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GRAND MILLINERY OPENING

Saturday Morning, September 11th, 1915

Will Begin One of the Grandest Double Celebrations Ever Held in McCulloch County

FIRST: Having taken over the management of this business we want to celebrate with the good people of Brady and the surrounding trade territory in a manner that will be pleasing and profitable for all who desire a first class Dry Goods and Ready-To-Wear store, such as Brady has never had before.

SECOND: We have placed at your disposal one of the greatest and latest lines of Dry Goods, Notions, Furnishings, Shoes, Hats, Clothing, Ladies and Childrens Ready To Wear, Millinery, Comforts, Blankets, Rugs Etc., that is equaled by few and surpassed by none. Our dry goods, notions, furnishings, shoes, hats, clothing and ladies and children's ready-to-wear are bought from the largest and most up-to-date as well as successful houses in the south and our millinery is also bought from a house equally as successful and trimmed by trimmers who are up to date in every respect and are surpassed by none. All our ladies hats are trimmed the day they are sent out which gives you the latest creations in that line which are just like Hot Cakes just off the fire with plenty of good fresh butter and Maple Syrup to flop them in.

This Grand Opening Will be the First of Our Annual Celebrations Which we Expect to Pull Off in Brady

and we want every man, woman and child to attend as we will give you plenty of bargains that day besides giving you a peep into the inside of the metropolis and to further induce you to meet with us and help us make this one of the greatest gatherings ever held in Brady we are going to give you on that day

10 Per Cent Discount On all regular priced merchandise in the house. We have plenty of good music and ice water, so come, bring the family and your neighbors.

\$5.00 *In Trade Will be Given to the Members of the Largest Family attending our GRAND OPENING* **\$5.00**

Will continue to sell ladies low quarter shoes, \$3.00, \$3.50, \$4.00 and \$4.50 grades, per pair	\$2.00	Boys and young mens low quarter shoes, \$2.00, \$2.50 and \$3.00 grades, per pair	\$1.50	All Crepes, Bastistes, Tissues, Foulards, etc. 20 and 25c grades, for	12½c
All ladies and misses low quarter shoes, \$1.50, \$1.75, \$2.00 and \$2.50 grades, per pair	\$1.00	Baby shoes, 50c, 75c and \$1.00 grades, per pair	37c	All fancy and solid Silk Mull, Cotton Suiting, Batiste, etc., 25, 30 and 35c grades, for	15c
Misses low quarter shoes, \$1.00, \$1.25 and \$1.50 grades, per pair	75c	One assortment of white and colored shirts, large sizes, regular 75c, \$1.00, \$1.50 grades, for 45c and	75c	All fancy lace cloth, suitings, taffeta, etc. 50, 65 and 75c grades, for	25c
		Ladies muslin underwear for 50c and less on the dollar.		All solid color lawns, 12 1-2 and 15c grades, for	

Inspect our clothing for men, women and children. Remember that winter will soon be here and you may need some blankets or comforts, if so we have them less 10 per cent on opening day. We also carry trunks, suit cases, and satchel line of shoes for the family. Get your millinery now, don't wait. Everything sold for spot cash on opening day.

ELITE DRY GOODS CO.

Postoffice Block

R. K. M. Manager

Brady, Texas

P. S.--Don't Forget the Opening, the Place, and the Bill and Sal to Come Too

very rain makes Brady's streets not better, but back-

peaking of back and front ds, alleys, streets, curbs and awalks—you can't all be gods you can be clean—and that speaking to the nearest neighbors of the above-mentioned and f. yards, alleys, etc.

"You did it," said Jeff Meers, "you sold my pig with only two fifteen-cent insertions of an ad in your Classy Classified ad column. And not so long ago you pence, like results." Some pence, 'like results.' Some classy ad column.

The German-American National bank at Mason is advertising that they will loan money on cotton properly stored and insured, at 6 per cent. If the farmers and the bankers will only work hand in hand the Southern cotton growers will be able to thumb their nose at England and her orders in council.

A surgeon in France took a soldier who had had the lower part of his face shot away, and built a new face for him from parts of the soldier's own body. When the surgeon had completed the job he asked the patient if anything had been overlooked. The soldier decided it was a pretty good job all around, and he liked his new physiognomy better than his one-time face, but he missed his mustache. The surgeon said that could be easily remedied and accordingly cut some of the skin from the back of the soldier's neck and grafted it on the upper lip, assuring the patient that he could once more luxuriate in mustache. This information is respectfully called to the attention of any of the Brady boys who contemplate upper lip adornment during the fall and winter months.

