The BRONTE ENTERPRISE

Vol. 39

0

BRONTE, TEXAS, OCTOBER 4, 1957

Robbery Suspect

which was set at \$2,000.

ing for the man after Casey re-

home about 10:30 p.m. Thursday.

away from home and upon their

return found a man ransacking

(Casey). Casey, who is employed

by the Bronte Motor Co., handed

over four one dollar bills to the

Negro and left the house. The

Caseys drove away, seeing the

man leave their house on foot.

They reported the holdup to Kee-

see, who promptly requested as-

sistance from from other officers in the area in setting up a road-

block. Six hours later they appre-

hended Horton hitchhiking north

on Highway 277. The suspect had

four one dollar bills on him at

the time of the arrest, but was not

armed. Keesee said Horton's truck

broke down in Bronte earlier

Thursday evening, and apparently

he entered Casey's house as he

was walking north toward Sweet-

Sheriff Paul Good reported Wed-

nesday that Horton, upon being

questioned by him, admitted that

he was free on a \$1,500 bond on

Orient post office some time ago.

ties to answer the charge.

Longhorns Down Stamford B, 6-0 in Tight Defensive Game

ford threw a stonewall at the Longhorns that kept Bronte in trouble all through the game.

Taking advantage of every mistake made by Stamford, the Longhorns utilized a bad pass from center to chalk up their lone score. Both teams played stout defensive ball with neither club being able to operate against the other. Three times in the first period bad passes from center on' fourth down put the Longhorns in scoring position, but the local lads could only capitalize on one of the miscues to produce a touchdown.

First period action was predominated by defensive play on the part of both teams. Stamford received the opening kickoff on their



The few persons who are interested in the Bronte PTA say the meeting and program set for next Tuesday night is a "do-or-die" deal. They say if only a handful of people show up that the PTA will be disbanded and the services it renders to the school and community will have to be done without.

A top notch speaker has been secured for the occasion. Delbert play backfired and Latham was Downing is one of the best. We heard him at a press convention in Midland a few years ago, and he can have you rolling in the aisles one minute and strike home a serious point the next. We heartily recommend that you go hear him, whether or not you are interested in the PTA.

Everybody now days has too nany things to do, too many plac-

The superior Longhorns of own 41 before a stout Longhorn Bronte outmanned the young and line pushed them back to the originexperienced Stamford B team inal line of scrimmage. A bad last Friday night in a game that center on fourth down put the saw the Longhorns sneak by the Longhorns deep in Bullpup terri-Bullpups 6-0. Even though the tory on their 37. The Longhorns Bullpup team was composed of drove to the 25, but a fumble resophomores, the boys from Stam- turned the ball to Stamford at that point where they again encountered a strong defense and were forced into punt formation. Once again a bad center rocked the Bullpups on hteir heels as they were forced to give up the ball on their 26 yard line. Four running plays produced only four yards and the Stamford eleven took possession on the 22 as the initial peri-

> od came to an end. The first four plays of the second quarter saw Stamford hold for no gain and again they went his money or he would shoot him into punt formation. For the third time, the pass from center sailed over the kicker's head and he was able to return it to the 30 yard line, two yards shy of a first down. Six plays later the Longhorns crossed the double stripe to give the Longhorns a decisive 6-0 lead. With Dean Black and Albert Grace alternating on the ball carrying, they quickly moved to the 11. Latham then carried for nine yards to the two where Black hit the center of the line for paydirt. La-

tham's attempt to run the conversion was stopped short of the goal line and the Bronte lads held a 6-0 lead at intermission time.

The Longhorns received the kickoff opening the second portion of the game on their own 31. The Bronte boys moved with good blocking and running power to the Stamford 33 but an attmepted pass dropped for a 12 yard loss and a federal charge of robbing the the Bullpups took over on the 45. From that point on, play seesawed He said he presumed Horton would back and forth with neither team be turned over to federal authori-Continued on Back Page

GUEST EDITORIAL

water.

I once heard a story about a so technical, is moving at such a fast pace, (and promises to con farmer who got so interested in tinue in this trend) that the youth 17 grandchildren and nine great watching the cockle burs that were of today are bound to seek a coltaking his neighbor's field that lege education. No matter which when fe finally turned around to category in which we place ourgo about his own plowing the sunselves, our children must be afflowers had covered his own field forded the opportunity and given and he couldn't even see his plow. the sense of urgency for obtaining It seems to me that this may be as complete an education as is the case with us who call ourselves humanly possible. College training citizens of Bronte. We have all beis fast becoming a practical necescome so engrossed in watching sity for all; and college educations | dents of this area Saturday mornwhat is going on in the schools of call for firm elementary and se- ing. The home of Mr. and Mrs. Little Rock that we have practicondary foundations. This we are Don Edmiaston, on the Ballinger cally forgotten what is going on not giving our children to the uthere. most of our ability here in Bronte. ransacked and the Edmiastons es-Please let me remind you! The whys' and wherefores' of timated their loss between \$600 There are several ways of lookthe situation got pretty touchy and and \$700. The burglary occurred ing at the situation. We all like they hit awfully close to home. to think that we are 100% loyal But this last week I saw the Parent tween the time the Edmiastons left, in the church bringing two cover-Americans, dedicated to the causes Teachers Association of Bronte al- for town for work and when the of freedoms. Moreover a good permost die because the people of Bronte did not feel enough respon-Christian principle of living our ibility for the educational welfare of their children to attend. AND THIS IS NO TIME TO Runnels and Coke County officials to do. Another group, few in num-BLAME THE TEACHERS - OR were investigating the case but THE CHILDREN - OR THE ADwho care little about loyalty or Christian principles but are shrewd MINISTRATION - OR THE SCHOOL BOARD - although there City officials say they are still enough to see that in the struggle waiting on a report from engineers for life, nature demands that we is undoubtedly some blame that must attach itself in all of these equip ourselves in the best way possible for that struggle. instances. As I see it from here, And this brings us back to the the primary blame comes home to roost with those of us who call ourselves parent. We are pleased to have the school baby sit with our chil- The group plans to spend the day new wings and the remodeling of dren nearly eight hours a day. We do not even mind the youngsters' absorbing some education, if it Capades. The group will return The contract will be let in the next TODAY THERE IS NO REAL CHOICE. The world has become Continued on Page 5

Prominent Speaker Being Held in Jail On PTA Program A 25-year-old Sweetwater Negro, Jim Horton, was still in county jail Wednesday at Robert Lee af-

ter being charged with the robland Chamber of Commerce manabery of Mr. and Mrs. Turney Casger, has consented to speak for ey at their home north of Bronte. The man had failed to make bond the October meeting of the local Parent-Teachers organization. The Horton was arrested about 4:30 meeting will be held next Tuesday a.m. last Friday by Deputy Sheriff night, October 8, at 8:00 in the Frank Keesee and Patrolman Ray school auditorium. Keating three miles north of

Bronte. Officers had been search-When contacted early this week, Downing did not give the topic of ported he was robbed of \$4 at his his speech, but it will presumably deal with education. He is a wide-Mr. and Mrs. Casey had been ly known and sought-after speaker in West Texas and local PTA officials were pleased that he could their house. Casey walked in on accept their invitation. His speechhim and was told to give the man es are usually well sprinkled with humor.

> He was widely acclaimed in Robert Lee two years ago when

Last Rites Held For Mrs. Stewart. **Tennyson Pioneer**

Mrs. J. M. Stewart, 77, of Tennyson, died at 3:10 p.m. Friday in Clinic-Hospital in San Angelo. Funeral services were at 3 p.m.

Saturday in Johnson-Cox Funeral Chapel, Burial followed in the Fairview cemetery here.

