\$50.00 Deposited in Bronte Bank for SUCCESSFUL Sch ool in The Enterprise Subscription Campaign. Read the Bank's Statement on First Page. Is YOUR School Going to Get That \$50.00? If not, WHY not? Better Hurry!

# The Bronte Weekly Enterprise

**VOL. 18.** 

BRONTE, COKE COUNTY, DECEMBER 17, 1937.

**Community Christmas Program** 

There will be a community Christmas program rendered at the Baptist church, Sunday evening, December 19, beginning at 7 o'clock, in which the whole community will participate. All are cordially invited to attend, as an unusually helpful and inspirational program, in keeping with the spirit of the Glad Season will be rendered

PROGRAM Song: "Oh, Come, Oh, Ye Faithful," Choir. Song: "It Came Upon Midnight," Choir. Invocation, Rev. A. V. Bradley. Instrumental number-to be arranged by E. N. Smith. "Silent Night"-Quartette. Violin solo, Miss Stella Smith. Bethlehem-Choral Club. Sermon, Rev. L. U. Spellman. Song: "Joy to the World," Choir. Benediction. Rev. J. H. Thompson.

# \$50.00 In Cash

Bronte, Texas, December 16, 1937. TO THE SCHOOLS IT CONCERNS:

This is to certify that D. M. West, editor of The Bronte Enterprise, has made a SPECIAL DEPOSIT of \$50.00 in this Bank, to be paid to the school that is SUCCESSFUL in earning same, under the rules and terms stipulated by Mr. West, in The Bronte Enterprise Subscription Campaign being carried on through the schools that have entered the Campaign. The SUCCESSFUL school is to be determined by the Committee at the close of the Campaign on the afternoon of December 24.

### First National Bank In Bronte

By W. K. SIMPSON, Assistant Cashier. THE ABOVE TELLS THE STORY\_WHO GETS THE MONEY ?- WILL IT BE YOUR SCHOOL ?- IF NOT WHY NOT?

JUST ONE MORE WEEK-YOU HAD BETTER HURRY!

# Christmas Program

Clementena Parker, reading; In his youth, when only eightat the Methodist church Sunday morning at 11 a. m. A splendid will discuss Buckner Orphans faith in Christ and united with program will be rendered by all united with the the orphans faith in Christ and united with departments of Sunday School. more in baby for the pastor will the Baptist church and hence departments of Sunday School. You are invited to come and en-Home. Baptists have only one life was linked inseparably with Orphans Home in Texas, it is lo- the church in all its activities for the betterment of the world. cated at Dallas. will be a joint service of both health compelled him not to do Methodist and Baptist churches. so, he was active in his support The Christmas program will con- of the church, in all its work and The first Quarterly Confer- sist of singing Christmas carols worship. Hence, it was befitby the choir, a quartette and a ting, indeed, that the large num-

**Coke County Pioneer Citizen Passes** Away

J. T. Hamilton, whose home was in Coke county, near Blackwell, died at the family home, Tuesday night, December 14, 1937. Interment was in the Hayrick cemetery Wednesday afternoon, following religious services at the Baptist church in Blackwell.

Deceased was born in Madison county, December 10, 1858, making him to be 79 years and 4 days old when he was called from the walks of life.

March 26, 1878 deceased and Miss Elizabeth Bennick were united in marriage. To them ten children were born, six of whom survive to sorrow over the passing of their father. The companion of deceased preceded him in death, Jonuary 1, 1933. The surviving children are Mrs. Pearl Shamblin, Blackwell; Roy H. Hamilton, Blackwell; Mrs. Bernice Hannahs, Tucumcari, New Mexico; Joseph Hamilton, Phillips, Texas; O. Gordon Hamilton, Post, Texas; Watson B. Hamilton, Amarillo. All the children were present for the funeral. Besides the children, two brothers and one sister survive. The brothers are Will Hamilton, Montell, Texas; and Sam Hamilton and Miss Minnie Hamilton of Brooklyn, N.Y.; and also there are seventeen grandchildren.

