## Bronte Tangles with Robert Lee Tonight; Defeat Ira 18 to 0

led over the Ira Bulldogs last over on a punt by Ira. Steven-Friday night y a score of 18-0. son ended the drive of 55 yards The Longhorns did their scoring when he went over from the one in the first and last periods. The foot line. The try for extra point local gridsters had one touch- was no good on a running play. backfield in motion.

Some 200 messengers and visi-

tors attended the Runnels Bap-

tist Association's Forty-Sixth An-

nual Session, which convened at

the First Baptist Church here,

Monday evening, Sept. 14. The

opening session was at 6:45 p.m.

when the Board of Executive

officers met and the women over

Runnels and Coke counties met

for their Women's Missionary

Out of town speakers appear-

ing on the program were Rev.

Clifford Nelson, Brownwood, the

istrict Sixteen Baptist Mission-

ary, speaking on "Mobilizing Our

Membership for Stewardship

Study." Rev. C. E. Buchanan,

tional Objective for 1954 and

1955. A layman, Elliot Kemp,

Ballinger, brought a forceful per-

sonal stewardship testimony. The

sermon for the evening was de-

livered by Rev. Taylor Pendley,

Dallas Superintendent of Associ-

ational Missions. He was pastor

at Wingate some eight years ago.

nearly 200 messengers and visi-

tors attending most of the day-

Training Union, Brotherhood,

Women's Missionary Union, Sun-

day School, Evangelism and Dis-

trict Missions and Encampments.

Tuesday morning was climaxed

olyn Kemp. The Annual Ser-

mon followed and was given by

Dinner was served to 200

guests by the local Baptist wom-

en at the noon hour. Speaking in

Mexican Baptist Children's

Ballinger.

Tuesday all day sessions found

Dallas, spoke on the Denomina-

OVER 200 PERSONS ATTEND THE

BAPTIST ASSOCIATION MEETING

the Longhorns early in the first, take over only to have the Bull The Bronte Longhorns ramb- period after the local lads took dogs intercept a pass.

down called back because of From then on the Longhorns neck ball. The Longhorns would The first blood was drawn by and Bulldogs played neck and

horns again drew blood when east of here. Stevenson tossed a pass to Smith from the fifteen yard line. The try for conversion was missed

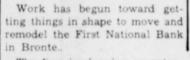
Bronte made another TD after hard drive. Arbie Phillips ended it with a 20 yard jount for the score. The try for extra point vas blocked.

In the second period Phillips made another touchdown, only to have it called back because of backfield in motion.

Late in the fourth quarter, the Longhorns stopped an uprising of the Bulldogs when Arbie Philips recovered an Ira fumble on the six yard line. When the game ended the Longhorns were again on the march, having car ried the ball to the 50 after Phil ips recovery of the Ira fumble.

The Longhorns are 'ooking for ward to the game tonight when they travel to Robert Lee. The Bronte boys are in tip-top con dition and will be ready to take on the Steers. Let's all go over o Robert Lee and give the boys lot of backing. Game time 8:00.

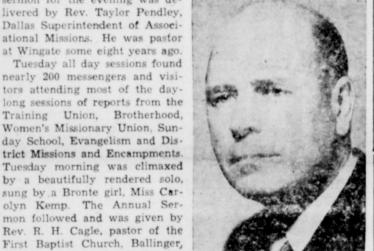




program. Business will e carried on upstairs while the work is go-

#### FIRE TRUCK IN NEW PLACE

The Bronte fire truck has a new home in the front part of the city hall. The building has been remodeled and a large door installed in the east half of the front of the building. This will allow the fire truck to drive directly onto Main street instead of into the alley at the rear of



DR. EVAN A. REIFF

REV. C. E. BUCHANAN

#### behalf of the State Orphanages in the afternoon session was Rev. FARM BUREAU MEMBERSHIP E. J. Gregory, superintendent of DRIVE SET FOR OCTOBER 5-10

Home in San Antonio. Following his message, the committees ially proclaimed the Week, Oct. on next year's work reported. was reelected as moderator, as bership Week."

and 14, 1954. Annual sermon is spread out over the countryside Cloud of Wilmeth. The budget and ranchers to invite them to Farm Bureau Federation." for 1954 remains at about the join Farm Bureau. The memsame figure as the past year, \$3,of by and for farmers.

Local Baptist pastor, Rey. Maynard R. Rogers, was elected participate in this big memberbe made at a kickoff drive to be held at Arrott's home southwest of Bronte, next Wednesday, imum membership potential. Sept. 23.

All directors of the Coke Coun-The Junior Study Club held ty organization and one helper its regular meeting in the home are invited to attend the meetof Mrs. Dolph Richards last Tues- ing. Arrott said that Coke County's quota on members for the coming year is 250 farm families. was elected as the new secretary, This is quite an increase over replacing Mrs. Allen Williams, the 185 that were enrolled last who has resigned. Secret pal year. He urges that all the officers and directors be present so

On the eve of the gigantic one visitor, Mrs. Allen Williams, state-wide membership campaign and the following members: J. Walter Hammond, president of Mmes. Bill Clark, Marvin Leck, the state farm organization, Le Drew Arrott, Brady Mills, stressed the need for a stronger Bobby Vaughan, Jodie Hedges, state Farm Bureau in a letter Farm Bureau, in addition to the Charles Oliphant, J. B. Arrott sent to all county Farm Bureau Chairman, C. E. Arrott, are: Di officials in the state.

"The people engaged in farm- len, V. V. Wojtek, Finnell Smith, Daneing school on Monday, ing and ranching have a great O. T. Colvin and Bryan Gart-Tuesday, Wednesday and Thurs- responsibility facing them this man; secretary, Mrs. C. E. Arday afternoons. Across from the year," he declared. "This is a rott; reporter, Mrs. O. T. Colyear of decision. Farmers must vin; insurance agent, W. L. Carr.

ranchers will be determined by

The Texas Farm Bureau is afwhile several other mid-western members. Texas has the largest of the larger Farm Bureau states have already reached their max-

Farm Bureau policies are determined democratically through a resolutions process in county, state and national conventions. The number of voting delegates at these conventions is determined by the number of Farm Bureau members in the county or

national farm program shall be.

port that there are 14 cases of In the fourth period, the Long- typhoid fever at Anson, north-

ike to urge all persons living in this area to take typhoid shots. He said that persons may receive Again in the fourth quarter, them free of charge at the local hospital, providing they begin taking the series of three in jections not later than Tuesday, Sept. 22. After that date, the us ual charge will be made for the \*hots

Quite a large number of local residents have already taken typhoid injections, Dr. Harris reported, but everyone should take them. Danger of a typhoid epidemic was stressed after the flood which swept through here last month.

#### Plans In Making For Homecoming Saturday, Oct. 17

The Bronte Ex-Students Asociation committees have been ousy the past few days sending out invitations for the third annual Homecoming, which is set for Saturday, Oct. 17, at the Bronte High School.

