MRS. R. B. McCLURE DEAD.
Passed Away Wednesday Morning After Brief Illnesss The death of Mrs. R. B. Mc-
Clure occurred Weinesday at Clure occurred Wednesday at
6:20 a. m., following an illmess 6:20 a. a few days. A very se-
of only
vere case of lagrippe, which revere case of lagrippe, which re-
sulted from a cold contracted sulted from a cold contracted
the lattetr part of last week was the lattetr part of last week was
the cause of demise. On Sunday
and Monday she lay at death's the cause of demise. On Sunday
and Monday she lay at death's
door but rallied and Monday she lay at deaths
door, but ralle a o at
Monday noon, and it wns hopet Monday noon, and it was hoped
that she might be on the road that she might be on the road
to early recovery. Despite evto early recovery. Despite ev-
erything that medical skill and tender nursing could do, the
flame of life became feebler unflame of life became feebler
til the end came peacefully. Attending her in her last ness was her mother, Mrs
Armstrong, of Lampasas Armstrong, of Lampasas, as
well as relatives and friends in the city.
Funeral services were held on yesterday afternoon at $3: 30 o^{\circ}$ -
clock, Rev, J. G. Farester condueting. and a large number of sorrowing friends ane procession to the last resting place in the Brady cemetery.
Mrs. McClum was born in
Bel? county, her maiden name Bel) county, her maiden name
having been Miss Tiny Armstrong. She spent the greater part of her girlhood and part of
her married life in Sal the married life in San Saba,
the fanily having moved to Brady nine years ago. At the
time of her years of age. She was a member of the Church of Christ, and was a true Christian woman, as a woman of lovable traits which endeared her to old and young alike. Her marriage to Mr. MeClure took place in San Saba lod covered a singularly happy unio Surviving are her husband
and daughter, Margaret Franand daughts, also her parents. ces, aged 11; also her parents,
Mr. and Mrs. V. Armstrong of Lampasas, and two brothers, Otto Armstrong of this city and Paul Armstrong of Lampasas,
and one sister, Mrs. A. B. Reaand one sister, Mrs. A. B. Rea-
gan of this city. All were present for the funeral except the father, who was too ill to come.
In th ir loss, the bereaved In thir loss, the bereaved
ones have the great sympathy of all.
Good stock of Window Shades. O. D. Mann \& Sons

We will make you a good price on a Canton Dise Plow.
Broad Mercantile Co.
Marvin Hunter Postmaster Some folks acquire honors, and
some have honors thrust some have honors thrust upon
them. Marvin Hunter, editor of the Melvin Advocate, seems to be one of the latter class. Last Saturday he was apponted post-
master of Melvin, succecding $\mathbf{W}$. T. Whalen. The appointment is only temporary, however, as the office is under civil service rule and an examination will be held
for applicants for the position Mr. Hunter is a man of many

Don't let the first cold snap What is a "Structo" outfit?
fond you without fuel. Phone In a few words, mechanical enMacy \& Co. for best McAlester gineering for boys. From $\$ 1,00$ or Swastika (New Mexico) coal a set up. O. D. Mann \& Sons.

The New Home sewing ma- with us. We can get you a buy er. ACOSTA BROS.

## Cold Weather

 comifortate shoe made
 ne past years
A Call is Always Appreciated
Execlior Shoe Store


## Children Cry for Fletcher's CASTORIA

The Kind You Have Always Boaght, and which has been
in use for over 30 years, has borne the signature of
 What is CASTORIA


