

# The Bronte Weekly Enterprise

VOL. 20.

BRONTE, COKE COUNTY, TEXAS, JANUARY 6, 1939.

NUMBER 52

## GLADSOME NEW YEAR! GLADSOME NEW YEAR!

(The Glad New Year of 1939, far as the elements were concerned, dawned the most beautiful New Year morning, the writer ever looked upon. The world was so quiet there was almost silence as the sun came up out of its bed in the East, and its golden rays shot across the world with streams of golden light. The lines below came to us as we sat and gazed upon the scene of indescribable beauty and splendor. A New Year was born and started on its journey through the lives and experiences of men, with the sorrows, heartaches, tragedies, as well as the finer and better things of life and the happier side of human experience. May its sorrows for the world be only the minimum while its brighter and happier aspects may be maximum—especially do we pray this for our friends scattered here and there.)

### Gladsome New Year! Gladsome New Year!

We bid welcome to you this morning,  
For, not a sad thing have you yet brought us,  
As we watch your golden dawning.

What your days shall mean to us,  
We, as yet, have no way of knowing,  
But we extend to you this glad welcome,  
And our deep joy we are showing.

Your days may bring darksome shadows,  
Deep and lonely and painfully sad,  
But, now, we are happy at your coming,  
And may your days make us glad.

There is so much depth of meaning,  
In your glad coming to us, we know,  
For, there is locked up in your own keeping,  
The paths of life we have to go.

And what your days shall mean to us,  
Largely we can, and we must decide,  
For, when we have written on your pages,  
By our story we must abide.

And, if we write beautifully,  
Through your many tragic, changing days,  
Then, our friends, and those about, who know us,  
Will speak about us in gladsome praise.

But, if we spend in truant way,  
Wasting life's priceless and precious time,  
New Year, when you end your stay and go away,  
Ours will be a record of waste and crime.

To Thee, the Giver of the years,  
We pray on this gladsome New Year Day,  
May we live gently, and always nobly,  
As we go, on life's unknown way.

And when your stay is over,  
And you are marked with the silent past,  
Oh, Gladsome New Year! Gladsome New Year!  
May mem'ries golden be ours at last!

## Former Bronte Boy Killed In Auto Accident

The many friends of the family were grieved when the report came last week of the death by auto accident of Harlin Rutherford, son of Mr. and Mrs. Vernon Rutherford, at Leaky, Texas. The family resided at Oak Creek and were known formerly by many of the people. Deceased was a grandson of Mr. and Mrs. J. H. Rutherford of Oak Creek.

Deceased was born in Van Buren county, Arkansas, January 21, 1918. The accident occurred Monday night, December 26 and death came Wednesday night, December 28. Burial was Friday at Leaky. Deceased was twenty years, eleven months and sixteen days old. There were five occupants in the car and four of the number were killed. It was a sad tragedy indeed and to the parents, grandparents and others who sorrow we extend deepest sympathy.

Those attending the funeral from Oak Creek and Bronte were Mr. and Mrs. J. H. Rutherford, Mr. and Mrs. J. I. Adair and Miss Lois Adair and Alton Phillips.

## First National Bank Makes Ad Contract For Year

L. T. Youngblood, president of the First National Bank, has made an annual advertising contract with The Enterprise for the year 1939. The first ad appears this issue.

The advertising matter of the First National Bank for the year is rather unique. It is a series of fifty two ads in poetical form. This certainly shows that there is romance in business—when a financial institution chooses poetic expression with which to get its idea of finance over to the people, it shows that there is more after all in business than simply the consideration of money. And why not? After all, the best things of life are purely sentimental and hence always involve the thought of poetry and the things that are romantic. And when a business institution keeps the romantic in its daily routine of activities it will always attract the public to it.

The advertising matter of the First National Bank, while poetic in phraseology, yet it deals with the cold facts of the financial side of life. The advertising has to do with the

## ENTITLED TO LIFE SUBSCRIPTION

Truett McDonald, a city carrier of the city mails at Mineral Wells, writes the editor as follows:  
Please forward me sample copy of your publication. I have heard so many compliments of your paper as to your writings, and especially your editorials. I am interested in subscribing for your paper.

