

The Bronte Weekly Enterprise

VOL. 15, NO. 47.

BRONTE, COKE COUNTY, TEXAS, DECEMBER 15, 1933.

Subscription only \$1 the year.

Community Talks

BY ULMER S. BIRD

MORE ABOUT RELIEF

If the Federal Government had a plan whereby it could say to landowners in this country, "If you will furnish teams we will pay out of the relief funds so many men to help you build levees in your fields and tank dams across the draws in your pastures," we would be killing two birds with one stone.

The jobless would have work, as the government is now giving them.

Each farm so improved would produce more of the necessities of life and require more labor to cultivate it.

In other words, the fertility of the soil would be increased, water would be available to irrigate gardens, the farm that now supports only Dad and Mother would then require Son and Daughter-in-law, too, thereby taking them off the relief rolls, or else take another renter.

Very few farms in the country that do not have a long draw that could be dammed up and the water used to run out across a patch of feed or soak down a garden spot.

Even if the tank shouldn't hold well, water could be held up a day or two in it and used to thoroughly soak a small plot of ground after each hard shower. A few such soakings will make a good garden. The writer is speaking from experience with such a garden.

People need permanent places to live and to make bread and meat.

The soil needs to be kept in the country, with all the water we can hold on each farm.

ACCEPTS THE KICKAPOO BAPTIST PASTORATE

There is much rejoicing among the members of the Kickapoo Baptist church.

The cause of their elation is in the fact that Elder Charley Carroll of Richland Springs to whom the church recently extended a call to become their pastor has accepted the call and has entered upon his work.

Elder Carroll though a young man yet is a prominent and influential leader among the people of his church. He is a capable preacher. He held a meeting for the congregation of the Kickapoo church some two or three years ago and his series of sermons were a helpful series of messages to those who heard him.

The Enterprise bids welcome to Elder Carroll and we express the hope that he can see his way clear to move among us—for, there is no better people in the world and there's lots o' room here for such as Elder Carroll.

SWEETWATER BUSINESS MEN AFTER BUSINESS

In this issue of The Enterprise is a page ad from the several hustling business firms of Sweetwater whose names appear in the page announcement.

The ad is "A Straightforward Statement" to the people of South Nolan county and Coke county. It is to the interest of all our readers, and especially, those to whom it is directed, to read the whole page.

W. H. Rutherford of Oak Creek underwent a major operation in a San Angelo hospital.

POST-NUPTIAL SHOWER

Mrs. Hollis Ensor who was Miss Nathalie Lee Stephenson before her marriage, was honor guest at a miscellaneous shower Saturday afternoon, December 9, which was at the home of Mrs. E. T. Holman. Hostesses were Miss Zelma Best and Mrs. Leatha Wrinkle.

Christmas colors were used in the decorations. Each guest wrote prophecies which were read by the bride.

Each one wrote recipes of different kinds which were placed in the bride's cook book.

The guests were registered by Miss Zelma Best in the decorated "Bride Cook Book."

Refreshments of hot chocolate and whipped cream, hamburgers and cake muffins which were decorated white and pink was served to the following: Mesdames John Keeney, J. W. Warner, Ollie Brock, Winnie Seltz, Novaline Wrinkle, Gussie Kiker, Nettie Lee Coalson, Irene Kiker, Evaline Wrinkle, Bernice Coalson, Daisy Warner, Mamie Spensivey, H. M. Robinson, Trexie Warner, Opal Beavers, Mae McQueen Odella Wrinkle, Theresa Wrinkle, Will Stephenson, Clifton, Ella Pruitt, Althea Best, Mrs. E. T. Holman and Misses Spivey, Pearl Mae Warner, Margarette Keeney, Edna Odum, Zedie B. Odum, Hazel Holman, Itha Mae Clifton, Geneva Clifton and Louise Turner.

Saturday and is doing as well as could be expected. The Enterprise joins with the many friends of Mr. Rutherford and family in the wish for his speedy recovery.

FINE CHRISTMAS LETTER

Mr. D. M. West,
Editor Enterprise,
Bronte, Texas.

Dear Friend:—I am enclosing check. Please keep your very valuable paper coming. May visit your city some time in near future and will then square up on subscription. Best wishes for a bounteous New Year and a joyous Christmas.

Sincerely,
Mrs. Katherine Scott,
1901 Main St.,
Lubbock, Texas.

Mr. and Mrs. Scott formerly owned The Enterprise and operated it for some time—so, they naturally have an interest in the prosperity and welfare of the paper. The present editor greatly appreciates the above letter and its fine spirit. Mr. and Mrs. Scott have many friends here who will join us in the good wish that they may have a gladsome Christmas and a happy and prosperous New Year.

Let at least one hundred other readers show the same kindly interest in the welfare of The Enterprise as Mr. and Mrs. Scott—folks, we sure do need the money.

IN MEMORY OF W. L. STEVENSON

Each week sees the passing of another pioneer of Texas, who through long service have made our country what it is today.

W. L. Stevenson, of Bronte, died Friday, December 8, 1933, at 2 a. m. at his residence four miles east of Tennyson, having been confined to his bed seven months and a sufferer from cancer ten years.

