

The Bronte Weekly Enterprise

VOL. 18.

BRONTE, COKE COUNTY, NOVEMBER 12, 1937.

NUMBER, 45.

Enterprise Subscription Offer— Commissions and Grand Award to Schools, Creates Interest in Schools

The Subscription Campaign of The Enterprise, in which liberal commissions are offered to the schools that aid The Enterprise in securing subscribers, both new and renewals, and also a GRAND AWARD of \$50.00 CASH, is finding instant interest and quick response from the schools throughout the Bronte section of country.

Last week's issue of The Enterprise carried a complete presentation of the Plan by which every school in the circulation territory of The Enterprise can realize more funds for the amount of endeavor expended than any other proposition, perhaps, that will ever be presented to the schools.

The Plan is that The Enterprise will allow commissions ranging from 15 per cent to 50 per cent of every dollar collected in subscriptions during the Subscription Campaign, that is secured by the schools that avail themselves of the opportunity as set out in the Plan. In addition to the liberal commissions outlined in the page announcement of the Plan, last week, The Enterprise will give as an ABSOLUTE GIFT to the school that secures the greatest number of subscribers during the Campaign, proportionate to the present number of scholastic enrollment of the schools that choose to avail themselves of the opportunity, the Campaign affords them. This makes it absolutely fair for the school with the smallest scholastic enrollment. In fact, the school with the smallest scholastic population really has a better opportunity to receive the Grand Award.

But, regardless as to the Grand Award, every school that will really make an honest effort will be liberally and handsomely compensated for every moment of endeavor given to soliciting subscriptions during the Campaign.

Four schools have already indicated that they will be in the contest. These schools are Mazeland at Wilmet, Oak Creek, Maverick and Bronte.

Prof. A. G. Koenig, principal of Mazeland, said: "The Plan is absolutely fair to all the schools and one that should interest all the schools in the Bronte section of country. We will take advantage of your liberal offer and realize all we can from the commissions you offer and secure the Grand Award if possible."

Prof. Dale Douglas, principal of Oak Creek school, said: "Nothing could be fairer to all the schools, regardless as to the present scholastic enrollment of the school, than your Plan. And Oak Creek is in on the liberal proposition The Enterprise submits. Our school, like all the other schools, needs all the money we can possibly command."

D. G. Luckett, one of the patrons and strong supporters of the Oak Creek school, came into see us the other day, and said: "I think about everybody in our school district reads The Enterprise, but we are going in after that Grand Award of \$50.00."

Prof. Gordon Griggs, principal of Maverick school, said: "Your Plan is not only altogether fair but it is a good proposition for the schools—and we want you to count us in on the Plan. We appreciate this opportunity afforded the schools to make some money that every school perhaps needs, without much effort. Yes we are going to do our best for

the Grand Award."

Prof. Nathan Johnson, superintendent of the Bronte schools, when the Plan was presented to him, asked at once: "Can you afford to give away that much money out of your funds to the schools?" When assured that we could, or, at least, we would do so, if the schools would all join wholeheartedly with us in the Plan. Prof. Johnson then said: "Yes, the Bronte school is interested and we will take hold at once and lay our plans for a hundred per cent canvass of our school district. It is an opportunity for our school. The school not only needs the funds that will accrue from the commissions and the Grand Award, if we can so direct our canvass as to merit it, but the Bronte school, as well as the other schools that should be interested, needs The Enterprise, which always shows an outstanding interest in the schools and their work."

So, it starts! Come on schools! "The fun is going to be fast" and more "furious" than a football game. Just a game of honest endeavor—clean, open and above, with compensation sufficient to justify the greatest possible endeavor. There is to be not one thing hidden or unfair in the Campaign, but everything is to be above, even, suspicion. And when the Campaign is over as outlined in the Plan in last week's Enterprise, an authorized representative of each school that enters will gather, count the subscriptions and make the Grand Award accordingly.

Let the schools in the district of our circulation territory, advise us that they desire to enter and we will forward immediately subscription receipt books and other necessary canvassing literature.

Write us about it! Phone us about it! Come to see us about it! And better still, go to getting the subscriptions—"start the ball to rolling!" "On with the fun!" The Enterprise is really anxious to "play ol' Santa" with the schools of Bronteland from now till December 24—then, on that day, we want "to fill the stockings" of one of the schools "brim full and runnin' over" with "fifty crisp, bright, new fifty one-dollar bills.

What school shall it be?

Review of Popular Book by Mrs Geo. Thomas

Those directing the P. T. A. of the Bronte schools are congratulating themselves on their good fortune in the program of next Tuesday evening, November 16, they are sponsoring.

The main feature of the evening's program will be a review of Christopher Morley's book, "Parnassus and Wheels," which within itself is said to be a most wonderful book. And greater still is the fact that the review is to be by Mrs. Geo. Thomas—a favorite reader and impersonator with everybody throughout Bronteland. If you really enjoy high-class entertainment, you should not miss Tuesday evening's program by Mrs. Thomas. Then, too, you will be aiding the P. T. A., which is your own Parent-Teachers Association, which is working unselfishly all the time for you and yours.

Bronte School News

ARMISTICE PROGRAM

Honoring the doughboys that fought for Old Glory Over There during the World War, the Cubs and Boy Scouts of America presented an Armistice program in chapel Armistice Day.

Following a minute of silent tribute to the boys that were in the trenches at 11 o'clock on Armistice, 1918, those dead on No-Man's Land, those in the hospitals, and under the poppies of Flander's Field, Billie C. Baker, Scout patrol leader, played "Taps."

The student body then sang "America the Beautiful," under the direction of Mrs. Walter Bowden, music teacher.

The Cubs of Pack 52 then presented a pageant, "The Birth of Cubbing," in three scenes. The first scene denoted the delinquency of the youths of America without leadership, represented by groups of boys smoking, fighting, shooting dice, and gang stealing.

