

The Bronte Weekly Enterprise

VOLUME 22.

BRONTE, COKE COUNTY, FRIDAY, FEBRUARY 9, 1940

NUMBER 6

Coke County Livestock Show Has Been Arranged

"A new thing under the sun" has been born, or created, or planned for, or arranged in Coke county. And the "new thing" is a worthwhile thing—it is the Coke county FFA and 4-H club Boys Livestock Show.

This county-wide show has been arranged by H. E. Smith, Coke county agent, and P. P. Fitzhugh, FFA director of the Robert Lee school and J. T. Henry, vocational director of the Bronte school.

For some years Bronte has been having livestock shows, sponsored by the vocational ag. boys of the Bronte school and some wonderful showings have been made. But until now the Robert Lee school has had no vocational agriculture department. But this school year, under the direction of Prof. P. P. Fitzhugh, the Robert Lee school has developed a wonderful agricultural department.

Therefore to encourage Robert Lee FFA boys and the 4-H Club boys of the county under the direction of County Agent Smith it was agreed to have a county-wide show at Robert Lee. And to that end plans are going forward in a great way.

The date of the Coke County Livestock Show is set for Wednesday, February 28. Get ready folks.

Former Coke County Lady Killed In Car Accident

Mrs. Ernest Newton, wife of Ernest Newton, died at Odessa, Monday afternoon, from a car accident that occurred in her home town of Odessa Saturday afternoon. Far as The Enterprise is informed the details of the accident are not known.

The body was brought to Robert Lee Tuesday and in the afternoon, following religious services, interment was in the Robert Lee cemetery. The family has many friends over Coke county who sympathize with them in this tragic death.

SWEETWATER MUTUAL LIFE ASSN. PAYS POLICIES PROMPTLY

In this issue of The Enterprise is a statement of the Sweetwater Local Mutual Life Insurance Association of that city, showing the policies paid at the death of the policy holders and the date at which each policy was paid.

And the promptness with which each policy was paid is a remarkable showing for a life insurance company. So often, it is true, that at the death of the policy holder, there are so many delays about the payment of the policy to the beneficiary.

But the record of the payment of policies through the year 1939 by the above insurance company shows that without delay and without hesitancy, the policies were paid immediately upon receipt of notice of the death of the policy holder—some policies were paid even upon the very day of the death of the policyholder.

The Enterprise extends congratulations to the Sweetwater Local Mutual Life Association, its official family and policyholders, upon their fine record—for after all that counts in the matter of having insurance is the promptness with which the policy is paid to those for whom it is intended upon the death of the policyholder. And

DONKEY BASKETBALL

On Wednesday night, February 14, Bronte High School is sponsoring a Donkey Basketball game in the school gymnasium. Many of our neighbor schools have sponsored this game recently and it has proven to be a game of much laughter and fun.

The game is to be played on Donkeys as the name suggests. There will be five men on each team and each man will ride a donkey which will do its part to keep the man who rides it entertained, as well as the ones who watch the game. Each man must be on a donkey to pass the ball and to shoot for a goal. He must have the bridle reins in his hands to pick up the ball from the floor. The donkeys will receive a certain amount of stimulant to insure action.

The teams will be picked from the men faculty members, bus drivers, board of trustees, and business men of Bronte. Every one is invited to come. We are sure you will enjoy this show as it is the first opportunity many of us have had to see one of its kind. The admission is 10c for grade school children and 25c for all others.

Abilene Ready For Livestock Show, Next Week

Abilene always does things the West Texas way—which is equal to saying that Abilene always, in all its public enterprises stages really worthwhile undertakings.

And the West Central Texas Livestock Show that Abilene is staging next week—Wednesday and Thursday, February 14-15 is going to be no exception to Abilene's rule, unless it is that the livestock show that has been arranged is going to excel any of the city's former efforts along show lines.

In Abilene middle of the week the editor of The Enterprise found the usual unanimous and enthusiastic spirit that always characterizes the spirit of the people of that city when occasions such as the forthcoming livestock show are involved. Ample preparations have been made for the greatly increased number of exhibits that have already been listed.

