BANQUET MARKS CLOSE FIRST YEAR OF RETAIL MIERCHANTS ASSOCIATION

SUCCESS OF ORGANIZATION ATTESTED IN ENTHUSIASTIC ADDRESSES OF MEMBERS-ASSOCLATION DECLARED
ONE OF BEST-ORGANIZED IN STATE OF TEXAS.

The first anniversary of the organization of the McCulloch
county Retail Merchants association was marked by a splendid The first anniversary of the organization of the McCulloch
County Retail Merchants association was marked by a splendid
banquet given on last Tuesday night in the Queen hotel banquet banquet given on last Tuesday night in the Queen hotel banquet
hall. One hundred covers were laid for the members and guests
attending, and every seat was taken, the dining hall being crowdattending, and every seat was taken, the dining hall being crowd-
ed to capacity. Sam McCollum presided over the meeting ed to capacity. Sam McCollum presided over the meeting as
toastmaster. Features of the program were the enthusiastic ad-
dresses by members of the association responding to toasts, a dresses by members of the association responding to toasts, a
reading by Miss Neal, piano solo by Mrs. Jack Ragsdale and vocal reading by Miss Neal, piano solo by Mrs. Jack Ragsdale and vocal
solos by Mrs. Chas. Williams. A most novel and entertaining fea-
ture was the radio concert arranged through courtesy of Dr. Wm. C. Jones, and which brought the evening's program to a close, The large attendance made the $;$ County Retail Merchants association
banquet hall a scene of splendor.
the best-organized and most efficient The room was decorated in most at- organization of its kind in the state,
tractive fashion, with autumn leaves $\begin{aligned} & \text { and who freely gave praise to the }\end{aligned}$
and flags used in pleasing combina- efficient work of the secretary, Miss
 chrysanthemums graced all the tables. compliment to the president, Bailey
A touch of the approaching Thanks- Jones, and the board of directors, as giving season was to be found in the well as to the support and co-opera-
splendid menu arranged by Mrs. Par- tion given the work by the memberker, and in the turkey cut-outs adorn-

ing the dessert. The following was \begin{tabular}{c|c}
Oyster Cocktail \& $\begin{array}{l}\text { clear-cut talk made by Duke Mann } \\
\text { whose sound reasoning and unques } \\
\text { Rioned }\end{array}$ \\
Roast

 

$\begin{array}{c}\text { Roast Turkey } \\
\text { Creamed Potatoss } \\
\text { Cranterry } \\
\text { Cellery }\end{array}$ \& $\begin{array}{l}\text { Dressing } \\
\text { Peas }\end{array}$ \\
Ambrosia
\end{tabular}\(\quad \begin{aligned} \& tioned logic proved convincingly the \\

\& great value of the organization to \\
\& the business interests of the county\end{aligned}\)
 for the success attained by the local attention of those present, the con
Retail Merchants association in de dere facts and figures which had
proven beyond question the urgen

- the credit business of the county upon $\begin{aligned} & \text { a sess men as is afforded by the as- } \\ & \text { a safe and firm financial basis. This } \\ & \text { sociation, and which resulted in its }\end{aligned}$ a safe and firm financial basis. This sociation, and which resulted in its
fact was further attested in the ad-
dresses of or orization just a year ago. P. M
dre speakers of the eve- Lembke of Lohn met with the hearty dresses of the speakers of the eve- Lembke of Lohn met with the hearty
ning, and proved beyond a question of
dioubt that not only was the organi-
coproval of the body when he dis
coupon the subject of courtesy zation effected at a most opportune $\begin{aligned} & \text { coursed upon the subject of courtesy, } \\ & \text { and emphasized the utmost import- } \\ & \text { time, but that it has been most suc- } \\ & \text { ance of every merchant treating each }\end{aligned}$ cessful in its operations, and had both
ance of every merchant treating each given standing and proper rating to to
the citizenship who were properly
courtesy and attention-in fact,
giving "service with a smile." entitied to the same, but had inci-
T. Ogden, speaking from the view-
dentally made A1 credit customers of
point of an outsider, spoke to the Innumerable others whose credit had point upon the subject of the benef suffered solely because of laxity or which every citizen derives from th
carelessness in meeting their business
obligations. Further, it had proven obligations. Further, it had proven of every person's financial ability and
beyond a shadow of a doubt the folly
the stressing of the importance of beyond a shadow of a doubt the folly
of extending credit where the cash thesing of the importance of
basis should have strictly been enforc-
promptry meeting all obligations
whe J. Evres read a splen ed.
One of the most enthusiastic of the sto paper of his view on buying
did


