

### BOB DAVIS PARDONED

Former McCulloch County Citizen Granted Liberty Xmas

Sheriff J. C. Wall received a telegram Monday from Bob Davis, who, about fifteen years ago was sentenced to a term of ninety-nine years in the state penitentiary from this county for wife murder, stating that he had been pardoned by Governor Colquitt and given his liberty at noon Christmas day.

Davis and his family were living in a tent on the old Cude ranch, about four miles south of this city when he is alleged to have committed the crime of which he was convicted, when in a fit of jealous rage he shot and killed his wife. He then got on his horse to come to town to give up to Sheriff Wall. Mr. Wall, however, had heard of the crime and started out after Davis and met him a few miles out of town and placed him under arrest.

The telegram from Davis stated that he was now at Navasota, but gave none of his plans for the future, and it is not known whether he intends returning to this county or not.

Just received, a shipment of Big Ben alarm clocks. A. F. Grant, Jeweler.

John Deere and Canton implements. E. J. Broad.

Dishes. O. D. Mann & Sons.

Phone 66, Brady Steam Laundry. Dutton building.

### Box Supper at Nine

J. W. Wilder of Nine writes The Standard to announce that there would be a big box supper at the Nine school house on the evening of Friday, January 8th. He neglected to state what the proceeds were to be used for, but it's safe to say that it will be for a worthy cause. It's also safe to say that all who attend will enjoy the occasion, because the Nine folks know how to make you have a good time.

Several good second-hand disc and sulky plows cheap. E. J. Broad.

Phone 66, Brady Steam Laundry. Dutton building.

Brady Standard—\$1 a year.

### COTTON GINNINGS

10,000 Bale Mark Passed This Week by Three Local Gins

The 10,000-bale estimate for the three local gins for the present season was passed this week, the report for the week up to last night showing a total of 10,217 bales.

The bad weather of the past few weeks has practically stopped the movement of cotton in this county, but with the few days of pretty sunshine beginning the first of the week, the staple is again coming in at a lively rate.

The market this week has also shown decided improvement, the price taking a 25-point jump Tuesday. No. 1 cotton was quoted yesterday at \$7.50, and resulted in the sale of several large lists.

The report of the local gins for the week is as follows:

N. E. Embry.....	3378
Brady Gin.....	3022
J. C. Koerth.....	3817

Total..... 10,217

Ginnings of the entire county, according to the report of D. J. Wood, local representative of the federal agricultural department, up to December 13th were 30,037. To the same date last year a total of 15,650 bales were ginned, the 1914 figures showing an increase over 1913 of almost 100 per cent.

### Died at Hall Valley

Undertaker Roy Wilkerson was called to Hall Valley Tuesday to embalm the body of J. T. Robinson of that place, preparatory to shipment to his old home at Waxahachie for burial.

Mr. Robinson died very suddenly Monday afternoon about 4:00 o'clock from an attack of heart failure, aged 66 years. He and his family came to Hall Valley about a year ago from Waxahachie and engaged in farming.

His wife and one son, W. A. Robinson, survive.

The remains were brought here Wednesday afternoon over the Santa Fe and taken to Waxahachie that night over the Frisco, where interment took place yesterday.

Brady Standard \$1 a year.

### Victim of Smallpox

A telegram from Mrs. Bob Rutherford at Brownsville to Mr. and Mrs. R. A. Rutherford of this city was received last Friday in which it was stated that her husband had contracted a case of smallpox and was seriously ill.

Mr. Rutherford had returned a few days previous from a business trip to San Antonio with a high fever and was quite ill for several days before the nature of the illness became known positively. The case is of the most virulent type.

Mr. Rutherford and family are former citizens, having made their home here for many years previous to removing to Brownsville about two years ago, and have a host of friends in this section who will join in wishing for him a speedy recovery.

Buy your buggy and wagon of E. J. Broad.

### Notice to Citizens

I would like to call attention of the citizens of Brady to a matter of which I am sure they have never thought, and to make a request which will greatly aid me in my efforts in keeping down the dust. Many times I am forced to leave the crossings dry because of people walking too close to the sprinkler. I want to request that you do not do this, and thus enable me to give better service. Compliance with this request will inconvenience no one, and will at the same time enable me to do my work better.

Respectfully,

S. J. DURNETT.

### Releasing \$3,600,000 in Texas

Texas horse and mule dealers will probably fill a contract that calls for 30,000 horses and 12,000 mules to be used in the Eastern war. It is learned that one Dallas and three Ft. Worth firms are figuring on the order. If the contract is let it will mean the releasing of \$3,600,000 in Texas before Feb. 1st.

That the horses and mules will go to Germany is the belief of Dallas men who have been selling horses in Fort Worth for use in the European war and the announcement that 15,000 head of the stock will go direct to Genoa, Italy, at once, confirms this belief. Fort Worth dealers say Germany has had representatives on the market for several months watching the buying of horses and mules by the French and English armies.

It is not known whether the horses and mules going to Genoa are being bought directly for representatives of the German army as the firms figuring on the contract refuse to give out any information. A dealer in Fort Worth admitted recently that a big contract was under consideration with a foreign country, but said nothing definite had been arrived at and had no information to give the public.—Menard Messenger.

