

# The BRONTE ENTERPRISE

Vol. 37

BRONTE, TEXAS, JUNE 17, 1955

No. 24

## Boecking and Youngblood To Open Ford Agency Here

Charlie Boecking announced this week that he and L. T. Youngblood have received their contract from the Ford Motor Co. to open up an authorized Ford agency in Bronte.

Boecking said that the new firm will be known as the Bronte Motor Co., replacing the firm they now operate as Bronte Tractor Co.

Considerable remodeling is now taking place getting the building

## AD-LIB-BEN

Last week's column on the sandstorms back in the thirties brought some comment from some of our readers about age and how old a person has to be to remember happenings. We're not telling anything that might be incriminating, but we can remember back to the dirty thirties.

Our friend, A. J. Kirkpatrick, editor of the Robert Lee Observer, is off on a vacation for the next two weeks. We're going to ask him when he comes back how he does it. Having been associated with weekly newspaper (particularly the Bronte Enterprise) for several years we've never been able to get off for a vacation. Maybe Kirk can give us all the dope when he gets back. There are two factors involved in taking a trip anywhere — time and money — and we're real happy that somebody in our profession has been able to work this matter out.

Congratulations to Charlie Boecking and L. T. Youngblood on their appointment as Ford dealers for this territory. We believe this new firm will not only attract business for itself, but will bring in additional activity for the community. Every time a new business comes to town more money is put in circulation here, more people are employed here and everybody here benefits.

Were reading through our exchanges the other day and came across a paper from Bowie. That city was named for James Bowie, who was also at the Alamo. The Bowie editor told his readers that they shouldn't be jealous of the Davy Crockett craze — that it was so much safer for the kids of America to be wearing Davy Crockett caps than if they were throwing Bowie knives.

### COMMISSIONERS COURT

Coke County Commissioners Court held a regular session Monday with all members and Judge Jeff Dean in attendance. A bond filed by Hunter Strain was approved and he will be given an immediate order to start work on the 7-mile stretch of new road in the west end of Precinct No. 1. The County tax rate for 1955 was continued at 85 cents, and road bond levies of 13 cents in Precinct 1 and 19 cents in Precinct 2 were voted. Valuations of livestock and personal property will be the same as last year. Approval was given the appointment of Gerald Hooten as Coke County's new assistant agricultural agent.

ready for the new auto agency. Partitions are being moved around so as to make room for display and service departments.

Boecking couldn't say when his formal opening will be, but he did say an announcement of the date would be made in the near future.

A complete line of Ford automobiles will be handled, along with parts and service.

The present line carried by the Bronte Tractor Co. will be moved out to make room for the new line. The firm has been handling Allis-Chalmers farm machinery and a line of hardware, paints, fishing equipment, etc.

Boecking said that he and Mr. Youngblood are very pleased at being appointed Ford agents here.

"We know we have a high quality product and one that will please our customers."

Further announcements about the opening of the agency will be carried in The Enterprise as the information becomes available.

## Soft Ball News

All of the softball games were rained out Tuesday night. Rain in Coke County is always one of the most welcome things that can happen. A team from Winters was scheduled to play Tennyson. They will probably come back in about two weeks.

Several good games are scheduled for the next few days. Silver will come to Bronte next Tuesday night. They have one of the better teams in West Texas now with Roy Overturk pitching for them. Overturk is well known over this area and he will be playing with Silver from now on.

Sterling City will bring a team to Bronte on the night of June 27. It will be a good game, as they have met the Bronte All Stars twice and each team has won one game each.

One of the big games for local people will be played on July 1. It will match the Bronte School Board and the City Council. Both teams have lifted some of the rules that they have been playing under before. The School Board has agreed to let the City Council use their ace pitcher, Bob Wilson, all the way if he can hold out to pitch the entire game. One member of the School Board will probably scout a big league game before July 1st and he thinks that they can outplay the Bronte City Council, regardless of how much practice that they get in before the game comes up. The issue will be settled July 1.

## Carter Files for 3 More Oil Tests In City Limits

Barney Carter of Tyler has filed application with the city secretary for permits to drill three more oil tests in the City of Bronte. Mr. Carter filed for the permits Friday of last week. He also put up \$600 for the permits, as the city charges \$200 for each permit issued.

The wells are located in Drilling blocks 12, 22 and 23. Location for one of the tests is on the property of Mack Eubanks in the north part of town; another is on O. C. Ivey and the third is located

## Garland Black Named School Head; Dorsey New Coach



OSCAR DORSEY



GARLAND BLACK

Garland Black was named superintendent of the Bronte Schools at a meeting of the Board of Trustees last Thursday. Black has been head coach and high school principal for the past year. He will replace O. K. Wolfenbarger, who has resigned to accept a position at Tucson, Ariz.

At the same meeting of the trustees, Oscar Dorsey was elevated to the head coach position, succeeding Black. The only vacancies existing in the school now are the high school principal and band director positions. Henry Lotspeich, of Albany, who was elected recently as band director, has received a better offer and declined the job offered him here.

Black, who came here from Brady last year, has been teaching in Texas schools for the past 17 years. Nine years of that period have been spent in administrative positions. He has served as superintendent at Crawford and Royston schools. He has coached at Goldthwaite, Brady, Midland, Pleanton and Bronte.

The new school head is a graduate of Roby High School and Texas Military Junior College at Terrell. He has a B. A. degree from Oklahoma City University and a Master of Education degree from Howard Payne at Brownwood.

Dorsey, who was head basketball coach and assistant football coach here last year, is a graduate of San Angelo high school and San Angelo College. He has a B. A. degree from Abilene Christian College and will work on his Master's degree this summer at ACC. Prior to moving to Bronte he was coach at Sterling City and Blackwell.

Black said that he hates to quit coaching and that he will serve as Dorsey's assistant when the Longhorns meet their opponents on the gridiron.

### Coach Black's Record

Coach Black has had a most successful coaching career since he began duties with high school football players in 1938. His teams have played a total of 169 games. Of this number, 114 have been won, 53 lost and two tied. The record by years follows:

	W	L	T
1938	6	3	0
1939	5	3	0
1940	8	2	0
1941	6	3	0
1942	6	3	0
1943	7	3	0
1944	8	2	0
1945	9	3	0
1946	9	1	0
1947	8	2	0
1948	5	3	2
1949	4	6	0
1950	10	2	0
1951	5	5	0
1952	8	2	0
1953	3	7	0
1954	7	3	0
Total	114	53	2

### LAMMERS VISIT HOUSTON

Mr. and Mrs. A. B. Lammers went to Houston for the weekend and Mrs. Lammers is staying there for two weeks. The Lammers visited Mrs. Pearl Boynton of Bronte, who is ill in Houston. They said Mrs. Boynton is feeling very well and wished to thank everyone for the nice cards and presents she has received.

## SAM SPRUELL TO OPEN BARBECUE STAND MONDAY

Sam Spruell announced that he will open his barbecue place next Monday. The location is just north of the Gulf Service Station.

Spruell said that he will specialize in barbecue plates and sandwiches and barbecue to go. No breakfasts or regular lunches will be served.

His ad is this issue of The Enterprise tells more about the new business.

## Court of Honor To Be Held at Robert Lee

Fred McDonald, Jr. of Robert Lee has announced that a Court of Honor for the three Boy Scout troops in Coke County will be held for the three Boy Scout troops in Coke County will be held at the Robert Lee High School auditorium June 23 at 8 p. m. Troops from Silver, Bronte and Robert Lee will be on hand to receive awards.

McDonald said that many Scouts in Coke County completed requirements for merit badge advancements recently when they attended the summer encampment at Camp Sol Mayer near Menard. These awards will be presented at the gathering next Thursday night.

The public is invited to attend.

Mrs. C. E. Arrott will return Saturday from an encampment at Buffalo Gap where she spent 3 days sponsoring a group of 4-H girls.

on the property of Dr. John R. Harris.

No information is available as to when drilling on any of the three tests will begin.

Also, no more work has been done on the Barney Carter No. 1 L. T. Youngblood, located east of the Bronte Tractor Co. The rig which was used to open up the old hole is still standing on the location.

A hearing on the proposed tests will be held June 22 at 10 a. m. at the city hall.

## Scouts Back from Camp Sol Mayer

Ten Bronte Boy Scouts returned Saturday after a week's encampment at Camp Sol Mayer near Menard. The boys had the misfortune of being in camp on last Wednesday when the big dirt storm blew in, although no local scouts were injured.

Boys who attended were Eddie Glenn, Jimmy Forman, Johnny Grimes, Dean and Neal Black, Doyle Rogers, Ronnie Cole, Joe Davis, Billy Baxter and Richard Wayne Rees. The boys were accompanied by Scoutmaster Oscar Dorsey, who stayed until Tuesday when Garland Black went down there. D. K. Glenn went on Wednesday; C. E. Bruton on Thursday and Hollis Stevens on Friday.

ing, boat riding and arrow hunting.

