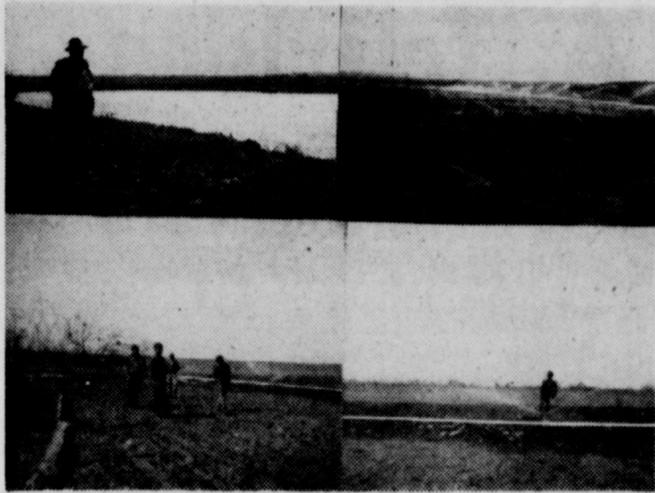


The BRONTE ENTERPRISE

Vol. 36

BRONTE, TEXAS, JANUARY 22, 1954

No. 4



MAN MADE RAIN — The pictures above show some scenes taken at the Taylor Emerson farm southeast of Bronte. The place farmed by Joe Rose, local oil field contractor, has 90 acres under irrigation and Rose hopes to be able to water more land soon.

At the top left is Emerson standing beside the biggest of the eight lakes on the place. Upper right shows the sprinklers showering water over the land. The two bottom pictures show some of the workers standing by a section of the pipe and sprinklers.

Joe Rose Beats Drouth with Irrigation; Watering 90 Acres

Joe Rose, local oil field work contractor, is doing something about the lack of rain in this section of West Texas. He has 90 acres of land under irrigation

southeast of Bronte. The land belongs to Taylor Emerson and Rose has it rented from him.

Emerson built the dams necessary to provide the water for the project and Rose installed the portable irrigation system. Rose was contractor on the job and did the earth moving necessary to build the dams.

Altogether there are eight dams on the 517-acre place. They back up about 400 acre feet of water, enough to cover the entire farm to a depth of about eight inches.

Rose, at the present time, has two 40-acre fields and one 10-acre field under irrigation. Three hundred and twelve head of sheep and 12 cows were grazing on one of the 40-acre tracts the day The Enterprise editor was a visitor out there. It looked as though there was plenty of grazing to last them for some time, too. The 10-acre tract is sowed with rye and vetch.

Rose and Emerson said they have enough water to irrigate 200 acres of land. They are planning on conserving additional water by constructing more dams.

LAKE STOCKED WITH FISH

The big dam was completed about a year ago. Cost of the project was around \$4,500. Emerson said he has about 4,000 fish in the biggest of the lakes, and he hopes to have a "mighty good fishing hole before too long."

The farm is covered with roads making it possible to go to any part of the place in a car. The abundance of water and the pretty green fields are quite a contrast to most places in West Texas now.

Rose and Emerson both said they believe that catching water and saving it for later use is the only answer to farming in West Texas.

BAPTIST REVIVAL STARTS FEB. 14

Rev. Maynard R. Rogers, pastor of the First Baptist Church, announced this week that the church will hold a revival meeting Feb. 14-26.

Brisk Weather Nips Bronte

Bronte folks had to rub their eyes a second time when they woke up Thursday morning. The ground was white. Enough sleet fell during the night to cover the ground, making it slippery and hard to travel, either by foot or auto.

A wind driven cold front blew into the area Wednesday, shortly after noon. Temperatures during the morning were in the seventies but temperatures began tumbling rapidly and dropped to 14 degrees during the night. The temperature was 16 degrees at 8 a. m. By noon Thursday the sleet was melting some, but the weather was still cold and skies were cloudy. Farmers and ranchers were hoping for additional moisture.

A Highway Department crew was on the job here in town by 6 a. m. Thursday scraping ice from the Main Street of town.

Forecasters said the cold weather would continue into the weekend.

Miss Mary Pruitt who lives northeast of town, was injured in a fall on the ice early Thursday. She was walking from her house to the mail box when she slipped and fell. She was brought in to the local hospital about 10:30 a. m. where she is being treated for a broken hip.

BASKETBALL TOURNAMENT UNDERWAY

Annual basketball tourney at the Bronte school got underway yesterday afternoon and will continue today and Saturday.

First game today will be at 6 p. m. between Blackwell and Sterling City girls. At 7 p. m. Robert Lee and Christoval girls will play, followed by the Robert Lee and Christoval boys game at 8 p. m. Blackwell and Sterling City boys will meet at 9 o'clock to end today's session.

Final play will begin Saturday at 8 a. m. and the consolation finals will begin at 6:15 p. m.

Lunches will be served Saturday at the local gym. The public is invited to eat at the concession stand for 75 cents per lunch.

Admission for all sessions is 20 and 40 cents, except for the final games when the admission will be 25 and 50 cents.

A total of sixteen teams are entered in the tournament.

BRONTE-MILES

Bronte boys and girls basketball teams motored to Miles last Friday night for two conference games. Bronte won both games by a score of 33-30 for the girls and 55-30 for the boys teams.

BISHOP TO SEEK RE-ELECTION AS REPRESENTATIVE

In a letter from A. J. Bishop this week he said that he will run again for State Representative from District 77. Bishop, who stock farms at Winters, is now serving his first term as legislator from this district.

He stated that an official announcement of his candidacy will be made later.

Programs Planned For March of Dimes

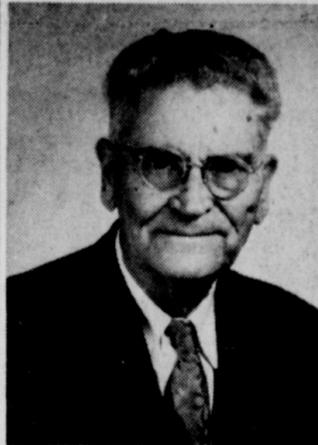
The March of Dimes campaign has been gaining momentum this week. However, the main part of the fund raising drive is still ahead. Perhaps the main attraction will be Friday night of next week when TV stars Chester Derrick Richard Beck and Gob Franklin, all of Coke County, will be joined by at least three musicians from San Angelo in presenting a program at the local school.

