

It Pays to Keep Fully Insured. A. B. Garrithers, All Kinds of Insurance

THE HEART OF TEXAS BRADY WANTS TEXAS "TECH"

CITIZENS WILL GUARANTEE EXPENSE BAND TRIP

The financing of the trip of the Brady Municipal band to Galveston last week in next month appears to be nearing solution, as a result of action taken last night at the weekly meeting of the Brady Luncheon club. The visit of the Band to Galveston is to be on the occasion of the State Convention of the American Legion, and the boys will go there as an American Legion band. They hope, and confidently expect to be awarded the free trip to the National Convention of the American Legion at San Francisco in October, as a result of their work at the Galveston convention.

For some time the matter of financing the Galveston trip has been under way. At first voluntary donations were attempted, following which the band decided to stage a big musical revue in order to raise the necessary funds. Various plans for advance ticket sales were advocated, but no feasible scheme appeared until Howard Broad suggested that the merchants and citizens of Brady underwrite the musical revue, guaranteeing its success by agreeing to take care of any deficit between the total ticket sales and the total amount of funds to be raised. This plan met with enthusiastic adoption, and Mr. Broad was added to the original soliciting committee to secure the necessary signers to the guarantee.

The big musical revue is to be staged by the Band boys on Thursday, August 9th, at the Dutton City park. The program will offer a wonderful musical treat, including

SAN SABA FOLKS TICKLED BECAUSE BRADY BAND WILL FURNISH MUSIC AT FAIR

The following very complimentary mention of the Brady Municipal band is made in last week's San Saba News:

"San Saba people are tickled at the announcement that the famous band of Brady is to play their fair dates here this year. G. A. Arheller last week closed the contract with this band and is receiving the congratulations of the directors that this feature of the fair is all ready to go. The Brady Municipal band is one of the very best in the state. It won second place in the state-wide contest at the 1923 convention of the West Texas Chamber of Commerce at San Angelo. It is composed of high class men and is a real band of real gentlemen and fair visitors are assured of high class band music for the occasion."

songs, solos, duets and novelty numbers. Price of admission will be \$1.00. The staging of the revue at the ball park will enable full view and enjoyment of the affair either from seats in the grandstand, or from autos, which may be parked about the stage.

If you are run down at the heel, come to our shoe-shop. We fix 'em. Evers & Brother.

I will immediately begin teaching a class in voice. Phone 324 for any information. Mrs. Lou Townsend.

See us for your Water Supplies, Sheet Metal and Plumbing. BROAD-WINDROW CO.

Fill Your Coal Bins Early while coal is cheapest. Now is a good time to place your orders. Phone 295. Macy & Co.

Something to Think About



PUBLISHED BY THE BRADY STANDARD SERVICE

McCULLOCH CO. EXHIBIT DATES SEPTEMBER 5-7

At an enthusiastic meeting of Brady business men and citizens last Friday morning, it was decided to take advantage of the offer of T. T. Smith for the use of the former E. J. Broad building for the three days of the fair, and Mr. Smith's generous offer was received with appreciation. A committee composed of C. A. Trigg, F. A. Knox and B. Simpson was appointed to make arrangements for the use of Dutton City park for the occasion.

Chairman Jas. T. Mann addressed the gathering and aroused the greatest of enthusiasm by his optimistic outlook for the greatest fair and exhibit ever held in McCulloch county. Mr. Mann gave assurance that many communities were already assembling and arranging their exhibits. With the capital prize set at \$250, and various other prizes ranging down to not less than \$25, it is anticipated that competition for the prizes is certain to be very keen. All communities competing for prizes will pay an entrance fee of one perscholastic, while Brady will pay a fee of \$2.00 per scholastic. Upon this basis, it is certain that the fair and all prize awards may be financed and the exhibit put over in great shape.

With the splendid prize offers, the Brady Municipal band to furnish music for which they are famed, and a clean educational program of amusements and entertainments, there is every reason to anticipate

(Continued on page 8)

COTTON MILL PROPOSITION TAKING FORM

Secretary Wm. D. Gargill of the Brady Chamber of Commerce, and the various committees appointed to work with him, are rapidly getting the cotton mill proposition in shape for action. Subscription committees have been named for Brady and practically all the towns in McCulloch county, and as well in neighboring counties, and whose cotton would be available for consumption by a cotton mill at Brady.

There is much enthusiasm over the mill proposition, and the hearty cooperation and support of neighboring towns and committees is assured Brady in the financing of this deal. It is planned to raise \$750,000 for the construction of the necessary mills, purchase of raw material and to cover operation for a period of twenty months, by which time the product would be ready to place on the market.

When in need of anything in the Water Supplies line, see us—we can save you money. BROAD-WINDROW CO., Water Supplies, Sheet Metal and Plumbing.

SCHOOL BONDS BRING PREMIUM -LET CONTRACT

A premium of \$560 and accrued interest was the offer made on the recently voted \$16,000 school bonds by Messrs. Hall & Hall of Temple, Texas, and which bid was accepted by the school board of Brady Independent school district at its meeting Wednesday. The purchasers represent Boston interests, and their offer was considered a most favorable one by those familiar with the bond market. The sale was made subject to approval by the attorney general's department, and there is no reason to believe anything will turn up to prevent such approval.

At the same meeting, the school board contracted with I. S. Gingrich of Brady for the installation of the steam heating plant in the new high school building, work on which is to be begun at once.

School Transfer Notice.

Parents outside of Brady independent School District who contemplate sending their children here to school next year should see County Supt. W. M. Deans and get them transferred before August 1.

J. B. Smith, Supt., Brady Public Schools.

FOR THIRTY DAYS



\$10 Gold Crown for \$5.00
\$10 Gold Bridge Teeth \$5.00
No More Asked

Plates Made by My New Methods Guaranteed to Fit Any Mouth. Pyorrhea and All Diseases of the Gums Successfully Treated

TEETH EXTRACTED PAINLESS

All Work Guaranteed Lady in Attendance

Dr. H. W. Lindley, Dentist
Over Broad Mercantile Co. Phone 81

A Fountain of REFRESHING DRINKS

Cold and Wholesome.
Served from Polished Glasses.
Polite Attention to Everyone.
Come in our Store, or Drive to our Front or Side Door.
Orange Crush made from the Fresh Orange, while you wait.

REMEMBER—Everybody likes CANDY! With our modern Refrigerator Candy Case, you all get Candy Fresher and Better.

Your friends,

TRIGG DRUG CO.

The Retail Store

On the Corner

All Brady and McCulloch County People are Invited to the RICHLAND SPRINGS FAIR—AUGUST 1-2-3, 1923

Fast Ball Games each day—Brady vs. Winters. Come and Root for Your Home Team at the Biggest Little Fair in Texas. Good Rodeos, Fast Races, High Class Exhibits. A hearty welcome awaits you.

