

The Bronte Weekly Enterprise

VOL. 15, NO. 43.

BRONTE, COKE COUNTY, TEXAS, NOVEMBER 17, 1933.

Subscription only \$1 the year.

Community Talks

BY ULMER S. BIRD

The Thief

"The thief cometh not but for to steal and to kill and to destroy."—John 10:10.

There are thieves of honor, thieves of joy, thieves of merchandise and thieves of reputation.

The thief is one who seeks to obtain that which does not rightfully and legally belong to him.

He works in the darkness and under cover of night. He slips in and steals out as a coward to rob some other man of the fruit of his toil.

He is a curse to his community, a plague to his neighbors, and a boil on the face of the community in which he lives. Every community, state or nation that nourishes protects or countenances him is sealing the doom of honest business.

MARRIED

Mr. J. D. Luttrell Jr. and Miss Margaret Fletcher, both of Bronte, were married at San Angelo, Sunday night, November 12, 1933.

The bride is the daughter of Mr. and Mrs. James Fletcher. Mr. and Mrs. Fletcher came here some time ago that they might have the advantages of the good school at Bronte. The bride was a member of the senior class and popular, but "love laughs at locksmiths" and school curricula as well. She has made many friends since coming to Bronte all of whom wish her much happiness in life.

The groom is the son of J. D.

Luttrell, and is a member of one of the widely known and pioneer families. His friends are congratulating him upon his good fortune in winning one so wise and fair as his life's companion.

The Enterprise joins their many friends in every good wish for these two happy young people as they enter life together.

The Enterprise is out early this week in order to accommodate our good personal friend and faithful customer, Mr. T. A. Carlisle of Blackwell who begins a merchandise sale Thursday, 16th.

FARMERS WILL DISCUSS THEIR PROBLEMS

Local farm problems will be discussed by the farmers of the Bronte community, at a meeting in the vocational agriculture room of the Bronte High school, on the evening of Thursday, November 23, beginning at 7:30 o'clock. The school will be taught by Prof. H. A. Fitzhugh, teacher of vocational agriculture in the Bronte school.

Problems of interest as suggested by the farmers will be taken up in these meetings and discussed. Twelve or more meetings, one each week, are expected to be necessary in order to cover the problems suggested by the farmers.

The school is open and without charge to all farmers and any others who may be interested.

TENNYSON ENJOYS VISIT, BRONTE ENTERTAINERS

From reports coming to The Enterprise relative to the program rendered at Tennyson Saturday evening by a group of Bronte people, it was "just a mutual admiration society" that was formed between the Tennyson people and the visitors. The Tennyson people have advised us that the program was one hundred per cent plus and the Bronte people have stated that the Tennyson people are some of the finest they ever met and were generous in their approval of the program rendered.

The program was under the arrangement of the faculty of the Tennyson school—Mrs. Lottie R. Dunn, principal and Misses Morrison and Sayner assistants.

The editor is pleased to hear all the fine things that have been spoken by all parties concerned. For, the school faculty had put the responsibility largely on the editor to arrange for the entertainers. Hence, knowing the Tennyson people as we do, we had assured the local people that they never would get through being glad for going to Tennyson and rendering a program—on the other hand, we had assured Tennyson people that they never would get through being glad for the privilege of hearing the entertainers we had secured. So, we feel like that a great big bouquet has been handed us by all parties to the happy evening.

Prof. and Mrs. E. A. Hankins, Mr. H. O. Whitt and little Miss "Tootsie" Brock and her little brother, Master Jay, were the entertainers of the evening.

The editor regrets very much he could not be present as he had planned, but is indeed happy in the fact that the evening was one of delightful features to all.

Mr. and Mrs. Milton McCleskey, and Mr. and Mrs. Arch McCleskey and daughter, Miss Kathleen, of Dublin came out Friday and spent the week end with the mother of the Messrs. McCleskey. Grandmother McCleskey and other relatives, returning home Sunday afternoon. Sunday lunch was enjoyed at the S. A. Kiker home Sunday, only relatives being present. There were forty-one present at the dining. Other out-of-town relatives present were Mr. and Mrs. Rube Compton and two sons, Bud, and A. J. of San Angelo. Mrs. Compton is a daughter of Mr. and Mrs. Kiker. It was indeed a delightful day to all.

Prof. H. A. Fitzhugh, teacher of vocational agriculture in the Bronte school, likes Bronte and the Bronte country so much that he has the Enterprise sent to "the folks at home." Thanks to Prof. Fitzhugh.

