

# The Bronte Weekly Enterprise

VOL. 20.

BRONTE, COKE COUNTY, OCTOBER 28, 1938.

NUMBER 42

## BRONTE SCHOOLS GET \$12,000 W P A IMPROVEMENT FUND

'Rah for Bronte! 'Rah for the Bronte schools! 'Rah for the Bronte school board and especially for H. O. Whitt, secretary of the board and B. B. Covey, superintendent of the Bronte schools!

The following telegram to the school board from Senator Tom Connally, received Wednesday, is the source of the feeling of The Enterprise that all the gentlemen mentioned are due the appreciation and gratitude of every patron of the Bronte schools and every person in and around Bronte:

Washington D. C., Oct. 25, 1938  
School Board, Bronte Texas

The Works Progress Administration has announced an allotment in amount of \$12,060 to improve the gymnasium and grounds at the Bronte school stop Project is now eligible for operation at discretion of State Works Progress Administrator, Tom Connally.

The improvements provided for in the WPA allotment include the ceiling of the gymnasium, the building of walks from the street to the building and side walks across the front of the grounds and the filling in of the back grounds and a rock fence around the school lots.

The above project is something that is very much needed—the school needs the improvements, for all that the project provides is needed to make the school plant complete and what it should be. Then, just at this time, the project is needed to give those who follow such work a job. Perhaps, that fact had as much to do with the WPA administration making the allotment as the fact that the school needs the improvements.

Hence, it is urged—and let The Enterprise give emphasis—that every man and boy in the Bronte section who is going to need a job, go to San Angelo at once—we mean IMMEDIATELY—and get a working card. Now, men, this is very important. If you want any further information, see Mr. Whitt at once who will make everything clear to you.

But, the getting of this job started quickly depends on the number who go for their work cards—so, men don't put this off a day. If you need to see Mr. Whitt, do so at once and let's get this important job started.

## Holt Motor Co., Of Ballinger In New Location

The Enterprise carries in its advertising columns this week the announcement of the Holt Motor Company of Ballinger, Ford sales and service, for that city, of their removal to their new location in that town.

The Enterprise called on the Holt Motor Co. the other afternoon while in that city and found everybody from Jack Holt, the owner and his assistant, Mr. Harding, down to the janitor busy as the proverbial cranberry merchant, getting all the minor details of their new office adjusted. It is indeed an elegant place and soon as the details are completed it will be one of the most elegantly arranged and appointed offices of the kind in the West.

Jack Holt knows nearly everybody in the Ballinger-Bronte section of the country and everybody knows him. He is strictly a business man but genial and pleasing in his business relations with the people—hence he has a

## BRONTE SCHOOLS MAY GET ANOTHER TEACHER

Superintendent B. B. Covey of the Bronte schools has been working strenuously to bring the scholastic enrollment of the schools to a sufficient number to entitle the schools to another teacher—and it may be his efforts are going to be successful.

Having checked the school enrollment closely and the families of the district Prof. Covey found three more pupils that justly belonged to the Bronte schools, and so advised the Department of Education at Austin.

Prof. John Olson, chief of the census department, came out this week and made investigation and found that the children rightfully belonged to the Bronte schools and so ordered. The school had 496 scholastics—the three additional, gave 499 scholastics to the school. Prof. Olsen spoke favorably of the schools, being entitled to another teacher and Superintendent Covey is hopeful that the order for an additional teacher will be made.

That is fine—let everybody work with Supt. Covey and the faculty and the school board to make the Bronte schools, "just a little better than any other like school."

## Ninety Names Submitted For New Gift Shop

Notwithstanding the cold, rainy day Saturday, opening day for Bronte's new gift shop was a success, from every angle.

During the day there was a stream of ladies, and children, with quite a few men, who came to see the new shop and to inspect the display of gifts.

Ninety ladies who called registered their names and gave suggested names, in the contest by Mrs. D. M. West, the owner, through which she sought to secure the name for the shop that most appealed to her.

From the large number of names suggested the owner chose the name, "Cindy Lou Gift Shop." The name was submitted by Mrs. Ray Parrish which entitles her to the award of five dollars in cash, which she will receive when she calls at the shop to which she gave its name.

