

DO YOUR PART

Science and art play big in the plan
Of giving convenience and comfort to man.
Inventions have helped in many a way
In giving to man much time for play.
But neither inventions nor science and art
Can save what you make; that is your part.
The world may progress more and more
But unless you save you may yet be poor.
THE FIRST NATIONAL BANK in this high-rolling age.
Finds man much inclined to spend all his wage.

FIRST NATIONAL BANK

IN BRONTE

NEWEST SHADES FOR FALL

42" GABARDINE.....\$1.45 per yard
BATES "Sun Country" POPLIN—Sanforized.....\$1.00 per yard
Wool Materials for Fall \$2.49 to \$3.95 per yard
Thread, Zippers, Shoulder Pads—Everything for the woman who sews.

C. R. Smith & Company
BRONTE, TEXAS

LOTTA FOOD
BEZ FAIR WEATHER FRIENDS
WONT SHARE THEIR
UMBRELLAS WHEN IT
RAINS

BUT—rain or shine you'll find
the crowds flocking to
DEWEY'S
In fair weather or foul, folks
want good food, well prepared
and deliciously served. Come on
in to

DEWEY'S CAFE
BRONTE

Patronize These Advertisers

YOUR FAMILY DOLLAR

HOW THE FAMILY DOLLAR IS SPENT

- Food 41.8c
- Rent 17.3c
- Fuel 4.7c
- Clothing 12.1c
- Furnishings . . . 3.1c
- Miscellaneous . . 19.7c
- ELECTRICITY . . 1.3c

Taken From
U. S. Bureau of Labor Statistics

Here's My Wages...
Lower
Than Ever!



West Texas Utilities Company

THE BRONTE ENTERPRISE

Published Weekly by
Bronte Enterprise Publishing Co.

ED NUNNALLY, JR., EDITOR



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Post Office at Bronte, Texas, March 1,
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Any reflection on the character or
standing of any person, firm or cor-
poration is not intended and will be
gladly corrected upon notification.



A YEAR AGO . . .

Warren Tomlinson and Kenneth
McCutchen were injured when dragged
50 yards at the end of a rope
tied to a horse. Four negroes were
killed near Blackwell in a truck ac-
cident. Mrs. Jeff Dean was honored
with a shower given in the home of
Mrs. R. T. Caperton. Norman Brun-
son wrote an interesting article about
his experiences in Germany. Orville
McKinney was fatally injured in a
five-car wreck near Odessa. William
Gillham (struck by lightning) paid a
visit to Bronte. The Blackwell can-
ning center opened up. County dele-
gates attended the state WHD meet-
ing. Kemp Kleeners were expanding.
The Service Club boosted the traffic
safety school. W. J. Eads won over
S. A. Kiker in the run-off by a total
of nine votes. Health officials inspec-
ted the Bronte water supply. The
editor was named a member of the
Texas Rural Development Commis-
sion by Governor Coke Stevenson.
And the "Return of Frank James" was
showing at the theatre.

DAMON AND BILL WALTON HERE

Damon and Bill Walton, sons of
W. W. Walton of Tyler, arrived last
Monday for a week's stay with their
aunt, Mrs. Ruby Davenport.
Dorothy Walton returned home
with them, after having visited in
Tyler and Galveston, where the boys
reported they got their full share of
sunburn.
Damon and Bill and Jo Dell Walton
dropped around the office last Wed-
nesday for a chat, and declared that
Edwin and Delbert Walton were ex-
pected here this week, when the Wal-
tons will have something like a family
reunion to enjoy.
The boys reported they liked Bronte
fine, and would just as soon live out
here, even though they think Tyler is
all right too.
We enjoyed their visit, and hope
they'll come around again. For all-
around pleasing personality, folks
should meet those boys and see for
themselves!

