

The Bronte Weekly Enterprise

VOL. 15, NO. 22.

BRONTE, COKE COUNTY, TEXAS, JUNE 23, 1933.

Subscription only \$1 the year.

Final Details Of Coke County Live-At-Home Fair Completed at Enthusiastic Meet

The final details of the Coke County Live at Home Fair, which is to be held in Bronte, August 4, were completed at an enthusiastic meeting of those constituting the steering committee, in the directors' room of the First National Bank, Wednesday afternoon.

Everyone present was anxious about the 1933 Fair and all expressed the belief that with rains at the proper time the Fair this year will be one really worth while. Everyone present likewise expressed surprise at the large proportions the Fair assumed last year. It being the first attempt at a county-wide fair, those who were directing were inexperienced, except the county agent, B. J. Baskin, in such work. Hence it was the unanimous belief of all present that with favorable conditions this year, the exhibits and the attendance will surpass last year.

With the belief in mind that the Fair will be larger and better this year all present pledged themselves to do their best to make this year's annual exhibit

of Coke County's gardens, orchards and fields, as well as dairy products and cured meats, a credit to the country.

A complete entry list is being prepared and will be printed in due time, which will give complete information as regards exhibits and so forth.

It was decided that notice for all entries of exhibits must be given to the director of that particular department by 5 o'clock on the afternoon of August 2nd, and all exhibits must be in place in the exhibit hall by 5 o'clock on the afternoon of August 3rd, except all perishable products, such as fruits, vegetables, butter and other like exhibits.

The judges' announcements of winners will be made at 4 o'clock on the afternoon of the day of the Fair, and the exhibits will not be permitted to remove any of the exhibits until 5 o'clock that day.

It will be well to file this copy of The Enterprise for future reference so that you can have this definite information before you any time you may wish to recall as to the above rules.

Cotton Meetings To Be Held

There will be some cotton meetings held in Coke county next week. Just what is to come before the meetings The Enterprise is not advised nor can we find out. But, it is of first importance to every cotton grower. Hence when you hear of a meeting in your community, it behooves you not to treat it lightly but to attend and get all the information you can and at the same time give encouragement to the endeavor that is be-

ing made by the government to bring relief on the cotton situation. If some of the things we read as to the government's course of procedure are true, The Enterprise does not favor the proposals. But, it is well enough to get first-hand information and know exactly what the government wants done about the cotton situation and what it proposes to do to relieve the cotton farmers.

Money Needed On Irrigation Promotion

There is necessarily some expense in the work of the preliminaries with reference to the movement to promote the mammoth irrigation project now under advisement.

A few men are giving their time and spending their own money simply for the common good. This is not right—it is the duty of every citizen within the territory to do his "bit" in this undertaking, which, if taken hold of by the government,

will inure to the financial good of all.

Bronte, Robert Lee, Sweetwater and San Angelo will be asked for a small sum each with which to defray the expenses involved. Frank Keeney and F. O. Key are a committee in Bronte, to raise Bronte's amount of this fund. Don't wait for these gentlemen to call on you—they are busy men, but go see them and get on "the dotted line."

Mr. and Mrs. C. W. Carroll, Mrs. Carroll's sister, Mrs. Effie Allen, returned Monday from Junction where they had visited Mr. and Mrs. Carroll's son. The little daughters of Mr. and Mrs. Carroll had been visiting at Junction returned home with their parents.

GEORGE CHISHOLM BUYS R. G. ROSSER RESIDENCE

George Chisholm, the hustling manager of the West Texas Utilities in Bronte, is now a full-fledged citizen of Bronte. We mean by that, Mr. Chisholm is now a home owner in the city.

A few days ago Mr. Chisholm bought the R. G. Rosser residence from the J. A. Grimes estate. The residence is located on Franklin street, in the southeast part of town. It is an elegant little cottage. Mr. Chisholm has already begun an improvement program and when finished it will be a most delightful home.

Mrs. M. A. Kopeckey returned Tuesday from a visit with her mother at McCamey.

Dr. J. D. Leonard and sons, Woodrow and Dwaine, will leave Tuesday for a visit to the doctor's old home at Sparkman, Arkansas. The boys expect to get a complete "lineup" on the activities of "dad" when he was a youngster. It has been some time since Dr. Leonard visited his old home—so, he is looking forward with much anticipation of his trip "back to the scenes and places of childhood's years."

Miss Carman Joe Barron of McCamey, is a guest in the home of Mr. and Mrs. M. A. Kopeckey. Miss Barron is a sister of Mrs. Kopeckey. She is returning from Lubbock where she was a student in Texas Tech the past year.

REWARD FOR DOG

A red dog with some white on him, and white tip on tail—answers to "Billie," when called. Reward for information leading to his recovery. He was our little girl's dog—for that reason we prize him highly and are anxious to get him back.
D. M. West.

THE WOMANS PROGRESSIVE CLUB

Mrs. T. H. Rogge entertained the Womans Progressive Club and several guests on Thursday afternoon of last week, at her home.

