

The Bronte Weekly Enterprise

VOLUME 21.

BRONTE, COKE COUNTY, FRIDAY, DECEMBER 8, 1939

NUMBER—49

P. T. A. PROGRAM FOR TUESDAY DECEMBER, 12 "Spiritual Grace"

Message from State President Mrs. Tom Williams
Group Singing Led by Mrs. Alfred Taylor
Special Number Intermediates
Business—
Leader Mrs. C. C. Glenn
Hostesses—Mrs. Lucy Warner, Mrs. Noah Pruitt, Mrs. Mark Chumley, Mrs. C. L. Barron, Mrs. Marie B. Wilson.

Longhorns Trample Favored Steers In Game Friday

Hundreds of fans yelled themselves into a frenzy last Friday afternoon when coach Mullin's Bronte Longhorns trampled over their old-time rivals, the Robert Lee Steers, by the score of 8-0 to take the county championship for 1939. The game which was played on the local field was considered an upset by most of the fans as the over-rated, favored Steers were doped to take the tilt.

The game began with Robert Lee winning the toss and choosing to receive. After an exchange of punts which were about even, the Longhorn line came to life and blocked an attempted punt by Lowry into the end zone to give Bronte 2 points on an automatic safety.

The rest of the first half was scoreless, although the Longhorns were superior to the Steers on defensive play.

The third quarter began with the trailing Steers taking long chances on a scoring attempt, only to find Bronte's defense too strong. Bronte's touchdown came when Percifull took a Steer pass on his own 50 yard line and made a thrilling run which placed the ball on the Steers 10 yard line. Three line plays netted the Longhorns 3 yards. On the fourth W. Modgling taking a pass from B. Modgling in the flat zone, went across for a touchdown.

The balance of the game was played with the spirit broken Steers opening up with offensive plays, tossing pass after pass and trying line sneak plays, but again the Longhorn defense was too strong and the already badly beaten Steers were smothered on every score attempt. Robert Lee finally did complete a pass and with the help of penalties worked the ball into Bronte territory only to find the Bronte line too strong to penetrate.

Due credit for Friday's win goes to every player on the Bronte team as each one played a fine game, making only a very few mistakes. Credit also goes to coach Mullins who is responsible for the perfect teamwork shown by the Longhorns in the game Friday.

The boys who started the game were Paul Rogers, J. B. Olivas, Glenn Ivey, Norman Brunson, Homer Ivey, J. B. Parker, Winston Modgling, Noel Percifull, Percy Suggs, Robert Brunson, and Bobbie Modgling. Lloyd Hudman substituted for Hoss Brunson.

DISTRICT 9B STANDING

	P	W	L	T	Pct.
Robert Lee	5	4	1	0	.800
Bronte	5	3	1	1	.700
Norton	5	2	2	1	.500
Merton	5	2	2	1	.500
Lakeview	5	2	3	0	.400
Miles	5	0	4	1	.100

SEASON RESULTS

Bronte—6	Talpa—0
Bronte—0	Sonora—13
Bronte—6	Robert Lee—6
Bronte—0	Eden—6
Bronte—20	San Angelo Kit—0
Bronte—6	Merton—7
Bronte—12	Miles—0

Enterprise Story Brings Lady Many Letters

In the late summer The Enterprise carried a writeup of Mrs. Irene Hunt Ellis of Blackwell. In the story it was made known that Mrs. Ellis is a graduate pharmacist—one of the few lady pharmacists in Texas.

After the story appeared many of the friends of Mrs. Ellis in Blackwell called on her to express their surprise and extend congratulations. Many expressed the fact that they never knew until reading the story that she was a graduate pharmacist. So, it only gives emphasis to the old saying that "one must go away from home to learn the news."

And to Mrs. Ellis from different places came letters from friends extending congratulations on her achievements in life. But, this article is to make another strange story, which, though true, is a real newspaper story. Mrs. Ellis shortly after the article appeared in The Enterprise received a letter from a school girl chum, each of whom had become lost to each other. The writer stated that she accidentally saw a copy of The Bronte Enterprise, which revealed to her as to the whereabouts of Mrs. Ellis and she hastened to write her long lost friend.

Another peculiar feature about the story is that Mrs. Ellis so much appreciated the letter that she read it over and over and then put it away for "safe keeping" until she could have time to leisurely answer. She put the letter away so carefully that she has not yet been able to find it, and in the meantime she has forgotten the married name and address of the writer—and therefore the two "girl friends" are still lost to each other. Let it be hoped that this copy of The Enterprise will fall into the hands of the far away friend, somewhere in California, and she will write Mrs. Ellis again, after she gets this explanation for not receiving a reply to her letter.