The second scene showed the younger boys trying to join the Boy Scouts, who naturally refused to spend their time with "little kids."

The officials of the Boy Scouts of America looked over the situation and, as a result, Cubbing was born. The last scene showing a meeting of a Cub Den under the leadership of a Scout Den chief and a Cubmaster.

The Scouts of America then presented a program of frolic, tumbling and pyramid building, featuring the clownish acts of Glenn Ivey.

Following a humorous entrance of Glenn Ivey, the Scouts began the tumbling acts of their program. In rapid succession were summer saults, leap frog, diving feats, flips and hand springs.

As the curtain raised on the second act, the Scouts were in a huge pyramid, the top boy waving an American flag. The curtain closed as the pyramid tumbled. The last scene also featured a pyramid of a different variety.

The program was under the direction of A. Holmes, Jr., Scoutmaster.

BOOK SHOWER

Inspired by the interest shown by the people of Bronte in the educational displays in town this week, school officials are sponsoring the biggest book shower ever attempted in Coke county.

So that education may be carried to greater heights in Bronte, the community, parents, teachers, and students are asked to bring a worthwhile book to the school any time next week—for education's sake.

It has been said that a school is only as great as its library, for it is the library that furnishes the blood and meat to the text-book skeleton of education.

On next Wednesday at chapel hour speakers will discuss books and their value as a key to education and success.

Come on! Join the band wagon and lets make Bronte's school library the biggest little library in West Texas.

BULL DOGS

The Bull dogs from Miles High school will be in town Saturday in an attempt to bulldog the Bronte Longhorns.

The game will be called at 2:30.

Bronte came out of its game with Lake View Tuesday with a victory and two ailing players.

Ligaments in Jack Chisholm's right knee were torn, and Hugh

(Continued on last page)

On To Chicago

The other night one of Coke county's most brilliant and most progressive young men came to me and said: "I want to help in the great work Coke County Agriculture Association is trying to do. I am writing you a check." That was all. He didn't ask for anything, not even to be favored with the benefits of being recognized as a member—just wanted to help.

Of course I told the young man that he was the kind of stuff we take the most pleasure in making members out of. I made him a full-fledged member. We have our organization composed of that kind of men and we are proud of them.

Should the reader of this good paper see fit to join this great association he will be rewarded by the constant pleasure of associating with a group of the very best of our citizens. Whether you join us or not, we are not against you, but we certainly can do much more for you and for the great mass of tillers of the soil if we have a large membership.

That brings on more talk. If we can get 250 members in Coke county by next Saturday night, November 13, we will be able not only to send a delegate to Fort Worth when the state convention meets, but also send one to the national convention at Chicago. So, if you want a part in sending a man to Chicago from Coke county and also the permanent benefits of membership in one of the greatest organizations of rural folks, hand your fee of \$2. to R. B. Allen of Silver, H. A. Williams of Wildcat, M. A. Butner of Bronte, or mail direct to me at Robert Lee.

J. C. Jordan,

Secretary, Coke County Agriculture Association.

"Tempest and Sunshine" at the Same Time

Amusement lovers will be delighted to know that they are to have the pleasure and privilege of witnessing that distinguished dramatist, Ned Albert's latest effort, a play based on the most famous of all of Mary J. Holmes' novels, "The Tempest And Sunshine." The play will be presented in Bronte, at the High school auditorium, on the evening of November 19, by the Home Economics Department.

The story is too familiar to be told here. Suffice it to say that it hinges around two sisters and their experiences in their lovely Southern home, just twelve miles from Lexington, Kentucky. Mr. Albert has caught the true spirit of the book transformed it into a play wherein the laugh and the tear are skillfully blended. The performance here is certain to be of high merit and will mark a new high in amateur presentation. Don't forget the date, and tell all your friends to reserve the evening for "Tempest And Sunshine."

CAST OF CHARACTERS

Joshua Middleton, a Kentucky land owner—Mr. Brinell
Nancy Middleton, his wife—Mary Lou Philips
Julia Middleton (Tempest) their high-spirited daughter—Ruby Keesee
Fanny Middleton (Sunshine) her lovable sister—Lorraine Crimm
Aunt Judy, a servant—Mary Joe Robbins
Uncle Luce, another servant who loves to pester Aunt Judy—Rev. J. H. Thompson
Ambrosia, a colored maid—Hortense Pruitt
Dick Wilmot, a Northern school teacher—Mr. Holmes
Mrs. Ida Carrington, a society matron—Bernice Banowsky
Kate Wilmot, Dick's sister—La Marr Chapman
Susan Middleton, Joshua's old maid sister, Erma Ruth Adair

Red Cross Drive In Coke County

By County Chairman Rev. Earl Hoggard

A record number of persons 81,291 completed class in life were assisted by the various services. First aid was taught to 49,000 CCC men and life saving to 3,600 CCC enrollees by Red Cross instructors.

In connection with the move to eliminate accidents on highways 1,778 first aid stations have been established along the nations principal highways, with 3,283 stations being organized for early opening as the year closed.

The Red Cross assisted 236,116 families following the great floods last spring. This number represented 1,063,000 individuals who were given food, medical assistance in the way of rebuilding or repair and refurnishing of homes, as well as vocational assistance.

During the fiscal year, Red Cross public health nurses made 1,035,764 visits to or in behalf of the sick. The move for public health nursing has been growing rapidly as a result of demonstrations by the nurses of what benefits were brought to communities by this work. This year marks the 25th anniversary of Red Cross public health nursing services.

The Red Cross continued a vigorous campaign against accidents in the homes, on the farms and along highways. Toward this end 256,884 persons were given courses in first aid, and

(Continued on last page)

TWO BIG EVENTS:

The \$1,000,000 Rains in Bronteland

HIGGINBOTHAM'S BIG HARVEST SALE

With Prices Never Surpassed on Every Line in Our Stocks

Yesterday is Gone—Tomorrow Never Comes: This is Your Opportunity.

