

A GOOD MORAL RISK

The man who is to himself true,
Will have the courage to dare and to do;
Will stoop not to things low and mean.
He keeps his conscience always clean.
The bank calls him a good moral risk.
When his note is due he steps up brisk,
An either pays or else renews.
They stand on him little chance to lose.
THE FIRST NATIONAL BANK will always plan
Some way to help the honest man.

First National Bank

In Bronte

FOR ALL YOUR —

Plumbing Needs

Call 6696 Ballinger, Collect

That's the Phone Number of Acme Plumbing Co., where you get the very best of plumbing service. Acme also uses the highest quality materials and work is done by experts with long years of experience. They also do a good job on electrical wiring.

Acme Plumbing Co.

The Bronte Enterprise
Published Weekly by
BEN OGLESBY



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National Advertising Representative
AMERICAN PRESS ASSOCIATION
NEW YORK - CHICAGO - DETROIT - PHILADELPHIA - BOSTON

READ THE WANT ADS

For Life, Hospitalization and Polio Insurance, See
B. D. SNEAD
At First National Bank

ALEXANDER'S CAFE

In San Angelo Offers You Sea Food and Tasty Lanches
STEAKS, MEXICAN FOOD
Join Your Friends at
ALEXANDER'S
In Angelo, Concho & Chad.

Questions and Answers About the Texas Farm Bureau Insurance Co.

Q. What kind of an insurance company will be organized?
A. Between January 1, and February 1, 1950.
Q. If a Farm Bureau member invested \$1,000 in this company, what would it receive?
A. He would receive five—\$100 shares of stock providing for interest at 12 per cent. This would be equivalent to six per cent of the \$1,000 invested.
Q. Why isn't the stock certificate in the same amount as the money paid in?
A. This is similar to the local bank stock. The company must have a surplus so it sells a \$100 share of stock for \$200 which gives the company \$100 stock and a \$100 surplus.
Q. What is the minimum amount that can be invested?
A. A \$100 share of stock costing \$200.
Q. What is the maximum?
A. There is no maximum.
Q. To whom are the checks for stock made payable?
A. Texas Farm Bureau Federation.
Q. What type of property will this company insure?
A. This company will issue policies to provide insurance protection on farm residences, barns, household goods, feed, seed and livestock.
Q. Will the company write insurance in the incorporated cities?
A. Yes.
Q. Will they write business on
(Continued on Page Three)

For
DEPENDABLE INSURANCE
See
L. T. Youngblood
Bronte, Texas

COMPLETE OPTICAL SERVICE

Eyes Examined
Lenses Ground
Glasses Fitted
One-Day Service

PHILLIPS Glasses
25 We. Beaugard San Angelo

CLIFT FUNERAL HOME For Your Ambulance Service

ROBERT LEE
Phone 24
Collect

BRONTE
Phone
49

PATRONIZE THESE ADVERTISERS

Always Ask for —

Banner MILK

And Ice Cream

At Your Favorite Grocer's

THE CHRISTMAS STORE —



Our complete stock is full of lovely gifts for every member of the family. Do your shopping here where you can buy for everyone.

Ballinger Dry Goods



CRISCO	3 Lbs. 79c	Mayfield CORN	2 No. 2 Cans 25c
Del Monte COFFEE	Lb. 73c	Del Monte FRUIT COCKTAIL	No. 2 1/2 Can 35c
East Texas Ribbon Cane SYRUP	1/2 gal. 53c	Stokely's PEARS	No. 2 1/2 Can 35c
Dexter SLICED BACON	Lb. 45c	Dole PINEAPPLE JUICE	No. 2 Can 19c
Supreme CRACKERS	Lb. 25c	Chase Chocolate Covered CHERRIES	Lb. 49c
Chiffon SOAP FLAKES	2 Boxes 29c	Chicken of the Sea TUNA	Can 35c
OXYDOL or TIDE	Lge. 27c	PREM or TREET	12 Oz. Can 39c
DREFT or VEL	Lge. 27c	BLEACH	Qt. Bottle 15c
TOILET TISSUE	3 Rolls 25c	Yellow POP CORN	Lb. 19c

