Guaranteed the Largest Circulation of Any Newspaper Published in McCulloch County.

# THE BRADY STANDARD 4 Pages

## TWICE-A-WEEK

ABSORBED THE BRADY ENTERPRISE AND THE MCCULLOCH COUNTY STAR MAY 2, 1910.

TUESDAY-FRIDAY

VOL. IX, No. 37.

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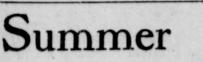
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THE BRADY ENTERPRISE Vol. XIII, No. 34

Brady, McCulloch County, Texas, Tuesday, July 31, 1917.

MCCULLOCH COUNTY STAR Vol.111. No. 70

Whole No. 778



Our Ice Cream and Soft Drinks are particularly desirable this hot weather. We serve the best of both, and our dispensers know how to please you. Always get your refreshments here and you'll get the best going.

Delights

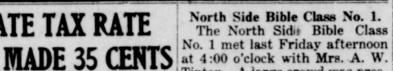
### Drug Jones The Rexall Store On the Corner

# STATE TAX RATE

Austin, July 25 .- The state automatic tax board this afternoon fixed the state ad valorem hour with Mrs. Bloomfield. Bitax rate at 35 cents on the \$100 ble lesson: Isaiah 8th to 11th. ery phase of the repair business, of property. This is the consti- Sunday school lesson will also be tutional limit and an increase of discussed. 15 cents over the present rate of 20 cents. The school tax rate let the mothers come and bring was fixed at 20 cents, which is their children. the same as at present. The Confederate pensions remains at 5 cents. The question as to whether the university appropriation is included or not does not cut any figure as constitutional limit has been reached.

#### CORNING CONAPHORE LENSES.

of the Corning Conaphore Len- was adjudged insane by a jury. ses-no glare, range 500 feet- taken to Austin as soon as arpierces fog or dust. Guaranteed rangements can be made for her to fill all of the new State High- reception. way Commission law requirements. Murphy's Garage.



Tipton. A large crowd was pres- Pattern. C. H. Vincent, South "Hunting the Hawk." Monday ent. The lesson was thoroughly Side. enjoyed by all. We will meet again next Friday at the same

We have the same teachers, so

#### SEWING SOLICITED.

Childrens clothing a specialty. Prices reasonable. Also will do minimum cost. Complete line particular ironing-price 50c per in both two-wheelers and four-dozen. MRS. FRED WALTER, wheelers. See them before buy-Phone 281.

#### Adjudged Insane.

Have complete stock-all sizes, Mrs. G. F. Clevenger of Voca,

The unfortunate lady will be

Coal Orders.

## **AT CHRISTIAN OPERA HOUSE TO** TABERNACLE RE-OPEN THURS.

Last Sunday an Interesting Lec-ture Was Made by C. H. Brady's Popular Play House to Throw Open Its Doors Thurs. Jenkins

Judge C. H. Jenkins of Brownwood filled the pulpit at the Christian church Sunday night, with an interesting lecture on from Dallas, where he has "Divinity of Christ." His re- made new contracts and re-armarks were greatly appreciated ranged for a better class of plays by an attentive audience.

the towns of San Saba and Ro- angle features and Pathe's popchelle besides Brady were well ular plays, and also arranged for represented. Interesting talks the great serial, "The Fatal were made by W. A. Smith of Ring." San Saba and Mrs. O. E. Rice of Rochelle. Taken all through, Thursday night will be the great the Fifth Sunday meeting was a very profitable one, as well as being greatly enjoyed by all feature play will be Wm. S. Hart present.

No. 1 met last Friday afternoon book - only 10 cents when treated to a stirring detective bought with a Pictorial Review drama of five reels, entitled

> We have secured the services of a man who understands evand who has and will deliver the goods. Bring your troubles to ments will no doubt meet the apour shop-and leave them there. proval of all theatre goers. The Mann, Ricks & Co.

#### AN EMERSON TRAILER.

Will give you service at a ing. Prices from \$75 upward. Brady Auto Co.

Let us sell you those dishes. O. D. Mann & Sons.

The price of furniture is cer-

Throw Open Its Doors Thursday Night, August 2nd.

Manager Julius Levy of the Brady opera house has returned than ever, having secured the The Fifth Sunday meeting contract for such plays as the was also observed Sunday, and great Paramount pictures, Tri-The opening play for next

in "The Devil's Double," an exciting five-reel drama. Satur-Get the New Fall Fashion day night the public will be night, August 6th, will be shown the well known photo-play

"Sapho." Manager Levy has always striven to give Brady people the best play house west of Fort Worth and his new arrangeprice of admission will always be 10c and 15c except on Friday, and all children occupying seats must have tickets.

If you want a real society drama, and want to see if there's a woman back of every man in Brady, don't fail to see "Back of vernacular means the meal. The the sights which meet your opera house, Thursday night.

Letter From Great Lakes, Ill. tainly going up soon. We are ceived by The Standard from that matter. We have a big mess today selling our chairs, and Ben Reed and Delmar Connally. hall which holds 1000 men at one



## To Owners of Ford Cars

THE FORD MOTOR COMPANY of Detroit, appointed us authorized agents for Ford cars in this territory, to properly represent Ford interests, to give service to Ford owners. The Company in return demands that we equip and maintain an adequate service station, employing competent Ford mechanics, using only genuine Ford-made materials and charging regular Ford prices.

This service we are giving to Ford owners. Material-workmanship-prices, the standard of each guaranteed.

When your Ford car needs attention, bring it to us, and get the benefit of expert Ford mechanics. We give you the assurance of genuine Ford service with genuine Fordmade parts.

Ford cars-Runabout \$345; Touring Car \$360; Coupelet \$505; Town Car \$595; Sedan \$645, all f. o. b. Detroit.

J. H. HILL, AGENT Brady, Texas

the Man," the opening play at "chow" call is the first bugle gaze. It surely is a wonderful place and we will never forget call a rookie learns and "Rethe things we saw there. Some veille" is about the last one they people might think we are lonelearn or rather they don't want The following letter was re- to learn it or hear it either for them it is not so, for we see so some here, but we assure many sights and there are so rockers, iron beds, rugs, etc., for They are located at Great Lakes, time. Everyone marches in in that we haven't time to be lonemany boys from Texas here what we would have to pay for goods to replace them. As soon as the present stock is gone prices will certainly advance. O. Ill., in the U. S. Naval Training Station. Their letter contains much information as well as be-prices will certainly advance. O. Naval Training station at the various tables until the com-ing an interesting letter thru-out.

yard.