Mrs. West takes this way of thanking each and all for their kindly interest and for their calling on opening day, notwithstanding the unfavorable weather. And in this connection she invites one and all to come to the "Cindy Lou Gift Shop" for their gifts for the sundry and various kinds of parties.

"Cindy Lou Gift Shop" will stock fast as it can be determined intelligently the demands of the buying public as to the most popular gifts. It is the purpose of Mrs. West to carry a complete line of merchandise in her lines so that everyone can find just what is desired in the way of gifts, baby needs, ladies' lingerie, cosmetics and so forth, as well as suitable lines of gift goods for men.

Mr. and Mrs. W. W. Millikin and two children from Uvalde were week end guests of Mrs. Millikin's parents, Mr. and Mrs. W. J. Anderson.

host of friends all of whom join with The Enterprise in congratulations and good wishes to the Holt Motor Company. Read their announcement in this issue.

## Local "Doughboys" Plan Armistice Evening Barbecue

The annual picnic of the Veterans of the World War will be held in Bronte on the night of November 10th.

The ex-service men are planning a great time with good program for entertainment and plenty of good eats for all. A number of people have donated meats and if there are others who desire to help the boys out with their donations it would be greatly appreciated. Any kind of meats such as chicken, goats, sheep or, what have you. The ladies also please kindly bring some of those good pies, those kind with the calf slobbers on them, and cakes.

Everybody come with your pies and cakes and lets have a big time together. It does a community good to get together occasionally and that is the purpose of these picnics.

If you have meats to donate—some old rooster will be fine that you are figuring on getting rid of any way. Please arrange to dress them and bring them in to some of us. T. H. Rogge is Chairman of the committee, on the 8th or 9th of November, in order that we can place them on storage and have ready for the barbecue pit on morning of 10th, where our old friend and proven veteran, O. L. Johnson will take charge.

Help us make this picnic the best we have ever had, which will have to go some, for we have really had some "cracker jacks" all along. Don't you remember them?

## BIG SHOW "COMIN" TO TOWN THIS WEEK

H. O. Rains, advance man for the Buck Owens and Company Big Tent Show, was in town first of the week, making arrangements for the coming of his show, in Bronte, Saturday night, October 29. Mr. Rains will be remembered by the old time show fans in and around town as the advance man for the King-Thomas Shows, one of the most popular groups of entertainers that ever came this way.

Mr. Rains stated to The Enterprise that the Buck Owens is one of the very best shows he has ever been booking agent for. And it must be "a plum good un," as Mr. Rains made arrangements with the city fathers to put on his show under the auspices of the city—this means, of course, that the city will get a good percent of the door receipts. Bronte because of its stringent ordinances against shows has been "a headache" to the show fraternity for many years and the shows quit billing the town. But, with the city behind it, the Buck Owens should have a capacity house. They show under their big tent, just one night. Buck Owens is a famous movie and radio star and his horse "Goldie" is likewise known to movie fans all over the country.

Every member of this show aggregation is said to be a star—hence no doubt a show worth while awaits those who attend. The big top will be on the lot just to the rear of Cumbie & Wilkinis store.

The editor was glad to see Mr. Rains, the advance man, again after the long years—he is still the same genial old Rains he was in the yesteryears.

Mr. and Mrs. L. C. Hudman write the editor and wife from Las Cruces, New Mexico that they are settled there for a while. However, Mr. Hudman says that work is scarce and times are dull.

## THE FIFTH SUNDAY MEETING OF THE FAIRLAND ASSOCIATION TO BE HELD WITH THE KICKAPOO BAPTIST CHURCH NEAR BRONTE FRIDAY TO SUNDAY, OCTOBER 28-30.

### —PROGRAM—

#### Friday Night

7:00 P. M.—Devotional ..... George Wrinkle  
E. E. Morgan, Alternate—J. O. McCaleb.

7:30 P. M. Introductory Sermon .....

#### Saturday

10:00 A. M.—Devotional ..... H. M. Warford  
10:15 A. M.—Exegesis, Acts 2-27 .....

