

The Bronte Weekly Enterprise

VOL. 18.

BRONTE, COKE COUNTY, TEXAS OCTOBER 8, 1937.

NUMBER 40.

"THE GOOD OLD DAYS" HAVE COME AGAIN—RUNNELS COUNTY FAIR AT BALLINGER, OCTOBER, 12 - 16

Ray School Begins; Opening Exercises Monday Morning

The Ray school in Runnels county began its 1937-1938 session Monday morning.

Mrs. Doxie Loudder of Miles and Miss Ruth Burson of Robert Lee are the teachers of the school. Both these ladies taught there last year and both are highly appreciated by the patrons of the school, both as teachers and in the social relations as well.

On invitation from the teachers the writer attended the opening exercises Monday morning and delivered the opening address. The talk was along the lines of "The Education That Counts." We enjoyed our visit.

Ray school has a splendid two-teacher school building. W. A. Tucker is the school's trustee and it was easy to discern that he takes an interest in the school work of his community, as he has every detail of the school's building, playground equipment and water facilities in first class condition.

The opening exercises were well attended, considering how extremely busy the people of the community are, gathering their cotton. We predict a successful school year for Ray this year.

BRONTE F. F. A. CHAPTER SPONSORS BOX SUPPER

The Bronte Chapter of the Future Farmers of America will hold a box supper in the Gym on Wednesday night, October 13. The program will start at 7:30.

The proceeds are to be used to send judging teams to the district and state contests and for all other activities carried on by the chapter.

The citizens of Bronte and the surrounding communities are invited to attend.

SINGING AT KICKAPOO

There will be a singing Sunday afternoon, 2:30 o'clock, October 10, at the Kickapoo Baptist Church, on the Sweetwater highway, four miles north of Bronte. Everybody is invited. Especially do we urge all singers to be present. Come on folks, let's make this one of the biggest and best singing classes in the country. We need your help and support.

P. T. A. Sponsors Amateur Contest Next Friday

The Parent-Teacher's Association of Bronte, Texas, is sponsoring an Amateur Contest, a Beauty Parade, and a Shirley Temple Contest at the High School Auditorium, Friday evening, October 15, at 8 o'clock. The winner of the Beauty Parade, and the Amateur Contest, will be awarded a free trip to San Antonio for participation in the state contest.

All who are interested in these contests are requested to contact LaMarr Chapman, who is directing the affair, and who will be glad to give other information concerning the show. Rehearsals will be held next week, the date and hours to be announced later.

Coke Cotton Improvement Meet At Robert Lee

Dear Cotton Producer:

There will be held in the Court House in Robert Lee, Texas on October 9th, at 2:30 P. M., a meeting, the main object of which is to acquaint the people who are interested in the cotton industry, either directly or indirectly, with the serious situation which now confronts this industry from the cotton producer up to the consumers.

The remedy of this situation will be brought out by the emphasis which will be stressed on the use of one variety communities of one good quality of cotton. Various subjects involved will be discussed by such authorities as: Roy F. Saunders of the Bureau of Plant Industry, N.S.D.A., F. E. Lichte, Extension Cotton Gin Specialist, A. E. Miller, Extension Agronomist, and possibly D. T. Kinough, Cotton Breeder, Texas Agricultural Experiment Station.

Every Cotton Producer, Ginners, Oil Miller, Compress Managers, Cotton Buyers, Bankers, Editors, Vocational Teachers, and all other persons interested in the cotton industry should make an effort to attend this meeting.

Most respectfully,
H. E. Smith,
County Agricultural Agent,
Coke County.

Good Citizenship Club of the Sixth Graders Meets

The Good Citizenship Club of the sixth grade, Bronte school, based their weekly program on a unit of work in Social Relations. Papers, talks, and poems on early explorers of Texas added to the interest of the work.

The Club President appointed committees to work on the problem of flowers for the school room.

The Club is happy over a lovely potted begonia brought to the room by our ever-thoughtful Grade Mother, Mrs. A. N. Rawlings.

Robber Take Typewriter And Adding Machine

A thief or thieves entered the warehouse of the Gulf Refining Company Sunday night. Entrance was made by breaking through a window. The only contents of the building that are missing, far as R. S. Walton, local manager, can discern, are an adding machine and typewriter. There was a drawer with a small amount of cash in the desk, but it was not molested.

The robbery was discovered Monday morning when Mr. Walton went to his place of business. Officers were called both locally and from San Angelo, but as far as given out, there is no trace of detection. But, it is believed to have been committed by those who specialize in stealing office equipment, such as was taken Sunday night.

Misses Fae and Nell Lowry were in Sweetwater Sunday afternoon visiting their brother and sister, Mr. and Mrs. Robert Lowry.

Football Game On The Bronte Field Saturday

In the school circles for Class C schools in this district "business will pick up" Saturday afternoon, when the Mertzton team plays the Bronte Longhorns on the Bronte field.

