

THE BRONTE WEEKLY ENTERPRISE

VOLUME 23.

BRONTE, COKE COUNTY, TEXAS, FRIDAY OCTOBER 17, 1941

NUMBER 40

Baptist Hold Training Union Meet At Miles

The Runnels County Baptist Associational Training Union will meet with the Miles Baptist church, next Tuesday evening, October 21, at 7:30.

Following is the program:
Theme: Building For the Master.

Devotional — Saved to Serve, Mr. K. D. Watson, Wilmeth.

Conferences — By Department Leaders.

Special Music — furnished by Robert Lee church.

Address — Building For the Master—Ray Rozell—San Angelo.

Fellowship Meeting — Directed by Miss Mary D. Taylor—Winters. Everyone is invited to attend.

Huge Airplane Plant Producing Planes In Texas Institution

Impetus was given Texas' industrialization campaign today, when North American Aviation, Inc. began publication of an advertisement paying tribute to the Lone Star State's "Industrial Teamwork" and "Enthusiastic Community Cooperation" with industry.

North American Aviation selected a site near Dallas for a 9,000,000.00 airplane factory on August 17, 1940; it awarded the construction contract November 13, 1940; and on April 7, 1941 the plant was dedicated and delivered its first three airplanes.

Of the more than 4,000 employees at North American's Texas factory today, more than 95 per cent are Texans. The plant will ultimately employ nearly 12,000 persons.

"From Plain to Planes in 120 days," is the headline of the strikingly illustrated North American ad. It is being published in the Saturday Evening Post, Time, Life Fortune and the United States News.

"What had been a Texas plain 12 miles west of Dallas," the ad declares. "Is Now America's first windowless, air-conditioned airplane factory; 25 acres under one roof. It was completed and planes were being delivered to the U. S. Army Air Forces 120 days after construction began. Within three months the new plant had produced twice the number of planes originally scheduled. Fulfilling defense requirements for decentralization of industry, the Dallas achievement is a tribute to industrial teamwork supported by enthusiastic community cooperation."

BALES OF COTTON GINNED IN COKE COUNTY

Census report shows that 417 bales of cotton were ginned in Coke county from the crop of 1941 prior to October 1st as compared with 1690 bales for the crop of 1940.

Probably the Nazi idea of killing off Czech intellectuals is to give themselves an even break in intelligence.

And when the occupied countries do get a divorce from Hitler, they will want a lot of ally.

Buy Defense Bonds!

Women's Club Has Quiz On Federation

Mrs. O. W. Chapman was hostess to the woman's Progressive Club, Thursday afternoon, at her home.

The theme of the program was Federation. Mrs. F. S. Higginbotham read as an introductory to the program, the address given by Mrs. John L. Whitehurst when she was installed as president of the General Federation of Women's Clubs.

Mrs. O. H. Willoughby directed the program and gave a history of federation at the beginning and at the close of the program she conducted a quiz on the question.

Mrs. Curtis Smith, president of the Diversity Club, gave the first lesson in the Spanish Primer. Mrs. Smith volunteered to give a lesson in Spanish at each meeting of the club.

Mrs. L. T. Youngblood, vice-president, conducted a short business session, and made the following appointments: Mrs. R. E. Cumbie defense chairman, Mrs. J. D. Leonard, club counselor, gave items from club magazines.

Refreshments were served to the members present and to three guests who were Meses. Ed Rawlings, H. O. Whitt, and W. F. Chambers.

"SLOW POKE" DRIVING NOW UNLAWFUL

Texas' new speed laws have this significant paragraph:

"It shall be unlawful for any person to operate a vehicle upon the public highways or streets so as to willfully obstruct or impede the normal movement of traffic. Police are authorized to enforce this provision by directions to drivers."

No doubt a tractor plow is a good thing but we doubt if it understands what is going on like the old-fashioned horse did.

O'Daniel Calls For 'Courage'

Washington, Oct. 15—Senator O'Daniel of Texas reminded a radio audience in his home state Sunday that Columbus discovered America exactly 449 years ago, a feat which he said took the sort of courage deeply needed in the direction of national affairs at the present time.