In 1884 deceased came West with his family, settling in Coke couny, thus making him and SUNDAY SERVICES AT BAPTIST CHURCH family one of the truly pioneer families of West Texas. And Our Sunday school goal is set through the long years of his acat Methodist Church at 125 for next Sunday, and we tive life he joined always with are expecting each one to stay the forces that stood for the The annual Christmas program in behalf of the Waco Methodist for the morning program given in behalf of the Waco Methodist Those rendering parts and was one of Coke county's The Sunday evening service And until old age and failing choral club from the school, ber of old-time friends of the Brother Spellman will bring the family should gather at the old family home, with the children, Christmas message. This Thursday as we go to and follow the body to the place the Young People we will all press, "ol' Santa" certainly is shiped through the years, and meet at The First Baptist Church handing out to West Texas, a there at the altar where he had where all will join in a real spir\_ "Christmas package" of the big poured out the devotions of his soul to God, the church, in a quirain that has been falling all the et, simple, but beautifully impressive service, pay tribute to the memory of the man who had meant so much to the life of Blackwell as a community, and to the church of which he was a member. It was a dreary December afternoon, and the clouds hung in the skies like a ball, and the wintry wind was biting cold. and the mists were falling-just such a day as makes the heart pensive-yet, the friends of deceased and of the family, gathered, to pay their tribute to him. The old pioneers, the few of them who remain, were there. Among the old pioneers was Charlie Phillips. Speaking to the writer, following the religious services, with the tears streaming down his rugged old cheeks, he said: "I am eighty years old. This good old man, Jim' Hamilton, beat me to this frontier country only two years. You preachers did not say too much about him-for, he was one of the best men I ever knew. I (Continued on last page)

#### THE CHRISTMAS-TIDES OF OTHER YEARS

VOLUME 50

The misty years have flown since she left us, And we miss her-we miss her all the time !---But, at no time do we ever miss her, As when merry Christmas bells begin to chime; For, it was just after the Gladsome Season, When she was stricken, and was called away-At the time when our hearts were so joyous With her, on that gladsome Christmas Day!

From the glad Yuletide's golden sunshine, 'to our hearts, darkest night her going brought; And since that day, with grief and sorrow, To us the Glad Season always has been frought-

For, as the yuletide comes with passing time, We ever think of her and those far, gladsome years,

And then as we are reminded that she is not with us now, It brings to us, life's most bitter tears!

Then, Yuletide was a time of joy and gladness, As she romped and played and dreamed and planned, And always in her sweet baby fancies, To her, "Santa" was "an old man so grand!"

At d in all her plannings we were with her, As we talked and planned happy yule\_tide schemes,

And when the day's plannings were all over, We would lie down to pleasant Christmas dreams.

We planned how we would watch for old Santa, When cn his visit he would come to our house,

To leave gifts for us as it might please him,

It no one was stirring, and all was "still as a mouse;"

And when he had placed his many parcels,

As we lay quietly and snug in bed,

He would leave our home with his blessings. And departing, go his way with stealthy tread.

But, within a very few brief moments, After we haddain down, for "d' Santa" to wait. The sandman would gently come, stealing in, And kiss baby eyes into sleeping state, And there in her little bed, undisturbed,

She slept through the quiet and silent night, And dreamed her baby dreams of "ol' Santa," Until the coming of the mor ning light.

Then, a baby voice, to us, sweet as the angels, Upon awaking would to us eagerly call, As from her bed hastily arising:

"Daddy,' mother-merry Christmas to all!" Then, as baby thought came, she would inquire: "Did ol' Santa come-Oh, lets all go see!

And half-clad, with great glee and excitement. She would rush to her Christmas tree.

Orphans Home will be rendered joy the hour with us.

An entire new program for all. Mrs. George Thomas, Mrs. Al. ford Taylor and Mr. H. O. Whitt are the program committee. We will be looking for you.

ence for this year will be held Sunday afternoon at 4 o'clock. Let all officials be present and have their reports ready.

After the evening meeting of itual Christmas program. Come variety, in the form of the fine One! Come All!

)

Rev. J. H. Thompson, Pastor. morning.

#### BRONTE GROCER IS WINNER IN AMERICAN BEAUTY CONTEST



Robert Lambert of Cumbie & Co., Bronte grocery, is the winner of the \$75.00 third prize in the dealer display contest conducted by American Beauty Flour, it was announced by Standard-Tilton Milling Co. this week. The display, which was judged for attractiveness, merchandising value and originality, received many favorable comments from custome's during its showing here early in November.

So, as the Yuletide comes, year after year, It makes our hearts pensive, and we are sad,

As we think of the days that never-never-again Shall come to bless us and to make us glad-

Yet, with all those who are glad and happy,

We join, far as we can, in gladsome chime, And wish for all our friends and for others, That to you this may be a gladsome Christmas time.

To all who serrow over the loss of loved ones since the last joycus Christmas-tide, and to all others to whom the skies are leaden, because of sorrow from whatever source, the above lines are affectionately dedicated.

#### **One Minute Sermon** CHRISTIAN SACRIFICE AND WORSHIP BY REV. A. V. BRADLEY

"I plead with you, therefore, brethren, by the compassion of God. to present all your faculties to Him as a living and hely sacrifice acceptable to Him-a spiritual mode of worship. (Weymouth)-Rom. 12:1.

