

THE BRONTE ENTERPRISE

VOLUME 24

BRONTE, COKE COUNTY, TEXAS, FRIDAY, NOVEMBER 20, 1942.

NUMBER 46.

First National Bank Lets Contract for New Interior and Modern Bank Fixtures

Plans and specifications have been drawn and contract has been let for extensive modernization and beautifying of the interior of the bank building of the First National Bank in Bronte, according to information given The Enterprise by L. T. Youngblood, president of the bank.

The plan calls for a complete remodeling of the interior of the building, which, when finished, will make it the last word in a modern arranged banking house. A new floor of red and green tile, from the front door to the rear of the bank's home, will be an outstanding feature of the plans for the interior of the building. The walls will be refinished, with window-high marble. The lobby will have tables, with black ebony tops, and aluminum borders. New fixtures throughout will be installed.

The growth of the First National Bank since the management of the institution passed to Mr. Youngblood, as its president, has been one of steady, but remarkable, growth. It was in 1922 that Mr. Youngblood bought an interest in the bank and was elected to its presidency. Prior to this time, Mr. Youngblood had been engaged in banking at Blackwell, where he had resided for many years and where he also made the success of the bank in that town one of satisfactory proportions.

At the time Mr. Youngblood assumed the presidency and active management of the First National Bank in Bronte, the deposits were approximately \$150,000, while today the deposits approximate \$575,000. The bank is recognized in banking circles throughout the country as one of the strong and substantial financial institutions in its reliability, and the able way in which its affairs are managed, which always conforms strictly to safe and sound rules of banking.

The contract for the above improvements has been let to the W. D. Collins Bank Fixture Co. of Denison, Texas, and work is expected to begin at once, which when finished will make the interior of the bank's home as imposing and beautiful as is its native stone exterior, which always impresses the visitor to town, or the passer-by, that Bronte is a progressive small town and that its financial interests are directed by a wide-awake progressive bank.

Congratulations to the First National Bank, its president, board of directors and office personnel on this forward step.

The Enterprise is in receipt of a beautiful letter of appreciation from Miss Katharine Douglas of Amarillo, with reference to the special feature story in a recent issue, of the old Fort Chadbourne postoffice. Mr. and Douglas, whose pictures were carried in the story, were the parents of Miss Douglas. Miss Douglas has many friends in the Bronte section, among the old time citizens.

BALES GINNED IN COKE CO.

To The Enterprise: Census report shows that 2230 bales of cotton were ginned in Coke county from the crop of 1942 prior to November 1, as compared with 2375 bales for the crop of 1941.

Very respectfully,
William R. Knierim,
Special Agent.

Coke Livestock Association Sale, A Great Success

To The Enterprise:

We have the following results of the Coke County Livestock Association donation auction sale held at Robert Lee, Saturday, November 7, to report:

Donor	Donation	Sell Price
Kirk Reed	Ewe lamb	\$10.00
Floyd Modgling	Lamb	4.00
Floyd Modgling	Lamb	4.00
A. N. Rawlings	Goat	7.50
Floyd Modgling	Lamb	5.00
C. E. Ariott	Lamb	8.50
L. C. Robbins	Lamb	12.00
F. S. Higginbotham	Lamb	9.00
Frank McCabe	Lamb	8.50
A. B. Sheppard	Lamb	8.50
Earl Smith	Lamb	7.50
Fred McCabe	Lamb	7.00
Johnnie Ruth	Lamb	7.00
Leddy Boot Shop	Rope	6.00
G. A. Jameson	Goat (resold 3 times)	13.50
W. A. Blaylock	Lamb	13.50
Luther Sparks	Lamb	7.00
Lail Walker	Lamb	7.00
Luther Sparks	Goat	5.00
Earl Walker	Goat	4.00
Lake Smith	Lamb	7.50
Rufus Foster	Lamb	12.50
Rufus Foster	Lamb	13.00
Rufus Foster	Lamb	13.00
Ples Millican	Goat	5.00
L. R. Schooler	Goat	10.00