 genuine CASTORIA always Ractstithtur In Use For 0 ver 30 Years

The Kind You Have Always Bought




FAMILY AVODSS
SERIOUS SICKNESS

and John Alexander of Millers-
view,
Well, I guess the waste basket got my last two letters as I did not see them in print. Would
be glad if some one else from
our community would write. Am sure there are better writters, if they would spare the
time to write. I want our comtime to write . . want our com-
munity represented so bas that some one else will send fin the happenings of our little city. If
anyone will volunteer to do so, will gladly give them my plac
as correspondent..
SUNFLOWER.
Editor's Note - We regret
very much not having been able very much not having been able
to print the last two letters from our Stacy correspondent.
Both were good ones, as "Sunflower's" letters always are, and it was only on account of diff-
culties encountered with culties encountered with
typesetting machine were unable to rerroduce them.
The Standard has a well-chosen and interesting bunch of corres-
pondents, and so long as they care to continue in that capacity
the editor will only be too glad
to welcome thair weekly letters
How about your watect? Is it
keeping corcet tite?
let us remedy the trouble for for

## Catarrh Cannot Be Cured <br> 

## c



Oats need rain badly.
Mr. and Mrs. John M. Jchn with Mr. Jonah Be! and family Mr. Tatum Gressett was in
town to see the joctor about his
hand, and visited his brother and J. B. Cottrell and fath from Friday until Sunday,
Kirby Huffman is tanking this week.
Mrs. Riley is still at Dodge on Mr. J. M. Attaway who was able to go home Sunday.
Messrs. Gressett and John re helping Kirby Huffman
tanking.
Well, I don't know of
$\qquad$
$\qquad$

mive hime



Studencker "Six," \$1160, Delivered THE CHEVROLET

The Chevrolet, \$540, Delivered

## Simpson \& Company


$\$ 15,000$ worth of Dry Goods, Ladies' and Children's Cloaks, Suits, Millinery--Men's, Women and Children's Shoes to be placed on sale to unload the stock. Merchandise of highest quality and bought before the great advance in market. Sensational bargains will be placed before you-..Come prepared to buy as you never bought before.

## The Greatest13 Day Dry Goods, Millinery and Shoe Sale Ever Held in Brady, Texas OPENS SAT. DEC. $9-$-LLASTS 13 DAYS

\$15,000 Worth of Dry Goods, Millinery, Shoes, Hats, Ladies' and Children's Clothing on sale in this store at prices that will bring people from all parts of the county. The sale with a reason and a purpose backed up by good, reliable merchandise bought right and which will be sold right. A supreme selling sacrifice that means THE GREATEST SALE, THE BIGGEST BARGAINS and the grandest money saving opportunity you have seen since the day you were born. Careful andspecial arrangements are being made to handle the crowds. Big displays being made; extra people employed and everything arranged so you can see and buy with ease. Be here when the docrs swing back, for the flood gates of prosperity will fly open.

## Positively No Goods Charged During this Sale

| Extra! Extra! <br> 1 lot Men's good Shoes worth up 1 |  | Curtain scrim that sells for 1 $1-2 c$ per yard. Dozens pretty pariteres to cho from, extra per |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 1 Speecial lot Women's Shoes |  |  |  |  |
| worth up to \$4.50 $\quad \$ 2.98$ | \$4.35 |  |  | In mind that |
| Special lot Women's $\begin{aligned} & \text { Shaes } \\ & \text { Worth up to } 83.00 \\ & \text { for }\end{aligned}$ \$1,58 | (tare | 3 | Handkerchiefs on 3C | ticle in our store will |
|  |  |  |  | during this great sale at ex - |
|  | sale for |  | wear, the kind that costs | traordinary low bargai |
|  | lot chidren's Dresses that are wort an sele for to 655 a | inch unbleached limit 30 yards to the cus- omer, extra special, yd. | 44c | ces. |

All goods will be marked in plain figures. A stupenduous sale, the magnitude of which has never before been equaled in all this country. This value giving and money saving opportunity swings into action with big bargains in every section of the store. Real bargains await you in every nook and corner. Come prepared to buy and share in the bargain feast. Men, women and childron loadbargains await you in every nook and corner. Come prepared to buy and share in the bargain feast. Men, women and childrsn loaded down with bundios will be going out the front door every day. Real values like these are rarely offered. Follow the crowds to the
entrance; count your change, hold your temper and keep to the right side of the aisles. The tidle wave of prosperity is here. Extra people to wait on you. Courteous treatment assured. Come and see, buy or look, you are welcome. Bing your friends and family. NOTICE! Positively No Goods Will be Exchanged During This Sale.