The Longhorns are getting themselves in good shape, under Coach W. W. Mullins; the field has been set in splendid order; sentiment is running high in local school circles, and everything is in readiness for a real worthwhile game Saturday when the game is called at 3 o'clock.

This district embraces the Class C schools of Tom Green, Irion, Runnels and Coke counties. There is some good teams—in fact, not a bad team in the whole district—and each team seems bent on "bringing home the bacon" this season. The odds seem to favor Bronte at least in one particular—most of the games will be played on the Bronte field.

The schedule for the season is as follows:

October 9—Bronte Plays Mertzton, at Bronte.
October 16—Open date.
October 23—Open date.
October 30—Bronte plays Wingate at Bronte.
November 6—Bronte plays Lakeview at Bronte.
November 13—Bronte plays Miles at Bronte.
November 20—Bronte plays Norton at Norton.

November 25—Bronte plays Robert Lee at Bronte—this will be "the eternal struggle" with an old football enemy. Therefore, the Longhorns are looking forward and are "sharpening their horns" for "blood and gore" on that day. But, there is a "whispering campaign" emanating, it seems, from Robert Lee that there will not be a "horn" left of the "Longhorns," when Robert Lee gets through with the Bronte herd. So, everybody is waiting "to see what they see."

The Longhorn lineup for the game Saturday is as follows:

Jack Chisholm	re.
Joe Lee	rt.
Percy Suggs	rg.
Chas. Todd	le.
Varney Moore	lg.
Earl Frank Glenn	lt.
Ivey Eubanks	le.
Johnny Clapp	q.
W. T. Stepherson	rh.
Hugh Sims	lfh.
Elbert Stephens	fh.
Johnny Clapp	captain.

This is going to be a real game. Lakeview defeated Robert Lee last season 51 to nothing, and Bronte defeated Robert Lee 34 to nothing. So, the two teams are coming on the field this afternoon with "blood in their eyes." Somebody is going to "get licked," and the Longhorns and their "pep" squad are declaring by the seven states that it is not going to be the Longhorns.

Admission: children, 15 cents; adults 25 cents.

Elder and Mrs. J. A. Branaman of Slayton were visitors at the Fairland Baptist Association which met with the Kickapoo church. They were guests of ye editors Friday night. It was a genuine delight to have these good friends of the long years in our home.

Gene Keeney was home for the week-end from Simmons.

FAIR REVIVED, AFTER DEPRESSION; LARGER AND GREATER FAIR

Fair Embraces Area of Four Counties—Runnels, Coke Concho and Coleman. Exhibits Will Show That This Part of West Texas Has "Come Back"

Ballinger A Unit In Its Invitation

BESIDES THE EXHIBITS, AMUSEMENT AND ENTERTAINMENT GALLOPE, AHEAD ON THE SCHEDULE FOR THE FOUR BIG DAYS. BUSINESS INSTITUTIONS JOIN IN WELCOME

"Happy days are here again." The days of the County Fair are "just around the corner," and who ever had so much fun as at the County Fair?

In other days, the county fair in West Texas was an outstanding event—an occasion when everybody took a day off and attended. And some of the fairs assumed large proportions. One such fair was the Runnels County Fair at Ballinger. With their group of progressive and aggressive business men who directed, the annual fair always was "a whopper."

But the "evil days" came—the depression arrived and knocked everything into a cocked hat. People came to where they studied as to how they would survive, much less make any progress along lines of development and entertainment. As a result the county fairs ceased to make their annual bid for the visits of the people. Consequently communities in a way ceased to maintain their relations and isolation became the result.

But, Ballinger is one of the towns of West Texas to awaken and to "start something." And

"the something" they started was not a new something, but the same old something, yet in a larger and greater way than ever—the Runnels County Fair. As a beginning of their enlarged program as expressed in the Runnels County Fair the business men of Ballinger visited practically every community in the four counties embraced in the territory the fair seeks to serve—Runnels, Concho, Coke and Coleman counties. They made their visits in the evening time, when they could have time to put on a program and at a time the local people could be present. Their visits created much sentiment for Ballinger and the Runnels County Fair.

The directors of the fair set themselves to the task to enlist exhibitors and enlarging the exhibits and the arranging for the entertainment of the people in a great way. And this they have done, and next Tuesday morning, Ballinger and the Runnels County Fair will open wide their gates and extend each and all an invitation to be present.

Take a day off, folks, and lets go to the County Fair.

Baptists Hold Association At Kickapoo Church

Baptists of the Fairland Baptist Association held their annual meeting at Bronte, with the Kickapoo Baptist church, three miles north of town, last week.

The meeting began Thursday night and lasted through Saturday afternoon. The meetings were attended both locally and by visiting ministers and prominent Baptists from all over the state.

H. M. Wofford of Lawn was re-elected moderator. Mr. Wofford is a layman, but he has been part of the backbone and

sinew of the Fairland Baptist Association for many years. He has served as moderator a long time and fills the office well. Rev. Opal McCaleb of Edith was elected clerk.