E. E. Morgan and B. B. Hines.

10:45 A. M.—Origin of the Church ..... R. G. McLeod  
11:15 A. M.—Sermon ..... M. E. Watkins

#### Lunch

Song Service lead by Nolan Barmore

1:30 P. M.—Devotional ..... George Davis  
1:45 P. M.—The Perpetuity of the Church ..... J. H. Hallford  
2:15 P. M.—The Ordinances of the Church ..... M. E. Watkins  
2:45 P. M.—Who was the Man Child Spoken of in Rev. 12:5?  
E. L. Moore and J. O. McCaleb.

3:30 P. M.—Board Meeting.

#### Saturday Night

Song Service ..... Lead by John Henderson  
7:00 P. M.—Devotional ..... Edgar Branham  
7:30 P. M.—Sermon ..... R. G. McLeod

#### Sunday

10:00 A. M. Song Service and Devotional ..... Nolan Barmore  
10:30 A. M.—Sunday School .....

J. H. Hallford

#### Lunch

Song Service ..... Lead by John Henderson  
1:15 P. M.—Devotional ..... O. M. Johnson  
1:30 P. M.—My Duty as a Deacon—Round table discussion  
lead by ..... C. F. Parker  
2:15 P. M.—The Call to the Ministry, and What it Meant  
To Me. Round table discussion by Preachers present lead  
by ..... E. B. Hines  
Every one is invited to attend and help make this a profitable meeting.

—Committee.

## Bronte Longhorns "Horn Out" Robert Lee Steers, Saturday

Well the annual struggle for football supremacy between the Robert Lee and Bronte schools football teams came off Saturday afternoon.

In spite of the rain and unfavorable weather, there was a good crowd in attendance—not as many, of course, as if the weather had been propitious. But, the fans for each school were out and enthusiastic to the nth degree for their respective schools. The fans stood in the drizzling cold rain and the contending teams played like mad on the muddy field. The visiting team played a good game but the local Longhorns "gored to death" their enemies, the Steers and left them dead in their gore on the field of conflict—the local team won 6 to 0.

But, if Bronte had not won this game, it is difficult to say what would have happened—for, if a group of school kiddies and especially the Pep Squad ever did their best to "pep up" their team, that was done this time. They had a big bon fire Friday night and went through with all the antics which followed the winning of the game Saturday afternoon. After the game the school band and the pep squad came back down on the Main street and they played and cheered and yelled until, it is believed the girls, some of them, never will be fit to sing in their respective church choirs any more, as they ruined the musical intonation of their voices, out there on the streets that crisp drizzly afternoon, cheering their team over

## BHS Homemakers Elect Officers

The Future Homemakers Club of Bronte High School met October 9 to elect their officers for the year. Miss Roper, the club sponsor, gave a brief talk on the duties of each officer.

The following officers were elected: President, Chloe Borders; Vice-president, La Vera Williams; Secretary, Alma Jane Cumbie; Treasurer, Mary Ruth Youngblood; Reporter, Geraldine Mitchell; Parliamentarian, Auta Bell Stephenson; Yearbook, Dorothy Meador; Song Leader, Imogene Hutton; Accompanist, Ernestine Pruitt; Financial Chairman, Cloreta Bruton.

The motto of the club is, "As Our Girlhood is Now—So Shall Our Womanhood be Tomorrow." The club colors are white with the rainbow colors. The Initiation Committee will be in charge of the next program which is to be held November 2.

—Club Reporter.

Misses Earl Eubanks and Pauline Roe of Robert Lee, accompanied by Frank Hearn and Harry Horn of Blackwell went to Norman, Okla. and spent the week end with Pharris Mackey and Jimmie Eubanks who are attending Oklahoma State University at Norman. They report a delightful trip.

the victory won.

The game went through without a bauble and without misunderstanding. The coaches of the two teams, "the Mullens brothers," were both on hand and each doing his best for his team to win. It was indeed a smooth fine game of the sport.



