

The Bronte Weekly Enterprise

VOLUME 21.

BRONTE, COKE COUNTY, FRIDAY, DECEMBER 29, 1939

NUMBER 52.

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And through the week weather has alternated with days—one day the sun shined brightly, though the north winds were cold and biting, then next day the drizzle and snows have come. Most the night, Wednesday and day Thursday the snows fell. Old timers are jubilant in fact that for years no snows have come as that which have fallen this week. Let us hope that it is an omen of an unprecedented year of good crops and health and prosperity, surely the country never had an era of such times more than at this time.

Will Modgling from Quanah is visiting relatives, for tholidays.

Happy NEW YEAR

To both our advertising patrons and readers. To have had business relations with more than a thousand people, for a year, and that without a single misunderstanding in all business transactions is a record of which we are proud, and we believe justly so. May life's very best be the portion of all the Glad New Year of 1940.

The Bronte Enterprise.

BRONTE STUDENTS AT HOME

Practically all the Bronte boys and girls who are students of universities and colleges elsewhere are home for the holidays. Among the number we have noted are: Wink Kiker, R. T. Caperton, Edward Cumbie, Louis Bridges, A & M; Jr. Cumbie, Miss Mary Ruth Youngblood, Harlan-Simmons University, Abilene.

Old Father Time, the reaper, has just a few days more to finish up his business before the year is over. It's time for resolutions and before they are all made, Resolve that J. E. Davis & Co. Store (Blackwell) is the place that you will trade. —Will pay 1, 2, and 3 cents for burlap bags.

First National Bank Has 14 Per Ct. Dividend

Discussing the year's activities of his bank with The Enterprise, L. T. Youngblood, president of the First National Bank in Bronte, stated that the bank had enjoyed a good year, notwithstanding all the handicaps of the banking business these latter years.

Mr. Youngblood stated that the bank earned a 14 per cent annual dividend for its stockholders. Besides, in their monthly meeting just at the beginning of the holidays, the board of directors voted a 20 per cent bonus to each of the employes of the bank, of the annual salary of each employe.

The above is a most excellent showing indeed and shows that notwithstanding the many unfavorable conditions this section has encountered during the year in the way of lack of rainfall and consequent crop shortages, that the bank's affairs have been carefully, judiciously and successfully managed.

R. H. Reaves Will Ask For Re-Election

R. H. Reaves of Blackwell, representative of the 92nd representative district, was in Bronte last week and stated to The Enterprise that he will be a candidate for re-election to the office of representative.

Mr. Reaves had just been “on a swing of the district,” in Concho and Runnels counties, and said that he was very much encouraged with the many expressions he had received from the voters in the communities where he had visited. “Men in places of influence and leadership as well as the masses of those in the ordinary walks of life assured me of their undivided and hearty support,” said Mr. Reaves. “My record is before the people and on that record I make my announcement for re-election. I know many things should have been done in the last legislature that were not done. But, there was more opposition to the legislation that would benefit the masses than one can conceive who was not there and saw for himself the obstacles that were piled up high against good legislation—and some of it by those who claimed to be the friends of the masses.”

Mr. Reaves stated that early in the new year he would make his formal announcement and outline the policies on which he asks the voters of the 92nd district to return him again as their representative in the law-making body of Texas.

Mr. and Mrs. John Bowers of Pampa spent the holidays with Mrs. Bower's mother, Mrs. T. M. Modgling, and other relatives.

MARRIED

Saturday evening, December 23, just at nightfall, Mr. J. C. Duske of the Juniper community and Miss Aleen Stegall of Brookshier, were united in marriage at the home of the editor, in the presence of a few relatives and friends, the editor officiating.

The groom is the son of Mr. and Mrs. C. W. Duske and is a successful young farmer in his community.

The bride is the daughter of Mr. and Mrs. E. M. Stegall, and is a young woman of culture and charm.

The newlyweds are at home

with the parents of the bride, and The Enterprise joins with their friends in wishing them every blessing of the married life.

Mr. and Mrs. O. H. Willoughby returned Tuesday night from Alpine where they spent Christmas with relatives. They encountered no snow until they reached McCamey on their return home.