The boys enjoyed fishing, hik-

There were 157 boys at the camp last week representing Boy Scout troops from Bronte, San Angelo, Ballinger, Midland, Brady, Fort Stockton, McCamey, Robert Lee and Big Spring. Several Bronte boys qualified for rifle marksmanship medals.

The storm hit about 6 p. m. Wednesday. All their tents were blown down and their bedding and clothing blew into the trees. The boys found each other and held hands until they found the school buses and got into them. An observer said one boy said "What are we going to do, it looks like the world is coming to an end?" Another suggested that they pray and the boys prayed that the Lord would protect them. When the worst of the storm was over they decided that they had better see what they, as boy scouts, could do to help. They aided one boy who was suffering from shock until D. K. Glenn came in his car to take him to the hospital on the camp grounds. Two other boys guided him thru the dust to the hospital.

The boys slept in the mess hall that night.

Tommy Lynn Thomason is here from Thrall, Texas, visiting with relatives and friends.

On a two weeks vacation are Mr. and Mrs. Guy Strickland and children. They left Bronte last Tuesday for Alice, Bishop and Corpus Christi where they will visit friends and relatives.

### PERSONALS

Mr. and Mrs. J. E. Scott and son returned last Saturday from a two weeks vacation trip to Falcon Dam, Pharr and Corpus Christi. They were met at Corpus by her aunt and husband, Mr. and Mrs. M. E. Ballard of Abilene. Visiting in the Lloyd McCleskey home over the weekend were Mr. and Mrs. E. M. Hall, Mr. and Mrs.

Charles Hall and children, all of San Angelo, Billy Hall of Ozona, Mr. and Mrs. Robert Allen and Jimmy and Mrs. Ida McCleskey, all of Abilene. Mrs. Mattie Glenn made a trip last week to Pecos to see her mother, Mrs. J. A. Snyder, who has been ill. Mrs. Glenn reports her to be improved. Here from Weatherford for a 5 day visit were Mr. and Mrs. Elmer Modgling and children. They

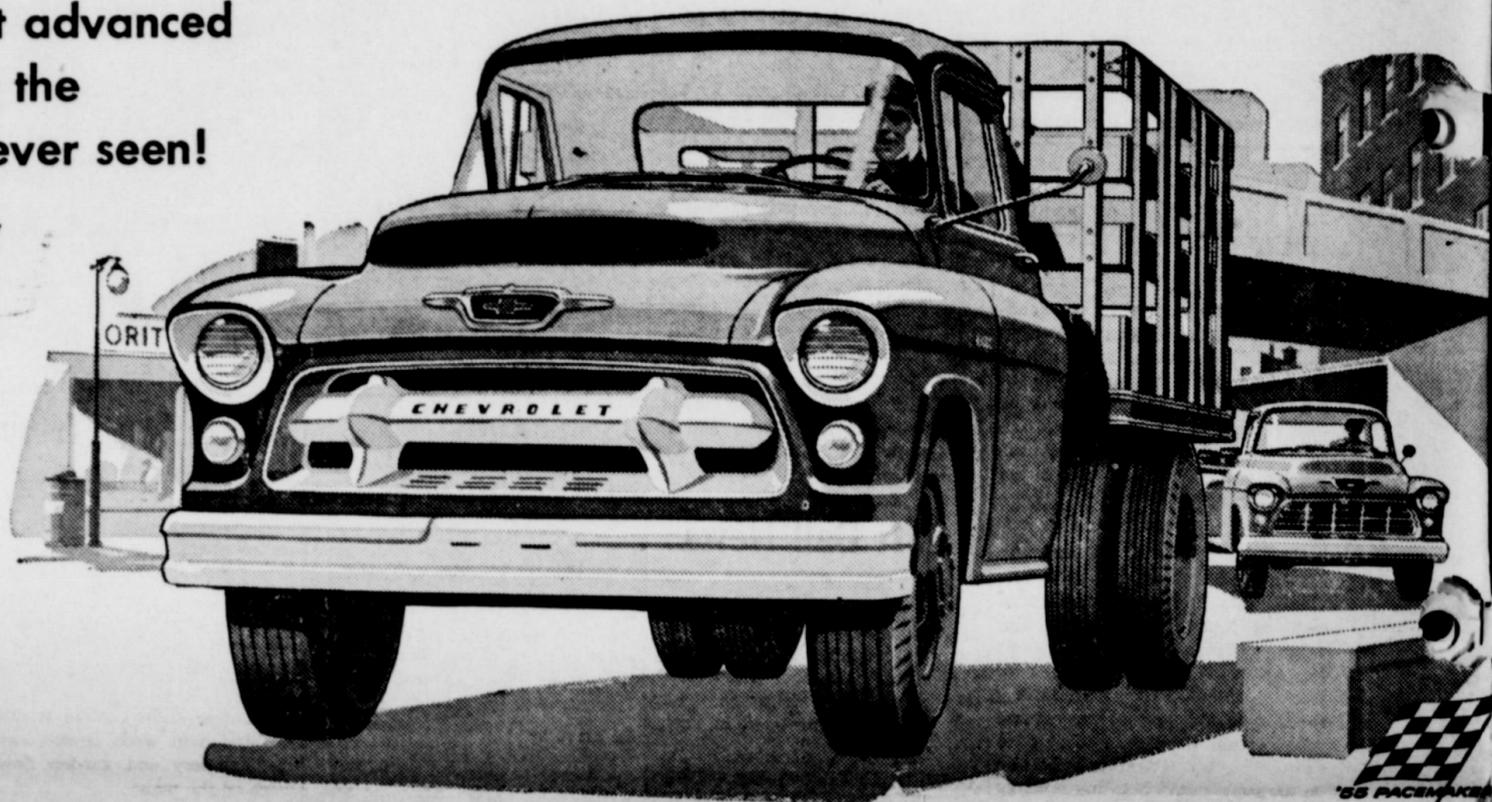
were here to see his parents, Mr. and Mrs. Barney Modgling. Sunday visitors in the home of Mrs. S. A. Kiker were Orbie Ray Kiker of Houston and his mother, Mrs. O. S. Kiker, and his sister and husband, Mr. and Mrs. Horace Carter of Rotan. Mr. and Mrs. Chester Kiker of Ciarendon spent the weekend here with his mother, Mrs. S. A. Kiker, and her mother, Mrs. J. D. Wrinkle. Spending last Saturday on Oak Creek fishing were Mr. and Mrs.

Walter Phillips, Mr. and Mrs. Carroll Robbins, Mr. and Mrs. B. E. Modgling, Mrs. S. A. Kiker and Mr. and Mrs. Lloyd McCleskey. Mrs. Grace Motley spent the weekend here with her sister and family, Mr. and Mrs. B. G. Timmons. Mr. and Mrs. Tex Ward met her aunt and husband, Mr. and Mrs. W. F. Manor of Chula Vista, Calif. at her parents, Mr. and Mrs. J. A. Cates, in San Angelo Thursday. Leaving Sunday for a two weeks vacation are Mr. and Mrs. J. C.

Mullins. They plan a trip to Corpus Christi, San Antonio and Victoria. James Wells left last Saturday for San Saba for a two weeks vacation with his parents, Mr. and Mrs. C. M. Wells. Mrs. Wells and children left Wednesday to meet him there. They plan to see the Longhorn Caverns and Buchanan Dam while away. Miss Annie Lee Price is spending her two weeks vacation here with her parents, Mr. and Mrs. Will Price.

# Most Modern Trucks on any job

with the most advanced truck features the industry has ever seen!



Only new Chevrolet *Task-Force* Trucks bring you the shortest stroke V8's in any leading truck and today's most advanced sixes—plus all these truly modern features!

They're the marks of a modern truck, and they out-date any make without them!

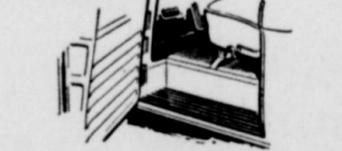
And they're the moneymaking, moneysaving advantages that ask this question: Can you really afford not to make your next new truck a Chevrolet? Judge for yourself!

Beginning with Work-Styling, an entirely new development in truck design. For the first time in any line of trucks, Chevrolet brings you two styling treatments—one for light- and medium-duty models, another for heavy-duty jobs! Styling that's matched to the model and the job.



The latest in cab comfort and safety. Inside you can count on the same ultra-modern touch—softer seat action that reduces driver fatigue and more durable construction throughout. The new Flite-

Ride Custom cab features the extra comfort of a foam rubber cushion and harmonizing two-tone interior. Outside, bright metal moldings and new two-tone color options. Both the De Luxe and the Custom cabs set whole new standards for comfort and convenience.

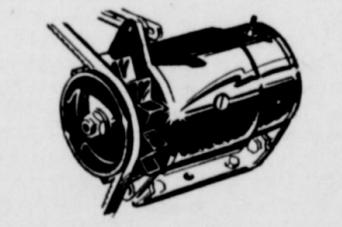


New concealed Safety Steps. They're out of sight with the doors closed. That way, snow, ice or mud can't collect to cause accidents. Safety Steps are lower, too, for easier entrance.

