# twe BRONTE ENTERPRISE 



| An Ideal Gift for |
| :--- | :--- |
| Dad or Brother |
| HAND TOOLS |
| Noser |



|  |  |
| :---: | :---: |
| PEACHES ${ }^{\text {cose }}$ |  |
| CHERRYLADE $\quad 32 \mathrm{c}$ | POPCORN |
| BLACKBERRIES ${ }^{\text {and }}$ |  |
| NEW POTATOES ${ }^{\text {2 }}$ |  |
| Sour or Dill Pickles ${ }^{\text {ar }}$ 2r | VEG-ALL 35c |
| PORK \& BEANS ${ }^{\text {Name }}$ | CIGARETTES $\quad \$ 1.79$ |
|  | SOAP POWDERS ${ }^{\text {29 }}$ |
| JELLO | CANDY ${ }^{\text {a }}$ - ${ }^{2}$ |
| SUGAR ${ }^{\text {a }}$ |  |
| BABO 25 |  |
| Fruits \& Vegetables | Meat Specials |
| SPUDS ${ }_{\text {a }}$ | BACON |
| APMeles |  |
| TonNY  <br> GRAPES 25 c |  |
| New Potatoes $\quad \frac{18}{5 \mathrm{c}}$ | PIG FEET |

We Reserve the Right to Limit Quantities on Any Item
BRONTE ICE $\mathbf{C O}$.

## 

Make this an appliance Christmas-for when you do you'll be buying for the entire family. You'll really experience the joy of giving when the family gets up Christmas morning and sees a new range refrigerator or whatever you've selected.
Here Are Some of the Items We Carry in the Famous General Electric Line-


Come in and see this famous gas refrigerator. Over two million owners know its simple, worry-free system of freezing pays off in years of silent performance. There are no moving parts to wear or get noisy.

You Can't Go Wrong When You Buy
general electric r.fatane Service Co.

Your Licensed and Insured Dealer
Bronte 123 PHONES Robert Lee 92
$1 / 4$ OFF ON ALL WINTER DRESSES, COATS \& SUITS
When You Consider Our Regular Prices Are the Very LowestThis One-Fourth Off Will Give You a Real BARGAIN

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## Bigi Cllosing Unit \& Pind of leirl Sile

Ladies' DRESSES, SUITS AND COATS
1 SPECIAL LOT OF LADIES' DRESSES . . . . . Values up to $\$ 19.95$

## 0 OnSale 8 Days Only \$3.95-9.95

FOR CHRISTMAS GIFTS-

> Come to Higginbotham's, Ballinger's Big Store, where you'll find most everything you may need. Buy Day after Day at Higginbotham's in Ballinger.

Sale Opens Friday, December 15 - Closes Saturday, December 22
BUY NOWI
PAY LITLIE BY
LITTLEI

WE PRINT ANYTHING
Except Money and Postage Stamps!
For EFFICIENT Service On-
-Letter Heads
-Envelopes
-Bill Heads
-Statements
-Invoices
-Office Forms
-Business Cards

- Sale Bills
-Book Work
THE BRONTE ENTERPRISE


COKE COUNTY SCS NEWS


SINGANG SUNDAY AT
CHURCH OF CHRIST The Bronte Enterprise

try a want ad
SANTA SAYS:
SAY MERRY CHRISTMAS WITH A GIFT FROM Cumbie \& Mackey

Do All Your Shopping at Bronte's Complete Store
SAVE TIME AND MONEY

Bath Sets
Cosmetics and Soaps For Men \& Women Toys for the Kids Comb and Brush Sets All Kinds of Linens Table Lamps Crystal

Roseville Pottery
Ceramics
By Brahm
Ladies' Purses
Leather Goods
Stationery
Throw Rugs

## Cifts for all Bright with - whes Christmas Happiness

## Cumbie \& Mackey

## ALTHEASNIERS to Woun citt Problowis

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You Can't Go Wrong When You Buy


THE BRONTE ENTERPRISE



$\left\lvert\, \begin{aligned} & \text { BROOKSHIRE } \\ & \text { BROWSING }\end{aligned}\right.$


## Concho Valley <br> Coop Gets Loan

Just Received a Few Sunbeam Mixers at $\$ 39.95$
Is Full of Gifts For the Kids
We are giving away one beautif ul 24 Piece Set of ROGERS SILVERWARE and one beautiful 32 Piece Set of DISHES. We just received a big shipment of new Christmas gifts. Do your shoping now. All gifts wrapped FREE while you wait. Whe
CTOYLAND $\dagger$ places.

## Tit : suggestions DUNT FORGET THE BIG <br> FREE PRIZES

We Will Give Away December 23

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HIGGINBOTHAM'S
$\therefore$ - Big Closing fur \& Bind of Year Sill e
LADIES' DRESSES, SUITS AND COATS
1 SPECIAL LOT OF LADIES' DRESSES . . . . . Values up to $\$ 19.95$

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