Mrs. Stewart was born in Bandera County. She married Mr. Stewart in 1896. She had been a member of the Methodist Church since early childhood.

Survivors include her husband; two sons, Horace L. Stewart and Eugene A. Stewart, both of San Angelo; seven daughters, Mrs. W. V. Brashear of Sweetwater, Mrs. T. V. Brashear and Mrs. W. D. Latham, both of San Angelo, Mrs. L. R. Stuckey of Hermleigh, Mrs. Wilma Carwile of Sanco and Mrs. J. T. Conner and Miss Bessie Stewart, both of Tennyson; two sisters, Mrs. Amanda Argenson of Taft,

Calif., Mrs. J. L. Bean and Mrs. W. D. Dupree, both of San Angelo

Delbert Downing, popular Mid-, he appeared there at a community get-together.

> Also planned for the Tuesday night meeting are musical numbers and a social hour with refreshments following the meeting.

> At a meeting last week of interested PTA patrons, it was pointed out that interest in he organization might be revived if the programs were carefully planned to generate interest; if good out-oftown speakers and programs could be brought to Bronte; and the usual "cut and dried" programs eliminated. If the meeting Tuesday night receives good response. other programs being planned call for a San Angelo Choral Group, and a program on home and family relations with an authority in charge, to be staged.

> All local school patrons, teachers and others interested are invited to attend. A nursery will be provided for the younger children.

Scout Campaign **Kickoff Set for Tuesday Morning**

The Boy Scout Fund Raising Campaign for this year begins next Tuesday morning, Oct. 8, with a kick off breakfast at 7 a. m. in-First Baptist Church. R. A. Young of Ballinger will speak to the group.

A called meeting of workers and captains has been set for tonight, at 7 p. m. in the Enterprise office. Captains are Billy Joe Luckett. Noah Pruitt, Jr., Matthew Caperton, T. F. Sims, Jr., Horace Taylor. Claude Word and I. C. Oden. All are asked to be present for the meeting tonight.

J. B. Mackey and Owen Cosgrove are in charge of the breakfast. All boy scout workers, captains and anyone interested in scouting are urged to be present

No. 40

es to go, and no doubt it is a chore to go to PTA meetings. However, we believe there should be enough persons in Bronte who can spare a couple of hours once a month to keep this organization alive. It has done a wealth of good for the Bronte Schools. The landscaping around the new building was purchased by this organization, they bought equipment for the audiovisual department of the school, and have purchased many books and other equipment for the library. Besides, what are we going to do for somebody to put of a Halloween Carnival each year? Everybody has fun at this big PTA fund raising event and we hate to see it dropped.

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We hear that even some of the be bothered to go to PTA meetof all our teachers, but we have cism on this score.

regarding a sewer system for Bronte. We are most anxious to learn what they found out on their shown in this project. At least a dozen people have told us in so Continued on Back Page

teachers in the Bronte School can't centage of these believe that the ings. Frankly, we think that's a lives to the best of our abilities shame. This certainly isn't true is one of the jobs that we have heard some pretty strong criti- ber, are still around, and are those

lastest survey of the situation, and schools. In our grandfather's day apparently, we're not the only education was an out and out luxones. People ask us every day, ury. Not too many decades ago, it "How is the sewer system coming was considered nice to be able to along?" Lots of interest is being finish high school and well to go to college if possible.

grandchildren.

Edmiastons' Loss In Burglary Will Total \$600-\$700

Another burglary startled resihighway southeast of Bronte, was some time Saturday morning bereturned home at noon.

A large amount of clothing and other items were taken, including some food from the refrigerator. no arrests had been made at press time this week.

TO ATTEND FAIR

The homemakeing and agriculture students of Bronte High school will leave at 4 a. m. Saturday day through the following Sunmorning for the State Fair at Dal- day and at 7:00 a.m. Tuesday las. Opening day at the Fair is through Saturday, designated as Rural Youth Day. Saturday night.

for the kick-off breakfast, at which time plans will be discussed for the up-coming drive.

Methodists **To Dedicate** Local Church

Sunday, October 13, is planned as Dedication Sunday at First Methodist Church. Dr. L. Eugene Harris, district superintendent of San Angelo, will be present to preach and officiate.

A covered dish luncheon will be served at noon, with each lady ed dishes.

All former members and friendsof the church are invited to the dedication ceremonies. Methodist churches, traditionally, are not dedicated until they are paid for. Final notes on the church, which was built in 1951, were paid off several days ago.

On the following day, Monday, Oct. 14, a week of revival services will begin. The Rev. Paul Terry of Edcouch will do the preaching. Services will be at 7:30 p.m. Mon-

Bids for the construction of the taking in the sights and most of the present building were opened the girls plan to attend the Ice at a meeting Wednesday afternoon. several days.

News From Tennyson

By Mrs. John Gaston

Congratulations to Mr. and Mrs. Jimmy Lawson upon the arrival of a boy September 25 at Clinic Hospital in San Angelo. The new baby has been named Robert Dale and will be called Bobby. He has three sisters, Lynda, Sandra and Rhonda. Grandparents are Mr. and Mrs. Here's O. V. Lawson, Sr. of San Angelo and Mrs. Mildred Holmes of Waco.

Mr. and Mrs. Hervey Latham and Suzanne of Old Glory spent last weekend with his parents, Mr. and Mrs. J. W. Latham.

Mr. and Mrs. Ben Brooks, Karen and Cynthia Poynter spent the day Friday in the Billy J. Hawkins home in San Angelo.

The Quilting Club met with Mrs. Ben Brooks Thursday, Sept. 26. Attending were Mmes. J. W. Latham, Douglas Ditmore, J. B. Arrott and Timmy, J. C. Boatright, Roy Baker, Marvin Corley, Ben Murphy, S. W. Gaston, Hamp Thomas, John Clark, Sudie Brown, Jack Corley, John Gaston, Ruth Holland, James Arrott, Bill Feil and A. J. Essary. The club will meet with Mrs. John Clark on October 10.

Sa 'urday supper guests in the John Gaston home were Mr. and Mrs. F. C. Legg, Mobby and Connie of San Angelo. Other visitors were Mr. and Mrs. Erve Little. Mr. and Mrs. Robert Brown visited Elbert Wrinkle and Wilburn at Bronte Sunday evening.

The Corleys, Arrotts and Lathams left Wednesday for the Dallas Fair, taking their prize turkeys with them. They will be entered in the turkey show.

Our sympathy is extended to the family of Mrs. J. M. Stewart, who died Friday morning in San Angelo. The Stewarts have been residents of Tennyson for over 40 | son; vice president, Wayne Estes: years.

Joyce Faulk of Bronte and Janelle Gaston spent Sunday with Ron Craft; sponsor, George Stoep-Brenda and Mary Corley.

Jack Corley and J. W. Latham made a business trip to Abilene and Ranger Monday.

Mrs. Iris Poynter and Haskell Hamiter of Abilene visited Mr. and Mrs. Ben Brooks Sunday.

Mr. and Mrs. Billy Hill and son visited the Marvin Corleys Sunday afternoon.

Mrs. Bill Feil and Robert were Mr. and Mrs. Leon McCarty of San Angelo.

Charlie Brown of Brookshire. Afternoon visitors included Mr. and Mrs. Charles Westbrook and chilren of San Angelo.

Mrs. Jimmy Lawson, Rhonda and Bobby spent Monday with Mrs. John Gaston and Jeffrey. Mrs. Jack Corley visited them in the afternoon. Mrs. Robert Brown has been on

the sick list this week.

Blackwell

By Mrs. Charles Ragsdale

Mr. and Mrs. L. W. Sweet had as their weekend guests, Allen Sweet of Dallas, Mr. and Mrs. Edwin Sweet and children of Abilene and Tommy Belian of Fort Worth. a nephew of Mrs. Sweet.

