

PAY YOUR DEBTS

The man who is an honest man,
Who does the very best he can,
Who works and saves and every day
Stays on his job and draws his pay,
Is a man who always pays his rent
And other bills right to a cent.
Therefore we have good reason to
Believe he'll pay his note when due.
THE FIRST NATIONAL BANK has always found
A way to help if your credit's sound.

FIRST NATIONAL BANK

IN BRONTE

DON'T FORGET OUR MEN'S CLOTHING DEPT Carl Pool Work Clothes — The Best!

PANTS \$3.95 and \$4.50 and SHIRTS \$3.50
DRESS SHIRTS FROM \$2.50 UP.
Shorts and Undershirts in Hanes Quality
Also Socks, Ties and Handkerchiefs

C. R. Smith & Company BRONTE

NUTS TO YOU!

COME SEE OUR
PECAN JAR
GUESS THE NUMBER
OF NUTS IN IT.

Back Our Lighted
Athletic Field Project

★

THE BRONTE CAFE



AT—
Household Furniture Co.
SAN ANGELO, TEXAS

FOR OUR NEW CITY OFFICIALS

LET'S "DRAFT" THESE MEN FOR
A BETTER CITY GOVERNMENT:

MAYOR:
H. O. WHITT
CITY COUNCILMEN:
BUCK COLEMAN
VERNON LAMMERS
SAM SPRUELL

Each of these men in their respective jobs,
have done outstanding work —Bronte needs
more men like them to carry on the task of
leading Bronte ever onward and upward.
Bronte needs these men, and their friends
hereby toss their hats in the City ring!

(Political Adv. paid for by friends of these
men as candidates for city office)

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ED NUNNALLY, JR., EDITOR



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Any reflection on the character or
standing of any person, firm or cor-
poration is not intended and will be
gladly corrected upon notification.



BROOKSHIRE BROWSINGS...

By Homalie Clark

Mr. and Mrs. Willard Caudle and
J. W. attended a birthday dinner given
in honor of John Nixon and J. W.
Caudle at Ballinger last Sunday in
the home of Mr. and Mrs. Willis
Smith.

Rev. and Mrs. Charles Hedges of
Angelo were guests out here Sunday,
when Rev. Hedges conducted evening
services at the Baptist Church.

Mr. and Mrs. Alfred Rose were the
dinner guests of Mr. and Mrs. A. J.
Essary Sunday, and in the afternoon
they attended the Miles singing.

Mary Evelyn Oates of Angelo spent
the weekend with Mr. and Mrs. Wil-
lard Caudle when Dubby visited
them in Angelo.

Mrs. Mary Greenland and Francis
McDowell of Miles visited with Mr.
and Mrs. Jim Clark and Walt last
Sunday. Others stopping by were the
Herb Hollands, J. C. Boatrights, John-
ny Browns, and Homer Clarks and
girls. Walt recently came home from
the Winters hospital.

The Boatrights and T. G. Gleg-
horns were in Millersview Saturday to
attend the volleyball tournament.

Mr. and Mrs. Doyle Gleghorn of
Miles were out Sunday visiting with
the T. G. Glegghorns and J. C. Boat-
rights.

See Homalie for your Enterprise
subscription, and leave your neigh-
bor's copy alone. It's his and he paid
for it, and he wants to use it to pad
the rugs.

The Johnny Browns and Ed Hol-
dens attended the Miles Sunday sing-
ing.

The Clint Hedges are still visiting
kinfolks in Arizona.

The Women's Sewing Club met last
Wednesday with Mrs. A. J. Essary.
Those there were Mmes. Johnny
Brown, Eddie Fiveash, Caudle, Dee
Foster, Herb Holland, Jim Clark, Al-
fred Rose, Boatright, and the hostess.
The ladies pieced quilts, and the Club
will meet next Wednesday with Mrs.
Homer Clark.