New panoramic windshield. For a wider, virtually unobstructed view

of the road! There's more glass area all around. A new glass-guard molding completely surrounds the side windows, reducing possibility of breakage. A wide-view rear window is available as an extra-cost option.

Fresh air in all kinds of weather. With Chevrolet's new High-Level ventilating system, air is drawn in through louvers at cowl level. That means air is constantly circulated through the cab, regardless of disagreeable weather conditions.



High-Voltage power—V8 or 6. The new lineup of Chevrolet truck engines includes the shortest stroke V8's in any leading truck, and most advanced sixes. All have a

modern 12-volt electrical system—double the voltage for quicker, surer starting and more efficient spark plug firing.

Tubeless tires standard on 1/2-ton models. Pickups, panels, Suburban Carry-alls—all models in the 1/2-ton class now come with new tubeless tires. Here's greater protection against blowouts.

Every Power Helper in the book. Power Brakes are standard equipment on 2-ton models, an extra-cost option on all others. The new handling ease of Power Steering,



another extra-cost option, cuts turning effort up to 80%. There's new gas-saving Overdrive, as an extra-cost option on 1/2-ton models... and truck Hydra-Matic.

The new Cameo Carrier. Low and low, with smooth, fleet line here's the Custom pickup that will create a whole new class of truck owners!



And the final touch. Color! New colors and two-tone combination add the final styling touch to the great new trucks. Your selection wider than ever before. Choose the color or combination that best calls attention to your business. That way you'll be taking full advantage of the advertising value of your new Task-Force model.

One final word. When the time comes to trade in '55 models, you stand without a really modern pickup. Come in and see us soon.

**Chevrolet**  
Year after Year  
America's best selling truck!

You get the most modern trucks money can buy in  
**Chevrolet's New Task-Force Line**

**Caperton Chevrolet Co.**  
BRONTE, TEXAS

# SOCIETY

Mrs. A. S. Whatley, Editor

The Bronte Enterprise

June 17, 1955

## what's what

by whatley

After being gone for the past three weeks, it feels awfully good to be back home and also on the job again. It was such a pleasure to be at the bedside of my father during his illness and do all that I could for him in trying to make him as comfortable as possible. I want to take this opportunity to thank everyone who sent flowers and cards and for all the comforting words given me since my return.

I learned several different trades last week while we were getting things ready for my mother to leave for a few weeks visit. All my life, I have been afraid of chickens but when it is necessary to do anything you can do it. The produce man came by to buy all her hens and not bringing any help it fell my lot to help catch the fowls.

Being several years younger than my mother, I tried to take as much of the work off of her and my little 10-year-old and I battled with all 54 hens with the aid of mother, until every one was caught. The chicken house had leaked from the 4-inch rain that they received and I ran back and forth through the mud until you couldn't tell whether I was a human or a fowl. Bumping my head on the roost didn't help my feelings any.

After the ordeal was over, I was a sight for anyone to see with mud up to my knees and elbows with splatters of it all over my face and glasses after one frisky fowl made a nose dive at me.

Frankly, I think I would prefer sticking to the paper business rather than a chicken catcher. Incidentally, anyone who has chickens needn't ever worry about my

raiding their roosts.

I'm glad I was away during the storm that everyone has been telling me about. We had hurricane winds at Graford but no dust. The husband tried to convince me that he ran the sweeper before my arrival but when I started cleaning I wasn't convinced.

I am going to run another recipe that was given me while I was away and I know you will enjoy it as summer time is when we enjoy congealed salad. This is the recipe:

### Mrs. Oden New President Of Methodist WSCS

During the night service last Sunday, June 12, the local Methodist pastor, Rev. W. C. Craig, installed the officers of the Woman's Society of Christian Service, for the new year beginning this last June 1.

The following are the officers and the office each holds:

Mrs. I. C. Oden, president; Mrs. B. E. Modgling, vice-president; Mrs. Carroll Robbins, Recording secretary; Mrs. T. F. Sims, Sr., treasurer.

Secretaries of the various departments are as follows: Mrs. W. C. Craig, Promotion; Mrs. O. K. Wolfenbarger, Missionary Education and Service; Mrs. Edna Butner, Christian Social Relations; Mrs. A. N. Rawlings, Student Work; Mrs. Hollis Stevens, Children's Work; Mrs. C. E. Arrott, Youth Work; Mrs. Floyd Bridges, Spiritual Life; Mrs. H. O. Whitt, Literature and Publications; Mrs. J. A. Percifull, Supply Work; Mrs. Will Gideon, Status of Women.

In San Angelo last Sunday were Mr. and Mrs. Buddy Kirkland. They visited with her sister and family, Mr. and Mrs. R. W. Fields.

### EMMA LOU HIPPI AND HARLEY WAGGONER MARRIED JUNE 11

Wedding vows for Miss Emma Lou Hipp and Harley Leroy Waggoner were read last Saturday, June 11, at 6 p. m. in the home of Mr. and Mrs. Robert Tubb at Blackwell. The double ring ceremony was performed by Rev. Douglas Gossett, pastor of the Blackwell Methodist Church.

Miss Hipp is the daughter of Mrs. Josie Hipp and the bridegroom is the son of Mr. and Mrs. W. L. Waggoner, all of Blackwell. The vows were read before an arch of candelabra flanked by greenery and white gladioli. An arrangement of blue daisies was on the piano.

Traditional wedding music was furnished by Mrs. R. V. Copeland.

Given in marriage by her brother, Jimmy Dan Hipp, the bride wore a princess dress of white Irish linen, fashioned with a full skirt, and sweetheart neckline. She carried a white bible topped with white gardenias. She had white accessories.

The maid of honor, Glenna Tubb, of Blackwell wore a princess style dress of navy linen with pale blue accessories and carried a bouquet of blue daisies.

Best man was Ray Johnson, also of Blackwell.

A reception followed the wedding in the Tubb home. Mr. and Mrs. Tubb are grandparents of the bride. The table was laid with lace and centered with an arrangement of blue daisies. Guests were present from Bronte, Lubbock and Blackwell, Texas and Douglas, Arizona.

After a short wedding trip the couple will live at 104 West 6th Street in Sweetwater.

Mrs. Waggoner is a 1954 gradu-

ate of Blackwell High School and Scoggins Beauty Academy and is employed at the Cameron Beauty shop in Sweetwater.

The bride-groom is a 1953 graduate of Blackwell High School and is employed by Lone Star Gas Co. in Sweetwater.

### Betty Sanderson Honored With Gift Tea June 9

Fellowship Hall of the Methodist Church was pictured in a garden scene when Miss Betty Sanderson was complimented with a gift tea on last Thursday afternoon. Canaries and parakeets and arrangements of shrubbery gave an outdoor effect to the entertaining rooms.

Miss Sanderson is the bride elect of Percy Graham Anderson, Jr. of El Dorado, Ark and the wedding will take place tonight.

Guests were met at the door by Mrs. Henry C. Raney, aunt of Miss Sanderson, and presented to the honoree and her mother.

Mrs. Jack Blanchard, sister of the bride-to-be, registered guests. Mrs. B. R. McCarley and Mrs. O. T. Colvin sang "An Old Fashioned Garden" and "Garden of Tomorrow" with Mrs. R. V. Copeland at the piano.

Miss Neil Cook, dressed as a gardener, entered with a wheelbarrow and passed through the garden, picking up packages nestled among the flowers and greenery and presented them to the honoree.

The serving table was decorated in pink and white. A pink ceramic bride centered the table. She was surrounded with a flower edged lilly pool. Small birds held pink satin streamers that extended to the table edge embossed with the words "Betty and Percy — June 17."

An arrangement of old fashioned fan and drift wood nestled among the greenery and garden flowers were on the piano.

Serving were Mrs. James Strong and Mrs. Therrell Burwick. Ice molds shaped as wedding bands floated in the punch.

Hostesses were Mmes. R. Q. Spence, O. T. Colvin, B. R. McCarley, Earl Cook, T. A. Carlisle, Melvin Oden, Josie Hipp, Melvin Tubb, P. G. Dabney, Therrell Burwick, L. W. Sweet and Austin Jordan.

### John Gastons Honored With Party at Tennyson

Mmes. Floyd Gibson, J. W. Latnam, Robert Brown, Bill Feil and Roy Baker were hostesses at a housewarming for the John Gastons Saturday night. Local musicians were on hand to furnish entertainment, which marked the first anniversary in their new home at Tennyson.

Cake squares, coffee and punch were served to Messrs. and Mmes. Marvin Corley and children, Herbert Holland, Albert Davis, James Arrott and Dee, Wayne Arrott and Susan, Homer Cornelius, Kirk Dyess and family of Norton, Bert Murphey, Erve Little, Robert Brown, Hamp Thomas and sons, C. E. Bruton, H. A. Springer, Walter Phillips, Albert Bragewitz, A. M. Wynne and Mmes. James Rogers, Jack Corley and children, S. W. Gaston, Sudie Brown Betty Green and Messrs. Sam Gaston, Bert Cornelius, Roy Baker, and Jay Latham.



