

The Bronte Weekly Enterprise

VOL. 18.

BRONTE, COKE COUNTY, TEXAS, AUGUST 27, 1937.

NUMBER 34.

Bronte Group Enjoy Bloys Camp Meeting

The group of Bronte people who spent last week, near Fort Davis, attending the Bloys Camp Meeting returned home Monday night. They report a wonderful vacation and an enjoyable time at a really spiritual camp meeting.

This was the 48th annual meeting of the Bloys Camp Meeting. Everything on the camp grounds is free. Wealthy ranchmen of that section supply eating camps and the food absolutely free. The day the meeting closes, if one wishes to make a free will donation, he can do so to the manager of the camp. But there is nothing compulsory about it, and those who do not pay are as welcome as those who do.

Those attending from Bronte were Mr. and Mrs. E. C. Rawlings, Mr. and Mrs. T. C. Price, Mrs. Louise Johnson, Mr. and Mrs. O. R. McQueen, Mr. and Mrs. D. K. Glenn, Mr. and Mrs. M. A. Butner and Mr. and Mrs. Joe Carter of San Angelo.

Norton Football Boys Train At Glen Rose

The Norton football team, with additional boys of the school, departed from Norton for Glen Rose Monday, where they have gone into training, to get themselves "fit and fine" for the forthcoming pigskin tussle for 1937-1938, in the schools of their class.

Norton will play its first game a practice game, with Paint Rock, on the Norton field, September 24. The Norton team and their backers at Norton, expect the Norton team to "show" other football teams "just how the game is played," this season. There is much interest in school football among the lovers of the game generally at Norton and the Norton team is going to have strong home backing this year.

Coach W. E. Elkins and fourteen of the Norton school boys who are eligible to play on the team this coming school year, are in the crowd at Glen Rose this week. They are:

W. E. Elkins, coach, Travis Barrett captain, Rudolph Carter, Ralph Jennings, Uvon Ford, Robert Herring, Luther Smith, Jr., Arlee Brian, Curtis Pruett, Don Griggs, Raymond Lee, Jack Compton, Dan McNeil, Jack Tackett, Jr. and A. B. Curry is cook for the Glen Rose trip.

W. A. Hickman Buys 3,000 Lambs to Feed

W. A. Hickman has bought 3,000 lambs from different parties in this part of the country, during the past few weeks.

Mr. Hickman will assemble these lambs on the ranch of his father and himself, west of Bronte, and will feed them. Mr. Hickman has faith in the future market for fat lambs and expects to make "a piece of money" on his venture.

Miss Dorothy Knierim returned to her home at Huntington Wednesday morning after a few days visit with her brother, Mr. and Mrs. Robert Knierim.

Mrs. Geo. Thomas Reads at Methodist Church Sunday

An entertaining and pleasing hour awaits all who go to the Methodist church Sunday morning.

Due to the fact that the pastor, Rev. J. H. Thompson, is engaged in a meeting at Hayrick, he will not be in his pulpit at either hour Sunday. Therefore, members of the congregation have arranged for Mrs. George Thomas to render a reading at 10 o'clock—the hour for the beginning of Sunday school. After Mrs. Thomas has finished the reading the Sunday school will have its regular study period.

"First Settler's Story" will be the title of the reading that Mrs. Thomas will render. It is by William Carlton, and is a most wonderfully interesting reading. Even if the reading itself was not charming, all who have ever heard Mrs. Thomas know that she would give the reading in her characteristic and pleasing manner as a reader. It will require about thirty minutes to render the reading.

You are cordially invited to hear the "First Settler's Story" Sunday morning and if for any reason you miss it you will miss a rare treat.

U. F. Taylor Enlarges Store; Starts Cash Sale

U. F. Taylor is one of Bronte's business men who does not make much noise about the things he is doing in a business way. But, when he does speak, he has something to say.

Starting from a very small beginning a few years ago Mr. Taylor has stayed with his filling station with a small stock of groceries. He has sold at a close margin of profit and hence has saved money for those who have bought from him.

During the summer Mr. Taylor enlarged his place, giving his store more than double the room he had before. And now he has stocked with fresh, clean groceries and is selling at very low prices for cash.

Mr. Taylor started an advertising campaign in this issue of The Enterprise. Read his ad if you want to know just how you can save on the articles he is advertising. Watch the space of Mr. Taylor from week to week—he says he is simply going to sell so cheap that it will pay you to come for miles to buy from him.