$=$
Brighter
Children
Is your child backwards or dull in school?
 the so-alles "backwards" or "dullf" chidrese have detect
 wret is futurch happinces.

$$
\begin{aligned}
& \text { Malone \& Ragsdale } \\
& \text { Jewelers and }
\end{aligned}
$$





## PROMINENT MEN GROUND-SOAKING

 ONPROGRAMP.S. RAINS OVER ALL TOG.CONVENTION M'CULLOCH CO.









## BRADY WATER \& LIGHT WORKS TO INSTALL ANOTHER ENGINE AND PUMIP

## \$10,000 WORTH OF NEW EQUIPMENT AND IMPROVEMENTS

 O BE MADE AT LOCAL MUNICIPAL PLANT-NEUNIT WILL BE USED ON WATER PUMPS.

New equipment and improvements at the Brady Water \& Light Works plant totaling $\$ 10,000$, have been authorized by the board of trustees. The new equipment includes a 100 -horsepower
Fairbanks-Morse engine and a new Sullivan air-compressor, which
will be used will be used exclusively to operate all the water pumps in the pit. thereby taking all this load off the two engines now in use, and which will be used in developing light and power. The new
equipment will be a duplicate of the engines and compressor now equipment will be a duplicate of the engines and compressor now
in use, and will add another unit to the present 200 -horsepower in use, a
 anticipated by December 1 st. The the cable, which will be accomplished
installation of the new equipment has
become necessary due to the fact that become necessary due to the fact that
when the peak load is being carried,
both the engines now had, and each
of which is of 100 -horsepower capac- FIVE FINE FAT BUCKS RE. of which is of 100-horsepower capac--
ity, have been found to be overloaded.
By placing all the pumps on the new
equipment it will
ERS WHO RETY BRADY RE equipment, it will be possible to car-
ry the light and power load on one back with them five fine
engine only. This will enable com-
bucks as trophies of the chase, the engine only. This will enable com- bucks as trophies of the chase, the
party of Brady hunters composesed of
from time to to time, the otherenger engine
B. A. Hallum, his nephew, Chas. Hal-

 without handicapping the plant in declaring the hunt to have been one
any manner. These two engines are of the best they ever enjoyed. Ed-
now operating a 40 -horsepower motor, now operating a 40-horsepower motor, wards county furnished the paradise
also a 50 -h. p., 15-h. p. and a $20-\mathrm{h}$. p.
in which the game was bagged and
motor. motor.
The new equipment is to be plac- venison steaks and chops promise to of the hunters' bill of fare
ed where the old boilers were former- for some time to come, if the cold ed where the old boilers were former- for some time to come, if
ly located, thereby utilizing the pres-
entorage holds out.
ent building and avoiding the neces-
BOX SUPPER
sity of making an addition. This section
is being re-roofed and will be in first-
lass shape A Box Supper will be class shape by the time the few a Box Supper will be given
equipment arrives and is is intalled. Nine shool house Friday
Co-incident with the installing or Co-incident with the installing of
night, Noverit of or the 17 th, for the co new engine and compressor, a
irculating pump will also be install come and bring a full box
and purse. cd, the purpose of which will be to
pump water direct to the motors for NOTICE TO FARMERS.
After Nov. 10, our ging, thereby avoiding the bursting over-heated engine heads. A cool- After Nov. 10, our gins will
ng tower has alleady been built, and Friday and Saturdey each
week.
 inits to the three 100 -horsepower enPLANTERS GIN, N. B. EMBRY GIN
J. H. PURDY GIN.

MRS. AUG. F. BEHRENS FLORIST

## Superintendent w. o. Kirchner al

able for the street lights from Yonk-
Fresh Cut Flowers, Pot Plant
Winter Bloral Designs
Bulbs
Phone 4502, or 136, Brady, Tex.

