

THE BRONTE ENTERPRISE

VOLUME 24

BRONTE, COKE COUNTY, TEXAS, FRIDAY, OCTOBER 30, 1942.

NUMBER 43.

1942 PTA Carnival, Evening of Merriment and Happy Fellowship

Program Included Luncheon, Playlet and Campus Fun Games, for All Present

"Oh, what a gift,
The Giver gives us,
To see ourselves,
As others see us."

And that is exactly what happened to the lady members of the Bronte PTA, Thursday evening, at the high school auditorium—they "saw themselves," as "others see them."

That is, the lady contingent of the PTA membership saw themselves "as others see them," in caricature, as set forth by the august and lordly male element of the membership. The playlet, "A Womanless PTA," staged by "men only," was a "scream" from the rise of the curtain until the last "motion to adjourn" was taken.

The threatening weather kept many away, perhaps, but there was a goodly attendance, notwithstanding.

The occasion was a Halloween party and PTA Carnival sponsored by the PTA.

The program started at 6 o'clock. The first feature was a supper. The ladies served not only a full-plate barbecue lunch, but also a Mexican lunch and Mexican dishes, as well as short orders and coffee.

Following the lunch hour, the playlet mentioned above was staged—and it is not fulsome flattery, when we state that "every man of the cast" was wonderfully adapted to his part as to the lady he represented. Of course, most of the play was burlesque and caricature. But, with the touch of professionals, court, in "getting it told to the the "boys" had their "day in women," just "how it should be done."

The campus features of the carnival were genuinely "carnivalistic," in all their settings. "The dolls," representing the teachers, were a popular sport with the boys, mostly—it is presumed, the boys thought it was their time to deal a "knockout blow" to the teachers—and they did it. Fortune telling was popular, and many a youth and maiden went away with "full knowledge" as to their future matrimonial prospects, while the "married folks" came to understand perfectly, especially the men, as to their status in "double harness," namely, that they would go on, doing just exactly as "the queen bee" demands.

The proceeds of the evening were highly satisfactory to the PTA members and the ladies are deeply appreciative to each and all who in anywise contributed to the success of the evening's program.

COPIES OF ENTERPRISE WANTED

Do you have any old copies of The Bronte Enterprise you are keeping? If so, we would be pleased to know their dates.

We want some old copies—of certain dates. If you have copies of the dates we want, we will gladly pay ten cents a copy for them. If you have copies and do not want to dispose of them, if you will kindly let us see your copies, it will be greatly appreciated.

We are especially interested in copies of the paper before and including 1935.



Mrs. Daniel Percifull, who before her recent marriage to Sgt. Percifull was Miss Alice Macgold of Telachapi, California. Mrs. Percifull is assistant cashier of the bank in her home town. Though late in extending congratulations, The Enterprise joins with the many other friends of Dan, in happiest wishes for him and the one who has given herself in marriage to him.

LADY, MAIDEN NAME, "BRONTE," WAS A VISITOR TO BRONTE

A few days ago, a lady of more than ordinary interest to the people of this quiet, beautiful, little village, was a visitor here.

The present name of the lady is Mrs. Terry—but her maiden name was "Bronte." Her home is in Arkansas. She has a son in training at Goodfellow Field. She came out to visit her son—he had heard of and about Bronte and had written his mother about the town that bore her maiden name: of course, when the lady came to visit her son, she could not return to her Arkansas home without visiting the town that bore her name.

She stated while here that she is a cousin of Emily and Charlotte Bronte of England, after whom Bronte, tradition says, was named, especially, Charlotte Bronte, the novelist.

The lady expressed herself as delighted with her namesake and will carry the news back to her home in the beautiful blue Ozarks, of the town that bears her name.

Mesdames C. E. Arrott and Alfred Taylor were in San Angelo, Monday, shopping—and "looking at the beautiful things in the windows."

SANTA FE JOINS NEWSPAPERS IN THE FIGHT FOR SCRAP

The Santa Fe Railway deserves credit for its efforts to support the national newspaper scrap iron and steel campaign with its current and timely advertisement urging all to get this needed scrap into proper hands "before the snow flies."

