

# The Bronte Weekly Enterprise

VOLUME 22

BRONTE, COKE COUNTY, TEXAS, FRIDAY, DECEMBER 13, 1940

NUMBER 50.

## Norton Praises Robert Lee's Football Team

Norton, Texas,  
December 10, 1940.

The Bronte Enterprise:

Please allow space in your columns for this word of praise for the Robert Lee football team. "Honor to whom honor is due" is always in order.

In the recent football 'scrap' between the Robert-Lee team and our own team at Norton, our people are unanimous in their expression of appreciation for the Robert Lee team and the fine bunch of "rooters" that came with them.

Though our team was defeated, yet we are glad that the Robert Lee team came and played our team—for, such clean spirit of genuine sportsmanship they displayed exalts the great national game and gives prestige to clean sport.

So, here is to you, Robert Lee, and your fine football team—we hope Santa will be good to each and everyone of you—and come back to see us some time.

—CARL LEWIS.

## In One Office For Sixteen Years

Winters has a fine set of business and professional men, and each one is making good in his chosen field of endeavor.

But The Enterprise in this line writes of Dr. Jas. H. Craig Chiropractor. Dr. and Mrs. Craig opened their offices in Winters for the practice of the Dr.'s profession 16 years ago the 15th of this month, which is next Sunday. A stranger and known to none, Dr. Craig began his task of establishing himself in his profession.

An excellent Christian gentleman, pleasing in his mien, always making those with whom he comes in contact to feel the touch of his fine life, a conscientious believer in the large merits of his methods of treatment, truthful always in his statements to those who come to him for consultation and advice and treatment, Dr. Craig has won for himself an enviable place in the confidence of all the people of this part of West Texas—and those who have taken treatments under him are loud

(Continued on Last Page)

## HAS 60TH BIRTHDAY CELEBRATION AT SAN ANGELO, SUNDAY

Mr. and Mrs. J. N. Tannehill spent Sunday in San Angelo with their daughter, Mrs. A. C. Wike and Mr. Wike.

It was the sixtieth birthday anniversary of Mr. Tannehill and the day was observed with a birthday lunch and in happy social intercourse by Mr. and Mrs. Tannehill and their children. Their son, J. B., who is with the radio communication department of the aviation corps at San Antonio, also came and spent the day. Hence, at least, Mr. and Mrs. Tannehill were reminded of "the days that are gone forever" when they had their children at home with them.

Here is "our glad hand" to you, Friend "Newt," as you enter upon the beginning of another sixty years, "just knocking around here"—may the next sixty be better even than the first sixty.

"J. B." brought the news that Elmo Melver, who entered the radio communications service last summer with J. B., is making rapid progress in his work. Elmo has been advanced to the official position of corporal.

## A BEAUTIFUL DISPLAY WINDOW

The merchants of Bronte, it seems, are manifesting more interest in Christmas decorations of their places of business than for several years. The display windows are more tastily and attractively arranged than usual, which, with the floods of Christmas glow in the lights the city has placed on the streets in the business section, give everything a touch of the glad spirit of the approaching happy Christmas-tide.

But, there is a Christmas display window at Browning's that is indeed an artistic arrangement and shows that a master hand directed its arrangement. The scene is that of the birth of the Christ child, showing the manger and all those having to do with the birth of the Bethlehem babe. Then on the opposite of the window from the manger is a row of candles that burn brilliantly, and just beneath the candles is an open Bible.

Mrs. Brooks Browning originated and arranged the window and it discloses that Mrs. Browning has most excellent taste as an artist in the arrangement of the scene that has provoked much favorable and happy comment. See this window when you are in town.

## Bronte Band is Given Supper By Mothers

A supper was given the band Friday night, by the Band Mothers Club, at the Audrey cafe.

The Christmas motif was carried out in decorations and the club presented a gift to Miss Erskyne Robey.

The group attended a moving picture after the dinner.

The Mother's Club was organized last fall, under the leadership of Miss Robey, band director. The club has made \$60 by giving a rummage sale and box supper.

Miss Robey has made rapid progress with the band and they are now making some fine music.

## HER 5TH BIRTHDAY PARTY

LiLittle Shirey Ann West was the honoree at a birthday party, given by her mother, Mrs. D. M. West, Wednesday afternoon, December 11, honoring her on her 5th birthday.

The Christmas theme was carried out both in the decorations and refreshment. Following an hour of games, contests and story-telling Mrs. Eula Holman, attride as Santa Claus 'cme in, singing "Jingle Bells," and taking the gifts from the Christmas tree, presented them to the little honoree.

