
INSURANGE IT STRENGTHENS YOUR GREDIT, IT KEEPSTHE WOLI
Anderson E- Garrithers

RAPID ORGANIZATION OF COMIIIUNI-
TIES ASSURES SUCCESS OF EXHIBIT
EVERY COMMUNITY VISITED COMPLETES ORGANIZATIO,
AND GETS EXHIBIT PLANS UNDER WAY WITH GROW. AND GETS EXHIBIT PLANS UNDER WAY WITH GRO
ING ENTHUSIASM-OTHERS WANT IN LINE.


| Textile, Culinary, Etc.-Miss Em- ma Ledy. Wegetables, Fruits, Etc. - Mart Williams. <br> Fairview Off Like a Bullet. <br> The Fairview community has long had a hankering to take some prize money in a county exhibit, and has been ready to go ever since the big fair was first talked. So it was a comparatively easy matter to get the community organized Saturday night and set to work. The Brady com- mittee composed of Messrs. Geo. E. Ehlinger and M. S. Sellers, and Miss Bess Winters, Home Demonstration agent, made brief talks, following which the Fairview folks selected their committees and set out in earnest on the trail of the capital prize Here are the committees named: <br> Mrs. Kirby Huffman, Chairman in Chief. <br> H. J. Huffman, Chairman Exhibit Committee. <br> Sam Baird, Chairman Finance <br> Kirby Huffman, Arrangement of Booth. |  |
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| Hogs-A. R. Carlson. | on being the |

## SRECIL REQU - TEIV IO PIEASE

| $\begin{gathered} \text { iccal } \\ \text { eed. } \end{gathered}$ |
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## Trigg Drug Co.

THE BRADY PROGRAM COMMITTEE MUST HAVE THIS IN
FORMATION NOT LATER THAN NEXT TUESDAY MORN

BENJ. ANDERSON, Special Agent Pacific Mutual Lifo Insurance Co. FOUNDED 1868 Assets $\$ 65,199,251.16$
Ver Brady Nat1 Bank Bldg. Brady, Tex

## $\qquad$

from each in the week-end papers. By having several numbers from each community from which to select, a most interesting
and entertaining program can be assured. It is also well to give the approximate time required for each number, so that the program wir not become too lengthy
Please act at once on this matter, and advise immediately, H. F. SCHWENKER, Chairman
Program Committee, McCulloch County Exhibit


## A Wonderful New Shoe for the Baby

Come and see it. Bring the baby, the children and yourself-we can fit all with Shoes at very reasonable prices. THE ALL LEATHER SHOES.

## W. I. MYERS

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+++++++++++++ Baby Girl Arrives at Home of Mr. ment; in jewelry. A. F, GR of the Joca, Texas Deoweler, West Side F. GRANT rochelle Here I come again after so long pieking cotton. Mr. and Mrs. Jimmie Simpson are Rochelle, Texas, Oct. 9. the proud parents of a fine baby | girl who arrived Friday. They named | What has become of all the corres |
| :--- | :--- | :--- |
| the little Miss, Christine. |  | the little Miss, Christine.

Bro. Chandler filled his ragular ap-
pondents? I see only "Rosebud" and
our "orful "O. I. C. U. R. Right" pointment here Saturday night, Sun from Oregon, in last week's issue and day morning and Sunday night. I certainly hope he keeps coming, as
The Montgomery school began on his old remiscenses of San Saba and Monday, Oct. 2, with about 65 enroll- - MeCulloch counties are very interest-
 min $-20 \rightarrow-$

## Len

## arr oum



 Mare pound supper at Mr. and Mrex ato old Bro. Lambirght Now thooe
 a. the was going to teave Thuradiay

| tool end of time by other ministers, who |
| :---: |



Year 'Round Comfort at a Modest Cost





$\qquad$


BRADY AUTO COMP'Y B. A. HALLUM, Mgr. Phone 152
 BUICK WILL BUIIES ARE



With the passing of summer and the approach of indoor days
nd longer evenings, music again comes into its own. And as and longer evenings, music again comes into its own. And as
fancy leads one to hear in imagination, perhaps, the enlivening of glumly silent spaces with the sweet notes of a song or the gayety of sprighty dance music, the e onging for music grows.

