

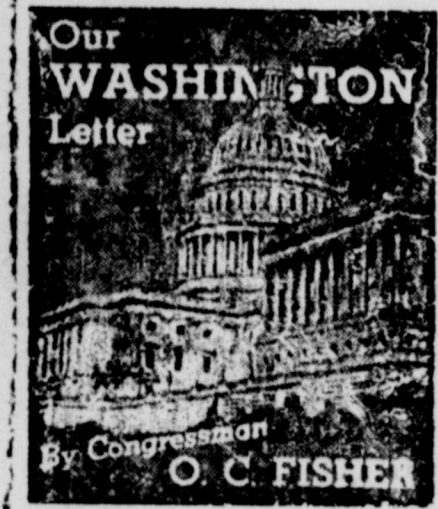
The News

THE BRONTE ENTERPRISE

VOL. 25.

BRONTE, COKE COUNTY, TEXAS, FRIDAY, DECEMBER 17, 1943

NUMBER 50.



Help for the Disabled—

It is said, and rightly so, that the American soldier is the most thoughtful and the best-informed of all the world's fighting men today. It is said, too, that he is the best-equipped, the best-protected, and the best-insured against exigencies of his return to civilian life.

Many people would like to think of war merely as the arena for heroic conquest and victory. But that isn't all. Some of those who go to war will not come back. Some will come back disabled.

Yet it seems that ever-increasing importance is being attached to the provision of shelter and assistance for the disabled. This Congress has been giving much thought to the subject. In a few days, for instance, it probably will authorize a \$300 discharge allowance for those coming home from World War II. Already tens of thousands of men already are eligible for this aid.

Three-month Furlough Asked—

Another measure now under study in the Military Affairs Committee would give the man about to be discharged a three month's furlough and a round-trip ticket between his demobilization center and his home. At the end of three months he would report back for final physical examination and mustering out.

When he is finally discharged, his record will be complete and his status understood. Then he can look ahead. If he is in need of vocational rehabilitation or if he must have outright disability compensation, such would be ready or quickly available.

Although vocational training for disabled veterans of this war already is available, the Veterans Administration informs that only 278 men actually have entered the VA job training. Most of them thus far discharged have quickly obtained civilian jobs, and generally at good pay—for the moment.

This happy condition will not prevail indefinitely. And it must be remembered that our casualties thus far have been comparatively light.

92 Billions in Insurance—

Administrator Frank T. Hines said recently that this country since its founding, has paid out more than 21 billion dollars directly to veterans and their families. Today, one million persons are receiving direct veterans' benefits. Tomorrow—depending entirely on the tide of war and the fluctuations of our own battle on the home front—that figure easily could be two million or three or even more.

Not the First Cost—

Where feed, equipment and help are to be had, agriculture isn't suffering today. But the farmer and ranchman still hold the short end of the stick in some respects.

The Federal Trade Commission a few days ago showed with

Second Graders Entertain Parent-Teachers' Group

The entertainment features of the regular meeting of the Bronte Parent-Teachers Association in the school auditorium Tuesday afternoon, was a grand occasion—it was a group of grand entertainers with a grand program.

The program consisted of musical numbers, both vocal and instrumental, readings and a two-act playlet, entitled, "The Cat and the mice." The scene, (we presume) was in the attic. The mice counseled together as to what they would do, should the house cat appear on the scene. They laid deep and well-laid plots as to what they would do in a fight with their common enemy, the cat. But, when the test came, with a shrill "meow" from a nearby room, each mouse got most desperately busy, each explaining to the others as to why he should not meet the cat in deadly combat, and everyone of the group assumed the attitude, as much as to say, "let George do it"—how very, very human!

The costuming of the tots was superb and their music was excellent, age considered. They sang Christmas carols, such as "Silent Night." Indeed it was a pleasing program.

The training of this group of young American hopefuls is under the tutelage of Mrs. Geo. Thomas—of course, no more needs to be said.

Following the program the PTA went into a business session. The topic was "Freedom of Worship." Mrs. Geo. Thomas was the main speaker.

The PTA assumed the indebtedness incurred in providing the costumes for the members of the rhythm band. These costumes will be in the custody of the PTA and will be used by future second graders.

The meeting gave emphasis to the forthcoming Benefit Party being sponsored by the PTA Saturday evening, December 18. They are offering \$5 award to the school room that sells the most tickets for the sale of the large turkey and fruit cake they are to give away Saturday evening—and already, the little school girls are "working like turks," selling the tickets—an enjoyable evening awaits all, who attend.

The meeting closed by the members reading The Objects of the PTA.

Mrs. Will Gideon who has been in a San Angelo hospital for several weeks underwent major surgery, Thursday of last week. She is reported as recovering in a most satisfactory way, which will be good news to the friends of Mr. and Mrs. Gideon.

Buy Bonds—buy more bonds

provoking figures some of the disparities in our economy, particularly as to the spread between the price the farmer gets and what the housewife pays.

For example, the consumer in Boston paid \$1.67 for a sack of onions for which the Texas grower received 15 cents. And tomatoes bought from the California grower for 52 cents cost the St. Louis consumer \$2.58.