In his weekly transcribed talk broadcast by a number of Texas radio stations, O'Daniel declared that men such as Columbus who "have made the greatest contributions to humanity through the years are men of faith, great courage, determination and will-power."

"We Americans," he went on "are blessed with this great heritage, and today when we find our Nation in the grip of the blackest and most terrible period of its long history, we find among us the same kind of fearless patriots who founded this great Nation and guided us safely through the dark days experienced in years gone by, and there is no doubt but that—we will be guided safely through the stormy outlook which faces us on every side."

He also reminded his listeners that a year ago this month 17,000,000 American young men were registered for the draft and that 2,000,000 of them were inducted into military service.

"They gave up business opportunities which held bright futures," O'Daniel said, "they gave up their homes and loved ones, many of these young men postponing marriages which had been planned, and they offered themselves as living sacrifices to the cause of freedom."

The Senator asked Texans to listen in on a coast-to-coast radio broadcast which he has been invited to make next Tuesday night at 7 p. m., C. S. T.

Buy Defense Bonds!

WARM LUNCH IS ESSENTIAL TO CHILD'S HEALTH AND WELFARE

Austin, Texas, Oct. 16—Now that the schools are under way and the daily routine is well established, the question of school lunches that will be adequate and attractive and will help to keep the growing boy or girl up to the mark mentally and physically, is of special importance. But the child's growth and development are helped or hindered by various other things in a child's daily program.

Here are some of them as outlined by Dr. Geo. W. Cox, State Health Officer:

"The average school child needs from 10-12 hours of sleep each night. A tired child is a nervous, irritable child who finds it hard to concentrate. Does your child have a bedtime that is early enough to insure an adequate amount of sleep?"

"Teachers complain that many of the children find it necessary to eat part of their lunch in the middle of the morning. A hungry child does not make a good student. Does your child have an adequate breakfast before he leaves for school."

"A hot food in the middle of the day prevents fatigue and stimulates the appetite. If there are no provisions for hot food at school, the teacher should place a jar of food brought by the child in a pan of water to be heated and served at lunch time. Does your child have an adequate lunch, one which includes a hot dish?"

"A well nourished body must have certain necessary foods every day, such as milk, fruits, vegetables, whole grains, meat and eggs, and cod liver oil. Does your child have an evening meal which supplements the other meals of the day and provides the balance of the food needed during the day?"

The way we know when other people are doing well is to see the streets crowded with happy looking women carrying bandboxes.

Connally Says U. S. To Seize French Lands



SENATOR TOM CONNALLY

Dallas, October 15—Chairman Tom Connally of the Senate Foreign relations committee flatly asserted Sunday that the United States will seize and hold French colonies in the Western Hemisphere by force if Vichy permits their use by Germans. The Marlin Senator addressed a rousing color-splashed Defense Day rally Sunday in the Cotton Bowl.

Under a sky teeming with airplanes, the stately, white-haired senior Texas Senator spoke Texas' mind on Adolph Hitler to the nation over the NBC Red network. He spoke to stands decked with the khaki of hundreds of soldiers and defense guardsmen, the white of Navy cadets and literally blotched over one end with the vermillions, reds, greens and blues of two-score large bands.

"We insist that no foreign infiltration of a political character shall be permitted in the western world and that no bases shall be acquired in this Western Hemisphere. We expect to see by armed might that there are none," he told his cheering listeners.

Borden County Gets 7,000 Bales Cotton; No Gins

A. Hunter, editor of the Borden County Sun at Gail, was in town Tuesday. In conversation with the Enterprise editor, Mr. Hunter stated that Borden county would raise 7,000 bales of cotton this year.

"And that," said Mr. Hunter "in face of the fact that there is not a gin in the county. In my county the people are picking their cotton instead of pulling it—of course, that makes the cotton bring a much better price. But I am looking for them to have to go to pulling soon—for when cold weather comes they will quit picking and pull the bolls."—Snyder Enterprise.