For life without music and home without music seem not the | The Gulbransen | Star | Cable \& Nelson |
| :--- | :--- | :--- | Player Piano Player Piano Upright Piano

## DAVIS \& GARTMAN

Phone 238

## ALL ROADS

Lead to the MCCULLOCH COUNTY

New, Novel, Snappy Extraordinary Farm and Entertainment Program
A MIL AND ONE-HALF PARADE WITH THREE BANDS PLAYING


## Cot. <br> Stupendous Extravaganza <br> Clasiflion los <br> 

 "PassingParades of 1922"Coming direct from highly successful seasons in
both Chicago and New York to entertain you Probably the most complete, elaborate and enter-
taining taining musical revue evere brought to the south-
west. Will be the feature event in the Colisum West. Will be the feature event in the Coliseum
the first week. Also world-famous Iee Skater Tha first week. Also world-famous Ice Skaters.
Marnificent scenic effects- 80 dainty, gracefui girls-comic comedians-s nappy costumes
splendid music. Comfortable seats for 10,000

## ton

Queen's Coronation Ceremonies followed by the
Queen's Ball will be held on Tuesday night of the second week in the Coliseum. It is by far the most
brilliant event held in the Southwest be Princesses appointed by President Harding and the Governors of every State, and from foreign countries in attendance. Two nights later the
Society Ball, presenting debutanteg from all Society Ball, presenting debutantes from all over
the Southwest, will be held in the Coliseum. Com. plete change of decorations. The most elaborately staged events ever held in this country.

## pal.

Other special features of this year's Cotton
Palace Exposition International you want to see Palace Exposition International you want to see
are: 39 Centuries of Cotton, a wonderful portrayal of the progress in the cotton industry; auto races; complete agricultural ind
the Canadian Government is sending several carloads of exhibits; the Texas A., \& M. College will have a big display; the women's department will
be larger and more interesting; the United States be larger and more interesting; the United States new and there will be more of them; there will be
free acts every afternoon and night, and many nights of informal dancing in the Coliseum.


Make a note right now that the Cotton Palace Exposition International will open Saturday, Oc-
tober 21st, and arrange your plans to be on hand. tober 21 st, and arrange your plans to be on hand.
There will be 16 days and 16 nights of wholesome entertainment and education, fun and frolic. GENERAL ADMISSION 50c
Low Rates on All Railroads


| JUST THINK OF IT! | Our orders of coal are now be- |
| :--- | :--- | :--- | Good cowboy Boots from $\$ 15$ ing delivered. Let us know your to $\$ 25.00$, at Evers' Saddle and

Shoe Shop, in Brady, Texas. $\begin{aligned} & \text { needs } \\ & \text { MACY \& CO. }\end{aligned}$

## San\#Angelo Fair

October 17--21
$\$ 11.88$
Round Trip
via

Tickets on sale daily October 16 to 21; Limited to Oct. 23 For detail information ask your Santa Fe Agent f. w. Lazalier, Agent, Brady.

## FOR SALE

Kubanka Seed Wheat- $\$ 2.00$
per bu. J. T. H. MILLER, Bra-
FOR SALE-Five-room house two blocks south of Central
schnol. F D. WULFF. FOR SALE - Good, second
hand Horse at C. H. Ainspiger's hand Horse at C. H. Arnspiger's
Second Hand Store. FOR SALE-One 3-h. p. Fuller Cheap. E. R. CANTWELL. FOR SALE-Ford Truck; pneu
matic tires. MANN-RICKS AU FOR SALE - Tw o splendid young riding ponies; especially
desirable for school children. $\frac{\text { See J. F. SCHAEG, Brady. }}{\text { FOR SALE-Ford Touring ca }}$ in good condition; priced right.
MANN-RICKS AUTO CO., Bra-

FOR SALE-200 young Ramboumet Bucks, registered and
pure-bred. W. O. SHULTZ,
Paint Rock, Texas. FOR SALE-Ford truck with
pneumatic tires; also a few sec pneumatic tires; also a few sec
ond-hand cars, all in good con
dition ond-hand cars, all in good con
dition BRADY AUTO CO. North Side; desirable location.