After the gifts were opened and admired by the little honoree and the little guests, refreshments consisting of the birthday cake and red soda pop were served. The cake was topped with 5 red candles in the form of a small Santa Claus, surrounded by candles in the form of Santa Claus boots. Plate favors were red suckers in the form of little Santa Claus. Each child was given a red balloon.

The guest list included Beverly K. Browning, Jackie Lou Mackey, Joe Carolyn Wood of San Antonio, Jimmie Ray Eubanks, Doris Nell Adair, Doyle Glenn Adair, Juanita Coalson, Rhoma Gene Richards, Joe Dell Walton, Joyce Wrinkle, Mrs. Robt. Knierim and Mrs. F. O. Key.

## CHRISTMAS LIGHTING CONTEST

All wo light either their yards or the interior of their homes during the lighting contest sponsored by the Community Service Club and the Woman's Progressive Club, which will be judged Saturday night, December 21, please call any one of the following committee. This, we feel, will aid the judges and will prevent the possibility of missing some interior decorated home, which is not-visible from the outside:

Mrs. Clint Wilkins, Mrs. Carrie Williams, Mrs. F. S. Higginbotham, Mrs. T. H. Rogge, Mrs. C. C. Glenn.

And let it be remembered that the display windows of the stores will be judged this coming Saturday night, December 14.

## C. E. BRUTON GIVES GIFTS TO ALL

C. E. Bruton, Cosden retail dealer in Bronte, through his company, is playing "sort o' Santa" with the people—those who trade with him.

Mr. Bruton has a coupon book plan. Each book of coupons has a gift sealed in it, ranging from a small amount of merchandise to \$10 in cash.

Evert is out after the business—read his announcement of his plan in this issue.

## POSTAGE ON MAIL IN RURAL BOXES FOR CHRISTMAS SEASON

Mrs. Mayme Epperson, local postmaster, has called the attention of The Enterprise to some suggestions in the Postal Laws relative to Christmas mailings in the rural boxes, which if observed, will expedite the handling of the Christmas mail:

With a view of expediting the handling of mail during the Christmas season it is desired the patrons of the rural delivery service be encouraged to purchase supplies of stamps in advance and to affix necessary postage on first-class and third-class mail (greeting cards in unsealed envelopes) which they leave in their mail boxes. Postmasters of offices from which rural service is operated and carriers should advise patrons, so far as practicable without expense to the Department, that their cooperation in this respect will be greatly appreciated. It should be explained that the stamping of mail by patrons before putting it in the box will facilitate prompt handling at the post office and in many cases prevent delay.

## Roberts Bros. Auto-Lec Store Grand Opening

For many years, during most of which time, The Enterprise editor has had more or less intimate acquaintance and association with the many and varied business interests of San Angelo, in the matter of advertising and promoting sales for those who have used the columns of our publication, we have seen many large and elaborate openings of many different kinds of business.

But, it remained for the writer to witness the opening of a business in San Angelo, Saturday of last week, the like of which has never been surpassed, and we doubt if ever-equalled in the history of the business growth and development of that city. Reference is made to the opening the Roberts Brothers Auto-Lec Store.

## Store Owned By Brothers

Roberts Brothers Auto-Lec Store is owned by two brothers, N. J. (Bob) Roberts and E. M. Roberts, Jr. These two brothers are from "the piney woods of East Texas"—they come from Henderson, Texas, as the place where they began life. At Henderson E. M. Roberts built up one of the largest electrical appliance businesses in all that part of Texas, while J. W. had a lucrative automobile business at Tucson, Arizona.

## Brothers Form Partnership

Desiring to enter business together, the Roberts brothers were given their preference of six cities, five in Texas and one in New Mexico. After casting around, they easily decided on San Angelo—out here in this great West with its broad acres, its fine people and western ways.

## Plans Completed

At once they began, in the middle summer, to make their plans, which plans culminated in the opening Saturday, December 8, 1940, of the Roberts Brothers Auto-Lec Store, at 18 East Two-hig Ave., San Angelo, thus adding to that city and to West Texas, a store modern up to the last second.

## \$20,000 Stock

The store, situated between the Robert Massie Furniture Co. and the A-B Motors, Inc., and Hotel Cactus, contains a \$20,000 initial stock. The building remodeling, redecorating and furnishing program, planned and directed by E. M. Roberts, represents an investment of about \$6,000.

With a slogan of "Suggest your

## Mrs. Jordan is Hostess to Club at Blackwell

Mrs. Austin Jordan of Blackwell was hostess Wednesday afternoon at her home in that town, to the Blackwell Demonstration Club for their annual Christmas party.

Red, silver and blue color scheme predominated in the entertaining room.

A silver tree in blue trimmings centered the dining table, underneath were colorful wrapped gifts. On the buffet was arranged a scene of the Christ child. Tall red tapers and snowy trees decorated the piano in the living room.

