# ${ }^{\text {spese }}$ THE BRADY STANDARD 

VoL_X, No.


| We are Selling |
| :---: |
| Shoes |
| Excelsior Shoe Store |


| Desert Water Bags. Every |
| :--- |

dAylight saving effective SUNDAY MOR NING 2:30 $0^{\prime}$ CLOCK
All Clocks to Be Advanced One Hour at Bed
Time - Clock Time In Use Until October


If you have a friend or
relative in the Service of Uncle Sam you should wear a

SERVICE PIN
to show you are repre-
sented in this great world war.

Price 35c

We sell Thrift Stamps.
You can get your card filled here.

## B. L. Malone \& Co.

Jewelers and Opticians

Make Your Own
Beautiful Patterns in New Spring Shirtings Reasonably Priced.
Silks--Crepes-- Madras
Collar Bands and Patterns
b. He Wincent

SOUTH SIDE


## JONTEEL

The new preparation with the $\$ 100,000$ odor, in the following:

Talc Powder
Face Powder Combination Cream Cold Cream ${ }^{\text {TEEETH ARSOLUTELY PAINLESS. }}$ COMPARE MY WORK WITH OTHERS THAT YOU PAY TWICE AS MUCH FOR


MY SOFT RUBBER SUCTION PLATES GUARANTEED TO FIT ANYMOUTH-WHETHER HIGH, LOW, FLAT OR IRREGULAR MY SOFT RUBBER SUCTION HAS ABOUT TWICE THESUCTION AS THE OLD STYLE HARD RUBBER PLATES, AND OBVIATES THE DANGER OF CANCER CAUSED FROM THE HARD RUBBERPLATES. SOFT RUBBER SUCTIONS FITTED TO OLD PLATES, THAT WONT STAY
UP, AT VERY LITTLE COST.

I Guarantee All My Work to be Satisfactory
DR. H. W.



## To The American People

There is no foundation for the alleged violations of law attributed to our Company by agents of the Federal Trade Commission and I want to say emphatic-
ally that Swift \& Company is not a party to any conspiracy to defraud the Government. Nor has Swift \& Company been
guilty of improperly storing foods or of guilty of improperly storing foring false entries or reports.
making

Conferences of packers, where price have been discussed, have been held a the urgent request and in the presence of representatives of either the Food Administration or the Council of National Defense. And yet the packers have been in collusion on Government bids

We have done our best, with other packers, large and small, to comply with the directions of the United States Foo Administration in all particulars, including Army and Norfood supplies for the U.S Ang handled through the Food Adminis tration.

We will continue to do our utmost, un der Government direction, to increase our production and assist the Food Adminis tration. We consider that the opportunity to co-operate whole-heartedy and to our Government is our plain and most pressing duty.

The Trade Commission Attorney has, by false inference and misplaced empha sis, given to disconnected portions of the correspondence taken from our private sinister meaning with the plain purpose of creating antagonistic public opinion.

The services of the packers of the United States are most urgently needed, and I regret exceedingly that we should at this time have to spend our efforts in unproved, and unfair assertions such as are being daily made public.

## S.te efuyt: President

Swift \& Company, U.S.A


## Editor Brady Standard:



oil situation is loxas, Mareh | 27.-The |
| :--- |
| chelle now. | good at Ro- and now. New comers from far

and near are here each day inspet
ing the wells that are in operation
now. The Liston \& Pruitt well sta tioned on the Sellman ranch, east o
Rochelle, begun the drilling last week where the oil is, they say. down to
The Southwestern Petroleum company began their operation at 5:00
o'clock p. m. Friday. There was quite
a crowd present at that hour, some
from Rochelle and others from diffrom Rochelle and others from dif-
frerent places. Operation continues
on this well night and day. Last Sun on this well night and day. Last Sun
day at a depth of 165 feet a strong
water gusher was struck bringing in
40 barrels per hour. They have also

struck sirong sulphur and salt there | struck sirong sulphur and salt there, | ARTHUR Lo, NEAL |
| :--- | :--- |
| and the workmen say the indications |  |
| are looking good. MAYO, (reelection) |  |
| are | For County Superintendent: |
| Tom Garrett of Richland Springs |  | Travis.