The Standard—\$1.00 a year.

### COST OF COTTON

Increase of Money Cost of Production Over 5 Per Cent

The Ft. Worth Record says: The federal bureau of crop estimates fixes the price of cotton to producers at 6.3 cents a pound. This was the estimate on Nov. 1. Compare this with the five-year average on the same date of 12.4 cents.

Many inquiries are being made as to the cost of cotton production, and many farmers have given their opinions on the same subject, the opinions ranging from 8 to 15 cents a pound. The department of agriculture has made some investigations on this point that ought to help solve the question.

In Farmers' Bulletin 641 the bureau of crop estimates submits some figures showing the result of investigations made in 1896 and 1910. The investigation of 1896 showed that the average total cost of cultivation on 3335 upland plantations was \$15.42, and the average total return was \$19.03, the average net profit being \$3.61 per acre. The average yield was 256.6 pounds of lint and 16 bushels of seed per acre, and the average price of lint 6.7 cents per pound and of seed 11.9 cents per bushel. The average cost of picking 100 pounds of seed cotton was 44 cents, and the average cost of producing lint cotton in all states and territories was 5.27 cents a pound.

Reports from 862 crop reporters formed the basis of the cotton investigation made in 1910. These indicated that the total cost per acre was approximately \$20.35. The average production of lint was 247 pounds, making an average cost of about 8.24 cents. The two investigations, says the bulletin, are sufficiently comparable to indicate a material increase in the money cost of producing cotton between the two periods, the increase averaging over 5 per cent a year.

Wide difference exists between the cost per acre to different growers, the average given including some who reported the cost below \$12 an acre, and others reporting it above \$35 an acre. In summing up the cost per pound of production the investigators in 1910 included the items of preparation, fertilizer, seed, planting, cultivation, gathering, ginning, rent and a nominal allowance for miscellaneous expenses.

The figures for the various cotton growing states show the cost of production to be the lowest in Alabama, 7.92 cents per pound, and highest in Texas, 8.59 cents per pound.

The figures given for 1910 do not include any allowance for the value of by-products, but they show very clearly that the present price of cotton is below the cost of production.

Car salt just received. E. J. Broad.

We wish for all our friends and customers a

## Happy and Prosperous New Year

We want to thank you for your business in the past and ask for a continuation during 1915.

## Central Drug Store

"HAS IT" -- NORTH SIDE of SQUARE

### PROFIT IN HORSES

Were First Gleam of Hope in Recent Depression.

"One of the first gleams of hope in the recent depression," says G. L. Blackford of Denison, "came through the presence of English and French officers buying horses in the big markets of Texas. Farmers found that if they were unable to sell their cotton at a satisfactory price, they could sell their horses, if they were good, at prices that would pay them big profits.

"Just here it may be prudent to remark that all horses are not in the same demand for war purposes.

"E. A. Garlington, inspector general of the U. S. army, has said there is at present a great scarcity of fine cavalry horses for service. The best type of cavalry mount is the half-bred horse for the trooper and a three-fourths or seven-eighths for the officer, and the horse must have breeding stamina enough to go through any kind of country.

"This is a particularly good time to breed good horses, as in three years' time, or before, the horses will be in great demand and at a premium. I make the prophecy if the European war lasts twelve months they will be so high that the ownership of one will be accepted as a sign of wealth.

"The ban on horse racing, that is, running races, and the decline of harness racing, forced a good many breeders out of business and sent some of the best studs abroad. A horse is not much good for any kind of work unless he has some thoroughbred blood in him, and when the thoroughbred, or running horse, and the standard bred or trotting horse, are blended in varying proportions the most useful horse in the world is produced.

"Horse mortality in war is high. It is said that one-half of all the horses in the German army were destroyed or worn out when the German advance reached high-water mark, September 6. An idea of the use of horses may be gained from the fact that England in the first call took 74,000 for artillery

and wagon trains and 56,000 for cavalry, or a total of 130,000 horses, which is going to make the price for horses in the United States much higher than it is now.

"I am trying to interest farmers in breeding more thoroughbred horses because if you get a good one he is worth so much more than any other horse bred; if he is a failure as a race horse there is a good demand at good prices as a saddle animal, and as an army horse.

"If a little prejudice as to racing could be overcome, Texas would be put in a way to become a competitor of Kentucky. Kentuckians know to what extent the prosperity of a very large contingent of that states' population is due to this industry."

We have \$3000 in first vendor's lien notes which we want to trade for a farm near Brady. If you want to sell, investigate this proposition. McCulloch County Real Estate Exchange.

Plow engines and engine plows for sale by E. J. Broad.

### May the NEW YEAR 1915

bring an abundance of Health, Wealth and Happiness to all our friends and customers.

We trust that we may have the pleasure of serving you even better during the coming year than in the past, and that you will come to realize the fact that Evers Quality in Harness, Saddles and Leather Goods of all kinds is unsurpassed.