STOP AND SHOP, Pay Cash, Pay Less
And Get the Best at the

City Cash Grocery & Ice

YOUR BUSINESS APPRECIATED

Phone 198

T. F. Sims, Jr., Owner

Q. Does this mean that the stockholder would lose his money on his first year?
A. No. The dividends are accumulative so the stockholder would receive dividends for two years of operation.
Q. Is there any chance that this company would go broke and the stockholders would lose their investment?
A. It is very improbable. No Farm Bureau company has ever gone broke and during the past 20 years Texas people have paid fire insurance premiums of \$614,000,000 and have only received \$285,000,000 in claims.
Q. What happens to the money if this company is not started?
A. The money will be held at the Citizens National Bank, Waco, Texas, under a trust agreement and if the company is not started the bank will refund it to the subscribers.
Q. Will there be any operating expenses deducted?
A. No.
Q. Approximately when will the

READ THE WANT ADS



That Our Business
Is Built on
SERVICE

Let Us Service Your
Car Before You Make
Your
Christmas Trip

BRONTE
Service Station
Bud Kirkland
YOUR FRIENDLY
MAGNOLIA DEALER



Dad's a popular guy,
he suggested—

home for Christmas! on the Santa Fe



It's a real gift to the whole family! A Santa Fe trip home is the best of all for Dad, Mom, and the kids too.

Remember, Santa Fe is the economical way to travel. Children under five ride free with an adult passenger, and big sister or brother, under twelve years, ride for half fare.

Make your plans with confidence—the Santa Fe will take you home and bring you back in any kind of weather. See your Santa Fe ticket man for full information on schedules and fares.

Gift Tickets!

It's easy to send a Santa Fe gift ticket to a relative or friend. Ask the Santa Fe ticket man for details.



See Me For
ALL KINDS OF
INSURANCE
Mrs. R. W. Rees
at Home Motor Co.

Patronize These Advertisers

QUESTIONS AND ANSWERS—

(Continued from Page Two)

commercial businesses?
A. No. Insurance on these will not be written for at least one year.
Q. Will this company carry all the risks itself?
A. No. All property in excess of \$5,000 will be reinsured in the

American Reinsurance Company.

Q. Will the investor receive a receipt for his money?
A. Yes, and the money will be held in a trust company.
Q. Will this company operate only in Texas?
A. Yes. Insurance will be available to city members of the Texas Farm Bureau.
Q. What are the rates that this company will charge for fire insurance?

A. This company will write at a rate 30 per cent less than the annual fire insurance rate provided by the Texas Insurance Commissioners. Extended coverage will be written at the Commission rate.
Q. Will the company write three and five-year contracts?
A. No. Only annual policies will be written in the early years.
Q. How much business must this company have before it can begin operating?

A. Pledges for insurance will be taken from Farm Bureau members and when a total of 4,000 pledges are received, 1,000 of which are to go into effect within 90 days, the company will begin operation.
Q. Who will sell this insurance?
A. The licensed agents of the Southern Farm Bureau Life Insurance and Casualty Insurance Companies.
Q. Will an agent for other fire in-

urance companies be permitted to sell this insurance?
A. No. (Adv.)

Mrs. M. W. McConnell of Poth was a guest in the home of her brother, Ben Oglesby, and family last weekend.

BROOKSHIRE BROWSINGS

By MRS. HERBERT HOLLAND

There will be a Christmas tree at the Baptist church Saturday night. There will also be a short Christmas program.

Dr. and Mrs. W. L. Holister of Miles attended church at the Baptist church Sunday. Rev. Dee Cox of Gouldsburg conducted services. Mrs. Cox and children were present. They visited the Irving Horton family.