Pink roses and fern formed the floral decorations with the color motif of pink and green being carried out in the refreshments and service.

Six tables of bridge and 42 were arranged for the afternoon's entertainment.

Mrs. Cecil Glenn scored high in bridge, and Mrs. B. F. Bridges in 42.

Other guests included, Mrs. O. H. Willoughby, Mrs. M. A. Butner, Mrs. Lucy R. Warner, Mrs. Frank Keeney, Mrs. F. S. Higginbotham, Mrs. Tom Williams, Mrs. A. N. Rawlings, Mrs. L. T. Youngblood, Mrs. Roe Williams, Mrs. H. O. Whitt, Mrs. J. J. Youngblood, Mrs. Clint Wilkins, Mrs. R. L. Keyes, Mrs. R. E. Cumbie, Mrs. W. O. Keesee, Mrs. Chas. Keeney, Mrs. J. D. Leonard, W. J. Gideon, Mrs. Clint Duncan, Miss Gladys Glenn and Miss Easterland of Beaumont and Mrs. Guy McLaughlin of San Angelo, sister of the hostess.

E. W. HUDMAN WRITES

E. W. Hudman who has been sojourning at Deming, New Mexico, with relatives for some weeks, wrote the editor an interesting and appreciated letter a few days ago.

Among other things Mr. Hudman says:

"We have been having lots of rain for the past several days. The weather is fine and cool. One can sleep all he wishes. Be sure to start my paper this way regularly, for I enjoy "the old home" paper about as much as I do this climate."

Mr. Hudman tells of making a trip with some relatives from Deming across the Oregon mountains to Alamogordo, then 26 miles almost straight up to Clouderoft, making the trip almost altogether in low gear. They found a dead deer in the mountains; they also saw a fresh bear track. "There are lot of antelope in this part of the country, and they are pretty and fat."

METHODIST CHURCH

Services at the Methodist church, Sunday June 25:

Sunday school 10 A. M.
Preaching 11 A. M.
Epworth League 7:45 P. M.
Evening worship 8:30 P. M.

We are gratified with the attendance and interest in these services. Still we feel that there are many of our people who are not being reached and believe some of them do not realize the loss they are sustaining unto themselves by failure to attend church. People who are busy six days of the week with temporal affairs and many distressing problems of the day, certainly need the restful, edifying and refreshing benefits of worship on the Sabbath. Our Heavenly Father knew this and in His care and provision for us gave us such a day, and Jesus realizing this insisted that we observe the Sabbath as the day to be used by man in improving himself spiritually, and in providing himself with such knowledge as would enable him to be what God intended that he should be. So let us be present and take advantage of every service in our church on God's refreshment our souls so much need.

"The church with a welcome to all" welcomes you.

Wallace N. Dunson,
Pastor.

Ballinger's Forty-Seventh Anniversary To Be Gorgeous And Gala Occasion; Great Crowds Expected To Attend

Ballinger is known all over the West as an outstanding city in many particulars. Especially is it known as to its hospitality. And the average Ballinger citizen is jealous of the good name of his town, particularly as to its hospitable spirit.

In fact, the spirit of hospitality of "the old West" holds on at Ballinger to a degree known to but few West Texas towns. There is a reason: through the years, from the day the town was brought into existence, it has given emphasis to its origin and harks back ever and anon to the day when Ballinger came into existence. They have been careful to observe now and then the town's birthday.

Therefore, it is enough to know that Ballinger is going to observe its forty-seventh birthday next week, to be assured that a day of real entertainment is in store for all who attend—a day in which the program will include "the old West" as well as "the new West." So it will be a day when "the old West" and "the new West" will meet—indeed the features of entertainment for the day so blend that one will live both in the past and in the present at the same time.

Indeed, those directing the day's program, as well as every citizen of the town are seeking to make the celebration of the Forty-Seventh Anniversary of the city an event that will stand out distinctly, separate and apart from all other entertainments ever given even by the city itself.

Articles of pioneer days—relics, pictures, clothing, etc. of the early 80's will be on display in the display windows of the various business houses of the town. The "Hickville Band" from Ranger has been invited.

Hon. Coke R. Stephenson of Junction has accepted an invitation to be the principal speaker of the day.

The day's program will begin at 10:20 with the arrival of the ancient train, representing the first train operated into Ballinger, on June 29, 1886.

Free lunch will be served to all "old-timers" who were here as long as forty-five years ago. Others who go are expected to carry their lunch baskets, for it would be unreasonable to expect Ballinger people to feed the many thousands who will be there—so, unless you have lived here for forty-five years, be sure to take your lunch.

A two-page invitation is carried in this issue of The Enterprise, as well as an individual invitation from the Farmers & Merchants State Bank, paid for by the progressive business institutions, the names of which appear in the invitation, inviting one and all to come to Ballinger that day. If you go and you expect to do any shopping, The Enterprise will appreciate it, if our readers will buy from those extending the invitation.

Truly, Ballinger is going to "pull a big un."

