

The Bronte Weekly Enterprise

VOLUME 22.

BRONTE, COKE COUNTY, TEXAS, FRIDAY, APRIL 26, 1940

NUMBER 17

History Of The Bronte Methodist Church

By MRS. MATTIE BELLE KEYS

Mrs. Keys, author of the history and chronological record of the Bronte Methodist church, which has been gathered by Mrs. Keys from the church records, and from statements from old-time citizens regarding the organization of the church and its first few years of existence, has done her task well. And in the historical outline she has given

ris.

Other early members were, Capt. and Mrs. J. P. Hutchinson, grandparents of Mrs. F. S. Higginbotham; Ennis Adams, Mr. and Mrs. Caulley.

Annual Conference At Abilene
The Annual Conference met in Abilene in November 1891 with Bishop James S. Key presiding.



BRONTE METHODIST CHURCH

she has done a worthwhile task for the church and community. For an institution, like a church organization, to exist for fifty years, out here in the young and growing West, is a remarkable record indeed. But, more remarkable are the "high lights" of the church through its fifty years as disclosed in the history Mrs. Keys has written. Mrs. Keys read the data and historical outline as given below before the congregation Sunday as the church shall celebrate its half century anniversary.)

Oldest Living Members

So far as can be learned Mr. and Mrs. Ed Rawlings have held membership in the church longer than anyone else living. They joined in the summer of 1897. The Rev. Montgomery who organized the church performed the marriage ceremony for this couple.

Mr. and Mrs. Ed Merchant of Alvin, Texas, and W. L. Hayley of Norton, Texas, are the next oldest members. They joined in

types of business concerns, recognize the tremendous importance of the newspaper. For that reason, as does any sensible individual, they expend great effort to maintain good relations with those who own, operate and "get out" the paper. This goes for the men and women, known as reporters, who write the news and have the power, as much so, perhaps, as the owners, to sway or influence public opinion.

I wish to state that I have never known the utility work for (or any other, for that matter) to ask more than a fair and impartial treatment of any news item concerning it. Furthermore, when our company receives such

just humans and even responds to good treatment cooperating in every way, we believe that a paperman will make an effort to get accurate news and write his story so as not to lead public opinion but to give fair play, for public opinion day is beginning to swing against, or become suspicious of, an editorial policy or any news outlet or agency for any reason goes its way to be punitive or vindictive. We do not contend that utilities try as hard as we should to establish this relationship which can be achieved ONLY through a mutual

Dr. and Mrs. W. F. Key, (deceased) were charter members of the Bronte Methodist church. Dr. Key being a physician spent his years in and around Bronte ministering to the needs of the people when ill, and therefore did much for the good of the world. The Enterprise joins with the present membership and our entire community in a royal welcome home, to the descendants of these and the others of the charter members, and those who return for the day,

(According to best available records)

The Methodist Church at Bronte is to celebrate its 50th Anniversary on Sunday April 28, 1940 with an all-day service at the church and a barbecue dinner.

Date Of Organization

The church was organized under a brush arbor at the Pecan Motts, on east Kickapoo Creek in the Summer of 1890, by the Rev. J. W. Montgomery then pastor of Hayrick Church.

Charter Members

Three families constituted the original church, and the names of the charter members were: Dr. and Mrs. W. F. Key, and son Henry, and daughter, Pearl; Mr. and Mrs. J. M. Williams and daughter, Mrs. Tom Williams, the mother of Mrs. Lottie Rogge; Mr. and Mrs. Geo. Har-

The Church's Pastors

The pastors who have served this charge:
Rev. Hulsey Eugene Bates
J. T. Fair
W. K. Simpson 1902-03-04.
J. M. Baker 1905-06
D. A. McGuire 1907
C. N. Morton 1908-09
C. D. Spann 1910
A. E. Turney 1911-12
R. B. Wagner 1913
Thomas L. Sorrells 1914-15
A. C. Smith 1916-17
P. H. Gates 1918-19
B. M. Calloway 1920 part of '21
C. W. Harden, Balance of '21
W. T. Veach 1922
W. E. Anderson, 1923-24-25-26
P. L. Shuler 1927
C. O. Hightower, 1928-29-30-31
W. E. Anderson-1932, part '33

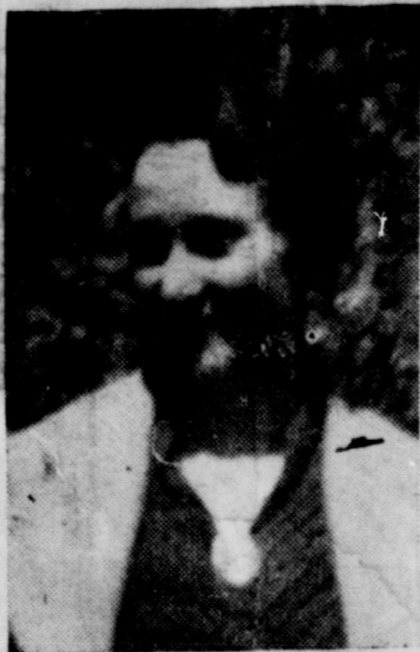
(Continued on page 2)

WELCOME HOME

The Enterprise is advised by the committee on invitations of the 50th anniversary celebration of the Bronte Methodist church, which is to be held Sunday, that a goodly number of those who formerly resided in and around Bronte and were members of the Methodist church, have notified the committee, that they will return to Bronte for the day.

This is a most welcome to each and all who retrace their footsteps to spend the day in the church where they used to worship. The writer has known many of those who will return. It has been our privilege to know the greater part of the pastors of the church from the days of Rev. W. K. Simpson down to the present. We have generally found the men who came to lead the church in spiritual things, to be fine, splendid Christian gentlemen and unselfishly devoted to their work. It was our privilege to know and claim the friendship of Rev. Simpson, one of the church's earlier pastors. He was a noble man and a leader among men. He was outspoken as to his convictions touching life and public affairs. When he retired from active ministry he established a business at Robert Lee and made a success of it. The business yet continues bearing his name and is managed by one of his sons, Marvin Simpson. The W. K. Simpson Co., far as we can recall, at this present is the largest business in Coke county.

To you, both ministers and ladies and men, formerly members of the Bronte Methodist church, speaking for our entire community, we welcome you back for the day. And may it be an occasion that shall bring to you through the coming years only the happiest memories!



Mrs. Mattie Belle Keys, church historian and one of the "granddaughters" of the church. By "granddaughter" we mean that she is the daughter of Mr. and Mrs. J. M. Williams, deceased, who were charter members. The work of Mrs. Keys in the historical sketch given in these columns this week speaks for itself as to the fine and painstaking way in which she has done her work. Mrs. Keys will read the church's history which she has written at the anniversary.

Mrs. Ione Curry and Miss Loudamy from Miles were callers for a brief visit in the D. M. West home Sunday afternoon.