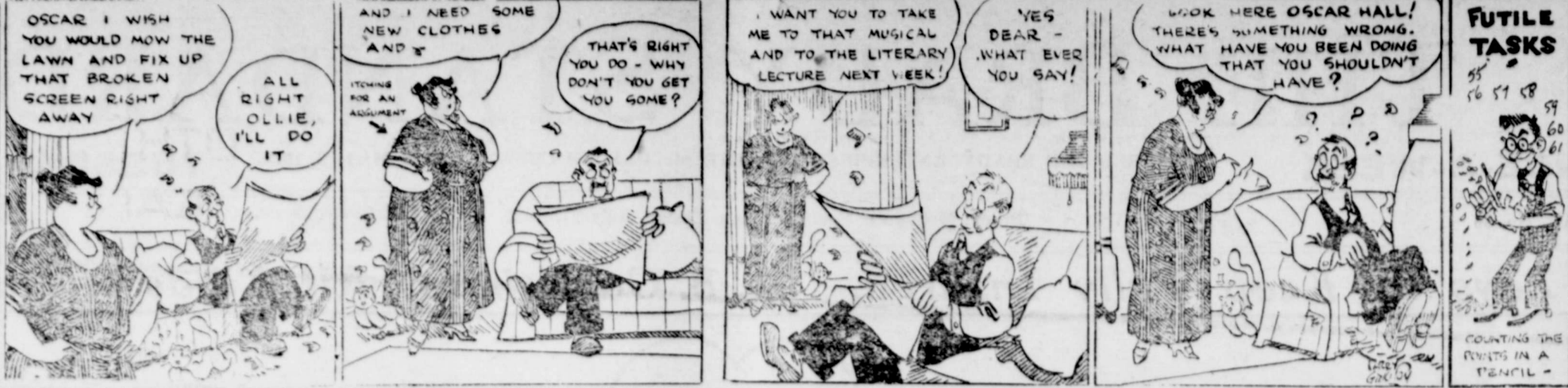
WE WANT YOUR PRESENCE

RICHLAND SPRINGS FAIR ASSOCIATION

HOME SWEET HOME

Oscar, Be Yourself—Argue Your Point

by Terry Gilkison
AUTOCASTER



For the best service and highest sales, ship your cattle, hogs, sheep and goats to the old reliable leading commission house, established 1909.

Write for personal market advice.

DAGGETT-KEEN COMMISSION COMPANY
"WE'RE OUR OWN SALESMEN"
FORT WORTH, TEXAS

COUNTY CORRESPONDENCE

FIVE FINDINGS

School Building Being Rebuilt—Visitors Pleafiful in Community. Pife, Texas, July 22, 1923.

Editor Brady Standard:

Another fine rain Saturday, about two inches in an hour. This will enable the framers to plant their cotton stubble in feed and if we don't make cotton we will have feed enough to supply McCulloch county.

Mr. and Mrs. E. B. Rouse of Killean are visiting their son, F. M. here this week.

Mrs. F. Tedder is here from Kemper on a visit to her sons, S. F. and C. M. Tedder.

A. M. Long is pushing the lines over a new red bird Overland this week.

Mr. and Mrs. Bob Johnson of Lohn visited their daughter, Mrs. Sid Coonrod here Saturday.

George Ryan was a pleasant visitor here from Marion community this week.

Many of our people attended the rally at Brady Tuesday honoring the "Tech" locating board. We think that if Brady and McCulloch county does not get the "Tech" College it will not be because we have not tried, and it looks to us that we have the best chance in the world to get it.

Work has commenced on the remodeling of our school building, the work being done by J. E. Haines of Brady.

C. M. Rasco and family are visiting relatives at Thornton this week.

Mr. and Mrs. Jim Mann, of Brady, were visiting Mr. and Mrs. Dock Wyres here Saturday.

The work on the school building was started Monday. They will remodel and add one room to it. We will have four teachers this season.

JAKE

NINE NEWS

Light Rain Sunday Badly Needed on Late Feed—Personal Mention. Brady, Texas, July 24, 1923.

Editor Brady Standard:

We had a light rain Sunday afternoon which was badly needed on late feed.

Mr. and Mrs. Jasper Conner and son from Arizona are visiting relatives here.

Miss Olean Murphy of Brady is spending the week with Miss Clarine Mauldin.

Mr. and Mrs. Carl Gray are rejoicing over the arrival of a 10-12 lb. boy.

Little Miss Nadine Harbrider spent Monday afternoon with Nella B. Newlin.

Mr. and Mrs. Ben Smith and children spent the week end at Winchell. Grandma Mauldin of Lometa is visiting her son S. A. Mauldin and family.

Mr. and Mrs. L. J. Abernathy and sons took dinner with Mr. and Mrs. Zimmerman at Dodge Sunday.

Miss Allifa Reed of Lometa is spending week with Miss Clorine Mauldin.

Little Dorothy Dean Smith is on the sick list this week.

Mr. and Mrs. Herbert Harkrider made a business trip to Menard Monday.

Miss Winna Harkrider is at home from San Marcos where she has been going to school.

As news is scarce will bid adieu.

ROSA.

Coal Is Cheapest Now.

Order your winter coal supply now, while the price is lowest. We are now filling bins on summer price schedule. Macy & Co.

Unexplained.

Boston Transcript: He—Why do you girls enjoy weeping at the matinee?

She—I don't now. Why do you men enjoy raving at the umpire?

Airy About It.

Boston Transcript: "Your bill has been running now for nearly a year." "Looks like one of those non-stop affairs, eh?"

Read The Brady Standard.

EAST SWEDEN GOSSIP.

Miss Beatrice Dial Entertains Large Crowd of Young Folks.

Rev. L. M. Wood filled his regular appointment at Mason Sunday, July 22.

Mr. P. N. Johnson of Houston, Texas, was the guest of his sister, Mrs. C. J. Nelin, Wednesday and Thursday of last week.

Mr. and Mrs. Ike Russel, of the Fife community spent Saturday night and Sunday with Mrs. Belle Taylor.

W. T. Galloway and family returned Wednesday from a visit with Mr. Galloway's parents at Bishop, Texas.

Emil Nelin left Saturday night for an extended visit with his parents, Mr. and Mrs. Eric Nelin of Pilot Point.

About fifty young people enjoyed the party given by Miss Beatrice Dial at her home on Thursday night of last week. After several out-door games were enjoyed, delicious refreshments consisting of chicken sandwiches, cake and ice tea were served by the hostess.

Mr. D. A. Hurd is in Austin this week, visiting his daughter, Mrs. Frank P. Schiller.

Miss Jewel Salter was the guest of Miss Gladys Engdahl Sunday for dinner.

Miss Beda Hendrickson spent the week end in Rochelle with Mrs. Paul Haddow.

The assistant field secretary of the Southwestern District of Christian Endeavor will lecture to the C. E. Society of this place Saturday night, July 28th. Everybody invited to come.

Mrs. Frank V. Hurd spent Thursday afternoon of last week with Mrs. L. M. Wood.

Mr. and Mrs. Oscar Johnson and family, spent Sunday with Mr. and Mrs. Henry Johanson and family.

The Rev. Wilkins of Kemp, Texas, will assist Rev. L. M. Wood in a revival meeting at this place, beginning Sunday, August 12th.

Sunday school every Sunday morning at ten o'clock. Preaching every first and third Sunday's at eleven A. M. and eight-thirty P. M. Albert Turn Sunday School Supt., L. M. Wood, pastor.