"Uncle Bill" Kellis; Methodists; Baptists; Preachers; Booze

This subject has a long name—but justly so, for it is a long subject, made that way by the route that "Uncle Bill" Kellis, editor of the Sterling City News-Record, and booze defender, took in attempting to answer some straight questions The Enterprise submitted to him in these columns recently. After quoting press reports to the effect that Bishop H. A. Boaz, bishop of the M. E. Church, said that members of the Methodist church who persist in selling beer, should it become legal, will finally be excluded from the church, should they continue to sell the legalized booze, we went further and raised the question as to whether or not it was just as inconsistent for a church member to vote for beer as it was to sell it. We submitted the question to "Uncle Bill" as follows:

The following press reports were sent out the other day:

"If and when 3.2 beer becomes legal in Texas, any Methodist who persists in selling it will be excluded from membership in the church, Bishop H. A. Boaz has announced.

Methodists found guilty of selling the beverage will be 'disciplined' first, the bishop said. After that, failure to desist from the practice will result in the culprit's dismissal from the church. x x x.

That sure is an interesting question—one we would like to have the views of "Uncle Bill" Kellis on. "Uncle Bill" says that in theory he is a Baptist but holds no communication with any religious denomination. And just to go a little farther with

the line of reasoning, if it is consistent for a church member to sell legal booze, then, is it not consistent to allow the preachers in these several churches to drink this fine, wholesome (?) Democratic booze? In fact, is it not consistent for the preachers not only to drink the "deadly poison," but why not allow the preachers to sell it? By the way, if it is consistent and best to have booze, why not have it sold under the auspices of the churches and let the preachers sell booze through the week and then preach on Sunday? It seems that would be beautifully (?) consistent—for, as the poor drunkards die, the preachers could bury them.—Bronte Enterprise.

"Now, since you ask me, Brother West, I am constrained to give you a part of my views on that question."

After going off at a tangent and saying many things not touching the question, on the issue of the Methodists, "Uncle Bill" just "shells down the corn" and says:

"If I believed as Bishop Boaz does and held the reins as well as the whip, I would make every member of my church toe the mark, or I would boot him out of it. * * * If I were a member of Brother Boaz's church, I would forget that I was a free born American citizen and do just what the bishop said for me to do."

Now that is a one hundred percent answer to the question. The thrust of "Uncle Bill" at the bishop as a "boss," has nothing to do with the direct question we asked and to which, barring the thrust, he gives a direct answer.
(Continued on page two)

1886-

COME TO OUR 47th BIRTHDAY JUNE 29

EVERYBODY IN BALLINGER WILL BE DISAPPOINTED

Welcome!
—That's the Word

LET EVERYBODY COME TO OUR BIRTHDAY CELEBRATION AND ENJOY THE FINE PROGRAM THAT HAS BEEN ARRANGED. WE WILL BE GLAD TO HAVE YOU CALL ON US WHILE IN THE CITY.

WE TAKE THIS OCCASION TO THANK EVERYBODY FOR THEIR BUSINESS.

SEE US BEFORE YOU SELL YOUR PRODUCE

MOORE PRODUCE COMPANY

J.C. PENNEY CO.

Ballinger, Texas

WE CERTAINLY HOPE YOU WILL COME TO OUR CELEBRATION, AND IF YOU DO, COME TO SEE US.

WE ARE GOING TO HAVE PLENTY OF GOOD VALUES FOR THIS OCCASION. ALSO PLENTY OF ICE COLD WATER.

For Forty-Seven Years Ballinger has been in existence. With the passing years West Texas. Therefore, our citizenry feel that it is fit that we celebrate the all the people of Ballinger's trade territory is due much credit for the growth of the city of the people of this part of West Texas as it is the city of those who have made it into the wide-awake, progressive town it is. So, the business men and all the people within our trade territory. And in this way they want to show the people next week, June 29, and celebrate with us the natal day of your city and ours. a program that will entertain you and make the day to be one of pleasant memories.

Ballinger Invites



Heartiest Welcome
To Everybody

West Texas Utilities Company

WELCOME!

You're Welcome as the Flowers in May!

VISIT US WHILE IN THE CITY—SEE OUR NEW STORE, IF YOU HAVE NOT YET SEEN IT. WE WILL HAVE SOME VERY ATTRACTIVE PRICES THAT DAY

SAM BEHRINGER

FORTY-SEVEN YEARS

THE GOOD CITIZENS OF THIS TERRITORY BUILD SUBSTANTIAL HOMES. YOU DID YOUR PART WELL—GOOD HOME TERRITORY.

Our Business Is To Serve You!

THAT ARE JUST AS SUBSTANTIAL GOOD FURNITURE TO SELECT FROM. PRICES ARE ADVANCING DAILY. COME TO BALLINGER'S BIRTHDAY VISIT US.

KING-HOLT FURNITURE & UNIFORMS

TO MY FRIENDS:

Come to the Ballinger Celebration

AND COME TO SEE ME. I AM BACK WITH DODGE AND PLYMOUTH CARS TRUCKS, AND GOODYEAR TIRES.

