

The Bronte Weekly Enterprise

VOL. 18.

BRONTE, COKE COUNTY, TEXAS, AUGUST 20, 1937.

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Coke County Old Settlers' Reunion and Homecoming Held at Edith Sunday

The third annual Coke County Old Settlers Reunion and Homecoming was held at Edith Sunday. It was a great day everywhere—in attendance, in its program, in its spirit and happy fellowship. The program was in keeping with the spirit of the occasion. The people of the Edith community are a great people, and progressive in their ideals. As entertainers they have the spirit of the old West, that of giving their best.

The attendance was large, many coming from other cities and towns and communities. They were present from Ballinger, San Angelo, Abilene, Childress and one lady who was born and reared at Edith, but now resides at Deming, New Mexico, came for the reunion. And the old settlers from all over Coke county were in attendance.

Miss Ruth Burson of Edith, one of Coke county's fine young women, directed the day's program in exceptionally pleasing manner and kept the program throughout the entire day going along without interruption or dull moments.

Hon. Frank Dickey, of Ballinger who was reared in the Edith community, delivered the address of welcome. In a pleasing way Hon. Dickey paid tribute to the pioneers not only of West Texas, but to the pioneers of Coke county and especially those of the Edith community, saying that he had been to many places and communities in his travels over the world, but of no place known to him has he the tender memories that cling to him as do the memories concerning his boyhood days in the Edith community.

L. S. Bird, of Sanco, a pioneer school teacher, who taught many years in the early days of the county, but now a successful ranchman, responded to the address of welcome, recalling in reminiscent mood, things that happened back in the yester-years of the county, and the fine splendid spirit of the pioneers, their spirit of hardihood and neighborliness, all of which made them a great people and he called the younger people to keep faith with the pioneers, both those who have passed on and those who yet survive.

The writer brought the main address of the morning. The topic was "The Heritage of the Pioneers to Posterity and the Obligations of Posterity to the Pioneers."

At the noon hour lunch was served picnic style by the ladies of the community, a veritable feast of delicious edibles, which was greatly relished by the throngs present and showed that the ladies of the community are adepts in the culinary art.

After some two hours of intermingling and renewing acquaintances, the audience assembled again in the tabernacle and a program that lasted until four o'clock was carried out. The afternoon was given over almost exclusively to the old settlers who recounted incidents and happenings of the first settlers of the community.

Rev. A. M. Lackey of Robert Lee, who came to the county forty-seven years ago, sang a song of his own composition, both the poetry and melody, "Keep on the Sunny Side of Life."

It was suggested that the aged people sing one of the old-time hymns. Fourteen people, six men and eight ladies, each one past seventy-five years old, except one, came to the platform and sang "Amazing Grace," with

"I Am Bound for the Promised Land," as a chorus. At this juncture, W. R. Boykin of San Angelo, who resided in the community some fifty years ago, suggested that the old settlers present have a handshaking. From this, others started towards the group of old people and begin shaking hands with them, and every person of the large crowd went forward and shook the hands of the fourteen old pioneers.

A call was made for the oldest person present. Mrs. J. N. Fields of Abilene who had come to the reunion was found to be the oldest person in attendance. Mrs. Fields was born January 1, 1848, which made her eighty-nine years old, last January 1. Mrs. Fields was born at Pineville, Missouri. She came to Texas, settling in Lampasas county in 1877. In 1893 she came to Coke county, the family settling in the community where Edith is now located, where she resided continuously until five years ago at which time she went to make her home with her daughter, Mrs. L. B. Sheppard

(Continued on last page)

Opening Date of Bronte School is September 13

Date for the opening of the 1937-1938 session of the Bronte schools has been set for Monday, September 13.

The faculty of the schools this year will have nineteen members. Due to the fact that there are five vacancies in the faculty on account of resignations of those who had been elected for the ensuing year, the board is engaged now selecting those to fill the vacancies. However, there are many applications for the places made vacant and therefore members of the board anticipate no trouble in getting the places filled with highly capable teachers.

Ballinger Goodwill Trippers Here Next Friday night

Next Friday night, a week from tonight, the Ballinger Goodwill Trippers are to visit Bronte.

Ballinger's business and professional men and other progressive citizens are making goodwill tours to all the towns and communities in Ballinger's trade territory. Friday night, August 27, they are scheduled to be in Bronte.

Ballinger's aggregation of Goodwill Trippers don't have a thing to sell—they are just coming out to give Bronte a music program by Cherry's band and to mix and mingle with the people of Bronte and all present.

The visitors will tell about the Runnels County Fair to be held in Ballinger in October. J. D. Motley, secretary of the Ballinger Chamber of Commerce, assures us that Ballinger and Runnels county will have a fair this year that will excel any of their efforts along this line any time in the past.

Don't forget the date, folks. Come down on the streets early that evening and let's meet the visitors and make them welcome in our midst.

SAM ASHBURN DIES SUDDENLY

The report comes to Bronte late this Thursday afternoon, as we are rushing to get to press that Sam Ashburn, columnist on the San Angelo Daily Standard died suddenly this afternoon at 3:15 o'clock.

Mr. Ashburn edited his Column under the Caption, "From the Top of the Windmill." Mr. Ashburn gave attention to the ranch and ranchmen and for years has been a familiar figure at the gatherings of the ranchmen over West Texas. He was widely known and liked by all. He was a capable columnist and he will be missed by the ranchmen and the multitudes of other who read his column. He was a genial spirit and will be greatly missed by all.

Norton's First Bale Cotton Ginned August 13

To The Bronte Enterprise—

Norton, Texas:—Some people may be superstitious about "Friday 13th." But, that is not true to the average Norton citizen, especially at this time. For last Friday was the 13th, and Norton ginned its first bale for the 1937 season.

J. P. Vickers, a successful cotton farmer, who farms the R. B. Hambright farm, which borders on the townsite of Norton, was the "first bale winner" this year.

