# Gearanteed the Largest Paid Circulation of Any Newspaper Published in MeCulloch County. 

 ${ }^{\text {spees }}$ THE BRADY STANDARD TWICE-A-WEEK
## PARTY PLEDGE REVISED ON PRIMIARY BALLOTS



## Pacific Mutual

 Life Insurance Co, OF CALIFORNIAFounded 1868 85,983,367.00 Fifty-Two Years of Success Issues the Popular
FIVE-IN-ONE POLICY Low Premium Rates
see Benj. Anderson Of Firm of ANDERSON \& CARRITHERS Brady National Bank Building, Brady, Texas

## Painless Dentistry

By Modern Methods,
Pyorrhea Successfully Treated. proved methods.

Consultation Free-Aii Work Guaranteed cordial Invitation Extended to Visit Our New

DR. H. W. LINDLEY LADY IN ATTENDANCE
Phone 81
Brady, Texas


## WILL GIVE DAY N0. 2 SECOND SHOT TODAY-60 QTS. NITR0 TO BE USED

 daley and thos.swartz coming from chicago.

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Sill

25,000 Dardenellas Sold in Ten Days
As a few more Dardenellas RecoAso many other new nad seect RecorrisNom is the etim to ouy a columeria qraphWe have in stock, 3 Mahogany, at-s:125.0.0.
TRIGG DRUG CO.

## DELCO＝LIGITR

COMPLETE ELECTRIC SERVICE
 Pienie Great Success－Baptists
Begin Protracted Meeting． Begin Protracted Meeting．
Pear Valley，Texas，July 20. Pear Valley，Texas，July 20.
Editor Brady Standard：

## It＇s dollars

 to doughnuts－
## no man ever smoked a better

 cigarette at any price！AMELS quality，and their expert blend －of choice Turkish and choice Domestic tobaccos hand you a cigarette that will sat－ isfy every smoke desire you ever expressed You will prefer this Camel blend to either kind smoked straight！
Camels mellow－mildness will certainly appeal to you．The＂body＂is all there，and that smoothness！It＇s a delight！

Go the limit with Camels！They will no tire your taste．And，they leave no unpleas retty odor！
Just compare Camels with any ciga rette in the world at any price合



All Neighboring Points Largely Rep－Infant of Mr．$\overline{\text { and Mrs，Robert San }}$ ders Passes Away．
$\qquad$
$\qquad$
After several weeks absence I am
again on The Standard＇s force of
writers．＂I hope to write more oft

## en hereafter． G．R．Baisden and children left last

 G．R．Baisden and children left lastweek for northwest Texas and Okla－


CIGARETIES


# CLEAN SWEEP SALE PRICES ALL SHOT TO PIECES 

There are Several Other Sales Now Going on in Brady．To Find Our Place You Will Just Have to Look Where the Biggest Crowds are Going and Follow Them．
$\$ 6$ to $\$ 8$ Georgette and Crepe de Chine 1999 Shirt Waists M． 40

1800 yards of fancy assort－ ed Lawn，values to 95 c ，will go at
306
$\$ 1.50$ Men＇s Balbriggan
Union Suits，ankle 76
length，short sleeves
$\$ 7.50$ Men＇s All Leather Oxfords，will
go at
$4,4.30$

M．Simon<br>Building

THE BRAOY STANDARD OII AND GAS LEASES AND ASSIGN-


## Star Windmills

## The Mill of Merit and Efficiency



Always ready for work-day or night, pumping in the lightest of breezes or the hardest winds.
Star pumping assures low cost of operation-no fuel, and
many years of service.

## A Dash of Oil But Once a Year Solves the Oiling Problem for Star Windmills

No-Oil-Em Bearings remove the one and only objec-
tion ever raised against the use of the windmill as a pamping power-that of frequently climbing the tower to oil the bearings. One oiling each year is sufficient to insure ample lubrication and assures the owner that the positive lubrication thus provided will give the smooth, easy run-
ning qualities so essential for efficient windmill pumping. No-Oil-Em Bearings have been used on STAR WIND-
MILLS for a number of years, and the increasing popularity of the STAR since the adoption of this bearing is a