H. P. C. EVERS

### That the NEW YEAR

will be a most Happy and Prosperous, one for all our friends and customers. For the business given us in the past we are thankful and trust that we may continue to merit a liberal share of your patronage. Include in your other New Year resolutions, one to the effect that you will wear nothing but Excelsior Shoes during 1915.



## Excelsior Shoe Store

F. T. FOWLER, Manager

# LOOK OUT

for Groceries. Do you eat? If so, it will be to your interest to see us before you buy. **Open Early and Late.** We are the first to open in the morning and the last to close at night. **Best Groceries at the Lowest Prices.** We guarantee every article sold. We buy cotton. Horses and mules for sale.

Phone 211  
South Side Square

# ACOSTA BROS.

**SALE OPENS**

== SATURDAY ==

**JAN. 2, 1915**

# CONNOLLY'S

**SALE CLOSES**

== SATURDAY ==

**JAN. 16, 1915**

# GREAT CLEARANCE SALE

**15 ————— DAYS OF BARGAIN FESTIVITIES ————— 15**

The Time is Now Here When we are Compelled to Cash Our Entire Stock of Dry Goods, Groceries and Hardware---Nothing Reserved

We are making prices which will cause you to buy. The bad weather for the past six weeks has caused us to have the most of our mammoth stock of goods still unsold. We have now resolved to cash this entire stock in this fifteen day sale. We realize that the low price of cotton has made money matters very tight and know that the only way we can realize the money on our goods is to sell them at a sacrifice. This is an opportunity you cannot afford to let go by without getting your portion of the many bargains.

### Clearance Sale of Shoes

We have a complete line of Shoes for men, women and children, all of the very best makes and styles. We can fit your foot and purse at the same time. You can make big money by buying your Shoes for a year ahead.

Men's \$3.50 Packard Shoes	<b>\$2.85</b>
Sale Price	
Men's \$4.00 Packard Shoes	<b>\$3.35</b>
Sale Price	
Men's \$4.50 Packard Shoes	<b>\$3.90</b>
Sale Price	
One lot of Men's Beacon and Douglass Shoes. Regular \$3.50, \$4.00 and \$4.50 values, to close out entire lot we are making a Special Price of	<b>\$1.95</b>

### Clearance Sale of Dress Goods

We have the exclusive agency for the well known and popular line of "LaPorte" Dress Goods. Our stock is composed of the very latest colors and materials. We are making a sacrifice on these goods in order to move them at once.

\$1.75 grade of Woolen Coat Goods, 60 inches wide; Sale Price	<b>\$1.45</b>
\$1.75 Grade of Serges, all colors, 58 inches wide; Sale Price	<b>\$1.45</b>
\$1.50 Grade of Serges, all colors, 58 inches wide; Sale Price	<b>\$1.23</b>
\$1.25 Grade of Serges and Whipcords	<b>95c</b>
Sale Price	
\$1.00 Grade of Woolen Poplins, Serges and	<b>79c</b>



### Clearance Sale of Men's Overcoats

We have a few Overcoats left which we are going to sell at prices which are in the reach of all. Now is your opportunity to fix yourself for the winter cold with very little cost.

\$25.00 Overcoats in the R. & W. make, all colors; Sale Price	<b>\$16.95</b>
\$20.00 Overcoats; Sale Price	<b>\$13.75</b>
Only	
\$15.00 Overcoats; Sale Price	<b>\$9.85</b>
Only	
\$6.50, \$7.00 and \$8.50 Overcoats; Sale price	<b>\$4.75</b>
Only	
\$5.00 Overcoats; Sale Price	<b>\$3.15</b>
Only	

### Clearance Sale of Hats

We have a complete line of Stetson, Kensington, Double Star and other well known brands of Hats which we are sacrificing below the Wholesale Cost.

\$6.50 John B. Stetson Hats	<b>\$4.95</b>
Sale Price	
\$5.00 John B. Stetson Hats	<b>\$3.75</b>
Sale Price	





# THE BRADY STANDARD

TWICE-A-WEEK

Official Paper of McCulloch County

Absorbed the Brady Enterprise and the McCulloch County Star May 2nd, 1910

Published on Tuesday and Friday  
S. M. RICHARDSON, Editor  
H. F. SCHWENKER, Prop.

OFFICE IN CARROLL BUILDING,  
North Side Square, Brady, Texas

SUBSCRIPTION PRICE \$1 PER YR.  
Six months.....50c  
Three months.....25c

Entered as second-class matter May 17, 1910, at the postoffice at Brady, Texas, under the Act of March 3, 1879.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

The management assumes no responsibility for any indebtedness incurred by any employe, unless upon the written order of the editor.

Local advertising rate, 5c per line, each insertion.  
Classified advertising rate, 5c per line each insertion.

BRADY, TEXAS, Jan. 1, 1915.

HAPPY AND PROSPEROUS  
NEW YEAR.

The Standard wishes all its readers, friends and enemies a Happy and Prosperous New Year during 1915.

