

The Bovina Blade

'In The Agricultural Center Of Parmer County'

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

Wednesday, January 31, 1979

Bovina, Texas 8 Pages PLUS SUPPLEMENT 15° Per Copy

Volume 23, Number 28



BY BILL ELLIS

IF YOU SOMETIMES fuss about the mail system in the United States, then we have some news for you. Our much maligned postal service could be worse. In fact, it could be a lot worse, as judged against the Italian mail service.

A news release this week pointed out that the mail in Italy is in an indescribably mess. The situation is so bad that every so often, the country's postal authorities truck the overflow of sacks out of the system's overstocked warehouses and burn them.

"Nobody in Italy sends anything important in the mail these days, anyway," blatently stated an Italian postal worker, as he watched several hundred thousand unopened packages curl in the flames. "There's nothing in that blaze except silly love letters and advertising." Since the Italian post office also controls the telegraph service, the natives can't save time by this method. It takes the average telegram four days to reach its destination, if sent within Italy, and longer if it goes outside the country. A newspaper foreign correspondent compared the Italian mail service to Russian roulette. He related the experience of recently receiving some 70 pieces of mail all at one time. Most of the pile contained bills plus angry past-due notes, some of which were 50 days old. The Italians ordered sorting machines, similar to those used in the U.S., to read and sort zip-coded mail. But the machines have never been removed from the packing cases in which they arrived, and have been sitting unused for ten years. The biggest problem of the Italian mail system, as might be expected, is manpower. The chief official admits that the average number of the postal staff which is absent on any given day is 32 per cent. But, in the warmer summer months in Italy, or on Mondays, Fridays and days adjoining holidays, this absenteeism figure grows to around 50 per cent. One of the segments of Italy's population which has been hard hit by the entangled mail system is the growing kidnapping industry. How do you get a payoff after grabbing a victim if you have no sure way of delivering a ransom note? Some of the kidnappers, it has been reported, have established their own mail delivery system, sometimes calling the person being blackmailed, and telling them where their ransom note will be hidden. So--you thought it was extra trouble to use a zip code?

Tractorcade Is Near Capital

The American Agriculture Movement's Tractorcade to Washington, D.C. is scheduled to reach the nation's capital on Thursday, completing a three-week tour since the group left Bushland, Texas.

A number of wives and other AAM supporters are scheduled to fly to Washington to meet the group, for their rally. The AAM's main parade

is scheduled for Monday. The group spent Sunday in Wytheville, Virginia, where church services were held. Otis Chapman, a native of Arkansas, did the preaching. Herschel Wilson of Springlake led the singing.

The caravan traveled on to Roanoak, Virginia on Monday, where they held a rally Monday evening and spent the night.

A report from the group said that the people along the way have continued to be extremely friendly and helpful to the farmers, who plan to stage a mass demonstration pushing for congressional support for the farmers.

and wishing us luck. It has been very heart-warming," was a report from Jerry McClaran of the local group.

"We saw the most water we ever saw in our lives while crossing Tennessee. Of course, you get to see just about everything while travelling along at 15 to 18 miles per hour," McClaran added.

Youths Are Arrested Locally

Two young men were arrested Monday morning by City Marshal Jerry Atchley and Deputy Sheriff Henry Minter on Spear's Handi-Stop parking lot for residence burglary of



ICE AND SNOW....have made for hazardous driving conditions here in the Panhandle. This car and trailer

pit after it lost control and slid off the highway. The occupants of this car were lucky, nobody was hurt and their car received little damage.

According to reports, there have been numerous accidents as a result of the poor driving conditions.

Clayton: Only One More Term

State Rep. Bill Clayton of Springlake Thursday confirmed that he will seek only one more term as

Overnight stops by the group during the past week have been at Nashville, Knoxville and Crossville, Tennessee, Wytheville and Roanoak, Virginia.

At some of the caravan's stops, such as Crossville, Tenn., implement dealers met the group, and sent mechanics around to each tractor, to see if anyone needed repairs.

"At most towns, people have been lining the streets as we pass through, waving American flags,

The Bovina High School Basket-

ball Homecoming will take place

this Friday, February 2. Things will

kick off at 3 p.m. with a Pep Rally.

The crowning of the 1979

Basketball King and Queen will take

place between the varsity girls and

varsity boys games. The Kings and

Queens from the past five years will

also be recognized during the

The Bovina High School Student

Council will be raffling off a special

cake for the occasion, along with

The candidates for this year's

Homecoming Queen are: Sandi

Sides, senior, daughter of Mr. and

Mrs. Henry Minter; Belinda Shelby,

ceremonies.

three other cakes.

Special Fete Slated

Widner.

At Bovina Friday

Mr. and Mrs. Silva.

The Silvas live on the J.A. Rushing farm 6 miles south of Hub on 214. The Silva residence was entered Sunday morning while the family was attending church in Friona. The burglary was not discovered until about 10 p.m. Sunday night.

Taken was a bank with an undetermined amount of money and a knife. The two boys arrested are from Pacoma, California. Charged is Hector Nunez, age 17. Hector lived on this farm about six years ago. His father Francisco Nunez worked for Mr. J.A. Rushing.

junior, daughter of Mr. and Mrs.

Bennie L. Shelby; Kim Naegle,

junior, daughter of Mr. and Mrs.

Cap Naegle; Denise Read, junior,

daughter of Mr. and Mrs. Billy D.

Read; and Laura Widner, junior,

daughter of Mr. and Mrs. Lawrence

Candidates for Homecoming King

are: Ruben Salazar, senior, son of

Mr. and Mrs. Lupe Salazar; Mike

Read, senior, son of Mr. and Mrs.

Billy D. Read; Roy Shelby, senior,

son of Mr. and Mrs. Bennie L.

Shelby; Ronnie Cary, senior, son of

Mr. and Mrs. Kenneth Cary; and Del

Ray Sudderth, senior, son of Mr. and

Mrs. Glenden Sudderth.

nearly ended up in a tailwater return

LOCAL COUPLE'S SON

Dixons Flee Iran; Expected In Bovina

P.O. Dixon of Bovina told a representative of the Blade on Tuesday that his son Robert and wife Pearl, who have been in Iran for the past year, had managed to get out of that unstable country, and were due to be in Bovina by Friday or Saturday of this week.

The country of Iran has been torn with civil strife lately, so much so that the U.S. government this week ordered all government employees out of the country, and recommended all other Americans in Iran leave, for their own safety--the only problem being that most airports were closed.

Robert Dixon had been in Iran for the past year. He is an executive with the engineering firm of Butler-Culvern, which was building a massive pipeline in Iran under the joint auspices of the United States and Iranian governments.

Dixon and his wife left the country

of Iran last Thursday, January 18, flying to Amsterdam, and then on to London, where his company has an office.

The Dixons stayed several days in London, while his company watched the situation in Iran and made their decision relative to their responsibility in the matter.

"It has been an anxious period of time for us. This has been just like having your son involved in a war," P.O. Dixon told the Blade on Tuesday.

The elder Dixon said he and his wife Ella Bell were very relieved when they learned that the couple had left Iran and were on their way home.

Robert Dixon had communicated by telephone with sons John Robert and Douglas Dixon, who live in the Houston area, and the grandsons had called Robert's parents early this week to let them know that the Dixons were safe.

"I think Robert felt safer due to the project being a joint effort by the two countries, but since he was the number two man in charge, this worried us, because we have heard that there is a great deal of resentment to Americans in Iran," P.O. Dixon said this week.

Dixon indicated that the pipeline project undertaken by the Butler Corporation was approximately 80 per cent finished, according to information he had received from his son.

Just what the company will do in regard to the Iranian project is not known at this time.

Robert Dixon is a 1949 graduate of Amarillo High School, and received his degree in engineering from Colorado State University.

