##  TWICE-A-WEEK

We Appreciate Your Patronage $\begin{gathered}\text { AND SEL YOU INSURANCE } \\ \text { THAT INNURES }\end{gathered}$


Attending the ditict met

REEEXAHS WIN HONORS BIG REUNON at HAND

degree team awarded veterans and vishoss medal at bangs. here next week. | Second Successive Year That |  |
| :---: | :---: | :---: |
| Ruthel Rebekah Degree Staff | Numerous Attractions and En- |
| tertainments for Guests. |  | Won First District Honors. Multitudes Are Expected. A message received here on But little is lacking in the Wednesday from H. R. Hodges completion of the plans for the

announced that Ruthel Rebekah big U. C. V. reunion to be held
degree staff had been awarded in Brady next week, beginnin degree staff had been awarded in
highest honors at the meeting
in Bangs of the district I. O. O. continuing for three day3. In
. and Rebekah association in addition to the program an
the contest drill Wednesday nounced last week, numero
S. W. Hughes E-Co.
U.C. V. BE.WNON AUC. 2, 3 and 4th

## EXCELSIOR SHOE STORE

FRED T. FOWLER, Manager




Goodner, Ike Myers and Dave West shows will be another fea- dicates the reunion will be one A Correction. Goodner, Ike Myers and Dave West shows will be another fea- dicates the reunion will be on
Pliner. Delegates from the ture. Pliner. Delegates from the ture Ruthel Rebekah lodge are Mes- The committee has been suc
dames W. J. Blair, M. L. Car- cessful in securing the Ballin dames W. J. Blair, M. L. Car- cessful in securing the Ballin
roll, J. E. Shropshire. Compos- ger band, composed of fourtee roll, J. Ruthel Rebekah degree
ing the Rieces, which will furnish music team are the following: Mrs. throughout the reunion. H. R. Hodges, N. G.; Mrs. John It has been suggested that Rainbolt, V. G.; Miss Kate Bum- the merchants take part in a paguardner, Chaplain; Mrs. Joe the merchants take part in a pa Lyle, P. N. G.; Mrs. Nona Mont- to start on the square and progomery, Conductress; Miss Sai to start on the square and pro- BREAK your land with A June Coorpender 50 lie Joe Morrow, Asst. Conduct- ceed to the grounds. Heading JOHN DEERE DISC OR A John Rainbolt 470 ress; Miss Irma Woodard, Ward; the parade would be the band Mrs. C. W. Bashaw, L. S. N. G.; march the veterans. The Daugh Mrs. C. W. Bashaw, L. S. N. G.; ters of the Confederacy woul G.; Miss Mamie Crockett, L. S. be next in line, and citizens an V. G.; Mrs. Lora Walker and business men are expected to V. G.; Mrs. Lora Walker and follow in floats and decorated
Miss Nannie Starkey, Altar Miss Nanne Sarkey, Altar automobiles. It is urged that
Bearers; Miss Fannie Lyle, Mu- all take part in the parade prosician; Mrs. Ray Lovelace, Cap- all take part in the parade pro-mobiles or entering tain. $\qquad$ viding
floats.
Get ready for the reunion.
Read our prices. Popular Dry Read our prices. Popular Dry Goods Co.
Beautiful cut glass ware. 0 .
The recent showers have sery bood shape. Another good rai
between now and the first YOU can always get repairs conditions ideal for CANTON or JOHN DEERE PLOWS. E. J. BROAD
We have recentiy instaned an- charge of the barbecuing of the other compressed air tank and last day, which assures the succan now supply our customers cess of this feature.
with free air. Brady Auto Co. All U. D. C. members are re

Highest Class Merchandise at Lowest Prices

> We have just received 60 cases of goods from our Fort Worth store, which is being discontinued. These shipments include seasonable goods in Clothing, Shoes, Hats and Furnish ting prices closer than ever. Come and see our remarkable bargains.