Mr. and Mrs. Alton Duffy of Big
Lake visited with Mr. and Mrs. Jim
Clark and other friends here last
week. Alton said he'd sure been miss-
ing the Enterprise due to a change of
address, as it was late in coming. (But
Alton's address is fixed now, because
nobody likes to do without the Enter-
prise, even if he reads somebody else's
copy.)

Dolan Wheat of Odessa and the
Raymond Duffy's of Angelo were
here Sunday.

Isla Lou Modgling spent Monday
night with Martha Boatright.

Mr. and Mrs. Bill Gilbert of An-
gelo were the Sunday guests of Mr.
and Mrs. Charlie Brown.

Mr. and Mrs. Preston Wheat were
recent guests in Brookshire. One-time
residents here, they now live in
Odessa.

Floyd McCarty was over Friday
night to visit with Walt Clark.

Wm. Alexander, Mary, Billie, and
Norman visited Sunday in Miles with
the Henry Boatrights.

Mr. and Mrs. Boone Holland of
Ballinger spent Tuesday night with
Mr. and Mrs. J. C. Boatright.

J. M. HERRON GRATEFUL

J. M. Herron of Compton, Cali-
fornia, son of the late Mrs. E. M. Her-
ron, writes to express his sorrow at
her passing when he was unable to be
present for the services. He declares
he wants to remember his mother as
he last saw her, and doesn't want his
family to think hard of him for not
being here. And he is quite grateful
for the help of kind friends.

BRONTE JR. WHD STUDIES STYLES

The Bronte Jr. WHD Club met on
March 3 in the home economics de-
partment of the Bronte High School,
in a no-host assembly.

Roll call was answered by 13 per-
sons, and Lilly Clark was in charge of
the opening exercise.

Mrs. Taylor Emerson was elected
as an alternate delegate to go to Rob-
ert Lee, and also won the guest prize.

Mrs. Albert Rawlings gave tips on
better living, and Miss Mary Pearl
Bearden, HDA, gave an interesting
demonstration on style trends.

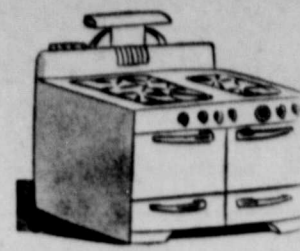
Those present were: Mmes. C. E.
Arrott, Clifford Clark, Taylor Em-
erson, H. R. Cassiot, H. A. Springer,
W. Hipp, A. C. McAulay, A. N. Rawl-
ings, Ronald Walton, George Thomas,
J. O. Raney, and Misses Ella Clyde
Black and Mary Pearl Bearden.

BLACKWELL P. O. ENTERED

Mrs. Maurene Steuart, postmaster,
reported last week that knobknockers
who entered the Blackwell postoffice
were not successful in their efforts to
rob the safe.

When reporting to work, Mrs.
Steuart found the office doors had
been forced open, the safe knobs
knocked off, and the lock damaged.

It will be recalled that some 18
months ago, unknown prowlers en-
tered the Bronte post office and the
Bronte Pharmacy, but that nothing
was discovered missing from the of-
fice, while the Pharmacy lost \$10
in cash.



Brand New COOK STOVES

ALL KINDS OF HARDWARE
(Too Numerous to Mention)
LOTS OF OUTSIDE WHITE
POULTRY WIRE
AND SUPPLIES
Household Utensils

We've rather a large variety of new goods coming in almost
daily now, friends, and we invite you to come in, see for
yourself, buy the things you need at a price you can afford
to pay . . .

KEENEY'S VARIETY STORE

FRANK KEENEY BRONTE CHARLIE KEENEY

Cabinet and Builders, HARDWARE

A WIDE SELECTION OF PAINTS
FOR YOUR HOUSEHOLD NEEDS

GOOD GLASS INSTALLATIONS

New Lumber Supplies

PINE AND OAK TOO

MILLWORK — DOORS — WINDOWS
Very Convenient for Your
Down-Town Shopping Tours.