Mr. Stevenson was born Oct. 30, 1862 in Sabine Parish, La. He came to Texas in 1872 and settled in Grimes county, moved to Hamilton county in 1886 and to Coke county in 1909. He returned to Louisiana in 1884 and married his childhood sweetheart, Emma Victoria Williams, Oct. 30th, 1884. To this union were born seven children, two sons dying in infancy. Surviving are two sons, J. L. Stevenson, Bronte, W. I. Stevenson, Norton, and three daughters, Mrs. Pearl Hammock, Sudan, Mrs. Mae Hudspeth, Robert Lee and Mrs. Luck Cook, Kansas City, Mo.

Other survivors besides his wife are: Twenty grand-children, two great-grand-children, and three brothers, L. M. and H. F. Stevenson, Miles, and J. A. Stevenson, Quitaque, Texas, all of whom were with him at the last, except one brother, J. A., who was unable to come.

He was converted at the age of 21, and lived a Christian life to the end of his days. Though suffering a horrible disease he never murmured, but died with a smile on his face, as he had always lived. He was loved and honored by all who knew him. Honest in all his dealings, he always helped in every way to build up schools and churches in the community in which he lived. He never spoke evil of anyone, or an unkind word. His children do not know of an unkind word ever spoken to them. His word was as good as gold; he always paid his just debts and his last wish was not to die owing any man anything. He lived and died a good, clean Christian life that was an example to his children and all who knew him. No one who ever needed help was ever turned

NO CHRISTMAS AT OUR HOUSE THIS YEAR

There will be no Christmas at our house this year—

No dreaming, wishing, guessing, planning—
No baby prattle and gay laughter, our sad hearts to cheer;

No letters to "dear Santa",

To bring beautiful things to "my mother and to 'dad'"—

"Please, dear, sweet, old Santa, and do not forget,

For, it will make my heart so glad!"

There will be no glowing tapers with their bright light;

No decorations and such like—

No Christmas tree, or Santa's call this lonely Christmas night;

No romping, playing, teasing

By a blue-eyed, laughing, fair-faced baby child so dear;

No sweet baby voice to us to whisper:

"A merry Christmas and Glad New Year!"

For, since the last golden and gladsome Yule-Tide,

The angels came to our home one day,

And took our baby girl from earth to heaven to abide!

And, now, since she has left us,

Today our grieved hearts and home are lonely and so sad,

That we now can have no joyful hours this Christmas—

For, without her we can't be glad!

But, with our dear friends, and with all others, too,

To whom no sorrow's night has come,

We do rejoice this Yule-tide with each and all of you,

That your hearts thus are happy,

As you gather in your homes, in the bright firelight's glow,

To enjoy the gladsome hours together,

And your love for each other show.

(The above lines are dedicated to every father and mother who sorrow this Christmas-Tide for the passing of a sweet baby child since the last Gladsome Season—and to all others who for any reason are beneath leaden skies due to the passing of a loved one)

MRS. GIDEON HOSTESS TO WOMAN'S PROGRESSIVE

Mrs. Will Gideon was hostess the Woman's Progressive Club on Dec. 7. Russia was the subject of study for the afternoon, taking up the people, government, and principle cities and industries.

"The Melody in F" by Rubenstein was played by Mrs. I. M. Cumbie at the close of the program.

Christmas Carols were then sung, and following, members were invited into the dining room to receive a Christmas package from a pretty Christmas tree on the dining room table.

A salad plate was served to a large number of Club members and two visitors, Mrs. F. S. Higginbotham and Mrs. Lewis Sims.

Reporter.

CHRISTMAS MAILINGS

Mrs. Pearl G. Boynton, Postmaster, asks The Enterprise to call the attention of all to the fact that Christmas Day comes on Monday—due to that fact the post office will be closed two days in succession—Sunday and Christmas Day. For that reason Christmas packages must be mailed earlier than usual in order for them to reach their destination on time. Both the local office and rural routes will have holiday Christmas Day and no deliveries whatever will be made except special delivery packages in the local post office. This holds good in every post office in the land. So, if you send belated packages you had better send them by special delivery if you want them to be delivered.

from his door. Though not rich in this world's goods, he helped everyone he could. He will always be remembered by friends, relatives and all who knew him as a shining example of manhood. His last words were, "I am going over the river, boys, I am going, let me go." Books could not be written on his life and good deeds.

PRE-NUPTIAL SHOWER

Mesdames M. A. Luther and O. H. Winougray were joint hostesses at the beautiful home of the latter to a pre-nuptial shower honoring Miss Maudie Rawlings whose forthcoming marriage to Mr. Marvin Simpson of Robert Lee, December 25, was recently announced, Saturday afternoon.

Silver, white and green were the color scheme. The guests upon arrival were regaled in a beautiful hand-painted bride's book which was assigned by Mrs. Charles Keeney. Each guest brought recipe written on the same size paper. These recipes were made into a cook book for the bride-to-be.

Two contests were the diversion of the afternoon. One was a travel contest and the other a sewing contest. The guests drew for partners in the contests and worked together as couples. The prize in each contest was presented by the winners to the honoree.

The gifts for the honoree were arranged about a beautiful Christmas tree arranged in the center of the dining table.

