# ${ }^{\text {spex }}$ THE BRADY STANDARD 

TUCKER'S WELL NO. 1 PRODUCING SINCE NOVEIIBER TESTS OUT 20 BBL

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JEFF MEERS OIL CO., BRADY, TEXAS


JEFF MEERS, BRADY, TEX.

1,000 EXTRA COPIES THIS ISSUE
 as well as a number in Oklahoma,
nia, Washington and other states.
The Standard is read by practically every man who is
interested in acreage or development in McCulloch
THE BRADY STANDARD

Have You

$\qquad$

DR. H. W. LINDLEY

## SPIING LOW QUARTERS


Scholl's Foot Appliances

## EXCELSIOR SHOE STORE

THE MOST
DANGEROUS DISEASE countymu CORRESPONDENCE

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$\square$

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## E. B. RAMSAY, UNDERTAKER

## DAY PHONE 56 NIGHT PHONE 175

## EGGS

each.
LEE MORGAN Brady, Texas

O. D. MANN \& SONS
brady, texas

Funeral Directors undertakers and embalmers
modern auto hearse in connection
Day Phone No.
The Most for Your Money


Our vuluani ing depart

ment is seivin | ment is fiving our cus. |
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| tomess fuil values. and | tomers full values-- and

is saving them money is saving them money
by making worn tires as good as new, and giving new life to tires almost ready for the junk
Albert Carlson is in charge of this department, and his
motto is: "An Honest Job, and a Fair Charge.

Let Us Help You Get Added Tire Mileage.
Vulcanizing Department Man-Ricks Auto Company



## OIL LEASES ROYALTY CONTRACTS BOUGHT AND SOLD

WELL LOCATED DRILLING CONTRACTS J. C. McGORMACK Office Over BRADY Syndicate Building TEXAS

DEEDS, OII \& GAS LEASES RECORDED DURING FEBRUARY AND MARCH

## Do You Give Your Battery Proper Attention?

Neglected batteries are the cause of rnuch trouble and inconvenience:- Only yourself to blame since


When it comes time to get a new battery, remember we have "EXIDE" for any make car-.-and there is no better battery made than the Exide.
Battery Department, Frank Hurd, Mgr. BRADY AUTO COMPPANY

THE BRADY STANDARO
E.F. .shemener Eutor Absorbed the Brady Enterprise an

the sce culloh County | ofFICE IN STANDARD BULDINC |
| :---: |
| North Side Square, Brady, Texas | Any erroneous reffection upon the

charater ofy person or firm ap.
pearing in these elumps will be pad. pearing in these colurnens will be glad tigg the attention of the n.
to the artice in quustion. The management assumes no re ponsed by any enploye, unless up
the written order of the editor.


 BRADY, TEXAS, April 4, 191 honest injun

## PUBLICITY IS THE THING

"The news articles published in the Fort Worth Staroil game in MeCulloch county, than all the paid adverSmith, of Fort Worth, head of Smith \& Jergins. The Brady Chamber of Commerce has spent about 1200 advertising McCulloch county. According to Mr espondent for the Fort Worth Star-Telegram, has givn as much or more advertising to MeCulloch county WE APPRECIATE THE COMPLIMENT
THE STANDARD FOR THE NEWS

ORESIGHT CONTROLS OUR FUTURE DESTINY, TIME
$-\quad$ TO THINK OF FUTUEE ACHIEVEMENTS OIL: This one word today occupies the dominant thought a Million Men and Women. Statistics show production must
tremendously increased at a staggering rapidity if the world is to be saved from an alarming deficiency.
It remains for the Great Texas Oil Field to alleviate this nost serious situation-to accomplish the mighty task every re of oil land must be developed to its maximum capacity. This added wealth to the world's resources-treasures of
ature's storehouse-comes like a thief in the night to the en-
ichment of all classes and creeds, and to those who take chances richment of all classes and creeds, and to those who take chances
and accept opportunity by acting promptly and decisively with-
out hesitation. To every thinking man and woman of this community, the future of Brady and McCulloch County must be interpreted
largely in oil ; prosperity is forced upon thousands by this dynalargely in oil; prosperity is forced upon thousands by this dyna-
mic industry, unmatched in history.
The vast unsuspected reservoirs often, when tapped, cannot be sealed 2, but continue open and flowine, and continue to pour out added wealth
the world, for the benefit of all mankind Those mor fortunate in
haring the luxuries of such weath foresaw only the chance of tapping
hach
$\qquad$
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$\qquad$ Future destiny is controlled by foresight. Those who can see into the
future and are willing to take long hazardous chances, are the builders of
ompires. There are 50 small lease owners in Northwest part of the coun.
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## THE STANDARD'S NEW MAP