(Continued on page three)

LOCAL POSTMASTER REQUESTS EARLY CHRISTMAS MAILING

Mrs. Carrie Williams, Bronte postmaster, requests The Enterprise to call the attention of the people to the necessity and importance of early Christmas shopping and mailing Christmas parcels early—more so this year than ever before in the history of the country. The deadline is already past for mailing gifts to soldiers and sailors overseas, with any assurance that the parcels will arrive by Christmas. As an instance of the gigantic proportions the U. S. Mails assume at this time, the New York postoffice reports that in late October, 350,000 such parcels were handled daily in that office alone.

The Post Office Department is making strenuous efforts to avoid such a terrific jam as it faced in 1918 under similar conditions, during the First World War. It can succeed in those efforts—and avoid many heartaches for its patrons—if the public will cooperate by mailing early.

Patrons of the Bronte postoffice will have the deep appreciation of Mrs. Williams and her corps of assistants, if they will heed this suggestion, and mail their Christmas packages early.

Mrs. W. B. Cobb of Eldorado, Texas is visiting her sister, Mrs. Jake Morrow, and Mr. Morrow, for an indefinite time. Mrs. Cobb has just returned from Corpus Christi, where she has been for several weeks, with her brother, Roy Clift, and family. Mr. Clift is in a stricken condition, and has been since in the early summer. His condition is serious—his many friends and the friends of this widely known family, will regret to know.

Mesdames O. C. Ivey and W. Ivey shopped in San Angelo Monday.

Dr. Harold Cooke Becomes President of McMurry College

To The Enterprise:

Abilene, Texas, November 13—Election of the Rev. Harold G. Cooke of San Angelo as president of McMurry College was announced Wednesday following a special meeting of the college trustees at Sweetwater.

Cook will fill a vacancy left by the resignation of Frank L. Turner, now of Fort Worth, in the late summer to return to the pulpit as an evangelist.

An ordained Methodist minister since he was 14, the new McMurry president has been district superintendent for the combined Llano and San Angelo districts, described as the largest such unit in American Methodism, both in territory and number of pastoral charges.

He is expected to assume his duties here about January 1. Cooke will become the sixth president of McMurry, which was founded by the late Dr. J.



DR. HAROLD G. COOKE

W. Hunt. The others, in order, have been Dr. O. P. Clark, C. Q. Smith, Thomas W. Brabham, and Turner.

Hailing McMurry as "the only Grade A Methodist educational institution" in a wide area,

(Continued on page two)

JIM SIMPSON AND MISS LEVADA ROGERS ARE MARRIED

Miss Levada Rogers of Bronte and S. Sgt. Jim T. Simpson of Fort Lewis, Washington were married in the home of Judge McNeil Wyle at Robert Lee, on October 31, 1942, Judge Wylie officiating.

The bride is the daughter of Mr. and Mrs. J. V. Rogers of Bronte. She was educated in the Bronte schools.

S. Sgt. Simpson is the son of Mr. and Mrs. Jim Simpson, also of Bronte. He too was educated in the Bronte schools. He is now in the army, stationed at Fort Lewis, Washington.

Mrs. Eva Key is in Sterling City visiting relatives, this week.

Mrs. Pink Eaton has our deep appreciation for subscription favors.

Mrs. Edwin Drake and little daughter, Ann, returned to their home at Monahans, Wednesday, after a visit of several days with Mr. Drake's mother, Mrs. Jim Nicholson and Dr. Nicholson.

Make us both "feel good"—pay your subscription. Thanks.

Bomb the Japs with Junk

Navy Draftee Honored by Sisters at 6 O'Clock Dinner

It was an evening of intermingled delight and sadness for the D. Larkin family, Monday evening, when the family, with a few guests, were at the Cottage hotel, at a six o'clock dinner, given by two sisters of the honoree, Mesdames Tom Williams and W. C. Clark, honoring their brother, Joe Bailey Larkin, of San Angelo, who has been accepted in the Navy and is awaiting his call. The honoree enlisted in the Navy on Armistice Day at Dallas and was accepted. He has information that when he is called, he will report at New Orleans.