Higginbotham Bros. & Co. Ballinger Texas

CRAIN-HAYS NUPTIALS

The marriage of Miss Alice Evelyn Hays, daughter of Mrs. T. M. Hays Sr. of Santa Anna, to Rev. Hubert W. Crain of Norton and Waco took place Sunday afternoon at 5 o'clock at the home of the bride's mother. The Rev. D. K. Porter of Coleman, pastor of the Methodist Church at Coleman and a life long friend of the groom, officiated.

The beautiful single ring ceremony was performed in the living room before a lovely screen of ferns and baskets of white chrysanthemums. White satin ribbon decorated baskets and was used as streamers forming a pointed arch above the floral tapers in tall candelabra formed a background for the twilight nuptials. In the foreground was placed a kneeling bench decorated with a white satin pillow embroidered with white chrysanthemums. The pillow was made by Mrs. Jodie Mathews and was a gift to the bride.

Preceding the ceremony the tapers were lighted by Thomas Myron Hays and Myron Hays. Prenuptial music was given by Miss Elsie Lee Harper who played "The Rosary" by Nevin and "To A Water Lily" by McDowall. Mrs. Archie Hunter sang, "Ah, Sweet Mystery of Life" and "I Love You Truly," accompanied by Miss Harper.

The officiating minister, the groom and the best man, Lovell B. Crain of Austin and brother of the groom, took their places at the improvised altar to await the entrance of the bridal party.

Miss Agnes Fae Hays, maid of honor and sister of the bride, entered dressed in a lovely rose organza evening dress. She carried an oval bouquet of Talisman roses.

The bride entered with her brother, Tom M. Hays of Santa Anna, who gave her in marriage. She was lovely in a wedding dress of white wedding satin with yolk of Aleonson lace, and trimmed in front with satin covered buttons the entire length of the gown and on the sleeves. The full skirt fell into a circular train. A full length illusion veil was held in place with a princess cap, decorated in front and back with white gardenias. She carried a shower bouquet of white roses and lilies of the valley. Her brooch belonging to her mother.

Following the nuptials a reception was held at the home.

Decorations in the dining room carried out the green and white theme. The table, covered with a lace cloth, was centered with a lovely white square two-tier wedding cake, with a miniature bride and groom standing in an arch of orange blossoms. A white rose-bud wreath on the table encircled the cake. The buffet had a centerpiece of white chrysanthemums in a crystal bowl. Prism candelabra holding three white candles were on either side of the bowl.

Refreshments of wedding cake and brick ice cream with a mold-pink wedding bell were served to the guests.

Immediately after the recep-

WE BUY—SELL—TRADE

WE buy, sell, trade—Bankrupt stocks, buildings to wreck, lumber, brick, sheet iron, oil field supplies, tools, chain hoists, trucks, tractors, trailers, tires, tents, wagon sheets; net and barbwire, windmills, tanks, electric motors, gasoline engines, pumpjacks, pipe; dairy, farm, hay-baling, and sheep shearing equip.; harness, saddles, chaps, outboard motors, boats, feedmills, cattle, horses, sheep, goats, furniture, office, store fixtures, stoves, junk, iron, metal, hides; old gold, silver, guns, pistols, anything of value.

ABRAMSON, 12 E. CONCHO San Angelo, Texas

tion the bride and groom left for an unannounced destination but they will be at home in Norton after November 5. Mrs. Crain's going away costume was a beige Snyder knit ensemble with dark brown accessories.

The bride, who was reared in Santa Anna, is a graduate of the Texas State College for Women, Denton and has done graduate work at Colorado State Teachers College at Fort Collins.

The groom is the son of Mr. and Mrs. J. N. Crain of Waco. He received his bachelor's degree from Baylor University, Waco, his bachelor of divinity degree from Southern Methodist University, Dallas, and has done graduate work at Arizona State Teachers College, Flagstaff, Union Theological Seminary, New York City, and Teachers College, Columbia University, New York City.

At present he is pastor of the Methodist Church at Norton.—Santa Anna News.

In the large guest list given the following from Norton were in attendance: Mr. and Mrs. L. E. Roberson, Mr. and Mrs. Curtis Barret and son, Mr. and Mrs. W. L. Hayley, Mrs. Stubblefield and Miss Stubblefield, Mr. and Mrs. T. J. McCaughan, Mrs. Steele, Mrs. J. J. Adams.

For months and months, Rev. Crain has had the members of his pastoral charge at Norton and Wilmeth working "like bees" to build a beautiful rock veneer cottage parsonage, which was finished only a few weeks ago. The Enterprise has watched with interest the work of construction as it has progressed and we have wondered and wondered why the busy, popular young pastor was so concerned about "building the bird cage, when he had no bird to put in the cage." However, the happy event of his marriage only confirms the suspicions we had from the beginning—that somewhere the "little bird" had already been found and was only waiting for "the cage" to be completed.

The Enterprise editor, many years ago made his home in Santa Anna—in fact, after leaving school we made our home there. If the bride is from the family we knew, they are one of Texas' best families. Be that as it may, we join with the hosts of friends of both the happy two in happiest congratulations and every good wish for heaven's benedictions upon them, as they enter life together to carry on the work that Rev. Crain has chosen as his life's calling, as pastor and spiritual advisor of the people—the most solemn and serious responsibility that man ever took upon himself.



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2x6 and 2x4, No. 2 std. lengths\$3.50
1x6 rough fencing, No. 23.50
1x4 sheathing, No. 23.50
Roll Roofing, 55-lb weight, roll1.90
4-hour enamel, colors, per quart88

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San Angelo's Leading Store for Men and Boys!

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A decided change from the conventional "navies." Their shaded tones of grey or green make them most profitable for business or dress wear... much easier to keep looking good. Select an "Off Blue" for fall and winter... the "safe" color.