Games and contests were enjoyed throughout the afternoon. Mesdames Berry Smith, S. Cook and Leroy Stone won prizes. Following the entertaining gifts were exchanged.

Refreshment plates held miniature candles in holders, a salad course and spiced puch.

Besides the abvoe mentioned, those present were Mms. Joe Davis, Jo Smith, A. J. McLendon, R. Lanier, Alberta Polk, Arnold Richards, Roy Sanderson.

## Coke County Votes for the Cotton Quota

Nearly 6,000,000 farmers participate in the AAA program. The success of the program depends on the intelligent and faithful cooperation of 100,000 farmer committeemen working in more than 3,000 County Agricultural Conservation Associations organized throughout the country.

The community and county committees are responsible for the administration of the program within the counties. The (Continued on page 2)

own terms," the store welcomes charge accounts or use of the budget plan, as well as offering its merchandise at competitive prices on which comparison is invited.

"Service All We Sell" The firm also plans to "Deliver and install . . . and service everything we sell."

Just now the toyland has a prominent position in the merchandise display. And the choice there ranges from a five cent rag doll to \$49.95 bicycles, with a thousand variations in between.

In the electrical and household appliances lines displayed are refrigerators, washers, stoves, radios, many other devices. There also are gas and kerosene stoves. Size and prices vary. In radios there is a kodak-size portable, and there are the large General Electric radio-phonograph combinations—plus a record department. There's choice of a toy watch or a big GE business house clock.

Guns, ammunition, rods, reels, camping equipment, golf bags and clubs and other sporting goods have segregated departments. For the younger folk, there are tricycles, pedal automobiles, scooters, bicycles.

In the automobile supplies division are tires, tubes, heaters, batteries, radios, tools and incidentals of all types, as well as replacement parts, even to radiators.

The owners built an addition to the store structure to provide offices at the rear. The entire plant is fluorescent lighted. Technical shop and storage space is (Continued on last page)

Oh, Yeah! Oh, Yeah!  
Santa Claus Has His  
HEADQUARTERS  
At Our Store



So he can supply every family with all the good things essential for that

SO, FOLKS, WHY GO FURTHER, OR WASTE ANY MORE TIME?

Come to us, get your Christmas Groceries and service station service, save money, be happy and celebrate the good ol' Christmas times of 1940.

A MERRY CHRISTMAS TO EVERYBODY

POSTMASTER AT ORIENT

LEE CADE

**COKE COUNTY VOTES**  
(Continued from page one)

membership of the committees is strictly independent of partisan politics. No committeeman allowed to hold any major office. No committeeman is allowed to serve as an officer or employee of any political party or organization. These safeguards are set up so that all committeemen may perform their duties with an eye single to the interests of farmers.

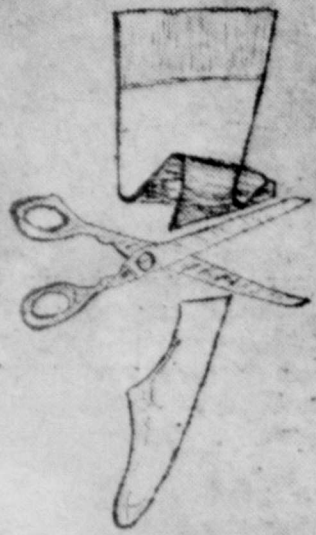
The community committeemen have specified duties to perform including the following: assisting the county committee in determining acreage allotment goals, normal yields and other agricultural facts; informing farmers concerning the purposes and provisions of agricultural

progress; and assisting in arranging for and conducting meetings.

Broader administrative powers are given to the county committees. A few of the committee's duties are determining farm acreage allotments, normal yields, productivity indices and other agricultural facts; preparing budgets; supervising and directing activities of community committees; reviewing and certifying various farms; conducting hearings and investigations; generally supervising the work in the county office; and assisting and working with the state committee.

Community meetings, which all AAA cooperators should participate in, will be held at the following places in Coke County today, December 13, as follows:

**Subscription Rates**  
In State ..... \$1.00 year  
Out of State ..... \$1.50 year



**Cut Your Hose Bill in Half!!**

Let Miss Hampton Mend Them for You.

At **McLellan's**

SAN ANGELO

**--LUMBER--**  
**KILN DRIED from LOUISIANA Mill**

At Prices that will save you MONEY DELIVERED IN TRUCK LOADS

**J. P. BROWN & SON - Lumber**

1104 S. Chadbourne - Phone 3426 - San Angelo

MAKE **YOUR CHRISTMAS SHOPPING**

MORE DELIGHTFUL WHEN IN THE CITY BY COMING TO US FOR YOUR CAFE SERVICE. WE ARE ALWAYS GLAD TO SEE YOU, AND WE ARE ALWAYS READY TO SERVE YOU.