Christian Endeavor every Sunday at seven-forty-five. Choir practice on the second and fourth Sunday nights at the close of the C. E. program.

There will be preaching here Sunday, July 29th, by the pastor. Every body cordially invited to attend all the services.

"OLD MAID"

VOCA VOICES

Good Rain Saturday Brings Smiles—Meeting A Success.

Voca, Texas, July 22, 1923.

Editor Brady Standard:

Here I come again.

Everybody is smiling over the good rain we had Saturday afternoon.

The meeting of this place has been a success, which was held by Bro. Howe.

Misses Ela and Pauline Willis of this place have returned home from Brownwood where they have been attending school.

Mrs. George Spiller has been on the sick list but is reported better now at present.

Mr. and Mrs. M. A. Leddy attended church at Kamey Sunday.

We are sorry to report Mrs. John Massey on the sick list this week.

Miss Lois Williams is visiting her sister at Loyal Valley this week.

Miss Myrtle Birk spent the week end with Mrs. Marvin Burns.

Well as news is scarce will ring off for this time.

BOBBY

Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It stimulates and regulates. Very Pleasant to Take. 60c per bottle.

Timely Definition.

Boston Transcript: "Pa, what is a philosopher?"

"He is a chap who can enjoy looking at the circus posters when he hasn't the price of admission."

Two-color ribbons for No. 9 Oliverra, Woodstock and standard typewriters, just received. Also copying ink ribbon.

FREDONIA FACTS

Fredonia Wins Two Out of Three Ball Games Played.

Fredonia, Texas, July 23, 1923.

Editor Brady Standard:

The Fredonia ball team played three ball games this week, two of which they won. Friday they played Voca and beat them by the score of 11 to 6. Saturday and Monday they crossed bats with Pontotoc. Pontotoc winning the first 4 to 3, and Fredonia winning the next 11 to 3.

Brother J. R. Storms of Brownwood is holding a protracted meeting here this week.

Miss Mabel Farmer and brother, Woodson, returned Monday from quite a stay in Lampasas county.

We had quite a rain here Saturday. Mrs. Abrey Precise was taken to the Brady sanitarium last week.

Mr. Luther Miller and Miss Bertha Beasley were married last week.

SCHOOL BOY.

LOST CREEK ECHOES

Splendid Rain Had Last Saturday—Develop Artesian Flow

Voca, Texas, July 25, 1923

Editor Brady Standard:

Our section of the country is looking mighty good since the good rain we had here last Saturday. A two and one-fourth inch rain. The rain was the very thing we needed; our cotton had never stopped growing and the good rain at this time will assure us of a good cotton crop.

As yet there are no weevils to bother. This section of the country has been blessed this year in that the insect pests have not done near so much damage as in other sections.

The people of this community are going to spend today in another big community fish fry on the San Saba river.

Recently D. H. and W. W. Henderson had a well drilled in their pasture when the water rose within a few feet of the top. Some time back they put in piping and started a good flow but the piping proved too short. They laid two hundred feet of piping a few weeks ago and now they have the finest of artesian stock water to be found in this county, running a continuous flow.

A CITIZEN.

CARTER'S INK AND ADHESIVES—You see them advertised in the Saturday Evening Post, Literary Digest, System and other national magazines. Nationally known; nationally used. We have Carter's complete line on sale. THE BRADY STANDARD.

Eversharp Checking Pencils—Red, Blue and Green. Extra leads in stock. The Brady Standard.

Kindergarten Drawing Paper, for crayon or colored pencil work. Assorted colors. The Brady Standard.

Running Behind.

Boston Transcript: "Is your business on a running basis yet?"

"I should say so. I always run when I see a creditor coming."

No Worms in a Healthy Child

All children troubled with Worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS CHILL TONIC given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Nature will then throw off or diabol the worms, and the child will be in perfect health. Pleasant to take. 60c per bottle.

PROFESSIONAL CARDS

PILES. We Cure any Case of Piles no matter how long standing within a few days without cutting, tying, cauterizing or sloughing, and without detention from business or pleasure.

DR. A. HILLMAN
The Rectal Specialist, Phone 577
Brownwood, Texas
Shropshire House, 409 Fisk Street

Such a Question!

Boston Transcript: Mrs. Mulcahy—An' why did yez keep Mickey in after school?

Teacher—I asked him who George Washington was and he only stood and looked at me.

Mrs. Mulcahy—It's dumfounded the poor boy was at yer ignorance, likely.

10% Discount

Saturday Monday Tuesday

In anticipation of moving to our new location on the West Side of the Square about August 1st, we are making a straight 10 per cent discount off regular prices on any article in the house for the next three days only.

The More You Buy The Less We'll Move

Come Early—Buy Often Save Here

SAM T. WOOD'S

WIDE-OPEN Hardware Store

VALVE-IN-HEAD

Why Buick is "The Standard of Comparison"

It has been a fixed Buick policy always to anticipate motoring demands by developing new and advanced features of design and construction.

This has been one of the many factors contributing to Buick's great popularity—a popularity tangibly expressed in the fact that Buick is well on its way towards the manufacture of its two-millionth motor car.

Buick recognizes it as a distinct obligation to live up to the spirit and letter of its slogan "When Better Automobiles Are Built, Buick Will Build Them".

BRADY AUTO COMPY

B. A. HALLUM, Mgr. Phone 152 Brady, Texas.

When better automobiles are built, Buick will build them

A TONIC

Grove's Tasteless Chill Tonic restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

Grove's Tasteless Chill Tonic is simply Iron and Quinine suspended in syrup. So pleasant even children like it. The blood needs QUININE to Purify it and IRON to Enrich it. Destroys Malarial germs and Grip germs by its Strengthening, Invigorating Effect. 60c.

The Quinine That Does Not Affect The Head

Because of its tonic and laxative effect, LAXATIVE BROMO QUININE (Tablets) can be taken by anyone without causing nervousness or ringing in the head. E. W. GROVE'S signature on box. 50c.

KEEP BRADY MONEY IN BRADY

When you go to a Soda Fountain for Ice Cream call for and demand

Schill's Ice Cream

A Home Production Made From Home Products

I buy all sweet cream I can get from McCulloch County farmers and owners of Dairy Herds, in the manufacture of my Ice Cream. Therefore, you are not only helping SCHILL but a good many McCulloch county citizens, who are tax payers and helpers toward building a better Brady and community to live in.

Patronize Home Industry
Schill Ice Cream Co.

LOCAL BRIEFS.

Mr. and Mrs. B. H. Hollon are receiving congratulations upon the arrival of a pretty, bright-eyed little Miss on Wednesday morning, the 25th. Mother and babe doing nicely, and the parents reported mighty proud of their new acquisition.

W. H. Miller arrived the latter part of last week for a visit with his parents, Mr. and Mrs. Henry Miller, and friends. Bill is employed in the lumber business at Lockhart, being with Bob Rutherford and associates, and reports being well pleased with his work and his location.

Dave Cook, former Bradyite, is here greeting his many old-time friends. For the past two years Dave has been employed with the West Texas Telephone Co. of Brownwood, and he is at present engaged with the crew which is rebuilding the local exchange.