The Farmers Gin Company ginned the bale, giving the cost of ginning to the owner of the cotton. The cotton in the seed weighed fourteen hundred lbs. and the bale weighed 496 lbs. This is indeed a good "turnout" for it is usually understood that when cotton thirds itself in lint, it is good cotton. This being the first bale and being extraordinarily green and heavy, makes it indeed a fine turnout of lint.

The business men of Norton gave a first bale premium, with which, the amount of the bale netted Mr. Vickers, made it worthwhile to rush for the first bale. A. T. Chapman, local business man and cotton buyer at Norton, bought the bale paying eleven cents for it.

Mr. Vickers carried a sample of the cotton to Ballinger and showed the cotton buyers there some of whom are thoroughly trained and expert cotton classifiers and they classed it as "inch staple and strict middling"

Ice Cream Social Scheduled for Tennyson Tonight

Tonight is the time for the ice cream party at Tennyson—and everything is in readiness, except the ice cream, and it will be "plenty cold" by tonight and an abundance of it.

The Butane Cowboys of San Angelo will be present with the loud speaker system and will entertain the crowd with a program. Other well known and popular entertainers have been invited and are expected to be present.

Tennyson invites you to be present this evening.

FOR SALE

A used kitchen cabinet—in excellent condition—sell at most reasonable price. If interested, see me.

Mrs. D. M. West.

Coke County Farmers Hold Mass Meeting at Robert Lee

Pursuant to a call made by J. C. Jordan who had attended Coke County Agricultural Association, the farmers of Coke county met at Robert Lee Tuesday night.

While the attendance was not large as was hoped for, due to different reasons, yet the court house was full and the interest and enthusiasm of the meeting was high and showed that the farmers of Coke county are interested in the things that will make for the good of Coke county and West Texas.

A program that had been previously arranged and circulated over the county was carried out. The program consisted of addresses by those who discussed the topics assigned them.

J. C. Jordan presided over the meeting, stating the purpose of the meeting which was to enlist the farmers of the county in a greater way in the things of interest to the farmers and to get from them expressions relative to such matters.

J. C. Jordan who had attended the regional meeting at Waco discussed with reference to the regional meeting and its relation to the new AAA Bill recently introduced in Congress. Mr. Jordan brought some enlightening facts with reference to the questions involved in his discussion.

Parity payments and surplus reserve loans and loans for renters to buy land and loans to peg the present cotton crop at 15 cents was discussed by L. T. Youngblood, of Bronte, president of the First National Bank in Bronte, and who is also engaged extensively in farming. Mr. Youngblood took occasion to explain with reference to parity payments, as well as the other

features of the topic. Soil conservation and soil building was considered by H. E. Smith. Mr. Smith went well into his subject and brought many facts of interest to those present.

H. A. Williams, one of the county committeemen, discussed the administrative agencies in which the government is seeking to aid the farmers. He insisted that the farmers not be too critical—that mistakes has been made and would continue to be made, but that it was evident that the government was trying to aid the farmers, and all should cooperate.

It fell to the writer to discuss with reference to one class of the farmers—those who have been left without a farm to cultivate, consequently without a home, due to the fact that many farmers who are able financially, have bought tractors and are cultivating their own farms with machinery, thus leaving the tenant farmer without a home. We admitted freely, as we do here, that it is a question we cannot solve—we are the victims of our own system. From the days when the farmer cultivated his little farm with a "bull tongue plow and colter" until now there has been a constant improvement of farm machinery until now the "iron horse" goes snorting across the farmer's field, plowing a half an acre at a furrow. As we see it, there is no relief for the tenant farmer unless it is by government intervention, limiting the number of acres a farmer can cultivate, even with a tractor.

The meeting adjourned subject to a call later at which time resolutions touching upon matters of legislation may be passed.

OLD TIME FRIEND CALLS FOR BRIEF VISIT

Saturday afternoon, J. Travelstead of Del Rio, and R. L. Hall of Robert Lee gave us a pleasant call.

R. L. Hall—well, everybody knows him—hence, it is not worthwhile to say anything about him, except that we were glad to see him and glad that he called. We have had a happy record through life far as our employing printers is concerned. We have always managed to stay on most pleasant terms with the men who have worked under us. We have employed a good many printers during the thirty-seven years we have been in the printing business. Mr. Hall has worked for us. He is a good printer and newspaper man, and an "agreeable chap."

J. Travelstead is also a newspaper man. He used to be a printer—but, he knew the game so well that several years ago, he was promoted by popular opinion to that of only editor and columnist. Mr. Travelstead is editor of the Del Rio Daily and Weekly Herald, which position he has held for many years. And as the years pass he becomes more popular as a columnist.

Mr. Travelstead has a Column entitled "Prickly Pear." And there is not today a "Column" by any writer in the Southwest more widely read than is Mr. Travelstead's "Prickly Pear." A unique and altogether original title, Mr. Travelstead makes his Columns always live up to its name—for, he certainly does "pour it on out of the big bottle"—(and it is the quintessence of vitriol, when it comes to dealing with the shams and

San Angelo Firm Enjoys a Most Rapid Growth

The Enterprise carries today the announcement of the change of location of a San Angelo firm that has had a most remarkable growth since opening its doors for business in that city.

Reference is made to R. C. Campbell & Company, dealers in Westinghouse products. Mr. R. C. Campbell is the manager of this business. Only a few

(continued on page three)

Attend Bloys Camp Meeting at Fort Davis

A group of Bronte people are at Fort Davis this week, attending the Bloys camp meeting.

In the party are Mr. and Mrs. E. C. Rawling, Mr. and Mrs. T. C. Price, Mrs. Louise Johnson, Mr. and Mrs. M. Butler, Mr. and Mrs. D. K. Cain. Mr. and Joe Carter of San Angelo also joined the party at that place.

hypocrisies of the "upper crust" of pretended society.)