"FROM PLAIN TO PLANES IN 120 DAYS"



The story of America's first windowless, air-conditioned airplane factory—built in record time to produce military airplanes in quantities—is told in these three photographs. North American Aviation Inc., built the factory—25 acres under one roof—and had it in production in 120 days. Today, the company

is publishing a striking advertisement in leading magazines to pay tribute to "the enthusiastic community cooperation" it has found in Texas. On December 17, 1940, the erection of steel for the new factory had just been started, with almost-incessant rains creating a major obstacle to construction. The photo of

October 4 shows the flight ramp at North American's Texas plant, indicating its production, in quantities, of advanced training planes for both the Army and Navy air services. The lower photo shows two sides of the mammoth main factory building—one of nine structures on the 150-acre site.

58 :- Shopping Days 'Till Christmas

Blackwell News
By Mrs. Chas. Ragsdale

Demonstration Club Meets

The Home Demonstration Club met in the home of Mrs. F. K. Turney, with Mrs. Chas. Ragsdale as hostess. Mrs. B. Estes, President, presided.

Home made Christmas gifts were demonstrated.

A 42 tournament was planned for Monday night at the school house. The admission will be 15 cents. Everyone is invited.

Delicious sandwiches, cookies and coffee were served to the following: Mmes. Leroy Stone, A. J. McLendon, Jr., Austin Jordan, F. K. Turney, Joe Smith, Berry Smith, Arnold Richards, S. Moore, B. Estes, Delos Alsup, R. Lanier, L. McReory.

Six Cattle Killed By Lightning

Imer Jordan had 5 cows and a calf killed by lightning Tuesday night.

Baby Girl Born

Mr. and Mrs. Raymond Scott had a baby girl born to them Tuesday, in a Roscoe hospital.

Mrs. John English of Big Spring

IN MEMORY OF R. A. HOWELL

(Editor's note: Due to the fact that we could not get in possession of the necessary data this tribute could not be written until now, which we very much regret.)

Not in a long time has the writer chronicled the death of anyone that has pained us more than this instance—that of the passing of R. A. Howell of Tennyson. For, through the long years he was our friend, faithful and true, and the last time we were with him before he became ill, he expressed to us his friendship in truest and most sincere way. Therefore, we pause, and with his loved ones and friends, we shed the tear of sorrow with them and express our loneliness at his passing—for, at the age to which we have come, we cannot afford to give up a friend such as R. A. Howell without feeling keenly and deeply that we have sustained a great personal loss.

Robert Abram Howell was born July 19, 1867 and departed this

life in a San Angelo hospital, October 5, 1941, making him to be in his 74th year when he was called from the walks of life.

He and Miss Mary Matilda Epperson were married at Camp Colorado, in Coleman County, the 24th day of October, 1897. Two sons Isaac of Tennyson and Acey of San Angelo, survive with their mother to sorrow over his passing.

At the age of 19 deceased united with the Baptist church and was not active and took no part as a minister whatever in the work of his church. Besides the wife and sons, a brother, J. L. Howell of Roscoe and eight grandchildren also survive.

Interment was in Mount Victory cemetery, following religious services at the graveside by the pastor of the Tennyson Baptist church, Rev. Roe of Gouldbusk.

BOOTS

A big group of real bargains that have actually been reduced to less than half manufacturing cost. But come in early before they're picked over. All sizes are included, long as they last.

J. L. MERCER

Boot Shop

SAN ANGELO, TEXAS

PRIZE WINNING WHITE FACE



-- LUMBER --

KILN DRIED from LOUISIANA MILL

At Prices that will save you MONEY DELIVERED IN TRUCK LOADS

J. P. BROWN & SON, — Lumber

1104 S. Chadbourne — Phone 3426 — San Angelo

WE INVITE THE LADIES

TO VISIT US NOW AND SEE OUR LOVELY

FALL DISPLAY

They Include —

**Ladies Hats, Bags, Jewelry
Sweaters**

A HAT FOR EVERY TASTE AND EVERY PURSE

\$1.95 up to \$10.00

When in the city don't fail to visit us and see the lovely showings we are offering.