The Railway has been keenly alive to the nation's need for this metal since Pearl Harbor. In fact, since the Harbor horror the Santa Fe has collected 210,000 pounds of the now precious metal for conversion into essential war material. That is a huge heap for any scrap but it is the kind that will beat the Jap and our other foes. It was collected from right-of-way, roundhouses, shops, offices and

(Continued on last page)

Donated Stock To FFA and 4-H Boys to Be Sold

C. E. Arrott, president of the Coke County Livestock Association, informs The Enterprise that quite a number of head of stock have been donated to the FFA and 4-H club boys of Coke county to the show fund.

The plan is to sell these donated animals and buy War Stamps and War Bonds, to be given as awards to the winners in the Coke County Victory Show, which will be held next March.

Mr. Arrott, aided by the FFA teachers of the Bronte and Robert Lee schools, and H. E. Smith, County Agent, is pushing this movement—as the question of feeding the Coke County boys who are now in the armed forces, is involved.

To feed the Coke County boys now in the armed forces will require 51 calves, 380 lambs and 124 hogs be fed out. And, of course, there will be many others yet to enlist.

Speaking of the matter, Mr. Arrott said:

"The animals donated will be sold at Robert Lee, Saturday, November 7. The sale will be to the highest bidder. We want the ranchmen and farmers to attend and make the animals to bring their value—for, it is important that we carry this program over in a big way. These boys engaged in this work are not yet old enough to enlist and fight, but they have a bigger battle here at home, to raise food for the boys who are fighting. Therefore, we are very anxious that everyone do his best and that every one who can, attend the sale November 7."

Mr. Arrott also requests that each one who received a card asking for a donation, either send the card in at once, or bring a donation to the sale on November 7.

Don't forget this sale and the date—for, folks, it is very important.

Registration for Gas Rationing Set for November 12-14

Registration for mileage rationing in Coke County will be conducted on November 12, 13 and 14, H. O. Whitt, Chairman of the County Price and Rationing Board announced today, and actual rationing of gasoline will begin November 22nd.

"We have been advised that Washington expects to have the application blanks available by November 7," Mr. Whitt said, but everyone should watch the newspapers for our announcement when these application forms are available. We will try to see that they are distributed at garage and tire inspection stations where every passaged car owner can obtain an application form conveniently."

He said each motorist should fill out the form listing the serial number of each tire. Then on one of the registration days the motorist should present this application form at the school house nearest his residence to be issued a basic "A" ration book for gasoline. Any motorist

(Continued on last page)

KINDLY REFERENCES TO FEATURE ARTICLE ON FORT CHADBOURNE POSTOFFICE LAST WEEK, ARE VERY MUCH APPRECIATED

Last week The Enterprise carried as a feature article a writeup of the old Fort Chadbourne postoffice which was closed September 30, by order of the Postal Department.

It was, perhaps, the most elaborate feature article ever carried by a Coke county newspaper. Anyhow, though it appeared in the columns of this publication, it gave much of interest to our readers, both the "old timers," and those also who came to Coke county at a later time—judging from the kindly words of appreciation from several relative to article.

The Abilene Reporter-News, in its "West Texas" column of Tuesday morning issue, made the following comment:

"The Bronte Enterprise carried an interesting feature story last week announcing the closing of the postoffice at Old Fort Chadbourne, in Coke county, after more than three-quarters of a century of service. Chadbourne was one of the chain of forts set up across Texas to guard against Indian depredations. That was in 1852, shortly after Fort Phantom Hill, 15 miles northeast of Abilene in Jones county, was established. Fort Concho at San Angelo was of later vintage. The postoffice was disconnected from the fort in 1889 and Mrs. R. E. Douglas, now deceased, was the first civilian in charge. When it was closed September 30 Mrs. Nora Hallmark had been postmistress since 1928."

Thanks, friends, each and all, for all the kindly words

Fifth Grade Class Organizes A Citizenship Club

The Fifth Grade has organized a Citizenship Club.

Officers elected are: Jack Neal Vaughn, president.