Mrs. W. H. Maxwell and daughter, Mrs. I. M. Cumbie, have gone for an extended visit to Mrs. Maxwell's childhood home in Kentucky. They contemplate being away for some weeks.

Public Utilities And Newspapers

By GENE ELO, Publicity Director West Texas Utilities Company

(The editor not only requests but insists that every citizen of Bronte and immediate surrounding country read the article below by Mr. Elo. We do so for the following reasons: 1. It sets out clearly as any article ever written the relations of the local newspaper to the community and the paper's responsibilities to the community. 2. It sets out forcibly the duties and obligations of every citizen, especially, the business men in the community, to the local newspaper. 3. It sets out the relations of public utilities to both the community and the local newspaper. Please take time to read the entire article.)

After noting an Associated Press story on a recent date from Pawtucket, Rhode Island, saying that the city council had voted the mayor the power to go into the newspaper business, using tax money to compete with private enterprise, it appeared to be highly possible that newspapers might eventually become public utilities. In such eventuality, the subject for discussion here would be greatly altered.

But it remains true that, while they render a public service, newspapers today are individualistic and free from classification suggesting public control. Freedom of the press, established by the constitution, has been maintained in the face of bitter attacks by political factions, such as in the Rhode Island city where the city council sought to curtail the freedom of an editor to speak his own mind by threatening him with competition.

Despite recent trends that

Euterpean Club At Blackwell Elects Officers

The Euterpean Club met last Thursday in the home of Mrs. W. C. Shamblin with Mrs. Jack Steuart as co-hostess.

The business session was conducted by Mrs. Joe Smith, president. Officers for the year 1940-41 were elected as follows: Mrs. Joe Smith, President; Mrs. Cecil Smith, vice-president; Mrs. J. O. Raney, Treas.; Mrs. Arnold Richards, Sec.; Mrs. F. S. Youree pianist; Mrs. Robert Post, reporter; Mrs. Austin Jordan, Parliamentarian; Mrs. C. J. Harris, choral director.

After the program an ice course was passed. The approach of San Jacinto Day was featured in the refreshments and hand painted favors of miniature Texas flags.

The husbands of the members of the Euterpean club were guests of the club last Friday night in the home of Mr. and Mrs. Arnold Richards.

Forty-two was played throughout the evening. High score went to Mr. R. E. Post and the consolation to Mrs. R. E. Post.

Mixed spring flowers in pastel shades were used in decorations. The refreshment plates held chicken a la king in tinfoil cases, stuffed salad, waffles, strawberries, short cake and ice tea.



Mr. and Mrs. E. C. Rawlings, the two oldest members of the church in the number of years they have been members of the Bronte Methodist church. They became members of this church in 1897 and through the years they have been faithful as the stars to the church and its work.

est power in American life. have developed new hazards to the future of the newspaper—legitimate competition such as the radio, and the more or less constant threat of government intervention and control—you, ladies and gentlemen, despite these obstacles, represent the world's most important source of disseminating information; the most effective method of forming public opinion.

Let me repeat: The newspaper today—and this statement is based on recent surveys—is the most important single source of information. Furthermore, the second most important source is by general conversation, much of which is generated by information that previously appeared in a newspaper.

This means (and it should be comforting to you when you're overworked, late on your deadline, and you can't find a spot for Mrs. Jones' bridge party) that YOU continue to wield the great-

In the type in your composing room is the power to form public opinion; the power to start conversation by which public opinion is formed.

Therein lies the relation between public utilities and the newspaper—just as it represents the relation between the newspaper and John Smith who runs a grocery store, or Jim Brown who runs a farm and hopes to sell his agricultural products.

The two facts—that a newspaper has the power to form public opinion and the power to start conversation—indicate the obvious importance of maintaining good relation with the publisher, the editor, the reporter, and even the youngster who, in the case of the daily papers and maybe some weeklies, delivers the paper to your door.

As a representative of a utilities company, I emphasize the fact that we want to "get along" with newspapermen. That does (Continued on page 3)



Robert Knierim, present superintendent of the Sunday school of the Bronte Methodist church, has been superintendent since 1931, making him to have served in that capacity for nine successive years.

BRONTE BOY WINS IN DECLAMATION

Billie Gideon, who is only 11 years old, and is in the 5th grade in the Bronte schools, has made a most remarkable record in declamation.

In the San Angelo district meet recently, Billie won first place. The San Angelo district has some seven or eight counties. It was Billie's first time to enter declamation.

The Tom Green County Health nurse will be at the Bronte high school Monday April 29, 1940 at one o'clock to give the Tuberculin test to all school children and any adult or pre-school child who wishes the test may have same for 5c each.

The nurse will make an interesting talk and stated that Tom Green County had ordered a moving picture machine and if this came in, she would gladly bring it along and have a free movie for all.



Dr. J. D. Leonard, the town's doctor for nearly forty years, is the recording steward of the Bronte Methodist church. If all who have been the beneficiaries of the ministries of this faithful doctor and good man were stood in line, a foot apart,—well, we wonder just how long the line would be, for he has brought more than 1500 babies into the world.

CHURCH HISTORY

(Continued from page one) Wallace N. Dunson, bal. 1933-34 Stanley R. Harwood part 1936 Paul Moon balance 1936 J. H. Thompson 1937-38 C. Reginald Hardy 1939-40

Sunday School Organized The first Methodist Sunday School was organized about 1898 in the old school house which burned down in October 1899 on the site where the school house is now located.

Sunday School Superintendents C. F. Gideon (deceased) served for a time.

W. L. Hayley served continuously for more than 20 years, except for short periods when R. L. Brewer, now of Rogers, Ark.; E. J. Stockton, Waco, Texas and W. E. Caldwell of Sonora, served. Mr. Hayley says the happiest

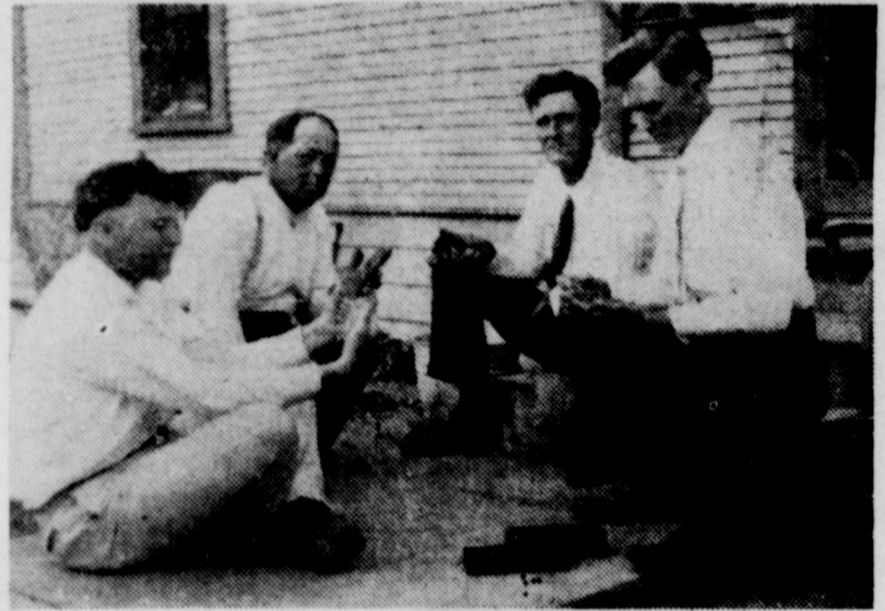
District.

