

One Table Full of Laces
at 3c

TRADES DAY MONDAY, MAY 4TH

One Table of Embroideries,
all new patterns 4c

Many Special Bargains Will Be Offered Throughout Our Store On Trades Day



WEAR ONE OF OUR
**\$12.50, \$15.00
or \$16.50 Suits**

**All Hand
Tailored**

And Be Well Dressed
We Guarantee Satisfaction

Special Prices on Tents

10x12 Tents, 10 oz., at \$9.00

12x14 Tents, 10 oz.; at \$11.95

Special prices on all Wagon
Sheets for Trades Day only.

Straw Hats for All

From 10 cents to \$3.50.

PANAMA HATS AT \$5.00 TO \$7.50

MILLINERY

Extra Special Price on Ladies'
Hats for Trades Day.

Staples

Calico in all fast
colors. Special for
Trades Day only
at 4 1-2c

Fancy Dress Ginghams,
extra special
for trades day only
at 5c



While we have given only a few prices, yet we have many other bargains to offer you. Our stock is very large and you will have no trouble in finding just what you want.

Make our store your stopping place. We have made every arrangement for your comfort. Full line of Pictorial Review Patterns, you don't have to wait.

Phone 93 Your Wants.
We deliver Dry Goods.

ABNEY & VINCENT

We deliver Dry Goods
Promptly. Phone 93.

APRIL RAINFALL.

Almost Three Inches of Rain
Fell During Month Just Closed.

A heavy shower fell in the city yesterday morning about 11:45 which lasted only a few minutes, the total fall amounting to .3 of an inch. This was followed in the afternoon by another shower.

According to the rain gauge at the Commercial National bank the total rainfall for the month just closed amounted to 2.85 inches. A considerable amount of snow fell here in the early days of the month, but this is not included in the report, and probably would have been equal to something like one-tenth of an inch of rain.

Agricultural conditions in McCulloch county were never better than at this time, and nothing short of a calamity will prevent a bumper crop this fall.

Notice.

The members of the Democratic Executive Committee are hereby notified to meet at the district court room Saturday, May 2nd, at 2:00 p. m. Business of importance to attend to.

J. E. SHROPSHIRE,
Chairman.

Fishing tackle. O. D. Mann & Sons.

For County Clerk.

Will Marsden this week makes his formal announcement as a candidate for the office of County Clerk, subject to the action of the Democratic primary July 25th.

Mr. Marsden is well and favorably known to the voters of the county, having been born and reared in the county, and is a young man of noble character. For the past several years he has been engaged in teaching school, at present being principal of the Tucker school, which position he has held the past two years.

In case of his nomination for this office, Mr. Marsden promises close attention to the duties incumbent upon him, and a business-like administration of the affairs of the county coming to that department. He asks a careful consideration of his claims.

Services Sunday.

Rev. J. E. Black of Midlothian will be here Sunday to conduct services at the Church of Christ at both morning and evening hours.

Rev. Black is a talented preacher, and one who will both entertain and instruct his hearers. A cordial invitation is extended the general public to attend all these services.

Brady Standard \$1.00 a year.

MARRIED TUESDAY.

Popular Young Brady People
United in Matrimony.

James O. Wyckoff and Miss Bessie Lang were quietly married Tuesday evening at 8:00 o'clock at the home of Rev. and Mrs. T. P. Grant, Rev. Grant performing the ceremony.

The bride is a daughter of Mr. and Mrs. J. G. H. Lang, and one of the most popular members of the younger social set of the city. The groom is a valued employee of Polk's barber shop and enjoys the confidence and esteem of a large circle of admiring friends.

The happy young couple are at home to their friends in the Lang residence in the southern portion of the city.

Don't fail to see that new wall paper at Ramsay's. New designs, and from 5c a roll up.

Get your order in for a John Deere binder before it is too late. E. J. Broad.

O. E. Engdahl failed to renew his subscription before it expired a few weeks ago and we stopped his paper. He came in a few days and acknowledged to what he knew all the time—that he couldn't get along without it.

Before you buy a buggy figure with us. It will pay you. O. D. Mann & Sons.

