# the BRONTE ENTERPRISE 

## Vol. 33


 Joe Favor Killed
In Accident Wed
In Chicago, Ill. Grade School Chorus
Rated Tops at Angelo

Public Invited To See OperettaJohnny Appleseed

Humble Starts Test On Will Gideon


Farmers Urged to Grow Feed Grains; Government Goal Is 10 Million Acres



Have You Been Killing Any Snakes Lately




| Fruits \& Vegetables | Market Specials |
| :---: | :---: |
| CARROTS ${ }^{\text {ceno }}$ (16c. | OLEO |
| SQutash ${ }^{\text {min }}$ |  |
| CUCUMBERS $\quad 12 \mathrm{LR}$ | FRYERS |
| GREEN BEANS $\quad 19 \mathrm{c}$ |  |
| BANANAS $\quad 12^{1 / 2 / 2 \mathrm{c}}$ | PORK CHOPS |
| APPLES 12c |  |
|  | JOWLS $\quad 29 \mathrm{c}$ |
| Cidireties *180 | JOWLS |
| Cgilreltes \$1.89 | Hewis |
|  | Fresh Home Killed Beef |
|  | DREPT On LGE. |
|  | Oxydol 31c |
|  |  |
|  |  |
| Cream Style Corn ${ }^{\text {matita }}$ 25m | Pineapple - 290 |

SIMS FOOD STORE


## America's Largest and Finest Low-Priced Car!

## LARGEST! $=$

LONGEST in the low-price field-a full 1974 , inches - with the added measure HEAVIEST in the low-price field-a solid 3140 pounds*-with that big-car WIDEST TREAD in the low-price field-a road-faming $581 / 4$ inches between centers of rear wheels-for stability on curves and turns.
extra comfort ond riding ease ... extra walue for counts. They all add up to extra confort and riding ease ... extra value for your money. And here's the
surprisisin fact Ite Chevrolet line actually costs less than any other in the lowprice field ... Costs least, gives most!

## FINEST!

BODY BY FISHER - UNITIZED KNEE-ACTION - VALVEIN-HEAD ENGINE - JUMBO-DRUM BRAKES - SAFETY-SIGHT INSTRUMENT PANEL -



Shower Honors
Mrs. Vaughr
and
 Longhorns Win Over Divide. 6-2

## Office Suppliea

FOR ALL YOUR HOME \& OFFICE NEEDS!

We Now Have A Nice Line of Office Supplies - Reasonably Priced Come In Before You Buy! ㄸ․․․․․․․
We Can Also Order Office Furniture, Adding Machines, Typewriters and Office Equipment For Prompt Delivery.


PERSONAL

MAKE
YOUR HOME
MORE CONVENIENT

## Muderin Ilumbing

Will Add Greatly to Your Comfort and Convenience - and the Cost Is Not As High As You Might Think

Call Us Collect

## Imme Pumbingy lo.

## LOONEY'S

SELLING TO THE BARE WALLS

| PAINTS |  |
| :--- | ---: |
| Glidden's Everon Outside <br> White | $\$ 4.65$ Gal. |
| Sherwin-Williams Outside <br> White | $\$ 4.40 \mathrm{Gal}$. |
| Cook's Outside White | $\$ 4.95 \mathrm{Gal}$. |
| Glidden's Spred Satin | $\$ 3.85 \mathrm{Gal}$. | Linseed Oil, pure or boiled $\$ 2.25$ Gal. Asbestoline, roofing asphalt 90c Gal. APPLIANCES



| G. E. 8 ft . | \$290.95 |
| :---: | :---: |
| G. E. 11 ft . | \$335.95 |
| Philco 12 ft . | \$339.95 |
| Philco 8 ft . | \$294.95 |
| Westinghouse 12 ft . | \$339.95 |
| Westinghouse 8 ft . | \$294.95 |
| Crosley 8 ft . | \$285.95 |
| Crosley 12 ft . | \$329.50 |
| Crosley 16 ft . | \$412.25 |
| Crosley 20 ft . | \$491.95 |

## TRAFFIC APPLIANCES

Sunbeam Automatic Irons $\$ 10.35$
Sunbeam No. 10 Mixmasters $\$ 39.95$
G. E. Auto. Toasters $\$ 18,50$
G. E. Vacuum Cleaners $\$ 42.90$
G. E. Electric Kitchen Clocks $\$ 3.95$
G. E. Alarm Clocks $\$ 3.95$

RADIOS

| G. E. Clock Radio | $\$ 29.95$ |
| :--- | ---: |
| Crosley Radio | $\$ 20.95$ |
| Crosley Radio | $\$ 24.95$ |
| Crosley Radio | $\$ 38.50$ |

LOONEY ELECTRIC CO. Robert Lee, Texas


Just in Time for Mother's Day

## Special Prices

THIS WEEKEND ON
Sunbeam Mixers Sunbeam Irons Sunbeam Waffle Irons Sunbeam Coffee Makers any of these make a gift that mother will appreclate and they will last for years

And don't forget that we have many many other gift items to select from that will make your mother happy.

## CENTRAL DRUG




Mustang (on the rail), thirrd was
Ruhe (estreme leff).
WANT ADS WORK WONDERS

## ALL YOUR

## AIR CONDITIONER

NEEDS RIGHT HERE IN BRONTE!
I still haven't been able to open $m y$ shop, but you can call 223 for all your air conditioning needs. Until I get my shop opened I'll appreciate your calling me for service or supplies.