Mr. and Mrs. S. A. Kiker and Mrs. J. W. McCleskey went to Dublin Wednesday in response to information that Milt McCleskey was dangerously ill. He grew worse early Sunday morning and Mr. and Mrs. B. E. Modgling Mrs. Orb Kiker, Mrs. Walter Phillips and Chester Kiker went Sunday morning. All have returned and report the sufferer slightly improved. The many friends here wish that Mr. McCleskey may speedily be restored to his health.

Little Miss Marcine Best returned home Monday from Sanderson where she has been visiting for some time. She says she had a good time.

Mr. and Mrs. Roy Rodgers and little Miss Virginia Mae from Wickett were week end visitors of his aunt, Mrs. Maggie Scott. They returned home Monday morning.

Norton School Is Scheduled For September 13

The date set for the opening of the Norton schools is Monday September 13.

Prof. O. L. Conger, superintendent, begins his fifth year with the school in his work as superintendent. Under his supervision the school has grown and enlarged until it is one of the best rural schools of its class in Rannels county.

One of the finest things about the school is the fine and universal school sentiment among the patrons of the school. Every body in Norton is "school-minded." Everybody is a booster and is backing the school program.

It is not known just yet as to the exact number of teachers the school will have. But by the time The Enterprise is issued this week that feature of the school will be definitely settled.

Mr. and Mrs. H. O. Whitt had as guests the past week several of Mrs. Whitt's relatives. They were Mrs. J. C. Schwartz, of Dallas, and two sons, Wayne and Wallace of Houston; Mrs. Will Grube, Dallas; Mrs. Helen Gretzel, Dallas, and Miss Freda Held, Dallas. The ladies are sisters and cousins of Mrs. Whitt. Mr. and Mrs. Lloyd Schantz, Herbert Freyer, Miss Viola Schantz and Miss Edna Weber, Hobart, Oklahoma were also guests. The gentlemen were uncles and nephews and the ladies, aunts and nieces of Mrs. Whitt. The visitors departed for home Saturday.

Miss Rosalie Ivey, from El Paso is spending a time here with relatives and friends. Miss Ivey is a teacher in the El Paso schools which position she has held for some years. Her friends are glad to see Miss Rosalie again.

Jack Harrison of Waco, a nephew of H. O. Whitt is spending a time here with Mr. and Mrs. Whitt.

Mrs. H. O. Whitt and daughter Miss Katharine, and son, Lamar, and Miss Alma Jane Cumbe are visiting relatives in Dallas and seeing the Exposition.

Mr. and Mrs. Jess Percifull and children are visiting Mrs. Percifull's parents, Mr. and Mrs. N. W. Kiker, at Portales, New Mexico. They will also visit Mr. Percifull's sister at Logan, New Mexico before returning.

Melons Pay Big Returns on the Fletcher Farm

Ed Fletcher and son, Charley, have been running a little "mint" for the past few weeks, far as making money is concerned.

The Messrs. Fletcher are good farmers—they also diversify in farming. Charley Fletcher planted a half acre in watermelons. Off the half acre Mr. Fletcher has sold \$50 worth of melons, besides, he has been feeding his cows and hogs on melons for several weeks. The elder Mr. Fletcher has about an acre in melons. He has already sold about \$50 worth of melons, too, and is still selling them.

Ye editors thank Mr. and Mrs. Fletcher for a fine juicy melon.

I. C. Page of Edith was a guest of Mr. and Mrs. Walker Good Sunday. Mr. Page is the father of Mrs. Good.

School Board To Collect Taxes For The School

O. W. Chapman is a very busy man. Mr. Chapman has been appointed by the Bronte school board to take charge of the assessing and collecting of the school's taxes in the district.

Mr. Chapman's first big job is to collect the delinquent taxes due to the school. Several thousand dollars of delinquent taxes have accumulated—so much that it is injuring the school and its work. Hence it was decided by the school board to take over the assessing and collecting of the school's taxes. Heretofore it has been assessed and collected by the county tax assessor-collector.

Mr. Chapman has had all the necessary forms necessary to begin procedure under the new law printed and is getting things in shape to collect the past due taxes. The school board has addressed letters to all delinquent taxpayers relative to their taxes. That letter appears elsewhere in this issue of The Enterprise. Read it and consider well—for, it is an obligation you will finally have to meet and the quicker you adjust your taxes the more you will aid your school. The new law relating to installment payments is a great aid to those in arrears on their taxes. See Mr. Chapman, if there is any feature of the law you don't understand—he will be glad to explain it to you.