Morlene Arrott, secretary.

Ruby Lee Swanson, reporter.

The committee chairmen are Billie Jean Millikin, Dorothy Walton, Pauline Beavers, Kenneth Hester and Ben D. Snead.

We will meet every two weeks, and select the best citizen in our group.

The first program given October 28, was a play on character study. Billie Jean Millikin, Ruby Lee Swanson, Evelyn Perkins, D LEEAann Baker, Willine Farris, and Randall McCutchen gave a play entitled, "Little Miss Wait a Minute."

Ruby Lee Swanson, Reporter.

Homer Van Zandt is at Camp Wolters, Mineral Wells, where he has entered training as an infantryman.

A FEW COPIES LEFT

Quite a few copies of last week's issue of The Enterprise which carried the feature story of the closing of the old Fort Chadbourne postoffice, have been secured by others, to send to relatives and friends who reside in other places.

We have a few copies of the issue left. If you want a copy, or copies, you had better secure them at once.

VISIT THEIR SON IN NEW ORLEANS

Mr. and Mrs. Homer Cornelius, and daughter, Mrs. Fred Gifford and little daughter, Virginia, of Christoval, have returned from New Orleans, where they visited their son, H. C. Cornelius, who is stationed there. Young Cornelius is a member of the U. S. Coast Guard at New Orleans—he enlisted in January. He is on a boat on the Mississippi river, and the chief duty of the crew is to guard the great Huey Long bridge across the Mississippi at New Orleans.

Mr. and Mrs. Cornelius and Mrs. Gifford report a wonderful trip. And especially was their sight-seeing trip over New Orleans most interesting. They visited the famous French Quarters, saw the old French Market, the old saloon which Lafayette frequented when he was here on his trip to this country. Mr. Cornelius said that he never saw such an accumulation of cards, business, professional, social—all kinds, and from everywhere, as adorned the walls of the old saloon. They saw Lake Ponchartrain, and places and scenes too numerous to mention. Mr. Cornelius says that H. C. is all right, in good health and pleased with his work—this the many friends of H. C. will be glad to know.

Angus Davis, driver's license examiner for this district, was a pleasant caller at The Enterprise office, Wednesday. There are seven counties under the charge of Mr. Davis, as follows: Coke, Nolan, Mitchell, Scurry, Fisher, Kent and Borden counties. Mr. Davis resides in Sweetwater.

Bomb the Japs with junk.

A New Insurance Plan

See our Local Representatives H. E. Petty, Maverick; Rev. W. T. Sparkman, Norton.

Agnew Funeral Home

Telephone 440 BALLINGER

THE BRONTE ENTERPRISE
D. M. WEST
EDITOR-PUBLISHER

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates
In State\$1.00 year
Out of State\$1.50 year

60,000 PHYSICIANS
WILL BE WITH ARMY
WITHIN A YEAR

Austin, Texas, October 29.—It has been reliably estimated that within a year approximately one-third of the total number of 180,000 physicians in the United States will have left their practice to serve with the army, Navy, or Marine Corp. This deficiency in medical attention available to the general population will be even greater than it appears on the surface inasmuch as a large number of those remaining are not in active practice due to old age, teaching or public health activities, or full-time employment with industry. Plainly, this situation develops a problem for the physicians who will remain at home, the solution of which to some degree will be in the hands of the general public, according to Dr. Geo. W. Cox, State Health Officer. "There is no desire to imply that the family physician, now or later, must not be summoned ex-

Bring Us Your Pork

We will cure it; grind your sausage and render your lard.

Frozen Foods Co.
San Angelo

Dr. Jas. H. Craig
Chiropractor and Masseur
Electrical Treatments
WINTERS — TEXAS

BOOTS

A big group of real bargains that have actually been reduced to less than half manufacturing cost. But come in early before they're picked over. All sizes are included, long as they last.

