## THE BRONTE ENTERPRISE

Vol. 35 BRONTE, TEXAS, SEPTEMMBER 11, 1953 No. 37

## Bronte, Robert Lee and County Buy Sprayer

- Lunchroom Menu

WTCC Asks That 'Acreage Lost' Be Considered in Setting Cotton Quotas

## For Next Week <br> 0

Brock Says All $I$
Roads and Bridges Now Passable


Opening Program At School This Morning


## HERES BLACKWELL

## By Mrs. Charles Ragadale

 Mr. and Mrs. Earl Cook havehad as their guests her parents, Mr. and Mrs. L. J. Jordan of
Portales, N. M. Mr and Mrs , Joe Smith ot Sa Angelo visited in Blackwell Sun day. Mr. and Mrs. Ben Estes and Blackwell last week.
Cpl. Earl Lackey of Ft. Bliss Mr. and Mrs. W. E. Lackey, over Mr. and Mrs.
Mrs. Will Ware.
Mr. and Mrs.
Portales, N. M. are visiting his
Portales, N. M., are visiting his
brother, Walter Moore, and Mrs
Moore.
Mr .
Mr. and Mrs. Burl Bryant
Abilene have been visiting her
parents, Mr. and Mrs. Ed Smith
Carl Dean Shaffer and Joy
White of Odess
and daughters of Abilene and
Miss Thelma Siglers of Hyiton
Miss ined in Biackwell Sundya.
Mr. and Mrs. J. W. Holland and
mons of San Angelo visited Mr
nd Mrs.
and Mrs.
Mrs. Delos Alsup is staying
who is ill in an Odessa hospital.
Mr. and Mrs
ad as their guests Sunday he
brother and tamily, Mr. and Mrs
Grady Patterson and children,
Grady Patterson and children,
San Angelo.
Mr. and Mss. Berry Raney
with their son and familly, Mr
dren, near EI Paso. The Coy Ra
El Paso hospital with polio.
Pat Clibourne Roland of Camp
Chaffee, Ark, visited his par
ents. Mr. and Burley Roland.
children of Sweetwater visited
Mr. and Mrs. Carl Finley. Sun-
day.
Mr. and Mrs. Jodie Van Zande
had as their guests last Sunday
her sister, Mrs. W. O Allisong
Jr. and children of Odessa and
her mother, Mrs. Bull MeCurdy
Local News
James and Bobby Allen, sons
of Mr. and Mrs Janes Allen
underwent tonsilectomies Mon
Underwent tonsiliectomies Allen
day of last wweek at a San An
home TTeseslay Both boys came
ing satisfactorily.
Mr. and Mrs. . . Fuller of
Austin visited over the weekend
with his parents, Rev. and Mra
Mr. and Mrs. Leo Hollan and
Sharon and Mr. and Mrs. George
Wrinkle went to Pecos Saturday
Wrinkle went to Pecos Saturday
Where they visited Mr. and Mr
chell and son, Bill, went Mit
Carisbad, N . Mex. Went on
went through the Caverns. M.
and Mrs. Hollan and baby have
een visiting the Wrinkes
eave today for the Wrinkles home in Un-
electrical engineering student
$\mathrm{Mr}_{\mathrm{r}}$.
ey are moving this weekend R
Abilene where he will enroll as an
Murry College. Mrs. Riley Mc.
accepted employment wilt has
wholesale employment with
here:
Mr. and
ed in the home Arnold Ball vis-
Med in the home of Mr. and Mrs
oeel Percifull in Abilene
oel Peecifull.
Mr. and Mrs. Charlie Ensor
Barron, and Mr. and Mrs. Allen
Kay of Dumas Wayne and
end in the home of $M$.
Hollis Ensor and family
Mr. and Mrs. R. T. Caperton
and children of Sterling City
vi
sited friends and relatives here
Sunday
Mr. and Mrs. Bob Moore
Mr. and Mrs. Bob Moore of
Portales. N. Mex,., visited in the
Portales, N. Mex., visited in the
home of Mr. and Mrs. Fred Mo
Donald Sunday. They are old
Hiends and the Moores were
here to attend the Russell family
reunion held at Blackwell.

## The Greatest Gasoline Development in 31 Years

# New Conoco Super Gasoline with TCP 

Boosts power as much as $15 \%$ ! Increases spark-plug life up to $150 \%$ ! Gives you extra gas mileage, too!

> Here's the most revolutionary advance in motor fuels since the introduction of tetraethyl lead in 1922 -new Conoco Super Gasoline with TCP,
brought to you by special arrangement with Shell Oil Company. TCP is Shell's trademark for the remarkable additive originally developed for aviation fuels.
> Now you can actually enjoy the benefits of an engine tune-up-just by changing to new Conoco Super Gasoline. Chances are, by the time you've finished your second tankful, you'll feel the increase in power. And you'll keep that extra power just as long as you use Conoco Super.
> For Conoco Super with TCP is a new kind of gasoline. It overcomes the greatest single cause of line. It overcomes the greatest single cause of
power loss affecting most of the cars on the road today. Now, you can enjoy all the power that was built into your car.

> Why you need
> Conoco Super Gasoline with TCP
> In the average automobile, the by-products of fuel combuation constantly build up deposits on spark plugs and in combustion chambers. These deposita can "cheat" you of power in two ways. First, they actually short-circuit your spark plugs. This causes mis-tiring. Second, deposits in the combustion cham ber get red hot and cause the fuel to ignite before it should. This is called pre-ignition or "wild ping. The effect of fouled spark plugs and pre-ignition is a loss in power and a waste of gasoline.