"LITTLE MISS JACK"

THE CHARACTERS

Maggie, A Girl of the Bowery Bernice Kapesky
Jimmy, With No Taste for Work N. C. Davis
Julia Trevors, Who has been a Mother to Jack Irma Hensley
Jacqueline, "Little Miss Jack" Juanita McDaniel
Doctor Carlyle, A Successful Physician R. I. Collier
Paul Sanborn, His Assistant James Youngblood
Neena, The Doctor's Adopted Daughter Anna Louise McClusky
Aunt Kathie, The Doctor's Sister Gladys May Ash
Rider, A Social Hanger-On Pharris Mackey
Drake, A Justice of the Peace
Jones, of the Police

CIVIL SERVICE EXAMS

The United States Civil Service Commission has announced open competitive examinations as follows:

Assistant Psychologist, \$2,600 to \$3,100 a year, Public Health Service, for duty at the United States Penitentiary, Leavenworth, Kans.

Senior Agricultural Economist, \$4,500 a year, Agricultural Economist, \$3,800 a year, Assistant Agricultural Economist, \$2,600 a year, Agricultural Adjustment Administrator and Bureau of Agricultural Economics.

Senior Inspector, \$2,600 a year, Inspector, \$2,600 a year, Junior Inspector, \$1,620 a year, Optional branches: ship construction (hull), ship construction (mechanical), ship construction (electrical), engineering materials (electrical), engineering materials (mechanical), and hull materials.

All salaries given above are subject to a deduction not to exceed 15 per cent as a measure of economy and a retirement deduction of 3½ per cent.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office in any city which has a post office of the first or second class, or from the United States Civil Service Commission Washington, D. C.

MISS YOUNGBLOOD, A SOCIETY MEMBER

BELTON, Nov. 14. — Miss Virginia Youngblood, daughter of Mr. and Mrs. L. P. Youngblood of Bronte, has been chosen a member of Beta Literary Society at Baylor College for Women.

Beta is one of the three social organizations for freshmen at Baylor, and all social activities of that class are centered around the groups Alpha, Beta and Gamma.

IMPROVES HIS STORE

Evert Bruton, grocery man, has made some interior improvements in his store which not only add to its attractiveness but also add to its neatness features.

Mr. Bruton has constantly added improvements to his store since opening some months ago, until he has one of the cleanest and most attractive stores in town. Read Mr. Bruton's invitation to you to visit his store and see the re-arrangement of its interior.

Mr. and Mrs. Gordon Ashby and Mr. and Mrs. Roy Roper of Norton were guests of Mr. and Mrs. Frank Keeney Sunday afternoon. Mr. Ashby stated that "nothing is going on in his town except the rent." Now, watch for a mad rush Nortonward.

LONGHORNS WIN 5TH CONSECUTIVE VICTORY

The Bronte Longhorns won their fifth consecutive football game, Nov. 3, by overcoming the Robert Lee Steers. Victory did not look very good for either team at the half with the score 0-0.

During the last half the Bronte boys began attacking the Robert Lee team with passes and running plays and put the score 20-0. Parrish, Collier, and Leonard made most of the runs and passing. Hearn went through Robert Lee's line on the defense and made some nice tackles.

Another game will be played between Robert Lee and Bronte Nov. 24.

The Longhorns also defeated the Blackwell Hornets by a score of 68-0 on Armistice day here at Bronte.

This made a total score of 206 points for Bronte with 8 points for their opponents.

Don't miss the game between the Longhorns and the San Angelo Kittens here Saturday, the 18th.

DRUNKENNESS INCREASES

Increase of 27 per cent in the number of women arrested for drunkenness in New York state during the first six months of legalized beer, accompanying a rise of 10 per cent in total number of both men and women, indicates to some observers the fallacy of the claim that women would not drink beer. Arrests for drunkenness and drunken driving have increased, according to announcement of the statistician for the New York State Department of Correction. Comparative figures from other states will, prove interesting, giving a chance for the public to evaluate properly the new liberalism. — Angelo Standard.

WANTED TO RENT—100-150 acre farm. Can finance myself. Enquire at Enterprise.

CARLISLE & COMPANY HAVE BIG SALE STARTING

Readers of The Enterprise will see something in this issue of the paper they have not seen in some time—a two-page advertisement. In former days we often had large advertisements, but with the depression there have not been so many of them.