Mrs. Jodie Van Zandt, Mrs. R. Lanier, Mrs. Welter Sanders and Mr. and Mrs. Cecil Crain and children attended the funeral of Mr. Crain's father, W. M. Crain, at the Lamar Church of Christ in Sweetwater Monday afternoon. Burial was in the Roscoe cemetery

Gail Lewallen of Odessa spent the weekend with her parents, Mr. and Mrs. Marvin Lewallen.

Miss Effie Copeland of Colorado spent the weekend with Mr. and Mrs. R. V. Copeland.

Mr. and Mrs. Roy Sanderson and Mr. and Mrs. H. C. Raney of Blackwell, Mr. and Mrs. Jack Blanchard and son of Snyder and Mr. and Mrs. P. G. Anderson and son of Midland attended the Texas Tech and A&M football game at Lubbock last weekend. They also visited Rev. and Mrs. John English while in Lubbock.

Elect Class Officers The Blackwell School classes have elected their officers for the year. They are:

Seniors: president, Marie Johnsecretary, Melba Chew; treasurer, Glenn Williamson; reporter, ler.

Junior: president, Jerry Ware; vice president, Betty Sweet; secretary-treasurer, Kay King; reporter, Bill Preslar; sponsor, Mr. Fank Brownfield.

Sophomores: president, Albert Sneed; vice president, Nelda Scott; secretary, Thurman Self; treasurer, Darrell Strickland; reporter, Thursday visitors of Mr. and Wanda Cain; sponsor, Coach Bob Goodwin.

> Freshmen: president, Wayne King: vice president, Hill Stapp; secretary-treasurer, June White reporter, Judy Coe; Sponsor Mrs. Bill Temple.

Mr. and Mrs. C. E. Bruton spent, The Bronte Enterprise

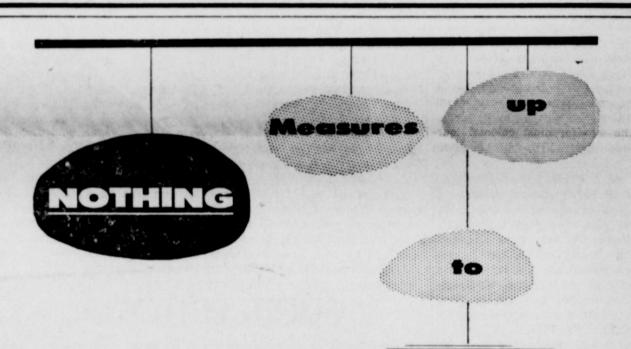
the weekend in the home of their daughter and son-in-law, Mr. and Priddy, Texas.

Betty Taylor of Abilene visited weekend. Milford Phillips, Jerry Mrs. Bon Spoonts, and family of in the home of her parents, Mr. Stansell and Anna Powers visited and Mrs. Horace Taylor, over the in the Phillips home Sunday.

FRESH GRADE A 10 LB. BAG FRYERS Lb. 36c LB. FRESH GROUND MEAT 31c With \$5.00 PURCHASE CHUCK BEEF ROAST - Lb. 33c 1 LB. CAN MARYLAND CLUB HORMEL MIDWEST Lb. BACON 58c FRESH BEEF RIBS Lb. 19c -(LIMIT 1) FRESH HOME MADE ARMOUR'S VEGETOLE 3 LB. CAN SAUSAGE Lb. 35c SHORTENING 75c LIMIT 5 CANS PUFFIN LGE. TALL CANS 2 for 29c MILK LIMIT 4 LBS. TEXSTAR Lb. 19c OLEO **TIDE or CHEER** 31c Lb. 121/2c LETTUCE NO. 1 IDAHO RUSSET TRELLIS NO. 303 CAN PEAS POTATOES Lb. 6c 2 for 25c

SIMS FOOD STORE

We Reserve the Right to Limit Quantity, and No Sales to Retailers



October 4, 1957

Mr. and Mrs. John Gaston and children visited the Grady Gastons in San Angelo Saturday.

Mrs. Doshe Davis and Mrs. Debbie Wilson of Midland were Sunday guests of Mrs. Etta Hurst.

Mrs. Tom Green were Mrs. Lois sponsor, Mr. Sherman Conner. Latham, Mrs. Lofty Hall and son, Mr. and Mrs. Bill Burleson, all of San Angelo.

Brown Sunday were Mr. and Mrs. | Scott historian, Karen King; par-Billy Hill and Bruce, Mr. and Mrs. | liamentarian, Marie Johnson.

Eighth Grade: president, Jimmy Cates; vice president, Kaye Scott; secretary-treasurer, Dar-Sunday visitors of Mr. and lene Pate; reporter, Carolyn Hurt; F. H. A .: president, Betty Sweet; vice president, Mary Beth Lindsey; secretary, Melba Chew; treasurer, Dinner guests of Mrs. Sudie Letha Williamson; reporter, Nelda





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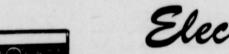
ON A

Stunning Charcoal

it's a style scoop -

Gray







Now you're set ... to work a miracle in your kitchen! Without spending a cent for remodeling, you can transform even an old kitchen with smart gleaming color -- with the built-in look! Frigidaire SHEER LOOK appliances are all square, elegant, fit flush to blend in with your existing cabinets. Come in and see these beautiful SHEER LOOK appliances

Re noup

Live Bette

West Texas Utilities Company

A Capsule History of Rockhill Nelson started a two-cent paper destined to fame, the Kansas City Star. E. W. Scripps founded American Journalism

humble beginnings.

years ago, an English refugee for publishing a pamphlet of which government disapproved, issued a little paper called Publick Occurrences. The refugee's name was Benjamin Harris and his paper (which had been intended to be a semi-monthly) was promptly "disallowed" by the royal governor, who was offended by some of the items in the newsy little sheet.

So that was that for the next 14 years. By 1704 Boston was the largest town in the American colonies with 10,000 people, and the Scotsman John Campbell, postmaster, began a modest weekly called the News-Letter, which continued about 70 years. The canny, care- stitution gained prominence under ful Campbell submitted to govern- Henry W. Grady, of "New Souh" ment censorship and kept out of fame, and the Louisville Couriertrouble.

the various colonies, they often had son. trouble with the authorities. The most spectacular case involving freedom to print was that of John Peter Zenger and his New York Weekly Journal. New York's royal igovernor Cosby was a tyrant whose greed led him into various kinds of wrongdoing, and Zenger's paper was the fearless spokesman of attack on him and his administration. The editor went to jail for nine months, but in August 1735 he was acquitted in a famous trial the report of which did much to kindle the spirit of liberty in the colonies.

The two foremost colonial journalists were Benjamin Franklin and Isaiah Thomas. As a boy Franklin wrote for his brother's New England Courant. He did this secretly, slippng his manuscripts under the office door at night, for he knew that since he was only an apprentice his brother would laugh at his attempts at authorship; as it was, his essays made a hit. Later he ran away from Boston and set up as printer in Philadelphia. He made the Pennsylvania Gazette one of the best newspapers in the

About one-fourth of the world's, news, more realistic reporting, and Scripps-Howard name. On the Panewspapers are published in the a greater journalistic livliness. cific Coant James King, of the San United States, and likewise we Thus in some respects modern martyr for orderly government in have about a fourth of the aggre- journalism seems to stem from gate newspaper circulation of the James Gordon Bennett's New York world. All this sprang from very Herald, which was begun as a penny paper in 1837. Bennett was a theater program (1865), and Har-In the little town of Boston 267 great inovator, and his boldness and success astounded his contemwho had been in jail in London poraries; but he lacked the moral for nearly half a century. greatness of Horace Greeley, who was determined that all new ideas should have a hearing and who crusaded for the abolition of slavery, the building of the West, and the temperance cause.

