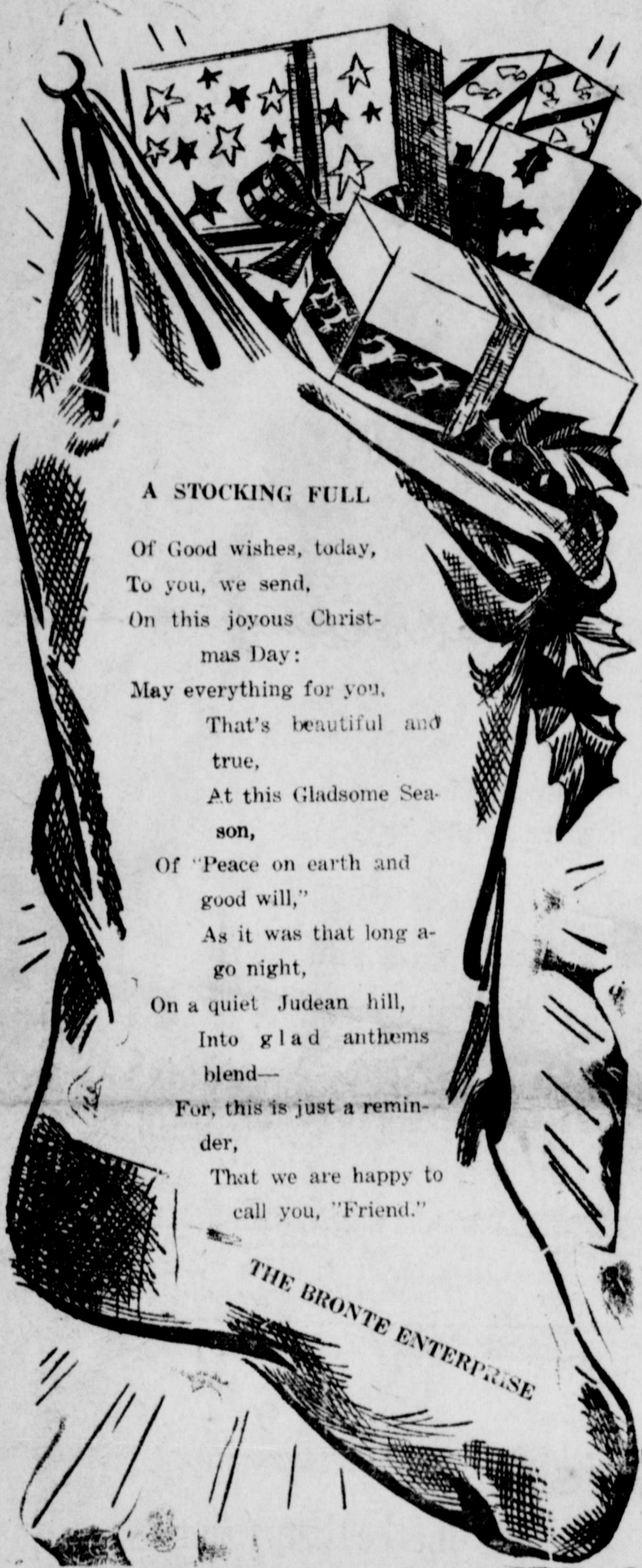


THE BRONTE ENTERPRISE

VOL. 25.

BRONTE, COKE COUNTY, TEXAS, FRIDAY, DECEMBER 24, 1943

NUMBER 51.



A STOCKING FULL

Of Good wishes, today,
To you, we send,
On this joyous Christ-
mas Day:
May everything for you,

That's beautiful and
true,

At this Gladsome Sea-
son,

Of "Peace on earth and
good will,"

As it was that long a-
go night,

On a quiet Judean hill,
Into glad anthems
blend—

For, this is just a remin-
der,

That we are happy to
call you, "Friend."

Christmas Pageant by M. E. Sunday School, Excellent

The Sunday school of the Methodist church staged a Christmas Pageant Sunday evening that was a most enjoyable program.

First, the little ones gave a program that included Christmas carols, readings and a playlet, all of which was built around the Bethlehem scene:

Then came a number by the adults in which the scene was also laid in the Bethlehem manger. The scene also came down to the present day and showed a wounded soldier in the stall of the ox where Jesus was born. The soldier and his comrades discussed with reference to the war and showed that the fundamentals of the Christian religion sustain a nation when it is fighting for the right. The scene also showed the wisemen coming from the East, following the star, going to Bethlehem to find the Christ child. Withal, the entire program was an impressive and beautiful scene!

Real Christmas Weather is here— with Sleet and Rain

Thursday morning the clouds were lowering and the skies dark. About noon it began a slow rain, which gradually increased and turned largely into sleet.

By nightfall, the rain had partially frozen, and the trees were bending with the ice on them.

This Friday morning the rain continues falling and freezes as hits the earth. Indications at this time are that a "White Christmas" is within the realm of the possible for West Texans.

Rev. and Mrs. A. Hanson departed Monday for a two weeks holiday visit with their children which will take them to Brady, El Campo and Houston. They were graciously given a two weeks vacation by their parishioners. We know that theirs will be a happy visit, for both them and their children. Rev. and Mrs. Hanson have eight children, all of whom are married, except the youngest son, Sgt. J. O. Hanson, who is "somewhere in the Southwest Pacific."

John Leathers is at home from Laredo, to spend the holidays with his family.