Thanking you, awaiting the copy as requested and with best wishes, I am,  
Sincerely,  
Truett McDonald  
City Carrier

Ahem! Now isn't he entitled to a life subscription to write us about hearing such "taffy" about us and our publication as the above? It makes us feel like "putting him on for life," and also the kind of friends who have paid us "so many compliments." Anyhow, we are forwarding the sample copy, and we thank Mr. McDonald for his kindly references.

## Pioneer Woman Passes Away At Winters

Mrs. Sarah E. Pearce, one of the first pioneer women of Runnels county, and widely known all over West Texas, died at the home of her daughter, Mrs. R. H. McFarland, in Winters, Tuesday afternoon late, January 4, 1939.

Deceased was a native Texan. She was the daughter of John and Ellen Pride, and was born in Freestone county, March 10, 1852, making her to be eighty six years, nine months and twenty-four days old when death caught her away from this life.

October 11, 1868 she was married to Henry Davis Pearce, who preceded her in death, many years ago. They made their home in Collin county until they came to West Texas in 1876. Deceased with her children drove a team hitched to a hack, and the husband followed with a wagon in which were the household effects. For two years they resided in Brownwood and then moved to Paint Rock in 1880.

They moved on to Valley Creek and helped to organize Runnels county. They were the first family to move to Runnels City, the first county seat of Runnels County, stretched the first tent, started the Post office and a restaurant. She was the mother of eleven children, those surviving are H. H. Pearce, Dallas, Texas, Mrs. W. L. Hayley, Norton, Texas, Mrs. W. H. Hamilton, Montell, Texas, Mrs. R. H. MacFarland, Winters, Texas and Mrs. Frederick Henry, Montell, Texas, twenty-three grand-children, and twenty great-grand-children.

In 1906 deceased and husband moved to Robert Lee, where they lived until the husband died. Then deceased came to Bronte and for some twenty years made her home here, and finally when old age came on so that she could not care for herself she went to Winters and was the object of the tender care of her daughter and Mr. McFarland and the other children and grand-children until finally about nightfall, Tuesday

## Bronte Business Men Close Old Year By Forming Commercial Organization

Friday, December 30, 1938 was indeed a memorable hour in this fine little country town. The old year was dying, it is true—just such a time as makes one feel sad and melancholy, makes one to feel like he wants to take the "rest cure." But, not so, with the wide-eyed, progressive business men of Bronte. It just meant to them to "take another hitch in their belt buckles," bid the old year goodbye, welcome the New Year and all join hands to make "the old home town," not only to continue to be the pride and admiration of all who come this way, but to take advance steps in the new year towards making the town to grow and prosper in every line of worthwhile human endeavor.

Accordingly, 36 business and professional men and one business woman gathered at the Gilbert Bros., Cafe on the above date, and after a delicious menu served by mine host and hostess Mr. and Mrs. Bennie Gilbert, a free and open discussion was had as to the feasibility of organizing a commercial club, to function through the year, through which all would cooperate to "bring back" the good old days of the middle twenties when the days were boom days. Mayor R. E. Cumbie Presided

And it has been many a moon since this editor was ever in a meeting that had as much "pep" and unanimity of opinion and universal willingness for everyone to "put his shoulder to the wheel" and help push the interests of "the old home town" back to normalcy and make the big-eyed world to sit up and take notice that Bronte is "some punkins and several on the vine."

Organization was perfected by electing H. O. Whitt as president—and that very first act indicated that the "business boys" and "business girls" of the town met to put the thing over with a whizz and a bang—for "HOW" means more than the first letters of the president's name—it means, that with the aid of those whom he

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afternoon, the angels came and took her away, to rest and be at peace forever.

Deceased was a devout Christian woman. In her earlier life she and husband always took an active interest in the work of their church and were always engaged in doing good things to bless the world and to make those about them happy. She had been a member of the Kickapoo Baptist church for more than a quarter of a century. And though she had grown too old and feeble ever to attend church, yet her children and grandchildren kept her contributions to the church and its work provided for.

So, it was beautifully befitting that the children should bring the poor, tired, worn body back to the altars of the church where she used to worship and there have the last words spoken to her memory. Rev. Hubert Crain, pastor of the Norton Methodist church, directed the religious services. He read excerpts from "A Book of Memory" the children had aided her to keep for many years. In this book, remarkable for its contents, the minister found and referred to many tenderly beautiful things. The church choir sang the hymns of the church—old old hymns that "grandmo-

## Bronte's 1938 Baby Crop Was An Average

It may be that the crops in most lines throughout Bronteland were very, very short through 1938. But, according to a report submitted to The Enterprise by Dr. J. D. Leonard, Bronteland's longtime and faithful doctor, there was no shortage in the crop of babies.

