

THE BRONTE ENTERPRISE

VOL. 25.

BRONTE, COKE COUNTY, TEXAS, FRIDAY, JANUARY 29, 1943.

NUMBER 4.

First National Bank in Bronte Occupies Its Modern Office Home, With All Modern Banking Facilities

L. T. Youngblood, president of the First National Bank in Bronte, with the entire office personnel, have been quite a busy group the past few weeks. The unusual activity has not been due so much to the closing of the old year and "swinging" into the New Year, as it has been with reference to getting re-located in their new bank office building.

Some months ago President Youngblood and his board of directors decided that with the growing volume of their business, thus showing the increasing confidence of the people in the First National Bank as a financial institution, they should make some improvements in their banking facilities. Therefore, the W. D. Collins Bank Fixture Company of Denison, the oldest and one of the most reliable bank fixture companies in all the Southwest, was given the contract of modernizing the interior of the bank office and also to add modern fixtures. The work was begun early in December and finished just before the holidays. And to say the least the bank's office now is "a thing of beauty," for, the modernizing pro-

cesses included the very last word in modern bank decorations and fixtures. Consequently, Bronte now has a banking institution, as to its physical plant, that would be a credit to any city, much less a small town like Bronte.

The Bank's Origin

The origin of the First National Bank in Bronte marked the passing of the "old West" through out this vast area of West Texas and the ushering in of the "new West." At the time the bank was founded, the nearest railroad connection was Sweetwater on the north, forty-five miles; on the south was San Angelo, thirty-five miles away, and Ballinger on the east, a distance of some thirty miles. Hence, a pioneer village was here in the heart of the Colorado River valley, in an area larger than some of the New England states. In 1906 the Orient Railroad was building from Sweetwater to San Angelo, directly through Bronte. The coming of the railroad meant "a new day" for Bronte and the Bronte country. To this time, pioneer day held sway. Those who were here

(Continued on last page)



L. T. YOUNGBLOOD, PRESIDENT FIRST NATIONAL BANK

Artistic Job by W. D. Collins Bank Fixture Company

The new fixtures of the First National Bank of Bronte, Texas, were built by the W. D. Collins Bank Fixture Co. of Denison, who are now in their 46th year of continued business, without change of ownership.

The fixtures were erected by Richard Frank, Sr., erection superintendent for the Collins Co., who has had 35 years of experience, and said to have erected more fixtures in the South and West than any man in the business. He was assisted a part of the time by his son, R. F. Frank, Jr., who is the Collins Company general manager, and by other assistants.

The floor plan decided on and used was a radical departure from the bank's old layout, and practically doubled lobby space, and increased the counting room space by 33 1/3. In the change an office was provided for the executive officers.

The fixture design used was the new Friendly Type, which is the most modern design known. It is a specially appealing and artistic design that shows it has been well named.

The entire front of the fixtures, facing the lobby is Golden Wine Tennessee Marble, the hardest and most durable marble known, and of a beautiful pink and tan color. It is relieved by the use of Tennessee Dark Cedar Marble for the base, the ledge, and top shelf, the contrasting colors soon to add a special snap to the design. The marble desk plates were imported Black Marble.

The fixtures are guarded from outside counter reach by the marble shelf on which are mounted glass guards in an aluminum frame. Marble wicket guards on each side of the windows protect the teller's windows from reach, in connection with the most beautiful aluminum wickets ever seen in this section. These wickets are made of 1/4x3/4" aluminum bars, with the narrow edge to front, which aids in the clear vision for the customer and tellers booth. Each wicket has the name of the service lettered on black carrara glass.

Back of the marble fixtures, come the bank counters, these are covered by scratch resisting, ink proof counter topping of a new type, never used before in this section, and which are secured to the counters by an aluminum alloy binding. Drawers and cupboards extend down the line.

The executive office space is separated by a marble low rail that blends its members into the main fixture. The entrance to the counting room is a high slab door of Q. S. Oak, and the entrance from lobby to the low rail office is a low rail gate on double action stainless steel hinges. The finish of the door and gate is the new shade known as Lime Oak, and is the only wood visible from the lobby.

In addition, all walls of the counting room are wainscoted with marble, up to the 42" line, using the same combination of marble, as the main fixture to which it members.

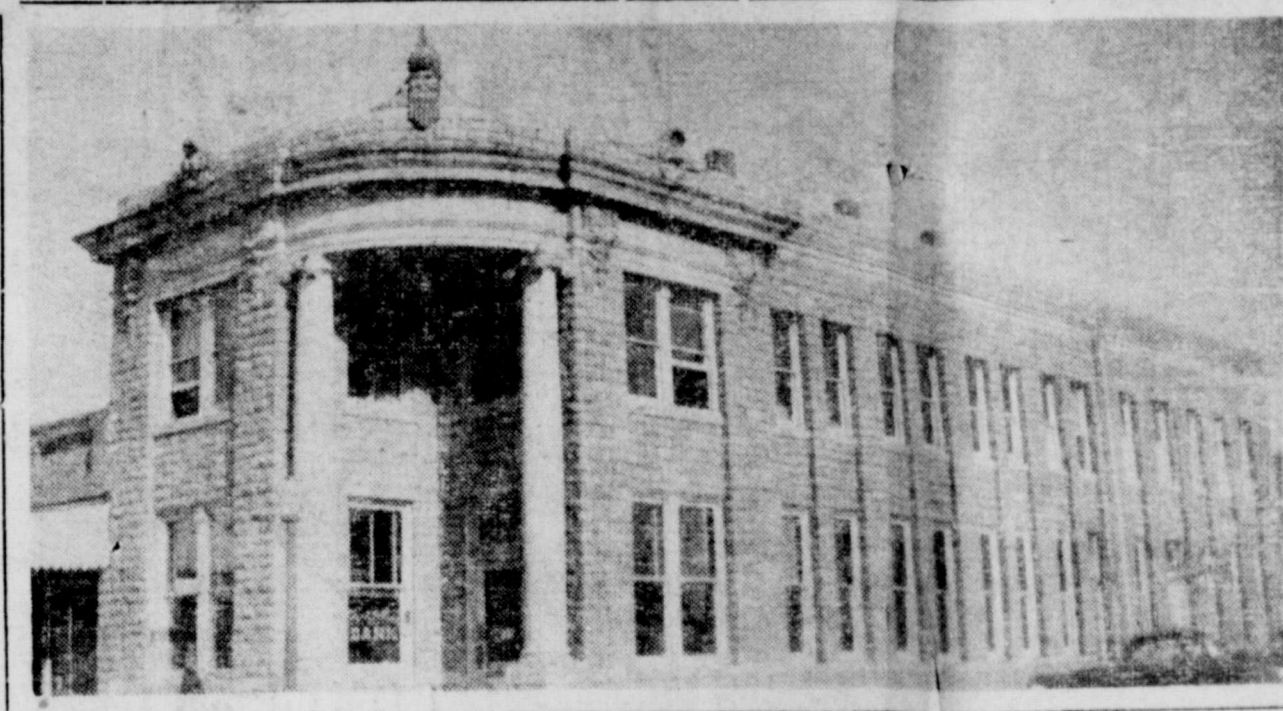
For the convenience of the lobby customers is a beautiful lobby check desk, all marble of heavy proportions, including the top, and fitted up with convenient check pockets. The same two color trim was used, as on the fixtures and which adds so much to the style.

The lobby floors were covered with a tan tile with a feature strip of chocolate color and makes a All counting room floors were pleasing appearance.

(Continued on last page)

Announcing----

Our Modernized Bank Home



WITH OUR MODERN INTERIOR AND FIXTURES, OUR NEW BANK OFFICE AND FACILITIES, AND OUR AVAILABLE FUNDS, AND EXPERIENCED OFFICE PERSONNEL, WE ARE HAPPY IN THE FACT THAT WE NOW ARE IN POSITION TO GIVE THOSE WHO HAVE BANKING RELATIONS WITH US, EVERY BANKING SERVICE KNOWN TO MODERN BANKING.

We have added these Modern Facilities at Considerable Expense
—but "the Best Is None Too Good For Our Customers."

OPEN HOUSE

We plan that soon as we get all our office fixtures installed and every detail of our new office in hand, we will hold "OPEN HOUSE." Watch for the announcement.

FIRST NATIONAL BANK

L. T. YOUNGBLOOD, President

J. T. HARMON, Vice-President

B. D. SNEAD, Cashier

J. S. CRADDOCK, Jr., Asst. Cashier (now in the service)

BOARD OF DIRECTORS

M. A. BUTNER

OFFICE PERSONNEL

R. E. CUMBIE

J. T. HARMON

J. T. HARMON

B. D. SNEAD

FRANK KEENEY

MRS. CHAS. BOECKING

E. C. RAWLINGS

MRS. D. K. GLENN

CARRIE G. WILLIAMS

L. T. YOUNGBLOOD

THE BRONTE ENTERPRISE

D. M. WEST
EDITOR-PUBLISHER

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates

In State\$1.00 year
Out of State\$1.50 year

Personnel of the
First National
Bank Directorate

The directorate of the First National Bank consists of seven members. At the top of this page we carry the pictures of four of the board members. We sought the pictures of the entire personnel, but failed to secure the photographs in time to have the cuts made.

MRS. CARRIE G. WILLIAMS

There is a poetical expression to the effect that there is nothing worthwhile if there is not a woman in it.

The thought holds even in modern business—that is, in the old, calculating processes of modern business, the associations of a capable and noble woman in a business only enhances the dignity and strength of that business.

In the above particular, the



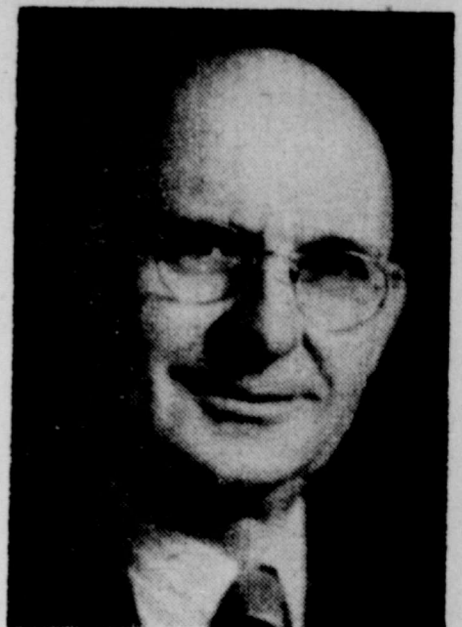
CARRIE G. WILLIAMS



E. C. RAWLINGS



M. A. BUTNER



FRANK KEENEY

First National Bank in Bronte is fortunate, in having Mrs. Carrie Glenn Williams in the personnel of its directorate.