SYKES MOTOR COMPANY

THE BRONTE ENETRPRISE
Editor and Business Manager
D. M. West

Texas, March 1, 1918, under Act of Congress, August 12, 1871. Entered as Second Class Matter at the Post Office at Bronte,

BOOZE

(Continued from page one)
swer. If we were in a discussion with "Uncle Bill" as to the position and authority of the bishop to enforce the law of his church, we would quote him the following, which is the law of the Methodist church—not the law of the bishop. Every Methodist has accepted the laws of the Methodist Discipline as the laws of the church and has bound himself sacredly to abide by those laws. We have before us a copy of the Methodist Discipline of the edition of 1891—that, you see, "Uncle Bill," was almost before the day of Bishop Boaz whom you seek to castigate as a bigot with arbitrary powers. Yet, Bishop Boaz and all other bishops and all other Methodists, bishops the same as laymen, must and do subscribe to the established laws of the church governing their conduct. Hence, every Methodist is as much bound, and not any more so, as is Bishop Boaz and all his co-bishops. So, with the debris cleared away, under which "Uncle Bill" seeks to hide the main issue, though his rugged honesty compelled him to admit that Bishop Boaz was right in his attitude in demanding that Methodists live up to the laws of their church governing their conduct which solemn obligation they took when they sought membership in the church, we quote for the information of "Uncle Bill" and any others who may be interested, from the Methodist Discipline of 1891, as regards Methodists and intoxicating liquor, as follows:

Question: What shall be done for the extirpation of the great evil of intemperance?

Answer:

1. "Let all our preachers and members faithfully observe our General Rule which forbids 'drunkenness, or drinking spirituous liquors, unless in cases of necessity.'

2. In cases of drunkenness let the Discipline be administered as in case of immorality; drunkenness being a crime expressly forbidden in the word of God. In cases of drinking, except in cases of necessity, let the Discipline be administered as for imprudent or improper conduct.

3. Let all our preachers and members abstain from the manufacture or sale of intoxicating liquors to be used as a beverage; and if any shall engage in such manufacture or sale, let the Discipline be administered as in cases of immorality."

So, in the light of the above and in the light of the downright honest-to-goodness answer given by "Uncle Bill," namely, that the bishop should exclude such members as do not conform to the laws of their church governing intoxicating liquors we leave that part of the discussion.

"Uncle Bill" then turns to the Baptists—his own church, according to his own statements. Hence he is supposed to be authority for his own people. And he says:

"A church member, especially a Baptist, may sell beer if his conscience so dictates."

All we have to say to the above is to quote "Uncle Bill" the Baptist Church Covenant, as found in Pendleton's Church Manual, page 61. No organization is ever a Baptist church, according to the Baptists, until it adopts a church covenant, which expresses what those entering into the organization agree by covenant to do. The covenant in Pendleton's Manual is the one, almost without exception, that is adopted by a group of persons who form themselves into an organization, calling themselves a Baptist church. In that church covenant these express words

are used:

"We engage to walk circumspectly in the world, to be just in our dealings, faithful in our engagements and exemplary in our deportment * * * to abstain from the sale and use of intoxicating drinks as a beverage."

Believing in your rugged integrity as we do, "Uncle Bill," we dare to ask: Don't you think you should recall the above declaration regarding your "Baptist brethren?" Honestly, don't you say, now: that everyone of 'em should "stand hitched" or get out?

Holding "Uncle Bill" in the personal esteem we have for thirty years, we know that the above statement from him that "especially a Baptist may sell beer" was made unaware that every Baptist generally speaking, is under the above sacred covenant with the other Baptists not to do what "Uncle Bill" says above that a Baptist can do.

And we know that by calling the attention of "Uncle Bill" to the above sacred obligation, in the next issue of his paper, he will "speak out in meetin'" and tell Baptists that if they are under sacred promise like the above, to each other, they cannot drink or sell booze and maintain their respectability as a Baptist and an individual citizen; we expect him to say to the Baptists: "In all sincerity, give up your church relations and your church covenant or else stand firm against booze in every form whatsoever"—for that is "Uncle Bill" Kellis as we have known him through the years, and if he does not say something like the above, we will be seriously disappointed.

Then, as to the question we raised about preachers and booze "Uncle Bill" says:

"They have as much right to sell beer as anyone, yet their business is the care of souls."

Now, "Uncle Bill," you ring the bull's eye" there.

"Uncle Bill" admits that preachers have the same right in governmental affairs as all other citizens. Why certainly. They pay tax—even have to pay a poll tax to vote, the same as other citizens—therefore, "Uncle Bill" is right when he says that they have the same right as others. There is not one standard