A dash of oil but once a year keeps No-Oil-Em Bear-
ings in excellent condition for thorough bearing lubrication
'We Appreciate Your Good Will as Well as Your Trade'
O.D. Mann \& Sons


## Stock Raisers Attention

The time for stomach worms is here-stock in the southern part of the county are dying from this ailment. We have in stock the celebrated Illinois Stock Medicine,
known to kill and prevent stomach worms and to rid stock of ear ticks. Better come in at once and supply yourself with enough medicine to rid your
Brady Brokerage

## MONSTER MONEY RAISING STOCK REDUCTION SALE In Justice to Yourself and Family You Cannot Afford to Miss This Great Sale. Mark the Hour, Mark it Well. Get Ready! Get Busy! Come! 30…ays-30 the Many Thousands of Bargains but They Will Give an Idea of the Many Values that Await You.

The Battle Rages for the Masses----Sale Opens Saturday, July 17th

| belts |  | 10c Ladies' Handkerchiefs, Sale price ....8c |
| :---: | :---: | :---: |
| Men's 35c leather Belst, Sal | ${ }^{298}$ | 15c Ladies' Handkerchiefs, Sale price.. 1 |
| Men's 50 c leather Betts, Sale price. |  |  |
| Men's 85 C leather Bets, Sale pric |  | 35c Ladies Silk Handkerchiefs, Sale pre |
| Men's 81.00 leather Betts, Sale price... |  | ${ }^{5 c}$ Lace, Sale price …1..........4c |
| Men's 81.25 leater Bets, sale price. ${ }^{\text {a }}$ |  |  |
| Hose |  |  |
|  |  |  |
|  |  |  |
|  |  | ${ }^{20}$ 20 Lace, Sale price ................16e |
|  |  |  |
| 50c Ho |  |  |
| ${ }^{75 \mathrm{c}}$ |  | Ladies' 35c Ribbed Vest, Sale price.... ${ }^{25 ¢}$ |
| ies 81. |  | Missess, 25c Hose, Sale price ........ 19 coc |
| Hair Pins, |  |  |
| Pearl Bu | $4{ }_{4}^{4}$ | GLove |
| Caper Pins, |  | \$1.50 Men's leather Gloves, Sale price \$1.19 |
| Card Hooks and |  |  |
| der | c | ${ }^{2} 2.75$ Mens |
| 150 | $1{ }^{\text {e }}$ | 0 Me |
| ${ }_{10 \mathrm{c}}$ Shoe Polish, Sale p | 8 |  |
| 15c Shoe P | $12 c$ |  |
| Shoe | $16 c^{\text {ce }}$ |  |
| Sho | $1{ }^{\text {ce }}$ |  |
|  | ${ }_{1 c}^{\text {rec }}$ | ${ }^{85.55}$ |
| 5ise | sc | en's $\$ 6.00$ Dress Pants, Sale price. . $\$ 1.49$ |
| 兂 |  |  |
| Sc Towels, Sale pric | 299 | s' \$1 |


|  | s, Sale |
| :---: | :---: |
| 20.50 Pants, Sale price ...... 81.69 | price |
|  |  |
|  | \$1.25 gray enameled Tea Kettle |
|  |  |
|  | T5c gray enameled Kett |
|  | 81.00 gray enameeled K |
|  | 35 c gray enameled Stew P |
|  | rpice. |
| \$1.65 white Cups and Savers, Sale | ${ }^{40 \mathrm{c}}$ gray enameled Stew P |
| white Cups and savcers, | 45 c gray enameled Stew |
| \$2.25 pold band Cups and Saucers, Sale | 9 |
| (rice, per set | Men's 85.50 Shoes, Sale price …. $\mathbf{\$ 1 . 6 9}$ |
|  | Men's 87.50 Shoes, Sale price $\quad$ I... 85.89 |
| - Bank Plates, Sale price |  |
| 75c Lamps, Sale price |  |
| 25 Glass Water Set, Sale price . $\$ 1.89$ |  |
| Glass Berry Bowl, Sale price....899 | ue and |
| ENaMELED WARE |  |
| price enameled Dish Pan, Sale | (enten |
| o blue enameled Coffee Pot, Sale | ${ }^{\text {82, }}$ 8250 Suit Cases, Sale price ........ 81.89 |
| price | (in) |
| Sale price |  |
| gray enameled Dish Pans, Sale price 59¢ |  |

IT IS MONEY WE WANT! IT IS MONEY WE MUST HAVE!