Mr. Travelstead is also a former employe of the writer—(it may be his success is largely due to former relations—Selah.) Anyhow, it was back in 1919

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THE BRONTE ENTERPRISE
D. M. WEST
Publisher-Manager

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Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Any erroneous reflection upon the character, standing or reputation of any person, firm, or corporation which may occur in the columns of this paper will be gladly corrected upon being brought to the attention of the Editor.

"TENDER SENSIBILITIES" OF GOVERNOR "JEEMS" OFFENDED AT CRUELITIES OF BULL FIGHT

The press reports quote Governor "Jeems" Allred, who has just returned with his family from a vacation spent in Old Mexico, as saying that the "chili eaters" staged a bull fight for his delectation. But, said the governor, according to the reports, "I do not care to witness another," making the implications that the bull fight was so brutal his finer sensibilities revolted at the cruelties he witnessed.

Now, that certainly is a strange word, coming from one who is such a great football enthusiast in his home land. We are reminded of a writeup of a bullfight staged in Juarez, some years ago, for the entertainment of those who had journeyed to El Paso to attend the meetings of a week of one of the religious evangelical denominations in Texas. The churchmen and churchwomen remained faithfully on duty until Sunday noon. But the call of the bull fight in Juarez was so strong that many of the "brethren" and "sisters" "fell away," deserted their church meetings and stole away to the bull fight in Juarez. One of the "sisters," sitting by, watching the bull fighter pierce the bull through and kill it, exclaimed: "That is the cruelest thing I ever witnessed." A Mexican sitting near, said, "Lady, excuse me please—but, surely you never witnessed an American football game."

We suspect some of the Mexicans reading the above report about the outraged feelings of the governor of Texas will think him an "old prude," and that he never witnessed "an American football game."

"Oh physician, heal thyself!" Criticism against the practices of others, however vicious the practices may be, will count as nought unless they come from a source that is above suspicion in its ideals as to its own course of conduct. Those knowing Allred's excited and persistent interest in football games, with all their cruelties and their contingent bad effects, will feel that his criticisms against bull fighting in Old Mexico were, to say the least, ill formed.

W. Modgling Starts Cash Sale Campaign

W. Modgling, owner of Modgling's Market and Grocery is the first of Bronte's business men to start a Cash Sale Campaign for the fall season.

Mr. Modgling has contracted with The Enterprise for a definite space for the next several weeks and is going to make "prices red hot for cash" during the time that he continues this sale.

It will pay you big to watch Mr. Modgling's price quotations each week—for, it will mean the saving of dollars to you to buy the things you need at his store during the weeks his sale continues. From time to time Mr. Modgling will have a new list of articles in the space in which he has contracted—so it will pay you readers to watch his advertisements for prices, as Mr. Modgling says that beyond a question he is going to make it to the interest of the people to come for miles to buy from him during the fall season.

Read the ad of Modgling's

Market and Grocery in this issue and see for your self the prices he is making on staple merchandise.

Mrs. Woodrow Leonard and baby are spending the week with Dr. and Mrs. Leonard. Mrs. Leonard is staying with her mother at San Angelo for the summer, while Mr. Leonard is doing work in different places, while he has been waiting for strike troubles at Youngstown, Ohio to be settled. The strike is now over and Mr. Leonard expects to return to Youngstown next week. Mr. Leonard is spending this week at Austin, San Antonio and Monterrey, Old Mexico, attending to business and making some investigations.

Jesse Byrd Tamehill, who is with the Clark Drug Company in San Angelo, was ill with a slight attack of pneumonia, but has recovered sufficiently to return to his work.

A letter to The Enterprise from Miss Maurine Scott at Kilgore states that she and sister Miss Jo Dell, had a most delightful visit with relatives and friends in Bronte, and that they will be coming back next year for another vacation.

NOTICE TO THE PUBLIC:

As set forth in section 409 of the Public School Laws of Texas: "When any "School Bus" vehicle stops, every operator of a motor vehicle or motorcycle approaching the same from any direction shall bring such motor vehicle or motorcycle to a full stop before proceeding in any direction; and in event such "School Bus" vehicle is receiving and or discharging passengers, the said operator of such motor vehicle or motorcycle shall not start up or attempt to pass in any direction until the said "School Bus" vehicle has finished receiving and or discharging its passengers.

Any party who violates any of the provisions of section 1 of this act shall, upon conviction thereof be fined not less than ten (\$10) dollars nor more than five hundred (\$500) dollars, or confined in the county jail not to exceed ninety (90) days, or both such fine and imprisonment; provided, however, that if death results to any person, caused either actually or remotely by a non-compliance and or violation of any of the provisions of this act, then and

in that event, the party or parties so offending shall be punished as is now provided by law.

THE ABOVE NOTICE is given by order of the County Board of Education of Coke County, Texas.

LAND FOR LEASE

300 acres 3 1-2 miles east of Bronte; will sell teams, tools, and feed. See me.

G. C. Bell

SPECIALS

PRICES ARE GOOD UNTIL THURSDAY NIGHT, SEPTEMBER 2. LOOK FOLKS THE PRICES ARE RED HOT:

FLOUR Two Flag Brand, 48 lbs.	\$1.35
FLOUR Two Flag Brand, 24 lbs.	.70
FLOUR Purity Brand, every sk, guaranteed 48 lbs.	\$1.65
FLOUR Purity Brand, every sk, guaranteed 24 lbs.	.78
COFFEE, Bulk, 3 lbs. for	.52
COCOA, Mothers, 2 lbs. for	.26
LYE, Greenwick, 13 oz. can for	.08
CRACKERS, 2 lbs. for	.21
PEAS, Pure Made, 15 3-4 oz. 3 cans for	.25
BRAINS, canned, 5 1-2 oz.	.08
OATS, K. B. 3 lb. package for	.18
BROOMS, Regular 60c for	.35
BAKING POWDERS, K. C. 25 oz. for	.18
BAKING POWDERS, Gold Label, 32 oz.	.20
TOILET TISSUE 4 Rolls for	.25
SOAPFLAKES, Crystay White, large size	.28
NAPKINS, 80 in Package	.08
SYRUP, Steamboat Brand 1-2 Gallon for	.33
RICE 2 lb. Package for	.18
RIPPLE WHEAT 2 Packages for	.22

Modgling's Market and Grocery

Black Hull SEED WHEAT

We are now taking orders for CERTIFIED BLACK HULL SEED WHEAT, grown under the supervision of Kansas Crop Improvement Association.