The old year has been a good one in many respects. It brought sunshine and happiness to the lives of many, while to others it brought sorrow and sadness. It now belongs to history. The New Year is just dawning. To some of us it will bring happiness and to others gloom. Let's forget the bad and remember only the good that has come to us the past year, and with a heart full of thankfulness to the Giver of All Good, face the duties and responsibilities of the New Year with a determination to get all the good we can out of life and to endeavor to assist our brother to do the same.

When a newspaper gives you a lot of free advertising in the way of a pretty complimentary notice, keep track of the lines that are printed and multiply that by 5 cents. Compare the result with the money value of favors you get from others. Then take into consideration that advertising and circulation are the only two things a newspaper has to sell. Now, in these days of high prices how much do you think it ought to give away? Think this over.

There is one thing that should console Claude Callan in his poverty-stricken condition following the holidays, and that is that it is hardly likely that any of the numerous Fort Worth holdup men will molest him. At least, they won't get anything.

In days of yore a man was polite. Then he would say: "My dear sir, I desire that you understand thoroughly that I comprehend fully and in all detail the information you are endeavoring to impart to me." Now he says "Gotcha!"

Mexico is peopled with widows and orphans, the sound of laughter and playing children is stilled in her streets and fame is abroad. Relief is being sent thousands of miles to Europe, while humanity starves at our door.

Here's a wrinkle for the farmer who sells butter: Butter being low priced in summer, why not plan to have cows freshen in the fall? The result would be plenty of butter when prices are high.

A good many of us are keeping a dog, when we might better keep a hog. The former runs around the yard, but the latter will go farther.

# The Great Old World

The cynics mock her,  
The red storms rock her,  
The earthquakes shock her,  
But on she rolls;  
Downcast, elated---  
For ruin slated  
She still goes freighted  
With human souls!

The great seas thunder  
And rend asunder---  
The white stars wonder  
As times grow gray;  
But---reaping, sowing,  
Her way she is going  
To meet---unknowing---  
A judgement day!

But joy go with her,  
Nor slip his tether  
When storms of weather  
Makes grief and moan.  
Tragedy---just world---  
Lost-unto-rest-world---  
Still---still the best world  
We ever have known!

## To Her and to You a Happy New Year

# O. D. MANN AND SONS

### MORE FOR LESS MONEY

Why are goods better and to be had for less money in a store that advertises?

In other words, how is it possible for the man who advertises to give "More for less money?"

Strange as it may seem women know this to be a fact and are thus the best friends a merchant or newspaper can have. The explanation is easy. In all human life there is such a thing as being over cautious, so cautious as unconsciously to injure one's self and one's prospects for life. This is seen in the man who is too timid to go into business, but from fear prefers to labor for others—satisfied to make a bare "get-by." Take two merchants, for instance. One lays in his stock, times are fairly good and he

does what to him is a satisfactory business. If he turns his capital over once or twice a year he is content. Of course, where a stock of goods is turned into cash but once a year, the percent of profit must be high in order that expenses may be met and a living profit left. Consequently women, who usually do the purchasing, have learned to patronize the store that turns its stock into cash often. They know that somehow at that store they get better goods for less money; but not one wo-

man in twenty can tell you why. The reason is simple. Where goods are turned into cash often the large volume of business enables the merchant to spread a lower percent of profit on his goods. Again, rapid sales places the cash in his hands instead of its remaining tied up on the shelves and he is thereby enabled to take advantage of opportunities and keep a larger selection than the other. Here's a story to point:

Five years ago a certain automobile manufacturer's output was a few thousand cars which he sold for about \$1,000 each. During the present season he is building more than two hundred thousand, which are vastly better, and his price for them is less than five hundred dollars each. Advertising has brought this vast number of buyers. He can purchase his

materials to better advantage, his factory keeps pace and he can turn out cars much more cheaply. Advertising has reduced the cost of the car to the purchaser. And thus it is that women have learned that "more and better for less money," can only be found where stocks are turned into cash often by advertising.

### COTTON NEEDS MERCHANT MARINE

Of late, press reports have cited the fact that ocean-going rates on cotton were excessively high and it may be cotton growers failed to realize "Who pays the freight," and why. Along this line, it may be said the carrying rates on grain to foreign countries in 1910 was three hundredths of one cent on the dollar, and on cot-