> Borschow Salvage Compy. Wm. Connolly \& Co.'s Old Stand

## BIG CASH-IN SALE A Gigantic Merchandise Movement

## A SGREAMING GOMET IN THE BARGAIN FIRMAMENT

The great sacrifice of this stock will stand out above and beyond all other sales like a Comet in the heavenly firmament. Such crowds, such furious selling will have never been known before in Brady. It's a cut price butchery of Dry Goods, Clothing, Hats, Shoes and Notions almost surpassing belief. The entire stock of Wilensky Brothers Store is merged into one vast bargain landslide. We make the prices, and we have made them so low that every item is a positive sensation. Spare nothing is the battle cry of this great commercial massacre. Clear the shelves and counters....Get rid of the goods. A clean sweep is imperative, nothing else will suffice, so prepare to come and get the savings that are yours, for most evers thing in the house is ridiculously reduced. Everything must go at slaughter prices.

## THE LD IS OFF F-EVERYTHING IS WIDE OPEN

in our big cash-in-sale. We are going to give the greatest surprise this community ever heard of. Don't delay, come in on opening day, let nothing keep you away. The hour is set-- the date you know. The greatest and most sensational sale ever held in this section, will open at our store.

## Saturday, July 22nd, and Continuing 30 Days


BRADY
Don't Delay! Don't Hesitate! Bui Come!
TEXAS

## COUNTY <br> ORRESPONDENCE





 and Mr. Arthur hallor Lonon pleasent vist at W. J. Powerls




 just arrived Hercules buggies as they were enroute to their Sons. $\quad$ Mrs. Maudie McBee of MerStings or bites of insects that days with Mrs. T. Singleton. or itching should be treated burn have been welcome visitpromptiy, as they are poisonous. ors in our community this week. BALLARD'S SNOW LINIMENT Also attended the meeting. counteracts the poison. It is both Harl Teague has enjoyed a
antiseptic and healing. Price pleasant fishing trip the past 25 c , 50 c and $\$ 1.00$ per bottle. week with his home friends from Sold by Central Drug Store. Thrifty. He also went to Brown-


| SERVICE CARS at your com- | $\begin{array}{c}\text { Constipation and Indigestion. } \\ \text { "I have used Chamberlain's Tablets }\end{array}$ |
| :---: | :---: |
| mand any time. E. J. BROAD. |  |
| Ind must say they are the best I |  | Base ball goods. O. D. Mann have ever used for constipation and Sons. We have added the famous $\frac{\text { good, writes }}{\text { Wilmington, }} \mathrm{N}$. Eugene S. Knigh, tubes to our stock of automobile action. Give them a trial. You

are accessories, and can supply them $\begin{aligned} & \text { certain to be pleased with the agree } \\ & \text { able } \\ & \text { duxative. Obtive efect wihh they pro }\end{aligned}$ the Firestone. W. M. Murphy. Let us demonstrate to you an
King building. North side期


Creek Folks Attend Picnic—Oth. Baptist Meeting Closed_Candidates Bapiticed sumany:
COW CREEK NEWS. DEEP CREEK WRITELPS old baby was badly burned with is the guest of her parents, Mr.
hot octiee this past week. It is cy Allen Atlison, of Sta-
doing nicely now.

Get ready for the the mones. The oil burning feaRead our prices. Popular Dry money in the saving of fuel. BARB AND HOG WIRE. E. ONE SECOND-HAND HAL J. BROAD. LIDAY, CHEAP. E. J. BROAD

Don't You Want a KODAK?

