

# THE BRONTE ENTERPRISE

VOL. 25.

BRONTE, COKE COUNTY, TEXAS, FRIDAY, SEPTEMBER 3, 1943

NUMBER 35.

## Christmas Parcels to Soldiers Must Be Mailed by Oct. 15

Mrs. Carrie Williams, postmaster at Bronte, calls attention to Christmas shopping, the sending of Christmas packages to men and women overseas and the rules for mailing such packages.

Mailing gifts to army and navy personnel overseas must begin by September 15. Christmas gift parcels post to men and women overseas may be mailed between September 15 and October 15. After that date such parcels may be sent only by special arrangement about which you can learn at the postoffice.

Following are the rules for Christmas mailings to the fighting forces overseas:

The parcel must not exceed five pounds, and must not be more than 15 inches in length or 36 inches in length and girth combined. It should be marked "Christmas parcel" so that it may be given special attention to assure its arrival before December 25.

Not more than one parcel may be mailed in any one week to the same member of the armed forces by or in behalf of the same mailer.

The parcel must be well and strongly packed, in a container of metal, wood, strong fiber board, or similar material, then wrapped in strong paper and tied with twine. The cover should be such that it can be opened readily for censorship. The contents should be packed tightly.

Perishable goods, such as fruits that may spoil, are prohibited. Intoxicants, inflammable materials such as matches or lighter fluids, poisons, and anything that may damage other mail also are prohibited. Gifts enclosed in glass should be substantially packed to avoid breakage. Sharp instruments, such as razors and knives, must have

## TEXAS THEATRE BRONTE, TEXAS

**Fri.-Sat. Sept. 3-4**  
Deanna Durbin-Edmond O'Brien  
—in—  
**"THE AMAZING MRS. HOLLIDAY"**  
Also Comedy and News.

**Tuesday Sept. 7**  
The Bumpsteads  
—in—  
**"BLONDIE FOR VICTORY"**  
Captain Clark Gable in  
"Wings Up" and  
**VALLEY OF VANISHING MEN.**

## ALAMO THEATRE ROBERT LEE, TEXAS

**Fri.-Sat. Sept. 3-4**  
John Hall-Maria Montex-Saba  
—in—  
**"ARABIAN NIGHTS"**  
In Technicolor  
Also Comedy and News.

**Wednesday Sept. 8**  
The Bumpsteads  
—in—  
**"BLONDIE FOR VICTORY"**  
Captain Clark Gable in  
"Wings Up" and  
**VALLEY OF VANISHING MEN.**

## Bronte Schools Begin 43-44 Session Monday, Sept. 6

Though somewhat under handicap due to the illness of the superintendent, Prof. B. F. Kirk, who is in a San Angelo hospital suffering from major surgery, the Bronte schools will open on schedule, Monday morning, September 6.

Prof. Jeff Dean, principal of school, has assumed charge and has everything in readiness for the schools to open their doors as stated above.

Unless filled between this date and time for the opening of school, there will be two vacancies, but under the circumstances these two places will be filled by substitute until matters are definitely adjusted upon the recovery of Supt. Kirk. His many friends regret the illness of Prof. Kirk and all wish for him a speedy recovery.

Mrs. Hubert Harkrider and children from Brady have been visiting Mrs. Harkrider's parents, Rev. and Mrs. A. Hanson, this week.

Due to illness of the editor first of the week this issue of The Enterprise is a little late, which we regret—but we feel sure, under the circumstances, our readers will be patient.

Mrs. Iva Sims went to Barnhart Monday where she is visiting with friends this week. At the end of the week she will go to Mertzon where she will teach in the Mertzon school the incoming school year. The Mertzon school begins Monday.

Irvin Brunson spent the week end in San Angelo, with relatives.

Their edges and points protected so that they cannot cut through the coverings and injure postal personnel or damage other packages.

Since the armed forces are being plentifully supplied with food and clothing, the Army and Navy recommend against these gifts.

Addresses must be written clearly and completely. In addition to the return address of the sender, a parcel for an Army man should show the name, rank, Army serial number, branch of service, organization, Army post office number, and name of post office through which the parcel is routed. A typical address for an Army man:

Pvt. John R. Doe (Army Serial number)  
Company F, 167th Infantry  
A. P. O. 810 c-o Postmaster  
New York, N. Y.