Earl F. Glenn, president of the association made the following Homecoming this year: "We are anxious to have every one attend this program as we know that you will enjoy seeing your old The firm is planning an exten- | friends. If you ever attended the sive remodeling and enlarging Bronte School, taught in the Bronte School, or have been a trustee of the Bronte system. you and your wife or husband are extended a most cordial in vitation."

> Following is the schedule events:

2-5 p.m.-Registration and tea at the First Baptist Church. 7:30 p.m.-Banquet in the High School gym.

After banquet-Visiting for a ong as you want to stay.

Tickets will be \$1.50 per per on. Everyone is urged to mail reservations in by Oct. 5, as the committee will want to know how many to expect. Tickets can also be bought at the door.

The classes of 1913, 1923, 1933, 1943 and 1953 will be the honor-

#### TEACHING AT SCHREINER

Theo Blue, son of Mr. and Mrs. T. H. Blue of Sheffield, forfrom the University of Texas. place winning districts.

# Typhoid Shots Free Till Tuesday; Cases Reported at Anson City Health Officer Dr. John R. Harris reported Thursday that he has received an unofficial re-

and other insects should improve dense white fog rolling around ert Lee. Coke County commis-Dr. Harris said that he would here, for Bronte was privileged here Wednesday night. The ma- sioners agreed that half of the to be the first user of the new chine does put out a teriffic cost would come from county spraying machine which arrived amount of the bug killing mist the first of the week. The spray- and is capable of covering a oneing was done Wednesday night. | block area from any spot.

The scourge of flies, mosquitos were right surprised to see the for joint use here and at Rob Some local residents said they. The spraying was purchased

#### LUBBOCK COUPLE GIVE FLAGS TO LEGION: AUXILIARY VOTED IN

American Legion received as a work of the organization. They gift last week the post colors and a national flag of matching of this year, along with Mrs. size. The flags are a gift from Kathryn Scott, mother of George Mr. and Mrs. Roy Watson of Scott, to attend Memorial Day Lubbock. Mrs. Watson is a sister of the late George Scott, for whom the local post is named.

Mr. and Mrs. Watson, who are active members of the Allen Bros. Post Auxiliary in Lubbock

#### Coke County SCS Enters Contest

The Coke County Soil Conservation District has entered the national Soil Conservation Awards program sponsored by the here and members expressed the Goodyear Tire & Rubber Co. of Akron, Ohio, it was announced oday by District Chairman C. N. Webb, of Tennyson.

Members of Coke County Disrict will compete against other coil conservation districts in the state. Non-partisan judging comnittees, selected from Texas' utstanding exponents of the soil onservation movement, will determine the state's outstanding HIGH SCHOOL district for the period July 1 1953, and April 30, 1954, on a basis of total points scored in performance of regular district

Grand award for one member of each winning district governng body and the top cooperating armer or rancher named by the district will be a one week, expense free vacation trip to Goodyear's fabulous winter resort, the Wigwam Guest ranch on Goodyear Farms, Litchfield Park, Ariz., in December, 1954.

Members of the Coke County District governing body who will compete for the Goodyear award are: C. N. Webb, Bryan Yarbrough, W. C. Shamblin, W. E. Burns and Robert W. Walker. National winners of the Good-

year Soil Conservation Awards will be announced at the seven merly of Bronte, has accepted a regular area meetings of the National Association of Soil Con-Institute at Kerrville. Blue is a servation district. Plaques will graduate of the Junior College be awarded at these conventions and only recently graduated to the hundred first and second

were in Bronte on Memorial Day ceremonies

A. E. Bell, Jr., commander of the local post, said that the flags have with them poles for carrying, leather carry belts and rain covers. A cabinet for storing the colors will be built right away

> The Legion in a meeting Tuesday night voted to work toward the organization of a Legion opinion that such an organization would be a great help in carrying out the work of the

> At the same meeting, Marvin Leck was elected adjutant, replacing J. L. Alexander who resigned and moved to San Ange-

#### CLASS OFFICERS ARE ELECTED

The classes of Bronte high school have elected their officers for the coming year. Following is a list of officers for

#### FRESHMAN

Vetal Flores, sponsor; Noel Dean Scott, president; Bobby Hester, vice president; Joy Wilkins, secretary; Richard Rees, 24 girls in it. reasurer; and James Andrews,

SOPHOMORES Jane Powell, vice president; Johnny Smith, secretary-treas- Ann Gray as majorettes. urer; Linda Lasswell, reporter.

JUNIORS Mrs. J. T. Henry, sponsor; Mary Ann Gray, president; Stanley Phillips, vice president; Bill Maxwell, secretary - treasurer; Kenneth Scott, reporter.

SENIORS Mrs. Royce Fancher, sponsor; Eddie Roe Alexander, president; Shirley Tomlinson, vice presi dent; Linda Feil, treasurer; Rita McCutchen, secretary; Ginger Clark, reporter.

funds, while Bronte and Robert Lee will pay one-fourth of the cost each

Mayor H. O. Whitt explained last week that the machine will cost Bronte a little over \$500 He said that cost to hire a machine to spray the town one time costs \$250, so "we'll have our money back in a couple of sprayings," he added.

A great increase in flies, mosquitos and other insects has been noted here since the flood last Many residents have complained that they have to sleep with air conditioners on to keep mosquitos away

The Bronte Lions Club spearleaded the drive to raise funds ised in spraying the town.

#### 1953 Debut of Band And Pep Squad to Be Tonight at R. L.

Bronte's band and pep squad will make their first appearance of the season tonight at the Robert Lee and Bronte football game. The game is being played at Robert Lee.

Thomas Knox is the new band eacher and has about 15 members enrolled at present. However, he expects that quite a few more will start taking band soon

New officers elected for the and are: Jo Dell Walton, presient: Ruby Overstreet, vice presdent; Rita McCutchen, secretary-treasurer and reporter. Carol Ann Yoes and Doak Snead will be band mascots. Carol Ann is the daughter of Coach and Mrs E. L. Yoes and Doak is the son of Mr. and Mrs. Douglas Snead.

Mrs. J. L. Carroll is sponsor of he pep squad, with Ruby Overstreet, Jane Powell and Ginger Clark serving as cheer leaders. The pep squad now has about

One of the outstanding features of the band is the part played by the drum major and Mrs. J. L. Carroll, sponsor; majorettes. Jo Dell Walton is the drum major and Rita McCutchen, Frances Carlton and Mary

> Mr. and Matthew Caperton left Thursday morning on a short vacation trip to Carlsbad Caverns, Ruidoso and other points in New Mexico. They were accompanied as far as Denver City by Mrs. E. L. Caperton, who will visit her daughter, Mrs. Jack Belcher, and

Enroll now, Price School of Dancing, Phone 245.