WE APPRECIATE OUR FRIENDS IN BRONTE AND SURROUNDING COUNTRY.

**THE AMERICAN CAFE**

SAN ANGELO

TEXAS

**THE GLADSOME CHRISTMAS-TIDE**  
**Is Here Again**

—the Season of Gift-giving to loved ones and friends.

**CHRISTMAS GIFTS**  
**FOR ALL**

You will find in our Christmas Gift Lines a suitable and pleasing gift for each and all—for the children you will find the toys that make the hearts of the little ones glad.



In our lines of gift goods for the older ones you will find that which will not only please but will be valuable.

**COME TO SEE US**

**CITY DRUG STORE**  
MRS. LOUISE JOHNSON, Owner

Robert Lee—Court House— 2:30 P. M.; Bronte—Bronte High School—7:30 P. M.

The Coke County Cotton Producers voted 93 per cent in favor of Cotton Marketing Quota Referendum which was held last Saturday, December 7, 1940. Bronte cast 79 votes in the election, and 75 of the votes were for the Quota. Fort Chadbourne cast 12 votes and 8 votes were for the Quota. The Enterprise got no returns from the other voting boxes in the county.

**Texan Named**



R. K. Shirley, a native Texan, who began as a clerk with the Freeport Sulphur Company in 1922 and worked his way up, has been elected vice-president and treasurer, Langbourne M. Williams, Jr., president, announced. Born in Gainesville, Texas, Mr. Shirley attended the schools of Grand Saline and Tyler, and studied accounting in night school. He was 23 when he started work with the sulphur company in Freeport, Texas. His wife is the former Seyline Carpenter of Grand Saline. They have three children.

**BOOTS**

A big group of real bargains that have actually been reduced to less than half manufacturing cost. But come in early before they're picked over. All sizes are included. Long as they last.

**J. L. MERCER**  
**Boot Shop**

224 South Chadbourne  
San Angelo, Texas

**FOR YOUR HEALTH**

A Complete Drugless Health Service composed of: Chiropractic, Massage, Electric Treatments, Colon Therapy, Baths, and Terpezone. Chiropractic and Colon Therapy will relieve Constipation and Stomach disorders.

**Dann's Chiropractic Health Home**

E. A. Dann, D. C.  
A Complete Drugless Health Service  
207 Pecan Street Sweetwater

**EVERYTHING IN**

**-LUMBER-**

**For Building Purposes**

And at prices that will be to your interest to buy from us. See Us For Estimates and Prices Before You Buy

**TEXAS TRADING COMPANY**  
SAN ANGELO, TEXAS

**SANTA CLAUS**  
**Is Coming Again!**



**And Santa Says:**

A Word to the Whole Family about Buying Your—

**CHRISTMAS GIFTS**

The Joyous Christmas-tide is here again, and the question uppermost in mind is that of—

**SUITABLE GIFTS**

For everyone of the family and friends as well. Keeneys are ready to supply a suitable gift for any person of any age — from the grandparents to baby.

**WHY GO ELSEWHERE?**

When you can get gifts—suitable gifts, gifts that will please, and gifts that are worthwhile for the whole family and for the friends, and at prices you cannot excel, why not go to KEENEY'S. KEENEY'S Will Appreciate A Call from you.

**Keeney's Variety Store**

# We Salute San Angelo and West Texas

With Our Ultra-Modern Auto Accessory,  
Home Appliance and Sporting Goods Store



E. M. ROBERTS, Jr.



N. J. (Bob) ROBERTS

## A Statement by E. M. and Bob Roberts—

Not more than two months ago neither of us had ever been to San Angelo. . . . A nationally-known concern offered us six Texas cities to choose from to set up this modern store to handle their product. We looked them all over and decided on San Angelo because it was the most beautiful city offering a wonderful place in which to live, and because of the friendly hospitality of the people. Everyone boosted San Angelo and West Texas. . . . We want everyone to feel welcome to come into our store at any time, whether they come in to buy or just to visit.

The most appropriate way we know of returning this wonderful reception is by offering you quality merchandise at competitive prices; a credit or charge account and budget payment accounts for those who buy on our Easy Pay Plan!

We sincerely invite everyone to attend our Grand Opening Saturday to see our store which is jammed and well-stocked with merchandise we feel you will like.

SIGNED—  
E. M. and Bob Roberts

**HOME OWNED AND OPERATED**

West Texas, we thank you for the fine WELCOME you have given us—candidly we "feel at home"  
COME TO SEE US -WHEN-IN-THE-CITY

**ROBERTS BROS.**  
**AUTO-LEC STORES**



18 EAST TWOHIG

DIAL 4656

WELL NEWS

arina Stevenson, Home... Assistant agent, Mrs. George... council president, Mrs. ... Cox and Mrs. Austin Jordan attended the wool show in San Angelo Thursday.