His brother John Frank Dixon lives here, and he has two sisters, Hazel Hill of Amarillo and Dixie Lee Baker of Los Alamos, N.M.



BELINDA SHELBY



DENISE READ

LAURA WIDNER





representative of District 74.

Clayton, who has just been re-elected to a third term as Speaker of the House and has announced that he will seek a fourth term as Speaker in 1981, said his plans after the 1981 legislative session are not certain.

"I will have other plans after that session, but 1981 will be the last time I will run for a seat in the Legislature," Clayton said.

Clayton has been mentioned as a 1982 candidate for Governor, Lt. Governor or some other state office. He has added the possibility that he might return to his farm at Springlake.

He has served as representative of Bailey, Castro, Cochran, Deaf Smith, Lamb, Oldham and Parmer counties since 1962.



KIM NAEGLE

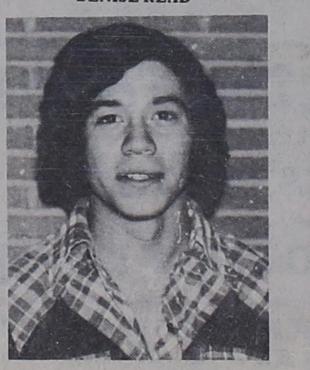
ROY SHELBY



MIKE READ



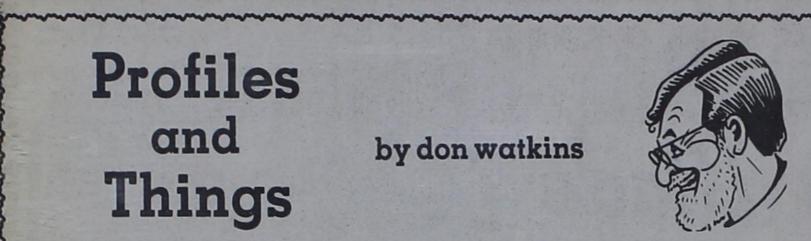
RONNIE CARY



RUBEN SALAZAR

DEL RAY SUDDERTH

PAGE 2, THE BOVINA BLADE, WEDNESDAY, JANUARY 31, 1979



Not wishing to be a non-conformist and inasmuch as the great majority of columnists write of New Year's resolutions, I deem it necessary to follow suit. While I don't profess to instill any new profound promises on the reading public, I do believe the following are of paramount importance to ensure a happy and serene 1979. Thus, I make them public in the hope that others are seeking a better life during the year.



I will refrain from snoring. I will refrain from over-eating. I will not yell at the boys. I will empty the trash myself. I will vacuum the carpets. I will wash the dishes. I will not smoke.

Looking at the above, I quickly realize there will be doubting Thomases among the public. And, on closer scrutiny, there may be some husbands floating around that wish I would keep these things to myself. My only answer in both cases is that I must live with myself. For too long I have been guilty of shirking my part in helping make our personal lives more pleasant. Therefore, I make these additional resolutions.

I will not kick the dog. I will not watch football on TV. I will not watch basketball on TV. I will not watch baseball on TV. I will not watch late TV. I will not watch late TV. I will not over-sleep.

I will make the morning coffee. Realizing that peace of mind is so important to one's well-being as well as those around him, these resolutions will definitely be honored. And to cement my resolve to see that they are, I make one final resolution.

I will not tell myself a lie.

+ + + +

Dangers, as we all know, permeate our very existence. We can't eat vegetables because of pesticides. We can't eat beef because of food additives. We can't smoke because of cancer. We can't breathe because of air pollution. We can't drink diet sodas because of good to warn us of these dangers. Just recently I read in the Round Rock Leader where the CPS commission warns us of a sofa menace due to the natural fibers used in upholstering furniture.

The government, however, falls far short in issuing enough warnings. Being the Good Samaritan that I am, and looking out for the well-being of our society, I wish to point out further dangers omitted by our erstwhile bureaucrats.

Getting up in the morning. Pink elephants. Ex-wives. Present wives. Leftovers. Red Dye No. 2. Giving advice. Taking advice. Englishmen. And if the above does not create

enough food for thought to have you approach your daily living with caution, think on the following. Football coaches.

Deer hunting on opening day. College professors. Bear hunting with a switch.

Freeways. Mojo hands and hoofy dust. Arabs.

Naturally, there are thousands more, but endless lists are a bore. John Q. Public will simply have to think for themselves and come up with others of their own. However, I would not be doing my duty as a citizen if I did not point out one of the nation's greatest perils.

Women shoppers during sales.

W-2 Forms Due Jan. 31

Employers must provide their employees with completed Wage and Tax Statements for 1978 by Wednesday, January 31, 1979, the Internal Revenue Service said.

If a Wage and Tax Statement is not received by January 31, an employee should contact his or her employer first, according to the IRS. After February 15, the employee should contact a local IRS office. By not issuing Wage and Tax

Statements on time, employees must be penalizing employees who will have to wait until February or later to file their tax returns, possibly missing out on the quick refunds available to early filers.

Employees who do not receive their Wage and Tax Statements must still file by the tax deadline. These individuals should report of their income and attach a statement explaining tax computations for the missing wage and tax statement information, the IRS said. These individuals may also use Form 4852, "Employee's Substitute Wage and Tax Statement," which can be obtained free from most IRS offices.

Bond Sales

Are Released

October sales of Series E and H United States Savings Bonds in Parmer County were reported recently by County Bond Chairman Charles E. Allen.

Sales for the tenth-month period totaled \$67,478 for 67 per cent of the 1978 sales goal of \$100,000.

Texas sales during the month amounted to \$23,148,519, while sales for the first ten months of 1978 totaled \$255,916,924 with 83 per cent of the yearly sales goal of 306.6 million achieved.

Reflections From The Blade

20 YEARS AGO-FEB. 4, 1959 Mr. and Mrs. Carroll Steelman received word from their daughter, Pat, of her arrival in Japan Friday, January 23. The Bovina couple's daughter flew to Tokyo to join her husband, Lt. Charles W. Bradley who will be stationed there for the next three years.

Mr. and Mrs. Hoyt Smith and son, Danny, left Friona by train the first of the week for Lansing, Mich., where the Smiths will pick up their new Oldsmobile. They will visit in Chicago a few days and then go to Erie, Mich., for a short visit with Mrs. Smith's sister before they drive home.

Janice Richards was named Bovina School's winner of the Betty Crocker Homemaker of Tomorrow competition Friday last week. She received a pin from her homemaking teacher, Mrs. Dorothy Morton at an assembly program Friday afternoon.

+ + + +

15 YEARS AGO-JANUARY 29, 1964 Mrs. Elton Venable and her daughter, Margaret Jo, were seriously injured in a two vehicle collision at Oklahoma Lane Thursday afternoon.

Mrs. Mary Gayle McCauley, daughter of Mr. and Mrs. J.C. McCauley, was selected 1964 Betty Crocker Homemaker of Tomorrow of Bovina High School.

Mrs. Don Sides entertained members of Thursday Afternoon Bridge Club recently at her home. A new employee of First National

Bank of Bovina is Harold Snell, formerly of Lubbock.

+ + + + 10 YEARS AGO-JANUARY 29, 1969 Vernon Ward escaped injury Monday afternoon when his pickup turned over west of Bovina on the Pleasant Hill road near the Amos Steelman home.

Mr. and Mrs. Jesse M. Osborn of Muleshoe will be honored by their children on their 50th wedding anniversary with a tea and open house Sunday, February 9 in their home. 4

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Colo

Mr. and Mrs. E.A. Hromas returned home from Fort Worth Saturday where they had been staying with the family of their deceased daughter, Mrs. C.H. (Evelyn) Skaggs.