Meantime, journalism had flourished in the South and West. The New Orleans Picayune had sent its editor George W. Kendall to cover the Mexican War and to become the first professional war correspondent. Our Civil War was small cities. There were 12,000 covered more thoroughly by eye of them by 1890, the number havwitness correspondents than any war up to that time. It was after that war that the Atlanta Con-Journal became a great paper un-As other papers were started in der the brilliant and fiery Watter-

> In the midwest, Joseph Medill ly News (1876) as an evening pen- World and started a new era in ly successful Chicago Tribune. ny paper. In Kansas City William 'American journalism marked by

Rockhill Nelson started a two-cent | The Bronte Enterprise

a chain of penny papers beginning with the Cleveland Press (1878) and other midwestern dailies; it became one of the most powerful groups in the country under the Francisco Bulletin, became 1856, the De Young boys started the San Francisco Chronicle as a vey W. Scott became famous as editor of the Portland Oregonian

News services followed the telegraph wires. The Associated Press was begun by six New York papers in 1848; for many years it was controlled by that group. The modern United Press grew out of the Scripps-McRae Press Association, begun in 1897.

Less spectacular than the metropolitan papers were the weeklies and small dailies that served the rural towns, farming areas and ing tripled in less than 20 years. They were intimate, well read, influential, devoted to community service. The National Editorial Association, composed of such papers, was founded in 1885.

larger papers, big circulations, a depression was the major acbetter news coverage, sensation- complishment of the American alism, and the "Sunday supple- press in the first half of the 20th ments" that grew into the big Sun- century. In World War II the U.S. day papers. W. R. Hearst, who War department accredited 1186 had served a brilliant apprentice- American newsmen, and the Navy ship with the San Francisco Ex- department 460 more. This was aminer, came to town in 1805, probably the best reported war in bought the Journal, and contested history. the New York field with Pulitzer. | Features of American newspaper The result was a period of "yellow history in the 20th century have journalism" characterized by sen- been the consolidations of papers sation, "scareheads," and a jingo- and increases in costs. Boosting istic propaganda preceding the rates never quite keeps pace with Spanish-American war. Hearst la- higher costs. The American Newster expanded his newspaper hold- paper Guild has since 1933 been ings widely, buying or founding 42 an effective bargaining union on daily papers and at one time (1937) the editorial side, but a large newsowning as many as 25.

The "yellow journalism" episode was ended by public satiety and sibility among newspaper workers the success of the New York Times | and managers has developed notunder Adolph S. Ochs. That paper had been notable for the early editorship of Henry J. Raymond and which now offer valuable proits later crusade against the Tweed grams in leading educational in-Ring; but it was in a receivership stitutions, have been helpful in this when Ochs took it over in 1896, direction. The American Newspaemphasizing news that was "fit to per Publishers Association was print" and documentary reports. founded in 1887, and the Amer-When he made it a penny paper in | ican Society of Newspaper Editors 1908, success came with a rush. | in 1922; the latter adopted an imthe 1920's brought a later wave of of Journalism." sensationalism which eventually

Charles A. Dana made a great subsided to such a degree that communication, the newspaper has success of the New York Sun in it could not be said to characterthe 1870's; it was notably well ize tabloid journalism in general. written and "sprightly," a news- Two grandsons of Medill, Joseph long as humanity keeps its hunger built up the Chicago Tribune paperman's newspaper. But it M. Patterson and R. R. McCor- for new and information. (founded 1847) to dominate the was eclipsed in the 80's when Jo- mick, founded the leading "tab" morning field in the 70's and 80's. seph Pulitzer, fresh from a great the New York Daily News; but James Vernon Andrews, who Another great journalist, Melville success with the St. Louis Post- Patterson became its brilliant edi- is attending Texas Tech in Lub-E. Stone, founded the Chicago Dai- Dispatch, bought the New York tor, while McCormick ran the high- bock, visited his parents, Mr. and Coverage of two world wars and weekend.

paper deals with scores of unions. The sense of professional reponably in the last half century.

Schools of journalism, scores of The advent of the tabloids in portant ethical code, "The Canons

> In a rapidly changing world of more than held its own; and in one form or another it will persist as

Mrs. Merle Andrews, over the

AIR CONDITIONING-TEMPERATURES MADE TO ORDER-AT NEW LOW COST. GET A DEMONSTRATIONI



colonies.

Thomas was also a runaway apprentice, who later became famous as the ediotr of the Massachusetts Spy. Like Franklin, whom he admired and imitated, he was a many-sided character.

The 18th century papers commonly had four pages not much larger than letterhead size. They paid little attention to local news, but were much concerned with doings in other colonies and overseas. They carried some advertising, all single column width, without much display. In the revolutionary period they gained prestige as formera of public opinion. This continued to later years; the Federalist papers of Hamilton, Madison and Jay, for example, first appeared as a newspaper series.

First daily newspaper was Benjamin Towne's Pennsylvania Evening Post, 1783; but in the next few years many better and longer lived dailies sprang up in the larger cities. The first dailies were established mainly as "Advertisers" to serve the mercantile classes. But once set going, it was likely to get into politics, for the first third of the 19th century was an era of rabid partisanship in the press. Indeed, the dominance of party prejudice makes these years a kind of "dark ages" of American journalism.

The emergence of the "penny press" in the mid-30's, led by the New York Sun, heralded a slowly growing independence from partisan control, an emphasis on local

The beautiful Bel Air Sport Sedan with Body by Fisher.

THE GOING'S EXTRA GOOD AND SO'S THE GETTING RIGHT NOW!

If you haven't had your hands on a Chevy steering wheel this year, it's high time you hustled over to your Chevrolet dealer's for a performance sample. A tour through town brings out the best in Chevy's easy handling. Then get out on an open stretch of high-

way and nudge it a little. Feel that heads-up response and the solid, well-balanced way Chevy holds the road. Try a rough piece of road on your return trip and feel how smoothly Chevrolet's suspension rolls with the punches. Back to the showroom for the last revelation-to see how easy it is to own a Chevrolet with a late-season deal!



Only franchised Chevrolet dealers CHEVROLET display this famous trademark

See Your Local Authorized Chevrolet Dealer

Voleta Harwell Weds David Emory Dixon In Church Ceremony

The First Baptist Church in Bronte was the scene Saturday night, Sept. 28, for the wedding of Miss Voleta Mae Harwell to David Emory Dixon, Jr. The double ring ceremony was read at 7:30 p.m. by the Rev. Maynard Rogers, pastor of the First Baptist Church at Miles, and former Bronte pastor.

The bride is the daughter of Mr. and Mrs. J. C. Harwell of Robert Lee and the bridegroom is the son of Mr. and Mrs. David Dixon, Sr. of Rocksprings,

Given in marriage by her fatther, the bride wore a dress of white chantilly lace over white satin featuring a boot neckline. The bouffant skirt was ballerina length. Her finger-tip veil was attached to a cap outlined with seed pearls. She wore a necklace and matching ear rings, a gift from the bridegroom, and carried a bouquet of carnations and tube roses, centered with an orchid atop a white Bible.

Her sister, Mrs. Ike Billings of Del Rio, was matron of honor. Miss Nona Beth Haney of Roscoe, cousin of the bride, and Miss Car-



Member F.D.I.C.

olyn Hall of San Angelo College, 11 an ex-roommate of the bride, were bridesmaids.

