

# The BRONTE ENTERPRISE

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No. 4



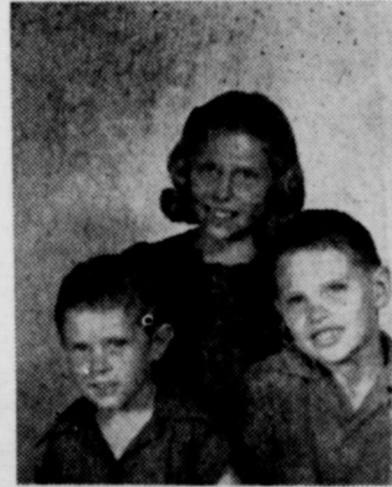
The three sons of Mr. and Mrs. M. W. Freeman are pictured above. Left to right are Ellis, 11, Marshall, 10, and Jimmy, 3 years old.



Pictured together here are Lillian, 7 years old, and Bob, 9 years old, the daughter and son of Mr. and Mrs. Guy N. Strickland.



Twin daughters of Mr. and Mrs. Nealy Mackey of Bronte are shown here. Sharon and Karen are 8 years of age.



The family group above are three children of Mr. and Mrs. Hiram Brock. Left to right, they are Jerry, 4, Mary, 9, and Victor, 6 years old.

## AD-LIB-BEN

We read a lot of newspapers trying to find copy for the West Texas Publisher. Opened up last Sunday's Midland Reporter Telegram and whose picture stared out at us — H. A. Springer. Seems Haywood was in the city attending a Red Cross meeting when a photographer snapped him in conversation with Jim Purifoy, chairman of the Ector County Red Cross Chapter, and Mrs. Eula Hardy, director of nursing services for the Midland County Chapter.

We asked Haywood if he got any kind of award at the banquet. He said not only did he not receive any award, that they forgot to give him his pay check before he came home.

All kidding aside, don't know of anybody in town who donates more time and energy to charitable causes than H. A. Springer.

Everybody ought to get behind the Stock Show Monday. The boys and girls have worked hard getting ready for the show and deserve all the support we can give them. Besides, if you haven't been down at the park lately, you've got a surprise in store when you see the changes that have been made. New trees and shrubs are being set out, the swimming pool is completed and filled with water, the caretakers house is finished and Mr. and Mrs. Aubrey Denman and family have already moved in. See you at the Stock Show and don't forget to stop by the American Legion building and see the women's and girls' exhibits.

The little woman was a little disturbed last week when, with all the news about Ike, her card of thanks got crowded out of the paper. Sincerely, we'd like to say

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## Joe Rawlings Receives Coke SCD Award

Joe Rawlings, junior partner of A. N. Rawlings and Son ranch, was awarded a plaque for the outstanding job of applying soil, water, and plant conservation during 1956 in the Coke County Soil Conservation District. The presentation was made by D. K. Glenn, secretary of the Board of Supervisors of the District, at a meeting of the Bronte Lions Club last Friday.

Rawlings was selected by the Board of Supervisors, from a group of several district cooperators that had done a good job of managing their farms and ranches in such a way as to point up what good soil, range, and livestock management can do. It is a coordinated program of all phases of farming and ranching that will keep our young men on the farms and ranches.

Rawlings' conservations work included work in contour farming, deferred grazing, terrace construction, controlling outside water with diversion terraces, controlling undesirable vegetation on the rangeland, cross-fencing to give latitude for planned periods of grazing, and resting the rangeland.

Joe's outstanding animal husbandry work with his sheep was also considered as a factor to select the outstanding conservationist of 1956.

Cards on which to keep a record of polio shots for the whole family will be handed out by the

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## March of Dimes Drive Events Announced for Next Week

The March of Dimes in the Bronte area and Coke county is getting underway in earnest this weekend with a number of events being scheduled to raise funds for the campaign. Only major event for which plans are not complete is the annual MOD dance. Matthew Caperton, who is charge of arrangements for the dance, said he would make public the dance plans just as soon as details are worked out.

Tomorrow (Saturday) Bronte's Latin-American citizens will have a tamale sale, with all the proceeds going to the March of Dimes. The sale will be held in the building formerly occupied by the Fuentes' grocery store. Genuine tamales may be obtained in three ways all Saturday afternoon and evening; you may go to the place of the sale and eat, you may go by and pick them up, or you may call 193-J, the residence of Frank Fuentes, and they will be delivered to your door. Coffee and desserts will also be available to those who wish to eat at the site of the sale.

A

basketball game Monday night between a Negro team from Sweetwater and Blackwell Independents will be played at 7:30 in the Bronte school gym.

O

ther games Thursday night, Jan. 31, have been announced by Robert L. Moore, who is in charge of collecting money for teen-agers. The high school girls will play an outside women's team and a team composed of members of the school faculty and school board will play an outside men's team.

O

scar Dorsey is in charge of all ball games set to aid the March of Dimes.

One of the big events of the drive is set for Thursday night,

Jan. 31, when mothers of Bronte will conduct the annual Mothers March. Mrs. Lin Loeffler is in charge of this part of the campaign. Members of study clubs in Bronte will help with it.

Cards on which to keep a record of polio shots for the whole family will be handed out by the

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## County Stock Show To Be Here Monday

Coke County's Annual Livestock Show will get underway Monday morning, Jan. 28, when approximately 115 animals will be put on exhibit at the livestock show barn in the county park at Bronte.

The show, which is held in Robert Lee one year and Bronte the next, will feature animals which

4-H boys and girls and FFA boys have cared for as their club projects during the past year.

Judging will get underway promptly at 10 a.m. and all animals are required to be in their places at the show barn by 9 o'clock Monday morning.

Included in this year's showing will be six classes of animals, as follows: 50 fat lambs, 30 fat hogs, 15 breeding hogs, nine baby beefeves, eight breeding sheep and three breeding cattle.

Schedule of events for the day goes like this: 10 a.m., judging of breeding hogs; 10:30 a.m., judging of fat hogs; 11 a.m., judging of fat lambs; 1:30 p.m., judging of breeding sheep; 2 p.m., judging of breeding cattle and steers; 2:30 p.m., auction sale.

County Agent Jack Waide said directors of the show expect the auction sale to be successful again this year. Last year's sale was very successful, with brisk bidding and high prices for the choice animals.

Number of entries is slightly below last year, but the number is not lowered sufficiently to hurt interest and competition, Waide said.

Officers of the Coke County Livestock Association, sponsor of the show, are James Arrott, president; Leslie Wink, vice president; J. F. McCabe, secretary; Fred McDonald, Jr., Douglas Gartman, D. K. Glenn, Jacob Morrow, Crowley Harmon, Buster Burson, Marvin Corley, Hollis Ensor and Edward Cumbie, directors.

A new feature of the show this year will be an exhibit of work of Future Homemakers, 4-H club girls and HD Club members. Girls from the homemaking departments of both Bronte and Robert Lee high school are expected to have exhibits. These exhibits will be at the American Legion Building, situated adjacent to the Bronte Park.