The program will be free and the public is invited to attend. Everyone in this area knows the musicians and will want to hear this program, as well as help in the Dimes Drive. Make plans to attend the program Friday night, Jan. 29.

ANNUAL RICHARDS DANCE

Next on the list of activities will be the annual Dimes Dance at Tad Richards barn on Saturday night, Jan. 30. This fund raising event has become an annual and popular affair with people coming from far and near to attend.

L. T. Youngblood To Head UCRA Another Year



L. T. YOUNGBLOOD

L. T. Youngblood, Bronte banker, was renamed chairman of the Upper Colorado River Authority at a meeting Tuesday afternoon at Sterling City. Mr. Youngblood has been head of the river authority for several years and has been instrumental in effecting the various projects which the group has backed.

Besides financing the Bronte pipeline to Oak Creek and the water purification plant here, the UCRA has financed the lake and filter plant at Robert Lee and sponsored the building of the big dam on the Concho River near San Angelo.

Porter Henderson of San Angelo was elected vice chairman of the UCRA and Gerald C. Allen of Robert Lee was renamed secretary-treasurer.

Among the other business discussed at the Sterling City meeting was a proposed dam on the Middle Concho River at San Angelo. The proposed site is downstream from Lake Nasworthy. The lake if built according to proposed specifications would hold about 225,000 acre feet of water and would cost about \$6500,000.

At a program last Friday at Tennyson, \$108 was raised for the drive. It was staged by the same group of musicians who are coming to Bronte next week.

The Mothers March on Polio will be conducted earlier next Friday night, Jan. 29. At that time the entire town will be canvassed and everyone who will contribute are asked to have a porch light so that workers may come for the contribution.

Members of the Bronte Lions Club will canvas the business district and will also pass the hat at the local theatre.

Ernest Ivey, drive chairman for the East side of Coke County, said he is well pleased with the way plans are shaping up. He said that with the various events which are scheduled he believes this section will go over the top in their contributions.

He emphasized the need of liberal giving in this campaign, because of the added expense of intense research. More than the usual expense is anticipated during the next year because of the experiments which are underway in developing a vaccine for the prevention of polio.

"Of course" Ivey added, "the same amount of expense in care of those stricken with polio will have to be carried in addition to this. Coke Countians have always been particularly generous in this cause and I want to urge the folks around here to give liberally again this year."

City Politics Warming Up

More interest was shown in the forthcoming city election this week when another name was added for the office of mayor and another for alderman. Ernest Ivey's name has been placed on the ballot for the mayor's post, and the name of Ben Oglesby, publisher of The Enterprise, was filed for alderman. Ivey, local motel owner, previously announced for alderman but withdrew from that race.

Arnold Ball, butane dealer, announced for mayor last week. Already on the ticket for alderman were Joe George Wilkins, Charlie Boecking and Jess Percifull.

More than a month remains before the deadline for filing for the offices. Any resident of the city who wishes to place his name on the ballot for either of the jobs should see the city secretary at the City Hall.

Three alderman places are to be filled this year, in addition to the mayor's office.

J. B. Mackey, J. P. McGuire and Wilkins are the outgoing aldermen.



New Tax Exemptions

Riley Glenn Waldrop, the son of Mr. and Mrs. Glenn Waldrop of Edith, was born at 10:40 a. m. Thursday, January 14, in the local hospital. He weighed 7 pounds and 14 ounces. He has three brothers.

AD-LIB-BEN

Tad Richards was in Saturday and wanted to report the fine rain he received out at his place last week. Tad said he only lacked .99 getting a full inch and that the "really nice part of it was that it fell over a period of 48 hours and really did a lot of good, with very little "run off."

After sundown it is colder on a desert than in a forest. Sand loses heat while the trees hold it. We're glad we weren't on a desert Wednesday night. In spite of modern weather forecasting, that wind that hit us didn't look like a cold wave or an arctic air mass to us. It looked just like an old time blue Texas norther.

Bad news travels by the shortest route.

Santa Claus was kind enough to bring the editor's family one of the more modern gadgets, a television set. We have been wondering just what effect this will have on the younger generation. Our two little ones watch it for hours at a time, never moving — the little one watching it upside down by lying on the couch with her feet and legs up the back and her head hanging floorward. The 6-year-old does things the hard way. She does it the hard way. She puts a pillow on the floor head on the pillow, back to the set and views the whole show from between pajama clad legs. Do you suppose they'll grow up to be doughnuts or something?

The highway department boys ought to have some sort of commendation this week. When The Enterprise editor came to work about 6 a. m. Thursday the gang was already busy scraping the ice off the streets and highways.

HERE'S BLACKWELL

By Mrs. Charles Ragsdale

Joe Patterson of Aransas Pass is visiting relatives in Blackwell this week.

APC John Watts, Air Palace, Calif. visited his aunt Mrs. W. L. Chew and Mr. Chew last week while enroute to his home in San Antonio to visit his father, W. Watts.

Mrs. Annie Hargrave, who is ill in the Sweetwater Hospital is improved. Her sons, Cecil Hargrave of Douglas, Ariz. and Buster Hargrave and wife and son of Seminole are still at her bedside.

The Blackwell PTA met Monday night with Mrs. Desmond Ragsdale, president, presiding. The 2nd, 3rd, 5th and 6th grades gave a program on health.

THE Bronte Enterprise

Published Weekly By BEN OGLESBY



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Any reflection on the character or standing of any person, firm or corporation is not intended and will be gladly corrected upon notification.

National Advertising Representative
AMERICAN PRESS ASSOCIATION

Mr. and Mrs. Morris Odom and children of Iraan spent the weekend with her parents, Mr. and Mrs. John Holland. The Odoms are moving to Davis, Okla.

Mr. and Mrs. Henry Ware have as their guest her mother Mrs. A. M. Lawhon of Sweetwater.

Pat Massey of Elida N. Mex., is visiting Mr. and Mrs. B. N. Walls.

Mr. and Mrs. Sam Smith and Miss Bertha Smith visited in Dallas last week.

Mrs. Will Whiteside and Mrs. Elmer Jordan visited Mr. and Mrs. Delmir Sheppard in Robert Lee Sunday.

Miss Mary Lee Swindle of Sterling City visited friends in Blackwell last weekend.

Miss Len Whiteside of Abilene visited her grandmother, Mrs. Will Whiteside and other relatives last weekend.

Elmer Jordan attended a state Soil Conservation meeting in Ft. Worth last week. He was one of the five men in Texas who won an award of a sterling silver engraved platter.