In this issue several of the outstanding business firms and others of Abilene are sponsoring a cordial invitation in a paid space, to the people of all Bronteland to attend the show, and also to visit the places of business of those who are paying for space in which the invitation is extended. In other words, the business firms whose ads appear in the invitation desire to cultivate the acquaintance of the people of all this section. Since highway 158, which leads almost in a bee line from Bronte to Abilene, has been constructed, and particularly so since the fine bridge has been constructed on Oak creek, the Bronte section of country is legitimately the trade territory of Abilene, at least, a large part of it, and Abilene is anxious for the people of this section to visit Abilene and get acquainted with the business interests of that city.

We assure you, Abilene, that Bronte and Coke county will be at your show this year—for, the Coke County Livestock Show organization which includes the FFA departments of the Robert Lee and Bronte schools, under

(Continued on page 2)

by the standard the Sweetwater Mutual is equal to the very best, as shown by its record of prompt payment of policies.

School Orchestra Pleases Club With Fine Program

Every feature of the semi-monthly luncheon of the Bronte Community Service Club at the Gilbert Cafe Wednesday was pleasing—but nothing was more thoroughly enjoyed by those in attendance than the excellent program rendered by the Bronte High School band, under the di-

MRS. SMITH HOSTESS TO LUCILLE REAGAN CIRCLE

Mrs. Curtis Smith was hostess to the Lucille Reagan circle Monday evening.

Mrs. Otis Smith reviewed a chapter in "The Wandering Jew from Brazil."

Those present were Mrs. Curtis Smith the hostess, Mrs. C. N. Baker, Mrs. Otis Smith, Mrs. Wilburn Martin, Miss Maxine Walton and Vanah Ruth Caperton.

Refreshments of pie with whip cream and coffee were served.

"Cabbages Or Dollars,' Play, Norton, Tonight

At the school auditorium in Norton tonight, (Friday), an evening of entertainment has been arranged that will be one of the outstanding occasions of its kind in the history of that fine little town.

The Norton Dramatic Club, an organization composed of most of the ladies and men of the community who always take active interest in the social life of the town and community, as well as all the other affairs that make for a more progressive and better community life, is staging a play this evening that promises to be one of the most entertaining programs that has been rendered in quite awhile.

The play is entitled, "Cabbages or Dollars"—so, it is seen even in the title of the play that it is going to be a thriller and laugh-producer from the first till the curtain rings down.

The caste of characters also assures that a play that will approach the professional in its rendition is foreseen in the names of those who have part in the program. Those taking part in the play are Earl Cope, Miss Joyce Roper, Mr. and Mrs. Carl Lewis, Sammy Patton, Miss Genevieve Sester, C. M. McGlathery, Miss Rhea DaLee, L. B. Hambricht, Mr. and Mrs. Clifford Murphy.

Another assurance that the play will be rendered in a most pleasing way is that the rehearsals are under the direction of Mrs. Roper, who has given herself enthusiastically to the work of making each one read his lines in the most natural way.

The proceeds go to aid in furnishing the stage and auditorium of the Norton school the furnishing of which is being sponsored by the Norton Dramatic Club. Already a beautiful curtain for the stage has been purchased and it is hoped to have the curtain installed for the play this evening.

The Norton school band will furnish music for the occasion, and The Enterprise is advised that many clever specialties will be given between acts.

The Enterprise urges upon its readers who are within reach of Norton to attend the play this evening. The admission is only 10 cents and 20 cents and the funds will go for a most worthy community cause.

BRONTE'S FIRST 1940 BABY

James Arnold Tidwell, baby son of Mr. and Mrs. Theron Tidwell, was born January 26, 1940, at the home of the parents, west of Bronte. The young man was Bronte's first 1940 baby and tipped the beam at 8 1-2 pounds. Though a little late in doing so, yet The Enterprise bids welcome to James Arnold and we wish that he may "go crashing through" life, as he goes out to conquer.

Miss Vesta Stewart of Norton is attending business college in Abilene.

AUNT AND UNCLE IN SCHOOL PLAY



CORINE BRUNSON



ROBERT BRUNSON

Miss Corine Brunson and her nephew Robert Brunson were in the senior play of the Bronte High School, which was rendered in the school auditorium, Friday evening January 31. Rarely is it that aunt and nephew are members together of the senior class in school.

rection of Director Clifford Horn.

The club took time to attend to a few items of business, chief of which was to vote to pay for the loving cup bought by the FFA boys of Coke County to be given to the FFA or 4-H club boy who makes the best showing at the Coke County Livestock Show to be held at Robert Lee in the near future, as a breeder of livestock. Much interest is being taken in the contest according to Prof. J. T. Henry, vocational agriculture teacher in the Bronte school.