A. B. Carrithers and Jack McGonagill returned Sunday night from their trip out through the Plains country and into New Mexico, where they enjoyed the mountain scenery and atmosphere—more so than the roads they traveled. Their return was hastened somewhat by news of the fire on the East Side of the square here, and which destruction included buildings and stocks on which Mr. Carrithers had written insurance.

Al Jennings, the reformed outlaw, who spoke at the Lyric Theater, Monday and Tuesday, said that he was a lawyer before he became a

bandit, and laconically remarked, "there wasn't a great deal of difference." He also says that "nations are a band of outlaws, marshaling millions of men in the field to kill for their own selfish greed." Another remark of his is: "People don't use six-shooters any more, but become lawyers and public officials."—Brownwood News.

C. S. Clark and A. W. McDonald, the former member and the latter secretary of the Texas board of Water Engineers, were in Brady Tuesday enroute to Ballinger and Bronte, where they were to investigate certain irrigation and reclamation projects. It is very likely that these engineers will also make the preliminary surveys on the Colorado and San Saba rivers in the McCulloch county irrigation and reclamation plans.

A rather unusual accident happened at the E. Wilensky store on the east side of the square Tuesday. In moving the dry goods stock from the west side store, for consolidation with the stock at the east side store, bolt after bolt of yard goods had been piled on the immense plate glass top of one of the clothing cabinets. Like the proverbial straw that broke the camel's back, the weight eventually became so great as to crack the plateglass, and as the clerks rushed to remove some of the bolts of goods, the big glass caved in and smashed into smithereens with a report that was heard for half a block around. Aside from the loss of the glass, which is no small item in these days of high prices, no damage was done.

ROCHELLE RUMBLINGS

Rain Saturday Visits Part of Community—Young Couple Marry.

Rochelle, Texas, July 23, 1923.

Editor Brady Standard:

A part of the Rochelle community was the recipient of a good rain Saturday evening, while other places got only a sprinkle. It was badly needed every where. Farmers are patiently waiting a gully washer to wet the ground so can plant a fall crop of anything that will mature.

Hoppers are still here and farmers still fighting them with the trap and catching them by the bushel, but go back next day and can't miss them.

Cutting and shocking maize is the order now. Some as fine as was ever seen grow and most farmers will raise sufficient feed to make another crop on.

Mr. and Mrs. Homer Poore and little son of Port Arthur, Texas, came in on the south bound Frisco Friday morning, enroute to Hall, where they will visit the ladies parents, Mr. and Mrs. C. W. Wicker. This lady will be remembered as Miss Fannie Wicker, and was reared and educated in the Hall community. Her sister, Miss Laura Wicker of Ft. Worth came in one week previous and the two sisters will enjoy a week or ten days together in the parental home.

Mr. and Mrs. J. T. Price and two children, Winnie and J. T. Jr., made a flying trip in their Ford to Rockdale a short time back. The visit was in response to a call to meet a sister of Mrs. Price, from whom she had been separated for over twelve years. Needless to say there was a great rejoicing and a general good time.

Messrs Ernest and Roger Guyton together with their families spent Sunday with their parents in Rochelle a couple of weeks since.

Mrs. Carl Guyton and children of Ranger are visiting her mother, Mrs. Watkins and family of San Saba.

Mr. Clifton Clary and wife, Mr. H. F. Hardy and wife and two children, Louise and Horace Vernon, also a little friend from Ft. Worth; Miss Abigail Wilson and Mr. Melvin Birk drove down to Corpus Christi the first of the month and part of the crowd, Mr. and Clary and wife and Mr. Birk have returned, reporting a very enjoyable trip and no bad luck. The Hardin family drove on down to Brownsville, there going across into Old Mexico and visiting several of the most important places of that country.

Mrs. Eva Waddell and son, Payton of Brownwood, spent last Saturday and Sunday with their uncle and aunt, Mr. and Mrs. J. P. Waddell. She came in via Satwit from San Saba, where she had been visiting her mother, Mrs. Townsend.

Mr. and Mrs. T. E. Price and sons Howard, Donny and Danny, left Saturday for Dallas, where they will visit his brother, Wallace and family, also other relative and friends, making the trip in their Ford car.

Mr. Will Shanks and wife of Colorado Springs, after visiting sons and daughters at Ranger and other points drove over from Brownwood to Rochelle for a short visit with his cousins, the Cottle and Waddell families leaving Thursday morning for their home via San Angelo to visit a few days with his brother at this place.

Mr. and Mrs. Aycock and son, Howard went to Lampasas to attend the Methodist Sunday school convention, where they met many old friends and also made new ones, and report the convention a grand success and said as the Methodists were leaving the Baptists were gathering for their Sunday school work. They also report this a fine park with all conveniences.

Miss Lora Cottle was married to Mr. Patton of Menard on Sunday, 15th. They drove over to Melvin where the M. E. quarterly conference was in session and had Bro. Bennett, the M. E. pastor at Menard, to say the words that made them man and wife. Lora was raised at Rochelle and educated in our good school and I'm sure the good wishes of this entire community go out to this fine young couple for their happiness and prosperity through life.

Mr. and Mrs. Jim Powell returned last week from a two week's visit to Louisiana, but as I have had no chance to see them, neither could I get them over the phone will have to leave off full report to future time.

A MOSKEETER.

To Cure a Cold in One Day
Take LAXATIVE BROMO QUININE (Tablets). It stops the Cough and Headache and works off the Cold. E. W. GROVE'S signature on each box. 30c.

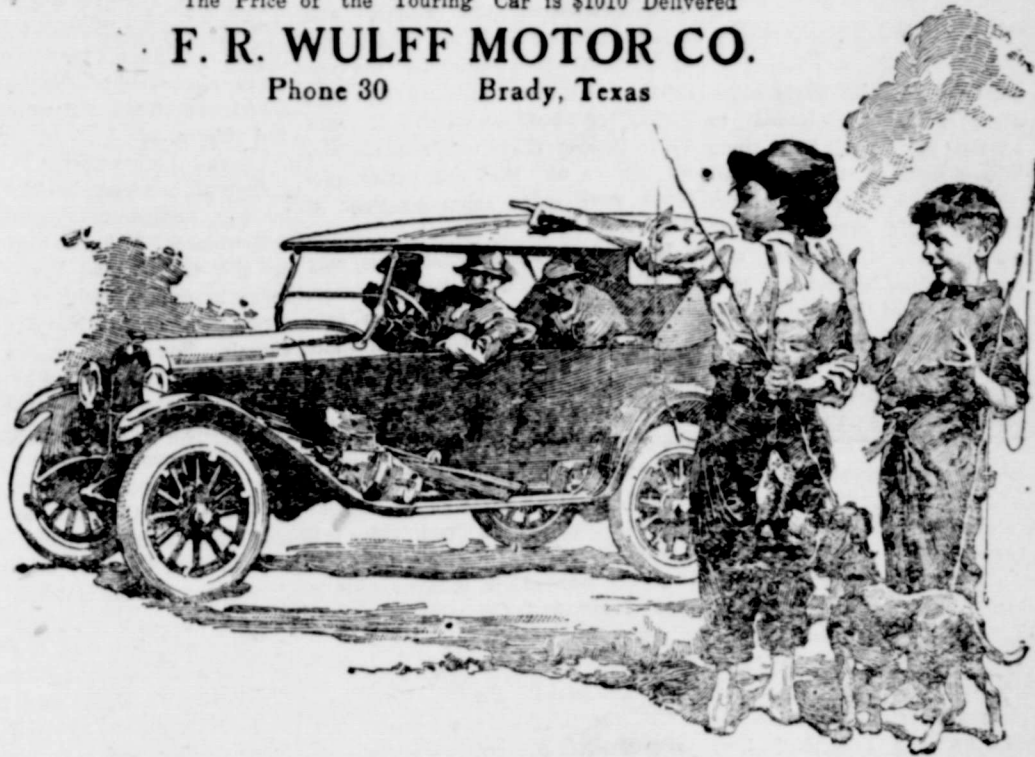
DODGE BROTHERS TOURING CAR

In the cool of a Summer morning, it is gratifying to take your seat at the wheel, conscious that the Touring Car will do your bidding faithfully the long day through.