Dressmaking.

At Mrs. M. J. Moore's old stand. We solicit your orders. MRS. HARVEY WALKER. MRS. M. L. CARROLL.

We can save you money on a Stove. Let us show you. O. D. Mann & Sons.

For the best service in vulcanizing automobile inner tubes, go to Simpson & Co.

The Magic Washing Stick.

We want the people of Brady to know that we positively guarantee that the Magic Washing Stick will in fact wash clothes without the use of a washboard or machine, thus saving all the hard work on washday. We will let you try the Magic Washing Stick five times at our risk and if at the end of that time you do not say it is the best thing you ever saw, we will give your money back. Come and let us explain it to you. The Jones Drug Co., Brady, Texas.

CLASSIFIED ADS

Rate 5c per line per insertion.

Send all your pearls to Wm. Bober, Stockyards Jeweler, Fort Worth, Texas, for estimate prices.

Lost or Stolen—Black and white spotted—more black than white—long haired Walker hound. Carries tail curled over back. Has dim scar on left side in black spot. Reward of \$5.00 for information leading to recovery. W. C. Wegner, Brady.

Goats.

100 nanny goats for sale by Joe A. Harris, London.

Lost—White Stetson hat near Baptist church Saturday night bought from Hargraves, Irving City, Texas. Return Standard office.

LOCAL BRIEFS

The T. C. Allen jewelry vault was removed last week from the building now occupied by "Nuff Sed" Kirk's tailoring establishment to make room for his wall cases. Ramsay planing mill is this week turning out the new front for the store, and Mr. Kirk expects soon to be able to greet his friends in one of the most up-to-date and attractive stores in Brady.

The many friends of W. H. Adkins, a former Bradyite, but at present proprietor and editor of the Lometa Reporter, will be interested in the announcement that he has taken up the practice of law, and has hung his shingle out in Lometa. Herbert is not only one of the brightest

ed in yesterday morning's Fort Worth Star-Telegram. In explanation of the picture, the Star-Telegram prints the following: "Alice Elizabeth Hanson, 2-year-old daughter of Mr. and Mrs. Oscar Hanson of this city, is the proud possessor of a goat that bids fair to become a town character. Hitched to a diminutive wagon, the goat conveys his mistress unaccompanied about the streets near her parents' home. 'Bill' is no respecter of automobiles and demands his full share of the roadway. He gets it, too. His long horns compel the respect of noisy dogs who occasionally bark at the tiny vehicle."

H. A. Cook, who is the guest of his son, H. N. Cook, the general proprietor of the Queen hotel, is a youngster in spite of his eighty years. This assertion can be proven in a number

Our two stallions will make the season at our ranch 4 miles south of town.



MANN BROTHERS

men in local journalistic fields, but one of the most agreeable and likable as well, and we predict a highly successful legal career for him.

Manager R. K. Marsh of the Elite Dry Goods Co. is proving himself a live wire in the millinery and dry goods line. Mr. Marsh has just had the deck in his store remodeled to accommodate his millinery department, and also to provide a show room for rugs, skirts and coat suits and ladies' ready-to-wear. In order that the people of McCulloch county may have an opportunity to become acquainted with the new arrangements and with the store's facilities for taking care of the trade, Mr. Marsh has planned to hold "open house" on next Saturday, September 11th. Music will be provided for the guests, there will be plenty of ice water free, and bargains galore will be offered. A cordial invitation is extended by Mr. Marsh to all to visit and enjoy the event.

Little Miss Alice Elizabeth Hanson, daughter of Mr. and Mrs. Oscar Hanson acquired the distinction of having a photograph of herself, with her pet goat and little wagon, reproduced

CHICHESTER'S PILLS



Little Miss Alice Elizabeth Hanson, daughter of Mr. and Mrs. Oscar Hanson acquired the distinction of having a photograph of herself, with her pet goat and little wagon, reproduced