Vernon C. Lammers
Lumber Co.

BRONTE PHONE 145



WHOOPEE!



TO THE

BRAND NEW FOUNTAIN

AT THE

BRONTE PHARMACY

Yum! Yum! — Just taste those ice cold, tingly drinks . . . some
of those luscious sundaes — made with strawberry, chocolate,
fruit salad, pineapple, walnut, whole or crushed cherries.

And our new "Liquid Carbonic" fountain means that
everything is mechanically refrigerated throughout — all
syrups, plain and cold water, and they're dispensed at a tem-
perature of only 33 degrees . . .

CLEAN! SPOTLESS! That's the Answer

Inside and Out . . . Come In, Take a Look for Yourself . . .
DRINKS are served in paper cups for YOUR HEALTH'S
SAKE . . . that means something too, doesn't it?

SERVICE WITH A SMILE

Mac — Odessa — Peggy — Nita and Juanell

All at the Brand New Soda Fountain

BRONTE PHARMACY

"Enjoy a Refreshing Drink or Sundae Today"

PAINT YOUR CAR FOR ONLY YOURSELF! \$4.00

WITH THE FAMOUS

SEAL KOTE PAINT

Just wipe it on — no brush, no spray. Smooth as a spray.

GUARANTEED

HOME MOTOR COMPANY

BRONTE, TEXAS

FOR YOUR
FLOWERS
PLACE YOUR ORDERS WITH
BRONTE PHARMACY
REPRESENTING THE
Morgan Flower Shop
OF SAN ANGELO

ALEXANDER'S CAFE
In San Angelo offers you—
STEAKS, MEXICAN FOOD, Sea Food and Tasty Lunches
Join your friends at
ALEXANDER'S
In Angelo, Concho & Chad.

T. WHITEHEAD
Public
Accountant
Of
BALLINGER, TEXAS
Announces the opening of a part time office in Robert Lee next door to Post Office, on Tuesdays and Fridays.

Rabbit Twister Gabe Smith's
AMERICAN CAFE
Is Ballinger's meeting place for Coke County Folks
DELICIOUS FOOD AT ALL TIMES and in Air Conditioned Comfort. — Come In Today!

Bilbo Drug Co.
IN
ROBERT LEE
IS HEADQUARTERS FOR
FINE MILKSHAKES, DRUGS - SUNDRIES, NOTIONS AND MANY GIFT SELECTIONS
DROP IN TODAY!

West Texas Feed & Grain Co.
322 N. MAIN SAN ANGELO
HAS A COMPLETE LINE OF
Feeds, Hay and Minerals
FOR YOUR LIVESTOCK AND POULTRY
Stanton and Paymaster Feeds
"Located Right on Your Way Home"

CAR BATTERY SPECIAL—
WE'LL GIVE YOU \$5
In Trade-In Value On Your Old Car Battery Towards One of Our New Batteries, But This Offer is Good for Only 15 Days.
WE'RE ALSO DEALERS FOR KALAMAZOO
BUTANE GAS and COOK STOVES
AND STEWART-WARNER
RADIOS and RECORD PLAYERS
WE'VE PLENTY IN STOCK
And Now It's Getting Springtime So Get Your
GARDEN HOSE RAKES LAWN MOWERS
SHOVELS, HOES AND OTHER TOOLS.
Specials on Outside White Paint
PRESTO AND MIRRO-MATIC COOKERS
Complete Line of Fishing Tackle by Next Week.
WHITE AUTO STORE
MR. AND MRS. C. E. BRUTON BRONTE

VISITORS ADMIRE HOSPITAL
Dr. and Mrs. Ben Nail of Haskell and Dr. and Mrs. Floyd Hocott of Hamlin were visitors of Dr. and Mrs. John R. Harris and family this week. Both men greatly admired Bronte's Karen-Gayl Hospital, and thought it an outstanding institution of Coke County.
"You people have done a splendid thing for Coke," both doctors declared "and should well be proud of its fine achievements."