It's such things as that which make a farmer doubt that mere "price stabilization" is the true and complete answer.

Coldest Weather in Many Years Swoops Down on Bronte

And this is "the sunny South," eh? Well, some, who had not yet put on their "long-handles," wondered Wednesday morning, if it weren't the "Frigid Zone," when they got out of their comfortable beds and left their warm rooms and went forth as is "their won't," and stepped out into the coldest, freezing weather that has swooped down upon Bronteland in a long, long time.

Mrs. Louise Johnson, owner of the City Drug store, reported that the thermometer that hangs by the door of her store registered "12 below," when she came to open her place of business. We don't know, reader, what you think about—but, if we owed you "a cold spell of weather," and did not take this one in payment, you sure would have to sue us to collect.

In the bar pit, over by the postoffice on highway 70, we saw a small "puddle" of water that was frozen over. Being young and adventurous, we dared to test the ice and walked a cross the little pool, with only just a crack in the ice.

The norther came up late Tuesday afternoon and raged all night. Wednesday broke fair and cold as "blixon." It remained cold throughout Wednesday and on till Thursday when the weather moderated slightly somewhat. Two soldiers spent Wednesday night at the West apartments. One of them was from New York and it was one time when a khaki-clad boy from "Ol' New York" wished he was really in a warm section of the country.

Far as The Enterprise has learned, there was no serious damage to stock, as it was a dry norther.

HONOREE ON HER EIGHTH BIRTHDAY

Shirley Ann West was the honoree, Saturday, December 11, when her mother, Mrs. Minnie B. West entertained a number of her little friends on her eighth birthday. The Christmas colors of red and white were used in decorations. The gifts were placed under a red and white Christmas tree used as a centerpiece for the refreshment table.

After an hour of stories and conversation, which topic was mainly about Christmas and Santa Claus, the wishes were made and the birthday candles were blown out, the cake was cut and served, with red soda pop to the following:

Mr. and Mrs. John Leathers, Mrs. Eva Key, Homer Don Leathers, and Jimmie Wayne Best, Carlene Richmond, Joyce Wrinkle, Joe Dell Walton, Winnie Carolyn and "Bub" Gentry, the honoree, and "Daddy" West and the hostess.

After refreshments were served the gifts were opened and admired.

Those who were unable to come, who sent gifts were: James David Luttrell, Beverley Kay and David Browning.

TRESPASS NOTICE

No trapping, hunting or other trespassing allowed. Thank you. 50tf.

Edward Rawlings.

Buy Bonds—buy more bonds.

BALES GINNED

Census report shows that 1,375 bales of cotton were ginned in Coke County from the crop of 1943 prior to December 1, as compared with 2,445 bales for the crop of 1942.

William R. Knierim, Special Agent.

The editor regrets very much his absence from the office, Wednesday, when Rev. Harry Hames, pastor of the Baptist church at Robert Lee, came to see us. Of course, Rev. Hames, you have already learned that "if at first you don't succeed, try, try again." So, "lay that pistol down, papa," and come again—for, "you are as welcome as the flowers in May." If only you have already learned that before, we will be at home. Let may "fill up your stockings," us wish for you that of Santa with good old-fashioned Methodist measure, which is "heaped up, shaken down and running over." A merry Christmas to you and yours!

Miss Addie Fletcher Seriously Injures Herself Accidentally

Miss Addie Fletcher whose home is near the Baptist church accidentally injured herself in the night Sunday night that came near being fatal.

Miss Fletcher was awakened about midnight from her sleep. She got out of bed and somehow she staggered and fell against the window, her head breaking the window glass and cutting a long gash across her forehead and face. She tried to stanch the flow of blood, but in vain. Becoming alarmed at the loss of blood she went to the home of Mr. and Mrs. Jess Percifull, near by, and awakened them, telling as to her suffering and about the accident. Mrs. Percifull took advantage of her newly acquired knowledge she had learned from taking the first aid course, bound the gash and stopped the blood.



Get Your Copy Ready Early—If You Can't Come to the Office, Mail Copy at Once. THANKS!

James David Luttrell
Beverley Kay
David Browning
50tf



For Her:

ROBES—Chenille, quilted satin and Wash Silk
\$2.98 to \$14.75

LINGERIE—Gowns, Pajamas, Slips and Panties.

COSTUME JEWELRY— \$1.00 to \$9.95

For Him:

Leather Coats and Jackets.
 Stetson and Davis Hats.

GLOVES—Leather (Buckskin, Goat skin and Calf)

ROBES

SHIRTS, Ties, Socks, Scarfs, Handkerchiefs

Billfolds—Belts

Infants:

Crib Chenille Shrouds

Chenille bath room sets

CLOSE OUT—Woolen Piece Goods ... 20 PER CENT OFF

BLANKETS—Wool and Cotton—large assortment.

Linens, Towels, Wash Rags.

NOVELTY GLASSWARE.

MANY ITEMS FOR BOYS IN SERVICE

HIGH QUALITY POPULAR PRICES

BARBEE'S 8 SOUTH CHADBOURNE

SAN ANGELO, TEXAS



Our store is a treasure chest of Gift Items for every name on your list ... Come in ... select yours. Free Gift Wrapping.