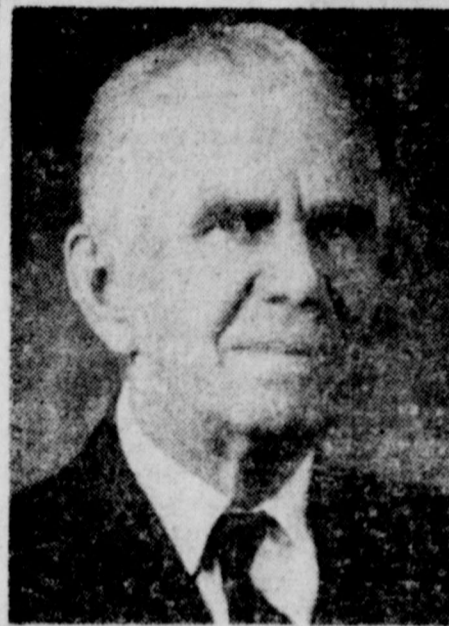
Mr. and Mrs. Javan Vosburg have returned to Long Beach, California after a visit with Mrs. Vosburg's parents, Mr. and Mrs. Frank Keese, and with his sister, Mrs. Geo. Braswell, and Mr. Braswell. They also visited Mr. Vosburg's parents at Hubbard City. Mr. Vosburg is with the Merchant Marines.

gelo Telephone Company for the past fifteen months.

Sgt. McGinnes, son of Mr. and Mrs. Sam McGinnes of Eldorado attended Bronte School, but is a graduate of Eldorado High School. He is stationed at Bartow Army Air Field, Bartow, Florida, to which place he will return this week.

Mrs. McGinnes will resume her work with the San Angelo Telephone Company, and will reside with her sister-in-law.

Our 1943 Christmas Story



REV. AND MRS. A. HANSON

Paraphrasing: "Truth is more interesting than fiction." Therefore, The Enterprise turns to the fair, white pages of life for its 1943 Christmas Story rather than to fiction.

The center of all worth while life throughout the civilized world is in a word that is spelled with four letters: "h-o-m-e." All correct thought, all sentiment that is purest, finally centers in the home. It is the haven to which each one, from childhood to tottering old age, turns as the shadows lengthen at evening time—provided the place the individual calls "home," even approximates the ideals of the American home. It is "home" for which men are dying on the battle fronts of the world today. It is for their homes that mothers are praying, and giving their sons of draft age, to die, that the American home with its lofty ideals may be saved. No nation of people has ever been, or ever will be, greater than their homes and home life. And by this, reference is not made to the mortar and stone and the architecture of the buildings in which the homes are maintained. But,

"Be it ever so humble, there's no place like home."

Of the thousands of homes the writer has known intimately in his fifty years of contact, in various capacities, with the homes and families of our day, we have never known a home that more beautifully portrays the normal "American home," with its family ties than does the family of Rev. and Mrs. A. Hanson. And the two writings below illustrate more forcibly and beautifully than we can write what we are seeking to convey.

The first of the writings mentioned is the tribute below: "The Light of a Cheerful Heart," by Mrs. Logan O'Reilly of Houston, portraying in beautiful thought her appraisal of the nobility and goodness of her parents, Rev. and Mrs. Hanson. The other is a private letter from Sgt. J. O. Hanson, "somewhere in the Southwest Pacific" which discloses the heart of a grateful son to his parents, and his appreciation of and his devotion to them.

Truly, this true and beautiful story of mutual love and devotion of parents and children is akin to the story of the Bethlehem home. Therefore, this is to us, and should, and will be to others who think correctly on such matters, the most interesting Christmas story ever to appear in these columns.

"THE LIGHT OF A CHEERFUL HEART"

I tell you that you and I and the commonest person are all journeying in the same way, hemmed in by the same narrow path, leading to the eternal years.

We pride ourselves over our particular superiority; but really there is little difference between us.

And in this journey over a thousand hills and across the valleys called life, he is wisest who is patient where the way is hard; has faith where he does not understand and carries into the dark places "The Light of a Cheerful Heart."

(In a private letter to The Enterprise Mrs. O'Reilly stated that her inspiration for the above lines was the memo-

(Continued on page five)

Miss Marie Brooks of San Angelo Becomes the Bride of Sgt. Albert McGinnes



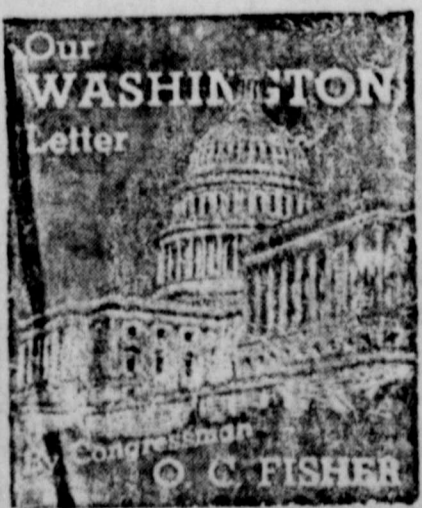
On Friday, December 17, Miss Marie Brooks of San Angelo, became the bride of Sgt. Albert D. McGinnes, who is home on furlough from Bartow, Florida.

The single ring ceremony was read by Rev. F. H. Hammer at his residence in San Angelo. The bride wore a navy redingote ensemble with black accessories

and a corsage of white gardenia.

The couple was attended by Pfc. and Mrs. Elton A. McGinnes of Laredo, and Miss Laura McGinnes of San Angelo.