## MATTRESS TIME

 them, and five eo the ame high ciass work as before
HA VE THAT OLD MATTRES RENOMATED Bringit in and have th E. R. CANTWELL

MATTRESS MAKER AND UPHOLSTERER
One Door West
of Old Location
East of Square on
Commerce Street


THE BRADY STANDARD

joices when they get their "feet we
MeCULLOCH Prosperity.
Straws show which way the wind
slows. Alo, judge a communitys
prosperity by the number of beggars





SPECIAL
SUBSCRIPTION OFFER!


## $\$ 1.50$


SUDSCRIBE OR
renew
row!

 Namane wix



## grunswich



## HEAR A DEMONSTRATION

Lovers of good music are invited to come in and hear a demonstration of the Brunswick Phonograph. We are making a special feature of these phonographs just at this time and will be glad to show you the many different models we have in stock. Different models and different prices to suit everybody.

Note the illustration of the Tone Amplifier which is an exclusive feature of the Brunswick. This feature adds wonderfully to the tone and volume of the instrument and will be a pleasing revalation to you. You cannot appreciate the Brunswick without hearing it yourself. Come in and play it and see it. You will want it.


## O. D. MANN \& SONS <br> "We Appreciate Your Good Will As Well As Your Trade"

THE BRADY STANDARD, FRIDAY, NOVEMBER $17,1922$.
 The full, rich flavor of good butter, egss, flour, etc., is developed by Rum ford in the leaven. ing process. Rumford-raised foods not only taste better - they are also
more nourishing because more nourishing because
Rumford is pure phosphate
baking powder baking powder.
THE WHOLESOME EAKING

Success to All


The Editor Will Avereciate Items for this Column. Phone 163. | $\begin{array}{c}\text { Celebrates Eighth Birthday. }\end{array}$ | $\begin{array}{c}\text { Mid-Week Forty-Two Club. }\end{array}$ |
| :---: | :---: |
| Celebrating her eighth birthday an- |  |$\quad \begin{gathered}\text { Mrs. } \mathrm{C} \text {. Crawford entertained }\end{gathered}$ niversary, Charlotte Stowe entertain-

ed quite a number of her friends last
ler, Mrs. Ma th the home of her sise, Saturday November 11th, with a party for the Forty-Two club, and games were enjoyed. The beautifulul Four tables were set for the series birthday cake, with its eight candles
formed the center attraction of the "42." dining table. Many gifts were pre- ed Messrs, and Mesdames N. A. Col-
sented the young hostess, together Ilier, J. B. Granville, Evans J. Adkins, with good wishes for many returns of
N. G. Lyle, Jr., Marion Rice, J. B.
Whiteman; Misses Mozelle Gerner Present were the following: Little eille Barnes, Bess Rice; Messrs. Gus $\begin{array}{lc}\text { Misses Christine Jones, Maru. Louise } & \text { Carlson, Joe T. Ogden. Mersrs. Gus } \\ \text { Sessions, Mary Ette Sessions, Laura } & \text { Roses were used in decorative mo- }\end{array}$
$\qquad$

## Dodge Brathers MOTUR CAR

The evenness of performance so often remarked in Dodge Brothers Motor Cars is due, in no small part, to the thoroughness with which each unit is inspected during the process of manufacture and assembly.

A trained staff of 800 experts is employed in this work alone, and approximately 5285 individualinspections are madeoneachcar.

So exacting and rigid are thestandards applied to these inspections that the slightest variation either in workmanship or material is instantly discovered and rejected.

Dodge Brothers are almost over-scrupulous in their constant aim to make each car as sound and perfect as is humanly possible.
F. R. WULFF MOTOR CO. PHONE 30 BRADY, TEXAS


Turkeys Turkeys Turkeys

We are in the market for all your Turkeys, and are prepared to pay

## Top Market Prices

seon't fail to come around and e us and get our prices when $\mathrm{y}_{\text {ou bring your }}$ Turkeys in. We $\mathrm{c}_{\text {an }}$ handle any amount from one Turkey to a thousand coops.

