## 8 Pages <br> THE BRADY STANDARD



the lands are not sold before the ex The Chamber of Commerce prodown to the lowest notch compatito with current land prices, and
to make provisions to enable bona
$\qquad$ to be made to speculate or to exagWater Plentiful.
The prospective purchasers are to
be shown the land, told what the land be shown the land, told what the land
may be expected to produce, and
shown comparative statements of the way of "helping on the agricol Tral dreams of McCulloch county."
The land is desceribed by Cargil
"good raw land, well watered.' It is about eight miles and going west and
south. The farmers of that terriory as a good one
$\qquad$
$\qquad$
NEWS FROM THE STATE CAPITOL


$\$ 5.00{ }^{\text {and }}$ up $\$ 5.00$ and $\$ 15.00$ and Plates Made by My New Methods Guaranteed to Fit Any Mouth. Pyorrhea and All Diseases of the Gums Successfully Treated
Teeth Extracted Painless All Work Guaranteed Lady in Attendance Dr. H. W. Lindley, Dentist
Over Brond Mercantile Ca.


##  CorRESPOML..E

 $=5=$



|  |  |
| :---: | :---: |
|  | REEAD TETES!券 |
|  | Owners of Fords, Chevro* lets, Maxwells and Willye-Overlands-mdo you lrov in sizes to fityour cars? Come and see thom |
|  | - best in the lonorun* SIMPSON \& COMPANY <br> brady, texas |
|  | Coodrich <br> Silvertown Cotimime |



## HUPMOBLLE

GARAGE

## Kubanka Seed Wheat <br> For the Next Thirty Days I Will Price Kubanka Seed Price Kubanka Seed Wheat a $\mathbf{\$ 1 . 5 0}$ Per Bushel <br> Former Price \$2.00 Per Bushel

Kubanka is the very best Spring Wheat.
Sacked, Ready for Delivery at SPILLER GRAIN CO.
J. T. H. Miller, Brady


## POULTRY IN M'CULLOCH COUNTY

Poultry will be the Moses that will lead MacCulioch County
out of the Wilderness, and the sooner we take adyantage of out of the Wilderness, and the sooner we take advantage of
climate and other conditions here, and get into the poultry
business right, the better we wil business right, the better we will be.
Petaluma, Sonoma County, California, has an investment
in poultry that amounts to $\$ 21,000,00000$, their income from in poultry that amounts to $\$ 21,000,000.00$, their income from
poultry being $\$ 15,000,000.00$ annually, against our
from cono,000 from cotton. They get seven and a half times as much from
their poultry as we do from cotton, and their county is not near as large as McCulloch county.
How many farmers get rich from cotton? NONE! Yet we make a fuss about the cotton crop and we miss good cotton
crops frequently, while with poultry, the laying kind (not mongrels) money comes in the year around regardless of
drouths or other hazards. A hen that will lay 180 eggs a year will bring its owner about 84.50 gross, and if you were very
extravagant you cuildn't feed her more than two dollars
worth of fed, while the real poultry man will get by with a
cost of 95 c per hen per yeal


farm means hard work, while the chicken business requires
steady work, it is not the back-breaking kind like cotton re-
quires. Many people have become millionaires in the poultry bus-
iness, but few farmers ever made much out of cotlon. Why
not try poultry-the Chamber of Commerce is willing to help One common mistake about the poultry business, is that
many pople think that they must sell breeding eggs at $\$ 1.50$
pery per setting or they will not make money. Now the easiest
money in the poultry business is the egg business, that is, selling eggs at the market price, infertile eggs; a man who has an egg farm and does not have to feed a bunch of roosters is
reducing the cost of operation and will make more money than the breeder does. The breeder has to tie up a lot of money in
roosters, incubators, and then the feed bill for the roosters
during the year to buy Baby Chicks and not try to breed your own chicks; and
another reason for another reason for that is that the reliable hatchery can fur-
nish you chicks with guaranteed records, while if you try to do your own breeding, you may hatch off any kind of a chickIn addition to being the most profitable, the egg business is so much easier than the breeding business for you are not
tied at home so closely. Let's start one hundred poultry farms in this county this year; easy work and easy money. Three
essentials in the poultry business: proper housing, proper sanitation and proper feeding. Follow these essentials and you
$\qquad$
$\qquad$ will give you information in regard to the three essentials
the poultry industry. Call on us and we will asssist ou.
BRADY CHAMBER OF COMMERCE.

 NEER SEITLER, DIES IN FLORIDA

RATES
THE BRADY STANDARD
Tuesday Friday
Brady, Texas
$\$$ mier soar Brady $\$ 1.50$ :
Three montis ...se

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months will be credited at
* the rate of 15 c per month.
t miles from srady $\$ 2.00$
+ THREE MONTHS .... 81.00
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of less than three months
+5c per copy, straight.


## Thomas Grain Drill



We have been selling the Thomas for seeveral years and it has given universal satisfaction. Ask your neighoor. Get a Thomas and your sowing troubles will be over.

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Ghickens! Ghickens!
We are in the market for all your chickens and are paying the top market prices. Remember we are always in the market for all kinds of produce in season
with the best market prices.

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Bridge Street
Brady, Texas

## Thomas regular single disc and Tube boots make a wider fur-

 row than any other disc drill and produce two to five bushels more wheat to the acreThe Thomas Patented Self-Oiling Disc bearing requires oiling but once per season. The Thomas Swivel Hitch is an exclusive feature.

Thomas steel wheels are the heaviest and strongest made; hub bearings the longest on any drill. All dise drills furnished with drag chains.