J. L. MERCER
Boot Shop
SAN ANGELO, TEXAS

Jno. W. Norman
ATTORNEY AT LAW

WINTERS TEXAS

Mrs. J. S. Craft has moved to Bronte, to make her home with her daughter, Mrs. W. H. Maxwell, Jr. and Mr. Maxwell. Mrs. Craft's son was called into service and she had no one to stay with her. The Enterprise in behalf of all our people bids welcome to Mrs. Craft to Bronte.

cept in dire need. In fact, there is greater reason than ever before to seek his advice on living habits, to have him give a thorough periodic check-up, and to have him treat conditions promptly, which, if disregarded, are apt to cause more serious trouble later on. The only point being emphasized is that one should not attempt thoughtlessly to consume the doctor's valuable time and energy by insisting that he make a home call when an office visit or suggestions over the telephone might suffice. "While in cities, lack of medical service has not yet reached an acute stage, there are already rural sections feeling the pinch. It follows that everyone, both for his own and his country's sake should live sensibly to the end that maximum health may be attained, and avoidable home medical service be eliminated. "In this connection, the following rules, among others, may be suggested: Eat meritorious foods. Obtain sufficient rest at night. Shun debilitating and exhausting habits. Keep the use of stimulants of all kinds within sensible bounds. Exercise daily. Detour worry as much as possible."

See US
Before Selling Your
Turkeys

We sincerely believe we can make it to your interest to see us before you sell on the market next week.

REMEMBER: We want your poultry, eggs and cream.

Farmers Produce Company

SMITH & DAVIDSON, Owners & Managers
SAN ANGELO, TEXAS

Mr. and Mrs. Frank Sayner turned to Manhattan, Kansas, after a week's with their parents, Mrs. D. E. Sayner at Tennyson, and Mr. and Mrs. F. S. Higginbotham. Frank is in the armored division of the service.

Bomb the Japs with junk.

John H. Taylor D. D. S.
Y. P. Taylor, D.D.S.
DRS. TAYLOR & TAYLOR
DENTISTS
202-4 Rust Bldg.
PHONE 5225
San Angelo, Texas

Carl Brock was a Sunday visitor from Mc Camey, where he is attending a glider school, Mr. W. J. Brock and family.

Bomb the Japs with Junk



Optometrist
(Est. 1910)
Complete Eyeglass
SERVICE
205 S. Chadbourne San Angelo
Office Hours 8 to 6
Sundays by Appointment

Norman Kiker was among the Bronte boys in the service who spent the week end with home folks. Norman is in Goodfellow Field at San Angelo.

Bomb the Japs with Junk

DANN'S FOR YOUR HEALTH
A Complete
Drugless Health Service
Chiropractic and Colon Therapy will relieve Constipation and Stomach disorder
CHIROPRACTIC HEALTH HOME
E. A. Dann, D. C.
207 Pecan St. Sweetwater

Uncle Sam Needs Your

SCRAP

Before the Snow Flies

We've all heard a lot lately about the need for scrap metal. Probably you've already done something about it. But every one of us has got to do more. *Much* more. **AND DO IT QUICK!**

Here's Why

This war is swallowing steel like a quicksand. We need scrap metal to make steel . . . steel for *more tanks . . . more planes . . . more ships . . . more guns . . . and more shells.* It's our job to supply our boys and allies with all these things they *must* have to smash the Axis on land, at sea, and in the air.

Scrap Is Precious

Steel for tanks, planes, ships, etc., is made by melting old scrap metal with pig iron—about half and half. The pig iron is made from iron ore that comes from mines. But that precious scrap—**THAT'S** got to come from us folks here on the Home Front.

What Is Scrap?

Scrap is ANY old thing, made out of iron or steel, that we don't absolutely need. It is anything from a hairpin to a busted steam boiler . . . from a paper weight to a cracked rail. It is old machinery, pipe, tools, flat-irons, auto parts, screws, nuts, bolts, bathtubs, lawnmowers, stoves, tanks, metal barrels, iron fences—and what have you.

Where Is It?

This old scrap is everywhere. It is in cellars, attics, closets, alleys, auto graveyards, fields, garages, barns, and factories. We've all got SOME, be it little or much. A typical town family is said to have about 70 pounds lying about; a farm family, nearly 750 pounds. In ten months after Pearl Harbor the Santa Fe scraped together 210,716,000 pounds of scrap. A pound here, a ton there. That's how it mounts up.