Mr. and Mrs. T. A. Carlisle, Mrs. W. W. Youngblood, Mrs. P.

G. Dabney, Rev. and Mrs. W. C. Porterfield, Mrs. R. E. Post and Mrs Frank Youree attended a church meeting in Colorado City Thursday.

CHRISTMAS SPECIAL—All permanents reduced \$1.00 and up.—Blackwell Beauty Shop.

Mrs. D. T. McDonald of Black-

well and son, Dan, of Dallas have and the northern and eastern returned from a trip to Canada states.

The PTA met Thursday, December 5, with Mrs. Chas. Ragsdale, president, presiding. The lower grades Christmas was planned. The PTA have a new 48 cup coffee urn of which they are very proud.

Mrs. Chas. Ragsdale departed Wednesday for San Angelo. Her uncle, Dr. F. K. Turney, was injured in a car wreck near Fort Stockton Tuesday night.

The White Hat hereford sale, Monday, was a great success. There were about 4,000 people in attendance. There were 39 head of cattle sold which averaged \$543.00.

FOR LEASE

28 acres near the Webb ranch, south of Tennyson; half in cultivation; 3-room house, shallow well; government pays about

HER BROTHER KILLED ACCIDENTALLY

Mrs. A. L. Carlisle received a telegram, Thursday, of last week bringing the sad intelligence of the accidental death of her brother T. J. White, of Walnut Ridge, Arkansas, that morning.

Deceased had started to Memphis, Tennessee, with a heavily loaded truck. He is supposed to have been killed by the truck running over him. On a hillside the motor went dead. Deceased got out to 'scotch' the wheel. It seems the motor started again. The man with Mr. White started the truck when the motor started and drove to the top of the hill. He stopped the truck and looked down the hill and saw Mr. White prostrate. When the man reached the injured man he was dead.

Deceased was a minister of the Church of God and was widely

\$36.00.

R. A. Howell, Tennyson, Texas.

A MAN AND HIS FAMILY

You know him. This man who has a wife and a baby. Perhaps it's you. How you love them. "My family," you proudly boast. But, listen to us, mister. If something should happen to you, how would THEY live? Have you enough insurance? See us today!

PERFECT PROTECTION AT LOW COST!

W. F. Davis, Asst. Sec.

SWEETWATER LOCAL MUTUAL LIFE ASSOCIATION

They All Vote for Kreyer's



Advertisement for Gruen watches. Text: 'ELECT YOUR OWN TERMS for the GRUEN you choose! Famous VERI-THIN Models VERI-THIN Princess Banner'. Images of various watch models.

Advertisement for Gruen Curvex watches. Text: 'GRUEN CURVEX CURVEX Crescent CURVEX Chieftain'. Images of Curvex watch models.

Advertisement for jewelry. Text: 'Gifts FROM YOUR JEWELER ARE Gifts AT THEIR BEST! 7 DIAMONDS \$39.50 12 DIAMONDS \$49.75 BIRTHSTONE \$14.95 SILVERPLATE \$19.95 CROSSES-LOCKETS \$1.95 up ELEC. SHAVERS \$15.75'. Images of various jewelry items.

Met Ryerek Tove Inws Marchists

F. S. KREYER

9 WEST BEAUREGARD

CONTACT

The spark is on... "contact!" The propeller whirls, the motor coughs, and then steadies to a drone! America, too, has made "contact"... we're gaining altitude—men return to work—money to spend—necessities can be purchased—a car today is a necessity, and under the spur of economy, why not purchase a GOOD used car? Thousands of thrifty persons do!

—LOOK THESE OVER—

- 1940 Ford V-8 Tudor, very low mileage
1939 Mercury Rordor Sedan
1939 Master DeLuxe Coach
1939 Plymouth Tudor Sedan
1939 Oldsmobile Coupe
1939 Lincoln-Zephyr Fordor
1940 Ford Pick-up, 9,000 miles.

RING SPECIAL!

FOR DECEMBER

- .... Labor, Rings, Gaskets and Oil
.... Wash
.... Lubricate
.... Tune Motor

\$21.50

Wood Motor Co.

50-50 IF IT'S FROM WOOD—IT'S GOOD R&G
Guarantee YOUR DEALER Guarantee
Used Car Building Twohig at Randolph Phone 6559
Used Car Lot Phone 6558 Concho at Irving
31 YEARS IN SAN ANGELO

known in his section of country for his philanthropies. He operated a furniture store and market in his home town. He was also known for his religious leadership, he having served churches in many of the rural communities.