THEY GREETER PRESIDENT—Selected to meet President Eisenhower on his recent drouth inspection trip to San Angelo were four outstanding representatives of 4-H and FFA groups in this area. Shown with the President just after he returned from a tour into the country are (left to right) Wayne Estes, Blackwell Future Farmer; Joyce Lynell Dodd, Eldorado Future Homemaker; Mary Beth Schooler, outstanding Robert Lee 4-H club member; and Wayne Sharp, Knickerbocker 4-H club youth.

Photo by U. S. Air Force, Goodfellow Air Force Base

# SOCIETY

The Bronte Enterprise

January 25, 1957

## what's what by whatley

The Bronte area can brag all they want to about seeing the President and shaking his hand. We did not have the privilege of doing any of this but I bet we can say that we had just as cold weather as they had. The one thing that I missed most when all the wintery weather was bearing down on us was the free gas that we had always enjoyed. But I found out that gas you buy will keep you warm just the same as free gas if you will just turn it up high enough.

Back to the president's visit. I do think it very nice for people to be able to see such a distinguished person that we do not have the privilege of seeing very often. I bet Mr. O was really hard to get along with last week since he even got to shake his hand.

Things are really happening to me. First I would like to ask if anyone has any old "bobby socks" lying around catching dust that maybe their bobby soxer has outgrown? I started to school this week out at the college here and I want to look the part so thought it would be a good idea to get me some of the socks. The only part that is worrying me is how to change the looks on my face—that is, to erase about ?? years. The only solution that I have come upon so far is to wear a veil. Then I am afraid that someone will raise the veil and peek. I told the teacher that the only thing that worried me was that I might not be able to learn. She said not to feel that way, as a 68 year old woman had been attending, so that made me feel better.

This week for the recipe I am going to use a favorite of mine in making doughnuts. Some people use a sweet dough but I prefer just the plain roll dough as the glaze makes it plenty sweet. My family really go for this any time during the day.

### Raised Doughnuts

Roll out dough from your every day roll recipe after it has risen double in bulk. Roll out about  $\frac{1}{2}$  inch thick and cut with a doughnut cutter. Place in greased pan.

Let rise about 30 minutes in warm place. The secret in making these is not to let the dough rise too much as they will get out of shape when you put them in the hot fat.

Place shortening in small pan. I only fry one at a time and that way you can use a small pan. Brown to a golden brown on one side and turn and let brown on the other side.

Make a glaze of  $1\frac{1}{2}$  cups powdered sugar and  $\frac{1}{2}$  cup rich milk and 3 tablespoons butter that has been melted slowly in the milk. Then add the sugar and 1 tsp. vanilla. Dip the cooked doughnut into the glaze turning from side to side. Hold and let surplus drain off and put on platter. Try these and have someone in for coffee and see if you don't get plenty of compliments. You may make a chocolate glaze by adding cocoa to it or you may add orange juice and orange rind instead of the milk and it makes them very good.

Visitors in the home of Mr. and Mrs. Marlin Mackey over the weekend were Mr. and Mrs. Donian Mackey and Tony of Lubbock and Mr. and Mrs. Arnold Fewell and son of Ralls.

### Bronte HD Club Meets With Mrs. Emerson

Bronte W. H. D. club had their first meeting in January in the home of Mrs. Taylor Emerson.

Mrs. Fay Roe gave a demonstration on meat roasting by the dry method. There were five members and four visitors present.

Mrs. Emerson served a refreshment plate of roast meat, cheese cherry salad on lettuce, crackers and cubed bread, orange cake and coffee.

The second meeting in January was in the home of Mrs. C. E. Arrott, who read a poem as opening exercise.

Mrs. H. A. Springer, president, presided at the meeting. Plans were made for the Stock Show and year books were completed for the year.

Mrs. Taylor Emerson gave the council report. Mrs. Springer won the floating prize.

A refreshment plate of chicken salad, crackers, potato chips, jello cake and coffee was served by the hostess.

Emphasis was placed on the Women's Exhibits to be held in connection with the Fat Stock Show Monday. Anyone wishing to enter an article or craft is invited to do so. Ribbons will be given for entries. The exhibits will be on display in the American Legion building and should be there by 10 o'clock Monday morning.

### Mrs. Robinson Hostess To Sorosis Members

Mrs. Roy Robinson was hostess to Sorosis Club members last Friday night. Mrs. Garland Black was in charge of the Texas Day program and a Texas game was played. The group discussed the Mother's March on polio which will be conducted Jan. 31.

Refreshments of sandwiches, potato chips, cookies, and coffee were served to Mmes. Grady Baker, Black, Royce Fancher, Clark Glenn, Clyde Lee, Royce Lee, W. D. McDonald, Jacob Morrow, Joe Rawlings, Bob Wilson and the hostess.

### Jo Gentry Honored At Birthday Party

Miss Jo Gentry was honored on her eighteenth birthday with a party and dance. The party was held in the Humble recreation hall Saturday night. Cookies and punch were served to about forty five guests.

Out of town guests for the affair were Mr. and Mrs. John Larsh and Mrs. R. J. Seago of Midland. Mrs. Larsh and Mrs. Seago, Miss Gentry's sisters, and their father, Claude Gentry, gave the party.

### WSCS Meets with Mrs. I. C. Oden

The W. S. C. S. met in regular session Monday afternoon at the home of Mrs. I. C. Oden. Rev. Lin Loeffler taught the first part of the second study entitled "Youth in Responsible Society." He will also bring the second part of this study at the next meeting with Mrs. Jess Percifull.

Sandwiches, potato chips, cookies and cold drinks were served to Mmes. Nora Bridges, T. F. Sims, Sr., F. S. Higginbotham, H. O. Whitt, Jess Percifull, Edna Butner, Albert Rawlings, Rev. and Mrs. Loeffler and the hostess.

### CUBS HAVE SKATING PARTY WOMANLESS WEDDING PLANNED BY SENIORS

Dens 1, 2 and 3 were entertained with a skating party Monday night at Robert Lee. Den mothers Mmes. Faulk, A. J. Deans and I. C. Oden took about 35 boys and their guests and other mothers. A picnic supper was served to the group after skating.

### INTERMEDIATES ORGANIZE

Intermediate girls of First Baptist church met Sunday to organize and name their class. "Girls for God" was selected as the class name...

Carol Ann Sherrod was chosen president; Carolyn Glenn, vice-president; Linda Lee, secretary, and Nona Rippetoe, reporter.

Bronte senior class is planning a Womanless Wedding and a senior play in the near future. Date for the Womanless Wedding is March 1 and the date set for the play is March 14. Work will begin on the play next week.

The Junior Class has announced that the Junior-Senior banquet will be March 30 in the Cillion Room of the Townhouse Hotel in San Angelo. The Juniors will present their class play in April.

Guests in the Jess Percifull home Sunday were Mr. and Mrs. Floyd Gravitt and children of San Angelo.

## NOTICE TAXPAYERS

### FARM BUREAU INCOME TAX SERVICE

I will be in my office in the old Agricultural Building across from the Courthouse in Robert Lee to assist you with your income tax returns on Tuesdays, Wednesdays, Thursdays and Fridays, and will be at the Red Chain Feed Store in Bronte on Saturdays until further notice.