If it is anything in the furniture line we have it or can get it without delay and at prices reasonable. O. D. Mann & Sons.

We offer you the services of wheeler Emerson trucks on disone of the best experts ever in play. Big service and small cost. Indispensible on the farm

\$7.50 Palm Beach Suits-Clearance Sale price

\$500 Boys Cool Cloth Suits at

\$3.00 Manhatten Shirts

\$2.00 Manhatten Shirts

Big lot of \$1.25 and \$1.50 Shirts

75c Cut Sport Shirts in Sale

South

Side

\$6.50 Boys Palm Beach Suits \$4.35

MEN'S SHIRTS.

Phane 295 for deep shaft Mc- D. Mann & Sons. Don't sell your Scrap Iron till Alister coal. Deliveries now be- If your auto is giving you you see Savell, the junk buyer, ing made. Coal will be scarce trouble, or your electric equip-Macy & Co.

#### A Complete Line.

Of two-wheeler and four-

Clearance Sale

Men's Wear and Boys' Wear

\$4.75

\$2.35

\$1.50

95c

\$4.95

\$4.00

\$2.95

\$1.95

\$2.35

\$1.75

South

Side

95c

AUTOISTS

MEN'S LOW SHOES.

MEN'S PANTS

\$6.00 Oxfords in Clearance Sale

\$5.00 Oxfords in Clearance Sale

\$2.75 Oxfords in Clearance

\$3.50 Palm Beach Pants

\$2.50 Wash Pants at .....

..... 45c \$1.25 Wash Pants

1.2 Price---Men's Straw Hats at Half Price---1.2 Price

& H. Vincent

DRY GOODS

\$3.65 \$4.00 Oxfords in Clearance

out:

"Editor Brady Standard:

Waiters pass up and down the when we tell them that they "July 15, 1917. aisle with the different foods in don't have anything to say. large pans and sees that each We have decided to write the man gets his share of "chow." There is an officers reserve at the Bridge Street Wagon and high later. Order today! ment is out of fix, let our ex- long put-off letter to The Stand- The waiters are only sailor boys miles below here and we see have had to write it, as we are is saved the expense of hiring that we enlisted in the navy inin different companies, and waiters. We have both been

ing fine, soft light. Full stock —all sizes. Brady Auto Co.
But this Sunday evening we is \$35.00 per month. We draw both happen to be at leisure, so will write.
But this Sunday evening we is \$35.00 per month. We draw \$10.00 each pay day, which comes twice per month. The only in case of a landing from As you see by the paper, we other \$15.00 is held back each

are writing this in the Y. M. C. month until we go to sea. Then A.--which is a very beneficial it is paid to us and we get a tell to the best of our ability A.—which is a very beneficial it is paid to us and we get a fifteen day furlough home at fifteen day furlough home at the end of six months time, then upon our return we are sent to upon our return we are sent to sea. We have been here now nearly three months, and both of us are well pleased with this life. About the only thing we worry about is for them to hurnishes music, besides checkers, dominoes and various other things when we will be sent out, as we hear all kinds of games.

kinds of games. It surely is nice to come in here after a hard days drilling waiian Islands we are going to: with either guns or hosts and waiian Islands we are going to: with either guns or boats, and the next it is to France on guard spend our recreation hours. Of duty or maybe to sea. But we money and it pays to know what course, as yet we know nothing have never yet heard an officer you are buying when you get much of real navy life, but we say we were going any where. one, but you cannot do better have had drills in tyeing knots, So we have got to where we than get a Moline (Buckeye.) lashing our hammocks and washing our clothes — sailor fashion, which is to spread them fash on the floor and on't put any faith in reports we hear. It is enough to say that we will be well pleased flat on the floor and on't put any faith in reports We have always tried to handle only the best the market flat on the floor, get on our to get the order to go to sea. We affords and if we find a machine hands and knees, rub on plenty get liberty from Saturday eve- better than the one we are handof soap, and then with a stiff-haired brush called a "Ki-yi," at 12:00 o'clock and can go to we go to it and scrub until clean. Chicago or Milwaukee and have We must also keep ourselves ample time to get there and see clean, as the navy's mottoes are "Cleanliness" and "Victory." We are required to take a bath liberty we went to Chicago and clear and penetrating light, makeach morning before going to went out to Lincoln Park. ing night driving a pleasure. We mess. For this purpose there There is a famous statue of Lin- have a full stock of all sizes, are innumerable shower rooms coln which stands at the en- and can fit your car. Brady in the basement of each of the trance of the park. It sure is Auto Co. four barracks. It is a pleasure to take a bath here after a night's sleep; one gets up at 5 a. m. feeling rather drowsy but a plunge under the cold shower makes him feel fine to begin the daily routine. After the bath comes "chow" which in navy

miles below here and we see pert correct the trouble. Mann, ard and tell something of the like ourselves. Each company Ricks & Co. This is about the first chance we waiters and so the government we have been down there twice.

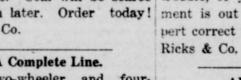
We sell the genuineWarner hardly ever see each other, then rated from apprentice seaman branches of the service, the Lens-the most satisfactory an-ti-glare lens on the market, giv-But this Sunday evening we is \$35.00 per month. We draw near so much hard drilling as the vessel which we may be on. Well, we have endeavored to

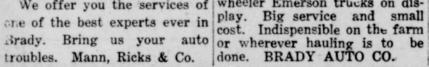
A row binder costs a lot of

THE WARNER LENS.

The new Fall Fashion book on ale at Pattern counter. C. H. Vincent, South Side.

You cannot make a mistake you about two or three hours when you get a Moline to take your time and enjoy all eye) row binder. O. D. M





## THE BRADY STANDARD by advertised shaving stick was sold in a cheap metal leatherette

TWICE A WEEK

Official Paper City of Brady Entered as second class matter May

the McCulloch County Star May 2nd, 1910

OFFICE IN STANDARD BUILDING

SUBSCRIPTION PRICE: One Year \$1.00 How has he done More

Notices of church entertainments the goods. where a charge of admission is made, obtuaries, cards of thanks, resolutions of respect, and allamatters not news, will be charged stor at the regviar rates. AND SAUCE COME

ADVERTISING RATES SA MAMMA! DON'T YOU Local Readers, 5¢, per line per issue ; Classified Ads, 5c per line per issue Display Rates Given upon Application BRADY, TEXAS, July 31, 1917.