# County Adopts \$161,211 Budget

Coke County's expenditures sion was had on the possibility for the year 1954 are estimated that the test well which was to be \$161,211. This was dis-drilled on L. T. Youngblood's closed at a budget hearing at property a few years ago may Robert Lee Monday, when the be deepened. Commissioners Court met in reg- | Other business attended to in-

the year are expected to be \$231,- county agent and home demon-

It was estimated the county per month. will spend close to \$127,663 this were \$157,245.

en by the court was the leasing 1 and 2 which were washed out of 16 lots here in Bronte. The in the flood last month. lots are the county's and comprise the plot of ground used for ed the purchase of the sprayer storing county road equipment. which will be used jointly by A bonus of \$40 per lot was re- Robert Lee and Bronte. The ceived. Taylor Emerson handled county had previously agreed to

cluded the hiring of Joyce King Receipts from all sources for as secretary in the offices of the stration agent at a salary of \$150 The commissioners agreed to

year, while expenditures in 1952 use money from the Farm to market road fund to help replace Another interesting action tak- bridges and culvert in Precincts

Members of the court discussthe transaction and some discus- pay half of the \$2145 cost.

#### day School superintendent. Mrs. Dolf Richards Is

Hostess to Junior Club

day night. A short business session was held and Mrs. Bill Clark names were exchanged.

Pecan pie, ice cream, salted that plans could be completed. nuts and cokes were served to and the hostess.

Gov. Allan Shivers has offic-1 decide what policies we want Rev. B. T. Shoemake, Winters, 5-10, "Texas Farm Bureau Mem- farm program, and they must decide who shall speak for farwas the treasurer, R. P. Canady, During that week more than mers. Next year will be a year 10,000 volunteer workers in some of action on a national basis, and ing will be Norton on Sept. 13 180 organized counties will the voice of Texas farmers and position teaching at Schreiner to be delivered by Rev. C. F. contacting individual farmers the membership in the Texas

bership goal in Texas this year filiated with the American Farm The annual session was closed is 75,000 farm families. At the Bureau, which has a memberby an inspirational message on present, there are more than 53,- ship of 1,492,282 in 47 states and Christian Education by the new 000 Texas farm families with a Puerto Rico. Illinois, the largpresident of Hardin-Simmons membership in Farm Bureau, an est state in membership standing, University, Abilene, Dr. Evan A. independent farm organization has nearly 200,000 members, Coke County Farm Bureau will states have more than 100,000 vice-moderator of the Executive ship drive, according to Chair- potential, with some 350,000 Board and the Associational Sun- man C. E. Arrott. Plans are to farm families in the state. Many

Texas Farm Bureau officials are looking ferward to the day when the farmers and ranchers of this state have a more powerful voice in determining what the

Officers of the Coke County rectors James Arrott, James Al-

#### Former Artillery Commander Congratulates New President



Brig. Gen. Waiter E. Hess of Washington, wartime 36th Division Artillery Commander (left), congratulates Jim Taylor, present commander (right), on his election as President of Texas' famous 86th Division Association. Some 400 veterans of the Division attended the twenty-eighth reunion of present and former members of the Division at the Gunter Hotel in San Antonio last week end. General Taylor, whose home is in Karena, in Executive Director of the Texas Motor Transportation Association in Austin and during World War II served under General Hess as a field artillery battalion Commander

#### **TENNYSON** TOPICS

By Mrs. Zack Tounget

Mr. and Mrs. Paul Parker and children, Mr. and Mrs. J. B. Deans and children of San An-Ola Sue Brown visited the George James' Saturday evening.

Mrs. Otto Finck spent Friday at Miles with Mrs. Greenland and Mrs. Bailey.

A. C. Westbrook home.

Sudie Brown and other relatives. Mr. Heckerndorf and Edmond Ola Sue Brown spent Wednes- and Beauford visited the Toun-

Ray came down for the weekend Mr. and Mrs. Erve Little visited Mr. and Mrs. Bert Cornelius

Monday evening. Mrs. Edd Heckerndorf and Mrs. Sudie Brown and Mr. and afternoon Mrs. George James visited the

Toungets Wedneseday evening. gelo, Mr. and Mrs. Zack Tounget Mr. and Mrs. J. P. Tounget and ith visited the Toungets Thursand family, Mr. and Mrs. Ches-children, Mr. and Mrs. C. B. day evening. ter Derrick and children, and Tounget and Ocie of Miles, Mr. and Mrs. Archie Ketchum and and Bernie Lee Howell of Lubchildren and Mr. and Mrs. Ray- bock spent Saturday night in mond Rouche of Wall, Miss Iva the I. N. Howell home Henry and Reube Henry of San Angelo, and Mr. and Mrs. Zack Tounget and Ken were dinner Mr. and Mrs. Frank Miller of Tounget and family spent Sun- guests of the Otto Fincks Wed-Snyder spent the weekend in the day with Mr. and Mrs. Raymond nesday. Henry and Floyd of Veribest. Mr. and Mrs. J. P. Tounget Mrs. Edd Heckerndorf of Mid- Floyd left Monday morning for and children of Miles, Mr. and

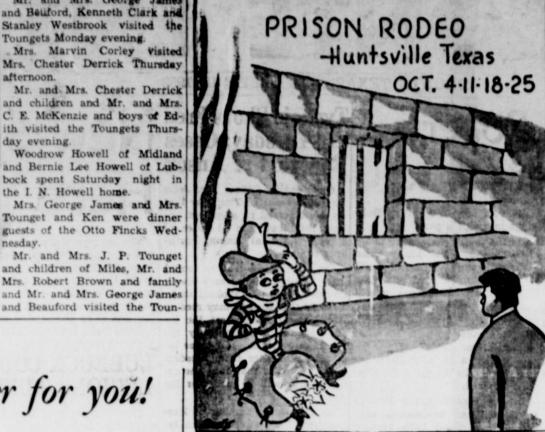
"A special Fall offer for you!

Mr. and Mrs. George James and Beuford, Kenneth Clark and Stanley Westbrook visited the Toungets Monday evening. Mrs. Marvin Corley visited

Mr. and Mrs. Chester Derrick and children and Mr. and Mrs. Mr. and Mrs. John Tounget, C. E. McKenzie and boys of Ed-

Woodrow Howell of Midland

land spent last week with Mrs. New Jersey where he will stay Mrs. Robert Brown and family until leaving for overseas duty. and Mr. and Mrs. George James



TEN

#### PRICE OF NINE!

And the 10th is a 150-Watt Kitchen Bulb

A bagful of value ... ten new Westinghouse lamp bulbs for the price of nine, and the tenth one is

a special 150-watt bonus bulb. Yes, as a special fall offer a convenient home lighting assortment - three 60-watt lamp bulbs, six 100-watt lamp bulbs, plus the 150-watt bonus bulb - has been prepared for you in a handy carrying bag. You pay only the cost of the nine bulbs and get ten ... the 150-watt bonus bulb is absolutely FREE!

buy 'em by the bagful ...

THREE 60-watt bulbs, 18c ea. - \$0.54 SIX 100-watt bulbs, 20c ea. - 1.20

One 150-watt bulb (24¢ value) FREE ALL FOR ONLY . . . \$1.74

> West Texas Utilities Company

It's a bargain, folks . . . buy 'em by the bagful!