According to the good doctor's report there were just 38 youngsters started their careers of conquest in and around Bronte through the year just closed. Of this number there were 22 boys and 16 girls.

The fact that the boys outnumbered the girls made the general doctor raise the question with the editor, if that did not mean that we are in war as the boys outnumbered the girls. Having another version of the question, the editor suggested that he had heard the women referred to, somewhere, as "the war department," which indicated that the number of girl babies signified war at home if nowhere else.

The first baby born was to Mr. and Mrs. John L. Coppage, a boy, January 15, 1938 and was named Jimmie Lewis. The last baby born was to Mr. and Mrs. Olan Allison, December 25, 1938 a girl who was christened Martha Christine.

ther" sang when she was a child; the quiet, warm, beautiful sunshiny afternoon reminded those who had known the gentleness of the life of the deceased of her fine, gracious, beautiful life as she walked this earthly way. At the request of the children the writer spoke briefly to her memory. And, to us, it was an hour of loneliness with the children, grandchildren and great grand-children because of the going away of this one, who was our friend in the years gone. The first night we spent in Ballinger was in the home of the deceased and husband. That was in life's yesterday. We were just barely over in our twenties—a struggling, inexperienced boy. Almost with the spirit of a father and mother, deceased and her husband kindly encouraged us and through the long, changing years we have cherished them because of their kindness to us then—when as a boy we really needed the kindly hand clasp and words of inspiration of real friends. God bless the memory of these two of whom we write.

Following the religious services the body was carried to Robert Lee and there beside the resting place of her husband she was put away to sleep undisturbed until Jesus shall come again.

Indeed, another of the few remaining first pioneers of this part of West Texas has passed—but "though dead she yet speaketh"—for her fine, gracious, beautiful life will live on in the lives of her children, grandchildren and great grandchildren. Thank God for the memories she leaves us. She sleeps now undisturbed, out in the silent place, in the soil of her own West Texas which she so much loved, where the wild birds will sing above her grave in the daytime and at night the western stars will keep vigil above her resting place.

**The Bronte Enterprise**  
D. M. WEST  
Publisher-Manager

**Subscription Rates**  
In State .....\$1.00 year  
Out of State .....\$1.50 year

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

**Blackwell News**  
MRS. CHAS. RAGSDALE

T. J. Keating Instantly Killed at Houston

T. J. Keating, son of Mr. and Mrs. Jim Keating of Blackwell, was instantly killed Sunday night in Houston. He was cleaning windows in the Medical Arts building in that city, when his safety ladder broke. He was attending the Houston Univer-

sity. Funeral services were held at the home of the parents of deceased, in Blackwell, Tuesday afternoon. Rev. J. H. Dean, pastor of the Blackwell Baptist church, conducted the religious services, following which interment was in the Blakwell cemetery. Deceased would have been 22 years within a few days. He was a graduate of the Blackwell High school of the 1936 class. Pallbearers and flower girls were his school mates.

Deceased is survived by his parents and two sisters: Mrs. Verva Okley of Dallas and Miss Clara Keating of Miami, Florida; and seven brothers: Carl, and Earnest, Houston, and Mack Loyd, Raymond, Lee and Grant of Blackwell.

The many friends are shocked at this New Year tragedy and all sorrow deeply with the family and extend deepest sympathy in this sad hour.

Mrs. Henry Wendland of Monahans is visiting her parents, Mr. and Mrs. Fowler.

Mr. and Mrs. G. C. Schwedler and son, and Mr. G. Hillpot and daughter, Jewel, of Dallas were Christmas guests of Mr. and Mrs. L. W. Sweet.

Edwin Sweet has returned to Austin where he will resume his duties at the University.

Mr. and Mrs. Joe B. Odum and little daughter of Elko, Nevada visited relatives and friends in Blackwell last week.

Dr. and Mrs. F. C. Parrott and Mrs. Parrott's mother are visiting in Corpus Christi.

Mr and Mrs. Coe Hubbard and family are moving to Hico. We regret to lose these good people.

Mrs. Vesta Lafferty and son of San Diego, California have been holiday visitors with Mrs. Lafferty's parents, Mr. and Mrs. Jim Slinger.