Nill sell cheap. See Lou Town| $\begin{array}{l}\text { send at O. D. Mann \& Sons } \\ \text { store. }\end{array}$ |
| :--- |

FOR SALE - Practically new Chevrolet 1922 Touring car. Completely furnished, extra cas-
ing; a bargain. Inquire at ing; a bargain. Inquire at
Queen Hotel. S. E. PARKER. Mountain Cedar Posts sell direct to consumers. If you can't
use a full car, join in with your use a full car, join in with your can save you money. AYLOR
CEDAR CO., San Saba, Texas. Will sell for cash, or trade for good, second-hand saddle, a 17
jewel Elgin watch, as good as new. Apply at Evers Bros. Sad

## WANTED

WANTED-Jersex cow; must be gentle and a good milker Apply at Brady Standard office WANTED - Wolf and couple foxes. $\$ 5.00$ apiece will be paid
for their use during the McCulfor their use during the McCul
loch County Exhibit dates, Oc loch County Exhibit dates, Oc
tober 24-25th. Animais io le
returned to owner after Exhibit. returned to owner after Exh
See EDD BROAD, Brady.

## LOST

LOST-Diamond bar pin at cemetery or between my home and
cemetery return to J. F. MULLER, Brady. LOST-Sunday, between Bodenhamer wagon yard and my place,
9 miles south of Brady on London road, 21 -jewel, open-face
Elgin watch. Reward for return to CARROLLL GRAY, Brady. LOST - Tuesday evening on
road between Brady and Eden lane, bundle wrapped in plain green paper and containing OutDomestic, Thread, Hoze, Union Suits, etc. Finder please noti-
fy L. L. Deen, Doole, or leave
at R. Wilensky at-R. Wilensky store, East Side
Brady.

## FOR RENT

## FOR RENT-F. Haberer resi- dence. See L. BALLOU, Agent dence. See L. BALLOU, Agent,

 FOR RENT - Furnished Bed out chilren,Phone 264 .
FOR OVER 40 YEARS

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 was enjoyed very much by all pres-
ent. Misses Vivian Smin Murphy took the prizes for being the tackiest girls and Alex Maltsberger
and Marl Mauldin reeeived the prizes Miss Clarene Mauldin spent Sunday with Nettie Spivey.
Mrs. Eliza Wilkerson of Christoval came down Saturday to spend the
winter with her niece Abernathy. her niece, Mrs. Li J.
Deal Syilh and his collon pickers spent Sunday on the San Saba river
fishing. No luck was reported.
"Kinda" cold weather for fishing. Mrs, W. M. Murphy and children
of Brady attended the ice cream sup--
per at Mr. and Mrs. D. C Blaucht Saturday night,
John Spivey and son, Clint and
wife, returned from Lometa Saturday.
Mr., and Mrs. A. F. MeCoy called
at Mr. and Mrs. John Spivey's Tuesat Mr, and Mrs. John Spivey's Tues-
day night.
Solomon Pearson has purchased a motorcycle.
Mr. Ernest Helge and Misses Eth-
el and Margaret Harrider the show at Brearet Harkrider attended Mrs. S. A. Mauldin and two chil-
dren and Miss Pet Harkrider spent
Saturday Blauvelt's.
Bill Decker and Jesse Standridge of Lometa are pieking cotton for D.
c. Blauvelt.
"ROSEBUD." calf creek news.
111 Make Cood Cetton Crops-Lewis
Cooper Called as Baptist Pastor Cooper Called as Baptist Pastor.
Brady, Texas, Oct. 10.
Well as it has been some time since
Thave written to The Standard, I will I have written to The Standard, I will as threir cotton almost out. There have made very good cotton crops
re. Mr. C. Davenport has out 41 ales of cotton and expects to get about $\begin{aligned} & \text { Brother E. E. Springer, our Bap- } \\ & \text { tist Missionary, }\end{aligned}$. ${ }^{\text {and }}$. Bro, Lewis Cooptist Missionary, and Bro. Lewis Coop-
er were here and Bro. Coopre preached Saturday night and Sunday at
eleven, and also Sunday afternoon and eleven, anc alsalled Brother Cooper to
the church ceach for them another year. preach for them another year.
Miss Zora Perry visited the Kolb
girls at Streeter Saturday night and Siris atda, and reports a very nice time. Mr. Jack Wood has been quite ill
with dengue fever, but is much bet ter at this writing.
Quite a number of Cale Creek peo-
ple were in Brady last Saturday shopping. C. Davenport and family, and Miss
Bernice Bridge went to Whiteland to church Sunday night.
Mrs. C. W. Walker from Desdemona is here visiting her mother, Mrs. Bridge, for a few weeks.
Mr. and Mrs. Cooper and family
were here from Hext to church Sunday. Miss Floyd Perry is very ill this writing; hope very much we can
report her improved at the next writ-
report h
ing.
Mr. a
and
Mr. and Mrs. Roy Dacy spent Sat-
arday night and Sunday with urday night and Sunday with her par-
ents, Mr. and Mrs. W. WW Kolb Streeter. Miss Lela Blasdell visited Miss
Berniee Bridge Monday afternoon. Mrs. Cafford Bingham is also o ents, Mr. and Mrs. J. W. Attaway Mr. Calvin Kolb is sick with dengue fever this week.