#### ADVERTISING LOWERS EXPENSE OF SELLING

Contention. one of a great number of ar-ticles which have not been afclusions follow:

The rising cost of living is the given.

The old idea that the cost et a well and playful child again. advertising raises prices, dies All children love this harmful,

covered box. Today a stick containing 20 per cent more soap Published on Tuesday and Friday of each week by H. F. Schwenker. Editor H. F. Schwenker. Editor at the same price. Then take the most conspicu-ous example of them all—the automobile business, and com

17, 1910, at postoffice at Brady, pare the \$5,000 or \$10,000 cars Tex. under Act of March 3, 1879. of ten years ago with the equal-Absorbed the Brady Enterprise and ly good cars of today, selling for a fraction of the money.

And so on through a long list. In every case, the manufacturer North Side Square, Brady, Texar either has been able to lower the price or improve the quality at

How has he done it? By One Year S1.00 How has he trising, which has Six Months 50c; Three Months 25c means of advertising, which has ore Than 50 Mues from Brady One Year S1.50 created demand on a larger one Year One Year Six Months 75c; Three Months 10c scale and thus permitted produc-tion and distribution on a large The management assumes no re-scale. Result-improved manuthe written order of the editor. facturing efficiency and reduced selling costs. And all of this in Any erroneous reflection upon the character of any person of firm ap-pearing in these columns will be glad-the cost of labor and raw materiy and promptly corrected upon call- als which, with advertising eliming the attention of the management to the article in question. inated, might in many cases have fairly doubled the price of

> "A triumph of economical marking" is the only possible verdict for advertising in the face of these facts.



### Look at Tongue! Move Poisons from Liver and Bowels

#### at Once.

Association of National Adver- Mother: Four children See if tisers Gives Proof of trailing cross and peevish. See if accordian, with which he makes a great tongue is coated; this is a sure hit with beautiful Marjorie Jones. Proof that advertising lower sign its little stomach, liver and At the ws and pony show Penrod eats selling cost is to be found in any bowels need a cleansing at once. things find to re taken violently m.

fected by the rising cost of live full of cold, breath bad, throat in Penrod and at one ing, is the contention of the As- sore, doesn't eat, sleep or act He arouses fear in the hearts of Som sociation of National Advertis- naturally, has stomach-ache, ers, committees of which have diarrhoea, remember, a gentle been gathering statistics on the liver and bowel cleansing should v subject. The committee's conalways be the first treatment

great universal hardship of the Nothing equals "California present day. So great and so Syrup of Figs" for childrens ills; many have these rises been that few people stop to realize, that there have been any exceptions to the general rule. But all of bile and fermenting food which these exceptions belong to the is clogged in the bowels passes same great class that of nate out of the system, and you have

hard. But the business, man delicious "fruit laxative," and it knows better. He knows that never fails to effect a good "inselling goods is costly business side" cleansing. Directions for troducing the tango, and Penrod's twelfth -no ina ter what the goods or babies, children of all ages and he knows that anything which grown-ups are plainly on the



TARKINGTON

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#### SYNOPSIS.

Penrod, fearing the ordeal of playing the part of the Child Sir Lancelot, seeks forgetfulness in the composition of a dime

Penrod's mother and sister dress him in his costume for the "Children's Pageant of the Round Table." Penrod is ashamed to wear it

He breaks up the whole pageant by putting on a pair of the janitor's overalls his costume.

A visit to a moving picture show gives him an idea and he loafs away his time in school, dreaming dreams.

The teacher reproves him. He seeks to distract attention from himself by alleg-ing loss of sleep because of a drunker uncie

The teacher sympathizes with Penrod's aunt because of her wayward husband, and it then develops that Penrod has been lying

Penrod, Sam Williams and two colored boys. Herman and Verman, get up a big show to entertain the town.

Verman makes a decided hit, but Rod-erick Magsworth Bitts, Jr., says the show is a failure. Penrod asks him if he is a relation of Rena Maggworth, a murderer, Roderick, seeking fame, says she is his aunt. Roderick's mother finds him poe-ing as a nephew of the murderer and stops the circus. Penrod gets very musical and buys an

When listless, pale, feverish, Rupe Collins, a very tough boy, bullies Penrod and at once becomes a great hero

arouses fear in the hearts of Sam lliams, Herman and Verman by describing Rupe's bullying tactics.

Rupe tries to intimidate Herman and Verman, and the two litle colored boys speedily drive him off the place.

Mitchy-Mitch, Marjorie's little brother, infurfates Penrod by calling him "little gentleman," and a great tar fight starts. Penrod is punished. The Rev. Mr. Kinos-

ling calls and unwisely refers to Penrod several times as "little gentleman." Penrod fills Kinosling's hat with tar and

the minister departs, never to return. Georgie Bassett says that he is going to

Georgie tries to prove his qualifications by imitating a colored revivalist, whose pole climbing is described by Herman.

mether and Rev. Mr. Kinosling. Penrod meets Fanchon, a pretty little girl.

Fanchon is a very precocious city gtri Penrod's attentions to her make Marjorie Jones very jealous.

Fanchon horrifles the community by in birthday comes to a very exciting close.

> CHAPTER XXIII. Over the Fence

N no mood to approve of anything

introduced by Fanchon she had

scornfully refused from the first

to dance the new "step" and be-

ing Fanchon, had utterly forgotten the

amber curls. He had not once asked

Marjorie to dance. All afternoon the

light of indignation had been growing

brighter in her eyes, though Maurice

Levy's defection to the lady from New

York had not fanned this flame. From

the moment Fanchon had whispered

familiarly in Penrod's ear and Penrod

had blushed Marjorie had been occu-

pled exclusively with resentment

against that gullty pair. It seemed to

her that Penrod had no right to allow

a strange girl to whisper in his ear.

that his blushing when the strange girl

did it was atrocious and that the

He was stunned; obeyed automatical renection from the dazzling window ly without question and had very little struck in his eyes as he loosed" the realization of what was happening to leather.

him. Altogether) and without reason He missed the sparrow, but not the him. Altogether and without reason the missed the sparrow, but but the the was in precisely the condition of an window There was a loud crash, elderly spouse detected in flagrant mission of his father, stricken in midshaving, precisely the condition of the party ducking a shower of broken glass, who detects such misbehavior. It may glittering razor flourishing wildly be added that she had acted with a promptness, a decision and a disregard torian words, fragmentary, but col-

lossat

of social consequences all to be commended to the attention of ladies in like predicament. "You ought to be ashamed of yourself!" she raged when they reached the

lawn. "Aren't you ashamed of yourself?" "What for?" he inquired belplessly. "You be quiet!" "But what'd I do, Marjorie? I haven'

done anything to you." he pleaded. haven't even seen you all aftern"-"You be quiet!" she cried, tears fill

boy! Shut up!" She slapped him.