Mr. and Mrs. D. C. Brunson and daughter, Miss Etnel, and son, Heidel, and daughter, Miss Moderna of Midland; Mr. and Mrs. H. E. Vaughn and little son, Jack, returned Saturday morning from a delightful visit with relatives at Kennedy and Gregory. At Kennedy they visited a brother of Mrs. Brunson, I. F. Creswell, whom she had not seen for twenty-eight years. At Gregory they visited Mr. Brunson's brother, Tom. While on their visit they visited Corpus Christi, Aransas Pass, Ransome Island, Tharbor Island and Port Aransas. "Uncle Dave" says that he had "the time of his young life," and that every member of the party had a most happy trip everywhere.

METHODIST MEETING IN PROGRESS AT HAYRICK

Rev. J. H. Thompson is doing the preaching and directing an evangelistic meeting at Hayrick this week.

The meeting is making progress both in interest and attendance.

There will be two services daily, eleven o'clock in the morning and eight-fifteen o'clock at night. There will be three services Sunday—eleven in the morning, in the afternoon and at night. Rev. Thompson will not be in his pulpit at Bronte either hour Sunday.

Everybody is cordially invited to attend the meeting.

THIRD BIRTHDAY PARTY

Little Miss Juanetta Merle Coalson, daughter of Mr. and Mrs. John Coalson, was honoree at her third birthday party, given by her mother and grandmother, Mrs. J. C. Lammers, at the home of the latter, Saturday afternoon.

Quite a number of little guests were in attendance and all greatly enjoyed the afternoon camping and playing. Refreshments were served.

The little honoree was the recipient of quite a few gifts.

Ballinger Goodwill Trippers Will Be Here Tonight

Tonight (this Friday night, August 27, in this good year 1937) is scheduled to be one of the nights of the biggest frolic and fun ever staged in Bronte.

The Ballinger Goodwill Trippers are to be the entertainers. They are coming big and strong and bent on but one thing and that is to have a good time, mixing and mingling with the Bronte people and to put on a program of music and other "stunts" features that will "tickle" the Bronte populace until they will scarcely be able to go to sleep tonight for "giggling."

J. D. Motley, secretary of the Ballinger Chamber of Commerce was in Bronte Thursday, distributing circulars and announcing the coming of the Goodwillers.

The schedule is for them to arrive here promptly at 7:30 o'clock this evening. They will spend an hour here, then journey to Robert Lee and meet the folks there.

Come on the streets early, folks.

Mrs. Ollie Eubanks and son, Jimmie, went to Los Angeles, Cal., Monday, carrying Miss Earl Eubanks back to school, where she is a student. Mrs. Lewis Sims was also a member of the party, going to visit her sister in Los Angeles.

B. L. Brandon of Robert Lee was transacting business in Bronte Thursday.

SIGNATURE MISPELLED.

On page two of this issue is an advertisement of the Kendrick Motor Company of Winters. The name is misspelled—the "n" is left out of Kendrick making it to read the "Kedrick Motor Co." So, when you read it, you will know it is the Kendrick Motor Company. They have a fine line of used cars and are making some good prices.

**FARMERS! LET US
CUT YOUR TRACTOR
FUEL BILLS**



**GEAR TOOTH GRIP
PROVIDES
SUPER-TRACTION**

EXTRA power for the hardest pulls
—easy riding—freedom from dust
—big savings on fuel. Goodrich Silver-
towns are built like a gear wheel. They
bite the soil with
a gear-tooth grip!
Built of Sun-
Resisting Rubber for longer
life. Let us give
you prices on a
changeover.

**SUN-
RESISTING
RUBBER**

**Goodrich
Farm Service
Silvertowns**

Gulf Service Station
WILL WRINKLE, Mgr.

"SCHOOL DAYS, DEAR OLD SCHOOL DAYS"

Will Soon Be Here Again

WE WILL BE PREPARED

To Take Care Of

YOUR SCHOOL SUPPLY NEEDS

Pens, pencils, writing tablets, theme tablets, inks, rules, crayon—in fact, everything your child will need we are prepared to supply you.

WE WILL APPRECIATE YOUR SCHOOL SUPPLIES TRADE—SEE US BEFORE YOU BUY ELSEWHERE.