Scrap Means Steel...Steel Means Victory
Sell It or Give It...But Get It In

Steel is the only language those bandits in Tokyo and Berlin understand. Let's give them plenty of talk . . . *in their language.* Every county, city, and town is having a scrap drive. Watch your local newspapers on how to get in it. Sell what you have, or give it away—but *get it in!* And now's the time, before snow flies! Your scrap can save American lives and help shorten this war. Every pound you turn in helps.



SANTA FE SYSTEM LINES

CLOSING OUT—

FIRTH CARPET SAMPLES

ORIGINALLY PRICED \$4.95 TO \$7.25 PER SQUARE YARD

Choice **\$2.95**

CHILD'S PLAY PENS

Maple or Birch **\$9.95**

**We Are Receiving
NEW BEDROOM SUITES WEEKLY!
Popularly Priced**

WAR ECONOMY NOTE—Save all old window shade dollers, for half our shades now being received are without rollers.

You Can Save At—

GRIMES FURNITURE CO.

109-11 N. Chadbourne

Dial 4374

NOTICE
WE WILL START RECEIVING
TURKEYS

ON OUR MARKET PLAN

**Monday, November 2
continues through 8th**

And we believe we have the best plan, yet, of buying your Turkeys
SEE US FOR FURTHER PARTICULARS

You will also find us paying the best outright price the market will afford. At a time like we are now experiencing, it is of vital importance that the producer and the produce man work hand in hand in order to conserve labor and so forth, and still get the job done.

BRING US YOUR POULTRY, EGGS AND CREAM

We Also Handle a Good Line of FEED.

WESTERN PRODUCE COMPANY

BALLINGER, TEXAS

MR. AND MRS. RUEL BOSWELL

**Mead's Fine Bread
Growing in Bronte
Sales, Constantly**

About two years ago, a young man drove into town—he was driving a Mead's Bakery wagon. The young man was a stranger—he had never been in Bronte before. He came to sell Mead's Fine Bread and other products of Mead's Bakery.

Going from store to store, this young man, modest but business-like in his manner, made known to the grocers and the cafe man-

gers, as to his business—that he was here to sell them their bakery products needs. The young man was George Clements, one of the trusted employees of the Mead's Bakery, which has bakery establishments in several towns and cities throughout West Texas.

Of course, the sales the first trip were not large—but this young man had in him the spirit that wins. He resolved to make the town regularly—and for these two years George Clements in all kinds of weather, has made his route, thus keeping faith with the people, to supply them their bread. And whether it was spring or summer, or au-

tumn or winter, whether foul weather or fair, he was always on the job. As the people began to know more about this bakery products salesman, the more of Mead's Fine Bread they consumed. Thus through the months, the consumption of Mead's bakery products has increased—until, now, the face of George Clements on the streets of Bronte, is as the face of "a home man."

Mr. Clements by his friendly and straightforward way of dealing with the people, and the fine products of Mead's Bakery, has made a host of personal friends, and business friends out

of everybody—for, everybody, more or less, eats Mead's bread and other bakery products.

Speaking to The Enterprise, Mr. Clements said:

"I want to put an ad in The Enterprise and thank everybody for the fine and constantly growing patronage they have given me. And for the future, as in the past, I will serve them Fine Bread which is scientifically and sanitarly baked at all times." Read the Mead Bakery ad in this issue of The Enterprise.

**Chiropractics
Masseur, Radionist
SCIENTIFICALLY DONE
Nicholson's Health
Home**

DR. J. E. NICHOLSON
Owner and Manager

BRONTE TEXAS

**HAVE YOU TRIED...
Mead's Fine Bread?
Fresh All the Time**

ASK YOUR GROCER

**Those who eat it like it,
You will like it, too**

SCIENTIFICALLY AND SANITARILY BAKED.

We thank the people of Tennyson, Bronte, Blackwell, and Robert Lee for the patronage accorded us in the past.