The address on a parcel for a Navy man should include the name and rank or rating of the addressee, the Naval unit to which he is assigned and the number assigned thereto, or the name of his ship, and the fleet post office through which the parcel is routed. typical Navy address:

John M. Jones, Seaman Fc. U. S. Navy  
Naval Air Station  
Navy 199 (one nine nine)  
c-o Fleet Post Office  
San Francisco, Calif.

or:  
Lieut. Roger W. Doe, U. S. Navy  
U. S. S. Minnesota  
c-o Fleet Post Office  
San Francisco, Calif.

## Luncheon Given, Honoring Cong. O. C. Fisher

An informal luncheon was given by the business of the town, Saturday, at the Cactus Cafe, honoring Congressman O. C. Fisher.

Congressman Fisher had made announcement through The Enterprise that he would be here Saturday morning to confer with any and all who had any problems with reference to which his office as congressman had to do.

Led by Frank Keeney, president of the Bronte Community Service Club, the luncheon was arranged and was a complete but happy surprise to Mr. Fisher, thus, attesting his popularity with the people of Bronte, both as the people's representative in the National Congress, and in the closer ties of personal friendship.

Mr. Fisher spoke briefly along patriotic lines and urged upon each and all to tie into the war effort in the biggest way possible.

Mr. and Mrs. H. O. Whitt and Mr. Whitt's sister, Mrs. R. M. Yarbrough of Waco, went to Camp Barkely Sunday afternoon, to see Mr. Yarbrough who is in the hospital there. Mrs. Yarbrough returned home this morning.

Mr and Mrs. Gus Schantz returned to their home at Lubbock Thursday, after a visit of some days with Mr and Mrs. H. O. Whitt. Mr Schantz is a brother of Mrs Whitt.

Mrs. H. A. Springer has accepted a place on the faculty of the Robert Lee school where she will teach next school session. The Robert Lee school begins Monday.

Wanda, Sammie and Tom, their home in Abilene, Tuesday, after a visit with their grandmother, Mrs. Pink Eaton.

Bomb the Japs with junk.

## Leo Perkins is "Missing in Action" Bronte's 1st Casualty

Mr. and Mrs. T. J. Perkins, whose home is on the Robert Lee highway, west of Bronte, received information from the War Department, Sunday, August 29, that their son, Leo Perkins, was "missing in action." The casualty occurred August 19, and the parents did not get the information until Sunday. Leo was somewhere in Europe. It is not yet known whether he was killed or is lost somewhere.

Leo volunteered for service as a technician, August 11, 1941. He had risen to the rank of sergeant. This is the first casualty that has come to Bronte thus far in this global conflict. Mr. and Mrs. Perkins have another son Howard, who is with an Engineer's Corps in Hawaii. Truly, "sorrow makes the whole world akin," and the hearts of all our people go out to the parents. But, let us hope that yet he may be found, and alive, unhurt and strong.

## Methodist Church Announcements

Rev. A. Hanson, the busy pastor of the Bronte Methodist church, and also of the Methodist churches at Hayrick and Tennyson requests The Enterprise to make the following announcements:

Rev. Hanson is conducting a revival meeting at Tennyson this week. The attendance is large for the size of the community and the interest in the meeting is growing.

Rev. Hanson will close the meeting at Tennyson Sunday morning at the 11 o'clock service. He will preach at Hayrick Sunday afternoon and will be in his pulpit at Bronte Sunday evening.

All are cordially invited to attend any and all of these services.

## Sgt. J. S. Craddock, Miss Marian Gilbert Wed at Denton

Saturday, August 29, 1943, in the First Methodist Church in Denton, Miss Marian Gilbert, daughter of Mr. and Mrs. H. M. Gilbert of Carbon, became the bride of Sgt. J. S. Craddock, Jr., pastor of the church, Rev. Walker, administering the vows, with the double ring ceremony. The father of the bride gave



Mrs. J. S. Craddock, Jr., who before her recent marriage was Miss Marian Gilbert.

her in marriage and J. S. Craddock, father of the bridegroom, was best man.

The bride's ensemble was a black crepe dress, trimmed in lace, with black lace hat and her corsage was a white orchid. She graduated from the Carbon High school and received her degree from North Texas State Teachers College in August.

The groom, son of Mr and Mrs. J. S. Craddock of Robert Lee, is a graduate of the Robert Lee school, and also took his degree at Texas Technological College at Lubbock. Before entering the service two years ago, he was assistant cashier of the First National Bank in Bronte, and therefore has a host of friends throughout this area. A reception was tendered the couple by friends in Denton immediately following the nuptials, and after a short wedding trip to Dallas, they went to Camp Calan, California to make their home where Sgt. Craddock is stationed.