- · Fill empty sockets
- · Replace burned-out bulbs
- · Discard dark, dirty bulbs

· Keep spare bulbs on hand

Eyes are priceless . . . Protect them with good light!

Office Supplies

FOR ALL YOUR **HOME & OFFICE NEEDS!** 

We Now Have A Nice Line of Office Supplies — Reasonably Priced

Come In Before You Buy!

We Can Also Order Office Furniture, Adding Machines, Typewriters and Office Equipment For Prompt Delivery.



The Bronte Enterprise

"But, Warden — I just borrowed that bar 'til morning to make me

gets Tuesday evening

Ray and Shirley visited Mr. and Monday evening. Mrs. Bert Cornelius Tuesday ev-

Mr. and Mrs. C. D. Derrick and Mrs. Bert Cornelius visited the Chester Derricks Tuesday.

Dinker Webb of Fort Stockton ents, Mr. and Mrs. C. N. Webb.

brook were honored with a wed-Mrs. Chester Derrick, Chester ding shower at the school house

#### Local News

Mr. and Mrs. F. S. Higginbotham returned Monday from a visspent the weekend with his par- it with their daughter and family, Mr. and Mrs. Frank Sayner, Mr. and Mrs. Charles West- who live at Moriarty, N. M. They

pretty and green and they had most enjoyable trip.

Mrs. J. D. Bernard of Weatherford visited in the home of her son-in-law and daughter, Mr.



We then that are strong ought to bear the infirmities of the weak, and not to please ourselves.— (Romans 15,1.)

It is one thing for a man to be confidently strong in his faith; but it is quite another if, in his strength, he becomes smug and unsympathetic, unmoved and unseeing. He is not truly a good Christian if he fails to help those less fortunate than himself—for their sake, not his—at every opportunity

reported everything there is and Mrs. J. M. Rippetoe. Mrs. Ava Maxwell returned to Abiene with her where hey will stay with Glenda Littlefield. Bobby Duncan, son of Mr. and Mrs. Clint Duncan, left Wednes-

day to enroll in Texas Tech at

Lubbock.



THE BRONTE ENTERPRISE

### Headquarters For ---

- Stanley Hand Tools
- —Gates Belts, (All Sizes)
- Philco TV Sets
- Allis Chalmers Tractors
- Other Farm Machinery
- Pipe and Fittings

**Bronte Tractor Co.** 

# BIG PICTURE



# ahouse television



Here's the finest, lowest-cost quality television you can buy. The big 17-inch picture stays clear automatically, with no streaks, no flutter, no flop-over. Tune both UHF/VHF channels on a single dial, see numbers through an illuminated magnifying window. The smart new, compact cabinet has a rich mahogany finish. \$179.95

**Price Includes Federal** Tax and 1 year warranty of picture tube.

Pay as little as \$2.50 A WEEK

after a small down payment.

YOU CAN BE SURE ... IF IT'S Vestinghouse

See other new 1954 Westinghouse models with Magic Automatic Brightness Control

Picture right in ANY light ... AUTOMATICALLY

**BRONTE PHARMACY** 

Monday, September 21 Beef and gravy, mashed potatoes, string beans, sliced toma-

and cookies and milk. Tuesday, September 22 Beans, barbecue, potato salad, pickles, bread, cobbler pie and

Wednesday, September 23 Roast and gravy, mashed potatoes, English peas, sliced tomatoes, biscuit and butter, apricots

Thursday, September 24 Hamburger steaks, buttered potatoes, pork and beans, lettuce, biscuits and butter, doughnut and milk.

and milk.

Friday, September 25

Steak and gravy, mashed potatoes, string beans, sliced tomatoes, rolls and butter, jello and

Dancing school on Monday, Tuesday, Wednesday and Thurs day afternoons. Across from the

#### LOOK! BARGAIN!

TWO-BEDROOM HOME

3 piece bath, kitchen cabinet and sink. Hot water heater. two large closets and linen closet. Two base plugs each room. Asbestos siding. Subfloor and hardwood on top. Delivered to your location for

#### CACTUS LUMBER COMPANY

2113 North Chadbourne St. San Angelo, Texas Dial 8139

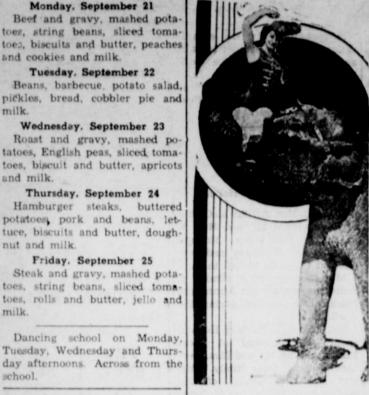
WE'RE HEADQUARTERS FOR

Any time you feel tired and hot, drop in at our fountain for a delicious, refreshing drink or sundae. We know how to hake 'em just right so you'll like 'em.

ZENITH TV HEADQUARTERS

CENTRAL DRUG

At San Angelo



The big all new 1953 Shrine Circus is coming to San Angelo and there will be tons of performing elephants, funny clowns by the score and 46 all star feature acts appearing in the gigantic 21/2 hour big top extravaganza, filled to the brim with spine tingling thrills to delight

oldsters and youngsters alike. Heading the conclaves of stupendous arenie artists will be Miss Dolly Jacobs with her performing military elephant, also the world's only performing twin-baby pachyderms "Tillie and Millie" with their tiny cousin "Baby Dumbo;" the world's only her of performing Andes Mountain Llamas and Arabian

Lunchroom Menu | Shrine Circus to be | Camels; 24 waltzing and dancing | STATE MISSION DAY horses; three troupes of tiny fidget horses; troupes of performing dogs and all sorts of trained wild

and domestic animals. Vast troupes of aerial and arenic thrillers will include the Flying Malkos, monarchs of the air; the Leecos, high wire bicyclists; the Zoope Troupe of bare back riders; Victor & Gaona, aerial maniacs; Guiterrez Troupe wizards of the wire; Senor Morelli, slack wire thriller; American Belford Troupe of whirl wind acrobate; the De Wayne Troupe of teeter board experts; 20 funny clowns headed by "Kinko" with his miniature car; the 24 Ladderettes; the Hollywood aerial ballet and a delightful array of features to please the multitude of circus lovers.

Several colorful spectacles will be presented with hundreds of people and animals, with elaborate effects. The performances are scheduled afternoon and night on Friday, Sept. 25, and Saturday, 26, at 2:30 and 8:15 p.m. and a Sunday matinee performance only on Sept. 27. The circus will be located at Guinn Field, where box offices and gates will open one hour earlier.

Tickets are offered at popular low prices to all. It will be a great circus and the only big show coming to this territory this year. Plan now to take the

#### Diversity Club Has First Meeting in Rees Home

The home of Mrs. Wade Rees was the scene of the first meeting of the year for the Diversity Club. It was held Thursday evening. Mrs. Cecil Kemp, president of the group, greeted members. Mrs. R. C. Lasswell dis- to lay. cussed the programs planned for the year, and Mrs. Robert Forman distributed the yearbooks.