Mr. and Mrs. Fred Essary and Mrs. Graham and children of Ballinger visited Mr. and Mrs. A. J. Essary Monday. The Fred Estarys, Mr. and Mrs. Graham and Miss Lola Mae Holloway also visited them Sunday.

Mr. and Mrs. Gene Crenshaw of Big Spring spent the weekend with Mr. and Mrs. Dee Foster. Sunday guests of the Fosters were Mr. and Mrs. Buddie Foster and Alice Kay, Mr. and Mrs. Dick Biderson and Charles, Mr. and Mrs. Eugene Thomas, Mr. and Mrs. Elton Gilliland, all

of Big Spring, Mr. and Mrs. Franklin Thomas and Mr. and Mrs. James Holland. The Fosters and Bidersons also visited the James Hollands.
Mrs. Dee Foster and Mrs. Charlie Brown visited Mrs. Herbert Holland Monday.
The sewing club met with Mrs. Charlie Brown Wednesday afternoon. The group pieced quilts. Refresh-

For December 16, 1949

Page Three

ments of chicken and dressing, jello, cake, cocoa and coffee were served to Mmes. Verlin Oats and Mary Evelyn, Jessie Ray, Willard Caudle, H. C. Hedges, Herbert Holland, Floyd McCarty and Leonard and the hostess. Next meeting will be the Christmas party, Wednesday after-

noon, Dec. 21, at the home of Mrs. Herbert Holland.
Mr. and Mrs. Vernon Jones and children visited Mrs. Henry Schertner Sunday.
Mr. and Mrs. James Lee and children visited the James Hollands Tuesday night.

FOR QUALITY FURNITURE

For Fair Prices
For Friendly Service
For Your Household Needs—

IN SAN ANGELO IT'S—
HOUSEHOLD FURNITURE CO.

CALL 3998 — — ABILENE, TEXAS

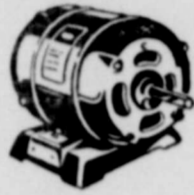
BROWN'S ELECTRIC SHOP

Authorized Sales & Service

Wagner Electric Motors

Atlas, Exide, Fox and Willard
Fast Chargers

1174 South 2nd St. - Abilene



HERE IS THE PLACE FOR

All Kinds of Auto Parts

Gas and Oil

Auto Repair Work

Mohawk Tires

We Appreciate Your Business

Home Motor Co.

Dr. Harry J. Loveless

Ballinger, Texas Phone 783

CHIROPRACTOR

Full Spine Adjustment

X-Ray

The Only Tox-Eliminator Colon

Irrigation in Runnels County

Office, 504 Sharp Avenue

Hours, 9:00-12:00, 1:00-5:00

Complete INSURANCE Coverage
LIFE - HOSPITALIZATION
HEALTH and ACCIDENT
"Registered Insurance"

Nixon Insurance Agency.

First Nat'l. Bank Bldg., Ballinger

See These Beautiful
Watches at Our Shop

2 Men's 17 Jewel
Waterproof Watches
\$26.72

1 Lady's 17 Jewel
Watch \$26.72

1 Lady's 7 Jewel
Watch \$19.00

CHARLES
Watch Repair

Trucks
Tractors
Refrigerators

BALLINGER
Truck and Tractor Co.