Mrs. Williams is a native of Ballinger. She grew up and was educated there. She entered active life, as many have done and are doing, as a school teacher.

January 13, 1916 Mrs. Williams came with the bank which at that time was the Bronte State Bank, and was with the institution continuously for a quarter of a century. She was first a bookkeeper, then about ten years ago she became cashier and also a member of the board of directors. Thus she continued until February 1, 1941, at which time she severed her active relations with the bank to assume the postmaster-ship of the Bronte post office, which position she now holds to

the satisfaction of the patrons of the office.

Her years of experience in public life and in the work she did in the bank has qualified Mrs. Williams as a capable business woman, and hence her work is always thorough. Yet at the same time she is always kindly disposed and is the personification of courtesy, to each and all alike, which makes her universally popular not only with the post office patrons, but with all in all the circles of life. Notwithstanding the demands her business responsibilities make upon her, Mrs. Williams finds time for her social and church duties. She is a member of the Baptist church.

E. C. RAWLINGS

"A man is as old as his years, yet he is as young as his heart." Thus wrote a modern philoso-

only recently, and verily how true! Some are old before they reach the half century mark of life—while others live to ripe old age and are young in heart and jovial in spirit, and are always "happy as a spring morning."

E. C. Rawlings, oldest member in years, in the directorate of the First National Bank, is as young in spirit as a boy. While he is a stern business man when it comes to business affairs, yet in the affairs of life, and in the social circle, he is young and has an enthusiastic interest in all that is about him.

A native of Burnett, Texas, Mr. Rawlings came in the early 80s to Fisher county which was not organized at that time. His first vote was for the organization of that county. He was a "cow pun-her" at that time, working for a large ranch concern of that section. They elected the "chuck wagon" boss as county judge and some of the others of the crew for the other various offices.

Mr. Rawlings moved to southern Nolan county, just in time to have part in the organization of Coke county, in 1889. Mr. Rawlings is a "cattleman," in the old fashioned meaning of the term and that means, he still does not believe much in "running cattle and sheep together on the range." "I don't like sheep nohow," says the old time ranchman, "but since my boys have grown up and got into the sheep business I tolerate and let it go at that."

Mr. Rawlings became a stockholder in the bank at its organization in 1906. Later he sold his stock. In 1922 when the bank was reorganized and the name was changed to the First National Bank in Bronte, he took stock again and became a director and has served as such since that time. A man of keen business judgment, knowing the value of farm and ranch lands and livestock in all this section, and able to foresee, in a large de-

gree, the future, he rarely has to take a loss in his investments, or stock deals. "By staying with his bush," he has acquired large holdings of ranch and farm lands and herds, and hence as he approaches old age, he looks back over the years with satisfaction, that he has made a success of life.

A member of the Methodist church, Mr. Rawlings, and Mrs.

(Continued on page three)

FUTURE HOMEMAKER NEWS

The Future Homemakers of Bronte entertained their mothers and teachers with a tea, in the Homemaking living room, Wednesday afternoon.

The program consisted of a duet by Doris Shelton and Dorothy Lou Herron and the first year Future Homemakers modeled garments they had made last semester.

Refreshments were served to about fifty members and guests.

We wish to announce that the Homemaking Department will be opened to the public every afternoon on school days, from 4:15 to 5:30. At this time, women and girls who want assistance with any problems related to Homemaking are urged to visit the department. Remodeling of clothes, sugar and meat saving recipes are to be particularly stressed.

WE WANT YOUR
Sewing Machines
AND
Used Furniture

And will pay you all they are worth.

SEE US BEFORE YOU SELL

Keel Furniture Co.

811 N. Chadbourne
SAN ANGELO TEXAS

Congratulations

To The

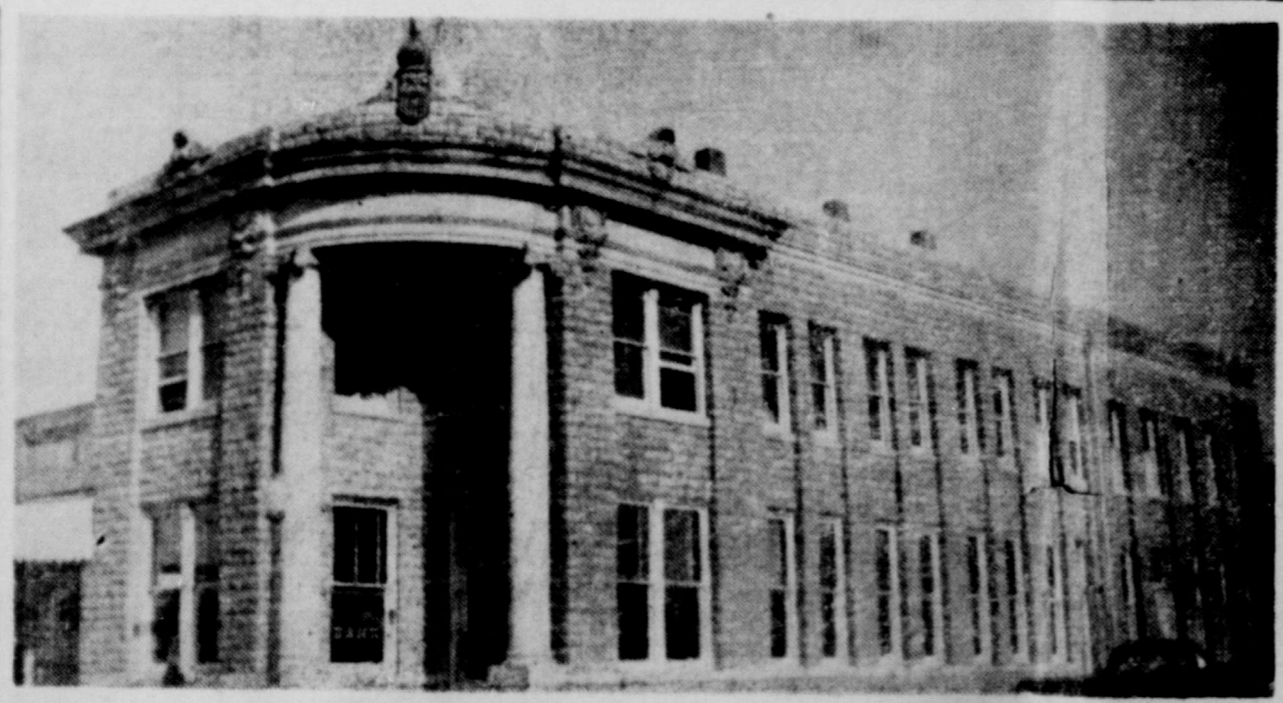
First National Bank

IN BRONTE

AND TO

The People of That Section

On Your



MODERNIZED BANK HOME

"AS GOES THE BANK, SO GOES THE COMMUNITY"—
And this is true, almost without exception, whether the community be large or small. Therefore,

BRONTE AND THE BRONTE COUNTRY ARE MOST FORTUNATE
In their banking facilities. The growth and progressiveness of the bank are reflected in this forward step.

SAN ANGELO NATIONAL BANK

SAN ANGELO

TEXAS

CONGRATULATIONS

TO THE

FIRST NATIONAL BANK

ON

Your Modernized Bank Home

BABY CHICKS

We have to offer you chicks from the best flocks in the country headed with R. O. P. wing handed males from the best breeders in America. Book your order now for any time this season.

HATCHING DAYS — WEDNESDAYS — SATURDAYS

McBeth Hatchery

107 PECAN

SWEETWATER, TEXAS

BANK DIRECTORATE—

(Continued from page two)
Rawlings have been a strong stay to the church and its work. Personally, the writer cherishes Mr. Rawlings as a friend—for, since 1924, at different times he has proven the sincerity and worth of his friendship, and we write it here, while he lives, that we have a deep personal appreciation for him because of his proven friendship.

M. A. BUTNER

M. A. Butner, a native of Rockwall county, came with his parents to Runnels county, in 1899 and in 1902 he moved to the Bronte section of country. Mr. Butner is one of the successful and progressive stock farmers of the Colorado river valley. Since 1922 Mr. Butner has been secretary-treasurer of the Bronte National Farm Loan Association and has directed the affairs of the organization most successfully. He has made more than a half million dollars of loans and during the time there has been not a penny of losses.

Mr. Butner was made a director of the First National Bank in Bronte in 1931. He is a successful business man. He keeps informed on land and livestock values and knows the condition of Coke county as to its land and livestock as well as any man in the county. Mr. Butner is civic minded and takes an interest in the progress and development of Bronte and the Bronte section of country.

FRANK KEENEY

When it is written here that Frank Keeney is "one of the oldest men in Bronte," it is not meant that he is old in years, or that he is old in spirit. But it is meant that in the number of years he has been continuously in business in Bronte, he is, perhaps, the oldest business man in town.

A native of Bell county Mr. Keeney came to Bronte in 1901. He entered business with others for awhile. In 1906 he entered in his own name and the business is still in his name and operating as Keeney's Variety store—he also carries undertakers supplies and ambulance service. During the years he has carried many people in his ambulance to the hospitals in the surrounding towns and cities—and many times he has returned here those who died, for burial. Mr. Keeney has been in business so long that he seems to know intuitively as to the future of the markets. He has a well selected stock of merchandise and his prices are in keeping with sound business procedure.

Some years ago Mr. Keeney bought stock in the First National Bank. In 1936 he was elected to the board of directors of the bank, and has served in that capacity since that time.

Mr. Keeney is also a stock farmer and has farms on which he grows feed with which to finish his stock for the markets. In this he has been very successful.

Mr. Keeney is a civic builder and is progressive in his ideals and has given much time, and has done much for the good of his town and section of country. He is president of the Bronte Community Service Club, which is Bronte's civic organization.

Mr. Keeney holds membership in different secret fraternal orders in which he takes active interest as well as in the church of which he is a member. Mr. and Mrs. Keeney are Baptists and are stalwart members.

R. E. CUMBIE

R. E. Cumbie is a native of Comanche county, but came with his parents to Bronte in the early 90s. His father, the late Rev. R. M. Cumbie, was the first president of Bronte's bank.