Fred McMullan accompanied Mrs. B. E. Davis, and Bobbie Lee Davis of Robert Lee on a 1350 mile tour of South Texas, during the holidays. They visited San Antonio, Port Isabel, Laredo, Uvalde and Del Rio.

**POSTED**

This is to give notice that all my farm and ranch lands are legally posted. All hunting, fishing, wood hauling, or trespassing in anywise is forbidden. Please stay out.

R. E. Hickman.

**Happiest Greetings TO EVERYBODY**

MAY LIFE'S BEST COME TO ALL OUR FRIENDS, IS OUR DEEPEST WISH FOR ALL.

THANKS, FOR ALL BUSINESS FAVORS

**BRONTE BAKERY**

B. F. GILREATH, OWNER

WITH ALL OTHERS, WE SAY

**A HAPPY NEW YEAR**

To everybody. And to our good and loyal and faithful customers, we say "THANK YOU." May life's best come to all our people this year.

**CITY DRUG STORE**

L. JOHNSON, OWNER

**LISTEN, FARMERS**

I have a bran new feed grinder—and it does the work. It is equipped on a 4-wheel trailer and I can go anywhere on a moment's notice, if not engaged elsewhere.

**Ground Feed**

Pays BIG—try it and be convinced. My prices are 10 cents a hundred pounds on corn and head- ed maize; 12 1-2 cents a hundred on bundle stuff. I will take toll if you do not have the cash.

I WILL APPRECIATE YOUR GRINDING PHONE THROUGH BRONTE EXCHANGE

**C. E. BRUTON**

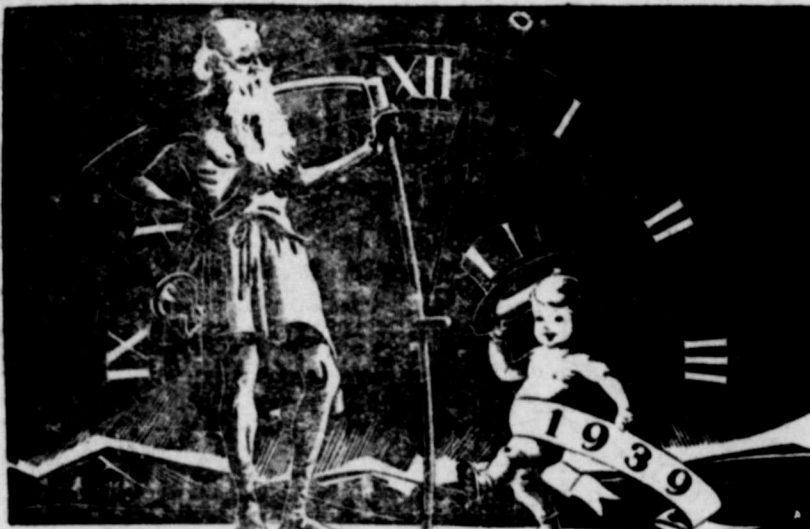
BRONTE

TEXAS



**REDDY KILOWATT** reminds you that this is the time for making resolutions. He urges that you resolve to live in the comfort and convenience afforded by Electric Service. "Use it freely — it costs so little," he says. "You needn't be a switch-snapper—rates are low." And that is true.

Consider your monthly statement for years past. Nothing else in the household budget is so small in comparison to value received. Cleaning... washing... cooking... radio... lighting... small appliances... and refrigeration. It all adds up to a tremendous service, at low cost. The biggest bargain in your home!



**YEAR IN AND YEAR OUT Electric Service is the Biggest Bargain in YOUR Home**



*Your Own Electric Servant*

**Serves Best for Least**



**These Electric Servants Will Do the Work... Make Home Happier in 1939**

*We, the employees of the West Texas Utilities Company here in town, wish you a Happy and Prosperous New Year. We are anxious to serve you to the best of our ability and we invite you to call on us whenever we can be of greater service to you.*

(Signed) Your Friends

**West Texas Utilities Company**

Your Electric Servant now begins its 28th year in West Texas

★ ★

Rates Reduced Almost THREE-FOURTHS Since 1911

**Over \$453,000 in Taxes...**

**\$1,200,000 in Wages Paid in 1938**

**BUSINESS ORGANIZATION**  
Continued from Page 1

has been elected to lead, a way will be found to go "over the top" with the big problem.) Bob B. Covey was elected first vice-president and Robt. Knierim second vice-president, with J. B. Mackey secretary-treasurer.