Refreshments of tuna salad, ritz crackers, hot tea and coffee were served to the following members: Mmes. C. E. Arrott, Arnold Ball, Charles Boecking, Vetal Flores, Robert Forman, D. K. Glenn, J. T. Henry, Chet Holcombe, Cecil Kemp, R. C. Lasswell, J. B. Mackey, O. R. Mc-Queen, Ernestine Powell, J. R. Rasco, Maynard Rogers, Collins Sayner, Otis Smith, T. F. Sims, Jr., H. A. Springer, George Thomas, A. S. Whatley and the

The First Baptist Church of Bronte will join some 3,427 other Sunday Schools throughout Texas in receiving a special Missionary offering for State Missions, known as "The Mary Hill Davis Offering" in Texas Baptist Convention work. Sunday School will begin at 10 a.m. The 261 members are urged to be B. B. Covey, superintendent; W. present and visitors are always W. Mullins, principal; Miss Nocordially welcomed. Vetal Flor- vice Whitaker, Miss Mildred Cly-

In the morning worship service at 11 o'clock, the message Henry, Mrs. George Thomas, Texas at Austin. will be delivered by the pastor, Miss Nell Lowry, Mrs. Hull, Mrs. Rev. Maynard R. Rogers. A solo Lucy Warner, O. C. Brinell and will be sung by Miss Carolyn J. H. Hamblen. Kemp, accompanied by Mrs. C. B. Holcombe.

The Training Union at 7 p.m. will present the program on "Obo'clock, with Pastor Rogers preaching on "God's Law-The Second Commandment."

#### ocal News

Mr. and Mrs. Russell Bennet and children left Thursday for Denver City, where they will make their home. Bennett has taken a job with Earl's Construc tion Co. there.

Mr. and Mrs. Bon Spoonts and children of Priddy and Mr and Mrs. O. S. Nicholas of San Angelo were guests over the weekend in the home of the two ladies' parents, Mr. and Mrs. C. E. Bruton. The Spoonts have about 1200 pullets on their farm near Priddy that have just begun

Mr. and Mrs. Noel Percifull and Gay of Abilene were down Sunday visiting his parents, Mr and Mrs. Jess Percifull. Mrs Percifull said that her mother Mrs. Slaughter, formerly of Rob ert Lee, who has been ill, is feel ing much better and is visiting in Colorado.

Mr. and Mrs. T. G. Stinebaugh will have as their Sunday morn ing guests, Rev. and Mrs. W. E Hawkins and Frank Hayes of Dallas. Rev. Hawkins is to preach at Sanco in the Sunday morning service.

J. O. Bagwell, who has enroll ed at Texas A&M at College Station, was home last weekend for a visit with his parents, Mr. and Mrs. Floyd Bagwell.

#### AT FIRST BAPTIST SS LOOKING Backward

(Taken from the Issue of Sept. 16, 1838, 15 Years Ago.)

The Bronte school had its formal opening with 339 for the football coach and the team first day. In the high school 124 grades. The school had a schol-

The faculty for the term consisted of the following teachers: es is Sunday School superinten- burn, Miss Mary Roach, Miss Juanita Ming, Miss Joan Vanderford, Miss Maurice Roper, J. T.

Bronte's football team in 1938

#### The Bronte Enterprise

land Carlton, Noah Pruitt, Ivey at Abilene Eubanks, J. W. Vanzant, J. B. Olivas, Glen Ivey and Horace Liles. W. W. Mullins was the played the following schools: Ed-

registered, making 215 in the en, San Angelo, Talpa, Wingate, Robert Lee, Mentzon, Lakeview, Miles and Norton. College students from Bronte included Norman Kiker, R. T.

Caperton and Frank Sayner, who attended Texas A&M. Misses Modelle and Mozelle Higginbotham returned to Denton to enroll at TSCW, while Farris Mackey entered the University of

Jimmie Eubanks entered Oklahoma at Norman and Elbert Stephenson and Johnnie Clapp entered junior college at Arlinghad the following players: Rob- ton. Misses Helen Abbott and ert Brunson, Edward Cumbie, Geraldine Bell entered junior Louis Bridges, Percy Suggs, Glen college at San Angelo. Junior serving Christ's Commands." Ev- Simpson, Winston Modgling. Cumbie and Winnie Dean Modgening worship service as at 8 Paul Rogers, Noel Percifull, Le- ling enrolled in Hardin-Simmons

#### September 18, 1953

John Caudle and Mrs. Josie Lambert were married at Win-

Mrs. Mary Phillips returned home this week after an extended visit with relatives in Houston and Rotan

#### CARD OF THANKS

I want to thank my friends for the nice sunshine box. May God bless you. Mrs. Mary Clark.

Enroll now, Price School of Dancing, Phone 245.

For Life, Hospitalization and Polio Insurance, See

B. D. SNEAD

At First National Bank

#### he's in business for himself ...

He's a lineman ...

His pay check is signed "General Telephone." But actually he's working for himself. Like many of our employees, he owns stock...

And in one of America's fastest-growing utilities, his job is secure . . . his opportunities for the future many and bright.

shares in his Company's profits and success.

#### General Telephone Company



of the Southwest

One of the Great Telephone Systems Serving America



SUGAR

# Treat YOURSELF

47c



CIGARETTES	\$1.99
CATSUP	14 од. вот. 19с
TIDE or CHEER	27c
COFFEE	89c
SHORTENING	3 LB. CAN 75c
MILK,	2 FOR 25c
PREM	12 OZ. CAN 43c
PEANUT BUTTI	20 OZ. JAR ER 54c
PAN CAKE MIX	2½ LB. BOX 35c
WAFFLE SYRU	P 24 OZ. JAR 350

BANANAS

PICNIC HAMS	43c
BEEF ROAST	27c
Hamburger Mea	t 27c
SLICED BACON	SEALED PKG.
PICNIC HAMS	49c
STEW MEAT	17c
FRANKS	46c
CALF LIVER	29c
PIG FEET	14 OZ. JAR 34c
OLEO, Limit 2	18c

Stock Salt Feed Minerals

WHITE GRAPES 19c HEAD LETTUCE 12c

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

12½c

TODAY'S BIG RUCK BARGAIN!



MODEL COMPARISONS SHOW Chevrolet Advance-Design trucks outsell the next two makes combined! More Chevrolet trucks in use than any other make!

The lowest priced truck line of all!

You get more truck . . . you pay less money! No other truck offers you all the advanced features, the ruggedness and economy you get in Chevrolet Advance-Design trucks. Yet they're America's lowest priced truck line!

You'll save on operation and upkeep! Chevrolet Advance-Design trucks are built to haul your loads for less! Two great

Chevrolet valve-in-head engines bring you gas-saving performance in both light- and heavy-duty models. And you'll find that upkeep costs are lower, too.

A better trade-in, too!

You're money ahead when you buy a Chevrolet truck . . . you're money ahead while you drive it-and you're ahead again when you trade it in! That's because Chevrolet Advance-Design trucks traditionally command a higher resale value.