O. T. COLVIN

Blackwell, Texas

Phone 172 Blackwell

## Specials for Friday & Saturday

HIXSON'S COFFEE - 1 Lb. 85c

OUR VALUE SOUR KRAUT - NO. 1 CAN 9c

SUGAR - 5 Lb. Bag 49c

LIBBY'S TOMATO JUICE - 2 NO. 300 CANS 23c

REGULAR SIZE CIGARETTES - CTN. \$2.19

OUR VALUE CUT GREEN BEANS - 2 NO. 303 CANS 25c

TALL CANS MILK - - 2 for 27c

LIBBY'S PINEAPPLE - NO. 1 FLAT CAN 16c

KOUNTY KIST WHOLE KERNEL CORN - 12 Oz. Can 15c

SUN SPUN HOMINY - No. 300 9c

FRESH DRESSED FRYERS - Lb. 39c

TENDERIZED PICNIC HAMS - Lb. 31c

CHUCK BEEF ROAST - Lb. 29c

FRESH Ground Meat - LB. 29c

FRESH STEW MEAT - Lb. 19c

FRESH HOME MADE SAUSAGE - Lb. 33c

HORMEL MIDWEST BACON - Lb. 49c

FRESH BOLOGNA - Lb. 29c

CURED JOWLS - lb. 27c

SUN SPUN OLEO - - Lb. 23c

LEMONS - Doz. 29c

LETTUCE - Lb. 14c

CARROTS - CELLO PKG. 10c

STOP — SHOP — SAVE

**SIMS FOOD STORE**

## Here's Blackwell

By Mrs. Charles Ragsdale

Mr. and Mrs. H. F. Saunders and children have moved to Nolan.

Twenty-eight people participated in a Ground Observer Corps meeting at the school house Sunday. Supt. George Stoepler is supervisor.

Mr. and Mrs. B. R. McCarley had as their weekend guests his niece and husband, Mr. and Mrs. Ray Waters of El Paso.

Willard and Glenn Brown of Merkel were Sunday visitors in the Ernest Eidson home.

Mrs. Ben Palmer visited Mr. and Mrs. Dabner Harris in Sweetwater over the weekend.

Mr. and Mrs. Gordon Montgomery have had as their guest her mother, Mrs. T. P. Griffin of Winters.

Mrs. E. R. Woolfolk of Midland is visiting her parents, Mr. and Mrs. Charley Henry. Mr. Henry is ill in the Shannon Hospital in San Angelo.

Mr. and Mrs. Buddy Clements and sons of Odessa, Mr. and Mrs. Bob Henderson of Bronte visited Mrs. Daizy Henderson over the weekend.

Frank Brownfield, ag teacher, announces the boys fat stock show at the school house on Monday,

Jan. 28. Judging will begin at 2 o'clock. Worth Howe of Winters, a former teacher at Sweetwater, will be judge. The school

will furnish three trophies and ribbons while the merchants and other citizens will furnish the money for prizes. Eighteen hogs and forty-eight lambs will be shown.

Mr. and Mrs. P. G. Anderson and son of Snyder are visiting her parents, Mr. and Mrs. Roy Sanderson. Mr. and Mrs. Anderson are moving to Midland.

Wayne Estes, Blackwell FFA boy, was invited to be in a group of young people to meet President Eisenhower at San Angelo last Monday. He was the only FFA boy in the group. He was ac-

## The Bronte Enterprise

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companied to San Angelo by his teacher, Frank Brownfield. He is the son of Alvin Estes of Blackwell and Mrs. Berniece Wright of San Angelo. He is a junior in the Blackwell high school and vice-president of the Blackwell FFA chapter.

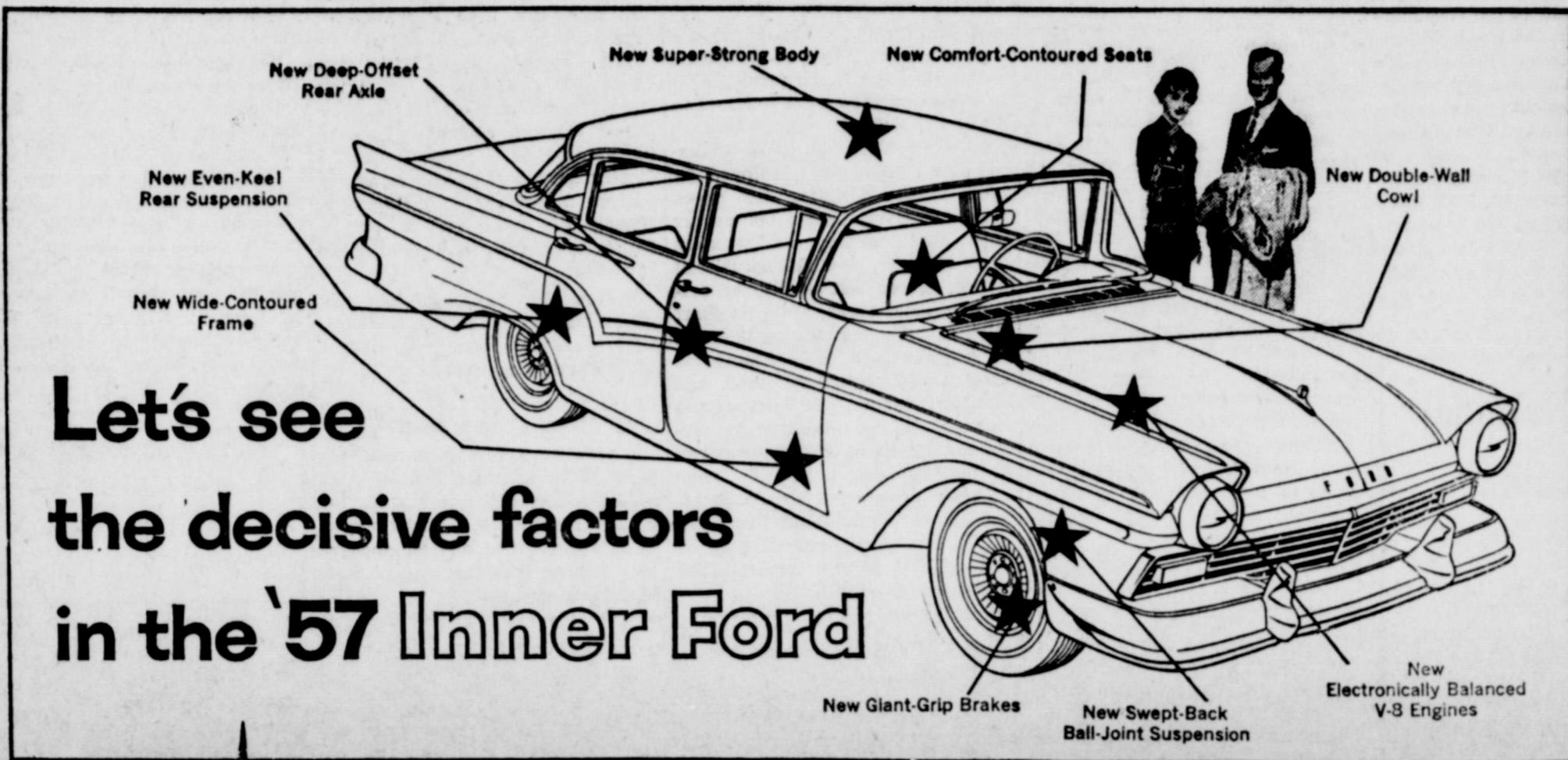
Bob Goodwin is the new coach for Blackwell school. He began work Monday. He has a B. A. degree from Sul Ross College in Alpine. He and Mrs. Goodman will live in one of the teacherages near the school house. Mrs. Goodwin is the former Paka Newby of Merkel. Both attended Merkel High School. They are members

of the Methodist Church.