He should have understood from this how much she cared for him, but he rubbed his cheek and declared rue fully:

"I'll never speak to you again!" "You will too!" she sobbed passion ately.

"I will not!" He turned to leave her, but paused His mother, his sister Margaret and heir grownup friends and finished heir tea and were approaching from the house. Other parents and guar dians were with them, coming for their hildren, and there were carriages and automobiles waiting in the street. Bui the "Slingo Slide" went on regard

The group of grown up people hest tated and came to a halt, gazing at the navilion. "What are they doing?" gasped Mrs. Williams, blushing deeply. "What is ? What is it?"

What is it?" Mrs. Gelbraith echoed in a frightened whisper. "What"-"They're tangoing!" cried Margaret Schofield, "or bunny hugging or grizzly bearing or"-

"They're only turkey trotting," said Robert Williams.

With fearful outcries the mothers aunts and sisters rushed upon the pavilion

"Of course it was dreadful," said Mrs. Schofield an hour later, rendering A slight figure appeared, likewise her lord an account of the day, "but it was every bit the fault of that one extraordinary child And of all the quiet, demure little things-that is, 1 mean when she first came. We all spoke of how exquisite she see led so well trained, so finished! Eleven years old! If never saw anything like her in Sam, describing retribution in a manmy dife!" has stele

"I suppose it's the New Child," ber husband grunted. "And to think of her saying there rught to have been champagne in the

emonade" "Probably she'd forgotten to bring her pocket flask," he suggested musingir "But aren't you proud of Penrod?" cried Penrod's mother. "It was just

as I told you. He was standing clear outside the partition"-"I never thought to see the day And Penrod was the only boy not do-

others were"-

Penrod stood petrified, a broken sling in his hand. He could hear his parent's booming descent of the back stairs, instant and furious, and then. red hot above white lather, Mr. Schofield burst out of the kitchen door and nurled forth upon his son. "What do you mean?" he demanded. "Ten minutes ago, for the very first

time in our lives, your mother and I "You be quiet!" she cried, tears fill were saying we were proud of you, ing her eyes. "Keep still, you ugly and here you go and throw a rock at me through the window when I'm shaving for dinner!"

"I didn't!" Penrod quavered. "I was shooting at a sparrow, and the sun got in my eyes, and the sling broke"-"What sling?"

"This'n." Don't you know I've forbidden you a thousand times"

"It ain't mine," said Penrod. "It's yours."

"What?" "Yes. sir," said the boy meekly. "Aunt Sarah Crim gave it to me this morning and told me to give it back to you. She said she took it away from you thirty five years ago. You RRADY killed her hen, she said. She told me RRADY me more to tell you, but I've for-

gotten." "Oh!" said Mr. Schofield

He took the broken sling in his hand. looked at it long and thoughtfully, and he looked longer, and quite as thought fully, at Penrod. Then he turned away and walked toward the house,

"I'm sorry, papa," said Penrod. Mr. Schofield coughed, and as he reached the door called back, but without turning his head.

"Never mind, little boy. A broken window isn't much harm." When he had gone in Penrod wandered down the yard to the back fence. Office over I climbed upon it and sat in reverie Brady, Texas.

there upon a fence, beyond two neighboring yards

"Yay, Penrod." called comrade Sam Williams. "Yay!" returned Penrod mechan ically. .03TIOLIOS

"I caught Billy Blue Hill!" shouted per perfectly clear to his friend. "You were uniquity lucky to get out of it." "T know that!"

'You wouldn't of, if it hadn't been for Marjorie

"Well, don't I know that?" Penrod

shouted with heat. Well, so long? esthed Sam. drop-ping from his fence, and the friendly voice eame then, more faintly, "Many happy returns of the day, Penrod." And now a plaintive little whine sounded from below Penrod's feet, and. tooking down, he saw that Duke, his wistful, old, scraggly dog, sat in the

ing it, the only one to refuse. All the grass, gazing seekingly up at him. The last shaft of sumshine of that day fell graciously and like a blessing Draying and Heavy Ha upon the boy sitting on the fence.

bring him the picture of his boy self



creates demand on a large scale, bottle.

vertisers of the country has ifornia Fig Syrup Co." facts. It has secured an immense body of data from, its members which proves that ad- Can save you money on coal, costs and thus tends to reduce Coal will be scarce and high latgoods. "The proof of the pud-ding" is the argument that set. ing deep shaft McAlister coal. tley everything. Evidence Cited.

stance by instance is impossi-theeping correct time? If not rested ble syithin these limits, A ... We get us remedy the trouble, for

representative cases will suffice trou. Satisfaction guaranteed for stood alone upon the lawn, clinch. The makers of a famous pho-sA. F. Grant, jeweler, east side tog her small instead whiching the new tographic camera suben the the square, of lim an north work "

line.

A prominent hat manufactur- not satisfied. Jones Drug Co. er has, by means of advertising reduced his selling cost 7c a hat. Result-the buyer gets a hat of price; this despite increased cost |Co. of raw material and workman-

ship.

When the manufacturer of a famous breakfast food specialty began advertising, his goods sold at 15c a package. Today the package is 50 per cent larger and the price has been reduced to 10c. Again advertising did it. the same causes producing the same results.

The producer of another wellknown food specialty is selling his goods at 25 per cent less to

and thus makes selling easier. Keep it handy in your home. is bound to reduce selling costs A little given today saves a sick and thus helps to reduce prices, child tomorrow, but get the gengument; facts are better than uine. Ask your druggist for a cause of its bonfire popularity found theories. The Association, of 50-cent bottle of "California National Advertisers, an organ- Syrup of Figs," then look and Faithless Penrod, dazed by the sweepization of 260 of the leading ad- see that it is made by the Cal-

#### Macy & Company.

vertising does reduce, selling if you place your order now.

To present all the exidence, inn | How about your watch? Is it strange girl herself ought to be ar-

gan advertising twenty eight All kinds automobile acceswhich sold at \$25. Today they sories at Murphy's. Next to

for \$20. And so on through the deriul Blue Bug Killer" to your wchickens. Your money back if

Goodyear and Federal tiresbetter quality at no increase in the best to be had. Brady Auto



with a hatred that made every inch of her tremble. And, perhaps because jealousy is a great awakener of the make a far better camera which sells for \$10. Another, which took a 435 picture, sold for \$60. Today they sell a far better one for \$20. And so on through the elbow and did not even see her. Marjorie's state of mind (not unmingled with emotion) became dangerous. In fact, a

trained nurse chancing to observe her at this juncture would probably have advised that she be taken home and put to bed. Marjorie was on the verge of hysterics.

