

## Everything for the Home

We have been in business in Brady for almost fifteen years now, and are better able to serve the interests of our customers than ever before.

We want to name you our prices if you want a buggy, an Adriance Buckeye Binder, a Samson Windmill, any implements, a grain drill, a stove (either oil or wood and coal), any furniture of any kind, hardware, anything from a first-class tin shop, a bath tub or bath room fittings.

Give us a call and let us show you these articles and if we cannot please you it will be all right. We want to show you our goods, and remember "We appreciate your good will as well as your trade."

**We Need the Business and Our Prices are Right All the Time.**



Also Remember to Phone Us Your Ice Orders.

# O. D. Mann & Sons

**MODEL 86--Overland Six. \$1225 F. O. B. Brady  
Roadster, \$1205. F. O. B. Brady**

An exceptional car—built to meet an exacting demand.

**MODEL 84--Willys-Knight. \$1200, F. O. B. Brady  
Roadster \$1180, F. O. B. Brady**

Announces without doubt the greatest achievements in the history of the automobile business. The Knight motor revolutionized the motor industry in Europe, and commands the attention of every American.



**MODEL 83--Touring. \$770.00, F. O. B. Brady  
Roadster, \$750.00**

A big, powerful family car. No other car is anywhere near as powerful at anywhere near so low a price. Since this car was announced last June it has outsold any other car of its size—virtually two for one.

**MODEL 75 T--\$675.00, F. O. B. Brady  
Roadster, \$655.00, F. O. B. Brady**

A car complete in every way. A Top Class—Bottom Price. Large enough for the whole family, moderate in price, economical, built of best material, snappy, stylish and COMPLETE in every sense.

No Extras to buy.

**We Make Prompt Deliveries**

## Brady Overland Co.

O. D. Mann and A. J. Ricks

**We Are Ready to Demonstrate**

# THE DORT CAR

**The Best at Any Price**

**THE ROCHELLE-BRADY MOTOR CAR COMPANY, Exclusive Agents**



**L**ONG after the joy of presentation has passed, the wearer of a wrist watch gains daily enjoyment from the use of her gift. Most suggestive for commencement is our splendid assortment of latest model **ELGIN WRIST WATCHES** ready now for your selection—and at prices well within the range of any purse. We have many other appropriate gift-giving reminders which are well worth your time to look over.

**OSCAR T. DOELL**

Watchmaker and Jeweler  
**GIVE US A CALL**

**"We Make Good Every Guarantee"**

### ITINERARY BRADY BOOSTERS TRADE EXCURSION.

The following is the itinerary of the three days' Trade Excursion of the Brady merchants under the auspices of the Brady Y. M. B. L., Wednesday, Thursday and Friday, April 19th, 20th and 21st:

**FIRST DAY**—Camps, Katemcy, Mason (dinner), Fredonia, Voca, return to Brady.

**SECOND DAY**—Rochelle, Placid, Mercury (dinner), return to Brady.

**THIRD DAY**—Lohn, Fife, Waldrip, Stacy (dinner), Doole, Melvin, Whiteland, return to Brady.

### Easter Candies & Novelties

Bird Eggs ..... 30 for 5c  
Hen Eggs ..... 12 for 5c  
Turkey Eggs ..... 6 for 5c  
Egg Dyes ..... 5c per Package

See Our Window

**LANGE'S 5-10 and 25c STORE**

### A VISIT TO OUR PLACE

Will disclose a sanitary bake shop and a great line of Bread, Pies, Cakes, Pastries and Fancy Cookies. We guarantee everything first-class.

**THE CITY BAKERY**

## WITH ARMS OF IRON AND FINGERS of POLISHED STEEL

No human hand touches Lankford's Bread in the making. Only the touch of clean, cool, polished metal. The very latest machines are installed.

Visit the new Bakery when in town.

# LANKFORD'S STEAM BAKERY

BRADY, TEXAS

# BRADY'S TRADING

Brady's Large and Well Assorted Merchandise

The Wonderful Saving of Many Dollars  
Made Possible by Our  
**BIG CLOSING OUT SALE**

Is the best invitation we could give to come to Brady and to our store to do your trading. Note the big savings.