A  
Happy  
and  
Prosperous  
New  
Year  
to  
All

## J. F. SCHAEG

Hand-Made  
Harness, Saddles and Leather Goods of All Kinds

ton twelve hundredths. In 1913, three years later, grain rates were ten hundredths and cotton, forty-five. War risks have boosted these figures tremendously, of course, but this is an abnormal condition. The main fact is that in three years normal and peaceful times grain and cotton rates have trebled without apparent cause. This is the tribute paid out of the profits of farmers, and should interest them. The fact is, our export trade is largely carried in foreign owned vessels, and we have to pay any rate demanded. But 8 per cent of our foreign trade is carried in American owned vessels, and these are at the great disadvantage of having to compete with government aided, railroad rebated and trade privileged owners of foreign shipping. Hon. Chas. H. Sherrill, late U. S. Minister to Argentina, says that American study of the railroad rebate evil and its correction have hampered our export trade and placed us at the mercy of the foreign shipping combine which not only bleeds us financially but also leaves the foreigners in possession of the ships. He declares that laws should be enacted, one modifying the Interstate Commerce act so as to permit railroads to grant preferential rates on goods to the seaboard intended for export, and the other amending the Sherman act making it lawful to make combinations for trade outside our borders. In 1789 our ships carried but 23 per cent of our exports; in 1800 this leaped to 89 per cent, and in 1810 to 91 per cent. In 1828 the reciprocity act was passed and the then 89 per cent has since shrunken to the shameful 8 per cent. As to the need of an American merchant marine, Mr. Sherrill says: "Today the cotton growing South and the grain growing west are as alive as the northeastern seaboard to the need for freeing our merchant marine from the meshes of the net that is strangling it. Everybody wants our merchant marine assisted—it was promised by all parties in the campaign of 1912. What was done? Five per cent reduction in duties to goods carried in American bottoms was granted. Foreign governments, planning to prevent any return by us to the success of 1810, promptly protested and a series of treaties nullified all of that attempt to assist our merchant marine. Of these treaties every one except the Panama Canal treaty may be terminated on a year's notice, but they should awaken the people to insisting on knowing if good bargains are being made for us by our diplomats who have been so flagrantly outwitted in the past."

**HEISKELL'S**  
One application soothes and heals a rough pimply skin and, when repeated, quickly effects a cure. Eczema, Erysipelas, Tetter, Ulcers and all skin diseases yield to its curative properties.  
50c. a box. At all Druggists.  
Send for free sample and book "Health and Beauty."  
JOHNSTON, HOLLOWAY & CO.,  
1730 Spring Garden St., Phila., Pa.

**OINTMENT**



Children Cry for Fletcher's

# CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

## What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

*Chas. H. Fletcher*

In Use For Over 30 Years  
The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

Senior B. Y. P. U.

Subject—Devotional meeting: "With Jesus in the Wilderness."  
Leader. Cora Wilder.  
Song.  
Sentence prayers, by members.  
Song.  
Scripture reading, Matt. 4:1-11. Leader.  
Introduction. Brief talk by Tom Ball.  
"How Could You be Tempted?" Emma Oliver.  
Talk: "The Body of the Soul."  
Mrs. Lane.  
"To Presumption." Vera Wilder.  
"Does the End Justify the Means?" Myrtle Ball.  
Bible drill. Emmitt Flemming.  
Song.  
Prayer.  
All members are requested to be on time.

Brady Standard. \$1.00.

They Work While You Sleep.

"Take out that ad about the stray horses. It did the work, all right, and I have them safe in the lot."  
The above is C. W. L. Schaeg's testimony as to the efficiency of The Standard's Classified ad service. He is a consistent user, too, and he knows. Jamie Brook also can give testimony that The Standard's classified get results, by the return of a glove which he lost a few days ago.  
When you lose or find something, have some article which you wish to sell or exchange, try the classified ads. They work while you sleep.

If you need a stalk cutter you can buy one cheap at E. J. Broad's.

For baby's croup, Willie's daily cuts and bruises, mamma's sore throat, grandma's lameness.—Dr. Thomas' Eclectic Oil—the household remedy. 25c and 50c.



**SOUTHERN MARBLE & STONE COMPANY**  
Texas' Largest Monument Manufacturers  
Dealers in Iron Fence and Lawn Furniture

Anything for any purpose in Marble, Granite or Stone. We make a specialty of high-class monumental work. See our designs and get our prices before buying.

**J. W. EMBRY, Resident Agent**



**BIDE-A-WEE STOCK FARM**

Registered and High-Grade Red Polled Cattle. Choice Mich Cows and Young Bulls For Sale.

G. B. AWALT, Prop.  
Camp San Sabo, Texas

## Wonderful Exhibits From All Lands Show the World's Best Progress

From Beginning to End Magnificent Panama-Pacific International Exposition Will Abound With Superb Educational and Entertainment Features.

By HAMILTON WRIGHT.  
THE construction of the vast Panama-Pacific International Exposition at San Francisco was 85 per cent completed three months before the opening day, on Feb. 20, 1915. The early installation of thousands of tons of rare and costly exhibits from all parts of the globe and the participation of forty of the world's great countries have assured a celebration that will be unrivaled in its splendor, magnitude, interest and comprehensiveness.  
From its opening until its close, on Dec. 4, 1915, the Exposition will abound with original features collected at an expenditure of many millions of dollars. It will present a cross section of human achievement. The Pan-

frisco in a single day, and, far in advance of its opening, the Exposition had created an unprecedented interest throughout the world, and its opening was eagerly awaited.  
In keen competitive exhibits there will be presented more than 80,000 single exhibits and groups of related exhibits portraying the results of the world's best efforts in recent years.  
This wonderful Exposition, presented at an outlay of more than \$90,000,000, celebrates a contemporaneous achievement, the building of the Panama canal, and all exhibits that are entered for competitive award will be those that have been originated or produced since the great Louisiana Purchase Exposition at St. Louis ten years ago. The possible exception to this rule will be where earlier exhibits are

fare work will, for example, see in the Palace of Mines an exhibit three-fourths of an acre in extent, illustrating the manner in which the largest steel corporation in the world is caring for and plans to still further advance the welfare of its employees. In the Palace of Education they will be interested in a great United States government exhibit.  
The great war in no way has diminished the prospect of attendance at the Exposition, and thousands of Americans will for the first time enjoy the educative trip across their native land. After the outbreak of the conflict the number of conventions deciding to meet in San Francisco proportionately increased. One of the most important of the assemblages will be the international engineering