Douglas Dixon of Post served his brother as best man. Jack Thomason of Robert Lee, a cousin of the bride, was ring bearer. Ushers were Ika Billings of Del Rio, bro-

ther-in-law of the bride, and John Hunter of San Angelo College. Miss Faith Rogers of Miles was organist and accompanied Mrs.

Douglas Brown of Bronte, who sang "O Promise Me" and "The Wedding Prayer." A reception followed in the Fellowship Hall of the church at

which the bride's parents were hosts. After a short wedding trip, the couple will live in San Antonio where he is employed as a bookkeeper for the Goodyear Tire Co. Mrs. Dixon is a graduate of Robert Lee High School and attended San Angelo College where

she was affiliated with Lambda Tau and Phi Theta Kappa sororities. Dixon is a graduate of Rocksprings High School and also at-

PTA Has First Meeting Of New School Year

tended San Angelo College.

The Bronte PTA held its first meeting of the year last Friday in the school auditorium with 22 persons attending. At the business session, several resignations were accepted.

Officers who were elected included Mrs. J. T. Henry, secretary, and Vetal Flores, treasurer. Rev. Lin Loeffler spoke on "Values of a PTA in Our Community and Its Relationship to All." The October meeting is scheduled for next Tuesday with Loeffler to act as presiding chairman.

4-H Club Elects Officers For Coming Club Year

The Bronte 4-H Club met in the school auditorium Sept. 26 and the following officers were elected: Linda Taylor, president; Janice Hester, vice president; Beth Ivey, secretary; Margie Oglesby, reporter; Jeanna Kay Denman, council delegate; Ida Lee Parker, alternate council delegate.

Junior leaders of the club are Jean and June Moore and Danell Dixon. Mrs. Truman Parker is adult leader. The Moore twins led several songs and Danell Dixon led the members in a game. President Linda Taylor adjourned the meet-

Mr. and Mrs. Sam Spruell visited her nephew, Douglas Ray Stephens, and family in Blackwell over the weekend.

Mr. and Mrs. Noah Pruitt, Jr. Mrs. Fay Scott and Danny traveled to Big Lake last weekend and witnessed the football game between Sul Ross and the University of Mexico at Mexico City. After the game, they visited with their son and brother, Kenneth Scott, who plays on the Sul Ross team. They also went to Ozona where they visited Mr. and Mrs. James Scott and girls.

Milford Phillips, who is attending Texas Tech College in Lubbock, came home for a weekend visit.

Mrs. J. I. Adair and Mrs. J. M. Rutherford left by train from Abilene last Friday for Madison and other points in Illinois and Missouri where they are visiting relatives. Mrs. Adair will return this weekend while Mrs. Rutherford will remain for a longer visit.

James David Luttrell who is attending Texas Tech in Lubbock, visited last weekend with his parents, Mr. and Mrs. J. D. Luttrell, Jr., and with friends.

C. T. Wrinkle of Comanche and Mr. and Mrs. Sherman Wrinkle of Hagerman, N. M., visited in Bronte last weekend with C. H. Wrinkle who is ill.

Joe Don Wilkins of Lubbock visited last weekend with his parents. Mr. and Mrs. Joe G. Wilkins. Joe Don is a student at Texas Tech. Richard Wayne Rees, who is a student at Texas Tech in Lubbock, visited last weekend with his parents, Mr. and Mrs. R. W. Rees. Mr. and Mrs. Bill Herron and Mike, Miss Roberta Herron and Mrs. Carroll Leathers, John Robert and Ann, all of Odessa, visited the R. H. Herrons over the weekend.

LIONS TO MEET

Fall meetings of the Bronte Lions Club will begin today, Friday, with a noon meeting at the Methodist Church. Members of the Methodist WSCS will furinsh the noon meal for Lions again this fall. The group will meet at the church each first and third Friday.



The Bronte Enterprise

17 Coke 4-Hers **Taking Turkeys To State Fair**

Seventeen Coke ounty 4-H club members will have turkeys entered in the State Fair ofC Texas. The boys and girls going will take the turkeys to Dallas on Thursday or Friday and stay until after the showing Saturday. They will be accompanied by some of the parents and the ounty Agricultural Agent.

The club members with entries are: Dee Arrott .osn of Mr. and Mrs. James Arrott; Benny Corghter of Mr. and Mrs. Marvin Corley and Peggy Corley, son and dauley: Jackie, Brenda and Mary Corley, son and daughters of Mr. and Mrs. Jack Corley; Tommy Latham, son of Mr. and Mrs. J. W. his tonsils removed Friday.

Latham, all of Tennyson. Bobby and Barbara Blaylock, son and daughter of Mr. and Mrs. Bert Blaylock, Lometa; C. L., Jerry and Doris Sparks, son and daughters of Mr. and Mrs. Calvin Sparks, Robert Lee; Kay, Kennefh and Robert Wink, daughter and sons of Mr. and Mrs. Leslie Wink, Sanco: Joe Harmon, son of Mr. and Mrs. Finis Harmon, Green Mountain; and Bill Newell, son of Mr. and Mrs. O. W. Newell, Silver, have entries going too.

Each entry will consist of three toms and three hens. The County group will be comprised of a total of 102 turkeys.

Mr. and Mrs. W. H. Braswell went to Denver City, for a visit with their son, Mr. and Mrs. Malcom Braswell and family. Billy, son of the Malcom Braswells, had



October 4, 1957

Marrie Constant of the

Member Federal Reserve System	A joint meeting of the Bronte boys and girls 4-H clubs will be held in October, when 4-H records	Mr. and Mrs. Billy Ray Scott of Bowie are parents of a new son.	PRUNE	JUICE		Qt.	35c
YOUR BANK	will be the topic for discussion.	Barry Lawrence, born at 3:49 p. m. last Sunday, Sept. 29, in the	Slab Sliced	Lb			LB.
Can Insure Your Note	ATTEND CLINIC Several ladies of the First Bap- tist Church here attended a lead-	Bronte Hospital. The little boy weighed 8 pounds. The couple has	Bacon	- 55	Fryers	-	39c
	ership clinic in Winters Thursday of last week. The clinic was held at the First Baptist Church there	another son. Grandparents are Mrs. Ara Scott of Bronte and Mr. and Mrs. Lawrence Bryan of Win- tes.	HORMEL -		Cheese	-	ць. 49с
INSURE WITH	and was an all day affair. It was for WMU and young people work. Attending were Mmes. Douglas	Mr. and Mrs. Frank Rivera (Bronte have a new son born at 10 p. m. Wednesday, Oct. 2, in the	Country Style Sausage		Grapes	-	ць. 15с
Youngblood &	Brown, Bill Magness, Otis Smith, Bill Clark, Charlie Knierim and Aubrey Denman.	Bronte Hospital. He weighed 6 pounds and 12 ounces and had not been named at press time Thurs-			P. M. Satur	dan n	
Glenn, Agents	ATTEND MEETING Superintendent Garland Black and Bronte principals Joe Simpson	day. The couple also has a dau- ghter, Joni.	have 1 draw	ing for full	book of Fro is called is	ntier S	tamps.
Automobile Complete Coverage	and Norman Porter attended the	Dress Box			until next w		
Credit Insurance	area administrators study group held in San Angelo recently at the						
Fire & Extended Coverage	Public School Board meeting room.	Chatter	Server Street Street				
	Dr. Richards, a representative of	I emailer	n		T	1	Y
Casualty & Farm Liability	the Texas Education Agency, spoke on new legislation pass	BILL'S PREDICTIONS	Uno	nta	00		1
Only Texas Standard Policy	this year in regard to schools. Al- so instructions were given toward	Trent over Loraine	NH		Ce		1
We Write No	changes in school reports to be made to the State by Administra-	Hermleigh over Roby	DIU		IUU	L	/U •
Mutual Policies	tors. The 1957 high school graduates were distributed as follows in Tex-	Waco to down San Angelo Wharton JC over SAC				~~~~	
Travel & Accident	as: white boys 28,871; white girls,	Baylor to stop Miami	FRONTIER	FRONTIER	ONTIER & FRONTI	ER OFRO	NTIER
Policies	28,942; negro boys 3,445 and negro girls 3,830. Station KCTV in San Angelo	Texas A&M runs over Missouri Texas over South Carolina					
One Day to One Year	has been added to the group of stations which will telecast "Ad- ventures in Education" for teacher credit.	World Series: New York-6 games	STAMP	SAVING STAMP	AVING SAVIN		

EDITORIAL-

Continued from Page 1 does not bother us.