## FURS! FURS!! FURS!!!

Furs will soon be prime, and don't forget that we are headquarters for the fur market and our prices are always the best. Bring your furs around and we will pay the cash for them.

## COUNTYiny ${ }^{2}$ <br> CORRESPONELELE

 summer, is here on a visit to home
folks this week. Abilene last week on business.
Rev. Henry Smith of Mullin filled his regular appointment here Sunday.
A nice shower fell here Sunday
which will help small grain, but we still need that chunk floater.
Green Clark and R. K. Finlay, Jr.,
left Monday for the Big Bend coun. R. K. Finlay is erecting a new
dwelling on one of his farms west of
Fife. Jamie Mitchell is here from Trini-
dad. Colo, on a visit to home folks this week.
Our school is progressing niely.
We now have 95 pupils enrolled,
which is more than we have had for Commissioner Jim Priest has his
tractor and graders at work here
this week and is putting the roads in ine shape.
Ed Walker and Jack Rutherford
were wisitors here from Waldrip Saturday.
F. M. Ranne left Wednesday for
Prosper, Texas, on a visit to relatives.
 prices during Trade Expansion
Week. EVERS \& BRO., Brady. We are in the market for
your Hides and Furs. SPILLER

TO THE FARMERS Salt at a low price; also plenty
Stock Salt. We also carry Feed
and Flour in stock. SPILLER and Flour in stock. SPILLER
GRAIN CO. CALF CREEK ${ }^{20-25-}$ NEWS.

## Basket Ball Teams Winners Ov West Sweden and Brady.

 West Sweden and Brats.Calf Creek, Texas, Nov. 14.

 din of Nine called at the E. L. Bridge
home a short while Sunday afternoon.
Miss Minne Whiple spent Mon-
day night with Miss Zora Perry. day night with Miss Zora Perry.
Mr. John Bradshaw spent Friday
night with Mr. Ted Blasdell.

THE BRADY STANDARD, FRIDAY, NOVEMBER 17, 1922.


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Junior B. Y. P. U.
Sunday, November 19th, 6:15 p. m. Sunday,
Song.
Prayer. Song.
Prayer.
Reading Reading-Hazel Branscum.
Group Captain-Essle Hairston Group Captain-EEsse Hairston.
Title: "When Jacob Comes Title:
Home." "When Jacob Comes Back
"Jacob "Jacob Leaves Taban" - Milton
Coalson.
"Jacob Fears Esau"-Berniee Hairston. "Jacob Prepares to Meet His Broth-er"- Jack Cottrell.
"Jacob Wrestles with the Angel"Rachael Cottrell.
"Our New Name"-Marie King. Scripture Reading -Emma Mae
Eodgers.
Sword drill. Song. See Macy \& Co. for your Win-
er Coal. Phone orders to 295.

## BARGAIN DAYS ARE HERE!

 You can get the Fort Worth Star-Telegram one full year now, Daily
and Sunday, for only $\$ 6.45$, Daily and Sunday, for only 86.45 . Daily
Only, for 85.30 . New subscribers Only, for $\$ 5.30$. New subscribers
will receive the balance of November free. No bargain rates on subscrip-
tions of less than one year. tions of less than one year.
We will be glad to receive your subWe will be glad to receive your sub-
scription. and to guarantee correct

## BRADY STANDARD

## Christmas Greetings

A CHRISTMAS CARD is a remembrance that touches the heart.

Do you recall how badly you felt last Christmas when you received a Card from an old friend to whom you had forgotten to send one?

Avoid that experience this year. Make your list complete by starting it NOW.

Send better Christmas Cards this year by ordering sooner. The early orders get the cream of selections.

Your cards will be the envy of your friends, and save you all that eleventh hour bother you had last December.

Old friends are more precious than riches.
Don't miss a single one from your list this year. Choose the right cards and plenty of them to carry warmth from your heart to friends of old.

Let them know at Yuletide that you are still their friend, though distance may divide.

We can furnish any kind of a card you want.
Place orders now to insure prompt delivery.
SCATTER SUNSHINE WITH GREETING CARDS.

## Brady Standard Brady, Texas