## Study Food Values

the family table de wie. Do you use thought when buying king powder?

The quality of cake, biscuits and all pony raised flour loods depentis lar

Dr. Price's Cream Baking Powder is made from cream of tartar derived from grapes. It is absolutely pure and has proved is excelience for making food of finest qual ity and wholesomeness for generations.

There is no alum nor phosphate in
DR. PRICE'S CREAIM BAKING POWDER MADE FROM CREAM OF TAR
DERIVED FROM GRAPES

## Thociler

Five Forty Club. Club was held last week. The club meets this afternoon with

North Side Bible Class. North Side Bible Class No. 1 ,
et last Friday afternoon with met last Friday afternoon with
Mrs. Bloomfield and the Mrs. Bloomfield, and the usua interesting meeting is reported
The class meets this afternoon
 of he 26 th. to the 40th cchapters Teachers club, are indebted and of the Book of Job; also the Sun- Miss Mary Bell, tacher of the
day school lesson for Decomber Primary grade in the Mstvin
 are invited to attend.
Parent-Teachers' Association.
The Parent-Teachers' The Parent-Teachers' Associ ation will hold its regular meet
ing Wednesday, December 13th ng Wednesday, December 13th for the journey, ing Wednesday, December 13th, Cpon arrival the ladies were will be the last meeting of the, who, in her usual pleasing man-
year 1916. A gooj attendance ner, gave in a few words a hear-
is expected. Those on the pro- ty greeting of welcome. is expected. Those on the program are: Miss ewe "apertonal
First Chapter in "Practical
Child Study." Judge Joe Ad kins,,"The Interests of Chil


Five Hundred Club.
The Five Hundred club Friday, Mrs. J. G. McCall ertaining. Present were Mes
dames J. R. Stone, Ben Stone o Wrownwood, S. W. Moffatt, J. S. Harry F. Schwenker, W
W. W. Walker, F. R. Wulf, B Benham, G. R. White, L. Brook In the series of " 500 " Mrs. Mrs. Walker guest prize. Mrs. McCall served a salad
course with hot chocolate.
The next meeting of the club
has no been announced. Miss Glenn received high score
" $5-40$."
The The : The Inter Se meets this after The inter Se mbets this after
noon with Mrs. McCord Harrison at the home of Mrs. J. F
 was made on last Friday aiterp-
noon, Mesdames White, Mann and Henderson furnishing cars Mrs. W. N. White, presiden
of the Tuesday club, responde in a charming way and gave an
interesting account of what the interesting account of what the
clubs were doing and what they hoped to do in the future.
The afternoon was then tu The afternoon was then tur
ed into a "Story Telling Hour Mesdames Dornell, Hughes, Sto kaugh. Mann and Henderson de-
lighted the children by telling them stories. The bright and
happy faces of the lite happy faces of the litle ones jovment of the hour.
Mrs. Joe A. Adkins, president
gave an account of the work club, club was doing; encouraging the
fathers and mothers of Melver to organize a Parent-Teachers club. The club ladies, with visiting ladies of Melvin and all the children of the Primary grade,
were invited to the auditorium,
which was beautifully decorated which was beautifully decorated, and were served to delicious re Bridge Club. noon to the Bridge Club three The Melvin school building in
tables being provided for mem- well equipped and has a fine sot bers of the club and guests. En- of teachers in charge. The pu
 dames C. T. White, G. V. Ganr, W. D. Croth. Wood, W. P. Davi, teachers and goo ladies of Mel son, and guests: Mesdames
S. Anderson, W. L. Hughes, J. Mrs. Ogden received club Anderson received guest prize.
The hostess served a salad No further meetings of the Bridge
after the holidays

ful Chrised cards make beaut Standard.
For monuments, any size


SANTA'S LETTER. North Pole, Decemb I am so glad that Chri tmas vill soon be able to visit you al again. All my workers in Toy making many pretty things for all the good $y$ the t ys and gir: and I will soon t a s.ady to start
on my visit to you on Christmas on my visit to you on Christma
eve. Of course 1 an anxous to bring each cne of my little
friends the very gift most deired, and so al shonld writo
ne an tell what they ould like o have me put in $r y$ pack fo Standard office. as the elitor
will forward them cil to me will forward them
here.
Natasumb