Mr. Cumbie is a member of the Cumbie & Wilkins store, a dry goods and ready-to-wear es-

Your County Officials

EXTEND

CONGRATULATIONS

To The

First National Bank

On Your

MODERN ZED BANK HOME



WE ALSO EXTEND CONGRATULATIONS TO BRONTE AND TO COKE COUNTY—FOR, THIS PROGRESSIVE STEP BY ONE OF OUR COUNTY'S BANKS REFLECTS THE FINANCIAL CONDITION OF THE COUNTY, AS WELL AS THE SPIRIT AND IDEALS OF THE PEOPLE OF OUR COUNTY IN THEIR FINANCIAL MATTERS.

McNEIL WYLIE, County Judge

WILLIS SMITH, County Clerk

S. A. KIKER, Bronte Precinct

FRANK PERCIFULL, Sheriff

MRS. B. M. GRAMLING, Co. Treasurer

BEN BROOKS, Com. Tennyson Prec.

tablishment, which was established in 1909. Mr. Cumbie is manager of the store, which carries a splendid line of merchandise in the merchandise the store handles.

While a stockholder in the bank for many years Mr. Cumbie did not become a member of the directorate until 1918. Besides his mercantile interests Mr. Cumbie is engaged in stock farming and grows purebred white face cattle, of which he has a fine herd.

In 1936 Mr. Cumbie was elected mayor of Bronte and served three terms. Last year when the mayor resigned, Mr. Cumbie was appointed to fill the office until an election was held in which he was elected without opposition. In his tenures as mayor Mr. Cumbie has made a good record, having given the city a fine business administration. He is civic minded and always works for the good of his town and all this section of country. He is also active in the work of his church and he and Mrs. Cumbie have been a great strength to the church of which they are members. Mr.

and Mrs. Cumbie are Baptists.

J. T. HARMON

J. T. Harmon, Active Vice-president and director of the First National Bank of Bronte, is thoroughly trained in the banking business.

A native of Travis and Mason counties, Mr. Harmon came to Coke county to teach school. Later he became connected with the firm of McDonall-Doughty Company at Fort Chadbourne, where he worked for several years. He moved to Brownwood, and was connected with Walker-Smith Company, wholesale grocers, for several years.

Moving to Blackwell in 1918, he was connected with the First State Bank for several months. He accepted a position with a firm of automobile distributors, and moved to Phoenix, Arizona. About 1920 he returned to Blackwell and became cashier of the bank there and has resided there since.

In June 1927, L. T. Youngblood, with whom he had been associated, moved to Bronte to assume management of the Bronte bank, and Mr. Harmon was made president of the Black-

well institution.

About March 1933, the assets of the Bronte and Blackwell banks were merged, and Mr. Harmon was made a vice-president and director of the First National Bank of Bronte, which position he has held since.

Mr. Harmon continued his residence at Blackwell, and makes the drive to Bronte every day to attend his duties with the Bronte Bank. He is a student of banking, and holds a diploma from American Institute of Banking. For several years he has also been engaged in stock farming and feeding cattle and lambs for market.

L. T. YOUNGBLOOD

The expression, "he is a self-made man," is sometimes heard. The expression means that the one in question has arisen above his obstacles and by sheer force of will and constant endeavor, has succeeded in the thing he undertook to do.

In the above sense of the term, L. T. Youngblood, president of the First National Bank in Bronte, is a "self-made banker." A native of Milam county, Mr. Youngblood came with his parents, when a boy, to Hylton, in

Nolan county. In 1909 he moved to Blackwell and took a position as bookkeeper in the Blackwell bank. In 1912 he had so thoroughly mastered the banking business that he was made cashier in which position he served until he came to Bronte, to assume management of the Bronte bank. And his success, aided by his directorate, is shown in every feature of the bank's affairs, the last step in advancement being the complete modernization of the interior of the bank's business home, which in every sense is all that can be added to the office, far as convenience and beauty are concerned.

Aside from his duties as a banker, during the years Mr. Youngblood took law courses and holds two law diplomas and a law degree from another reputable law school. And he keeps himself informed as to banking law and regulations. For years Mr. Youngblood has engaged in stock farming and grows lambs and cattle and finishes them for market with feedstuffs his farms produce.

Mr. Young is progressive in civic matters and always takes (Continued on page four)

D. M. WEST
EDITOR-PUBLISHER

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"JOLLY WELL" JOB, IT WAS, "FRANKIE" AND "WINNIE"

'Twas a good job, Franklin D. and Winnie, in two ways:

First, you "put one over" on the self-styled "smart" Huns. It has been said that John Bull is so slow of understanding that he can't even keep up with his own thoughts. But, while "the enemy slept," a conference was held that will save civilization and change the annals of the world's history.

Then, too, you did a good job in your decision that it must be an "unconditional surrender." Everything with the brand of Hitler and his colleagues to their smoking tobacco and sour kraut should be blotted out. The German language should be obliterated and the language of Americans should be the language of this country. There should be but "one tongue" in this country and that should be the language of America.

ATTENTION, FARMERS AND RANCHERS

Coke County Livestock Association is sponsoring the movement to aid farmers in filling out their income tax Report. This service will be available at the County Agent's office where for a small fee to take care of clerical help, farmers may secure this service.

Enclosed you will find blank on which you may list all cash income and expense connected with your farming business. Please have this information on hand if and when you want help in filling out your Income Tax Report.

If your gross sales from all sources amounts to \$1200, you

BANK DIRECTORATE

(Continued from page three)

an interest in the affairs of his town and section of country He is a member of the Upper Colorado River Authority, which has for its end the building of the irrigation system on the Colorado river near Bronte which will irrigate thousands of acres of this river valley land. He has made many trips to Austin and one trip to Washington in the interest of the project. The Federal Government, through the proper departments, has accepted the project as feasible, and it will be an early post-war construction job.

Though a very busy man always, with his banking and private affairs, Mr. Youngblood has time to give attention to the work of his church. For years, he has been teacher of the men's Bible class in his church, giving attention always to the work of his church. He and Mrs. Youngblood are Baptists and they do much for their church.

B. D. SNEAD

B. D. Snead, cashier of the First National Bank in Bronte, is a native of Erath county—but he was only two months old when his parents moved to West Texas. Therefore, "to all intents and purposes" he is a "full-fledged West Texan."

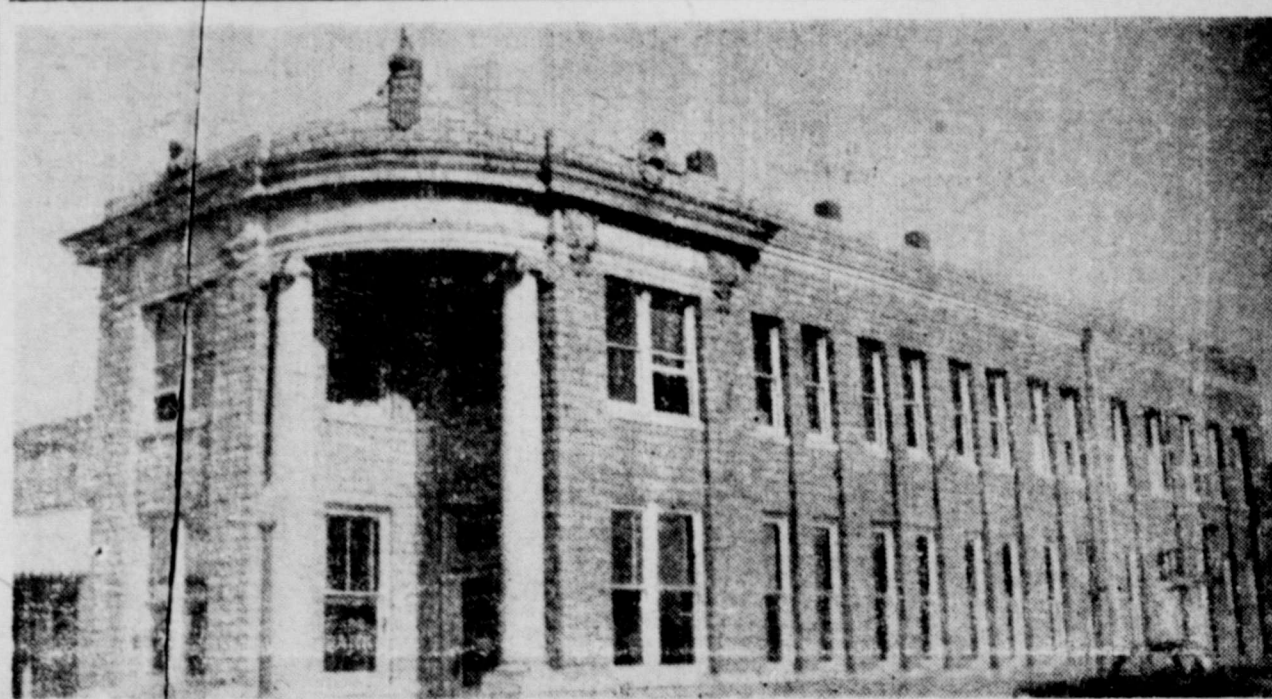
Mr. Snead is a thoroughly trained banker. He was first with the San Angelo National Bank. He then went with the bank at Robert Lee where he was cashier for eight years. Of pleasing personality and sincerely courteous to all, it is always pleasant to have business dealings with him. He is very attentive always to business, which with his pleasing men, he is a valuable member of the office personnel of the bank.

Mr. Snead is a member of the Methodist church, in the work of which he takes an interest.

must file an Income Tax Return. Please attend to this at your earliest convenience and do not wait until the rush is so great we cannot serve you.

Travis B. Hicks,
County Agent.

We Extend Congratulations
To The
First National Bank
IN BRONTE
On Your
MODERNIZED BANK HOME



YOU ARE ESSENTIALLY A COKE COUNTY INSTITUTION—AND, THEREFORE WE ARE FOR YOU. A BANK MUST HAVE FUNDS AND FACILITIES TO CONDUCT A MODERN BANKING BUSINESS. YOU NOW HAVE BOTH, AND AS A FINANCIAL INSTITUTION YOU NOT ONLY REFLECT CREDIT ON YOUR INSTITUTION AND ON BRONTE BUT ON THE WHOLE OF COKE COUNTY.

COKE MOTOR CO.

ROBERT LEE, TEXAS

HITLER AND THE DEVIL

(Printed by request. Several months ago, The Enterprise printed these verses. There were more calls for extra copies of the issue, than any issue of the paper for some time. One firm, an advertiser in The Enterprise, had us to print them 500 copies of the verses. Every letter the firm writes, and every statement of account sent out, a copy of the verses is enclosed.)

Hitler called the Devil up on the telephone one day. The girl at Central listened to all they had to say—"Hello," she heard Hitler say, "Is Old Satan at home? Just tell him it's the Dictator who wants him on the phone."