But what teacher can teach a child who has not the sense of urgency for getting an education? And this seems to be precisely what the matter is. We in Bronte have so de-emphasized the importance of an education in our homes, in our thinking, that our children do not feel that it is really important.

BUT WHO IS GOING TO FEED THE PEOPLE, YOU, ME, OUR CHILDREN - 25 years from now? Population is growing by geometric progression; food production is decreasing rapidly. Do you think we can feed a starving populace with the endeavors of people who are unable to cope with the problems of their day because they were not given the opportunity for education? Look at it this way: the first law of nature is self-preservation. When man gets hungry he eats or at least tries to. When the day comes that our posterity must cope with such problems, how will they get their food and other necessities? Will it be by the God-given powers which they have, developed through modern Mrs. L. F. cCutchen. He was diseducative processes, or will it be by killing each other to take by force, because we have taught been stationed in Washington. them no other way? Far-fetched? Not at all.

DO NOT INCLUDE THE LI- LETTERS TO CENSE TO DO NOTHING. Freedom, by its very definition, needs careful guarding and constant use. We have in past decades been as proud of our educational freedom as we have our regligious freedom. It is high time we got down off our fence and quit watching the cockle-burs in Little Rock. The sun

flowers have just about hid the

plow in Bronte. Next Tuesday night at 8 p. m., in the school auditoroum, the Parent Teachers Association will meet once more, to try to come alive, that through its offices we may show our interest in our school, back our teachers and administration, and assert ourselves about our desires for our children's educations. Our absence or our presence will indicate our sense of responsibility to our children.

Mrs. L. B. Knudson of San Moreno, California is here visiting relatives, including Mrs. Matthew Caperton and Mrs. Jim Brown. She came last week especiaaly to attend the Fred McDonald funeral. Marlon McCutchen is home for a visit with his parents, Mr. and charged recently from the Navy after 21 months service. He had

Mr. and Mrs. Edward Ratliff of We bray loud and long about our Andrews are spending a week of freedoms here in this wonderful their vacation with his parents, country. BUT THESE FREEDOMS Mr. and Mrs. Ed Ratliff.

THE EDITOR

Dear Mr. Editor: We have had a lot of people ask us why the front of the Bronte

Enterprise is always dirty and crickets all over the front side walk. Don't they ever sweep? All I could tell them was that I guess they did not have a broom so one party left 25c to help pay for one for them. Best wishes for a clean sidewalk. - C. E. Bruton.

(Editor's Note: We asked for letters' to the editor. Looks like we got it - in the neck!)

Dear C. E.; I'm sorry about those crickets, but as a matter of fact, I thought they were yours and you swept them over on our sidewalk, cause you know good and well we wouldn't bother them. As for not having a broom, you know better than that. You helped us move several years ago and you're bound to have seen that broom. We've still got it and it's still in real good shape.

As for contributions, we'd appreciate it if everybody would turn them over directly to us. These judges get pretty much in the habit of operating on a percentage basis and we're just not gonna pay it. - The Editor.

P. S. Keep the letters to the editor coming. They liven up the paper, reflect public opinion on current issues, and as can be seen above, do not necessarily reflect the opinon of the editor or this newspaper.

FOOTBALL PROFITS GOOD

High School principal Joe Simpson reported this week the receipts have been good at the two home football games this season.

In the first home game, with Eden, total gate was \$373.60, while expenses amounted to \$225.00, leaving a total of \$148.00. In the game with Stamford B, the total gate was \$266.10. Expenses ran to \$194.15, leaving a net of \$71.95.

The Bronte Enterprise

Copelands Get \$58,000 as Pay **For Plant Site**

A deed was filed for record here last week which completed sale of 59.85 acres of land on Oak Creek Lake to West Texas Utilities Co. Chas. Copeland, the owner, receiv-\$58,000 for the property.

A jury in County Court earlier in the week had fixed the valua- Clyde Black spent the weekend in tion at \$60,000. Previously a special commission had set the figure Mrs. Andy Andrews, and family. at \$61,895

The final sale price was reached after Copeland deducted \$2,000 for a ranch house which has been occupied by his son, Vernon.

The warranty deed was signed by Charles Copeland and Vernon Copeland and their wives. The Copelands are to retain ownership

of all oil and mineral rights.

A cash payment of \$10,000 was made, while the remainder will be paid in four annual payments of \$12,000 each, drawing 3% interest

The land is situated on the south side of the reservoir and the land is to be used by West Texas Utifities Co. as a site for a new multimillion dollar generating plant.

Mrs. C. Black and Miss Ella Zephyr visiting Mrs. Black's niece,

For Life. Hospitalization and Polio Insurance, See

B. D. SNEAD

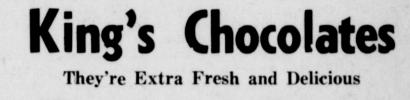
At First National Bank

1958 Zenith TV

JUST ARRIVED

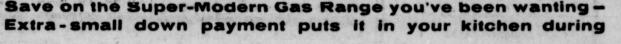
Yes, Zenith has done it again -produced the finest instrument on the market for your Televiewing Pleasure. The new horizontal chassis gives you more picture sparkle, brighter, highlights and sharper picture detail. It's time to be making your selection if you're planning to give your family one of these fine sets for Christmas.

Just Received-Brand New Shipment of-



Central Drug







October 4, 1957





Cook better automatically on modern GAS ranges!



NEW Temperature Controlled Burner-with-o Brain - FOODS WON'T BURN!

NEW Oven Meat Ther mometer - Dial gives meat's internal cook ing temperature.

NEW Rotisserie in Broiler - Flame-kissed flavor indoors for barbecues

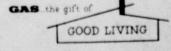
Get Burner-with-a-Brain Masks FREE from dealers or Lone Star Gas

LOOK FOR **Sale Prices Terrific Trade-ins Special Terms**

See all the exciting new automatic gas range features at your dealer or Lone Star Gas. Take guesswork out of cooking. Modernize your life . . . your kitchen . . . at Giant Value Savings.

Economy too - You cook more than 4 years with gas for cost of only 1 year electrically.* Almost everywhere in Lone Star Land.

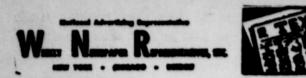
NO HANGOVER HEAT with GAS means cleanest, coolest cooking.

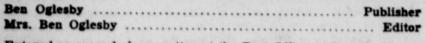


See your Gas Range Dealer or LONE STAR GOAS COMPANY

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Any reflection on the character or standing of any person, firm or corporation is not intended and will be corrected upon notification.

BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

Rev. and Mrs. Johny Johnson of from Ballinger Sunday afternoon Brownwood were Sunday dinner to visit the Jerry Landers family. guests of Mr. and Mrs. G. L. Cook and Jay. They also visited Mr. and Mrs. Jim Clark and Mr. and and Mrs. J. C. Boatright. Mrs. Clarence Derrick of Tennyson.