— FLORENCE HAT SHOP —

227S. CHADBOURNE

SAN ANGELO, TEXAS

We've Moved . . .

**TO 521 WEST BEAUREGARD
IN The New Hagelstein Building**

FOR FLOWERS DIAL 6262

We invite our Bronte friends to visit us

NUSSBAUMER'S

FLOWERS SINCE 1894

SAN ANGELO

GIFTS of GOLDEN BEAUTY

BENRUS SHOCKPROOF *Watches*

Buy on our convenient "Lay-A-Way-Plan"

Gifts worth giving are gifts that will be remembered and cherished through the years to come. When you give a Benrus you give a watch that is recognized as the finest. Make no mistake, give a Benrus!

\$2975

The new water-thin "Golden Major" in the color of yellow gold. A truly handsome Benrus creation, curved to fit the wrist. 17 jewel shockproof movement.

PAY WEEKLY

\$3750

The smart new "Halsbury" with guaranteed Benrus accuracy. 17 jewel movement. Attractive link bracelet to match red gold color case.

EASY TERMS

THE WATCH THAT TIMES THE AIRWAYS

T. W. A.—fastest coast-to-coast air line—flies on Benrus Time! The watch of split second accuracy!

3 - DIAMOND RING

A ring of regal splendor! Large center diamond, flanked by 2 side diamonds.

\$2450

3-diamond engagement ring matched by lovely 3-diamond wedding band.

\$3750

Gorgeous dinner ware. Stunning new pattern. Striking chest included.

\$1975

\$3975

The charming "Goldie" which marks another Benrus triumph! A yellow solid gold watch with adjustable link bracelet to match. 17 jewel movement!

PAY WEEKLY

\$3375

The smaller-than-a dime "Angel" in the new red gold color with link bracelet to match. Unfailing 17 jewel movement. An exceptional value!

TERMS TO SUIT

\$2975

A dainty gift for a dainty person, the graceful "Scarlett" in color of yellow gold. Link bracelet to match. Accurate 17 jewel movement.

CONVENIENT CREDIT

L. P. RAY

"YOUR PROMISE TO PAY IS GOOD WITH RAY"

MAKE YOUR OWN TERMS!

FLOUR Peerless 24 Lb.	79c	48 Lb.	\$1.49
SODA CRACKERS	2 POUND BOX		19c
BULK COFFEE	2 Lb. Fresh		25c
FOLGERS	1 Lb.	CAN	33c
TOMATOES	3 No. 2 Cans		25c
SUGAR	10 POUND PAPER BAG		55c
TEXAS KING SYRUP		GAL.	49c
BANANAS	DOZEN		10c
BUNCH VEGETABLES	3 bunches		10c
POTATOES	10 POUNDS		19c
PINTO BEANS	10 Lbs.		39c
APPLES	BUSHEL		\$1.25
YAMS	Bushel		95c



HAMS .. Picnic — Half or Whole Lb.	25c
BACON	SQUARES (SLICED) Lb. 21c
SAUSAGE	POUND 23c
STEAK SEVEN CUT	POUND 25c
BLOCCINA	2 POUNDS 25c
ROAST	CHOICE CUTS POUND 23c
LARD	BULK (BRING YOUR BUCKET) 4 Lbs. 63c

DRY GOODS



DRESSES

\$1.98 to \$3.98

New shipment of ladies and childrens coats

See our new styles and low prices—All type coats

SHOES --

LADIE'S Dress and Sport shoes \$2.49



MEN'S LEATHER COATS.....\$7.95

MEN'S LEATHER COATS—These are styled right and have beautiful durable linings.

MEN'S Cowboy Boots All Leather \$7.95

Men & Boy's Sweaters ..79c to \$1.98

CHILDREN'S BOOTS and SHOES our SPECIALTY White Zipper Boots for infants and Cowboy Boots for older Children — SEE THESE — There is none better than Peter's Weatherbird.