City Drug Store

WAR ON FAKE EYE SPECIALISTS BY P. O. DEPARTMENT

Some months ago Postmaster General James A. Farley made public a statement which contained an expose of the fake Eye Specialist racket, which had been in this country for approximately twenty years. During that period its operators had filched from the public, particularly aged farm people, several million dollars.

Since the publication of this exposure, the Post Office Department has been asked many times the question: "How did the victims fall prey to these racketeers?" An answer to this question is found in the official files of the Department bearing on the operations of this most inhumane racket.

In the first place, these swindlers seek out elderly people who live alone in remote places. They know that elderly people have defects in their sight; that many of them have great fear of going blind; and that they will do any thing possible to retain their vision. Then their scheme is cleverly devised, and the parts played by each practiced until perfection is attained. They are so adept at the game they actually compel confidence.

First they are eye glass peddlers who go about the country posing as optometrists, pretending to examine the eyes free of charge, and selling glasses of a cheap type and often of no benefit to the purchaser. They are usually without license to operate, and are not competent to examine the eye or to fit glasses. Their main profit comes from

furnishing name and addresses of their victims to others more advanced in the racket, who pays them twenty-five per cent of any additional funds filched from them.

These eye glass salesmen are followed by two others. One of the latter enters the victim's premises first and represents himself to be connected with some optical company, informing the victim, he had recently purchased glasses from one of their agents; that the glasses were guaranteed; and that he had come back to check up on them free of charge.

This man pretends to examine the victim's eyes and glasses, and falsely claims that there is a condition of the victim's eyes which he does not understand. He tells the victim that he has with him in his car on the outside a doctor from some renown institution who is one of the greatest experts on the eye,

whom he is sure would make an examination free of charge. The man is called in from the car, and he too pretends to examine the eyes of the victim and falsely represents that he finds a cataract or a cancerous growth on one of the eyes. Finally the victim is led to believe that this man is a great doctor and expert in the examination and treatment of the eye, and he submits to the pretended operation, which it is alleged can be done painlessly with radium, and that the only expense will be the cost of the radium used.

The alleged expert produces a small vial containing an ordinary eye wash, but alleged to be radium water, and this liquid is placed in the victim's eye, a few drops at a time, the alleged expert examining the vial after each application and announcing the value of the radium used. One of the alleged experts announcing the value of the radium used after each application of the eye wash was to ascertain what the victim could pay.

In cases where the swindlers believe additional funds can be obtained two additional members of the racket are sent to call on the victim, and these in turn pay those who preceded them twenty-five per cent of what they get. These make the victim believe that the great doctor who performed the operation had been killed and before his death asked that they call and find out if the operation was a success, and if not to refund the money which had been paid. One of these is alleged to be a lawyer, Judge _____, claimed to be the administrator of the estate of the great doctor who performed the operation, and the other a doctor from some renowned institution and a close friend of the first great doctor. These cause the victim to believe

that the operation was not a success, and obtained deposits in large sums from the victim for an alleged radium belt which it is represented, will cure the condition of the blood by giving off radium rays.

Since the inspectors started the investigation of the "Fake Eye Specialist Racket" there have been forty arrests and thirty-five convictions. Sentences imposed total one hundred and seventy-seven years and nine months, and fines \$9,975.

One, and eye glass peddler, committed suicide in jail, hanging himself with a belt. One of the most active of the fake eye specialists attempted suicide in jail by leaping from the third floor stair landing. He was severely injured, it having been necessary to amputate one of his legs.

One of the most inhuman cases brought to attention was perpetrated in the State of Massachusetts on an invalid girl, a living skeleton, who was born blind. Two of the racketeers made her father believe that her vision was obstructed with Malignant growths over the iris, and that by removing the growths, which they claimed to be able to do with liquid radium, she would be able to see within several days. They pretended to perform the operation, and demanded two thousand, five hundred dollars of the father, but he had only five hundred dollars and they took that.

Glenn R. Lewis
ATTORNEY-AT-LAW
5th Floor Western Reserve Building
SAN ANGELO, TEX.

Your Privilege

Foresighted persons who desire to do so, have the privilege of making arrangements for their final rites in advance of necessity—just as reasonably as they make their wills, provide insurance, and buy cemetery lots.

KING-HOLT
Funeral Home

908 EIGHTH ST.
PHONE 82 RING-2
• PROMPT •
AMBULANCE SERVICE

Eye Strain



The first warning of eye strain should be taken very seriously. It is nature's way of warning you that your eyes need attention. You should consult with us.

