# 12 Pages THE BRADY STANDARD <br> 12 Pages 

absorbed the brady enterprise and the meculloch county star may $2,1910$.
THE BRADYENTERPRISE
Vol. XII. No. 34
Brady, MeCulloch County, Texas, Friday, May 17th, 1918
Insurance That Insures.
PHONE 275

Low Quarters
You will be both adding to your own comfort and help-
ing in the conservation of leather by purchasing Low ing in the conservation of leather by purchasing Low
Quarters for wear during the summer, and saving your shoes for winter wear. -and they are dandy good-lookers. And, as on shoes, we have prices on some of our low quarters lower than the shoes sell for wholesale now on the open market. We are ready to back this statement.

## Excelsior Shoe Store

F. T. FOWLER, Manager.
P. S.- When you lose the tips off your shoe laces, come
$\qquad$

We have a good line of Men's odom martin recoverivg Cape Jasmines in season from A letter received from Corpora
May 10th to June. Phone or May 10th

Liberty Cafe
 Rectuar pimere Exay Day sace
 Liberty Cafe


## Anderson E- Carrithers, Agents <br> TORNADO, HAIL AND RAIN WREAK EXTENSIVE DAMAGE IN H’CULLOCH

TEELHAMMER BLACKSMITH SHOP DEMOLISHED; ALSO F. R UlFF AND West texas telephone co. Warehouses
GINS AND F. U. WArehouse damaged; bencini SEED HOUSE WRECKED ; RESIDENCES SUFFER.

County visited here Saturday night at al
erty loss will run up into the thous ands
houses and other large buildings were wrecked; awnings were torn awa
and blown down into the street, exposed window lights everywhere
broken out; houses were moved off their foundations and chimneys were
tumbled through the roofs. An unprecedented torrent of rain follow-
ing with the wind added greatly to the damage, and there is scarce a

denly the thunderheads disappeared of the Commercial bank was to
and the and numerous window ligh
and torm clouds arose menac were broken, and also the second st




## B. L. Malone \& Co. <br> Edison Dealers



Exclusive Line of Bulk

Chocolate
 Buy a Thrift Stamp, Too Jones Drug Co., Inc.

## New Painless System In Dentistry

I don't care what others say, "Seeing is Believing." To demonstrate my new painless system I will extract teeth free from 9:00 to 11:00.


Gold Crown, 22k
$\$ 5.00$ Bridge Work, 22k, per tooth $\$ 5.00$ Set of Teeth
$\$ 10.00$
Painless Extractions
50c


MY SOFT RUBBER SUCTION PLATES GUARANTEED TO FIT ANYMOUTH-WHETHER HIGH, LOW, FLAT OR IRREGULAR MY SOFT RUBBER SUCTION HAS ABOUT TWICE THESUCTION AS THE OLD STYLE HARD RUBBER PLATES, AND OBVIATES THE DAN.
GER OF CANCER CAUSED FROM THE HARD RUBBERPLATES. SOFT RUBBER SUCTIONS FITTED TO OLD PLATES, THAT WON'T STAY

I Guarantee All My Work to be Satisfactory

## $\square$ <br> WE'LL WIN

What does it mean to you to know that your American Red Cross:
Is supporting 50,000 French children.
Sends supplies to 3,423 French military hospitals
Provides
Provides 2,200 French hospitals with surgicial
Is operating thirty canteens at the front line.
Is operating thirty canteens at the front line.
Is operating six other canteens at French railway junctions, serving 30,000 French soldiers a day.
Is onerating , childrenpital in four units, at the 1,000 men.
Is operating a children's refuge in one part of the war zone: and in another a medical center, and
and

| Has opened a a long chanin of wareohmoses stocked with hossital suppperes, food, soldiers' comforts, to |
| :--- |

Has warehouse capacity for 100,000 tons.
Had shipped 46 reise ant copratas 7 garares, making all repairs.
Her assorted supplies to taly and France within two weeks after it
began on
Had a battern former country.
on Austria. $\begin{aligned} & \text { Started a thousand different activities in Italy at the time that nation was in its most critical condi- }\end{aligned}$
tion. Has established 5 hospitals in England and operates a workshop for hospital supplies employing 2,00n
Cross And that 120,000 cases of supplies have been received at the Parious hehapters suadeatered throughout ters of the American $1 \% / d$
What does all this mean to you? And that is but a fraction of the work your Red Cross has done and is doing. It means that without this ceaseless, heroic work of the American Red Cross we could never win this war.

Without your Red Cross quick, vital help to keep Italy in the fight for Liberty would not have been possible.