The Devil said "Howdy," and Hitler, "How are you?"—"I'm running a hell here on earth, so tell me what to do."—"What can I do," the Devil asked, "dear old pal of mine? It seems you don't need any help—you're doing mighty fine."

"Yes, I was doing very good until while ago, When a man named Roosevelt wired me to go more slow; He said to me, 'Dear Hitler, we don't want to be unkind, But you have raised hell enough, so you'd better change your mind."

"I thought his lease lend bill was a bluff, and he could never get it through, But, he soon put me on the spot when he showed me what he could do.

"Now that's why I called you, Satan; I need advice from you —For, I know you'll tell me just what I ought to do."—"My dear Hitler, there is not much left to tell, For Uncle Sam can make it hotter than I can here in hell.

"I have been a mean old Devil, but not half as mean as you, So, the minute you get here the job is yours to do. "I'll be ready for your coming and I'll keep the fires all bright, And I'll have your room ready when Sam begins to fight. For, I can see your days are numbered and there's nothing left to tell—

So, hang up your phone, get your hat and meet me here in hell."

—PETER P. BELL.

Thanks Folks



—you've been swell!

★ All of us on the Santa Fe tip our hats to our passengers :: and say "thank you," sincerely, for your friendly understanding and cooperation, in accepting the travel inconveniences that sometimes occur these days:

With Santa Fe trains carrying an unprecedented number of military and civilian passengers :: and hauling millions of tons of war material that *must* go through :: we know that you, and every other patriotic American, fully realize that it is not always possible to maintain schedules with on-time regularity :: or provide sufficient Pullmans, chair cars, or dining car service to accommodate civilian travelers as we did in peacetime days.

Today, all military traffic gets the right of way on the Santa Fe *all the way*—and we know that's the way you want it!

★ Please turn freely to your local Santa Fe Agent for help with your travel or shipping problems.



Let's All Pull Together

★ Military travel is mounting, and we need your help to maintain adequate civilian passenger service. ★ Make reservations and buy tickets early. ★ Carry least possible luggage, checking extra pieces to avoid crowding. ★ Vacate dining cars quickly after meals. ★ Travel mid-week, avoiding week-end rush periods.

Dr. Harold G. Cooke Is Now with McMurry College

Dr. Harold G. Cooke, new president of McMurry College, Abilene, Texas, was at his desk for the first time, Saturday, January 9.

The new college chief came from San Angelo where he had just concluded five years as a Methodist district superintendent of the combined San Angelo and Llano districts.

Dr. Cooke sees the prospects of



DR. HAROLD G. COOKE

unprecedented opportunity for McMurry and other colleges of its kind when the war is over. "I think the people are going to realize more the value of churches

BALES GINNED

To The Enterprise: Census report shows 2,470 bales of cotton were ginned in Coke County from the crop of 1942 prior to January 16, 1943 as compared with 3,506 bales for the crop of 1941.

Very respectfully,
William R. Knierim,
Special Agent.

Bomb the Japs with Junk

and of the church-operated schools," he declared. "And the church colleges must set the standard of spiritual values for all colleges, even as the state institutions for most part set the standards of educational values."

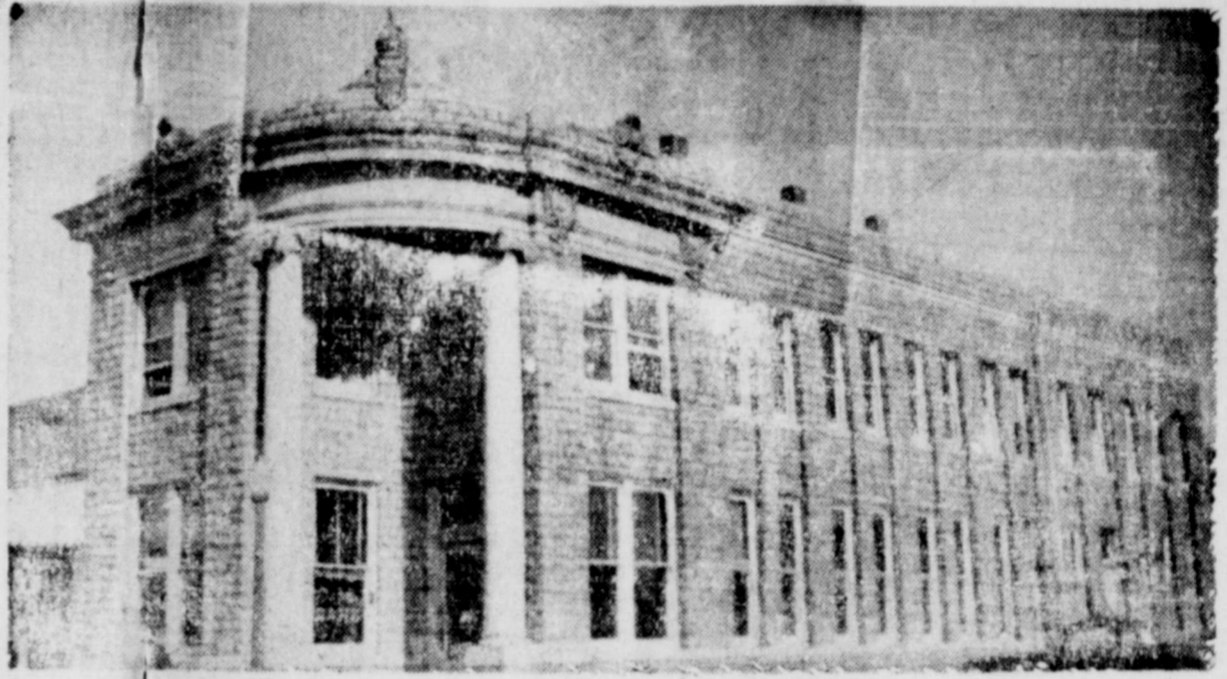
Dr. and Mrs. Cooke, and their 11-year-old daughter, Myra Lou, moved into the president's home on the campus. Charles, the youngest of three sons, is a 17-year-old sophomore in Southwestern University and serves the Leander church as pastor. He is to transfer to McMurry for the new semester. The Cooke's have three other children.

John Buyan Cooke, 1942 graduate of Southwestern and assistant pastor of the First Methodist Church in Dallas, is preparing to take a course in pilot training, which will qualify him as an instructor for naval cadets.

Still another son, Harold G. Jr., is a research chemist for the Pittsburgh Plate Glass Co. in Milwaukee, and the Cooke's elder daughter, Mrs. E. A. Hadaall, is wife of an Army Air Force officer at Alamogordo, N. M.

Let Your Winters Neighbor Extend Congratulations To You:

The First National Bank in Bronte and all the people of that section of country on your



MODERNIZED BANK HOME

We are happy with you.

WINTERS STATE BANK

Heartiest CONGRATULATIONS TO YOU:

Mr. Youngblood and associates and the good people of the Bronte country
On Your
BANK'S NEW HOME

C. L. GREEN'S POULTRY FEEDS

Baby Chicks need a balanced ration containing the necessary Vitamins, Proteins and Minerals in the right amounts. Use

C. L. Green Chick Starter

and be sure that you have a good starter and one that is properly balanced. Our

Baby Chick Growing Mash

is real feed, too, and will give good results.

C. L. Green Laying Mash

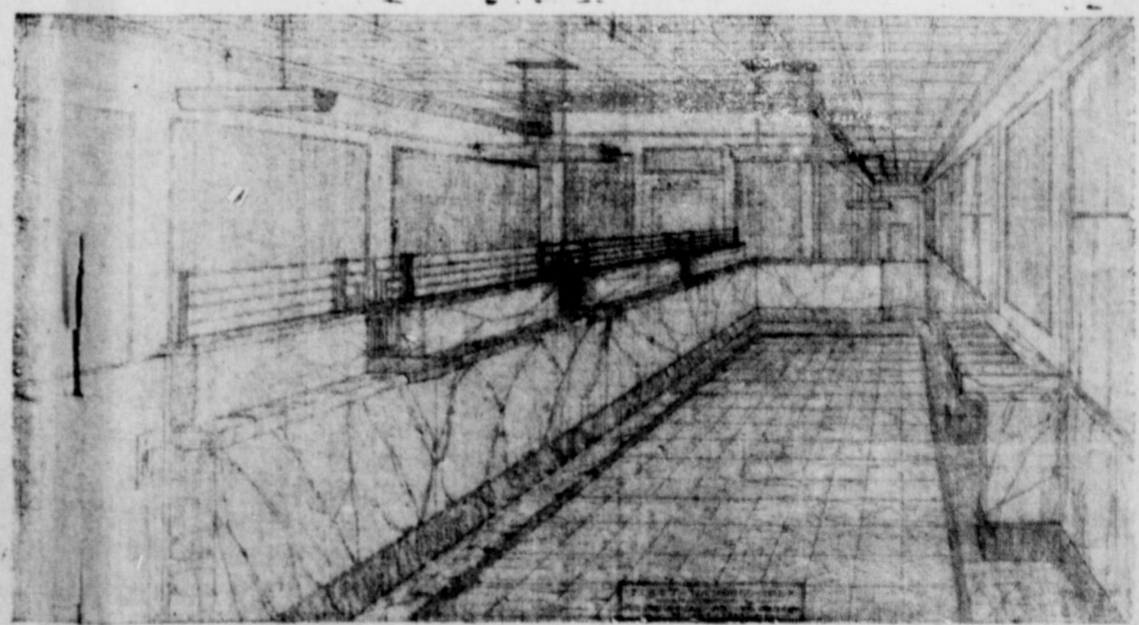
is a real mash, and if you have not used it, ask your neighbor, as lots of them use it. It is higher in price than some feeds but is a real mash, and you can use your home-grown grains with it as a grain feed, and it will get good results.

C. L. Green Milling & Grain Co.

BONDED ELEVATOR BONDED SCALES
PHONE 2461 WINTERS, TEXAS

Well!--Folks, It's a Beauty!-- Isn't It?

And the best thing is, that it is to give all its customers the very best service possible.



We do "one thing," year after year and that is sell Dependable merchandise cheap as we can.

Keeney's Variety Store

Frank Keeney, Owner

TIRE INSPECTION IS EXTENDED

Deadline for the first official tire inspection has been extended by the OPA and the required number of later examinations has been reduced.

Instead of the original January 31 deadline, OPA has established a stagger system to give holders of the "A" book until the end of March for their first tire inspection and holders of "B" and "C" books until the end of February.

The office of Defense Transportation changed the January 15 deadline for the first tire inspections of commercial vehicles to February 28.