We will only have one carload of this wheat. Give us your order right away!

C. L. GREEN

Milling & Grain Company

—MAKERS OF—
Golden Bell Flour

FLOUR, MEAL, GRAIN, HAY AND COAL
WINTERS, TEXAS

Your Privilege

Foresighted persons who desire to do so, have the privilege of making arrangements for their final rites in advance of necessity—just as reasonably as they make their wills, provide insurance, and buy cemetery lots.

KING-HOLT
Funeral Home
908 EIGHTH ST.
PHONE 82-RING-2
• PROMPT •
AMBULANCE SERVICE

BALLINGER TEXAS

When you telephone ...



1. Be slow to hang up when calling.
2. Be quick to answer when called.

25,000 people a day in the Southwest "hang up" before the called party has a chance to answer his telephone.

San Angelo Telephone Company

RUNNELS COUNTY SINGING CONVENTION AT BALLINGER

The Runnels County Singing Convention will meet at the First Baptist Church at Ballinger, Texas, Sunday afternoon from 2 to 4:30, August 22, in a call session. Stamps new song books, "Starlit Crown" will be used in connection with other song books. Quartets are expected from Winters, Wingate, Abilene, San Angelo, Miles and other places. A large crowd and many singers are expected to attend this meeting. The public is cordially invited to attend.

Mr. and Mrs. D. C. Brunson and daughters, Misses Modelle and Ethel, Mr. and Mrs. H. E. Vaughn and little son, Jack Neal; Mr. and Mrs. Calvin Elliott and Mr. and Mrs. Guy Mauldin of Sylvester are on a pleasure trip to Corpus Christi. "Uncle Dave" informed us that he was going to "bust" the ocean wide open and make the sharks take to "deep water"—of course, he meant real, sure-enough, "man-eatin'" sharks, and not the "money sharks" of Wall street. We hope that if the mermaids are "standin' on the banks," while "Uncle Dave" is performing his "shark-lickin' stunt," they'll not "giggle" too much when the "wild waves" rise up and "slap him in the face."

Rev. and Mrs. J. H. Thompson are in Temple where Mrs. Thompson is going through the clinic. They will return so that Rev. Thompson will be in his pulpit Sunday.

Mary Lee Phillips of Bronte, daughter of Mr. and Mrs. George N. Phillips, is at John Tarleton College working at the NYA project.

OLD TIME FRIEND
(Continued from page one)

that the paths of Mr. Travelstead and the writer came together, in Central Texas. Our relations were most pleasant and a friendship was formed that has ripened with the years. We had wondered at his boldness and daring to write in the strain he does, in "Prickly Pear" without somebody "beating up" on him. But when we saw his avardupois Saturday, we undertood it all, and were impressed again with the fact that it is a wholesome thing for a writer to tell the truth in his writings, for it certainly contributes to one's gastronomic benefit.

Come again, Trav., when you can stay longer and we will talk more about the yesteryears.

Mr. and Mrs. D. Larkin are having "one of the times of their lives." They have three of their daughters, and two little grand daughters visiting them. The daughters are Mesdames Willie E. Fulgham, Wichita Falls, Jack Fowler Fort Worth and Jessie Mae Jackson, Sonora.

SAN ANGELO FIRM
(Continued from page one)

months ago, Mr. Campbell and his associates open their doors. In a quiet way they started in to build a volume of trade. Basing their business strictly on the quality of their merchandise and a fair, square, open policy in all their dealings with the buying public they have adhered strictly to their policy. This, coupled with the most courteous treatment to all, on the part of every member of the sales force, from the manager to the janitor, and a frank, open, liberal and persistent advertising policy, the growth of their volume of business has been almost phenomenal.

The growth of the volume of business of the company has been such that they were compelled to seek larger and more attractive quarters. Hence, they are now located at 17 W. Beaugard, where they have their various lines most attractively displayed.

Likewise R. C. Campbell and Co. are opening a branch house

Office Phone 5300 Res. Phone 5942-4

Dr. P. L. Whiffen

DENTIST
San Angelo Nat. Bank Bldg.
SAN ANGELO TEXAS

TRAILER PARTS

In Stock

Everything for building or repairing Trailers.
AUTO PARTS OF ALL KINDS
PRICES ALWAYS RIGHT
W. Broadway Phone 2371

Scott Wrecking Co.

SWEETWATER TEXAS

LEASE WANTED

We have a client who wants to lease two sections of Grass land. He has stock and is willing to pay reasonable price. If interested communicate with us. Phone 56 or write P. O. Box 16.

GEO. T. WILSON

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204-5 Cent'l Nat'l Bank
DIAL 6524 San Angelo

Glenn R. Lewis

ATTORNEY-AT-LAW
5th Floor Western Reserve Building
SAN ANGELO, TEX.

Dr. Edwin A. Dann

CHIROPRACTIC
COLONIC IRRIGATION

Dr. C. H. Elliott

MASSAGE
ELECTRIC TREATMENTS
X-RAY

DANN'S HEALTH HOME
207 Pecan Street

(Across from Sears Roebuck & Co.)
Phones: Office 3291; Res. 2837 SWEETWATER, TEXAS

Visit Us When in Winters and Try
Our "Quality Eats" at Moderate Prices
We Believe You Will Be Pleased
SANITARY, PROMPTNESS, COURTESY
New Club Cafe

BOYD HOLBROOK, OWNER
WINTERS TEXAS

at Ballinger. The Ballinger location is the first door east of the C. A. Doose building, on the corner of the square. Mr. Wm. Loden will be in charge of the company's business in Ballinger. You are cordially invited when in either city to visit them, whether you wish to buy merchandise in their lines or not. They are men who just naturally delight in knowing people.