The different reports made by the churches showed that a good year had been enjoyed by the churches in their work.

At eleven o'clock each morning and at the evening hours some attending minister preached and the sermons were of a high order.

The local church entertained their guests, and lived up to their usual standard as entertainers. Lunch was served each day at noon at the church with an old fashioned spread.

Miss Susie Tannehill was home from San Angelo Sunday.

PARENT-TEACHER ASSOCIATION MEET

The Parent-Teacher Association will meet in regular session, Tuesday afternoon, October 12. A business session will be held. The following program will be carried out:

OBEDIENCE

The best guidance in this secures order and peace and develops honesty, trustfulness, courage, self denial, self discipline.

BIRTHDAY OF THE CONGRESS OF PARENTS AND TEACHERS

Message from State President Mrs. R. E. Cumbie
Sing Song..... Directed by Mrs. Walter Bowden
Number from Intermediate Department
Leader Mrs. Nathan Johnson
Round Table Discussion.
Hostesses—Mrs. George Thomas, Mrs. J. W. Labensky, Mrs. O. R. McQueen and Miss Nell Lowry.

BALLINGER Exten

Everybody!

To The Runnels Co

Since 1886

THE FIRST NATIONAL BANK

A ROYAL WELCOME TO ALL

Since 1886

THE FIRST NATIONAL BANK

To My Friends and Everybody Else:

WHEN YOU COME TO BALLINGER TO THE FAIR

Come to See Me

My Motto: "Feed You Better For Less Money"

STROBLE CAFE

Welcome to the Fair

VISIT US WHILE IN THE CITY

PENNEY'S

WE KNOW HOW

E. J. CATHEY

We Welcome You:

And When in Ballinger Next Week or any other time, If You Need Shoe, Harness or Saddle Repairing of Any Kind, We Will Appreciate Your Business. 37 Years in Shoe, Harness and Saddle Business.

KING HOLD

RUNNELS

Biggest Fun

Funeral Home

Ambulance

When You Come

Visit us, and see our de

yourself the low cost of our me

PERRY

Blackwell News Corner

Mrs. Charles Ragsdale, Reporter

Mr. and Mrs. Beny Smith had a surprise when they got word that Mr. and Mrs. Owen Galbraith of Los Angeles, California were the proud parents of a baby boy weighing seven and half pounds. Mrs. Galbraith was Miss Ruby Smith of Blackwell.

Brother and Mrs. W. E. West of Preston are visiting their daughter, Mrs. Luther Kirk of Blackwell.

Mrs. English is reported to be seriously ill.

Mr. and Mrs. Elvis Moore and Mr. Moore's mother of Abilene, visited in Bob Lanier's home Sunday.

Mrs. J. P. Hunt of Houston is visiting her brother Carl Whitaker.

Mrs. Otho Gray has returned from Pampa, Texas, and Carlsbad, New Mexico.

Mrs. Jack Stuart, Mrs. Frank Childress and Robert Reaves visited in Eunice New Mexico, last week end.

CORRECTION

In the ad of the Helpy-Selfy

laundry at Blackwell, in last issue of The Enterprise the price of ironing was quoted at 50 cents per dozen. The correct price is 35 cents per dozen. We regret the mistake and gladly make the correction.

MAKE QUILTS FOR MR. AND MRS. TURNEY HALL

A number of friends of Mr. and Mrs. Turney Hall gathered in the home of Mr. and Mrs. Charles Ragsdale Wednesday afternoon and quilted two quilts for Mr. and Mrs. Hall.

Mr. and Mrs. Hall recently lost all their household effects in a trailer fire at Sweetwater.

BLACKWELL METHODISTS TO HAVE FULL TIME PASTORATE NEXT YEAR

The congregation of the Blackwell Methodist church enjoyed their fourth annual conference last Sunday. They also enjoyed a basket lunch served picnic style.

The members are happy in the fact that next year they will have a full time work.

WRECKS HIS TRUCK

Hube Lanier wrecked his truck Sunday night. He was

going to Fort Worth when some negroes ran into him. No one was injured.

Death Comes to D. Hull Suddenly Early Thursday

In the first hours of the morning, Thursday, October 7, 1937, D. Hull was called by death from the walks of men at the family residence in Bronte.

Deceased had been in failing health for some years. But, he was brave and fought heroically to regain normalcy. And to the above end he sometimes toiled when he was not sufficiently able physically to do so. Though his health was not good, yet death came unexpected by his companion and friends. Late Wednesday afternoon he was on the streets in the business section of town and greeting his friends in his accustomed cheerful, cheery way. About midnight he was stricken and within a short time death came and brought surcease from suffering.

Funeral arrangements are set for this afternoon at the Baptist church, at 3 o'clock, fol-

lowing which interment will be in Fairview cemetery. Rev. N. W. Pitts of Coahoma, a former pastor of the local Baptist church and a close friend of deceased and family, will conduct the religious services.