MESSAGE TO MOTHERS
FROM DADDY PURE TES FROM DADDY PURE TEST
Daddy Pure Test says: When Dandy Pure Test says: Whe ways use Puretest Zinc Sterate! Then you will not have a "cry aby." It's the smart of the howls." This new dusting powder is a blessing to them and the mother. A generous size
can, 25 c . TRIGG DRUG CO. can, 25c. TRIGG

TREES-TREES-TREES kinds of Nursery Stock. I I am
with a rel with a reliable company. See
me at court house. JUNE me at court h
COORPENDER:

Bus yand


With its many new refinements and even more complete equipment, at no extra cost to you, the Ford Sedan is now more than ever the world's greatest enclosed car value. Terms if desired.
W. H. HILL

Authoziged ford sales
AND service

Coal is cash. Macy \& Co. Arove's Tasteless chill Tonic


Service and Low Prices
-We Have Them Both
Our old reliable service gives many an old battery a eccond lease on life at low cost.
Our new Prest-O-Lite prices furnish you the best all-around, all-weather battery at the lowest figures yet.

Bring the old battery around. Get it revived, or if need be, trade it in for a new one. Our offer is worth immediate investigation.
F. R. WULFF MOTOR CO

BRADY, TEXAS




# THE WAR IS ON 

In Turkey they fight for blood. In Brady The Popular Dry Goods Co. will put up the greatest fight ever attempted for cash. Prices and Quality will be the only ammunition used. The big guns are now shooting prices all to pieces.

## BIG CASH SAIE WIIL OPEN SAT. OCT. 14

> We will offer for sale at this time, our ENTIRE STOCK OF DRY GOODS, MEN'S, WOMEN'S and CHILDREN'S CLOTHING, HATS, SHOES and FURNISHINGS. Every item in our large and new stock will be marked down-yes, far down below your expectations. Remember, we have no SHEENY RECLAI MED, NOR SECOND-HAND JUNK TO OFFER.
> Don't fail to call for Profit-Sharing Coupons. We will have something special for you each day. Watch for Specials.
> The ENTIRE COUNTRY will reap benefits from the wonderful reduction in prices we will offer, right now when you need the goods. We are not going to wait until the season is over and offer you the leavings.
> WATCH OUR PRICES-LOWEST IN YEARS! WATCH THE PLACE-POPULAR DRY GOODS CO., BRADY, TEXAS. WATCH THE TIME-OCTOBER 14TH TO NOVEMBER 4TH.


No Goods Legally Sold During Sale Will be Bought Back. Everything is Cash Duriag Sale.
Bring the family; spend a day of Real Bargain Feast with us. You need the goods we are offering, and your cash is what we must have.

## COME! COME!

We Want Your Business, Your Influence and Your Friendship
POPULAR DRY GOODS CO.
North Side Square

## Good Values in Rebuilt Cars

We invite you to come in and see our very good Rebuilt Dodge Brothers Motor Cars.

With all the business integrity which assures Dodge Brothers value, we are able to substantiate our assertion that these Rebuilt Cars are exceptional values.