Gifts for Your "Family Tree"

INDIVIDUAL GIFTS FOR
EACH MEMBER OF THE FAMILY
AND FOR THE HOME

WE SUGGEST:

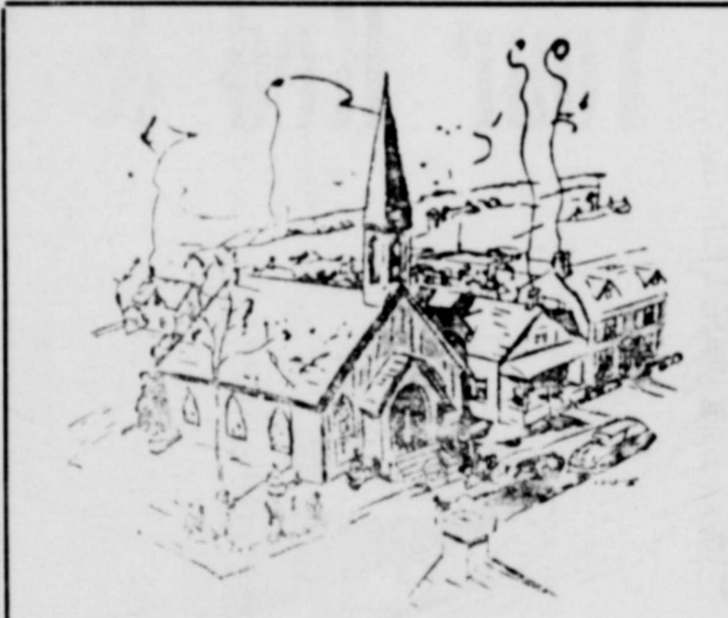
- Blankets
- Sheets
- Bedspreads
- Towels
- Table Covers



VISIT OUR STORE

We Are Always Happy to Serve You

C. R. SMITH & CO.



**GO TO CHURCH
SUNDAY**

STETSON Hats

We Have a GOOD STOCK to Select from

Genuine Stetson for Boys

ONLY \$7.50

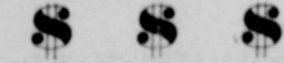
\$100 in Merchandise

To Be Given Away December 24

Carlisle & Co.

BLACKWELL, TEXAS

A PHONE CALL TO 56
May Mean Dollars for You



Want to Sell Your Home,
Your Car, Your Business?

WANT ADS WORK WONDERS!
BRING IMMEDIATE RESULTS!

Put Your Ad in Today

THE BRONTE ENTERPRISE



Dromedary DATES	Pkg. 23c
Del Monte RAISINS	15 Oz. Pkg. 15c
Ocean Spray Cranberry Sauce	2 for 35c
Royal Gem PUMPKIN	2 Cans 19c
U. S. No. 1 SPUDS	10 Lbs. 49c
Kimbell's TAMALES	No. 2 Can 20c
Dorman Blackeyed Peas	2 No. 2 Cans 19c
Trellis PEAS	2 Cans 25c
JELLO	3 Pkgs. 23c
TIDE	Lge. 27c
DREFT	Giant 69c
Any Brand CIGARETTES	Ctn. \$1.79
Chocolate Covered CHERRIES	Lb. Box 53c

MEAT DEPARTMENT	
Sliced BACON	Lb. 45c
Picnic HAMS, ready to eat	Lb. 43c
BOLOGNA	Lb. 29c
PORK CHOPS	Lb. 45c
Chuck or 7 Bone ROAST	Lb. 49c
FRANKS	Lb. Cello 43c
Colored OLEO	1 Lb. Solid 39c
Longhorn CHEESE	Lb. 39c
LARD	3 Lb. Ctn. 49c
Country Style SAUSAGE	Lb. 45c
FORMULAC	can 19c

Pruitt's Store
DON'T GO BY — BRONTE — COME BUY



Genuine Chevrolet Accessories

REDUCED 25%

DURING DECEMBER

Come in and let us show you how much better your car will look with a few new accessories.

Caperton Chevrolet Co.

BRONTE, TEXAS

WANT ADS

WHY NOT let us buy your feed sacks. FEEDER SUPPLY 14th and N. Chadbourne San Angelo.

ROYALTIES - Do you have them? Will you sell them? If so list them with me. TAYLOR EMERSON, Registered Dealer. Phone 111 or 7504. Box 178, Bronte.

