# The Bronte Weekly Enterprise

VOLUME. 21.

**BRONTE, COKE COUNTY, FRIDAY, SEPTEMBER 1, 1939** 

NUMBER-35



Pioneers, 65 years old, or older, who attended the Pioneers Homecoming at Edith, Sunday, Aug. 20. -Courtesy Allen's Studio San Angelo, Texas.

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# "Juicy" Letters About Coke Co. Watermelons

#### My Dear Mr. Elo: tual friend, Mr. O. L. Huddleston, a Coke county watermelon.

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# E. W. Bode At M. E. Church

Mr. E. W. Bode of San Angelo we called the attention of Mr. the West Texas Utilities Com- ter. If the district is formed will speak at the Methodist Elo to the mammoth water- pany, in which relation you have and this part of Coke County is church Sunday morning at the melons that Coke county pro- supplied my publication, as well excluded, and you favored being usual preaching hour. He needs



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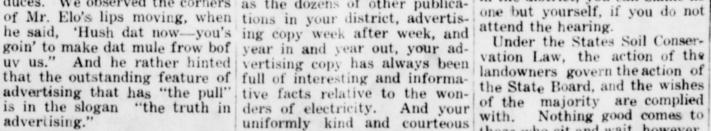
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Dr. and Mrs. Leonard had a Mr. Gene Elo, Abilene, Texas.

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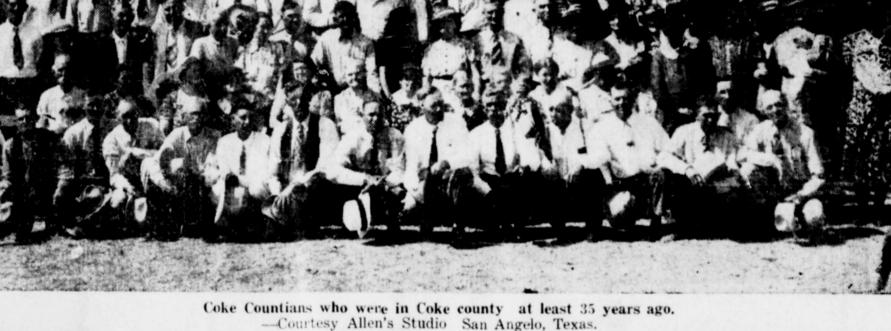
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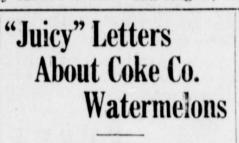
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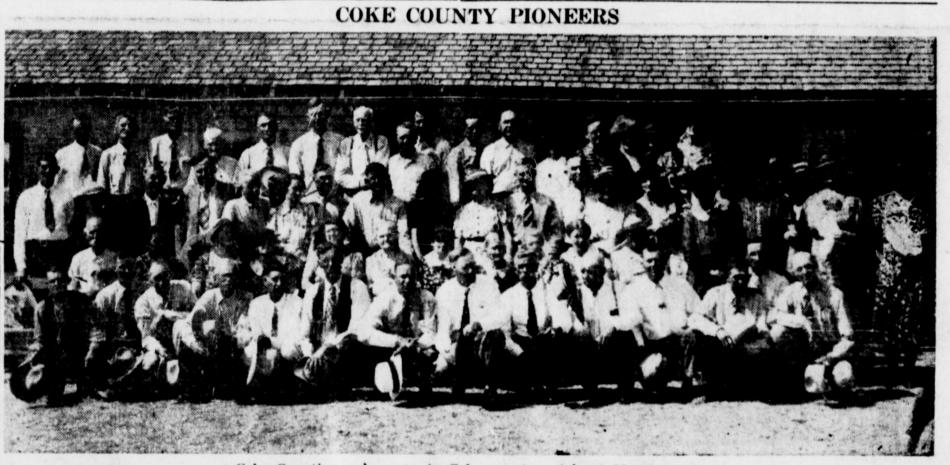


WATERMELON QUEEN

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Coke Countians who were in Coke county at least 35 years ago. -Courtesy Allen's Studio San Angelo, Texas.

is in the slogan "the truth in advertising."