SEVERAL BARGAINS IN STOCK

## F. R. Wulff Motor Co.

Brady, Texas
Phone 30

| $+{ }^{+++++++++++++++++*}$ <br> Mrs. A. B. Jarvis and Mrs. C. L. Chase are here from Henderson, Ky., as guests of their sister, Mrs. W. D. Crothers, and family. <br> Mr . and MIrs. J. K. Shelton and daughter, Milss Latitia were visitors from the Lohn community in Brady the first of the week. <br> Mr. and Mrs, J. B. Miller, Mr. and Mre. Wilburn Brown and Mrs. J, B. Coffey formed a party of Richland Springs folks visiting and shopping in Brady yesterday. <br> Mrs. E. L. Wilkinson is here from Christoval to spend the winter as a guest of Mr. and Mrs. L. J. Abernathy at Nine, Mrs. Wilkinson is a former Brady resident, and has many friends here who are glad to have opportunity to meet with her once | Mrs. I. G. Abney and Mrs. Maggie Gray went to Dallas Sunday night where they spent several days buying more new goods for the Abney store returning Wednesday mornit.g. Although they were very busy with their extensive shopping almost ev- rey minute of their stay in Dallas. they found time to make a hurried visit to the State Fair, and enjoyed their brief visit to the fullest extent. <br> Phone 295 for Polka Dot Dairy Feed, the properly balanced ration that increases the milk production and makes your cows healthy, MACY \& CO. <br> One set good Wagon Harness at C. H. Arnspiger's New and Used Store. <br> To Cure a Cold in One Day <br> Take LAXATIVE BROMO QUININE (Tablets) It stops the Cough and Headache and works off the Col |
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## Free for the Asking

Brady Chamber of Commerce
Co-Operative Profit Sharing Coupons $\$ 510.0$ o in Cash Prizes
 of coupons. $\$ 75.00 \mathrm{CASH}_{\text {the ne next largest nolding }}^{\text {To the }}$ ber of coupons. 26 CASH PRIZES ${ }_{\text {EACH }}^{\text {OF }}$ $\$ 50.00 \mathrm{CASH}^{\text {third }}$ the person holding
will be given to the next 26 persons holding the largest number of coupons.


## OCTOBER HARVEST SALE

Thursday Morning Opens the Greatest Sale in Many Years at THE FAIR, Brady. Elaborate Preparations Have Been Made for This Sale and the Values Offered Will Cause Lively Trading. Attend the sale early and take advantage of the very low prices offered. All brand
new Fall goods are being offered to the trade at prices as cheap and in many instances cheaper than any mail order house in the country. It is no longer necessary for you to order your goods. We are in a position to meet any and all prices; come to this store and select the goods you need, see them before you pay, save time and trouble, by bringing in the family, fit them out head to foot at real bargain prices. We want you to come in and see; we are mailing out a large circular on which some prices are quoted, but reTHE SALE OPENS THURSDAY, OCTOBER 12TH, $\overline{\bar{Z}}$ AND WILL LAST 21 DAYS Road the Signs "October Harvest Sale"s to Be Sure You Are in the Right Store We are giving coupons entitling you to the $\$ 510.00$ in cash prizes that are being given away. With every $\$ 1.00$ we give you a coupon and the holder of the most coupons
will receive the capital prize which is $\$ 100.00$. The next prize, $\$ 75.00$, etc.; there are 30 prizes in all. Every prize is cash. Be sure to get these profit-sharing coupons, and get the big prize.

Come every day during the sale. We will have special features each day during the sale-they will be announced at the store. Remember that The Fair is prepared to meet the mail order prices, so come and buy your goods here and SAVE MONEY, TIME AND TROUBLE.
Sale Opens Thurssay, Oct. 12, And Lasis 21 Days

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## Clothes Make the Man



Every man needs to be well dressed
$\mathbf{H}^{\mathrm{E}}$ needs to have clothes that he $\mathrm{H}_{\text {will }}$ respect and that will inspire respect in others.
He needs clothes of the best style, the finest quality and good serice. In short, he needs clothes sold
by-MANN BROS \& HOLTON



Don't forget the McCulloch County Exhibit is going to be the biggest show of the year.
Get Ready! Join In! COME!!