Woodrow Leonard of Shreveport, Louisiana was visiting his parents, Dr. and Mrs. J. D. Leonard, this week. Mr. Leonard is another of the old Bronte boys who has gone out from "the old home town" and made good. He holds a responsible position with a major oil company. Mr. Leonard had been to Amarillo on business for his company and came by to see his parents. Mr. Leonard's hosts of friends were glad to see him again. The Enterprise acknowledges a brief but most delightful call from this old Bronte boy whom we have seen grow from babyhood to his place of responsibility in life.

Bronte—7	Lakeview—0
Bronte—0	Norton—0
Bronte—8	Robert Lee—0
Total—65	32

There was only 7 points scored on Bronte in district play which is the best defensive record for a district team in years.

Highway 109 To Be Completed Is Program

County Judge McNeil Wylie at Robert Lee received the following advice from the State Highway Department at Austin regarding the completion of the short gap of highway 109 between Bronte and Ballinger. The gap in question is in Coke county, running up to the Runnels county line. It means that the highway will be completed without any delay. 'Rah for Coke, rah for highway 109!': Hon. McNeil Wylie, County Judge, Robert Lee, Texas.

Dear Sir: This is to advise that the following action was taken by the State Highway Commission on October 24th, making an appropriation for improving that section extending from the Coke-Runnels County line westerly a distance of approximately 1.0 mile:

"In Coke County on State Highway 109, a State-sponsored WPA project is authorized to provide for improvements extending from the Coke-Runnels County line westerly a distance of approximately 1.0 mile and the State Highway Engineer is directed to proceed with this work by day-labor methods. An appropriation of \$4000 State is hereby made for this construction."

Minute No. 16714
Yours very truly,
Julian Montgomery,
State Highway Engineer
By: (Signed T.H. Webb)
T. H. Webb, Assistant
State Highway Engineer.

Mrs. McCleskey Honored On 90th Birthday

Mrs. E. A. McCleskey was honored with an open house Monday on her 90th birthday anniversary in the home of her daughter, Mrs. S. A. Kiker. A family reunion was held in her honor Sunday in the Kiker home.

Assisting at the open house were Mrs. Carroll Robbins, Mrs. Rube Compton, Mrs. J. W. McCleskey, and Mrs. W. S. Phillips. A three-tier cake with 90 small white candles centered the lace-laid table. Mrs. Walter Phillips cut the cake, and Mrs. Robbins and Mrs. Rube Compton poured coffee. Peggy Jean McCleskey read "My Grandmother."

The honoree received gifts from those mentioned and Mmes. Floyd Bridges, E. E. Caudle, Mertie Rudd, R. D. Thommarson, Ross Scott, Eula McCleskey, Elmer Modgling, J. W. Anderson, J. W. McCleskey, Walter Phillips, L. Johnson, Irving Cumbie, Ava Maxwell, R. M. Cumbie, F. O. Key, G. W. Crume, T. C. Price, Frank Keeney, Fred McDonald, M. A. Butner, Floyd Modgling, W. J. Gideon, Clint Wilkins, F. S. Higginbotham, O. H. Willoughby, Dollie Wylie, W. J. Brock, George Thomas, B. E. Modgling, Maggie Thomas, H. E. Ivey, Walter Modgling, J. D. Wrinkle, and W. R. Stephenson; and Annie Louise McCleskey, Lizzie Brock, Mr. and Mrs. G. C. Wylie, Ada Woullard, and Elmer Lynn Modgling.

A barbecue dinner was served at noon during the reunion, and a program was presented at 11 a. m. Mr. and Mrs. O. S. Kiker of Rotan presented the three-tier birthday cake that centered the table, and autumn leaves

(Continued on last page)

"PLAYS SANTA" WITH THE EDITOR

Jack Caudle of Hale Center, one of the long time good friends of the editor and an old time resident of Bronte did "play Santa" with us the other day.

Mr. Caudle sent us a check for \$5.00 to apply on his subscription. Now, folks, we certainly call that a "Christmas Gift" worth while. Mr. Caudle though a long time gone from Bronte desires always to keep in touch with the people and the place he has loved through the years.

Thanks to you, "Jack," and may Santa be generous to you and yours and may the glad New Year bring you life's very best.

But, dear reader, why can't you be as thoughtful as Mr. Caudle? If you would even pay your subscription to date it would be a great "lift" just at this time and would fill our heart with Christmas cheer. Try it, and see what the effect will be on both of us. Thanks.