HOUSE SHOES --

Saturday only Indian Mocassins 49c

DOMESTICUnbleached ..Yd. .10c

PRINTS 80 Sq. Percale19c

BROADCLOTH All Colors15c

QUILT COTTON59c

BROWNING'S

GROCERY AND MARKET



I have just finished reading for about the tenth time the short story "Sermon in Stones," in the October Adventure Magazine. It is the best story I have ever read. It is the best story I have ever written. The more I read it, the better I like it. In fact, I'm just about ready to contradict the eminent playwright, George Bernard Shaw, who with becoming modesty, points himself out as the best writer of this age.

But writers, good and bad, have to be saturated with egomental agony and physical stardism if they are to endure the vation that accompanies the birth of their "brain children."

When I say physical starvation, I mean just that. Single-handed, and later with the help of the Duchess, I have fought this writing racket for ten years. Onre I had hopes of piling up a fortune out of it. Today I'm hoping we'll eat tomorrow. We're so poor now the church mice snub us. But tomorrow—Who knows? And meanwhile we're so proud of some of our "brain children" that we just sit back and beam.

"Gunsmoke in the Moonlight" is another of our brain children scheduled to appear in the November issue of Ace-High Western. It is a gun-slammng, powder-burnt child that had one ducking all around my typewriter as I produced it, trying to dodge whining and promiscuous lead. It's one of our "bread and butter" stories, the sort that all writers have to slam out in volume if they aim to keep the old wolf fought back out of the door.

But once the Duchess got it dressed up in appropriate punctuation marks and the publisher added proper illustration, it became a beautiful child that we exhibit with pride to all and sundry. It is something that is ours!

Buy Defense Bonds!

WATCH YOUR STEP!



Don't let winter catch you without a good pair of boots! prices are advancing—demands are greater—materials are getting scarcer. Better give us that order now for winter boots!

GENUINE LEATHER ZIP PER PURSES

M. L. LEDDY
Boot & Saddle Shop

24 S. Chadbourne

San Angelo

ANNOUNCEMENT

A FULL COMPLETE

BURIAL INSURANCE PLAN

From Birth to Age 85 Without Medical Examination,

If Insurable,

It Pays Full Amount in Cash—Anywhere in the World
It is Old Line Legal Reserve—Capital Stock Insurance
It is Non-Assessable—Level Premium
It is Low Cost—Sound, Safe Protection
It is Family Group Insurance—One Application—One Premium

All Policies Written in the

Central National Life Insurance Co.

DALLAS, TEXAS

An Old Line, Legal Reserve Capital Stock Company

For Your Protection This Plan is Now Available Through

KING-HOLT FUNERAL HOME

E. E. KING, Owner

Phone 82

Ballinger, Texas

Pay Our Store a Visit!

When in need of anything in home furnishings we believe a drive from any point in Runnels or Coke county will be rewarded. Two entire floors devoted to everything in furniture and at prices and terms you can afford to pay. We cater to nationally known merchandise of quality much of which was bought and stocked before the recent advances.

We invite you to pay our store a visit... No obligation to buy... We will gladly deliver and guarantee excellent work on your linoleum requirements... Venetian blind quotations gladly submitted.

Terms if Desired

Spill Brothers & Company

WINTERS, TEXAS

Continuous Service to Runnels and Coke County Patrons Since 1905

Miss Iva Bell Linn and Miss Margaret Cleek visited relatives in Sweetwater over the weekend.

Miss Darlene Brunson from Draughton's Business College in Abilene visited her relatives and friends in Bronte last weekend.

Ben Davis from Somerville, Texas is visiting Mr. and Mrs. W. J. Eads in Bronte.

Tillie Clinker says the reason she is out of a job again is because her new boss was a professor of rhetoric and she didn't know how to spell aposiopesis.

As we understand it, religion is free in Russia if you can find any.

Nazi troubles may be multiplied when Balkans really begin to balk.