Active pallbearers are Edward Rawlings, Wink Kiker, Otis Smith, Clitus Smith, Curtis Smith, Jack Chapman; honorary pallbearers: Floyd Bridges, W. Modgling, John Taylor, R. R. Ash, F. S. Higginbotham, Nathan Johnson.

D. Hull was born at Jefferson, Tennessee, June 24, 1879, making him to be in his fifty-eighth year. He and family came to Texas more than thirty years ago.

Besides his companion and a niece by marriage, Miss Clementine Parker who made her home with deceased and wife, he is survived by two sisters: Miss Mett Hull of San Angelo and Mrs. H. E. Wood of Eden—both of whom are here for the funeral.

Deceased was a high-minded, pleasing gentleman of affable mien, and made friends of all with whom he came in contact. A man who read a great deal and a close observer he had a broad grasp upon the problems of life.

Personally the writer shall miss deceased. While we were not what might be termed intimate personal friends, yet we had come to appreciate him because of his genial spirit and his courteous, pleasing and gentle manners. His many friends in Bronte and elsewhere will sorrow at his passing. The Enterprise extends deepest sympathy to the members of the stricken family.

DISTRICT CHIROPRACTIC ASSOCIATION MEETS IN SAN ANGELO

District No. 4, Texas State Chiropractic Association, held their regular meeting at the Grupe Chiropractic Clinic, in San Angelo Sunday.

There were 33 chiropractors and their wives in attendance. Luncheon was served to the group.

Dr. Raymond Wray, Abilene, president; Dr. J. H. Craig, Winters, vice-president; Dr. E. A. Dann, Sweetwater, secretary; Director Eastern Division, Dr. A. N. Fisher, Coleman; Central Division, F. F. Brazeale, who is mayor of Wink; Western division, Dr. Carrol Vaughn, Alpine, were in attendance.

Dr. A. M. Fischer, Coleman, presented X-ray reports of uterine tumor, Dr. Rudy Warner, Quanah, presented X-rays of ulcerated and prolapsed stomach.

Dr. Rudy Warner and wife accompanied Dr. and Mrs. Dann of Sweetwater to the meeting. They report a most delightful as well as interesting session of the body.

The football star in the community is the hero for the time being at least.

The Bronte Enterprise
D. M. WEST
Publisher-Manager

Subscription Rates
In State\$1.00 year
Out of State\$1.50 year

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

PREVENTION OF WHOOPING COUGH

"To the very young there is no disease as dangerous as whooping cough," states Dr. Geo. W. Cox, State Health Officer.

"In addition, there is no other disease causing an equal amount of suffering of which parents show so much inexplicable disregard, not only for the safety of their own children, but also for that of their neighbor's children.

"There does not exist a natural immunity against whooping cough during the first six months of life as does for measles. It is at this age that whooping cough strikes the hardest blow, and over fifty per cent of the deaths occur in children under one year of age.

"Whooping cough is usually transmitted by direct contact with the secretions of the mouth or nose, and only a short exposure is required to contact the infection. Handkerchiefs, drinking cups and toys may also transmit the infection.

"The infection is communicated from the appearance of the

first symptoms and is most contagious at this early period when the nature of the infection can only be suspected. The incubation period is commonly seven days. A slight fever, running at the nose, and a cough makes their appearances so gradually and insidiously that a diagnosis is practically impossible unless a history of exposure is obtained.

"When the whoop appears there is no mistaking the disease. If there is whooping cough in your community, keep other children away from little children and keep your children at home. Call your family physician early. Isolation of all cases

for at least two weeks from the development of the characteristic whoop should be rigidly enforced".

Cotton picking in Bronteland is beginning to slow down—much of the crop is gathered.



Protection, Perfection and Preservation of Precious Vision

DR. P. T. QUAST, O. D.
Sweetwater, Texas
Dial 733 107 W. Third



They're Beauties

OUR FALL SHOWING OF

HATS

Ladies We Invite you to

Visit Us

YOU WILL BE PLEASED

Florence Hat Shop

Tops Them All

227 S. Chadbourne

San Angelo

Glenn R. Lewis
ATTORNEY-AT-LAW
5th Floor Western Reserve Building
SAN ANGELO, TEX.

Your Privilege

Foresighted persons who desire to do so, have the privilege of making arrangements for their final rites in advance of necessity—just as reasonably as they make their wills, provide insurance, and buy cemetery lots.