Making Up Special Report.

V. M. Loring of Mason is here this week making up a special report for the Federal Census Department of the county, school district and city business for the fiscal year of 1913. The report, when complete, will show the amount of bonded debt, sinking funds, etc., and the disposition made of the various tax funds paid into the treasuries during the year. The work will probably require a week longer.

Everything in the house-furnishing line. O. D. Mann & Sons.

The Canton planter. The best planter made. Only a few on hand. E. J. Broad.

Window glass, cut to fit, and any size, at Ramsay's.

Store Moved.

A. A. Lange last night completed the moving of his stock of goods from the Conley building next door to the postoffice to the Craddock building, recently vacated by the Gem theatre.

In his new location Mr. Lange will not only have more room, but will have two large show windows in which to display his goods. The building vacated by Mr. Lange will be used by the Elite Dry Goods Co. as a gent's furnishing goods department.

BASEBALL TODAY.

Business Men and High School
Will Play at Cottonyard.

You will get your money's worth if you attend the game at the ballyard this afternoon at 4:00 o'clock, when a team representing the business men will meet the local high school team for the championship of the world.

The High school team is in excellent condition, while the business men's team has been doing some hard practice each afternoon under the able coaching of Captain Will Davidson, and a close and exciting game is assured.

The proceeds from the game will be used to pay for the new uniforms just received by the High school team, and it is hoped to have a good attendance. An admission of 25c will be charged, and the game will be called promptly at 4:00 o'clock.

Bazaar.

The Young Ladies Missionary society will have a sale of hand-embroidered lingerie at O. D. Mann & Sons new building on Saturday, May 16th.

Encourage the young ladies in their noble work by your patronage on that day.

Santa Fe Officials Here.

A party of Santa Fe officials were here Wednesday for a tour of inspection of company property and to investigate crop conditions.

Included in the party was F. G. Pettibone, vice president and general manager, Galveston; W. E. Maxon, general superintendent, Galveston; F. R. Dalzell, assistant general freight agent, Galveston; J. G. Fitzhugh, division freight agent, Temple; W. M. Knoud, trainmaster, Temple.

FOR CORRECT TIME PHONE
90. H. C. Boyd, Jeweler.

ARE YOU INCLUDED?

In the number of pleased customers who have purchased hats from me this season? If not, you had better join the throng. Call and see my line; I am sure you will find something suitable, and whether or not you buy, a call will be appreciated.

Mrs. Minnie Wiley Simpson
At Elite Dry Goods Company

Save Money on Groceries by Buying at Acosta Bros.

Live Stock For Sale

900 DROPS

CASTORIA

ALCOHOL 3 PER CENT.

Vegetable Preparation for Simulating the Food and Regulating the Stomachs and Bowels of

INFANTS CHILDREN

Promotes Digestion, Cheerfulness and Rest. Contains neither Opium, Morphine nor Mineral.

NOT NARCOTIC.

Recipe of Old Dr. J. C. WELLS

Perfect Remedy for Constipation, Sour Stomach, Diarrhoea, Worms, Convulsions, Feverishness and Loss of Sleep.

Facsimile Signature of *Chas. H. Hutchins*

THE CENTAUR COMPANY, NEW YORK.

At 6 months old
35 Doses - 35 CENTS

Guaranteed under the Food Act

Exact Copy of Wrapper.

CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of

Chas. H. Hutchins

In Use For Over Thirty Years

CASTORIA

THE CENTAUR COMPANY, NEW YORK CITY.

COUNTY CORRESPONDENCE

PEAR VALLEY SAYINGS

Pear Valley, Texas, April 27.

Editor Brady Standard:

Well, we had a rather nice little shower today. Guess the farmers will have a day or two of rest before going to their task of cotton planting again.

Rev. Burslem, the missionary, preached here Saturday night and Sunday.

Misses Mayme and Lucy Ludwick and Messrs. Roy Miller and Roy Arrington went to Dodge Sunday. They report hearing some fine singing.

Several men and boys of our community attended the lodge at Lohn Saturday night.

Mrs. M. C. Ludwick spent the day with Mrs. W. W. Ludwick Sunday.