Faithful Worker For Long Time Another faithful worker in the church and Sunday school is Mrs. A. J. Rawlings who came here in 1904. She has served in the capacity as Sunday school teacher for more than 30 years. About half of that time she came 15 miles in a hack and had a dozen or so wire gates to open. The road was an old fashioned country road with several creeks and the Colorado river (not bridged at that time) to cross. Very few Sundays regardless of weather, found her absent.

Church Organists

Mrs. Birdie Leonard was the first organist. Others were Miss Garland Key now Mrs. G. Sanders of Wichita Falls, Texas and Mrs. Homer Fletcher, Flynn, Texas. Our present pianist is Mrs. I. M. Cumbie who has served about 27 years.

Choir Directors



The Key brothers, sons of Dr. and Mrs. W. F. Key (deceased) who were two charter members of the Bronte Methodist church. They are from left to right, as follows: Ira, Henry, (deceased), Folen (deceased), and Valdemer. Ira was the first preacher to be licensed by the church to preach. He has risen high in the councils of his church, having served as presiding elder, and is now pastor of the First Methodist church at Bay City. Valdemer chose law as his profession and is at Lamesa where he has been a practicing attorney for many years.

GOLDEN MEMORIES

Will Recur to Many, Many People as Their Thoughts Turn to The

50TH ANNIVERSARY

of

The Bronte Methodist Church

NEXT SUNDAY

As many happy experiences shall be recalled from the founding of the church through the years—in those happy memories we will join, for it was at the altars of that old church we first was taught to worship as a child. Therefore, our CONGRATULATIONS are deep and sincere, with every good wish for the church in its future ministries.

McNEIL WYLIE

Your County Judge



Grandmother McCleskey, the oldest member of the Bronte Methodist church in age. Grandmother is 90 years old—or rather we should say, "young." Hers has been a glorious and victorious life—and now as she sits in the evening time, for her "the light is golden."

day of his life was in a revival meeting here in this church in 1907 when 35 boys and girls in the church joined the church. He has been a practicing attorney for many years.

Choir Directors of the church have been as follows: M. A. Gideon, Archie McCleskey, Bob McCleskey, D. I. Brewer, E. J. Ward were visitors from San Angelo, and other visitors were from Silver, Robert Lee, and Tennyson. About 160 attended Conference.

The regular meeting of the Bronte PTA followed, with Mrs. F. S. Higginbotham leader. Sing Song was led by Mrs. Alfred Taylor. The Presidents message was read by Mrs. Covey and Mrs. O. H. Willoughby told of the importance of recreation and Mrs. C. E. Arrott reported on the Abilene Conference.

Officers of the PTA were elected for the following term, supervised by Mrs. Geo Thomas, Second vice-president, and are as follows:

Mrs. C. E. Arrott, President in wagons to San Angelo to Bronte was in the Brownwood (Continued on page seven)

HAPPIEST GREETINGS

And HEARTIEST CONGRATULATIONS TO

The Bronte Methodist Church

AS THEY CELEBRATE THEIR 50TH ANNIVERSARY

Our churches are the bulwark of all that is best and finest and happiest in human life and experience. Our churches are first to welcome us into the world; to help us every possible way as we go through life, and when we pass, to bury us with blessings and to leave the flowers on the fresh-made grave.

YES, WE NEED THE CHURCHES

Remember Springtime is here—the time to remodel, paint and give the interior of your home new decorations.

WE HAVE EVERYTHING IN BUILDING MATERIALS AND CAN SUPPLY YOU.

SEE US ABOUT FHA LOANS

BURTON-LINGO COMPANY

Sweetwater



Mrs. Louisa Johnson for twenty years has been secretary and treasurer of the Bronte Methodist church. And through the years her spirit of fidelity to her duties and to the church as well has been unwavering. She has done her work well.

GREETINGS TO

The Bronte Methodist Church

As They Celebrate

Their 50th Anniversary

THE HOPE OF THE WORLD IS IN OUR CHURCHES

THE FIRST NATIONAL BANK

L. T. YOUNGBLOOD, President

WE EXTEND HAPPIEST GREETINGS

TO
THE BRONTE METHODIST CHURCH
ON THEIR 50TH ANNIVERSARY

The Churches always foster the best in human life and happiness.

Stop! Look! Listen!

You need no longer to depend upon assessment burial policies for protection against emergency death expenses.

We have secured a local legal reserve charter to provide our people with dependable policies which we can recommend and guarantee.

And, for the utmost in protection and security we have a re-insurance treaty with an old line legal reserve company which assumes the greatest part of our liability.

- * ONE APPLICATION
- * ONE POLICY
- * ONE PREMIUM

For the Entire Family — Ages 1 Day to 75 Years

The cost is so low you cannot afford to be without this protection . . . Investigate.

NOT A BURIAL POLICY
BENEFITS PAYABLE IN CASH

For Further Information Call, Write or See

SPILL FUNERAL HOME

WINTERS

Or The Following Authorized Agents:

E. C. MAHURIN
Wingate and Wilmeth
CHARLES DUNN
Wingate and Shep

REV. M. C. (Cager) BISHOP
Winters
JEFF HARGROVE
Winters

NEWSPAPERS

(Continued from page one)

not mean that we try to, or want, to subsidize or levy any influence which might induce or earn special favors in the press. Charges have been made in high political circles that so-called "big business" has indulged in such practices. I know of no instance where this is true.

But it is true that most public utilities, and likewise most other types of business concerns, recognize the tremendous importance of the newspaper. For that reason, as does any sensible individual, they expend great effort to maintain good relations with those who own, operate and "get out" the paper. This goes for the men and women, known as reporters, who write the news and have the power, as much so, perhaps, as the owners, to sway or influence public opinion.

I wish to state that I have never known the utility to work for (or any other, for that matter) to ask more than a fair and impartial treatment of any news item concerning it. Furthermore, when our company receives such

fair and impartial treatment, it is genuinely grateful from the local manager up to the top man, who, it may interest you to know, believes as firmly today as he did 20 years ago that newspaper advertising is the most valuable in the market when properly serviced and supported.