Tim Landrum says its no use talk-
ingt he and wis foiks Just simply cant
get along without The standard, so
he orders it o follow him in his move
fom to

posts are of steel, painted black, and
offer a striking contrast to the white
base. The light fixtures are some-
what slow of delivery, but it is hoped
to have shipment made of them about
the same time as that of the county
the same time as "White Way" on
light fixtures. The "Wraty is square is certain to be one
Brady's
of the most striking in West Texas,
when both eity and county lights are
turned on.
Word comes from the Rev. S. C. Dunn of splendid success being met
with in the revival which he is conducting at Stephenville. Rev, Dunn
was ealled to Stephenville in an day, the revivalist originally opening
the meeting having been taken ill.
Rev. Dunn expects to close the meet ing next Sunday. The Rev. I. T.
Morris will occupy the pulpit Morris will occupy the pulpit at the
local Methodist church next Sunday local Methodist church next Sunday
morning and evening, at the request morning and evening, at the request
of Rev. Dunn. L. J. Abernathy was in from the
Nine community yesterday and reNine community yesterday and re-
ported cotton about all out his way. He was feeling mighty good over
the fact that he has nine acres of Che fact that he has nine acres of
wheat up to a pretty stand. The wheat was planted immediately fol-
lowing rain had lowing rain had on two successive
days about three weeks ago. He had days about three weeks ago. He had
broke the nine acres with a tractor broke the nine acres with a tractor
plow to a depth of seven inches, and plow to a depth of seven inches, and
the first rain wet down about three inches, while the second rain gave a
splendid season. Forty splendid season. Forty-eight hours
after he. sowed his wheat, it was upafter he. sowed his wheat, it was up-
the quickest he has ever seen wheat the quickest he has ever seen wheat
sprout. His only regret is that he sprout. His only regret is that he
did not have at least 50 acres broke and ready for planting.
A. L. Quicksall returned Wednesday from Denton, where he had been in attendance upon the annual State
convention of the I. O. O. F. Encampment, as delegate from Brady En-
campment No. 161. The campment No. 161. The big conven-
tion was held on Monday and Tuestion was held on Monday and Tues-
day, and Lee says the Denton foliks just simply put the big affair over in great style, offering them a pro-
gram of entertainment that could not
be duplicated bum at C. I. I. A. Was turned over to
und
. wisitors for their session, and the C. I. A. students lent every assist-
ance in the making of the meeting a big success. As a result, all the
visitors came away with a very fav
sity and the cition En, Bren
 oming year. ree

## Waco Texas Cotton Palace

 Oct. 21--Nov. 5
## * $\$ 8.14$ Round Trip

Tickets on sale Oct. 20 to Noy
5; Limited to Nov. 6.

## Photography Extraordinary

IT is our pleasert to amonone having secured the services of Mr. A. L. Pena, recently of San Antonio and Old Mexico, whose photographic and art work stamps him as one of the greatest artists in his profession.
Mr. Pena's art applies to:
Photographs Enlargements Pastel Oil
India Ink or Water Colors, and Art Mountings


Art Mountins a Porrait
In all of which he displays artistic ability little short of wonderful. Call and see samples of his exquisite art.

Now is the opportune time to secure your Photographic Work for Christmas and the Holidays. Don't Delay Making an Appointment. Have Just Received a Large Stock of Picture Mouldings, and are Ready for Your Orders.

## A Call Will Be Appreciated

Just South Hub Dry Goods Store. Brady, Texas

## Mason County Hereford Breeders' Sale

On October 27, 1922, at 1:00 p. m. Mason, Texas, we will offer for sale at PUBLIC AUCTION, thirty Registered Hereford BULLS. A select lot in good pasture condition. Every bull offered will make good under reasonable conditions. You, who will need bulls during the coming year, please ask yourselves the question, "Where can I find such a good lot of bulls to select my needs from for the coming year, if I let this opportunity pass?" Be fair to yourself by answering the question fairly

In this lot we offer you bulls of as good breeding as the breed boasts of. We offer you individuals with as much quality as you can get anywhere, WITHOUT THE HIGH FITTING. Is this what you want? You say it is. Therefore, act accordingly and be on hand on the date, at the time and place specified.
OCTOBER 27th, 1922, 1:00 P. M., AT MASON, TEXAS For sale catalog or other information address,
W. I. MARSHALL, Mason, Texas, Co. Agent