Dainty refreshments were served to the following guests: Mrs. Georg Humong, Mrs. Fred McDonald, Mrs. F. S. Higginbotham, Mrs. L. T. Youngblood, Mrs. Charles Keeney, Mrs. A. N. Rawlings, Mrs. Lucy Warner, Mrs. Albert Rawlings, Mrs. H. Rogge, Mrs. Clint Duncan, Mrs. Ed Rawlings, Mrs. O. R. McQueen, Mrs. Lewis Stuckey, Mrs. W. N. Dunson, Mrs. Cova Collier, Mrs. Homer Wilkins, Mrs. Clint Wilkins, Mrs. O. W. Chapman, Mrs. B. P. Williams, Mrs. R. E. Cumbie, Mrs. I. M. Cumbie, Miss Nell Lowry, Mrs. Cortez Russell, Robert Lee and Mrs. Bruce Clift, Robert Lee.

A fine Christmas gift to a loved one or friend would be a subscription to The Enterprise.

With him at the last were fifty-five relatives who mourn the loss of one so near and dear to them.

Funeral services were held at See STEVENSON on page 3

EPIGRAMS

By Roy Leslie Crawford

Christianity does not consist in signing the code, hanging a cross in our window and then chiseling on God the rest of our lives.

If you decide you can't turn the world upside down, just jack up one corner so the rest of us can get our shoulders under.

The farther one has to walk to circumscribe the area of his knowledge, the nearer view will he get of the distant hills along the horizon of his ignorance.

Our faith is tested by the things we cannot believe.

He who never doubts can never believe, for he will not inquire for the truth.

THE BRONTE ENTERPRISE
D. M. West
Editor and Business Manager

Entered as Second Class Matter at the Post Office at Bronte, Texas, March 1, 1918, under Act of Congress, August 12, 1871.

INSURANCE COMMISSIONER WARNS AGAINST FIRES

Raymond S. Mauk, State Fire Insurance Commissioner, has sounded a warning of the danger of fires during the Christmas Holidays. His statement released today reads as follows: "It is not intended to suggest that the Christmas celebration be transformed into a safety campaign. However, the suggestions that are made here for preventing fires are simple and sensible and there is no good reason why they should not be adopted. The pleasure of the holiday season should not be marred by easily avoidable fires.

"When setting up Christmas tree is should be placed at a safe distance from any stove, fire-place, or other heating device.

"Candles have long been associated with Christmas celebrations, but they are altogether too dangerous to be used as tree decorations, or for window displays on Christmas Eve, no matter what precautions may be taken. For tree lights we recommend strings of miniature electric lamps.

"The artificial decorations used on the tree and about the rooms should be of non-inflammable material—such decorations can be obtained almost as easily as can those made of paper, cotton, pyroxylin plastic (celluloid) or other highly combustible substances, and the difference is quite small.

"Toy electric trains, motors and other appliances should not be attached to light sockets until all fuses and connections are in perfect order.

"Pennies or wire should never be used in replacing blown out electric fuses. The fuse is the safety valve on your wiring system to protect you against fire.

"Chimney fires are often started by burning papers and other light material in fireplaces and stoves. Sparks and burning embers discharged from the chimneys may fall on wooden shingle roofs and set fire to houses. This danger may be avoided by gathering up waste paper and other combustible refuse and storing them in covered metal containers to await the trash collector.

"Small children should never be permitted to handle fireworks.

"Entirely too many fires during the Christmas season result in a fatality."

o o o o o o o o o o o o
GEO. T. WILSON
o A T T O R N E Y
o P. O. BOX 678
o Room 205 Central National
o Bank Building
o Phone No. 6524
o SAN ANGELO TEXAS
o o o o o o o o o o o o

o o o o o o o o o o o o
C. W. CHEATHAM
o Dentist
o A-1145
o BALLINGER, TEXAS
o o o o o o o o o o o o

o o o o o o o o o o o o
PASSENGERS AND
o PARCELS CARRIED
o BALLINGER STAR
o MAIL ROUTE
o Daily, Except Sunday
o Leaves Bronte 8:30 A. M.
o Returns to Bronte 3:04
o P. M.
o W. J. McLaughlin, Mgr.
o o o o o o o o o o o o

SEE US FOR—
New and Used
FURNITURE
Nolan Furniture Co.
Sweetwater, Texas

When you are making out your list of Christmas gifts, don't forget to include Christmas seals. They not only help the unfortunate, but they pay for community health, which benefits the giver, too.

Christmas Seals are the ammunition in the war against tuberculosis. The enemy is on the run, but is not vanquished. Tuberculosis is still the leading cause of death in the first decade of maturity.


o o o o o o o o o o o o
ELWIN GERRON
o Attorney-At-Law
o Office in Courthouse
o o o o o o o o o o o o

BROOCH LOST
White gold cameo—Lost in Bronte Saturday afternoon. Reward for return. Telephone 56.

Tuberculosis costs the people of the United States more than a billion dollars a year. That's about \$8 each for every man, woman and child. How much do you pay for your Christmas Seals to fight tuberculosis?

o o o o o o o o o o o o
HAGELSTEIN MONU-
o MENT CO.
o Memorials of Distinction
o Come to the Yard—See what
o you buy.
o 731 So. 11th, Abilene Texas
o 606 So. Chadbourne, San An-
o o o o o o o o o o o o

FOR ECONOMY TRY TELEPHONE
Save Time and Costly Mileage
LOCAL AND LONG DISTANCE
NUMBER PLEASE

 **CHRISTMAS AND NEW YEAR HOLIDAY EXCURSION FARES**
Greatly reduced round-trip rail fares to destinations throughout the United States.
NORTH-SOUTH-EAST-WEST
On sale December 14, to January 1, 1934, inclusive.
Return limit January 15, 1934.
"CHEAPER PER MILE THAN DRIVING A CAR"
For Full Details.
Call—
H. O. Whitt, Agent, Bronte, Tex.
Or write—
T. B. Gallaher, General Passenger Agent, Amarillo, Tex.