KING-HOLT
Funeral Home
908 EIGHTH ST.
PHONE 82-RING-2
• PROMPT •
AMBULANCE SERVICE

•••••
• **GEO. T. WILSON** •
• ATTORNEY •
• 204-5 Cent'l Nat'l Bank •
• DIAL 6524 San Angelo •
•••••

Sealy 3 FOR 1 Sale

AN ACTUAL \$18.00 BONUS WITH THIS

Sealy INNER-SPRING MATTRESS

A SENSATIONAL MATTRESS SALE BY THE VETERAN MATTRESS MAKER

BUY YOUR MATTRESS NOW... AND

GET THIS ACTUAL \$18.00 BONUS



REGULAR \$15.00 SEALY DOUBLE-DECK SPRING

REGULAR \$3.00 MATTRESS PROTECTOR

BOTH INCLUDED AT NO EXTRA COST

FAMOUS Sealy INNER-SPRING SMOOTH TUFTLESS MATTRESS

Old customers and new are eligible to share in this 3 for 1 saving event. For one amazing week you can buy the FAMOUS SEALY \$39.50 TUFTLESS INNER-SPRING MATTRESS or the ORIGINAL, GENUINE SEALY ALL COTTON MATTRESS at the regular price, and get a double deck, coil spring and a full size mattress protector at an actual saving of \$18.00. Only a limited number of these mattresses are available under this special 3 for 1 offer.

This marvelous inner-spring mattress is the companion mattress to the world famous SEALY TUFTLESS ALL COTTON MATTRESS—same quality construction—same wonderful comfort—same lasting service built in—the only difference is, this is SEALY'S finest type inner-spring construction. Built so perfectly that it needs no tufts.

YOU GET ALL 3 FOR ONLY

HERE'S HOW YOU SAVE!
Sealy Inner-Spring Mattress... Regular Price \$39.50
Sealy Double-Deck Spring... Regular Price \$5.00
Quilted Mattress Protector... Regular Price \$3.00
TOTAL VALUE \$57.50
You Pay Only \$39.50 -- You Save \$18.00

\$39.50

Household Furniture Co.

Decorators and Homefurnishers

SAN ANGELO, TEXAS

COME to the FAIR at Ballinger Oct. 12-16

And Be Sure to Visit

Higginbotham Bros. & Co.

Big Department Store

The Best Place to Trade-- Lowest Prices — and Dependable Quality— Will Make Your Buying A Real Pleasure

SANTA FE CAR LOADINGS

Santa Fe System carloadings for the week ending, October 2, were 26,366, compared to 21,470 for the same week last year. The Company received from connections 7,761 cars, compared with 6,783 for the same week a year ago. Total cars moved were 34,127, compared with 28,253 during the same week of 1936. The Santa Fe handled a total of 33,391 cars in the preceding week this year.

Mr. and Mrs. W. R. Rees order their paper changed from Center Point to Lubbock where they now reside. Both Mr. and Mrs. Rees have good positions and both like Lubbock.

The Enterprise is glad to note that Miss Lydia Norman who recently underwent surgery at Ballinger is recovering very satisfactory.

Frank Zak on route 2 becomes a subscriber to "the old home town" paper this week. Mr. Zak is one of our prosperous farmers.

Office Phone 5300 Res. Phone 5942-4

Dr. P. L. Whiffen
DENTIST

San Angelo Nat. Bank Bldg.
SAN ANGELO TEXAS

FARM FOR SALE

167 acres, 130 acres in cultivation; one and a half miles northwest of Bronte; 50 acres terraced, balance flat sandy land; can be bought on terms. If interested see or write

H. P. Hudman.
Bronte, Texas. 364t pd.

FOR

Ambulance Service

CALL

Frank Keeney

DAY PHONE 49

oooooooooooooooooooo

o **A. O. Strothers** o
o Attorney-at-law o
o Office over Owens' Drug o
o Store o
o WINTERS, TEXAS o
oooooooooooooooooooo



With school opening soon it is important that the children's eyes be examined. With proper light and proper glasses they should have little trouble.

OTIS L. PARRIS

OPTOMETRIST & OPTICIAN
5 W. Beauregard Dial 6006

HEALTH OFFICER CALLS

Dr. Thomas L. Waggoner of San Angelo, with the state health department, was a caller at The Enterprise office Friday. Dr. Waggoner is director of public health district No. 6. The district comprises 48 counties, extending to El Paso.

Dr. Waggoner is a pleasing gentleman and is giving himself to his work. He means to promote the health interests of his district. To that end he sought the cooperation of this newspaper as he does all other newspapers in the district.

DISTRICT COURT WILL CONVENE MONDAY

District court will convene at Robert Lee Monday. Far as is known there is not much business demanding the court's attention.

GOATS FOR SALE

At my place near Tennyson—320 nannies and kids; good grade and most of them in fair condition. See or write me, or call Caldwell's phone, through Bronte exchange.

T. A. Brown,
Tennyson, Texas 40-2t

TRAILER PARTS In Stock

Everything for building or repairing Trailers.

AUTO PARTS OF ALL KINDS
PRICES ALWAYS RIGHT

W. Broadway Phone 2371

Scott Wrecking Co.
SWEETWATER TEXAS

O. R. Simpson of White Deer was in Bronte last week and subscribed for The Enterprise. Mr. Simpson has oil land holdings in the county and desires to keep informed as to developments. We appreciate the subscription of Mr. Simpson.