Without your Red Cross thousands of French soldiers now gallantly fighting for you at the front would have died of wounds, exposure and lack of food.

And great and wonderful as has been the work of the American Red Cross in the past, still greater and more wonderful must it be in the future-for now your boy is in the fight.

Your Red Cross cannot neglect France, England, Italy, Serbia, Roumania and little Belgium. It must give them all constantly increasing help, for the men of these countries have been fighting our battles.

But now we must all redouble our efforts and sacrifices for our Red Cross because a million mothers' sons are going to carry the stars and stripes to the greatest victory God has ever given to men fighting for honor and liberty.

With the help of your Red Cross your boy will win.

Neàrly Every Disease Can Be Traced to Constipation

## DR. CALDWELL'S SY-RUP PEPSIN

Quickly Corrects any Disorder of the Intestinal Tract, Relieves the Congesgestion and Restores Normal Conditions. Is Gentle in Action and Does Not Gripe. Sold by Druggists Every-where-50 cents and $\$ 1.00$.

A tral botle can be obatined, free of charge by wring to Dr. W., B. C.adwell
457 Wastington St, Monticelo, Illinoise

## Countymithene Corrsipanderce






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\begin{aligned}
& \text { MOUNT } \text { TABOR TATTLES } \\
& \text { Pienic Postponed from May 18th t }
\end{aligned}
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A. F. G
square.

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\overline{\text { Combination Offer }}
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One Year's subscription to The Brady Standard for only
84.50 per year. The Telecram is the only paper published in
Texas reaching Brady the same day as date of publication-no
pre-dated issues.


## WRIGIEYS

 Six reasons1-Steadies nerves
2-allays thirst
$3-$ Alds appetite
4-Helps digestion
$5-$ Keeps teeth clean
$6-$ It's economical


Chew it after every meal The Flavor Lasts!

National highway vulcanizing co,

O. H. STUCKE, Prop.

"A Great Net of Mercy Drawn Through an Ocean of Unspeakable Pain"

## "I'm afraid that's all I can spare"


#### Abstract

You're a regular, red-blooded, true-blue American. You love your country. You love that flapping, snapping old flag. Your heart thumps hard when the troops tramp by. You're loyal- 100 per cent.

You intend to - you WANT to-help win the war in a hurry. "Sacrifice? Sure," you're been thinking. "Just you wait till they really need it." And you've honestly thought you MEANT that too.


But-look yourself in the eye, now, and search up and down inside of your heart-did you mean it. Did you really mean "sacrifice?"

Listen: You feel poor. This third Liberty Loan, the high prices, the Income Tax-you've done your bit. You feel that you've given all you can spare.
.-. What? Then what did you mean? What's that you said about loving your country? What did you think the word "sacrifice" means?

Surely you didn't mean, did you, to give only what you can spare?
What about our boys who are giving their lives in the trenches? Are they giving only what they can "spare?"

How about those mothers and little "kiddies" in the shell-wrecked towns of that war-swept hell;-hungry-ragged - sobbing - alone? Giving up their homes, their husbands, their fathers.

While we-over here with our fun and our comforts-we hold up our heads and feel patriotic because we hāve given-what? Some loose bills off the top of our roll. "We've given all we can spare!"

Come, come! Let's quit fooling ourselves. Let us learn what "sacrifice" MEANS. Let us give MORE than we can spare - let us "give till the heart says stop."


Contributed to the Red Cross by
THE COMMERCIAL NATIONAL BANK, Brady, Texas.

## WWS.S. <br>  <br> Save Till it Hurts WHY?



BECAUSE-The United States is at war.
BECAUSE-The only safe road to Peace is Victory.
BECAUSE-Soldiers and sailors cannot win unless the entire rom everything not absolutely necessary to health and efficiency, and thus releases labor for the production of materials of war and the support of our army and navy.
BECAUSE-Every pair of shoes, every suit of clothes, every hat, every suit of underwear, etc., not necessary, used by
us at home, means one less pair of shoes, one less unius at home, means one less pair of shoes, one less uni-
form, one less overcoat, one less muffler for our boys who form, one less overcoat, one less muft

BECAUSE-U. S. Bonds, War Savings Stamps and U. S. Thrift Stamps must be purchased by the people from money savessary thing is a force for evil. When that dollar buys labor and materials for equiping our army and navy it has a double force-first it ceases to aid the enemy and second it is fighting for us in behalf of mankind. Be sure that
your pennies, nickels, dimes, quarters and dollars are enyour pennies, nickels, dimes, quarters and dollars are en-
listed in the cause of your country. An idle dollar is a SLACKER dollar, but a dollar wasted in war time is a TRAITOR dollar.
BECAUSE-You should not let another day go by until you have actually given up some real thing-for your country

## The United States Government Offers You the Opportunity to Save and Serve

You can buy a United States Thrift Stamp for 25 cents, A card is furnished you on which to paste it. Sixteen of these, plus a few cents cash will buy a War Savings Stamp. On January 1, 1923, the United States Government will pay you $\$ 5.00$ for each stamp pasted on a War Savings Certificate-this is you do this, you become an actively loyal American citizen-one who is saving lives by saving money.