Mead's Bakery

**WINTER
Is Coming**

THE DANGER PERIOD OF THE YEAR AS TO HEALTH
Take advantage now and get yourself in proper condition to withstand the rigors of winter.

DON'T DELAY—IT MAY BE TOO LATE

Come to Us

Come and let us give you a check over and see what your condition is—it is far better to prevent being ill than it is to be treated after you are stricken.

Do this before Gas Rationing Starts

REAMS HEALTH CLINIC

OLD P. O. BUILDING

BALLINGER, TEXAS

Allen's Help Yourself Steam Laundry

HAVE YOU TRIED US?

It is cheaper to wash with us than it is to wash at home
TRY IT AND SEE

MINIMUM HOUR, 35c
WET WASH, LB.03
DRY WASH, LB.04

Soap and Starch Extra

We do Finish Work — Will Appreciate Your Patronage

PHONE NO. 40

MRS. O. E. ALLEN, Manager

BRING YOUR MATTRESS— and while you shop

WE WILL RENOVATE IT AND MAKE IT LIKE NEW
Then you can carry it home with you, if you wish to do so.
If you are interested in a new mattress, we can make it to
your in' rest to buy from us.

KEEL MATTRESS FACTORY
SAN ANGELO, TEXAS

NEW HANDMADE BOOTS

AND REPAIRS

Individually designed Boots, handmade in our own modern shop.

BOOT and SHOE REPAIRING
The Modern Way. It's invisible.
FAST, COURTEOUS SERVICE

BOB MILLS—Sweetwater, Texas
(Woolworth Is Next To Me)

MEMBER



Your Eyes
May Need A
Visual Re-
conditioning.
Glasses Fitted
And Repaired.

DR. P. T. QUAST
Sweetwater

LET'S ALL DO

Our Part

In the War Effort. Save Every-
thing possible. You can CON-
SERVE LEATHER by having
your old shoes and boots rebuilt,
the Factory Way at no EXTRA
COST.

M. L. Leddy Boot Shop

24 S. Chadbr'ne SAN ANGELO

MILEAGE RATIONING— (Continued from page one)

who is away from home in an-
other county should register
wherever he is on one of those
three days—November 12, 13
and 14.

School officials have been re-
quested by the County War
Price and Rationing Board to
cooperate in the registration as
was done in the sugar rationing
registration last May.

Schools will not be dismissed
during registration.

Mr. Whitt said that the Board
had completed setting up a fuel
rationing panel in the county to
handle applications and other
matters which the mileage ra-
tioning program will entail. O.
H. Willoughby is the Bronte
member of the county rationing
board.

"Those who feel they are en-
titled to a supplemental ration
provided by 'B' or 'C' books
could obtain another applica-
tion form for this at the place of
registration where the 'A' book
is issued," Mr. Whitt explained.

He emphasized that every pas-
senger car owner must sell to
the Government before Novem-
ber 12 all tires over five for each
vehicle.

"That means," he explained,
"that the car owner is allowed
one tire for each running wheel
and one spare for the car. A
registrar can not issue him a
mileage rationing book for that
car if he owns tires in excess of
that number."

For that reason excess tires
should be turned in before No-
vember 12 to a local Railway
Express Agency which will tag
the tire and the seller will re-
ceive a check from the Govern-
ment, or if he chooses, the Gov-
ernment will pay him in War
Stamps or War Bonds for his ex-
cess tire or tires.

Commercial vehicles, trucks

TEXAS THEATRE

BRONTE, TEXAS

Fri.-Sat. October 30-31

Carole Lombard-Jack Benny
in

"TO BE OR NOT TO BE"

Superman and News

Tuesday Only November 3

"SO'S YOUR AUNT EMMA"

—with—

Zasu Pitts and Roger Pryor

Also 2-Reel Comedy

ALAMO THEATRE

ROBERT LEE, TEXAS

Fri.-Sat.-Sun. Oct. 30-31 Nov. 1

Bob Hope-Vera Zorina-Victor
Moore

—in—

"LOUISIANA PURCHASE"

Superman and News

Wednesday Only Nov. 4

"SO'S YOUR AUNT EMMA"