Mr. and Mrs. Roy Sanderson, Mr. and Mrs. H. C. Raney visited Mr. and Mrs. Jack Blanchard and son at Christoval Sunday.

Mr. and Mrs. Bill Thomason and Tommie of Seminole and Mrs. Sybil Nelson and family of Waco were weekend guests in the home of Mrs. Ernest Marshall at Maverick. Mrs. Thomason remained until Tuesday on business.

Visitors in the C. R. Smith home Sunday were Rev. Blackwood of Winters and Linda Muck from Abilene.



They show you why the new kind of Ford is worth more  
when you buy it, worth more when you sell it!

The secret of Ford's nationwide success is this: it's a new kind of Ford . . . new from the wheels up . . . more than a last year's model with a few "face lift" changes. In a Ford the chassis, engine and body are individually engineered into one spacious, rock-solid unit. That's why, when you examine the new Inner Ford, you find a car that's new . . . *clear through!*

If you're a careful car-buyer with whom features count, count the new features of the '57 Ford. Then drive it! There's only one conclusion: the loveliest, liveliest car in the low-price field is the completely new Ford. For the decisive facts, see your Ford Dealer.



This Custom 300 Fordor Sedan has the Mark of Tomorrow at the low Ford price

See and Action Test the new kind of

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**Bronte Motor Company**

## Wallace Retires As District Manager Of WTU; Succeeded by R. E. Ruble

W. O. Wallace, District Manager, West Texas Utilities Co., in Ballinger since 1933, will retire February 1 after more than 36 years of continuous service with the Company.

He will be succeeded by R. E. Ruble, a member of the district staff since 1952 and a former district manager in McCamey. During the past four years Ruble has served as power salesman, service engineer and supervisor of new business and collections.

The retiring district manager's career has been one of service to his Company and to the communities in which he has lived. During the past 36 years Wallace has served as construction foreman in Abilene; and as district manager in Haskell, Munday, Quanah and Ballinger.

His service in the electric industry dates back to 1920 when he was employed by the Commonwealth Public Service Company in Fort Smith, Ark., as a member of a construction crew. He was soon made foreman of the crew,

but a few months later resigned that job and came to Abilene to accept a job as foreman of a WTU construction crew.

His first job was remodeling of the Abilene warehouse and store-room. When that job was completed his crew remodeled the Abilene Office Building on South First Street.

As a WTU construction foreman, Mr. Wallace supervised installation of Abilene's first electric street lighting system and helped rebuild the tracks for the street car system.

After five years service as a construction foreman, Mr. Wallace began his long career as a district manager in 1925 when he moved to Haskell to assume his duties as manager of the Haskell District. A short time later the district headquarters were moved to Munday, where he served as district manager until 1927 when he was transferred to Quanah as the first district manager of the Company's newly organized district in that area of the state.

Mr. Wallace was transferred to Ballinger in 1933 where he has served as manager the past 23 years. The Ballinger District is the Company's largest in point of area served and includes the towns of Ballinger, Bronte, Eden, Junction, Menard, Miles, Robert Lee, Santa Anna, Winters, Talpa, Valera, Melvin and Paint Rock. Mr. Wallace has been an out-

## BASKETBALL AT BRONTE HI

Bronte boys were defeated in two district games this last week. Last Friday night Bronte was nudged out by Christoval by 52-53. The winning score for Christoval came in the last few seconds as a Bronte pass was intercepted and they scored a lay-up. Calhoun was high scorer of the game with 21 points. Rees of Bronte followed with 16 points.

In the B team game, Bronte lost again by a score of 43 to 42. Roberts of Christoval was high pointer with 14 points while Grace of Bronte hit 12.

Tuesday night, Bronte Long-

standing civic and church leader during his 23 years at Ballinger.

Mrs. Wallace is the former Stellla Pope and they were married in 1918 in Roswell, New Mexico.

R. E. Ruble, resident of Ballinger since 1952, and employed by West Texas Utilities for more than 28 years, began his career with the Company as assistant chief clerk in the Childress District Office. From 1931 to 1936 he served as chief clerk in the Dalhart District Office and during the next 16 years served in McCamey as chief clerk, power salesman and district manager. He assumed duties as District Manager in McCamey in April, 1950 and served in that capacity until 1952, when he was transferred to Ballinger.

Likewise, Mr. Ruble has been active in school, church and civic affairs in the communities where he has lived.

horns were again outclassed by a high scoring Norton team 78 to 52. Sam Morgan of Norton burned the net for 33 points while Jimmy Lee hit 12 points for Bronte. Bronte at first made a game of it ending the first quarter ahead 19 to 7. Norton then used what is known as the press and pulled away to win.

On Tuesday night of last week Bronte defeated Water Valley by a score of 65 to 36. Williams of Water Valley was high point with 18 points and Jimmy Lee had a total of 17 points for Bronte.

Week before last Bronte Cowgirls gained their second district win beating Water Valley 53 to 32.

Jo Gentry was high scorer with 18 points. Munn of Water Valley had 14 points. The B team saw much action in the game. The Cowgirls third district win came as a result of a forfeit from Christoval. They scored their fourth district victory of Norton by a score of 50 to 42. Miss Jo Gentry scored 27 points to lead in scoring and Mary Ann Harris of Norton was next with 22 points. Epsie Hageman of Bronte made 16 points.

Bronte girls have now four district wins and two losses. Merton, who has no losses in district competition, leads the loop.

### Games Next Week

Bronte boys and girls will engage Miles in more district play here Tuesday night at 7 p. m. On Friday night, Feb. 1, they travel to Merton for a district encounter. Bronte fans are urged to attend both games.

## High School Honor Roll

Honor roll for the third six weeks was released this week by Joe Simpson, high school principal. The grade school honor roll has not been released and will be printed next week.

Senior A — Joy Lynn Wilkins, Richard Wayne Rees.

Senior B — Joe Ramirez, Carolyn Kemp, Gene Walker, Bobby Hester, Joe Don Wilkins.

Junior A — Wanda Kirkland, Aletha Murtishaw, Robert L. Moore.

Junior B — Jackie Grimes, Wanda Webb, Pat McCutchen, Joyce Faulk, Robert Feil, Jerry Parker, Doyle Rogers, Gene Sherrod, Oletha Brice.

Sophomore A — Ida Nell Shields, Epsie Jo Hageman.

Sophomore B — Linda Smith, Juanita Wrinkle.

Freshman A — Danell Dixon.

Freshman B — Jean Moore, June Moore, Linda Henry, Richard Spencer.