She saw Fanchon and Penrod assume the double embrace required by the dance. The "Slingo Sligo Slide" burst from the orchestra like the lunatic shrick of a gin maddened negro, and all the little couples began to bob and dip and sway.

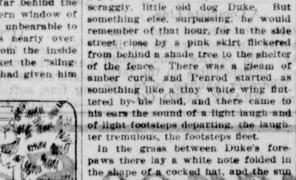
Marjorie made a scene. She sprang upon the platform and stamped her He Missed the Sparrow, but Not the foot.

"Penrod Schofield!" she shouted.

the wholesale grocery trade than and a state of the state

one!" she returned tr Every phantly. "Even Georgie Bassett!" Years afterward a quiet sunset would "Well," said Mr. Schofield, patting her on the shoulder. "I guess we can

hold up our heads at last." Fenrod was out in the yard staring at the empty marquee. The sun was herself neglected in a society where on the horizon line, so far behind the she had reigned as beauty and belle. back fence, and a western window of the house blazed in gold unbearable to the eye. His day was nearly over. He sighed and took from the inside pocket of his new jacket the "slingshot" Aunt Sarah Crim had given him that morning.



14

Canto

Window.

paws there lay a white note folded in the shape of a cocked hat, and the sun sent forth a final amazing gloty as Penrod opened it and read, "Your my bow."

THE END.

Love of country is so fibe a virtue that it seems difficult to carry it to excess. A resident of a small village in the north of Scotland paid a business visit to London and called on a mer-chant who unknown to him had quee made a stay in his native place. In the course of conversation the visitor-made use of an expression that led the other to exclaim. Surely you come from Glen McLuskie?" The assertion, however, was denied. Presently, to the merchant's surprise, another Glen Mc-Luskie expression was heard. "My dear Mr. MacTavish, I feel coavinced that you are a Glen McLuskie man

after all," insisted the merchant, "Weel," returned the other, "T'll no deny it any longer." "Then why didn't you say so at first?" demanded the Englishman.

"Weel," was the calm response, "I didna like to boast o' it in London."-London Chronicle,

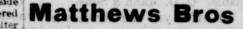
#### Very Sad to Her.

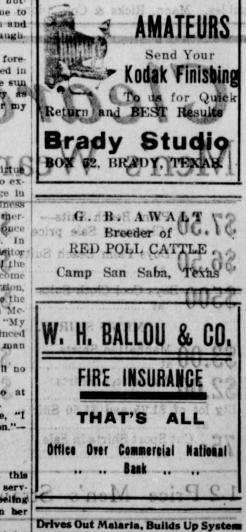
"I heard something very sad this morning," seld a mistress to her serv-ant, in explanation of her not feeling well, as the girl commented upon her

of All Kinds recall to him sometimes the gentle Will appreciate your draying

**Matthews Bros** 

evening of his twelfth birthday and and hauling business. Your sitting in rosy life upon the fence, gaz freight and packages handled ing pensively down upon his wistful. by careful and painstaking employees.





The Old Standard general strengthening tonic. GROVE'S TASTELESS chill TONIC, drives out fem. A true tonic. For adults and controls. So

A complete assortment of baby uggies. O. D. Mann & Sons.



Monday.

0

J. M. Pape of Doole was here Monday on business.

Max Borschow left Sunday joyed our pure, clear water. night on a business trip to El Paso.

fair.

Jno. R. Veasley, W. B. Beakley and Roscoe Cawyer were here Monday from Mercury.

S. W. and B. L. Hughes spent Sunday with their father, W. G. S. Hughes, of Mercury.

C. W. Reynolds and Eli Howard of Onion Gap, spent Monday in Brady on business.

W. J. Gault was here from Mercury today on a short business trip.

Capt. H. W. McGhee was a londay night.

Robert Harward spent the ing to Brady Monday morning.

from Houston Monday after a visit with relatives for the past of Frost, Texas, came in Satur- ing and you could see four or two weeks.

Walter Caldwell and Osbar Squyres are in San Saba today W. Hill was in from Lohn demonstrating the Selden truck nd Matco trailer, at the fair.

> Rube Taylor of Brownwood, g was here on a business trip Mon- "Editor Brady Standard : audi day, and while here greatly en-

ti. hard and nousinari to the brad Mrs. H. H. Finley of Allen,

months visiting her daughters. P. Yeary.

Mr. Pearson is a linotype opera-

tor-printer, and came around to

I am a Brady boy and have er see.

Texas, is here to spend several to San Antonio where they drill- dier finds any happiness in a lited us. When we first arrived the place like this. Mesdames C. D. Allen and W. there we were drilled eight hours. I will close, hoping to receive a day and if we missed reveilie an answer from this and the or retreat they would make us readers soon.

iting her parents several days. of Flowers, and we had to make squad. a parade every evening from

seven o'clock until about nineget acquainted with the force thirty at night. We left San M. Simon a former pioneer Antonio May the 25th and came, You'll never say a word against it usiness visitor to Brownwood dry goods man of Brady but now down here on the border to a making his home at Memphis, little town called Sam Fordyce. It has covered honored bodies, Texas, in is the city on business. There was nothing down there and says Brady has grown won- at all but some old barracks and week-end in Brownwood, return- derfully since his last visit. Mr. two companies of soldiers . It Simon is receiving a warm wel- and you hardly ever saw a white N. G. Lyle and wife returned come by his many friends here. person. We would go to the riv-V. M. Malone and two children er in the evening to go in bath-

Lame so dark they could no longbeen away from there since last Well I guess that is about all Mr. and Mrs. W. J. Yantis and October, and I thought I would I have to say this time. All of children are spending several drop a few lines to let the people you people who wish to write to Grover Kirk motored over to days enjoying the cool sea breeze know what I am doing. I am me will receive a prompt answer San Saba today to take in the of the coast, near Corpus Chris- in the Texas National Guard. I and I would be very glad to hear joined the first of April at Waco, from any of you as letters are pert electrician at Murphy's ga-Texas. We left there and went the only things in which a sol- rage.