## GIRLS 17-30 Years

Experience Unnecessary  
Pleasant, Clean Work  
Handling Telegrams  
Over Long Distance  
Automatic Circuits

PAY  
WHILE TRAINING  
School  
AT  
Sweetwater

Positions Open in Most  
Large Cities

# WESTERN UNION

Mr. Bibb  
Room 205 Doscher Bldg.  
Sweetwater, Texas

Think Bonds

Talk Bonds

Buy Bonds

THE BRONTE ENTERPRISE  
D. M. WEST  
EDITOR-PUBLISHER

Entered as second class Matter at  
Post Office at Bronte, Texas,  
August 1, 1943, under the Act of Con-  
gress, August 12, 1879.

Subscription Rates  
State \$1.00 year  
Out of State \$1.50 year

**PHYSICAL FITNESS  
CLUB PROGRAM TO BE  
PROMOTED IN SCHOOLS**

Austin, Texas, September 2—  
The elementary and secondary  
school Physical Fitness Club  
program of the Health and E-  
mergency Medical Service, Texas  
Civilian Defense, organized and  
sponsored by the University In-

activities in the schools," Dr.  
Geo. W. Cox, State Chairman of  
Health and Emergency Medical  
Service, recently declared in  
Austin.

This program is organized on  
a voluntary basis, and is three-  
fold in its scope. First, it in-  
cludes dental and health exami-  
nations; second, participation in  
the school's required physical  
fitness activities, and third, par-  
ticipation in organized games.

Such a program will make a  
valuable contribution to national  
fitness in that it will develop in  
the individual organic power,  
neu-muscular skills and endur-  
ance. In the first year over 200  
clubs have been organized in  
Texas public schools with ap-  
proximately 12,000 boys and  
girls participating. Nearly 400  
boys and girls qualified the first



THE BELLS ARE AGAIN  
RINGING IN THE GOOD

**School Days**

**School Supplies**

We have done all we can to get a full supply of the things  
the children will need in school. We have bought far as the  
Wholesale Houses can supply us

SEE US FOR YOUR SCHOOL SUPPLIES

CONGRATULATIONS TO ALL OUR SCHOOLS IN THE  
BRONTE AREA FOR 1943-1944

**Keeney's Variety Store**

FRANK KEENEY, OWNER

holistic League is recogniz-  
throughout the Nation as  
the best of all state plans  
sponsoring physical fitness

year for the individual physical  
fitness certificate award.

With the beginning of the  
1943-44 school term the Univer-

again actively promote the phys-  
icity Interscholastic League will

**Howard Payne College**

BROWNWOOD, TEXAS

the training of young men and women for leadership.

**ATMOSPHERE:**

Christian atmosphere in which students are urged by example and by  
precept to live good lives.

**ACTIVITIES:**

Standard, classroom work, extra-curricular activities in athletics, music,  
public-speaking, and social life.

**ADVANTAGES:**

- a. An approved senior college of liberal arts. Howard Payne ranks  
with the best.
- b. Central location; Brownwood is easily accessible to all sections of the  
Southwest.
- c. Outstanding faculty. Every teacher in Howard Payne is a specialist.
- d. Low cost. Howard Payne offers a college education at a minimum  
cost.

school has a number of places open to work, and many of them  
where they may earn a part of their expenses. They may earn a part of their expenses  
where they may earn a part of their expenses.

FOR FURTHER INFORMATION WRITE

**President Thos. H. Taylor**  
BROWNWOOD, TEXAS

**Fall Term Opens September 15, 1943**



**APPLIANCE  
TROUBLE?**

**CALL YOUR  
REPAIRMAN!**



Your repairman, if you stop to think, is one of the most essential  
workers around any industry today. You see, since the manufac-  
ture of appliances has stopped, the dealers' shelves are getting  
mighty empty. And that's where the repairman and you come in!  
The new ones that would normally be coming off the lines have  
gone to war. So, it's up to us to make the ones we have on hand  
last for the duration.

Electric appliances were made to last for many years — and  
they will if given proper care and servicing. By keeping your  
refrigerator, range, food mixer, iron, etc. in tiptop working condi-  
tions — by keeping them clean, shining, and fit — you can help  
win the victory on the home front.

And don't forget to call your repairman, when repairs are  
necessary. He's a busy man — in fact, he is already working over-  
time, but he'll be glad to help you, because he knows that it's up  
to you and him to KEEP 'EM WORKING!!

INVEST IN  
AMERICA!