Mrs. McGinnes, daughter of Mr. and Mrs. Ben Brooks of Tennyson is a 1942 graduate of Bronte High School and has been employed by the San An-



Pretty Fair Record—
Upon my request in behalf of

Hagelstein Monument Co., San Angelo, erects your monuments promptly. Avoid disappointment. See what you buy. 214f.

Buy Bonds—buy more bonds.

one of my agricultural friends, Jesse H. Jones supplied some figures on the business record of the Reconstruction Finance Corporation. He said that the RFC had made loans to banks—some of them in West Texas—aggregating \$2,024,000,000, of which \$1,961,000,000 or 97 per cent has been collected. The remaining \$63,000,000 is being liquidated according to terms of (Continued on page four)

A Merry American Christmas

To

Our Friends and Customers Throughout West Texas

THE GLAD SEASON—the time to think about our friends again—is here. Therefore, it brings joy and much satisfaction, to recall our customers and friends, and to wish for them, each and all, a real Old-fashioned AMERICAN CHRISTMAS. Let us also at this time, say to everyone whom we have served in our line the past year,

Thank You

And may 1944 bring to you and to us and to all the world the most desired thing of all, the end of the war and peace among men.

MAY THE NEW YEAR BE FILLED FOR YOU AND YOURS, WITH A "HEAPING MEASURE" OF LIFE'S BEST AND HAPPIEST THINGS.

Mike Trammell

San Angelo Phone 3684

Butane Gas Sales and Service

Andy Bowen, Mgr.

Phone 2116 Sweetwater

THE BRONTE ENTERPRISE
D. M. WEST
EDITOR-PUBLISHER

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates
In State \$1.00 year
Out of State \$1.50 year

FUNDS AVAILABLE NOW FOR CARE OF SOLDIERS' WIVES AND BABIES

Austin, Texas, December 23.—Federal funds are now available with which to provide maternal medical care for wives of enlisted men in the armed forces and for medical and nursing care for their infants, according to Dr. Geo. W. Cox, State Health Officer. The Children's Bureau of the United States Department of Labor has released funds to the Texas State Health Department with which to administer this program.

Two distinct services will be rendered under this program, explained Dr. Cox: complete maternity care for wives of en-

listed men of the fourth, fifth, sixth, and seventh grades in the Army, Navy, Marine Corps, or Coast Guard; medical and hospital care for sick infants under one year of age whose fathers are within these four pay grades.

Maternity care as provided under this program will consist of medical care during the prenatal period, child birth, and six weeks thereafter—including any complications resulting from pregnancy.

Sick infants will be given medical, hospital, and nursing care during the first year of life. Nursing care, in the home, will be made available by local health departments where there are established services. Bedside nursing care will be provided only upon the recommendation of the attending physician.

The United States Congress made it clear in passing the legislation making provision for this service that this is not a "charity" service, but that it is to be provided as the right of any wife and infant of an enlisted man in the fourth, fifth, sixth or seventh pay grades of our armed forces.

Hagelstein Monument Co., San Angelo, erects your monuments

promptly. Avoid disappointment! See what you buy.

211f

"Play Santa" with the editor—pay your subscription. Thanks



In the Happy Spirit
Of
THE GLAD YULETIDE
We Extend

Happiest Greetings

To Our Friends and Customers throughout West Texas

AND LET US PAUSE AT THIS TIME AND SAY, WE

Thank You

SINCERELY, EACH ONE, FOR YOUR PATRONAGE THE PAST YEAR. FOR THE FUTURE WE PLEDGE YOU THE SAME UNIFORM COURTEOUS SERVICE.

BUY WAR BONDS—ALL YOU CAN

FROZEN FOODS CO'PNY

SAN ANGELO, TEXAS

Sale Tuesdays and Thursdays

Our method of selling livestock is much more convenient to both the buyer and the seller. Whether you have just one animal or a big bunch to sell, bring them to us for the best results.

Producers Livestock Auction Company

Otho Drake, Sam and Elzie Ault—J. Cory Snow, Manager

Buy Bonds—buy more bonds.

From the Fijis



Miss Mackie McCown, junior home economics student at Texas State College for Women, is a long way from home. She is the daughter of A. G. McCown, owner of the Wan-i-loka Plantation, Ovalau, Fiji Islands.

TRESPASS NOTICE

No trapping, hunting or other trespassing allowed. Thank you. Edward Rawlings.

Who

WILL BE FIRST TO PAY His Subscription

AFTER READING THIS—

Nativity Pageant



Miss Mildred Wooley of Clarks-ville has the part of Mary, Mother of Jesus, in the eighth annual Nativity Pageant at Texas State College for Women, Denton. The dramatization was written by Pres. L. M. Hubbard of the school.



Happiest Wishes FOR A MERRY CHRISTMAS AND A HAPPY 1944

To Everybody Throughout West Texas

And may the CHIEFEST of all Our Blessings for the New Year be the winning of the war, if possible, before the year closes.

BUY ALL THE WAR BONDS YOU CAN

San Angelo National Bank

SAN ANGELO, TEXAS



To Everybody in West Texas

AND ESPECIALLY TO THE DEAR, GOOD PEOPLE OF COKE COUNTY.

We cherish your friendship which has been steadfast thru the years. Together through the years we have worked for the common good of our county and the betterment of the world. Let our people stand solidly together for the winning of the war and for all things else for the common good.

LET ME WISH FOR YOU AND YOURS A JOYOUS CHRISTMAS, MUCH AS POSSIBLE, UNDER THE CIRCUMSTANCES

BUY ALL THE WAR BONDS AND STAMPS YOU CAN

Mcneil Wylie



SEASON'S GREETINGS

To Car Friends in Coke County

MAY YOU AND YOURS BE HAPPY AS IT IS POSSIBLE UNDER EXISTING CIRCUMSTANCES.