After their first inspection, motorists holding "A" books will have their tires examined only once in each six months periods instead of every four months, and holders of "B" books must have inspections every four months. Those with "C" books will be required to have their tires inspected every three months.

Coke War Ration Stamp No. 11

The weight value of Sugar Stamp No. 11 has been fixed at three (3) pounds and the valid period of the stamp is from February 1, 1943 to March 15, 1943, inclusive.

H. O. Whitt,
Chairman Coke County Rationing Board.

Jess Craddock, Jr., of Robert Lee, who is in the service at San Diego, California, is home for a visit with his parents, Mr. and Mrs. Jess Craddock of Robert Lee. Jess is still assistant cashier of the Bronte bank. He was over Saturday morning admiring the beautiful new interior of the bank's office home.

Dr. R. C. Maddox
DENTIST
WINTERS, TEXAS

W. F. Chambers
PHYSICIAN & SURGEON

OFFICE BRONTE PHARMACY Let's all do our part in this war

CONGRATULATIONS
- To
Everybody
THE ENTERPRISE

TEXAS THEATRE
BRONTE, TEXAS

Congratulations
TO
Bronte'
ON THE NEW
Bank Building

Tuesday Feb. 2
Judy Canova-Jerry Colonna
in
"TRUE TO THE ARMY"
Also "OVERLAND MAIL"
Also Comedy.

ALAMO THEATRE
ROBERT LEE, TEXAS

Wednesday Only Feb. 3
Jerry Colonna-Judy Canova
"TRUE TO THE ARMY"
-in-
Also "OVERLAND MAIL"
Also Comedy.

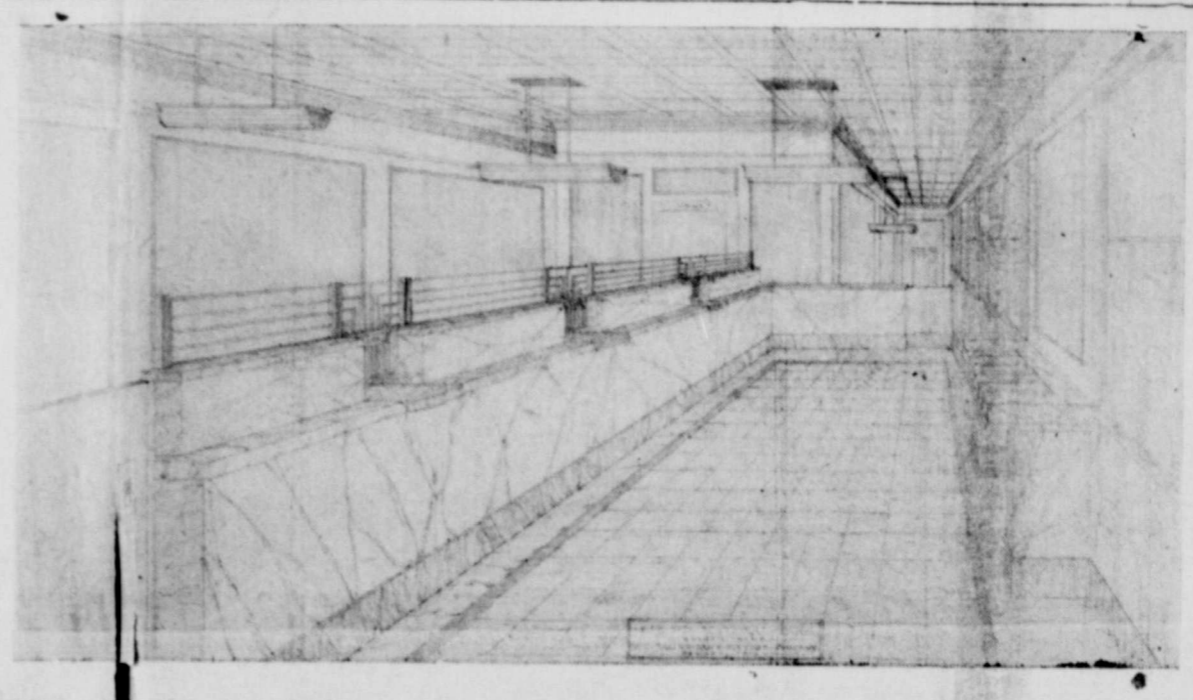
Miss Ann Chambers is reported quite ill in a sanitarium in San Angelo. The friends of this popular young lady hope for her speedy recovery.

G. A. Best is in a sanitarium at Winters. He is reported to be suffering very much. Hurry up, "old timer" and get well and come on back home.

Frances Pruitt, the popular clerk at Browning's, got his call to the Navy, gave up his job and went. Loyd M Cleskey takes Mr. Pruitt's place at Brownings.

Mrs. Leonard Keeney who has been in a Sweetwater sanitarium for some time is reported as recovering satisfactorily now—this will be good news to her friends.

As Fellow Bankers
We Extend
Congratulations
TO THE
First National Bank
OF BRONTE and
The People of That Section
ON YOUR

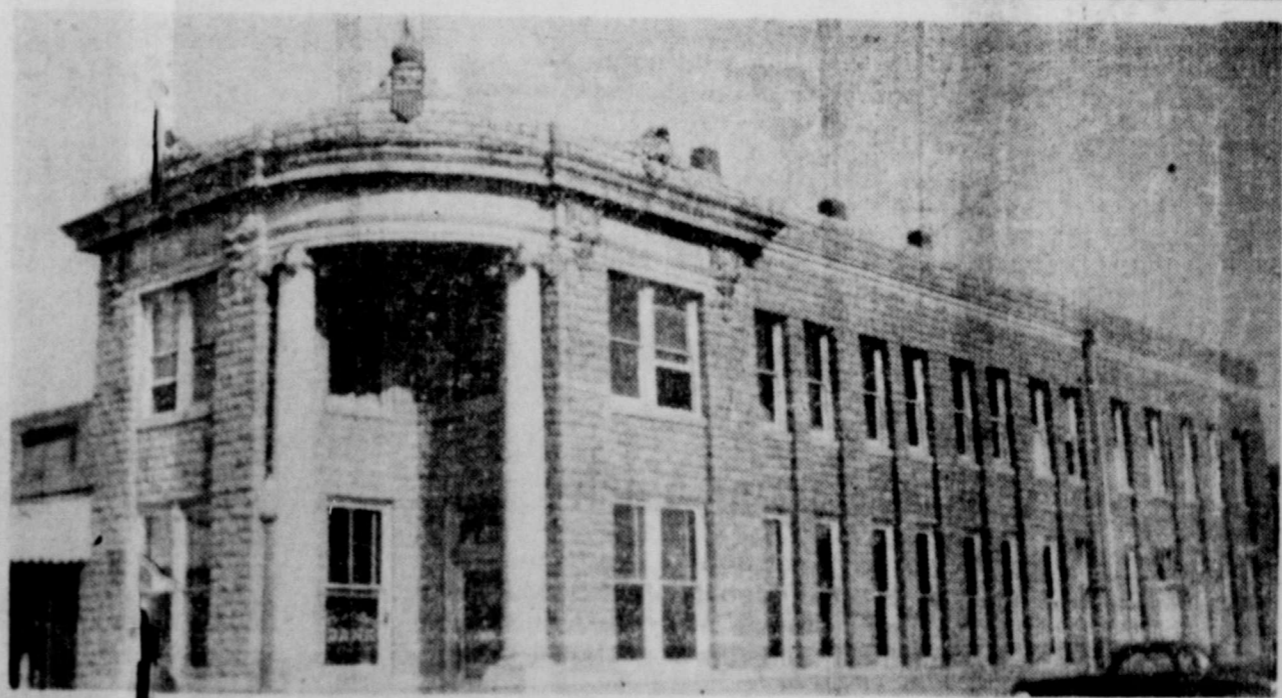


MODERNIZED BANK HOME
First National Bank

BALLINGER, TEXAS

FOLKS OF BRONTE:

We congratulate you and ourselves, as well as the **FIRST NATIONAL BANK** in Bronte, not only on the **BANK'S NEW HOME**, but also on the excellent banking service everywise that Bronte has



SAN ANGELO TELEPHONE CO.

FARMING AND RANCHING FARED WELL THROUGH 1942

HOUSTON, Jan. 23.—The year 1942 was a banner year for Texas farmers and ranchmen in paying off debts, declared President Sterling C. Evans of the Federal Land Bank of Houston in connection with the bank's annual statement.

A total of 9,835 land bank and commissioner loans were paid off in full during 1942. "During the year," he said, "land bank and commissioner loans outstanding in Texas decreased from \$225,634,583 to \$206,437,302. This net decrease was despite the fact that approximately \$12,000,000 in new loans were closed."

"Future Payment Funds", created to provide a way member-borrowers can pay in advance on their loans, now total \$2,126,000 the year-end report reveals. Future payment funds draw interest at the same rate charged on the loans. In addition to this cushion, member-borrowers are accumulating reserves in War Bonds to make their future secure, Mr. Evans said.

"The Land Bank was started 25 years ago in the midst of the first World War. It's primary objective was to help farm and ranch families own their homes and businesses free of debt. Since then, Texas agriculture has been through some rough and changing times but the records show that more than a third of the 446,000 land bank and commissioner loans—made to run up to 34½ years—have been retired."

NEW OFFICER OF WAACS ON DUTY IN THIS DISTRICT

Lieutenant Jessie Gardner, WAAC recruiting officer, arrived in Lubbock last Wednesday for recruiting duties with the West Texas Recruiting and Induction District. Lieutenant Gardner will work with Lieutenant Rose L. Smothers in securing enrollments for the Women's Army Auxiliary Corps. Lieutenant Virginia F. Williams, who has been on duty within the District, has been transferred to the Dallas Recruiting and Induction District.

Lieutenant Gardner received her commission on December 24th. She enrolled as an auxiliary and was selected for officer candidate training, graduating with the first class selected from the ranks. In civilian life she taught English in Shorter College in Rome, Georgia.

Lieutenant Colonel Marvin B. Durette, Commander of the West Texas District, stated that plans are being carried out in order that the first quarter's quota of WAACs will be met. Some counties in the District have met their quota for the entire period ending March 31st. Several counties are ahead on their first month's quota. However, many counties are far behind.