The Stork Last Month And 10 Years Ago, Same Month

The Enterprise has received some more very "informing" news from the stork with reference to "storkology" for the first month of this good new year of 1940 and the same month 10 years ago—or to be more exact, January 1930:

STORK REPORT

Jan. 26, 1940, to Mr. and Mrs. T. E. Tidwell, boy, named James Arnold.

Jan. 27, 1940, to Raymond C. Fuentez and wife Juanita Marquez, baby named Juanita Ray.

February 2, 1940, to Mr. and Mrs. Frank E. Wright, baby boy. Mother of 12 children, 9 of them living.

Feb. 5, 1940, to Mr. and Mrs. Jim F. Blair baby boy. Mrs. Blair was formerly Miss Vivian Muston.

The Storks work seems to be on the decline compared to January ten years ago, but there has been no change in the weather situation as he recalls it, and perhaps it would be interesting to know who were the papas then.

On Jan. 9, 1930, 1 a. m., Antonio Mendez was papa the 8th

Boy Scouts To Rule City For A Day

This is to put everybody on notice that they had better "walk a chalk line" within the city limits of the Town of Bronte Coke County, Texas, in the good old U. S. A., next Saturday, February 10, in the year A. D. 1940.

For, on the above date the Boy Scouts of Bronte are to have charge of the affairs of the city. There will be a mayor, city aldermen, police force and all other city officials, in the form of boy scouts.

Watch out for next Saturday.

time. That same morning grandma Miller froze to death. Mr. Tom Nelson and John McCutchen slipped on the ice and broke a leg each.

The following were papas during the month of January 1930:

Jan. 10, 7 p. m., W. D. Claxton, 2nd time.

Jan. 11, 5 a. m., O. W. Sanders 5th time.

Jan. 17, 11:30 a. m., J. D. Reeves, 2nd time.

Jan. 18, 4:30 p. m., Leonard Lee, papa 3rd time.

Jan. 23, 12:30 a. m., I. N. Howell, 1st time.

Jan. 25, 2:45 p. m. Austin Sanduskey, 1st time.

—Stork.

P. T. A. PROGRAM FOR FEBRUARY 13, 1940

"Citizenship Training"

Special Number Seventh Grade Group Singing Led by Mrs. Alfred Taylor
Business—
Message from State President Mrs. O. R. McQueen
Leader Mrs. D. Hull
Hostesses—Mrs. Dooley, Mrs. I. M. Cumbie, Mrs. Will Cresap, Mrs. John Davis, Mrs. Marie B. Wilson.

ABILENE

Bids Welcome TO WEST CENTRAL TEXAS

Wednesday and Thursday



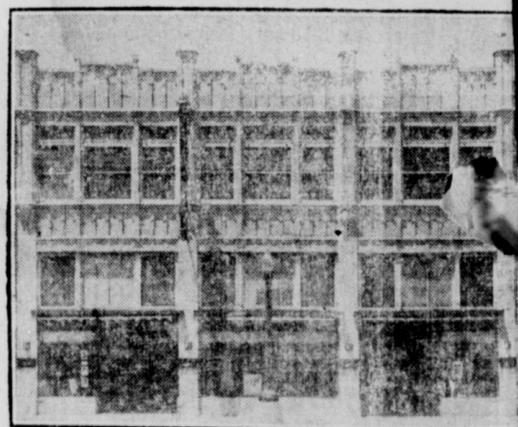
Your Electric Servant

WELCOMES VISITORS TO
SAN ANGELO FAT STOCK SHOW AND RODEO
March 1-2-3-4

AND
WEST CENTRAL TEXAS LIVESTOCK SHOW
In Abilene—February 14-15

**West Texas Utilities
Company**

VISIT MINTER



VISIT US WHILE IN ABILENE

TAYSTEE BREAD

RETAINS FRESHNESS LONGER

WELCOME

To

THE LIVESTOCK SHOW

We cordially invite the Ladies to Visit Us and see the
Beautiful Spring Showings we are offering.

FRANKLIN'S

EXCLUSIVE LADIES DEPARTMENT STORE

COME TO THE

We Cordially Invite you to visit
and see our showings and

You Will
THE PO

ABILENE LIVESTOCK SHOW (Continued from page 1)

the direction of the vocational agriculture teachers of the two schools respectively, J. J. Fitzhugh of Robert Lee and J. T. Henry of Bronte, and H. E. Smith, Robert Lee, Coke County Agent, who directs the 4-H club work of the county, Coke county will have exhibits there next week that will attract attention.