A Good Boy.
Brady, Texas
My Dear
Pleaze
Please bring me some tuil toys, a roaster that will iump
out of a box and crow, aleo nonkey thet will climb, a string,
Please bring these for tried to be a good boy this yearJamie Melton Coulson.

Wants Manicure Set
Wrady, Texas, Dec. W"ll you please bring me a hoes, a new book, a croquet andies some nice fruits and With best wishes, your littl

## Rubỳ Coalson

Sloan's Liniment Eases Pain.
Slan's Liniment is first thought mothers for bumps, bruises and
pprains that are continually happen
ng to children. It quickly nenetrates er and more effective than meansy
plasters or ointments. For rheuma.
tic aches tic aches, neeralgia pain and thay
gripy soreness after colds, Sloan
Liniment gives prompt relief. Have a bottle handy for bruises, strains
sprains and all external pain. For the
thousands whose work calls them out. thousands whose work calls them out
doors, the pains and aches followin.
oxposure are relieved by Sloan's Lini.
ment.

$\qquad$ List your property with us
ve have buyers for McCulloch we have buyers for McCulloch
county land. ACOSTA BROS

Largest and most complet
tock of hardware in the city. f hardware in the city
Broad Mercantile Co. cant on Acosta Bros.
ant to sell your farm.


## Phinse Albert

has a flavor as different as it is celightful. You never tasted the like of it!
Men who think they can't smoke a pipe or roll a cigarette can smoke and will smoke they use Prince out certainly have a big surprise and a lot of enjoyment coming their way as soon as they invest in a supply. .
R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C
$+++++++++++\alpha+++$ she has been cavorting around Honors for Brady Man. $+\begin{aligned} & + \\ & + \\ & +\end{aligned}+$ in a vas been cavorting around adylike and un- At the annual meeting of then

LOCAL BRIEFS.

- seemly manner, thereby年iring against the peace and Fort Worth the past week, E. L. the future welfare of the print- schools in McCulloch county. ers. Accordingly Betsy has got was honored by being chosea
to go. Her place will be taken one of the vice-oresidents of the Dudley Kennedy, represent- els. Accordngly Betsy be taken one of the vice-oresidents of the las, was in the city last Friday by her ultra-modern sister, Miss association for the coming year.
and advised us that the many Desdemona, otherwise known as The surprise of the meeting was and numerous increases in pap- Model 19 Linotype, for we are the election of a lady as presi-
er prices were but an indication assured by Mr. Younc that the dent of the association- the er prices were but an indication assured by Mr. Younc that the dent of the association-the
of more to follow in the imme- new arrival will not only do all first time a lady was ever electdiate future. We bought paper the work of the old sister, but ed to such bonors in the history from him until our credit was will do our job work as well, and of the Texas body. seriously endangered, and re- is, in fact, almost a complete quested him to get the oider in printing office in itself. With a $_{\text {qou Should Feel } 100 \text { Per Cent Today. }}$. before the advance became ef- supply of paper on hand suffici- You cannot meet the day's wort
fect've. Along comes Mr. Ben ent for the next six months, and cheerfuly feeling bilious. Dull headHartley yesterday representing with a machine that will do prac- ache, coated tigns hat indicate your liver is overSouthwestern Paper Co. of Dal increase and says we pen't wrong by stocking up now.
gain we hazard our credit buy to the limit of our ability.
Then there appears on the scene Then there appears on the scene
Mr. Young representing the Mr. Young representing the
Mergenthaler Linotype Co. of New Orleans and reports that a
great increase in the great increase in the price of
linotypes is at hand, but that he will sell us a new one at the old price and guarantee it to do the
work of two of the kind we beve Now two of the kind we have. your Groceries. Now our old linotype, Betsy, has Get our
been doing good and faithful Dise Plow.
service for six vears, but of late

Broad Mercantile
arder to 295. Macy \& Co.