Buy no truck until you get our deal!

See how little it will cost you to own a rugged new Chevrolet truck that's just right for your needs. See how, much you'll save on the low, low price . . . how much you'll be ahead on the trade-in. Buy right-



Caperton Chevrolet Co. BRONTE, TEXAS

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Notice is hereby given that all properties owned or controlled by O. R. McQueen are posted according to law, and all trespassers will be prosecuted.

O. R. McQueen.

38-4tp

SHOP BRONTE FIRST

DEPENDABLE INSURANCE

L. T. Youngblood Bronte, Texas

#### ALEXANDER'S CAFE

In San Angelo Offers You Sea Food and Tasty Lunches STEAKS, MEXICAN FOOD Join Your Friends at

ALEXANDER'S





LET'S TALK LIVESTOCK TED GOULDY

season's largest offering, nearly 150,000 cattle, arrived. Grassers, fat cows and stockers suffered

the biggest declines. The downward swing of prices followed the sharp rise of the previous week when virtual starvation runs of livestock brought about by the Labor Day holiday had lifted prices sharply in all

Suspension of the drouth disster feed program in many counties last week helped crytalize the thinking of many cattle owners that was time to put ome cattle in the bank.

Many well informed people in he livestock and packing business are anxiously watching the percentages of slaughter of cows and heifers and expressing conroads have been made into the big numbers of cattle and that on the basis of present slaughter

an gave a fair indication of the ery time, as many of the mem of the livestock industry low from past experience. Such

will give you

FREE CLOSE SHAVES

Nathan's SAN ANGELO

for 10 DAYS

TO PROVE YOU'LL

LOVE THE

SCHICK"20"

prices broke sharply at all 1aj- At Fort Worth Monday, good or market centers Monday as the and choice fed cattle were scarce, selling from \$18 to \$21.50, with plain and medium grassers largely from \$10 to \$15.50, and some lairy breds down to \$8. Fat cows \$9 to \$11.50 and canners and cutters \$6 to \$9.50, some high yielding Brahmas and Western cuters at the higher figure. Bulls drew \$8 to \$12.

> Good and choice fat calves \$13 o \$17, few heavies \$17.50. Plain and medium butchers \$10 to \$13, culls \$7 to \$10. Stocker steer calves mostly \$10 to \$16.50, few \$17.25. Stocker steers and yearlings \$10 to \$15.50. Replacement cows \$8 to \$12.

cussed and discussed as the USDA has asked bids on around ard. They do say the East Germans dare death or torture to get a couple of pounds of pure

Worth Monday. Topped at \$26. high of \$23 to \$24. (Lots of lard in those packing sows). Some sows up to 600 pounds sell to \$22.50 or better.

Sheep and lambs active and ully steady at Fort Worth Mon-

held in the strong trade. Fat PTA HAS FIRST lambs \$15 to \$18, lower grades \$8 to \$15. Stocker and feeder MEETING OF lambs cashed at \$10 to \$15. Slaughter yearlings sold from \$10 to \$13. Old wethers drew \$6 to \$7. Slaughter ewes sold from \$5 anxiously awaiting developments on wheat field pastures. Looks like lots of wheat will get up

Many sheep and cattle men are but grazing will depend on whether more rains come or not this month. There could be lots of stock feed in the wheat belt if moisture conditions improve.

#### **Hospital News**

ert Lee and Mrs. Melvin Lasswell admitted. Chester Roy Derrick admitted and later dismiss ed. Arthur Wrinkle and Roger Dale Lancaster of Blackwell dis-

Sept. 11: Mrs. Joe George Wilkins, Mrs. Lora Richards and Mrs. Ben Oglesby admitted. E. J. Brice of Robert Lee and Stanley Westbrook of Tennyson dis-

Sept. 12: Rocky Ivey admitted and Mrs. L. A. Barnes dismissed. Sept. 13: David Baggett, Mike Cramley, Billy Dan Labenske admitted. Mrs. E. J. Brice of Robert Lee admitted and daughter was born at 7:40 p.m., named Judy Mae, weight 9 pounds, 6 ounces. Mrs. Lora Richards and Robert Herring dismissed.

Sept. 14: Mrs. E. A. Brookhire, Cullen Clark, Mrs. John G. Key of Winters and Mrs. L A. Barnes admitted. Billy B. Holland of Blackwell, Russell Denson of Robert Lee and Rocky Ivey dismissed.

Sept. 15: Mrs. Ralph Dunklin and J. B. Proctor of Winters admitted. A son was born to Mi and Mrs. L. A. Barnes at 8:20 a.m., named Curtis L. A. Barnes, weight 7 pounds, 4 ounces.

Billy Jack Gentry, Mrs. Melin Lasswell, Mrs. Ben Oglesby and David Baggett dismissed. Sept. 16: Mrs. Berta Chew of Blackwell, Mrs. C. J. Fenwick of Winters and Mrs. R. L. Brown admitted. Mike Cromley, Billy Dan Labenske of Snyder and Mrs. E. J. Brice and daughter of

Enroll now for the children's lasses in tap, ballet and acrobatic. Price School of Dancing, Phone 245

Robert Lee dismissed.

#### My Neighbors



Bringing government back be quite a chore. Any thing that top-heavy will be mighty hard to move!"

... the letters start. Then from all over the free world come such of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper

"The Monitor is must read-ing for straight-thinking people. . . "

"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor. . ." "The Monitor gives me ideas for my work. . "I truly enjoy its com-

You, too, will find the Monitor informative, with complete world news. You will discover a constructive viewpoint in every news

Use the coupon below for a special Introductory subscription — 3 months for only \$3.

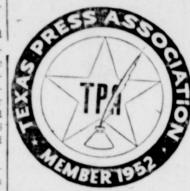
The Christian Science Monitor One, Norway St., Boston 15, Mass., U. S. A. to The Christian Science Monitor-ues. I enclose \$3.

The Bronte Parent-Teachers Henry. Association held its first meeting of the year Tuesday night in the school gymnasium. A number of parents were present along with all of the faculty members.

The group was lead in singing 'America" by Coach E. L. Yoes accompanied by Mrs. Chet Holcombe. The devotional was given by Rev. Maynard R. Rogers, BROWSINGS and Mrs. D. K. Glenn, past president, introduced the new president, Mrs. J. D. McEntire. New officers were installed with the ceremony being read by Supt. J. L. Carroll. Foy L. Moore, a

#### THE Bronte Enterprise

Published Weekly By BEN OGLESBY



Entered as second-class matter at the Post Office at Bronte, Mrs. Dick Pizer, Mrs. Bert Hes-Texas, March 1, 1918, under the ter, Mrs. Al D. Richards and Mrs. Act of March 3, 1879.

Subscription Rates Per year, in Coke and adjoining counties \$2.00 Per year, elsewhere

Any reflection on the character or standing of any person, firm or corporation is not intended and will be gladly corrected upon notification.

MERICAN PRESS ASSOCIATION

member of the board of trustees, ! introduced the 18 teachers of the Bronte school faculty.