PAUL Q. MILLS Jeweler

Bulova Watches

SAN ANGELO, TEXAS

TO FARMERS Who Want to Make C.C.C. COTTON LOANS

We want to place \$250,000.00 or more in this type of loan.

Please see us if you contemplate doing so.

Your Cotton Loan Notes will be held in our files until June 30, 1938, at which

time they must be tendered to the Commodity Credit Corporation as per loan agreement which you execute.

The advantage of placing your loan with us is that you can have access to all papers prior to June 30, 1938.

The Farmers & Merchants State Bank

BALLINGER

Member Federal Deposit Insurance Corporation

AN INVITATION TO

Bronteland

County Fair, Oct. 12-16

COMPANY

LS COUNTY'S

ature Store

Phone 82

to the Fair

day, get our prices and know for
handise.

BROTHERS

We Are Expecting You!

With Ballinger We Join in A Glad Invitation. Come and Frolic and Play With Us and Have A Good Time.

When You Need Building Material of Any Kind We Will Be Glad to Sell You.

CLAY BUILDING MATERIAL COMPANY

We Welcome Everybody to the Fair

G. A. Eiland Motor Company

SALES  SERVICE

Visit Us

WE HANDLE

GENERAL ELECTRIC REFRIGERATORS
TOUCH TUNING RADIOS

Ballinger Electric Company

We Welcome You

WE DO ALL KINDS OF SHEET METAL WORK
PLUMBING, PIPE AND PIPE FITTINGS

De Merville Plumbing Company

"KNOCKING THE BOTTOM OUT" ON PRICES

Occasionally we meet a person who asserts that he never reads anything in the newspapers, except the news columns—that he never reads any of the ads. The person, be he man or woman, who thus reads does not get the most out of his newspaper reading. Really, the most value to the reader generally comes from reading the advertisements.

It is a fact, almost without an exception that when a local merchant places his ad in the columns of the local newspaper he is giving out information of first importance to the readers of that paper. For, it costs money to advertise.

We have written the above to call the attention of our readers to a series of ads running weekly in The Enterprise by W. Modgling's Market & Grocery. Have you been reading Mr. Modgling's ads? If you have not, you are missing some of the most important facts in the columns of The Enterprise. Read the prices Mr. Modgling is making in this issue of The Enterprise.

And we are writing all the above for the good of our readers more so than for the good of Mr. Modgling—for, it will pay our readers well to watch for prices.

FOLKS, WE INVITE YOU
One and All
To come to see us. When you

come to Ballinger next week to the fair, we invite you to call on us. We have showings of merchandise that will interest you.

Since we have had an ad in The Bronte Enterprise we have moved into larger, more commodious and convenient headquarters, in the old Hall Hardware Company place, just across in front of Higginbotham's. We carry a complete stock in our lines.

About three weeks ago we stocked a complete line of new furniture. We bought this furniture stock at right prices and we are passing the bargains on to those who buy from us.

We also have a full line of glassware and also chinaware. You will be delighted with the beauty and the prices of these lines.

Cold weather is just around the corner—you will need a stove. We have it for you.

In fact, for anything in shelf hardware, stoves, furniture, etc. come to us. We believe we can save you money.

Lee Hardware Company,
Ballinger, Texas.

COKE COUNTY AGRICULTURE ASSOCIATION TO MEET

There will be a meeting of the Coke County Agriculture Association at Robert Lee, Saturday afternoon, October 9, at 2 o'clock, just before the cotton meeting. Some urgent business is to be before the body. Don't fail to attend.

THEIR GOLDEN WEDDING ANNIVERSARY

Mr. and Mrs. O. C. Ivey held open house Wednesday afternoon to their friends, their children and grand children, commemorating their golden wedding anniversary.

The invitation was sent out by Mr. and Mrs. Ivey in an informal way to everybody in the community to come in the afternoon and be their guests from three to five o'clock. A great company of old time friends from Bronte and Coke county and other places attended.

At the evening hour only the children and grand children of Mr. and Mrs. Ivey were present. The family enjoyed the supper together. All of the ten children, except two sons at Los Angeles, California were present.

Mr. and Mrs. Ivey received many lovely and appropriate gifts.

USED CARS MADE BY WOOD MOTOR CO.

The Wood Motor Company of San Angelo, Texas, is "eternally on the job" in their used car department, trading new cars for used cars. They recondition their used cars and put their guarantee behind the cars. Then they go afield for buyers of used cars. A "used car" is a "used car" with them, whether it is old and out of date or a last year's model, with only a few miles of service. For, put-

ting their guarantee behind these used cars they price them according to the length of time the cars have been used and their general condition. Hence they live up absolutely to what ever guarantee they put behind a car. So, when one buys a used car from this large, reliable car company, he is as safe in the guarantee given as to service, the same as if he had bought a new car.