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IN THE
Bronte Enterprise Subscription Campaign

GIVEN TO THE MOST SUCCESSFUL SCHOOL?

EVERY SCHOOL NEEDS FUNDS—EVERY SCHOOL RECEIVES FUNDS!

The Large Commissions The Enterprise will pay during this Cash-Raising, School-Aiding, Good-Will Campaign will amply compensate any school that enters for its endeavors.

The Schools Need the Money—We Want Subscribers—Let's Work Together

THE SCHOOL THAT SECURES THE GREATEST NUMBER OF CASH SUBSCRIBERS TO THE ENTERPRISE, EITHER NEW SUBSCRIBERS, OR RENEWALS, IN PROPORTION TO THE PRESENT SCHOLASTIC ENROLLMENT OF THE SCHOOLS, WILL RECEIVE ABSOLUTELY FREE FROM THE ENTERPRISE

The Grand Prize of \$50.00 in Cash

Hence it is seen that it is ABSOLUTELY FAIR to each school, regardless of the number of scholastics a school may have—indeed, if anything it is more fair to the school with the smallest scholastic enrollment. And the school with the small scholastic population can win as easily, or more so, than the school with the larger scholastic enrollment.

ARE YOU FOR YOUR SCHOOL?—THEN, BACK IT UP, AND READ THE ENTERPRISE WHICH GIVES YOU MORE LOCAL NEWS THAN ANY OTHER PAPER

Armistice Program at M. E. Church, Most Excellent

The program at the Methodist church Sunday morning was inspirational and helpful throughout.

The nature of the program was patriotic, observing Armistice Day. The preliminary exercises of the Sunday school were appropriate and appealed to the best in human nature.

The Sunday school lesson followed which was a study of the more practical things of life. The writer sat in the men's Bible class and heard a helpful presentation of thoughts of the lesson by Prof. W. W. Mullins and a discussion by the class all of which was good.

The climax to the hour of worship was the message by the pastor Rev. J. H. Thompson, who continued the same line of thought in his sermon, taking for his text, the words of Solomon, "wisdom is better than the weapons of war." It was an able discussion as to the attitude Christian America should take with reference to war.

Rev. Thompson appointed a committee of three to draft an expression of Bronte with reference to war. The three gentlemen appointed were H. O. Whitt, Nathan Johnson and A. N. Rawlings.

C. W. CARROLL DIES

C. W. Carroll died in a hospital in San Angelo, shortly after midnight Tuesday night and interment was in the Bronte cemetery Wednesday afternoon, conducted at the graveside. The religious services were held at the graveside, conducted by the writer, assisted by Rev. J. H. Thompson, pastor of the Bronte Methodist church.

Deceased fell several months ago and fractured a hip bone. The broken limb never healed properly, and gave him constant pain. The pain became so intense he could not endure it and went to the hospital for an operation on the limb of breaking and resetting. The operation was not successful and death came and relieved the sufferer.

Charles William Carroll was born in Roanoke, Virginia, March 9, 1858 and departed this life November 10, 1937, making him to be 79 years, 8 months and one day old when he was called by death.

He is survived by his wife, and two daughters, and two sons and one daughter by a former marriage. The children are Jim Carroll, Junction; Walter Carroll, Ajo, Arizona; Mrs. Ollie Kelley, Amarillo; Mrs. Bertha Bennett, Junction; Mrs. Gladys Kennedy, Wichita Falls, and a stepson, Joe Nixon, Junction.

Deceased came to Texas in 1882, settling at Whitewright. About fifteen years ago he came with his family to Coke county. Deceased was a member of the

METHODIST LADIES OBSERVE WEEK OF PRAYER, TUESDAY

The ladies of the Methodist church observed the Week of Prayer with an all-day program Tuesday, at the home of Mrs. Albert Rawlings.

Mesdames Floyd Bridges and Jess Percifull directed the day's program.

A covered dish lunch was served to twenty-seven ladies who were in attendance.

Mrs. Ruth Bennett and baby son are here visiting relatives and friends, from Salt Lake City. Mrs. Bennett came first to McCamey to visit her parents, Mr. and Mrs. J. A. Balwin, then accompanied by her parents, she came to Bronte Saturday. Mr. and Mrs. Baldwin returned home Sunday afternoon, while Mrs. Bennett will remain for some days and will then go back for a further visit with her parents, and from there she will return to Salt Lake City. Mr. Bennett could not come at this time for a visit therefore, Mrs. Bennett, with her baby boy, ventured on the long, lonely drive, all alone—some brave woman, we say.

Mr. and Mrs. Oscar Williamson spent Armistice with relatives in Santa Anna.

Church of Christ having united with the church in 1935. He had been a Mason.

WALTER LEE HENSLEY BURIED HERE SUNDAY

Walter Lee Hensley, concerning whose death and the manner of his death all our people locally are advised, and hence a rehearsal of it in these columns is not necessary, was buried at Bronte, in Fairview cemetery, in the family lot, Sunday afternoon, following religious services, at the Bronte Methodist church, by Rev. J. D. McWhorter, pastor of the Mertzton Methodist church, of which church the parents of deceased, Mr. and Mrs. Walter Hensley, are members. Rev. McWhorter was assisted by Rev. J. H. Thompson, pastor of the Bronte Methodist church.

One of the largest gatherings for a funeral ever assembled in Bronte met, largely old-time friends of the parents of deceased. Rev. Thompson read the Scriptures and led in prayer. Rev. McWhorter read as his text the lamentations of Jesus over Jerusalem as to its certain impending doom and brought out some good lessons which if observed by all would make the world a better and much happier place in which to live and the world would be richer and happier.

Rev. McWhorter read the following biographical sketch of deceased:

Walter Lee Hensley was born June 8, 1914, at London, Texas, and died November 6, 1937 at Mertzton, Texas, age 23 years.