**PLENTY OF LUMBER  
Bargain Prices**

2 x 4—8 to 20 ft. lengths, a hundred feet for ..... \$2.50  
 2 x 6—10 to 16 ft. lengths, a hundred feet ..... \$2.50  
 1 x 8 Shiplap—10 to 16 ft. lengths, a hundred ..... \$2.50  
 1 x 12 boxing, a hundred ..... \$3.00

**TEXAS TRADING COMPANY**

1007 North Chadbourne San Angelo

**JOE CLARK**

GUN AND LOCKSMITH

Home of "EASYMO," The Perfect Lower  
Blade for Lawn Mowers

EXPERT SAFE WORK

Lock Work and Duplicate Keys

ALL WORK GUARANTEED

234 So. Oakes St. Dial 4855-3 San Angelo

**SPECIAL PRICES**

**Friday - Saturday, October 28 - 29**

THIS IS STRICTLY CASH—NOT 30 DAYS

White Rose Flour, 48 lbs. ....	\$1.55
Cake flour, 24 lbs. for .....	.85
FLOUR, Purity, 48-lbs. ....	1.28
FLOUR, Purity, 24-lbs. ....	66c
FLOUR, Two Flag, 48-lbs. ....	99c
FLOUR, Two Flags, 24-lbs. ....	55c
PEACHES, California Cling, No. 2 1-2, 2 cans for .....	.28
Lard, Swift's Jewel, 8 lb. carton .....	.98
Lard, Swift's Jewel, 4 lb. carton .....	.49
Hershey's Cocoa, a pound for .....	.19
Corn Meal, 10 lbs. for .....	.28
Corn Meal, 20 lbs. for .....	.50
Bright & Early Coffee, 1 lb. ....	.23
Bright & Early Coffee, 3 lbs. for .....	.63
Blackeyed Peas, shelled, and snaps, 15 oz. cans, 3 for .....	.28
Phillips Mixed Vegetable, 1 lb. and 3 oz. cans 1 for .....	.10
Field Corn, No. 2 size, 3 for .....	.25
Puremade Dried Peas, 3 for .....	.25
Soda Crackers, 2 lb. box for .....	.20
Post Toasties, regular size .....	.10
Bucket Peanut Butter, 3 1-2 lbs. for .....	.50
Very Good Salad Dressing, 24 oz. size .....	.25
Cedar Oil Polish, 1 quart .....	.20
Hy-Pro, 1 pint for .....	.17
Catsup, 14 oz. bottle for .....	.14
T & T Soap, 7 bars for .....	.25
Coffee, Maxwell House, 3 lbs. for .....	.87
Pork & Beans, 16 oz. can for .....	.05
Snow King Baking Powder, 2 lbs. ....	.20
Spinach, No. 2 cans .....	.25
Turnip Greens, 3 No. 2 cans for .....	.25
Mustard Greens, 3 No. 2 cans .....	25c
Justo Cocoa, a pound for .....	.14

**W. MODGLING COMPANY**

BRONTE, TEXAS

**Turkeys! Turkeys!**

We want your turkeys and will be in the market for them soon as the

**Thanksgiving Market Opens**

Which will be around November 5th. But, regardless as to the exact date we want and will appreciate an opportunity to talk with you about your turkeys, the market and so forth. As usual we have good connections and can and will

**PAY TOP OF THE MARKET**

For your turkeys. We have always tried to get the best prices possible for the turkey raisers in our territory—so, see us before you sell.

**CUMBIE & CO.**

PHONE 41

**New Methodist  
Minister Here  
Sunday Night**

Rev. Reginald C. Hardy, the new Methodist minister assigned to the Bronte Methodist church, at the Annual Conference in San Antonio last week, advises that he will be here and fill the pulpit Sunday night.

Rev. Hardy comes from Friona where he was pastor before being assigned to Bronte. He writes that he will preach there Sunday morning and will drive here that afternoon and fill the pulpit at night.

Rev. Hardy requests that all the members of the church much as possible be present, as he desires to meet the members. Likewise a cordial invitation is extended to all to attend worship.

Personally The Enterprise editor regretted to see Rev. and Mrs. Thompson, the retiring Methodist pastor, leave Bronte. They made hosts of friends who will cherish happy memories of the stay and the ministries of Rev. and Mrs. Thompson in Bronte. Rev. Thompson goes back to Smiley, the pastorate he left when he came to Bronte.

With all our people The Enterprise joins in gladdest welcome to Rev. and Mrs. Hardy as they come to take up their work and to make their home here.

**MARRIAGES**

Justice H. M. Robinson reports the following marriages: Joe G. Brock and Mrs. Alma Ruth Butner were married at the home of Justice Robinson, Saturday night, October 22, 1938.