## Begin Now! Enlist Your Dollars in Your Country's Service

E. A. BAZE HAS CHARGE OF THE WAR-SAVINGS DEPARTMENT AT THE COMMERCIAL NATIONAL BANK AND WILL BEPLEASED TO EXPLAIN THEM IN DETAIL. NOW IS THE TIME TO ACT. BEGIN at once buying stampsand thrift cards, and buy all you can up to your full quota

## W. D. CROTHERS, County Chairman



## How Was the Last War Fund Spent?

It is a fair question-and it is fairly answered in the detailed and itemized reports that have been published in the newspapers of every town and city of the land.

You never saw it? Then ask at the nearest Red Cross Chapter, or write, for the Red Cross WANTS YOU to know where your money went.

They say that Red Cross supplies have a way of coming through on time
Italy surely has found us not wanting in promptness when her great trial came.
And Roumania-they said no allied nation could get through to help her dire need.
But the Red Cross found a way. Tide f
It's not alway a cheap way-"Needs must" cost money. But did you give that money to be saved-or to save lives? Are you not willing to pay five dollars or fifty to bring something of comfort to a war wrecked, tortured mortal who but for you would surely die?

And of one thing you may be sure. Not one penny of that Hundred Million has gone for anything but War Relief.

In the Red Cross there is no high salaried bureaucracy, no extravagant administration expense. All of the higher officials and nine-tenths of the workers are unpaid volunteers.

The cost of raising and collecting the last War Fund was about one-half of one per cent., more than covered by the banking interest on the money.

Your Red Cross needs another hundred million to lighten just a little of the awful load of misery "over there." Your share is all that you can give-and then a little more.

Contributed to the Red Cross by BRADY WATER AND LIGHT WORKS F. R. WULFF


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$\square$
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## OIL MEN

 ATTENTION!
## We are in position to furnish complete abstracts of all Mc-

 Culloch county lands.Oifice Orer Commercial Natoonal Bank. Phone 201

## Jordan \& McCollum <br> Abstracters

## RED CROSS DRIVE STARTS MONDAY 2ND WAR FUND Natan $=-2=x+2$ <br>  <br> Food Conservation Demonstration <br> as outlined by the Government at our store Friday and Saturday, May 17 and 18. Everybody come and learn how to live without using wheat. <br> \$100,000,000 Red Cross Drive



Starts May 20, and lasts until May 27. McCulloch County must DO HER PART

One of the best investments the people of the United States have made is the generous support given the American Red Cross in the last twelve months. Poor old suffering Europe today knows us as a great-hearted nation because of the great work accomplished by our Red Cross over there. And for that, they will never forget us. Soon again we shall be asked by the organization for another $\$ 100$,000,000 that this work may be continued. We must see that the measure is filled to overflowing..Just one more little individual sacrifice for the cause of humanity.

## O. D. Mann \& Sons



> STEAM VULCANIZING ROBERT CARLSON Tubes Casings and Re-treads TUBES ASPECIALTY All Work Guaranteed First Class
> Opposite Postoffice With Mann, Ricks \& Co

## O. D. MANN \& SONS

brady, texas

## Funeral Directors

 undertakers and embalmers
## hearse in connection

Day Phone No. 4
Night Phones 82 and 195



## 


OZARK TRAIL
NEW MIIITARY
HIGHWAY PLAND


## GOOOYEAR <br> and FEDERAL TIRES

But a considerable portion of it rolls on these best of all automobile tires.
Let us fit your car out for the Spring and Summer with
GOODYEAR OR FEDERAL TIRES

And you will have no more tire troua long time you will almost have forgotten what tire troubles are.
We can't take care of all the

## AUTO REPAIR

Jobs in town, but we can do our part toward keeping Brady's auto fleet rolling.
If your car is beginning to look shabby, or if it is so dirty you are getting ashamed of it bring it to us and let us

GIVE IT A WASHING
We are prepared to wash cars and keep them polished til they look almost like new ones.
When you drive your car down town to load up on

just remember that no place in Brady is better prepared to serve you nor none have better grades of all necessities, than
PRADY•
1
$\qquad$
git behind and holler, Go on, boys!"
-The Christian Herald.
Cico Paste. The Brady Standard.