## How TCP works

TCP is a special chemical additive which is added to Conoco Super Gasoline. It was specifically de veloped to overcome the loss of power and fuel caused by combustion deposits. TCP neutralize harmful deposits on spark plugs-your plugs spar as they should. It prevents deposits in the combustion chambers from causing pre-ignition-"wild ping" is controlled. Thus, every time you "ill up with new Conoco Super, it's like getting your spark plugs cleaned and your engine tuned-up.
TCP helps your car, whether new or old If you are driving a new car, with a high-compression engine, you need Conoco Super Gasoline to keep your car delivering all the power that was built into it. It will actually increase spark-plug
life up to $150 \%$. If you drive an older car, with tens of thousands of miles on the speedometer, Conoco Super can restore much of the "new car" performance and power you've been missing.

Yes, a great new era in motoring is here for you Drive into your Conoco station today and fill your tank with new Conoco Super Gasoline with TCP

Questions and answers about
New Conoco Super Gasoline with TCP

## Q. What is TCP?

oped for aviation gasoline and used with great success in both military and commercial aircraft:
Q. Has TCP been tested?

Answer. Yes, for millions of miles, in all kinds of Anwer. Ye, for mion diving condition
Q. What does TCP do?

Answer. It overcomes the power loss caused by A phen
Q. What does TCP do for new cars?

Answer. It helps them keep their original power.
Q. What does it do for older cars?

Answer. Its like cleaning your spark plugs and getting a motor tune-up. You

Now at your Conoco dealer! NEW CONOCO Super GASOLINE
W. H. Maxwell, Jr., Distributor BRONTE, TEXAS



| any brand |
| :--- |
| WASHING POWDER |


| any brand <br> COFFEE | 12 LB 898 |
| :---: | :---: |
| BINTY MOORE | ${ }_{50 \mathrm{can}}$ |
| BREF STEW |  |
| CIGARETTES | \$1.99 |
|  |  |
| SUGAR | $\begin{array}{r}10 \mathrm{Lbs} \\ \\ \\ 95 \mathrm{c} \\ \hline\end{array}$ |
| GUuck Action | ${ }_{\text {48e }}^{\text {or. }}$ |

\begin{tabular}{|c|c|c|}
\hline \multicolumn{3}{|l|}{FRESH MEATS AND PRODUCE} <br>
\hline  \& SPUDS \& 10

458
458 <br>
\hline  \& BANANAS \& $122^{\frac{1 / 2}{1 / 2}}$ <br>
\hline  \& TOMATOES \& 18 c <br>
\hline  \& YAMS \& ${ }_{5 c}^{\text {L8. }}$ <br>
\hline
\end{tabular}

## Bronte Ice Co.



We'd be mighty proud and pleased to have you drop in at our place and look over the new line of Christmas Cards we have on display. They're the most authentic line of truly Western Christmas Cards we've ever had the pleasure of handling. All drawings on these cards are by the famous Western artist, H. D. Bugbee, and that man knows how to draw a buckin' horse.

We know that both the sender and receiver will be happy with these cards. Come by and pick yours out early, cause we don't aim to sell a certain type card to more than one person in this area.

## Bronte Enterprise



## Save on Floor and Wall Furnaces

## SUMMER DISCOUNT SALE

Down payment during this Sale is as low as $\$ 14.66$ I
Monthly payments are as low as $\$ 5.05$.
First monthly payment is deferred until October.
Now is the time to get ready for winter ... conveniently
Buy now and get the Summer Discount.
We have experts to help you with your heating problems.
l Call for a Free Heating Survey, today.


When heoting equipment is vented to oflue the main cause of wall and
window sweating is aliminated. You may save enough in redecorating


LONESTARGASCOMPANY


The Bronte Enterprise

## TEXAS THEATRE

BRONTE, TEXAS
SHOW STARTS 6:30 P. M. - SUNDAY MATINEE 1:30 P. M. SHOW STARTS 6:30 P. M. - SUNDAY MATINEE 1:30 P.
Motion Pictures Are Your Finest Entertainment FRIDAY AND SATURDAY, SEPTEMBER $11 \& 12$
Tyrone Power, Cameron Mitchell, Penny Edwards in er ${ }^{\text {Cameron Mitchell, Penn }}$
"PONY SOLDIER"
Also Comedy \& News
SUNDAY \& MONDAY, SEPT. $13 \& 14$, Sun. Matinee $1: 30,3: 15$ Tyrone Power, Piper Laurie, Julia Adams in (In Technicolor)
TUESDAY AND WEDNESDAY, SEPTEMBER $15 \& 16$
Robert Taylor, Elizabeth Taylor, Joan Fontaine in izabeth Taylor, Jo,


This demonstration was worth

You'ro" "Iling party"
Take this Bel Air model. First Take this Bel Air model. First
thing you'll notice is the qual-
ity of the interior Rich ity of the interior. Rich-looking appointments. Roomy seats
with foam rubber cushions Turn the key to start the engine 'and you're ready to 80 .

$\qquad$ You look out and down
 piece windshield. The pano-
ramic rear window and big
side windows prowide a clear view in all directions.
You get more power
on less gas
That's because Chevrolet's two great valve-in-head engines are high-compression engines. In
Powerglide
models, you get the most powerful engine in

## Caperton Chevrolet Co.

 many hundreds of dollars to me!