## For Summer Time is Kodak Time

Central Drug Store
Drugs and Guaranteed Jewelry


# FORCED CASH RAISIIG SALE！ 

 Commenced July 15th，Closes August 10th We are Compelled to Raise $\$ 5000.00$ in the Next Few Days Don＇t Fail to Visit Our Bargain Shoe Counter and Ladies＇Ready－to－Wear DepartmentWe were worried at first，but have concluded to make the greatest sacrifice in the history of our firm．we
bought too heavy，and now must slaughter prices to pay bills．a slaughter，a loss，a sacrifice on our part，a saving BOUGHT TOO HEAVY，AND NOW ML
A FEAST，A BOON ON YOUR PART．

| Ladies and chldprens ready－to | ㄹ | millinery． |  | Ladies＇and men＇s shoes． |
| :---: | :---: | :---: | :---: | :---: |
| Children＇s 25c and 35c Rompers $\quad 20 \mathrm{C}$ | z | Misses＇${ }^{\text {82 } 2.50 ~ H a t s ~} \quad \$ 1.25$ | ． | Ladies，you can now supply yourself with Dorothy Dodd Oxfords at actual cost．All marked |
| Children＇s 25 c and 35 c Drésses $\quad 20 \mathrm{C}$ | 器 | Ladies＇and Misses＇ 83.00 Hats $\quad \$ 1.50$ |  |  |
| Children＇s 65c and 75c Dresses 45c | 듬 | Ladies＇${ }^{\text {85．00 Hats }}$ H $\mathbf{\$ 2 , 5 0}$ | 言 | 82．50 Mary Jane Pumps $\quad$ \＄1，98 |
| Ladies＇${ }^{\text {65e and } 75 \mathrm{c}}$ Aprons $\quad 45 \mathrm{C}$ | 함 | ＇es＇\＄10．00 Hats $\quad \$ 5.00$ | 흔 | 83．00 Mary Jane Pumps－\＄$\$ 1.50$ |
| Ladies＇ 81.00 Dresses | 音 | Ladies＇\＄15．00 Hats $\quad \$ 6.00$ | 두ㅈㅜㅜ | 50 oxfords，Patent and Gun Metal \＄1．08 |
| Ladies＇\＄1．25 Dresses 89 C | $\cdots$ | grade Brown Domestic 5c | \％ |  |
| Ladies＇\＄1．50 Dresses $\quad \mathbf{\$ 1 . 1 5}$ | 중 | $81-3 \mathrm{ce}$ grade Brown Domestic $\quad \mathbf{b}_{2}^{1} \mathrm{C}$ | ¢ | You can seleet any shoe in our stock and the |
| Ladies＇ 85.00 Dresses－white and colors $\$ 3.25$ | 高 | 10 C and $121-2 \mathrm{c}$ grade Brown Domestic ${ }^{\text {d }}$ | 드느N |  |
| Ladies＇\＄15．00 Silk Dresess $\quad \$ 9.25$ | 隠 | ${ }^{10 \mathrm{c}}$ Mattress Tick ${ }^{\text {a }}$ | 言 | tet 83.50 to 84.50 Shoes per pr．－\＄1．25 |
| \＄4．25 | ¢ | 3 C | 믄 | \＄1，30 |

remember our reputation．We do what we say we will do．you may never see similar goods priced so low again in
all your life．We must have the cash and the space．We are being forced to pay our bilds．help us by helping your． selves．

## Don＇t Miss it！Remember the Time and Place THE POPULAR DRY GOODS COMPANY

S．J．STRIEGLER，Manager we want your business，your friendship and your influence north side，brady，texas


| THE BRADY STANDAFD <br>  $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\square$ will be e $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\square$ \%ayw <br>  |  |  | For pumping water Star Windmills are not to be surpass. ed by any kind of power. <br> Wherever the wind blows. and it blows almost everywherethe Star does satisfactory work, because its scientific construction is such that it utilizes the wind liberally for its motive power and is, therefore a powerful, efficient and economical windmill. <br> The Star has made wonderful advancement in the windmill field the last few years and naturally fills an important place upon the modern farm or ranch. <br> (Lass)\|ividos | Star Windmill 2 , praxise 2 "NO-OLL-EM" Bearings <br> Let us show you one of these new Stars if you are in the market for mill. <br> \& Sons <br> JORDAN \& MCCOLLUM $\qquad$ <br> have your automoBILE INSUREO <br> Fire Insurance O. T. Jackson <br> $\$ 1000$ Reward $\qquad$ <br> C. J. WELCH $\qquad$ $\qquad$ $\qquad$ nose stops running, you cough less and you know you are getting bet- ter. Get a bottle, use as directed. Keep what is left as a cough and cold insurance. |
| :---: | :---: | :---: | :---: | :---: |