So, Abilene, here's hoping that your show next week may be all

J. M. RIPPETOE ENTERTAINS SUNDAY SCHOOL CLASS

J. M. Rippetoe entertained his Intermediate Sunday School boys last week. A short business session was held for organizing the class.

Officers elected were Homer Ivey, President; L. J. Hudman,

and more that you have planned for it.

Vice-president; Morgan McQueen, Secretary; Cumbie Ivey Jr., Treasurer; Matthew Caperton, Reporter.

Douglass Buford was appointed number one group captain and Jack Ivey was appointed number two group captain.

Others present were James Scott, Jack Good, J. W. Athey, and James Williams. The guests were Bobby Good and Otis Richmond.

After a session of business

Miss Ester Cothran of Bronte, was one of the twenty-three students whose name appeared

Miss Genevieve Sester, one of Norton's fine young women, goes to Hendrix Memorial Hospital at Abilene, next Tuesday where she will enter training as a nurse.

and games refreshments consisting of sandwiches, hot chocolate and ice cream were served in the Valentine motiff.

on the honor roll of Draughon's business college of Abilene for the month of January 1940. Miss Cothran is the daughter of Mr. and Mrs. H. W. Cothran and she is taking a general business course.

Dr. R. C. Maddox

DENTIST
—X-RAY—

WINTERS, TEXAS

Plant For Beauty And Bounty

FRUIT TREES pay bountiful dividends in Health, Happiness and Money!

Peaches Plums Pears Figs
Berries Jujubes Pecans Etc.

ORNAMENTALS provide a Wealth of BEAUTY

Roses Bulbs Evergreens
Flowering Shrubs Shade Trees

NOW IS THE TIME TO PLANT

WRITE FOR FREE CATALOGUE of Information and Descriptions.

RAMSEYS AUSTIN NURSERY
AUSTIN, TEXAS

BLACKWELL NEWS

By Mrs. Chas. Ragsdale

Jr. Burwick, son of Mrs. Robert Burwick underwent an appendix operation at the Shannon Hospital at San Angelo Friday night. He is doing nicely.

Mr. and Mrs. Raymond Scott and Mr. and Mrs. Leroy McFarland visited relatives in Brady over the week-end.

Bridal Shower For Mrs. Raymond Scott

A bride's shower was given Friday in the home of Mrs. J. W. Reynolds honoring Mrs. Raymond Scott, formerly Miss Oleta McFarland. Many useful and beautiful gifts were presented the bride. The Valentine motif was carried out.

Delicious Angel food cake and coffee and tea were served to 28 guests.

Mr. and Mrs. Howard Preslar attended the Stribling sale at Rotan Monday.

Mr. and Mrs. Walter Leach left Sunday for Monterey, Old Mexico.

Injured In Crash

Mr. and Mrs. Joe George Wilkins were enroute to Blackwell Monday when they collided with Vernon Copeland's car.

Mrs. Wilkins and son, Joe Don, were injured but not seriously. The Wilkins car was badly wrecked.

Methodist Young People Enjoy "42" Party

The Methodist young people's class enjoyed a "42" party at the church annex Friday night with Mr. and Mrs. Robert Post as host and hostess.

Delicious devil's food cake and coffee were served to Mr. and Mrs. Arnold Richards, Mr. and Mrs. Chas. Ragsdale, Rev. and Mrs. W. Porterfield, Mr. Travis Mason, Miss Mollie Lee Pyron, Miss Ethel Hollingshead, Miss Neva Neeper, Miss Arlene Weathred, Miss Louise Evans, Mr. Edwin Evans, Miss Bert Smith, Miss Bernice Alsup, Miss Mary Branch and the host and hostess.

son David, who is attending Sul Mrs. Everett Ellis visited her Ross at Alpine.

Funeral Services Held For Lum Jagers

Funeral services were held for Mr. Lum Jagers, 74, Friday at the Jagers home 5 miles east of Blackwell with Rev. W. Porterfield Methodist pastor, officiating.

Mr. and Mrs. Jagers celebrated their golden wedding anniversary last month. Deceased is survived by his wife, 2 sons, Jess and Will of Adams Diggins, New Mexico, 2 daughters, Mrs. Lizzie Jones of Kingsman, Ariz., and Miss Annie of Blackwell.