Thomas Universal Double Run Force Feed, an exclusive feature, sows all kinds of seed. Thomas drill frames the strongest, staunchest made.


"Every Day in Every Way, We Are Getting Better and Better"

## That is the thought that has actuated the publishers of

## THE BRADY STANDARD

in building a better, more readable and more likable paper for Brady and McCulloch co unty. Essentially a HOME NEWSPAPER whose efforts have always been devoted to building town and country and make this a be tter place to live, The Standard has felt that its mission has been to cover the local news field thoroughly, efficiently and effectively. Through its semi-weekly editions, it has been enabled to give the news while it is new, thereby giving REAL SERVICE to its sub scribers and readers.

## Autocaster Service

In enlarging its scope, The Standard on September 1st last inaugurated the Autocaster service by means of which it has been en abled to present in pictures, timely news events, cartoons upon live topics of the day, comic strips, as well as providing illustrations for both news and advertising such as make for a really readable paper. This has served to keep The Brady Standard up in the march of progression with the big dailies, none of which offer more timely or newsy features than The Standard presents in its Autocaster Service.

## Another Big New Feature Next Month Eight-Page Magazine Section

Starting with the second week in February, The Standard will offer its subscribers and readers another valuable feature in an eightpage Magazine section, which becomes a regular monthly feature. Heretofore the magazine feature has been exclusive with the Sunday dailies, which have not been available to rural readers because of their having no Sunday mail deliveries. Not only are many interesting magazine features thus denied the rural population, but the ever-popular colored comics are also lost to these readers. The Standard's Monthly Magazine section will, to a great degree, overcome this deficiency. Here is what we offer our readers in the magazine section-


A FULL-PAGE COLORED COMIC - DEPICTING T HE ADVENTURES OF "PETE AND PINTO," THE COWKIDS OF O-JOY RANCH. THIS COMIC IS NOT DUPLICATED BY ANY DAILY NEWSPAPER AND IS AN EXCLUSIVE FEATURE OF THE BRADY STANDARD'S.
HISTORICAL FEATURE-TALES OFTHE EARLY DAYS IN TEXAS. STORIES OF ACHIEVEMENTS AND SACRIFICES BY THE PIONEERS WHICH ARE CERTAIN TO THRILL EVERY READER.
THE RESOURCES OF TEXAS-AFEATURE SUPPLIED BY THE VARIOUS DEPARTMENTS OF THE STATE UNIVERSITY, AND ONE WHICH WILL OPEN THE EYES OF ALL TO TEXAS' WONDERFUL POTENTYES RFALL AROUS.
OTHER DEPARTMENTAL NEWS INCLUDES - AUTO HINTS, TEXAS FARM NEWS, STORIES FOR BOYS AND GIRLS WOMEN'S DEPARTMENT, HOUSEHOLD HINTS AND MANY OTHER FEATURES.


BRIEF TEXAS NEWS-A CAREFUL SELECTION OF INTERESTING ITEMS CULLED FROM THE NEWS FEATURES OF THE GREAT STATE OF TEXAS

## A LITTLE FUN-A COUPLE COLUMNS OF JOKES THAT

 WILL DRIVE AWAY THE BLUES AND MAKE THE WRINKLES OF YOUR FACE TURN INTO SMILES.AUSTIN CALLAN'S COMMENTS - AS A HUMOROUS WRITER, AUSTIN CALLAN IS SECOND ONLY TO THE VERSATILE CLAUD CALLAN, AND HIS COL UMN WILL BE SURE TO BE READ WITH INTEREST.

Hom
CURRENT COMMENT-BY J. H. LOWRY, ONE OF TEXAS' WELL-KNOWN AND WELL-BELOVED PHILOSOPHERS AND WHOSE QUAINT WRITINGS HAVE DELIGHTED HUNDREDS OF THOUSANDS OF ADMIRERS.

## SUBSCRIPTION PRICE

There will be no increase in the subscription price; on the contrary, the price will be lower. For the coming year, the subscription price to The Brady Standard in Zone 1 will be only-

## $\$ 1.50$

All subscriptions will be payable strictly Cash in Advance, and the paper will be stopped when the subscription expires.

THE REASON-During the past two years, The Brady Standard has been 82.00 per year. With unfavorable conditions, collections have lagged, with the result that we now have between $\$ 1,000$ and $\$ 1,500$ delinquent subscriptions on our books. There is no profit in subscriptions at best, the subscription price only covering cost of paper, ink and printing. Consequently, we figure we have been falling about $\$ 750$ short each year during 1921 and 1922 of meeting costs on subscriptions. The reduced price of $\$ 1.50$, paid in advance, will net us more real money, eliminate bookkeeping, and give the subscriber the greatest possible value at the lowest possible figure.


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## The Brady Standard



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BASKET BALL HONORS SATUR- Comanche for entrance in the district DAY GO TO ROCHELLE BOYS and calf creek girls tean
 The Calf Creek girls have developed The final game of the season be- into a splendid organization, and
tween Rochelle and Calf Creek basket Frank Lohn, coach, lays claim to havball teams played on the Rochelle ing the fastest girls team in West ball teams played on the, Rochelle ing
grounds last Saturday aftunoon, end- Texa

| by a score of Creek girls wrested the honors from |  |
| :---: | :---: |
|  |  |
| the Rochelle girls deam by a score of 18 to 10. This leaves the Ro- |  |
| of 18 to 10 . This leaves the chelle boys' team undefeated cha | mer |
| pions of MeCulloch county, and J. D. | PU |
| Conner, coach, will take the team to | Pu |

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