But, this issue carries a two-page spread for Carlisle & Company of Blackwell. Mr. T. A. Carlisle is the owner and manager of this popular general mercantile establishment. Mr. Carlisle is a hustler and a prince of a good fellow. He has many friends in the Bronte section of country whom he invites with all others to this big sale. Mr. Carlisle has cut profits to the nth degree, as reference to his ad will disclose.



Better Lighting Will Ease Your Budget Worries

There are budgets that really will work . . . budgets that will show how to bring expenses within income! But they weren't created at a dark and gloomy desk . . . they were the result of calm and intelligent analysis under the cheering atmosphere of good light.

It's surprising what a difference adequate lighting makes! . . . Troubles take on a less terrifying aspect when subjected to the clear, eye-soothing brilliance of the modern electric light. It's not only much easier to work, but the absence of eye-strain keeps your mind clear and alert.

Next time you sit down to plot out the month's expenses, or to write a letter, be sure your light is adequate. You'll find the difference amazing!

A trained employee will be happy to inspect your home-lighting arrangements. There's no obligation, of course . . . and chances are that a simple rearrangement of your present fixtures, or adjustments giving you adequate sized lamps where they're needed, will be all that's necessary.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

CARLISLE'S REE

Brings You Dependable Values In N

<p>EXTRA LARGE 66 X 80 BLANKETS \$2.49 A PAIR Your Favorite Color Rich, Warm, Satin Binding</p>	<p>OUTING FLANNELS 36 inches wide—fluffy and warm. 8 YARDS FOR 89c Get Ready for Winter</p>	<p>PURE SILK HOSE Full Fashioned. One Lot— 49c BROWN DOMESTIC Full 4 Yards to a Pound. 10c A Yard</p>	<p>36 IN. PRINTS Fast Colors. Good Assortment of Colors. Only— 10c A Yard BLEACHED DOMESTIC Excellent Grade. 12c A Yard</p>
---	---	---	---

OPENS November 16--10 DAYS

<p>TRADES DAY— NOVEMBER 27</p> <hr/> <p>FLOUR Cake 48 Lb. Sack \$1.69</p> <hr/> <p>WOMEN'S OXFORDS Close-Out 98c And \$1.98</p> <hr/> <p>MEN'S SUITS Close-Out. Choice \$7.48</p>	<p>Miller's Corn Flakes Full Size 10c Each</p> <hr/> <p>SUITS Men's Suits. 100 Per Cent Wool Blue Serge and Fancy New Styles. \$16.48</p> <hr/> <p>One 2 Lb. Can and One 10 Oz. Can Dairy-Maid BAKING POWDER 23c Can</p>	<p>Armour's Best PEANUT BUTTER 5 Pounds 59c</p> <hr/> <p>DRIED PEACHES 10 Pound Box \$1.09</p> <hr/> <p>SUITS Boys' Suits. Long Pants. \$3.49 And \$4.89</p>	<p>GALLON PEACHES 37c Can</p> <hr/> <p>GALLON APRICOTS 45c Can</p> <hr/> <p>COATS Suede Leather for Men Leather Cuff and Col- lar. Special— \$4.89</p>	<p>JUST PLAIN The prices on merchandise that of the items are less than whole our stock before price went to going to sell merchandise cheap to sell for again until there is a Our Sale will close on Monday, is Blackwell's Trades Day. On th events—you can't afford to miss</p> <p>TRADES It is impossible to quote many p of this Sale Announcer out— of any kind, don't miss this las old prices. Nothing is reserved— sold at cut prices during this sa</p> <p>Don't Miss T</p>
---	---	--	--	---

Blackwell

CARLISLE'S

RECOVERY SALE!

New Fall and Winter Merchandise

<p>BLEACHED SHEETING 9-4 Extra Quality. 31c A Yard</p>	<p>SILK CREPE 39 Inch. 89c A Yard</p>	<p>Bath Towels 6 Pounds—24 x 48 25c EACH</p>	<p>EXTRA HEAVY 70 X 80 BLANKETS FANCY PLAIDS 1.49 PAIR</p>
<p>GINGHAMS 27 Inch. Good Color. White They Last— 10c A Yard</p>	<p>HOUSE DRESSES Two Groups. 59c and 69c Each</p>	<p>Many Other Good Towel Values In Stock</p>	<p>All Cotton</p>

SALES ONLY...Closes Monday, November 27
(BLACKWELL'S TRADES DAY)

PLAIN FACTS

Merchandise that we are offering on most than wholesale prices. We bought at present prices and for 10 days we are offering it cheaper than we will be able to do here is a break in present prices. This Monday, November 27, which is Blackwell's Trades Day. On that day there will be big savings and you don't want to miss it!