FARM TO EXCHANGE

80 acres; 55 acres in cultivation, no johnson grass; 8 miles north of Miles; windmill, well and good rock tank; 4-room house; \$1359 loan in Federal Land Bank—will exchange for a smaller place, clear of debt. See or write Mrs. W. C. Cox, Tennyson, Texas, or The Bronte

A. O. Strothers
Attorney-at-law

Office over Owens' Drug Store
WINTERS, TEXAS

RANCH WANTED

Want to purchase direct from owner only good four section cattle, and sheep ranch in Tom Green, Coke, Crockett, Llan, Reagan or Schleicher Counties. Give full description and lowest price.

Edwin McKellar,
Scarborough Bldg. Austin, Tex.

Eye Strain



The first warning of eye strain should be taken very seriously. It is nature's way of warning you that your eyes need attention. You should consult with me.



OTIS L. PARRIS
OPTOMETRIST & OPTICIAN
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Only Frigidaire Has The New



IT'S IN EVERY ICE TRAY...
IN EVERY "SUPER-DUTY" MODEL!

No Melting Under Faucet!
Big Solid Cubes Instantly Released
—2 or a Dozen at a Time

●No more "Ice-cube Struggle"! Simply lift the lever and this marvelous invention releases the cubes instantly—two or a dozen, as you need them! . . . And yields 20 per cent more ice by ending meltage waste under the faucet! This, plus Frigidaire's Automatic Ice-Tray release, its capacity to freeze more ice—faster, and store 100 per cent more cubes in reserve, brings you the most complete ICE-ABILITY ever known!

New Completeness in All 5 Basic Services

●Similarly, the new Frigidaire brings Greater STORAGE-ABILITY to end old-time "space problems" . . . Greater PROTECT-ABILITY to keep food safer, fresher, longer . . . Greater DEPEND-ABILITY and SAVE-ABILITY that mean amazing economies in lower operating cost and prevention of food spoilage.

West Texas Utilities Company

Our 1937 Ginning Announcement

To the Gotton Farmers Who Gin Cotton at Norton:

All of us have looked forward, hoping for a good cotton crop and good prices. Whatever the outcome of the crop, we have, as usual, given every attention to any and all small repairs our plant needed and to setting the plant in perfect condition for ginning your cotton this season. We take this occasion to say to you again that **WE DEEPLY APPRECIATE YOUR PATRONAGE IN THE PAST**

Your business confidence and loyalty makes us to want to give everyone who patronizes us the same continued careful, painstaking, courteous service as in the past.

OUR EMPLOYEES

Also join with us in an invitation for you to gin with us this season, assuring you that each man on the job will do his best on each bale, to give you satisfactory service.

C. C. Glenn

THE GIN MAN

NORTON

TEXAS

BRONTE YOUNG PEOPLE ATTEND MENARD METHODIST CAMP

Rev. J. H. Thompson, pastor of the Bronte Methodist church, went to Menard Monday morning and carried a group of the young people of his church, who are spending the week there, attending the Methodist Encampment of the young people of Texas.

In the group were Misses Winnie Dean Modgling, Marjorie Percifull, Betty Johnson, Annie Gene Gideon, and Louis Bridges and Noel Percifull.

Miss Lottie Ivey is chaperone of the group. From Menard Miss Ivey will go to San Antonio and spend the week end with

friends, and from there she will return to Laredo to resume her work as teacher and nurse in Holding Institute where she has taught for past several years. Miss Lottie gave specific and positive instruction for The Enterprise to come to her without missing a copy and requested us to say to her friends, "I'll be seeing you next spring when school is out." Her friends will wish Miss Ivey another year of helpful work and happy sojourn at Laredo.

Miss Lois Turner, daughter of Mr. and Mrs. J. H. Turner, from Palestine, is visiting her parents and other relatives. Miss Turner says that she likes Bronte and West Texas.

GOODRICH MAKES TIRE HISTORY!

WINS ENTHUSIASTIC ACCLAIM OF AMERICAN MOTORISTS BY INVASION OF LOW-PRICED TIRE FIELD WITH THE

GOODRICH COMMANDER

We had a hunch. We rushed an order to Akron for an extra large supply of these new Commanders. Because we figured that the moment our customers heard about Goodrich entering the low-priced field with a high-quality, long-mileage tire they'd take one look and buy. Yes sir! Plenty of motorists are in line to cut their motoring costs with this sensational tire.

Come in—examine this full-dimension Commander for yourself. It's every inch a Goodrich tire. Long on wear—long on mileage. And every single tire in our entire stock is factory fresh!

BUY NOW!

In this Goodrich Factory Fresh Commander we have a great buy for your tire dollar. But you must ACT! At this spectacular low price our present supply will be snapped up in no time. See us today.



AS LOW AS \$5.55*
30 x 3 1/2
Price subject to change without notice

BUY NOW BEFORE PRICES GO UP

\$5.55* 30 x 3 1/2	\$5.65* 4.40 x 21	\$6.05* 4.50 x 20
\$6.35* 4.50 x 21	\$6.70* 4.75 x 19	\$7.20* 5.00 x 19

OTHER SIZES IN PROPORTION

*Prices subject to change without notice.