Deceased is survived by his wife, two daughters, Mrs. Ruby Powell, Anderson, Indiana; Miss Rheel White, Walnut Ridge, Arkansas; one son, Ralph, Minneapolis, Minnesota; his mother, three brothers and two sisters, Mr. England of Corning and Mrs. Carlisle of Bronte.

BRANTLEY'S For Finest HANDMADE BOOTS Now in New Location Door South of Levy's Sweetwater

MODERN TAILORS

SUCCESSORS TO EPPERSON SHOP We will appreciate your patronage CLEANING EVERY DAY

This Week Only

SHOE REPAIR SPECIAL! HALF SOLES GENUINE OAK LEATHER Men's, Women's or Children's

SHOES or BOOTS 44c

PAIR While You Wait

SHOES MADE LONGER OR WIDER WE FEATURE INVISIBLE SOLING

LADIES PRIME LEATHER

Heel Lifts 11c

PAIR While You Wait

SHOE REPAIRING DEPT

McLELLAN'S

5c to \$1.00 Store San Angelo

Santa Fe advertisement featuring Santa Claus on a train. Text: 'PRESENT YOURSELF AT HOME DURING THE HOLIDAYS for the HOMEFOLKS WE WILL ARRIVE SAFELY via Santa Fe'

There is no finer gift for your loved ones than to visit them during the Holiday season—take the trip you have promised them and yourself all this year. Santa Fe streamliners and limited trains are on schedules to suit your convenience with fares to suit your budget.



Winter weather ahead... Be assured of safe, dependable handling of your freight by shipping and routing Santa Fe.

Don't let a lack of cash keep you from making a HOLIDAY TRIP... USE OUR TRAVEL ON CREDIT PLAN Travel NOW... Pay LATER

FOR INFORMATION AND SERVICE, FREIGHT OR PASSENGER, CALL YOUR SANTA FE AGENT

**Mansell Bros.**  
are Hosts Today  
to the Farmers

Today, Friday, December 13, 1940, should be "a red letter day" for the farmers of the Ballinger trade territory—for Mansell Bros., John Deere dealers in Ballinger, are hosts today to the farmers of all this section. And it will be "a red letter day" for all who attend this occasion—for the day's program is full of business and fun and entertainment for all who attend the program of this hustling, progressive firm of dealers in John Deere tractors and farm implements.

In Ballinger the other day The Enterprise editor called at the place of business of Mansell Bros., and we found everybody from the manager to the janitor busy as the proverbial bee

**PRICE**

Radio Service

33 N Chadbourne  
San Angelo



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John H. Taylor, D.D.S.

Y. P. Taylor, D.D.S.

**DRS. TAYLOR & TAYLOR**

DENTISTS

202-4 Rust Bldg.

PHONE 5225

San Angelo, Texas

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**W. C. McDonald**

Attorney & Counselor at Law  
ROBERT LEE, TEXAS

**BOOTS**

We have thousands of measurements of men and women on our books. We probably have the measurement of the one you would like to give those boots to for Xmas, but you had better place that order early so you wont be late.

**M. L. LEDDY**

BOOT & SADDLE SHOP  
24 S. Chad. San Angelo

swinging everything into readiness for the big occasion.

"With favorable weather," said one of the Mr. Mansells, "we expect a large attendance, which will please us—for, we really have arranged a program that will not only please and entertain our guests, but in the business and demonstration features of our program we have something that will be well worth the while

of any farmer to come and witness.

"We greatly appreciate the excellent advertising service you are giving us in The Enterprise," said Mr. Mansell—and for that expression of appreciation, we thank you, Mr. Mansell. And may today be a fine day for you as well as for your guests.



*Electrify* **CHRISTMAS**



"Let me suggest one of these useful gifts"

- Steak Broiler
- Coffeemaster Set
- Waffle Iron
- Roaster
- Mixmaster
- Toastmaster Set
- Ironmaster
- Eggcooker Set
- Clock
- Vacuum Cleaner
- I-E-S Lamp
- Electric Range or Refrigerator

Small Down  
Payment  
Easy Terms

West Texas Utilities  
Company



Flash your Christmas greetings to all who pass with gay garlands of light. Christmas in other lands may be saddened, but in America, the Light of Freedom burns bright. In our Christmas lights shine the hopes of the world.



**Trade With ENTERPRISE Advertisers**

Mrs. Baylor Walker and mother, Mrs. Mollie Palmer, of Silver were in Bronte Tuesday. The Enterprise acknowledges a gracious call from these long-time friends. They contemplate locating in or near Bronte. Welcome, good people.