Mr. and Mrs. H. A. Springer and Mr. and Mrs. O. H. Willoughby went to Midland last Friday night to attend the Permian Basin Council of the American Red Cross.

### For Life, Hospitalization and

### Polio Insurance, See

### B. D. SNEAD

At First National Bank

## First National

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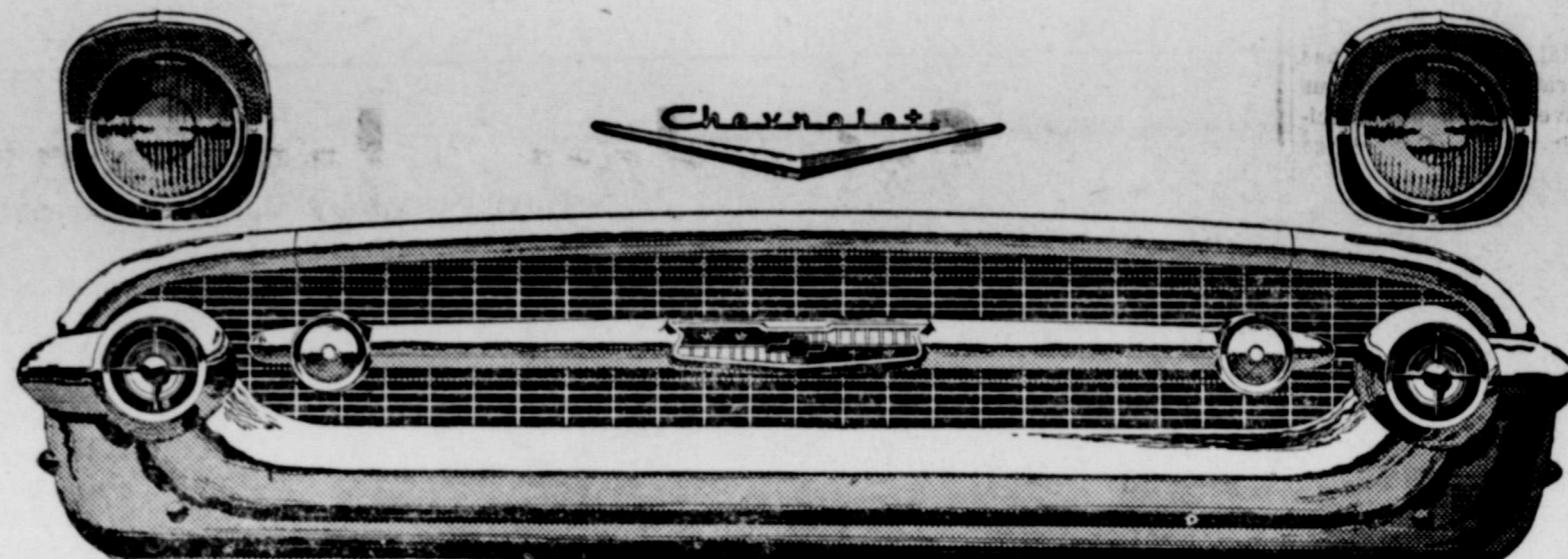
### INSURE WITH Youngblood & Glenn, Agents

Automobile Complete Coverage  
Credit Insurance  
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Only Texas Standard Policy

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Mutual Policies

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One Day to One Year



Chevrolet shows you some important differences in low-priced cars just by

# the look on its face!

Wouldn't you say that most of the '57 cars look good from 50 feet away, but what about from 50 inches away?

What does a close-up of the grille tell you, for example? Is it solidly made like the new Chevrolet grille? Or, in comparison does it look less rich in design—feel less strong and solid? Compare the quality and construction of the bumpers and headlights, the fit of the chrome trim.

The more closely you look all around the car, the more clearly you'll see that Chevrolet has the edge in the way it's put together. You'll find, for instance, that Chevrolet is the only

car in its field with a lacquer finish . . . that only Chevrolet Bel Air models give you foam rubber cushions in front and rear seats as standard equipment. These are just a few of the advantages of Body by Fisher. And Chevrolet, you know, is the only low-priced car that has a Fisher Body.

We'll be glad to give you a close-up, comparative look at this new Chevy any time you care to come in. This week, maybe?



AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. LET US DEMONSTRATE!

Only franchised Chevrolet dealers  display this famous trademark

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BRONTE, TEXAS

## A. E. Bell, Jr. New Rt. 1 Carrier

A. E. Bell, Jr. will assume his duties as rural mail carrier on route 1 out of Bronte, Saturday, Jan. 26. An examination for the position was held several months ago after B. A. Bell transferred from this route to route 2.

John Coalson and later Jack Lee have been temporary carriers for the route since B. A. Bell's transfer.

A. E. Bell, Jr., the son of Mr. and Mrs. A. E. (Bud) Bell, Sr. of Bronte, has been employed by the General Telephone Co. of the Southwest since it bought the interest of San Angelo Telephone Co. several years ago. He went to work for San Angelo Telephone in 1947 and moved to Bronte in 1951. His wife, the former Claydell Richards, is also employed by the phone company as chief operator. She will continue to work until Bronte's phone system is changed to dial this spring. Eddie Lindsey has taken over Bell's job with the phone company.

Bell is a graduate of Ballinger High School and is a Navy veteran of World War II.

Route 1, which is 38 miles long, serves the area north of Bronte. It was started by Bell's father in 1920. However, his uncle, B. A. Bell, carried the mail on this route for the past 34 years, except for a short time when J. A. Percifull carried it.

## Sears Head Visits Wreck Victims

Will Gideon reported to The Enterprise this week that his daughter, Mrs. Jean Favor, was dismissed Monday from a Nashville, Tenn., hospital where she has been recuperating from serious injuries received in an auto accident early this month. One of her sons, Joe, was scheduled to be dismissed Tuesday of this week.

The other little son, Robbie, will be dismissed in about two weeks. He will be placed in a spike cast at that time. Mr. Gideon said Mrs. Gideon and the Favors are staying at a hotel until Robbie is dismissed and then will entrain for their home in Chicago. Mrs. Gideon will accompany them to Chicago.

Mr. Gideon brought in a clipping from a Nashville paper which The Enterprise staff thought interesting. It is being reproduced in part below:

"Gen. Robert E. Wood, the chairman of Sears, Roebuck & Company, came to Nashville yesterday with words of comfort for hospitalized friends, and a denunciation for President Eisenhower's fiscal policies.

"I supported the President," he said in a hospital corridor interview, "and he was good at promising cuts in spending, but now, heaven knows, there seems to be no end to it."

"Wood made the trip to Nashville from Chicago solely to visit Mrs. Jean G. Favor, Evergreen Park, Ill., and her two sons, Joseph, 11, and Robert, 9, who was named after Wood. They are confined to St. Thomas hospital with injuries suffered in an automobile accident near here last week.

"Mrs. Favor's late husband was the personal pilot for General Wood during World War II, and later piloted him as an employee of Sears until he was killed in an auto accident.

"Mrs. Favor said she and the children were overjoyed to see Wood.

"Everybody is always glad to see him," she said. "He is that kind of man."

"Wood kissed the cheek of each member of the family before leaving."

The March of Dimes needs your help. Give generously.