Larry Dendy is in storekeepers school in San Diego, where he is serving in the U.S. Navy, according to his parents, Mr. and Mrs. W.E. Dendy.

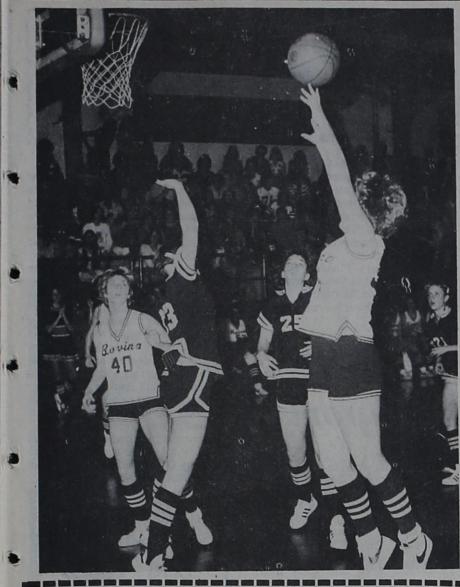
+ + + + 5 YEARS AGO-FEB. 6, 1974

Heidi Corn and Billy Shelby were named Basketball Queen and King of Bovina High School Tuesday night of last week during ceremonies between games of Bovina teams and Sudan in Williford Gymnasium.

W.E. (Willie) Williams of Bovina will be honored by members of the Farwell Lodge No. 977 A.F.&A.M. at a meeting of the organization Tuesday night in the lodge hall at Bovina.

A roast beef dinner, sponsored by Bovina Band Parents, will be held Sunday in the Bovina Schools cafeteria, according to Mrs. Tom Caldwell, president of the organization.





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Official Entry Blank

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Age	Height	Color of Eyes
Color of Hair	A STATE AND	_Grade
Hobbles		
Date of Birth	the second as	
Maternal Grandpa	rents	
Paternal Grandpa	rents	
Number of Years i	n Bovina	1
	lease, the Bovina cers is released llity for accidents.	Entry blank and \$10 entry fee mu be turned in to Mrs. Mi Beauchamp by noon, Feb. 5. Mail Star Route, Bovina, Texas 79009.
Parent's	Signature	

TANA NIX....Shown here taking a shot against Vega, came off the bench to help out the Fillies as Belinda Shelby was hampered with a sore ankle. Miss Nix was moved up from the J.V. and proved that she was up to the task, she pulled down several rebounds during the game. Elyese Moody (40) positions herself for the rebound in case of a miss.

Courthouse Notes

Instrument Report Ending December 27, 1978 in County Clerk Office, Bonnie Warren, County Clerk WD Alfred M Lemons Ir Bruce

WD, Alfred M. Lemons, Jr., Bryan Barr Adams, lots 10, 11, 12, Blk. 2, Jones Add., Friona WD, Albert Johnson, W.R.

WD, Albert Johnson, W.K. Johnson, lot 16 and pt. lots 14 and 15, Blk. 43, Farwell WD, Friona Ind. School Dist.,

WD, Friona Ind. School Dist., Richard Neel, lot 1 and all lot 2, Blk. 51, Friona

Deed, Maybelle Cain, Lee Hutchins, lots 14, 15, 16, Blk. 30, Farwell WD, William Anthony Jesko, et al (Guar), Ralph Voges, Part Sec. 5, Blk. C, Rhea and Pt. Sec. 8, Blk. B, Synd.

WD, Paul M. Howard, Walter Kingston, Pt. Garden lot 45, 13, 14, 44, Sec. 31, T9S;R1E

WD, Virgil B. Elliott, Elliott Petroleum Co. dba, Bonds Oil Co., tract out NW1/4 Sec. 15, T7S;R2E.

MARRIAGE LICENSES Richard Dwayne Cornelison and Pamela Sue Erwin.

Pet Clinic Is Slated

Annual dog vaccination clinic is scheduled for Thursday and Friday, February 8 and 9 from 3 to 5 p.m. at Bovina Fire Station. In case of bad

weather, the clinic will be held Thursday and Friday, February 15 and 16 from 3 to 5 p.m. 1979 city tax dog tags will be available at this clinic.

All dogs must be vaccinated for rabies and wear city tags. Tags do not permit dogs to run loose and enforcement on tags will begin after the clinic.

THE BOVINA BLADE, WEDNESDAY, JANUARY 31, 1979, PAGE 3



*** FREE DELIVERY** TO BOVINA, FARWELL, MULESHOE & DIMMITT

CLOSE-OUTSALE

We must close out much of our present stock to make room for the new merchandise we recently purchased at the Dallas Furniture Market. Listed below are only a few of the many values you will find at our store.



•Night Stand \$1099.95 Value

> 9 Beautiful Oueen Sofas

23 Beautiful Velvet Sofas

•5-Drawer Chest

\$1299.95 Value



For The 1979 Crop Year, The Following Funk's G - Hybrids Have Been Approved By (FRITO - LAY) As Being Acceptable For Their Contract Growers.

THEY ARE:

G - 4507	G-4520
G-4430	G-4611
G-4449	G-4810

For All Your Planting Seed Needs Call Your Local Dealer At:

RALPH ROMING

FARM SEEDS

Bovina, Texas

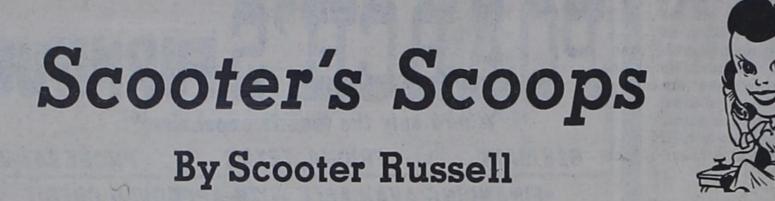
Phone 238-1516 (Home)

Or 238-1496 (Office)



PAGE 4, THE BOVINA BLADE, WEDNESDAY, JANUARY 31, 1979





This has got to be the coldest weather we have ever had, day after day after day...feet haven't been warm for three weeks ... and the forecast says they won't be for another two weeks...even Jim's back is getting cold in the middle...where I put my feet on real bad nights...Butch McCain was giving the weather conditions Monday ... said it was CLEAR and STILL--CLEAR up to his neck and STILL coming down....

+ + + +OTHER NEWS AROUND TOWN The United Methodist Church Youth are sponsoring a chili dinner, Sunday, February 4. It will start at 12:00. The group is trying to raise funds for a ski trip. Everyone is invited.

+ + + +Ernesteen and Henry Minter spent last Saturday with Ernesteen's dad, Earnest Sell, in a hospital in Lubbock.

Sell underwent surgery last week in Lubbock and Ernesteen said he was supposed to have been released Sunday.

Mrs. Stella (Earl) Riley of Tucumcari entered the hospital in Friona, later transferred to an Amarillo hospital. I talked with Laverne, her daughter, Monday and she said her mother is still in intensive care but her condition has improved.

The Riley's lived in Bovina several years ago. Their Bovina daughters are Lottie Bandy and Laverne Thatcher.

+ + + +Butch McCain, son of Mr. and

KGNC Radio (710), Amarillo. The special will be aired at 1:06 p.m. Saturday, February 3.

The program includes interviews with Holly's parents and his co-writer, Norman Petty, of Clovis, New Mexico. The special will honor the late singing star from Lubbock on the 20th anniversary of his death. Holly was one of several persons killed in a plane crash near Clear Lake, Iowa in 1959. Some of Holly's hits include "Peggy Sue," "That'll Be The Day," and "It's So Easy." Be sure to "tune in."

+ + + +

The Methodist women wanted me to tell you that there are several dishes that have been left in the church kitchen during the past few weeks and they would like for you to come by and pick yours up. The east door of the church will be open Tuesday 9-4, Wednesday all day, and Friday morning 9-11:30. + + + +

The Bovina Women's Study Club met in the Community Room of the First State Bank January 25 with twelve members present.