The color scheme for the function was patriotic—red, white and blue. The table centerpiece was a ship. Flowers were white chrysanthemums and red roses.

Mrs. R. L. Keyes gave a reading and presented the honoree with a copy of the book, "Your Job in the War."

Those of the family circle present were Mr. and Mrs. D. Larkin, Mr. and Mr. Joe Bailey Larkin, San Angelo; Mr. and Mrs. Sam Larkin, Jal, New Mexico; Mr. and Mrs. Tom Williams, Mrs. W. C. Clark, and Miss Lavera Williams, San Angelo.

Friends who were invited guests were Mr. and Mrs. R. L. Keyes, Mr. and Mrs. T. H. Rogge, Mrs. Carrie Williams and Miss Sarah Thomas.

Texas Theatre Celebrates Its Sixth Anniversary

The Texas theatre, owned and managed by the Wojtek Brothers, is celebrating its sixth anniversary this week.

It was November 16, 1936 that the Texas threw open its doors and made a bid for the patronage of the movie-loving part of the populace of Bronte and Bronteland. And, though there has not been much "ado" on the part of the Wojtek "boys," and with no fanfare whatever, except the announcement of their weekly programs, they have worked and builded a fine patronage for their show.

And The Enterprise does not hesitate to state that certainly they have prospered, as well as to make "a whale of a success" of their show—for, all three of them have been "lucky" enough to get married since they launched the Texas in Bronte.

Here's hopin' for you, Wojtek boys, for another six years of as much success as the past six—except, of course, we hope neither of you will get married again. For, we doubt whether either of you would do as well next time, in that "wild venture" as each of you has done this time. And in the exception we make as to your coming successes, we are sure the three "lady managers of the Texas" will join with us.

Anyhow, in sincerest strain, here is our hearty congratulations and best wishes for your continued success.

Jean Gideon, daughter of Mr. and Mrs. W. J. Gideon, is recuperating here at the home of her parents from an operation for tonsillitis. Miss Gideon has been holding a responsible clerical position in San Antonio for several years. Her friends are glad to see Miss Gideon again.

Former Texas Young People Marry at Reno

Roy D. Witt of Kodiak, Alaska and Miss Gean Barron of Los Angeles, California, were married at Reno, Nevada, November 10, 1942.

The bride is the daughter of Mr. and Mrs. "Sandy" Barron, formerly of Wingate, and a niece of Dr. J. C. Barron of Winters.

The groom is the son of Mrs. Claude Overman, who is the daughter of Mrs. W. E. Cobb of Eldorado, Texas. Both the groom and bride grew to young manhood and young womanhood here in West Texas. But a few years ago they moved with their families to California. Young Witt joined the Navy, and was sent up many months ago, to his present post in Alaska. (Mrs. Witt will continue to reside in California while Mr. Witt will return to his post in Alaska.)

The blessings of hosts of the friends of these young people in this part of West Texas will go with them as they enter life together.

Lieutenant General Dwight Eisenhower and His Brave Men

have started—things are moving—quick—and fast—

THIS MAY BE—
THE BEGINNING OF THE END—

Our fighting forces and those of our allies on land—sea—and in the air—

WILL NOT LOSE—
The Victory is getting nearer—all the time—

ALL FRONTS—
Are holding—
WE ARE NOT GOING TO LOSE—
YOU CAN'T LOSE—
when you buy

A SHARE IN AMERICA—
SO BUY BONDS
and help our men have the

BEST GUNS—PLANES—
TANKS—BOMBS—SHELLS
AND PLENTY OF THEM—

IF WE'LL DO OUR PART OUR ALLIED FORCES WILL GET THE JOB DONE—

HITLER and HIROHITO will be "has been"—
Right will prevail—
Economize—Yes—
But for things you need—clothing—shoes—
—footwear—radios—furniture—