Hardy Graham of Richland Springs
was here Thursday.
Mrs. Kirby Hufman and children
of near Brady were here last week
visiting relatives.
Miss Lucy Cowsert left for Brown-
wood Sunday to enter Howard-Payne wole
college at that place.
Dr. Lockhart was over from Brady
Monday.
T. E. Price and wife went to Bra-
dy Monday of this week.
Walter Banks and C. A. Woodford




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$8888^{2}$ ?


Sunday Night.
$\underset{\substack{\text { it } \\ \text { ter } \\ \text { tim } \\ \text { ond } \\ 0}}{ }$



## AUTO REPAIR

Jobs in town, but we can do our part toward keeping Brady's auto fleet rolling.
If your car is beginning to look shabby, or if it is so dirty you are getting ashamed of it bring it to us and let us

## GIVE IT A WASHING

We are prepared to wash cars and keep them polished till they 100 k almost like new ones.
When you drive your car down town to load up on

## GASOLINE, OII AND GREASE

just remember that no place in Brady is better prepared to serve you nor none have better grades of all necessities, than
N. Bridge St., Brady


## The Standard Family Remedy

for Children and Grown-Ups

Constipation is a condition that has to be guarded against from infancy to old age. Dr. Caldwell's Syrup psin, a combination of simple lax herbs with pepsin, acts easily and naturally and is as safe and pleasant for children as it is effective on even the strongest constitution.

All Druggists-50 cts. and $\$ 1.00$
A trial bottle can be obtained, free of charge, by writing
to Dr. W. B. Caldwell, 457 Washington St., Monticello, Ill. $\square$

## Procitry


J. N. BOYD SHOWS SOME
Reccive Proill wrise INTERESTING

Latest
laeas in
Millinery
I am receiving new shipment of Hats

and my showing is always complete. All the latest designs,each possessing individ uality and perfect taste, are to be found in my display
A cordial invitation to come and see them

Mrs. B. Simpson<br>At Popular Dry Goods Gompany

## MERCURY WEII TO BE SPUDDED NEXI MONDAY

 At Exime oir on poan authority tat in the sibum inm beaty 10 amount of preparation for the drill-ing. The 84-foot tower, which was completed some weeks ago, now has
the addition of sheds for housing all the engines and machinery. Two immense bull wheels have been hung,
and part of the machinery is already in place, while the rest is being hauled out and placed as rapidly as pos-
sible. The great pile of bright new casing, some of the largest of which measures 14 inches, gives evidence
that the drilless well on the Beakley tract, about half
a mile distant from the point of drill
in a mine distant from the point of drill
ing. This well is said to have an
abundant

## 22 Million Families in the United States

4 CUPS OF WHEAT FLOUR TO THE POUND If each family usca 4 cups of flour less per week, the saving would be 22 milion pounds or 112,244 barrels every week.
The greatest help housekeepers can give to win the war is to make this saving and it can be done by using this recipe in place of white four bread Corn Meal Biscuits
$\qquad$
fin wilad mit mind Namen it




FOOD WILL WIN THE WAR

##  <br> INSPECTS SITES FOR BRADY DAMS <br> good progress and and ateset reporr was between 150 and 200 feet down <br>  <br> Fafididuc

Sunday, March 31, is Easter
This Week is the Last You Will Have to buy your Hat Before Easter

This week presents the last opportunity to purchase a Hat before Easter. There'll be no disappointment in your selection if you buy at BENHAM'S. An extensive assortment of Easter Hats, in fresh, new models is to be found here. We always have the latest on hand.
And when buying your Hat, remember BENHAM can furnish you with a complete costume to match. Beautiful showing of new dresses, coat suits and everything in ladies' ready-to-wear.