Buy War Bonds  
and  
Stamps!

**West Texas Utilities  
Company**

ical fitness club program in the  
schools throughout the state.  
The aim for the year will be to  
have one or more clubs in every  
school and to qualify thousands  
of boys and girls for the Texas  
Victory Physical Fitness Certifi-  
cate.

Mrs. B. C. Baker of Houston,  
renews her subscription to her  
'old home town' paper, through  
her mother, Mrs. M. P. Coleman.  
Mrs. Baker says that she reads  
everything in the paper even to  
all the ads. Thanks to you, Mrs.  
Baker.

"Uncle Jimmie" Williams has  
returned from an extended visit  
with his son and family, at Gus-  
tine.

Mrs. M. P. Coleman went to  
Angelo, Monday to visit for a  
while with her children who are  
there.

**DON'T FORGET  
Your Old Boots**

Don't forget to throw those old  
shoes and boots in when coming  
to San Angelo. Remember the  
war has caused a shortage in  
leather also, and you can save by  
having them rebuilt under factory  
methods at a nominal cost. We  
are headquarters for leather, any  
kind, any time.

**M. L. Leddy Boot Shop**  
SAN ANGELO, TEXAS

**Sale Tuesdays and Thursdays**

Our method of selling livestock is much more convenient  
to both the buyer and the seller. Whether you have just  
one animal or a big bunch to sell, bring them to us for the  
best results.

**Producers Livestock Auction Company**

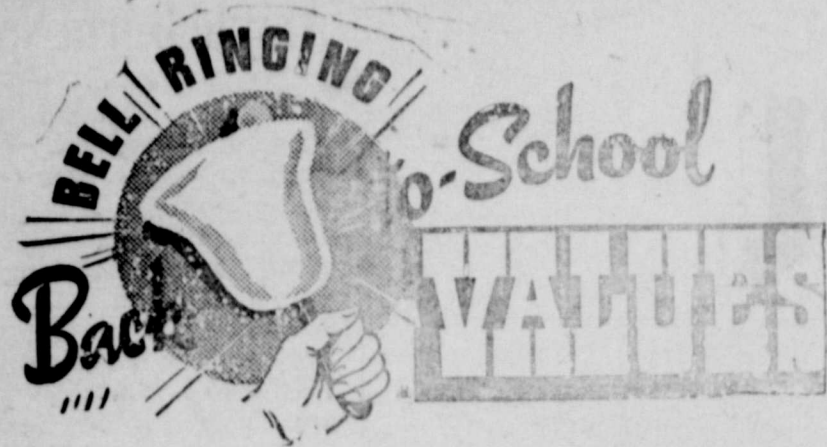
Otho Drake, Sam and Elzie Ault—J. Cory Snow, Manager

**ABILENE-VIEW BUS COMPANY**  
ABILENE, TEXAS

EFFECTIVE MAY 10, 1943 NEW SCHEDULES  
Two Schedules Each Way Daily Between Abilene and San Angelo

READ DOWN		READ UP	
Lv. 6:00 A. M.	Lv. 8:15 P. M. Abilene	Ar. 12:35 P. M.	Ar. 11:35 P. M.
Lv. 6:25 A. M.	Lv. 3:40 P. M. Camp Barkeley	Lv. 12:10 P. M.	Lv. 11:10 P. M.
Lv. 6:30 A. M.	Lv. 3:45 P. M. View	Lv. 12:05 P. M.	Lv. 11:05 P. M.
Lv. 7:15 A. M.	Lv. 4:30 P. M. Happy Valley	Lv. 11:20 A. M.	Lv. 10:20 P. M.
Lv. 7:50 A. M.	Lv. 5:05 P. M. Bronte	Lv. 10:45 A. M.	Lv. 9:45 P. M.
Lv. 8:15 A. M.	Lv. 5:30 P. M. Robert Lee	Lv. 10:20 A. M.	Lv. 9:20 P. M.
Ar. 9:05 A. M.	Ar. 6:20 P. M. San Angelo	Lv. 9:30 A. M.	Lv. 8:30 P. M.

*Intra-State Only*



IF IT'S FOR SCHOOL  
See Us First

GOOD OLD SCHOOL DAYS ARE HERE AGAIN.  
We have prepared, far as it is humanly possible, under the circumstances, to take of your School Supplies needs—we have bought, far as it is possible to buy from the Wholesale Markets—inks, tablets, pencils, and so forth.