Present were Mrs. Earl Richards, Mrs. Earl Whitten, Mrs. O.H. Jones, Mrs. George Trimble, Mrs. Billy Sudderth, Mrs. Jack Clayton, Mrs. Oakley Stevenson, Mrs. Allene Russell, Mrs. Belle Willard, and hostess, Mrs. Ronald Minyen.

The guest, Mrs. Wheeler of Panhandle Plains Historical Museum of Canyon presented the history of Texas Panhandle and Parmer County.

The highlights of the program were the slides she presented and a diary of Miss Eulalia Sprawls, one of

February 8, at the Club House. The Muleshoe Art Loft will present the program.

Guests are invited to come. + + + +

The "Little Miss" Pageant will be held on Thursday, February 15 at 6 p.m. in the Bovina High School Auditorium.

Businesses, parents, or grandparents who wish to sponsor a child should contact Mrs. Mike Beauchamp at 225-4691 or Star Rt., Bovina.

The official entry blank and a \$10 entry fee must be filed no later than noon, February 5. Mail all entry blanks and fees to Mrs. Mike Beauchamp.

A panel of out-of-town judges will determine the winner of the pageant.

+ + + + Mr. and Mrs. Bill Wilcox celebrated their 50th Wedding Anniversary with a reception Sunday, January 28 at the First Baptist Church in Bovina, with their children hosting the event.

The couple's children present: the Wilcox's son and daughter-in-law, Ike and Gail of Muleshoe, their grandson and his wife and daughter, Ricky, Vada and Tiffany of Dimmitt, a granddaughter Sheila and husband Jeff Myers and their son Dink of Dimmitt.

Also, their son Phillip, his wife Karen and their daughters, Crista and Tanya of Muleshoe, another son and his wife, Wayne and Betty of Hereford, a grandson Kenneth and his daughter Lisa of Big Springs, a grandson Marlin of Guymon, Oklahoma and a granddaughter and

Also, a daughter Wilma June Cisco and daughter Teresa of Modesto, California, a daughter Willa Mae and her husband Carl Walters and their son Ray of Santa Barbara, California, a son Alan Ray and daughter-in-law Belinda and their son Landon Ray of Hereford, a daughter Ruby and her husband Junior McCormick and their sons David and Keith and daughter Anissa of Clovis, and a granddaughter Ginger and her friend Larry Parker of Muleshoe.

Mrs. Wilcox's brother Buford Cordum of Phoenix and her sister Ina of Elzworth of Arlington attended the event and also Mr. Wilcox's sister Gladys Richardson of Sayre, Oklahoma and their daughter Phoebe Clark of Sayre. Eighty-four guests attended the

celebration. + + + +Claude Kerby, 80, of Fayetteville, Arkansas died last Thursday and services were held in Huntsville,

Arkansas Monday. Mr. Kerby is survived by his wife, four sons, one daughter, two brothers and two sisters: He was Al Kerby's father and Mrs. Amos Steelman's uncle.

+ + + +

This Week's Smile

A father sought to teach his young son a moral lesson. He gave the boy a quarter and a dollar for Sunday School. "Put whichever one you want in the collection plate and keep the other for yourself," he told the boy.

After the services, the father asked his son which amount he had



By LAURA JACOBS

Do you get lots of compliments on your sewing? Do people always ask you for your recipes? Maybe you should think about earning rewards for your skills. Two contests are available to women with sewing and cooking talents.

The Natural Fibers Fashion Revue emphasizes the elements of good clothing construction, home sewing and fashion, as well as the

Hospital

Report

ADMISSIONS-

Cecelia Steelman and baby boy, Amarillo; Moses Reyes, Friona; James Cooper, Friona; Able Quintero, Dimmitt; Nettie Boyd, Hereford; Sam Stanberry, Bovina; Jack Glenn, Farwell; Priscilla Maldonado, Friona; David Ford, Farwell; Lisa Buchanan, Friona; Linda Murphree and baby boy, Friona; C.L. Vestal, Friona; Jimmy Norwood, Friona; Marvin Puckett, Bovina; Nancy Luna and baby boy, Friona; Otto Puglise, Friona; Mary Ellen Bolton, Muleshoe; Yolanda Diaz, Hereford; and Willie Villasana, Jr., Friona.

DISMISSALS-

Claude Osborn, Benito Gonzales, Jr., Janie Olivo, Elva Matlock, James Cooper, Moses Reyes, Cecelia Steelman and baby boy, Gertrude Allen, Nettie Boyd, Lisa Buchanan, Priscilla Maldonado, Able Quintera, David Ford, Jimmy

use of natural fibers.

Adults and youth from Texas, New Mexico and Oklahoma will compete for hundreds of dollars in prizes and will model the apparel they have created from fabrics which are predominately cotton, wool or mohair.

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The fashion revue is one of the major events which will open the 1979 South Plains Farm Show at the Lubbock Civic Center, April 5-7.

Do you have a chicken recipe that is out of this world? Why not enter the National Chicken Cooking Contest? This contest has thousands of dollars in prizes and is sponsored by the National Broiler Council.

You may enter as many recipes as you like. The Texas cook-off will be in Austin, sometime in May.

For more information on either of these worthwhile contests, please come by the Extension office in the Courthouse, or call 481-3619.



WEEK OF FEBRUARY 5-9 MONDAY-Chili over Fritos, lettuce and tomato salad, buttered corn, peach cobbler, crackers, lemonade and Bor-

den's milk. TUESDAY -- Hot dogs with chili, baked beans, carrot sticks, oatmeal cookies, pear halves, apple juice and Borden's milk. WEDNESDAY- Hamburgers, lettuce, tomatoes, onions, pickles, mustard, tater tots, brown-

ies and Borden's milk.

Mrs. Leslie McCain of Bovina, will host a 90 minute special on the musical life of Buddy Holly on

the first teachers in the Bovina Schools. The next program will be



her son, Bonita Matt and Jeromy of Guymon, a grandson Dennis of Borger and his friend, Sarah Williams of Stinnett.

DKG Met January 19 In Bovina

Delta Kappa Gamma met January 19 at 7 p.m. at the First State Bank, Bovina. Leota Hardgrove, president, presided over the business meeting.

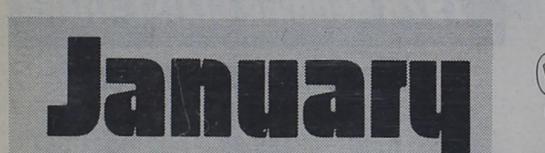
Randy Dayhoff, Clovis, New Mexico, entertained the group with musical selections. He was introduced by Karolene Inman.

Lora Mae McFarland was auctioneer for the annual white elephant sale. Proceeds from this go to a scholarship fund for teachers.

Hostesses for the evening were Anne Corn, Dorothy Donaldson and Pat Turner. The next meeting is scheduled Saturday, February 10 at 10 a.m. in Friona.

Attending from Farwell were Pat Owen, Edith Martin, Hattie Coffer, Lynn Roberts, Jean Patschke, Judy Howard, Frances Boling and Liz Phillips.

SPF:CIALS



Buy A New 1979 Ford Pickup

given. "Well," said the boy, "I was going to give the dollar, but just before the collection, the preacher reminded everyone that the Lord loveth a cheerful giver. I knew I'd be a lot more cheerful if I gave the quarter,

so I did." Have a good week and don't forget to call.....

Scooter

Norwood, Janie Vallejo and baby girl and Linda Murphree and baby boy.