From a study of man and his religions, we learn that the socrifices represent (1) offering. (2) propitiation. As Christians, we know that our propitiation has been made for our sins of a real sacrifice even the sacrifice that Christ made to God for us.

In like manner Christians present their bodies-their whole nature and life-to Him who gave himself for them. "Ye are not your own; ve are bought with a price; therefore glorify God with your bodies, which are His."-I Cor. 6:20. This sacrifice posses three qualities: 1. It is living. The Jewish offerings were symbols of his own life, as well as the life of Christ." "There is in every sacrifice a death, and in this sacrifice a death unto sin, out of which there arises a new life of righteousness unto God. "What a privilege is curs-to bring unto God our entire being for work and worship. 2. This sacrifice is holy. (3) It is well pleasing to God. 4. It is a reasonable service. It is loved of God; praised by Christ; and sought by the Holy Spirit. May we present ourselves.

#### CHURCH OF CHRIST IMPROVE AND PAINT THEIR CHURCH HOUSE

of worship.

Besides the repairs the house

has been given a coat of paint, which it needed and which very greatly enhances the appearance

Members of the local Church of Christ have made some helpful improvements on their place of the building.



5	ubscription	Rates	
In State		\$1.00	year
Out of Sta	te	\$1.50	year



#### THE BRONTE ENTERPRISE

#### **DECEMBER 17, 1937.**

# BRONTE, TEXAS

"NORTH of the RIO GRANDE" the roundups with him-I have had lived out his days of activiwith

Windy Hays - Russell Hayden Also Comedy "Xmas" and NEWS (See the Shelling and Destruction of SHANGHI)

TUESDAY Only MONEY NITE December 21. Paul Muni (1937 Academy Award Winner for the Best ACTING) in

A. J. Jones, pastor of the Black-"THE LIFE of EMILE ZOLA" with GALE SONDERGARD ALSO COMEDY-

ALAMO THEATRE **Robert Lee, Texas** 

Friday-Saturday Dec. 17-18 "YOU CAN'T HAVE EVERYTHING"

more with reference to the relig-Sunday-Monday Dec. 19-20 ious life and hopes of the Chris-(FEATURE STARTS PROMPT-LY AT 1:30) life and character of deceased. "THE GOOD EARTH"

Wednesday Only (Money Nite) a pinoeer, paying tribute to him December 22

"THE LIFE of the PARTY"

Drive Carefully. Save a life! ceased, who came to the frontier

PIONEER DIES

(Continued from page one)

the old hymns of the church-

the hymns "Uncle Jimmie" low

ed when he worshiped in the

church. The prayers offered

were tenderly appealing and full

of comfort. Pastor Dean spoke

tian and delineated as to the

The writer spoke of deceased as

and his companion, as well as to

all the pioneers, both men and

women, of the generation of de\_

40

### **Keep Them** As They Are

Your portrait record of your family ... your loved ones . . . will be a storehouse of treasures in later years.

Only 7 days left

and fought back all the opposing ert Lee, with their beautiful and dead who sleep there, until forces and founded here in the impressive ritual, Bruce Clift as time shall be no more. have sheared sheep with him, I great West a civilization that Friday-Saturday Dec. 17-18 have ridden the wide, lonely world. Then, deceased was spo- the tired, worn body of their be- at the passing of this good man 

ute was true to the spirit of the es, a goodly company of the did Christian gentleman, was old pioneer. For, in those days, friends of the family braved the left beneath the embankment of "a man was a man for a' that." cold, unfavorable afternoon and beautiful winter flowers, FOR SALE-GEESE \$1.00 each. Rev. J. H. Dean, paster of the slowly made their way to the old brought by those who knew him Dressed \$1.50, weight 9 to 10 lbs. Blackwell Baptist church, Rev. Hayrick cemetery, where inter- turbed, with the majestic old Give one day notice for dressed well Methodist cuhrch, and the ment was made by the Masonic mountain to stand as sentinel ones. writer, conducted the religious lodge, of which deceased was a over his grave, and the graves services. The church choir sang member. Hayrick lodge of Rob- of the others of the precious

master of ceremonies, put away - Personally, the writer sorrows

The benediction was pronouncseen him tried and he never fail- ty and had come down to "old ed by Rev. Dean. And there at himself our friend then, which ed to come up to the measure of age with a beautiful spirit," and the foot of the historic old Haya good and true man as you said thus had taught those who are rick mountain, beside the resting To such men as "Uncle Jimmie" about him in there while ago." to come after him one of life's place of the companion of his Hamilton, we owe much for And, far as this writer is con- greatest and best lessons, name- youth, and his children who whatever of our thought and cerned, that was one of the fin- ly, 'how to grow old beauti- have gone on before, the body of est tributes we ever heard one fully." man pay another—but the trib-Following the religious servic-man, devoted father and splen-his rest be peaceful until the and loved him, to rest undis-

Lord shall come again!

and knew him, and he proved

friendship abided thru the years.

ideals are with reference to the

Mrs. L. W. Beaty, Route 1. Bronte, Tex.