BEST WISHES FOR OUR BRONTE SCHOOL AND ALL OUR OTHER SCHOLS FOR THEIR 1943-44 SESSION

## BRONTE PHARMACY

J. M. RIPPETOE, OWNER and REG. PHARMACIST

Hagelstein Monument Co., San Angelo, erects your monuments promptly. Avoid disappointment. See what you buy. 211f.

And the refreshing showers came this morning, as we're ready go to press, may the showers become a heavy downpour and give man and beast, water.

## Howard Payne To Begin 53rd Annual Session

Ambitious Young People May Earn Part of Expenses

Howard Payne College at Brownwood this fall will begin its 53rd annual session. The opening date is Wednesday, September 15.

Boys who have not reached the age to be affected by the Selective Service, should avail themselves of the opportunity of education until such time as they may be inducted, the college points out.

The higher education that they may get will be especially beneficial to them in the armed services. They will profit particularly from work in physics and mathematics.

Young women who desire to become secretaries and Civil Service workers will find an excellent array of courses at Howard Payne College. They either can go for a limited period of time or continue for the full course which leads to the degree of Bachelor of Business Administration or Bachelor of Arts with a major in business.

Almost unlimited numbers of people are needed for secreta-

Jno. W. Norman  
ATTORNEY AT LAW

WINTERS TEXAS

WE REMOVE DEAD ANIMALS

Horses, Cattle, Etc. From Your Premises  
NO CHARGE TO YOU

## SWEETWATER RENDERING CO.

SKINNY PACE, Owner

PHONE COLLECT 2013

We are Completely Equipped, Having

X-RAY, SHORT WAVE, ADVANCED

COLON THERAPY, BATHS, ETC.  
SPECIAL ATTENTION TO STOMACH AND BOWEL COMPLAINTS, HEART TROUBLE, RHEUMATISM, ETC.

## The Chiropractic Clinic

DR. R. E. CAPSHAW—21 Years Successful Practice

Phone 3340

510 West Beaugard

San Angelo

## Help Defense

BY

SAVING LEATHER

Bring your boots and shoes to us for repairs. Your old boots may be made to last a long time by having them repaired in time. Our Boot and Shoe Repair Department is the very best.

## J. L. MERCER

Boot Shop

SAN ANGELO, TEXAS

## IT IS TIME TO PLANT A Fall Garden

We have plenty of FIELD and GARDEN SEED

## Olive Seed Store

30 EAST CONCHO  
SAN ANGELO, TEXAS

## DANN'S CHIROPRACTIC HEALTH HOME

FOR YOUR HEALTH—

A Complete Drugless Health Service  
Chiropractic and Colon Therapy will relieve Constipation and Stomach disorder

E. A. Dann, D. C.  
207 Pecan St. Sweetwater

## WE BUY ALL KINDS OF POULTRY

See us before you sell— ESPECIALLY YOUR FRYERS

## Frozen Foods Co.

San Angelo

education, Howard Payne College officials believe.

# WORKING for VICTORY ON THE SANTA FE



Through these hectic days and busy nights, troop trains, regular trains with troop cars, and freights loaded with war materials keep rolling along the Santa Fe.

Watch a section hand grab his pick a little fighter after a trainload of American fighting boys has rolled past. "We'll get 'em through" is his attitude these days.

Yet he is only one of more than 60,000 employes on the Santa Fe who are doing their bit to "keep 'em rolling" all along the line...

moving millions of troops and millions of tons of materials needed for Victory, where and when they are needed.

They know that if you stop the wheels that move them, you stop everything that floats and flies as well!

And they never forget that thousands of boys in our armed forces came from Santa Fe ranks and from the families of Santa Fe employes, and these boys who are fighting for all of us have the toughest job of all!

You bet, we're backing them up in the best way we know—and that's by buying War Bonds, and seeing to it that movements essential to Victory come first on the Santa Fe!



## SANTA FE SYSTEM LINES

One of America's Railroads—All United for Victory

"Order Coal Now!"