—with—

Zasu Pitts and Roger Pryor

Also 2-Reel Comedy

SANTA FE JOINS—

(Continued from page one)

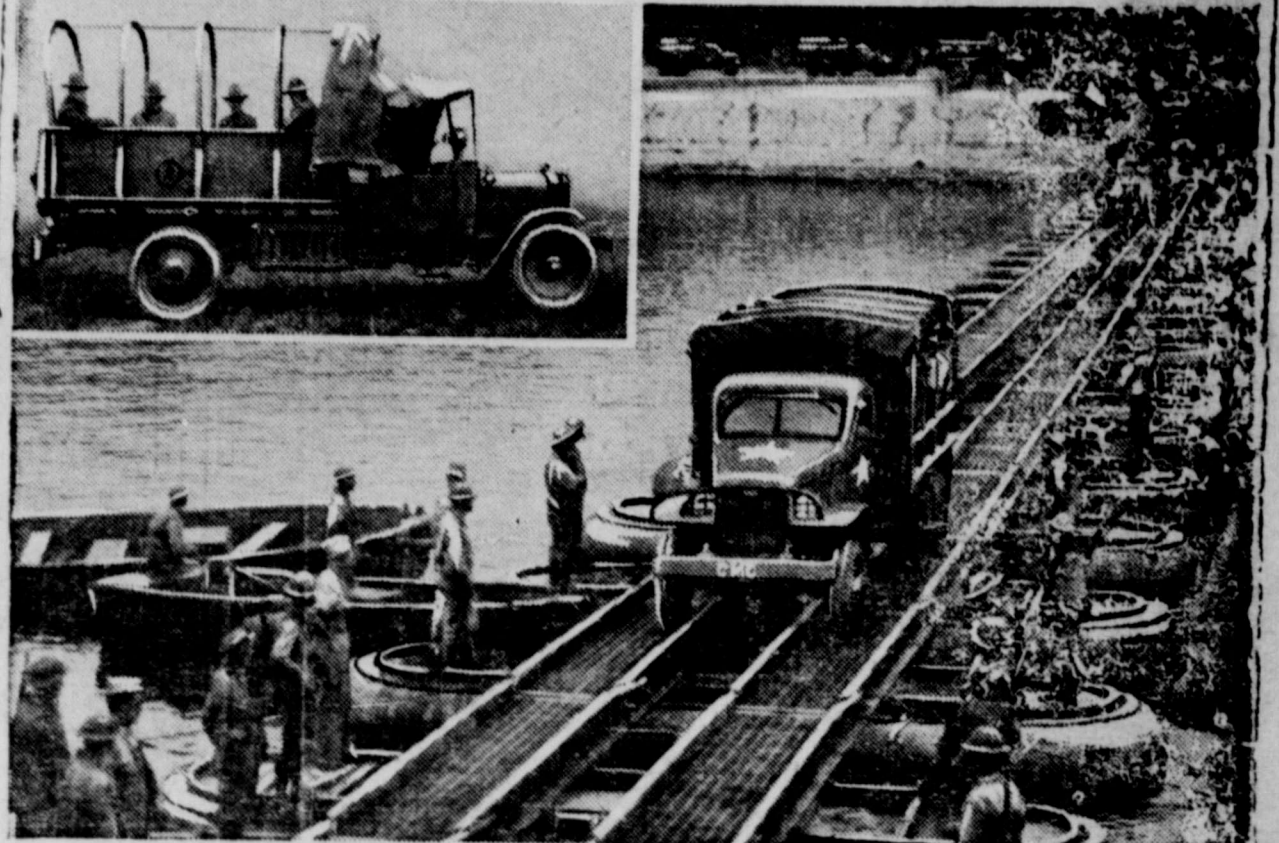
all company properties.

With its own job well in hand
the Santa Fe now turns to aiding
the nationwide newspaper cam-
paign to dig up every bit of
scrap possible to help our Nation
and our fighting men.