## NEW <br> YORK <br> STORE <br> J. C. HARBER Proprietor <br> EAST SIDE SQUARE BRADY,TEXAS

## refocier

Bridge Club.
 most pleasanty Tuesday afternoon,
the oceasion being the final meeting
of the Bridge club before disbanding

turing club prize, and Mrs. Kirk be-
ing awarded guest prize.


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Emat -


# Essex Takes Hundreds of Famous Records in Nation-Wide Tests 

## In Every Locality it Now Holds the Coveted Records for Every Type of Car Performance--Economy, Speed Endurance, Acceleration, Hill-Climb and Reliability

$I^{N}$A SERIES of the most dramatic tests ever made to prove motor car efficiency, Essex cars in all parts of America during the week of June 27th challenged and took practically every important record.

Six new cars, taken just as they came out of production, were driven at top The fastest time was 8 hours 8 minutes. Time for the last car to arrive, 11 hours and 3 minutes. An average for it of 27 miles per hour.

One owner who had driven his car 38,000 miles put his Essex over Wisconsin dirt roads during a heavy rain, a distance of 90 miles in 2 hours, 4 minutes, which was better than 44 miles per hour.

A Denver owned Essex with 22,000 miles to its credit proved its easy riding qualities by carrying 288 crated eggs strapped to the rear seat. The car traveled 3,828 miles over mountain roads in 6 -day non-stop motor performance. Only 40 eggs were broken.

## Owners' Cars Showed Economy and Speed

Still another Essex that had covered 19,000 miles in automobile rental service and on the original fabric tires from a ficult hill at 49 topped El Paso's most difprevioथs recard was 36 miles per hour.

In Des Moines two cars, one a privately owned Essex that had previously gone 7,000 miles, the other one which had set a 24 hour record over country roads. Combined they traveled $\mathbf{4 8 1 6}$ miles in $\mathbf{1 4 4}$ hours of non-stop motor running. During the six days the cars were stopped 2137 times and carried 1602 passengers.

At Dallas, Texas, an Essex which had seen 12,000 miles of service, established the world's dirt track record by covering 1,261 miles in 24 hours-average $521 / 2$ miles an hour

An Essex Sedan, fully loaded and on original tires that had carried the car 15 ,00 miles, traveled 221 miles over Maryand hills, averaging 23 miles to the gallon of gasoline.

A Columbus, Ohio, owner drove his 10 months' old Essex which had gane 10 in 11 hours, 4 minute
sylvania Railroad train requires 15 hours, 34 minutes for the trip. An Essex traveled 80 miles in 88 minutes from Buf falo to Rochester, N. Y. The roadway is 12 miles longer than by rail-Essex time 4 minutes longer than that of the fastest train.

## 24 Cars in One Economy Run

Economy was shown in Connecticut by 24 owner-drivers, 12 going over the Mo hawk Trail and the Hoosac mountains The other 12 traveled a coast route. The winning car averaged 24 miles to the gal lon of gasoline. Average for all 24 ove
216 miles of route, for each was 18.7 miles to the gallon. One car had seen 35,000 miles of service and averaged 21.2 miles to the gallon.

A Hastings, Nebraska, woman drave an Eis:x $i c$, Hastings to Lincoln, Nebraska 109 miles, averaging 29 miles to the sallon

Four women drove from Los Angeles over the coast route to San Francisco and return via the Inland route with an average of 22.3 miles to the gallon of gasoline-no stop for any mechanical reason. A car starting from San Fran cisco made the round trip of 843 miles in 33 hours, and averaged 24.5 miles per gallon of gasoline.