With all the above as a basis, G. H. Odam, sales manager of the used car department, who is a retired newspaper man, and therefore knows the value of printer's ink, informs the whole world as to their stocks of used cars. In the columns of The Enterprise from time to time appears the ads of the used car department of the Wood Motor Company. Those who read these ads know of the extremely low prices they make on used cars. With the public advised through the prints as to the used car values, Odam and his force of salesmen go afield and last month they sold just an even 202 used cars. The Enterprise does not hesitate to say to its readers that if you are interested in buying a used car, you can depend on Wood Motor Company to stand behind whatever guarantee they give. And as for the bargains they are offering, you only have to turn to their ad in this issue of The Enterprise and see for yourself.

Don't forget "the old home town" paper subscription.

"Come on Over, Skinny!"



"HEY, Skinny! Come on over an' help me fix my bike."

Jimmie's at the restless age . . . in and out of the house all day . . . and since the telephone is back in . . . "Gee Whiz!" he says, "I s'pect I'll never miss ball games or camping trips. The gang can phone me."

For only a few cents a day you can have a telephone. Call the business office . . . now.

THE SAN ANGELO TELEPHONE COMPANY

Mazeland

School News
Mazeland school opened Mon-

day, October 4, with 70 pupils enrolling. Numbers of Parents were present for the opening. The local pastors and several patrons of the school made in-

teresting talks to the pupils and parents. After the official opening a P. T. A. organization was perfected.

Following the official opening of the school the parents of Mazeland School Community met to organize a Parent and Teachers Association for the year of 1937-1938. Rev. Frank Cochram gave a talk on "Why A Community Should Have A P. T. A." Program and social committees were appointed. After general discussion it was decided that the P. T. A. would meet the first Wednesday night of each month at the Methodist church at 7:30 P. M. The meeting will be held at night in order that more men may attend.

Those present were: Rev. Frank Cochram, Rev. Hubert Crain, Joe Casey, Mrs. Ora Overman, Mrs. Frank Cochram, Mrs. Jeff Tubbs, Mrs. Elmer Bryan, Mrs. Joe Casey, Mrs. Virgil Low, Mrs. O. T. Turner, Mrs. King Baker, Mrs. A. G. Koenig, Mrs. B. T. Harris, Mrs. Bradshaw, and Mrs. Janie Ball.

New pupils in school for this year are: Doris Curry, Willie Maxine Lewis, Gladys Cochram, virgil Wayne Overman, Datan James Lewis, Odena McDonald, Betty Joyce Wheeler, and Doris Cochram.

We are glad to report that our school grounds and Teacherage have a number of improvements over last year.

The inspector will visit the Mazeland school sometime next week.

We have the same teachers for the Mazeland school as we had last year: Miss Baker, Miss Hash, Miss Jackson and Mr. A. G. Koenig.

Mrs. Beulah White, County Health Nurse, is instructing a class for girls from 10 years of age and above. She is also organizing a class for women.

School is starting with great interest this year. We sincerely hope that this zest and enthusiasm of pupils, teachers and parents will last throughout the year.

Community News

Mrs. Ellen Condra, Alton, Audra, W. D. Ballew, and Mr. W. A. Forest went to a singing at Tennyson, Sunday.

Mr. and Mrs. E. C. Wright were also present for the singing

TEXAS THEATRE

BRONTE, TEXAS
COOL COOL
WASHED AIR WASHED AIR

FRIDAY AND SATURDAY
October 8-9

Bill (Hop Along Cassidy) Boyd
In

"HILLS OF OLD WYOMING"
Plus "I'm A Cowboy" Betty
Boop Comedy and News (See
the fight for Shanghai)

MONDAY AND TUESDAY
October 11-12

Ralph Bellamy — Ida Lupino
In

"LETS GET MARRIED"
(A swell comedy you will enjoy)
Look! Three Stooges
In

"THE DIZZY DOCTORS"
(And are they dizzy)

THURSDAY ONLY
October 14

Margret Lindsey
Pat O'Brien — Henry Fonda
In

"S L I M"
(A swell action comedy drama)
PLUS COMEDY

ALAMO THEATRE
Robert Lee, Texas

FRIDAY AND SATURDAY
October 8-9

"IT HAPPENED OUT WEST"

SUNDAY AND MONDAY
October 10-11

Robert Taylor — Barbara Stan-
wyck In—

"THIS IS MY AFFAIR"

WED. ONLY (Money Night)
October 13

Lural and Hardy in
"WAY OUT WEST"

at Tennyson Sunday.

Mr. and Mrs. Compton and daughter, Thelma, visited Mr. and Mrs. A. G. Koenig, Sunday.

Laveta Tubbs and Doris Cochram visited Mr. and Mrs. A. G. Koenig, Sunday.

Miss Willie Cleo Drake, from Winters, spent the past week-end with her parents of Wilmeth.

Josephine, Irene, and Juliett Blusterbaum visited Mr. and Mrs. A. G. Koenig Sunday.