## Cold Front Not Too Severe Here

This week's heralded cold front didn't drop temperatures to the low that was expected and a low of only 29 was recorded early Wednesday. The front was forecast to be more severe than last week when the temperature dropped to 19.

The front came in with blowing dust Tuesday, which had changed to drizzling rain Wednesday.

Sections of the country north and east of here were no so fortunate, as a number of deaths were reported from out-of-season tornadoes.

### JUNIOR 4-H CLUB MEETS

The Junior 4-H Club met Monday in the school auditorium, with Mrs. Truman Parker, the adult leader in charge of the meeting.

The meeting was called to order by President Peggy Corley and the club motto was repeated. The club prayer was led by Jeana Kay Denman.

The secretary called the roll which was answered by each member's giving a good grooming hint. The minutes were read by Linda Taylor and approved.

The demonstration was given on good grooming. The meeting adjourned and the fourth and fifth grades returned to their classes.—Margie Oglesby, reporter.

### BLACKWELL BALL GAME

A Negro basketball team from Sweetwater will play the Blackwell Independents Saturday night, Jan. 26, at 7:30 p. m. at the Blackwell school gym. Proceeds from the game will go to the March of Dimes. Everyone is invited to attend the game.

Have you and your entire family had your polio shots?

The Bronte Enterprise

January 25, 1957

## 220 Persons At Baptist Meeting Here Tuesday

Two hundred and twenty persons from the 26 Baptist churches comprising the Runnels Baptist Association convened at the local First Baptist Church Tuesday night for a worker's conference.

Beginning at 5 p. m., business sessions were held and at 6 p. m. dinner was served by local ladies.

Following the dinner, three speakers addressed the group. They were Rev. W. R. Walters, Winters; Rev. Douglas Crow, Norton and Rev. O. D. Carpenter of Ballinger. Special music, arranged by Bob Alford, director of music at First Baptist Church, Ballinger, was also featured after dinner.

### ASSEMBLY PROGRAM

Students and adults are reminded of the school assembly program next Thursday, Jan. 31, at 9 a.m. in the school auditorium. The Taflin Trio, billed as "Stars of the Big Top," will give a program of hand balancing, tumbling and acrobatics.

Admission to the program is 15 cents for grade school students and 25 cents for adults and high school students. The public is invited.

Rev. and Mrs. Douglas Brown and Mr. and Mrs. Vernon Glenn spent Monday, Tuesday and Wednesday of last week in Fort Worth where they attended sessions of the Baptist Evangelistic Conference. Outstanding speakers included the famed evangelist Billy Graham and Dr. W. A. Criswell, pastor of the First Baptist Church in Dallas.

# Tamale Sale To Benefit March of Dimes

Saturday, January 26

AT  
Fuentes Bldg.  
3 BLOCKS NORTH  
OF MAIN STREET IN BRONTE

You may eat at the place of the sale—you may go by and pick up your tamales—or call 193-J for delivery to your home.



This March of Dimes project is being sponsored by the Latin-American citizens of Bronte and all proceeds go to the March of Dimes Drive.

Don't Forget These Other Money Raising Events —

Basketball Games January 28 and January 31

Mothers March January 31

Annual MOD Dance, Tentatively Set for Feb. 1

## THE BRONTE ENTERPRISE

Published Every Friday at Bronte, Coke County, Texas

W. N. R.  
Newspaper Co.



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Mrs. Ben Oglesby ..... Editor  
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Any reflection on the character or standing of any person, firm or corporation is not intended and will be corrected upon notification.

### NEWS FROM TENNYSON

By Mrs. John Gaston

Congratulations to Mr. and Mrs. Charles Westbrook of San Angelo upon the arrival of a baby boy, born at Clinic Hospital in San Angelo January 19. The Westbrooks have one other child, Audrey Lou. Grandparents are Mr. and Mrs. A. C. Westbrook, Mr. and Mrs. Buddy Stewart and great grandparents are Mr. and Mrs. J. M. Stewart, Mrs. Sudie Brown and Mr. and Mrs. C. H. Ray of Miles.

Mr. and Mrs. Ben Brooks were in San Angelo Sunday afternoon where they visited the Bill Palmers and L. Y. Harrells.

Visiting Sunday in the Hamp Thomas home were her mother, Mrs. W. S. McDonald, and a brother, Dan McDonald, of Stanton.

Mrs. Jack Corley attended funeral services in Colorado City on Saturday for her uncle, George W. VanZandt. The following week Mrs. Corley received word of the death of her stepfather, B. R. Davis, in Lynnwood, Calif. She was unable to attend the services.

Chester Derrick of Monahans spent Tuesday night with his parents, Mr. and Mrs. Clarence Derrick.

Mr. and Mrs. Ben Brooks made a trip to Abilene Tuesday to take their daughter, Mrs. Iris Poynter, who has been transferred there from San Angelo.

Mr. and Mrs. Jack Sharp and children of Big Spring spent the weekend with her parents, Mr. and Mrs. Ben Murphy.

Mrs. Hervey Latham of Noodle was honored with a birthday din-

ner at the home of Mr. and Mrs. J. W. Latham Sunday. Others present included Hervey and Suzanne Latham, Mrs. D. J. Corley, Mr. and Mrs. Jack Corley and children, Mr. and Mrs. Marvin Corley and Benny, William Sharp, Mr. and Mrs. J. P. Arrott and Dee, Mr. and Mrs. J. B. Arrott and sons, Mr. and Mrs. Wayne Arrott and girls, and Tommy Latham. Afternoon visitors were Mrs. O. L. Pittman, Bronte, Mrs. Elsie Latham and Mrs. Summers of Robert Lee, Brenda Corley, and Joyce Faulk of Bronte.

### BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

The Brotherhood and W. M. U. met Wednesday night at the Baptist Church. WMU subject was "Missions in the Mississippi Basin" with Mme. J. P. Toungat, J. C. Boatright, Bill Cope and Miss Fracilla Toungat having parts on the program. Brotherhood subject was "Southern Baptists Have a Task and Plan in Home Missions". Taking part on the program were Rev. Bill Cope, J. P. Toungat, J. C. Boatright and Mike Toungat. Next meeting will be Wednesday night, Jan. 30.

Mr. and Mrs. Doyle Gleghorn, Ollie Mae and Gary of Miles were supper guests of the T. G. Gleghorns Friday night. Mr. and Mrs. Howard Gleghorn of San Antonio were their weekend guests and Buster Gleghorn of Ballinger visited them Sunday.

Visiting Mr. and Mrs. J. C. Boatright Thursday night were Mr. and Mrs. James Arrott and

Dee, Mr. and Mrs. J. B. Arrott and boys of Tennyson.

#### Sunday School Party

Rev. and Mrs. Bill Cope entertained Mrs. Cope's Sunday School Class with a party Saturday night at the Hurlin Lee home. Present were Tommy Lee, Judy Lee, Fracilla and Mike Toungat, Jimmy Forman of Bronte, Ronnie Bradshaw of Ballinger. Refreshments were served after several games were played. Others present were Mr. and Mrs. J. P. Toungat and Mr. and Mrs. Robert Forman.