We assured the genial publicity director of the Utilities Comons so that he could and would

Abilene, Texas,

of Mr. Elo's lips moving, when tions in your district, advertishe said, 'Hush dat now-you's ing copy week after week, and goin' to make dat mule frow bof year in and year out, your aduv us." And he rather hinted vertising copy has always been that the outstanding feature of full of interesting and informaadvertising that has "the pull" tive facts relative to the wonders of electricity. And your uniformly kind and courteous treatment in our business relations has bound you to me until I have for a long time held you in high personal esteem. If ever you have had occasion to feel you would be justifiable in criticizing the advertising service we have rendered you, your petience has been beautiful to the extent that you have never been severe in critical remarks but rather you have always withheld such remarks. So, in the language of the Westerner, we like you "purty dern well."

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(Continued on Last Page)

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	teresting program. Others present were: Mrs. A.	<b>BLACKWELL NEWS</b>	THE BRONTE ENTERPRISE
	Others present were: Mrs. A. J. McLendon, Jr., and Mrs. Em- mett Wells Ice cream and cookies were	By Mrs. Chas. Ragsdale	D. M. WEST Publisher-Manager Subscription Rates
As time rolls on and days go by, We never stop to think, Now please tell me why?	served. Every woman is urged to join the Demonstration club.	Home Demonstration Club Meets With Mrs. McFarland The Home Demonstration	State \$1.00 year at of State \$1.50 year
	Mr. and Mrs. Robt. Tubb, Mrs. Melvin Tubb and daughter, Mr. and Mrs. Joe Hipp and son and	Club met in the home of Mrs. Robert McFarland last Friday with Mrs. LeRoy McFarland and	Entered as second class Matter a: e Post Office at Bronte, Texas arch 1, 1918, under the Act of Con-
What wonderful people we would have in this nation.	grave and son attended the Jameson reunion at Silver last	Miss Oleta McFarland as host- ess. Mrs. Robert Post, Mrs. Le-	Get the health habit, and as-
There are so many of us, from day to day, Who may lose our faith and cease to pray,	Wednesday. There were 49 pres- ent. 	Roy Stone, Mrs. Joe Davis and Mrs. Chas Ragsdale gave an in-	ciate with people who have it.
We may ask God for something, some night in our prayer, And wake up expecting it to be lying there.	ing a Methodist Missionary meeting at Abilene this week		
It's like growing up, it can't be done in a day, Please remember that when you start to pray, And if you fail, just pray again,	Mrs. Robert McFarland has been visiting her mother in Sweetwater the past week.	SCHODE	BACKT
Have faith in God, You will be sure to win. GAYLARD BERNARD	Miss Bess James of Carthage is visiting Mr. and Mrs. Walter Leach and family.		- NECESS
	Ragsdale-Downey Reunion Held at Lake Abilene Sun.	the country: You will be	Dear school children all over
finding less and less response in the Rural Press, these days, in the way of ballyhooing for their great "personalities" free of small cost.	union was held at Lake Abilene	other schools around Bronte.	starting back to school, within the Bronte schools, but all the We hope this will be the best
great "personalities," free of cost. Queens, bathing beauties, movie stars and gorgeous page- ants are all fine to know about small cost. So much FREE publicity makes even big papers sick.	served at noon. Those present were: Mr. and Mrs. B. P. Ragsdale and son	e have everything necessary	We call your attention that w in the way of school supplies:
and knowing is what makes people "yearn" to see. To know about a pretty dress or suit or Stomach Comfort	Tom Ragsdale and children, Doris, Dorothy and Roy of		FOUNTAIN PENS, PENCH LETS, THEME PAPER, in fa
any article of merchandise, stimulates buying and there is where an ad comes in Why Suffer with Indigestion, Gas, Gall Bladder Pains or High Blood Pressure? Restore your Potassium balance with Akalosine-A and these	Ragsdale and Mr. and Mrs. Loy Bagsdale and two children of		We will be glad for you to see get our prices before you buy.
Picture your beauty or comed- ian, use all the descriptive ad- jectives possible, all well placed Pharmacy.	Mrs. Chas. Ragsdale and son of Blackwell, Mr. and Mrs. John Ragsdale and Mrs. Earl Litch	WAYS GLAD TO SEE YOU	VISIT US ANY TIME - AL
EVERYTHING	and Miss Agnes Ragsdale and Mr. Clyde Ragsdale and daugh- ter of Odessa; Mr. and Mrs. Will Slaughter of Hylton; Mr.		City Dru
In Building Material	and Mrs. Robert Todd and children, Odom and Alvis of Abilene; Mr. Curry of Abilene;	SON, Owner	MRS. L. JOHN
And at prices that will be to your interest to buy from us. See Us For Estimates and Prices Before You Buy	Mr. and Mrs. Ira Todd and children of Ovalo; Mr. and Mrs. Matt Downey and daugh-	1 Angai	1000 120
TEXAS TRADING COMPANY	ter Thelma, and Mr. and Mrs. Fred Rosebaum and son of Hamlin and Mrs. Martha Por-		WE'DE
1007 North Chadbourne San Angelo	ter of Guion. 	5	WE'RE
HAVE YOU NOTICED	well visitors Monday. Mr. Cole- man is coach at A.C.C. at Abi- lene.	hem Out!	Moving T