Shop at
Higginbotham's
and
YOU CAN'T LOSE
Ballinger, Texas

THE BRONTE ENTERPRISE
D. M. WEST
 EDITOR-PUBLISHER

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 Out of State\$1.50 year

DR. HAROLD G. COOKE—
 (Continued from page one)

Cooke's statement in formal acceptance said in part: "If ever the church had an important function to perform in the realm of higher education that time is now upon it. The world today can largely be explained as the result of an increasingly secular and pagan educational process, devoid of moral and spiritual content. Once again the church

must infiltrate the total educational world with the lofty ethical and moral concepts of Christianity, and give a spiritual interpretation to the content of human learning that will give both meaning and value to life itself. This is the supreme function of a Christian college."

A native of South Dakota, Cooke came to Texas with his parents in 1898 and was reared near Beaumont. The year after he was licensed to preach, he enrolled as a ministerial student at Southwestern University, Georgetown, and was graduated in 1911. Following studies with a private law firm, he was admitted to the bar in 1912 and practiced law until he was accepted on trial by the Texas Methodist Conference in 1913.

Cooke is known to churchmen as a pastor who has been responsible for the building of churches costing more than a million dollars. His first pastorate was at McAshen, where he saw a \$25,000 church erected and was married to the former

Erie Kimball. The couple has five children.

He since has received a Bachelor of Divinity degree while holding a student pastorate at Southern Methodist University and has done graduate study for several summers at the University of Chicago.

Among the larger churches served by Cooke have been the First Methodist at Beaumont, Centenary church at Tulsa, Oklahoma, Central church at Phoenix, Arizona and Madison Heights church, Memphis, Tennessee.

McMurry president is identified as author of a church financial program known as the Paris plan, evolved while he was with the First Methodist church at Paris, Texas.

The many friends of Dr. Cooke in Bronte and throughout the Bronte country will be pleased to know that he has accepted the presidency of McMurry and especially those of his church in these parts will give him a full and hearty cooperation in his work in building a great college out of McMurry.

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Two Schedules Each Way Daily Between Abilene and San Angelo.

FROM ABILENE
 Leave Abilene: 3:00 A. M. 3:15 P. M.
 Leave Camp Barkeley: 6:25 A. M. 3:40 P. M.
 Leave View: 6:30 A. M. 3:45 P. M.
 Leave Happy Valley: 7:25 A. M. 4:35 P. M.
 Leave Bronte: 8:00 A. M. 5:15 P. M.
 Leave Robert Lee: 8:25 A. M. 5:40 P. M.
ARRIVE SAN ANGELO
 9:25 A. M. 6:40 P. M.
FROM SAN ANGELO
 Leave San Angelo: 9:30 A. M. 6:45 P. M.
 Leave Robert Lee: 10:30 A. M. 7:45 P. M.
 Leave Bronte: 10:55 A. M. 8:10 P. M.
 Leave Happy Valley: 11:35 A. M. 8:50 P. M.
 Leave View: 12:25 P. M. 9:40 P. M.
 Leave Camp Barkeley: 12:30 P. M. 9:45 P. M.
 Arrive at Abilene: 12:55 P. M. 10:10 P. M.
 Intrastate Only

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 Shoes pair \$1.00

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 Work Clothes:
 Pants \$2.49
 Shirt \$1.75

GIRLS
 White Boots \$3.50

5 PER CENT WOOL
 Blankets 2.98
 COTTON BLANKETS \$1.98

PEACHES—Heavy Syrup, No. 2 1-2 Can 22c
 PINTO BEANS—..... LB. 6 1-2c
 FLOUR—O'Kone's Best, 48 Lbs. \$1.75
 COFFEE—7 Lay 20c
 CABBAGE—..... Lb. 3 1-2c
 CRACKERS—..... 2lb. box 19c

SAUSAGE—Pure Pork Lb. 28c
 STEAK—Lean or T-Bone Lb. 29c
 CHEESE—Full Cream Lb. 28c
 BOLCGNA—..... 2 Lbs. 25c

BRING YOUR PRODUCE TO BROWNING'S FOR HIGHEST PRICES.