Mr. and Mrs. Herbert Holland spent the weekend in Big Spring with the James Holland family. Mr. and Mrs. Dee Foster, Mr.

### The Bronte Enterprise

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and Mrs. D. R. Gartman, Mike and Robby, Mr. and Mrs. Buddy Foster, Alice Kay, Buddy and Pam all spent Sunday in their home. It was Mary Holland's birthday.

Homer Clark of San Angelo spent Saturday night and Sunday with his parents, Mr. and Mrs. Jim Clark.

Hurlin Lee was in Childress Sunday on business.

Mr. and Mrs. J. C. Boatright visited Mr. and Mrs. John Toungat at Red Bank community Sunday afternoon.

Mr. and Mrs. Carl Florence and Sandra Fry made a brief visit in

the Herbert Holland home Sunday. Tony Holland of Big Spring is visiting this week with his grandparents, Mr. and Mrs. Herbert Holland.

The coldest spell of the season was ended last Saturday with light showers of rain.

#### CARD OF THANKS

My sincerest thanks for the numerous ways our friends helped us during my recent illness. The kindness and genuine neighborliness meant so much to me. Thanks ever so much.

Lloyd McCleskey

## OUR BIG

# 50th Anniversary SALE

IS STILL IN PROGRESS

AND WILL CONTINUE TILL FEB. 1

Hundreds of BARGAINS left. Look over our page ad in last week's paper, and come by our store. You'll find many things you need at prices which can't be beat.

# CUMBIE & MACKEY

## Weekend Specials

|                                           |     |  |
|-------------------------------------------|-----|--|
| CIGARETTES, Reg. Size - Ctn. \$2.15       |     |  |
| DRINKS - 12 Bot. Ctn. 49c<br>PLUS DEPOSIT |     |  |
| GOLD COAST PEACHES - - No. 2½             | 30c |  |
| RITZ CRACKERS - 1 Lb.                     | 35c |  |
| GREEN BEANS, Our Value -                  | 13c |  |
| MILK, Tall Can - - 2 for                  | 27c |  |
| TUNA, Van Camp - Can                      | 25c |  |
| TIDE - - - Reg. Size                      | 29c |  |
| CAKE MIX (except Angel)                   | 33c |  |
| DOG FOOD, Kim - 3 for                     | 25c |  |
| CORN, Kounty Kist - 2 for                 | 25c |  |
| CHOCOLATE DROP COOKIES - 1 Lb. Pkg.       | 45c |  |

|                        |             |  |
|------------------------|-------------|--|
| CELLO PKG.             |             |  |
| CARROTS                | 12c         |  |
| LEMONS -               | DOZ. 30c    |  |
| SPUDS -                | 10 LBS. 49c |  |
| CLUB STEAKS -          | LB. 39c     |  |
| SWIFT'S ORIOLE BACON - | LB. 45c     |  |
| HORMEL Margarine -     | 2 LBS. 43c  |  |

## MEAT

|                      |               |
|----------------------|---------------|
| ARM ROAST - - -      | Lb. 35c       |
| ROAST, Seven-Bone -  | Lb. 29c       |
| GROUND MEAT, Fresh - | Lb. 29c       |
| FRANKS, All Meat -   | Lb. 43c       |
| HOME MADE PURE PORK  |               |
| SAUSAGE - - -        | Lb. 35c       |
| JEWEL SHORTENING -   | 3 Lb. Tin 79c |
| LOIN STEAKS -        | Lb. 55c       |
| BOLOGNA, All Meat -  | Lb. 33c       |

## Pruitt's Store

DON'T GO BY -

BRONTE

- COME BUY

# Congratulations

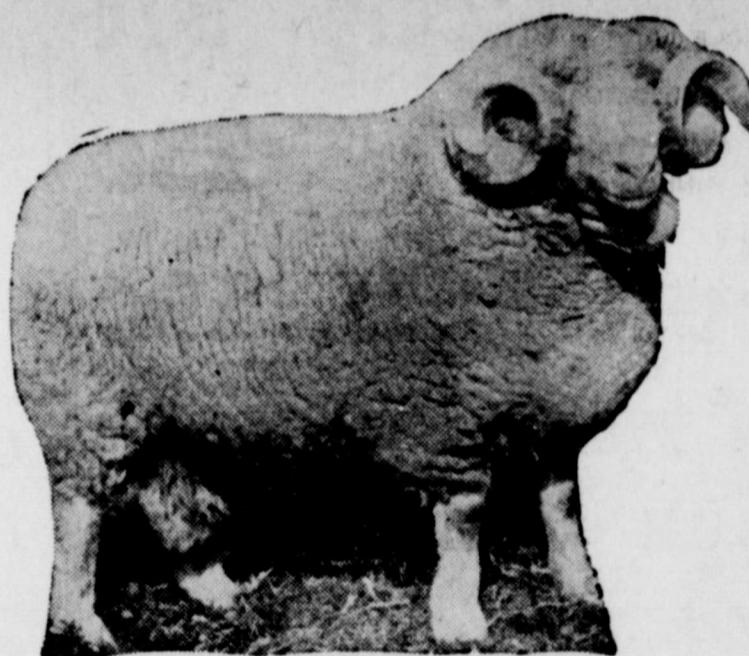
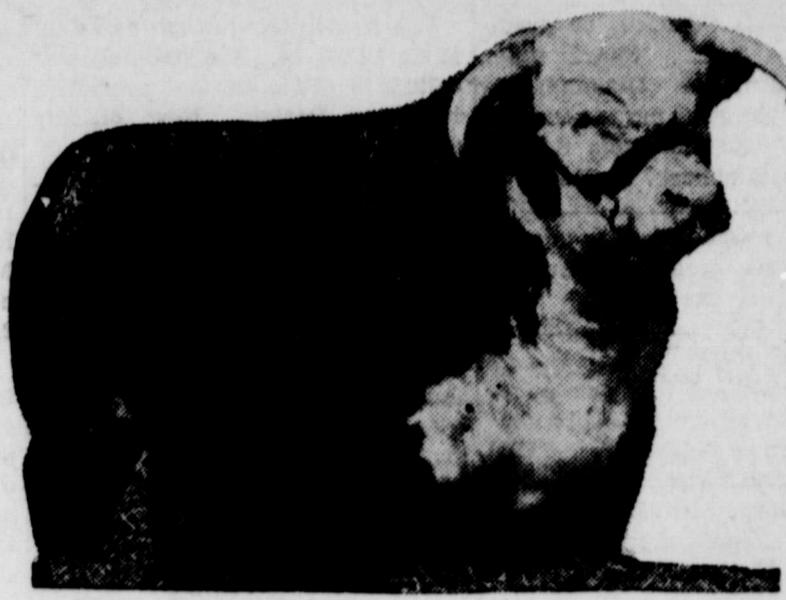
TO

## Coke County's 4-H and FFA Livestock Exhibitors

WE WELCOME YOU TO

# BRONTE

We congratulate you and your leaders on the splendid job you have done with your livestock and other projects during the past year. We will be looking forward to seeing the results of your work at the show here next Monday.



Bronte Hospital

Paul Good, Sheriff

J. L. Tinkler, County Clerk

Jeff Dean, County Judge

Caperton Chevrolet Co.