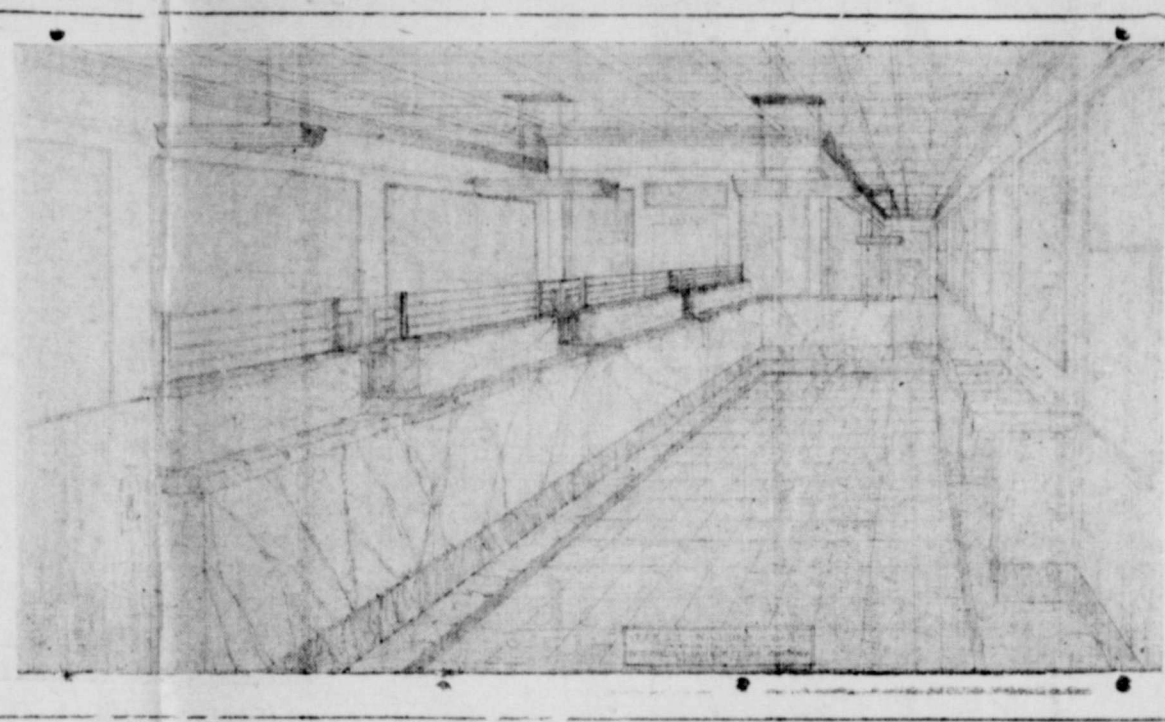
Lieutenant Colonel Durette said that each county must fill its quota in order to supply the number of women needed for this quarter. He also pointed out that by enrolling its quota, the West Texas District can release 584 soldiers for active combat duties.

Robert Lee State Bank

(YOUR FELLOW BANK)

**Extends
Congratulations
TO THE
First National Bank**

ON YOUR



MODERNIZED BANK HOME

THIS FORWARD STEP NOT ONLY REFLECTS CREDIT UPON THE INSTITUTION AND ITS MANAGEMENT, BUT THE BANK IS A CREDIT TO COKE COUNTY—OUR COUNTY—IN WHICH ALL OF US ALIKE ARE INTERESTED.

ROBERT LEE STATE BANK

ROBERT LEE, TEXAS

**Our Heartiest
Congratulations
TO THE
FIRST NATIONAL BANK**

IN
The Modernization and Beautification
Of The
BANK'S NEW HOME

**We Sell
Diamonds**

As Low as

\$20.00

You should see them to appreciate them

F. S. KREYER

Everything in Jewelry

SAN ANGELO, TEXAS

CONGRATULATIONS

To

FIRST NATIONAL BANK IN BRONTE AND ALL THE PEOPLE IN THE BRONTE-BLACKWELL AREA ON THE BANK'S NEWLY MODERNIZED BANK HOME.

A Statement to the
Stockmen of West Texas

On Monday each week at 10: A. M.

OUR CATTLE AND HOG SALE STARTS—DUE TO OUR INCREASED SALE WE HAD TO START AT 10 A. M. INSTEAD OF 11 A. M. ON SATURDAY WE SELL HORSES AND SHEEP, BEGINNING AT 1 O'CLOCK P. M.

On Saturday each week at 1 P. M.

WE HAVE FACILITIES FOR HANDLING YOUR STOCK SALES AND WE APPRECIATE YOUR BUSINESS.

"Meet Your Friends where West Texas Stockmen Meet"

**San Angelo Livestock Auction
Company**

Owned and operated by McCullough, Webster and Wyatt

**GOVERNOR PROCLAIMS
WAAC RECRUITING
TIME IN TEXAS**

To The Enterprise:

As rapidly as our leaders and people become acquainted with the important function played by the Women's Army Auxiliary Corps, they are falling in line with their whole-hearted support of the Corps which trains women to do non-combatant desk, technical, driving and many other jobs now being done by able-bodied men. As rapidly as these men are relieved they are added to our fighting forces, increasing its strength without, to that extent, calling further upon our limited supply of man-power. Our Governor, The Honorable Coke R. Stevenson, has recognized this fine service being rendered by the W. A. A. C. and has issued the proclamation set out below which we would very much appreciate your running in your paper:

WHEREAS, the nation has looked to Texas for leadership in this total, global war; and

WHEREAS, Texas has been outstanding among the states in the Union in furnishing from 300,000 to 400,000 of its fighting sons for action; and

WHEREAS, these fighting sons have made a record of outstanding accomplishments, as shown by the appearance of the names of many Texans in every major battle; and

WHEREAS, the commanding officers of our nation realize that total global warfare calls not only for fighting men but effort and sacrifice from every individual; and

WHEREAS, since Texas' sons have set the pace in rallying to Old Glory, Texas women will do

**MORE SOUTHWEST
TEXAS WOMEN JOIN
WAAC RECRUITS**

A news story, hurried to The Enterprise, reported that during the first part of this week 31 Southwest Texas women joined the Women's Army Auxiliary Corps.

As a means of overcoming the handicap of gas rationing, that limits prospective WAACs' trips to the recruiting offices in San

likewise and set an example for other women of the nation in that The American Way of Life can be perpetuated only by the all-out effort of women as well as men; and

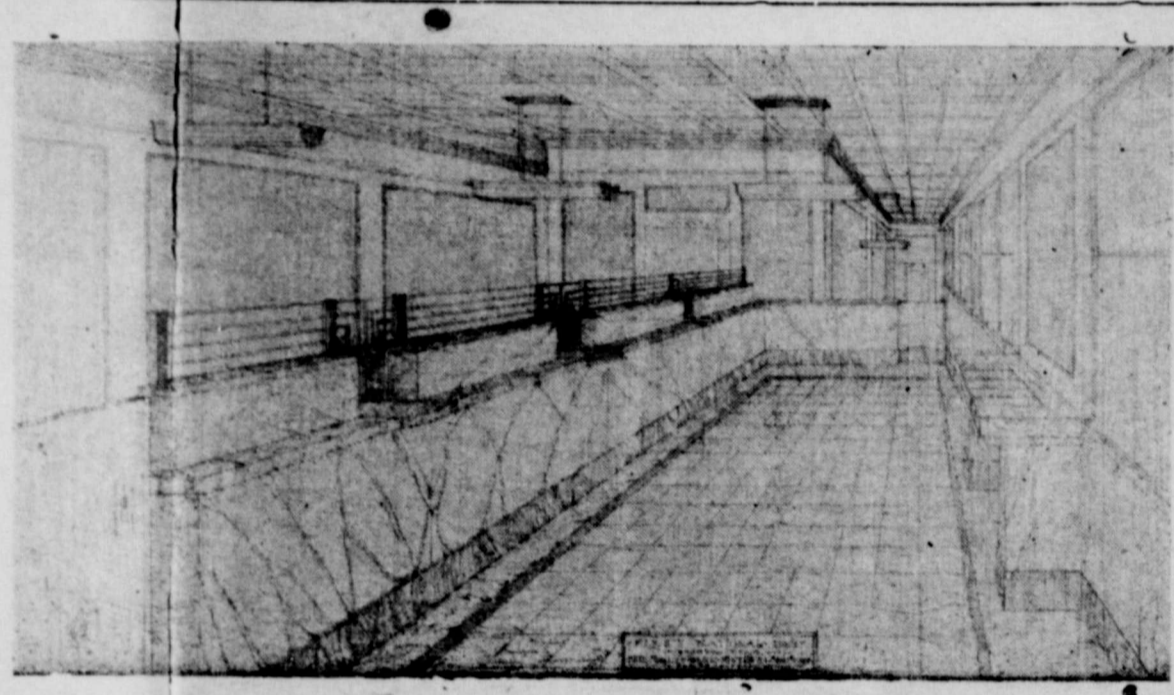
WHEREAS, the President of These United States, has declared that because of the emergency existing an organization known as WAAC should be formed in order to fulfill a vital need of replacing men for combat duty, has placed at the head of that organization a Texas woman, Mrs. Oleta Culp Hobby; and

WHEREAS, one qualified WAAC replaces a fighting Texan for duty;

NOW, THEREFORE, I, Coke Stevenson, Governor of the State of Texas by virtue of the authority vested in me, do hereby proclaim Jan. 15th to Feb. 23rd, 1943, as WAAC Recruiting Time, and call on women's clubs, women's organizations, and all true Texas women to rally to the call of Dr. Hugh Warren, D. C. Civilian Recruiting Officer, Eighth Service Command, and to furnish the nation one WAAC for every fighting son, knowing that the women of this state will not be willing to do less than their sons, fathers, brothers, and husbands.

**A Fellow Bank
Extends
Congratulations
TO THE
First National Bank**

AND THE PEOPLE OF THE BRONTE VICINITY
On the Completion of their



MODERNIZED BANK HOME

PHYSICAL FACILITIES ARE AS ESSENTIAL THESE MODERN TIMES TO SATISFACTORY BANKING AS ARE FUNDS AND CAPABLE AND CONSCIENTIOUS ADMINISTRATION OF THE BANK'S AFFAIRS. THE PATRONS OF THE FIRST NATIONAL BANK IN BRONTE NOW HAVE ALL THE ABOVE ESSENTIALS—THEREFORE, WE ALSO EXTEND CONGRATULATIONS TO BRONTE AND THE BRONTE AREA.

Farmers & Merchants State Bank

BALLINGER, TEXAS

We Join with Everybody Else

IN

**Heartiest
Congratulations**

TO THE

FIRST NATIONAL BANK

IN

The Modernization and Beautification
Of The
BANK'S NEW HOME

4 Per ct. Loans

REMEMBER: WE ARE STILL MAKING 4 PER CENT
LOANS IN COKE COUNTY AND WESTERN RUNNELS
COUNTY. IF YOU NEED A LOAN, SEE US.