### New Tax Exemptions

Mr. and Mrs. Dean Stephenson of Maverick are the parents of a son, born Monday morning, June 6, in Clinic Hospital in San Angelo. He weighed 8 pounds and has been named Jerry Dean.

Grandparents are Mr. and Mrs. George Cope of Norton and Mr. and Mrs. M. D. Stephenson of Brookshire. Mr. and Mrs. J. L. Stephenson of San Angelo are the great grandparents.

## PERSONALS

Visitors in the F. S. Higginbotham home the past two weeks were their two daughters, Mrs. Frank Sayner and children of Moriarty, New Mex., and Mrs. Jack Hamilton and children of Dallas. The two ladies, accompanied by their mother, made a short trip to San Antonio last week to visit another daughter and sister, and her family, Mr. and Mrs. H. A. Fitzhugh. They were met by another daughter and husband, Mr. and Mrs. Bill Meyer of Houston. The Meyers came home with them for a few days visit.

## Weekend Specials

CIGARETTES - Reg. Ctn. \$1.99  
 SUGAR - - - 5 Lbs. 39c  
 PINEAPPLE - Flat Can 16c  
 MOUNTAIN  
 DILL PICKLES - - Qt. 21c  
 CATSUP, Stockton - 12 Oz. Bot. 17c  
 ASSORTED  
 CHEWING GUM - 3 for 10c  
 PREMIUM  
 SALTINE CRACKERS - 1 Lb. 25c  
 ROSE DALE  
 GOLDEN CORN - No. 303 13c  
 BEANS, Chuck Wagon - Can 10c  
 JELLO - - - 3 for 23c

CELLO PKG.  
 CELERY - 25c  
 CELLO PKG.  
 CARROTS - 10c  
 HEAD  
 LETTUCE - 11c  
 LB.  
 BANANAS - 13c  
 DOZ.  
 LEMONS - 29c  
 CHOICE CLUB  
 STEAKS - LB. 49c  
 HORMEL MIDWEST  
 BACON - LB. 39c



GROUND MEAT, Fresh - Lb. 29c  
 SEVEN BONE ROAST - Lb. 29c  
 ARM BEEF ROAST - Lb. 35c  
 STEW MEAT - - - Lb. 15c  
 LONGHORN CHEESE - Lb. 43c  
 MARGARINE, Hormel - 2 Lbs. 59c  
 ONE POUND FREE!!  
 JEWEL  
 SHORTENING - 3 Lb. Tin 59c  
 BOLOGNA, All Meat - Lb. 29c

## Pruitt's Store

DON'T GO BY —

BRO NTE

— COME BUY

**Dr. Gardner to Leave This Weekend**

Dr. James Gardner, who has been here studying under Dr. John Harris the past three months, will leave Saturday for Fort Worth to interne at the City-County Hospital there.

Next student doctor to arrive here is Frank Gregg of Austin. His father is a well known surgeon. He will arrive here July 4th and stay until Sept. 14.

For Life, Hospitalization and Polio Insurance, See  
**B. D. SNEAD**  
At First National Bank

**ALEXANDER'S CAFE**

In San Angelo Offers You Sea Food and Tasty Lunches STEAKS, MEXICAN FOOD  
Join Your Friends at  
**ALEXANDER'S**  
In Angelo, Concho & Chad.

**DON'T SCRATCH THAT ITCH! IN JUST 15 MINUTES.**  
If not pleased, your 40c back at any drug store. Try instant-drying ITCH-ME-NOT at any time of day or night to KILL germs ON CONTACT. Fine for eczema, ringworm, foot itch and other surface itches. Today at the BRONTE PHARMACY.

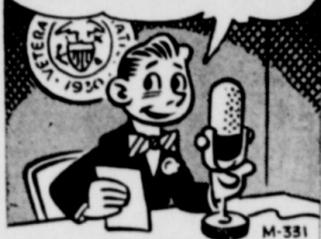
**Nice Shower Falls Tuesday Night**

Bronte received a nice shower of about a quarter inch Tuesday night. Unlike most of the good rains received lately, no hail or other violent weather accompanied the moisture here. However, it was reported that heavy and damaging hail fell south of here in the vicinity of the A. N. Rawlings, C. E. Arrott and Clark Glenn places.

East of here the rainfall was heavier, with Buffalo Gap reporting the largest measurement, four inches.

**Vic Vet says**

BLIND, CRIPPLED AND TB VETERANS RECEIVING VA COMPENSATION DO NOT HAVE TO APPLY FOR THE INCREASED PAYMENTS RECENTLY VOTED BY CONGRESS ... THEY'LL BE PAID AUTOMATICALLY BEGINNING WITH AUGUST CHECKS DUE ABOUT SEPT. 1



For full information contact your nearest VETERANS ADMINISTRATION office

**Banks to Close Saturday P. M.**

The First National Bank in Bronte and the Robert Lee State Bank are running an announcement in this week's paper to the effect that they will be closed on Saturday afternoons beginning July 2.

The new Saturday closing hours are made possible by new banking laws which have recently been passed.

The banks also announce that they will be closed on the following holidays: Lincoln's Birthday, Memorial Day, Independence Day, Labor Day, Columbus Day, Armistice Day, Thanksgiving and Christmas.

**AMATEUR HOUR BENEFITS MYF**

Wanda Kirkland was master of ceremonies for the Amateur Hour held last Monday night on the lawn of the Methodist church. She introduced the various numbers.

Appearing on the program were Rex and Anne Harris, Pat McCutchen, Don Glenn, Dale Luckett, R. J. Millikin, Johnny Smith, Kenneth McCutchen, Alonzo Robbins, Royce Lee, Martin Lee, Mrs. W. C. Craig, S. J. Rose.

Musical numbers, skits, and jokes were the variety for the program.

A total of \$41.61 was received from donations and the sale of cakes and pies. Proceeds will be used to help defray expenses of four MYF members who will leave Monday for a 5-day MYF encamp-

ment at Kerrville. Going will be Wanda Kirkland, Pat McCutchen, Martin Lee and Don Glenn.

MYF members expressed their appreciation to all who helped with the program.

**We're Not inquisitive But... Your Neighbors Always Like to Know**

**IF YOU HAVE—**

- been on a trip
- entertained guests
- celebrated a birthday
- caught a big fish
- moved
- eloped
- had a baby
- been in a fight
- sold your sheep
- cut a new tooth
- sold
- had an operation
- bought a new car
- painted your house
- had company
- been married
- been robbed
- been shot at
- stolen anything

Report all News of Local Happenings to this paper. Call now.

**IT'S TIME NOW To Let Us Store Your Winter CLOTHES**



**AUTOMOBILE INSURANCE —**

Let me tell you the difference in cost of \$25 and \$50 deductible. No deductible on Comprehensive.

SEE ME FOR ALL KINDS OF INSURANCE

**BRONTE INSURANCE AGENCY**

MRS. R. W. REES

**Grocery Specials**

- NORPAC PRUNE PLUMS - No. 2 1/2 25c
- PIE APPLES, Lotus - No. 2 22c
- PORK BRAINS, Libby's - Can 31c
- DEL MONTE WHOLE NEW POTATOES, No. 303 - 2 for 25c
- BETTY CROCKER (ANGEL FOOD EXCLUDED) CAKE MIXES - 3 for \$1.00
- JELLO, Asst. Flavors - 3 for 25c
- DILL PICKLES, Mountain - Qt. 25c
- MAY-FIELD 2 NO. 303 CANS CORN, Yellow Cream Style - 25c
- DIAMOND TOMATOES, No. 303 - 2 for 25c
- MAXWELL HOUSE INSTANT COFFEE - 2 Oz. 69c

- BANANAS - 13c LB.
- LETTUCE - 12c HEAD
- CARROTS - 10c CELLO BAG
- VINE RIPENED TOMATOES - 18c LB.

- CANTALOUPEs - Lb. 8c
- WATERMELONS - Lb. 4 1/2c
- BACON, Slab Sliced - Lb. 35c
- GROUND MEAT, Fresh - Lb. 29c
- FRESH COUNTRY EGGS - Doz. 27c
- FRANKS - Lb. Cello 45c

**BRONTE ICE COMPANY**

**AS URGENT AS A WIRE ...**  
Your Ad In The **Enterprise**



Here's a BIG reason why your ad in the Bronte Enterprise gets faster results at lower cost! The man or woman who reads the Enterprise is NEWS-minded and NEWS-hungry at the time... and your ad IS news. Furthermore, your ad in the Enterprise gives all the facts in WRITTEN form that can be referred to and remembered. Finally, you will note that Bronte's most successful merchants use the Enterprise regularly!

Let the Enterprise build sales for you this summer and all year.

FIRST WITH THE NEWS OF THE BRONTE AREA!