Mr. and Mrs. Charles Ragsdale visited Mr. and Mrs. Alvie Lane at Sweetwater Monday night. The Lanes are moving to Louisville, Ky., where they will be branch managers for Stanley Home Products.

Hospital News

Jan. 12 — Mrs. Walter Moore, Mrs. J. W. Latham, Cathey Bryan, Mrs. A. J. Brewer, Mrs. Glenn Waldrop admitted.

Jan. 13 — Mrs. J. L. Brunson, Mrs. Berta Chew dismissed.

Jan. 14 — Mrs. Sid Horton, Mrs. Walter Moore, Mrs. A. J. Rawlings dismissed. Mrs. L. L. Arrott, Mrs. C. A. Stone, Jane Powell admitted. Son born to Mrs. Glenn Waldrop.

Jan. 15 — H. A. Springer admitted. Walter Scott, Mrs. A. J. Brewer, Cathy Bryan dismissed.

Jan. 16 — Mrs. T. E. Northcutt, Larry McKown, Mrs. J. D. Mitchell, admitted. Mrs. J. M. Ruthertford, dismissed.

Jan. 17 — Mrs. J. W. Latham, Jane Powell dismissed. W. W. Wheat, Mrs. R. C. Dunklin admitted.

Jan. 18 — Mildred Jean Mings dismissed. Alta Jean Armstrong, Mrs. T. W. Dunklin admitted.

Earl Rusk son of Mr. and Mrs. A. E. Rusk was through here last Wednesday night. He is being transferred from California to Ohio for further training.

Mr. and Mrs. Claud Word and Juanell went to Big Spring last Sunday where they visited with friends Mr. and Mrs. J. J. Hardegree.

Visiting in the home of Mr. and Mrs. A. S. Whatley Sunday were Gordon Carlson and Cora Beth Whatley, both of San Angelo.

IF YOU BUY

R. C. A. Television

You'll Be Pleased With Your Set

Yes, R.C.A. TV Sets are the very tops in good reception and they are so handsome. Dozens of beautiful styles and models to choose from—so you are sure of finding just what you want in the price range you can afford. Easy terms. Come by our store and see.

SERVICE—Yes, we have an agreement with an expert TV repairman to service your set.

We Also Handle Many Other Fine Brands of TV Sets

FOR THE BEST TV DEAL SEE

BRONTE PHARMACY



Ever look at your house this way?

Your electric company does!

1940 — This was your house, measured by the amount of electric service you used before World War II.



1949 — You used almost 50% more electric service. So your house seemed to us to be half again larger.



TODAY — You use a lot more electric service — nearly twice as much as in 1940. And all the time you were finding new ways to use electricity for better living, its price was coming down.



1960 — You'll use about three times the electric service you used in 1940. And we already are investing millions of dollars to have it ready for you.



This means that the West Texas Utilities Company and the other electric light and power companies of America are planning and building well ahead for the nation's growing electric future. Their \$10 billion expansion program is the largest

in all industrial history. America's 800 business-managed electric companies prove daily that they can meet the country's electric needs. In view of this, you have the right to ask whether any federal government electric power projects—paid for with your tax money—are really necessary.

West Texas Utilities Company

WHAT, ALREADY?



PROCLAMATION

The Texas Public School System was established January 31, 1854. By that act the pioneers of Texas "entrusted the education of their children and ours to the only safe repository we know, the people themselves," and by that same act of 100 years ago the founding fathers of public education in Texas expressed the hope that Texas would some day "show the world that we will not only be the Empire State in point of territory, but also in the number and excellence of our institutions of learning."

Our schools of today have achieved in large measure the goal expressed by a group of citizens in a mass meeting at the state capitol on that momentous day, January 31, 1854. "Our schools of today not only are worthy of notice in themselves, but they are the embodiment of the vision of the pioneers who founded the Lone Star State. We must continue to keep faith with those early Texans who were determined even at great sacrifice to give the best possible education to every child. Our public schools touch the lives of more Texas citizens than does any other public institution. What we are as a people depends in great measure upon the quality of education we provide for our children."

I, H. O. Whitt, your Mayor, in keeping with the traditions and achievements of this great state, do hereby proclaim that the week beginning Monday, January 24th, and ending Sunday, January 31st, be considered by the citizens of Bronte as "Preparation Week" for the 100th Anniversary of the Texas Public School System, and I further proclaim that the week beginning Monday, March 1st, and ending Saturday, March 6th, be considered by the citizens of Bronte as "Public Schools Visitation Week."

I, therefore, urge that during "Preparation Week" and "Public Schools Visitation Week" the schools, the churches, the civic clubs, the governmental and non-governmental agencies, and the citizens in this community use every activity and opportunity to acquaint themselves more fully with the full impact of public education on the development of this state and our present economic, social and moral security. I further urge that each individual take this occasion to rededicate his thoughts and efforts to the task of developing the human resources of this community.

Let us, therefore, as we use these weeks to prepare our hearts and minds for this Centennial Year, pay tribute to the great men and women of Texas education, both living and dead. Let us, as we remember the struggles our forefathers have made to keep our schools moving forward, resolve to meet the great challenges of public education today with courage, understanding and constructive efforts.

H. O. WHITT

Lunchroom Menu

Monday, Jan. 25
Stew, pork and beans, cheese and crackers, cookie, peaches, and milk.

Tuesday, Jan. 26
Goulash, spinach, mashed potatoes, tomato slices, biscuit and butter, apricots and milk.

Wednesday, Jan. 27
Beans, barbecue beef, tomato

and macaroni, cole slaw, cookie, corn bread and milk.

Thursday, Jan. 28
Hamburger steaks, buttered potatoes, string beans, beet slices, biscuit and butter, fruit cobbler and milk.

Friday Jan. 29
Roast and gravy, candied yams, English peas, tomato slices, rolls and butter, jello and milk.

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Reorganization of Soil Conservation Service in Effect; State Office Moved

FORT WORTH — Effective Jan. 18, the U. S. Soil Conservation Service becomes active under its recent reorganization, H. N. Smith announced recently.

Smith, who has been acting Regional Director for the four-state region of Arkansas, Louisiana, Oklahoma and Texas, with headquarters in Fort Worth, will assume his new title as State Conservationist for Texas, and will report directly to the Administrator of SCS in Washington.

"The same action will be taken by the men who have been appointed State Conservationists for the other states in the nation," Smith said. The title "Regional Director" will be discontinued. Smith's headquarters as Texas State Conservationist will be at Temple.