He is survived by his wife and son, Walter Dan, his father, and mother, Mr. and Mrs. Walter Hensley; three brothers: Ernest, Golden and Eldon; 5 sisters: Mrs. John Bryant, Abilene; Mrs. Lowell Wright, Azle; Mrs. S. P. Hallmark, McCamey; Irma and Dorothea. He was preceded in death by two sisters and one brother.

Pallbearers were: Buck Coleman, Isaac Eubanks, Charles Fletcher, Elmo Bell, Newell Worthington, Clint Crowell.

The family have the sympathy of all their friends in this tragic hour.

CARD OF THANKS

We take this way of expressing to our dear friends in Bronte, Mertzton, San Angelo and elsewhere our deepest gratitude for your kindly thoughtfulness of us in the tragic days through which we have passed and are passing. Such friends are the best there is in life. Your sympathy and helpful ministries in putting away our dear one, Walter Lee Hensley, are, and always will be cherished. May God abundantly reward you each and all is our deepest prayer.

Mr. and Mrs. W. R. Hensley and family, Mertzton.

Mr. and Mrs. G. E. Hensley, Mr. and Mrs. E. F. Hensley, Olton.

Mr. and Mrs. Lowell Wright, Azle.

Mr. and Mrs. E. P. Hallmark, Mr. and Mrs. Johnny Bryant.

The Bronte Enterprise
D. M. WEST
Publisher-Manager

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Out of State\$1.50 year

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Oil Strike in Well at Maverick Is Problematical

"Things got a little bit in a hurry" in "the old home town" Wednesday. The report came that the Fletcher well, No. 1 at Maverick had come in as a good producer. In the afternoon rumor on the streets had it that it was a ten-thousand barrel well—"atta, boy!" how things began to hum, and quite a few of our citizens rushed to Maverick to the well. Many of them returned and reported that there was a strike but just how much no one seemed to know. And that seems to be about the "status quo" as we go to press this Thursday night.

Anyhow, there was a "thrill" for a little while at least in the thought that a "gusher" oil town boom was upon the old town and regret mingled with delight sent the blood tingling through the veins—regret that we didn't have a few thousand acres of royalty in the vicinity of the well and delight at the thought that all our town and section of country was going to become the home of "millionaire oil men!" Oh, joy, what a thrill for a little while! But, behold the report today is that the well has encountered salt water, which, if true, of course sounds the death knell to all dreams of "fortunes in oil wells."

Just really what is true about the well The Enterprise has not been able to learn. We say this that our readers may know that when The Enterprise announces that an oil well has been brought in the people can rely upon the statement.

Therefore, we state now that we do not know just what the status of the Fletcher well is—our hope, of course, is that it is a producer and that the salt water can be curbed.

HE BUYS AND SELLS EVERYTHING

Our readers have noted that for several issues The Enterprise has been carrying an ad for M. Abramson of San Angelo, and that he advertises almost anything and everything one can think of. The ad is no exaggeration—Mr. Abramson comes as near buying and selling everything as one will find anywhere. If you have anything from a railroad to a bird cage you want to sell, see Mr. Abramson—and if you want to buy anything from a flock of sheep to a set of false teeth, see Mr. Abramson. You will find him a pleasant genial fellow to deal with.

MRS. JAMES GLENN WAS HOSTESS TO HER CLUB

The Junior Women's Progressive Club met Thursday afternoon at the home of Mrs. James Glenn.

After a business session the following program was rendered:

Roll call: Helpful Household Hints

Local Contagious Diseases—Mrs. O. R. McQueen.

Common Social Diseases—Mrs. Roe Williams.

The hostess served refreshments to Mes. Geo. Thomas, C. Ivey, Otis Smith, O. R. McQueen, J. B. Mackey, Barrett Mackey, Bud Maxwell, Mack Powell, Roe Williams, N. Johnson, Charles Baker and Miss Nell Lowry.

"CUSSIN" THEIR TOWNS ABOUT NON-SUPPORT.

Several merchants noted last year and are beginning to notice this year, the schools of Santa Anna do not apparently appreciate the many contributions which the local merchants give to the schools. At the present time, the News office has just received a slap in the face by the high school when they gave the job of printing their annual to an out of town printer—not even a Coleman county man—and didn't even ask us if we could or would print it. The News office has printed annuals in the years past at a rate as reasonable as the price quoted by the out of town printer. Of course we have printed the school news, given publicity to all school entertainments, tried to boost the football games and otherwise help the school and feel that we should at last be given some consideration when the school has some printing done.

The News isn't the only firm that has complaints or could have.

All senior rings are ordered from out of town without any jewelry store here being asked to bid. Some months ago several boys uniforms for class work were ordered from out of town when local merchants could have ordered them as reasonably. Football sweaters come from out of town, although stores here can purchase them. In most instances when prices are made here in Santa Anna the groups go to Coleman or Brownwood to see if the price can't be made cheaper.

The merchants give their support to the school, but there are very few Coleman and Brownwood firms who donate to this school. Very few out of town folks buy their sandwiches, buy ads on programs give for uniforms, attend entertainments to raise money.

We want to support the schools. But we do think the local merchants deserve the support of the school. The school is supported by taxes collected from local people.

We are hoping the school will consent sometime to give the home town a break. —Santa Anna News.

Suppose Sterling didn't have a newspaper, then what? Who would tell you who came to town, who went to the city, who gave a party, who was born, who was married, who died, who was elected to office, when court was going to meet, what was lost and found? Who would boost for the town and all it stood for? Who would publish legal notices for you, the county and State? Bawl out the wicked and say good words for the just, and after you were dead and gone, who would bestow a verbal wreath to your memory? Who would lie about the bride being beautiful and say that the bride groom was some punkins when he wasn't worth two whoops at a dog-fight?