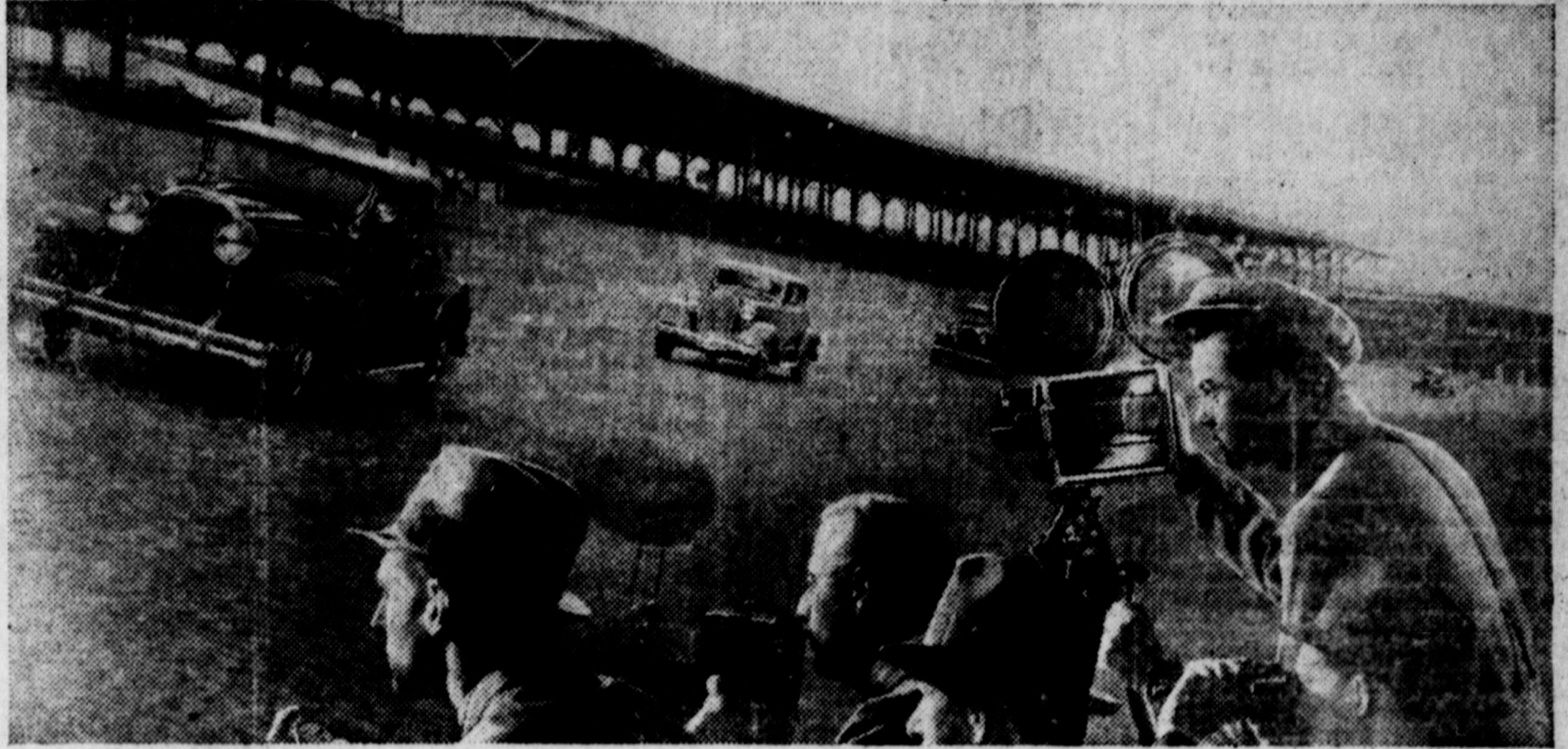
of life in the New Testament to be maintained by the preachers and another of inferior quality, or special quality, for other men. What is good for the preacher is good for all men and vice versa. Hence, if one man has the right to sell beer or any other kind of intoxicating booze, then, beyond all question preachers have the same right and our suggestion in our former article that

preachers sell booze through the week, then preach on Sunday is a logical and sensible way of viewing the matter.

(Continued on last page)

It is good news to his many friends that Prof. T. J. Kellam who has been suffering from a lingering illness for months is now improving. All are hoping that he may speedily come back to health and strength.

New Gulf-lube motor oil lasts 28½% more miles per quart!



TO MAKE THIS TEST, WE BORROWED 6 CARS—both new and old. Leading 25c oils were tested against Gulf-lube in each car. Gulf-lube stood up 28½% longer before a quart of oil had to be added!

Beats competing oils to a standstill in Speedway "burn up" test

FOR 4 days, 12 hours a day, 6 borrowed cars tested 4 of America's leading 25c oils . . .

And, with every step of the test supervised by the Contest Board of the American

Automobile Association, here was the result—a result that amazed even the hard-boiled officials . . .

Gulf-lube beat every oil in every car! It averaged 28½% more miles per quart than the average of its competitors.

Switch to the "high mileage" motor oil. You'll say "give me a quart of oil" less often! And you'll get a better oil—the finest motor oil 25c ever bought! Get Gulf-lube at any Gulf station

© 1933, GULF REFINING CO., PITTSBURGH, PA.