Miss Lillie Marshall was the guest of Miss Bonnie Jones Sunday.

Mrs. Elma Simmons was a visitor in the Valley Sunday.

Mr. Jno. A. Beak, the principal of our school, received a phone message from his folks at Goldthwaite that his mother was very low. On account of her illness he will be gone a few days.

Mr. and Mrs. S. J. Howard spent a pleasant day the guests of Mr. and Mrs. Fowler Sunday.

Miss Lella Nicks spent the afternoon with Miss Ora Bullock Sunday.

Misses Mayme and Carrie Ludwick made a flying trip to Brady Friday.

As news is rather scarce in the Valley this week I will bring this short letter to a close. Will try and do better next time.

TEXAS RANGER.

Best Diarrhoea Remedy.

If you have ever used Chamberlain's Colic, Cholera and Diarrhoea Remedy you know that it is a success. Sam F. Guin, Whatley, Ala., writes, "I had measles and got caught out in the rain, and it settled in my stomach and bowels. I had an awful time, and had it not been for Chamberlain's Colic, Cholera and Diarrhoea Remedy I could not possibly have lived but a few hours longer, but thanks to this remedy, I am now well and strong." For sale by all dealers.—Advertisement.

MELVIN MIXUPS.

Melvin, Texas, April 28.

Editor Brady Standard:

Some more rain. Who says it don't rain in McCulloch county?

The oats are looking fine and Melvin folks are all smiling.

The Melvin baseball boys gave a box supper at the college Friday night to help buy their new suits.

Miss Lathan from Eden

spent the day in Melvin Friday.

Mr. Oscar Girdle and Miss Bigham were visiting in Melvin Sunday from Pasche.

Mrs. Tom Whalen went to Brady shopping Saturday.

The officials of the Santa Fe passed through Melvin Tuesday afternoon.

Quite a crowd of Melvin folks went to Brady Sunday to help the Odd Fellows celebrate.

Mr. Arthur Reeder made a flying trip to Brady Monday.

Well, as news is scarce will ring off for this time.

BLUE BELL.

Headache and Nervousness Cured.

"Chamberlain's Tablets are entitled to all the praise I can give them," writes Mrs. Richard Oip, Spencerport, N. Y. "They have cured me of headache and nervousness and restored me to my normal health." For sale by all dealers.—Advertisement.

NINE NEWS.

Nine, Texas, April 29.

Editor Brady Standard:

Everybody is all smiles over the fine rain. This sun and shower seems like spring time.

Singing Sunday night at Ben Smith's was very much enjoyed by all present. Some visitors were present who were very much welcome.

Several Nine people went to the all day singing at Dodge last Sunday. They sure had some good singing and a fine dinner.

The literary society is planning an extra for next Friday night. Everybody invited.

There is some talk of a picnic and baseball game Saturday.

Next Sunday is church day again. We hope to see a good crowd out.

Mrs. Scales and Mrs. Butler visited Grandma Allcorn Tuesday evening.

Mrs. Stanton visited Mrs. Wilder Tuesday evening.

Wallis Scales went to town Tuesday.

Mr. and Mrs. E. B. Smith of Tucker visited Mr. and Mrs. Butler Saturday night.

Well, no more for this time.

OLD MAID.

Mill products, corn, corn chops, bran. E. J. Broad.

Give us your next order for cleaning and pressing. We give the most prompt service and guarantee satisfaction. Ring 132—we'll do the rest. P. W. Williams.

For feed of all kind phone 298.

FIFE FINDINGS.

Fife, Texas, April 28.

Editor Brady Standard:

A two-inch rain fell here Monday morning, which will insure a crop on all spring oats. Winter oats are most all too far gone to make anything.

Quite a crowd from here attended the school concert at Waldrip Saturday night.

J. R. Williams was at Brady Saturday on business.

W. L. Poole returned from Waco Saturday, where he has been working since last fall.

S. F. Tedder and wife were at Brady Monday shopping.

Davis ranch this week.

visiting E. I. Cummins on the Davis ranch this week.