Carters Inks every kind - every
color. Writing ink, fountain penink
rubber stamp ink, cheek writer ink cribber stamp ink, check writer ink,
subow
show ard ink., indelibe ink. At The
Brady Standard.

\section*{g

## g <br> Matthews Bros

 of All KindsWill appreciate your draying
and hauling business. Your
freight and packages handled
by careful and painstaking em.

## Matthews Bros

W. H. BALLOU \& CO.

| FIRE INSURANCE |
| :---: |
| that's all |
| Oftice Oier Commercial national A .. Bank .. |

$$
2
$$

WILL YOU BE ONE?
Thousands of thoughtless people neglect colds every winter. A cough follows; they get rundown-then stubborn sickness sets in will give your system the benefit of a few bottles of
SCOTSEMULSIOV
will find your whole system strengthened. It will fortify your lungs powerful concentrated nourishment without alcohol or opi
Don't neglect taking Scott's -commence today.


Have you ever lain in No Man's Land, with a shattered thigh and a throat that burned with thirst?

Has your wife ever begged for her children and for herself at the mess-kitchen of a soldiers' camp?
Has your little son ever torn his mother's heart with a plaintive cry, day after day, for food she couldn't give him?
Has your little daughter, clad in a ragged dress, her only dress, ever shivered night after night in the ruined cellar of what was once her home?

Has your city ever been destroyed-nay, powdered, bricks, stone, timbers and all so ground into the dust that one scarce knew where street ended and building began?
It is exactly such suffering that the Red Cross is organiz ed, here and in Europe, to relieve.

The Red Cross asks for One Hundred Million Dollars as the least it needs to carry on this work.

Can you-dare you-refuse to give to this work-and give till the heart says stop?

Contributed to the Red Cross by J. H. WHITE, Brady, Texas.

## (@) Backed by Bumper Mileage

 GODDRICH TESTEDRBPTRES It lies in the bumper mileage, that harvest of $1,044,686$
linear miles and $4,178,744$ tire miles, piled up collectively in 1917
by the Goodrich Test Fleets. East, west, north, south, as the light
and heavy cars of the famous Six Fleets mauled Goodrich Tires over by the Goodrich Test Fleets. East, west, north, south, as the light
and heavy cars of the famous Six Fleets mauled Goodrich Tires over
city pavement and country road, and mileage multiplied mileage, the Goodrich's 1918 tires - the handsome, husky tires of generous
masterful size any Goodrich dealer will show you -bore the brunt masterful size any Goodrich dealer will show you - bore the brunt
of that road warfare, and conquered America's roads the breadth
of our land. How they measured up to Goodrich's confidence in of our land. How they measured up to Goodrich's confidence in them.
Throughout the long. rough going, SILVERTOWN CORDS, and
BLACK SAFETY TREADS fought the worst roads without a fiinch. Goodrich's tough, black tread rubber defied the gnawing of the
road. The spiral-wrapped, cable-cord tire body took the pounding,
and came back with more mileage. The battle royal tire testing proved Goodrich's
1918 tires have all the virtues of Goodrich Tires 1918 tires have all the virtues of Goodrich Tires
and many new. It proved them the tires of dura-
bility and dependability for roads anywhere in
Amprica America Get economy, comfort and security in tires
wherever you motor by demanding the tires
America's roads have tested out in $4,178,744$ miles, THE B. F. GOODRICH RUBBER CO.
 Waco Branch: 725 Franklin St., Waco, Texas

## Simpson \& Company

## BRADY, TEXAS

PHONE 10
LOCAL DEALERS



## YOUR TOWN

Chautauqua Week is coming. It has been made possible for your town and you by the following public spirited citizens:

 They are devoting time, energy and hard work to make the

## YOUR CHAUTAUQUA



 mimit

## YOUR SEASON TICKET


 amounts to more than twice this amount, and you rob your-
"Your Season Ticket is the Only Thing That Has Not Increased in Price" BRADY CHAUTAUQUA June 2, 3, 4, 5, 6

PAUL CALVERT, Secretary


Large size tomatoes, 15c. $\quad$ Avery Joy Rider cultivators. A. R. Hooper. It's a joy to ride one of these. Extra value, 28 inch 30 c grade Brady Standard. Gingham, yard 24 c .