GRANDMOTHER McCLESKEY'S LIFE

Given by Louise McCleskey
Sunday December 3, 1939
at home of S. A. Kiker

Once upon a time, almost a hundred years ago, on a large farm in North Carolina, one cold December day, in 1849, a proud Irish mother looked down into the face of her tiny baby girl with the tenderness and love that only the mother of a new born babe can feel, and said, "We shall call her Elizabeth. Elizabeth Arccena Staniel." And so her life began to shape and mold into the great character whom we now so love, our beloved mother and grandmother, McCleskey.

I shall give to you as best I can, the rest of her life as she related it to me a few years ago. Her father came from Georgia, her mother was born in North Carolina, both were Irish.

At the age of eleven she moved with her parents to Alabama where she started to school. After going about six months the Civil War broke out and all the schools were closed. Her father was sent to the front and was killed. Though young, she still remembers the horror of that deadly war. After the war closed she again started to school and received most of her education in Alabama.

To her it seems only yesterday that she was united in the Holy Bonds of Matrimony to D. H. McCleskey, a North Carolina youth; but in reality it was January 4, 1872; making her 22 years of age at the time of her marriage.

In 1885 they moved to Erath county, living there until coming to Coke County in 1906.

To this happy union were born nine children; two girls and seven boys, of whom only two are now living; A. H. McCleskey of Dublin; and Mrs. S. A. Kiker with whom she has made her home since her husband's death in 1917.

She has 22 grandchildren, 22 great-grandchildren, and great-great-grandchildren.

At the age of 16 she gave her heart and life to God and has since been a faithful member in the Methodist church. She has indeed led a noble, Christian life, putting her Savior first in everything she has undertaken to do. She taught her children to follow directly in her footsteps; teaching them day by day, the right from wrong and to trust and love their maker.

This dearly beloved mother and grandmother has graciously served a life of good deeds and blessings to her community and humanity and is dearly loved by everyone who has crossed her pathway.

In her ninety golden years, this great woman has braved many a peril and trial but she has also seen many wonderful developments perfected for the good of mankind.

She has been and is the ideal

Home Motor Co. Has Auto Sales Agency

Home Motor Co., one of the oldest business institutions in Bronte, is now the Chevrolet sales and service agency in Bronte. Thus, as the happy Christmas holiday season comes, and just beyond which is the new year, things look more rosy for Bronte and Erathland.

Home Motor Company is owned and operated by Robert Knierim and son, Robert Jr. The elder Knierim has been continuously in the auto service business in Bronte for 28 years, January 1, 1940—and much of that time Mr. Knierim has been in the auto sales business. He has owned and operated four auto sales agencies during the time. Mr. Knierim estimates that during his years in the auto sales business in Bronte he has sold approximately 1600 cars. The greatest number of new cars he ever sold in one year was 164. None of the sales agencies ever assumed large proportions except one. For twelve years Mr. Knierim managed and operated one sales agency, and it became the largest business in Coke county and one of the largest in West Texas.

When the depression came in 1930 Mr. Knierim figured that auto sales would be a dragging business until the crash passed and the people had recovered. Therefore, he closed his sales agency and continued his service business. During this time he has built him a model sales room, service station and repair shop, getting ready so that if times became favorable he would be ready.

And the time came. Mr. Knierim and son were offered the sales and service agency of the Chevrolet Co. The deal has been closed and the Bronte Chevrolet dealers now have a 1940 model sedan and a 1940 pickup on the floor as demonstration cars and are ready to sell the people chevrolets and service them in the best way.

Home Motor Company has made splendid financial connections and therefore can sell Chevrolet cars on easy payment plan, making it so that the buyer can have his car and use it and enjoy it while he pays for his car. The Chevrolet dealers will

(Continued on last page)

of many fine mothers and each and every one of us can and should thank God for sending us a wonderful example like grandmother McCleskey and for sparing her to us these many blissful years.

Of course we know that the many years of service behind, are only yesterday's Memories, to her, but in the great record book in heaven they have become a reality, and shall remain so, throughout eternity.

THE BRONTE ENTERPRISE
D. M. WEST
Publisher-Manager

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

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In State\$1.00 year
Out of State\$1.50 year

MRS. CALLIE BENNETT PROMOTED

There is at least one lady in Bronte who feels that Santa Claus has already visited her—that lady is Mrs. Callie Bennett.

Mrs. Bennett's gift is in the form of a promotion in her work with the Bronte WPA sewing room. The WPA work in Coke county, with sewing rooms at Robert Lee and Bronte have

heretofore been one project. But now the sewing rooms have been separated and each is a separate project. Until now Mrs. Eva Vowell of Robert Lee was superintendent of the Coke County WPA Project, and Mrs. Bennett was only supervisor of the Bronte room.