Let us pause here, now, and say to you that

We Thank You

Sincerely for your business patronage in the past. For the future we pledge you the same courteous service.

SEE US WHEN YOU NEED FIELD OR GARDEN SEED

OLIVE SEED STORE

SAN ANGELO, TEXAS

**Happiest
Christmas Greetings
TO
Our Friends and Customers**

In true American spirit at this Glad Annual Holiday Season notwithstanding the war torn condition of the world and the consequent anxiety and sorrow that prevail, the officers, board of directors and office personnel send Happiest Greetings to each and all of our friends and customers. Let us observe the Glad Day in a spirit of keeping with the conditions that prevail.

MAY 1944 BE FILLED WITH BETTER THINGS BY BRINGING PEACE TO THE WORLD.

BUY ALL THE WAR BONDS AND STAMPS YOU CAN

First National Bank
L. T. YOUNGBLOOD, President

From the Fijis



Miss Mackie McCown, junior home economics student at Texas State College for Women, is a long way from home. She is the daughter of A. C. McCown, owner of the Wai-ni-loka Plantation, Ovalau, Fiji Islands.

TRESPASS NOTICE

No trapping, hunting or other trespassing allowed. Thank you.
Edward Rawlings.

**Who
WILL BE FIRST TO PAY
His Subscription**

AFTER READING THIS—

THE BRONTE ENTERPRISE
D. M. WEST
EDITOR-PUBLISHER

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates
In State \$1.00 year
Out of State \$1.50 year

OUR LETTER—

(Continued from page one)

the loan. The net loss written off definitely to date is only \$226,157—that out of \$2,024,000,000.

Apparently there is sound business reason for this Texan to be, among other things, Secretary of Commerce and chairman of the RFC.

Club Show Suggestion—

Although it has been shown recently that big slaughterers can pay high premium prices for the champion baby beeves of the major club boy stock shows, it still isn't certain that the new live animal price ceilings won't interfere with the small county and sectional shows.

But Arval Erickson, head of the OPA meat price section, offers a suggestion:

"If there are no big slaughterers to bid for the champion animals—of course, a small or occasional slaughterer couldn't pay 50 cents a pound for a baby beef and stay within his prescribed price spread—why not let the hometown business and civic groups effect the same result by posting higher cash?"

(Continued on page five)

PERSPECTIVE

(The lines below were written by Lt. Ervin Wilson, who is "somewhere in India," and sent by him to his wife in Bronte. Lt. Wilson is one of Bronte's boys who was in the regular army, at the outbreak of the war. He was stationed at Fort Bliss. He has been in the service for eleven years—therefore, he knows his "army life." And now being an Army Censor, no doubt much of the sentiment of the lines was provoked from the experiences he has had in his line of duty. But, we wonder if Ervan wasn't showing "method in his madness," when he put all "those endearing terms" in the verses, in the hope that Mrs. Wilson would send him a "big, fat Christmas box," upon reading those terms. How about that, Lt.? Anyhow, we pronounce them fine verses because of their sentiment.)

TIME WAS, not long ago, if I had a letter found,
Lost by a careless buddy, who'd chanced to drop around,
I sometimes read it casually—sometimes with utmost glee—
Depending on its contents, as they appealed to me.
Perhaps, 'twas to his 'Sweetie Pie' his 'Little Lovey Dove,'
With crosses there for kisses, each line just oozing love.
If, perchance, he'd signed it, "Babykins," or something as sweet,
He was sure to get a "razzing" next time we chanced to meet.

Now, an Army Censor, that unsung, unloved corps,
I find myself not reading one, but letters by the score.
I no longer deem it right rare fun or chuckle as of yore,
For, now, I read one hundred, or maybe, three or four.

Here's one, written in a fine strong hand, almost a work of Art.
Another that is just a scrawl but both are from the heart.
Another, seven pages of the finest bragging done—
Another says, "I'm well and safe," and signed "Your loving son."
They're "white lies" by the thousands—where do they come from?
(They make them up and write them home so as not to worry "Mom."
"This place is like an old maid's home," one soldier writes to tell—
I check to see, and find that he's "just fifteen miles from

'hell.'"
"I'm doing fine, will be home soon," writes one from his sick-bed.
No!—he's not a plain "damn fool"—he saw the doctor shake his head.
Here comes one with a souvenir: "Can I send this to Jim?"
"Jim took a trip two weeks ago—we haven't heard from him."
We casually check the package, in our throat there is a lump,
As we hope to God, Jim does come back from that trip across the Hump.

No, a letter isn't funny any more—not like they used to be.
The things that once were crazy, now make good sense you see.
So, go ahead, boys, sign it "Babykins," don't lay it on the shelf—
We all jeer and call it "Silly"—but I write the same myself.

Give War Bonds as Christmas Presents

Furs

We buy Furs of all kinds, when the season opens—see us before you sell.
We also buy all kinds of OFF WOOL, POULTRY, EGGS and HIDES.
WE HAVE A GOOD STOCK OF FEEDS. SEE US BEFORE YOU BUY. You will find our PRICES REASONABLE. If we do not have what you want, we will try to get it for you.

WEST TEXAS FEED & GRAIN CO.