OTIS L. PARRIS

OPTOMETRIST & OPTICIAN
5 W. Beauregard Dial 5006

For Stomach Worms

For SHEEP and GOATS

USE

ARSATE

COSTS ONLY **1c** PER HEAD

ARSATE is the most effective treatment. Does not burn or destroy the mucous membrane. Long starving not necessary—over night is sufficient. Easy to administer, safe, effective and economical.

Call or Write

TEXAS STOCKMEN'S SUPPLY CO.

San Angelo Distributors
SAN ANGELO TEXAS

Ginning Announcement
Of The
FARMER'S GIN COMPANY
NORTON, TEXAS

To the Cotton Farmers in and around Norton:

We greet you again as the cotton season for 1937 begins. We have only the most pleasant memories of our relations in a business way with our patrons through the years we have ginned your cotton. We turn now to

Ginning Your 1937 Crop

At much expense we have put our gin plant in first class condition. We say to you frankly that we have never been more careful at any time to put our entire plant from engine room to press room in a more complete condition than we have for this season's ginning. If a plant that is in first class condition throughout and years of experience in ginning cotton count for anything, we are in position to give you the best service in all these years of ginning your cotton.

We Want Your Patronage

And we give you the same assurance, as always, that every bale we gin for you will have our most careful attention to the end that you may have the very best possible staple and grade.

The First Bale

We Ginned Norton's first bale, Friday, August 13, and we are ready to serve you. Bring on your cotton.

THANK YOU

Farmers Gin C'mp'ny
NORTON TEXAS

Dick Goodson, brother-in-law of Mrs. R. L. Hayley, died suddenly Tuesday night at his home at Novice. Burial was Wednesday afternoon. Mr. and Mrs. Hayley, Mr. and Mrs. Royce Hayley and Mr. and Mrs. Jack Morrison of San Angelo attended the funeral.

TEXAS THEATRE

BRONTE, TEXAS

COOL COOL
WASHED AIR WASHED AIR

Fri. and Sat. August 27 and 28

BUCK JONES

IN

"LEFT HANDED LAW"

With

Nel Francis — Frank La Rue
Plus Comedy — Stranger Than
Fiction and News.

MON. and TUES. AUG. 30-31
Fred MacMurray - Carole Lombard

IN

"SWING HIGH, SWING LOW"

With

Dorothy Lamour - Charles Butterworth
Plus Betty Boop in "I'm a Cowboy"

Coming Soon

"God's Country and the Woman"
(In Color)

ALAMO THEATRE,
Robert Lee, Texas

FRI. and SAT. AUGUST 27-28
"FIFTY ROADS TO TOWN"

SUNDAY and MONDAY
"THERE GOES MY GIRL."

WEDNESDAY ONLY
"MET THE MISSES"

BRONTE INDEPENDENT SCHOOL DISTRICT

TAX DEPARTMENT

BRONTE, TEXAS, AUGUST 1, 1937

Delinquent Tax-payers of the Bronte Independent School District:

Early in the present year the School Board of the Bronte Independent School District came to the conclusion that it would further the interests of the school for them to take over the assessment and collection of their own taxes for school purposes.

During the past few years, the delinquent tax situation has grown steadily worse, until now there is an outstanding delinquent tax due the Bronte Independent School District of several thousand dollars. The burden has grown so heavy that the school cannot be operated effectively unless the tax is paid. It is a debt against the property within the district and your school board, as the governing body, is legally and morally bound to collect all taxes in an equitable manner. We have bond issues outstanding that must be taken care of, and the properties lying within the district are sureties for these payments and must be made to bear their just pro rata share of such obligations.

We fully realize that the past few years have been difficult for all of us and the attitude of taxing units generally has been very lenient; so much so, in fact, that it seems there has grown up an attitude on the part of some that there is no further necessity or obligation to pay taxes. The time has now come when we must face the facts and that is: all legal taxes should and must be paid.

For those who might be interested in the plan, we are glad to state that the last Legislature passed a delinquent measure that provides a method of installment payment every sixty days. If you are interested in this plan, our representative will be glad to furnish you with full details and cooperate with you in every way in arranging your payments as easily as possible.

We plan to begin an intensive campaign for the collection of all delinquent taxes, immediately, and for this purpose we have appointed as our legally authorized collector, O. W. Chapman, who will have an office in Bronte, in order to make it as convenient as possible for all concerned.

We wish to make it plain that unless some arrangement is made, or taxes paid in full, we will be compelled without further delay to take the necessary legal steps to insure collection.