BENEFIT TAMALE SALE
Members of the Bronte Catholic Church are planning to have another tamale and enchilada supper tomorrow, and all funds raised are to be devoted to the building of the Bronte Catholic Church.
The sale and supper will be held at the D. C. Fuentes store, and tamales will be ready to go by 11 A. M., while table serving will begin at 5 o'clock in the afternoon.
Everybody is invited to attend the sale or supper, and all monies will be used for the church undertaking.

BRONTE'S WHITE AUTO STORE TO BE NATIONALLY PICTURED
A General Electric representative out of Dallas stopped in Bronte Wednesday, and looked over C. E. Bruton's White Auto Store. As a result, he wants a picture of it to run in the nationally-circulated GE magazine, and H. A. Springer is going to have a picture of the White Auto Store printed in the monthly Utility magazine.
Both men noted that the store had an unusually effective display of its merchandise, as well as quality GE lighting fixtures.
"It's the best arranged display system I've seen in a small town store in the past 12 months," the Dallas man reported, and of course, Everett was highly pleased. Bronte—marches on!

MRS. STEPHENSON HOSTESS TO UNION CLUB
By Mrs. Everett Best
The Union WHD Club met on Feb. 27 in the home of Mrs. Marshall Stephenson, with Mrs. John Keeney as co-hostess.
Mrs. C. E. Bruton had charge of the opening exercises and Mrs. Cullen Clark talked on "Food Is Your Business."
Mrs. W. W. Ivey talked on "Good Lighting" and Mrs. Vernon Lammers demonstrated cookie decorating.
Refreshments were served to ten members, including Mmes. Cullen Clark, F. S. Higginbotham, Russell Bennett, Sam Grey, W. W. Ivey, J. R. Johnson, Mickie Walker, C. E. Bruton, and Claude Beaver.

PERSONALS . . .
Mrs. George Thoming of Long Beach, Calif., is another former Bronte resident who enjoys the Enterprise. She used to be Maurice Scott, and enjoys keeping up with the latest news about Coke County and the folks she knows.
The Brooks Brownings write that they're happily situated now at Abilene, where the kids are already in school. They're living on Rt. 5, 2400 Thelma street, and will be glad to hear from their friends in Bronte.

Jap Stephenson thinks there's no justice, or something or other. He had his brand new Ford parked next to the house last Thursday night, so the wind wouldn't shatter a window. But when the storm came up, it toppled a brick out of the chimney, which went right through the windshield.
Then J. W. Sanderson was around town next day, asking folks if they had seen his wagon bed. Seems the wind left nothing but the wheels, and at last reports, J. W. still hadn't found the rest of the wagon.


J. B. Pairish reported about an inch and a half of rain on his place.
The new theatre, now under construction in downtown Bronte, was perhaps hit worst of all. The extremely high winds blew down both side walls, which had not been braced or fortified. Only a few days more and it wouldn't have blown over at all, but the winds came just a bit too soon. Somebody stuck up a sign in front — "Gone With the Wind." But the Wojtek boys were out the next day, starting back up again.
Archie Thomas and T. Whitehead of Ballinger were office visitors last Friday. They expressed great pleasure on learning that the recent Lions auction had raised \$900 for the lighted athletic field. Whitehead is secretary of the Ballinger Lions Club.
Glad to hear from Jimmy Keeney in Odessa, who says more drilling around Coke seems well on the way. Jimmy said he ran across J. B. Parker of McCamey not long ago, and that Bedus used to live in Bronte. But he found J. B. under a car that had turned over, helped to save him, and reports the sufferer is doing a lot better. Jimmy adds that he guesses the Bronte fire department is going strong by now.

FULL GOSPEL CHURCH
Mrs. J. W. Tammen, Pastor.
Our monthly singing will be held this Sunday afternoon at 2:30, and everybody is given a cordial invitation to attend.