The interment was at the old Fort Chadbourne cemetery.

Read the ads. It will pay you.

JOHNSON'S BURIAL ASSOCIATION

PROTECTION FOR YOU AND YOUR FAMILY AT MODERATE COST AT A TIME WHICH IS INEVITABLE, AS IT COMES TO EACH AND ALL ALIKE

MR. C. W. LUTTRELL

Licensed Agent at Bronte

We are pleased to announce that C. W. Luttrell of Bronte is our authorized agent in and around Bronte. Any courtesies shown Mr. Luttrell will be appreciated by us.

DIAMONDS

WATCHES - SILVERWARE

Fine Watch Repairing

PAUL Q. MILLS

Jeweler
SAN ANGELO

Statement Of Death Claims Paid From January 1, 1939 to December 31, 1939

by

Sweetwater Local Mutual Life Association

Sweetwater, Texas

Deceased	Address	Date of Death	Date of Payment	Amt. Paid Beneficiary
J. R. W. Brown	Phoenix, Arizona	1-6-39	2-1-39	1,000.00
M. D. Martin	Sweetwater, Texas	1-26-39	2-1-39	500.00
B. B. Johnson	Dunn, Texas	2-15-39	2-25-39	1,000.00
Mrs. J. J. Wray	Winters, Texas	4-9-39	4-15-39	1,000.00
H. B. Shafer	Roscoe, Texas	7-3-39	7-3-39	500.00
T. T. Arledge	Roscoe, Texas	7-5-39	7-7-39	2,000.00
J. W. Dooley	Sweetwater, Texas	7-7-39	7-10-39	500.00
Susie A. Edmondson	Roby, Texas	7-8-39	7-11-39	1,000.00
S. H. Sneed	Blackwell, Texas	7-8-39	7-11-39	1,000.00
W. F. Hollowell	Sweetwater, Texas	8-17-39	8-19-39	250.00
E. E. Weathersbee	Snyder, Texas	8-22-39	8-24-39	1,000.00
Sallie Pilkington	Sweetwater, Texas	8-23-39	8-29-39	1,000.00
Maggie Kitchen	Hermleigh, Texas	9-6-39	9-8-39	2,000.00
R. E. Meredith	Sweetwater, Texas	11-23-39	11-25-39	1,000.00
J. A. Smith	Roscoe, Texas	12-3-39	12-6-39	1,000.00
W. R. Robbins	Freer, Texas	11-30-39	12-20-39	1,000.00

The above amounts paid the beneficiaries were for the full amount of the policy issued. No other death claims were filed with the Association during the year 1939.

W. F. DAVIS, Asst. Sec.-Treas.

OUR BOYS AND GIRLS

Must Be Trained

in highly efficient schools to meet the growing demands of farm and business.



TEXAS OIL plays a vital part in providing our boys and girls with school buildings and other educational facilities that are among the finest in the world.

Oil taxes collected and used only for Texas public school purposes during 1938 amounted to \$21,425,773.00.

Based on the per child educational cost of \$55.30, this sum provided education for 387,446 children—or 25% of our entire 1938 scholastic enrollment.

To No Better Cause Could This Tremendous Sum Be Dedicated

This Advertisement Paid for by Various Units Of the Industry and Sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

**THE BRONTE ENTERPRISE
D. M. WEST
Publisher-Manager**

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates
In State\$1.00 year
Out of State\$1.50 year

**SOIL CONSERVATION,
AND LOANS FOR
FARM PURCHASE**

WASHINGTON, Feb. 3—Of all the money the Federal Government has spent in trying to rehabilitate the farmers of the nation, the soundest and most satisfactory investment has been the money appropriated for soil conservation, and the comparatively small amount invested in loans for the purchase of farms, Congressman Charles L. South of the 21st Congressional District believes.

Although action of the appropriations committee in striking the farm tenancy item from the Agricultural Department appropriation bill was sustained by the House over the active opposition of Speaker Bankhead, Marvin Jones, chairman of the committee on agriculture, Congressman South, and others, he has hopes that it will be restored in the Senate.

"Both parties have repeatedly promised to support an equitable and fair farm program, Congressman South points out. "We must not fail to carry out these promises. The appropriation for the Soil Conservation and Domestic Allotment Act will probably remain about the same as for the last fiscal year—or slightly less than \$500,000,000.