BABY CHICKS
BABY CHICKS and Started Chicks. FEEDER SUPPLY, 14th and N. Chadbourne, San Angelo. 38tc

FOR SALE: 4-wheel trailer, \$50.00. Will be at Beasley place for anyone to see. BEN TAYLOR, San Angelo. 43-4tc

Found: Gray Epenco fountain pen. Owner may have same by paying for this ad.

FOR SALE OR TRADE: 1940 Ford Half-Tone pickup. \$250.00, T. F. SIMS, JR. 48-1tc

JUST RECEIVED: Factory shipment of pipe fittings. Couplings, tees, elbows, bushings, reducers. 1/2 to 2 inches. BRONTE TRACTOR CO. 46-tfc

FOR RENT: Five-room house, two bedrooms and bath. Across from high school in Robert Lee. LEEPER SUPPLY CO., Palmer Leeper, Robert Lee. ttc

FOR SALE-6, 8 and 10 foot Aeromotor double-gear windmills and towers. LEEPER SUPPLY CO. Robert Lee.

CHRISTMAS BUILDING VALUES
2x4's and 2x6's . . . \$5.50 to \$8.95
1x8 Shiplap . . . \$7.95
15 lb. Felt . . . \$3.00
1x8 "D" Grade Drop Siding . \$14.50
Nails by Keg . . . \$9.95
42% Off on All Wall Paper
210 lb. Composition Roofing . \$4.99
(Close outs in Grey, Brown & Green)
75 Mile Free Delivery
All Prices Cash
Experienced personnel to figure your bill and save you money. We will not be undersold.
Call - Wire - Or Come In
1818 Pine Phone 4381
LONE STAR LUMBER & BUILDERS SUPPLY
Ablene, Texas 49-2tc

NOTICE: All land owned or controlled by us is fully posted according to law. Please keep out. WILKINS & SON. 48 ttc.

TENNYSON TOPICS

By BILLIE TOUNGET

Mrs. Robert Brown and Russell visited Mrs. Chester Derrick and Shirley Tuesday afternoon.

Mr. and Mrs. Zack Tounget and family spent Sunday in Ballinger with Mr. and Mrs. Earl Wade.

Mrs. Reuben Gordon visited Mrs. George James Saturday.

Clayton Latham visited Mr. and Mrs. James Gilmore last week.

Mr. and Mrs. J. B. Fiveash of Eola and Mr. and Mrs. Jackson of Norton visited the Ed Fiveash family Sunday.

Congratulations to Mr. and Mrs. Arlie Van Holden of Garden City

FOUND: Two fishing rods. Owner may have same by identifying and paying for this ad. SAM SPRUELL at Bronte Cafe. 49-1tc

FOUND: 22 Rifle. Owner may have by paying for this ad and describing the gun. Inquire at Enterprise office.

on the birth of a son. Grandparents are Mr. and Mrs. Johnnie Brown of Tennyson and Mr. and Mrs. Ed Holden of Brookshire. Mrs. Holden and son have been visiting in the Brown home this week.

Bro. and Mrs. Lee Roy Stuckey and children are visiting the J. M. Stewarts.

Mr. and Mrs. Calvin McKinzie and Herbert Armstrong of Ballinger vis-

ited the Tounget family Monday and Tuesday.

Hervey Latham spent the weekend with his parents, the J. W. Lathams. He visited the Congers and Mrs. Lee and baby Saturday.

Mr. and Mrs. Buddy Stewart of Tankersley visited relatives here Sunday.

Hazel James visited Dorothy James in San Angelo Saturday.


Mr. and Mrs. L. E. Mayben and granddaughter and baby of San Angelo visited Mr. and Mrs. Fred Conger Tuesday. They went to Bronte Tuesday afternoon to visit Mrs. Lee who is in the hospital. The Zack Toungets visited them Tuesday evening.

Mrs. Chester Derrick and Shirley visited Mrs. Robert Brown Friday. Betty Fiveash spent Tuesday night with Patricia Tounget.