Our company operates on the theory that a friendly attitude on the part of the press, and toward the press, assures fair handling of news concerning it. After all, we of the press are just humans and even a dog responds to good treatment. By cooperating in every possible way, we believe that the newspaperman will make it a point to get accurate news and will write his story so as not to mislead public opinion but to give fair play, for public opinion today is beginning to react against, or become suspicious of, an editorial policy or any other news outlet or agency that for any reason goes out of its way to be punitive or unfair.

We do not contend that all utilities try as hard as they should to establish this friendly relationship which can exist ONLY through a mutual understanding of each other's problems. The utilities must bear in mind at all times that the newspaper has public responsibilities and obligations and that it necessarily must strive to please hundreds of thousands of readers by printing all news accurately and promptly and that it must refuse to give preferential treatment or special consideration to special interests, special promoters, or pressure groups; in that the newspaper is morally obligated to work for the real development of the community.

(As a side-bar remark, let me say right here that one of my hardest jobs has been to explain why newspapers must observe deadlines and why it takes time to set up a news story or an advertisement.)

Whether the utilities understand ALL your problems is open for debate. But I can safely say this—THEY DO UNDERSTAND THAT YOU'VE GOT TO OPERATE AT A PROFIT TO STAY IN BUSINESS.

On the other hand, I take the liberty of suggesting that newspapermen bear in mind that probably 75 per cent of the utilities men you come in contact with are engineers, or have been brought up under an engineering environment.

They deal in precise figures and sharp, realistic thinking. They avoid generalities and stick pretty close to detail. If they vary from the absolute truth as much as a fraction of an inch in a preliminary survey, they are apt to miss an entire town with an electric transmission line. Unless a meter is hooked up absolutely right, the darn thing might run backward and at the end of the month the company might owe the customer. So they've been trained to deal with cold facts or sharp truths.

Therefore it is often hard for some of them to understand how the facts may become slightly garbled in a news story. In granting an interview or discussing a news item, they are inclined to talk in technical terms and language about which the average reporter knows little or

nothing. Utilities representatives should learn to talk about their business in terms familiar to the laymen—the average citizen.

I dare say there have been numerous instances where newspapermen have felt justified in writing "something nice" about the local light company but hesitated to do so, or maybe put it off altogether, because they felt the subject involved too many technicalities — including the term "kilowatt-hour" which few people have learned to speak of in the same way they speak of

a pound of groceries, an acre of land, or a bushel of wheat.

It is for the purpose of "ironing out" such misunderstandings, not only between the utilities and the newspapers but between the utilities and the public, that we go on record as recommending that utilities companies secure an experienced newspaperman for their advertising and publicity jobs and that they insist that he keep his "man-in-the-street" language instead of adopting the lingo of

(Continued on page 6)

CONGRATULATIONS

TO THE METHODISTS OF BRONTE

ON THEIR

50th Anniversary

and to the young Men and young Women

OF BRONTE AND SURROUNDING COMMUNITIES ON YOUR GRADUATION FROM HIGH SCHOOL.

FOR GRADUATION GIFTS—

GRADUATION DRESSES—SUITS ETC.

Come to This Store

LOWEST PRICES — AND STYLES AND QUALITY THAT WILL PLEASE YOU.

IT WILL BE A PLEASURE TO SHOW YOU

HIGGINBOTHAM BROS. & CO.

"The Best Place To Trade"

BALLINGER, TEXAS

Our Churches Are the Best Asset of Our Town—Therefore

We Join In

HAPPIEST GREETINGS

To

The Bronte Methodist Church

AS THEY CELEBRATE

Their 50th Anniversary

For Its Present and Future We Wish that It May Have the Same Record, as in the Past, in Its Unselfish Ministries to the World.

KEENEY'S VARIETY STORE

FRANK KEENEY, Owner

WE SEND GREETINGS

To

The Bronte Methodist Church
On Their 50th Anniversary

May its years continue to be filled with wholesome and helpful and unselfish service for the good of the world.

THE HOME OF QUALITY USED CARS

UNIVERSAL MOTORS

4th and Walnut Ford—Zephyr—Mercury Phone b336
ABILENE, TEXAS

THE BRONTE ENTERPRISE

D. M. WEST
Publisher-Manager

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates
In State\$1.00 year
Out of State\$1.50 year

Pioneering In Relief

As the rolls dropped, office personnel was cut proportionately. In August 1935, Texas was divided into districts with a TRC Administrator to direct the work in his several counties. County staffs were reduced by about two thirds, with still later reductions to be made.

In this year, 1935, the reins of Work Relief were again taken by the Federal government with the inauguration of the Works Progress Administration. TRC project workers were transferred to WPA and put to work on a graduated, nation-wide wage scale that was set up at Washington. TRC continued to make direct relief grants to unemployables, to maintain approved plans for the issuance of Surplus Commodities and to select boys for CCC.

In 1936 it assumed a new duty. It established an "Intake" agency for taking the application of those needing WPA work and referring eligible persons to WPA.

As this local relief program operated to provide a measure of security to a stricken public, the Federal Social Security Board in Washington, went to work to devise ways and means to prevent another Social Calamity such as the Depression of 1929.

They began to put into operation such measures as Aid to Dependent Children, Teacher's Retirement, Aid to Needy Blind, Old Age Assistance, Child Welfare, etc. Each State was required to bear a certain percent of the cost of any measure it adopted.

In 1939 Texas had, in addition to the Texas Relief Commission, a number of Welfare Agencies operating as an independent unit, approved by the Social Security Board. In order to execute all Welfare functions more efficiently, in the fall of 1939, all these units were consolidated into the State Department of Public Welfare with headquarters at Austin.

"SHORT CUT" CURES FOR CANCER CAN BE VERY DANGEROUS

AUSTIN, Texas, April 25—"The science of medicine always has been embarrassed by fakes who claim to have short-cut cures and special ability or information not possessed generally by the medical profession concerning certain diseases. Although these exploiters are prohibited by law from advertising their false claims, they still attract in devious ways those too-trusting individuals who are impressed with high-sounding language and a disarming manner. Among this group will be found the cancer quack," states Dr. Geo. W. Cox, State health officer.

"This kind of quackery is likely to take any one, or a combination, of many forms. For instance, the quack may suggest the use of a special serum or vaccine that will promptly remove cancer. He may attempt to sell medicines, pastes, salves, or a machine that emits colored lights. Special diet lists have been palmed off as a cancer cure also.

"It cannot be too vigorously stated that quacks and their super-claims, through false hopes and delayed diagnosis, cause unnecessary deaths but never effect cures. Many endorsements of their alleged treating ability have been based on the fact that the sore or other condition which they have diagnosed as cancer, was not such in fact.