mproved and revised to March 21, 1919, showing ney ocations and drilling contracts.
Price on Bond Paper, 10c each, Postpaid.
Printed on regulation, heavy, pliable linen cloth, $\$ 1.00$ each, Postpaid. The Standard also has a map of McCulloch county, or locations shown), printed on high grade bond paper, at $25 c$ each, Postpaid. On genuine Linen Cloth, $\$ 1.00$
each, Postpaid.

## THE BRADY STANDARD


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|  | bu. Rowden Cotton Seed. Will go for $\$ 2$ per bu. at barn 1 mile west of Richland Springs. T. K. ADAMS. |
| :---: | :---: |
| LOST-At Opera house Tuesday night, a purse containing $\$ 22.50$ also other checks. Good reward for return to Standard office. |  |
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| LOST-Small diamond ring, in <br> B. L. Malone \& Co. envelope. Reward for return to Brady |  |
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| oned stove wood, 10 to 12 inches long. Apply Brady Standard office or Phone 417. | FOR SALE-One Work Mule, |
|  | about 14 1-2 hands high at a bargain. See G. E. Young. Phone 2405, Route 1, Brady. |
|  |  |
| WANTED-To buy 100 lbs . or more clean cotton rags. No scraps. Will pay 5 c per lb . Brady Water \& Light Works: |  |
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|  | ty dollars (\$1250). Apply to BEN ANDERSON, Agent. |
| FOR RENT-8-room house, second block from square, with lights, halls and bath. Can add 10 more rooms up stairs if wanted. E. B. RAMSAY. |  |
|  | FOR SALE-Second-year Mebane cotton seed, bought in Williamson county. Price $\$ 2.10$ per bu. See J. M. Johnson, Rt. 2, Brady. |
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| FOR RENT-Small house, with bath and sleeping porch; well located, close in. Suitable for light housekeeping. Apply Brady Standard, or Phone 291. |  |
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|  | and two lots near the stand- pipe; also 50 acres with some im- |
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| EGGS-Brown Leghorn eggs, 15 for $\$ 1$; 100 for $\$ 5$; Address J. B. MILLER, Rt. 2, Brady. | merly owned by Dr. J. V. Guyton. Write J. A. Wheeler, own- |
|  |  |
|  | My Holstein male will make |
| Cows. See F. M. Campbell, Brady. |  |
|  | the season at my barn, 5 miles north of Brady. A. J. PRIDDY. |
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| - What is done in childhood |  |
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| ood and build up rugged heaith often makes |  |
| or breaks the man of tomorrow. The growing |  |
| youth, with nervous energy overwrought, needs constant care and |  |
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| the dual strain of growth and wear and tear of the body. The reputation of Scott's is based upon its abundant pourieping qualities and its ability to build up strength. soots Bowne Blocmacld, \%\%. \%. |  |
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## NEW SPPIIMG GOOOS FOR EASTER

We are showing all NEW GOODS for this spring in every department, at very reasonable
prices. Our M. Henry W. Zweig has just returned from the Eastern Markets where he purchased an abundant supply of Spring and Summer Goods.

We are better prepared this season than ever before to supply our many friends and customers with P-TO-DATE Merchandise at very reasonable prices. It will be a pleasure to us for you to
come in and let us show you through the many new things we have and price them to you. We feel assured that we can please you in every respect.
 SHINE"

Sam, The Shine


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## subseriptions combination of offers, for now until December Papers from




No Worms in a Heatthy Child
Aeanthy colreor, troubled with worms have an ur-

lont everythin

GALVANIZED POULTRY
Monoy in the chicken business eating. We have the netting in
ail heights. O. D. Mann \& Sons.