E. E. Hester and Miss Doris Dale Wimberley, both of Robert Lee, were married, Wednesday evening, October 26, 1938.

The Enterprise joins with the friends of all these in wishing them bon voyage through life.

Jackie Lou, little daughter of Mr. and Mrs. B. H. Mackey had her tonsils removed in a San Angelo Clinic, Tuesday. The little one is doing fairly well.

**BRONTE GINS HAVE  
GINNED 1250 BALES**

To 4 o'clock Thursday afternoon, Bronte's gins has ginned 1250 bales of cotton. This is practically all of the year's crop. The gin men estimated 1400 bales as maximum number of bales that will be ginned here this season.

**P. T. A. CARNIVAL  
IS A HUGE SUCCESS**

The P. T. A. Carnival that is being staged on the school grounds this Thursday night as we go to press is "a whale of a success" from every angle.

The menu served by the ladies was just such a menu as the Bronte ladies are famous for preparing was served to those who desired to relish an elegant and sumptuous repast.

All the other features of the carnival were above par and frolic and fun ran rampant on the school grounds and everybody seemed happy.

Congratulations to the ladies and their helpers in the program of fun and pleasing features they arranged for the entertainment of the goodly number who were in attendance.

J. D. Ratliff, manager of the Ratliff store, was in San Antonio this week buying more merchandise for his store, which is already stocked with new and seasonable merchandise.

**GINN SET DAYS**

The Bronte gins are ginning now on set days. They announced last week they would gin this week only on Tuesdays, Thursdays and Saturdays, which they are doing.

The gins are announcing again in today's Enterprise that the same days for ginning are set for next week. Let the farmers who are interested in ginning days take notice.

**Everybody . . .**

Is Invited to Buy  
**THEIR GIFTS FOR ALL OCCASIONS**

At

**"Cindy Lou"  
GIFTS**

MRS. D. M. WEST, OWNER

ENTERPRISE BLDG.

**SHOES --- SHOP MADE SHOES**

SPECIAL INTRODUCTORY PRICE for first 50 orders:

Low Quarters ..... \$15 Shoes ..... \$16  
 Relieve that tired feeling of broken down arches with a Pair of these Special Made Shoes  
 We are now prepared to make shop-made shoes—Cowboot style or regular dress shoes.

**M. L. LEDDY**

SADDLE, BOOTS & SHOE SHOP

24 So. Chadbourne San Angelo

**Ginning Notice**

THIS IS TO ADVISE OUR PATRONS AND FRIENDS  
THAT NEXT WEEK, WE WILL GIN ON

**Tuesdays, Thursdays and Saturdays**

WE WILL ANNOUNCE NEXT WEEK AS TO FUTURE  
GINNING DATES—WATCH FOR THE ANNOUNCEMENT

AS WE ARE HERE TO SERVE OUR PATRONS IN  
EVERY POSSIBLE WAY THAT WILL BE TO  
YOUR CONVENIENCE

**Farmers Gin**

J. D. LUTTRELL, Manager

**Piece Goods**

For Women who prefer to have their Dresses or Coats made,  
We urge you to visit our Piece Goods Department. . . .

PRETTY FALL SILKS IN SOLIDS OR PRINTED  
PATTERNS. PER YARD . . . . .  
49c to 98c

FALL WOOLENS FOR SUITS, COATS OR  
DRESSES. PER YARD . . . . .  
98c to \$1.49

**STYLISH STOCKINGS  
Better-Maid**

Sheer enough for loveliness and reinforced at all vital  
points to stand wear and tear. Perfect for active women!  
ALL THE NEWEST SHADES  
Per Pair

**79c**

**HIGGINBOTHAM BROS. & COMPANY**

WINTERS "THE BEST PLACE TO TRADE" TEXAS



**Blackwell News**

MRS. CHAS. RAGSDALE

**Euterpeans Give Health Program**

The Euterpean Club met in the home of Mrs. Will Youngblood October 20. with Mrs. Roy Hamilton as co-hostess. A health program was given. "As the Sun Colors the Flowers, As Art Colors Life, So Health Colors Happiness." Leader, Mrs. Arnold Richards; Roll Call, Sketch of famous M. D.; Business Session; Choral Practice; Thirty minute talk—Communicable Diseases, (a) Name Some and Means of Protection, Mrs. Leroy Stone; Piano Solo, Witch Dance, McDonald—Mrs. Jack Steuart; Musical Reading, "Don't Be What You Ain't"—Mrs. Frank Youree; Vocal Solo, Selected—Mrs. Austin Jordan.