A committee to draft constitution and by-laws was appointed by the chair consisting of six men as follows: L. T. Youngblood, R. E. Cumbie, B. F. Bridges, Robt. Knierim, I. M. Cumbie and W. Modgling.

It was decided to meet at a luncheon at the same place Wednesday, January 4 and hear the report of the committee on constitution and by-laws and to adopt same and take all other necessary steps in order to become a functioning body.

**Meeting January 4.**  
Thirty-two business men, with one lady, Mrs. I. M. Cumbie representing Mr. Cumbie who could not be present, met promptly and after relishing a delicious menu President H. O. Whitt, at once swung the body into a business session. The report on constitution and by-laws was made by the committee. The constitution and by-laws were read section by section until the important articles were presented and then it was adopted as a whole.

**\$5 Award for Name**  
As yet the big, bouncing baby boy of 1939 has not been named. The opinion is that with the big job the youngster is going to undertake this year, he needs a name commensurate with his task. So, it was decided to offer an award of \$5 to the one who supplies the name that is finally chosen by the body as its name. So, folks, here is your CoContinued on Page 5

**TRAILER PARTS**  
IN STOCK

Everything for Building or repairing Trailers.

PRICES ALWAYS RIGHT AUTO PARTS OF ALL KINDS

**Scott Wrecking Co.**

W. Broadway Phone 2371 SWEETWATER



Chapter No. 12,723 Reserve District No. 11  
 REPORT OF CONDITION OF FIRST NATIONAL BANK IN  
 BRONTE, IN THE STATE OF TEXAS, AT THE CLOSE  
 OF BUSINESS ON DECEMBER 31, 1938, PUBLISHED IN  
 RESPONSE TO CALL MADE BY COMPTROL-  
 LER OF THE CURRENCY, UNDER SEC-  
 TION 5211, U. S. REVISED STATUTES

ASSETS	
Loans and discounts (including \$308.82 overdrafts)	\$120,110.99
United States Government obligations, direct and guaranteed	11,950.00
Obligations of States and political subdivisions	113,558.60
Corporate stocks, including stock of Federal Reserve Bank	1,700.00
Cash, balances with other banks, including reserve balance, and cash items in process of collection	113,834.14
Bank premises owned \$2,750.00, furniture and fixtures \$500.00	3,250.00
(Bank premises owned are subject to no liens not assumed by bank)	3,250.00
Real estate owned other than bank premises	1.00
<b>TOTAL ASSETS</b>	<b>\$364,404.73</b>
LIABILITIES	
Demand deposits of individuals, partnerships and corporations	281,045.99
Deposits of States and political subdivisions	28,483.74
<b>TOTAL DEPOSITS</b>	<b>\$309,529.73</b>
<b>TOTAL LIABILITIES</b>	<b>\$309,529.73</b>
Capital Stock, common 250 total par \$25,000.00	\$ 25,000.00
Surplus	\$25,000.00
Undivided profits	\$ 4,875.00
<b>TOTAL CAPITAL ACCOUNT</b>	<b>54,875.00</b>
Total Liabilities and Capital Account	364,404.73
Pledged assets (and securities loaned) (book value):	
(a) United States Government obligations, direct and guaranteed, pledged to secure deposits and other liabilities	11,950.00
(b) Other assets pledged to secure deposits and other liabilities (including notes and bills rediscounted and securities sold under repurchase agreement)	24,500.00
<b>TOTAL</b>	<b>36,450.00</b>
Secured liabilities:	
(a) Deposits secured by pledged assets pursuant to requirements of law	36,450.00
<b>TOTAL</b>	<b>36,450.00</b>

STATE OF TEXAS, County of Coke  
 I L. T. Youngblood, President of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
 L. T. Youngblood, President.  
 Correct—Attest:  
 Carrie G. Williams  
 J. T. Harmon  
 M. A. Butner  
 Directors  
 Sworn to and subscribed before me this 5th day of January, 1939.  
 Cumbie Ivey, Notary Public in and for Coke County, Texas

**BANK MAKES CONTRACT**  
 Continued from Page 1

philosophies of life to the effect that whatever comes to pass the one who does not take care of his financial interests ultimately misses the mark in life. It makes worthwhile reading and it will be a big investment of time for every reader of The Enterprise each week to read the poetical philosophies of this series of ads and take well to heart its teachings.