The big Ford Dealers' Annual Used Car Clearance Sale is on and we are out to reduce stocks way down! Every car is a bargain-many carry a written guarantee! Prices are slashed to move 'em out. These are our best used car bargains of the year. See them for yourselfthey're good-looking, smooth-running -and we've got many makes and models. Easy payments.



Mrs. Perry Vest and children have been visiting in Littlefield. While there they attended the Faust reunion.

RUN FOR MONEY

Big shows like Casa Manana, and maybe some big Fairs are The number of cars parked at GROGAN WELLS SANA-TORIUM of late? We cordially invite you to come down and talk with these people who are fast being restored to HEALTH. Skilled, courteous, experienced doctors, modern electricity and Grogan Mineral Baths spell success to those in search of HEALTH.

Sweetwater, Texas

Dial 2612 for Appointment

1

# **Gin Notice**

To the cotton farmers of the Bronte territory:

Because of the very short cotton crops this season, the two Bronte gins will not weigh in any cotton at either gin before 9 o'clock in the morning. Neither will they weigh in any cotton at either gin after 7 o'clock at night. We are sure our farmer friends can appreciate this situation, and will be glad to cooperate with the gins in this arrangement.

Signed,

## FARMERS' MARKETING ASSOCIATION GIN

By J. D. LUTTRELL, Manager

PLANTERS' GIN COMPANY By A. F. MCQUEEN, Manager

#### FRIDAY, SEPTEMBER 1, 1939

#### THE BRONTE ENTERPRISE

THREE



# LABOR DAY EXCURSION

#### LOW ROUND - TRIP COACH FARES

One one-way coach fare plus 25c for the round-trip, approximately 1c pere mile-good in coaches and chair cars only.

Between all points in Texas and from stations in Texas to destinations in Louisiana.

Tickets on sale for trains scheduled to arrive destination September 2, 3 and prior to noon September 4, 1939 limited to reach original starting point prior to midnight September 6, 1939.

#### HALF FARE FOR CHILDREN

said.

For fares, schedules, and other details,

Call\_ H. O. WHITT Agent, Bronte, Texas

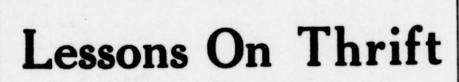
Or Write-M. C. BURTON, **General Passenger Agent**, Amarillo, Texas

Attractive cash prizes are to

**Coke County Exhibits**, Midwest Exposition

be awarded the winners of Coke county is to have an first, second and third places active part in the Midwest Ex- in an Old Fiddler's contest on position at Sweetwater again opening night of the Exposi-this year, it has been revealed tion. Cash prizes in 1 i k e by Austin Jordan of Blackwell, amounts are to be awarded president of the fair associa- winners of first, second and tion. Dates for the 1939 Ex- third places in a Jitterbug conposition are October 24-28, in- test. Both are open to residents clusive.

only of Coke, Runnels, Taylor, An invitation is to be ex- Jones, Fisher, Scurry, Mitchell tended County Agent Smith to



#### THE ONLY SAFE ROUTE

He who keeps saving as he goes along Has a drawing account if something goes wrong; While those who keep spending as fast as they make, Ars sure to find out they have made a mistake. Don't leave the door open, the wolf may get in And cause you to suffer. To not save is a sin. The man who saves has more self respect, As well as less cause to sadly reflect. The First National Bank has found without doubt To save is the only safe and sure route.

and Nolan counties. Exhibits in the 4-H Club boys, girls and women, F.F.A. boys, Hereford and Jersey cattle, sheep and goats, poultry, and quilt departments are expected to excell those of last year, the president explained. The prim-ium catalogue has already been turned over to the printer and 3,000 of them will be ready for distribution next week.

T. J. Tidwell carnival shows and rides will be in the Exposition midway when the fair opens October 24. This company, which winters at Sweetwater, is one of the largest carnival attractions traveling the Southwest.