PATIENTS IN HOSPITAL-

Ray White, Olivia Gonzales, C.L. Vestal, Otto Puglise, Nancy Luna and baby boy, Willie Villasana, Jr., Sam Stanberry, Marvin Puckett, Yolanda Diaz, Mary Bolton and Jack Glenn.

THURSDAY -- Porkettes, hot rolls, butter, creamed potatoes and gravy, peanut butter rolls and Borden's milk. FRIDAY-Tuna pie, buttered corn, sweet peas, hot rolls, butter, raisins, lemon pie and Borden's milk.

(Menu Sponsored By BORDEN'S MILK)

The power of the advertising dollar.

POWERFUL DOLLARS! That's something every businessman is looking for. Dollars that get you the most return for the least investment. And that's what advertising is - an investment. Not an expense.

The Advertising Department of the Bovina Blade is dedicated to seeing that you get the most return from your advertising dollar. No matter how big or small your ads may be, we'll work with

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FRIONA FORD SALES, INC. Ph. 247-2701 1011 Grand Ave. Friona, Texas or 238-1395

you to get the most advertising power from your dollars.

For wise ad investment counseling, call us today.

THE BOVINA BLADE CALL 238-1523

Regional Center Sets Aid To Handicapped

One of the objectives of the Region XVI Education Service Center is to enhance educational services to handicapped children in cooperation with the local school district in the top 26 counties of the Texas Panhandle.

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To help meet this objective the Education Service Center is trying to locate service agencies and resources to add to its existing resource directory. This information is made available to parents, medical and educational personnel, and any other interested persons.

SHUGART COUPON

The Bovina Blade

3rd & Main

9

WALLET SIZE

COLOR PORTRAITS

99¢

REE : Extra charge

for

GROUPS

x 10.

Thursday, February 8

The Service Center is interested in identifying agencies, clubs, civic and religious groups, individuals volunteers, service organizations, etc., that offers any of the following services to handicapped children (ages 0 through 21): aid equipment, financial assistance, housing, information-referral, language interpreter, legal, provide transportation and volunteer help.

Services-treatment-camping pro-

grams, day care, foster care, halfway houses, homebound programs, mental health care, physical health care, residential facilities and respite care facilities. Counseling-drug abuse, genetic, parent-family, psychological and vocational counseling.

Therapy-chemical, occupational, physical, psychological and speech therapy.

Hance To Speak At Water Meeting

U.S. Rep. Kent Hance, who just last week was named to the powerful House Agriculture Committee, will be the keynote speaker at the Twelfth Annual Membership meeting of Water, Inc., next month.

Hance will open the Water, Inc., session Saturday, Feb. 17, in the Lubbock Memorial Civic Center. He joins Texas Agriculture Commissioner Reagan V. Brown on the program. Speakers will discuss the impor-

tance of High Plains agriculture and its dependence upon water.

Registration for the Water, Inc., meeting is \$7.50 per person and may be made in advance by writing Water, Inc., P.O. Box 367, Lubbock, Texas, 79408. The registration fee includes the cost of the luncheon at which Commissioner Brown will speak.

Hance was sworn into office last week replacing the retired George Mahon as Representative from the 19th Congressional District. Hance is a former state senator., He and Rep. Charles Stenholm of Stamford, both elected to the House in November, are the first graduates of Texas Tech to serve in Congress. Water, Inc., is a non-profit

corporation promoting water importation for the High Plains of West Texas and Eastern New Mexico. Education-training-infant development, job placement, language development, sheltered employment, social-recreational development, survival skills training, vocational training, also parent, regular, remedial and special education.

Assessment-audiological, educational, medical, psychiatric, psychological, visual and vocational. And any others not listed.

If you know of a resource(s) in your city or county, please take one minute of your time to write the name of the organization, telephone number, city (address if you know it) and mail to Region XVI Education Service Center-ATTN: Nick Travis-P.O. Box 30600-Amarillo, Tx. 79120 or call collect (806) 376-7463 and the information can be delivered over the phone.

The Education Service Center will then be responsible for contacting the agency or service provider and gather additional details for inclusion in their directory.

Handicapped clients include those who are visually impaired, hearing impaired, deaf and blind, orthopedically handicapped, health impaired, mentally retarded, emotionally disturbed, language-learning disabled, speech handicapped, pregnant or any other types of disabling or handicapping conditions.

CLASSIQUE CREATIONS MANUFACTURER'S

THE BOVINA BLADE, WEDNESDAY, JANUARY 31, 1979, PAGE 5

JEWELRY SHOW

Top Quality Fashion Jewelry Direct From The Manufacturer At Wholesale Prices. Genuine Opal, Coral, Jade, Ivory, Diamond And Abalone, In Beautiful Gold and Silver Settings. Perfect For Valentine's Day. Men's and Ladies Rings, Necklaces,

Bracelets, and Much More.

SAVE 75 PER CENT OF RETAIL COST OR MORE!

ONE DAY SHOWING ONLY SATURDAY, FEBRUARY 3 9 A.M. TO 6 P.M. AT

CUPIT'S CLIP & CURL Main Street, Bovina, Texas



PAGE 6, THE BOVINA BLADE, WEDNESDAY, JANUARY 31, 1979

LEGAL NOTICE

Ph. 238-1523 We a Vds, first insertion, per word 8 cents mual insertions (no copy change), per word f "nts Classified display (boxed ads) 1 column or 2 column width. Per column inch \$1.25 Cards of Thanks-same as classified word rate, minimum charge \$1.25 Check advertisement and report any error immediately; The Blade is not responsible for error after ad has already run once. DEADLINE for classified advertising in Wednesday's issue-Noon Tuesday. I'm your Mary Kay **PUBLIC HEARING** Beauty Consultant. Call NOTICE me for all your beauty SUBJECT: Pioneer Natural needs. Earlene Jordan, **Gas Rate Increase** 1-tfnc 247-2537. The Steering Committee Need a better Band Instruand consultants are recommending an increase in revenue to Pioneer of

ment? Good Selection now. New and Used. Expert Repairs. Phillips House of Music, 118 Main in Clovis, N.M. Phone 505-763-5041. 1-tfnc

FOR SALE

For Country Living, or place in town--I have a listing that would make a fine residence for anyone. + + + + Some acreage at edge of town with domestic well.

JACK WOLTMON Real Estate Phone 238-1242

To report emergencies or in compressor stations. At Marshal, 238-1133 night, holidays or weekends, 238-1133; or Deputy Marshal, effective with gas delivered Sheriff's department, 806- February 15, 1979. 481-3303. When none of these The public is invited to

\$11,500,000 as compared to the \$19,800,000 they requested. This is a percentage increase of about 15.5 per cent versus the 26.3 per cent requested. The cost of gas pass-through provision will remain as it is. They presently have what is known in the industry as a 100 per cent pass through on raw gas costs. They had requested what is known as

a true 100 per cent pass through. This would have been what they have plus attendance. approximately 10 per cent to cover state tax, franchise tax, line loss, and gas used

any suspicious activity, any present they do not get to time of the day, call the pass these increased costs on through.