BILLFOLDS

Genuine Top Grain leathers ... in Tan and Black. Beautifully Gift Wrapped.

\$1.00 to \$15.00



A lovely Gift for any name on your list.

LUGGAGE...

To close out every piece in stock

25% off!

Compact Cases
 A Wide Selection
\$1.75 to \$18.50

Dresser Sets

Lovely Sets to delight a Lovely Lady

\$4.98 to \$37.50



Identification Bracelets

In White or Yellow Gold

\$3.50 up



L.P. RAY JEWELRY LUGGAGE MEN'S WEAR
 YOUR PROMISE TO PAY IS GOOD WITH RAY! 116 SOUTH CHADBOURNE

than ever before to seek his advice on living habits, to have him give a thorough periodic checkup, and to have him treat conditions promptly, which, if disregarded, are apt to cause more serious trouble later on. The only point being emphasized is that one should not attempt thoughtlessly to consume the doctor's valuable time and energy by insisting that he

make a home call when an office visit or suggestions over the telephone might suffice.

"While in cities, lack of medical service has not as yet reached an acute state, there are already rural sections feeling the pinch. It follows that everyone, both for his own and his country's sake should live sensibly to the end that maximum health may be attained, and avoidable

home medical service be eliminated.

"In this connection, the following rules, among others, may be suggested: Eat nutritious foods. Obtain sufficient rest at night. Shun debilitating and exhausting habits. Keep the use of stimulants of all kinds within sensible bounds. Exercise daily. Detour worry as much as possible."

Income Tax

Next Door to Ration Board

T. WHITEHEAD
 BALLINGER, TEXAS

Jno. W. Norman
 ATTORNEY AT LAW
 WINTERS TEXAS

Y. P. Taylor, D.D.S.
 John H. Taylor D. D. S.
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ROZEN FOODS CO.
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THE BRONTE ENTERPRISE
D. M. WEST
EDITOR-PUBLISHER

Entered as second class Matter at the Post Office at Bronte, Texas March 1, 1918, under the Act of Congress, August 12, 1871.

SEEK DOCTOR'S ADVICE ON "LIVING HABITS," SAYS HEALTH OFFICER

Austin, Texas, December 16—With the tremendous drain on the medical profession in response to the needs of the armed forces, there is greater necessity now than ever before for maintaining good health and avoiding any risks which might result in needless calls on the services of doctors.

The shortage in medical attention which is now available to the public will be even greater before the end of the coming year, since more and more doctors are being taken into the service and many of those remaining are not in active practice due to advanced age, teaching, or public health activities, or full-time employment in industry. This situation develops a problem for the practicing physicians who will remain at home, the solution of which to some extent will be in the hands of the general public, according to Dr. Geo. W. Cox, State Health Officer.

"There is no desire to imply that the family physician, now or later, will be summoned in dire need," Dr. Cox said. "In fact, there is a greater reason



Give Gifts that will last and then they can, and will, be cherished through the years.

You will find in our lines Gifts for everyone

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 FOUNTAIN PENS, SILVERWARE

Edwards Jewelry Company

SAN ANGELO, TEXAS

Holcombe-Blanton Printery

24-26 W. Beauregard San Angelo, Texas

Office Outfitters Manufacturing Printers

Mail Orders Given Prompt Attention

Give War Bonds for Christmas Gifts

A great advantage of silent contempt, it is said, is that it often prevents a black eye.	It is estimated that the grand total of the population of the world increases by 20 every minute—or 11 million annually.	The only way to protect your self against a fast talker is calm thinking and slow action.
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Christmas Prices

THE FOLLOWING PRICES ARE IN EFFECT TILL CHRISTMAS:

BLANKETS— double, Part-wool, per pair **\$2.69**

BLANKETS, double, all cotton, per pair \$1.95

BLANKETS—singles (you can't get sheets—use blankets) each ... \$1.10

Leather Coats—just received—full length—each **\$13.95**

WE HAVE OVER 100 COATS AND MACKINAWs FOR MEN and BOYS
FLOUR—Silver Peak (Wooten's Best Grade and every sack guaranteed

50 Lb. Sack **\$2.19**

24 Lb. Sack \$1.19

JUST RECEIVED A BIG SHIPMENT OF ROSEVILLE POTTERY—
THEY MAKE IDEAL CHRISTMAS GIFTS.

ANOTHER SHIPMENT OF BOYS OVERALLS—FIRST COME, FIRST SERVED.

WISHING YOU, ONE AND ALL

A Happy Christmas and a Better 1944

We Thank You for Your Trade the Past Year

Carlisle & Company

Blackwell, Texas

Make It
**A Beautiful
CHRISTMAS**
With Flowers



"Flowers for Every Occasion"

No time, nowhere are flowers more welcome than at the Gladsome Christmas Season.

Phillips Floral Company

BALLINGER, TEXAS

The use of machinery in farming dates from about 1850. Fallacy: The idea that accidents are unavoidable.