602 South Oakes, A. B. CARTER Dial 7622, SAN ANGELO

Nativity Pageant



Mrs. Mildred Woolley of Clarks-ville has the part of Mary, Mother of Jesus, in the eighth annual Nativity Pageant at Texas State College for Women, Denton. The dramatization was written by T. L. H. Hubbard of the club.

OUR LETTER—

(Continued from page four)

premiums? The club boy would get the slaughterer's best price plus the prize money?"

If the price controllers decline to grant a blanket exemption for club boy stock, this alternative may be worthy of adoption.

Quiet Christmas—
This week end brings around another Christmas. But to all Americans—and to Texans as much as any—it will be a quiet Christmas. To many it will be a sad Christmas. There will be empty chairs around the dinner table. Finding it thus, let us pray and work toward the goal of victory, the victory which will assure that on another Christmas it will be the battlefields, not the homes, which will be quiet.

A friend sent me a Christmas card bearing these words:

"These are trying days, but we shall win . . . These are strenuous days, but we have the strength to bear . . . These are busy days, but we have the capacity to smile. These are res-

possible days, but we shall accept them. . ."

Buy Bonds—buy more bonds

OUR CHRISTMAS STORY

(Continued from page one)

ries of the fine, quiet, patient, gentle, beautiful lives of her parents—what a tribute!!

Somewhere in the Southwest Pacific.
Dearest Mama and Papa:

I have lain here and have been thinking, how much I love you two. So, I decided to sit right down and write and let you know that I am thinking of you two all the time and praying that God will keep you well and strong. I know that I am safe regardless as to what happens. With a father and mother like you two to pray for me, as I know you two are, I haven't a thing to worry about, and nothing anyone can say or do can me think otherwise.

When bombs are dropping all around me, as they were this morning, it makes a man think of all the things he could have done to make things so much easier for you two and I didn't do it. When I get back I intend to try and repay you for all the heart aches I caused you and the sacrifices you made for me.



Please do not worry about me, for I am in the best of health and spirits. Just keep on praying for us boys, as I know you have been doing. Write often as possible.

I love you.

Doc.



TO OUR CUSTOMERS AND FRIENDS THROUGHOUT WEST TEXAS:

The Joyous Christmas-Tide—THE GLAD SEASON OF THE YEAR—is here again. How swiftly the years flee away! Some of us have been in West Texas a long time. We have seen the changes come—some for the better; some for the worse. We have seen the "fat years" and also the "lean years." But, at this Christmas-tide of 1943, all of us see

Conditions that Distress Us

The world is war-torn—men are killing each other in every land under the sun. It is Dictators vs. the people. The dictators are seeking to enslave us, while the people are fighting for FREEDOM and the Right of "Life, Liberty and the Pursuit of Happiness," which is the inalienable right of every man. Therefore, in extending to our friends and the world at large this GREETING and Good WISHES for a MERRY CHRISTMAS, let us all have in mind:

First, Let's Win this War

Our people have done nobly, but greater sacrifices are yet before us, in having to give up many of our American boys, who will die on the battle fields, and in the suffering of millions of others who are to be wounded or confined in prison camps, while we here at home are filled with anguish and sorrow, and are charged with the responsibility of providing the things essential to prosecute the war until every dictator is conquered and the right of "Life, Liberty and the Pursuit of Happiness" is again vouchsafed on these American shores for all men. So, with our Greetings at this time we say to you:

Buy Bonds—Buy More Bonds

Keeney's Variety Store

Frank Keeney, Prop.



TO
**All Our Friends
THROUGHOUT
West Texas**

AND TO EACH AND EVERY-
ONE WHO HAS PATRONIZED
US WE SAY

"Thank You"

OUT OF OUR DEEPEST
HEART.
FOR 1944 LET'S WIN THE
WAR.

C. E. BRUTON

COSDEN DEALER
Wholesale and Retail

Our

FARM RECORD BOOKS

For 1944 are here. They are free, as long as they last. We did not have enough last year, so come in and get one while we have them.

Our Calendars for 1944 are Here, Too

Now is a good time to begin feeding C. L. GREEN EGG MASH OR C. L. GREEN SPECIAL EGG MASH. C. L. GREEN CHICK STARTER is now ready; also C. L. GREEN CHICK GROWING MASH.

C. L. GREEN IS PROTEIN SILVER BELL DAIRY FEED on hand now—as long as we can buy the proteins for it. And we have that good old EAST TEXAS RIBBON CANE SYRUP in stock, but don't think we can get any more.

C. L. GREEN

MILLING & GRAIN COMPANY

MAKERS OF GOLDEN BELL FLOUR
BONDED ELEVATOR BONDED SCALES
PHONE 2461 WINTERS, TEXAS



To Everybody

AND ESPECIALLY MY GOOD FRIENDS IN WESTERN RUNNELS COUNTY—I CHERISH YOUR FRIENDSHIP

And let me take this occasion again to thank all the people of Runnels county for your hearty cooperation in the enforcing of the law. I greatly appreciate this as your County Attorney.

BUY WAR BONDS AND STAMPS

Roy L. Hill

BALLINGER, TEXAS



WITH A HEART FULL OF GOOD WISHES FOR MY FRIENDS AND THE WORLD AT LARGE I EXTEND

Happiest Christmas Greetings

TO EACH AND ALL—WHEREVER YOU ARE: ON LAND, IN THE AIR, ON THE SEA—WHETHER YOU ARE IN THE ARMED FORCES, OR A CIVILIAN, MUCH AS POSSIBLE, MAY YOUR HEART BE FILLED AND THRILLED WITH THE GLADSOME SONGS OF YULE-TIDE—and may we win the war.