STERLING ROAD TO BE TALKED NEXT TUESDAY

County Judge Bob Davis revealed
this week that he had received a tele-
gram from Fred Wemple, member of
the Texas Highway Commission, that
a meeting would be held in Midland
next Tuesday, September 2, at which
time further discussions would be held
on the proposed Sterling City-Robert
Lee highway.
Members of the County Commis-
sioners court are expected to be pre-
sent, as well as others who may be
interested in this construction work.
While the time has not been defi-
nitely set, it will be next Tuesday,
and those interested may contact
Judge Davis for further details.

4-H RECORD BOOK WINNERS NAMED

Miss Mary Pearl Bearden, HDA of
Coke County, has revealed the names
of the winners of 4-H girls' clothing
record books, including Eula Faye
Smith, Nelda Ann Sheppard, and Es-
ther Allen, over 14 years of age, and
Elna Avis Jameson, Donna Jean Jam-
eson, Mary Beth Schooler, Billie Fred
Jameson, Susie Jameson, and Jennie
Lee Burns, under 14 years of age.
Winners of the girl's record books
were: Nelda Ann Sheppard, Elna Avis
Jameson, and Esther Allen.

Dr. John Harris was an Angelo vis-
itor last Wednesday afternoon.

SANCO SOCIETY..

By Billie Joe Gartman

Mrs. C. C. Gartman and family are
visiting the H. J. Gartmans and other
relatives.

The John Allens visited the Ray
McDonalds, Sunday.

Mrs. Bing Bird honored her daugh-
ter, Laura Lea, on her second birth-
day anniversary on August 23 with a
birthday party. Refreshments of cake,
ice cream, and lemonade were served
to 17 guests.

D. R. Gartman and Roby of Sweet-
water and Betty Ramage and daugh-
ter of Colorado City visited relatives
here last Friday.

E. L. Reid of Silver visited home
folks, Sunday.

Grady K. Denman and two daugh-
ters visited with his brother Guy Den-
man, and Mr. and Mrs. Reed Jones
of Sweetwater, Sunday. All the fam-
ily were together at the Wyatts.

Miss Eva Bell McCutchen played
the piano for the Silver Baptist meet-
ing last week.

Rev. Ulmer Bird preached at the
Sanco Bible Church Sunday after-
noon for a nice attendance.

H. L. Reid visited the B. D. Gar-
tmans, Sunday.

WHD COUNCIL ENDS CAMP

The Coke County WHD Council
concluded its annual encampment at
Christoval Park last Thursday, August
21, after a two day meeting.

Registration was held Wednesday
morning, and camp highlights includ-
ed a tacky party that night and the
making of hammered aluminum trays
and coasters, and lustro-lace key ring
holders.

Events were ended up Thursday
after a barbecue dinner, and those
who enjoyed the occasion were Mmes.
Pat Rives, Barton Waldrop, Tom
Rives, Wilson Bryan, Frank Bryan,
Willis Smith, Lowell Roane, A. D.
Fields, Taylor Emerson, R. S. Walton,
E. A. Gentry, Tom Schooler, Floyd
Harmon, and Misses Helen Johnson,
Mary Pearl Bearden, and Gladys Wal-
drop.

H. C. Grafa, now vacationing in
Colorado Springs with Mrs. Grafa
and Virginia, writes that he's enjoying
his rest there, but that "the real rest
we get is in Coke County. Wish they
had some of these rains we are getting
here, on that land in Coke." but by
this time, H. C., we're having a little
moisture ourselves, and if you'll bring
yours down, then all will be soaking.



MAYBE it's travel you want—in exotic
foreign lands. Or thrilling adventure along new
frontiers in electronics, aviation, medical science.
Perhaps the chance to learn a useful, modern skill.

If you are 18 to 34 (17 with parents' consent)
and otherwise qualified, you can get them all in the
Regular Army. Yes, it's true: only 3 out of 5 appli-
cants are good enough to make it. That means you'll
serve your country with an outfit you can be proud of.

Study the pay chart below. That pay is clear.
You don't pay a cent for food, lodging, clothing.
Sound good? Then—get the full facts today at your
nearest U. S. Army Recruiting Station.