Refreshments of punch and cookies were served by Mrs. Royce Fancher and Mrs. J. T.

A spokesman for the organization urged all parents to take an active interest in the work being done by the PTA. Dues to become a member may be turned in to any of the officer of the PTA.

### BROOKSHIRE

By Mrs. Herbert Holland

Mr. and Mrs. Arthur McGuffin of Eden visited Mr. and Mrs. A. Essary Wednesday. Mr. and Mrs. Homer Holloway and son, Carl, of Coleman visited them. Mrs. Georgia Mae Nixon of Arlington visited the James and Hurlin Lee families during the

weekend. Mr. and Mrs. Herbert Holland spent the weekend at Cross Plains visiting Mr. and Mrs. Herbert Holland and family. Mr. and Mrs. Dee Foster of Big Spring were also at the Hollands

for the weekend. Mr. and Mrs. C. H. Hester of near Abilene spent Wednesday and Thursday of last week with

Mr. and Mrs. J. C. Boatright. Charlie Curtiss of near Mathis, Texas, visited the Bill Alexanders last week.

BREAKFAST CLUB MEETS The Jolly Breakfast Club met

with Mrs. J. W. Clark Saturday morning. Present were Mrs. Bil Willmann, Mrs. Wesley Prinzing, Frank Reichert. Mr. and Mrs. A. J. Essary vis

ited the Homer Holloways at Coleman Sunday. Mrs. Doxie Loudder spent

Wednesday night with Mrs. Herbert Holland.

Mrs. James Lee visited Mrs. J. P. Tounget Tuesday afternoon. Mrs. B. V. Hedges spent the day with Mrs. J. C. Boatright Monday.

Mrs. G. S. Cook is at the bedside of her mother, who is very ll in San Angelo. Billy Wayne Hipp, son of Mr. and Mrs. Wornock Hipp, left

Enroll now for the children's classes in tap, ballet and acrobatic. Price School of Dancing. Phone 245

Dr. Rubie Rosson

OPTOMETRIST

WINTERS

America's Favorite Circus

SAN ANGELO 3 GALA DAYS & 2 NIGHTS

GUINN FIELD Twice Daily, 2:30 & 8:15 P.M.

RAIN OR SHINE FRI. SAT. SEPT. SEPT.

SUN.—MAT. ONLY

2:30 P. M., SEPT. 27 BOX OFFICES & GATES OPEN 1 HOUR EARLIER



POPULAR PRICES TO ALL

Children 50c - Adults \$1.00 Includes All Tax Tuesday for Lubbock where he And SEAT IN CIRCUS will attend Texas Tech.



PERK UP FOOD BUDGETS WITH OUR

CIGARETTES	\$1.99	MARKET SPECI	ALS
SUGAR	5 LBS. 45c	FRYERS	49c
TALL CANS (LIMIT) MILK	2 FOR 25c	CLUB STEAKS	43c
PEACHES N	NO. 21/2 CAN 27c	BEEF ROAST	27с
SALAD PEARS	NO. 21/2 CAN 35c	SLICED BACON	69c
PORK & BEANS	2 FOR 19c	PORK SAUSAGE	19c
VAN CAMP TUNA	25c	GROUND BEEF	27c
VIENNA SAUSAC	2 FOR	STEW MEAT	17c
DREFT OR TIDE	ркс. 27c	PICNIC HAMS	45c
PILLSBURY PAN CAKE MIX	2½ LBS. 39c	Longhorn Cheese	47c
BRICES SOUR OR DILL	TH 29c QT.	BOLOGNA	29c
PICKLES	29c	MARGARINE	19c
CARROTS	13c	BANANAS	2 LBS. 25c
LETTUCE	10c	SOLIASH	LB.

## Pruitt's Store

**SQUASH** 

DON'T GO BY -

BRONTE

- COME BUY



DIRECT DIAMOND IMPORTERS

Don't pay us a cent! Don't risk a cent! Just try a

Schick '20' for 10 days in your own home. Within

10 days, you must agree it gives you quick, easy,

close shaves - or return the shaver to us and you haven't spent a penny. Only if you decide to keep it,

Only the Schick "20" has all 3 features you need

for close electric shaves: Bevelled Comb Edges.

They lift the whiskers, lead them in for close

shaves. Face-Fitted Heads. Scientifically sized to

get in everywhere. Self-Sharpening. Sharpens

while you shave. assures close shaves always!

do you pay - at the rate of a few cents a day!

IN SADDLE-STITCHED CADDIE CASE, \$26.50

USE THIS MAIL COUPON NATHAN'S JEWELERS, San Angelo, Texas

Please send me the Schick "20' on your 10-DAY FREE TRIAL. If I decide to keep it, I will pay \$ \_\_\_ down and \$ \_\_\_ weekly

Name. Address.

New account, please furnish references

IF YOU KEEP IT story.



# BRONTE VS. ROBERT LEE - There

Let's all turn out for the big game tonight. The boys will appreciate it, we will enjoy it. We believe that good sportsmanship is developed through clean athletics and urge everyone to support your team. Let Us Add... May the best team win.

Cactus Cafe

Home Motor Co.

Kemp's

**Bronte Hospital** 

**Keeney Variety Store** 

**Clift Funeral Home** 

The Bronte Enterprise

**Weldon Fikes** 

**Caperton Chevrolet Co** 

**White Auto Store** 

Jeff Dean

**Cumbie & Mackey** 

**Bob Wilson Barber Shop** 

**Howard Brock** 

**Bronte Service Station** 

Paul Good

**Bronte Pharmacy** 

**Central Drug** 

TEXAS THEATRE BRONTE, TEXAS

SHOW STARTS 6:30 P. M. - SUNDAY MATINEE 1:30 P. M.

Motion Pictures Are Your Finest Entertainment FRIDAY AND SATURDAY, SEPTEMBER 18 & 19

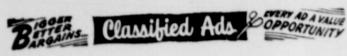
> "NEVER WAVE AT A WAC" Also Cartoon and News

SUNDAY & MONDAY, SEPT. 20 & 21, Sun. Matinee 1:30, 3:07 Mitzi Gaynor, Scott Brady in

"BLOODHOUNDS OF BROADWAY"

TUESDAY AND WEDNESDAY, SEPTEMBER 22 & 23 "HURRICANE SMITH"

(In Technicolor) Also Cartoon



nished apartments, also one 3 room and bath house, part ly furnished. Call 6171, Ballinger, Mrs. J. R. Hash. 33-tfc

FOR SALE - Ferguson Seed oats, free of Johnson grass. \$1 Bushel. R. H. Sims. 35-2tc

FOR SALE - 160 acres near Bronte. Ed Stevens, Wingate, 36-3tp Route 2.

FOR RENT - Three room house and bath. Unfurnished. Inquire at Enterprise Office.

FOR SALE - 1950 Model GMC 11/2 ton truck. Price is right. Bronte Tractor Co. 36-2tc

SOMETHING NEW In Christmas Cards. See at Enterprise Office.