BUY WAR BONDS AND STAMPS

Frank Percilull

Give War Bonds as Christmas Presents

The use of machinery in farming dates from about 1850.

Fallacy: The idea that accidents are unavoidable.

We are Completely Equipped, Having X-RAY, SHORT WAVE, ADVANCED COLON THERAPY, BATHS, ETC. SPECIAL ATTENTION TO STOMACH AND BOWEL COMPLAINTS, HEART TROUBLE, RHEUMATISM, ETC. Having passed the State Examination, I am now a

Licensed Chiropractor

The Chiropractic Clinic

DR. R. E. CAPSHAW—21 Years Successful Practice Phone 3340 521 West Beauregard San Angelo

MY DEEPEST AND SINCEREST WISHES ARE FOR MY FRIENDS AND ALL OTHERS AT THIS GLAD SEASON MAY HAVE

A Very Merry Christmas

IN KEEPING WITH THAT HAPPY SPIRIT I SEND GREETINGS TO ALL, AND ESPECIALLY TO MY LOYAL FRIENDS IN COKE COUNTY. I WISH FOR YOU AND YOURS A FULL MEASURE OF HAPPINESS, MUCH AS IT IS POSSIBLE UNDER THE CONDITIONS THAT NOW EXIST.

Willis Smith



BOWMAN

LUMBER CO.

1007 N. Chadbourne St. Phone 3214

Perhaps it would be better if it were not so—but because modern business is geared to high speed, we sometimes overlook saying "thank you" just where it would do the most good.

It's possible that during the past year we have been so anxious and in such a hurry to serve you that we forgot to say "thank you" for every order you have given us.

If such is the case, we want to make amends right here and now by telling you that we do appreciate your business—every single order, large or small.

It has been a pleasure to serve you during the past year, and we hope your good will and your friendly attitude toward us will continue as it has in the past.

We are mighty happy indeed to extend to you our sincere wishes for a Merry Christmas and a Happy, Prosperous New Year.

BOWMAN LUMBER CO.

SAM C. NEWMAN INTERESTS

D. T. CARPENTER, Mgr. W. T. DRAKE, Asst. Mgr. RUTH JENNINGS, Bookkeeper HESTER HAINES, Truck Driver CLIFFORD PARKER, Yardman

See Us About Your Subscription

Miss Betty Jo Glenn is home for the holidays, from Baylor University, where she is a member of the senior class.

Save! Save!

Remember you are helping the war effort when you have your shoes and boots rebuilt. We have men, materials and equipment to make them new. Let us help you with your shoe problem. We still have pre-war prices.

M. L. Leddy Boot Shop
SADDLE & BOOT SHOP
24 S. Chadbourne San Angelo

DANN'S
CHIROPRACTIC HEALTH
HOME
FOR YOUR HEALTH—
A Complete
Drugless Health Service
Chiropractic and Colon Therapy
will relieve Constipation and
Stomach disorder
E. A. Dann, D. C.
207 Pecan St. Sweetwater

Help Defense

BY
SAVING LEATHER

Bring your boots and shoes to us for repairs. Your old boots may be made to last a long time by having them repaired in time. Our Boot and Shoe Repair Department is the very best.