TRADES DAY

Get the many prices in a space the size of a shoe if you need dry goods. This is your last opportunity to buy at these prices—reserved—every item in dry goods is included in this sale.

Blackwell's Trades Day

<p>Mens' 14-Pound UNION SUITS 89c Each</p>	<p>WHITE MULE Leather Palm GLOVES 45c Pair</p>	<p>PRINTS 80 Square. Best Grade Big Lot. 19c A Yard</p>	<p>Visit Carlisle's On Trades Day</p>
<p>SODA Arm & Hammer Full Pound Package— 5c (Limit 5)</p>	<p>COFFEE Peaberry Blend 6 Lbs.— 95c</p>	<p>CREAM MEAL 20 LB. BAG 39c</p>	<p>FLOUR 48 LBS. PURITY Extra High Patent \$1.59 A Sack</p>
<p>SHOES Men's Work Shoes \$1.69</p>	<p>SUGAR PURE CANE 100 Lbs \$4.89</p>	<p>SOAP 13 Giant Bars White or Yellow 49c</p>	<p>OVERALLS Carharts or Dickeys \$1.39 Pair</p> <p>PANTS Blue Duck Cowboy Style 98c Pair</p>

BLACKWELL & COMPANY Texas

OUR STORE

Re-Arranged

We want you to come and see our newly re-arranged store—see the cleanly and attractive way we handle groceries.

EVERYTHING IS NEW
And
THE PRICE IS THE THING

We have the best prices on tires—Firestones

C. E. BRUTON

Groceries, Gas and Oils

BRONTE

TEXAS

"This is
GAS AND OIL
MONEY
—BELIEVE
IT OR NOT!"



Sally: "Really? Tell me about it, Helen." Helen: "Well, as I use the car most of the time these days and actually buy the oil and gas, Dick thought it a good plan to turn the car budget over to me entirely." Sally: "How does that give you extra money?" Helen: "I have more time than Dick and have learned some surprising things about the cost of car operation. Dick thought all gas and oil sold at approximately the same price were of equal value. When the motor broke down, he considered it just hard luck and paid the repair bill." Sally: "Isn't it?" Helen: "No! It is poor motor protection. More than half the entire motor wear occurs during the few minutes of starting when the motor is cold. Only one brand of oil—Conoco Germ Processed Motor Oil—penetrates the metal so that a portion of it, nearly a quart, stays up in your motor, greatly reducing the wear. So checking back on



repair bills that were paid before I changed to Conoco, we've saved a lot of money this last year." Sally: "What about gasoline?" Helen: "To me that choice depended on quick starting—Dick used to choke the car until he was wild. It wasted so much gasoline in cold weather—ran the battery down and the nerves, too. With Conoco Bronze, the motor starts at the first turn and has power galore—goes further on each gallon and is anti-knock also. So you see how I did it?" Sally: "I certainly do, Helen—and I think you're a very clever girl!"

CONOCO
at the sign of the Red Triangle

Full motor protection, especially in cold motor starting, can be found only in Conoco Germ Processed (Patented) Motor Oil because of the penetrating oiliness, called "The Hidden Quart" stays up in your motor and never drains away.

Instant Starting and Lightning Pick-up can best be obtained with Conoco Bronze Gasoline, and without sacrifice of Long Mileage, Greater Power and Anti-Knock advantages. For cold weather starting it cannot be excelled.

When planning a trip for business or vacation, write the Conoco Travel Bureau, Denver, Colo., America's largest Free Travel Bureau.

THE BRONTE ENTERPRISE
D. M. West
Editor and Business Manager

Entered as Second Class Matter at the Post Office at Bronte, Texas, March 1, 1918, under Act of Congress, August 12, 1871.

Mrs. R. L. Keyes and son, Benjamin, Mrs. Carrie Williams and Mrs. Ernest Gideon were week-end visitors in Midland. Mrs. Keys and son and Mrs. Williams were guests of relatives, attending family reunion Sunday, given by a niece of Mrs. Keys. Mrs. Gideon spent the week end with Mr. Gideon who is operating a gin there. All report a very delightful visit.