But now that Bronte is a Project within itself Mrs. Bennett has been promoted from supervisor of the Bronte room to that of superintendent, while Mrs. Vowell becomes superintendent of the Robert Lee project.

Mrs. Bennett's new position carries a better salary than her former position of supervisor. Therefore, Mrs. Bennett feels that her Christmas good cheer has already been received.

T. C. Price, retired business man of Bronte, but who now ranches and farms "just for the fun of it," transacted business in Ballinger Monday.

SENIOR CLASS NEWS

The Senior class is sponsoring the play "And Mary Did", by L. G. Worcester. The cast includes: Irene Lloyd, Noel Percifull, Helen Beaty, Jane Cumbie, Edward Williams, Betty Jo Glenn, Bill Baker, Dorothy Meadow, Kathryn Whitt, Corrine Brunson, Robert Brunson.

Miss Vanderford is producing the play. Watch in the paper for the date of production.
—Jane Cumbie, reporter.

ROBERT BRUNSON GIVEN BIRTHDAY DINNER

Robert Brunson was given a birthday dinner by his parents Mr. and Mrs. Otis Brunson Sunday Dec. 3, in honor of the foot ball team and coach.

A chicken dinner was served to the following guests: Coach W. W. Mullins, Noel Percifull, J. B. Parker, Homer Ivey, Gleen Ivey, Paul Rogers, James Vaughn, Heidel Brunson, Floyd Hudman, Duane Wrinkle, Robert Brunson, Norman Brunson, Benjie Gilbert Sr., Reverend Eldridge, Mr. and Mrs. Otis Brunson and daughter, Darlene.

Mr. and Mrs. Percy Myers and son have moved to Caddo where Mr. Myers has taken a job on a ranch. The many friends of Mr. and Mrs. Myers regret to give them up, but will wish them well in their new home.

LOST—Auto license tag; No. 187-292. Elmo McIver Bronte, Texas.

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Mrs. Jas. Filler says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even seemed to press on my heart. Adlerika brought me quick relief. Now, I eat as I wish, sleep fine, never felt better."

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SYRUP Kettle—Absolutely Open Kettle Pure CANE No. 2 1-2 can 18c No. 5 31c No. 10 55c

PINEAPPLE Red & White Crushed or Tidbits 2 8-oz. cans 15c

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White **ONIONS** U. S. Colo. No. 1, firm, sound, 3 lbs. 10c

LAUNDRY SOAP Red & White 10 giant bars 31c

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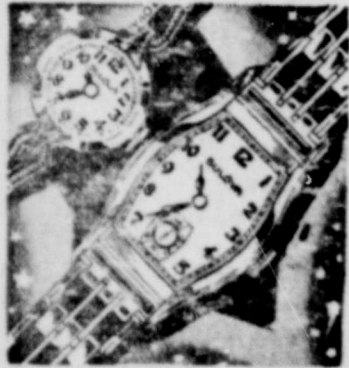
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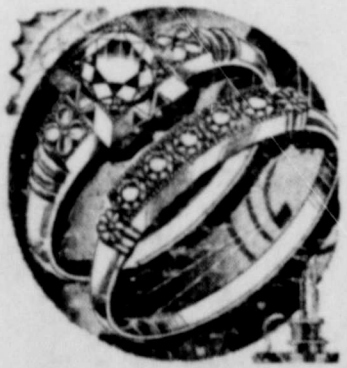
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1936 CHEVROLET DELUXE 2 DOOR

reconditioned motor

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new tires—clean throughout

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1938 Ford V-8 Coupe

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1937 Ford V-8 Deluxe Fordor Sedan

1937 Ford V-8 Deluxe Coupe

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1936 Ford V-8 Coupe

1935 Ford V-8 Coupe

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She felt the breath of heaven
As he whispered in her ear
The words she oft had longed for
Was afraid she would not hear,
And she answered "Yes, my
darling,
I am yours forever more."
Their honey-moon keeps lasting.
They trade at the J. E. Davis &
Co. Store (Blackwell)—Will pay
1, 2, and 3c for burlap bags.

Mr. and Mrs. I. E. Davis have moved to San Angelo to make their home. They have bought lots out on the Robert Lee road in the north part of the city and are building them a new home. They order "the old home town paper" to come to them at their

new home, as they want to keep many years of happiness in their up with Bronte. We wish them new home.

Time now to store your summer clothes. The Troy offers a special storage in the Troy Trunk. Protect your summer clothes now; store them in the Troy Trunk for 7 Months for ONLY



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The whole family will enjoy the gift that mother wants most. Visit our showroom tomorrow and see the new gas appliances done up in cellophane for Christmas giving.