J. L. MERCER
Boot Shop

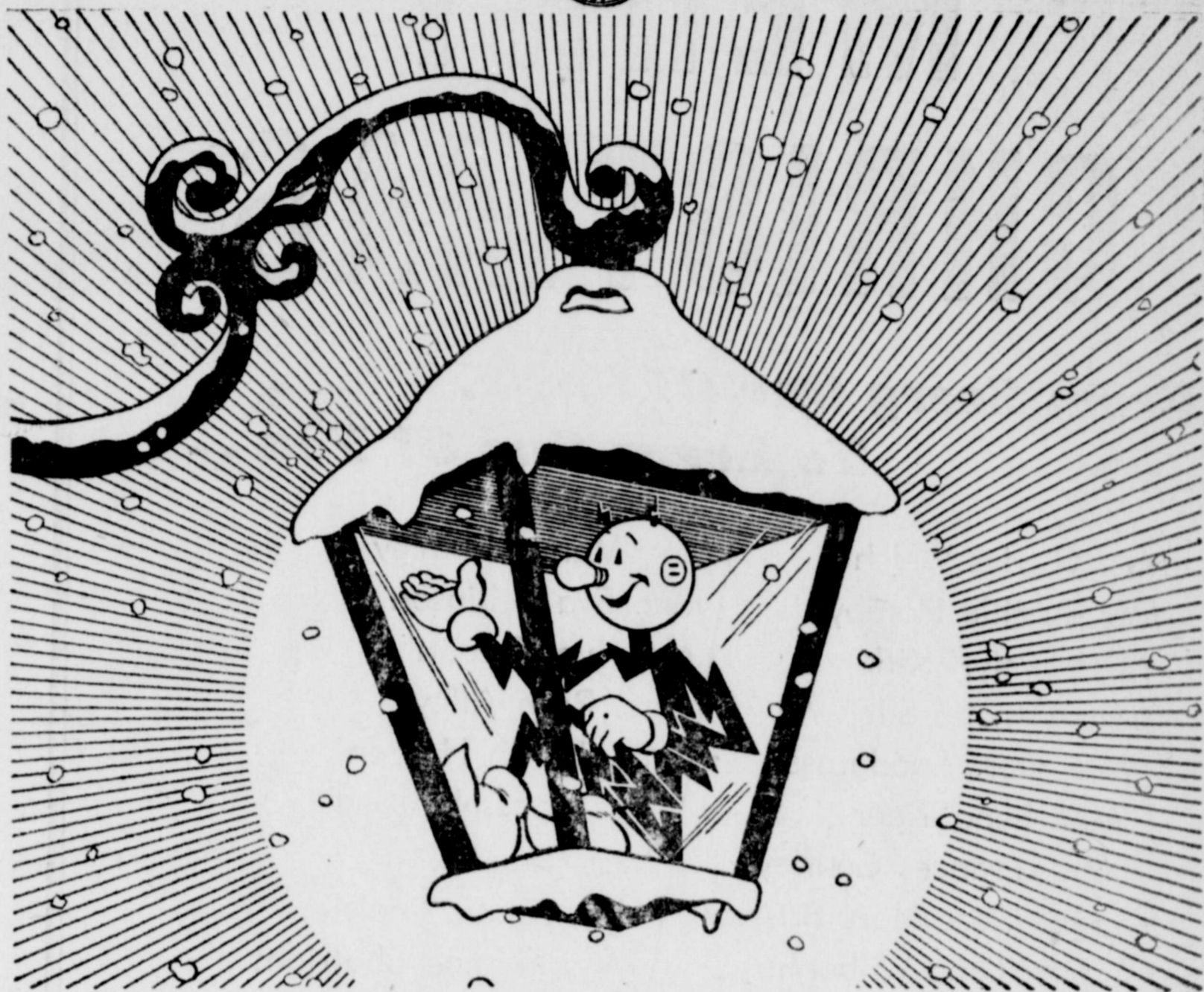
MIKE TRAMMELL
Butane Gas

ANDY BOWEN, Sales Mgr.
Phone 4775—Res. Ph. 3684
San Angelo Office
Naylor Hotel
SAN ANGELO AND
SWEETWATER

Y. P. Taylor, D.D.S.
John H. Taylor D. D. S.

DRS. TAYLOR & TAYLOR
DENTISTS

PHONE 5225
202-4 Rust Bldg.
San Angelo, Texas



*A Very Merry Christmas
and a Happy New Year!*

—REDDY KILOWATT.

Every one of the myriad of bright lights that still burn in this Country at Christmas is a greeting from me, your electric servant, Reddy Kilowatt; and that greeting is MERRY CHRISTMAS. May it be an American Christmas with lights, happiness and good will for all.

We of your Electric Service Company will be on the job Christmas Day . . . to make sure that your Christmas lights burn brightly, and to continue to furnish industry and agriculture the electric energy necessary for production for victory. . . . This is our contribution to a happy Christmas Day the American Way.

—REDDY KILOWATT.



The Present
with a Future.

**West Texas Utilities
Company**

Lumber

Just Unloaded

32,000 sq. Ft. 2x4 and 2x6 No. 2—
2x8, 2x10 and 2x12 No. 1 and No. 2.
1x12 No. 2 and No. 1, S 4 S

20,000 Sq. Ft. No. 2—Shiplap
15,000 Sq. Ft. 4", 6" and 8"
Rough Pine Fencing
10,000 Sq. Ft. 4" B & Better Flooring
One Car of Red Cedar Shingles

J. P. Brown & Son

1104 South Chadbourne SAN ANGELO, TEXAS

It sure looks good to see Bob Keyes on the streets again, even though he is on crutches. Bob is slowly recovering from injuries he sustained several weeks ago, when a horse he was on, running cattle, fell, falling on Bob, breaking his leg. But, he is "game," and still can smile and take a hearty laugh when he has occasion to do so. Here's hoping, "ol' topper," and Mrs. Keyes, also, that anyhow, ol' Santa will be generously kind to you.



Custom Pork Curing

We cut up your hog, grind and season sausage, render lard, cure and hickory smoke the meat.

FROZEN FOODS CO.
Ave. D & Orient Dist 4325

Income Tax

Next Door to Ration Board
T. WHITEHEAD
BALLINGER, TEXAS

Jack Simpson who is in the service at Fort Sill, is home for the holidays. Jack is just recovering from an operation for appendicitis. Otherwise, Jack is looking fine.

Jno. W. Norman
ATTORNEY AT LAW

WINTERS TEXAS

FURS

Attention: Ranchmen & Trappers

This is the year for you to sell your fur crop. The season opens December 1. Prices will be the highest that they have been since 1929 . . . so you should take advantage of these high prices. There is no place you can sell your furs to better advantage than to—

THE CENTRAL TEXAS FUR CO.
615 South Oakes Street San Angelo

The following firms and individuals represent us and we suggest that you contact one of them if more convenient for you—

- ABILENE WOOL & MOHAIR COMPANY, ABILENE
- EDEN WOOL AND MOHAIR COMPANY, EDEN
- KIMBLE COUNTY WOOL & MOHAIR, CO., JUNCTION
- TOM NEAL, UVALDE AND DEL RIO
- R. R. VERNOR, CAMPWOOD AND ROCKSPRINGS
- RICHARD SMITH, COMSTOCK
- HOUSTON STOKES, SANDERSON
- L. H. HARTMAN, ALPINE
- H. C. COLLETT, SHEFFIELD
- R. G. NANCE, JUNO
- JOHNNY HAMBY, SONORA

CENTRAL TEXAS FUR CO.
C. C. Bledsoe and J. O. Rudd, Owners
615 South Oakes Street San Angelo