We are Completely Equipped, Having X-RAY, SHORT WAVE, ADVANCED COLON THERAPY, BATHS, ETC. SPECIAL ATTENTION TO STOMACH AND BOWEL COMPLAINTS, HEART TROUBLE, RHEUMATISM, ETC. Having passed the State Examination, I am now a

Licensed Chiropractor

The Chiropractic Clinic

DR. R. E. CAPSHAW—21 Years Successful Practice
Phone 3340 521 West Beauregard San Angelo

WE REMOVE DEAD ANIMALS
Horses, Cattle, Etc. From Your Premises
NO CHARGE TO YOU

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Christmas

Standardized Staple Cotton (Not Linters) Mattresses from **\$12.50 up**

WE DO MATTRESS RENOVATING OF ALL KINDS

Keel Mattress Factory

8 West 5th Street SAN ANGELO, TEXAS

THE BRONTE ENTERPRISE
D. M. WEST
EDITOR-PUBLISHER

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871

Subscription Rates
In State \$1.00 year
Out of State \$1.50 year

Food Wasted in Coke Homes Would Feed Many Soldiers

Coke County's 1,207 housewives could feed 316 soldiers for a year with the food wasted annually in homes of the county, an official of the country's leading food distributor estimated today.

This amazing figure is based on accurate government statistics which indicate that at least 604,777 pounds of food are wasted annually in Coke County homes, according to Harvey A. Baum, head of A & P Tea Company's produce-buying operations.

"Food is a munition of war and everyone must fight waste of it now," Baum pointed out. "Efficient food producers, processors and distributors have worked for years to reduce waste. Our company, for example, has cut waste and spoilage on perishable fruits and vegetables by 50 per cent during the past 20 years," he added. "Now the government is urging a similar war on food waste in the home."

Kitchen efficiency, Baum suggested, should include three points: (1) Buy as nearly as possible just the required amount; (2) serve moderate helpings; (3) use all left-overs. Baum said that although housewives have eliminated much food waste since Pearl Harbor, over eight per cent of all food bought for home consumption is still wasted. While it is obvious that waste cannot be prevented entirely, he added, carefully planned conservation should cut the loss in half and thus 158 soldiers could be fed with the resulting savings in homes of this county.

Civilians eat about 1,514 pounds of food each year, he concluded, while the average soldier "puts away" 1,916 pounds annually.

FOR CASH SALE

1 60-foot tile and cement building—on Main street of Winters, Texas—occupied 19 years by confectionery and cafe; living quarters; water, lights, gas. Building in good condition; stock and fixtures, all for \$2,500. CASH; selling on account of health. Write or come A. M. Sparks, Winters, Texas. 11

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Try Us

MIKE TRAMMELL

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ANDY BOWEN, Sales Mgr.
Phone 4775—Res. Ph. 3684

San Angelo Office
Naylor Hotel
SAN ANGELO AND
SWEETWATER

FOODS HOLIDAY that will Bring JOY to YOUR

FRESH DATES California---lb. **79c**
SHELLED PECANS lb. **79c**
MOTHER'S COCOA 1-lb. Bag **11c**
CANDY WE HAVE IN STOCK } PEANUT BRITTLE
BROKEN MINT STICK
LEMON DROPS
1-LB. BOX CHOCOLATES
MINGEMEAT Pint **29c**

WHITE POWDER MILNOT FRUIT CA FLOUR Li 25

Bulk White Raisins Also Sun-Maid Raisins and 2-lb. Cello Bags Seedless Raisins
Shelled Black Walnuts lb. **99c**
Shelled English Walnuts Lb. **99c**
A LIMITED STOCK OF FRUIT CAKE INGREDIENTS, CURRANTS, CHERRIES, LEMON PEEL, ORANGE PEEL, CITRON, FIGS, ALSO SHELLED ALMONDS, SALTED CASHEWS, CLUSTER RAISINS
Almonds lb. **49c**
Filberts lb. **59c**
Shelled Raw Peanuts... lb. **29c**
Mixed Nuts Walnuts, Almonds, Papershell Pecans **2-lb. bag . . 79c**
Walnuts Baby Grade—While They Last **1b. 29c** Also Plenty of Large No. 1's
Halbert Papershell Pecans . . . lb. **33c**

BIRDS EYE FROSTED FOODS
We Have A Large Stock For You!
Mixed Fruit 12 Points—15-oz. Pkg. **37c**
Sliced Peaches 12 Points—16-oz. Pkg. **34c**
Cherries 12 Points—16-oz. Pkg. **43c**
Green Beans
English Peas
Corn 9 Points
Peas & Carrots Pkg. **29c**
Spinach
Oven-Baked Beans 2 Points Per Package **23c**
Pumpkin Pie Mix NO POINTS! PKG. **29c**

Admiration Coffee
1-lb. Pkg. **29c** 1-lb. GLASS **32c**

IVORY SNOW Med. **10c** Lon. **23c**
WHITE WASHES without Bleaching
NEW WOOL
EXTRACTS AND SI FOR HOLIDAY BAK
Schilling Vanilla
Schilling Coffee **2-lb. gla**