## WHEN YOU BUY A CAR GET A <br> B U I c



When you buy a Buick Valve-in-Head Motor Car, you not only get the last word in comfort, style and speed but we guarantee that you get an Automobile which will give you the highest gasoline mileage.

It is an admitted fact that the Valve-in. Head motor does give 15 per cent more power than any other type of gasoline motor, which means 15 per cent more mileage per gallon of gasoline.
STILL GREATER ECONOMY TO PROSPECTIVE PURCHASERS IS OFFERED IN THE Buick Four-1917 Model
The wonderful new Buick, at the wonderful new price. All the well-known Buick features retained- 35 h . p., valve-in-head motor, genuine leather upholstery, Delco lighting and starting system and complete electric equipment throughout. Demonstration car at your service---you'll be delighted.

And the Price is the Feature-- Roadster, $\$ 715.00$; Touring, $\$ 730.00$, f. o. b. Brady.

# BRADY <br> AU <br> 0 

BRADY, TEXAS
B. A. HALLUM, Manager
-
BRADY, TEXAS

## I am deeply grateful to the voters of McCulloch county for the support given in my race for Ar Tax Collector, and especially do nigh I feel thankful to those who took el an active interest in my behalf.

B. A. HALLUM, Manager

+     +         +             +                 +                     +                         +                             +                                 +                                     +                                         +                                             +                                                 +                                                     + 

LOCAI. BRIEFS
Messrs, Joe and Jim Matthew: were here from their Mena
county ranch Saturday night learn how the election in McC loch county stood. Joe has
rived at the distinction of ing named county commisstonsecond for political honors as precinct chairman.
Burt Priddy returned Wednesday from a combined visit
and business trip to Goldithwarte and Priddy. He reports crops good. In the - Priddy country bale to the acre, although the bale to the acre, although the
boll weevils are now beginning to work quite bagdly.
Mr. W. B. Taylor of the Mor-
claims to have the original "hobo" chicken. This fowl rode to Brownwood on the
rods of the Pullman coach the other night, being discovered and taken off at that place by
the Pullman porter. Now the conductor says the railroad is
entitled to $\$ 1.45$ railroad fare Contractor W. A. Johnson arrived in the city Saturday and struction work of the new Masonic temple. Gravel, sand and chinery is being unloaded. By dations will be in full swing.
C. N. Richie was here from
Melvin yesterday and reports the rains last week as having been quite heavy and having nity, some three miles east of Melvin. About $11-4$ inches of
moisture was had, which has moisture was had, which has helped cotton quite a bit. The
rain was lighter approaching rain was lighter a,
the town of Melvin.
The peach crop is good in inc-
Culloch county this year, the fruit being large and nicely flavored, and the trees bearmg abundantly. Among the best
Brady-grown peaches we have seen were those presented the
editor with the compliments of Wm. Bauhof. These peaches
were grown in Mr. Bauhof's yard, were of the cling stone variety, of good size and the fiavor
was of the kind that calls for more.
 25 c and 50 c .
VISITORS, make your HEAD. QUARTERS at the BIGGEST STORE
Tires and inner tubes. Murphy the auto accessories man. Next

Four In One
Is mighty fine feed. Try it once and you will always use it.
Macy \& Co. Get ready for the reunion Read our prices. Popular Dry Goods Co.

comes from a disordered stom-
ach, and back of that is usually a
torpid liver. ath, and back of that is usually a
torpid liver:-A condition which
invites disease HERBINE the remedy needed. It corrects
the stomach and makes the liver Sold by Central Drug Store. Camp cots. Broad Merc. Co casings next time. Guaranteed es good as the best. W. M. Murphy. Ki
side square.