Money lent by the government to the nation's farmers for the purpose of farm purchase is not a gift, Congressman South declared in the House of Representatives Friday, but a loan bearing three per cent interest.

"In my section of the country, he declared, although there are only a few men benefitted by it, the county committees select men known to be progressive. They examine their credit rating. They examine the farming they have been doing. They have their health examined. Therefore, they are able to select the very best men. Those men can will, and are, paying for their homes.

"Simply because the farm program has not done everything we would like to have it do, you are not justified in saying it has failed, neither should you seek to tear down and do away with what we have done.

"But, you say, 'it is slow.' Of course, it is slow. Let me say to my Democratic colleagues one of the mistakes we have made in this Congress during recent years is that we have tried to move too rapidly. We have not been satisfied with a proposition that is fundamentally and basically sound if it requires a little time to do the job. We have tried to reach up into thin air and snatch some panacea, some cure-all, that will do the job next week.

"I grew up, in a measure, with the farm tenancy proposition. I think I know something about it. I advocated a farm-purchase program before I came to Congress and before this law was ever passed. I have hoped and

prayed that some program would be adopted which would finally prove to be a sound solution of the farm problem. "The President of the United States is for this program. The Budget is for it. The committee which heard the testimony is for it. The Department of Agriculture wants it. The farmers of this country need it. Now, who is opposed to it?"

"I do not understand how you can cry out about unbalanced budget when you are dealing with a \$25,000,000 loan. You same men are going to vote over \$2,000,000,000 appropriation for armaments. Perhaps we need it, but that is what puts the Budget out of balance. It is not the \$26,000,000 that you are lending the little farmer.

FOR SALE—Guaranteed Work Stock—Horses & Mules. Seidel Implement Company, Ballinger, Texas. —4t.

**EXECUTIVE COMMITTEE
P. T. A. HOLDS MEETING**
The executive committee of the P. T. A. held its regular meeting Tuesday February 6th. The committee decided to spend \$50 on the school library.

**BABY CHICK
SPECIAL
\$5.50**

Cash And Carry Prices
Per 100 For All Breeds
Every chick is from closely culled and blood-tested flocks. Get Our Prices on Produce Before You Sell
We Do Custom Hatching
ROBERTSON HATCHERY
East Dale Winters, Texas

**NATION-WIDE REDUCTIONS ON
R. C. A. RADIOS**
Now's the time to Buy that New Radio—R. C. A., of Course!
REDUCTIONS AMOUNT TO AS MUCH AS
15 Per Cent

You can't go wrong when you select a new R. C. A., because better Radios are not manufactured. If you are interested in GOOD USED RADIOS . . . come in to see us. We can fix you up with a good Used Radio that will get the job done.

Laurence Green
RADIOS—SOUND EQUIPMENT—RADIO REPAIRS
WINTERS, TEXAS

WHEN IN SWEETWATER
VISIT THE NEWLY OPENED
HOTEL MACIE
Coffee Shop
MRS. MEDA ROBERTSON, Prop.
Specializing In
REAL JUICY STEAKS—GOOD COFFEE
—Everything A Little Bit Nicer—
421 Oak St. Sweetwater, Texas

Lessons On Thrift

BRING HOME THE BACON

The man who always comes home with the bacon Knows what he's about, is seldom mistaken. He may not live in the greatest of style, But he gets what he needs that's really worth while. He always has money saved up in advance, Keeps his eye open, looks for the main chance. Some people may wonder how he gets along; It's saving his money, not doing things wrong. The FIRST NATIONAL BANK now has his account; It runs into figures, is quite an amount.

THE FIRST NATIONAL BANK
L. T. YOUNGBLOOD, President



SPECIAL

We are opening our 1940 season with a special price on Hens and Eggs, in trade for Baby Chicks. The following prices will be good until February 17th and in trade only.

- Colored Hens, 4 lbs. and over, Lb. 12c
- Colored Hens, under 4 lbs. and all Leghorns, lb. 10c
- Eggs, per dozen 18c
- Maize Heads, per ton \$15.00

BABY CHICK PRICES

- White and Silver Laced Wyandottes, per hundred \$7.50
- White and Brown Leghorns, per hundred \$7.50
- Barred and White Rocks, per hundred \$7.50
- Rhode Island Reds, per hundred \$7.50
- Day Old Pullets (all breeds), per hundred \$13.50
- Day Old Light Breed Cockrels, per hundred \$3.50
- Day Old Heavy Breed Cockrels, per hundred \$5.00

ANOTHER SAYING

All orders (cash or trade) booked three weeks or longer in advance, will be discounted \$1.00 per hundred. (No orders for less than 100 accepted.) Bring your Hens now, and book your orders in advance. Sale price not good after Feb. 17.