A salad course and coffee were served to Mesdames Joe Smith, Emmett Bryan, Richard Copeland, Clarence Harris, Austin Jordan, Joe Oden, Arnold Richard, Cecil Smith, Roy Sanderson, Willie Shamblin, Jack Stewart, Jr., and the hostess.

**Attend Rebekah Lodge At Sweetwater**

Mrs. Joe Smith, Mrs. Delos Alsop, Mrs. Artie Thompson and Mrs. Berry Smith attended the Sweetwater Rebekah Lodge Wednesday night, October 19 where the president of the Rebekah Association was an honored guest.

Tuesday night October 18 at the Baptist Church, the Baptists and friends gave a pot supper which consisted of beans, mutton, pickles, chicken, bread and coffee. After supper games were played by the young and old. Every one reported a wonderful time.

**Old Friend Visits Her**

Mrs. Joe Lindly writes as follows of the happiness of herself and an old time very dear friend who is visiting her:

I have as my guest, Mrs. Anna Cannon from Seagraves, who came last Wednesday and is spending the week with me.

We had not seen each other in 26 years but had corresponded all the time. We met in 1893 and were school chums 7 years and during that time we became Christians and were baptized at the same time by Rev. G. I Brittan, pastor of the Baptist church at Boonsville, Wise county, Texas, and my friend tells me that Bro. Brittan still lives, his home is in Plainview, Texas.

We have greatly enjoyed talking of the days of long ago. We have both had lots of joys, also sorrows since first we met. Our greatest sorrows were the loss of our parents. My friend also has lost her companion.

We are trusting to the Lord that we can meet again some time.

Mrs. A. J. Jones is still at the bedside of her father, Mr. C. M. Hunt at Bradshaw.

Miss Mildred Childers left today to meet her sister Miss Veva in Clovis, New Mexico.

**Brantley's**

SHOE REPAIRING

We Are Now Giving Special Attention to Boot Making. See us if you are interested in new boots.

116 OAK SWEETWATER TEXAS

**TRAILER PARTS In Stock**

Everything for building or repairing Trailers. AUTO PARTS OF ALL KINDS PRICES ALWAYS RIGHT

**Scott Wrecking Co.**

W. Broadway Phone 2371 SWEETWATER TEXAS

Mrs. Robert McFarland has been called to the bedside of her mother at Sweetwater, who is seriously ill with bloodpoison.

The small son of Mr. and Mrs. Howard Pressler happened to an accident. Breaking his leg while at school, he had to be carried to Sweetwater for treatment.

**THREE COKE GIRLS AT STATE TEACHERS COLLEGE FOR WOMEN**

DENTON, Oct. 27.—Three Coke County girls, Misses Modelle and Mozelle Higginbotham of Bronte; and Bryce Stewart from Robert Lee are among the 2700 students now enrolled at

Texas State College for Women. Final tabulations show that the school is again the largest residential woman's college in the United States, with students from 220 Texas counties, and 7 foreign countries.

**Jas. H. Craig CHIROPRACTOR & MASSEUR**

Office Phone 295; Res. 119

Jordan Bldg., N. Main St.

Lady Attendant

Winters

**GINNING DAYS NOTICE!**

NEXT WEEK WE WILL GIN ONLY ON

**TUESDAYS THURSDAYS AND SATURDAYS**

WATCH FOR ANNOUNCEMENT NEXT WEEK AS TO OUR GINNING DAYS FOR THE REMAINDER OF THE SEASON AFTER NEXT WEEK.

WE THANK YOU SINCERELY, FRIENDS, FOR YOUR PATRONAGE AND WANT TO SERVE YOU TO THE LAST BALE IN THE SAME SATISFACTORY WAY WE HAVE TRIED TO DO THROUGHOUT THE SEASON.