- New Spring Dress Gingham at per yard **8 1/2c**
- Yard-wide Percale (fast colors) at per yard **8 1/2c**
- Best yard-wide Brown Domestic, per yard **7 1/2c**
- Best Feather Ticking, worth 20c, at per yard **13 3/4c**
- Best Mattress Ticking, worth 12 1/2c, at per yard **8 3/4c**
- Our regular 10c Bleached Domestic **7 1/2c**
- Best Oil Cloth, per yard **16c**
- 9-4 Pepperell Sheeting, per yard **24 1/2c**
- One lot Curtain Scrim, 20 beautiful patterns, worth double the price we ask, closing out at per yd. **5c**
- Shoes at 25 per cent. to 40 per cent. less than regular prices.

Hundreds of pairs of Pumps, Oxfords, Baby Dolls, etc., also plenty of white shoes, slippers, barefoot sandals, etc., at factory cost.

*The More You Buy, the More You Save*

**ABNEY & VINCENT**  
South Side - - - Brady, Texas



## EASTER Opens Thursday

Our entire stock goes on sale Thursday, April 20, and will last 15 days. Everything in the store is advancing daily, but our extensive buying power, by reason of having to buy for several stores, our Goods go on sale Thursday for 15 days. This is a chance to save money on your purchases.

### Ladies' Ready-to-Wear, Shoes, Clothing

**\$8.50 Silk Poplin Dresses \$5.98.**  
Made up real nice and a splendid \$8.50 value, on sale as long as they last at **\$5.98**

**\$3.50 Crepe Dresses \$1.98.**  
One lot of Cotton Crepe Dresses made up real neat, good \$3.50 values, on sale while they last at **\$1.98**

**\$1.50 Gingham Dresses 98c.**  
One lot of good Gingham Dresses, made up nicely, splendid \$1.50 values, while they last for **98c**

**75c Men's Dress Shirts 50c**  
One lot of Men's Dress Shirts, actual 75c values, on sale while they last at **50c**

**Men's \$4.00 Pants \$2.95.**  
A fine assortment of Men's Odd Pants, well tailored, actual \$4.00 values, on sale while they last at **2.95**

**50c Children's Dresses 39c.**  
Best grade Children's Gingham Dresses, good 50c values, on sale at only **39c**

**25c Boys' Caps 15c.**  
A lot of Boys' Caps, all wool materials, actual 25c values, on sale while they last **15c**

**10c Zephyr Gingham 8 1-3c.**  
Best grade Zephyr Gingham, newest patterns. These goods are worth today 12c, on sale while they last for **8 1-3c**

**\$2.50 Boys' Suits for \$1.48.**  
One lot of Boys' Suits, assorted patterns, on sale while they last **\$1.48**

**\$2.25 Patent Leather Slippers \$1.75.**  
Patent Leather Mary Jane Slippers, on sale for **1.75**

**\$2.50 Messaline**  
One lot Messaline worth \$2.50, on sale last for **1.50**

**40c Dress**  
A splendid material and dresses, 40c value, on sale for **25c**

**\$2.50 Ladies' Slippers**  
Ladies' \$2.50 Patent Leather Slippers on sale for **1.50**

**50c Elastic Socks**  
A good Pepperell 50c garment

**15c Ladies' Blouses**  
A fine grade blouse with ed seams, "P" style on sale for **10c**

**Men's 25c Undershirts**  
Best grade undershirts and drawers

Be on hand dresses and Millinery early and get them early and bring

We have a big stock of goods. We have made a big sale. We assure you

## HUB DRY

Don't You Want a  
**KODAK?**



FOR SUMMER TIME  
IS KODAK TIME

**CENTRAL  
DRUG STORE**

"HAS IT"

Drugs and Guaranteed Jewelry

### The Brady Standard BRADY, TEXAS

Extends a cordial invitation to visit our office and inspect one of the most modern and completely equipped newspaper and job offices in Central West Texas.

We will take pleasure in demonstrating the wonderful operation of the linotype—that human-like machine that does almost everything but think—and to show you the various processes in newspaper making.

And when you come to town and desire to rest, you will always find an easy chair and a good hand here.