As last year, there will be no charge to view the exhibits in all departments. A small park-ing fee is to be charged for pro-tection of cars actually parked on fair property, President Jor-dan said, but plenty of free parking room is available south of the Exposition grounds.

A "mystery wedding" on one enter an attractive 4-H Club of the nights, when a young exhibit, as he did last year. couple from the Sweetwater Residents of Coke county are section is to be married in a puburged to participate in other lic ceremony, and appearance of phases of the fair, Mr. Jordan the Light Crust Doughboys will be two of the entertainment features.

> IF WAR COMES-To the nations across the waters\_

WILL **OUR OWN** COUNTRY-Be smart enough to keep out

of it?

#### WE HOPE SO-

We also hope there will not -be any war-anywhere and that-peace-and prosperity may again-prevail not only in our-own-land-b u tthroughout-the world and that you of-our own trade territory—may—realize more and more—that—

**HIGGINBOTHAM'S** 



The New Directory goes to press very soon. You know that you should have a Telephone and that your name should be in the new directory. So why wait-to make sure your name is properly listed, order your Telephone now.

### San Angelo Telephone Company



THE FIRST NATIONAL BANK L. T. YOUNGBLOOD, President

# Warning

When you buy a Servel Electrolux Refrigerator ask for the Five-Year Protection Certificate! If you buy from a bootleg dealer, he removes unit and cabinet numbers then there is no factory guarantee. Buy from your authorized dealer and your guarantee is good anywhere.

We have new models on our floor in our new store showroom We are also distributors in this territory for **ROPER RANGES** 

WE DELIVER ONLY FIRST GRADE BUTANE GAS



Only authorized dealer: Tom Green, Irion, Coke, Runnels Concho and Sterling Counties. 115 West Twohig San Angelo Phone 4623

is the best place to trade Many departments, under one roof-makes-shopping convenient - and our-extremely low prices-makes it profitable-to shop-at this store.

The new things for-falland winter-continue tocome in-see them-whilethey are new. We'll gladlyput them-away-for you.--yes\_shop at-

HIGGINBOTHAM'S

-where you'll-find quality

-service-price.

Ballinger, Texas

"Learn to value your time" is the inscription on an old English sundial. Every hour that the sun marks is an hour to which some duty belongs. The richness of life depends upon using it fully and wasting none. -Selected.

# -SPECIAL-

#### **ON PERMANENTS**

Next week is the week before school. Of course, you will Need Beauty Work.

Special Prices

ON PERMANENTS to Saturday night Sept. 9 See us for prices-they will please you.

Petite Beauty Salon HAZEL HUMPHRIES, Owner Enterprise Building

0.).....

Are Essentials to Your Home and Other Buildings

First, is the roof. The rainy fall and winter seasons are coming on. Are roofs on your home and other buildings in good repair? If not, and you are interested we would like to tell you about our roofing materials.

Second, is the paint still on your home and other buildings? No question, but that it pays to keep your buildings painted. It pays a big dividend to keep your buildings properly painted. We can supply you paint and the other essentials at figures that will please you.

See Us About Roofing Materials and Paints

We Can Finance Your Building and Repair Bills

F. H. A. LOANS

# BURLEY-BACON LUMBER COMPANY

#### San Angelo

Texas

#### "OUR LAUNDRY WASHES WHITE AS SNOW"

We have a beautiful new Laundry, And it washes white as snow, And many who know about it, To it now gladly go; For their work is just like play, When they come here their Laundry to do, And it is thus with all who come every day, For, it makes their skies always blue; So, we invite you, one and all, To come down to our place, Just to make us a social call, And let us see your pleasing face.

Pairish Help Your Self Steam Laundry MR. AND MRS. JOHN PAIRISH, Owners

PAGE TWO

#### **"JUICY" LETTERS**

approximately \$50 per acre.

Accept this melon in the spirit in which it is sent. And I trust that you and those who may relish the melon with you shall enjoy its deicious esculence.

Mr. Fletcher desires the seed from this melon for planting purposes-therefore, if it is not too much trouble to you, I will greatly appreciate your saving the seed and sending me at your convenience.