## What if Your Spark Should Fail?

If the spark failsthere's nothing to do but phone for help. Worse than the expense is the annoyance - the loss of time-both easily avoidable. We can show you how to get at the facts and avoid the danger of a "dead"' engine and a tow back home.

In the Still Better Willard
with Threaded Rubber Insulation there's more starting and better lighting than ever before and besides that it is the only battery with the "Bone Dry" principle that is your absolute assurance of getting a battery as new as the day it left the factory. Let us tell you about it.

Brady Storage Battery Co.
Now Located in Old Mann Building Opposite Post Office. Phone 62

## Across the Seas They Call <br> 

Across the seas from every war-torn nation in the Allied cause there comes the call for Red Cross help.

It comes from soldiers who have grimly faced the gleaming bayonet steel and poison gas and screaming shells, and who now lie with parching throats and throbbing wounds.

It comes from soldiers sick with fever, pneumonia, tuberculosis.
It comes from soldiers crippled, mutilated, blinded, who can no longer fight and must be taught and trained for useful occupations.

It comes from the underfed, shivering, helpless prisoners in the German prison camps.

It comes from little children, orphaned, homeless, slowly starving day by day, by tens and tens of thousands.

It comes from mothers in the pillaged zones of war whose hearts and souls have been made numb with horror.

From all these millions of suffering human beings there comes across the seas the call for help-help that because of the frightful burdens placed upon our Allies cannot be given unless it be provided by the American Red Cross.

Another hundred million is needed to "carry on."
What will America's answer be?

## SELING OUT BELOW COST

On account of being placed in Class One, and having to go to war, I am selling out my entire stock of Groceries BELOW Cost. All fresh stock. Come and get your Groceries before these bargains are gone.

Look for the sign-
HENRY GOLDBERG
In the old Rainbolt

TORNADO. HAII AND RAIN WREAK GREAT DAMAGE

Matco Trailers (FRUEHAUF)

Timken Axles Timken Bearings Artillery Wheels Truck-Types Tires
They "Stand Up"
Just Received a Full Carload
F. R. WULFF

PHONE 30
BRADY, TEXAS

## READ EVERY WORD-FIIRST SALE Of ils Kind EVER PUT ON HERE

Owing to the fact that I have been placed in Class A-1 and subject to military call for the purpose of protecting my home and my neighbors' home from the rule of the German Kultur, I will sell my entire stock at exact cost in order to pay my debts and go into the army with a clean record. I ask my friends to anticipate their wants and get what they need now so I can do my duty to my country's call. Won't jou call and inspect my stock.

OSCART. DOELL, Jeweler and optometrist

MASTER MASONS<br>TO HEAR ORATION<br>MONDAY, MAY 27

## Overland Cars <br> COMPLETE LINE ACCESSORIES

 Gasoline and Lubricating Oils Auto RepairingWe Repair and Get Needed Parts for Any Make of Car
OXY-ACETYLENE WELDING We have installed a complete outfit for welding broken
parts. Our mechanic has had several years of experi
ence in this line Your broken
"Quick Service and Reasonable Prices"
MANN-RICKS AUTO CO. Brady, Texas



American Flag Coupon
Present two of these coupons consecutively numbered at the office of The Brady Standard, Brady, Texas, with $\$ 1.35$ cash and get this beautiful Flag, size 4 feet by 6 feet, with
sewed stripes, guaranteed fast colors (will not fade in eithsewed stripes, guaranteed fast colors (will not fade in eith-
er sun or rain), has brass grommets for rope. Flags must be called for at the office of The Brady Standard, Brady,
 and Gas Lease blanks at The
Brady Standard office. Phone

| Standard goods at standard prices. | 163 and we'1l deliver. |
| :---: | :---: |
| One old Ivory Dresser, an odd |  |
| The Brady Standard. |  |
| 6 spools Willmantic Thread, piece at a bargain. |  |



## A Garage of Service

We Offer the Autoist Unexcelled Equipment and Service Here

OUR VULCANIZING DEPARTMENT DOUBLE-SEWED CASINGS in the im-
is now complete. We rebuild old casings
proved way, giving double mileage. is now complete. We rebuild old casings proved wáy, giving double mileage.
and make them good as new. Tube vul- TOPS REBUILT by expert work and make them goor.
canizing a specialty. OUR WELDING MACHINE enables us satisfaction guaranteed. to repair any break in engine or machin- OUR MECHANICS are the best, and

HOOD HAND MADE TIRES AND GOODYEAR TIRES Electric Filling Station