P. S.—When better job work can be done, betcher life The Standard will do it.

### The Brady Standard TWICE-A-WEEK \$1.00 PER YEAR

# THIRD ANNIVERSARY SALE

## BEGINNING 9:00 A. M. TUES., APRIL 25

CONTINUING TWO WEEKS

*A Special Event, a Great Bargain Festival*

\$35,000.00 New Stock of Men's, Women's and Children's Spring and Summer Clothing, Shoes, Dress Goods, Silks, Novelties, Notions, Wash Goods, Staples, Ladies' and Children's Millinery, Men's Furnishings, hats, etc.



\$6000 Stock of Men's, Women's and Children's Shoes at 20 to 50 per cent reduction. Ladies' Misses' and Children's Hats reduced 20 to 50 per cent.

**Everything Marked Down for This Great Event**

**Cash Talks Now**

Remember to Phone Us Your 3rd Anniversary Sale---Cash Talks Now

We have had three very successful years' business. We are going to show our appreciation for your support, influence and trade.

Men's \$6.00 high Shoes **\$4.75**  
 Men's and Ladies' \$5.00 Shoes **\$4.00**  
 Men's and Ladies' \$4.00 Shoes **\$3.25**  
 Men's and Ladies' \$3.50 Shoes **\$2.90**  
 Men's and Ladies' \$3.00 Shoes **\$2.50**



**Mann & Co.**

Boys' and Girls' Shoes **\$2.00**  
 Boys' and Girls' \$1.25 Shoes **\$ .95**

**BARGAIN SHOE COUNTER.**  
 \$1.00 and \$1.50 values **\$ .50**  
 \$2.50 to \$3.50 values **\$1.00**

Our Millinery Department is far superior to anything ever shown in this section.  
 Good trimmed Hats **\$1.00**  
 Regular \$4.00 trimmed **\$2.95**  
 Regular \$6 Dress Hats **\$4.95**  
 A good discount on all Hats during this sale.

**STAPLES.**  
 35c grade Turkish Bath Towels **19c**  
 65c grade Turkish Bath Towels **40c**

**STAPLES.**  
 Best 10c Bleached Domestic **8c**  
 Best 10c Brown Domestic **8c**  
 Best 8 1-3c Brown Domestic **7c**  
 9-4 Pepperel Bleached Sheeting **25c**

**DRESS GOODS.**  
 Great lot 15c and 12 1/2c Lawns **8 1-3c**  
 Great lot 25c and 35c Dress Goods **18c**  
 12 1/2c value Dress Gingham **8c**  
 15c value Dress Gingham **9c**  
 10c Amoskeag Apron Chex **7 1/2c**  
 Organdies galore, cheap.  
 Fancy Silks, cheap.  
 Silk Poplins, 36-in. wide **80c**  
 Silk Messaline, while it lasts, 36-in. wide **85c**  
 All 50c and 65c Dress Goods **40c**

Every yard of silks and other dress goods at a great saving. Laces, 6c to 8c values, yard **5c**  
 Embroideries, 12 1/2 to 20c values **10c**  
 7 1/2c grade Calico **5c**  
 7 1/2c grade Cotton Checks **5c**  
 12 1/2c grade 36-in. Percale **9c**  
 All 35c grade Dress Goods **23c**

Men's Sox, all colors, worth 12 1/2c **8c**  
 Ladies' Hose, worth 12 1/2c **8c**  
 Children's Hose, worth 12 1/2c **8c**  
 Lot Ladies' Hose, all colors, 50c values **33c**  
 Lot Men's blue, red and white 10c Handkerchs. **4c**

**UNDERWEAR.**  
 \$1.00 grade Men's Long Cloth Union Suits **75c**  
 75c grade Men's Large Check Union Suits **48c**  
 One lot Boys' 50c Union Suits **28c**

Men's \$3.50 Hats **\$2.60**  
 Men's \$3.00 Hats **\$2.30**

Ladies' Vests **8c**  
 7 spools best Thread **25c**  
 7 spools San Silk **25c**  
 All 50c Silk Ties **30c**

**MEN'S AND BOYS' CLOTHING AND SHIRTS.**  
 75c Dress Shirts **48c**  
 50c Work Shirts **35c**

**SUIT CASES, BAGS AND TRUNKS.**  
 \$1.25 Suit Cases **85c**  
 \$1.25 Matting Cases **50c**

**LADIES' DRESSES, APRONS**  
 Ladies' 75c Long Aprons **48c**  
 Ladies' 75c Middy Blouses **48c**  
 Wash Dresses cheap.  
 American Lady, Madame Lyre and Frolaset Corsets.