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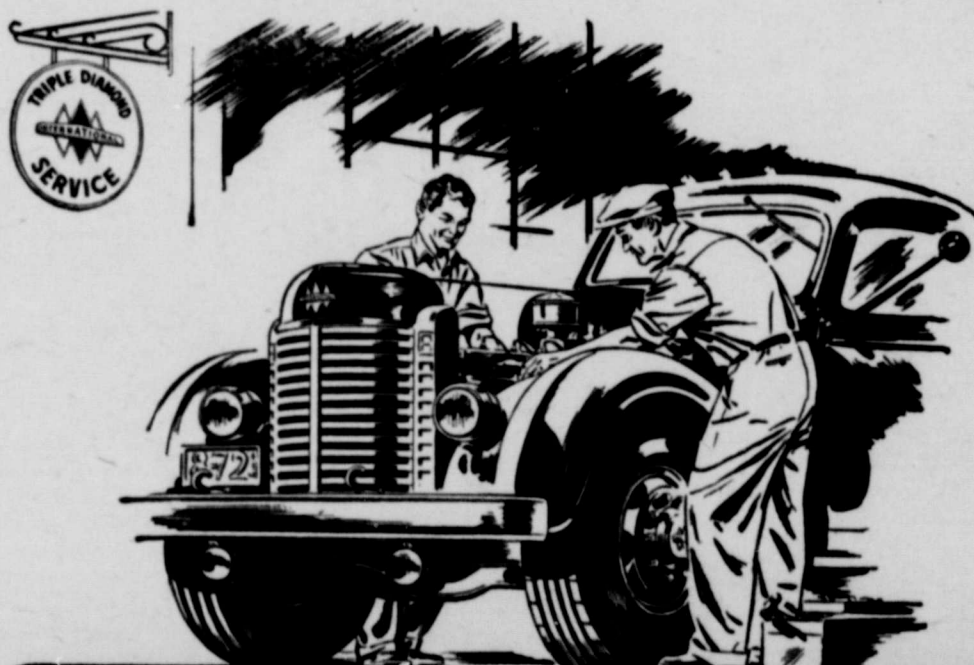
| | Starting Base Pay Per Month | MONTHLY RETIREMENT INCOME AFTER: 20 Years' 30 Years' Service Service |
|--------------------------------------|--------------------------------------|--|
| Master Sergeant or First Sergeant | \$165.00 | \$107.25 \$185.63 |
| Technical Sergeant | 135.00 | 87.75 151.88 |
| Staff Sergeant | 115.00 | 74.75 129.38 |
| Sergeant | 100.00 | 65.00 112.50 |
| Corporal | 90.00 | 58.50 101.25 |
| Private First Class | 80.00 | 52.00 90.00 |
| Private | 75.00 | 48.75 84.38 |

In addition to column one of the above:
20% increase for service overseas, 50%
increase, if member of flying crew, 50%
increase, up to \$50 maximum per month,
if member of glider crew, \$50 per month for
parachutists (not in flying pay status) while
engaged upon para-hate duty, 5% increase
in pay for each 3 years of service.

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U. S. Army
— CHOOSE THIS
FINE PROFESSION NOW!

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SAN ANGELO, TEXAS

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timing, fuel-air ratio and
a dozen other things. Then we check
and adjust ignition, carburetor idling
speed, mixture and all else that needs
attention. Then your engine delivers
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We're truck service specialists—spe-
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Truck Service. Our mechanics are
skilled and trained. We use precision-
engineered International Parts. We're
at your service for a single engine
tune up—any make of truck—or a
complete preventive maintenance pro-
gram. Phone us now, and let us help
you get the lowest possible cost per
ton-mile for your trucks.

BALLINGER TRUCK & TRACTOR CO.

RAYMOND BERRYHILL

A. B. CARY

INTERNATIONAL Trucks



Too Little and Too Late
Life insurance takes a few of today's little dollars, cares for them, and then returns them as big dollars tomorrow... for widows, orphans, and for old men and women. It eliminates the chance of there being "too little... too late."