It must be true that the heathen Chinese really is peculiar. He refuses to be conquered.

And when we see a man driving an ancient model car we silently applaud him for having bought when the buying was good.

When an Oriental loses face he commits hari-kari, but when one of our girls loses face she puts on a new one.

The I. C. White seems to have made a lot of Americans see red.

For white faces, go to the Hereford show—and for red ones, the Midway.

The war picture Europe wants most to see is a view of Hitler's funeral.

In feminine eyes, the football uniform now gives precedence to the one of khaki.

We lament those two Germans sentenced to death for tuning in on foreign broadcast. But what was the program.

Little Pansy Peavish says Mamma told Papa to take Fido out for exercise and when she went to see about it papa was chasing the poor little doggie all over the back yard with a stick in his hand.

Learn By Doing...

THAT'S THE WAY WE TEACH YOU TO DO BEAUTY WORK



TRY YOUR HAND!

Beauty Culture is not only a practical way of earning a livelihood, it is, in addition, a fascinating work. Had you thought of it? Do you know of this prominent School where you can Learn By Doing? Write for details!

SMITH-TURNER ACADEMY OF BEAUTY CULTURE

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SAN ANGELO, TEXAS

TEXAS THEATRE BRONTE, TEXAS

Alice Faye — Jack Oakie
John Payne

§ IN §

"Great AMERICAN Broadcast"
Also Comedy and News

Sunday and Monday, Oct. 19-20
George Murphy—Lecelle Ball
"A Girl, A Guy And A Gob"
Also Donald Duck

Tuesday only, October 21
Ilona Massey—Binnie Barnes

§ IN §

"NEW WINE"
Also Comedy

ALAMO THEATRE

ROBERT LEE, TEXAS

Friday and Saturday, Oct. 17-18
Tim Holt—Jane Drummond
Ray Whitney

§ IN §

"FARGO KID"
Also Donald Duck and News

Sunday and Monday, Oct. 19-20
Bargain days Admission 10 - 20c
Cary Grant -Katherine Hepburn
James Stewart

§ IN §

"The PHILADELPHIA STORY"
Also Our Gang Comedy
Wed, only October 22
Ilona Massey—Binnie Barnes

§ IN §

"NEW WINE"
Also Comedy
Friday and Saturday, Oct. 17-18

STATEMENT OF OWNERSHIP

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D. M. West, Snyder, Texas is the owner, publisher, editor and manager.

There is no indebtedness, as the publication is printed on the plant of the The Snyder Enterprise at Snyder, Texas.

Duly subscribed and sworn to, as required by law.