**FOR**  
AMBULANCE  
SERVICE  
CALL  
**KEENEY'S**  
Day 49 PHONE Nite 19

**ATTENTION!**

ALL FARMERS ARE INVITED TO ATTEND

**John Deere Day**

FRIDAY, DECEMBER 13

**PROGRAM**  
TRACTOR DEMONSTRATION 9 TO 12  
FREE DINNER SERVED 12 TO 1  
FREE SHOW AT RITZ THEATRE  
STARTING AT 1 P. M.

BALLINGER

**MANSELL BROS.**

TEXAS

# Our Appreciation SALES PLAN

For each 10c you spend for any product at our Station listed on the back of our coupon book, you will be given a receipt. When you have filled this book with receipts, do not break the seal or it will become VOID. Present it to our Station Manager intact.

### HERE IS OUR LIST OF AWARDS

\$20.00 in Cash	\$2.50 in Cash
10.00 in Cash	2.00 in Cash
5.00 in Cash	1.00 in Cash

5 Gallons Higher Octane Gasoline  
 5 Quarts Para Fine Motor Oil  
 3 Quarts Para Fine Motor Oil  
 2 Quarts Para Fine Motor Oil

NO BLANKS

EVERY BOOK A WINNER

Buy All Your Needs From Us

## C. E. BRUTON

—COSDEN DEALER—

Born to Mr. and Mrs. Ira Cop-  
 pedge, a fine 8 pound girl, Tues-  
 day, December 10, 1940. The

young lady at this time has not  
 been named.

## TEXAS THEATRE

"Best in Screen Entertainment"

Friday & Saturday, Dec. 13 & 14  
 Gene Autry and Jane Withers in  
 "SHOOTING HIGH"

Double Barreled Entertainment  
 Also Comedy and Latest News

Tuesday, Dec. 17, Only  
 Ginger Rogers, Ronald Coleman

—in—  
 "LUCKY PARTNERS"

Also "Twenty Smackers"  
 and Comedy

ALAMO THEATRE  
 Robert Lee, Texas

ALWAYS A GOOD SHOW

Friday & Saturday, Dec. 13-14  
 "MURDER ON THE YUKON"

Sunday & Monday, Dec. 15 & 16  
 Bob Hope in  
 "GHOST BREAKERS"

Wednesday Only, Dec. 18th  
 "VILLAGE BARN DANCE"

### ROBERTS BROS.

(Continued From Page One)  
 in the large basement.  
 Complete from cabinets, stove,  
 refrigerator and hot water heater to  
 a G-E "Disposal," a new de-  
 parture in kitchen conveniences  
 which pulverizes and disposes of  
 everything but tin cans," the  
 kitchen as displayed represents a  
 cost of \$1,096.95, with all separa-  
 ble units included.  
 Most interesting item to the  
 housewife might the automatic

## Browning's CHRISTMAS STORE

Old Santa's Headquarters

See Him In Person



SEE SANTA FRIDAY AFTERNOON  
 AT 3:30 IN PERSON

### —TOYS—

- DOLL BEDS ..... 49c
  - TINY STOVES (Cooking Utensils) ..... 25c & 49c
  - DOLLS—25c to ..... 1.49
  - GUN HOLSTERS—Hi-Ho Silver ..... 25c & 49c
  - TRICYCLES ..... 2.49
  - TRAINS ..... 1.00
  - FOOTBALLS ..... 1.00
  - PULL TOYS—Popeye, Donald Duck,  
 Charlie McCarthy—Only ..... 25c
  - BLACK BOARDS ..... 25c & 49c
  - TOY DISHES ..... 25c & 49c
  - TELEPHONES ..... 15c & 25c
  - SCOOTERS—A Dandy ..... 1.29
  - RED WAGONS—Special Fri. & Sat. only ..... 1.00
  - COWBOY OUTFIT—Hat, Chaps, Holster ..... 1.00
  - MUSICAL TOP ..... 15c
  - TRUCK—Large Dump, With Shovel ..... 1.00
- SEE OUR BIG LINE OF 25c to 1.00 TOILET SETS  
 FOR MEN AND LADIES

### DRY GOODS

- TIES ..... 25c to 1.00
- SHIRTS—Not Any Prettier for 1.49—Broadcloth,  
 Sanforized, New Patterns—Our Price ..... Only 1.00
- HOSE—2 Thread and 3 Thread ..... 69c
- GLOVES—Leather Dress ..... 1.00
- BLANKETS—Double Wool—Sale, Sat. Only ..... 1.79

### MEATS

- BACON (Hickory Farm Sliced) ..... Lb. 17c
- CHEESE (Full Cream) ..... Lb. 18c
- CHILI (Block) ..... Lb. 18c
- BACON Dry Salt ..... Lb. 12c
- BOLOGNA (Fine for School Lunches) ..... 9c
- SAUSAGE Country Style a pound for ..... 10c
- PORK-ROAST ..... 17c