NOTICE!

To families living in rural areas or where natural gas lines do not reach we will install a butane gas system for a small installation charge. Pay for the gas as you use it.

Trade-In Sale!

We will make extra liberal allowance for old stoves, ranges and refrigerators until Christmas eve. In many instances the trade-in value of old appliances exceeds the down-payment. Butane gas is safe and truly economical. Use it for heating, cooking and lighting.



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**OUR LAST DAY TO GIN
THIS SEASON**

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Friends, Thank You

We would be forgetful if we did not now as the ginning season closes thank, in this way, each of you for your fine cooperation during the season—we want you to know that we appreciate every courtesy shown us in everywise.

PLANTERS GIN COMPANY
A. F. McQueen, Manager

BLACKWELL NEWS

By Mrs. Chas. Ragsdale

Mr. and Mrs. Jack Grammer and son, Jack Lowrey, of New Orleans, La., and Mrs. S. Thompson of Overton, are visiting relatives in Blackwell this week.

Mr. and Mrs. Leroy Stone and daughter Sandra, visited Mrs. Stone's parents in Clyde last week-end.

Mr. and Mrs. Robert Burwick have gone to Temple where Mr. Burwick has entered Scott and White Hospital for examination

and treatment.

Mrs. Verna Brown of Eunice, New Mexico and Mr. and Mrs. Walter Watt of Roscoe visited Mr. and Mrs. Frank Childers last week.

Mr. and Mrs. Jack Grammer and son, Jack Lowrey, Mrs. S. Thompson and Mr. and Mrs. Joe Smith and son, visited Carlsbad Cavern and Deming, New Mexico, this week.

Mr. and Mrs. A. J. McLendon Sr., received word that their son-in-law, Wiley Keefer, of Douglas, New Mexico, is seriously ill of pneumonia.

Methodist Ladies Meet

With Mrs. Frank Youree

The Methodist Missionary Society met in the home of Mrs. Frank Youree Monday afternoon. Mrs. J. W. Leach, Mrs. Frank Youree, Mrs. Robert Post and Mrs. Arnold Richards were on the program.

The following officers were elected: President, Mrs. W. W. Youngblood; 1st Vice-president, Mrs. Frank Youree; Recording Secretary, Mrs. George Hartin; Secretary, Mrs. Delos Alsop; Treasurer, Mrs. T. A. Carlisle; Study Supt., Mrs. P. G. Dabney; Childrens Work, Mrs. Robert Post; Christian Social Relation Supt., Mrs. Austin Jordan; Spiritual Life, Mrs. Carl Whitaker; Supply Supt., Mrs. J. W. Leach; Supt of the Out Look and publicity, Mrs. Chas. Ragsdale.

Mrs. G. W. Evans of Elmore City, Okla., is visiting her son, W. J. Edwards and family. Another son, B. H. Edwards of San Antonio, visited his mother and brother. He had not seen his mother for 24 years.

White Hat Stock Sale Monday

The White Hat Stock Sale will be held Monday 11, at the White Hat, 10 miles north-west of Blackwell. 4,000 people are expected. At least 200 catalogues were mailed to all parts of the United States. Mr. and Mrs. Jack Frost owners, were reared in Blackwell but make their home in Dallas.

U. S. MARINE DETACHMENT NEW IN ALASKA

To The Bronte Enterprise: For the first time in the territorial history of Alaska, a United States Marine detachment is now permanently based in that vast northern dominion whose jugged coastal lines extend far out into the Bering Sea and only fall short of connecting with the mainland of the Union of Socialist Soviet Republics by a scant 54 miles.

Alaska is only one of the many new stations to be opened by the Marine Corps incident to the large increase of personnel authorized by President Roosevelt. Four Marine Corps recruiting stations are now functioning at full capacity in Texas and are located in the post offices at Houston, Fort Worth, Austin, with the District Headquarters in the Allen Bldg., Dallas.

The establishment of the Alaskan station gives the corps a wide field of activity in the western hemisphere in view of the fact that four U. S. Marines are included in the complement of men with Admiral Richard E. Byrd in his Antarctic Expedition.

R. J. Epperson
Postmaster
Bronte, Texas.

CARD OF THANKS

We want in this way to thank all our dear friends at Bronte, Robert Lee, San Angelo and elsewhere for their many kindnesses to us in the death of our dear mother and grandmother, Mrs. Sam Martin. Friends, your tender sympathy and gentle ministries in putting her body away for its last rest were so kind and thoughtful of each and every one of you. The term "friend" has for us a new mean-

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ing and we shall always cherish your friendship. May God bless each and all of you is our deepest wish and prayer.