ABILENE-VIEW BUS COMPANY
ABILENE, TEXAS

EFFECTIVE MAY 10, 1943 NEW SCHEDULES

Two Schedules Each Way Daily Between Abilene and San Angelo

READ DOWN		READ UP	
Lv. 6:00 A. M.	Lv. 3:15 P. M.	Ar. 12:35 P. M.	Ar. 11:35 P. M.
Lv. 6:25 A. M.	Lv. 3:40 P. M.	Lv. 12:10 P. M.	Lv. 11:10 P. M.
Lv. 6:30 A. M.	Lv. 3:45 P. M.	Lv. 12:05 P. M.	Lv. 11:05 P. M.
Lv. 7:15 A. M.	Lv. 4:30 P. M.	Lv. 11:20 A. M.	Lv. 10:20 P. M.
Lv. 7:50 A. M.	Lv. 5:05 P. M.	Lv. 10:45 A. M.	Lv. 9:45 P. M.
Lv. 8:15 A. M.	Lv. 5:30 P. M.	Lv. 10:20 A. M.	Lv. 9:20 P. M.
Ar. 9:05 A. M.	Ar. 6:20 P. M.	Lv. 9:30 A. M.	Lv. 8:30 P. M.

Intra-State Only

MERRY CHRISTMAS

**From Every One Of Us . . .
To Every One Of You . . .**

Mrs. Gladys Welch
 Mrs. Lucille Hamby
 Miss Evelyn Kirk
 Mrs. Amelia Silen
 Mrs. Dora Snodgrass
 Mrs. Lena Piper
 Mrs. Frances Gourley
 Miss Rose Mary Bristow
 Mrs. Oma Wilbanks
 Mrs. Flora Jackson
 Miss Martha Anthony
 Mrs. Ferol Cochran
 Miss Helen Medlin
 Miss Sammie Calhoun
 Miss Mary Lee Lock
 Mr. Rex Rabb
 Mr. Willis Stanley
 Mrs. Evelyn Whiteside

Mrs. Marie Crumley
 Mrs. Eva Robinson
 Mrs. Iva Keenan
 Mrs. Ruth Alley
 Mrs. Eurith Harden
 Miss Mary Norwood
 Miss Rose King
 Mrs. Connie Cook
 Miss Nadine Boatright
 Miss Mary Catherine Dickson
 Mrs. Louise Kirkpatrick
 Miss Joshua Sadler
 Miss Jonnie Mae King
 Mr. James Hart
 Mr. August Lehman, Sr.
 Mr. Al Harris
 Manager

OPEN FRIDAY EVENING UNTIL 8 P. M.

PENNEY'S

J. C. PENNEY CO., INC.

SAN ANGELO, TEXAS

Nothing can make a man honest like plenty to eat and wear.

A great advantage of silent contempt is that it often prevents a black eye.

An ex-cowhand says he can remember in the days when horses in western movies carried cowboys instead of tenors.

A total of 230 Texas counties and 30 other states are represented among Texas State College for Women's student body this semester.

More than 150 Texas State College for Women ex-students are serving in the women's branches of the armed forces.

BRONTE SCHOOLS CLOSE FOR THE HOLIDAYS, WEDNESDAY

"There is silence in the old school house."
The Bronte schools closed for the holidays, Wednesday afternoon.

School work will resume again Monday, January 3. Both the teachers and students are anticipating a delightful holiday rest, as the school work has made very satisfactory progress during the fall term.

Mrs. Iva Sims arrived Thursday to spend the holidays with her daughter, Mrs. J. D. Luttrell, Jr., and Mr. Luttrell. Mrs. Sims teaches at Mertzon.

A woman's page writer declares there's only one thing to be said about a man who stays out late at night. But, the trouble is, wifey knows 2,000 ways to say it.

A modern-day philosopher says that the best way to tell how a girl will turn out is to wait until the old folks turn in.

A Merry CHRISTMAS To Everybody Try Us

And let us show you the satisfactory service we give. We will appreciate the patronage of the people of Bronte and surrounding country, when you come to San Angelo.

GOOD GAS—GOOD OILS—GOOD SERVICE

Albert Plumly

SAN ANGELO, TEXAS

TEXAS THEATRE BRONTE, TEXAS

Fri.-Sat. December 24-25
Dick Powell-Mary Martin

—in—
"HAPPY GO LUCKY"
Also Comedy and News.
Tuesday December 28
William Bendix-Arlene Jldge,
Max Bear

—in—
"McGUIRENE FROM BROOKLYN"
Also
"BATMAN" and PRELUDE TO WAR.

ALAMO THEATRE ROBERT LEE, TEXAS

Fri.-Sat. December 24-25
Richard Dix-Leo Carillo

—in—
"AMERICAN EMPIRE"
Also Bob Hope Comedy and News.

Wed. December 29
William Bendix-Arlene Jldge,
Max Bear

—in—
"McGUIRENE FROM BROOKLYN"
Also
"BATMAN" and PRELUDE TO WAR.

RUPTURED?

MODERN FEATURES OF

Akron Trusses

Private Fitting Room

Week's Drug Store

SAN ANGELO, TEXAS

Hotel Cactus Bldg. Dial 4153

Seven music organizations at Texas State College for Women, Denton, are giving 300 young women training as music teachers and band directors.

"Army Stricken Again," says a headline. But, that's different from a strike here at home.



TO
All Our Friends

THROUGHOUT

West Texas

AND LET US TAKE ADVANTAGE OF THIS OCCASION TO SAY:

"Thank You"

To all our friends and customers in Bronte and Bronteland for their business patronage in the past.

SOLOMON'S

SAN ANGELO, TEXAS