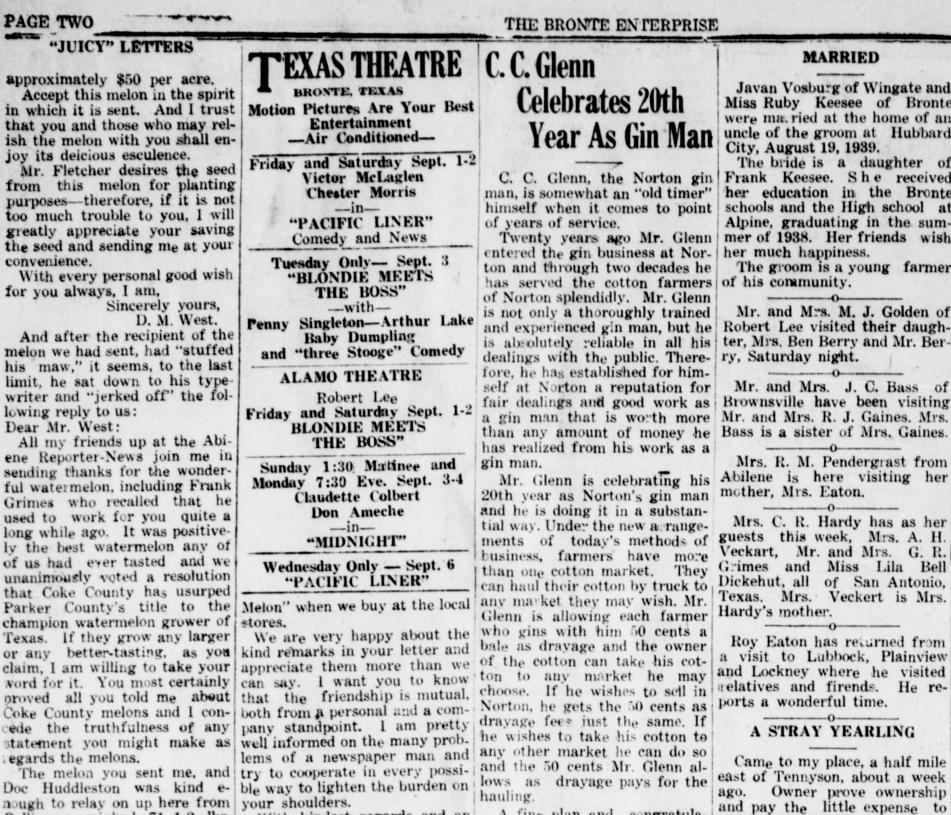
With every personal good wish for you always, I am,

Sincerely yours, D. M. West.

And after the recipient of the melon we had sent, had "stuffed his maw," it seems, to the last limit, he sat down to his typewriter and "jerked off" the following reply to us: Dear Mr. West:

All my friends up at the Abiene Reporter-News join me in sending thanks for the wonderful watermelon, including Frank Grimes who recalled that he used to work for you quite a long while ago. It was positively the best watermelon any of of us had ever tasted and we unanimously voted a resolution that Coke County has usurped champion watermelon grower of Texas. If they grow any larger cede the truthfulness of any statement you might make as egards the melons.

nough to relay on up here from your shoulders. Ballinger, weighed 71 1-2 lbs. It served 12 people generous urgent invitation to visit us tions to both the cotton farmers slices (some of them two) and whenever in Abilene and again of Norton and to Mr. Glenn. And we still have one-fourth of the thanking you for the melon, I also congratuations to M". melon left. Tell Mr. Fletcher I am am going to send back most of the seeds. However, Mr. Grimes, Howard McMahon, and Wendell Thanks to you Mr. Elo. We him on his watermelon-growing preciate the kindly personal ability and in the future intend references.



With kindest regards and an

Cordially, Gene Elo.

Bedichek all wanted enough to are pleased that you and that plant a vine or two. Also tell newspaper "gang" had a feast, Mr. Fletcher we congratulate and we sincerely and deeply ap-

to ask for the "Fletcher Tasty | And there is just one question,

#### MARRIED

Javan Vosburg of Wingate and Miss Ruby Keesee of Bronte were ma ried at the home of an uncle of the groom at Hubbard City, August 19, 1939.

The bride is a daughter of Frank Keesee. She received her education in the Bronte schools and the High school at Alpine, graduating in the sum-Twenty years ago Mr. Glenn mer of 1938. Her friends wish

The groom is a young farmer

Mr. and Mrs. M. J. Golden of Robert Lee visited their daughter, Mrs. Ben Berry and Mr. Berry, Saturday night.