Photograph courtesy San Francisco Examiner.  
**THE MOTHER OF LINCOLN BEACHEY, FROM THE TOWER OF JEWELS, 435 FEET ABOVE THE EARTH, AT THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION, WATCHES HER SON LOOP HIS ONE THOUSANDTH LOOP.**

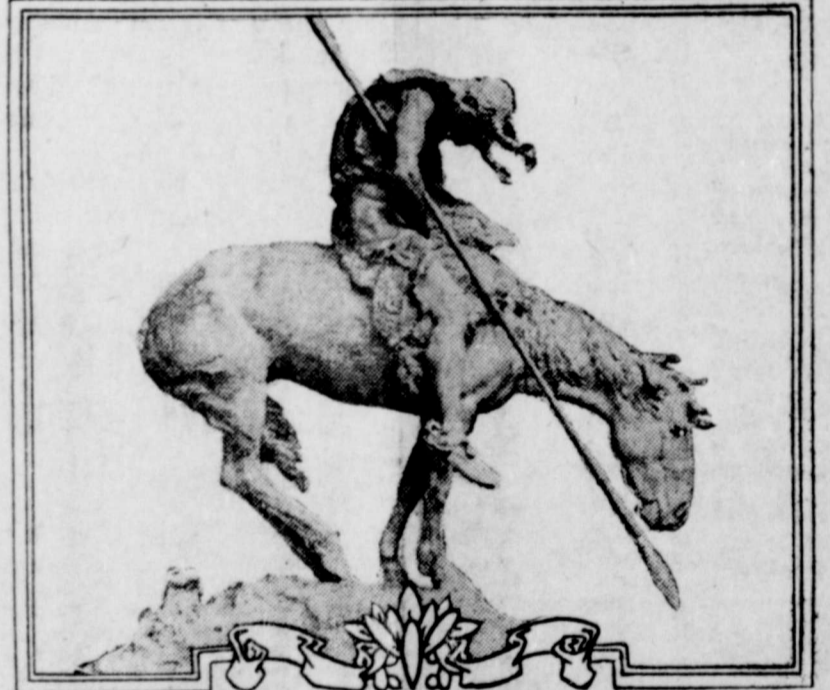
When Lincoln Beachey, a son of San Francisco, on the occasion of his homecoming after breaking all world records as a daredevil loop of 999 loops, performed two entirely new and death defying stunts over the completed palaces of the Panama-Pacific International Exposition it was his aged mother who for the first time waved him on to fresh achievements. Mrs. Beachey held a place of honor, 435 feet up in the air, on the tiptop of the wonderful Tower of Jewels. From this aerial she was able to watch every erratic move of her daredevil son. She cried out only once. That was when he wrote the figures "1000" against the clouds, high above the two miles of completed exhibit palaces, significant of the looping of his one thousandth loop.

ama canal is today open and doing business on a far vaster scale than was predicted for it, and the Exposition, which celebrates the opening of the canal, is today revealed as the greatest manifestation of national achievement in American history. Here will be a neutral ground where even nations engaged in warfare will display on a scale never before equaled their progress in the arts, industries and sciences of peace.  
Within three months before the opening of the Exposition as many as 2,000 tons of consignments had reached San

shown to illustrate the evolution of the processes of manufacture—as, for example, a display of a model of the first cotton gin in connection with the marvelous equipment into which it has evolved.  
Many of the displays will be especially adapted to study by the delegates to great national and international congresses and conventions, of which more than 300, embracing almost every phase of human activity, have voted to meet in San Francisco in 1915. Delegates to the congresses interested in social progress and wel-

congress, at which its distinguished chairman, Colonel George W. Goethals, will preside.

The foreign participation will be notable. The nations are not attempting to show everything that they produce, but will lay especial emphasis upon those products in which they excel. In the Danish display, for example, will be shown products of the Royal Danish porcelain factory at Copenhagen. Japan in her exhaustive exhibit will display priceless works of art, loaned by direction of the Imperial household and many of which could not be duplicated. From Italy will be shown historic paintings of the old masters, hitherto never exhibited in America in the originals. From China there have reached San Francisco selections of exhibits collected under the supervision of the governors of the Chinese provinces. Rare silks and satins, carvings, inlay work in the precious metals, exhibits of the transportation methods employed in the old China and the modern methods used in the awakening republic will be shown.  
New Zealand will make a marvelous exhibit of its rare woods, of its fleeces, of its superb scenic charms. A large number of rare giant tree ferns from New Zealand will be found growing on the Exposition grounds.  
The Argentine Republic early set aside a larger sum than any ever appropriated by a foreign nation for representation in an American exposition. The modern cities of Argentina, the schools, churches, libraries, the great live stock and agricultural interests will be extensively portrayed, and the mutual interests of South America and North America will be emphasized in almost every conceivable manner.  
From South Africa will be shown diamond exhibits and methods of extraction. The magnificent Canadian displays will reveal not only the widely known agricultural wealth, but will illustrate the scenic charms of the great Dominion, of snow clad mountain peaks, of far-reaching forest, of inland lakes in chains of silver and rushing mountain streams.