R. Pearson of Austin came in walk up and down the Company P. S.-I am also sending a bit Thursday to visit his father-in- street for two hours with a large of poetry which will no doubt be now. Phone 295, law C. P. Eklund and family. stick of wood on our shoulder. of interest to the readers. It Mrs. Pearson has been here vis- We were there during the Battle was written by a boy in my,

> We are not ashamed of the uniform And if you are a friend

Any word that will offend. And by heroes has been worn, Since the days of the Republic When the stars and stripes were

born And they are of many patterns, Some are khaki, some are blue,

day for a short visit with his five Mexicans patroling on the And the men that choose to wear them Are of many patterns too.

out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Attention Autoists!

First-class mechanic and ex-

Place Your Coal Order.

Macy & Co. are now making deliveries of best deep shaft Mc-Alister coal. Place your order

Loads to and from the farm, nothing excels the Emerson trailer. Strong and durable; attach to any car or truck, and drawn with little power. Both two-wheelers and four- wheelers, the latter tracking perfectly with your car. BRADY AU-TO CO. Sons.

**Red** Cross Supper a Success. The Red Cross ice cream supner given on the court house lawn Saturday evening by the ladies of the Red Cross was a

A lawyer who for many years had shocked a large number of friends by his rather liberal views on religion recently died. A friend of the deceased who cut short a trip to hurry back to The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives some minutes after the beginsome minutes after the beginning of the service.

"What part of the service is this?" he inquired in a whisper of another legal friend standing in the crowded hallway.

"I've just come myself," said the other, "but I believe they have opened for the defense." Everybody's Magazine.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXA TIVE BROMO QUININE is better than ordinar and does not cause nervousness no in head. Remember the full name and the signature of P. W. GROVE, 25c.

We want to sell you that mower and rake. O. D. Mann & Sons.

Full stock of casings and inner tubes at Murphy's. Next to Standard office.

#### Taught a Lesson.

A German merchant in London had insured his house for four hundred pounds sterling. The house burned down and the insurance company's representative came to him and said:

"Your house was old and dilapidated; it was not worth four hundred pounds. We will give ou three hundred pounds-or

FOR HAULING.

ter Miss Lucile, left this morn- lone & Co. Mr. Malone and child- to go over half way in the river ing to be present at the San Saba ren have been enjoying a camp- and they were not allowed to County Fair.

Dr. and Mrs. J. G. McCall and little daughter, Miss Margarie, Frost left today for a visit to Richland Springs.

H. L. Bratton, J. W. Hill, T. S. Clearance Sale. Briscoe and Norrie Wright were here from Waldrip Monday on business.

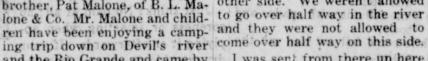
J. S. Beck of Goldthwaite

1000 08

PATRIOTIC PLOWING

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PopularingoS



Buy your Shirts at Vincent's

What is LAX=FOS a gun is when we muster for pay LAX-FOS IS AN IMPROVED CASCARA came over Saturday for a two A Digestive Liquid Laxative, Cathartic We have kept our guns pretty days' visit to his son, A. A. and LiverTonic. Contains Caseara Bark, close to us the last few nights

XB.

at Malone, of B. L. Ma- other side. We weren't allowed

and the Rio Grande and came by I was sent from there up here Brady on their way home to to a little town called McAllen, We have many skilled mechanics; Texas, on detach service in the Texas Field Bakery. This is much better than being with the company as we never have to drill or stand any formations at all. The only time we handle and we have to stand inspection. days' visit to his son, A. A. Beck. Judge Joe A. Adkins and fam-

ou that oug.

D. Mann

some are sons of wealthy parents; Some are college graduates; Some have manly virtues; Some are merely reprobates.

Men of brains and letters, who, Locally have served their country That they are credit to.

No, indeed, all are not angels. Blackguards, yes we have some of them

When they came into the service They all wore civilian clothes.

Men of all kinds when they are drink-

Misbehave, act rough and swear; runken soldiers or civilians Ane disgusting anywhere.

e want to se Grant us, then, your forbearance; when you nee We'll appreciate it more Enos Than a lot of noisy cheering,

When we leave for a war, dawned most clear We have set with you in public a

And smelled your whiskey breath, Beard remarks, insand and silly.

Nearly boring us to death. hough we offered no objections When in theatres we have met, et you should exclude us

From that most exclusive set.

you meet us out in public On the streets or anywhere, Ve don't merit sneering glances, Or a patronizing stare.

For we have an honored calling As our garments plainly show, You may be a thief or parson-How are we to know?

I don't care for your profession-Occupation, what you do,

When you're gazing at a soldier, And he is gazing back at you. Who, is there to judge between you' As you stand it's man for man, Only one the great Almighty,

great success. The proceeds of izens of Brady and surrounding house." country are responding liberally The marchant was very angry; to such worthy causes and the he wanted the four hundred fit of the cause.

To Cure a Cold In One Day Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25cs

Hoover Food Campaign. for McCulloch county was res- not? ponded to over the county by 715 county is greatly appreciated.

CORNING CONAPHORE

LENSES. Have complete stock-all sizes of the Corning Conaphore Lenses-no glare, range 500 feetpierces fog or dust. Guaranteed to fill all of the new State High- ture. O. D. Mann & Sons. way Commission law requirements. Murphy's Garage.

A trade has been consummated whereby Roy Willoughby becomes the owner of the famous V. B. Latham registered herd of Herefords. These cattle have been for years one of the most noted in West Texas, and at the sales and fairs have ranked at the top. Mr. Latham first sold the herd to Dan Molloy and Hugh G. Maclean of Eden and leased his ranch to them for five vears. They in turn sold to Mr. Willoughby. We congratulate Roy on the acquisition of so fine large selection and various col-

the occasion being \$45. The cit- build you a bigger and a better The marchant was very angry ;

ladies of the Red Cross are un-tiging in their efforts for benehundred pounds. Whereupon the insurance man, with the pertinacity of his kind, suggested that,

having settled that matter satisfactorily the merchant might do further business with them.

Was his life insured? Yes, it vos? Was his wife's? No The Hoover Food Campaign Would he insure it? No. Why

"I vill tell you vy not," he remembers enrolling. Mrs. W. N. plied. "I insure my vife for four White is very grateful to all for hundred pounds. Ven she die the help and pledges of support you come to me and say. Your given the campaign committees wife vos old and dilapidated, she that have been at work, and the sos not worth four hundred co-operation of the ladies of the pounds. Ve vill give you three hundred pounds-or a bigger and better vife. - London Notes. buster London

Piles Cured in 6 to 14 Days

druggist will refund money if PAZO MENT fails to cure any case of liching. Bleeding or Protrading Files in 6to 14 days, rst application gives Fase and Rest. Soc.