See me for FIREWORKS—
C. J. Jackson.

PUREBRED Bronze Toms, \$3.00, Hens \$2.00. Write Mrs. J. E. Renfro, Bronte, Texas.

FIRE INSURANCE IS ESSENTIAL
THESE STRESSFUL TIMES
FOR IF YOU SHOULD LOSE YOUR PROPERTY BY FIRE IT WOULD BE DIFFICULT TO REGAIN NOW—INSURANCE PROTECTS YOU.
WE WRITE FIRE, HAIL AND TORNADO INSURANCE
Youngblood & Williams
AGENCY
BRONTE TEXAS

Never have trouble on cold mornings starting your motor. Just buy Conoco Bronze Gasoline that gives instant starting and better winter performance... For full motor protection fill with Conoco Germ Processed Paraffin Base Motor Oil with "Hidden Quart" Penetration... At Red Triangle Stations

NO JOKING
Money Grows On
(shoe) Trees!

PUT a new pair of shoes an trees and plant them away in their box on a dark closet shelf. Forget all about them 'til next spring. (That's hard to do, we know, because sleek new shoes in reserve are very easy to remember every time you dress up.)

But we suggest this as a real economy. Because when you bring those shoes out to wear, three or six months from now, they'll probably be selling for half again as much at the very store where you got them . . . and you'll wish you'd bought three pairs instead of one!

Shoes are about the BEST-KEEPING fashion merchandise that we know of. A good oxford is correct with almost any-day mode, any time, and a classic pump is perfect for dress, in season and out. When you happen to find your "sole's ideal" in style and last, buy two or three pairs, in different leathers. (Children, of course, will silently GROW. So step up the sizes when buying futures in shoes for Bobby and Sister.)

And that's just what people are doing now . . . buy-

ing up shoes. Getting them at prices that will PROBABLY NEVER BE SO LOW AGAIN!

Do you know that some leathers went up as much as 184 per cent this past summer? Add to this the increased labor cost of making shoes (up 38½ per cent since February) . . . and you can see, without touching pencil to paper, that shoes are bound to go up.

And it's a good thing for everybody . . . even for you! Matters had come to such a pass in the shoe industry (and everywhere else) that neither a mans' labor nor the materials he worked with had any true value left. But under the NRA codes that value is being restored. Workers will get a living wage. Materials will be worth something again.

So you can look for higher prices as a certainty. But now . . . today . . . there's still an eleventh hour opportunity for intelligent shoppers. Explain to your husband why you want to stock up on shoes . . . and hear him say "you're smart"! NOW IS THE TIME TO BUY.

This NRA Ad is Paid For by the Undersigned Business Men and other Citizens Who are Act Program:
100 Per Cent Behind the National Recovery
FIRST NATIONAL BANK, Bronte, Texas
KEENEY'S VARIETY STORE
T. C. PRICE & COMPANY
PLANTERS GIN COMPANY
HOME MOTOR COMPANY
W. MODGLING, Grocery & Market
J. W. WALL, Boot & Shoe Repairing
B E. MODGLING, Magnolia Agent
C. N. BAKER, Service Station
SAN ANGELO TELEPHONE COMPANY
LOYD HOLMAN, Service Station
E. B. FLETCHER Farmer and Ranchman
W. H. MAXWELL, Jr., Continental Oil Agent
CUMBIE & CO., Groceries and Produce
J A. PERCIFULL, Barber
HOLDER ICE COMPANY
THE BRONTE ENTERPRISE
F. L. CLARK, Barber

—STEVENSON

(Continued from page one)

the Bronte Baptist Church by Rev. D. M. West, Bronte; Rev. R. L. Denton, Norton; Rev. W. D. Richards, Tokeon and Rev. M. C. Golden, Ballinger. E. E. King of King-Holt Undertaking Co., Ballinger, a long time friend of the family, had charge of the burial, which was at Bronte.

Pall bearers were the eldest grand-sons and grand-sons-in-law: Ira Stevenson, Bronte; Marvin Stevenson, Bronte; Troy Hudspeth, Robert Lee grand-sons; Floyd McCarty and John Suggs of Bronte, and Darrell Richards, Robert Lee, Grand-sons-in-law.

Honorary pall bearers; Dr. W. B. Hailey, Ballinger, J. L. Hambricht, Norton; J. A. McClellan, John Clark, W. H. Cothran and R. E. Walber of Bronte.

Flower girls were Rubine McCarty, Bronte, grand-daughter, Freda Stevenson, Ballinger, niece; Sybil Stevenson, Miles, niece; Novella Nixon, Bronte, great-niece, and Lola Henry, Bronte, a friend.

HER MOTHER DIES

Mrs. C. E. McDonald received the sad news first of the week of the death of her mother, Mrs. C. E. Henager at Pauls Valley Oklahama, which occurred Sunday morning.

Deceased was an aged lady, being seventy-seven years old when death came and relieved her. She had been a constant for five years.

May all who sorrow have Divine comfort.

Mr. and Mrs. I. E. Davis and daughter, Miss Nora, are visiting relatives in San Antonio this week.