Mr. and Mrs. K. C. McCullough of Dallas were guests during the holidays of Mrs. McCullough's mother, Mrs. T. M. Modgling, and other relatives.

HOW ABOUT IT?

If your home is not paid for, or there is a mortgage, what will the wife do about it if anything happens to you? Let a Sweetwater Mutual Policy do it.

PERFECT PROTECTION AT LOW COST!

W. F. Davis, Asst. Sec.
SWEETWATER LOCAL MUTUAL LIFE ASSOCIATION

THE GLAD NEW YEAR Is Here

And it is the time to think of our friends and all those whom we know and to join in the spirit of the day with

Good Wishes For All

And that is the way in which we welcome the
The New Year of 1940

And we wish for our friends in and around Bronte increasing happiness for 1940

Thank You

At this time let us thank you, each and all, for your continued business favors. For the New Year we promise to strive to merit your continued patronage.

MRS. R. J. EPPERSON
CLEANING & PRESSING

HAPPIEST GREETINGS

AND

Our best Wishes

TO

All The People Throughout
West Texas

MAY 1940 BE THE BEST YEAR EVERYWISE
OUR COUNTRY HAS HAD

San Angelo Telephone Company

S. E. ADAMS

ABSTRACTS REAL ESTATE TITLE INSURANCE

FHA LOANS FIRE AND
buy, build, refinance HAZARD INSURANCE

FLEETWOODS Eczema Lotion

A positive cure for Eczema, Athlete's Foot or Skin Irritations.

Doctors recommend it. Satisfaction guaranteed or money back.

R. E. FLEETWOOD, Manufacturing Pharmacist
Roosevelt Drug Co.

JOHNSON'S BURIAL ASSOCIATION

Protection for You and Your Family
at Moderate Cost

AT A TIME WHICH IS INEVITABLE, AS IT COMES TO
EACH AND ALL ALIKE.

MR. C. W. LUTTRELL
Licensed Agent at Bronte

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"A HAPPY NEW YEAR"

Is our wish for our friends everywhere—and it comes from the very bottom of our hearts.

F. S. KREYER

THE JEWELER
San Angelo

**Let Me Wish You, Everyone
A HAPPY NEW YEAR**

FOR
1940

AND PLEASE ACCEPT MY SINCEREST THANKS FOR ALL THE FAVORS YOU HAVE SHOWN ME. FRIENDS, I CHERISH YOU DEEPLY.

MRS. B. M. GRAMLING
County Treasurer

Our Happiest Greetings

FOR
THE GLAD NEW YEAR OF 1940

TO ALL THE PEOPLE OF WEST TEXAS

May it be a year filled with the best and brightest and happiest things for all the people.

OUR PLEDGE

For the incoming year is to give all the people on our lines the very best, quickest and most courteous service that is humanly possible.

SUNSET MOTOR LINES

GREETINGS

TO

ALL OUR FRIENDS

AND ALL THE GOOD PEOPLE OF COKE COUNTY

May it be the very best year everywise for Coke county and for all West Texas we have ever enjoyed.

WE PAUSE

TO JOIN IN THE GLAD SPIRIT OF THE
HAPPY NEW YEAR

Willis Smith
County Clerk

**THE BRONTE ENTERPRISE
D. M. WEST
Publisher-Manager**

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

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Out of State\$1.50 year

Ho, hum! Just another year gone—but withal, it has been a good one and leaves many happy memories, if only we will let our minds dwell on the better and happier things of the year.

Glad New Year, we welcome you. May we be wise enough to share your blessings and joys to the greatest advantage to others and ourselves, and brave enough to endure your hardships and sorrows as becomes those who have hope.

Exit old Santa—that is "be gone," and let the aspirants for political preferment on the stage. So, now, Mr. and Mrs. and Miss Candidate, come forth and "strut your story" to the eager and waiting voters.

Whatever the year 1940 brings, let us hope that it will bring world peace. To hear the stories of suffering and carnage and death in war-stricken countries provokes the deepest sorrow for the masses of those countries and a deep-seated wish that the war lords—the last one of them—might be lined up and shot like so many rabid dogs.