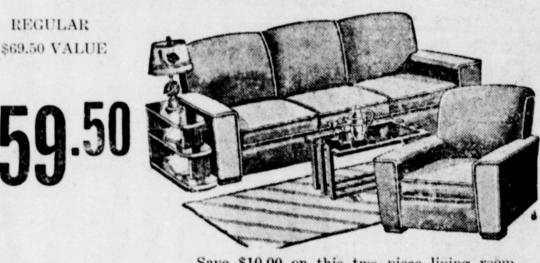


Christmas is the season of joy and good will. Give furniture this year and keep that joy in your home the whole year to come. Shop with us and let us show you these truly unusual values for this Christmas time.

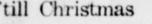
'E \$10.00

**On This 2-Piece Living Room Suite** 

REGULAR



PAGE 6.



## Willis Studio SWEETWATER,

TEXAS

### **Give A Handsome Gift**

You doa't want to forget a rather handsome gift this Christmas for the lovely lady or for your beloved family-visit your Ford Dealer for a dignified time-payment plan purchase-cheerio!

### May We Suggest One of These?

1936 Ford V-8 Del Coupe 1931 Graham Sedan 1931 Chevrolet Coupe 1934 Chevrolet Coupe 1929 Ford Roadster 1930 Ford Roadster 1933 Ford V-8 Tudor 1933 Ford V-8 Fordor 1929 Chevrolet Coach 1934 Ford V-8 Tudor 1932 Ford V-8 Coupe 1936 Plymouth Coupe 1936 Ford V\_8 Coupe **1933** Chevrolet Coupe

1933 Plymouth Coupe 1933 Chevrolet Coach 1933 Chevrolet Coach 1929 Oakland Sedan 1934 Auburn Coach 1933 Ford V-8 Tudor 1936 Ford V-8 Tudor 1936 Chevrolet Coach 1933 Plymouth Sedan 1931 Ford Coupe 1934 Studebaker Coupe 1935 Ford V-8 Tudor 1934 Plymouth Sedan 1933 Terraplane Coach



"IF IT'S FROM WOOD-IT'S GOOD"

Save \$10.00 on this two piece living room suite. You have your choice of rust or green in a velour, upholstery. This is a very practical suite, priced regularly at \$69.50. Buy both pieces now for only... \$59.50 **OTHER LIVING ROOM SUITES FROM \$49.50.** USE OUR LIBERAL BUDGET PLAN

# SAVE \$10.00

**ON A 4-Piece Bedroom Suite** REGULAR \$89.50 VALUE, NOW ONLY

YOU CAN SAVE \$10.00 on this 4 piece bedroom suite. A sturdy four poster bed, spacious five drawer chest, 6 drawer vanity with oversize mirror and upholstered bench. These four pieces are beautifally decorated and will give years of practical service—an ideal gift for every member of the family to enjoy for the other 364 days. Pegular price \$89.50.

OTHER 4-PIECE BEDROOM SUITES PRICED FROM \$29.50

#### — OTHER GIFT SUGGESTIONS

#### FOR DAD\_

A royal easy reclining chair and ottoman. Big, soft, restful, cushion that are anxious to give Dad hours and hours of comfortable relaxation and rest with his favorite book or magazine. This gold colored upholstered chair, priced regularly at \$59.50. Buy the chair and the ottoman now for only \$49.50.

#### FOR MOTHER\_

A Governor Winthrop secretary in mahogany or walnut. The ideal place for Mother to store her books and papers. Takes care of all the odds and ends and adds so much to the appearance of the room. Priced from \$39.50 to \$49.50.

#### FOR SWEETHEART-

A Lane Cedar Chest with tray and special features that assure no moth damage. It carries an insurance policy against moth damage. This gift carries with it the true spirit of Christmas. See our complete range of styles and prices.

Use Our Liberal Budget Plan.

OUR STORE IS FILLED WITH ODD PIECES THAT WILL MAKE IDEAL GIFTS, CHAIRS, COFFEE TABLES, DESKS, TELEPHONE STANDS, SMOKERS, STUDIO COUCHES, ETC.

We shall be glad to have you come in and see the model bedroom display on the mezzanine floor.

RROW-HANEY FURNITURE CO.

**First Door North of Texas Electric** 

SWEETWATER

79.50