It would be then that those in business would chip in an establish a newspaper, because they know that a town can never hope to get anywhere without a newspaper.

Yes, I know that the News-Record is primitive and homely, but it is run on the only formula that a paper can be run in a town the size of Sterling City. It is owned and controlled independently. Owes no man anything. The crew does its own work, wallops the bad, pats the good on its back and says what it pleases and gives more to religion, education, progress and the general upbuilding of the community than any other factor within its boundaries. There is not a road, school house, or other public building in Sterling County that has not cost the News-Record a struggle.

I also know that most every citizen in Sterling county reads the News-Record, but a lot of them depend on borrowing it, but all in all, they are the best people on earth. Only a few are town Boneheads, but they can't help being that way. We ought not to blame people for something they can't help.—Uncle Bill.

Pshaw!, "boys," there is only one thing wrong with you. And that is, you are in the newspaper and printing business in the wrong towns. You should be in Bronte—everybody almost cries, "like babies cry for castoria," for the privilege of aiding "the old home town paper"—they give us the news, speak kindly of their home town paper and most of them spend money, now and then, in our advertising columns. "Oh, boy!" we get "barrels and barrels of fun" out of "editin'" the paper. Again we say unto you, "come to Bronte!"

Wilmeth

Community News

Mr. and Mrs. Sol Nichols and family spent Sunday with Mr. and Mrs. W. P. King of Wingate.

Mr. and Mrs. Jack Clark and son, Wilburn, of Jayton spent Monday night with Mrs. Clark's sister Mrs. Sol Nichols and family.

Mr. and Mrs. Bob King and baby visited Mr. King's parents, Mr. and Mrs. W. P. King of Wingate.

Mr. and Mrs. F. E. Berryman, Louis Berryman, and Beulah Ann Smith accompanied Billie Joe Strickland to her home in Lamesa.

J. O. Wheeler, Clyde Ballew, James Ballew, and Robert Tikel have gone to the plains to pick cotton.

Miss Kate Barker spent the week end with Mr. and Mrs. Elo Michaelois.

Grandmother Hammer and

John Hammer visited Mr. and Mrs. J. T. Casey Monday.

Elo Michaelois and Hardy Bryan attended to business in Fort Worth the first part of the week.

Rev. and Mrs. Cochran and family Mr. and Mrs. Will Overman, Mr. and Mrs. D. W. Overman, Hazel Newton, Juanita, Loveta and Doris Curry were guests in the home of Mr. and Mrs. C. W. Mills Sunday.

Rev. and Mrs. Hubert Crain spent the afternoon Sunday with Mr. and Mrs. A. G. Koenig. Rev. Crain preached his farewell sermon to the Mazeland Methodist church, Sunday morning.

Jack Freeman has been ill, due to heart trouble.

Health Class

The Ladies' Health Class met at the Methodist church Wednesday and studied care of children and venereal diseases. All ladies are urged to attend the meeting at 3 o'clock every Wednesday.

P. T. A. Had Meeting

The P. T. A. met Wednesday,

Driver's License Examiners to be at Robert Lee

Austin, Nov. 11.—Two driver's license examiners of the Department of Public Safety will be in Robert Lee on Friday, Nov. 19, to conduct tests for drivers applying for their first license, according to Col. H. H. Carmichael, director of the public safety department.

Establishing headquarters at the Courthouse the uniformed officers will give the examinations every Friday of each week from 11:00 a. m. to 1:30 p. m. In applying for the driving tests the applicant must furnish his own vehicle or one he proposes to operate after he secures a license, the safety director pointed out.

After oral quizzes are completed each applicant will be required to drive his car or truck over a designated route under the supervision of one of the trained examiners. During the drive the operator must demonstrate the use of his foot and hand brakes, stop for signals and perform other acts necessitated in ordinary traffic situations. Before the actual driving test is made the examiners will quiz the license applicants on safety regulations and signals, highway laws and make tests of their eyesight and hearing. Any physical deformities will be recorded on a grade card.

Not only will driver's license applicants be examined as to their ability to handle a vehicle with safety, but the vehicle itself will be tested for defects in brakes, horn, lights, rear view mirror, and windshield wiper.

If a driver proves his ability to operate his vehicle with care and safety he will immediately receive his license at the examination headquarters. If a passing grade is not made after the test is completed, an instruction permit card will be issued which requires the applicant to return at a later date for another examination. Examiners of the Safety Department estimate that a complete test can be given in 12 minutes.

Truck, bus, and other commercial vehicle drivers will be issued licenses divided into three classes, A, B, and C, according to the type of vehicle to be operated. Passenger and school bus drivers are issued a permit bearing a special endorsement of the Department.

Col. Carmichael urged that drivers seeking their licenses reverse themselves in safety regulation rules of the highway and the mechanical operations of their vehicles in preparations for the tests.

November 3, at the Methodist church. The attendance was the largest in the history of our P. T. A. The P. T. A. planned a number of things for the year's work.

The change of the P. T. A. meeting place is in the high school room, every first Friday night at 7 o'clock.

Principal A. G. Koenig attended a principal's meeting at Ballinger Saturday.

Mr. E. Koenig and family visited in the home of Mr. and Mrs. A. G. Koenig Sunday.

Mrs. Noris Anderson underwent an operation at Santa Anna Tuesday.

Mrs. Ellen Condra returned home Sunday after a few days visit at Lamesa.

Rev. A. B Bradley Delivers First Sermon as Pastor

Rev. A. B. Bradley of Anton who was called to the pastorate of the local Baptist church recently, accepted the call last week and moved at once to Bronte. Rev. and Mrs. Bradley arrived Friday night and Rev. Bradley delivered his first sermon as pastor Sunday morning.

A goodly congregation greeted the new pastor and some of his congregation who heard Rev. Bradley in his initial message Sunday morning, report that he brought a great message Sunday morning.