I AM HANDLING-
-AIR CONDITIONERS RE-PADDING MATERIAL

## BRONTE PLUMBINGJ\& SUPPLY CO.

SAM SPRUELL, Owner

QUESTIONS AND ANSWERS ABOUT THE TELEPHONE COMPANY'S REQUEST FOR HIGHER RATES IN BRONTE, TEXAS
 - Beases Brant
2. is the telefrione conpany offating tue bronte exchance at a
Lose

$$
\frac{\text { How ABout TE }}{4 \text { He Thequen }}
$$


in addition, operating costs have gone up.
Q. how long have bronte telephone rates been in effect esent rates for telephone service were established in 1931. At that time Broute had
about 199 telephones as ompared with more than 310 today. The scope, value and
usage of the service has increased greatly in the past twenty years, with no increase
in rates.

WTTH SO MUCH MORE BUSINESS, ISNT THE COMPANY'S REVENUE MUCH
HIGHER THAN IT WAS A FEW YEARS AGO? A. Telephone revenues have increased, to be sure, but expenses have increased much faster.
Since 1940, local telephone revenues have increased approximately 164 per cent, but expenses during the same period have gone up approximately 209 per cent. Despite
the fact that we have more telephones than 1940 , and are handling a greater volume the fact that we have more teecphones than 1940, and are handling a greater volume
of calls than ever before, the telephone sstemn here is being operated cach month at
a loss. Rates estabished twenty years ago simply will not bring in enough revenue to WHAT DOES THE RATE INCREASE AMOUNT A. Briefly, the now rates represent an increase of sir Businoss telephones will cost about eleven cents a day more.
Charges for various auxiliary telephone services will be increased in relation to higher costs for fumishing theni.
WOULD IT BE POSSIBLE FOR THE TELEPHONE COMPANY TO CUT CORNERS AND REDUCE EXPENSES?

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rates low without affecting the quality of
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advances in the telephone art, we have been able to furmish more and mores tele phoose service here without increasing rates. The eelephone Company is proud of its
record of not having hocreased rates during the past twenty years, and the cost of

The San Angelo Telephone Company



| FLOUR | 51 ns 49 C |
| :---: | :---: |
| compmeis ${ }^{\text {TOMATO }}$ | un cus <br> 19 c |
|  | No. 2 L CaN |
| PEACHES | 32 c |
| Nourntas | 1.09 |



## BRONTE ICE CO.



May 11, 1951

##  <br>  ATHLETES FOOT GERM HOW TO KILL IT HOW TO KILL IT IN ONE HOUR, IF NOT PLEASED, your 40 cent back from any druggis. T-4-L spectially made for HIGH CONCEN TRATION. Undiluted aloohol bais. | Kills IMBEDDED germis on contac |
| :--- |
| NOW at BRONTE PHARMACY. |

1950 CHEVROLET - . . . . . $\$ 1475$ - 2 Door Styleline Deluxe

1949 CHEVROLET . . . . . . $\$ 1325$
$\overline{1950 \text { FORD PICKUP . . . . . } \$ 1125}$ Half Ton

1948 CHEVROLET PICKUP - - $\$ 850$ 1940 FORD PICKUP . . . . . $\$ 250$ Half Ton
1938 DODGE PICKUP . . . . . $\$ 125$
Half Ton
IMMEDIATE DELIVERY
NEW TRUCKS \& PICKUPS
SEE US FOR ALL
your automotive needs
Sales CHEVROLI Service

## C'iperton fliservolet Company




PATRONIZE OUR ADVERTISERS


## Fishinlly, Fitting!!, Fitivit

We have a good supply of trot lines, stagger hooks, lines and sinkers, rods and reels, seines, minnow buckets, tackle boxes, water jugs, artificial baits, flies and corks, camp stoves and cots.

Don't forget we handle SNO-BREEZE Air Con-ditioners-also electric fans-most anything you want in the sporting goods line.

Leonard Refrigerators - Lawn Chairs
Good stock of tires -some 650x16 6 ply comer dial tires for pickups.

COME IN AND SEE WHAT WE HAVE

## 

Owners





## YOU make it MOTHER'S DAY by remembering!



You'll Make Her Day A Happy One, Indeed, With a Gift from CUMBIE \& MACKEY

Hundreds of Items to Choose from
We Wish for Mothers Everywhere A Most Joyous Day This Sunday

Weeks period honor roll. He plans to
enter SMIU at Dallas upon graduation from the Kerville shool.


CS NEWS





P
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 Always Like to Know If you have-
 eloped
had a baby
ben in a fight
sold your sheep
cut a new tooth
sold had an operation
bought a new car
painted your house painted your
had company
been marred
been mobbed been robbed
been shot at
stolen anything Report all News of Local Happen--
ings to The Enterprise-Call 56

Water conservation plan that he is plated last week on B. R. MaCorley's applying as a district cooperator with
the Coke se County located 6 miles southeast of
Conservation
Blackwell. The diversions were deDistrict and as a member of the Kick-
avo Conservation group. Conservation group.
1,100 feet of diversions were com- - severely gully eroded land and to

## SPECIAL

Just Received Carload of KILN DRIED DOUGLAS FIR Good Grade Fair Price
VERNON C. haMMERS LUMBER CO.
Phone 145
Night Phone 174


The are literally hundreds of items in our store that would make mother hap-
.here are just a few-
AIR-MAID HOSE KINGS CHOCOLATES COSTUME JEWELRY
New Shipment A. C. Davey Ceramics from Calif. HALLMARK CARDS FOR MOTHERS DAY

## Prime Platulaty <br> Mr. \& Mrs. J. M. Rippetoé

## Whore in the World can You Get...

 viniprood Values

PRUITT'S STORE
DON'T GO BY
BRONTE
COME BUY