It is that time-tried dependability—so vital to the pleasure and economy of motoring—which, more than any single factor, has endeared Dodge Brothers Touring Car to so many hundreds of thousands of owners.

One-eighth of the total weight of the car consists of chrome vanadium steel. Many more pieces of alloy steel are used in vital parts than normal wear requires.

The Price of the Touring Car is \$1010 Delivered
F. R. WULFF MOTOR CO.
Phone 30 Brady, Texas



PERSONAL MENTION

J. B. Whiteman returned Tuesday from Brownwood, where he had been on a business trip and visit of several days.

Mrs. W. M. Bauhof has as her guests this week her father, T. N. Nance, and her niece, Miss Ola Mae Nance, of Junction.

F. R. Wulff returned Friday morning of last week from Dallas, where he attended a meeting of Dodge automobile dealers from all over the state.

Mrs. F. M. Cunyus and son, Harold, who have been guests of her sister, Mrs. Tom P. Wood, the past week, returned to their home in Waco Monday.

Mrs. J. S. Anderson and daughter, Miss Carmen, left Wednesday for Christoval, where they are in attendance upon the reunion of the Mountain Remnants Fifth Brigade.

Mrs. Fred Spiller and children, accompanied by her sister, Miss Eunice Schaeg, and by Miss Mozelle Glenn, left Wednesday in her car for a visit with her sister at Yoakum, Texas.

Mrs. E. T. Stobaugh and daughters, Mrs. W. B. Winifred and Katherine Stobaugh, who have been here from Lubbock for a visit with her daughter, Mrs. Will Allen Jones, returned home Tuesday.

R. B. Compton and George Yantis spent yesterday here as guests of Mr. Yantis' parents, Mr. and Mrs. W. J. Yantis, incident to a business visit to Brownwood and this section. Mr. Compton is one of the leading druggists of Abilene and Mr. Yantis has been associated with him for the past several years.

Hall's Catarrh Medicine
Those who are in a "run down" condition will notice that Catarrh bothers them much more than when they are in good health. This fact proves that while Catarrh is a local disease, it is greatly influenced by constitutional conditions. HALL'S CATARRH MEDICINE consists of an Ointment which Quickly Relieves by local application, and the Internal Medicine, a Tonic, which assists in improving the General Health. Sold by druggists for over 40 Years. F. J. Cheney & Co., Toledo, Ohio.

CARTER'S—Writing Fluids. Show Card Colors, Cico and Library Pastes, Mucilages, Glues, Stamp Pad Inks, Ink Eraser, Stamp Pads and Linen Marking Outfits. The Brady Standard.

BOYD COMMANDER MAKING NOTABLE IMPROVEMENTS IN RESIDENCE

District Clerk Boyd Commander is making notable improvements in his residence, located just a few blocks west of the business section; in fact, he has completely rebuilt and remodeled the same, converting it into a most modern and attractive bungalow home of five rooms, with bath and front porch. Jim Anderson is doing the carpentering and Mr. Commander is himself supervising the work, so that a first-class job is assured all around.

Rubber Bands. The Brady Standard.

O. D. Mann & Sons BRADY, TEXAS FUNERAL DIRECTORS Undertakers and Embalmers

Modern Auto Hearse in Connection
Day Phone 4 Night Phone 195

USCO Users Stick United States Tires are Good Tires

YOU can switch ordinary tire buyers from brand to brand.

But try to switch an Usco user. He knows. Usco Fabrics settle the tire question wherever they are tried.

Built to absorb punishment—and they do.

The big, rugged Usco Fabric is honest all the way through—no bargain streaks under the surface.

At the new prices especially—they are a great money's worth.



Where to buy U.S. Tires

LEE MORGAN, Brady, Texas
BRODA MERCANTILE CO., Brady, Texas

GOING TO Kansas City-St. Louis OR POINTS BEYOND

YOU HAVE THE CHOICE OF THESE DEPENDABLE TRAINS

The Katy FLYER
The Katy LIMITED
The Texas SPECIAL



"Every Mile a Railroad."

SAVE BUSINESS HOURS

By seeing that your ticket reads via the Katy Lines, DO NOT FORGET OUR SUPERIOR DINING CAR SERVICE

ASK ANY KATY AGENT

Or Write
W. G. CRUSH
PASSENGER TRAFFIC MANAGER
Dallas, Texas

THE BRADY STANDARD

H. F. Schwenker, Editor

Entered as second class matter May 17, 1910, at postoffice at Brady, Texas, under Act of March 3, 1879.

The management assumes no responsibility for any indebtedness incurred by any employe, unless upon the written order of the editor.

OFFICE IN STANDARD BUILDING

ADVERTISING RATES
Local Readers, 7½¢ per line, per issue
Classified Ads, 1½¢ per word per issue
Display Rates Given upon Application

Notices of church entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news, will be charged for at the regular rates.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.



BOUQUETS AND BRICKBATS

This paper, like most every country newspaper, is not issued to please all the people all the time, nor to please some of the people all of the time, and there are times when we are fully convinced that you can't please some people any time. All of which is merely a prelude to saying that bouquets and brickbats have both come our way as a result of Tuesday's article on Brady's inefficient water mains. The fire chief says that's good work; keep it up. The board of water commissioners say we erred grievously in painting the situation blacker than it really is. And there you are—and here we be!

Now to get down to brass tacks, the editorial in question was not a fault-finding one. It did not attempt to place blame upon anyone for a situation that is really deplorable. It was intended merely to arouse the citizenship to the fact that they were sitting metaphorically speaking on a powder keg, and if someone were to flip a lighted match into said keg, there might be a blow up that certainly would not leave the citizenship unscathed.

In other words, dear readers, Brady's water mains are wholly inadequate to our needs. In the business section, nothing less than eight inch mains should be had; in the residence section, nothing less than six inch mains. Much of the mains in the resident district is but 4-inch pipe; some is 2 1-2 inch pipe, and in some sections there is only inch pipe. If you think that enables efficient fire fighting, then you should, by all means, talk with the fire chief upon the subject, for you are due to be enlightened.