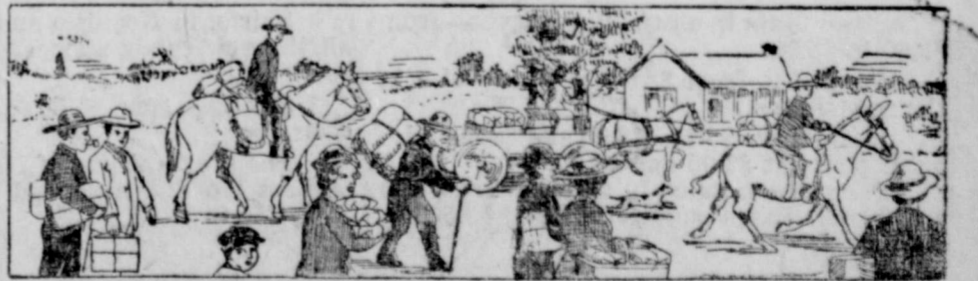
**BARGAINS! BARGAINS!**

**Everything in Our Stock at Sale Prices**

Nothing Charged at Anniversary Sale Prices



Orders by Phone or Mail will be Appreciated and we Guarantee Satisfaction.



# POPULAR DRY GOODS CO.

S. J. STRIEGLER, Manager

BRADY, TEXAS

# BRADY'S TRADE

Brady's Large and Well Assorted Merchandise

The Wonderful Saving of Many Dollars  
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New Spring Dress Gingham at per yard  $8\frac{1}{4}c$   
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Best yard-wide Brown Domestic, per yard  $7\frac{1}{2}c$   
Best Feather Ticking, worth 20c, at per yard  $13\frac{3}{4}c$   
Best Mattress Ticking, worth 12 $\frac{1}{2}c$ , at per yard  $8\frac{3}{4}c$   
Our regular 10c Bleached Domestic  $7\frac{1}{2}c$   
Best Oil Cloth, per yard  $16c$   
9-4 Pepperell Sheeting, per yard  $24\frac{1}{2}c$   
One lot Curtain Scrim, 20 beautiful patterns, worth double the price we ask, closing out at per yd.  $5c$   
Shoes at 25 per cent. to 40 per cent. less than regular prices.

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**75c Men's Dress Shirts 50c**  
One lot of Men's Dress Shirts, actual 75c values, on sale while they last at **50c**

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**50c Elastic Socks**  
A good Pepperell dy 50c garm

**15c Ladies'**  
A fine grade blued seams, "I" style on sale for

**Men's 25c**  
Best grade shirts and dresses

Be on hand during this sale, you can save money on your purchases. We have a big stock of shoes and Millinery which will also be sold at a discount during this sale. We have made this sale early and get the best selections before the stock is too badly broken. We assure you to come early and bring your friends and neighbors.

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 Men's and Ladies' \$3.50 Shoes **\$2.90**  
 Men's and Ladies' \$3.00 Shoes **\$2.50**



Men's and Ladies' \$2.50 Shoes **\$1.10**  
 Boys' and Girls' \$2.50 Shoes **\$1.40**  
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Every yard of silks and other dress goods at a great saving. Laces, 6c to 8c values, yard **5c**  
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**MEN'S AND BOYS' CLOTHING AND SHIRTS.**

75c Dress Shirts **48c**  
 50c Work Shirts **38c**

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\$1.25 Suit Cases **85c**  
 \$1.25 Matting Cases **55c**

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Nothing Charged at Anniversary Sale Prices



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# POPULAR DRY GOODS CO.