HOSTESS TO JUNIOR STUDY CLUB

Mrs. H. O. Whitt was hostess to the Junior Study Club, Thursday afternoon, December 7.

Mrs. Ernest Ivey, club president, called the the house to order. Two new members were voted into the club—Mesdames Roe Williams and Mac Powell.

Mrs. George Thomas gave a report on the traveling library and the club voted to order the library from the Texas Library and Historical Commission State Library, at Austin. This Library will be free to the public and will consist of fifty books; one-third of the books are for children; one-third are fiction and one-third are interesting books on history, travel, biography, science and literature.

Mrs. J. B. Mackey gave an interesting talk on The Power of a Good Book and showed pictures of popular authors homes.

Mrs. Charles Baker gave a review of "White Piracy" by James Warner Belah.

A delicious meat and sweet salad course was served to 14 club members.

Members of the entertaining group were Mrs. Whitt, Mrs. Geo. Thomas, Mrs. Ernest Ivey, Mrs. Cumbie Ivey and Mrs. Alfred Bennett. Guests were Mr. and Mrs. J. B. Mackey, Mr. and Mrs. W. H. Maxwell Jr., Mr. and Mrs. Clytus Smith, Mr. and Mrs. Ronald Walton, Mr and Mrs. James Glenn, Mrs. W. C. McDonald, Mr. and Mrs. Roy Brey, Mr. and Mrs. W. W. Ivey, Miss Mary Bess Hooper, Miss Nell Lowry, Miss Earl Eubanks, Henry Gulley, Robert Lambert, C. N. Baker, Cumbie Ivey, Ernest Ivey, Geo. Thomas, A. Bennett, H. O. Whitt, and Steve Baldwin of McCamey.

LADY DIES AT SNYDER

Mrs. Eliza Adams, wife of Jack Adams, died at Snyder, Sunday, December 10, 1933. The body was returned to Bronte for interment in the Bronte cemetery. The body reached Bronte Monday night on the train and lay at the Cottage Hotel until Tuesday afternoon. Funeral services were held at the graveside by Rev. J. A. Branaman.

Deceased was born in Arkansas in 1845, which made her to be 88 years old when death claimed her.

Deceased came to Texas when she was eight years old, and for four score years made her home in the Lone Star State.

Jack Adams and deceased were married sixty years ago. They came to Coke county in 1885 and made their home here for many years. To them were born six sons and one daughter all of whom survive to mourn the loss of mother, as follows: Jess Adams, Portales, New Mexico; C. H. Adams, Snyder; S. A. Adams, Hot Springs, Arkansas; T. G. Adams, Big Spring; J. P. and A. J. Jr., and Mrs. Bettie Phelps, Snyder. The husband yet survives but was not at the funeral, while all the children were present.

Deceased had been a member of the Methodist church more than fifty years.

The old-time friends of the family here sympathize with the family in the hour of their sorrow.

Rev. Wallace N. Dunson and Rev. Lewis Stuckey "saw the sights" together in Brownwood Tuesday—just an instance of "two innocents abroad."

FT. CHADBOURNE BAPTIST CHURCH PROGRAM, SUN.

Preaching service Saturday night at 6:30 by Pastor.

Sunday School 10 o'clock.

Preaching service at 11 by Bro. Gentry Holmes, a layman of the Southside Baptist Church—a real soul winner. Come

ONLY 6 MORE DAYS

In Which You May Take Advantage of Our

30 to 50 Per Cent

Trade-In Allowance On Star Tires

Read This Telegram—

1933 DEC. 12 AM 9:12

D1 50 NLWACO TEX 11
HICKS RUBBER CO.
SAN ANGELO TEXAS

OUR SPECIAL PRICE CONCESSION TO YOU MAKING POSSIBLE 30 TO 50 PER CENT TRADE-IN ALLOWANCE ON STAR TIRES WILL BE WITHDRAWN MID-NIGHT DECEMBER 18. SUGGEST YOU ADVISE ANY TIRE PROSPECTS MONDAY IS POSITIVELY LAST DAY THEY CAN TAKE ADVANTAGE OF THESE TRADE-IN ALLOWANCES ON PURCHASE OF STAR TIRES AND TUBES.

HICKS RUBBER CO.

So Be Wise! Come in Now!

HICKS

RUBBER CO.

Chadbourne at Harris
San Angelo, Texas

Dial 4254

praying for the service. night 6:30 by Pastor.
Preaching service Sunday Winton Blaine, Pastor.

IS HELL HOT?

IS MAN WHOLLY MORTAL?

Judge Rutherford says he is.

WHAT DOES THE BIBLE SAY?

Hear the above discussed at the Church of Christ Sunday night, Dec. 17 at 7 p. m. by PRICE BANKHEAD.

Feed Store

ANNOUNCEMENT--

We take pleasure in announcing that J. P. Myers is now interested with us in the feed business. Our business firm's name will be McQueen & Myers. The place of business is the Planters Gin Company place of business.

OUR AIM . . .

—Is to sell you all kinds of feed-stuff at right prices. We also carry a good stock of meat and stock salt. We will appreciate your business.