As before stated, The Standard never desires to be obstructive or destructive in its policy or advocacy of things needed for the betterment of Brady. Rather, its earnest desire is to be constructive. If we chance to tread on your toes, be assured ninety-nine times out of a hundred it is unintentional, and in the one hundredth case, it probably is deserved. Anyway, we can all be friends, and work together for Brady—and BIGGER WATER MAINS.

AND HERE AGAIN

Then there is another thing. The Standard editor and force has received some very nice compliments on our "Tech" special—all of which

SUBSCRIPTION RATES

THE BRADY STANDARD
Published Semi-Weekly
Tuesday - Friday
Brady, Texas

- To any postoffice within 50 miles of Brady \$1.50 per year
- SIX MONTHS 75¢
- THREE MONTHS 40¢
- Remittances on subscriptions for less than three months will be credited at the rate of 15¢ per month.
- To postoffice more than 50 miles from Brady \$2.00 per year
- SIX MONTHS \$1.00
- THREE MONTHS 65¢
- Subscriptions for a period of less than three months, 5¢ per copy, straight.

we greatly appreciate. And yet—

Some folks wonder why their section of the town was slighted in the picturization of Brady's beautiful homes. Perhaps it is but a co-incidental that those whose homes were not so included have never offered to furnish us with photo which they thought best pictured the home. It is placing a rather great responsibility upon an editor to expect him to hire the services of a photographer, pay for the developing of various views of each home (none of which may please the owner, buy the half-tone cut (which mounts fast into money these days) and include in the assembly all the newest, most modern and most attractive homes in the city.

As a matter of fact, the "Tech" special was first finally definitely decided upon Wednesday—just five days before it was scheduled to be issued. In the intervening time, all of the material that went into the special had to be assembled, arranged and gotten into print. It was impossible to send a photographer out to make new photos, with the exception of one or two of a public nature. Such photos as were readily obtainable at the studio, and which could be made up, or grouped, in time for forwarding to the engravers on Thursday night, were hastily gathered together. It was quick service that was needed—and we believe at that the homes pictured were quite representative of Brady.

Which is a long, round-about way of saying—we did the best we could, and the only thing possible in getting out the "Tech" special in time. And, as an afterthought, we would like to impress upon the citizenship that we are always glad to receive photos of any interesting or worthwhile scene or subject. It may be a year, or two years, or a number of years before the opportunity will present itself for their use, but when they are wanted, it is invariably in great haste, and for most important of occasions.

The Standard's linotype went on a strike the first of the week, and threatened to prevent our getting the news to our readers as per usual. In this dilemma, Editor M. S. Sellers of the Sentinel came to our rescue by generously offering the use of his linotype, and through which we were enabled to issue the Tuesday edition of The Standard with but little delay. Needless to say, Mr. Seller's offer was greatly appreciated. Having by this time learned something more of the linotype's whims and caprices, we have again been able to coax the "old gal" into service, and this edition is the result.

I AM YOUR TOWN

Make of me what you will—I shall reflect you as clearly as a mirror throws back a candle beam.

If I am pleasing to the eye of the stranger within my gates; if I am such a sight as, having seen me, he will remember me all his days as a thing of beauty, credit is yours.

Ambition and opportunity call some of my sons and daughters to higher tasks and mighty privileges, to my greater honor and to my good repute in far places, but it is not chiefly these who are my strength. My strength is in those who remain, who are content with what I can offer them, and with what they can offer me. It was the greatest of all Romans who said: "Better be first in a little Iberian Village than be second in Rome."

I am more than wood and brick and stone—more even than flesh and blood—I am the composite soul of all who call me Home.

I am your town.—Exchange.

WHY I BUY AT HOME

Because my interests are here. Because the community that is good enough for me to live in, is good enough for me to buy in.

Because I believe in transacting business with my friends.

Because I want to get what I pay for.

Because every dollar I spend at home stays at home and helps work for the welfare of the city.

Because the man I buy from stands back of the goods.

Because I sell what products I produce here at home.

Because the man I buy from pays his part of the city and county taxes.

Because the man I buy from helps support my school, my church, my lodge, and my home.

Here is where I live, and here I buy.

THE EDITOR AS HE IS

The Galveston Tribune's impressions as to the "country editor" were rudely shocked during the recent annual convention of Texas newspaper men held in the Island City. The Tribune says:

The popular conception of the two varieties of editors—the country, or common variety, and the city, or fancy variety—was entirely shattered for the laymen loafing around in the lobby of Hotel Galvez Thursday morning when the annual convention of the Texas Press Association got under way. Strolling through the corridors of the big beach hotel were some hundreds of Texas editors, men and women whose personality daily affects the public mind. Yet in all that crowd there was scarcely a man that fits the popular idea of "Ye Editor."

There was not a single typical "country editor," with his shirt and skin besmeared with printer's ink, his "specs" pushed up on a brow wrinkled with uncounted worries, his general demeanor that of a man with one foot in the poor house.

There was not a single "metropolitan editor" with his hair falling over his marble brow, his dreamy eyes staring into the distant future in the realms of pure speculation, his air of a genius and his aspect of complete detachment from the world of men and affairs.

Instead there were:

Several hundred healthy, normal-looking, prosperous-appearing men and women. Not one looked like he or she was headed for the county farm, or felt himself or herself different from the ordinary run of individuals. Some were bigger than others, some thin, some just plump; some were tall, some short, some old, some young—just like any other crowd of men and women. Some looked like they were used to riding around in Packards and Cadillacs, some in Buicks and Hudsons, some in flivvers, divided just like any other group of American citizens is likely to be divided.

There was, however, a general air of camaraderie, an air of ease and familiarity, an air of good fellowship, a hello-neighbor-how's-things-back-home feeling, and a freedom of conversation that bespeak men and women who know something of the world and its people. There was a sort of doing away with artificialities, an atmosphere of a return to the fundamentals of good-fellowship.

RETURNING STRAW TO THE SOIL

Straw contains more potash than the best barnyard manure. Potash is the mineral which gives to the straw its strength and enables it to stand up and bear the weight of the head of grain. Grain will not make a good stand in soil that is deficient in potash. Therefore it is of extreme importance that the straw be returned to the soil unless it proves to have a greater value as a feed.—Farm & Ranch.

The State Comptroller announced Saturday that Confederate pensions for the quarter beginning September 1 would be \$30 each, the highest yet reached. There are now about 15,000 Confederate pensioners in Texas. With the old veterans passing away in large numbers the Comptroller has been asked why the pensions have not materially increased. He has replied that usually where a veteran dies his widow almost immediately takes his place on the pension roll; that the inmates of the Soldier's Home are now paid half pensions where formerly they received nothing; that the property exemption has been increased from \$1,000 to \$2,000, and that the mortuary or final warrant has been increased from \$30 to \$65 to cover burial expenses. All of these changes have been made by law. Veterans or widows owning property valued at \$2,000 may receive pensions now.—Coleman Democrat-Voice.

Uncle John's

SIDE SLEEPING MAKES YOU AWAY—AND NOT AHEAD!



Suit Clearance Sale

All Summer Suits on Sale at Bargain Prices. Come in and get your size and style, before the stock is picked over.