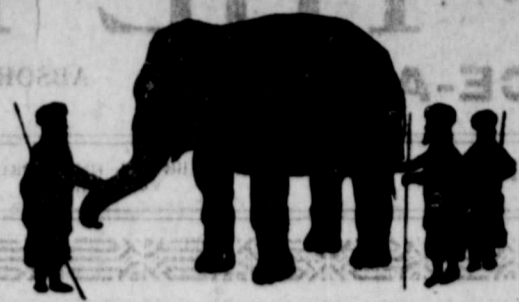
of ways. First, Mr. Cook is still actively engaged in the brokerage business in Evansville, Ind., which he established many, many years ago. Secondly, Mr. Cook thinks nothing of making the long journey of eleven or twelve hundred miles from Evansville to Brady, but on the contrary, rather enjoys the experience. Thirdly, (and this is proof positive) Mr. Cook is the youngster of a bunch of three young-old folks in this immediate section. Just a week ago Wm. G. Russell of Plainview passed through Brady with his family enroute to Lampasas to visit his father. His father, aged 102, rode out on horseback to meet the party. Last Friday a Mrs. Burk passed through Brady enroute to Camp San Saba to visit her mother, who is still hale and hearty at the age of 96. Mr. Cook, aged 80, is still a youngster.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

Wagon Covers and Tents. O. D. Mann & Sons.

Well Rig Dismantled.

The well known Pippin well in the Bangs oil field has been abandoned, according to the Bangs Enterprise, which says: "Monday morning a crowd of workmen came through town headed for the famous Pippin well, where they proceeded to dismantle the rig preparatory to moving it to the Richlaw section, where it will be worked in an effort to find a great subterranean sea of oil that exists in this section where."



The Three Blind Men and the Elephant

They were taken to "see" the elephant. The first one touched the trunk and said that the elephant was like a snake. The second one grasped a leg and said, "How like a tree!" The third passed his hand along the side of the huge beast and said, "Just like a wall." As is frequently the case, they didn't combine their knowledge.

Take three engineers and their lubricating problems. One has achieved perfect valve lubrication. Another has reduced wear and trouble on his guides. The third knows how to make gears last longer.

The combined knowledge of the three would increase the value of each one to himself, and to his employer. How can they exchange experiences?

By getting in touch with an organization which has worked out thousands of these lubricating problems. Such an organization is back of Texaco Lubricants. Unlimited experience in all parts of the country, plus the means for giving you the benefit of that experience, enables us to solve your particular lubricating problems.

On this basis we have built up an extensive, growing business in all classes of lubricants.

The engineers who have benefited by our service cover the country, and embrace every industry—yours included.

The Texas Company
General Offices, Houston, Texas



Married.

Judge T. J. King at 4:30 o'clock Friday afternoon said the words that united for better or worse Mr. George Edwards and Miss Ada Chasen. The ceremony took place at the Justice of the Peace office at the court house. Mr. and Mrs. Edwards are well known and popular in a large circle of Brady folks, all of whom wish them every hap-

iness in their journey through life.

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c

For the best service in vulcanizing automobile inner tubes, go to Simpson & Co.

Let us figure on that Furniture bill. O. D. Mann & Sons.

POLK'S BARBER SHOP

Wants Your Whiskers for Business Reasons

Bath Rooms Fitted Up With the Latest Sanitary Plumbing

NORTH SIDE PUBLIC SQUARE

JONES BROS. BARBER SHOP

WE EMPLOY NONE BUT FIRST CLASS WORKMEN
HOT AND COLD BATHS

GIBBONS BUILDING BRADY, TEXAS

The Lovelace Barber Shop

FOR THE BEST THERE IS IN BARBER WORK.

LOCATED IN THE MCAFEE POOL HALL

One Good Pencil Free With Every 25c
Worth of School Supplies

Anything and Everything

LANGE'S 5 CENT, 10 CENT AND 25 CENT STORE

LOCAL BRIEFS.

The ladies of the Ruthel Bekah lodge gave a very enjoyable box supper on the court house lawn last night, the proceeds of which are to be used to help defray the expenses of the degree staff to the Grand Lodge, where they will contest for the state medal.

W. R. Davidson last week closed a deal transferring his beautiful home on Crothers avenue to J. E. White. The home is one of the prettiest and most elegantly finished in the city, and its desirable location greatly enhances the value. The many friends of Mr. and Mrs. White will be delighted to learn that they will occupy the home and again be numbered as residents of Brady.