Juicy APPLES
Delicious Lb. **11c**
Fancy and Extra Fancy Wrapped and Sized—BOX **4.35**

Christmas FRUITS AND VEGETABLES
TANGERINES doz. **19c** .bushel **\$3.99**
GRAPEFRUIT 112 SIZE SEEDLESS—DOZ. **43c** PINK 6 FOR **25c**
ORANGES TEXAS NAVEL SEEDLESS
They're Sweet and Juicy! **Bushel \$3.19**

Prime Quality SWIFT'S PREMIUM U. S. Choice—Grain Chuck Roast 7 Points Per Pound
DECKER'S IOWANA Sliced Bacon Ground Bee Pork Chop Prem Bacon Squares Roquefort Cheese By the Makers of Hams—5 Points—

Cauliflower head **19c** **Turnips & Tops** BUNCH
Tomatoes lb. **17c** **Mustard Greens** **5c**
Squash Yellow or White **2 lbs. 15c** **PLENTY GOOD Celery** Both Bleached and Green Stringless Pascal
Sweet SPANISH Onions lb. **7c** **Lemons** "PURE GOLD" 490 SIZE **Doz. 25c**
Idaho Washed Russets U. S. NO. 1 BAKING SIZE **lb. 5c**

Modern Way Food Market 206 North Main

TODAY'S FOOD RATION NOTES
No. 4 BOOK—A, B, C Green Stamps Void After Monday!
D, E, F Green Stamps Also Good Now!
L, M, N and P Brown Stamps For Meats, etc., Good Now and Through New Year's Day!

OUR TABLE

TE KARO No. 1 1/2 Glass **14c**

WERED SUGAR IMPERIAL BOX **8c**

OT "It Whips" Large Can **8c** Case 48 Cans **\$3.69**

CAKES Grandma's 1-lb. Cake **49c** 2-lb. Cake **89c**

R Light Crust 25-lb. Sack **\$1.29** 50-lb. Sack **\$2.39**

TOBACCO In Christmas-Wrapped Boxes!

Prince Albert 1-lb. can **69c**

Sir Walter Raleigh 1-lb. can **79c**

RITZ CRACKERS LARGE BOX **23c**

Del Monte Peaches 27 Points—No. 2 1/2 Glass **29c**

DEL MONTE Crushed Pineapple 30 Points No. 2 can **21c**

Del Monte Pears 24 Points—No. 2 1/2 Glass **32c**

Grapefruit Juice No Points—Large Can **25c**

Good Luck Margarine 6 Points—1-lb. Carton **26c**

MEADOLAKE **10,000 GUARANTEE**

MEADOLAKE MARGARINE

6 Points **22c**

Brown's Cheez-It A Dainty Cheese Cracker .BOX **12c**

Quality Meats

PREMIUM Grain-Fed Beef

Roast Lb. **28c**

Baltimore Oysters Large Counts—No Points

Pint **89c**

Bacon (4 POINTS) Lb. **39c**

Beef 6 Points Per Pound **25c**

Popo 7 Points Per Pound **35c**

Swiss Premium Ham 11 to 22 lbs. average 5 Points Per Pound Lb. **35c**

Cheddar Cheese 8 POINTS Lb. **89c**

Modern Way's Oven-Ready Poultry---

Hens Lb. **45c**

Turkeys Lb. **55c**

Modern Way Food Market 206 North Main

Give War Bonds for Christmas Gifts

TEXAS WOMEN URGED TO ENLIST IN THE U. S. MARINE CORPS

The United States Marine Corps are recruiting a Company of Texas women to be trained in Camp Lejeune, New River, N. C.

There will be two Platoons, one composed of women from Dallas-Ft. Worth area, the other from Houston San Antonio area. Each member will wear a Texas patch on the left shoulder.

The Texas Company will be sworn into the Marine Corps at a mass ceremony in Dallas on December 23rd, second anniversary of Wake Island, which was so heroically defended by a handful of Marines against unbelievable odds. This Texas Company of Marines volunteering their services at this time is a fitting tribute to the gallant Marine Heroes of Wake Island.

Women enlisting in the Marine Corps will not be called to

active duty until January 1944, but those interested are urged to write the U. S. Marine Recruiting Station, 203 Post Office Bldg., Abilene, Texas, and literature and application blanks will be sent immediately. Enlistment age 20 to 36.

Hagelstein Monument Co., San Angelo, erects your monuments promptly. Avoid disappointment. See what you buy. 21tf.



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We cut up your hog, grind and season sausage, render lard, cure and hickory smoke the meat.

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Otha Drake, Sam and Elzie Ault—J. Cory Snow, Manager

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We buy Furs of all kinds, when the season opens—see us before you sell.

We also buy all kinds of OFF WOOL, POULTRY, EGGS and HIDES.

WE HAVE A GOOD STOCK OF FEEDS. SEE US BEFORE YOU BUY. You will find our PRICES REASONABLE. If we do not have what you want, we will try to get it for you.

WEST TEXAS FEED & GRAIN CO.