Speaking to The Enterprise Rev. Bradley stated that he was happy in the fine way in which his congregation had received him and Mrs. Bradley, and in the splendid start his work seemed to have Sunday morning.

The congregation was liberal and generous with their new pastor. The church paid the expenses of his moving from Anton to Bronte. Then Sunday morning they made up a purse and sent their pastor and his wife to El Paso to the annual meeting of the Baptist General Convention which is in annual session there this week.

Rev. Bradley is a product of West Texas—of this immediate section even. He was born at Novice in Coleman county and was reared in Coleman and Runnels counties. While the editor never knew Rev. Bradley yet we have known some of his family, a long time, and if he is the kind they are, he is a good man to have in anybody's town.

The Enterprise bids welcome to Rev. and Mrs. Bradley to Bronte.

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Blackwell News Corner

Mrs. Charles Ragsdale, Reporter

P. T. A. Meets.

The P. T. A. met Thursday afternoon, at 3 p. m. with Mrs. Everett Bryant presiding. Mrs. Thompson, district P. T. A. president, Mrs. Pepper and Mrs. Stanfield of Sweetwater were the honor guests. Coffee and cake were served at the social hour. There were 20 present. Mrs. Fry's room, the third grade, won the picture for Keeps for the one that got the most paid P. T. A. members. The 3rd and 11th grades got the pictures to keep a month for having the most parents at P. T. A.

Mr. and Mrs. Bennie Ragsdale of Winters visited relatives at Blackwell and Bronte this week-end.

Cyrus Odom is at Shallowater working at a gin.

Miss Jewel Dickinson is visiting in Temple.

Raises Sweet Potatoes.

Al Snead who resides 3 miles south east of Blackwell brought in a load of sweet potatoes for sale this week. They are the largest that have been raised in this country for quite awhile.

Rev. and Mrs. Luther Kirk and children, Mr. and Mrs. Frank Youree and son, and Miss Neva Nepper attended McMurray home coming Saturday.

Honoring Local Member O. E. S.

The Eastern Star will meet Tuesday night with a ceremony of appreciation, honoring Mrs. Austin Jordan, District Deputy Grand Matron. Refreshments of French doughnuts and hot chocolate will be served. Mrs. W. C. Shamblin Sr. and Mrs. Austin Jordan, Worthy Matrons, will give a report of Grand Chapter at El Paso.

Observe Week of Prayer

The Methodist Missionary Society observed Week of Prayer Monday. Mrs. Frank Youree led the program in the morning and Mrs. Carl Whitaker led the program in the afternoon. The offering went to the retired Missionaries and Deaconesses. A covered dish luncheon was served at noon. There was a good attendance.

Mrs. D. T. Hunt and Mrs. Everett Ellis visited David in Austin this week-end.

Born to Mr. and Mrs. Ralph Hubbard a baby girl, Monday. Mrs. Hubbard is in the Roscoe hospital.

Mr. and Mrs. Al Snead departed Sunday for Evergreen, Alabama, to visit Mr. Snead's old home.

Born to Mr. and Mrs. Joe Lanier Tuesday a baby girl. They named her Bettie Joeline.

Mrs. Lee Alderman gave a cooking demonstration at Mrs. Alva Talley's Wednesday afternoon. She demonstrated devils food cake and pumpkin-pecan pie. Eleven were present.

Battin's Comedians were here at the school house Wednesday at 12:45 o'clock. Their numbers consisted of musical numbers and tap-dancing.

Mary Frances Russell, who is attending McMurray at Abilene, visited relatives in Blackwell this week-end.

Mr. and Mrs. Tom Carlisle and Mr. and Mrs. Will Youngblood were business visitors at Sweetwater Tuesday.

NOTICE TO BIDDERS

493 acres, known as the L. Russell estate, 2 miles East of Blackwell, Texas, to be sold in two separate tracts, 160 acres, the other 335 acres, to the highest bidder; sealed bids, with a \$200 forfeit, to be deposited in the First National Bank in Bronte, and opened by John Harmon, on December 1, 1937. The estate holds 1-2 of all the oil and mineral rights for twenty years. To be sold for cash only. The estate holds the authority to reject any and all bids.

W. S. Jackson,
Robert Lee, Texas. 443t.

Oak Creek Chatter

Mr. Bud Parks and family from Winters visited in the home of Mrs. J. M. Vaughn Sunday.

Mrs. Margaret Sprinkle visited in the home of Mrs. M. E. Vaughn Sunday.

The Marie School visited Oak Creek School last Friday night. They put on a short program and sang a few songs. Oak Creek also had a farmers meeting. The program was enjoyed by all who were present.

Mr. and Mrs. M. N. Turley of Hagan School visited in the home of Mr. and Mrs. Jim McKown Sunday. They also visited in

the home of Mr. and Mrs. J. M. Rutherford.

A number of the people here are selling their turkeys on the Thanksgiving market.

Mr. and Mrs. John Woodward of Odessa are visiting in the home of Mr. and Mrs. A. D. Dudley this week.

Willice Maye, Franklin Heath, Tom Gabriel and Clyde Ballew left Sunday for the plains to pull cotton. They will return in a few months.

Rev. J. W. Sharbutt of Winters preached at Oak Creek last Sunday afternoon. There was a good attendance.

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"ARTISTS AND MODELS"

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Plus Charles Chase in "GRAND HOOTER"

ALAMO THEATRE
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SUNDAY-MONDAY
"NEW FACES OF 1937"

WEDNESDAY, NOV. 17
"SHE HAD TO EAT"

COKE CO. AGRICULTURE ASSOCIATION MEETING

Members and those expecting to become members of Coke County Agriculture Association are requested to attend a county-wide meeting of the organization at the courthouse at Robert Lee, Monday night, November 15 for the purpose of choosing delegates to the state and national conventions to be held in December, and other important matters.