The new rates would be 238-1190; If no answer, call and sold on or after

The City of Bovina shall The City of Bovina shall hold a public hearing on hold a public hearing on Thursday, February 1, 1979 Thursday, February 8, 1979 at 3:00 p.m. in the Bovina at 7:00 p.m. in the Bovina City Hall, 323 North Street, City Hall, 323 North Street, Bovina, and comments of Bovina, Texas. The purpose citizens concerning the City of the hearing is to receive of Bovina's intent to apply the views, suggestions, and for a \$250,000.00 grant from comments of citizens conthe Small Cities Program, cerning the City of Community Development Bovina's intent to apply Block Grants, Department for a \$250,000.00 grant of Housing and Urban from the Small Cities Development, for the pav-Program, Community Deing, to include gutters and velopment Block Grants, curbs, of all unpaved streets Department of Housing and within the City of Bovina, Urban Development, for the estimated at approximately paving, to include gutters two miles. Other basic and curbs, of all unpaved eligible activities for which streets within the City of such funds can be applied Bovina, estimated at apinclude: Senior centers; proximately two miles. parks, playgrounds, and Other basic eligible actiother recreational facilities; vities for which such funds centers for the handicapcan be applied include: ped; neighborhood facili-Senior centers; parks, playties; solid waste disposal grounds, and other recreafacilities; fire protection tional facilities; centers for facilities and equipment; the handicapped; neighborparking facilities; street hood facilities; solid waste improvements; water and disposal facilities; fire prosewer facilities; foundations tection facilities and equipand platforms for air rights ment; parking facilities; sights; pedestrian malls and street improvements; water walkways; flood and drainand sewer facilities; founage facilities; other public dations and platforms for air rights sights; pedestrian facilities and improvements. It is a fact that more malls and walkways; flood preapplications will be and drainage facilities; submitted to the Departother public facilities and ment of Housing and Urban improvements. It is a fact Development than can be that more pre-applications funded. All citizens are will be submitted to the invited to attend this public Department of Housing and hearing. A Spanish-English Urban Development than Interpretor will be in can be funded. All citizens are invited to attend this R.R. Lusk public hearing. A Spanish-Mayor English Interpretor will be 27-2tc in attendance. R.R. Lusk

LEGAL NOTICE

NOTA LEGAL

La Cuidad de Bovina tendra una junta para el FOR SALE Maroon 1975 publico el Jueves, Febrero Dodge Dart Sport, air 1, 1979 a las 3:00 p.m. en el conditioning. 965-2949, 965-Bovina City Hall, 323 Calle 2893 after six. Norte, en Bovina, Texas. El

proposito de esta junta es Reduce safe & fast with

Mayor

18-tfnc

2tc

Call Jerry Brock

Day: 247-3052





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respond, call County Deputy discuss these matters with Sheriff Henry Minter at the city Council at 7 p.m. 8-tfnc February 8, 1979. 238-1393. 27-2tc



SPECIAL OF THE WEEK Lariat area, 160 A. irrigated, 2 wells, very nice, 3-bedrooom brick home. A lovely country place.

Notice: Airplane lovers and Spray Services--excellent hangars with air strip, many storage buildings with 110 A. irrigated on Hiway east of Muleshoe. + + + +160 A. irrigated, \$400 per A. on Highway near Bovina.

140 A. irrigated, 1 well, Bailey County, see to appreciate, 190 A. irrigated 2 wells touches Bovina City Limits.

+ + + + + 240 A. irrigated real good. Pleasant Hill area. Priced for immediate sale.

480 A. irrigated east of Pleasant Hill on Hiway. Good water.

+ + + +

640 A. irrigated, 4 8-inch wells. Tailwater system. All tiled-nice home on Hiway, Okla. Lane area. + + + +

Ideal in horseman approximately 6 acres with horse bann, arena, hay barn and small pastures with nice 2 bedroom, 1 bath house with carpet and paneling: Good terms.

+ + + +190 Acres irrigated, 2 wells, touches Bovina's City Limits. + + + +

240 A. irrigated lays real good. Pleasant Hill area. Priced for immediate sale.

+ + + +

Good location in the country, 5 acres with large 4 bedroom, 3 bath brick home with basement. Has 2 bedroom, 1 bath garage apartment and quonset barn.

+ + + +160 Acres, irrigated. One well with tailwater pit. Has nice 3-bedroom, 1-bath house. South of Friona.

Bovina que esta intentando a aplicar para un prestamo de \$250,000.00 del Programa para Cuidades Pegenas, Prestamos de todas las calles de tierra en la cuidad de Bovina, presupuesto approximado de dos milas. Estos fondos tambien son elijebles para centros para ansyanos, parkes y otros facilidades recreasonales; centros para los desabelitados; centros para ayudar la gente: facilidades para la proteccion de lumbres; el emprovemento de las calles; y muchos otros emprovementos; Todos son envitados a que atiendan esta junta. Tendremos un enterpete que hable Espanol.

R.R. Lusk Mayor 27-2tc

NOTA LEGAL

La Cuidad de Bovina tendra una junta para el publico el Jueves, Febrero 8, 1979 a las 7 p.m. en el Bovina City Hall, 323 calle Norte, en Bovina Texas. El Proposito de esta junta es para que la gente nos den sus idellas, y sugestiones conteniendo a la Cuidad de Bovina que esta ententando a aplicar para un prestamo de \$250,000.00 del Programa, y para Cuidades Pequenas, Prestamos de Cumunidades, Departamento de Casas de Bovina, presupuesto approximado de dos millas. Estos fondos tambien son elijibles para centros para ansyaanos, parkes y otros facilidades recreasonales; centros para los desabilitados; centros para ayudar la gente; facilidades para la proteccion de lumbres; el emprovemento de las calles; y mucho otros emprovementos; Todos son envitados a que atiendan esta junta. Tendremos un enterpete que habla Espanol. R.R. Lusk Mayor

2tc



Cotton like you've never seen!

This great new variety was introduced for wide-area planting only one year ago. And already it's becoming one of the most popular cotton varieties in the Southwest! Farmers who've seen it are excited about its performance. Here's what they liked about Lockett 77:

- * "Disease was not a problem." Multiple disease tolerance includes protection against the fusarium wilt-nematode complex.
- * "It came out of the ground real fast." Excellent seedling disease escape and celd tolerance provide good early-season viger.
- * "It fit my conditions exactly." Early maturity makes Lockett 77 a good choice for short season production.
- * "The lint tested out real well." Fiber qualities are outstanding with good strength and uniformity ratings.
- * "Lockett 77 was a beauty in the field." Foliage is sparse on short- to intermediatesize plants. Short, close-fruiting branches make Lockett 77 ideal for stripper harvest.
- * "The field looked white with my narrowrow planting." An excellent stripper cotton.

If you weren't among the farmers who planted Lockett 77 last year, talk to your ginner. If he doesn't have a supply on hand, he can get it for you. You're going to be really excited about the first field of Lockett 77 you see. It might as well be yours.

+ + + +South of Farwell. 520 Acres, irrigated, 3 circles, 2 with hay, good water area. 4 wells.

299 A. irrigated 4 wells. Lays real good. 2 bedroom house and barn. Good terms. + + + +

525 A. irrigated. 6 wells and tailwater pits with 2 bedroom house and barn. Lays real good. Good terms. + + + +

Extra large nice 3 bedroom, 2 bath brick. home with garage, good location, 1 block from school.

+ + + +Savings Is Great-Invest In Real Estate

RECYCLING TRI-STATE INDUSTRIES TO RANCHERS, FARMERS FEED LOT OPERATORS USE OUR COMMUNITY SERVICE We Provide . Complete Dead Stock Removal - Prompt, Sanitary Service Trucks Sandped For Your Protection FOR PROMPT PICK-UP -- PHONE (505) 763-5513 CLOVIS. NEW MEXICO 5062 763-5513



PIONEER HI-BRED INTERNATIONAL, INC. Southwestern Division Plainview, Texas

Lockett 77 is a U. S. protected variety (Plant Variety Protection Certificate De 7500084). Unauthorized propagation and unauthorized seed multiplication prohibited by law. This variety of cotton planting seed can be sold by variety name only as a class of certified seed. It is unlawful to sell non-certified seed of this variety

> "Registered trademark of Pioneer Hi-Bred International, Inc. Pioneer is a brand name; numbers identify varieties.

PH# 1978

Bovina Whips **Kress Teams Three** Times

Friday night, January 26, the Bovina High School teams enjoyed three victories over their opponents from Kress.