**"THE END OF THE TRAIL," PANAMA-PACIFIC INTERNATIONAL EXPOSITION, SAN FRANCISCO, 1915.**

This photograph shows James Earle Fraser's superb piece of statuary, "The End of the Trail," at the Panama-Pacific International Exposition. More than 800 beautiful sculptures are shown at the Exposition, the works of famous sculptors of the day. In addition to the sculptures shown out of doors, thousands of beautiful works of art are presented in the great Palace of Fine Arts.

### A TEXAS WONDER.

The Texas Wonder cures kidney and bladder troubles, removing gravel, cures diabetes, weak and lame backs, rheumatism and all irregularities of the kidneys and bladder in both men and women. Regulates bladder troubles in children. If not sold by your druggist, will be sent by mail on receipt of \$1.00. One small bottle is two months' treatment and seldom fails to perfect a cure. Dr. E. W. Hall, 2924 Olive St., St. Louis, Mo. Send for Texas testimonials. Sold by druggists.

### Improving the Opera House

The Brady opera house will be closed the first four days of next week, pending improvements. The walls will be papered in panels and ornamental figures center these. Back of the stage is stored over \$200 worth of lumber and this will be used to ceil the auditorium in order to add to comfort of patrons during cold spells. Tonight "The Million Dollar Mystery."

and Saturday night, "Goodness Gracious" will be presented. The opera house will reopen Friday of next week on the 11th installment of "The Million Dollar Mystery."

Joints that ache, muscles that are drawn or contracted should be treated with Ballard's Snow Liniment. It penetrates to the spot where it is needed and relieves suffering. Price 25c, 50c and \$1.00 per bottle. Sold by all druggists.

Brady Standard—\$1 a year.

### LODGE DIRECTORY

**Ruthel Rebekah, No. 322**

Meets Every Tuesday night. Visitors cordially welcome.  
Mrs. Emma C. Koerth, N. G. Sec'y  
Mrs. H. R. Hodges, Sec'y



Meets second and fourth Thursday nights. Visitors invited to attend.  
C. D. ALLEN, Consul  
Ben Anderson, Clerk.

### PROFESSIONAL CARDS.

**MISS ETHEL BREWER, R. N.**

Phones 29 or 59.  
TRAINED NURSE

**JAS. H. BAKER,**  
Attorney-at-Law.  
Office over Commercial National Bank.

**DR. J. W. RAGSDALE**  
OPTOMETRIST  
With  
Martin O. Curry Company  
In Brady Every Wednesday.

**DR. D. D. SMITH**  
Physician and Surgeon.

MELVIN, :: TEXAS

**SAM McCOLLUM**  
Lawyer  
Will practice in all courts and departments. Office over Commercial National Bank, Brady, Texas.

**DR. W. M. C. JONES**  
DENTIST  
Office: Front Suite Rooms Over New Brady National Bank Building  
PHONES: Office 79  
Residence 202  
BRADY :: TEXAS

**HARVEY WALKER**  
Attorney-at-Law  
Will practice in District Court of McCulloch County. Office in Court House.

**JNO. E. BROWN,**  
Lawyer.  
Office in Court House.  
Brady, Texas.

**F. W. NEWMAN**  
Lawyer  
Brady :: Texas

**J. E. SHROPSHIRE**  
Lawyer  
Brady :: Texas  
Office Upstairs in Wilson Buildings, south side square.

**JORDAN & McCOLLUM**  
LANDS  
LOANS AND ABSTRACTS  
Office Over Commercial National Bank

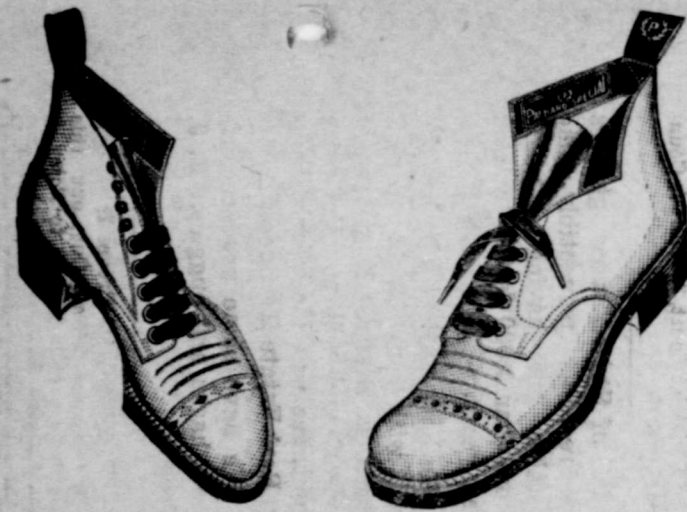
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Draying and Heavy Hauling  
Will appreciate your draying of all kinds.  
and hauling business. Your freight and packages handled by careful and painstaking employees.