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Box 657
Special Representative Fidelity Union Life Insurance Co.

Studebaker Performance Can Be Yours at an Amazingly Low Price...
by bringing it to Our Shop where best mechanics and knowledge of your car is our business. We also give you the best in any make car.

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YOUR STUDEBAKER DEALER
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Patronize These Advertisers



THE AVERAGE MAN... doesn't need a suit a day to be in style... after all, neatness is the biggest factor in being well dressed and that's simple... Bring your garments here... we'll return them fresh and smart as new.

KEMP KLEANERS, Bronte

NEW A-C ROTO-BALER
FOR ONE-MAN OPERATION
NEW MOTOR FOR "C" TRACTOR
Good Supply of Sheffield 35-Inch Sheepwire Fence
FARMAIR COMPRESSOR
FOR MANY FARM AND HOUSEHOLD USES
C & WC Planters and Cultivators
TWO "C" TRACTORS COMING SOON
NESBIT BUG CATCHERS
Truck and Tractor Tires

Bronte Tractor Co.
L. T. YOUNGBLOOD CHARLIE BOECKING

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IN BRONTE

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HARRIS AND IRVING SAN ANGELO PHONE 4124

BROOKSHIRE BROWSINGS...
By Mrs. Homer Clark
Mr. and Mrs. D. R. Gartman of Big Spring were the guests, Monday and Tuesday, of Mr. and Mrs. Dee Foster. Wednesday, they returned to Big Spring, taking Mrs. Foster with them for a visit.

Mrs. George Clark of San Angelo and Mr. and Mrs. John Clark of Houston were the guests of Mr. and Mrs. Jim Clark last Wednesday.

Mr. and Mrs. Herbert Holland had as their guests for Sunday Rev. L. B. Smith and Mr. and Mrs. Herbert Holland.

Mr. and Mrs. Gerald Sullivan of Veribest were the Sunday guests of Mr. and Mrs. Homer Clark. Also visiting this week is their daughter and her husband, Mr. and Mrs. A. C. Lowrey of Corpus Christi.

Mr. and Mrs. H. C. Hedges went to Bronte, Sunday, to visit Mr. and Mrs. J. L. Stephenson.

We regret to hear that Joe Hale Hedges has an infection in the muscle of his arm and has been ill. He was unable to play ball with the team at Norton, Tuesday night, and due to that fact the team lost 9-8.

Mrs. D. R. Gartman and Mrs. Red Holland visited Mrs. Joe Hale Hedges, Tuesday.

Mrs. J. C. Boatright visited Mrs. Floyd McCarty who has been ill.

Homer Clark, Cecil Lowery and Gerald Sullivan went to San Angelo, Sunday, to see the Veribest-Ozona baseball game.

Mr. and Mrs. C. H. Hester and Luther of Winters visited Mr. and Mrs. J. C. Boatright and Martha last Friday.

A supper was given on the river in honor of Mr. and Mrs. A. C. Lowery of Corpus Christi. Those present were

Mr. and Mrs. T. G. Gleghorn and Howard, Mr. and Mrs. J. C. Boatright and Martha, Mr. and Mrs. B. V. Hedges, Mr. and Mrs. H. C. Hedges, Mr. and Mrs. D. R. Gartman of Big Spring, Mr. and Mrs. Jim Clark and Walt Clark, Mr. and Mrs. Dee Foster, Luther Nixon, Mr. and Mrs. Red Holland, Mr. and Mrs. Herbert Holland, Mr. and Mrs. A. C. Lowery and Mr. and Mrs. Homer Clark, Jimaleen and Homalie.

The Brookshire softball team played Rowena, Friday, and won by a count of 9 - 8.

Mrs. T. G. Gleghorn witnessed the overturn of a car driven by Lawrence Smith at the corner by the Baptist Church. Neither the driver or the other two occupants, Howard Smith and O'Brien Lee, were injured.

Mr. and Mrs. A. J. Essary had an ice cream supper at Mrs. Jim Clark's last Friday. It was in honor of their wedding anniversary.