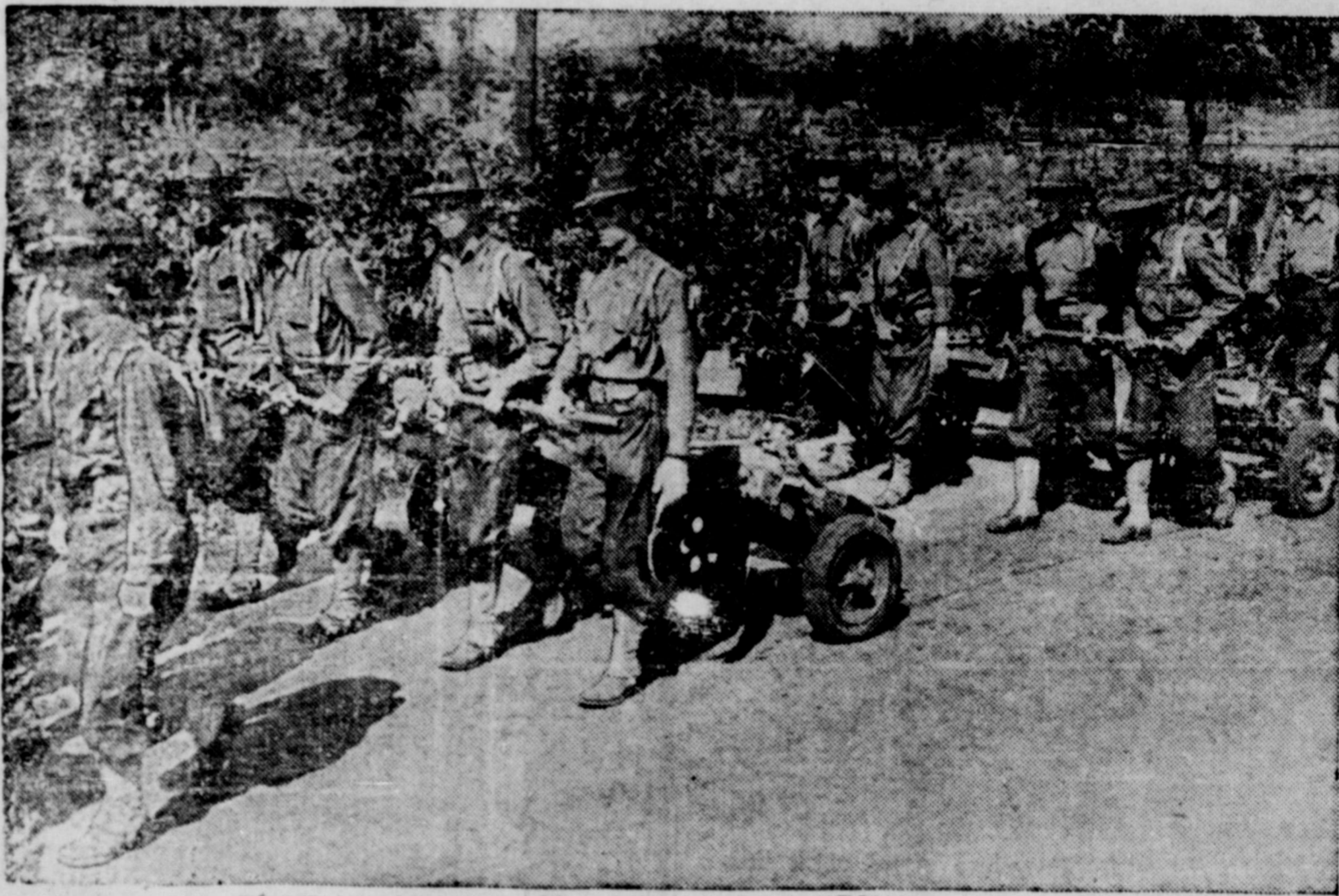
Texas-Raised Soybeans Go To Market

The first carload of soybeans ever to move out of Texas, fore-runner of 100 more cars now in process of harvesting on the high Plains around Sudan in Lamb County, will leave Lubbock Monday. The announcement was made by the Blaine Thompson Brokerage Company, Dallas, which purchased the soybeans for the Glidden Company of Chicago.

Mr. Thompson, who has been interested in soybean production as a new farm crop of major proportions in Texas, states that the beans are of high quality equal in every way to those grown in Illinois and that they are bringing \$1.62 per bushel, delivered in Chicago.

HIGH OIL CONTENT.

Samples of Texas soybeans sent to Chicago by Mr. Thompson tested 19.3 per cent oil, which is equal to the yield of Illinois and Indiana soybeans. The meal, after the beans are pressed, tests 44 per cent protein, higher than cottonseed meal, Mr. Thompson stated.



"To be prepared for war is one of the most effective ways of preserving peace."

When George Washington spoke these words the world was a much smaller place. Transportation and communication facilities were such that it took considerable longer for anything to happen than it does today.

But there are certain thoughts that were as true then as they are now. This "preparation for war for the preservation of peace" is one of them. That is why the United States

is hurrying to make itself the strongest nation on earth.

Your newspaper plays an important part in the preservation of peace by keeping its readers informed of their Country's progress in preparation of war. Under the freedom guaranteed it in the Constitution, the American Press fearlessly voices the sentiments of the American People.

THE BRONTE ENTERPRISE
COVERS ALL OF THE BRONTE TRADE TERRITORY