New Dress Goods-New Laces-New Novcities Everything New At
BENHAM'S

$\begin{array}{cc}\text { BELGIAN WEEK } & \text { POST OFFICE } \\ \text { BRINGS MANY } \\ \text { GARMENTS IN } & \text { MAKES RECORD } \\ \text { SALE W.S.STAMPS }\end{array}$
M'CULLOCH CO.
BOY HAS TOP
AVIATION RANK

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## Your Easter Togs are Here

So Call and Make Your Selection While the Stock is New Lots of New Suits in Latest Models- $\$ 21.00$ to $\$ 35.00$


Silk Shirts from $\$ 5,00$ to $\$ 8.50$. Lots of New Soft Collars to go with them.
 New Stetson Hats are Here for You.

## KIRK, NUF-SED

| (Lass\|lifed or <br> The Standard's Classified Ad rate is one cent per word for each insertion with a minimum charge of 25 c . Count the words in your ad and send 1 cent for each word. Terms cash, unless you have a ledger account with us. | Teachers' Examination. <br> There will be an examination held on April 5 and 6th, in the district court room at Brady, Texas. Exam inations will be conducted for all grades of certificates, and for building purposes also. Applicants should report to the county superintendent's office promptly at $8: 30 \mathrm{a} . \mathrm{m}$. <br> W. M. DEANS, <br> County Superintendent, McCulloch County, Texas. | Soldiers' Families Attention. <br> The Standard has been requested again call attention to the fact t families of enlisted men may rece advice and information upon aid tended by the U. S. government fr Sam McCollum, who has kindly sented to handle this relief work the local Red Cross. All who m need or require this aid, are reques ed to place themselves in commu |
| :---: | :---: | :---: |
| FOR SALE- <br> FOR SALE-Red Top Cane Seed. J. <br> G. Millsap, Lohn, Texas. | A pretty lot of new Spring Dress Goods at H. C. Samuel's. | his office over the Commercia tional bank. |
|  | First grade Peaberry Coffee, 19c pound. A. R. Hooper. | Pear burners and pear b extras. O. D. Mann \& So |

$1-$






> Our Electric Mechanics Are the Best

If they don't give satisfaction we don't want your money.
They repair auything from a Ford to a Packard.

## MURPHY'S <br> GARAGE

Ladies' Rest Room Eiectric Filling Station Northwest Corner Square

Mrs. W. C. Kiehne was over from
Menard the first of the week on a
E. B. Elliott was up from Voca Friday and while here made us a pleas-
ant visit. ant visit.
J. W. Jones brought in the school
district census report from Pear Valley Wednesday.
L. F. Downs was among the busi-
ness
visitors in
Brady from Whiteness
lisistors
last $F$ in
Fridy
C ing on a trip to San Angelo and other western points.
Messrs. Lit and Ed Walker went
over to Brownwood Monday to view over to Brownwod
the oil fields there.
Miss Sallie Nance is
week or two here a
ter, Mrs. Wm. . Bauhot.
ter, Mrs. Wm. Bauhot. here from their ranch in the Rochello communty Well easesay. Bowie sonks and friends
home folk Steve Jennings and sister-in-law
Mrse Edidi Green, were here from the
Long Valley community Wednesday. Long Valley community Wednesday
Messrs. D. H. and W. W. Hender son were here
in the shool
Creek district. Creek district: J. E. Gansel of Alma Center, Wis,
arrived Tuesday for a sitit of a week
or longer with his brother, G. V Gansel and family.
Mrs. H. H. Sessions returned the
latter part of last week from Corpus latter part of last week from Corpus
Christi, where she had been enjiving a stay of several weeks.
Mr. and Mrs latter part of last week for Rosedale,
N. $M$. after business interests. Rockwell Hoskins arrived Sunday
from Houston and will spend a week or ten days here with Mrs, Hoskins and daughter, Miss Louise.
Messrs. Evans Adkins, B. D. Black and County Superintendent Marion
Deans will go to Mason Saturday night to judge a declamation contest. bel, were guests Saturday and Sun-
day of Mr. and Mrs. S. A. Benham.