**Bronte Enterprise**

# THE BRONTE ENTERPRISE

Published Every Friday at Bronte, Coke County, Texas

National Advertising Representative  
**AMERICAN PRESS ASSOCIATION**



Ben Oglesby ..... Publisher  
Mrs. Ben Oglesby ..... Editor  
Mrs. A. S. Whatley ..... Society & Local News Editor

Entered as second class matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of March 3, 1879.

### Subscription Rates

Per year in Coke and adjoining counties ..... \$2.00  
Per year elsewhere ..... \$2.50

Any reflection on the character or standing of any person, firm or corporation is not intended and will be corrected upon notification.

## Here's Blackwell

By Mrs. Charles Ragsdale

Mr. and Mrs. John Holland and son, Bruce, left Saturday to visit relatives in Illinois.

Mr. and Mrs. Lee Lackey, Mr. and Mrs. James Saunders and sons, W. E. Lackey and Earl and Mrs. G. B. Henderson and children attended the Lackey reunion at Lubbock Sunday. Eighty-four were present.

Mr. and Mrs. Ernest Isom and sons of Lubbock have been visiting her parents, Mr. and Mrs. W. E. Lackey.

Mr. and Mrs. James Saunders and son are vacationing in Ft. Worth and San Antonio.

Mr. and Mrs. Clarence Smith of Bay City have moved to Blackwell for the summer. They both teach in the Bay City School.

Mr. and Mrs. Franklin Bagley of Odessa are the parents of a son. They have one other son. Their baby daughter was killed in an auto accident a year ago.

Blackwell school is having a summer reading program. The school library will be open each Tuesday this summer. Everyone is urged to take advantage of the program, which is for adults as well as children.

Mr. and Mrs. G. B. Henderson and children of New Mexico are visiting her parents, Mr. and Mrs. W. E. Lackey and his mother, Mrs. Daisy Henderson.

Mr. and Mrs. Jack Chapman are the parents of a son. They have two daughters. Maternal grandparents are Mr. and Mrs. Ollie Gaston.

Mrs. Ernest Ware underwent major surgery Tuesday at the Sweetwater Hospital.

**McLaughlin Reunion**  
The four daughters and their families of the late Mr. and Mrs. J. H. McLaughlin held their family reunion in the home of Mr. and Mrs. Jack Branham at Hylton last Sunday.

Present were Mrs. Alice Michaels, Mr. and Mrs. J. N. Magness, Mr. and Mrs. Louis Conradt, Mr. and Mrs. Jack Branham, all of Hylton; Mr. and Mrs. R. A. Abernathy, Artesia, New Mex.; Mr. and Mrs. C. J. Fenwick and children, Anchorage, Alaska; Mr. and Mrs. James R. Burwick and children, Amarillo; Mrs. V. A. Gauntt and children, Temple; Mr. and Mrs. K. T. Gauntt, San Angelo; Mr. and Mrs. Calvin Little and daughter, Houston; Jassper Fenwick, Clovis, New Mexico; Mr.

and Mrs. Otto Kralmer, San Angelo; Mrs. Willie Burwick, Mrs. Billie Burwick and children, Mr. and Mrs. Carlos Kinard and son, Mr. and Mrs. Therrell Burwick and son, Mr. and Mrs. R. J. White and children, Mr. and Mrs. Howard Michaels and Nell Cook, all of Blackwell.

### Gray Family Reunion

Six of the nine children of the late Mr. and Mrs. H. T. Gray had their family reunion at Oak Creek Lake last weekend.

Those attending were Mr. and Mrs. L. D. Gray, Sr., Mr. and Mrs. H. A. Gray, Mr. and Mrs. L. D. Gray and children, all of Deming, New Mex.; Mr. and Mrs. T. O. Gray and daughter and granddaughter of Houston; Mr. and Mrs. Charles Davis and children, Mr. and Mrs. Walter Jones and children, all of Sweetwater.

Also Mr. and Mrs. Cloud Kelly and daughter, Ft. Worth; Mr. and Mrs. Charles Mathews and children, Beaumont; Mr. and Mrs. Fred Clayton and children, Mr. and Mrs. Leonard Story and children, Odessa; Mr. and Mrs. Bruce Alsup, Pecos; Mr. and Mrs. Joe Smith and Jerry, Mr. and Mrs. Bobby Joe Smith and children, San Angelo; Mr. and Mrs. Merlin Wilson and sons, Colorado City; Elmo Snow, Pampa; Mr. and Mrs. Delos Alsup, Mr. and Mrs. Byran Holly and children, Blackwell. A number of friends called during the afternoon.

### Miss Hipp Is Honoree At Tea in Blackwell

By Mrs. Charles Ragsdale

Miss Emma Lou Hipp, bride-elect of Harley Waggoner, was honored at a gift tea Tuesday afternoon in Fellowship Hall of the Methodist Church.

The honoree is the daughter of Mrs. Joe Hipp and the late Mr. Hipp. The couple was married Saturday night in the home of Mr. and Mrs. Robert Tubb, grandparents of the bride.

Guests were met at the door by Mrs. T. A. Carlisle and presented to Mrs. Hipp, the honoree's mother, Mrs. Tubb, her grandmother, and Mrs. Waggoner, mother of the groom-to-be.

Misses Billie Nell McRorey, Glenna Tubb, Rita McCarley, Nell Cook, Bonnie Saunders and Gail Lewallen gave post nuptial music accompanied at the piano by Mrs. B. R. McCarley.

Mrs. L. W. Sweet presented "Cycle of Life" depicting the most important stages of life of Emma Lou after which gifts were drawn from a wishing well.

The lace laid serving table was centered with miniature wishing wells filled with garden flowers. All appointments were of crystal. Ice motifs shaped as wedding bands set with small fruits floated in the punch.

Approximately 40 guests called. Hostesses were Mmes. L. W. Sweet, Marvin Lewallen, J. B. Buckner, P. G. Dabney, T. A. Car-

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isle, Melvin Oden, Charles Ragsdale, Austin Jordan, Roy Sanderson, H. C. Raney and R. V. Copeland.

Mr. and Mrs. Joe Ed Scott and family spent the weekend in Dallas visiting the W. D. Scotts and Mrs. LeRoy Deppee.

Mr. and Mrs. Jim Williams moved to Winters last week after he accepted a pumping job with the Humble Company. Mr. and Mrs. W. C. Gardner bought their home in the Humble Camp and moved into it last Thursday.

SHOP BRONTE FIRST



"call by number...  
you'll get through faster"

LONG DISTANCE calls are completed in half the time when you consult your Directory instead of the operator before you call. Try it. It's the easy way.



**GENERAL TELEPHONE COMPANY OF THE SOUTHWEST**

A Member of One of the Great Telephone Systems Serving America

# BANKING NOTICE

Due to new banking laws the following Banks will be closed at Noon on all Saturdays beginning the 2nd day of July, 1955.

In addition to the Saturday noon closing, the following holidays will be closed during the year: Lincoln's Birthday, Memorial Day, Independence Day, Labor Day, Columbus Day, Armistice Day, Thanksgiving, and Christmas.

**First National Bank  
in Bronte**

**Robert Lee  
State Bank**

**EXPERT MECHANIC  
CARS, TRUCKS, TRACTORS**

ALL MAKES — ALL MODELS

**Home Motor Co.**

## Advertising Expert Says That Newspapers Tell the Story of Their Advertisers

GALVESTON —Advertisers look to the Texas newspapers to tell their story, E. A. Schirmer, senior vice president Campbell-Ewald Company, Detroit, told members of the Texas Press Assn. meeting in Galveston Friday at its 76th annual meeting.

Schirmer, who spoke on the "High Cost of Silence," paid tribute to the press association on the celebration of its diamond jubilee and said "we in the advertising business look to your newspapers to tell the story for our clients in this large, important and fast-growing market. Newspapers are a particularly important medium in a territory, such as this, covering hundreds of thousands of square miles."

Campbell-Ewald Co., of which Schirmer represents, is one of the oldest and largest advertising companies in the country, having been founded 44 years ago.

The Company handles all advertising for Chevrolet automobiles and over a long period of years they have found the medium of daily and weekly newspapers gives them the best results for their advertising dollar.

### Role Of Advertising

"There are still, today, too many people occupying management positions in all kinds of business who do not realize that their incomes, to a large degree, depend on advertising. They are too quick to censor the high cost of advertising — but fail to analyze the long-range effect of product silence," Schirmer told the newspaper representatives. Many people at the management level forget that the production problem in any business is only over when the goods are in the hands of the ultimate consumer. "It may be said generally that top management is not aware of advertising or how it should be used, and what it can do."

In illustrating his subject, "The High Cost of Silence," Schirmer referred to company after company which at one time or another through the last century were heavy advertisers but which, for one reason or another, no longer advertised. Most of the companies are out of business.