Get Four In One.
The best cow feed-hulls and meal mixed. Sold by Macy \& Co.


## SANDERS DISK PLCNS

The World's Standard. All Sizes-Every Equipment The lightest draft DISK PLOW on the market Give your team a chance-insist on the SANDERS!
$\qquad$
$\qquad$


SARDERS Disk Plowa are better than othac. Disk Plows "Headquarters for Disk Plows"--Ask us.
Rock Island Plow Co.
Dallas, Texas



Another new 3400 r. p. m. Chalmers, 7 passengers, 122 -inch wheelbase, supreme beauty, $\$ 1280$ Detroit And the original $3400 \mathrm{r} . \mathrm{p} . \mathrm{m}$. Chalmers, doubly refined, amazing performance, 115 -inch wheelbase, $\$ 1090$ Detroit

Picture a giant of rare strength and ability, and clothe him in fine garments-and you have a mighty good picture of this new Chalmers-
the 19173400 r. p. m. Chalmers with the 122 -inch wheelbase, double cowl body and French pleated upholstery.
A good day's work was done when they made it. They took as a base the $19: 63400$ r. p. m. Chalmers. A car that had $1,000,000$ miles of record behind it. And a service mark of 99.21 percent perfect.

They didn't touch the $3400 \mathrm{r} . \mathrm{p} . \mathrm{m}$. power plant. They stood pat there.

And on this magnificent chassis they laid a body that surpasses the ordinary man's power of expression.

To describe this gorgeous body is like trying to describe a Rocky Mountain sunset. It's impossible.

You get an optic sensation that fills the mind with a picture you'll never forget.

Lines-ladies, they're so severely modiern that at first the Chalmers people thought they'd have to change them-too far ahead of the procession

But Mr. Chalmers finally said to go ahead. And he was right, because the first one that sailed up the avenue stopped traffic.

Men driving cars actually drove up ahead in front to see what car it was.

And performance-gentlemen! There's never been but one that could touch her-her 3400 r. p. m. sister. She performs with a laugh. She has never refused me a hill. She has never failed to answer my every whim. $3400 \mathrm{r} . \mathrm{p} . \mathrm{m}$. is the reason.
But what I like most about her is the perfectly corking body.

I'm going to tell about oac lithle feature of the body, and then you'll have to come and find the rest out for yourself.

It's about the uphoistery. Now, there's been reams writen and tons talked about upholstery. Some one once measured it in inches. Another described it in curlicue springs. Some one else reduced it to "real hair."

I don't know the thickness of it-and care less; but when I get in the tonneau and sit down I have a feeling that I never want to get out.

It fits the fat man as well as the thin man.
They're long pleats-French pleats-(which say goodby once and for all time to the "button and biscuit" kind).

She's a real car, gentlemen, and a wonderful value$\$ 1280$ Detroit. You put away in your wardrobe the equivalent of four good suits of clothes, a couple of pairs of ten-dollar shoes, and a Knox hat when you lay down the money for her. You save about $\$ 275$.

Don't let me forget to call attention to her smaller sister-
the 19173400 r.p.m. Chalmers with the 115 -inch wheelbase.
Because she's a 3400 r. p. m.'r, great on the hill, smooth in traffic, full of spunk any time any day.

She's just like her 1916 predecessor. Neither you nor I could tell the differ hce. And you're dead sure when you buy her because er record is as clear-cut as a cameo $-1,000,000$ miles of use with a service record of 99.21 percent perfect.

Both cars are ready. If you haven't seen them you've missed a day's treat. Better than going to the art gallery.

## The Rochelle-Brady Motor Car Company

By H. E. Jones, Sales Manager.
Sole Distributors for McCulloch, Mason, Kimble, Menard and Concho Counties.
Phone No. 500 for Demonstration.