PHONE 141 Delivery anywhere in town

McQueen & Myers

(A. F. McQueen, J. P. Myers)

Bronte, Texas

\$15,000 STOCK

GENUINE FORD PARTS

SELLING AT LESS THAN 1/2 PRICE

NEW MODEL T FORD FENDERS	19c EACH
NEW MODEL T FORD SIDE CURTAINS	19c EACH

A THOUSAND OTHER BARGAINS

WEST TEXAS AUTO SUPPLY

San Angelo, 7 So. Chadbourne Texas



GIFTS GIFTS

FOR

EVERYBODY

The Glad Yule-Tide is here again and the Question of Gifts for loved ones and friends is the foremost of all questions now. We are pleased to state that as always heretofore through the many years we have been in business in Bronte we have put on display a varied and beautiful line of Christmas Gifts. We had in mind every member of the family from the aged ones down to the baby tot—so, you can find at our store suitable gifts for each and all. We appreciate your business.

SEE OUR CHRISTMAS GIFT LINES

BEFORE BUYING ELSEWHERE

Keeney's Variety Store

Bronte, Frank Keeney, Owner Texas.

**EXAMINATIONS
U. S. CIVIL SERVICE**

The United States Civil Service Commission has announced open competitive examinations as follows:

Junior Calculating Machine Operator, \$1,440 a year, departmental service, Washington, D. C., and field service. Closing date, January 5, 1934. Applications will be received from those persons who have reached their 35th but not their 53 birthday on January 5, except that veterans may be examined without regard to age limits. These age limits are fixed in this reannouncement because an examination for this position was recently held which afforded opportunity of competing to applicants between the ages of 18 and 35 years.

Junior tabulating machine operator, \$1,440 a year, Under Card-Punch Operator, \$1,260 a year, departmental service, Washington, D. C., and field service. Closing date, January 4, 1934. Applications will be received from those persons who have reached their 35th but not their 53rd birthday on January 4, except that veterans may be examined without regard to age limits. These age limits are fixed in this reannouncement because an examination for these positions was recently held which afforded opportunity of competing to applicants between the ages of 18 and 35 years.

Cotton Examiner (Foreign Staple), \$3,200 a year, Bureau of Customs, Treasury Department, for duty at Boston, Mass. Closing date, January 4, 1934.

All salaries given above are subject to a deduction of not to exceed 15 per cent as a measure of economy and to a retirement deduction of 3 1/2 per cent.

All States except Delaware, Iowa, Maryland, Vermont, Virginia, West Virginia, and the District of Columbia have received less than their share of appointments in the apportioned departmental service at Washington.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

CARD OF THANKS

We take this method of trying to thank our many friends and neighbors for their many deeds of kindness, words of sympathy and beautiful flowers. You did all that human hands could do to relieve his suffering, and when the end came, the words of sympathy made it easier for us to bear the loss of our husband and father, W. L. Stevenson. Especially do we thank the nurse, Miss Lottie Ivey of Bronte, a cousin, who came and stayed with us until the last.

Words are a feeble way to express the gratitude we feel in our hearts. We can only hope that when this sad time comes to you, you will have like friends to help you bear the burden and that God's blessings will be upon you.

His wife, children and grandchildren.

Among all young women who die between the ages of 15 and 30, one of four dies of tuberculosis—a human sacrifice to ignorance and indifference. Money paid for Christmas Seals helps spread the knowledge that saves lives.

The double-barred cross on the Christmas seal is double-barrelled, too. One barrel shoots a message of cheer for the friend who gets the letter or package. The other shoots definite aid toward somebody who is in danger from tuberculosis.

**TRAVEL BY RAIL—
ENJOY HOLIDAYS**

By H. O. Whitt

If you are planning a trip for the holidays, or if your business takes you away from home, you can now travel by rail cheaper than you can operate your family car.

Why worry with detours, blow-outs, out of gas, frozen radiators, hijackers, and "Danger of being knocked for a loop by a truck", when you can ride safely and comfortably, in any weather, for as little as two cents per mile.

The depression has made it

necessary that we all save in every way possible. You will be helping yourself financially if you will roll the old gas wagon in the shed, pack your troubles in the old kit bag, grab the wife and "kids" and take a real pleasure trip on the old railroad that has stood behind your community in its every progressive move since its pioneer days. Let the railroad fix your flats and prevent all those surprise bills for you while you sit comfortably back enjoying the beautiful scenery and, above all, land you safely at your destination in good spirits that you may enjoy

the vacation. When you travel by rail you know in advance just what money to take you to your destination and bring you home. You can tell just what you can spend while on your vacation. Don't let one of those surprise breakdowns out on some lonely road ruin your vacation, and your pocketbook. Instead, buy yourself a round-trip ticket, good until Jan. 15 with privilege of stopping at any points between your starting point and destination, either going or coming. As an example, buy a round trip ticket to Dallas for \$11.45, good

until Jan. 15th, 1934. If you have business to attend to or relatives to visit in Ft. Worth, or any other point enroute, you may stop over, either going or as you return, without additional cost.

While you are planning your vacation, remember, you save by traveling via rail.

Miss Sadie B. Odum will leave soon for Dallas where she will enter training in Parkland hospital as a nurse. The Bronte-wise wishes Miss Odum well in her chosen life's work—it is a most noble calling.