In the first game, the Fillies Junior Varsity beat Kress 30-25. Their season record now stands at 9-4.

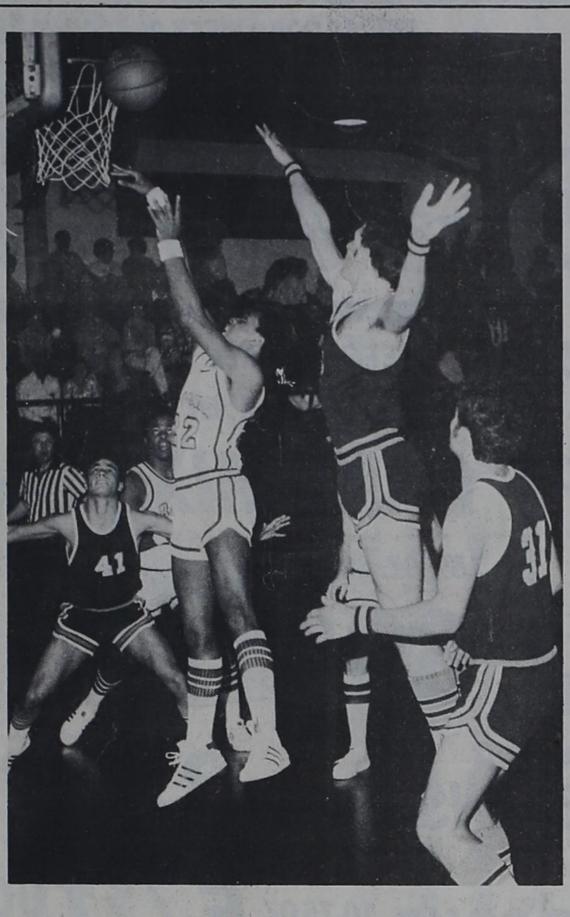
In the second game of the night, the Fillies beat the Kress Rooettes, 42-31. The Fillies are now 17-9 for the season, and 4-2 in district play. The last game of the night belonged to the Mustangs as they kept their district championship hopes alive with a 57-43 win over the Kangaroos. The Mustangs now sport a 16-6 season record and are tied for the district lead with a 5-1 record. + + + +

BOX SCORES

FILLIES J.V. 6 17 19 16 14 25 Kress Griffin 12, Serna 6, Spring 5, Morris 4, Wilson 3.

FILLIES 14 24 21 31 Kress Sides 12, Shelby 10, Williams 6, Naegle 5, Read 4, Schilling 4, Moody

MUSTANGS 12 32 43 19 Kress Shelby 16, Shepherd 13, D. Sudderth 10, Cary 6, Salazar 6, Read 4. Johnson 2.



SHEPHERD FOR TWO....Harvey Shepherd (22) puts up a shot close in against Vega despite the attempted block by the player directly behind Shepherd. The Mustangs won the

THE BOVINA BLADE, WEDNESDAY, JANUARY 31, 1979, PAGE 7

Mustangs Top Vega

Jr. Teams Win Honors

Both of the Bovina Junior High eighth grade teams won second place in their divisions at the Springlake-Earth Eighth Grade Tournament.

The boys won their first game against the S-E seventh grade team, 35-20. In their second game, the boys defeated Happy, 33-31. The championship game was lost to Kress, 29-38.

Due to difficulties, scores and stats from the first two games the girls won could not be found, but let it be known, the eighth grade girls did win their first two games of the tournament. These wins placed them in the championship game against Sudan. The girls lost this game, 21-56.

BOX SCORES 8th Boys 35, S-E 20 Wright 9, Riddle 8, Steelman 6, McClaran 4, Gilbreath 2. 8th Boys 33, Happy 31 Riddle 15, Wright 10, McClaran 4, Gilbreath 2, Steelman 2. 8th Boys 29, Kress 38 Riddle 11, Wright 7, McClaran 6, Gilbreath 2, Steelman 2, Willard 1. 8th Girls 21, Sudan 56

L. Shepherd 15, Dutton 6, Bentley

For 4-1 Loop Mark The Bovina High School Mustangs beat the Vega Longhorns in hoop action here Tuesday night, January 3 by a score of 64-58. Coming into the game the Mustangs had one district loss, while the Longhorns hadn't lost

a district game yet. Coach Donnie Heard had this to say: "The Vega game was a very important game after the loss to Springlake-Earth. We are tied in district play with Vega, 4-1 after the first round of play. We started the second round with a very impressive win over Kress. Kress beat us last year in the second round that caused a play-off game to be seated in the District Tourney."

Coach Heard goes on to say, "I was very pleased with the effort of the players in the Vega game. Our defense was the key to the ball game. We are trying to be a defensive oriented club. I believe defense will be the key in winning the district championship."

The fans and parents of the Mustangs and Fillies are also to be commended for their faithfulness, and Coach Heard had this to say about the subject. "I appreciate the fans and parents that have followed

us all year. Support by the fans is a must in any athletic program. The players especially thank you for the support of the Mustangs.'

The Fillies suffered their second loss in district play to the Longhornettes, 37-40. Despite playing well and hustling throughout the game, the Fillies could not hit their free throws with consistency. Had they been able to make more of the charity tosses, the Fillies might have won.

The Fillies Junior Varsity also won against the Vega Junior Varsity girls, 45-40.

BOX SCORES

MUSTANGS 15 27 12 32 42 58 Vega Shelby 20, Cary 17, D. Sudderth 10, Shepherd 10, Read 7. + + + +

FILLIES 15 25 36 10 21 33 40 Vega Moody 15, Shelby 9, Sides 9, Read

FILLIES J.V. 10 27 16 Vega Shelby 16, Spring 14, Serna 6, Griffin 6, Hughes 2, Gunnels 1.

should nnw ahou

Here's everything you wanted to know about wise energy use ... but didn't know where to ask. Your SPS manager has a wealth of information on how you can get every penny's worth out of your energy dollar. He has booklets on managing your electric bill, portable appliances, electric water heater, reading your meter, lighting and much, much more. You'll find helpful suggestions on everything from replacing washers on leaky hot water faucets to making major improvements that will make your home as energy efficient as possible. Come in for your booklets now. The sooner you get started the sooner you save.

> call or come by for your **FREE booklets today!**



game and a share of the District 3-A lead, 64-58.

FFA News

By JIMMY RHODES Light Yorkshire; Eddie The first stock show of the Isaac, ninth Light Cross; year was Amarillo and the Ronnie Ward, second Light Bovina FFA was repre- Duroc; Jody Watts, ninth sented quite well. The Heavy Chester; Ryn Rains, members entered 15 pigs, 12 fourth Heavy Hampshire; lambs and three steers. Thad Rains, fourth Light In the swine division Thad Hampshire; Ricky Jamer-Rains placed third in the son, ninth Medium Chester;

Cary.

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son.

909 12

Medium Hampshire class, Pam Rhodes, seventh Me-Mike Read, fifth and dium Duroc and Laura seventh in the Heavy Widner, second Light Ches-Yorkshire class, Laura ter.

Widner, thirteenth in the Other entries were Doug Heavy Chester class. Other Roming, John Johnston, entries were Pat Ware, Chip Scott Johnson, Ruben Sala-Grissom, Scott Johnson, zar, Ronnie Cary, Chip Pam Rhodes, Doug Roming, Grissom and Jim Rhodes. Ryn Rains, Jim Rhodes, In the lamb division were Ronnie Ward and Ronnie Laura Widner, ninth in

Medium Wool class; Pam The members entering Rhodes, ninth in Heavy lambs were Tim Garner, Medium Wool class. Other eighth; Doyle Garner, fifth; entries were Michael Wise-Jim Rhodes, eleventh; Lau- man, Johnny Stanberry, ra Widner, eighth and tenth; David Steelman and Lupe Daryl Hawkins, Pam Rho-Salazar.

des, Mike Read and Mark Those members taking steers were Eddie Don Lide, We also took three steers Doug Roming and Stephen

up to the show. Those Stevenson. members taking steers were The members are prepar-

Doug Roming, Eddie Don ing to show at the local show Lide, and Stephen Steven- to be held on February 14 and the Parmer County

The Hereford Junior Show to be held on February Livestock Show was held 15-16-17.