GULF-LUBE THE "HIGH-MILEAGE" MOTOR OIL

Strength, Durability, Security

Come to our Forty-Seventh Birthday Celebration
JUNE 29, 1886-JUNE 29, 1933

Farmers & Merchants State Bank

BALLINGER

TEXAS

BRONTE THIEVES CAUGHT

Sheriff Frank Percifull, and Deputy Walker Good went to Alpine this morning to bring back the thieves that robbed the Cumbie & Wilkins store and the City Drug store, a few weeks ago. The Alpine authorities wired Sheriff Percifull that he had the parties in jail and to come and get them. So, it is not definitely known how many as the Alpine sheriff wired none of the particulars.

Mrs. R. M. Cumbie and daughters, Mesdames Homer Wilkins and Cova Collier, and R. I. Collier are visiting Rev. and Mrs. John Wallace at Franklin. Mrs. Cumbie is the mother of Mrs. Wallace.

Mr. and Mrs. Frank Johnson and Mrs. R. W. Owen of Hamlin were Sunday visitors with Mr. and Mrs. Murray Gilreath. Mrs. Owens is the mother and Mrs. Johnson a sister of Mrs. Gilreath. Miss Doris Gilreath returned home with them and will spend some time in Hamlin.

Mesdames Maggie Mitchell and daughter, Mrs. Ray Coalson, spent three days in San Angel, where they went that Mrs. Coalson might be examined by a specialist. The examination revealed no bad complications.

Advertising Mistakes

A QUESTION before many of us is what change of advertising policy, if any, should be made in view of present financial and business conditions. It is perfectly natural for us to give consideration to some degree of retrenchment, but it is dangerous to let reduction in expenditure be such as to bring about a real gap in the continuity of the advertising. It is a common mistake for some advertisers to think that they can turn advertising on and off, like water from a faucet, and expect it to become immediately effective whenever they are prepared to resume operations. Advertising does not work that way. Temporary conditions should not influence us to make too serious inroads on the program of advertising, which can be wisely conceived only on a long term basis.—Francis H. Sisson, President American Bankers Association.

A FEW
2nd hand Singer
SEWING MACHINES
ALMOST GOOD AS NEW

Cheap

ELROD FURNITRE
SWEETWATER TEXAS

SEND

The Enterprise

TO

A Friend

Improved Pasture Pays

IMPROVED pastures are a cheap source of feed for stock. A farmer in New Hampshire, cooperating with his county agent top-dressed his 5 acres of pasture with 500 pounds of complete fertilizer at a cost of \$75, reports the United States Department of Agriculture. After 4 weeks he turned his cows out on this pasture. Tests made during the six weeks the cows grazed there showed that his herd produced 7,000 pounds more milk than they did in the same period the previous year, although the farmer had one cow fewer and fed 300 pounds less grain. Based on current milk prices he made \$159 on the extra milk and saved \$14 on the grain, netting him an increase in income of \$120.—U. S. Department of Agriculture.

Henry Ford
Dearborn, Mich.

June 19, 1933

A COMPANY THIRTY YEARS OLD

Last Friday the Ford Motor Company completed 30 years of automobile making.

It is also my fortieth year at the same job. I made my first engine in 1893, and it still runs. This is the engine that won the Selden Patent Suit—which took the motor car out of the exclusive class, and opened the automobile industry to hundreds of manufacturers who started during the last 30 years.

Some of the men who began with me that June day in 1903, are working here yet. All of the principles we laid down then, are still operative; we find that they have great survival value for the future. To date they have produced and sold over 21,000,000 Ford cars.

Although we created the automobile market we have never thought it was good for anyone to monopolize it. We have always believed that before business could be good for one, it must be good for all. Our discoveries and improvements have always been open to other manufacturers without patent restrictions.

Of course, there is one thing we cannot share—everyone must get it for himself—and that is experience. Money could duplicate our buildings and machines, but it cannot duplicate 40 years of experience. And it is experience that makes a motor car.

But the past does not especially concern me; it has all been a preparation for the future. For myself, I feel that I have just been gathering the tools to do something worth while, and that my real task is still ahead.

Great changes are upon the world. False ideas of every kind are vanishing in the general upheaval. Those who built truly on principle will survive—their service will carry over. Business integrity and commodity honor will be fully justified. And newer and better ways of living will appear.

That is the outlook for this young thirty-year old Company of ours.

Henry Ford

Job Printing

Correctly, Neatly and Promptly Done

“THAT’S US”—GIVE US YOUR NEXT ORDER

THE BRONTE ENTERPRISE

DR. LOOKS

DENTIST

HIS FAMILY IS NOW IMPROVED AND HE FEELS SURE THAT HEREAFTER HE CAN MEET HIS REGULAR WEDNESDAY ENGAGEMENTS IN BRONTE WITHOUT FURTHER INTERRUPTION. HE REGRETS ALL DISAPPOINTMENTS, BUT COULD NOT DO OTHERWISE.

Special

BRING THIS AD—GOOD FOR \$2 ON EVERY \$5 WORTH OF WORK HE DOES FOR YOU.