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NOVELTY GIFTS

Musical Powder Boxes—Statuettes, Musical Games and Novelties

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PIANOS—BAND INSTRUMENTS—RECORDS—MUSIC

George Allen Music House

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FURS

Attention: Ranchmen & Trappers

This is the year for you to sell your fur crop. The season opens December 1. Prices will be the highest that they have been since 1929 . . . so you should take advantage of these high prices. There is no place you can sell your furs to better advantage than to—

THE CENTRAL TEXAS FUR CO.

615 South Oakes Street San Angelo

The following firms and individuals represent us and we suggest that you contact one of them if more convenient for you—

ABILENE WOOL & MOHAIR COMPANY, ABILENE
EDEN WOOL AND MOHAIR COMPANY, EDEN
KIMBLE COUNTY WOOL & MOHAIR, CO., JUNCTION
TOM NEAL, UVALDE AND DEL RIO
R. R. VERNOR, CAMPWOOD AND ROCKSPRINGS
RICHARD SMITH, COMSTOCK
HOUSTON STOKES, SANDERSON
L. H. HARTMAN, ALPINE
H. C. COLLETT, SHEFFIELD
R. G. NANCE, JUNO
JOHNNY HAMBY, SONORA

CENTRAL TEXAS FUR CO.
C. C. Bledsee and J. O. Rudd, Owners
615 South Oakes Street San Angelo

NOTICE

I HAVE TAKEN OVER THE MAGNOLIA OIL AGENCY IN BALLINGER AND AM RETURNING HERE WITH MY FAMILY TO MAKE MY HOME AGAIN.

TO ALL MAGNOLIA CUSTOMERS, I PROMISE TO MAINTAIN THE SAME FINE SERVICE THAT HAS BEEN RENDERED IN THE PAST.

I WILL BE GLAD TO DISCUSS OIL AND GAS PROBLEMS WITH THE FARM AND RANCH TRADE OF THIS AREA.

THE MAGNOLIA COMPANY APPRECIATES THE BUSINESS OF THE PAST AND I SOLICIT A CONTINUANCE OF THOSE FRIENDLY BUSINESS RELATIONS.

Jim Townsend

MAGNOLIA AGENT

The American petroleum industry dates from 1859, when Colonel Drake drilled the first well at Oil Creek in Pennsylvania. Before that enterprise, the national annual oil production was 2,000 barrels.

are better liars than men—but, they don't have to tell so many.

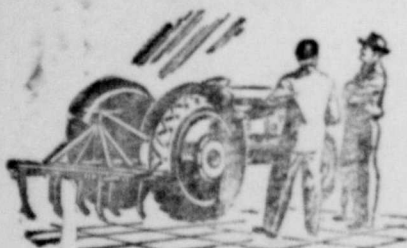
One third of all accidents occur in the kitchen, says a safety statistician. And they're placed on the table just as if they had not happened.

A psychologist says women

ONLY the New Ford Tractor
has the
MONEY SAVING
FERGUSON
SYSTEM



COSTS LESS TO BUY!

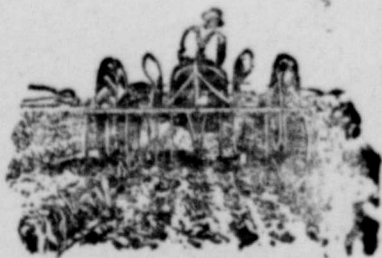


Because of the exclusive Ferguson System, the new Ford Tractor does not require excess built-in weight. Vital materials are saved for our war industries. The cost of the tractor is substantially

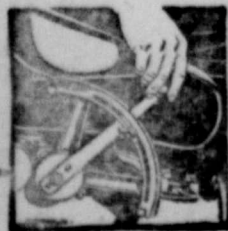
less than for heavier units of similar capacity. This saving is passed along to you.

COSTS LESS TO RUN!

Why burn fuel to push dead weight through the field or over roads? The less dead weight, the less fuel is required. The new Ford Tractor saves fuel on light work such as cultivating, hauling, putting up hay. But because of the Ferguson System, it develops ample traction to pull the two-bottom 14" Ferguson Plow in all average soils.



SEE THESE IMPLEMENTS FOR FINGER TIP FARMING



- Plow
- Mid-busters
- Adjustable Row-crop Cultivator
- Spring-line Cultivator
- Vegetable Cultivator
- 4-Row Beet and Bean Cultivator
- 4-Row Weeder
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- Farm-type Mower
- Heavy-duty Mower
- Corn and Cotton Planter
- Disc Harrows
- Traction
- Manure Spreader
- Scoop
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San Angelo Tractor Company

FORD-FERGUSON EQUIPMENT

310 S. Oakes SAN ANGELO



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Christmas Sale

We usually have OUR SALE in the Fall, but we are giving Santa the advantage this time!!

Gifts for Everyone

Don't Fail to See Our Bargains!!