But, there is one thing to make the average Texan happy for the new year and that is that the people do not have to be burdened with a session of the legislature—and "believe it or not," that is something to provoke peace in the heart of the masses of the people, as it keeps the special interests from "riding rough shod" over the people in their plundering way, through their lobbyists at Austin when the legislature is in session. There should be a law that no man representing any cause, whether individual or community, or sectional, should be allowed to discuss any proposed measure of law with any member of the legislature until he is invited by the proper committee to appear before said committee and give the information sought.

Dr. C. W. Cheatham

DENTIST
X-RAY

Ballinger, Texas

HAPPIEST GREETINGS

TO

ALL OUR FRIENDS THROUGHOUT WEST TEXAS

We wish for each and all that the Glad New Year of

1940

May be filled with life's best and happiest things.

M System Stores

San Angelo Robert Lee Mertzon

West Texans,

A

Happy New Year

To

Each and All

May the glad New Year bring to our part of Texas and to the world at large a full measure of the worthwhile things of life—the things that will make the people prosperous and happy.

DEEPLY APPRECIATIVE

We are deeply appreciative to the people of all the San Angelo section of the country for helping us to make

1939 A GOOD YEAR

In the sale of used cars. We have had a good year and we take this way of saying "Thank You" to each and everyone. For

1940

We turn our faces to the New Year with hope and inspiration and determination to make it even better than was the year now closing. To this end we seek the continued business support of all the people within reach of San Angelo.

Thank You

WOOD MOTOR COMPANY

San Angelo, Texas

OUR HAPPIEST THOUGHTS

Turn to Our Friends and to All Our People For

A Happy New Year

For many years with you we have seen the years come and go. We have had our common struggles, and sorrows and joys. And now we wish for you, each and all, that

1940 May Be a Happy Year

LET US THANK YOU FOR ALL YOUR BUSINESS FAVORS
THROUGH THE YEARS.

Keeney's Variety Store

FRANK KEENEY, Owner

MAY 1940

Bring to our county the very best there is in life. We extend our best wishes to all our people. And we here now thank all the people for the aid they have given us to make our county a law-abiding county. We sincerely ask each and all to join to the end that grand old Coke county may be known everywhere as a law-abiding county. Again we say,

HAPPY NEW YEAR

Frank Percifull
 Sheriff Coke County

Findlater's

**GOOD WISHES FOR OUR FRIENDS
 IN WEST TEXAS**

Are that the New Year may dawn full of hope and good cheer for each and all, and as the year advances

MAY THE GOOD THINGS OF LIFE BE MULTIPLIED

And when the end of the year comes may you have only happiest memories of the things that the year brought you.

WE ARE DEEPLY APPRECIATIVE

To the people all over West Texas for their continued business confidence and patronage. We turn our faces to the New Year with one purpose, namely, to serve the needs of the people in our lines in the best and most satisfactory way possible.

FINDLATER HARDWARE COMPANY
 San Angelo Texas



May each day of the New Year bring a full measure of Health, Joy and Contentment; to each of you is the wish of

Cox-Rushing-Greer Co
 "San Angelo's Best Department Store"

BLACKWELL NEWS

By Mrs. Chas. Ragsdale

Sunday School Class

Gives Christmas Party
 The Baptist Challengers Sunday school class gave a Christmas party at the home of Mrs. Bill McRorey last Tuesday afternoon.

Games were played and delicious cookies and chocolate were served to Mrs. Leroy Stone, Mrs. Al Snead, Miss Bert Smith, Mrs. Bill Ware, Mrs. G. Townsend, Mrs. Covington, Mrs. Dale Covington, Mrs. Elmer Turner, Mrs. Lester McLendon, Mrs. Lindsey Montgomery, Mrs. Luther Sanders, Mrs. H. Holland, Mrs. W. C. Shamblin, Mrs. J. H. Dean.

Mr. and Mrs. Temp Whiteside of Silverton visited Mr. and Mrs. Will Whiteside and other relatives during Christmas.

Mr. and Mrs. W. C. Shamblin Sr., visited in El Paso for the holidays.

Mr. and Mrs. Leo Corley of Fritch visited in Blackwell and Bronte during Christmas.