All the eggs that we buy for hatching purposes are from flocks that have been personally culled, bloodtested and supervised by us for five years or longer, and we do not believe you can get better Chicks for less money.

BOOK NOW AND AVOID BEING DISAPPOINTED

Hatching off Feb. 9, 11, 16

Sweetwater Hatchery & Poultry Farm

1606 Sam Houston Street Sweetwater, Texas
On Same Street as Ice Plant two Blocks South of Old Hospital

Owned and Operated by L. G. Shepperd

YOUR PRECIOUS



EYES

Need a Scientific Examination.

Don't Be Satisfied with the old-time lens trial sight test.

Dr. P. T. Quast
Sweetwater, Texas

IS READY

to Everybody

THE

AS LIVESTOCK SHOW

Friday February 14-15

S In Abilene

When you visit the West Central Texas Live stock Show you are cordially invited to visit MINTER'S where a big selection of new Spring Styles await you...

- MEN'S FINE SUITS
- MEN'S SPRING HATS
- WOMEN'S SPRING SUITS
- WOMEN'S SPRING DRESSES
- CHILDREN'S SPRING STYLES

And a large selection of new spring styles at lower prices in Minter's DOWN-STAIRS STORE.

MINTER'S

242 Pine Street

Come To The Livestock Show

"YOU ARE WELCOME AS THE FLOWERS IN MAY"

We invite each and all to visit us—be "at home" at our place. We will be glad to see you.

USED CAR BARGAINS

We have a remarkable showing of used cars. We have a stock of more than 75 used cars and every one is a bargain. These cars are all reconditioned and in excellent shape. We are making prices on these cars that will be to your interest to inspect if you are interested with reference to buying a used car.

SEE THE NEW CARS FOR 1940—THEY ARE WONDERFUL

UNIVERSAL MOTORS

Sales  Service

W. W. (BILL) HAYNES, Manager

Phone 4336

4th at Walnut

TOCK SHOW

with us while in the City
Beautiful Spring Displays.

Pleased

ULAR

ACKERS SHOE STORE

FINE SHOES FOR MEN AND WOMEN

226 Cypress St.

C O M E

To

THE LIVESTOCK SHOW

While in the city we invite you to visit us and see the lines of men's wearables we are offering this season.

S & Q CLOTHIERS

SWEETWATER HATCHERY MAKES SPECIAL OFFER

In this issue of The Enterprise is a poultry ad that should be of much interest to our readers who are interested in raising poultry.

Reference is made to the announcement of the Sweetwater Hatchery and Poultry Farm.

This announcement is of interest for two reasons:

First, the good prices that are being offered for poultry and eggs in exchange for baby chicks.

Second, the very low prices that are being quoted on baby chicks.

With the above facts given it will be worth your time if you raise poultry to make investigation about the above special offers.

The Sweetwater Hatchery is owned and operated by Rev. L.

G. Sheppard, who is a poultry expert. The Sweetwater Hatchery is one of Sweetwater's old business concerns. It has been in existence more than twenty years and for the past seven years Mr. Sheppard has owned and operated the Hatchery.

Of special interest to all our readers is the announcement we here make that Rev. and Mrs. Sheppard sing over KXOX, Sweetwater, every Tuesday and Thursday at 8 a. m. This pro-

gram is sponsored by the Sweetwater Cotton Oil Company. You will hear singing that will greatly please you if you will tune in 1210 and hear this program of vocal selections. Then, also each Sunday morning at 10 a. m. Mr. and Mrs. Sheppard give a program of song on their own accord, which you will very much enjoy.

But, again The Enterprise suggests that you read the announcement in this issue, of the

W. C. Barrett, one of Norton's old time and much loved citizens is suffering from a heart attack.

Elmer Lynn Modgling, little son of Mr. and Mrs. Elmer Modgling who was brought home from a San Angelo hospital last week is doing nicely.

Sweetwater Hatchery and Poultry Farm and if you are interested in poultry raising in anywise, Mr. Sheppard will appreciate a visit from you.