### 'Perishable'

"The companies forget that good will and brand acceptance are highup perishable assets. Good

will cannot be wrapped up and stored away for future use. Brands in America have been built in long periods of uninterrupted selling. Markets seldom, if ever, spring back after protracted neglect. Markets are no common property, nor has any company or brand any claim upon them except such as has been established in the minds of men and women by the power of persuasion. People become markets through the unifying power of advertising," he said.

"These same people absorb slowly, forget quickly, and are cautious in making changes in their living and buying habits. As advertising is dropped or thinned out it loses its cementing quality. Markets disintegrate, people become individuals again, and the whole slow, expensive process of cementing them together must be repeated. The basic economic fact is that it is always cheaper to hold a market than re-acquire one," he advised.

"Advertising dollars, properly put to work do not increase cost to the consumer, but actually the reverse is true," he said. Advertising while usually referred to as a cost, is really an investment in our business growth."

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Spending 10 days in the J. R. Rasco home was their daughter, Mrs. Bryan Baker of Andrews and her sister, Mrs. Albert Broad and Bert of Brady. Weekend visitors in the T. E.

Tidwell home was their son and wife, Mr. and Mrs. Theron Tidwell, Jr. of Canyon and Mrs. Tidwell's parents, Dr. and Mrs. J. A. Lunsford, who is a missionary in Brazil.

## RADIO & TV REPAIRS

PROMPT, RELIABLE, EFFICIENT

## BIRD'S RADIO CLINIC

Phone 213

Robert Lee, Texas

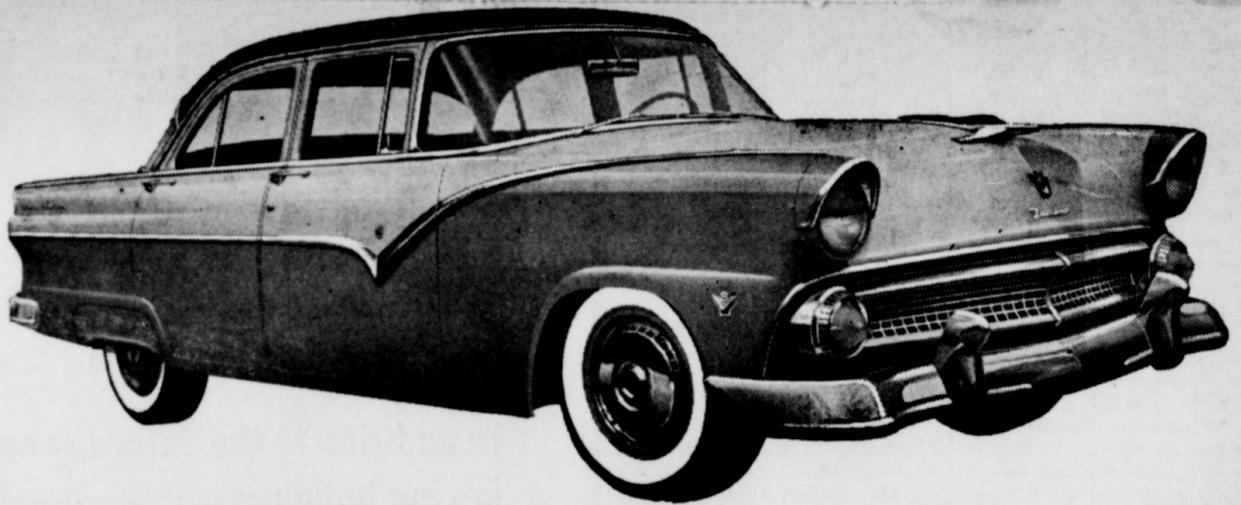
WE APPRECIATE YOU

# Announcing

## L. T. Youngblood & Charlie C. Boecking

Have Been Named As Authorized

# FORD DEALER



## For the Bronte Area

We will announce the date of our Formal Opening in the near future. At that time we will change the name of our firm from Bronte Tractor Co. to

# Bronte Motor Co.

At that time we will have several models of the beautiful new 1955 Ford on display. Our service and parts departments will be in operation—and we'll be ready to do FORD BUSINESS with you.

### All Kinds of BOOT & SHOE REPAIR

OIL FIELD SHOE WORK  
A SPECIALTY

All Work Guaranteed

SEE OUR NEW STOCK OF  
COWBOY BOOTS

Hand-Tooled  
Leather Goods  
Sandals — Bags

Belts — Etc.

BRIDLE REINS  
LATIGO STRAPS  
MEDICINE KITS  
CHAPS

J. & W.  
Leathercraft  
Company

ROBERT LEE, TEXAS

## Hospital News

June 9 — Arch Mathers, Silver, Kenneth McCutchen, Mrs. Virginia Snead, Mrs. Aaron Summers, Robert Lee, admitted. Alfred Blair, Sterling City, Mrs. R. S. Walton, Mrs. Lee Butler, Wingate, dismissed.

June 10 — Lee Allison admitted. Mrs. W. H. McKown, Earnest Ivey, dismissed.

June 11 — Johnny Beck, Mrs. Charlie Vowell, Robert Lee, admitted. Mrs. Denton Smith, Stam-

ford, Johnny Denson, Winters, Mrs. C. R. Smith, Mrs. B. D. Snead dismissed.

June 12 — Mrs. Kate Good admitted. Mrs. Aaron Summer, Robert Lee, dismissed.

June 13 — Merlon Thigpen, Leo Beaty, Jude Johnson, Forest Clark, Mrs. John Key, Winters, admitted. Kenneth McCutchen admitted.

June 14 — Mrs. Claude Word, Donald Clay Cooper, admitted. Merlon Thigpen, Jade Johnson, Mrs. Floyd Condra, Leo Beaty, Mrs. Robert W. Owen, Ft. Chad-

Humble Camp, dismissed. Mrs. Elizabeth Herridge admitted and later dismissed.

### FELLOWSHIP CLASS HAS PARTY AT ARROTT RANCH

The Fellowship class of the Methodist church had an old-fashioned chuck wagon supper at the C. E. Arrott ranch last Wednesday night with Mr. and Mrs. Arrott as hosts. Mr. Arrott has his fathers old chuck wagon and all was carried out in traditional style.

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Steaks were fried and biscuits were cooked in dutch ovens over an open fire. Red beans, fried potatoes, pickles, onions, peach cobbler, iced tea and coffee were served to the group.

Those enjoying the supper were Messrs. and Mmes. D. K. Glenn, George Thomas, A. S. Whatley, J. T. Henry, Clifford Clark, Don Edmiaston, Bud Maxwell, W. W. Millikin, Luther McCutchen, J. R.

Rasco, George Braswell, Rev. and Mrs. W. C. Craig, Mrs. Bonnie McAuley, Linda Henry, Ricky Joe Whatley and Mr. and Mrs. Arrott.

Mr. and Mrs. Wade Rees and family left last Sunday for a ten-day vacation to Webb City, Mo.

Mrs. Emma Whitt of Goldthwaite has been a guest of her son, H. O. Whitt, and Mrs. Whitt this week.

# Best dressed car of the year



The Bel Air Sport Coupe. You'll find your favorite model among Chevrolet's complete line of Fisher Body beauties.

Chevrolet... The only low-priced car with beautiful Body by Fisher



motoramic



COMBINE YOUR NEW CHEVROLET PURCHASE WITH YOUR VACATION PLANS!

Order a new Chevrolet through us, then pick it up at the plant in Flint, Michigan, see Chevrolets built, if you like, and drive yours home. Chances are, you'll save a substantial share of your vacation travel costs!

It's like a famous designer's label on a lady's favorite party dress.

It's like *sterling* on silver, *14 carat* on gold, or like those little silk threads in an honest-to-gosh dollar bill that no counterfeiter can ever quite copy.

It's the Fisher coach—world-famous emblem of Body by Fisher. You'll see it on the sill of a Motoramic Chevrolet when you open the door. You'll see it on some of America's most popular *high-priced* cars, too. But that's all. Not on any other *low-priced* car.

The other cars in Chevrolet's field just don't have that clean, fresh look that comes from beauty that's *built*

*in*—not bolted on! In fact, there are very few cars that do have it—no matter what they cost.

And the other low-priced cars, of course, don't offer *any* of these advantages of Fisher Body. Not that strong, solid Fisher Unisteel construction. Not those fine quality fabrics and materials. Not the High-Level ventilation system that provides cleaner, fresher air in any weather.

You can choose your own new Chevrolet with Body by Fisher from 190 different combinations of models and colors. That's like having it custom built just for you—without the custom-built price! Come on in and get *all* the good news on the model you like best.

STEALING THE THUNDER FROM THE HIGH-PRICED CARS!

# Caperton Chevrolet Co.

BRONTE, TEXAS

**News From Tennyson**

By Mrs. John Gaston

Mrs. Otto Finck spent several days last week in the Bronte Hospital.

Mrs. Robert Brown attended a luncheon at the Cactus Hotel in San Angelo Monday.

Linda Kay Stafford of Palestine is spending the week with her grandmother, Mrs. D. J. Corley, and other relatives.

Mr. and Mrs. Randy Boyd and children of Sylvester came by for a short visit with the Floyd Gibsons and John Gastons one day last week.