**Bronte
Federal Farm
Loan Association**
M. A. Butner, Secretary-Treasurer

Antonio, Austin, Temple, San Angelo, Victoria, Corpus Christi and Brownsville, Col. Kinzie B. Edmunds, District Recruiting Officer, announced that WAAC and Army officers and personnel are scheduled to visit practically every community in the area during January and February, to enlist the cooperation of local civic and women's organizations in holding patriotic rallies to get full information and application forms into the hands of women interested in the W. A. A. C.

Fares For WAACs

Women's clubs, Home Demonstration Agents, and others are being asked to aid in WAAC recruiting. Upon receiving and passing upon the eligibility of applicants at the San Antonio District Army Recruiting Office, transportation fares will be forwarded for the trip to San Antonio for completion of their enrollment, it was explained. Meals and hotel accommodations will also be provided while the women are in San Antonio.

The women who were sworn in as WAACs earlier this week and returned to their homes to await orders for training at Fort Des Moines, Iowa, or Daytona Beach, Florida, are:

Mary Moss and Beatrice Castro, Uvalde; Elviena Henderson, Goliad; Clemencia Gonzales, Hondo; Albina Etanicky, Fayetteville; Corinne Beaird, Giddings; Ruth Baker, Baudera; Anna Kreuz, Lockhart; Maye Busch, Mission; Mary Medford, Medina; Verona Harris, Beeville; Sara Talmage, Robstown; Reatha Day, Crystal City; Alice McClellan, Eagle Pass; Monnie LeComte, Refugio; Anne Brown, Christine Goodson, Inez Warren, Marcia

Slaughter, Dorothy Pressnel and Helen McNutt of Austin.

**Our Heartiest
CONGRATULATIONS**

To

EVERYBODY

To

OUR BANK, TOWN, and OUR SECTION OF COUNTRY

Our Modernized and Beautiful Bank Home is something of which to be proud.

We plan all the time to sell dependable merchandise. at the lowest possible prices.

Cumbie & Wilkins

FUN, FACTS AND PATRIOTISM POETICALLY EXPRESSED BY FIFTH GRADERS

(Continued from last week)

(Editor's note: Bronte may not have its quota of boys wearing the uniform, and it may not have many WAACS and WAVES, but The Enterprise will "pit" "the old home town" against any community, large or small, when it comes to producing "poets" and "poetesses"—and the bold declaration is based on the evidence that follows. Mrs. H. A. Springer decided she would test her pupils on verse-writing. And before she could stop "the mills from grinding," her desk was piled high with the verses below. Evidently, from the sentiment expressed by many of the verse-writers, Hitler and the Japs have a very poor rating within the confines of the room of the fifth graders.)

OUR FLAG

Our flag helps us to remember,
That we must never surrender,
To those terrible Japs—
They are the worst people on the maps.

When we capture Hirohito,
We will put him behind the bars,
And we will never give him another chance,
To declare those cruel wars.

When the awful war is over,
And our boys come home again,
Then Old Glory will be waving,
All over the land.

—Jack Neal Vaughn, Bronte School.

THE LITTLE BLUEBIRD

As I was walking along the street,
Something caught my eye.
I saw a little bird so sweet,
Up in a tree so high.

He was yellow and blue,
And had quite dainty feet, too.
But best of all I liked his vest,
And I think you would have, too.

—Dorothy Walton, Bronte School

THE NEW YEAR

New Year's was a short time ago,
And 1942 is plenty old.
January is the starting month,
Then 1943 will be new and old.

It is nice to live in 1943.
The gone happy year was a treat.
May there be for the coming year
That which will bring happy cheer.

I am only eleven years old I know,
But I wish that I will have plenty
Of happy years to come and go,
And I wish to you the same.

—Marlene Arrott, Bronte School

THE DEER

One day I saw a deer,
And it saw me.
It turned to flee.
I hope to see it again some day,
And that I may.

And again I may not,
But seeing it once was a lot.

—Ben D. Sneed, Bronte School

OUR FLAG

Our flag is red, white and blue.
It waves for you and me.
For our flag we must fight
To keep it waving day and night.

We all love our liberty
So we must win the victory.
If we want to be free in this land

We must bomb Italy, Germany,
and Japan.

—Lavada Bevers, Bronte School

TODAY

Today the sky is clouded,
We can not see the sun.
But it is not raining
And we are having fun.

The airplanes are playing
Under the clouds.
They come very low
And fly by our house.

—Berneta Muston, Bronte School

SUMMER NIGHTS

On a beautiful summer night
When the stars are shining bright,
Every little boy and girl likes
to play
Out of doors where they can
be gay.

The moon is so bright.
That the night is very bright.
Everyone is having fun
Because summer has begun.

—Bobby Clark, Bronte School

DANN'S CHIROPRACTIC HEALTH HOME FOR YOUR HEALTH

A Complete Drugless Health Service
Chiropactic and Colon Therapy will relieve Constipation and Stomach disorder

E. A. Dann, D. C.
207 Pecan St. Sweetwater

Bring Us Your Pork

We will cure it; grind your sausage and render your lard.

Frozen Foods Co.

San Angelo

Dr. Jas. H. Craig

Chiropactor and Masseuse
Electrical Treatments

WINTERS —:— TEXAS

Help Defense

BY SAVING LEATHER

Bring your boots and shoes to us for repairs. Your old boots may be made to last a long time by having them repaired in time. Our Boot and Shoe Repair Department is the very best.

J. L. MERCER

Boot Shop
SAN ANGELO, TEXAS

DON'T FORGET

Your Old Boots

Don't forget to throw those old shoes and boots in when coming to San Angelo. Remember the war has caused a shortage in leather also, and you can save by having them rebuilt under factory methods at a nominal cost. We are headquarters for leather, any kind, any time.

M. L. Leddy Boot Shop

24 S. Chadbr'ne SAN ANGELO

CONGRATULATIONS

TO THE
FIRST NATIONAL BANK IN BRONTE AND ALL THE PEOPLE IN THE BRONTE-BLACKWELL AREA ON THE BANK'S NEWLY MODERNIZED BANK HOME.

We Have Just Received New Shipment

War TIRES

7:00-16

7:00-15

6.50-16

6.00-16

ALL 17-18-19-21 INCH

RIM SIZES

BUY SEIBERLINGS

THERE'S A LOT OF DIFFERENCE. THE SAME EXPERIENCE AND SCIENTIFIC MANUFACTURING METHODS GO IN THIS "WAR" SEIBERLING THAT WAS USED IN PRE-WAR TIRES. BRING US YOUR CERTIFICATE.

HAVE YOUR TIRE INSPECTION NOW

BEFORE THE RUSH

OFFICIAL OPA STATION NO. 4, SWEETWATER

SHOOK TIRE COMPANY

HOME MOTOR COMPANY, Bronte, Texas

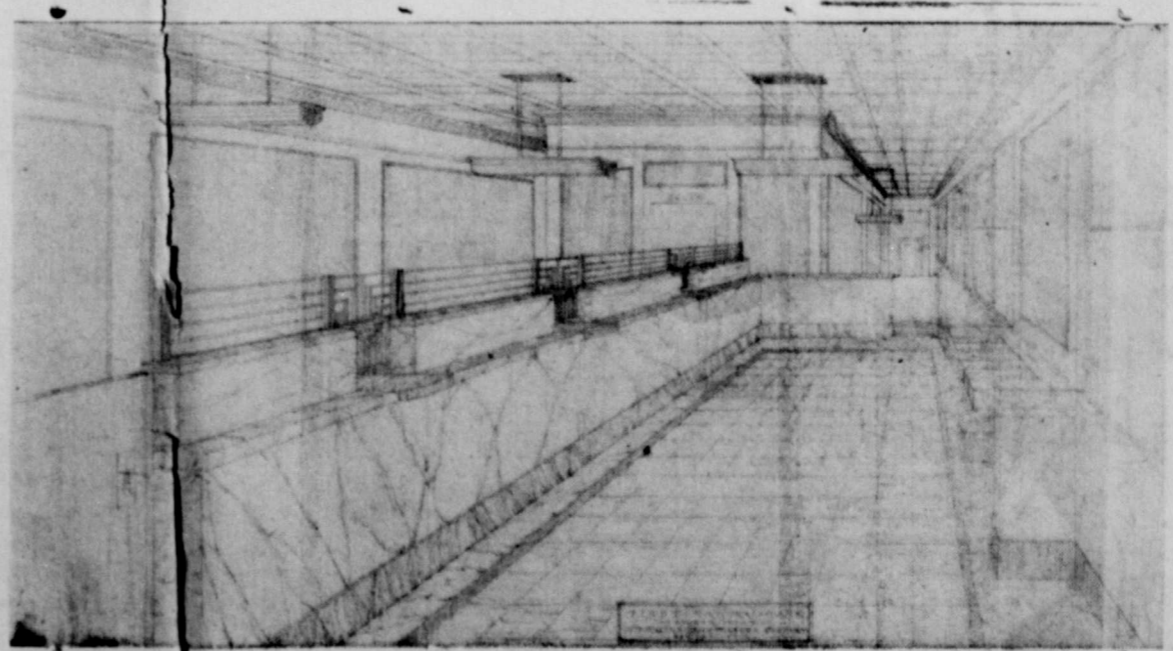
LEACH MOTOR COMPANY, Blackwell, Tex.