"No one, therefore, should permit himself to be victimized by the cancer quack. If a suspicion, justifiable or otherwise, exists in the mind of any person that he may have cancer, the only course to pursue is promptly to seek the advice of a reputable physician. Incidentally, warning signs of early detectable cancer include: Any lump in the breast or other part of the body, any unusual discharge or bleeding, chronic indigestion, any persistent sore on the skin or mucous membrane of the mouth. Delay in the presence of these manifestations may result in a cancer death, painless and comparatively trivial as such symptoms at first may be. The fact that a large percentage of such signs are not of pre-cancerous or cancerous origin is no excuse for delay in seeking proper medical advice. Indeed, to put off the visit to the doctor in such cases may be writing one's own death warrant.

"Irradiation, by means of X-ray or radium, and surgery are the methods employed in treat-



Congratulations

And Greetings

TO

Bronte Methodist Church

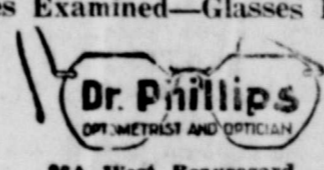
FROM

Your Electric Servant

West Texas Utilities Company

Roscoe Walker and wife Mariah, departed Monday morning for Lincoln, Nebraska, where they will make their home in the future. "Jake" and Mariah, as they are known to everybody, made their home here for more than fifteen years. During the time they made friends of all the white folks for whom they worked—as they both are hard workers and always tried to please their employers. They can come back to Bronte and make their home should they ever choose to do so. "Jake" is to be butler and Mariah is to be cook in the home of a wealthy family in Lincoln. "Jake" ordered The Enterprise to come to him regularly as they want to keep in touch with the town that was their home for so many years. The Enterprise wishes these two colored people health and happiness in their new home.

Eyes Examined—Glasses Fitted



Dr. Phillips
OPTOMETRIST AND OPHTHALMOLOGIST
28A West Beauregard
— SAN ANGELO —

ing cancer. Frequently, surgery and irradiation are successfully combined under the direction of a competent physician. These facts should be kept in mind, if a cancer quack attempts to sell his spurious wares."

FIELD SEED
We have all kinds of field seed —now is the time to plant, since the fine rains.
Mansell Brothers,
Ballinger, Texas. 15tf.

Dr. R. C. Maddox
DENTIST
—X-RAY—
WINTERS, TEXAS

WE EXTEND

HAPPIEST GREETINGS

TO

The Bronte Methodist Church

AS THEY CELEBRATE THEIR 50TH ANNIVERSARY

IN OUR CHURCHES, AFTER ALL, IS THE HOPE OF THE FINER THINGS OF OUR CIVILIZATION.

O. C. FISHER
Your District Attorney

WEST TEXAS PACKING CO.

(By Mickey Brown)

To have a ready market which pays top prices to stock raisers is a boon to any city. It is an incentive to many farmers to raise live stock when they have such a convenient market.

Few cities can boast of having such a modern packing plant as the WEST TEXAS PACKING COMPANY, located at 300 East 3rd Street, in San Angelo, Texas, phone 3715. This concern is considered one of the most modern in this section. It is thoroughly equipped with the latest machinery for the production of high quality meats which are absolutely pure, wholesome, delicious and appetizing.

Their meat products are not only popular in this vicinity,

but throughout West Texas. They are known for their excellent flavor and salutary qualities. If you would know the excellence of meat products, insist upon those made by the WEST TEXAS PACKING COMPANY.

This concern spares no expense to provide for the trade the very best that modern science and up-to-date machinery will permit. Their products are produced under the most rigid sanitary conditions and are sure to satisfy.

In making this Special Business Stimulating Issue, the writer wishes to compliment them upon the excellent meat products which they distribute and suggests that farmers will find it pleasant, as well as profitable, to get their quotations before selling.

TO THE BRONTE METHODIST CHURCH WE EXTEND

Happiest Greetings

ON THEIR 50TH ANNIVERSARY—50 YEARS OF UNSELFISH SERVICE AND UPLIFTING MINISTRY TO A WORLD IN NEED

AND SORROW

The True Measure of Every Community Is Always Found In Its Churches.

J. F. SUTTON

Your District Judge—51st Judicial District

FLEETWOODS Eczema Lotion

A positive cure for Eczema, Athlete's Foot or Skin Irritations. Doctors recommend it. Satisfaction guaranteed or money back.

R. E. FLEETWOOD, Manufacturing Pharmacist
Roosevelt Drug Co.

CONGRATULATIONS

TO

The Bronte Methodist Church

AS THEY CELEBRATE THEIR
50TH ANNIVERSARY

Every Community is Best Known by its Churches

SPRINGTIME IS HERE

And that is the time for making all repairs on your home and other premises—also for refinishing the interior of your home.

WE HAVE EVERYTHING IN THE WAY OF
BUILDING MATERIALS.

If You Need Assistance, See us About Financing Your Building Requirements.

TEXAS TRADING COMPANY

1007 N. Chadbourne

San Angelo

BLACKWELL NEWS

By Mrs. Chas. Ragsdale

T. E. McDonald Dies

Funeral services were held for Ed. McDonald, 64, Friday April 19, at the Baptist church with Rev. C. Hawkins officiating.

Mr. McDonald was born in Navarro county August 28, 1876. He was married to Miss Emma McLaughlin January 4, 1900. On child was born to them, Mrs. Al Sneed. They moved to Blackwell from Edith in 1916. Deceased had been in ill health

for eight months, but took seriously ill Wednesday afternoon and passed away Thursday morning at 3:15.

Deceased is survived by his widow and one child, Mrs. Al Sneed, and one grandchild, one brother, Lee McDonald of Lubbock, Texas, and one sister, Mrs. Mattie Cole of Munger, Texas, and a host of other relatives.

Mr. and Mrs. Tim Cole and children and Lee Cole of Munger, attended the funeral of their uncle, Mr. Ed McDonald.

Mrs. Jessie Reed of Sweet-

RUNNELS SONG CONVENTION AT WINGATE, SUNDAY

Runnels county singing convention will meet at Wingate next Sunday for an all day singing.

Lunch picnic style will be served at noon by the community.

Singers well known from over the country will be in attendance and a delightful day, singing the songs of the church, as well as happiest fellowship is anticipated.

All are cordially invited to attend.

water attended the funeral of her brother-in-law Ed McDonald.

Rev. and Mrs. W. Porterfield, Miss Elizabeth Gordon, Mrs. Henry Raney and Mrs. Robert Post attended the Sweetwater District Methodist Conference at Midland last Thursday and Friday.

Married

Mr. and Mrs. Robert Wadley of Amarillo visited in the home of Mr. and Mrs. R. H. Hamilton last Sunday Mrs. Wadley was formerly Miss Pauline Mamilton. Mr. and Mrs. Wadley were married in Lubbock Saturday. They will spend a few days in San Antonio before returning to their home in Amarillo, where Mr. Wadley is employed with the Phillips Petroleum Co.