Paul Willoughby and son, Paul Hovey. returned Wednesday night to
their home at Ozona. Mrs. Willoughby will continue her visit here for
some time. some time
Sunday from Brownwood, where he
has been om business.
Miss
Miss Bessie, accompanied himghter, after a visit there.
 son, Cecil, accompanied by B. F. F.
Matthes, left past Saturday for
Temple and Houston Temple and Houston on
pleasure and business trip pleasure and business trii. the Retail Clothiers association of Texas which met in Ft. Worth Mon-
day and Tuesdey day and Tuesday, and reports a most
profitable and enjoyable meeting. Messrs. Henry Bowers, Wilbur Lee and R. D. Dyer drove over to Brownwood Monday on a visit to the oil
fields. Mr. Dyer will remain there fields. Mr. Dyer will remain there
through the week looking after busi. ness affairs, ed to learn that and children have returned to Brady to again make their home among us.
Mr. Lovelace will remain in Ft. Worth for the next several months, however. Mr. and Mrs. W. D. Waiker of
Waldrip, Mr. and Mrs. Quinn Walker of Big Lake, and Messrs. Ed and Lit Walker of Waldrip were guests of Mr. and Mrs. Wiley Walker and oth-
er relatives here Friday and Saturday. $\mathrm{Mrs}$. J. M. Duke and daughter, Miss Lotie, were called to Abilene last
Friday on account of the eerious ill ness of Mrs. Duke's sister, Mrs. ThurThurmarent condiditon.
Senent in Mrs Sergeant Major' Hown Comell day furlough. Howard is sust recup. darat formorm a from itten day siege of
erat with friends here while tegaining bis Mr. and Mrs. O. S. Macy, accom
panied by Mr. Mand Mrs. Joe Souther
and Miss. Elizaneth Souther and Miss Elizabeet Souther, drove
Saturday to San Angelo, where they
sen eral days. Mr. and Mrs. Macy and
Miss Souther returned Tuesday morn-
ing, and Mr., and

## Cottolene <br> Patriotic Shortening

# "Save Animal Fats. Use Vegetable Fat. Substitution will do more for food conservation than the strictest economy." 

U. S. Food Administration

YOU have probably been told the world's shortage in fats - animal fats particularly Has the force of this condition come home to you?

Our fighting men need fat: for their energy. Our Government needs fats for munitions. Millions of devitalized women and children abroad need fats for life itself-does this appeal fall on deaf ears?

Does so much as an ounce of lard or butter steal its way into your cooking? If so, there is not the slightest necessity or excuse for it.

Do you realize that this country produces vast quantities of pure, nutritious cooking fats

Get on the firing line in your own kitchen today with Cottolene.

## TTHE N.K. FAIRBANK COMPANT]

derived from vegetable sources?
From these fats we make Cottolene.

When you use vegetable fats in place of lard and butter, you are doing a patriotic duty. You are sacrificing nothing in wholesomeness, economy and good eating. You are simply making an easy change in the way you cook-for your own good and the good of your country.
'Every pound of vegetable fat used in place of butter or lard is as sure of service as a bullet."




Your Income Tax $W_{\text {Proft }}^{\text {AR TAX, Trecome }}$ Thax and Excess of persomal income and busines profit for
the year of 1917, must be filed soon after Ja

O. D. MANN \& SONS brady, texas

Funeral Directors
undertakers ano embalmens
hearse in connection
Day Phone No. $4 \quad$ Night Phones 82 and 195

Overland Cars
COMPLETE LINE ACCESSORIES Gasoline and Lubricating Oils

## Auto Repairing

We Repair and Get Needed Parts for Any Make of Car
oXy-acetylene welding We have installed a complete outatt for welding broken
parts.
Our mechanic has had several years of experi parts. Our mechanic has had several years of experi
ance in hhis ine. Your broken castings can be made
and MANN-RICKS AUTO CO.