The Enterprise congratulates the First National Bank and President Youngblood on this fine piece of educational work that they have started in to do to educate the people to be thrifty and thus make our entire people more independent in the matter of finances.

Look for the smoke of Bronte, folks and try to keep up—for this good year of our Lord 1939 is going to see this part of West Texas swing back into its own again—this is sincerely the way this editor feels about it and it is the first time he has had such a "hunch" since the depression struck in 1930.

Let the band play on, and let "joy be unconfined!"

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**WHEN WE SAY TO OUR FRIENDS**

**A Happy New Year**

We mean all it implies and are happy that we have the privilege thus in the first days of the New Year to turn aside from the routine of business and thus mix some of life's happiest sentiment into our relations with our fellows.

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**MAY 1939 BRING TO EACH AND ALL A FULL MEASURE OF LIFE'S BEST THINGS.**

We also take occasion to express to our customers all over West Texas

**Our Appreciation**

For their loyalty through the many years we have been in business.

*your needs*

**SEE US FOR BUILDING PURPOSES**

*Lets win the war*

**WEST TEXAS LUMBER COMPANY**

SAN ANGELO

# \$5.00

FOR

## A Name For the Baby

**The New Commercial Organization Is Offering  
 AN AWARD OF \$5.00**

To the person who suggests the name that is accepted by the organization.

**Folks, This Is Interesting**

**Are you good at naming babies?—Then try  
 hand at naming This Commercial Baby**

**It has a bright future and great career before it  
 and a name suitable is wanted.**

**What Name Do You Suggest?**

**Turn in your name at once to H. O. WHITT,  
 President of the Club.**

IN THE GLAD SPIRIT OF

# The Glad New Year

We extend Greetings to all our friends in the Blackwell-Bronte country and we wish for each of you life's very best as we enter upon the New Year. We take occasion to express

## Our Deepest Appreciation

To all our customers who have loyally given us their business. For the New Year we pledge the same high class building materials and the same prompt and courteous service.

### Liberal FHA Loans For Building Purposes

# Burton-Lingo Cop'y

Sweetwater

Texas

IT IS OUR PRIVILEGE AGAIN

TO

## Extend Greetings to Everybody

Many years we have seen the years come and go, as Bronte business institution. May everything that makes life glad and happy, come to our people and carry this year.

## Deeply Appreciative

THANKS TO OUR FRIENDS WHO HAVE BEEN OUR CUSTOMERS—WE GREATLY APPRECIATE YOU.

# W. C. PRICE & CO.

### BUSINESS ORGANIZATION

Continued from Page 2

opportunity to make \$5 so easy, if you are good at "naming babies," you will feel almost ashamed of yourself, you made the amount with such little effort. Let everybody send in a name. There should be a hundred enter this contest, get in ladies, men, children and let's have some fun mixed with serious business the business men and citizens of Bronte and surrounding country are going to strive together this year to accomplish. Let's make Bronte "the-most-talked-of town" its size in all the country. Such good words for your town will make others want to come and make their home with us.

#### Semi-Monthly Meetings

The organization will meet twice each month—the first and third Wednesdays in each month. The meetings on the third Wednesdays will be given strictly to the business while the meetings on the first Wednesdays will be given over strictly to entertainment and fun. Bob Covey, the "puny" little man who directs the destiny of the Bronte schools, the same as if he were a "grown man," is chairman of the entertainment committee. And, we tell you, now, folks, it can be seen from "the mean cut in his eye," that fellow "Bob" Covey has a trump card up his sleeve" he is going to play on entertainment days. And well that it is—for all work and no play "makes Jack a dull boy," and likewise such a rule "makes Jane a dull girl." Get ready, folks, for both business and fun this year—for, it is going to happen in "big gobs," right within the banquet halls of Bronte's commercial organization.

#### Various Committees

That there is going to be business in strictly a business way is indicated by the several committees and their chairmen as designated by Chairman Whitt Wednesday. The several committees and their respective chairmen are as follows:

- Highways, Robert Knierim chairman.
- School affairs, B. F. Bridges.
- Publicity, D. M. West.
- Legislative, L. T. Youngblood.
- Beautification, Frank Keeney.
- Churches, R. E. Cumbie.
- Finances, M. A. Butner.
- Entertainment, Bob B. Covey.
- Constitution and By-laws, T. H. Rogge.
- Civic welfare, C. R. Hardy.
- Membership, J. M. Rippetoe.
- Ways and Means, I. M. Cumbie.
- Agriculture, C. H. Wilkins.
- Trades Extension, Walter Modgling.