### GROCERIES

- CELERY, Large Stalk ..... 9c
- CRANBERRIES, Lb. .... 15c
- SUGAR, Pure Cane Cloth Bag ..... 48c
- YAMS, Kiln Dried ..... Lb. 2 1/2c
- FLOUR, O'Keene's Best 48lbs ..... \$1.35
- CANDY, Fancy Chocolates, Xmas Wrapped, 5-lb. box ..... \$1.19
- COFFEE, Maxwell House, 3-lb. Can ..... 69c



## RAY Sends Out a Life Preserver

- Rings**  
 Rings of every sort! Diamond, ruby, wedding and birthstone. A real gift!  
**\$3.95 up**
- Watches**  
 Elgin, Gruen, Benrus watches that are the ideal Christmas gift. They're always the best!  
**\$14.75 up**
- Costume Jewelry**  
 Jewelry for every occasion. She will always appreciate costume jewelry at parties.  
**\$1.00 up**
- Urn Sets**  
 Coffee urn sets that she has always wanted to set off that buffet in the dining room.  
**\$11.50 up**

- Cocktail Sets**  
 Chrome finish adds bright luster to decorate any dining table at a party. Come by and see this one.  
**\$9.95 up**
- Dresser Sets**  
 Comb and brush in one of the most attractive cases imaginable. This will set you in right!  
**\$1.95 up**
- Manicure Sets**  
 A manicure set is always appreciated because she never seems to have enough for her nails.  
**\$2.95 up**
- Travel Kits**  
 Very nice to have on that trip. Everything you'll need for keeping trim. It'll make a real gift, too!  
**\$1.95 up**

- Punch Bowl**  
 Adds to the party as it "looks the part." It'll add color and dignity!  
**\$2.95 up**
- Silverware**  
 The most prized possession in the home! Silverware is long kept and long remembered!  
**\$14.75 up**
- Luggage**  
 Always an appreciated item and we have plenty to select from. Suitcases, traveling bags, etc.  
**\$7.50 up**
- Pen-Pencil Set**  
 Sheaffer and Parker—the best! And they're right in there when it comes to the right Christmas gift!  
**\$2.95 up**

AYR FITG KO A FORM SI

Credit Jeweler

## L. P. RAY

116 S. Chadbourne

"Your Promise to Pay Is Good With Ray"

dishwasher which, like the other items, large and small, is actually hooked up and in operation.

### Opening Day Big Occasion

As stated in the outset of this article the opening day Saturday was all that the owners could wish for—and more. There were flowers for the ladies and candy for the kiddies, with an orchestra that discoursed popular music throughout the day. The ten employees of the store were busy greeting the throngs that poured in and out of the new place of business throughout the day.

### A Unique Recommendation

One of the most unique recommendations the writer has ever seen or heard about was that of a page endorsement of E. M. Roberts paid for by his home people at Henderson, in the San Angelo Standard Times commending their fellow townsman to the people of San Angelo and West Texas. It is worth living a lifetime to any man to get a voluntary unqualified endorsement from his home people where he has lived and spent his life, as that given the gentlemen in this instance.

### Pleasing Gentlemen

Both the Roberts brothers are most excellent and pleasing gentlemen—just such men as leave an inspirational and happy mem-

ory with one after one has met them. Indeed, they both have "the West Texas spirit" which means that they are of West Texas, for West Texas and by West Texas."

Welcome to you, Roberts Brothers—for your coming inures to the god of San Angelo, to the good of Bronte and Bronteland and to all West Texas. Therefore our wish for you is that you may go and grow with West Texas.

Read the announcement of Roberts Brothers Auto-Lee Store in this issue and visit them when in San Angelo—you'll enjoy your visit.

IN ONE OFFICE  
 (Continued From Page One)

in their praise of his ability to relieve human suffering. And each and all who have known Dr. Craig are unanimous in their appreciation of him as a fine, splendid Christian gentleman.

Here is our wish for you, Dr. and Mrs. Craig, that the glad-some Christmas-tide of 1940 may bring you deep and abiding joy in the fact that you have lived and wrought in a way to bless mankind.

### We are Completely Equipped, Having

- X-RAY, SHORT WAVE, ADVANCED
- COLON THERAPY, BATHS, ETC.
- SPECIAL ATTENTION TO STOMACH AND BOWEL COMPLAINTS, HEART TROUBLE, RHEUMATISM, ETC.

## The Chiropractic Clinic

DR. R. E. CAPSHAW—21 Years Successful Practice  
 FLORENE PENNELL, Technician

Phone 3340 510 West Beauregard San Angelo