Ann James is spending two weeks with Mr. and Mrs. Ben McMurry in San Angelo and attending the Baptist vacation Bible school there.

Linda Gaston spent last week in San Angelo with her grandparents, Mr. and Mrs. W. L. Wimberley.

Mr. and Mrs. Eugene Thomas of Big Spring spent the weekend in the Hamp Thomas home.

That terrific dust storm that passed through here last Wednesday left us scared beyond words. Marvin Corley is about the bravest man we know of. He was sick that day and when his wife asked him to please come look at the cloud. He said the way he felt right then, he didn't care if it blew them away. About that time one of the out-houses landed in their front yard. So he decided maybe he had better get out and look at the cloud.

Mrs. Sudie Brown was outside when the storm hit, and received an injured right arm when a door blew to on her as she was trying to get inside.

Mr. and Mrs. Nolan Lemons, Cherry and Paul, of Dallas, and Mrs. Prior of Madill, Okla. spent Saturday night with Mrs. D. J. Corley and the Jack Corleys.

Mr. and Mrs. Leemon Arrott and Jane of Palo Pinto spent Sunday night in the James Arrott home.

**Birthday Dinner**

Linda Kay Stafford of Palestine, who is visiting relatives here, was honored with a birthday dinner Sunday in the home of her aunt and uncle, Mr. and Mrs. J. W. Latham. Present for the occasion were Mrs. D. J. Corley, Mrs. Jack Corley and children, Mr. and Mrs. James Arrott and Dee, Mr. and Mrs. J. B. Arrott and Jim Bob, Mr. and Mrs. Marvin Corley and family, Mrs. John Gaston and Johnny, Tommy Latham and Mr. and Mrs. Wayne Arrott and Susan. Mr. and Mrs. Ben Brooks visited the Lahams in the afternoon.

Mr. and Mrs. Tom Green and William, accompanied by Green's brother, Major John L. Green and family of Harlingen, spent several days on a fishing trip to Granite Shoals Lake near Llano.

Spending the weekend with Mr. and Mrs. Homer Cornelius were Mr. and Mrs. J. M. Myers and children, and Mrs. Campbell of Kermit.

Mr. and Mrs. Bill Feil and family spent Sunday at Grape Creek with Mrs. Feil's mother, Mrs. W. Wuemling, who was celebrating her 70th birthday. They returned by way of San Angelo to visit his nephew, George White, of Brady, who is in the Shannon Hospital.

Visiting in the L. Y. Harrell home over the weekend were Mr. and Mrs. Emil Michulka of San Angelo, and Mr. and Mrs. Avant Harrell, and family of Barnhart.

Mr. and Mrs. Acy Howell and children of San Antonio visited his brother and family, I. N. Howell, Sunday. Also visiting them were Mr. and Mrs. Dewayne McCarty, his father and brother, of Odessa.

SHOP BRONTE FIRST

**NOTICE**

Notice is hereby given that BARNEY CARTER, as Applicant, pursuant to the provision of the Ordinance known as the "Bronte Oil and Gas Ordinance" did on the 10th day of June, 1955, file with the City Secretary an application for a permit to drill and operate a well upon Bronte Drilling Block No. 23. Said application and map showing the lands comprising said Drilling Block and the exterior boundaries thereof are in file in the office of the City Secretary and are at said office subject to the examination of all persons during regular office hours. A hearing upon such application will be held at the City Hall by the City Council on the 22nd day of June, 1955, at 10 o'clock, A. M. and at such continued hearing or hearings, if any, as the City may in its discretion designate.

Helen Kirkland  
City Secretary.

**NOTICE**

Notice is hereby given that BARNEY CARTER, as Applicant, pursuant to the provision of the Ordinance known as the "Bronte Oil and Gas Ordinance" did on the 10 day of June, 1955, file with the City Secretary an application for a permit to drill and operate a well upon Bronte Drilling Block No. 12. Said application and map showing the lands comprising said Drilling Block and the exterior boundaries thereof are on file in the office of the City Secretary and are at said office subject to the examination of all persons during regular office hours. A hearing upon such application will be held at the City Hall by the City Council on the 22 day of June, 1955, at 10 o'clock, A. M. and at such continued hearing or hearings, if any, as the City may in its discretion designate.

Helen Kirkland  
City Secretary.

From Denver City for the weekend here was Leroy Scott. He came to visit his mother, Mrs. Maggie Scott.

*"Summer is cooler when you live electrically"*



**1** sleep cool  
with modern air conditioning



**2** keep cool  
—your automatic electric washer and dryer do the hot work



**3** cook cool  
—your automatic electric range cooks dinner while you're out

**West Texas Utilities Company**

Electric Service — Today's Biggest Bargain . . . 

*for Father's Day... BUY HIM A GIFT FROM*

**Dad's own store**

**Yes, our store is the place to find the gift for that very special man—DAD. Come in and let us help you select just what he will like.**

Pajamas	Sport Shirts	Bill Folds
Belts	Dress Shirts	Handkerchiefs
Suspenders	Hats	Shaving Sets
Ties	Slacks	Shoes and Socks

Beautiful Free Gift Wrapping

**CUMBIE & MACKKEY**

## BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

Mr. and Mrs. Howard Gleghorn of San Antonio were here spending the week end with Mr. and Mrs. T. G. Gleghorn. They were driving a new Pontiac which they bought Saturday.

Mr. and Mrs. C. H. Hester of Bronte spent Thursday night with the J. C. Boatrights.

Guests of Mr. and Mrs. G. L. Cook and Jay this past week was a brother-in-law and his daughter, J. V. Alexander and Ruby of Artesia, New Mexico. O. B. Cook, a brother of Mr. Cook, left for his

home in Fort Worth Sunday after a two weeks visit here.

Main topic of conversation in the community the past few days was the dust storm. Quite a bit of the crops were killed and had to be replanted, but the damage was not as much as was first thought. The ladies have been pretty busy trying to get it all raked out of the houses.

Arthur Holloway of Lamesa spent last week here with his mother, Mrs. A. J. Essary and Mr. Essary. Mrs. Essary, who has been ill for several months, said Sunday she thought she was some better. Mrs. Arthur McGuffen of San Angelo is staying with her.

Mr. and Mrs. Herbert Holland attended the house warming for

Mr. and Mrs. John Gaston at Tenynson Saturday night. Friday night they went to Miles to attend a polo game between Big Lake and Miles.

Mr. and Mrs. Richard Armstrong and girls of Corpus Christi visited Mr. and Mrs. Homer Clark and other relatives here last week.

Mr. and Mrs. J. C. Boatright were guests of Mr. and Mrs. Luther Gann in Ballinger Sunday. On Saturday afternoon they attended funeral services for R. A. Perry at Miles.

The Jolly Breakfast club met with Mrs. Bill Willmann Saturday. Present were Mmes. Doxie Ludder, J. W. Clark, Herbert Holland, Al D. Richards, Wesley Prinzing and the hostess.

Mrs. T. G. Gleghorn was hostess to the Brookshire sewing club on Thursday afternoon. The ladies made quilt blocks during the afternoon. Refreshments of sandwiches, cookies and Cokes were served.

Mrs. Lillie Lee came out from Ballinger for a weekend with the Hurlin Lee family.

Mr. and Mrs. Herbert Holland attended the Silver Anniversary observance of Mr. and Mrs. Melvin Boykin in Miles Sunday afternoon.

Saturday evening Mr. and Mrs. J. B. Arrott and Jim came over to the J. C. Boatrights and they all went to the river and had a picnic supper.

Mrs. Grace Hedges and Mrs. Ellis Lee left Saturday for El-

## The Bronte Enterprise

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frida, Arizona to visit the Jodie and B. V. Hedges families. Mrs. Lee is to be gone a month while Mrs. Hedges said she might stay until Christmas.

Jack Isbell of Lohn spent last weekend with Mr. and Mrs. Oscar Isbell.

### NOTICE

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Helen Kirkland  
City Secretary.

TRY A WANT AD

### CARD OF THANKS

We wish to take this means of saying thanks to all our friends and neighbors for the nice gifts presented us Saturday night for our home. You are wonderful, and we love you each and everyone. — Mr. and Mrs. John Gaston, Janelle and Johnny.

## LOCAL NEWS

J. T. Henry, Mrs. Grady Baker and Rev. and Mrs. W. C. Craig, attended the all-day meeting of the San Angelo District of the Methodist church, at First Methodist Church, San Angelo, on Tuesday of this week. It was a planning meeting for the new year which began June 1.

Mrs. Chet Holcombe and John were Bronte visitors Wednesday. They were enroute from their new home in Denver City to Santa Anna to visit her mother. They were to return to Bronte today and Mrs. Holcombe will be pianist at the Sanderson wedding tonight at Blackwell.

Mrs. D. O. Fleming and girls of San Angelo spent Monday night in the home of her parents, Mr. and Mrs. H. O. Whitt, while her husband was away on business. Other visitors in the Whitt home over the weekend were their two sons, Lamar of Brownfield, and Hubert, Jr. of Jal, New Mexico.