"During the transition period when the physical transfer of personnel and property from the old regional offices to the new state offices is being carried to completion, James W. Hammett, who has been Assistant Regional Director, will be in charge of the office in Fort Worth," Smith said.

Much of the time of the personnel remaining there, until their transfer to other positions

in the states, will be spent in giving training to personnel in administrative duties to be carried on in the state offices after the Fort Worth office is closed later in the fiscal year.

Also effective on January 18, is the activation of seven Engineering and Watershed Planning Units strategically located in geographic sections of the country. These units will assist the State Conservationists with engineering phases of aid to soil conservation districts and with planning, design and construction activities in watersheds where flood prevention programs are proposed or underway. One of these units will be located in Fort Worth.

Personnel in these units will be on the staff of the Administrator of the Soil Conservation Service in Washington, D. C. The Fort Worth Unit will assist Texas, Oklahoma and Louisiana. Howard O. Matson will be in charge of this unit.

Located too in Fort Worth will be a Field Cartographic Unit, one of seven such units in nation. These units are part of the Washington, D. C., staff located in the field to meet the needs in the states for aerial photographic maps and other types of cartographic reproduction. The Fort

Worth Cartographic Unit will also serve Texas, Oklahoma, Arkansas and Louisiana. H. L. Dean will head this unit.

"Functions of the SCS in carrying out the national program of soil and water conservation through soil conservation districts are not changed in any way," Smith said. This action transfers greater responsibility to the state SCS offices and gives these office additional technical and administrative personnel. In practically every instance the same personnel now directly serving soil conservation districts will continue in their jobs.

For Life, Hospitalization and

Polio Insurance, See

B. D. SNEAD

At First National Bank

Dr. Rubie Rosson

OPTOMETRIST

WINTERS

NOTICE To Taxpayers

Please remember that your State and County Taxes become delinquent if not paid before February 1.

Property owners are advised that a penalty is attached on all taxes not paid before that date. If you can take care of your taxes this month it will save additional expense.

Poll Tax Deadline

Please also bear in mind that Poll Taxes must be paid before February 1—you can't buy a Poll Tax Receipt after that date.

This is an important election year, and if you want to vote you must pay a Poll Tax if you are between the ages of 21 and 60.

PAUL GOOD

Coke County Tax Assessor-Collector

CPL. BUTNER GIVEN KOREA DECORATION



CORPORAL BUTNER

TAEGU, KOREA — Cpl. Johnnie J. Butner of Wichita Falls, was recently awarded the Republic of Korea Presidential Unit Citation as a member of the Army's Korean Communication Zone headquarters.

In awarding the decoration, President Syngman Rhee cited headquarters for "supporting all friendly forces in Korea" and contributing to "comprehensive economic aid and relief programs for the Republic of Korea."

Corporal Butner, son of Bob F. Butner, Bronte, is a war crimes investigator in the zone's judge advocate section. He has been in Korea since last February.

The corporal graduated from Wichita Falls Senior High School in 1950 and worked at Sheppard Air Force Base before entering the Army in August 1951.

Mrs. Caperton Hostess For Art Craft Group

The Art Craft club met last week in the home of Mrs. E. L. Caperton with 2 guests and 13 members present. Guests were Mrs. B. J. Reeves and Mrs. Ruth Coleman.

Cake, sandwiches, Cokes and coffee were served. Members present included Meses. Leonard Keeney, Chas. Keeney, Fewell Sims, Taylor Emerson, W. J. Gideon, J. D. Leonard, Floyd Modgling, Barney Modgling, Robert Knierim and the hostess.

Mrs. Taylor Emerson will be hostess to the group on Feb. 10.

Only 683 Have Paid Poll Tax

Up to Wednesday afternoon only 683 persons had paid their poll tax, making them eligible to participate in various elections to be held this year.

Paul Good, sheriff and tax assessor-collector, said that the poll taxes were not coming in as rapidly as usual for a year when regular elections are to be held.

In 1952, 1,444 persons paid the tax and were qualified to vote. However, last year, an "off" year, only about 600 persons paid their poll tax.

This year elections will be held to fill offices from precinct jobs to U. S. Senator. City elections are to be held here, also, as well as balloting on school trustees.

E. L. and Matthew Caperton attended a business meeting in San Angelo last Tuesday.

Oil News

Dudley T. Daugherty, Beeville, 1 R. Whiteside Estate, Coke County wildcat in 293-1A-H&TC, eight miles west of Blackwell logged gas and recovered clean oil on a drillstem test in the Marble Falls.

Gas surfaced in four minutes on the one-hour test between 6,600-6,630 feet. Recovery was 400 feet of oil and 800 feet of gas, mud, oil and salt water emulsion. Flow pressure was 485-585 pounds; 20-minute shut-in pressure 2,445 pounds.

Operator was continuing to test.

Cosden Petroleum Corp. of Big Spring and Murray Petroleum Co. of San Angelo have filed application to drill a 5,000-foot rotary wildcat four miles west-southwest of Bronte and 1 3/4 miles northeast of production in the Wendkirk Field. It will be the No. 1 M. E. Lasswell.

Location is 2,229 feet from the north and 330 feet from the west lines of Stanton Fields Survey 1.

The prospector is two miles west of the Bronte multipay field.

It is also 1 7/8 miles southwest of McGarr et al 1 Fletcher, wildcat failure abandoned April 1, 1949 at 6,230 feet, elevation unreported. The following tops were picked: Palo Pinto, 4,645 feet; Ellenburger, 5,900 feet.

Miami 1 Robbins was drilling this week at 6,220 feet.

FOR ALL KINDS OF INSURANCE

See Bronte Insurance Agcy. Mr. & Mrs. R. W. Rees, Agts.

TEACHER CHANGE

A change in teachers has taken place this week at the Bronte school. The first grade class has been divided with Mrs. Vetal Flores retaining half the students and Mrs. Lillie Young, former 7th grade teacher, taking the other half. The extra class is being taught in the music room.

Mrs. Lum Lasswell, who was hired last week, will be home room teacher for the seventh grade.

Tentative plans also call for the division of the sixth grade, which has 38 pupils. Mrs. H. A. Springer, now teacher of the class, will keep one group and Jack Price, grade school principal, will take the other group.