Mr. and Mrs. J. C. Bass of fair dealings and good work as Brownsville have been visiting ance committee; Mrs. Walter a gin man that is worth more Mr. and Mrs. R. J. Gaines. Mrs. Modgling, room representative; than any amount of money he Bass is a sister of Mrs. Gaines.

> Mrs. R. M. Pendergrast from Abilene is here visiting her mother, Mrs. Eaton.

Mrs. C. R. Hardy has as her guests this week, Mrs. A. H. Veckart, Mr. and Mrs. G. R. Day; Mrs. Marie Wilson, chair-Grimes and Miss Lila Bell man hospitality committee; Mrs. Dickehut, all of San Antonio, Texas. Mrs. Veckert is Mrs. P. T. A. magazine; Mrs. Janie Hardy's mother.

Roy Eaton has returned from a visit to Lubbock, Plainview ports a wonderful time.

A STRAY YEARLING

Came to my place, a half mile east of Tennyson, about a week

ago. Owner prove ownership

and pay the little expense to

which I have been put, includ-

irg this notice, and take year-

J. M. Myers, Tennyson, Texas.

Bronte will play Wall at

Dr. R. C. Maddox

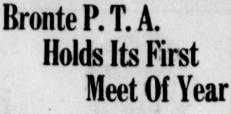
DENTIST

- X-RAY -

Winters, Texas

ling. See me at once.

Bronte Sunday afternoon.



FRIDAY, SEPTEMBER 1, 1989

The first executive meeting of the Bronte P.T.A. was held Wednesday afternoon, with Mrs. C. C. Glenn as hostess. Plans for the year were made and discussed.

The following officers and committeewomen were present: Mrs. E. E. Arrott, president; Mrs. B. E. Modgling, vice-president; Prof. B. B. Covey, superintendent Bronte schools; Mrs. Flora Smith, Treasurer; Mrs. Lucy Warner, procedure and by-laws; Mrs. Alfred Taylor, fin-Mrs. A. N. Rawlings, historian; H. O. Whitt, student aid; Mrs. Geo. Thomas, program; Mrs. W. W. Millikin, publicity chairman; Mrs. C. C. Glenn, membership.

Others not present: Mrs. B. H. Mackey, secretary; Mrs. Mattie Baker, chairman Founder's P. E. Wilks, chairman National Hull, study group; Miss Mings, publications.

An enjoyable afternoon was spent and refreshments were served by the hostess.

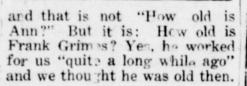


The Baptist revival that had been in progress for most of two weeks, directed by Pastor J. E. Eldridge, assisted by Rev. R. N. Greer, pastor of the Baptist church at Bangs, came to a close Sunday night.

The meeting was largely at-tended and the results were pleasing to Pastor Eldridge and the visiting minister. Thirteen were added to the church membership by baptism.



A fine plan and congratula-Glenn on his 20th anniversarymany happy returns of the year to you, Mr. Glenn.



# My 20th Anniversary IN THE GIN BUSINESS IN NORTON

It is a matter of great satisfaction to me that during my 20 years in ginning for the good people of the Norton trade territory, I have always worked in perfect harmony with our people in all community affairs- for, the interests of Norton and the Norton section of country, of course, are my interests-when you prosper, I prosper with you.

## My Policy Has Been Cooperative

I have always rad no policy except that of cooperating with Norton business interests, and all other movements for the good of Norton and the Norton country.

### **My Policy Continued**

And in celebrating my 20th year as your gin man, I am going to do a liberal thing: Every time you gin a bale with me, I will allow you 50 ... cents as drayage fees, and you can sell your cotton anywhere you please-sell at Norton, Winters, Ballinger, Bronte, or anywhere else. So bring on your cotton, and sell where you want to.

### My Business Slogan

For these 20 years my business slogan has been: "I strive to deserve your business." That still is my motto.

**Deeply Appreciative** 

I am deeply appreciative for your continued patronage through these 20 years, and so will strive harder than ever, if possible, to please you in each bale I gin for you.

> C. C. GLENN THE NORTON GIN MAN

# I WILL BUY

COTTON

I will buy cotton this season F. O. B. Norton-that means that there will be no drayage charges to any other place.

### **Best Prices Paid**

I will pay the very best prices always that the market will allow.

See Me Before You SELL Your Cotton

## We Also will sell you your **GROCERIES AND MEATS AT RIGHT PRICES**

-and We Want Your Saleable Produce, and will Pay the Very Best Prices.

A. T. CHAPMAN

. NORTON, TEXAS