## San Angelo College

A PUBLIC JUNIOR COLLEGE WHERE EACH STUDENT IS GIVEN INDIVIDUAL ATTENTION

Fully accredited by:

State Department of Education  
Association of Texas Colleges  
Southern Association of Colleges

## Plan For 1943-44

4 TERMS OF 9 WEEKS LENGTH

Some advantages of new plan:

Classes meet daily until completed  
Complete business course in 9 months  
Courses designed to meet needs of Army and Navy may be completed in 4 1-2 months

## Registration

SEPTEMBER 8-11

Freshman convocation . . . . . September 8, 8:30 a. m.  
Classes begin . . . . . September 13

## Expense

TUITION:

\$78.00 PER TERM for 2 or 3 courses  
\$19.00 PER TERM for one course

FEES: depend upon number and kind of courses

TOTAL EXPENSE FOR 9 MONTHS ABOUT \$100.00

For further information write

PRESIDENT W. H. ELKINS

or

REGISTRAR E. L. NUNNALLY

## San Angelo College

SAN ANGELO, TEXAS



### Plan School Lunches

#### SATISFY HUNGER AT AND BETWEEN MEALS

Be sure at least two slices of bread go into that lunch box: school boys and school girls burn up energy quicker than you think. For after-school snacks, when tummy pangs make active youngsters chorus "I'm Hungry," it's mother's signal to bring out a loaf of Mrs. Boehme's Enriched Butternut Bread, to be eaten with butter or spreads.



Made Right, Baked Right, It's All Right!

### With MRS. BOEHME'S Enriched Bread

And for the family table, three times a day, meals are better and more satisfying by the use of Boehme's fresh Butternut bread.

Mrs. Boehme's Bread West Texas' Most Popular Loaf For Over 30 Years!

—BAKED BY—

## MRS. BOEHME'S BAKERY

SAN ANGELO, TEXAS

### FSA Loans are Now Available for Farm Water Supply Needs

Farmers in Coke county who need government financing with which to repair their home and farmstead water facilities or to install new equipment with which to produce food and care for livestock may obtain loans for these purposes from the Farm Security Administration. FSA loans are now available to farmers who cannot obtain credit elsewhere for farmstead and domestic water needs. Loans are open to both tenants and owners.

Drilling wells, windmills, stock tanks, storage tanks for home and farm supplies and for irrigating gardens up to one acre are some of the purposes for which these loans will be made. These water facility loans with the FSA's irrigation loans are not to be confused with the FSA's irrigation loans which are available only in certain approved areas.

The water facility loans available in Coke County will be made immediately to all qualified bor-

rowers of this agency of the U. S. Department of Agriculture. Applications for loans should be filed with Miss Vera Martin at the FSA office in Robert Lee. Today, more than ever before, more food is needed in this country for use here at home and for shipment to our allies and to the people in countries set free by our armies. The Federal Government, through the Farm Security Administration, recognized the importance of adequate water supplies on American farms and it is to meet this need that this agency's water facilities loans are being made accessible.

#### MARRIED

In San Angelo the other day the editor met his longtime good friend, Mrs. Lizzie Davis of Robert Lee. We addressed her as "Mrs. Davis," whereupon she informed us that her name now is "Mrs. Biggs." Upon inquiry we learned that she was married to Mr. J. D. Biggs of Eola on June 27. Though late in doing so, we hasten to wish Mrs. Biggs much happiness and to extend congratulations to Mr. Biggs.

Bomb the Japs with junk.

See

### THE ENTERPRISE

For Job Printing

### Hardin-Simmons University Has Ample Dorm Space

Abilene, September 2—Faced with advance reservations which indicate near-record enrollment of women for the fall term, Hardin-Simmons university officials are considering turning Cowden-Paxton hall, athletes' dormitory, into a woman's dormitory for the duration, Dr. R. N. Richardson, acting president, announces.

The three women's dorms have been reserved, with a waiting list for Mary-Frances hall, main building. Cowden-Paxton, the newest building on the campus, is two years old and would provide living quarters for 60 women.

Dr. Richardson said one or two of the five wings of Ferguson hall, men's dormitory, may be turned over to young married couples who enroll as students and who have had difficulty finding apartments in the city. Each of the wings is a distinct unit, separate from the others.

Dr. Richardson pointed out Hardin-Simmons has adequate dormitory space.

### RUPTURED?

Don't delay—see the New MODERN FEATURES OF

Akron Trusses

Private Fitting Room

### Week's

### Drug Store

Hotel Cactus Bldg. Dial 4153 SAN ANGELO, TEXAS

MIKE TRAMMELL

### Butane Gas

ANDY BOWEN, Sales Mgr. Phone 4775—Res. Ph. 3684

San Angelo Office Naylor Hotel SAN ANGELO AND SWEETWATER

Y. P. Taylor, D.D.S. John H. Taylor D. D. S.

DRS. TAYLOR & TAYLOR DENTISTS

PHONE 5225 202-4 Rust Bldg. San Angelo, Texas

Who

WILL BE FIRST TO PAY His Subscription AFTER READING THIS—