PRICES GOOD FRIDAY & SATURDAY

STOCK UP NOW ON THESE

Red Hot Specials

DOESKIN TISSUES, 400's - 29c

REGULARLY 35c

KI EENEX, Reg. 19c Size - 14c

MEXSANA HEAT POWDER - 39c

REGULARLY 60c

Dorothy Perkins Skin Freshener

\$1.75 Size - 98c 85c Size - 49c

Dorothy Perkins Cream Delight

Reg. \$1 00 - Only 59c

STOPIT DEODORANT - - - 69c

REGULARLY \$1.25

PARKE-DAVIS

Medicated Toilet Powder - - 19c

REGULARLY 30c

CENTRAL DRUG

Jack Sprat Sale

- CREAM STYLE WHITE CORN - 2 for 35c Ea. 18c
- CREAM STYLE GOLDEN CORN, No. 303 - 2 for 35c Ea. 18c
- KRAUT No. 300 Size - 2 for 25c
- SHOE STRING POTATOES - 10c
- SMALL WHOLE POTATOES - 10c
- TENDER GREEN PEAS, 303 Size - 2 for 35c
- PEAS, Blackeye, No. 300 - 2 for 25c
- SPINACH, No. 303 - 2 for 25c
- NO. 303 GREEN BEANS & POTATOES 15c
- NO. 300 PORK & BEANS - 3 for 25c
- NO. 303 CARROTS, Sliced - 2 for 25c
- PEPTI CORN - 12 Oz. 19c
- SUGAR - 5 Lbs. 45c
- STOKELY'S SLICED OR WHOLE PEACHES - No. 2 1/2 28c
- STOKELY'S FRUIT COCKTAIL - No. 2 1/2 39c
- CIGARETTES - Reg. Ctn. \$1.99

- NO. 303 CUT GREEN BEANS 2 for 35c
- NO. 303 WHOLE GREEN BEANS - 23c
- 12 Oz. Whole Kernel CORN - 19c
- NO. 303 MUSTARD GREENS - 10c
- NO. 303 TURNIP GREENS - 10c
- NO. 2 HOMINY - 10c
- LB. BANANAS 12 1/2c
- LB. ORANGES - 9c
- LGE. HEAD LETTUCE - 12c
- CELLO CARROTS - 13c
- NO. 1 LB. SPUDS - 5c



- ARM OR SEVEN BONE REEF ROAST - Lb. 33c
- SAUSAGE, Home Made - Lb. 49c
- SWIFT'S PREMIUM BOLOGNA - Lb. 25c
- SWIFT'S PREMIUM FRYERS - Lb. 49c
- FRESH Ground Meat lb. 33c
- SWIFT'S PREMIUM SMOKIES (Sausage) - Pkg. 49c
- PORK ROAST - Lb. 49c
- SWIFT'S ALLSWEET MARGARINE - 2 Lbs. 49c
- MIDWEST BACON - 63c
- LB. CLUB STEAKS - 45c
- ALL MEAT LB. PKG. FRANKS - 39c
- LB. T-BONE STEAKS - 59c

Pruitt's Store

DON'T GO BY — BRONTE — COME BUY

SOCIETY

Mrs. Charlie Phillips, Editor

The Bronte Enterprise

January 22, 1954

MISS GRACE GREEN AND DOUGLAS DITMORE WED RECENTLY AT TENNYSON CHURCH



MR. AND MRS. DITMORE

Miss Grace Green became the bride of Douglas Ditmore in a double ring ceremony read in the Tennyson Baptist church recently. The bride is the daughter of Mr. and Mrs. W. T. Green and the bridegroom is the son of Mr. and Mrs. Claude Ditmore, all of Tennyson. The bride was given in marriage by her father, Rev. L. P. Smith performer the ceremony.

The bride's dress was of aqua blue taffeta trimmed in white lace. She had navy accessories and wore a white hat trimmed in seed pearls and beads. Her corsage was red carnations.

Mrs. Edd Harrell of Sonora was matron of honor. She wore a navy blue dress white hat and navy accessories. Her corsage was white carnations.

Mrs. Phillips Honored At Dinner in Rotan

A large group of relatives gathered in the O. S. Kiker home at Rotan last Sunday for a birthday dinner. The occasion honored three members of the family, Mrs. Mary Phillips, Walter Phillips and Harold McCutchen, all of whom have birthdays on the same date.

Present to enjoy the chicken dinner with all the trimmings were Mr. and Mrs. Horace Carter and Robert of Rotan; Mr. and Mrs. O. K. Nicholas of San Angelo; Mrs. Gertrude Gray and children and Gerald Ivey of Robert Lee; Mr. and Mrs. Luther McCutchen and children, Walter Phillips and boys Mrs. Claude Beaver, Mrs. Mary Phillips, Mrs. and Mrs. Charlie Phillips and children all of Bronte.

MRS. E. C. RAWLINGS HAS 85th BIRTHDAY

Mrs. E. C. Rawlings was honored last Saturday on her 85th birthday with a dinner in the home of her daughter, Mrs. O. R. McQueen. Four of her children were present and one guest, Mrs. T. C. Price.

Raymond C. Ditmore of Longview served his brother as best man.

The church was decorated in white and red poinsettias. Mrs. B. D. Dunn played "I Love You Truly" and the traditional wedding marches.

A wedding supper was held in the Ditmore home. Out of town guests were Mr. and Mrs. R. C. Ditmore and Ray, Longview; Mr. and Mrs. Elton McGinnis and family of Eldorado and Mrs. Edd Harrell of Sonora.

Mr. and Mrs. Ditmore will make their home on a ranch 5 miles west of Tennyson.

Mrs. Ernest Ivey Is Shower Honoree

Mrs. Ernest Ivey was honoree at a pink and blue shower given in the home of Mrs. Bud Maxwell last Thursday night.

The shower was a come and go tea. The tea table was decorated with pink and white carnations and small packages tied with pink and blue ribbons. Miniature booties were plate favors.

Refreshments of fruit punch and pink and blue cake squares were served to a number of her friends. Hostesses were Mmes. Bud Maxwell, Clytus Smith, T. F. Sims, Jr., Pete Gentry, Ronald Walton, Don Edmiaston and Bonnie McAulay.

Mrs. Leon Sharp Honored at Shower

Mrs. Leon Sharp was honored last Thursday afternoon in the home of Mrs. C. E. Bruton with a pink and green layette shower. The table was laid with a lace cloth and a pink and green color scheme was carried out.

Hostesses were Mmes. D. P. Pinkard, John Coalson, James Allen, Earl Black, Foy Moore and C. E. Bruton.

Mrs. John Coalson served fruit punched and pink and green cake squares centered with a stork.

Several games were directed by Mrs. Pinkard.