Methodist Ladies Meet

The Methodist Missionary Society met at the church annex Monday afternoon. Mrs. W. Porterfield was leader. Others on the program were Mrs. P. G. Dabney, Mrs. George Hartin, and Mrs. Austin Jordan. 13 were present.

Observes 85th Birthday

Mrs. J. W. Turney was honored on her 85th birthday with a dinner at the home of Mr. and Mrs. Chas. Ragsdale. There were 22 present. Mrs. Turney is still enjoying good health.

POLITICAL ANNOUNCEMENTS

In this column The Enterprise is authorized to announce for election to office those whose names appear herein, for the respective offices sought, subject to the 1940 Democratic Primaries:

District Attorney, 51st Judicial District
O. C. FISHER
(Re-election)

County Judge
McNEIL WYLIE
(Re-election)

County and District Clerk
R. W. SMITH
(Re-election)

Sheriff, Tax Assessor-Collector
FRANK PERCIFULL
(Re-election)

County Treasurer
MRS. B. M. GRAMLING
(Re-election)

S. A. KIKER
(For Re-election)

For Commissioner Precinct No. 4
BEN BROOKS
SAM GASTON
(For Re-election)

(Runnels County) POLITICAL ANNOUNCEMENT

The Enterprise is authorized to announce those whose names appear in this Column as candidates for the respective offices under which their names appear, in Runnels county, subject to the democratic primaries in July:

County Clerk
W. W. CHASTAIN
(Re-election)

OUR HEARTIEST CONGRATULATIONS

TO

**The Bronte Methodist Church
On Their 50th Anniversary**

Any Community Without a Church Would Be a Most Undesirable Place.

"Where the Pipe Line Ends We Begin"

See Us about what butane gas connections will mean to your home, if you are where there is no gas pipe line to supply you.

West Texas Butane Gas Company
SAN ANGELO

DIAMONDS

WATCHES - SILVERWARE

Fine Watch Repairing

PAUL Q. MILLS

Jeweler

SAN ANGELO

YOUR FURS

WILL BE 100 PER CENT SAFE IN OUR GREAT VAULTS!

The long life and beauty of furs depend on the way in which they are kept and cared for during the summer months.

PROTECT YOUR FURS

TROY

Laundry—Dry Cleaning—Fur Cold Storage
217 W. Beauregard Ave. Dial 3198
SAN ANGELO, TEXAS



FOR 19 YEARS

WE HAVE GIVEN

PERFECT PROTECTION AT LOW COST!

Write us if you are interested and we will see you.

W. F. Davis, Asst. Sec.

SWEETWATER LOCAL MUTUAL LIFE ASSOCIATION

A SUITABLE GIFT

For Every Graduate



LATEST DESIGN GRUEN WATCHES

WE'VE dozens of new GRUEN watch styles to show you, including that most sensational of all wrist watches... a GRUEN CURVEX that's worn at the SIDE of the wrist. Come in and see them. Prices start at \$24.75.

GIFTS FROM YOUR JEWELER ARE GIFTS AT THEIR BEST

BULOVA, HAMILTON AND ELGIN WATCHES
ALSO DIAMOND RINGS

Terms: As low as one dollar down and one dollar a week.

F. S. KREYER

JEWELER
SAN ANGELO

BE SURE ABOUT YOUR WAREHOUSE

Be sure the Warehouse that you store your Wool & Mohair in is FEDERAL BONDED, INSURED, AND HONEST

CENTRAL WOOL & MOHAIR CO.
SWEETWATER TEXAS

AFTER THE FINE RAINS NOW IS THE TIME FOR SPRING GARDENS AND FLOWERS

Our Lines of Garden and Flower Seeds Are Fresh and Complete.

Field Seed Of All Kinds

HYGERA, RED TOP CANE, BLIGHT RESISTING MAIZE, FETERITA, KAFFIR.

Pet Birds and Goldfish — Also Cages and Bowls

MONROE SEED HOUSE

SAN ANGELO, TEXAS

NEWSPAPERS

(Continued from page 3) his company organization. Every utilities needs such a

newspaperman on its staff. And more and more of them are recognizing this need and turning to newspapers for "contact" or

public relations men. He used to be called a "press agent," you know.

The utilities, you may be surprised to learn, never employed a "press agent" or "publicity man." In fact, they neglected for many years to take steps tending to get a comprehensive picture of the service they render before the people they serve. As a result, they were an ideal target for demagogues and politicians looking for a vehicle on which to ride to public favor.

While the utilities suffered from long attack by rabble-rousers, the tide definitely has turned and many, many communities are learning that the light company is an extremely valuable friend—not only because it is a heavily taxed institution but because it provides good, modern-day service, provides jobs for men and women, and is a constant civic booster and contributor.

Credit for this change in sentiment on the part of the public goes primarily to the newspapers.

By and large, their editors kept their heads during the years when government bureaucrats were crying their loudest for federal ownership of public utilities and expending billions of taxpayers' dollars for the purpose of putting the government into competition — socializing the industry—with the taxpayers' money. Newspapermen as a whole analyzed the situation and found political ownership sadly lacking when compared to private enterprise.

So much for a subject that bears discussion only briefly here lest it run into what we newspapermen commonly call propaganda. But to pass it without mention would be like watching a strip-tease only to walk out in the last act. In other words, it is a topic of paramount importance in the relationship between the utilities and the newspaper inasmuch as the newspaper is the chief method by which public opinion is formed.

Back to the subject of the utilities press contact man. Let me emphasize that HE SHOULD REPRESENT THE NEWSPAPER—AND THE PUBLIC—WITHIN THE UTILITIES ORGANIZATION. He should be known as a "newspaperman," not as a "utilities man." This is true in my own case. Having been trained as a reporter after nearly four years with a utilities company, I am still called a "newspaper man" by most of the folks with whom I work. My superiors expect me to take the newspaper's side in any question of advertising, news stories, or other matters related to the company's dealings with the press. And let me tell you, too, that I am proud of the title, "newspaperman." It is a title that earns you respect the world

over—even in the governor's mansion at Austin now that O'Daniel has become a publisher.

Let's look into the duties of this utilities newspaper contact man. Assuming that he has had experience as a reporter, we can assume also that he knows HOW to prepare his news releases about the company in correct and widely accepted newspaper style. This being the case, his

biggest danger to guard against is the likelihood that he may become a one-sided writer, that is, he may forget his newspaper training and present only his company's viewpoint. That would be a mistake.

The average utilities company is a source of news in the community and many of its activities, such as service interruption, accidents, rate reductions, construction projects, changes in personnel, franchise matters, election of officers, or activities of members of the large organization in civic and social affairs, all make news that the newspaper ordinarily wants to print. It is considered "spot" news, which I grant you, may or may not be good publicity for the utilities.