Her children and grandchildren.

The little boy of Neal Baker at Tennyson is seriously ill in a hospital at San Angelo. The friends of the family hope he will soon be well again.

Big Reduction Sale

ON

ALL FURNITURE

GOLD SEAL CONGOLEUM RUGS AND LINOLEUM

Folks, this is your opportunity to save on any of your needs in your home.

C. R. FOX & COMPANY

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LET

M. L. Leddy Saddle And Boot Shop

Take care of your special order in Saddles, Boots, Billfolds or anything made of leather. Remember a gift made of Real Leather is not only very useful but very permanent.

Leddy's For Leather

ANY KIND ANY TIME — 24 S Chadbourne
SAN ANGELO, TEXAS

EVERYTHING FOR

MI-LADY'S CHRISTMAS GIFTS

BEAUTIFUL WOMEN'S APPAREL—HATS, GLOVES,

PURSES, HOSE—SO MANY THINGS

THAT PLEASE WOMEN.

SEE OUR LINES BEFORE YOU BUY

Florence Hat Shop

227 S. Chadbourne San Angelo, Texas

Lessons On Thrift

KEEP CLOSE TO NATURE

The squirrel stores nuts that grow on the tree, That his larder for Winter well filled may be. The ant also stores his food in the ground; He labors intently the working year round. In Summer the bee sucks honey from flowers, That it may have honey for long Winter hours; And we should take heed from the lessons they give, And store for the future that we may live. The First National Bank would always advise: Keep close to nature if you would be wise.

THE FIRST NATIONAL BANK

L. T. YOUNGBLOOD, President

BUTANE GAS IS THE THING

For Heat And Cooking

On Farm, and Ranch, or in the town where you have no other gas connection.

Ask the Users of Butane

Whom you know what they think of Butane and Butane systems—some of your most prominent citizens in town and country are users of Butane.

See or Write Us

And we will contact you at once and give you all the information about installation and costs, etc.

BALLINGER BUTANE GAS CO.

H. A. SWAN, Manager

Ballinger

Texas

NOW \$10
PURCHASE ON CREDIT

Buy Anything **TOTALING \$10 OR MORE**
 on **SEARS EASY PAYMENT PLAN**



Streamlined Freight or Passenger Trains

Choose the "City of Denver" or the Famed "Commodore Vanderbilt"

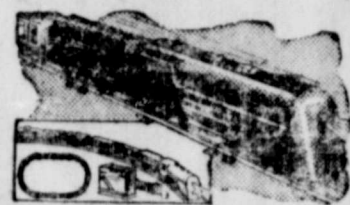
Wind the strong clockwork motors and away they go, thundering down the track just like the real thing! 102 inches of track.

Your Choice **98c**



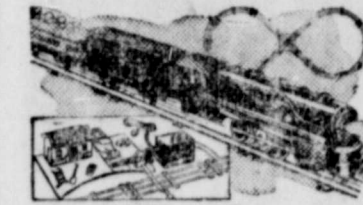
Reverse Freights
 Tracks Have 2 Switches

Reversible engines have brakes and bells. As shown here. **219**



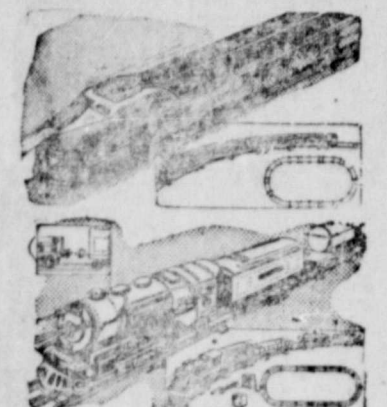
Electric Freights
 With Remote Controls!

Complete with transformers. Powerful engines. 120-inch track. **449**



Electric Freights
 With Stations and Cross-Over!

When trains thunder by... station gates lower. With all controls. **589**



Lionel Freights
 They're \$21.00 Values!

Lionel freights complete with controls and couplers. **1145**

Big 26-Inch Dressed Dolls

With Dainty Organdy Dresses, Blanket Coats and Bonnets!

249

Little play-mothers will simply adore these beautiful, happy dollies! Over 2 FEET HIGH! Soft, cuddly bodies, moving eyes, pearly teeth and soft voices. And they're darling in their little "outdoor" outfits!



22-Inch Human Hair Dolls

Sweet as Can Be! Dressed in Assorted Styles! Your Choice for—

229

So realistic-looking that you almost expect them to speak! Blue eyes, real lashes, cute little mouths with pearly teeth. (Notice their smart hose and neat little slippers.) They're precious.