As a member of the newspaper
fraternity of the United States,
sponsoring this patriotic cam-
paign, we welcome the Santa
Fe's help in spurring collection
of vital metals, and with the
Santa Fe, urge all—to get in the
scrap "before the snow flies."

and farm trucks must obtain a
Certificate of War Necessity
from the Office of Defense
Transportation before they are
registered for mileage rationing
with the local War Price and
Rationing Board. The ODT has
mailed these forms to all owners
of commercial vehicles that were
registered last December 31.
Persons who have not received
these application forms should
write immediately to the near-
est ODT Field Office. In Texas
these offices are located in Dal-
las, San Antonio, Houston, Lub-
bock and Austin. As soon as
this form is received it should be
mailed back to the ODT in time
for the applicant to receive a
Certificate of War Necessity by
November 15 when it will be-
come mandatory that every com-
mercial vehicle and truck carry
one of these certificates at all
times.

Serving Through Two World Wars



These two photographs dramatically illustrate the difference that 24 years have made in Army motorized equipment. The 3/4-ton 1918 model GMC, shown above, did a great job for the A.E.F. in World War I, as any veteran can testify. The big, modern 2 1/2-ton GMCs, shown below, are playing an even more important part in World War II. They have three times

the carrying capacity. They drive through six wheels instead of two. They are faster, more powerful, easier to steer. They pull through mud and sand, or over rough terrain, right along with tanks and half tracks. And most important, of all, General Motors Truck and Coach delivered them to the Army by the thousands each month part in World War II. They have three times

A New Plan for Handling Turkeys Offered Growers

The Western Produce Compa-
ny of Ballinger, has an an-
nouncement elsewhere in this
issue of The Enterprise with re-
ference to the turkey market
that should be of much interest
to turkey growers.

The Western Produce Compa-
ny at Ballinger is managed by
Mr. and Mrs. Ruel Boswell, and
has been in their charge for sev-
eral years.

By reading the ad it will be
seen that Mr. and Mrs. Boswell
have a new plan for handling
turkeys for the turkey growers.
They invite the turkey raisers
to come to see them and let
them explain their plan.

Turkey raisers are reminded
that the Thanksgiving turkey
market opens Monday—so, the
time is here to sell your turkeys
if you are going to sell on the
Thanksgiving market.

All turkey raisers know Mr.
and Mrs. Boswell, and Mr. and
Mrs. Boswell know the turkey
raisers. They invite you to
come to see them.

HOW AND WHY OF MILEAGE RATIONING BY A STATE MAN

H. O. Whitt, Chairman of the
Coke County War Price and Ra-
tioning Board, requests The En-
terprise to announce that a state
man will be in Bronte, Tuesday
morning, November 4, and will
go into full explanation of the
mileage rationing.

The visitor will speak at the
high school auditorium at 9 o-
clock. Members of the rationing
board, mayors of the towns of
Robert Lee and Bronte, and the
superintendents and principals
of the schools of Coke county are
expected to be present. Full in-
formation will be given as to
the How and Why of the Mile-
age Rationing.

NOTICE

I will be in Robert Lee on the
2nd and 4th Fridays of each
month, instead of every Wednes-
day as heretofore. This new of-
fice schedule begins Friday, No-
vember 13. Office hours will be
from 10 A. M. to 4 P. M.
Angus Davis,
Driver's License Examiner.

HAS A FINE FALL GARDEN

Charley Eubanks has a fall
garden that is worth the time of
anyone to call and see. Mr. Eu-
banks tried for a spring garden,
but due to the extended dry spell
his garden did not do so well.
But when the summer rains set
in Mr. Eubanks planted again—
and, now, his garden is a won-
derful sight to behold. It looks
like he has enough turnips and
greens almost to feed the Amer-
ican army. He has rape and

mustard, tomatoes, onions, sweet
potatoes, and a variety of other
vegetables. It only proves that
with water this West Texas
country can do a big share in
feeding the world.

Mrs. E. M. Henderson of Black-
well remits the cash and orders
The Enterprise to come to her
for a year. Thanks you, Mrs.
Henderson, and may you enjoy the
weekly visits of the paper.

Junk

YOUR JUNK

It Is Needed