All Palm Beach Suits going at \$9.50

\$20.00 Mohair Suits going at \$15.00

GABERDINES and WHIPCORDS

\$35.00 Suits at \$25.00

\$32.50 Suits at \$22.50

\$30.00 Suits at \$20.00

\$25.00 Suits at \$17.50

These Suits are the Real Stuff—get them while the getting is good.

Kirk's Quality Shop
"NUF SED"

LOCAL BRIEFS.

Carl Sheppard leaves the latter part of next week for Denton, where he has accepted a position as linotype operator with the Record & Chronicle. Mac Richardson, former Bradyite, is in charge of the R. & C. linotype department, and it goes without saying that the work there is sure to prove most congenial. Incidentally, Carl will have opportunity to join Denton's famous band in their trip to the National convention of the American Legion in San Francisco next October.

Mr. and Mrs. W. M. Bauhof left Wednesday for Dallas and St. Louis on a business trip. Mrs. Bauhof going to market to buy a complete line, not only of millinery, but of ready-to-wear; hose, notions and everything that pertains to an up-to-date ladies store. Mrs. Bauhof's purchases will include both the fall and early winter stock, and will be most complete. She expects to spend something like two weeks at market, and will have her new stocks ready for display in ample time for the opening of the fall season.

On the occasion of the Tech Board's visit to Brady, and when they were coming back through Brady from Menard to Brownwood, they were met at the station by a large crowd of people, and six pretty McCulloch County girls climbed aboard and presented each of the Tech Board party with a little brown jug of the thermos variety, filled with ice cold Brady artesian well water. The board members and their secretary showed their appreciation of the little remembrances by going to the observation platform as the train pulled out and giving fifteen cheers for Brady.—Brownwood News.

The Greatest Pump Engine Made

The season is now here when it is very likely that there will not be sufficient wind to run your windmill.

You Must Have Water

so the most practical solution is to get

A FULLER & JOHNSON PUMP ENGINE

"Fits Any Pump and Makes It Hump"

With a Fuller & Johnson it doesn't make any difference whether the wind blows or not. A turn of the crank and it is off. Uses very little fuel and is always ready for use. We will be glad to give you a demonstration.

O. D. Mann & Sons

"We Appreciate Your Good Will as Well as Your Trade."

SOCIAL NOTES.

Miss Samuel Entertains.
Miss Alice Samuel entertained with a card party on Thursday night of last week. Following a series of enjoyable games, a salad course was served to guests present as follows: Misses Willie Florence Yantis, Jim Gay, Lola and Alice Patton of Austin; Messrs. Edwin McCarty, Burns Lane, Will Willman, Hilary Patton of Austin, Chas. Fuller.

Mrs. Graham Entertains.
Mrs. S. S. Graham was hostess from 4:00 o'clock until 7:00 on last Saturday afternoon at a most delightful party. Seven tables were arranged for "Bridge," Mrs. Ragsdale receiving high score. Miss Rebecca Francks was awarded guest prize, and Mrs. Bailey Jones, consolation.

The hostess served a salad course. Cut flowers furnished attractive decoration of the Graham home for the occasion.

Entertains Forty-Two Club.
Mrs. Tom P. Wood entertained the Forty-two club on last Thursday afternoon with four tables of "42." Cut flowers were used in effective decoration. Refreshments of cake, cream and grape juice were served. Members present included Mesdames O. S. Macy, Will Russell, E. B. Newman, George W. Henderson, Will Kennerly, W. A. Jones, A. H. Broad. Guests were Mesdames J. D. Branscum Edd Broad, C. P. Gray, H. R. Hodges, Duke Mann, F. M. Cunyus of Waco, C. A. Gavitt; Misses Lola and Alice Patton of Austin.

Friday Bridge Club.
The Friday Bridge club closed its summer sessions with a club picnic last Friday evening at the Tourist park, and at which the gentlemen were guests. Numbered among those present were Messrs. and Mesdames Burl T. Wiley, P. B. Melton, Herbert L. Wood, G. C. Kirk, C. T. White; Mrs. John Wall; Mr. H. N. Cook. Refreshments of chicken salad, ice cream, cake and tea were enjoyed. The club expects to have a picnic once a month. No regular meetings, however, will be held until the first Friday in September, when Mrs. Malone entertains.

Five Hundred Club.
The Five Hundred club was entertained on last Friday afternoon by Mrs. Tom Jones, two tables being set for the usual series of "500," and one table being arranged for "42." Members present included Mesdames A. B. Cox, Ed A. Burrows, B. L. Hughes, N. A. Collier, Clyde Hall, S. J. Striegler; Miss Mozelle Glenn. Guests were Mesdames Will Kennerly, H. S. Snearly, E. T. Stobaugh of Lubbock, Evans J. Adkins, W. A. Jones, J. T. Jones; Misses Clara Marsden, Fannie Jones. The hostess served a salad course. Mrs. Collier entertains this morning for the club.

Bridge Club.
Mrs. L. L. Malone entertained on Thursday morning with three tables of "Bridge" for members and guests of the Bridge Club. In the series of games Mrs. H. B. Ogden received club prize. Mrs. S. S. Graham received guest prize, which she graciously presented to Miss Margaret McGhee, out-of-town guest. The hostess served a salad and an ice course.

Members present were Mesdames Sam McCollum, J. G. McCall, Bailey Jones, H. B. Ogden, W. D. Crothers, J. W. Ragsdale, D. J. Wood. Guests were Mesdames S. S. Graham, H. M. Brannum, M. C. Wolfe, J. S. Anderson; Misses Carmen Anderson, Margaret McGhee of Brownwood. Mrs. McCall entertains for the club this week.

Birthday Party.
Mary Louise Sessions was hostess to a number of little friends on Wednesday afternoon, the occasion being her ninth birthday. Each guest on entering the house was given a Pal pencil as favor, then was blindfolded and requested to write his or her name. Betty Brannum was awarded a prize for the best written name, a box of candy. Various games were enjoyed on the lawn.

A color scheme of pink and white was observed in the dining room, the birthday cake and candles carrying out the motif. Cake and cream were served. Many gifts were left by the departing guests, together with good wishes for their charming hostess.

Numbered among those present were little Misses Maxine Ledbetter, Marie Webb, Ruby Wood, Betty Brannum, Drusilla Davidson, Nealy Bob Hampton, Christine Jones, Charlotte Stowe, Mable Turney, Barbara Baker, Marietta and Emma Sessions, Elsie Woosley, Stella Jennings, Nance Bauhof, Cleo Bryson, Myrtis Evers, Marie Spiller, Mable Anderson, Pauline Parker, Catherine Maxwell; Masters Talbot Ledbetter, Forest Jones, Bobby Andrews, Harold Wayne Andrews, Bill Gay Kennerly, L. Roy Webb, Louis Hampton, Herman Price of Millersview, Hadye Russell, Jack Hunter Wigginton, John Knox, Paul Mann.