TEXAS THEATRE
BRONTE, TEXAS
"Motion Pictures Are Your Finest Entertainment"
FRIDAY AND SATURDAY, DECEMBER 16 - 17
Yvonne DeCarlo, Howard Duff, Dorothy Hart, Lloyd Bridges in
"CALAMITY JANE AND SAM BASS"
(Technicolor Western) — Also Cartoon & News
SUNDAY & MONDAY, DECEMBER 18 - 19, Sun. Matinee 1:30 p.m.
Ann Blythe, George Brent, Howard Duff in Zane Grey's
"RED CANYON"
(Technicolor) — Plus Cartoon
TUESDAY AND WEDNESDAY, DECEMBER 20-21
Cornell Wilde and Patricia Knight in
"SHOCKPROOF"
High Tension Drama! — Also Cartoon

PATRONIZE THESE ADVERTISERS

She Will Love A Gift of




Roseville Pottery

We have just received a large shipment of this beautiful pottery. It will make ideal gifts. Come in and see our fine selection. We know you will like it.

Cumbie & Mackey

COLD WEATHER AHEAD



We Have Lots of Cold Weather Ahead. Keep Your Winter Clothes Looking Like New by Bringing Them in Regularly

Kemp's CLEANERS & HATTERS

GIVE A GIFT THAT THE WHOLE FAMILY WILL ENJOY

A NEW HEATER



OUR Brilliant Fire, Jackes Evans and Dearborn HEATERS Will Provide Your Family With Comfortable Warmth Very Inexpensively

Make It a Family Christmas This Year

Butane Service Co.
Your Licensed and Insured Dealer
Bronte 123 PHONES Robert Lee 92

Cumbie & Company, Your Red & White Store



For the Feast of Your Life

Christmas Eve
We Will Give Away **ABSOLUTELY FREE** 10 Big Baskets of Groceries and a Beautiful Bicycle
Ask Us about These Fine Gifts We Are Giving to Our Friends and Customers

FRIDAY & SATURDAY SPECIALS

Meats		VEGETABLES		SUGAR Pure Cane 10 Lbs. 89c			
Fresh Dressed	Lb. 59c	Fresh Crisp	Head 10c	Red & White FLOUR	10 LBS. 79c	WHITE KARO SYRUP	1/2 GAL. 53c
Sliced	Lb. 45c	LETTUCE	Bunch 6c	25 LBS. \$1.79	ARMOUR'S	CLEANSER	CAN 12c
BACON	Lb. 45c	CARROTS	Lb. Cello Bag 21c	SHORTENING	3 LB. CTN. 59c	BABO or AJAX	3 PKGS. 10c
Fresh	Lb. 44c	CRANBERRIES	Bunch 7c	KLONDIKE	NO. 2 1/2 CAN 17c	Adams ORANGE JUICE	CAMAY or LUX 3 BARS 23c
PORK SAUSAGE	Lb. 23c	ONIONS	Each 14c	PRUNES, in syrup	2 CANS 25c	NO. 2 CAN 14c	TOILET SOAP 23c
Cured	Lb. 31c	COCOANUT	Lb. 10c	TRELLIS	2 CANS 25c	WHITE OR RED VINEGAR	GAL. JAR 45c
JOWLS	Lb. 31c	BELL PEPPER	Lb. 10c	PEAS	2 CANS 25c	OUR VALUE	2 NO. 2 CANS 25c
No. 1	Lb. 44c			Carnation MILK	SMALL 6c	GREEN BEANS	2 FOR 35c
BOLOGNA	Lb. 44c			RED & WHITE	14 OZ. BOTTLE 17c	HEINZ' or CAMPBELL'S	2 FOR 35c
Kraft	Lb. 44c			CATSUP		SOUP	ANY BRAND CAN 12c
CHEESE	Lb. 44c						DOG FOOD 12c