R. B. Allen,
President.
J. C. Jordan,
Secretary.

FOR SALE

The Methodist church building at Fort Chadbourne is for sale. If you are interested in buying same, see Rev. J. H. Thompson, or either of the undersigned.

E. C. Rawlings.
S. A. Kiker.

Miss Elizabeth Kuykendall, one of the popular teachers in the Bronte schools, was a week-end visitor with homefolks at San Saba. Miss Kuykendall's mother returned with Miss Kuykendall and is spending a time here. Mrs. Kuykendall is favorably impressed with Bronte and Bronte's people.

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RED CROSS

(Continued from page one) and bound for distribution.

Every man and woman who joins the Red Cross during the annual Roll Call November 11 to 25 supports these services. We are working for the preservation of life and health, for the needy

blood mother to the unfortunate.

I answer the needs of all the world. I am ageless, tireless, unified, and my plea for humanity cannot be refused.

I inflame a nation. I sweep aside petty selfishness. I am a great human whirlwind and I scatter over barren land rich



IS YOUR HOME SAFE?—Statistics show that home accidents claimed more lives in 1936 than motor vehicles. Red Cross Accident Prevention campaign is aimed at reducing home hazards. These unprotected and frayed light cords may trip the child or may be short circuited and give her a shock. Red Cross urges all such hazards be checked for home safety.

and those in distress, and the assistance of everyone in our county is needed.

I AM THE RED CROSS

(Dedicated to the loyal and untiring men and women enrolled under the banner of the Red Cross, who were engaged in a work of mercy in the flood areas of the Middle West.)

I am the Red Cross, born of a thousand disasters. I shed light where there was no light before. I create gladness where once was gloom.

I unite Jew and Gentile, Protestant and Catholic. Where once was sadness I leave behind me joy. Where yesterday was a bare floor, I leave a rug and chairs and a hearth-fire glowing.

I invade the undisturbed hearts of the wealthy and open them to the needs of the poor.

I make a man feel like a mint. I rout poverty. I am flesh and

TAX COLLECTOR'S NOTICE

I will be in Bronte, at the First National Bank, on Friday and Saturday, November 19 and 20, for the purpose of collecting taxes. If you will meet me, it will save you a trip to Robert Lee later.

Frank Percifull,
Tax Collector, Coke County, Texas. 452L.

seeds of tangible charity.

I am a great orator, for my speech is simple, my message clear, my purpose urgent, my zeal universal.

I rebuild after fire. I care for the sick, after disaster. I have a thousand hands that are busy restoring beauty and health destroyed by Nature improperly controlled by man.

I am the great healer, and shall not die while there is want in the land.

I am the Red Cross.—Edward Brenton Barrett.

School News

(Continued from page one) Sims is suffering a sprained knee. Coach Mullins, however, plans to have the boys ready for the opening kick-off.

Coach Mullins has been putting the footballers through the mill this week, and is expecting a tough game from Coach Saling's 1937 edition of Miles Bulldogs, who were defeated by Mertzon 19 to 0, and Norton 13 to 0.

LAKE VIEW

Playing bang-up football in the last quarter, the Bronte Longhorns ducked Lake View, 6 to 0, in a quagmire of mud on the local field Tuesday.

The game had been scheduled for Saturday, but was postponed because of a Yellow Fever quarantine in Lake View on the week-end.

Only six minutes were left to play when the Longhorns, led by the brilliant playing of Johnny Clapp, Ab Stephenson, and Jack Chisholm, grabbed the game out of the mud.

The touchdown play was executed from about the 25 yard line, Clapp passing the pigskin to Jack Chisholm, who made a spectacular catch after the ball had tipped an enemy's fingers. Chisholm was practically tackled as he caught the ball, being held to by two Lake View tacklers; but Ab Stephenson, driving in hard, cut both of the tacklers down, freeing Chisholm, who raced on to the goal for 6 points. Both of the would-be tacklers failed to get up immediately following.

The first three quarters were rather listless, the muddy ball, ground, and players slowing the activity greatly.

Lake View aerial machine connected most of the afternoon, the gains were usually short, and in mid-field. Lake View penetrated the Bronte 20 yard line but once.

CUBS HIKE

Hiking three miles to the

Colorado river for a weiner roast and back to the school gymnasium to spend the night, the Cubs of Pack 16, Bronte, enjoyed the first outing of the Pack's history, last week-end.

Leaving with Mr. Holmes, Cubmaster, at 3:45 o'clock, twenty-one Cubs struck out for the Colorado, carrying an over-supply of grub, which consisted of pickles, potato chips, apples and bread.

On reaching the river the Cubs "hid the grub from the Scouts." Then the Wolves and Bears teamed against the Lions in a contest to see which side could gather the more wood for a bonfire. The Lions won.

Then the Cubs crossed the bridge and played football on the sandy bank of the river until dusk.

At that time they re-crossed the river and lit the bonfire. Punching the weiners and

marshmallows on the ends of sticks, the boys cooked their supper.

Following a trip for water, the Cubs ceremoniously burned an old worn-out U. S. flag, burying the ashes in a grave on the bank of the Colorado.

Returning to the gymnasium, seventeen of the Cubs spent the night—the first night camping for many of them.

Cubs making the hike were: Billie Dan Labenske, Billie Frank Robbins, Hubert Whitt, Hervey Latham, Leslie Clapp, Jack Ivey, Devane Wrinkle, Douglas Buford, J. L. Hudman, Junior Hudman, Floyd Hudman, Donald Allard, Mathew Caperton, Hollis Stephenson, Morgan McQueen, James Willmans, Log Wrinkle, Clayton Davis, Darwin Scott, and A. Holmes Cubmaster.

Ivey Eubanks, Lion Den chief, spent the night with the boys in the gym.

Passing Events of Much Importance:

The Fine West Texas Rains

Thanksgiving is Nearly Here

Reduced Prices in All Our Lines—

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GINNING DAY'S NOTICE

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