**Matthews Bros**

**W. H. BALLOU & CO.**  
FIRE INSURANCE  
THAT'S ALL  
Office Over Commercial National Bank

Kitchen necessities; see us.  
O. D. Mann & Sons.

\$2.05  
\$4.00 John B. Stetson Hats  
this is the  
50C  
The Grade of Woolen, Poplins, Serges and  
Cravats; Sale Price.



One lot of Ladies' Shoes in Broken sizes Only	98c
One lot of Ladies' Shoes, \$3.50 and \$4.00 values, Sale Price	\$1.95
Ladies' \$4.00 White House Shoes Sale Price	\$3.35
Ladies' \$3.50 White House Shoes Sale Price	\$2.85
Ladies' \$3.00 Brown's Star Five Star Shoes Sale Price	\$2.15
Ladies' \$2.50 Brown's Star Five Star Shoes Sale Price	\$1.85
Ladies' \$2.00 Brown's Star Five Star Shoes Sale Price	\$1.45

75c Grade of Woolen Poplins, Serges and Crepes; Sale Price	50c
75c Grade of Plaids, Checks and Stripes Sale Price	50c
\$1.50 Silk Poplins and Crepes, all colors Sale Price	\$1.23
\$1.00 Quality Messaline Sale Price	78c
75c Quality Silk Poplins and Crepes Sale Price	50c
65c Quality Water Proofing, 64 inches wide; Sale Price	39c

**Clearance Sale of Comforts and Blankets**

One lot of Comforts; regular \$1.25 values Sale Price	85c
\$2.50 Comforts; Sale Price Only	\$1.85
\$3.50 Wool Nap Blankets Sale Price	\$2.65
\$3.00 Wool Nap Blankets Sale Price	\$1.95
\$2.00 Wool Nap Blankets Sale Price	\$1.45

Groceries less than Wholesale Cost During this Great Clearance Sale. Come and See for Yourself.

One lot of Men's Negligee Shirts, 50c and 75c values, all sizes and colors, Sale Price 35c

**I** ~~THIS~~ is the store where you will find only the most distinctive merchandise. We serve every customer with as much care as if the whole success of the business depended on that particular sale. In hats, we feature the "STETSON."

We are offering some good values in headwear during this sale. Read our price list and note the saving.

**Sale of Men's and Boys' Clothing**

One lot of Men's Clothing in small sizes, carried over from last year, worth from \$7.50 to \$15.00 Sale Price only

**\$4.95**

COME EARLY AND GET YOUR CHOICE

All the newest materials and styles in Men's Clothing going at less than cost.

We have all sizes and colors in Boy's Suits, both Norfolk and Double Breasted styles.

\$4.00 Values; Sale Price

**\$2.95**

Only

**\$3.35**

\$6.00 and \$6.50 Values; Sale Price

**\$4.25**

Only

**\$5.35**

Now is your opportunity to fit your boy up in the very newest and best Suit at very little money.

Do Not Take Our Word for It; Come and See for Yourself.

50c Quality Men's Underwear, Sale Price 35c

35c Grade Men's Underwear, Sale Price 25c

Best Quality Men's Blue Work Shirts, Price 38c

\$4.00 John B. Stetson Hats Sale Price

**\$2.95**

\$3.50 John B. Stetson Hats Sale Price

**\$2.45**

One lot of Hats in broken sizes in black and white, staple and novelty shapes; to close out entire lot we are making a price of only

**98c**

**Sale Price of Staples**

We have an excellent line of Staples, all of which are placed on the bargain counter at prices that will cause you to buy without a moment's hesitation.

The very best Calico Sale Price per yard

**3c**

22 yards of good Outing for

**\$1.00**

The very best grade of Outing Sale Price per yard

**8c**

The very best grade of Bleaching Sale Price per yard

**8 1/2c**

The very best grade of Canton Flannel Sale Price per yard

**8 1/2c**

Good quality Cotton Checks Sale Price per yard

**4 1/2c**

Regular 12 1-2c quality Gingham Sale Price per yard

**9c**

Regular 15c linen finish Gingham Sale Price per yard

**10c**

Seven Spools best Thread for

**25c**

**THIS GREAT CLEARANCE SALE STARTS JAN. 2, AND CLOSSES JAN. 16, 1915**

**In Our Grocery Department you will find prices lower than ever, and you can reduce your grocery bill if you buy your supplies from us.**

**This Sale will be Conducted the same as our usual methods. Every item sold will be backed by our usual guarantee. We will gladly refund you your money or exchange any unsatisfactory purchase.**

**On the Last Day of This Great Clearance Sale we will Give Away the Ford Car. Don't**

**Forget the Date, and be on Hand.**

**WM. CONNOLLY & CO.**

**NORTH SIDE SQUARE**

**BRADY, TEXAS**