This letter is being sent to all delinquents and we earnestly urge that you give your cooperation to your school by taking some action that will avoid unnecessary expense, both to you and the school district.

BOARD TRUSTEES,

Bronte Independent School District.

SPECIALS

PRICES ARE GOOD UNTIL THURSDAY NIGHT, SEPTEMBER 2. LOOK FOLKS THE PRICES ARE RED HOT:

FLOUR Two Flag Brand, 48 lbs.	\$1.35
FLOUR Two Flag Brand, 24 lbs.	.70
FLOUR Purity Brand, every sk. guaranteed 48 lbs.	\$1.65
FLOUR Purity Brand, every sk. guaranteed 24 lbs.	.78
COFFEE, Bulk, 3 lbs. for	.52
COCOA, Mothers, 2 lbs. for	.26
LYE, Greenwick, 13 oz. can for	.08
CRACKERS, 2 lbs. for	.21
PEAS, Pure Made, 15 3-4 oz. 3 cans for	.25
BRAINS, caned, 5 1-2 oz.	.08
OATS, K. B. 3 lb. package for	.18
BROOMS, Regular 60c for	.35
BAKING POWDERS, K. C. 25 oz. for	.18
BAKING POWDERS, Gold Label, 32 oz.	.20
TOILET TISSUE 4 Rolls for	.25
SOAPFLAKES, Crystay White, large size	.28
NAPKINS, 80 in Package	.08
SYRUP, Steamboat Brand 1-2 Gallon for	.33
RICE 2 lb. Package for	.18
	99
RIPPLE WHEAT 2 Packages for	

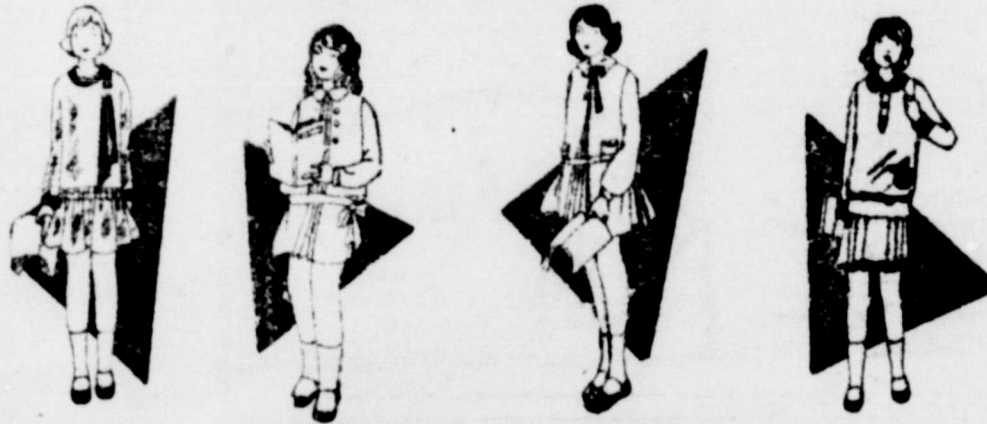
Modgling's Market and Grocery

Grady Flynt of Winters, with the Winters Mutual Aid Association was in Bronte Monday for a brief time. The Enterprise acknowledges a pleasant call.

Miss Modena Brunson has returned to Midland after spending her vacation here with her parents, Mr. and Mrs. D. C. Brunson.

Born to Mr. and Mrs. Jesse Scott, August 14, 1937, a baby boy. We are a little late in bidding the young man welcome, but we wish him sweeping success in life just the same.

**PREPARE YOUR CHILD
For School At
LEVINE BROTHERS**



Everything for School Girls

IN THE WAY OF CLOTHES—DRESSES, HATS, SHOES, HOSE AND UNDERWEAR

OUR PRICES WILL PLEASE YOU



Everything for School Boys

IN THE WAY OF CLOTHES—SUITS, EXTRA PANTS, SHIRTS, HATS, SHOES, SOX AND UNDERWEAR

OUR PRICES WILL PLEASE YOU

GET THE KIDDIES READY

BRONTE SCHOOL OPENS, MONDAY SEPTEMBER 13

NORTON SCHOOL OPENS, MONDAY, SEPTEMBER 13

Other schools in your section will be opening at different times—we can take care of the needs of your children in our lines. See us before you buy. We want to sell you!

LEVINE BROTHERS

SAN ANGELO

TEXAS