Goodrich *Factory Fresh* Commanders

"EVERY INCH A GOODRICH TIRE"

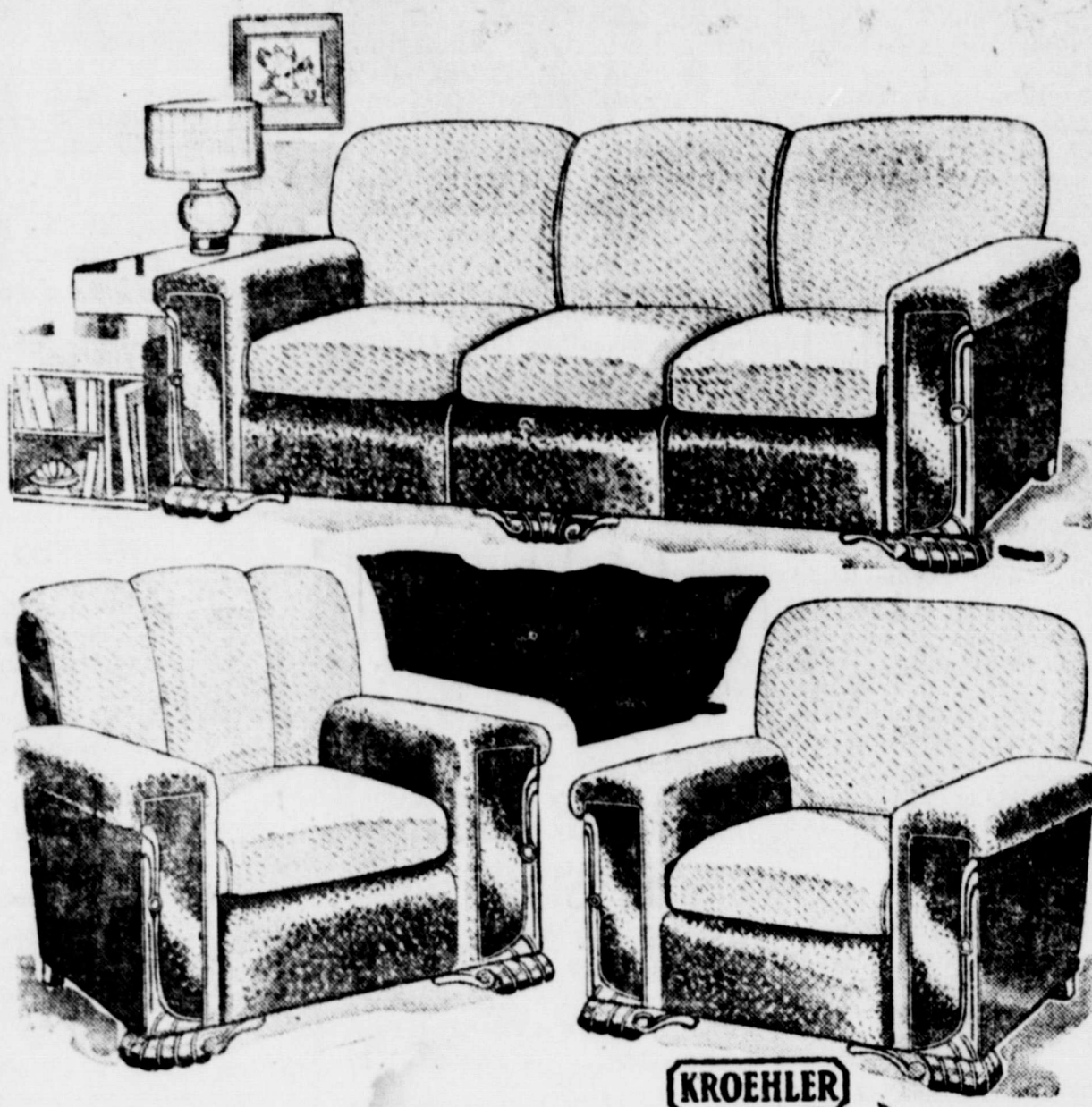
GULF SERVICE STATION

Will Wrinkle, Manager

New Fall Living Room Suites

Latest Styles ... Modern ... English and London Club

Newest Fabrics ... Friezes ... Velvets Tapestries and Mohairs



20th Century Modern by Kroehler

Large new modern 2-pc. Suite . . . There is down like comfort in the big balloon-type seat cushions. The price is sensationally low for a suite of this high quality. Tailored in the newest covering fabrics.

89⁵⁰

Household Furniture Co.

Decorators and Homefurnishers

SAN ANGELO

COMPLETE HOUSE FURNISHINGS

TEXAS

We take this opportunity to announce to the cotton farmers of the Bronte gin territory that we are ready for the season's ginning. We ginned

The First Bale, August 9

And have our machinery in thorough tune. Every necessary repair has been made.

We Are Here to Serve You

As in the past, in the most satisfactory way possible. We desire to please each patron in every bale we gin for him.

We Thank You Again

For all business favors in the past and pledge you, with every man on our force, to do our best for you this season.

WE WILL APPRECIATE YOUR PATRONAGE—AND WE WILL BUY YOUR SEED AT TOP OF THE MARKET PRICES.

We Will Buy Your Cotton

Either on gin weights or yard weights—it makes no difference to us.

WE WILL BUY COTTON THIS YEAR STRICTLY ON GRADE AND STAPLE.

Planter's Gin Co.

A. F. McQueen, Manager

Farmers Gin at Norton, Ready For Fall Run

The Farmers Gin Company of Norton have an announcement in this issue of The Enterprise, with reference to the 1937 ginning season.

J. D. Good, president of the Farmers Gin Company and Gordon Ashby, operating manager of the company, were in Bronte, Tuesday, and gave The Enterprise an appreciated call. Both gentlemen stated that the continued hot dry weather had caused cotton to deteriorate very much in recent weeks.

Speaking of their gin and their relations with the cotton farmers of the Norton country, Mr. Ashby stated that they had never gone to greater care to go over their entire plant and have every little detail in perfect working order for this season. At very heavy expense they have their plant in perfect condition.

Messrs. Good and Ashby said that they ginned the first bale of this crop in the Norton community last Friday, August 13.

Read the ad of the Farmers Gin Company in this issue—if you are a cotton farmer and expect to gin your cotton at Norton.

Mr. and Mrs. R. B. Hambright are spending a time at Christoval for the benefit of Mrs. Hambright's health.

Mr. and Mrs. J. D. Good have returned home from Christoval where they spent some weeks. Mrs. Good took the baths.