Miss Clara Bryan gave a party Saturday, October 2. The ones present were: Damon and Deral Lewis, Mildred and Pat Pritchard, Mr. and Mrs. Bud Overman, Mr. and Mrs. Ralph Burns, Wayne Bryan, Myrtice Little, Mr. and Mrs. A. G. Koenig.

Mr. and Mrs. J. D. Riddle of Winters, spent Saturday night and Sunday, with her mother, Mrs. Sol Nichols and family.

**PROGRAM AT THE
METHODIST CHURCH
SUNDAY MORNING**

Following is the program to be rendered at the Methodist church Sunday morning, beginning at ten o'clock. The program is the opening exercises of the Sunday School:

Song by the congregation.
Reading, Miss Faye Kirkpatrick.

Quartette: Mrs. Alfred Taylor, Mrs. Walter Bowden, Messrs. Farris Mackey, E. N. Smith.

Address: Why Your Boys and Girls Come to Church, O. C. Brinell.

A. F. Landers of Marie community has been ill for the past week, but is reported better at this time.

POSTED

This is to give notice that my farm is posted and everyone is prohibited from hunting on my premises, getting wood or other trespassing. Stay out—if you are caught trespassing you will be prosecuted.

Miss Addie Fletcher. 394t.

Ginning Notice

We extend our sincere sympathy to our neighbors, the Farmers Gin Company, in the losses they sustained in the fire that destroyed their plant—it is regrettable.

We recognize that it has worked an inconvenience on the farmers of the Norton section of the country. But this is to advise that we will run day and night as long as necessary to accommodate our farmer friends. Bring your cotton to us and we will strive earnestly to gin with reasonable promptness and give you satisfactory service. We treat every body alike who gins with us and appreciate the patronage of each and all.

C. C. Glenn
Norton Gin Man

**YOU DARN TOOTIN',
WE'RE TOOTIN OUR HORN!
We Sold 202 Used Cars
In September!!**

Why shouldn't we brag? We broke our former all-time record of 181 sales in any one month—we thank you, West Texans, for the unprecedented acceptance of our used cars since the inception of our used car department—it is testimony of the confidence that we have built in our efforts to give EVERYONE A SQUARE DEAL.

WE INTEND TO BREAK THAT RECORD IN OCTOBER

HERE ARE A FEW REASONS WHY WE WILL!

1933 Plymouth Coupe	\$310	1934 Chevrolet Pickup	\$325
1933 Ford V-8 Coupe	\$325	1929 Plymouth Sedan	\$ 60
1933 Ford V-8 Tudor	\$345	1929 Buick Sedan	\$ 75
1934 Ford V-8 Fordor	\$395	1934 Dodge Truck	\$350
1936 Ford V-8 Tudor	\$545	1934 Chevrolet Truck	\$335
1935 Ford V-8 Tudor	\$425	1932 Chevrolet Truck	\$185
1935 Terraplane Sedan	\$425	1934 Dodge Truck	\$295
1933 Chevrolet Coupe	\$265	1931 Ford Panel Truck	\$250
1935 Chevrolet Coupe	\$365	1934 Ford Truck	\$375

WOOD MOTOR COMPANY

New Car Bldg.—342-348 S. Chadbourne, Dial 3191
Used Car Bldg.—Twohig & Randolph, Dial 6559
Used Car Lot—Concho & Irving, Dial 6558

SPECIALS

PRICES ARE GOOD UNTIL THURSDAY NIGHT, OCTOBER 14, LOOK FOLKS THE PRICES ARE RED HOT:

FLOUR Two Flag Brand, 48 lbs.	\$1.35
FLOUR Two Flag Brand, 24 lbs.	.70
FLOUR Purity Brand, every sk, guaranteed 48 lbs.	\$1.65
FLOUR Purity Brand, every sk, guaranteed 24 lbs.	.78
LYE, Greenwick, 13 oz. can for	.08
PEAS, Pure Made, 15 3-4 oz. 3 cans for	.25
BRAINS, caned, 5 1-2 oz.	.08
OATS, K. B. 3 lb. package for	.18
BROOMS, Regular 60c for	.35
BAKING POWDERS, Gold Label, 32 oz.	.20
TOILET TISSUE 4 Rolls for	.25
SYRUP, Steamboat Brand 1-2 Gallon for	.92
SPUDS 10 lbs. for	21c
SUPERSUDS, large size, cake plate free	23c
SPINACH, No. 2 can for	9c
COCOANUT, bulk, a pound for	21c
PICKLES, Sour, a quart for	19c
TOMATOES, 3 large cans for	23c
CRACKERS, 2 pounds	19c
HOMINY, 3 No. 2 cans	23c
SALAD DRESSING 26 ozs.	28c
POTTED HAM, 7 cans	25c
PEANUT BUTTER, 3 1-2 pound bucket	52c
PEANUT BUTTER, 24 oz. jar	28c
K. C. BAKING POWDER, 50c size for	35c
RICE, Two pound package	18c

W. Modgling's Market & Grocery