Mr. and Mrs. Kay Corley and sons of Ft. Worth, visited relatives in Blackwell during Christmas.

Mr. and Mrs. Harold Hamilton of Amarillo visited Mr. and Mrs. Roy Hamilton during Christmas.

Students At Home For The Holidays

The students that spent the Christmas holidays at home were Jeraldine Jordan, Geraldine Youngblood of Tech at Lubbock; Edwin Sweet of State University at Austin; David Ellis of Sul Ross at Alpine and Burrell Pruitt of Tech at Lubbock.

Miss Nora Bell Corley of Abilene spent Christmas at Blackwell.

Euterpeans Meet With Mrs. Oxford Raney

Blackwell Euterpean Club met with Mrs. Oxford Raney and Mrs. Leroy Stone as co-hostess last Thursday.

Roll call was given when I first learned about the club.

Games and gifts were distributed and a lovely Christmas tree.

Refreshments were served to the following club members: Mrs. Joe Smith, Mrs. Roy Hamilton, Mrs. W. W. Youngblood, Mrs. Roy Sanderson, Mrs. Arnold Richards, Mrs. Joe Oden, Mrs. Austin Jordan, Mrs. R. V. Copeland, Mrs. R. E. Post, Mrs. Cecil Smith, Mrs. Henry Raney, Mrs. W. C. Shamblin Sr., Mrs. Emmett Bryan.

R. F. Burwick Dies

R. F. Burwick, prominent Blackwell rancher, died at his home near Blackwell Wednesday night after several weeks illness.

Funeral services were held from the Baptist church Friday at 2 o'clock with the Rev. J. H. Dean pastor officiating. The Masonic lodge had charge of grave side rites after the body had been carried to Hylton for burial.

Mr. Burwick was one of the five directors of the Sweetwater National Farm Loan Association. The other four members including L. W. Ross, Trent; John Lester, Nolan; Y. L. Kirby, Roscoe and T. T. McCord, Sweetwater were honorary pallbearers. He had been a member of the Blackwell school board.

Survivors include his wife, three sons, James Robert, Thersell, Glenn, Billy Carl, all at home, and six brothers.

Mr. and Mrs. Robert Post and family visited in Longview during Christmas.

Mr. and Mrs. Jim Sliger attended the funeral of Mr. Sliger's sister, Mrs. Mary Elizabeth Brown at Shep Wednesday.

Mr. and Mrs. Emmett Bryan visited in Corsicana and Galveston.

A Glad New Year

To

All Our Friends and Patrons

May 1940 be your best and happiest of all the years—and may as little of life's sorrows come to you as is possible.

Friends, Thank You

As the old year closes and the new year is ushered in we take occasion to thank all our friends who have given us their patronage through the year. We cherish your business confidence and friendship. For

1940

We promise each and all the very best and quickest and most courteous service we are capable of rendering.

G. C. WYLIE SERVICE STATION
 CONOCO GAS AND OILS

IN THE HAPPY SPIRIT OF

the Glad New Year

We join in our best and happiest wishes for all over West Texas. We wish for you

A HAPPY 1940

And may the things that will make for the prosperity, peace and happiness to all, come to our section of West Texas and to the world at large.

SEARS, ROEBUCK AND CO.

San Angelo

Lessons On Thrift

TAKE THE RIGHT ROUTE

The rich can spend money and last quite a while, Can live in great splendor and put on style; But the rich have license to live rather high, While those without means had better not try. So if you are trying to live like the rich, And you are not able, then you better switch To the manner of living your income will bear. Those who mimic the rich never get anywhere. The FIRST NATIONAL BANK has found beyond doubt When you live too high you take the wrong route.

THE FIRST NATIONAL BANK
 L. T. YOUNGBLOOD, President

Mrs. Temp Whiteside and Miss Grace Whiteside of Robert Lee and Miss Bess Whiteside of San Angelo and Mr. and Mrs. T. K. Whiteside and son of Sterling City visited Mr. and Mrs. Whiteside Wednesday.