A. T. Chapman, one of Norton's business men, was in Dallas first of the week, attending to business and visiting the Exposition.

J. D. Good and Gordon Ashby, Farmers Gin Company president and manager, were in Bronte Tuesday morning on business.

BIRTHS

Born Saturday, August 14, 1937 to Mr. and Mrs. C. R. Beaty a baby daughter. Mother and baby reported doing excellently.

Born Sunday, August 15, to Mr and Mrs. Phillips of Marie a baby girl. Mother and babe are doing fine.

Miss Marjorie Hageman returned home Monday afternoon from a delightful visit with her grandfather, J. H. Smith, at Robert Lee.

A. L. McKrae and Son, Autrey, and Harry Pabasco and Son, Thomas Carroll, of Loraine are visiting Fred Hageman and family.

Mr. and Mrs. O. H. Willoughby returned home from Alpine Monday where they enjoyed a brief visit with relatives. Mr. and Mrs. Willoughby report the country dry in the Alpine section.

DAIRY FOR SALE

7 jersey cows; six are fresh; will sell cows and milk route. If interested see me.

C. J. Bannowsky

READIN', RITING and ARITHMETIC

School days will soon be here with the many problems confronting the students.

You need not have a problem in the selection of your used car for a simple arithmetic lesson will convince you your Ford dealer has the best buys.

1936 Ford V-8 Coupe
1935 Ford V-8 Coupe
1934 Plymouth Sedan
1933 Ford V-8 Coupe
1931 Ford Coupe
1929 Plymouth Sedan
1933 Plymouth Sedan
1936 Chevrolet Pickup
1936 Ford V-8 Tudor Tour.
1935 Chevrolet Coupe
1931 Ford Fordor
1935 Ford V-8 Tudor
1936 Plymouth Coupe

1934 Ford V-8 Tudor
1933 Buick Sedan
1933 Ford V-8 Pickup
1936 V-8 Coupe
1931 Ford Tudor
1929 Willys-Knight Sedan
1934 Dodge Pickup
1935 Ford V-8 Panel Del.
1934 Chevrolet Sedan
1929 Chrysler 75 Rdstr.
1930 Ford Tudor
1935 Ford V-8 Coupe
1936 Plymouth Coupe

IF IT'S FROM WOOD—IT'S GOOD WOOD MOTOR COMPANY

New Car Bldg.—342-348 S. Chadbourne, Dial 3191

Used Car Bldg.—Twohig & Randolph, Dial 6559
Used Car Lot—Concho & Irving, Dial 6558

For Stomach Worms

For SHEEP and GOATS

USE

ARSATE

COSTS ONLY **1c** PER HEAD

ARSATE is the most effective treatment. Does not burn or destroy the mucous membrane. Long starving not necessary—over night is sufficient. Easy to administer, safe, effective and economical.

Call or Write

TEXAS STOCKMEN'S SUPPLY CO.

San Angelo Distributors
SAN ANGELO TEXAS

R. C. CAMPBELL and Company

Your Dealer For

WESTINGHOUSE:

REFRIGERATORS — RADIOS — WASHING MACHINES — IRONING MACHINES — FANS — IRONS AND OTHER HEATING APPLIANCES — ELECTRIC RANGES AND HOT WATER HEATERS, AND OTHER HOME APPLIANCES.
FLORENCE AND CHAMBERS GAS RANGES
ZENITH AND MOTOROLA HOME RADIOS.

ANNOUNCES ITS REMOVAL FROM N. CHADBOURNE TO ITS NEW HOME AT

17 W. Beauregard

SAN ANGELO,

TEXAS

We are establishing a branch house in Ballinger—next door to the C. A. Doose Building, on the corner of the square.

Ginning Announcement

Of The

FARMER'S GIN COMPANY

NORTON, TEXAS

To the Cotton Farmers in and around Norton:

We greet you again as the cotton season for 1937 begins. We have only the most pleasant memories of our relations in a business way with our patrons through the years we have ginned your cotton. We turn now to

Ginning Your 1937 Crop

At much expense we have put our gin plant in first class condition. We say to you frankly that we have never been more careful at any time to put our entire plant from engine room to press room in a more complete condition than we have for this season's ginning. If a plant that is in first class condition throughout and years of experience in ginning cotton count for anything, we are in position to give you the best service in all these years of ginning your cotton.

We Want Your Patronage

And we give you the same assurance, as always, that every bale we gin for you will have our most careful attention to the end that you may have the very best possible staple and grade.

The First Bale

We Ginned Norton's first bale, Friday, August 13, and we are ready to serve you. Bring on your cotton.

THANK YOU

Farmers Gin C'mp'ny

NORTON

TEXAS

TEXAS THEATRE

BRONTE, TEXAS

COOL COOL
WASHED AIR WASHED AIR

Fri. and Sat. Aug. 20 and 21
"TOP OF THE TOWN"

Starring

Doris Nolan — George Murrhy
WITH

Casts of Hundreds
Plus Comedy and Fox Movietone
News

Mon. and Tues. Aug. 23 and 24
(Note change of program)

"WINGS OVER HONOLULU"

With

Ray Millard — Wendy Barrie
PLUS COMEDY

ALAMO THEATRE,
Robert Lee, Texas

FRIDAY and SATURDAY
GEORGE O'BRIEN

IN

"HOLLYWOOD COWBOY"

SUNDAY and MONDAY

"ON AGAIN—OFF AGAIN"

Wednesday Only, Aug. 25
"THAT I MAY LIVE"

THURSDAY ONLY
"GREEN LIGHT"

Sponsored by Robert Lee Mis-
sionary Society.

The Texas is installing a sil-
ver sheet screen which will im-
prove the visibility of the pic-
ture from thirty to forty per
cent.

HOMECOMING

(continued from page one)

of Abilene. Her son, Hubert
Fields still resides at Edith.