HAGELSTEIN MONUMENT CO.
Memorials of Distinction
Come to the Yard—See what you buy.
781 So. 11th, Abilene Texas

GEO. T. WILSON
ATTORNEY
P. O. BOX 678
Room 205 Central National Bank Building
Phone No. 6524
SAN ANGELO TEXAS
606 So. Chadbourne, San Au-

WE WANT

Your Turkeys

We are in the market for turkeys. We have the very best connections and therefore can pay you every cent your turkeys should bring. Don't sell below the market. See us before you sell. We will do our best to make it to your interest. We want our home people to get the most possible for their turkeys.

Come to see us or phone for prices before you sell.

CUMBIE & COMPANY

BRONTE

TEXAS

FIRE INSURANCE IS ESSENTIAL

THESE STRESSFUL TIMES

FOR IF YOU SHOULD LOSE YOUR PROPERTY BY FIRE IT WOULD BE DIFFICULT TO REGAIN NOW—INSURANCE PROTECTS YOU.

WE WRITE FIRE, HAIL AND TORNADO INSURANCE

Youngblood & Williams

AGENCY

BRONTE

TEXAS

The three McCleskey brothers, Milton and Arch of Dublin, and R. R. of Bronte and Mrs. Irene Phillips, who is a daughter of Mr. and Mrs. S. A. Kiker, sang at the Methodist church, Sunday morning at the 11 o'clock worship. There has been most favorable comment as to their singing—but that is a McCleskey, to sing.

ELWIN GERRON
Attorney-At-Law
Office in Courthouse

Too Many Dust Cloths ... and Not Enough Sheets

IT'S NICE to have a good supply of old torn-up sheets for dusting and cleaning. But when nearly all your sheets are reduced to this humble state—even the fine percales Aunt Gertrude gave you for Christmas four years ago (instead of the silver pitcher)—then something is wrong in the linen closet.

Indeed, the linen closet tells a sad, sad story. What has become of its stacks of snowy towels and sheets, its piles of pillow slips and spreads, its heaps of colored blankets? Where are the linen table cloths, and the pretty lace curtains that used to "summer" in a box on the top shelf?

The plain truth is, they're worn out. Yet you can't do without bedding. And you MUST have warm blankets this winter. Towels are an absolute necessity. Then get them . . . and get them now while prices are lower than they're ever likely to be again.

For consider: We are just emerging from a tremendous commercial deadlock. After 1929 the value of labor and materials went lower and lower until everything was cheapened. Mills closed. People begged. Wages shrank, for labor was scarcely worth its hire. Nothing, it seemed, had any basic value.

But now, under the NRA wheels are turning once again, pistons are pounding and men are going back to work. Everything is going to be worth something again.

Today, the price of wool is 76 per cent more than it was last February. Cotton is up 59 per cent! Values of all raw materials are on the way back to somewhere near their 1929 levels.

And men! Men are not only working in increasing numbers, but for rising wages as well. Hours are shorter. The cotton textile code, for example, provides for about 59 per cent increase in wages, and 25 per cent decrease in hours. Multiply this by similar changes in thousands of other businesses, and you'll get some idea of the enlarged worth of men and things in America today.

All of this is bound to affect the price you are paying for sheets and household textiles. If the men who make the sheets are worth more, if cotton is higher, and it costs more to own and run machinery, then sheets, too, must increase in value.

This NRA Ad is Paid for by the Undersigned Business men and other Citizens Who Are 100 Per Cent Behind the National Recovery Act:

- FIRST NATIONAL BANK, Bronte, Texas
- KEENEY'S VARIETY STORE
- T. C. PRICE & COMPANY
- PLANTER'S GIN COMPANY
- HOME MOTOR COMPANY
- W. MODGLING, Grocery and Market
- J. W. WALL, Boot and Shoe Repairing
- B. E. MODGLING, Magnolia Agent
- C. N. BAKER, Service Station
- SAN ANGELO TELEPHONE COMPANY
- B. L. CRIST, Service Station
- E. B. FLETCHER, Farmer and Ranchman
- W. H. MAXWELL JR., Continental Oil Agt.
- CUMBIE & CO., Groceries and Produce
- J. A. PERCIFULL, Barber
- HOLDER ICE COMPANY
- THE BRONTE ENTERPRISE
- F. I. CLARK, Barber

FOR ECONOMY TRY TELEPHONE
Save Time and Costly Mileage
LOCAL AND LONG DISTANCE
NUMBER PLEASE