**Planters Gin Company**

A. F. McQUEEN, Manager

**Turkeys Wanted**

**To Everybody who Raises Turkeys:**

We are in the Market for your Turkeys—Of course, the exact date of the

**Opening Market for Turkeys**

is not definitely known—but it will be around November 5.

**WE WANT TO BUY**

Your Turkeys and will Appreciate an opportunity to quote you prices before you sell.

**SEE US FIRST**

We also buy your chickens, eggs and cream, always paying the highest market prices.

**Royce Hayley**

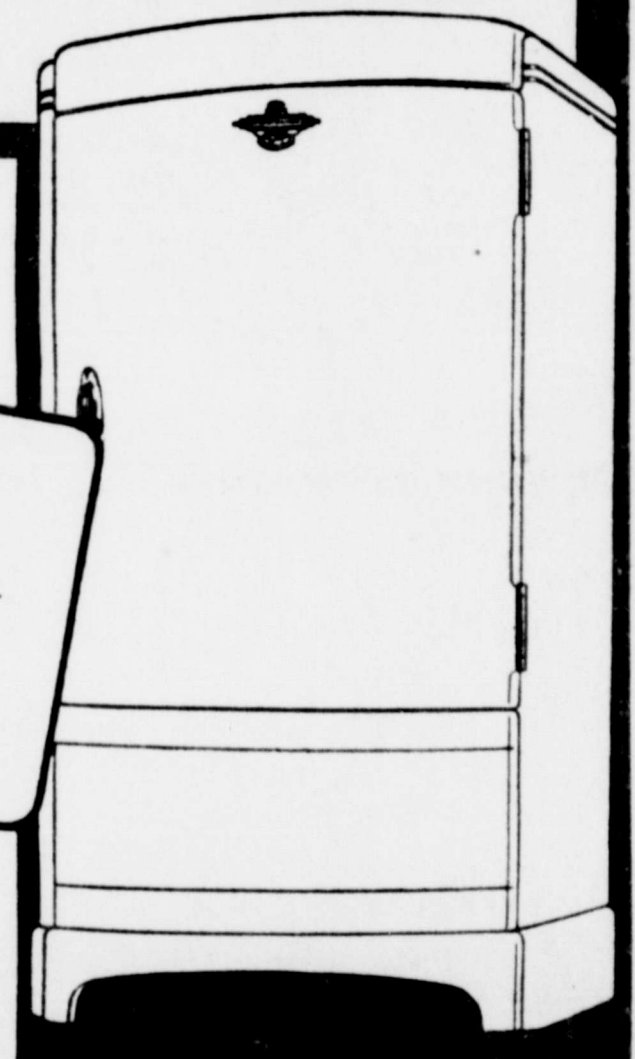
AT BANNER ICE STATION

PHONE 30



*Is it* **TRUE or FALSE?**

1. The Average Woman would appreciate a New Electric Refrigerator as a Christmas gift. TRUE  FALSE
2. Proper Refrigeration is Important in Winter as well as Summer months. TRUE  FALSE
3. Foods Seldom Spoil if "Juice" is turned off during cold months. TRUE  FALSE
4. The Pictured Refrigerator at Right is operated by turning a crank. TRUE  FALSE
5. Electric Refrigeration Provides Plenty of Ice Cubes, Saves on Current and Upkeep. TRUE  FALSE
6. The Electric Refrigerator is so Complicated, you need a Mechanic to Operate it. TRUE  FALSE
7. The Reason so few people complain about Refrigeration Troubles today is because Most of Them are Electric. TRUE  FALSE



**"Here's the Answers, Folks"**



1. TRUE! An electric refrigerator makes an ideal gift for the whole family.
2. TRUE! Controlled temperatures for proper food preservation are needed in winter.
3. FALSE! Kitchen temperatures do spoil foods the year 'round without good refrigeration.
4. FALSE! The picture is of a Frigidaire, electrically operated.
5. TRUE! Electric Refrigeration is the most economical method in the world today.
6. FALSE! The Electric Refrigerator is mechanical and automatic... needs NO supervision.
7. TRUE! Electric Refrigeration causes fewer complaints and gives better service than any other type in use today.

*Buy A New Electric Refrigerator*  
It Saves You Money—and that's True

**West Texas Utilities Company**