STEAM VULCANIZING ROBERT CARLSON Tubes Casings and Re-treads
TUBES A SPECIALTY TUBESA SPECIALTY
Opposite Postoffice With Mann, Ricks \& Co

SPRING TIME IS HERE

handsome line of Boys find Palm
Beach and Kool Klo
so lots of children's pretty wash
almost drives you mad mick; itching
elief, Doan's Ointment is well rec
mmended. 60e at all stores. for will maky Joy Rider Cultivaeasierbecausejust an easy sway-
ing motion shifts the seat to either side and guides the gangs. O. D. Mann \& Sons. Women loves a clear, rosy com-
plexion, Burdock Blood Bitters is
Bplendid for purifying the splendid for purifying the blood, clear
ing the skin, restoring sound diges-
tion All druggists sell it. Price
ion 81.25.
Clothes

Clothes Hampers.
Broad Mercantile Co.
For Men and Boy's For Men and Boy's Work No. 1 grade Spuds, $\$ 1.75$ per
100 pounds. A. R. Hooper. Charter Oak and Wesco Ran-
Broad Mercantile Cos. - Broad Mercantile black spanish Jack. I will again stand my Black Span-
ish Jack on my father's farm, ish Jack on my father's farm, 10
miles north of Brady and 7 miles west of Rochelle. Season $\$ 12.50$. Write or phone. J. C. BENSON.


JEWELER - OPTOMETRIST


let us remedy the trouble for
you. Satisfaction guaranteed.
A. F. Grant, jeweler, east side A. F. Grant, jeweler, east side If you are going to need a
planter at all better come in and
speak for it. If you wait un-
til you do need it they will like-



 Methodist Church, Brady.
Sunday school at $9: 30 \mathrm{a} . \mathrm{m}$. Sunday school at $9: 30 \mathrm{a} . \mathrm{m}$.
Cooke, superintendent. Come
Biv Knights



All the above times are according
to the new government schedule.
J. G. Forester, Pastor.
Presbyterian Church, Brady. day at the Brady Presbyterian chur-h
but the pastor will hold special Easter
services at the East Sweden church

## EYES

Glasses properly fitted will cor-
rect many troubles of the eyes and help your vision... Why not
take care of your eyes and prowinds... We can help your eyes
with our glasses... Our "Home with our glasses... Our "Home
Eye Tester"" will be mailed free LENSES DUPLICATED
and Frames RepairedGive us a call. Save Your Eyes

## A Garage of Service

We Offer the Autoist Unexcelled Equipment and Service Here
OUR VULCANIZING DEPARTMENT DOUBLE-SEWED CASINGS in the im is now complete. We rebuild old casings proved way, giving double mileage. and make them good as new. Tube vul- TOPS REBUILT by expert workmen. $\begin{array}{ll}\text { caning a specialty. } & \text { The very best of material is used, and } \\ \text { OUR WELDING MACHINE enables us } \\ \text { satisfaction guaranteed. }\end{array}$ OUR WELDING MACHINE enables us salisfaction guaranteed. ery, and make it as good as it ever was. your work is done right at this garage.

HOOD HAND MADE IIRES AND GOODYEAR TIRES Electric Filling Station Ladies' Rest Room MURPHY'S GARAGE
PHONE 45
PHONE 45

## SPECCIL NOTICE!

We need five car loads of Country Mixed Iron, having made a contract to ship in the next 20 days Five cars of Iron. We will, therefore, pay you the highest price in order to fill this contract. Write or Phone us at our expense. We Pay Spot Cash. We are also in the market for Bones, Sacks, Metals, Rags, Casings
Bring Your Junk to Us, We Will Pay Top Market Price Dealers Attention!-If you have a lot of Scrap Iron to sell, phone us. We will pay you as much, if not more, than you can get by shipping, and will pay you the cash. Let us hear from you.

# HENRY ZWEIG 

PHONE 243
Office at Hub Dry Goods Co., Brady, Texas