## Narobia Furs

We have on consignment an excellent assortment of

## NAROBIA" FURS

We do not carry these in stock and will return all unsold furs Monday night.


You have an opportunity to buy Furs at a bargain before these goods are returned.

8 ${ }^{2}$ In Our Ladies Department WE OFFER YOU THE FOLLOWING Every Ladies Hat at Less than Half Value

We Exceed the Speed Limit!

When it comes to PRICE MAKING; but, while our PRICES are LOW, they

Shoes are Advancing Every Day note our prices

 We have on sale some ertra good things st prices that will makc the goods move.
 ment


NORTH SIDE


\section*{| ONION GAP SAYINGS. | $\begin{array}{l}\text { lance the wound. We hope } \\ \text { soon will be well again. } \\ \text { Mr. Eubanks and sister, Mi }\end{array}$ |
| :--- | :--- |
| "Fairy" Recommends a Very |  |
| Useful Christmas Gift. | $\begin{array}{l}\text { Augusta, were called to Mercur } \\ \text { Saturday to attend the bedsi }\end{array}$ |
| Rochelle, Texas, Dec. 7th. |  |
| of their father of that place. |  |}

We are paying highest market prices for Furs of all kinds.

See Us Before Selling
MAYHEW PRODUCE CO
CASH BUYERS
Poultry, Eggs, Butter, Hides, Fuls, Pecans, Etc, brady. TEXAS


# AAMONDS Diamonds 

Thursday, December 14th We Will Have on Display at Our Store One Day Only $\$ 100,000.00$ WORTH OF DIAMONDS

Buy your Xmas diamonds on the 14. They will te sold at a very small per cent. We will have Diamond Rings, Bar Pins, La Valliers, Brooches, Studs, and in any way you would want them, in platinum or gold.

## OUT OF TOWN PEOPLE

While in to see the great show (Birth of a Nation) visit our store; you will see the largest assortment of diamonds ever shown in Brady.

## B. L. MALONE \& COMPANY

 $B R A D Y$To Tr


## TRACTORS

 And Other Farm Machines Need COMPOUND To Sivie The kedR5 TEXACO CRATER COMPOUND is intendchains and sprockets. Stays where it is put, Clings to gear teeth, protects them from wear, rust, or cutting.
Gears run quieter, last longer, mesh properly. Easier pulling and more power.
A can of "CRATER", will convince you. Use it along with TEXACO URSA OIL for cylin-
ders, TEXACO CUP GREASE for bearings. ders, TEXACO CUP GREASE
TEXACO GASOLINE for fuel.
A complete line of oils and greases for all purposes can be had from the TEXACO Agent in your town.



## EVERY KNOCK IS A BOOST

My! How Competition is Howling at the Way We are Selling Goods in OUR PRICE WRECKING SALE
It certainly hurts and keeps them guessing how we do it, but you know, or at least can easily post yourselves by coming to our store, for seeing is believing and we have certainly demonstrated to the public that

## We are Selling Dry Goods, Clothing, Shoes and Groceries

For. Less Money Than Other Merchants Can Buy the Same Class of Merchandise for

We have always credited the purchasing public with being just as smart as we are, and long since learned that honest, straight advertising is the only method to build a lasting and successful business. Then all we ask of you is if our prices are not much less, our merchandise as good or better, and that we state facts and facts only, then buy of the other fellow.

## Get One of Our Big Circulars and See the Prices we are Making

Remember that buying and selling entire stocks like Sam Wilensky's and Hutto's for less than value is our business. That's how we do it

## BORSCHOW SALVAGE CO.