Buy
War
Bonds
and
Stamps

Men's Hats

Buckskin, genuine fur felt
10 per cent Off

- SHIRTS Men's and Boys—few left **\$1.49**
- Men's dress—Regular price \$1.98—going at
- PANTS—KhakiGaberline—Regular price \$3.25—Sale **\$2.69**
- SHIRTS—FANCY—
Poplin khaki, Regulation—Regular Price \$2.75, Sale **\$2.25**
- PLAID SHIRTS for men—really warm **\$1.75**
- If you can find your size we have some bargains in pants at **\$1.98**

SHOES—Use Your Stamps Now—10 per ct. off on all Shoes.

Better Values—All-Weather PETERS SHOES

- MEN'S UNDERWEAR—PREPARE FOR JANUARY AND FEBRUARY
- One-piece, good weight for men a pair **\$1.29**
- Men's shirts and drawers, suit for **\$1.39**
- Sox—men's heavy—for cold weather, a pair for **19c**
- Sox—men's dress wear—anklets and long, a pair **29c**

Dresses

Do you need a new dress for Christmas? See the LOW PRICES on ours. Everyone has been marked down.

NEW SHIPMENT HAS JUST ARRIVED

We have a few coats left—GOOD QUALITY AT A LOW PRICE!!

- SLACKS FOR LADIES Heavy Suiting and Corduroy **\$2.98**
 - GOWNS—Fancy crepe and chiffon, gay floral patterns, reg. price \$3.49, now **\$2.98**
 - Slips—all sizes—slips and Bra's 10 per cent off. And we have a nice selection.
 - OUTING PAJAMAS **\$1.98 and \$2.39**
 - CUTTING GOWN **\$1.29**
 - OUTING—Piece goods, 36 in., good fleece yd. **23c**
 - PRINT—Good Quality—Reg. price, 35c for a yard **29c**
 - SPUN RAYON—Regular 59c, sale yd. **45c**
 - CRETONE—Pretty pattern for a yd. **25c**
- We can still give you good quality Brown Domestic for a yard **19c**



PILLOW TUBING—best quality a yd. **43c**

QUILT COTTON—2 1-2 lbs. bleached 33c unbleached a roll for **59c**

MAKE A SUIT of our All Wool material, 54 in. wide, red, blue brown a yd. **\$3.50**

RAYON AND WOOL—for suits 54 in. wide, a yd. **\$2.25**

Some RAYON and WOOL 54 in. wide a yd. **\$1.69**

PRINTED JERSEY—lovely blouses and dresses, reg. price \$1.98, now **\$1.69**

DIAPERS—very absorbant, during this Sale **\$1.79**

COATS and SWEATERS for boys 20 per ct. Off

Find a GOOD ONE for your boy Picture puzzles, alphabet sets, aerial models for boys and girls—reasonably priced.

HANDKERCHIEFS—for all the family 5c and up

FASCINATORS—the gift a school girl will appreciate, every color and style 59c and 98c

ROBES—for tiny tots **\$1.49**

HOSE—cotton, good for cold mornings **25c**

RAYON HOSE—ladies—good quality, long wearing **39c**

TOILET SETS—for boys in the service **\$1.00 and \$1.25**

SWEATERS—Scarfs, sox, khaki in color—for boys in the service—let us mail your gift.

ANKLETS—Girls' 2 pr for **25c**

DRESSER SETS—on sale at **\$4.50 and \$5.95**

TEDDY BEARS—large and pretty **\$3.98**

WHITE TABLE CLOTH **98c**

PRINTED TABLE CLOTH **\$1.25**

MILITARY SETS—large and heavy size—for our boys in the service **\$2.95**

BOOK ENDS— **\$1.49**

LADIES' TAMS—new shipment for **\$1.98**

CHRISTMAS CARDS—large selection each **2c**

TISSUE WRAPPING PAPER for Gift **10c**

Get a pretty Centerpiece for your Christmas table—pine burl on a log with candle **79c**

Toys! Toys!
Lots of Them!

BROWNING'S

Toys! Toys!
Lots of Them!

Lumber

Just Unloaded

32,000 sq. Ft. 2x4 and 2x6 No. 2—
2x8, 2x10 and 2x12 No. 1 and No. 2.
1x12 No. 2 and No. 1, S 4 S

20,000 Sq. Ft. No. 2—Shiplap
15,000 Sq. Ft. 4", 6" and 8"
Rough Pine Fencing
10,000 Sq. Ft. 4" B & Better Flooring
One Car of Red Cedar Shingles

J. P. Brown & Son

1104 South Chadbourne SAN ANGELO, TEXAS

ABILENE-VIEW BUS COMPANY ABILENE, TEXAS

EFFECTIVE MAY 10, 1943 NEW SCHEDULES

Two Schedules Each Way Daily Between Abilene and San Angelo

READ DOWN

Lv. 6:00 A. M.	Lv. 3:15 P. M.	Abilene	Ar. 12:35 P. M.	Ar. 11:35 P. M.
Lv. 6:25 A. M.	Lv. 3:40 P. M.	Camp Barkeley	Lv. 12:10 P. M.	Lv. 11:10 P. M.
Lv. 6:30 A. M.	Lv. 3:45 P. M.	View	Lv. 12:05 P. M.	Lv. 11:05 P. M.
Lv. 7:15 A. M.	Lv. 4:30 P. M.	Happy Valley	Lv. 11:20 A. M.	Lv. 10:20 P. M.
Lv. 7:50 A. M.	Lv. 5:05 P. M.	Bronte	Lv. 10:45 A. M.	Lv. 9:45 P. M.
Lv. 8:15 A. M.	Lv. 5:30 P. M.	Robert Lee	Lv. 10:20 A. M.	Lv. 9:20 P. M.
Ar. 9:05 A. M.	Ar. 6:20 P. M.	San Angelo	Lv. 9:30 A. M.	Lv. 8:30 P. M.