Office In The Enterprise Building

1933

THURSDAY PARTY

1933

WANTED, IF YOU ARE NOT WITH US THAT DAY!

years it has grown and kept pace with the onward march of progress in the city's birthday. For our people alone have not built Ballinger, but to with of our city. Ballinger's citizens recognize that the town is as much who reside within its gates—for you have helped to build it and develop it the people of our city by this way, express their appreciation to all of their appreciation, by extending to you the invitation to come Thursday of us. A really worthwhile program for the entire day has been arranged—memories through all the future years. Therefore,

As You To Come

ARS AGO
RITORY BEGAN TO
OL HOMES DOT THIS

on In Furnishings
TIAL. PLENTY OF
ROM NOW.
ING DAILY
HAY PARTY—AND

UNDERTAKING CO.

Welcome

To Our Birthday Celebration

WE CARRY A COMPLETE STOCK OF RADIO TUBES AND PARTS, AND DO ALL KINDS OF RADIO REPAIRING.
FOURTEEN YEARS IN THE ELECTRICAL BUSINESS IN BALLINGER.

BALLINGER ELECTRIC COMPANY

For Forty-Seven Years

IT HAS BEEN

THE FIRST NATIONAL BANK

1886-1933

We Welcome You

r Celebration
ACK IN BUSINESS
CARS AND DODGE

OMpany

WE APPRECIATE YOUR TRADE

OUR 26 YEARS SERVING RUNNELS, Coke, TAYLOR, CONCHO AND COLEMAN COUNTIES AND GOING AND GROWING WITH WEST TEXAS HAVE BEEN DELIGHTFUL YEARS TO US, AND TO SELL QUALITY MERCHANDISE AT THE LOWEST POSSIBLE PRICE HAS BEEN OUR CONSTANT AIM.

COME TO OUR 47TH BIRTHDAY CELEBRATION

HIGGINBOTHAM BROS. & CO.

REMEMBER: "THE PRICE IS THE THING."

Welcome

WE JOIN WITH ALL BALLINGER IN A WELCOME TO YOU TO OUR BIRTHDAY CELEBRATION.

WE CARRY A COMPLETE LINE OF FLOUR, FEED AND GRAIN. GET OUR PRICES.
COME TO SEE US

J. N. KEY & SON

A & M Short Course Program Features Action

(Editor's note: At the request of County Agent B. J. Baskin, The Enterprise is running in serial form the 1933 A & M Short Course Program. It is entirely too lengthy to produce in one issue—so, let all who are interested read this series of installments on the Short Course Program. This is article No. 2.)

Home Making

Sanitation as related to farm and home beautification—landscape principles and summer care of ornamentals at Key Cottage—hook rug and mat contest for original design with women from 40 to 50 counties entered—successful demonstrators will demonstrate the art with emphasis on producing lovely color effects and securing good technique—contest for cake, cookie and bread demonstrators from 9 counties where demonstration markets are in operation—home industries demonstrators will bring samples of their products which will be opened, judged and standardization explained, including canned chicken, pickles and relishes, peas and beans, preserves and marmalades, jellies and jams—home manufacture of all kinds of dairy products at creamery every afternoon (as described above in introduction)—utilization of lamb skins by dyeing whole skins and using as rugs to be demonstrated by women from lamb producing regions—clothing work will be based on foundation patterns in the making of coats, blouses, underwear, pajamas, and dresses for morning, afternoon and evening with bishop, leg of mutton and bell sleeves—style show of winning county contestants—an exhibit of pictures in color showing the best reproductions of European and American artists to help everyone get acquainted with great pictures—utilization and serving of canned vegetables—new ways and combinations of preparing canned products—preparation and serving of new vegetables—family relationships including those which affect child development, parent-child relationships, the desirable attributes for parent-child relationships in the wise guidance of children and youth.

The remainder of the details of home maker's programs will be announced later. Women, however, will be interested in the poultry programs, the afternoon dairy work (as explained) and in the meat curing work.

Dairying

Every morning from 9:30 to 10:30 dairy and livestock programs will be the same and will include: animal nutrition—contagious abortion—pastures—care of work stock. The remainder of the mornings will take up: the dairy situation—diseases of dairy cattle—silos and silage—dairy cattle judging contest and herd classification. In addition to the dairy manufacture work every afternoon, those interested primarily in production will study testing and records as part of a breeding program, barn sanitation on a visit to the F & B Station, and feeding in connection with a tour of farm pasture and silos.

Poultry Raising

Morning programs will include brooding baby chicks to 6 weeks by colony and battery systems—brooding from 6 weeks on including producing broilers and fryers for sale, and growing pullets—reports on farmers' and home demonstration markets—reports of agents and demonstrators on poultry demonstrations—getting good market eggs—effect of particular feeds on eggs—sanitation program for baby chicks—how to keep pullets healthy—diagnosing disease troubles—district meeting of Texas Baby Chick Association including accrediting and certi-

fying flocks, producing good hatching eggs, cooperation with producers, incubator sanitation—why turkeys in Texas?—talking turkey—turkey question box.