Next week The Enterprise

# Greetings, Folks

FOR  
The New Year

MAY 1939 BE THE VERY BEST FOR ALL OUR PEOPLE AND OUR COUNTRY, WE HAVE EVER HAD

## Thank You

Sincerely for your continued business favors through the years. For the New Year we pledge the best possible service, when you need building materials of any kind. See us when you need anything in our lines.

# SOUTH TEXAS LUMBER COMPANY

O. H. WILLOUGHBY, MANAGER

will give the complete list of committeemen of each committee. Likewise, The Enterprise will print the constitution and by-laws. And the constitution and by-laws speak for themselves, that they were drawn with a view to real, genuine business procedure and with a view to the complete development of every interest of the community life of both Bronte and the surrounding sections of the country.

#### Next Meeting Important

The next meeting will be the third Wednesday in January

which is January 18. On that day, following the banquet County Agent H. E. Smith of Robert Lee will discuss the soil and moisture conservation program for 1939—this is important, let everybody hear Mr. Smith.

#### Board of Directors

President H. O. Whitt appointed the six men who drafted the constitution and by-laws as a board of directors, who in connection with the officers of the organization, will constitute the board of directors for the fiscal year.

SINCERELY DO WE WISH

# EVERYBODY

## A Prosperous and Happy New Year

May 1939 bring to our land, peace, plenty and all the other worthwhile things. To

## My Runnels County Friends

And all others in the county, I ask you to aid me as you have in the past in the enforcing of our laws so that our County may be law-abiding. Again, we say

Best Wishes for 1942

# ROY L. HILL

COUNTY ATTORNEY RUNNELS COUNTY

OUR HAPPIEST THOUGHTS  
Turn to Our Friends and to All Our People For

# A Happy New Year

For many years we have seen the years come and go, With you we have seen the years come and go. We have had our common struggles, and sorrows and joys. And now we wish for you, each and all, that

## 1939 May Be a Happy Year

LET US THANK YOU FOR ALL YOUR BUSINESS FAVORS THROUGH THE YEARS.

# Keeney's Variety Store

FRANK KEENEY, OWNER

It has been a pleasure to furnish Life Insurance  
To West Texans for 16 Years.

"AT EXACTLY WHAT IT IS WORTH"

WE HAVE PAID YOUR NEIGHBORS NEARLY A MILLION DOLLARS

SEE US BEFORE YOU DIE

# Winters Insurance Company

### LESSONS ON THRIFT

We are pleased to say to our customers and friends and the people generally of this section that we begin with this issue of The Enterprise a series of well-written discussions on the question of thrift. The discussions are unique in that they are in poetical form. But, we ask each and all to read every week the question of thrift as presented in this space.

#### THE WISDOM OF NATURE

The wisdom of nature is seen everywhere: By instinct its creatures are taught to prepare. The squirrel quits playing in the trees, To store nuts for Winter; he knows it will freeze. And the busy bee, also, knows just what to do. It stores honey the whole summer through. It looks like a lesson from this we should take To not only work but save what we make. The FIRST NATIONAL BANK knowing Nature is wide Would not undertake to better advise.

### FIRST NATIONAL BANK

L. T. YOUNGBLOOD, President

### PIONEER LADY'S BODY RETURNED AND BURIED HERE

Relatives trekked their way back to Bronte, Sunday night, where on Monday afternoon, the body of Mrs. Mary Lee Vowell was interred, following brief religious services, conducted at the graveside by Rev. C. R. Hardy, pastor of the Bronte Methodist church.

Deceased died in San Antonio and the body was accompanied here for interment beside her son who was buried here several years ago, at which time deceased resided here.

Mrs. Vowell was 75 years old. She at first taught school at Robert Lee. She came to Coke county in 1900, and in 1907 she came to Bronte to make her home. She left here many years ago. Those accompanying the body were Mr. and Mrs. S. A. Childress and Miss Emile Palm, all of San Antonio.

The washboard and the flivver Will some day be antique And all the puffed up nations Will in turn grow meek.

The world will keep on changing As it has done before, That's why we know you're coming

To trade at J. E. Davis Store. (Blackwell, Texas) Special

Jess Best. 52-2t. 5c Per Pound on Pinto Beans.