A. W. Tipton takes first prize this week for novelty attraction. A model man stands in the doorway of Mann Bros. furnishing store and tells—no, not tells, but shows—just exactly how each yard end will look when made up into a suit. He's some classy man, too. You choose a yard end, and—presto! the model man has it on and you see in a moment just how attractive

MASURY

The name Masury means something. It designates QUALITY. Just as the word Sterling stamped on silver indicates fineness and purity, the word MASURY means the best—none other as good. It has taken fifty years' experience to level up the standard of the Masury Paints to the high level where it stands today—absolutely pure pigments, pure linseed oil—"net weight and full measure," every can labeled giving actual percentage, composition, etc.

E. B. RAMSAY

Ranches and Farm Loans
\$2,000 to \$400,000
WRITE US
Farmers Loan & Inv. Co.
Prince Theatre Bldg., Houston

6,400 Acre Ranch For Sale

Located on San Saba river, 12 miles west of Menard. Liberal terms, but no trade considered.

H. B. OPP
San Angelo, Texas.

KODAK PRINTS
ANY SIZE
3 CENTS EACH
FILMS DEVELOPED FREE
Best Finish, Quickest Service, Permanent Work.
HINDALE STUDIO
FORT WORTH, TEXAS

Fire Insurance

We represent 32 Old Line Stock Companies. Some of the strongest in the World.

Let us insure you against Loss by Fire or Storm in one of the

BRADY LAND CO
A. Adkins A. B. Carr

PERSONAL & LOCAL

Misses Lois Duke and Mamye Penn spent Sunday with friends in Mercury.

Dr. M. L. O'Banion of Brownwood spent yesterday in Brady on a professional visit.

Harry McCain, bookkeeper of the gin at Whon, was a business visitor here last Friday.

John McKnight arrived Sunday from Carlsbad to spend several days with friends in Brady.

Lee Walker returned this morning from a business trip to Fort Worth, Hillsboro and other points.

Mrs. L. P. Cooke and little daughter went to Brownwood last night for a visit with relatives.

Curt Coleman is greeting his many friends here, having come

FRESH CANDIES

...Always On Ice...

Chocolate Creams,
Chocolate Nuts,
Whipped Cream
Chocolate Covers

The BEST Candy to be had at any price.

Jones Drug Company

C. A. Trigg Retail Store

over from Goldthwaite Sunday for a few days.

W. B. McKenzie left last week for Dublin, Carlton, Fort Worth, Dallas and other points to spend a ten days' vacation.

Miss Ola Tabor returned Saturday from Goldthwaite, where she had been spending her vacation with relatives and friends.

Mrs. Roy McDonald is the guest of Mr. and Mrs. M. L. Stallings today, having come over from Brownwood to attend the Stallings-Davidson nuptials.

Mrs. Ila Cook, who for the past few weeks has been the guest of T. C. Sowell on Brady avenue, left Saturday morning for her home in Brady.—Brownwood Bulletin.

C. H. Vincent returned Saturday morning from Denison. He reports his son, J. B., who was injured by a fall on a picket fence, as improving nicely. The wound was an ugly one, but not serious.

Miss Inez Butler arrived in the city Friday night on the eastbound Santa Fe and yesterday morning left for Brady, where she will make her home for the coming months.—Brownwood Bulletin.

Bob King came in last Saturday to spend a month here with relatives and friends. Bob has been with the King Stock Co. the past two years or more, and during that time has covered the greater portions of Texas, Louisiana, Oklahoma, Arkansas and other states.

S. Goldwasser returned Satur-

CASTORIA

For Infants and Children.
The Kind You Have Always Bought

Bears the Signature of J. C. Watson

J. R. Herd was in the city Saturday from the Doole community, and took advantage of the visit to enroll his name again as a reader of The Standard.

Marshall Duke, who has been spending the past two weeks here as a guest of his parents, Mr. and Mrs. J. M. Duke, and family, left Sunday morning for his home in Shattuck, Okla.

day from a marketing trip to Boston, St. Louis, Philadelphia and other Northern and Eastern points. In anticipation of a prosperous fall, Mr. Goldwasser bought a large and select line of goods, and promises to have some rare offerings for the buying public.

Messrs. Lee Jones, W. N. White, B. Simpson and W. H. Ballou formed a fishing party to Blue Hole last Friday. They report fisher's luck, and also state that it was mighty dry in that section. At Peg Leg Joe and Jim Matthews reported having had none of the rains that fell during the past several weeks in McCulloch county.