Men's
PIGSKIN GLOVES
\$1.98
Sizes 7 1/2 to 11

Just Arrived
1200 NECKTIES
In Attractive
BOXES
Beauties..... **98c**

Men's
PAJAMAS
98c
Plain and Fancy
Patterns
Full Cut—Fast Colors

EVERYBODY WANTS
the Gifts you See at Penney's

3-piece Linen Crash
Buffet Set
49c

Give Suede or Grain-Leather
JACKETS
while they're still priced at
\$3.98

There's nary a girl on your Christmas list who wouldn't like one! And the price will surely go higher!



She'll Appreciate
GLOVES
Imported Capekins
\$1.98

Now—while they're still priced so low—give
Negligees
of knit Rayon
and Silk Crepe
\$2.98
to
\$4.98

Exceptional values—either the smart tailored knit dressing gowns, or the fluttery, lace-trimmed lingerie-types that women like so well!

Rayon rough-crepes, too—made the very newest way, to look like frocks! Any woman would adore them!



Colored Border
LUNCHEON SETS
98c
Cloth 52x52
Napkins 12x12

FITTED CASES
Green, Blue or Brown Fittings; Tan Moire Lining; Lotion Bottles, Cream Jars, Mirror.
\$4.75

Warm Thoughts for Christmas!
LUXURIOUS Blankets
3.98

Glorious "Deep Nap", ideal for warmth and wear! 3-inch satin binding! 1934 colors.



Child's Novelty
HANKS
10c Box

Linen Damask
GIFT SET!
\$1.98

In box! Hemstitched, cloth 52 x 52, napkins 14 x 14. Either silver bleached, or colored borders!

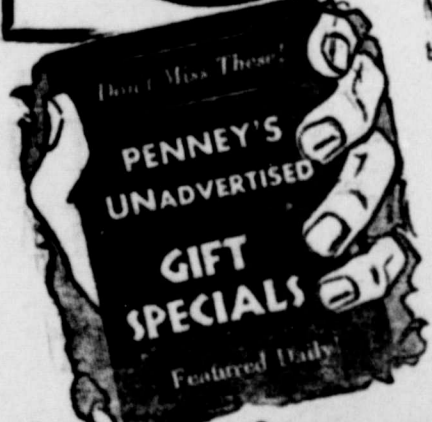


1,000 Pairs
CHIFFON NOSE
49c Pair

Ladies' Trimmed
RAYON
PAJAMAS
98c

Boys' Suede
Leather
JACKETS
Sizes 8 to 16
\$3.98

500 Boys'
BOXED TIES
25c and 40c



VISIT TOYLAND On the Second Floor

J. C. PENNEY

Penney's—The Busiest Store in San Angelo

A STRAIGHTFORWARD STATEMENT

FROM

SWEETWATER BUSINESS MEN

To the people of the south side of Nolan county and Coke county:

WE, The business men of Sweetwater who are interested in promoting our own private business interests, as well as our interest in our town and county and all the people in Sweetwater's trade territory, address you this open letter.

We greatly appreciate the volume of business that comes to Sweetwater as a whole and the share of that business that comes to us as individual business enterprises in our city.

But we are led to believe that there is much more business yet that legitimately belongs to Sweetwater and to us as business institutions and therefore we address this open letter to the people of the south end of Nolan county and of Coke county.

First, we assure each and all that we appreciate your business. For every bit of your business you have given to Sweetwater and for all that you have spent with us as individual business houses, we cherish the deepest appreciation.

In the next place, we desire to say to each and all who may not come to Sweetwater to buy your merchandise, we want to assure you that we cordially invite you to make Sweetwater your trading point, and we pledge for ourselves and all other reputable business places of our town that you can buy Quality Merchandise in every line as cheap as anywhere else in the West. And for courteous treatment our business people are excelled nowhere.

Hence, this is to say to you that when you go to San Angelo, Ballinger, Winters or elsewhere to buy your merchandise you go against your best interests. Besides, you have to travel much greater distances to do your trading. Trade in Sweetwater and by so doing you help yourselves and your own immediate section of country.

We want each and all who read this to regard it as a personal letter from each one signed below, to each of you to make Sweetwater your trading point and to visit us individually when in the city whether you wish to make purchases or not. Whatever merchandise you go away from home to buy, all Sweetwater will join with us in an invitation to you to come to our town to make your purchases.

Among the business men of Sweetwater who carry Christmas holiday goods you will find stocks excelled by none and the prices will be consistent with the times.

ELROD FURNITURE

Household Furnishings

G. A. BEEMAN MUSIC HOUSE

"Make It a Musical Christmas"

WILLS' FOOD MARKET

Groceries and Meats

ROBERTSON'S CAFE

"Good Eats"

BURTON-LINGO COMPANY

Lumber and Builders' Material

BUCK And HENRY'S SERVICE STATION

Prompt, Courteous Service

R & R THEATRES

Not the Biggest House, but the Best Pictures
—That's What Counts

WILLIS STUDIO

"Photographs for Christmas"

DABNEY MOTOR COMPANY

Ford Sales & Service

SWEETWATER MARBLE & GRANITE CO.

Quality Memorials in Marble or Granite

Robert Knierim and R. E. morning on business. Hickman are in Sweetwater this It's subscription time. Thanks.



Santa Claus Says:
"Christmas Gifts For All"

Santa Claus has left the most varied and beautiful Christmas Gift lines at our store we have seen yet.

GIFTS FOR EVERYBODY

In our Christmas Gift lines this year can be found gifts not only that are suitable but gifts that will please those to whom given and gifts that will be of benefit to those who receive them. In . . .