Real Estate Loans We are prepared to take up and
extend notes on land, and to make
loans on long time carrying same at reasonable rate of interest, get ready to pay. See or write
S. W. HUGHES \& CO.

## Matthews Bros

Draying and Heavy Hauling of All Kinds
and hauling business. Your freight and packages handled by careful and painstaking em

## Matthews Bros

## THE

Acid Test
The acid test of Paint is Time

Masury | Paint |
| :---: |
| Last |

E. B. RAMSAY

Shoo Repairing


Coming to Brady?
When you come to Brady be sure to $E A T$ at the CITY CAFE

First-Class Short Order Service Tables for parties and for the ladies. The best of everything the market affords.
An Attractive, Well-Cared-for Place to Dine

## Tailoring in Connection

ment in connection, and are prepared to give prompt, satisfactory and reliable service in

WE INVITE A TRIAL--WE'LL PLEASE YOU

## The City Cafe

G. L. HOLLON, Prop
 And when he fails anywhere along the line it's the folks at
home who do not toe the line of duty. Who tie his hands.
Right now Uncle Sam is asking you to help him meet the

## The

 The task ofwar job rightly
He asks it in
 soldier in the lana.
those 70 name of every one o came back!
measures size of your bon gratitude for all they have sav

BUY YOUR SHARE
The Victory Liberty Loan needed to complete the war task The honor of the Governtude of the nation to its heroic must show the whole world
that we are loyal to the pledgThe Victory Liberty Loan,
will be the best investment ever offered by any government. It
will have less risk, pay better
interest and hese,
 sing you a song of tobacco joy that will make you wish your ife job was to see how much of the national You can "carry on" with Prince Albert through thick and thin. You'll be after laying down a smoke barrage that'll make the boys think of the old front line in France! P. A. never tires your taste because it has the quality! And, ive pap into your think-tank that P. A. is made by our excluthat you can hit smoke-record-high-spots seven days out of very week without any comeback but real smoke joy! R. J. Reynolds Tobacco Company, Winston-Salem, N. C. interest
tages th tages than any security
able. Buy your share!


## Myers Brothers Cheap Cash Grocers

Just arrived a car of Bewley's Best Extra High Patent Flour same as pre-war flour. In need in the line of Groceries we are here your purchases.
OUR PRICES ARE RIGHT
WAY BELOW THE MARKET PRICES.


Myers Brothers
For Groceries and Feed


Couldn't Bring Bigger Returns on the Investment Than These Big Dollar Sales

| $\begin{aligned} & 35 \mathrm{c} \text { Ginghams } \\ & \text { Five yards } \end{aligned}$ | \$1.00 |
| :---: | :---: |
| Blue Chambray Shirts, regular 75 c value, three for | \$1.00 |
| 25c Cretonnes Five yards | \$1.00 |
| $\$ 1.25$ and $\$ 1.50$ All Color Wool Serge | \$1.00 |
| 25c Dimity Checks | \$1.00 |
| $\$ 1.50$ and $\$ 2.00$ Ladies' Waists $\qquad$ | \$1.00 |
| 35e White Cambric Five yards | \$1.00 |
| 30c Brown Domestic Seven yards | \$1.00 |
| 50 e value, good heavy Bath Towels, 3 for $\qquad$ | \$1.00 |
| 75 c and $\$ 1.00$ Silk Hose, 2 pair | \$1.00 |
| 31.50 Corset Covers for $\qquad$ | \$1.00 |
| Good Heavy Bleached Domestic, 6 yards for $\qquad$ | \$1.00 |
| Narrow Percales Seven yards for.. | \$1.00 |
| Wide Percales, regular <br> 35 c and 50 c values, Four yards. | \$1.00 |
| Ladies' Hose, regular 25 c and 35c sellers, six pairs for | \$1.00 |



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## SERVICE

## In Everything Pertaining to Automobiles

 VulcanlzingSmall cuts will grow to large ones and end in blow-outs

Vulcanize the small to save your tire

Vulcanize the blow-outs and get many more miles
Any work which does not hold will be done without cost

## GARAGE <br> (FIRE-PROOF BUILDING)

F. R. WULFF,

Brady
Phone 30