January 24-25-26. The mem-The members are building bers took 19 pigs, 11 lambs a redwood picnic table and three steers. In the which will be raffled off at swine division Dale Turner the Bovina Stock Show. The won seventh in the Light tickets are \$1.00 each and Yorkshire class; Lynn may be purchased from any Read won eighth in the FFA member, 4-H Club Heavy Yorkshire class; member, Lions Club mem-Randall Ritchie, second ber or any Chamber of Light Spot; Mike Read, fifth Commerce member



Cycle's For Champs Sokudo-that's the Japanese word for "speed," and

Performance proves... The top 8 corn hybrids on the Irrigated

Plains are all from Pioneer.

That's a pretty bold claim, we admit. But in farmer's fields, county agent test plots, wherever they're grown, these Pioneer, brand corn hybrids consistently out-perform competitive hybrids year after year. Each hybrid has its own particular strong points that make it especially well suited for certain environmental and management conditions. When thoughtfully selected and properly managed to meet the conditions, each of these

3195

3183

3305

3184

3780

hybrids delivers top performance ... winning performance that's head and shoulders above the competition.

Don't take our word for it. Ask your Pioneer dealer about yield data in your area for the last several years and see for yourself. The consistent performers . . . the top 8 performers are all from Pioneer!

High-yielding, full-season powerhouse! 3195 gets off to a good start with high seedling vigor, then makes the most of High Plains growing conditions. High test weight grain is hard textured and dries down fast. Ideal for grain or silage.

Contest winning yield potential with excellent disease tolerance makes 3183 an ideal companion for 3184. It also has excellent seedling vigor plus good standability and stay-green qualities

A silage grower's dream come true (even if your plans change mid-season)! Tall with good standability and a high grain-to-stover ratio. Adapts well to the high plant populations required for top silage yields. And if your plans change, excellent grain yields make it a profitable grain crop, too.

Steady corn maker, popular for excellent yields and consistent performance. Strong stalks, good roots provide outstanding standability.

The corn you can manage almost like sorghum. Total fertilizer, water and insecticide requirements similar to sorghum. Maximum water use period makes it an ideal companion crop to cotton. Yield average of more than 7,800 lbs./A in four years of High Plains production at 96 locations.

A new hybrid you can trust like an old friend! It delivers top yields and is an outstanding companion for 3195. It silks earlier than 3195 and performs better under stress.

HOLIDAY HOUSE MOTEL Friona, Texas Wednesday, February 7

HEARING TEST

Hearing Aid Service Center

Minor Repairs, Batteries-Service Available

Associated Hearing Instruments

3-5p.m.



will be hoping Sokudo will bring winners Kofukuthe Japanese word for "happiness" - in the National Hot Rod Association's 1979 (NHRA) Winston World Championship Series.

Saying Arigato ("thanks" in

Japanese) are National Hot **Rod Association President**

Wally Parks and U.S. Suzuki President K. Shimizu.

Suzuki will help pro-

mote the '79 NHRA Winston World Championships.

both Japanese and Americans





Very early silking, a long kernel fill period, and fast drydown help 3541 produce extremely high yields for its maturity. Give 3541 the management it needs, and it could easily be your top income producer. Excellent standability. ear retention and head smut tolerance.

Plant this one for your banker! It has the consistency to be the high-yielding workhorse hybrid you can rely on. Outstanding early season vigor. Excellent for silage on the Irrigated Plains.

Ask your Pioneer dealer about them NOW.



PIONEER HI-BRED INTERNATIONAL, INC. Southwestern Division Plainview, Texas

The limitation of warranty and remedy attached to each bag of Pioneer brand seed is part of the terms and conditions of the sale thereof

Registered trademark of Pioneer Hi Bred International. Inc. Pioneer is a brand name, numbers identify varieties

PAGE 8, THE BOVINA BLADE, WEDNESDAY, JANUARY 31, 1979 PRICES GOOD WEEK OF FEBRUARY 1 THRU FEBRUARY 7 **MORE CHANG** WILSON'S SMOKED VOUE PICNICS WHOLE **KING SIZE** C **BETTY CROCKER** COCA COLA BORDEN HALVES LB. FISHER BOY LB. PKG. SUPER MOIST LAYER **ALL FLAVORS 6 BOTTLE CARTON** HSTICK САКЕ МІХ RBET C **CENTER CUT** 79 **RK CHOPS** LB 18¹/₂ OZ. BOX 1/2 GAL. PLUS **FIRST CUT** 39 DEPOSIT . 3/\$100 **LIBBY'S BLUE-LAKE CUT USDA CHOICE USDA CHOICE** GREEN BEANS 16 0Z. CAN STEERS HEIFERS Libby Libby' Libby' LB. \$1.19 take the LB. \$1.16 **CAMPBELL'S** world's finest 10.75 OZ. TOMATO SOUP eatin' chicken GREEN 11111 CAN home **KOUNTY KIST WHOLE KERNEL** for dinner... HITE Gold Gold 12 OZ. SWAN GOLDEN CORN CAN ALL PURPOSE BROASTED **WHITE SWAN** WHITE SWAN SMOOTH or CRUNCHY Ç 0 **GOLD MEDAL** BISCUITS B 18 OZ. JAR FLOUR **10 CT. CAN** 25 LB. FRANCO-C -FRANCO-AMERICAN **PAPER BAG** BROASTED SPAGHETTIO: SPAGETTIO'S CHICKEN 69 TTLE MEATBALLS **BUTTERMILK** or 15 OZ. 000 Treat the whole with MEATBALLS CAN family to our SWEETMILK specialty. Golden FRESH PRODUC EROZEN EOODS brown, luscious Broasted Chicken. **TEXAS PURPLE TOP** Sweetheart Pink **TOTINO'S LARGE SIZE** \$349 C • <u>112</u> **DISH WASHING** EA. DETERGENT **HOT FOODS ALL KINDS** A hard-working liquid detergent that's kind to hands! LB. EVERY DAY! **BAR-B-QUE TEXAS RUBY RED** 22 Oz. **CORN DOGS** 10 OZ. PKG. 69 weetHear Ç **FRENCH FRIES** (HRA) 233 S ç 0 1 **BURRITOS** FOR Discover BEN FRANKLIN We bring variety to life! UNISONIC® ave 12 **8-DIGIT CALCULATOR** Cannon WASHCLOTHS **SHAMPOOS** with Memory 6 28-Oz. Sizes Save on 4-function calculator with L.E.D. readout, % key and full 4-key memory. 6 Suave DEE fruit essence Reg. \$7.95 EEEX CANNON 4 Only Suave Each 23 DISHCLOTHS WASHCLOTHS SHAMPOO Pack of 5 open weave knit dish-cloths of 100% cotton! 13x13-FACH Solid color cotton/poly blend washcloths, 11x11 inch size. AC ADAPTOR ONLY for Calculator Pkg. of 12 Pkg. of 5 Lemon Essence, Green

Bovina Supermarket © *9= Family Center **DOUBLE STAMPS "BIG CITY SELECTIONS ON WEDNESDAY** SMALL TOWN CONVENIENCE" WITH \$2.50 PURCHASE OR MORE NOW OPEN 7 DAYS A WEEK FOR YOUR CONVENIENCE

Apple, Strawberry, Baby Shampoo, Honeysuckle.

Only