Bronte Pharmacy

Cumbie & Mackey

White Auto Store

R. E. & Edward Cumbie, Reg. Herefords

Clift Funeral Home

Kemp Cleaners

Home Motor Co.

Red Chain Feed Store

The Bronte Enterprise



## Classified Ads

*FOR A VALUE OPPORTUNITY*

LOST — 58 herd fall-shorn lambs. Contact W. W. Ivey. Phone 58.

FINISH HIGH SCHOOL or grade School at home. Spare time. Books furnished. Diplomas awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, Texas.

FOR BEST and quickest service in kodak films, bring to the Central Drug One day service. tc

WRECKER SERVICE: Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY. FOR MONUMENTS OF FINE quality and lasting beauty, see Claude Word, Box 256, Phone 37, Bronte. Representative of the Coleman Monument Works.

FOR SALE—House in Bronte, four rooms and bath, and four lots. Also two new Dearborn Heaters, one General Electric refrigerator and one General Electric kitchen range. See Ernest Ivey, Bronte, or Cumbie Ivey, Robert Lee. 40-tfc

FOR RENT—3 room furnished house, nice, also garage. Contact Joe Carter, phone 68 or 21. 4-tfc

FOR SALE — 4 air conditioners, \$125.00 (all); 1 deep freeze, \$35.00; 7 1947 Ford "6" Coupe, \$50.00; 1 White truck, \$150.00; 1 Ford tractor, \$150.00; 1 television antenna, \$25.00 (as is). Joe Rose.

FOR SALE—Esterbrook Desk Pen Sets at The Enterprise.

### FOURTH GRADE CLUB

The Fourth Grade Club met Jan. 11 at 1:30 p.m. The meeting was called to order by the president, Ida Lee Parker. New officers elected were:

President, Ronnie Sims; vice-president, Nancy Wilson; secretary, Johnny Jackson; treasurer, Manuel Reyes; reporter, Ronnie Lee.

The meeting was turned over to Peggy Corley, Mary Corley, Gerald Parker and Jim Morrow, who were in charge of the program. First number was a song "Winter Wonderland," by Ann Harris. Janell Gaston gave a poem, which was followed by a play, "The Three Silly Kittens," by Kenneth Wilkins, Terry Thetford and Ronnie Sims. Final number was a poem by Tricia Andrews.

The Hollis Ensor family has moved back to Bronte. They have been living at Big Lake.

### AD-LIB-BEN—

Continued from Page 1  
thanks to everyone for their kindness while she was ill. Wanted to particularly say thanks to Mrs. J. I. Adair, who took over our house at 5 a. m. Monday week ago, so the editor could go see Ike.

The best safety device known is about nine inches above your shoulders. DRIVE SAFELY.

SHOP BRONTE FIRST!

### MARCH OF DIMES—

Continued from page 1

women when they make their house to house canvass the night of Jan. 31, also.

Feb. 1 has been set as the tentative date for the annual March of Dimes dance, but the date is not definite, nor has the place been set. The dance has always been held at Tad Richards' barn, but since it burned several months ago, uncertain weather conditions make it impractical to plan to have the dance there. However, Mr. Richards plans to have a dance for the Dimes Drive Feb. 2, if weather permits.

I. C. Oden, campaign chairman for the east side of Coke County, said this week that he is well pleased with the way plans for the drive are shaping up. He said he hopes the Bronte area will exceed the \$1100 raised last year. Coke County raised \$2,792.60 last year.

Lew Heuvel of Edith, who is campaign chairman for the west side, said this week that progress is being made toward raising money in his area. C. E. Butcher of Silver is in charge of the drive there and has several fund-raising events planned.

Oden said that cards have been passed out to school children and he urged that they get them in as soon as possible. He and H. A. Springer made a canvass of the Bronte business district Tuesday and collected \$150.50. They missed some of the business owners and left cards for them to fill in and turn in with their donations. Oden urged that these cards be turned in as soon as possible to Cecil Kemp, campaign treasurer. Kemp said Wednesday that he has received a total of \$190.80.

Mrs. Ruby Thomson of Austin has been in Bronte visiting Mrs. G. A. Best and other friends. A former resident, Mrs. Thomson hadn't visited this area in six years.

The Bronte Enterprise

January 25, 1957

PATRONIZE OUR ADVERTISERS

## TEXAS THEATRE, Bronte Texas

2 SHOWS DAILY: Evening Show Starts 6:15, Sun. Matinee 1:30

Motion Pictures Are Your Finest Entertainment

FRIDAY AND SATURDAY, JANUARY 25 & 26

George Montgomery, Peter Graves, Marcia Henderson in "CANYON RIVER"

(In Color & CinemaScope) Also 3 Stooges Comedy

SUN. & MON., JANUARY 27 & 28, Matinee Sunday 1:30 & 3:30

Jeff Chandler, George Nader, Julie Adams, Lex Barker in "AWAY ALL BOATS"

(In Technicolor and VistaVision) Also Cartoon

## We Can't Make It Rain!

But We Can Help the Drouth Situation with These Low Prices On Your Favorite Beverage

Texas Brands - 20c Can or Bottle Premium Brands - 25c Can or Bottle

Also Low Prices by the Case

COME TO SEE US AND SAVE

## The Orient Tavern

DAVE BOWEN, Mgr.

A. B. CARTER, Owner

## Weekend Specials

KRAFT MIRACLE WHIP

**Salad Dressing** 57c

4 DIFFERENT KINDS CANNED

**Biscuits** 23c

HORMEL

**Oleo** 1b. 19c

AUNT JEMIMA

**CORN MEAL** - 2 Lb. Bag 19c

DEL MONTE

**CATSUP** - 14 Oz. Bottle 19c

WELCH'S

**GRAPE JUICE** - Qt. Bottle 39c

CHEER

- Large Box 29c

CHEER

- Giant Size 69c

WILSON'S

**SLICED BACON** - Lb. 49c

FAMILY STYLE

**BACON**, Thick Sliced - 2 Lbs. \$1.00

B & B

**Fryers** 1b. 39c

HORMEL ALL MEAT

**Weiners** lb. 39c

**CUMBIE'S FOOD MARKET**

**SPEEDY** by CHARLIE BOECKING & L.T. YOUNGBLOOD



1955 CUSTOM FORD, 4-Door, 13,000 Miles, Clean As a Whistle, Really a Good Buy ....???

COMING SOON —

THE NEW FORD

## Ranchero

More Than a Car

More Than a Truck

The most modern styling ever to be put into a truck, yet it does a man-sized job. It will be on display in our show-room soon. Watch for it!

JUST ADDED—

NEW WHEEL BALANCING MACHINE

This new machine is the latest thing in modern wheel balancing equipment. It does the job on all makes and models. Save your tires, make your car easy to handle. DRIVE IN TODAY!

AND DON'T FORGET OUR—

RADIATOR SHOP

Complete Clean Out and Repair Service

**BRONTE MOTOR CO.**

CHARLIE C. BOECKING & L.T. YOUNGBLOOD, owners

Sales - Service - Parts

4-7 USED CARS WE SERVICE ALL MAKES

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