Pay Cash **BROWNING'S** Pay Cash
 and Save and Save

Mrs. E. O. Allen, Mrs. Lula Walker and children and Bill Palmer of Tennyson, were weekend visitors with their parents at Brownwood.

Mr. and Mrs. Charlie Keeney, Miss Nell Lowry and Thad Lowry were guests of their sister, Mrs. Cecil Schults, and Mr. Schults at Rising Star Sunday.

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AND THE ENTIRE HOLIDAY SEASON ARE BEAUTIFUL—AND WE BELIEVE

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Therefore we invite the ladies to call and inspect them—for

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We believe you will appreciate the values you will find here.

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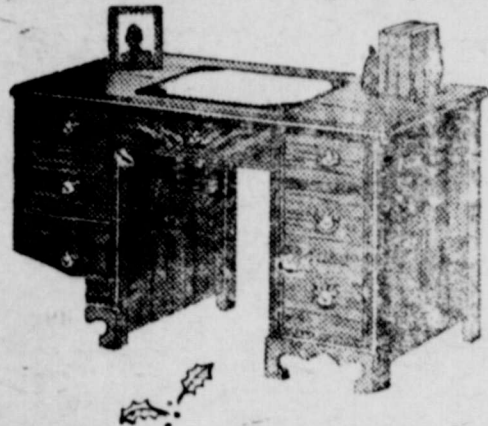
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Furniture Is
A Lasting Gift
The Whole Family Can Enjoy!

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All Types
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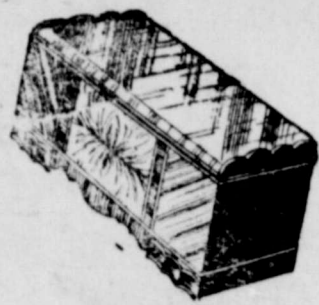
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Mr. and Mrs. Jess Coppedge had a letter from their son, Allen, at Tucson, Arizona. He reports that he is much more pleased now, with military life, as there are Texans with him. "The old home town paper" will enjoy its weekly visits to him.

Make us both "feel good"—pay your subscription. Thanks.

Dr. Jas. H. Craig

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HAVE YOU TRIED US?

It is cheaper to wash with us than it is to wash at home
TRY IT AND SEE

MINIMUM HOUR, 35c
WET WASH, LB.03
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Soap and Starch Extra

We do Finish Work — Will Appreciate Your Patronage
PHONE NO. 40
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COKE DONATION SALE—

(Continued from page one)

Leddy Boot Shop Blanket	9.00
Bryant Gartman Lamb	10.00
Douglas Gartman Lamb	12.00
Lendy Denoll Goat	3.50
Jr. Denoll Goat	4.00
Steve Denoll Goat	4.00
Steve Denoll Goat	5.00
Ernest Burrus Lamb	18.00
Leddy Boot Shop Girt String	4.00
Bryant Gartman Pig	7.50
James Arrott Goat	4.00
Ernest Burrus Goat	4.00
F. P. Kirk Lamb	7.00
Fred Roe Lamb	6.50
Delbert Walling Ewe lamb	12.00
V. V. Wojtek Ton Milo	17.50
Floyd Sheppard 2 roosters	2.00
The following gave cash donations in lieu of livestock:	
Delbert Walling	\$6.75
Nelson Johnson	2.00
H. T. Bloodworth	1.00
Hugh Smith	5.00
J. T. Thetford	2.00
Brooks Browning	2.50
Frank Keeney	2.50
Bryan Yarbrough	5.00
T. M. Wylie	7.50
O. A. Faith	1.00
A. N. Rawlings	1.50
Willis Smith	5.00
D. B. Collinworth	2.00
G. A. Best	1.00
Dick Smith	10.00

Thanks and appreciation are extended from the directors of the association to each and every person helping to make this sale what it was.