Afternoon programs: killing, picking, dressing, grading fowls for home use, for canning; and market preparation for farmer and home demonstration markets (enough birds and equipment furnished for all who participate)—candling and grading eggs and breaking defective eggs for examination with all participating—practice in diagnosing diseases of chicks and grown fowls under supervision, and exhibit of deficiency diseases—district meeting of Texas Baby Chick Association (see above)—tour of Experiment Station to inspect turkey and chicken division where tattooing fowls, water and feed vessels, minerals and vitamin material will be displayed—tour of College Poultry Farm for cleaning and disinfecting brooder house, use of catching crates, control of external parasites.

Livestock

Livestock programs are scheduled as follows: Monday, swine; Tuesday, sheep and goats; Wednesday, beef cattle; Thursday, work stock; Friday, livestock products.

SWINE (morning) principles of livestock feeding—hog pastures and sanitation—preparation of feeds—business side of hog production—questions and answers (afternoon) demonstration and exhibit of hog lot equipment, including new farm refrigerator made by U. S. D. A. plans—demonstration of relationship of breeding, feeding and management to end of product—demonstration of mineral deficiencies—demonstration of internal parasites—tour of hog farms.

SHEEP AND GOATS (morning): contagious abortion—production and grading of Texas wool—(afternoon)—wool and mohair grading and shrinkage estimating practice for growers—feeding facts and round table discussion—recent findings in sheep troubles—shearing and wool tying demonstrations (special instruction in wool grading and practice in shrinkage estimations every afternoon 1:30 to 3 beginning Tuesday at Wool Scouring Plant).

BEEF CATTLE (joint program all crop and livestock sections in forenoon): pastures—grazing habits of livestock—silo construction—making silage—(afternoon) inspection slaughter cattle—grading market cattle—review of recent cattle feeding tests—herd culling demonstration—dehorning, castrating, marking and branding cattle—treating screw worm cases—special: tree poisoning.

BOOZE

(Continued from page 2)

But, "Uncle Bill" veers after admitting that preachers have the right to sell booze. He says:

"Yet their (the preachers) business is the care of souls."

Of course, we can't read the mind of "Uncle Bill" at the time he penned the above—but, somehow, there is something about his language to us, that suggests to us that away down in that rugged old nature of "Uncle Bill" there was "a still small voice" whispering to his deeper, better nature, "it would not do at all for preachers to go to selling liquor to men through the week that would make drunkards of them, and then those same preachers get in the pulpit Sunday morning and preach repentance and a clean life to men as the only 'Royal Road' to happiness here and hereafter."

"But, their business is the care of souls."

"Uncle Bill," in all sincerity, those words linger with me and

will continue on through my earthly way with me. They express one of the highest, holiest, noblest sentiments I have ever read from any man's pen.

But, right there, "Uncle Bill," you broke the back of your position, and all you have ever been able to say or may ever be able to say in favor of voting booze back into this country comes to nought—"yet, their business is the care of souls." But, when the preachers call on you to help them in the great and noble task of "caring for the souls of men," you rebel and castigate them and say naughty things about them because they do not go about the work as you think they should. When the preachers state that they want "to make it as easy as possible for men to do right and as difficult as possible for men to do wrong," which no less great man than Wm. E. Gladstone is reputed to have said is the end of all government, you criticize and denounce the preachers and want to circumscribe them in their work of "caring for souls."

The fact is, the three great outstanding religious denominations of evangelical Christianity of this country have within recent months gone on record against the return of legalized intoxicating liquor. The Methodists, the Baptists and the Presbyterians. The larger element of the church people of this country are communicants of these three denominations. There are other evangelical religious denominations that had they opportunity in mass meeting assembled, that would speak out against the return of this curse upon men, and helpless women and innocent children. But as the members of the above three religious bodies vote in Texas, in this contest, so will go the election.

And we are forced to say with "Uncle Bill," as he speaks above with reference to the Methodists, that members of these churches ought to remain true to their own voluntary promises to the church when they sought membership, or the source of authority for enforcing discipline in the several churches should function and hold those members to strict account "Ye cannot serve two masters."

ATHLETE'S FOOT

Austin, Texas, June 20.—A common disease, popularly known as Athlete's Foot, is due to a little mold-like growth or fungus. When this appears on any part of the body it is called ringworm. This fungus thrives best where there is moisture and warmth. Therefore the feet get a most ideal place for the growth of this germ.

To have Athlete's Foot, you must get the infection from some one else directly or, more commonly, indirectly. The most common places to get the infection are around shower rooms, baths or bath houses, locker rooms, gymnasias and other places used by the public, where persons go barefoot.

It is probable that at least one-half of all adults suffer from it at some time.

An individual affected with ringworm of the feet, or Athlete's Foot, should be most scrupulous about having his own towels and soap; and his socks, slippers and shoes should be worn by no one else. The use of light canvas slippers in dressing rooms would probably result in a decrease in this disease.

It has frequently been noted that those going to the seashore and exposing themselves to the sun and salt water often recover in a short time. This observation has led to the use of ultraviolet light, and, under medical supervision, this remedy is often of great aid. The Texas State Department of Health urges everyone having this disease to visit their doctor and continue treatment until pronounced cured.

Remember: The Fair is Aug. 4.

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