Mrs. Charlie Keeney Hostess to Club Ladies

Members of the Progressive club met last Thursday afternoon in the home of Mrs. Charlie Keeney. The program was on music with the topic being "Germany's Great Contribution."

Roll call was answered with each member naming a famous composer. Mrs. W. S. Evans spoke on "A Survey of German Musicians." Faith and Grace Rogers entertained with musical numbers.

Chocolate cake topped with whipped cream and coffee were served to Faith and Grace Rogers and the following members: Mmes. Edna Butner, Joe Carter, W. C. Duncan, W. J. Gideon, C. C. Glenn, F. S. Higginbotham, J. D. Leonard, T. C. Price, A. N. Rawlings, L. E. Smith, O. H. Wiloughby, L. T. Youngblood and Mrs. W. S. Evans.

"Health" Discussed by Sorosis Club Members

"Health" was the topic for discussion of the Friday night meeting of the Sorosis Study Club. The group met in the home of Mrs. Mattie Glenn with Mrs. Clark Glenn and Mrs. Heidel Brunson as hostesses.

Mrs. Royce Lee spoke on "New Drugs." A short business meeting was held and the club voted to give \$10 to the March of Dimes. They will also help with the Mother's March which will be held January 29.

Refreshments of pecan pie topped with ice cream and Cokes were served. Present were Mmes. Edward Cumbie, Royce Fancher, Vernon Glenn, Clyde Lee, Royce Lee, Binks McCutchen, W. D. McDonald, Bill McKown, Ben Oglesby, Charlie Phillips, Roy Robinson, Bob Wilson and the hostesses.

WSCS Meets in Home Of Mrs. Gideon

Mrs. W. J. Gideon was hostess for the Methodist WSCS last Tuesday afternoon. The study on the Book of Jeremiah was begun by Mrs. D. K. Glenn.

One new member, Mrs. Sanford, and a guest, Mrs. Robertson were present along with 15 members.

Refreshments were chicken salad, cookies and Cokes.

HONOR ROLL

Among out of town subscribers who have renewed their subscriptions lately are:

Mrs. Alberta H. Polk San Angelo.
George T. Wilson, San Angelo.
Mrs. D. K. Glenn, Odessa.
W. A. Hickman, Blackwell
Betty Jo Glenn, Austin
J. W. Walls, Oklahoma City.
Mrs. A. J. Calloway, Odessa.
Mrs. M. G. Thomson, Austin.
J. H. Vinson, Levita, Texas.

COVERED DISH SUPPER

Mrs. Lum Lasswell's Sunday School class of the Methodist Church met Tuesday night in the Fellowship Hall for a covered dish supper and social. Mr. and Mrs. Louis Bridges, Mr. and Mrs. Charlie Phillips, Mr. and Mrs. James Byers and Mrs. Lasswell were present for the affair.

Mr. and Mrs. L. N. Duckworth of San Angelo were Sunday visitors in the home of her parents, Mr. and Mrs. E. T. Lowrance.

Foy Moore left Tuesday to attend a meeting for Humble employees in Wichita Falls. He re-

turned Wednesday night.

Mrs. Edna Phillips returned the first part of the week to her home in California after being a visitor in the home of her son-in-law and daughter, Mr. and Mrs. L. M. Jones, and family.

FOOD SPECIALS FOR FRIDAY & SATURDAY

CIGARETTES - (Limit 2) REG. CTN. \$1.99

Sugar 10 Lbs. 93c

NABISCO PREMIUM CRACKERS 1 LB. BOX 25c

CHARMIN TISSUE (Coupon worth 10c) 4 ROLL PKG. 39c

TALL CANS (Limit 6) KIM MILK - 2 for 25c Dog Food - 3 FOR 23c

OUR VALUE Tall Can SALMON - 41c JELLO - 3 FOR 25c

TIDE OR CHEER Lge. 29c

TEXSUN GRAPEFRUIT JUICE 46 OZ. CAN 27c

RED & WHITE PEACHES - No. 2 1/2 Can 31c



Fresh Pork Chops - Lb. 61c

Brick Chili - 1 LB. 43c

FRESH Stew Meat - LB. 23c

SUN SPUN OLEO - Lb. 23c

SWIFT'S FULLY COOKED PICNIC HAMS - Lb. 51c

Beef Roast CHUCK LB. 33c

FRESH GROUND HAMBURGER MEAT - Lb. 33c

HORMEL MIDWEST BACON - Lb. 64c

CHEESE, Gold Crest - 2 Lb Box 82c

PUFFIN BISCUITS - 2 Cans 25c



CABBAGE, Nice & Green - Lb. 4c

CARROTS - Cello Pkg. 12c

BANANAS - Lb. 12 1/2c

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Do It For

Your Child

And

ALL CHILDREN

Everywhere

GIVE

MARCH OF

DIMES

BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

Rev. John Early of San Angelo was called as pastor for the Baptist church here Sunday. Rev. Early accepted the position and filled the pulpit at the Sunday night service.

Mr. and Mrs. Leland Carlton and Ronnie of Maverick were Sunday dinner guests of Mr. and Mrs. Franklin Thomas. The Thomas family visited her mother, Mrs. Bob White at Blackwell.

Mr. and Mrs. Fred Houghton of San Angelo visited Mr. and Mrs. Less Webb Thursday. The Webbs and Houghtons are cousins.

Mrs. Jay Latham was released from the Bronte Hospital Sunday morning after being hospitalized for a week with a throat infection.

Mr. and Mrs. Hurlin Lee and boys visited the Louis Bridges family Thursday night at Bronte.

Attending a birthday party for Wayne Smith at the home of his parents, Mr. and Mrs. Willis Smith at Ballinger Saturday night were Mr. and Mrs. Willard Caudle and J. W., Mr. and Mrs. Mug Stephenson, Mrs. Grace Hedges and Mr. and Mrs. B. V. Hedges.

Among those attending the Jamboree Friday night at Tennyson were Mr. and Mrs. Less Webb, Mr. and Mrs. Hurlin Lee and boys, Mr. and Mrs. Franklin Thomas and Mr. and Mrs. J. C. Boatright.

Visiting Mr. and Mrs. Jim Clark Sunday were Mr. and Mrs. Homer Clark of San Angelo and Mr. and Mrs. Herbert Holland.

Carl Florence of Ballinger visited the Jerry Lander's Monday.

Mr. and Mrs. James Wright of Miles visited the Herbert Hollands Saturday afternoon.