FOUND - Ladies wrist watch. Owner may have same by identifying watch and paying for this ad at Enterprise of-

FOR SALE-All steel waste baskets, \$1.50. The Bronte Enterprise.

FOR SALE - 20 good registered Rambouillet yearling rams. \$30 each. Half brothers to the earlambs in Coke County Show past two years. B. F. Bridges & Son, Bronte, Texas.

FOR RENT - Two nicely fur-, FOR SALE-Fresh infertile eggs Graded and guaranteed, Jame Allen.

> FOR SALE: One bedroom suit \$40.00. White Auto Store Bronte.

FOUND-Leather key case con taining two keys. Owner may have same by identifying and Games Saturday paying for this ad. The Bronte Enterprise.

ROYALTIES - Do you have them? Will you sell them? If so, list them with me. TAYLOR of nearly 60 radio stations. EMERSON, Registered Dealer. Phone 111 or 232-J. Box 178. Located in Joe Rose Construcof Bronte.

have all equipment for cleaning your septic tanks and cess pools L. M. Jones

FOR SALE-6, 8 and 10 foot Acr motor double-geared windmills and towers. LEEPER SUPPLY CO. Robert Les.

WRECKER SERVICE: Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY.

liest maturing, best fleshing FOR SALE - Two used Frigid-35-2tc



owners added new rooms, reroofed with colorful asphalt shingles and put on asbestos siding. Several new windows were added.

## Humble to Air 6

will broadcast five kick-off Lubbock, will carry it. games for Southwest Conference teams Saturday over a network

All of the games will be inter-Kentucky at Lexington; Baylor tion Building on west side of faces California at Berkeley; the highway in the north part Rice meets Florida in Houston; TCU plays Kansas in Ft. Worth; and Texas battles LSU in Baton Rouge. In another game to be broadcast, Texas Tech meets Call me at No. 8 for this service. West Texas State in Lubbock. Airtime for the Texas Tech West Texas State, Texas A&M- John Ferguson and Dave Kentucky, Rice-Florida, and TCU Smith will announce the Texasand Kansas games will be at 8 LSU game from Baton Rouge

t 8:05 p.m. Games which can probably be picked up best in this area are The TCU-Kansas fray, which vill be aired by Kern Tips and Alec Chesser from Ft. Worth ovaires, water heater, one good er stations KFJZ, Ft. Worth; used washing machine. H. A. KRBC, Abilene; and KGKL, San Angelo.

Ves Box and Coit Butler will bring fans the Texas A&M-Kentucky game direct from Lexington and stations KRLD, Dallas; Humble Oil & Refining Co. WOAI, San Antonio; and KCBD,

The Baylor-California game will be described directly from Berkeley by Dave Russell and Joe Cullinane over stations, WAectional. Texas A&M will meet CO, Waco; KABC, San Antonio and WRR, Dallas.

Announcers Bob Walker and Eddie Hill will be on hand to bring the Rice-Florida game from Rice stadium in Houston over KXYZ, Houston; KTSA, San Antonio; and WFAA-WBAP, 570, Dallas-Fort Worth.

p.m. Baylor-California will be at over WFAA-WBAP, 820, Dallas-2:50 p.m. and Texas-LSU will be Ft. Worth; KABC, San Antonio and KWKC, Abilene.

The Texas Tech-West Texas | State game will be aired from KGNC, Amarillo; KSNY, Sny-Lubbock by Eddie Barker and Jack Dale over KFYO, Lubbock; der and KXOX, Sweetwater.



ADMIRATION LB. COFFEE 89c WASHING POWDER 27c 100 FT. ROLLS FREEZER PAPER \$1.33 Spaghetti, Meat Balls 28c SUGAR 95c

CIGARETTES	\$1.99
SLICED BEETS	2 NO. 303 CANS 25C
MILK .	2 LGE. CANS 25c
PRESERVES	12 oz. 24c
JELLO	3 FOR 25c
TUNA	25c

#### FRESH MEATS AND PRODUCE

FRYERS	49c
BISCUITS	3 FOR 35c
OLEO	18c
STEAK	55c

VIENNA SAUSAGE 35c

SPUDS	45c
BANANAS	12½c
CARROTS	CELLO BAG 13c
LETTUCE	10c

We Reserve the Right to Limit Quantities on Any Item

# Bronte Ice Co.

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WE CAN SELL YOU YOUR

# TV SET On Easy Terms

Come In. Tell Us the Terms You'd Like We'll Finance Your Set for 12 to 24 Months

We Can Sell These Famous Makes of TV -

RCA

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CHECK OUR PRICES BEFORE YOU BUY TV

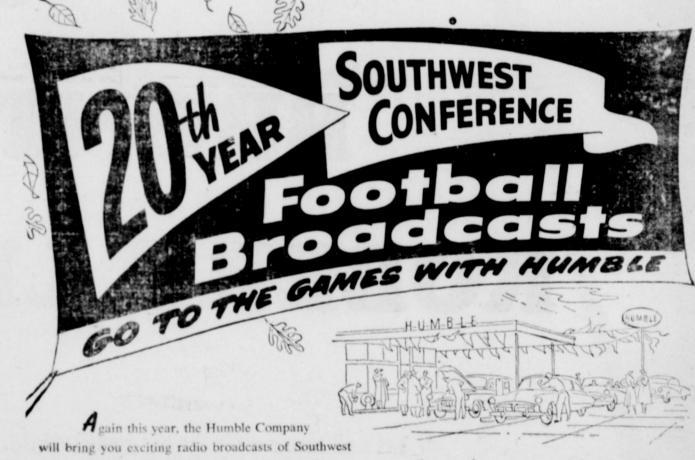
We install the sets we sell to your complete satisfaction. Also, we are associated with a service man who can service your set and keep it in first class operating condition.

#### Another Thing - INSURANCE

Every TV Set or other appliance we finance is completely insured against Fire, Llightning, Wind Storm and Explosion. Your set will be automatically paid for in case anything happens to it.

We are dealers for all Westinghouse Appliances and can finance them for you. Come in and talk over your needs with us. We handle Deep Freezes, Refrigerators, Electric Roasters - all of 'em.

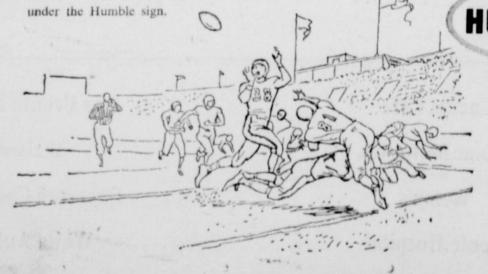
**BRONTE PHARMACY** 



Conference football games . . . but remember this: neither television nor radio gives you the color, the excitement, the fun of seeing a football game with your own two eyes. So plan now to drive to as many football games as possible during the season of 1953. On your way, stop for service

Go to the games with Humble

Follow the Humble route to as many football games as possible; tune in Humble's broadcasts of those you just can't attend.



HUMBLE



**PITTMAN and PRUITT**