When it's not, then is when the newsman within the utilities is put to the acid test. Loyalty to his company prompts him to "play it down" in working with reporters handling the story for the paper. But he also is obligated to help the reporter gather ALL the facts. And this he should do if he expects to retain the respect and friendship of the newspaper.

Lack of time forbids discussion of all the angles to the relationship between the utilities and the paper. Let me cover some of them briefly:

In addition to spot news, there is another type of news which we in the newspaper business strip of all niceties and bluntly call it "blurb" or simply "publicity". The utilities are aware of the newspaper's distaste for this type. They know that probably 65 per cent of the editor's morning mail consists of such (Continued on last page)

OUR CONGRATULATIONS

TO

The Bronte Methodist Church

ON THIS THEIR 50TH ANNIVERSARY

Fifty years is a long time for an organization to exist and serve the needs of the people. Therefore, this celebration is befitting.

PLANTERS GIN COMPANY

A. F. McQUEEN, Manager

GREETINGS TO

The Bronte Methodist Church

On Their 50th Anniversary

The Churches are the Hope of Our Country

FINAL ANNOUNCEMENT

For the last time this season we call your attention to

Baby Chicks 100 for \$5.50
CULLED AND BLOOD-TESTED

We will close about June 1st. Book your order for chicks now so that you will not be disappointed.

ROBERTSON'S HATCHERY

WINTERS, TEXAS

We Join with All West Texas in

CONGRATULATIONS

To

The Bronte Methodist Church

AS THEY CELEBRATE THEIR 50TH ANNIVERSARY

The churches in their silent ministries to all mankind fall like the gentle dews of heaven upon the world to bless all men.

C. L. GREEN

MILLING & GRAIN CO.

Telephone No. 11

Winters, Texas



MORE THAN A HALF CENTURY OF SERVICE

For more than 50 years Santa Fe, the pioneer railroad, has served the livestock area of the Great Southwest.

We take pride in being closely associated with the livestock industry . . . in actively interesting ourselves in its progress . . . in maintaining fast, dependable freight service to adequately meet requirements of livestock shippers.

For rates and information about our service from range to markets, feed lots, and pastures, and for friendly assistance in your transportation problems, consult—

H. O. WHITT,

Agent,

Bronte, Texas

Or write—

H. C. VINCENT,
General Freight Agent,
Amarillo, Texas.

GREETINGS TO

The Bronte Methodists
IN THEIR CELEBRATION OF
Their 50th Anniversray

LAURENCE GREEN
RADIOS—RADIO SERVICE AND REFRIGERATORS
WINTERS, TEXAS

ANICO.

As some of you probably already know I was recently appointed by the American National Insurance Co. of Galveston, as their service man for this district replacing Mr. Peters who was promoted some time ago. Although I am new at this business I will do my best to be of service to you. The American National is an Old Line Legal Reserve Co., with nearly 3,000,000 policy holders, and is the largest this side of the Mississippi.

Hoping to see each of you soon, I am
Sincerely,
FELIX W. PUETT.

CONGRATULATIONS

TO
The Bronte Methodist Church

No Community can Afford to be without its Churches

Maytime Is Here

And that means, it is time to supply your home with the house furnishings you need.

EVERYTHING FOR THE HOME

C. R. FOX & COMPANY

109-111 N. Chadbourne San Angelo

WE EXTEND

HAPPIEST GREETINGS
And
HEARTIEST CONGRATULATIONS

To
The Bronte Methodist Church
On Their 50th Anniversary

We are happy with you in your unselfish ministries to the needs of the world through the half century, and we know that your ministries for the future will also bless men.

WE INVITE ALL
When in Sweetwater to Visit Our Store

RUSSELL'S DEPARTMENT STORE
Sweetwater

OUR CONGRATULATIONS

And
GREETINGS

TO
The Bronte Methodist Church
On Their 50th Anniversary

The Churches always hold aloft the light for the brightest and happiest path in which for men to walk.

WE CANNOT DO WITHOUT THE CHURCHES
AND THEIR WORK.

"EVERYTHING FOR THE HOME"

KING-HOLT
FURNITURE & UNDERTAKING COMPANY

CHURCH HISTORY

(Continued from page two)
bring out the church seats. We had no paved roads in those days and it required two days or longer with a load to make the trip. (Remember the Railroad did not come through until 1909).

Dr. and Mrs. J. D. Leonard gave the pulpit stand which is still in use.

—But the church as it stands today did not just happen. It took the work and means of the entire congregation to put over this building program, and the church did it with credit.

Church Organ Used

The old-fashioned church organ was used until 1913 at which time the Woman's Missionary Society purchased the piano.

Ice cream was a great rarity in those days and the society served it with cake almost every Saturday, or did other things such as quince, serving dinners and picking cotton. Every means was used to make money to help furnish this new church of which we were all so proud!

Membership Augmented From Erath County

Thirty-three of the Kiker and McCleskey families who came here from Erath, Co., late in 1906, united with the church the same Sunday in 1907. This added much strength to our growing church as they are all strong Christian workers.

Church Becomes Station

In 1909 Bronte became a station with Rev. C. N. Morton as first station pastor. J. A. Whitehurst was presiding Elder.

Two Preachers From Church

Only two preachers have been sent out from this church in its 50 years existence. They are: Rev. Ira F. Key, Bay City, Texas; Rev. Bascom Merchant, Port Arthur, Texas.

5 Generations In Membership

The church has the honor of claiming 5 generations at this time, who are: Mrs. A. E. McCleskey (90 years old) Mrs. S. A. Kiker, daughter of Mrs. McCleskey; Mrs. B. E. Modgling, grand-daughter; Elmer Modgling, great-grand-son; Elmer Lynn Modgling Jr., great-great grandson.

Bronte and Robert Lee Combined One Year

In the early lean year of 1918 the Bronte and Robert Lee charges were put under one charge with Rev. P. H. Gates serving both churches as pastor for the one year.

Church Grows

The membership of the church has grown from its very small beginning to its present membership of 350. The pastor in charge at present is the Rev. C. Reginald Hardy. Presiding Elder, K. P. Barton of San Angelo. In Southwest Texas Conference Bronte was in the Northwest Texas Conference until 1910 when the Central Texas Conference was formed and Bronte became a part of it. Bronte was changed to the West Texas Conference, San Angelo District and is now in the Southwest Texas Conference of the United Methodist Church as the name was changed last year (but not the boundaries.)

Present Official Group

A. N. Rawlings is President of the board of stewards.

Dr. J. D. Leonard, Secretary. Mrs. Louisa Johnson, Treas. Mrs. O. H. Willoughby, President Woman's Missionary Society.