Special appreciation is extended to our County Agent, H. E. Smith for assistance in organizing the show and obtaining an excellent auctioneer.

D. B. Collinworth,

Secretary-Treasurer.

A fine lamb was donated by C. E. Arrott, the proceeds of which went to the American Red Cross.

FEW HUNTERS—FEW DEER

Only a limited number of the hunters that generally rush to the deer country in Southwest Texas with the opening of the hunting season, have ventured out thus far.

Among those going, far as The Enterprise has learned, were:

In one party were Pete Gentry and LeRoy Scott—"no luck."

Son Modgling, San Angelo, Frank Snyder, San Angelo and J. B. Glenn—one buck, killed by Mr. Modgling.

B. F. Kirk and B. E. Modgling—each killed a buck, but had to leave their kill on cold storage at Del Rio, due to the excessive warm weather.

A. J. McQueen and Bob Williams, of Sweetwater, made another party—we have had no report as to results.

Mr. and Mrs. Carter Rawlings of Water Valley were Sunday guests of Mr. Rawlings' parents, Mr. and Mrs. E. C. Rawlings.

Mr. and Mrs. Archie McCleskey and daughter, Miss Kathleen and son, Archie Howell, and Miss Viola Campbell of Dublin, were week end visitors with Mr. McCleskey's mother, Grandmother McCleskey and other relatives.

Bring Us Your Pork

We will cure it; grind your sausage and render your lard.

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ATTORNEY AT LAW

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The nearest one to you is your Telephone.
HAVE THAT SERVICE INSTALLED NOW

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TEXAS THEATRE
BRONTE, TEXAS

Fri.-Sat. November 20-21
Walter Pidgeon
—in—
"HOW GREEN WAS MY VALLEY"
Superman and News.

Tuesday Only Nov. 23
Brian Donlevy
—in—
"GENTLEMAN AFTER DARK"
Also Comedy.

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ROBERT LEE, TEXAS

Fri.-Sat. Nov. 20-21
Bing Crosby—Mary Martin
—in—
"BIRTH OF THE BLUES"
Superman and News

Wed. Only Nov. 24
Brian Donlevy
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"GENTLEMAN AFTER DARK"

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SCIENTIFICALLY DONE
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DAILY WITH SUNDAY—1 YEAR \$7.60
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The San Antonio Light, San Antonio, Texas, I enclose herewith \$_____ for my subscription to The San Antonio Light at your special Annual Rate. Date _____

Signed _____
Town _____

R. F. D. or P. O. Box _____
If special, please give exact initials and address of name at top of your paper label.

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Get Both the

Abilene Reporter-News
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and
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Regular Rate The Enterprise One Year \$ 1.00
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WINTERS —:— TEXAS

Second Graders Cooperate in the Nutrition Program

The Second Graders are happy to cooperate with the school committee in the nutrition program which they are sponsoring thru-out the school.

We are responsible for this week's posters on the bulletin board in the lunch room. We have learned that if we eat properly we will be healthy barring accidents and infections. We took Vitamin A as our theme for the week. We have learned that Vitamin A is for growth, eyes and skin and to help the body establish a stronger resistance to colds or any infection. We plan to eat more butter, cream, egg yolk, yellow foods, tomatoes, green vegetables and liver for our Vitamin A—since the other way to get it is by taking Cod liver oil.

We learned that the B Vitamins are for growth, healthy skin and eyes and preventives for nervous diseases. We get these Vitamins from pork and liver and other meats. Whole wheat bread and cereals; beans, peas, milk and eggs; fish and leafy and green vegetables.

We found that Vitamin C which builds blood, bones and teeth can be found in fruits, especially citrus fruits, tomatoes, vegetables and milk.

Vitamin D—for our bones and teeth is found in eggs, irradiated foods, liver, butter, milk and sunshine.

In connection with this study we are playing a Vitamin game the goal of which is a well-balanced meal.

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