To Stop a Cough Quick
take HAYES' HEALING HONEY, a cough medicine which stops the cough by healing the inflamed and irritated tissues. A box of GROVES' O-PEN-TRATE SALVE for Chest Colds, Head Colds and Croup is enclosed with every bottle of HAYES' HEALING HONEY. The salve should be rubbed on the chest and throat of children suffering from a Cold or Croup. The healing effect of Hayes' Healing Honey inside the throat combined with the healing effect of Groves' O-Pen-Trate Salve through the pores of the skin soon stops a cough. Both remedies are packed in one carton and the cost of the combined treatment is 35c. Just ask your druggist for HAYES' HEALING HONEY.

PERSONAL MENTION.
Blaine Sammons is spending the week here from the ranch at Eldorado. Miss Margaret White, who has been attending State University, returned home Saturday. Mr. and Mrs. Joe Myrick and children left last Saturday on an outing trip to Corpus Christi. Miss Nila Nance of Junction arrived the first of the week and has accepted a position in the Millinery and ready-to-wear store of her aunt, Mrs. W. M. Bauhof. H. W. Zweig left last Friday for Los Angeles, Calif., where he will join Mrs. Zweig, who has been sojourning there the past several weeks and will accompany her home. Mr. and Mrs. A. W. Tipton are here from Dallas for a visit with their son, Dr. Henry Tipton, and family, and incidentally to greet their many old-time friends in Brady and thru-out this section. Mr. and Mrs. Matt Moore returned Monday morning from an extended trip, during which they visited in San

Antonio, New Braunfels, Austin and Fort Worth, reporting a most enjoyable time throughout. Capt. I. E. Anderson, who is here from Marshall to spend the summer with his son, H. E. Anderson, and family, in the Claxton community, is numbered among the veterans attending the reunion at Christoval this week. Mr. and Mrs. T. T. Hooper of 905 Talbert St., Taylor, Texas, are guests of her aunt, Mrs. S. E. Walter, and relatives. The Hoopers were accompanied by their grandson Tom Ray Parr, and who is Mrs. Walter's only great-grand nephew. Dr. Paul Doole, former Bradyite, but who has been located at Eagle Pass for quite a number of years, was a guest this week of his sister, Mrs. A. M. Finlay, while back here on a visit to his father, Major D. Doole, Sr., who is quite ill at his home in Mason. A two-year-old New Yorker fell five stories unhurt, thereby showing that if you choose your direction you can avoid traffic safely.—Dallas News.

Colds Cause Grip and influenza
LAXATIVE BROMO QUININE Tablets remove the mucus. There is only one "Bromo Quinine." W. W. GROVE'S signature on box. 30c.

First class shop made saddles, also repairing on saddles, harness and shoes. Evers & Bro. Post Cards for all occasions at The Brady Standard.

Shaw-Walker Card Cases, Joggers and Trays. The Brady Standard.

No Worms in a Healthy Child
All children troubled with Worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS CHILL TONIC given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Nature will then throw off or dissolve the worms, and the child will be in perfect health. Pleasant to take. Do not bottle.

New Hot Weather TIES



We have a nice assortment of SILK and WOOL, SILK FOULARD and other new styles and patterns.

We Invite Your Inspection
MANN BROS., Clothiers



Announcement

THE STUDEBAKER CORPORATION OF AMERICA is pleased to announce to its customers, friends, and the public generally, its complete line of new **1924 Model Studebaker Cars**

Avoiding the superlatives frequently used in automobile advertisements, the Corporation desires to faithfully state the facts concerning these cars and the reasons why the public should buy them.

THE CARS

In design, quality of materials, standard of workmanship, durability, refinements, performance, freedom from repairs, and price, the Studebaker 1924 Model Cars are distinctly the greatest intrinsic values the Corporation has ever offered.

Every improvement the safety and practicability of which have been verified by engineering tests is embodied in these new cars.

The Big-Six

THE BIG-SIX LINE comprises four models, mounted on the standard 126-inch chassis with 60 H. P. 3 7/8 x 5 inch motor:
7-passenger Touring Car - \$1750 5-passenger Coupe - \$2550
5-passenger Speedster - \$1835 7-passenger Sedan - \$2750
all prices f. o. b. factory

Refinements and a few minor mechanical changes have been made in the Big-Six, which has established an enviable record for five years. Our large production accounts for its low price. It is a car of the highest grade, comparable to the best.

The Special-Six

THE SPECIAL-SIX LINE comprises four models mounted on the standard 119-inch chassis with 50 H. P. 3 1/2 x 5 inch motor:
2-passenger Roadster - \$1325 5-passenger Coupe - \$1975
5-passenger Touring Car - \$1350 5-passenger Sedan - \$2050
all prices f. o. b. factory

Radiator, hood, cowl, and body changes have been made in the Special-Six, with minor mechanical changes and refinements in the chassis. The Special-Six has for five successive years added luster to the name STUDEBAKER. It is one of the most satisfactory and finest cars on the market. It is as good in every respect as the Big-Six, except that it is smaller, and costs less to produce, and therefore sells for less.

The Light-Six

THE LIGHT-SIX LINE comprises four models, mounted on the standard 112-inch chassis with 40 H. P. 3 1/4 x 4 1/2 inch motor:
3-passenger Roadster - \$975 2-pass. Coupe-Roadster - \$1225
5-passenger Touring Car - \$995 5-passenger Sedan - \$1550
all prices f. o. b. factory

No body or mechanical changes except refinements have been made in the Light-Six. Over 130,000 Light-Sixes have been produced in the new, modern \$30,000,000 Studebaker plant at South Bend, Indiana, under most economical and

almost ideal manufacturing conditions. In our judgment, it stands out as the greatest value and the closest approach to mechanical perfection in moderate priced cars yet produced.

THE REASONS WHY

With \$90,000,000 of actual net assets and \$45,000,000 invested in plants, Studebaker has ample physical facilities to manufacture most economically.

Studebaker's organization of manufacturing executives, engineers, metallurgists, chemists, inspectors, and skilled mechanics is second to none in the industry. The design of Studebaker cars and the workmanship upon them conform to the highest principles of engineering standards and mechanical practice known to the industry.

Best of Materials Used

Studebaker cars contain the finest known grades of iron, steel, aluminum, tires, electrical equipment, glass, bearings, etc. No better materials for automobile manufacture exist. Sheet aluminum has but one-third the tensile strength of sheet steel, and consequently, Studebaker uses sheet steel for its bodies.

By the manufacture of drop forgings, castings, stampings and the machining, assembling and finishing of motors, axles, frames, transmissions, bodies, tops, etc., and the consequent elimination of middlemen's profits, coupled with lower overhead factory costs per car arising from quantity production and low commercial expenses, Studebaker's costs are kept at an economically low point possible of attainment only by manufacturers with vast physical and financial resources.

Bodies Unexcelled

The bodies of Studebaker cars are not excelled in quality of materials and craftsmanship, by any cars on the market. The Coupe and Sedan closed bodies are magnificent examples of the coach builder's art.

Merit Wins

The sales of Studebaker cars for the past six years have shown each and every year a progressive increase. 81,880 cars were sold in the first six months of 1923 as against 60,053 for the same period last year. Only products of merit can make such growth.

The Studebaker Corporation of America
A. R. Erskine, President

SIMPSON & COMPANY

PHONE 10 BRADY, TEXAS

T H I S I S A S T U D E B A K E R Y E A R