Porch swings and porch furni-

Tires and inner tubes. Murphy, the auto accessories man. Next to Standard office.

#### Impossible.

"Bre'r Wade," said an old Georgia darkey, "I'm mightily feared dis yer war's gwin ter ruin me." "Well," said Brother Wade,

"hit ain't gwin ter ruin me." "How come, Bre' Wade ?" "Kase I come heah ruint"-Atlanta Constitution.

ARD board mats are useful in many ways. We have a a herd. It is said there are about ors. Call when you need any-88 head in the herd and every thing in this line. The Brady one registered. Conche (Paint Bradad, A.) Roce) Herald. Bicycles. O. D. Mann & Sons.

FIFTY-FIVE Saint Paul families will be consistent of the soil when as seeding by a Staude Mak-a-Tractor made by the Saint Paul by the Sain become solders of the data on the 14-acre many gardens are planted on the 14-acre tract of land given by a local real estate firm for the use of home gardens. The tract has been divided into lots of 30 by 125 feet, and each family will plant a supply of veretables. The hand has mever before been under eultivation. Children eleaned the hand with the soldier wheels with the tractor device. While the routivation. Children eleaned the hand with the soldier of rubbit rind the city hauleff it evices the pane 2 & prest (0,0) lairest

The St. Paul Garden Bureau Encourages Community Gardening Name another if you can.

MEDIAN

Three Yearsh

roll Madel Her

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For some years, various and sundry concerns have been making beverages which are grouped under the general description of "near-beer." Then came Bevo-a cereal beverage, not a "near-beer." but offered purely for what it is-a delightful, wholesome and nutritious drink. Bevo met with instant and complete success. A whirlwind success.

Owing to Bevo's popularity, some beverages are now being offered in a way to make the appearance of the package look as much like the Bevo bottle as possible. The intention is obvious. But you don't taste the shape of a bottle -it's the flavor of the contents of the bottle that you must depend upon for enjoyment.

Then beware of impersonators-don't be satisfied to try to identify Bevo by the shape of the bottle alone -



There are these certain identification marks that are your protection against initatic s. Not just imitations of the product, remember — but those more insinuating imitations which try to deceive you by putting an old failure into a bottle similar to a new success. So look for these unmistak-able marks of the genuine Bevo-demand that the bottle be opened in front of you, then-

#### Look for the Seal See that it is unbroken covering the Crown Top Look at the Crown Top and see that it bears the Fox Be sure the Bottle bears this label -



Bevo is a pure drink. This means more than that it contains pure ingredients—it means that though you might often well be afraid of possible germs in milk or water, Bevo, being a pasteurized prod-uct in sterilized bottles, is absolutely free from bacteria.

Bevo is a nutritive beverage-the fine cereals from which it is made give it this quality.

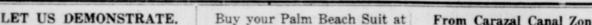
Bevo is a delightful and refreshing soft drink—unlike any you have ever tasted—indeed a Triumph in Soft Drinks.

You can't get these good qualities in anything but Bevo-demand the genui

You will find Bevo at inns, cafeterias, restaurants, groceries, depart-ment and drug stores, soda fountains, dining cars, steamships, can-teens, soldiers' homes, navy, and other places where refreshing beverages are sold. Your grocer will supply you by the case. Bevo is sold in bottles only—and is bottled exclusively by

ANHEUSER-BUSCH WALKER-SMITH CO.

BRADY, TEXAS Dealers



ST. LOUIS

Then early one Sunday eve'n the day had begun,

A horse was given each bloomin' one To nourish and cherish and take

good care, To see that he always got his share.

So days had passed without a

hitch, Though some of the Johns got "Dobie Itch."

But that was a "skemption" if they but knew,

Their troubles had just begun to brew

The first day of horse exercise, Their talked-of joys brought mournful sighs.

The old boys laughed and the rookies swore,

When they found that riding made them sore;

All they heard was "Trot-Trot-Trot,

And as they trotted 'round and 'round, Many wished they were home-

ward bound.

Already their joys had gone to wreck.

Some had dreams of a broken neck;

Twas great relief to seek their bunk,

After such a day of useless junk. But in their bunks not long they waited.

Because a school was instigated, To teach the boys electricity, Was good for their efficiency; So early to school they went, And thus the afternoon's were spent.

The teacher taught the Volt and Mho.

And lots of things they didn't know. He said he'd prove electricity,

Was nothing but simplicity. But 'ere he'd proved his words

And though they wished he

He took a ship and sailed away. And thus as all good things

So did the school to the great re-

Of all concerned, for, said they, In the afternoons, we shall hit

around

out.

Twill make a dandy garden spot,

shrubs,

Phone Your Ice Wants to 125



# Mann Bros. Ice Co.

#### **WONDERFUL STUFF!** LIFT OUT YOUR CORNS

Apply a Few Drops Then Lift **Corns or Calluses Off With** 

### Fingers-No Pain.

No humbug! Any corn, whether hard, soft or between the toes, will loosen right up and lift out without a particle of pain or soreness.

This drug is called freezone and is a compound of ether discovered by a Cincinnati man.

Ask any drug store for a small bottle of freezone, which will cost but a trifle, but is sufficient or callus.

Put a few drops directly upon any tender, aching corn or callus. o'clock with Mrs. O. E. Jackson. pears and shortly the corn or of Ecclesiastias, also the book of callus will loosen and can be lift- Solomon. The Sunday school ed off with the fingers.

This drug freezone doesn't eat Dig out the stones, hoe down the out the corns or calluses but shrivels them without even irritating the surrounding skin. Just think! No pain at all; no soreness or smarting when applying it or afterwards. If your druggist don't have freezone have him order it for you.

TO AUTOISTS.

MURPHY'S GARAGE.

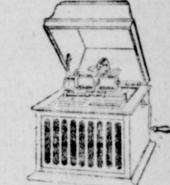
Repair work is brisk with us

-our auto expert delivers the

vertise us. We can give you the

service you want, and we want

Blacksmith coal and wood ma-terial. O. D. Mann & Sons.



1

For this EDISON 10 Records and B. L. MALONE & COMPANY

South Side Bible Class.