Mrs. Jeff Davis of Robert Lee
was the oldest Coke county
settler present. Mrs. Davis came
first to Coke county in 1879.
Every address made during the
afternoon by the aged people
was a masterpiece of its kind
and it really is regrettable that
their talks could not have been
taken stenographically and pre-
served — for they had in them
the contents of interesting
frontier history. But, Mrs. Davis
having been requested to make a
talk in advance, had written a
brief outline of her coming to
Coke county. The outline of her
address follows:

"I came to Coke county in
1879, when it was Tom Green
county territory. I came with
my father, Socrates Martin, and
family. We located on Boone
creek, which empties into Oak
creek. There was lots of game—
wild turkey, deer and antelope
by the hundreds, wolves, bob
cats, catamounts and rattle
snakes.

"We came in an ox-wagon
with three yokes of steers, some
cattle and horses. It was an
open range—there were no
fences, just cowboys to ride the
lines. Our nearest neighbor was
five miles. Our houses were dug-
outs—we had two, a large one for
the family, and another for the
cowhands.

"Jim Byrd lived on Mountain
Creek. My brother used to visit
Wylie Byrd who was quite
young then. Our dugouts were
in Judge Hannah's pasture. My
father could have bought the
land then for fifty cents per
acre—now, this same land could
not be bought for \$35 per acre.
We sold part of our cattle to
Frank Long and Captain Snyder
and moved back to Brown county
and located.

"My next move to Coke
county was when I got married
to Jeff Davis, which was 1890.
We came in an ox-wagon and a
hack, with some horses, cattle,
sheep and goats. Our house was
a wagon sheet stretched under
the trees in Mr. Rabb's pasture.
We later traded for some ranch
land and a house. It was then,
Coke county was cut off from
Tom Green. Hayrick was the
postoffice. Soon after we came
the county seat election was
held, the two places being Rob-
ert Lee and Hayrick, in the con-

MR. MERCHANT:

What About it-

Your Fall Advertising?

FARM TO EXCHANGE

80 acres; 55 acres in cultiva-
tion, no johnson grass; 8 miles
north of Miles; windmill, well
and good rock tank; 4-room
house; \$1359 loan in Federal
Land Bank—will exchange for
a smaller place, clear of debt.
See or write Mrs. W. C. Cox,
Tennyson, Texas, or The Bronte

Mother Likes to "Visit"



TOM just called and sug-
gested a bridge game
Can you folks come over to-
night?"

And before Mrs. Russell
hangs up she may talk about
sandwiches or chocolate cake
She's glad her telephone's back
in it means so much to a
woman.

For only a few cents a day
the telephone permits you to
"visit" friends — is a real
pleasure for the whole family

Ask about one today.

THE SAN ANGELO
TELEPHONE COMPANY

test for the county seat. Eugene
Cartledge and Harris Brothers
wanted Robert Lee to be the
county seat and they won. They
named it Robert Lee, Coke
county. The County was named
after Senator Coke."

With great enthusiasm the
crowd voted to continue the
Homecoming as an annual event
and to hold it always on the
third Sunday in August. The
people locally expressed them-
selves as delighted with the
privilege of preparing lunch
each year for all who attend.

We are of the opinion that the constitution amendments repealing the double li-
ability of stockholders in state banks should be voted favorably. Our reasons for
calling this to the attention of our customers and friends are shown below.

FEDERAL DEPOSIT INSURANCE CORPORATION
WASHINGTON
July 2, 1937

Our attention has been called to the proposed amendment to the constitution of Texas to be submitted to voters in an election to be held Monday, August 23, 1937, which provides for the elimination of double liability on stock of state banks in Texas. The Federal Deposit Insurance Corporation favors the proposed amendment.

Inasmuch as more than 98 percent of the depositors in insured banks are fully insured against loss by the Federal Deposit Insurance Corporation, repeal of double liability will not affect their interests adversely. Double liability of stockholders in state national banks has been eliminated. Passage of the proposed amendment to the constitution of Texas will put stockholders of state banks in Texas on a par with stockholders of national banks, thus avoiding discrimination.

Very truly yours,
Leeds Cassidy
Chairman.

JAMES H. ALLRED
GOVERNOR
EXECUTIVE DEPARTMENT
AUSTIN, TEXAS
July 4, 1937

On Monday, August 23, 1937, there will be submitted to the voters of Texas, among other things, an amendment to the constitution of Texas which provides for the elimination of double liability on stock of state banks in Texas.

Since double liability of stockholders in almost all national banks has been eliminated, it is our opinion that the policy should also be extended to our state banks in order to put our state bank stockholders on the same position and with no more liability than the stockholders in the national banks in Texas. In addition, the adoption of such an amendment will not substantially or adversely affect the interests of the depositors since they are protected by other means.

I am in favor of the passage of this amend-
ment and I cordially urge its vote by the voters of Texas.

Sincerely yours,
James V. Bennett
Governor of Texas

The Federal Deposit Insurance Corporation insures depositors and banks pay the premium. Therefore, any assessment upon stockholders after they pay deposit insurance premium is unfair.

The major portion of the assessment would only be for the benefit of the Federal Deposit Insurance Corporation, and that Corporation does not want both our insurance premium and double assessment.

In its banking reform, the Congress of the United States, at the suggestion of Hon. J. F. T. O'Connor, Comptroller of the Currency, Washington, D. C., permitted removal of double liability from national banks as of July 1, 1937. The state banks should be placed on the same basis as the national banks.

Thirty-two states have already voted to eliminate the double liability of stockholders in state banks. We are asking the voters of Texas to do the same for state banks in Texas by voting FOR this amendment.

For the amendment of Section 16 to Article XVI of the Constitution of the State of Texas, providing for the amount of the liability of stock-holders in State banks.

~~Against the amendment of Section 16 of Article XVI of the Constitution of the State of Texas, providing for the amount of the liability of stock-holders in State banks.~~

THE FARMERS & MERCHANTS STATE BANK

Member Federal Deposit Insurance Corporation

BALLINGER

TEXAS