Mrs. Verlin Oates entertained her daughter on her second birthday with a party. A large crowd was served refreshments of ice cream and cake.

Mrs. Lois Hedges, Mrs. Ann Gartman, Mrs. Mary Holland, and Mrs. Kate Foster visited and enjoyed ice cream with Mr. and Mrs. Homer Clark and the Lowery's, Monday night.

The T. G. Gleghorns were guests of the Herbert Hollands, Sunday. Others stopping by for a while with the Hollands were Mrs. Gerald Sullivan, Mrs. Homer Clark, Mrs. Cecil Lowery and Homalie and Jimaleen Clark.

BAPTIST JUBILEE
Rev. C. R. Blake, during the past few days, has heard more preaching, music, and ate more barbecue and fish than he has in a long time.

The occasion was the District 16 Baptist Brotherhood Jubilee, held at Lake Brownwood at the Baptist encampment grounds.

Reuben and his brother, Rev. Fred Blake, of Robert Lee, represented Coke County at the meeting, and on Tuesday night, Reuben says, about 2,500 people heard Dr. Robert G. Lee of Memphis, Tenn., bring an inspiring message.

The brothers returned home late Tuesday night, inspired and ready to resume their work in their respective churches.

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Made Right - Styled Right - Price Right!



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Mr. and Mrs. T. G. Gleghorn and Howard, Mr. and Mrs. J. C. Boatright and Martha, Mr. and Mrs. B. V. Hedges, Mr. and Mrs. H. C. Hedges, Mr. and Mrs. D. R. Gartman of Big Spring, Mr. and Mrs. Jim Clark and Walt Clark, Mr. and Mrs. Dee Foster, Luther Nixon, Mr. and Mrs. Red Holland, Mr. and Mrs. Herbert Holland, Mr. and Mrs. A. C. Lowery and Mr. and Mrs. Homer Clark, Jimaleen and Homalie.

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TENNYSON SINGING SUNDAY
John Clark declares there'll be a big Coke County singing convention next Sunday, starting around ten o'clock in the morning, and everybody is invited, for there'll be lots of good singers who have said they'll be there.

Basket lunches will be served, and the more the merrier. Come on down early or late, bring your best voices, and be ready to make noise at least.

KICKAPOO WMU NEWS
By Mrs. Mary Spencer
We met at the church with Mrs. Thresa Wrinkle in charge of the program.

Mrs. Holman taught the lesson on the 17th chapter of Luke, and the meeting was closed with prayer.

Members present were: Mmes. Leatha Wrinkle, Ella Pruitt, Altna Stephenson, Opal Beavers, Thresa Wrinkle, Maudie Clark, Margaret Stephenson, Pearl Mae Andrews, Johnnie Pearl Beavers, Mary Spencer, Lela Parker, Ida Warner, Holman, and Miss Mary Pruitt.

Also the following children, Thresa Andrews and Ida Lee Parker.

The next meeting will be held on September 6, and we will study the 18th chapter of Luke.

NO KINDERGARTEN
Mrs. H. R. Gassiot declared this week that the proposed kindergarten would not be held this year.

At first, some 12-14 prospective pupils were to have been enrolled, but for one reason or another, the number dwindled to some three or four, and it was decided that this was too small a number to attempt its organization.

SCHOOL EDITION NEXT WEEK
Next week's Enterprise will feature a back-to-school theme, with stories about the Bronte Longhorns, the football outlook, schedule for the opening of school, set for September 8, news about the teachers, plans for the fall term, P-TA activities, and related matters.

Teachers and individuals interested are urged to get their copy in early, if they have any special features they'd like printed, and advertisers as well may be interested in ads featuring back-to-school clothes, school supplies, and equipment.

Watch for next week's Enterprise with your school news.

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7:30 EACH MORNING OVER
KRUN-Ballinger-1400 on Your Dial
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A Cool, Refreshing Drink or a Beautiful Gift for someone— You'll find it at our store.



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