Dolls With Layettes, Cases

11-Inch Size Babies!

329

Everything to take care of a little tike who drinks, wets, cries and sleeps... and that's just what these dolls do! Attractively packed in cases.



Dressed 16-Inch Dollies

Beautiful Little Faces!

98c

Composition heads, arms and legs. Fully attired in dresses as shown here... ready to take her morning or afternoon ride. Priced so amazingly low!



11-In. Rubber Wetting Dolls

At Sears Toyland— **98c**

They need some girl's loving care. They drink and wet their flappers. Closing eyes with real lashes. Rubber bodies.



Velocipedes With Hand Brakes

At Sears Toyland— **898**

Ball-bearing wheels with thick rubber tires—adjustable spring saddies. 12-inch front wheels.



Reclining, Two-Tone Doll Cabs

At Sears Toyland— **298**

Fancy flat fiber with reclining backs for baby dolls! Windows in hoods, 7-inch wheels. Nice and roomy inside. As shown.



New Three-Color Rich Fiber Cabs

At Sears Toyland— **349**

Never guess the price so fancy woven fiber; tear-proof windows in hoods. Steel arched wheels. Gray finish.



Flying Eagle Steel Wagons

At Sears Toyland— **249**

One-piece all-steel bodies are 28 inches long, 7-inch double-disc steel wheels with rubber tires. Just like the picture.



3-Pc. Hardwood Furniture Sets

At Sears Toyland— **439**

Paint them just the color that the little housekeeper wants them. Two chairs and roomy tables. Just as pictured.

Boys and Girls' Full-Sized

ELGIN BICYCLES

An Easy \$5 Saving at—

- Standard Double-Bar Frames!
- Easy-Action Coaster-Brakes!
- Equipped With Balloon Tires!
- Comfortable Troxel Saddles!

250 Down!

And these aren't HALF the features you'll find on these swell bikes! Double fender braces; full crown mud guards; rear parking stands... strong truss rods and many other refinements! Finished in brilliant durable enamel! Amazing values at Sears!

\$19.95



SAVE MONEY ON 50,000 ITEMS IN SEARS CATALOG. USE OUR CATALOG ORDER SERVICE.
SEARS, ROEBUCK AND CO.
 SEARS SELL ANYTHING AND EVERYTHING TOTALING \$10 OR MORE ON THE EASY PAYMENT PLAN

Turkeys Wanted

To the Turkey raisers of West Texas:
We are deeply sincere when we say to you that we regret deeply that the Christmas turkey market is not higher. But, this you and I cannot help.

We Will Pay Every Cent

the market will allow. We want you to know that we are just as much interested in your getting every penny possible and will take as much interest in the sale of your turkeys as if the market was high.

WESTERN PRODUCE COMPANY

N. M. CATHEY, Manager
418 Oak St. Sweetwater, Texas Phone 512

TEXAS THEATRE

BRONTE, TEXAS
Motion Pictures Are Your Best Entertainment
—Air Conditioned—

Friday & Saturday, Dec. 8-9
Ellor Flynn—Olivia DeHavilland
—in—
"DODGE CITY"
—with—
Ann Sheridan—Bruce Cabot
Comedy and News

Tuesday December 12
"THE KID FROM KOKOMO"
—with—
Pat O'Brien, Wayne Morris,
Joan Blondell

ALAMO THEATRE
Robert Lee
Friday & Saturday, Dec. 8-9
"ROMANCE OF THE REDWOODS"

Sunday & Monday Dec. 8-9
Alice Faye, Tyrone Power and Al Jolson In
"ROSE OF WASHINGTON SQUARE"

Wednesday December 13
"EVERYBODY'S BABY"

T. C. Price, Emmett Caperton and E. A. Bell made a business trip to Spur Wednesday.

90TH BIRTHDAY

(Continued from page 1)
and flowers decorated the home. The program opened with a group song, and Archie Howell McCleskey of Dublin, gave a reading. Dee Thurman McCleskey of San Antonio led in prayer, Betty Joyce Kiker of Rotan played a violin solo, and Miss Annie Louise McCleskey sketched the honoree's life. After a reading by Roy Middleton and a duet by Joe and Chester Kiker, Jr., Archie McCleskey paid tribute to Mrs. McCleskey. Relatives present were Mr. and Mrs. B. E. Modgling and Bobby, Winston, and Winnie Dean, Mr. and Mrs. Elmer Modgling and Elmer Lynn, Mr. and Mrs. Rube Compton and A. J. and Leely, Mr. and Mrs. C. L. Kiker and Fae, Joe, and Chester Jr., Mr. and Mrs. W. S. Phillips and Stanley, Mr. and Mrs. Carroll Robbins, Mrs. J. W. McCleskey, Miss Annie Louise McCleskey, Mr. and Mrs. L. W. McCleskey and Peggy, Mrs. Jess Percifull and Marjorie, Mrs. E. A. McCleskey, and Mr. and Mrs. S. A. Kiker and Norman of Bronte; Mr. and Mrs. A. H. McCleskey and Kathleen and Archie Howell and Mrs. M. T. McCleskey of Dublin; Mr. and Mrs. Royal Middleton and Roy Douglas, and Dee Thurman McCleskey of San Antonio; Mr. and J. D. McCleskey and son, Jack