### SPECIAL HAT SALE

THURSDAY, FRIDAY, SATURDAY

1 Lot new seasonable Hats, formerly \$3.96 NOW .....98c  
All Purses formerly \$1. NOW ..... 59c  
Ladies, this is the opportunity of the season for you to get seasonable hats and purses at the above unheard-of prices.

### FLORENCE HAT SHOP

227 S. Chadbourne

San Angelo, Texas

#### PLOWING WANTED

This is to let everybody in Bronte who has small patches of ground they want plowed up, that I am especially prepared

to do the plowing for you. I have a good team and plows and will do your plowing reasonable. I will appreciate your work and will do my best to give you satisfactory work.

Jess Best. 52-2t.

#### MARRIED

One Christmas wedding The Enterprise failed to chronicle is that of Mr. Dwain Leonard and Miss Louise Chumley, which occurred at Lubbock, on Thursday night, December 22.

The bride is the daughter of Sam Chumley. Born and reared and educated here, she is known and has a large circle of friends. She was in Lubbock at the time

where she had a position.

The groom is the youngest son of Dr. and Mrs. J. D. Leonard. He is a pharmacy student in the University of Texas and will take his degree next spring.

Mr. Leonard has returned to school and Mrs. Leonard is with her father. Their friends all wish these young people increasing happiness in life.

Congratulations to Mr. and Mrs. Felix Puett on the arrival of their first born babe, Ireland Macname Puett, born January 2; weight 7 pounds 12 ozs. It is not known whether Felix intends ever to get out another issue of The Observer—he's a busy little "papa," "takin' care" of baby.

Grandfather Murphy Tenyson, who is ninety-five years old has been quite ill. All the children came first of week. But the condition of the sufferer improved very much Thursday and the children returned to their homes. Grandfather is in his ninety-fifth year.

The Santa Fe Syn carloadings for the week ending December 31, 1938, were 15,028, as compared with 15, for the same week in 1937. Received from connections 4,220 cars as compared with 1,787 for the same week in 1937. Total cars moved were 248 as compared with 19, in the same week in 1937. The Santa Fe handled a total of 442 cars in the preceding week in December.

Jas. Haig  
CHIROPRACTOR & MASSEUR  
Office Phone Res. 119  
Jordan Bldg. Main St.

THE AIR CONDENSED  
TEXAS THEATRE  
BRONTE, TEXAS

Friday, Sat., Jan. 6-7.  
WALL BEERY  
"THE MAN OF  
"THE ONE"  
Dennis O'Keefe  
Virginia Stone  
Cor. News

Tues. On 10 Money Nite  
Dick Pat O'Brien  
"THE BOY FROM  
"THE KLYN"  
Comedy

THEATRE  
Lee, Texas

Saturday  
From Brooklyn

1:30—Monday  
"THE DWYN FOLLIES"

Wed. Only — Morry Nite  
"OPWORN ANGEL"

# We Do Thank You!

For one of the most successful year's operations in our history! We wish for each of you the finest and best of everything during 1939.

We Offer For One Week Only

# STAR TIRES

At Prices So Low You Will Think We're Lying!

Yes Sir we're shooting the works! What we mean is that we are going to finish up 1938 with the biggest and most sensational tire sale ever staged by this organization. We can't begin to try to tell you here how cheap we are going to sell tires but when you bring your car down and see how cheap they are we guarantee you'll buy! Don't get us wrong... this is no ballyhoo... if you expect to buy tires within the next year don't fail to visit us this week. Your old tires will be accepted for all they are worth. Well, we still don't believe that you can understand how cheaply we are going to sell them but do take us at our word and come in.

Stars Are Guaranteed Up To 18 Months

Your Favorite Salesman Will Be Here Monday

# Hicks Rubber Co.

SAN ANGELO



### EXTRA

We have the following sizes in first quality, nationally-advertised tires to be closed out immediately! All carry the original factory guarantee. Some of them have never been unwrapped while others were removed as factory equipment!

IF YOU DON'T BELIEVE THESE TIRES ARE CHEAP DON'T COME IN!

- 36—6.00x16, 4 ply
- 14—5.50x17, 4 ply
- 6—4.75x19, 4 ply
- 4—5.25x18, 4 ply
- 6—5.25x17, 4 ply
- 1—7.00x20, 8 ply
- 3—32x6, 10 ply
- 2—32x6, 8 ply