MRS. BEASLEY HOSTESS TO SR. WHD CLUB
By Mrs. Charlie Keeney
Members of the Bronte Senior WHD Club met with Mrs. V. E. Beasley on February 24, when the program was on bedding.
Refreshments were served to Mmes. Clint Wilkins, Bob Ash, J. D. Huffaker, Charlie Keeney, Tom Price, Fred McDonald, Frank Keeney, J. D. Leonard, Myrtle Keeney, T. F. Sims, Sr., J. B. Glenn, and the hostess.
The next meeting will be on March 10th, with Mrs. Bob Ash serving as hostess.

NEW FOUNTAIN FOR PHARMACY
Note the Bronte Pharmacy ad elsewhere in the Bronte Enterprise, where you'll read more about the Rippetoe's brand new fountain. Just recently installed, this brand new soda fountain is the latest thing out, with stainless steel construction, completely sanitary in every respect, and up to the minute in new and modern equipment.
And when you go in, they serve you from sanitary paper cups, for the sake of your health. Go in for service with a smile, as given by Mac, Odessa, Peggy, Nita, and Juanell.
Another indication of Bronte—marches on!

DR. DONALD CUNNINGHAM
Announces the Opening of Offices at
22 South Chadbourne
FOR THE
PRACTICE OF OPTOMETRY
FOR APPOINTMENT
PHONE 6452
(Next Door to Leddy's Boot Shop)



WHY NOT TAKE ADVANTAGE OF OUR LIBERAL TRADE-IN TERMS FOR GUARANTEED —
★ NEW STAR TIRES
We've also good used TIRES AND TUBES, Conoco Gasoline and Motor Oil, Friendly and Courteous Service. In fact, we like to help our customers in every way we can..
BILL RAGSDALE F&M SERVICE STATION
TIRE CO. On the Highway
1 S. Chadbourne, San Angelo Bronte

MERLE NORMAN POWDER BASE...
Comes in five shades — Light, Medium, Midtone, Brunette and Dark — It is 100 per cent water proof (Pretty swimming), 75 per cent sun and wind proof, therefore it is a simple protection for your face.
It is medicated and good for cuts and burns. It does not bleach the skin nor will it remove freckles which are already formed, but it will prevent freckles from becoming pigmented, and hence, they become less apparent . . .
MERLE NORMAN POWDER BASE is thin enough to be easily applied, thick enough to hide blemishes and hold your powder on for hours . . .
Skin exposed to the many forms of dust, dirt, wind, vapors, and other elements, have among other effects, a very dehydrating or drying reaction with the skin, and therefore, in addition to a protective agent, the skin is also very much in need of an emollient to soften and smooth it, and to keep it supple and pliant.
MERLE NORMAN POWDER BASE contains emollient oils which function as such without making the skin feel or appear oily.
Put a small amount of MERLE NORMAN POWDER BASE on your finger tips. Use long strokes upward toward the hair line, downward strokes on neck, until base is thin and smooth. Now you are ready to apply eye shadow. Don't say "No," girls, for you will love it, and you can read the free directions here next week.
See Mrs. J. M. Rippetoe for further details at the . . .

Bronte Pharmacy



A little care saves a lot of wear!

A Spring change from contaminated, old winter oil to Nth Motor Oil protects from grit and dust that can ruin the inside as well as the outside finish of your car!

Conoco Nth Motor Oil (Patented)* contains a special added ingredient that fastens an extra film of lubricant so closely to metal that metal surfaces are actually OIL-PLATED!

This OIL-PLATING stays up on cylinder walls while you're running hot and when you're not . . . won't all drain down into the crankcase even overnight! That's why Nth Oil extra-protects from "dry-friction" starts . . . from sludge and carbon caused by wear.

So, for extra-cool, extra-powerful, extra low-cost miles . . .



Make a date to OIL-PLATE!

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