The present Sunday School superintendent is Robt. Knierim. Secretary, Mrs. Geo. Thomas. The Sunday School has an average attendance of about 100.

COKE SINGING AT TENNYSON, A HAPPY OCCASION

Reports from the all-day singing at Tennyson Sunday is reported as a delightful occasion—singing and delightful fellowship, with a delicious lunch at the noon hour, served by the community, were the high lights of the occasion.

The editor regrets he could not be in attendance.

WE JOIN EVERYBODY ELSE IN
HAPPIEST GREETINGS
AND BEST WISHES

To

The Bronte Methodist Church
On Their 50th Anniversary

It is one of the first, if not the first, churches in the County—and its work and ministries have been for the good of our entire county and for the better things of human experience and happiness.

May Its Future Be As Glorious as
Has Been Its Past.

FRANK PERCIFULL

Your Sheriff and Tax Assessor-Collector

WE, TOO, EXTEND

CONGRATULATIONS

To All the Other Members of

The Bronte Methodist Church
On Their 50th Anniversary

May the beginning of the second half century be only the beginning of even a more helpful work to humankind.

S. A. KIKER

Your County Commissioner

HAPPIEST CONGRATULATIONS

to **The Bronte M. E. Church**
on its 50th Anniversary

- ANNOUNCEMENT -

THE NEW

Master Maytag

NOW ON
DISPLAY
AT



HOME MOTOR CO.—Bronte
CUMBI'S RED & WHITE GRO.—Robert Lee

VISIT US WHEN IN SAN ANGELO

MAYTAG SALES & SERVICE

129 W. Twohig San Angelo Phone 5285

WSPAPERS

(Continued from page 6) material—and that most of it

lands in the waste basket, possibly two per cent getting in the paper and maybe one-half of one per cent making the front page.

They are aware of the clamor for FREE publicity space and the multitude of requests for favorable editorial treatment of special causes and special interests.

Under these conditions, the utilities have generally adopted a set of rules:

1. Never use "pressure" to get a story in the paper—nor to keep a story out.
2. Voluntarily show confidential records to reporters when necessary to give the background of a story.
3. If publication of a story would be harmful to the company, explain this fact in detail and complete frankness; it is a case where the utilities must rely on the newspaper's judgment as to whether publication is for the best interest of the community.
4. Never, under any conditions, threaten or bully or refuse to cooperate with any newspaper publisher, editor, or reporter.

If the utilities observes these rules, and the newspaper is fair in its treatment of news, then the chances are 10-to-1 that the relationship between them will be harmonious.

There are two more things, however, that we of the utilities try to remember:

1. The newspaper should feel free to call on the press contact man at any hour of day or night for help in gathering facts about a news item concerning the utilities.
2. It is better to send out too little news than too much.

Coke County's best and Happiest Traditions Cluster

Around Its Churches.

Therefore, We Are Indeed Happy To Extend To

The Bronte Methodist Church

OUR HAPPIEST CONGRATULATIONS

ON THIS THEIR

50TH ANNIVERSARY

For, this Church, and the other churches of the county, have had to do largely with all the worthwhile things in the County's Progress and Achievements from the day of the County's organization.

May Next Sunday Leave Each Member of the Church Only Happiest Memories, as They Observe the Day that Marks Their Existence for a Half Century.

WILLIS SMITH

Your County and District Clerk

OUR CHURCHES

ARE THE COMMUNITY'S BEST ASSET

Therefore,

THE BRONTE METHODIST CHURCH'S

50TH ANNIVERSARY

Is an occasion of much importance—for, it marks another epoch in the life of a church that has served well.

CONGRATULATIONS TO EACH AND ALL

FARMERS MARKETING ASSOCIATION

J. D. LUTTRELL, Manager

Greetings

To Oure Friends of Bronte Methodist Church

On Their

50TH ANNIVERSARY

THE HOPE OF THE WORLD IS IN OUR CHURCHES

"Where the Gas Line Ends, We Begin"

BUTANE GAS & APPLIANCE CO.

W. L. FOY, Manager

Sweetwater

Texas

Congratulations And Greetings

To The

BRONTE METHODIST

CHURCH

As They Observe Their

50th Anniversary

May It Be An Occasion Filled

With Happiest Fellowship

Walker Furniture

SAN ANGELO

TEXAS THEATRE

BRONTE, TEXAS

Motion Pictures Are Your Best Entertainment

Friday & Saturday April 26-27

Robert Barrett—Noah Berry
Andy Clyde In
"BADLANDS"

EXTRA! Joe Lewis-Godoy
Championship Fight Pictures
15 full rounds—Nothing left out
Also Latest News

Tuesday Night Only — May 1

Joel McCrea — Brenda Marshall
—IN—

"ESPIONAGE AGENT"
Also Comedy

ALAMO THEATRE

Robert Lee, Texas

Friday & Saturday April 26-27

Bill Boyd In
"LAW OF THE PAMPAS"
Also—"OREGON TRAIL"

Sunday 1:30 Matinee & Monday

And Tuesday April 28-29-30

"CAT AND THE CANARY"
—Also—

Lewis Godoy Fight Pictures

Wednesday Only May 2

"SECRET OF DR. KILLDARE"

USED TRACTORS

We have the following used tractors: 3 Allis-Chalmers; 1 Farnall; 3 John Deere—Model A's. See us and get our price on these tractors.

Mansell Brothers,
Ballinger, Texas.

WE EXTEND TO

The Bronte Methodist Church

OUR SINCEREST CONGRATULATIONS

On Their 50th Anniversary



\$19.75

50¢ DOWN 50¢ a WEEK

\$19.75

Yellow rolled gold top, Ever-bright back, jeweled movement. Personalized with her initials.

BENRUS Signet watch with his initials. Yellow rolled gold top, Ever-bright back. Shockproof

3 OTHER OUTSTANDING VALUES



Ladies' Camoo Imported finely cut camoo set in graceful solid gold mounting!

\$8.95 up



\$9.95 up



Initial Ring Men's initial ring with diamond set in jet black onyx!

\$9.95 up

L. P. RAY

"Your Promise to pay, Is good with Ray"

MRS. SUZIE TANNEHILL WIKE, Credit Mgr.

116 S. Chadbourne

San Angelo, Texas

EASY CREDIT TERMS at CASH PRICES

IT IS, INDEED A HAPPY PRIVILEGE

To Extend Our

HAPPIEST CONGRATULATIONS

TO

The Bronte Methodist Church

As They Celebrate

Their 50th Anniversary

The churches in their silent ministries are like angels of mercy to all mankind when in need.

WE INVITE YOU

To Visit Us during our

"STORE-WIDE SALE"

You will find Bargains Galore in every line we carry.

"EVERYTHING FOR THE HOME"

ROBERTS MASSIE COMPANY

Furniture and House Furnishings
SAN ANGELO