Mr. and Mrs. Wesley Acklin visited friends in San Angelo Saturday and Miss Melba Hodges came home with them and spent the weekend.

Mrs. Sadie Brown and daughter, Sylvia, of San Angelo visited Mr. and Mrs. Less Webb Saturday.

Mr. and Mrs. J. B. Arrott and Jim Bob of Tennyson spent Saturday night with Mr. and Mrs. J. C. Boatright.

The J. P. Tounget family of Miles visited the James Lees on Wednesday night.

The Jolly Breakfast club met in the Herbert Holland home Saturday morning. Present were Mes. J. W. Clark, Doxie Lander, Wesley Prinzing, Dick Piser and the hostess. They will meet with Mrs. J. W. Clark.

Attending the wedding shower for Mr. and Mrs. Ditmore at the Tennyson school house Saturday night were Mr. and Mrs. Less Webb, Mr. and Mrs. Frank-

lin Thomas and Mr. and Mrs. Herbert Holland.

Willard Caudle visited Mr. and Mrs. Verlin Oats in San Angelo Sunday afternoon.

Mr. and Mrs. A. J. Essary visited in San Angelo last Monday.

Baptist Announcements

"Know Your Denomination Day" observance at First Baptist Church Sunday morning and the evening services will have a display interest center by which Baptists will better know their own church with its various organizations and know their District Association State Convention and The Southern Baptist Convention. Among other items of interest a copy of the new book by Dr. W. W. Barnes, "The Southern Baptist Convention: 1845-1953" will be displayed. It will undoubtedly be the most influential book to appear within Southern Baptist circles.

Sunday School begins at 10 a. m. with a class for every age, as there is in the evening Training Unions, beginning at 6:30 p. m.

In the 11 o'clock morning worship service the pastor, Rev. Maynard R. Rogers, will bring as his subject: "How to Maintain A Victorious Christian Life." A solo will be sung by Miss Carolyn Kemp.

In the 7:30 evening service, his subject will be "The Sin Unto Death" (1 John 5:16).

Mr. and Mrs. H. A. Jolley and Susan of Roscoe were in Bronte Saturday and Sunday visiting friends.

TENNYSON TOPICS

By Mrs. Zack Tounget

Mr. and Mrs. Elton McGinnis and family of Eldorado spent the weekend in the Claude Ditmore home.

Mrs. Marvin Corley will appear on KTXL-TV next Saturday night on the West Texas Round Up. She will appear in her Mule Creek Minnie role.

Mr. and Mrs. Douglas Ditmore have moved to the Kirk Reed farm.

Mr. and Mrs. R. L. James of Christoval and Mr. and Mrs. Geo. James were Sunday evening guests of the Toungets.

Mrs. Paul Parker and children of San Angelo spent last week in the George James home.

Mr. and Mrs. Emil Michulka and Ronny of San Angelo visited the L. Y. Harrells Sunday.

Mrs. J. P. Smith and son of Llano visited the Bert Cornelius family last weekend.

Woodrow Howell of Midland spent the weekend in the I. N. Howell home.

ALEXANDER'S CAFE

In San Angelo Offers You Sea Food and Tasty Lunches STEAKS, MEXICAN FOOD

Join Your Friends at

ALEXANDER'S
In Angelo, Concho & Chad.

The Bronte Enterprise

January 22, 1954

Mr. and Mrs. C. E. McKenzie and children of Edith and Mrs. Paul Parker and Paula of San Angelo visited the Toungets Thursday evening.

Mr. and Mrs. Douglas Ditmore were honored with a wedding shower at the school house Saturday evening.

Beauford James spent Saturday night with the Paul Parker family in San Angelo.

Kay Roach is staying in the Otto Finck home and attending school at Bronte.

Mrs. Lillie Young was absent from her duties at school Monday. She was in McCamey to visit her new grand daughter, who weighed 7 pounds at birth, Sherry Lynn. The little girl, is the daughter of Mrs. Young's daughter and son-in-law, Mr. and Mrs. W. J. Peoples, of McCamey.

ATTENTION

Mr. Jess Craig, resident of your community for 50 years Is exclusive authorized dealer for factory guaranteed

LONE STAR ALUMINUM BOATS

Mr. Craig can deliver you any model Lone Star Boat the day you order it. Easy terms, liberal trade. Lifetime guarantee. See Jess Craig today.

No interest charged on time payments during January.

JESS CRAIG

Bronte & Blackwell Road

C. E. Bruton spent the first of the week in Priddy with his son-in-law and daughter, Mr. and Mrs. Bon Spoonts, and family. While he is away Mrs. Speck Nicholas of San Angelo helped run the White Auto Store.

For DEPENDABLE INSURANCE See

L. T. Youngblood
Bronte, Texas

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

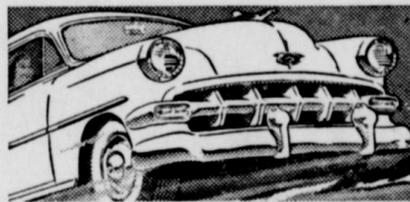
When you are temporarily constipated, get sure but gentle relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

Four great NEW "Firsts" in Chevrolet for '54!

Count on Chevrolet to bring you the newest features first. Once again Chevrolet is first in its field with these four great advances for '54!



These other famous Chevrolet "Firsts" in the low-price field offer you more than ever today!

FIRST OVERHEAD VALVE ENGINE
... finest ones today

FIRST AUTOMATIC TRANSMISSION*
... most advanced one today

FIRST POWER STEERING*
... lower priced today

FIRST "HARD-TOP" COUPE
... most beautiful one today

FIRST UNITIZED KNEE-ACTION
... only one today

FIRST IN OVER-ALL ECONOMY
... lowest priced line today!

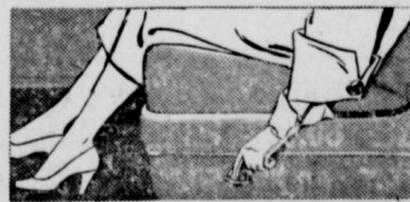


1 NEW HIGH-COMPRESSION POWER

Two more powerful high-compression engines in Chevrolet for '54! Both of these great valve-in-head engines deliver finer, smoother, more quiet performance with important gas savings!

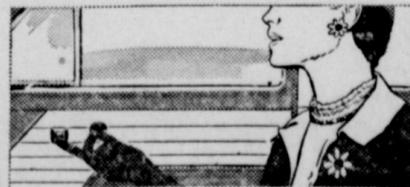
2 NEW POWER BRAKES

You simply swing your foot from accelerator to brake pedal for a smooth, amazingly easy stop. Optional at extra cost on all models equipped with Powerglide automatic transmission.