## Also Takes Famous Hill Climb Records

The Rim O' the World Record, in San Bernardino Mountains, was taken by Essex, climbing nearly 5,000 feet eleva road in 17 minutes. An Essex defeated 19 other entries in the Sacramento, Cali fornia, dealers' reliability run over the Sierra Nevada Mountains-distance 261 miles- 24.25 miles per gallon of gasoline.
And in Utah $28 \frac{1}{2}$ miles of mountain roads with heavy grades, climbing 4,523 feet, an Essex carrying 3 passengers mode the run in 52 minutes. The best
previcus record was 66 minutes. Anpother Salt record was 66 minutes. Another Salt Lake owned car with 10,000
tes traveled 50.7 miles. The best preious record for this route was 1 hour 37 minutes. Through a blinding snow storm over Tioga Pass with an altitude of 9,941 feet and over grades of from $6 \%$ to $37 \%$, Essex traveled 432 miles, averaging 15 miles to the gallon, and using 3 pints of oil. It ran several miles hub-deep mud and towed another car containing 5 people, itself carrying 950 lbs . of weight and one passenger.

Essex is the first and only car to climb Essex is the first and only car to climb
35th Street Hill, Washington, in high 35th Street Hill, Washington, in high gear and the Tilden Street Hill from a miles per hour. The same car towed a loaded 6 -ton truck 16 blocks up this hill

## 49 Cars Average 18.9 Miles per Gallon

Gasoline records were kept on 49 cars used in every kind of test from the dis-
tance covered on a measur id gallon to th six-day non-stop performances. It is cluded hill climbs of the most sensation character and inter-city runs in all par of the country over all kinds of roads all kinds of weather and at speeds from to 72 miles an hour. Some wreve brar 000 miles. The average was 18.0 mil 000 miles. The average was 18.9 m to the gallon.

The above are but a few of the recor made. Every locality now knows Ess for the accomplishment of some gre climbing ability and its flexibility at endurance.

In a thousand ways it has proved supremacy in every imaginable test.

To list all records would require pag of newspaper space. It would apply hundreds of cars. Some belong to ov ers who made the trials in a spiri sportsmanship.

## Now, Is There Anything Lef For Essex to Prove?

Was greater proof ever submitted? Here in one week eve kind of performance ability hasbeen established by Essex. The cover not only the cars used in the hundreds of tests of all d scriptions but their performance was so consistent that they b speak similar abilities for more than 40,000 Essex cars as the owners know them.

Every question has been answered by Lssex.
Men were long ago forced to recognize Essex performan It is common remark that it is the speediest, quickest car the road; and now, in face of these performances, who $c$ doubt its stability?

Can Essex be second choice to any who want the econor which comes with light weight and the beauty, performan and luxury which comes with costlier cars? The Essex can obtained at a moderate price.

No wonder its sales have also set a new record!

## Watch the Essex



# CLEAN-U- $\begin{aligned} & \text { On All Your Needs in the } \\ & \text { Dry Good Line at our Great }\end{aligned} \rightarrow A \square$ 

 A wonderful bargain festival. Goods sacrificed at wholessle cost, and, in many instances, far below, to make room for our new Fall Stock.Trade Here, Then You'll Want to Tell Your Friends of Us POPULAR DRY GOODS CO.
S. J. STRIEGLER, Manager

## Become a Nurse

 THE TEMPLE SANITARIUM TRAINING SCHOOLoffers to young women a course in nursing second to offers to young none.
non Are you a young woman of average intelligence, phy-
sically strong, and of good moral character? Do you wish to earn your own livelihood? Do you care to re-
ceive a training that leads to a profession much in demand? The nursing field is broad, and the demand is far greater than the supply.
When you are a graduate of THE TEMPLE SANI-
TARIUM TRAINING SCHOOL you are assured of a place in the aursing profession. Board and tuition free with a monthly allowance while yeu are receiving
your training. Write today for full particulars to MISS WILMA CARLTON, R. N., Superintendent of
Nurses, Temple, Texas.

The Commercial National Bank OF BRADY

WILL BE CLOSED Saturday July 24th
Account of Election Day
Please arrange to do your Banking on Friday

## STREET CARNIVAL ${ }^{\text {CoMMENCING }}$

 SIX DAYS OF FUN AND FROLIC DE KREKO BROS. BIG CARNIVAL CO. Five Big Attractions--Also Carry-Us-All, Ferris Wheel Thirty Concessions, Including Knife Boards, Doll Racks, Race Horse Candy Wheel, Fish Ponds, Etc.Prof. Louis Selzer, King of All High Wire Walkers In Free Exhibition, Twice Daily Afternoon and Night.