S. J. STRIEGL, Manager

BRADY, TEXAS



# EXCURSION

Stocks Offer Greatest Inducement to Trade Here

**SALE**  
April 20th



There will be offered at a reduction of from 15 to 25 per cent. It is true that merchandise enables us to undersell all competition. Thousands of dollars worth of Spring and Summer

ing, Millinery at a Great Discount

Petticoats \$1.48 Petticoats, while they last \$1.48 29c. for waists finish, good for 29c \$1.95. and Kid while they last \$1.95 Drawers 39c. Drawer, a dandy on sale for 39c 9c. and Vest, taped, 15c values 9c 19c. Underwear, on sale for 19c	\$3.50 Ladies' Skirts \$2.39. All wool Serge Skirts, splendid values for \$3.50, on sale while they last \$2.39 \$1.50 Trimmed Petticoats 98c. One lot of beautifully trimmed Petticoats in lace and embroidery, actual \$1.50 values, on sale for 98c \$5.00 Men's Oxfords \$3.45. These come in Gun Metal, Vici and Tan, in lace and button, actual \$5.00 values, while they last for \$3.45 75c Middy Blouses 59c. A good Middy Blouse, made up nicely, and a splendid value at 75c, on sale while they last for 59c \$1.50 Children's White Slippers 98c. One lot of Children's Canvas Slippers, \$1.50 values, good leather soles, on sale while they last for 98c	\$18.00 Men's Tailor Made Suits \$10.95. A good assortment of Tailor Made Suits in all woolen goods, actual \$18.00 to \$20.00 values, on sale while they last for only \$10.95 \$9.50 Men's Suits \$5.98. One lot of Men's Suits, \$9.50 value, any size, good worsted patterns, for \$5.98 \$1.25 Men's Khaki Pants 90c. This is a well made garment, actual value \$1.25, on sale now for 90c \$5.00 J. B. Stetson Hats \$2.75. About two dozen John B. Stetson Hats, assorted styles, will be sold, while they last at \$2.75 \$2.00 Men's Hats 98c. One lot of Men's Spring Hats, good \$2.00 values, assorted colors and shapes, on sale while they last at 98c
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and nearly everything will be on sale. We have some very pretty Skirts, Waists, Dress-ments to take care of all the business without delay, and we suggest that you come and buy, goods during this sale cheaper than you have ever bought them before. Come

**GOODS CO.**

**WALKER-SMITH CO.**  
WHOLESALE GROCERS  
Coffee Roasters and Candy Manufacturers

**We Invite Your Patronage**

ESTABLISHED IN 1880 36 YEARS OLD  
(AND GETTING BETTER ALL THE TIME)

**The Brady Sentinel**  
M. S. SELLERS, Editor and Publisher

COVERS THE BRADY TRADE TERRITORY  
LIKE A MUSTARD PLASTER

JOB PRINTING PROMPTLY  
AND NEATLY DONE

MAIL ORDERS GIVEN  
CAREFUL ATTENTION

*The Progressive Business Man*

Is a natural booster. He cannot be otherwise and be a leader. Boost your town in which you live, boost the street where you do business, boost your commercial club, boost your commercial secretary, boost the goods you sell. We are boosting our Easter goods this week. They are worth boosting. You come and see. We boost Rexall all the time. It's worth our boosting and you get your money back if you are not satisfied. The more you trade with us, the more you boost your town and city. Yours for bully boosting.

**JONES DRUG CO.**

C. A. Trigg, Manager The Rexall Store  
Your Money Back if You Want It.

**GET ACQUAINTED**

With the Merits of Excelsior Shoes



Then You Will Always Wear Excelsiors  
Style, Comfort and Wear in Every Pair

When we take your measure for a Kelly Boot, we guarantee a fit. No better boot made than the Kelly. Our repairing always gives satisfaction. High-class workmanship--- prompt service. The Parcels Post will bring your shoes to us.

**EXCELSIOR SHOE STORE,** F. T. FOWLER, Manager



**FOR QUALITY GOODS**

We are Leaders in West Texas  
When You Come to Town See Our

Hand Made Stock Saddles  
Harness, Bridles, Collars and All Leather Goods

**H. P. C. EVERS**

ALWAYS GLAD TO SEE YOU