3 NEW AUTOMATIC SEAT CONTROL

You just touch a button to move the front seat up and forward or down and back! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Window Controls.



4 NEW AUTOMATIC WINDOW CONTROLS

Touch another button to adjust front windows to suit your liking! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Seat Control.

*Optional at extra cost.

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FRIDAY AND SATURDAY, JANUARY 22 & 23
Rock Hudson, Barbara Hale, Anthony Quinn in
"SEMINOLE"
(Color by Technicolor) Also Cartoon and News
SUNDAY & MONDAY, JAN. 24 & 25, Sun. Matinee 1:30, 3:22
Charles Heston, Katy Jurado, Jack Palance in
"ARROWHEAD"
(Color by Technicolor) Also Cartoon
TUESDAY AND WEDNESDAY, JANUARY 26 & 27
Dan Dailey, June Haver, Dennis Day in
"THE GIRL NEXT DOOR"
(Color by Technicolor) Also Cartoon

More information is leaking out about the "Colored Caper Cutters." Seems that Rudy's Combo" will play and get this—Dr. Harris and Dr. Stephens will have a big spot on the show. Want to hear more?

Well, there is Richard Beck, Stanley Phillips, Carolyn Kemp, the Snoddy boys from Robert Lee, Gob Franklin and to top it all a concert by the Bronte Band and Sissie and Gene Sherrod with their folk dances.

These are just the specialties. The negroes will have a sure fire part that would tickle anybody's funnybone. There are 22 end men with Gene Sherrod as inter-locutor.

Besides there is a dancing chorus of 22 girls — and oh, yes! But wait until next week. We'll tell more — Plan to see "Colored Caper Cutters."

present our school in San Angelo.

The public is invited to the contests.

School Planning Committees To Meet Monday

A meeting of chairmen of various committees which make up the school planning group will be held Monday at 7 p. m. in the school study hall, Supt. J. L. Carroll announced Wednesday. H. O. Whitt is general chairman of the entire group.

Chairmen who are asked to be present are as follows:

J. A. Stephenson, chairman of the school facilities committee; D. K. Glenn, projected census and enrollment; H. A. Springer, census and enrollment; J. E. Fuller, curriculum; L. T. Youngblood projected needs; and C. E. Bruton, finance.

Purpose of the meeting is to consolidate the findings of the various committees and to report to members of the Bronte School board. Board members are to be present at the meeting.

Carroll urged that all chairmen be present, as the meeting is of great importance.

FOR RENT — Three room house and bath. Unfurnished. Inquire at Enterprise Office.

BIGGER BETTER BARGAINS **Classified Ads** **EVERY AD A VALUE OPPORTUNITY**

UNUSUAL OPPORTUNITY offers \$30 to \$50 weekly spare time—\$100 or more full time. Man appointed now can work into district supervisor position paying \$11,000 per year & up. Product well advertised and accepted liquid fertilizer backed by written guarantee. Little traveling—home nights—but car is essential. Write to: "Na-Churs" 210W Monroe Street, Marion, Ohio. 4-3tc

ROYALTIES — Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer. Phone 232-J. Res. phone 225. Box 178.

Junior Stock Show To Be Tomorrow At Robert Lee

Bronte's entries in the annual Coke County Junior Stock Show will be light this year. Only two FFA boys will exhibit sheep at the show. Jimmy Brunson will show some fat lambs and Martin Lee will exhibit some breeding animals. J. Lee Ensor, 4-H club boy will show some breeding stock.

The show will be held Saturday at the show grounds in Robert Lee.

A large group of animals will be shown at the show. In addition to the sheep, a few calves and pigs will be exhibited.

Premium money of \$300 will be awarded to winners in various divisions. The public is invited to attend the show.

DECLAMATION

Much interest is being shown in declamation. There are 32 entries in grade school and at almost any time during afternoon you may hear a declaimer blast forth.

Entries in the subjunior division are Danny Tomlinson, Eddie Glenn Dana Eubanks, Nelda Pate Linda Gaston, Nona Rippetoe, Gwen Kirkland, Patsy Woods, Barbara Rosser, Laura McGuire and Monette Lewallen.

Entries in the junior division include Don Bagwell, Robert L. Moore, James Tidwell, Ronnie Cole, Jerry McShan, S. J. Rose, D. W. Sims, Jimmy Tomlinson, Woodie Carroll, Johnny Scott, Alonzo Robbins, Danny Scott, Joan Webb, Jean and June Moore, Yvonne McCutchen, Tommie Ruth Phillips, Carolyn Glenn, Deenie Allen and Elizabeth James.

The first elimination contests will take place in the auditorium on Jan. 28, at 9 a. m. when three top speakers will be chosen from each division and trained further until finals in March when one speaker will be selected to re-

FOR SALE — 1945 Ford truck in good condition; 2½ horse gasoline motor and pump jack. See L. M. Jones. 2-tfc

FOR SALE—6, 8 and 10 foot Aeromotor double-gear windmills and towers. LEEPER SUPPLY CO. Robert Lee.

I have all equipment for cleaning your septic tanks and cess pools. Call me at No. 8 for this service. L. M. Jones 21-ttc

FOR-RENT—Two nicely furnished apartments. Call 6171, Balingier, Mrs. J. R. Hash. ttc

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Grocery SPECIALS



- LIBBY'S FRUIT COCKTAIL - No. 303 25c
- TOMATO JUICE - 46 Oz. 29c
- CIGARETTES - Reg. Ctn. \$1.99
- ASSORTED JELLO - - - 3 for 25c
- Sugar - 10 lbs. - 95c
- PET OR CARNATION MILK - Large - 2 for 25c
- KLEENEX - - 300 Count 25c
- ANY BRAND WASHING POWDER - Lge. 29c
- BAMA GRAPE JAM - - 24 Oz. 37c
- KIMBELL'S CHILI - - - No. 2 Can 49c



AND FRESH PRODUCE

- SLAB BACON, Sliced - Lb. 53c
- FRESH COUNTRY EGGS - Doz. 58c
- SUN SPUN OLEO - - - Lb. 23c
- CHUCK BEEF ROAST - - - Lb. 33c
- BRICK CHILI - - Lb. 45c
- CARROTS - - Cello Pkg. 13c
- SPUDS - 45c | Bananas - 12½c

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