Greetings Folks

FOR

THE GLAD NEW YEAR

MAY 1940 BE THE VERY BEST YEAR FOR YOU, EACH AND ALL, AND FOR ALL OUR COUNTRY, WE HAVE EVER HAD.

We Thank You

SINCERELY for your continued business favors through the years since we have been in business in Bronte. For the New Year we pledge the best possible service, in the most courteous and appreciative way.

GULF SERVICE STATION

W. WRINKLE, Manager
That Good Gulf Gasoline and Other Gulf Products, Tires, Tubes and Auto Accessories.

IN THE SPIRIT OF

the Glad New Year

WE WISH THE HAPPIEST GREETINGS TO ALL THE PEOPLE OF COKE COUNTY. AND OUR WISHES ARE THAT

1940 May Be A Prosperous, Gladsome Year To Each and All

May life's adversities and sorrows be as few as possible and may Health, Prosperity, Peace and Happiness be the Portion of all. Your

County Agriculture Agent
Coke County Agriculture Conservation Association

A Prosperous and Happy New Year

To all our customers and friends at Blackwell and surrounding country, and throughout West Texas. May 1940 bring you each and all unmeasured blessings is our sincere wish.

Thanks A Lot

For all business favors in the past and we promise the same painstaking and courteous service with the very best in building materials always.

WE CAN FINANCE YOUR LOANS THROUGH THE F. H. A.—SEE US AFTER THE HOLIDAYS

W. B. FERGUSON LUMBER COMPANY
Sweetwater, Texas

TEXAS THEATRE

BRONTE, TEXAS

Motion Pictures Are Your Best Entertainment
—Air Conditioned—

Friday and Saturday Dec. 29-30
Warner Baxter

—in—
"THE RETURN OF THE CISCO KID"

Comedy and latest War News

Tuesday January 2
Jane Withers

—in—
"BOY FRIEND"

Also Comedy

ALAMO THEATRE

Robert Lee

Friday and Saturday Dec. 29-30
"EACH DAWN I DIE"

Sunday and Monday
"IN NAME ONLY"

Wednesday Jan. 3,
"BOY FRIEND"

MAY 1940

Come to all our friends in Coke County and throughout West Texas, with its sunshine and joy and be

A Glad New Year

And as its days shall pass may life for you each and all grow in prosperity, peace and happiness. We pause to say

"Thank You"

To each and every one of our customers who have given us their business in the past. For the New Year we promise our best

B. E. MODGLING

Distributor Magnolia Gasoline and Magnolia Products

GREETINGS, EVERYBODY FOR 1940

And we take occasion here, now to say

"Thank You"

To each and all for the splendid business accorded us since entering business in Bronte. We greatly appreciate the new-made friends.

For the future we promise
DEPENDABLE MERCHANDISE AT LOWEST PRICES

BROWNING'S STORE

BROOKS BROWNING, Manager

GREETINGS, FRIENDS, FOR 1940

We are pleased with the fact that we have been in charge of our Company's business in Bronte for 30 years—and we say truthfully that they have been years of pleasure to us to serve you. We have striven faithfully to serve you and our Company as well. In behalf of our Company, they need no commendation from us as to their straightforward way of dealing with those who buy from them. And my Company joins me in a hearty

"Thank You"

For your business in the past years, and the Company joins me in the promise to serve you in the future as in the past, in the very best way possible.

O. H. WILLOUGHBY

MANAGER

South Texas Lumber Co.

Is

the district of law which is created by the legislature and is called a

Your

Subscription

Due?

To Our Friends, Old and New: A BRIGHT AND HAPPY NEW YEAR To Each of You

AND LET US TAKE OCCASION AS ANOTHER NEW YEAR BEGINS TO SAY TO EACH AND ALL THAT

We Appreciate Your Patronage

Through the many years we have been baking bread for you in Bronte. And we say frankly to the people that we will appreciate each and all of you eating "MORE BREAD THAT IS COOKED AT HOME." If we expect Bronte institutions to remain here and thus maintain a town, we must all patronize home industries. We do not believe any bread consumed in Bronte is more wholesome, or more appetizingly baked than is the bread baked at Bronte's own bakery.

Give It A Trial

BRONTE BAKERY

B. F. GILREATH, Owner