The South Side Bible class met to rid one's feet of every corn last Friday with Mrs. Ed Broad, with nine members present, and two visitors. The class will meet next Friday afternoon at 4:00 And had the students all turned Instantly the soreness disap- The lesson will be all of the book lesson is always included.

A cordial invitation is extended to all.



were true, The teacher to a captain grew, might stay,

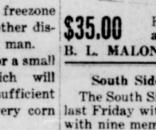
must close,

lief,

the hay. But the kindly skipper looked

Says he "Tis now in time of war This is no place to snore, Fence off a little grassy plot,

And plant therein some beans



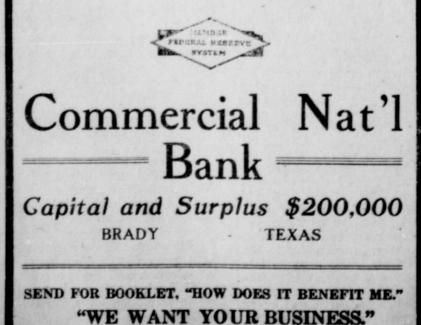
The Emerson two-wheel or Vincent's Clearance Sale. four-wheel trailer, and prove to If you need a buggy it will pay splendid investment. Priced from \$75 up. BRADY AUTO you to look at our Hercules. O. CO. D. Mann & Sons.

# Currency for Pay Rolls

Our Federal Reserve bank always keeps on hand an immense supply of currency and we can always get what we need for our depositors by turning over to it, if necessary, the notes on which the merchants, farmers and business customers have borrowed money from

Every business man with payrolls to meet will understand what this means.

You can assure yourself of this important safeguard by becoming one of our depositors.



The Standard is in receipt of

is a McCulloch county boy, and at present is stationed at Cara- While some fell out and got the zal Canal Zone. We are pleased to print the following contribu- And now the students drill and tion:

"July 15. 1917. Editor Brady Standard:

Bevo

the all-year-'round

soft drink

Upon request of some of my friends and home folks to write something about the army, ] will send you "The Evolution of a Field Company.' The New Field Radio Co. A. Arrived on the Zone on the fourth of May;

They were brought by rail to Carazal Station,

Which was of course their destination. Happily to bed they went,

Most restfully the night was spent

The morning dawned most clear and bright.

As the boys arose up from a peaceful night;

The transport trip had been a fright,

And all were glad she was out of sight.

The next day passed without a

To disturb their restive peace of mind.

For there was naught for them to do.

But lie on their bunks the whole day through.

Thus did a week slide smoothly by.

Nor none had cause to breathe a sigh.

Some Johns were heard to contemplate

"That to them the life was great."

They looked ahead with joyful eyes

To the day they'd have horse exercise.

Old timers knew it would be a sight,

To see these rookies take a hike. With silent mirth the old boys waited

For the dawning of the day just stated.

and spuds." letter from C. L. Bridge, who So some fell out with spades and tools. mules,

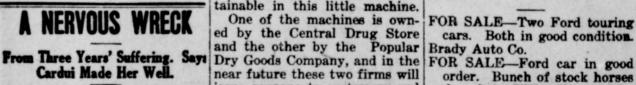
> toil. From day to day they till the

soil. They drill and work the whole day through And smile while eating beans and stew. They've learned to ride-they've er been demonstrated in this learned to plow, city. In all respects they repre-The rookies that were-are solsent-not a Tin Henry but a real diers now! toy wagon, and are creating

Buy your Shoes at Vincent's of the city as well as the older sale.

ones

We want to sell you that buggy when you need it. O. D. Mann & Sons.



Texas City, Tex .- In an interesting statement, Mrs. G. H. Schill, of this town. prizes. says: "For three years I suffered untold agony with my head. I was unable to

do any of my work. I just wanted to sleep all the time, for that was the only ease I could get, when I was asleep. I became a nervous wreet a first class vulcanizer and rubjust from the awful suffering with my ber man. Don't throw your cashead.

would make me jump out of my bed. 1 have them vulcanized and get anything. My son, a young boy, had to tires. do all my household duties.

I was not able to do anything until I took Cardui. I took three bottles in all, and it surely cured me of those awful headaches. That has been three years ago, and I know the cure is permanent our auto expert delivers the goods, and pleased customers adtaking Cardui. . . Nothing relieved me until I took Cardui It did wonders for me."

Try Cardui for your troubles-made from medicinal ingredients recommended a chance to do your work. Come and tell us you auto troubles. in medical books as being of benefit is female troubles, and 40 years of use has proven that the books are right. Begin taking Cardui today. NC-131 Mann, Ricks & Co.

FOR RENT-A few residences, cloes in. See J. F. SCHAEG.

**Receives Two New Autos.** FOR SALE-Horse and buggy at a bargain. See W. H. Bal-Two new autos arrived in Brady yesterday, and to say the lou. least, they are a most novel

piece of mechanism that has ev- FOR SALE-5-passenger Ford car in good running condition. See W. I. MYERS.

much admiration among the lads FOR SALE-First-class buggy horse, cheap. See J. B. Davis.

The "Smith Speedster" as it FOR SALE-1914 Model, 5-pasis named, all in all will weigh senger Ford, cheap. Also good about 100 pounds, and a speed used Studebaker. See Simpson of something like 30 miles is ob- & Co. tainable in this little machine.

One of the machines is own- FOR SALE-Two Ford touring ed by the Central Drug Store cars. Both in good condition. and the other by the Popular Brady Auto Co.

near future these two firms will order. Bunch of stock horses issue coupons to customers and and mules. Will sell or trade. the autos will be given away as Jerry Wright.

FOR SALE-Have a car of Seed wheat, turkey red, at \$3 per bu. at car, bulk. Will be there until Have secured the services of Thursday, August 2nd. W. M. BRYSON.

ings away-bring them in and FOR SALE- Registered jack for sale, cheap. Also a few had no energy, and was unable to de additional miles out of your mixed-blood Durham and Hereford yearling bulls. See J. M. Brook, Brady.

How's This?

How's This? We offer One Hundred Dollars Re-ward for any case of Catarrh that can-not be cured by Hall's Catarrh Cure. Hall's Catarrh Cure has been taken by catarrh sufferers for the past thirty-five years, and has become known as the most reliable remedy for Catarrh. Hall's Catarrh Cure acts thru the Blood on the Mucous surfaces, ex-pelling the Poison from the Blood and healing the diseased portions. After you have taken Hall's Catarrh Cure for a short time you will see a great improvement in your general health. Start taking Hall's Catarrh Cure at once and get rid of catarrh. Ben for testimonials, free.

BY & C