OUR TOY DEPARTMENT . . .

Will be found gifts for the little ones. Make the little folks happy, for the memories of the Christmas of their childhood will linger with them to old age and always bring recollections that will either bless them or bring sadness to their hearts. Don't forget the simple, inexpensive toys for the little ones.

Gifts of all kinds suitable for the ways bring recolections that will either

City Drug Store

Mrs. L. Johnson, Owner Bronte, Tex.

BUYS INTEREST IN FEED BUSINESS

Another business change The Enterprise reports as the old year passes and the New Year is about to be ushered in, is the purchase of an interest in the A. F. McQueen feed business by J. P. Myers.

These two hustling young business men "make a team." They are going after business in their line. They expect always to keep a full line of feedstuffs and salt and will sell at right prices. They have an announcement in this issue of The Enterprise—read it and see McQueen & Myers when you need feed.

"IS HELL HOT?"

The above is the topic for discussion at the Church of Christ Sunday night, December 17, by Elder Price Bankhead.

The discussion will be an answer to the declaration of Judge Rutherford who declares that man is wholly mortal.

The orthodox view of these vitally important questions as touching human life and human destiny are being buried beneath the avalanche of new thought that is sweeping the country—so it will be good for Elder Bankhead to have a large hearing Sunday evening.

Read the announcement with reference to this service elsewhere in this issue of The Enterprise.

MARRIED

At the editor's home, the writer officiating, in the presence of a few relatives and friends, Saturday evening, December 9, 1933 Mr. Halley M. Box and Miss Zelma Best were united in marriage.

The bride is the daughter of Mr. and Mrs. G. A. Best. She was born and reared here, and educated in the Bronte school. Finishing the high school course she entered Baylor College for Women at Belton where she was a student for a time. She is a young woman with many friends who wish for her every happiness in married life.

Likewise, the groom is one of Bronte's boys. He was reared here and is a member of an old and widely known family. He is a prosperous young farmer and his friends are congratulating him upon his good fortune in winning the one he has as his life's companion.

May every blessing attend these two young people as they enter upon life together.

SYRUP TO EXCHANGE

Home-made seeded ribbon cane syrup to exchange for fat hog or fat calf. Se or write B. R. King, Norton, Texas. 2tpd.



There is no finer gift . . . than a DIAMOND

Time may erase the lustre and charm from many remembrances presented this year but it will serve only to add value and sentiment to a Diamond . . . Truly, nothing could make a finer gift than a good diamond, tastefully set . . . You can be certain of our diamonds and the values we quote . . . Rings, brooches, pendants and also diamond-set Gruen wristlets in wide choice. Make your selection now! Prices from \$21.50. NEWPORT; a Gruen timekeeping baguette set with 2 sparkling diamonds; \$42.25

H. D. Leffel
JEWELER
13 West Beauregard
SAN ANGELO, TEXAS

Listen, Folks!

AT KING-HOLT COMPANY
Sale of a Century!

—you positively cannot afford to miss.
FURNITURE—RUGS—FLOOR COVERING—STOVES—RADIOS
EVERYTHING FOR THE HOME—

Prices will be our loss—your gain.
Saturday at 2:30 p. m.
Ask About Our \$1.00 Package Sale

We'll try to make room for you, too.

KING-HOLT
BALLINGER, TEXAS

SALE STILL ON—

5 x 12 Diamond Rug, Guaranteed	\$ 5.75
7 x 12 Pabco Rug, 5 Year Guarantee	7.45
4 Burner Range, 30 per cent Hotter and one-third less oil. One Double Hot Burner and oven.	29.50
Lighter Stove, 4 Burners	19.50
5 Burner Nesco Range, 3 Double Hot Burners	45.48
7 Burner Nesco Roptrol Range. 30 per cent Hotter and 1/2 less Oil	36.45
9 x 12 Administer Rugs	18.75
\$49.95 9 x 12 Administer Rugs	24.45
3 Piece Bed Room Suite	54.95
3 Piece Bed Room Suite	37.85
22 Inch Lined Wood Heaters	2.49
24 Inch Boxwood Heater	8.95
Heavy (28 Ga.) Stove Pipe	.15
24 Ga. Stove Pipe	.12 1/2
All Cotton Mattress	4.95
6 x 9 Hard Surface Rug. No Border	1.95
Kitchen Cabinets, Up From	18.89
Rockers, Up From	1.25
Good Feather Pillows, Pair	1.35
Card Tables	.95
Unfinished Extension Tables	5.45

All kinds of occasionable Tables, Radio, End Tables, Smokers, Magazine Racks, Cedar Chests, Childs Rockers, Coffee and Serving Tables. All going at sacrifice prices.

2 Piece Living Room Suite	39.45
3 Piece Living Room Suite	43.89
3 Piece Slightly Used Living Room Suite	22.50
1 Slightly Used Buffet	12.50

Remember—Everything included in this sale to January 1st.
BIG DISCOUNT ON ELECTRIC RADIOS
L. E. BAIR FURNITURE CO.
BALLINGER, TEXAS



Merry Christmas

TO ALL YOU PEOPLE IN AND NEAR BRONTE:

WE WISH To thank you for what business you have given us this year and if your home town merchant hasn't what you want and you are in Ballinger come in and see our large assortment of Holiday Goodies, Priced to sell.

SAM BEHRINGER
BALLINGER, TEXAS