We Extend Congratulations

TO THE

First National Bank

AND THE PEOPLE OF THE BRONTE-BLACKWELL VICINITY
On the Completion of their



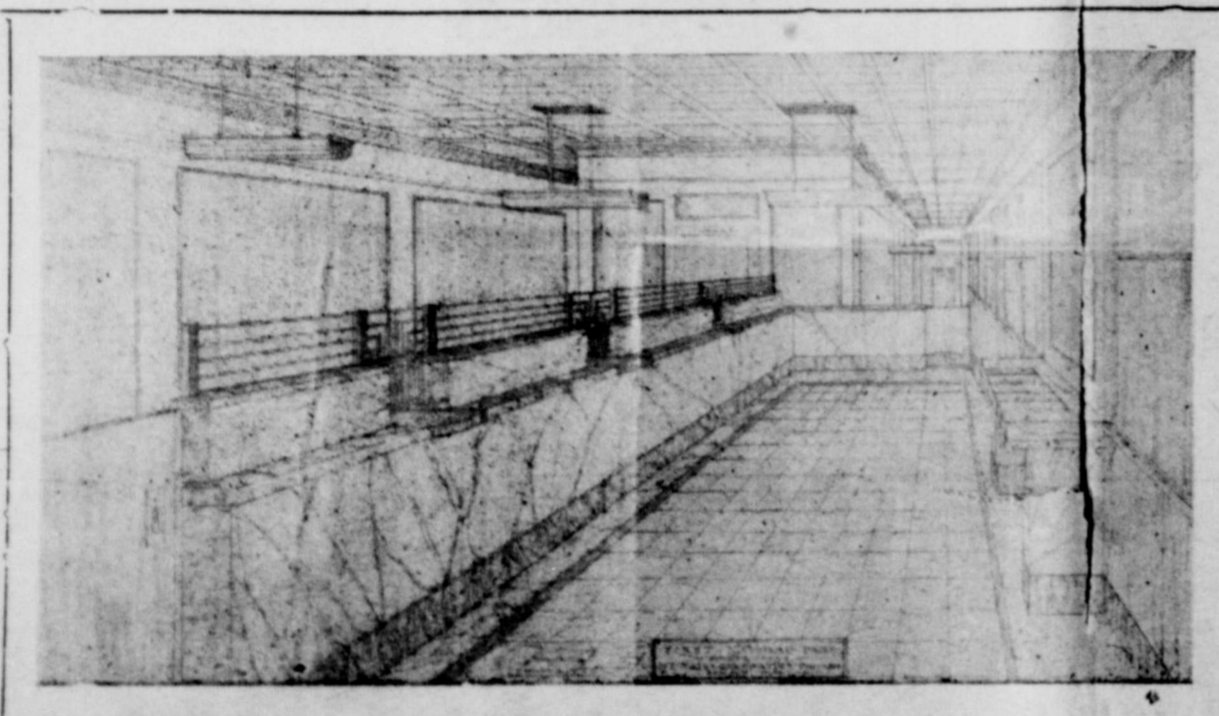
MODERNIZED BANK HOME

Sweetwater Cotton Oil Company

SWEETWATER, TEXAS

The Bank Fixtures, New Floorings, and Interior
Decorations in The
First National Bank
Bronte, Texas
Is'
Another Job
From The
W. D. Collins Bank Fixture Co.
Denison, Texas

"BANK FIXTURES BUILDERS OF THE SOUTHWEST"



WE WERE PROUD TO FILL THIS ORDER FOR THIS
AND SAFE BANK, AND WISH FOR THEM EVERY
SUCCESS IN THEIR ATTRACTIVE NEW QUARTERS,
AND WE HOPE BRONTE ENJOYS ITS

BEAUTIFUL FINANCIAL CENTER

Stop scrapping between yourselves and do all your scrapping for the Army. Your scrap metal is needed now.

If there's a touch of Texas in your heart then give your scrap metal to the open hearth.

ABILENE-VIEW BUS, INC.
ABILENE, TEXAS

NEW SCHEDULES EFFECTIVE DEC. 18, 1942
Two Schedules Each Way Daily Between Abilene and San Angelo

READ DOWN		READ UP	
Lv. 6:00 A.M.	Lv. 3:15 P.M.	Ar. 12:55 P.M.	Ar. 10:10 P.M.
Lv. 6:25 A.M.	Lv. 3:40 P.M.	Lv. 12:30 A.M.	Lv. 9:45 P.M.
Lv. 6:30 A.M.	Lv. 3:45 P.M.	Lv. 12:25 A.M.	Lv. 9:40 P.M.
Lv. 7:20 A.M.	Lv. 4:35 P.M.	Lv. 11:35 A.M.	Lv. 8:50 P.M.
Lv. 8:00 A.M.	Lv. 5:15 P.M.	Lv. 10:55 A.M.	Lv. 8:10 P.M.
Lv. 8:25 A.M.	Lv. 5:40 P.M.	Lv. 10:30 A.M.	Lv. 7:45 P.M.
Ar. 9:25 A.M.	Ar. 6:40 P.M.	Lv. 9:30 A.M.	Lv. 6:45 P.M.

Intra-State Only

NEW HANDMADE BOOTS
AND REPAIRS

Individually designed Boots, handmade in our own modern shop.

BOOT and SHOE REPAIRING
The Modern Way. It's invisible.
FAST, COURTEOUS SERVICE

BOB MILLS—Sweetwater, Texas
(Woolworth Is Next To Me)

FOLKS OF THE BRONTE COUNTRY

This is an invitation to you to get gas service from us—right on your road into San Angelo. I appreciate the business many of you are giving me. Stop and see us.

SLIM'S SERVICE STATION NO. 2

M. P. SMITH, Manager

SAN ANGELO, TEXAS

• John H. Taylor D. D. S.
• Y. P. Taylor, D.D.S.
• **DRS. TAYLOR & TAYLOR**

DENTISTS

202-4 Rust Bldg.

PHONE 5225
San Angelo, Texas

Saddle Sets

Saddle pads, girths, bridles, stirrups, bits, spears halters, cinches.

I HAVE A LIMITED NUMBER OF SHOP-MADE BOOTS IN STOCK.

Brantley's

Sweetwater, Texas

Dead Animals

Your Government Needs Your Nitroglycerin and other vital national defense needs are extracted from greases from dead livestock. We'll pick up unskinned dead animals within 50 miles of San Angelo. We buy old greases, hides, old horses and mules. Call collect, day or night.

San Angelo Rendering Company

Dial 271-1 or 4830-1

BANK'S NEW HOME—

(Continued from page one)

scattered as they were, were the founders of the county and had held to pioneer ways. The mail coach from Ballinger to Robert Lee, via Bronte, ran daily, except Sunday. The people, of course, traveled but little and the acres of this rich valley were pastures on which the "longhorn" cow still grazed and grew. But, some of the "old timers," though they had pioneered here since the country began to settle, with the passing of the red man, were men of vision. Hence, when the railroad was an assured fact, some of the citizens began an agitation for a bank. J. B. Reilley of Ozona, an experienced business man, though at that time was engaged in ranching, sold his ranching interests and came to Bronte and organized the First State Bank of Bronte, with Rev. R. M. Cumbie, deceased, as president. Those constituting the first directorate have all passed on. J. B. Reilley directed the affairs of the bank until May 1921. At that time C. R. Gollihar, who was assistant cashier of the bank, advanced to cashier and had charge of the bank. During Mr. Gollihar's tenure the name of the bank was changed to the Guaranty State Bank of Bronte and operated under that name until May 11, 1925.

During this time L. T. Youngblood, on January 1, 1922, bought an interest in the bank and assumed charge of its destinies, since which time the bank has steadily grown until now it is in the very forefront of the banks of this section. December 31, 1942, the deposits of the bank had reached the large sum of \$616,343.29, while the total assets of the bank were shown to be \$690,343.29.

Hence, it is seen that the history of the First National Bank in Bronte is the history of the transition of the "old West," from its pioneer days to the "new West," with its modern advantages and ways.

Bank's New Home

It has been the privilege of the writer to see the interior of many of the leading banks of the Southwest, and we say it candidly, for attractiveness, and beauty and convenient arrangement of the interior, we have never seen a bank that would surpass the new banking home of the First National Bank in Bronte.

The Bank's Directorate

The personnel of the bank's present directorate are among the old time settlers in this section and have passed with the "old West" to the "new West," and are still people of vision and progress and community and civic builders. The directorate is especially fortunate in one particular in that the personnel of the directorate is honored with a lady member, Mrs. Carrie G. Williams, who was in the office personnel of the bank until her appointment as postmaster of Bronte. The directorate is composed of the following:

- M. A. Butner
- R. E. Cumbie
- J. T. Harmon
- Frank Keeney
- E. C. Rawlings
- Carrie G. Williams
- L. T. Youngblood

Officials

- The personnel of the bank's officers are:
- L. T. Youngblood, President.
- J. T. Harmon, Vice President.
- B. D. Sneed, Cashier.
- J. S. Craddock, Jr., Asst. Cashier.

Mr. Craddock is absent from duty in the bank in the service of his country and has been since early in 1942.

Bank Receives Congratulations

From many people from many cities and towns and communities, President Youngblood and his directorate have received unstinted praise of all who have visited the bank in its new quarters and all have extended heartiest congratulations.

Speaking of the question of the improved banking office and facilities of the bank, Mr. Youngblood said:

"We have made the investment

ARTISTIC JOB—

(Continued from page one)

covered with a red and green checker pattern tile, this combination being of colors standing hard service.

The banking rooms are now brilliantly lighted by the latest patterns of Fluorescent lights of good compactness, and which has increased conveniences for both customers and working force.

On the completion of all the above work, the W. D. Collins Co. sent their high class specialized bank room decorator, Mr. Gordon Mitchell of San Antonio, to paint and decorate the banking interior. A very pleasing color combination was used, that has practically doubled the interior light and it has a special appearance of good taste. The walls are paneled into several balanced panels.

The ceilings were refinished in Ivory, further helping out in increasing the light.

The bank was already equipped with one of the strongest bank safes in this section, further protected by a reinforced concrete covering, and the vault had good vault doors, and since the vault was of ample size, and the equipment so good, no change was made in this section.

The decorating extended also to the front door, which was completely refinished in a neat manner, and fitted with tempered glass kick and push plate, being the first used in this district, and considered superior to brass plates. These were attached with nickel plated rosettes direct to the floor, which is of extra size and thickness.

With their specially substantial solid rock wall building, and their revamped interior, Bronte's financial center is in better shape than ever to give service to their customers, and all are invited to inspect their pleasing interior.

The W. D. Collins Bank Fixture Co., with a record of over 5,000 bank fixtures installed through the Southwest, claims this bank's interior is far ahead and more complete than are the majority of banking rooms in even far larger cities.

The Collins Company in this fine job won the appreciation of President Youngblood and the bank's entire directorate, and likewise Mr. Youngblood and associates have won the everlasting appreciation of the bank's customers and especially those who are people of vision and progress, for this fine bank building will give every visitor to the town a fine impression not only of the town's bank but of the town also, as a progressive institution in a progressive town.

simply that we may give our customers every advantage they can get elsewhere in the way of banking facilities and service. We have something like 1,700 customers, some of whom we rarely ever see, and we feel we owe it to them, to give them the very best services humanly possible. We appreciate the way the people have reposed business confidence in the First National Bank in Bronte as a financial institution—and our first aim always is to give unexcelled banking service. To this end, everyone in anywise associated with the bank, including the board of directors and the entire office personnel stand pledged."

Jno. W. Norman
ATTORNEY AT LAW

WINTERS TEXAS

MIKE TRAMMELL

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