Mr. and Mrs. Archie Parr of Ballinger visited the J. C. Boatrights Sunday.

Mr. and Mrs. Willard Caudle went to Brownwood Sunday to visit night were Mr. and Mrs. James Mr. and Mrs. E. L. Garvin and to help their aunt, Mrs. H. L. Smith, Gleghorn and Mrs. J. C. Boatright. observe her 86 birthday.

Visiting Mr. and Mrs. A. J. Essary Tuesday and Wednesday were Mr. and Mrs. Glen Gallier, their son, and wife, Mr. and Mrs. Carl they started to it and had car Gallier and daughter, all of Beaumont. Tuesday their guests were Mr. and Mrs. Clarence Essary of San Angelo and Mr. and Mrs. Wilbourn Dale Essary and son of New Mexico.

Mrs. J. C. Boatright, accompanied by Mrs. J. B. Arrott and boys of Tennyson, spent Friday with Mr. and Mrs. C. H. Hester in Bronte. Mr. and Mrs. Willard Caudle were supper guests of Mr. and Mrs. Willis Smith in Ballinger on Tuesday night.

Mr. and Mrs. J. P. Tounget, Fracilla and Mike visited Mrs. Tounget's parents, Mr. and Mrs. Earl eon was served at noon. The meet-Wade in Ballinger Sunday.

Henry Boatright of San Angelo and Wilson Boatright of Miles visited with Herbert Holland Saturday afternoon.

Mr. and Mrs. J. C. Boatright study beginning at 7 p. m. Preachvisited the W. Y. Boatrights at ing service is at 8 p. m. Miles Sunday.

Mr. and Mrs. James Arrott of Tennyson were Sunday afternoon guests of Mr. and Mrs. Herbert Holland. Mr. and Mrs. Carl Florence and Mrs. Susie Garlington were here

Jim and Tim Arrott of Tennyson spent Saturday night with Mr.

Mmes. J. C. Boatright and Herbert Holland attended the quilting at the home of Mrs. Ben Brooks at Tennyson.

Among those attending the Stamford-Bronte ball game Thursday Lee and Judy, Mr. and Mrs. T. G. The Lees have some sort of attendance record at Bronte ball games. They have missed only one in the last seven years. They said trouble.

Among those attending San Angelo livestock auction sale Thursday night were Herbert Holland, J. C. Boatright, Luther Nixon and Oscar Isbell.

The W. M. S. met at the Baptist church in an all-day meeting Monday in observance of week of prayer. Theme of the lesson was "In The Vineyard."

Mrs. Herbert Holland, president, presided at the meeting. Others on program included Mmes. J. C. Boatright, G. L. Cook and Willard Caudle. A covered dish lunching adjourned at 3:30 p.m. with a prayer by Mrs. J. C. Boatright. Baptist pastor Johnny Johnson announces everyone is invited to all services on Sunday and the Bible

Mrs. Herbert Holland attended

the Tuesday night meeting and covered dish supper of the Rebekah Lodge in Miles. The group observed Founder's Day with a skit and heard Miss Estalee Gailey of San Angelo, who spoke on her recent trip to New York as a representative of the Rebekah Assembly of Texas.

County Agents News Column

By Sterling Lindsey, County Agent and James Coffman, Assoc. Agent

High production, long period of lay, low death loss and good feed efficiency are the "bread and butter" of the present-day egg producer. If any of these are neglected, the result is a lower profit. The at 55 degrees F. to help preserve modern hen, they say, is bred to egg quality. Keep a good set of lay at a high rate, but skillful records. They are so important management must be practiced to gain maximum profits.

The Bronte Enterprise

into the laying house. Give them ample ventilation and 14 hours of light a day to increase egg production.

Health is important. If a disease appears, a prompt and reliable diagnosis should be made. Carefully check some birds each week for external parasites, and if found, begin treatment at once. At the first signs of cannibalism or feather picking, debeak the birds. Cull sick or injured birds for four or five months after birds are inproduction and dispose of dead ones by completely burning or using a disposal pit.

Gather eggs at least three times a day and if possible store them that an operation may fail without them.

Only healthy pullets should go | Sanitation must be practiced in over the weekend.

Free! Free! **Foremost Movie Party**

Texas Theatre—Each Saturday Morning—

Beginning October 5 at 9:30 A. M.

ADMISSION FREE with three half gal. Foremost carton tops or six tops from quart Foremost milk cartons.

FEATURE - CARTOON - SERIAL

Come One, Come All. The Party Is Sponsored By

Foremost Dairies Inc.

October 4, 1957

a floor operation. The best prevention of disease and parasites is clean and sanitary living conditions. Use about three inches of litter on the floor and give each bird about three square feet of floor space. Provide four to six inches of feeder space and one inch of water space for each bird. Furnish one nest for every four hens and keep non-layers out of the flock. Do not mix young pullets with old hens. A hen in a cage depends on the

producer for food, water and proper living conditions. Remember this and give them the care they deserve in regard to sanitation, ventilation, feed, water and disease and parasite control.

Mr. and Mrs. Ben Bell and Kay of Kermit visited in the home of his parents, Mr. and Mrs. Bud Bell



Weekend Specials	MEBICE
REGULAR CIGARETTES no filter\$2.25 \$2.25 \$UGARPUFFIN2 FOR BISCUITSSUGAR-10 Lbs. 99c AULKMILK-2 Tall Cans 29c SIC TI D EMILK-2 Tall Cans 29c SIC CACONMILK-2 Tall Cans 29c SICMIDWESTLB. BACON63cATWELLMACKEREL,-Tall Can 18c SIC GREEN BEANS-2 for 2 forALL MEATLB. FRANKS45cOUR VALUE GOLDEN CORN-2 for 2 for2 for 2 forALL MEATLB. FRANKS45cOUR DARLING ASSPARAGUS-2 for 2 for2 LBS. MargarineAfscOUR DARLING ASSPARAGUS-Can 21c 2 LBS.HORMEL2 LBS. MargarineBANANAS-Lb. 121/2cDON'T GO BY-	SIRLOIN STEAK Lb. 59c GROUND MEAT, Fresh - Lb. 33c ARM ROAST Lb. 37c ROAST, Seven-Bone - Lb. 33c swift premium of Hormel DAIRY BRAND BACON Lb. 65c Jewel

THIS IS

NATIONAL NEWSPAPER WEEK

- A Good Time To Remind You That

Nothing Takes The Place of The NEWSPAPER

in the lives of the AMERICAN PEOPLE

And Nothing Takes the Place of The Bronte Enterprise in the Lives of the People of Bronte and Its Immediate Trade Territory.

Other Media may tell part of the story, but only Newspapers bring the people the full story; without which their lives would not be complete.

WHAT DOES IT MEAN TO YOU?

Think about it! What you read has very much to do with where you go, what you eat, what you wear, who you see. And it also keeps you informed about what is new in business, farm, ranch and civic developments; about your clubs, schools, churches, and your friends and neighbors.

Newspapers are indispensable to the American people as proven by the fact that people BUY 54,017,938 Newspapers every day for which they pay \$2,589,000 per day, or over a Billion Dollars per year. No other advertising media can match this record. No other advertising in the Bronte trade territory has the Selling Power of

THE NEWCDADED

IIIL NLWJIAILN

Advertisers should also remember that advertising is powerful in Newspapers because in Newspapers

People Want Advertising People Welcome Advertising People Look For Advertising

PERSONNEL OF

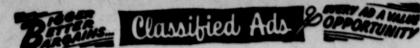
The Bronte Enterprise

"Your Home Newspaper"

Ben Oglesby Libby Oglesby Eddie Alexander Gene Walker Billy Alexander

Ð

Mrs. Gene Walker Albert Grace Mrs. Charles Ragsdale Mrs. Herbert Holland Mrs. John Gaston



Coke County improved ranch of 1450 acres offered for sale. If interested, write L. T. Youngblood Exec. Bronte, Texas.