Mrs. James T. Mann will go to Brownwood tomorrow night where she will have an operation performed for the removal of her tonsils. She will be accompanied by her mother, Mrs. A. L. Smith, and sister, Mrs. S. E. Parker, who have been her guests the past several weeks. Mrs. Smith and Mrs. Parker will spend a few days in Brownwood attending Mrs. Mann before returning to their home in Dallas.

Mr. and Mrs. W. F. Dutton and sons returned Monday from the ranch in Kimble county, where they have been spending the past three weeks. Mrs. Dutton will remain here with the boys in order that they may have the advantage of the Brady schools, while Mr. Dutton expects to return to the ranch in a day or two. He reports fine rains there and everything in the finest condition imaginable.

Mrs. Freda Granville was in the city Saturday enroute to London for a visit with her parents, Mr. and Mrs. J. A. Harris. Mrs. Granville and brother, Louis, will leave this week for Columbus, Ohio, where they will have charge of the tango teas at the leading hotel there. Mrs. Granville and Mr. Harris both have diplomas from the Castle school in New York, besides being the winners of several blue ribbons, and it was through Mr. and Mrs. Vernon Castle's influence that they secured the engagement in Columbus.



The Ford appeals to the prospective buyer on the basis of its proven practical pleasure and business, to say nothing of its Buying Service to Ford owners. A car of general utility, it meets the demand in service—is low in price and in operation and upkeep—less than two cents a day. Retail buyers of new Ford cars from August 1st, 1915, to share in profits particulars. Runabout \$440; Touring Car \$490; Town and Country Coupelet \$750; Sedan \$975; f. o. b. Delivered and equipped.

WM. CONNOLLY & CO
LOCAL AGENTS

Davidson-Stallings.

At the home of the bride's parents Miss Rose Stallings and Mr. William R. Davidson, Jr., were married Tuesday morning, September 7th, at 9:00 o'clock in the presence of a few relatives and friends. Rev. Grant performed the ring ceremony.

The rooms were prettily decorated with baskets of cut flowers.

The bride, wearing a traveling suit and hat of brown, and carrying American Beauty roses, looked her usual lovely self. Immediately after the ceremony Mr. and Mrs. Davidson left for Fort Worth and Dallas.

To Water and Light Customers.

Water and light rentals for the month of Aug. are now due and payable at the office, Room 5, Brady National bank building, and if not paid on or before 6:00 o'clock p. m. of the 10th, a penalty of \$1.00 will be charged.

BRADY W. & L. WORKS,
J. M. LYLE, Supt.

Only One "BROMO QUININE"

To get it, call for full name, LAXATIVE BROMO QUININE. Look for signature of E. W. GROVE. Cures a Cold in One Day. Stops cough and headache, and works off cold. 25c.

Why pay from \$25 to \$50 more for a Buggy than we sell them for? O. D. Mann & Sons.

THE BRADY STANDARD \$1
Twice-A-Week, Per Year. \$1

A Reminder!

That J. W. Embry can furnish that monument.

The Waldorf Cafe.

Ready to serve you day, night or Sunday. In Syndicate building. Good things to eat and drink. Domino tables.

Died.

The death of Harry Phares occurred Sunday night at 9:05, following an illness of only a few days. Mr. Phares was first stricken Thursday, and on Saturday afternoon at 3:00 o'clock was operated on for appendicitis. His condition was announced as very grave, and no hope was held out for his recovery. He died without regaining consciousness.

Mr. Phares was born in Brownwood and was 30 years of age. He had made his home in Brady the past seven or eight years, and for the past two years had been engaged with his brother-in-law, O. R. Galloway, in the operation of a pool hall.

Previous to this he had engaged here in the fruit and candy business. Funeral services were held yesterday afternoon from the residence of Mr. Galloway, Revs. T. P. Grant and I. T. Morris conducting services, and interment was made in Brady cemetery.

Surviving him are two sisters, Mrs. O. R. Galloway and Mrs. R. D. Dyer, both of Brady, who have the sympathy of all in their bereavement.

Get a Hercules Buggy from us and save money. O. D. Mann & Sons.

For the best service in vulcanizing automobile inner tubes, go to Simpson & Co.

When you want anything in the feed line just ring 295. We'll do the rest. Macy Grain Co.

Cotton Scales. O. D. Mann & Sons.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause dizziness or ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

Horses For Sale

All Kinds of Horses and Mules for Sale

Also will exchange anything in our line for Good, Young, Merchantable Horses and Mules, and as usual will give Special Bargains for Cash.



W. A. E. G.