# Naturally...

the Southwest Modern Hostess owns a new...

## Servel

### ICE-MAKER

### Gas-O-Matic refrigerator



...always plenty of ice at your fingertips because only Servel makes perfect cubes without trays and puts them in a server — gas-o-matically!



Extra-big IceCircles never stick together! All you do is reach in and help yourself from the handy server. Take one or a handful, the Ice-Maker replaces them! Many other luxury features, too, plus a 10-year warranty. Add a Servel refrigerator to your kitchen today!

### \$100 Trade-in Allowance

(on the ICE-MAKER model)

Only \$1 Down — 36 Months to Pay

All Over LONE STAR LAND\*!

\*The area composed of 449 towns and cities served by the Lone Star Gas Company

## LONE STAR GAS COMPANY

# FRIDAY & SATURDAY SPECIALS

HEART'S DELIGHT

NO. 303 CAN

## Peaches

### 19c

OUR VALUE CUT 2 NO. 303 CANS  
GREEN BEANS - 21c

PINE GROVE Cream Style No. 1 Can  
CORN - 6 for 49c

AUNT JEMIMA 10 Lbs. 5 Lbs.

## Flour 89c 49c

Your Favorite Brand REG. 39c  
CAKE MIXES - 2 for 69c

SWIFTNING - 3 lbs. 73c  
COUPON IN EACH CAN

TUNA, Sun Spun - 25c

DEL MONTE or LIBBY'S 46 OZ. CAN  
TOMATO JUICE - 29c

LIBBY'S TWO 12 OZ. CANS  
PINEAPPLE JUICE - 21c

DEL VALLE CAN  
VIENNA SAUSAGE - 10c

LIMIT FIVE LBS.  
SUGAR - 5 Lbs. 39c

SUN SPUN NO. 300 CAN  
HOMINY - 9c

FULLY COOKED LB.  
Bar-B-Q Pork Ribs - 49c

CHUCK  
BEEF ROAST - Lb. 29c

FRESH  
STEW MEAT - Lb. 15c

FRESH LB.  
GROUND MEAT - 29c

HORMEL MIDWEST LB.  
SLICED BACON - 41c

FULLY COOKED LB.  
Picnic Ham 37c

WISCONSIN LONGHORN  
CHEESE - Lb. 46c

HORMEL  
BOLOGNA - Lb. 29c

CURED JOWLS - lb. 27c

OLEO, Sun Spun - lb. 21c

LETTUCE - Head 12c

CARROTS - Cello 10c

BANANAS - Lb. 13c

# SIMS FOOD STORE

**Bigger Better Bargains** Classified Ads **EVERY AD A VALUE OPPORTUNITY**

**WRECKER SERVICE:** Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY.

I have all equipment for cleaning your septic tanks and cess pools. Call me at No. 8, Bronte, for this service. Also do plumbing. A. L. Rogers. 48-tfc

**GOOD FARMALL 14** for sale cheap or will trade for cattle. Good rubber, motor overhauled, cultivator and planter. Taylor Emerson.

**ROYALTIES** — Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer. Phone 232-J. Res. phone 225. Box 178.

**FOR SALE** — 16 ft. plywood boat, inboard motor and trailer. \$150. See Luther McCutchen. 2tp

**CARD OF THANKS**

We wish to express our thanks and appreciation to friends and neighbors for the sympathy and many acts of kindness in our recent bereavement. Your many kindnesses will never be forgotten. — R. E. Hickman and family.

**CARD OF THANKS**

I want to thank my friends who were so nice to me while I was in the hospital and to express my appreciation to Dr. Harris, the nurses and hospital staff for their kind treatment.

S. D. Hoots. 1tp

**TEXAS THEATRE**

BRONTE, TEXAS

TWO SHOWS DAILY — 6:30 P. M. WEEK DAYS, 1:30 SUN.

Motion Pictures Are Your Finest Entertainment

FRIDAY AND SATURDAY, JUNE 17 & 18  
Rod Cameron, Joan Leslie, Chill Wills, John Russell in  
"HELL'S OUTPOST"

Also Comedy and News

SUNDAY & MONDAY, JUNE 19 & 20, Matinee Sun. 1:30, 3:35  
Bing Crosby, Danny Kaye, Rosemary Clooney, Vera Ellen in  
"WHITE CHRISTMAS"

(In Technicolor and Vista Vision) Also Cartoon

TUESDAY AND WEDNESDAY, JUNE 21 & 22  
Judy Holliday, Jack Carson, Jack Lemmon, Kim Novak in  
"PHFFFFT"

Also Cartoon

**Weekend Specials**

**SUGAR** 5 LB. BAG **33c**

**Tide or Cheer** LARGE BOX **26c**

**JELLO, Any Flavor** - 2 for 15c

DEL MONTE LARGE CAN  
**PEACHES, Sliced or Halves** - 29c

APPLE TIME  
**APPLE SAUCE, No. 300** - 2 for 35c

LUCKY DAY CAN  
**PIE FILLING, Ready to Bake** - 35c

12 BOT. CTN.  
**COCA COLA or DR. PEPPER** - 45c

**FRESH TOMATOES - Cello Pk.** 15c

**FRESH CUCUMBERS** - Lb. 5c

**FRESH PLUMS, Lge. Red** - Lb. 23c

**GROUND MEAT, Fresh** - Lb. 25c

**STEW MEAT** - - - Lb. 15c

READY COOKED  
**PICNIC HAMS** - - - Lb. 39c

**CUMBIE'S FOOD MARKET**

**ART CRAFT CLUB HAS MEETING WITH MRS. GRAY**

The Art Craft club met in the home of Mrs. Sam Gray Wednesday afternoon with Mrs. Gray as hostess. Roll call was answered with a fashion hint.

Opening exercise was a poem by Mrs. Dawson Coleman. A short business session was held with the president, Mrs. Taylor Emerson, in charge. The resignation of Mrs. B. E. Modgling was announced.

The program on "Alterations of Patterns" was given by Mrs. Dawson Coleman. She is homemaking teacher in the Miles Public school.

During the recreation hour, Mrs. J. D. Leonard conducted a contest which was won by Mrs. Minnie West. She received a hand made tea towel.

Mrs. Emerson won the floating prize. Sunshine pal names were revealed and new names drawn.

Sandwiches, ice cream, cake and cold drinks were served to two visitors, Mrs. Coleman and John Robert Leathers, and the following members: Mrs. Fred McDonald, Charlie Keeney, J. D. Leonard, Robert Knierim, Rob Herron, Nannie Ash, Ben Reeves, Taylor Emerson, Minnie B. West and the hostess.

Next meeting will be with Mrs. Rob Herron on July 13.

**Methodists to Observe Father's Day**

Special emphasis on Father's Day will be given next Sunday, June 19, at the local Methodist church. Hymns will be in keeping with the day and special music is being planned. The morning sermon topic will be "An Easy Target."

The families of the church, and especially all the fathers, are urged to attend this service. The morning hour is 11 o'clock.

The night hour is 8 p. m. each Sunday. The sermon at night this next Sunday will have this topic, "Religious Architecture."

Visitors are cordially invited to worship at the Methodist Church next Sunday.

**LARGE CROWD AT SPORTSMANS FEED**

Between 150 and 200 sportsmen attended the free barbecue given last weekend at the Walter Stapp home on Oak Creek Lake. The meeting was held for the purpose of discussing and selecting a committee of 12 men to set up rules pertaining to safety of persons on the Lake.

Fred McDonald, Jr. of Robert Lee and C. E. Bruton of Bronte were chosen on the committee from this county. The group will meet Saturday night at 7:30 to draw up the rules and regulations.

The committee was instructed to make simple safety rules which will be a help to everyone using Oak Creek waters. The rules will be published next week and everyone is urged to watch for the new rules and to abide by them.

**FOR SALE** — Double photographic lights on bar, 2 speed, never used. Bulbs included. \$10. Inquire at Enterprise.

Mr. and Mrs. Pritch Brown of Delmita spent Friday through Tuesday here with her parents, Mr. and Mrs. R. S. Walton and Joe Dell.

Announcing the Opening of —

**Sam's Barbecue**

(Just North of Gulf Service Station)

**Monday, June 20**

**BARBECUE TO GO EVERY DAY**

**\$1.00 Per Lb.**

**BEANS - - - - Pint 25c**

**POTATO SALAD - - - - Pint 25c**

**BARBECUE PLATES AND BARBECUE SANDWICHES**

**No Regular Lunches or Breakfasts Served**



When you're out to make an impression, an OK Used Car will never let you down! The OK Tag marks a used car that doesn't look like one! Thoroughly inspected and reconditioned, all OK Used Cars carry the famous Chevrolet dealer warranty in writing—AT NO EXTRA COST.

Sold only by an Authorized Chevrolet Dealer



Look for the red OK Tag!



**Caperton Chevrolet Co.**