Morris, of San Marcos; Mrs. R. R. McCleskey and Mrs. H. T. Fletcher of Flynn; Mr. and Mrs. O. S. Kiker and Orlie Ray and Betty Joyce of Rotan; Mr. and Mrs. D. B. Kiker of Big Lake; Mr. and Mrs. E. H. Good of Amarillo; Mr. and Mrs. J. O. Donalson of Miles; Mrs. J. O. Donalson, Jr., of Sanatorium; and Miss Lois Vowell, Mr. and Mrs. O. K. Nicholas, and McNeil Wylie of Robert Lee. Bronte guests were Mr. and Mrs. F. E. Modgling and Ida Lou Mr. and Mrs. C. R. Hardy and Joan and David, Mr. and Mrs. A. L. Carlisle, Miss Nell Lowry, Mrs. T. M. Modgling, Mrs. Mary Phillips, Charlie Phillips, and Homer Ivey.

HOME MOTOR CO.

(Continued from page 1)
stock the cars fast as they can get their business to going and expect before very long to have a full line of the cars on display—until that time they will bring the cars in as they need them. Let other new lines of business come—Bronte offers advantages to the business man that will come, deal fairly with

people, and hustle for business. We wish Home Motor Co., and its owners everything good in their new venture into the auto sales business to which, as is seen, the elder Knierim has given the best part of his life.

Dr. C. W. Cheatham

DENTIST
X-RAY
Ballinger, Texas

SANTA SAYS:



PLEASE THE CHILDREN AT CHRISTMAS TIME

Therefore we have almost anything and everything that will please and entertain the tots in the way of toys which are most suitable as gifts for the children and will make their memories in after life gladsome to them each recurring Christmas-tide.

Gifts For Older Persons

We also have excellent lines of Christmas goods that make splendid gifts for the older people. You will find in our Christmas displays suitable gifts that will be appreciated by the one receiving it.

See Our Line Of Christmas Gift Goods Before You Buy Elsewhere

City Drug Store

BRONTE, TEXAS

SNOWY WHITE

WASH YOUR CLOTHES WITH STEAM AND SEE HOW WHITE IT MAKES THEM.

Let Us Do Your Laundry
15 to 30 Lb. Wet Wash . . . 50c

And you Furnish Soap and Starch
ALL OVER 30 Lb. 2cents a Lb.
PHONE 78

MRS. S. O. JACKSON

JOHNSON'S BURIAL ASSOCIATION

Protection for You and Your Family

at Moderate Cost

AT A TIME WHICH IS INEVITABLE, AS IT COMES TO EACH AND ALL ALIKE.

MR. C. W. LUTTRELL
Licensed Agent at Bronte

We are pleased to announce that C. W. Luttrell of Bronte is our authorized agent in and around Bronte. Any courtesies shown Mr. Luttrell will be appreciated by us.

WHEN YOU TELEPHONE



1. Be slow to hang up when calling.
2. Be quick to answer when called.

In the Southwest, 25,000 people a day hang up before the called party has a chance to answer.

San Angelo Telephone Company

FLEETWOODS Eczema Lotion

A positive cure for Eczema, Athlete's Foot or Skin Irritations. Doctors recommend it. Satisfaction guaranteed or money back.

R. E. FLEETWOOD, Manufacturing Pharmacist
Roosevelt Drug Co.



VERI-THIN PETITE
\$2975
15 jewel white gold case, low or high case.



VERI-THIN SHADOW
\$3750
17-jewel Precision movement. Yellow gold filled case. Guiltite back.



LAURE
15 jewels, yellow gold filled case, Guiltite back. 475



BRADLEY
15 jewels, yellow gold filled case, Guiltite back. \$2975



BONNIE
17-jewel Precision movement. Yellow gold filled case. Guiltite back. \$3375

F. S. Kreyer
JEWELER

9 West Beauregard

EASY TERMS