Intra-State Only

Hagels'efn Monument Co., San Angelo, erects your monuments promptly. Avoid disappointment. See what you buy.

21tf.

G. C. Bell "plays Santa" with The Enterprise by extending his subscription figures. Thanks to you, Mr. Bell.

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Fri. Sat. December 17-18
Richard Dix-Leo Carillo
—in—
"AMERICAN EMPIRE"
Also Bob Hope Comedy and News.

Tuesday December 20
Paulette Goddard-Ray Malland
—in—
"Chrystal Ball"
Also "Batman."

ALAMO THEATRE ROBERT LEE, TEXAS

Fri. Sat. December 17-18
Dick Powell-Mary Martin
—in—
"HAPPY GO LUCKY"
Also Comedy and News.

Wednesday December 21
Paulette Goddard-Ray Malland
—in—
"Chrystal Ball"
Also "Batman."

FOR CASH SALE

1 63-foot tile and cement building—on Main street of Winters, Texas—occupied 19 years by confectionery and cafe; living quarters: water, lights, gas. Building in o. k. condition; stock and fixtures, all for \$2,500. CASH; selling on account of health. Write or come. A. M. Sparks, Winters, Texas. 1t.

We Appreciate...

THE PATRONAGE WE ARE GETTING FROM THE GOOD PEOPLE OF BRONTE AND THE BRONTE COUNTRY. STOP AND SEE US WHEN YOU COME TOTOWN—right on your way in and out of San Angelo.

Try Us

And let us show you the satisfactory service we give. We will appreciate the patronage of the people of Bronte and surrounding country, when you come to San Angelo.

GOOD GAS—GOOD OILS—GOOD SERVICE

Albert Plumly

SAN ANGELO, TEXAS

\$100. AWARD FOR THE WINNER IN TEXAS HISTORY CONTEST

Austin, Texas, December 6.—The Texas State Historical Association has announced a first prize of \$100.00 for the winner of the 1943-1944 Junior Historian Writing Contest. Eighteen papers will receive awards totaling \$445.

Contest entries may deal with any topic in Texas history, but contestants are urged to work on some subject related to their community or local history. Some suggestions or topics are cattle, trails, saddles, Indian depredations, transportation, natural history, exploration, oil, economic, political, or biographical

subjects.

"Any boy or girl in Texas under twenty-one years of age may become eligible for competition," stated H. Bailey Carroll, Editor of "The Junior Historian," the magazine of the Association which is written almost exclusively by young Texans.

April 1, 1944, is announced as the closing date of the contest. All interested are invited to write for further information to The Junior Historian, Box 2145, University Station, Austin, 12, Texas.

Save! Save!

Remember you are helping the war effort when you have your shoes and boots rebuilt. We have the men, materials and equipment to make them now. Let us help you with your shoe problems. We still have pre-war prices.

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Help Defense

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SAVING LEATHER

Bring your boots and shoes to us for repairs. Your old boots may be made to last a long time by having them repaired in time. Our Boot and Shoe Repair Department is the very best.

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SAN ANGELO, TEXAS

A Merry Christmas and a Happy New Year to Everybody

Know YOUR DRY CLEANING

Would You?

IF YOU WERE GOING TO DO YOUR HOME LAUNDRY, WOULD YOU PLACE THE GARMENTS IN A WASHER OF ONLY CLEAR WATER, RUN THE M A SHORT TIME, WRING THEM AND HANG THEM OUT DRY?

No!

YOU WOULD USE PLENTY OF GOOD SOAP TO MAKE A GOOD SUDS, GIVE THEM A GOOD RUN AND RINSE THEM THOROUGHLY TO HAVE THEM CLEAR AND CLEAN THROUGH AND THROUGH.

Good Dry Cleaning

IS DONE IN THE SAME MANNER, USING CLEAN NAPHTHA AND GOOD DRY CLEANING SOAP.

That Is Why

YOU TOO—WILL LIKE HOLLAND'S DRY CLEANING. YOUR GARMENTS ARE CLEANED IN CLEAN NAPHTHA, THE BEST OF DRY CLEANING SOAP IS USED TO CLEAN THEM THROUGH AND THROUGH, AND A FLOW OF 1,000 GALLONS OF NAPHTHA PER HOUR GOES THROUGH THE WASHER TO RINSE THEM UNTIL THEY ARE FREE OF ALL SOIL AND DIRT.

GIVE YOUR CLOTHES A TREAT BY BRINGING THEM TO HOLLAND'S—THEY WILL STAY WITH YOU LONGER AND LOOK BETTER IN THEIR OLD AGE.

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