WRECKER SERVICE: Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY.

FOR RENT: 3 room house, furnished, nice, garage. Contact Joe Carter.

SCOTCH TAPE AND DISPENS-ERS-Priced from 98 cents to \$5.95. The Bronte Enterprise.

FINISH HIGH SCHOOL or grade School at home. Spare time. Books furnished. Diplomas awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, Texas.



See it Live! "MY FAIR LADY" ICE CAPADES AUT SWENSON THRILLCADE COTTON BOWL FOOTBALL PAT BOONE, OCT. 13 GORDON MAC RAE, OCT. 15 FLYING INDIANS DOM DISVIDS THE FATEROLUE dallas

D. J. CORLEY RANCH for sale. FOR RENT - 3 room house with bath. \$25 per month. Contact J. L. Carroll, Meadow, Tex. POSTED NOTICE All lands owned or controlled by the following named parties are posted according to law, and no trespassing will be allowed. Violators will be prosecuted. Sam Seay Jim Mackey D. K. Glenn C. E. Clark. FOR SALE - 8 ft. grass drill, clean and trashy seed. \$225.00 1 - 2 row 40" Blue Panic seed planter. \$120.00 500 capacity electric brooder. \$15.00. See Hurlin Lee, Red Chain Feed

> Store, Bronte. FOR SALE-Choice 38 lb. Oats. That is good enough for anything. Bronte Also choice tagged and tested 8 oats. Clyde Thomas Seed & Feed 77 Co., Coleman, Texas, Phone 92116. 13 1 of 3 FOR RENT - Farm House 3 miles in country. Ask 509 Church St. or phone GR3-3491. 2 for 26 FOR SALE - 11.6 ft. International 4 for 30

Harvester chest freezer, \$135, G. E. Refrigerator, \$117.50, Cold Spot refrigerator, \$69.95. Easy terms. Butane Service Co. 40tfc

LOST - Two white pigs. Notify James Wells, Humble Camp. 2tp

PERSON

Rev. B. B. Edmiaston, by special invitation, attended and participated in an all-day service of gospel song at Hobbs, Texas, last Sunday where outstanding singers from various points in Texas, including Abilene, Sweetwater and Dallas, and from Clovis and Hobbs, New Mex., took part.

A carload of Bronte residents traveled to Lubbock last weekend where they visited relatives and attended the A&M-Texas Tech football game. Mr. and Mrs. E. L. Caperton visited their son and daughter-inlaw, Mr. and Mrs. Leslie Dean Caperton. Mr. and Mrs. J. A. Percifull met their son, Waymond Percifull, and family of La-

LONGHORNS-**Continued** from Page 1

age to do any damage against the other team.

Late in the third stanza, the Bullpups started a drive that took them close to he Longhorns goal trip to Paris, France, which we line. Taking over on their 32, the will publish when we finish this Stamford boys used a strong effective running attack to move the ball deep in Bronte territory. Until his injury, Mark Hinson displayed fine running form as he swept the Bronte ends for good Party Held at yardage. After being taken from

the game, Hinson's teammates took to the air and Dean Black brought the drive to an end with an interception on the one-yard line.

Operating from this point, the Longhorns succeeded in running out the clock as they wrapped 1p their third victory by the score of 6-0. The win gave the Longhorns a 3-1 season's record. Statistics

> Stamford First Downs Yds. Rushing 40 Yds. Passing 42 Passes Comp. 2 of 11 Passes Inter. **Fumbles** Lost Punts & Avg. 1 for 35 Penalties 0 for 0

AD-LIB-BEN-

Continued from Page 1

many words, "Yes, I'll vote for it because I know I'm going to have to buy a new septic tank before long, and I think the sewer system would be cheaper." That's a practical reason for being for the proposal, and there are many more. Main one is that every town needs a sewer system, and must have one if it is to attract very many new residents.

While on the subject of civic work, we'd like to pass this little compliment along to you.

Mrs. J. A. Percifull said a man from somewhere back east stopped in their drug store for a drink the other day who had come several

thousand miles. He told her that Bronte was the cleanest and nicest looking little town he'd run across. Thanks, stranger.

We regret that we could not publish the remainder of the letter from Mrs. W. A. DeReimer, concerning her Switzerland trip, this veta, Colo., in Lubbock and visited week. Other items crowded it out with them. Mrs. Ben Reeves went but will try to get it in next week. along to visit her daughter in the Such letters are always interesting

The Bronte Enterprise

share it with our readers? Right pictures. now, we have another concerning a

one.

"After the Game" **Baptist Church**

The fellowship hall of the First Baptist Church was the site of a successful "after the game" party last Thursday night, following the contest with Stamford B team. Eighty-four teen-agers, three to ten adults. The young people were entertained until after 11 o'clock.

contest to identify all the babies the football season.

being able to muster enough yard- from anyone. When you receive was won by Brenda Faulk and her an interesting letter from some of partner and members of the group your relatives overseas, won't you had lots of fun finding their own

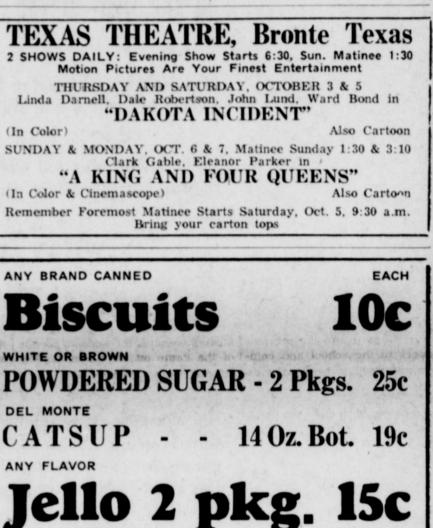
October 4, 1957

Two other games were played. The first required two "football teams." A ping pong ball was carried in a tablespoon held in the mouth from one side of the room to the other by each member of the team. The other game saw those playing trying to throw a long balloon, used as a football, over the "goal post."

Refreshments were served to all the tired "players" and "fans." They consisted of hot chocolate and lollypop puppies.

The teen-agers said "thanks" to Gandy's for furnishing them with five gallons of chocolate milk and four times as many as were ex- to the ladies of the church who pected, were present, along with planned and supervised the party, and furnished the wieners.

An "after the game" party will be sponsored next week by the Everyone was surprised as he First Methodist Church. Other walked in the door to find baby churches in town will have a turn pictures hanging everyhere. A at giving one of the parties during



South Plains city.	and we are happy to have them	ICE (
Headquarte	is for	FOREMOS ICE (MIRACLE SALA
FALL FARM		TID FRESH TO
Power The Best For All Ye		HORMEL SLICE MORRELL THIC STE
We Can Now Book Your Orders For	Revitalize Your Lawn Fertilize It NOW!	12 BOTTL
Range Cubes and Cake For the Coming Winter	We have a fertilizer distributor which you may use free of charge when you buy your ferti- lizer from us.	
Bronte Feed	L & Supply	F
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CE CR	EAM	-	-	1/2	Gal.	49c
CE CR	EAM	-	-	1/2	Gal.	39c
SALAD		SIN	G	•	Qt.	57c
		-	G	iant	Size	73с
Гоп	nat	to	25	;	1	5 c
ORMEL DAIR					11	
IORRELL			-	-		59c 2 LBS.
THICK						
STEW BOTTLE CA		AT	•	-	Lb.	25c
Dri		S			4	5 c
		-				
and the state						
C	UN		3	D	S	