The rabbit drive Tuesday resulted in the killing of 288 rabbits.

We will cast our vote this month for "Jerry," the Stacy correspondent.

Miss Beulie Mebus closed the very successful term of the Fife school No. 2 last Thursday and will leave in a few days for her home at Mason.

As news is scarce this week will close for this time.

E. Z.

Get our price on Moss Rose extra high patent flour. E. J. Broad.

When you want the best in cleaning and pressing, as well as prompt service, just ring 132. P. W. Williams, Your Tailor.

A Buick at a Bargain.

We have a Buick car in excellent condition which we will sell cheap for cash, or will take short term approved notes.

BRADY AUTO CO.

ONION GAP ITEMS.

Rochelle, Texas, April 27.

Editor Brady Standard:

Good evening to you all. Here I come again with my little budget of news.

I wonder what ye scribe has done as the good editor did not send the paper. There has been

several others complaining about not receiving their papers. Probably they were late going to press.

What a glorious rain reached here Monday. Everything was so dry and spring looked dead. But since the rain everything looks so pretty and green, and so we all have to smile a little.

Most everybody is busy planting cotton. Some have cotton up beautifully, and some will be ready to chop in a couple of weeks.

Mr. and Mrs. C. W. Bell went to Brady shopping Friday.

Mr. and Mrs. E. J. Howard went to Rochelle Tuesday.

Mr. and Mrs. B. F. Harrison went to Rochelle Friday.

Mrs. Ada Dobbs of Katemey is visiting relatives in the Gap this week.

Mrs. Sherman Coats went to Brady last week.

Mr. Jim Sallee of Cherokee is visiting relatives here.

Mr. Chas. Adams and sister, Miss Cora, went to Rochelle Saturday.

Mr. I. A. Marshall went to Rochelle Monday.

Mr. Albert Crider of Fife is visiting his sister, Mrs. Clint Bell, this week.

Mr. and Mrs. Chas. Sallee were the guests of Mr. and Mrs. Clint Bell Sunday evening.

Quite a jolly crowd enjoyed singing at Midway Sunday afternoon. Those present were: Mrs. Clint Bell, Mrs. Chas. Sallee, Mrs. Andy Brown; Misses Ola Anderson, Zola Anderson, Lenia Reynolds, Ruby, Ethel and Allie Brown, Pearl Bell, Myrtle Williams, Grace and Cora Adams; Messrs. Clint Bell, Chas. Sallee, Andy Brown, Curtis Reynolds, Albert Finegan, Virge Mooring, Chas. and Virgil Adams, Ernest Cleary. All reported a jolly good time.

Preaching at the Gap Sunday night by Rev. Moore, the hol-

NICE SMALL FARM

Near Brady, \$500 cash, balance long time.

MEERS BROTHERS,
BRADY, TEXAS.

ness preacher, was enjoyed by a large audience.

Mr. Chas. Sallee went to Rochelle Saturday.

Mr. Irvin Crider of Fife visited in the Gap Saturday and Sunday.

Best wishes to all.

COW BOY GIRL.

Child Cross? Feverish? Sick?

A cross, peevish, listless child with coated tongue, pale, doesn't sleep; eats sometimes very little, then again ravenously; stomach sour; breath fetid; pains in stomach, with diarrhea; grinds teeth while asleep, starts up with terror—all suggest a worm killer—something that expels worms, and almost every child has them. Kickapoo Worm Killer is needed. Get a box today. Start at once. You won't have to coax, as Kickapoo Worm Killer is a candy confection. Expels the worms, the cause of your child's trouble. 25c at your druggist.

EAST BRADY.

Brady, Texas, April 28.

Editor Brady Standard:

Her comes Gladdie of East Brady. I will try and send in the news if it don't fall in the waste basket like it did last week. It was the first letter I have missed this year, and I sure did hate it. I sent it to the office late, and the boy might not have mailed it.

We had a good rain here Monday. It sure was fine, for it was needed bad by the gardens and small grain.

Mrs. E. A. Townsend, who has been gone for a month has returned home. Her daughter, Mrs. Herman Roddie accompanied her home for a visit of two or three weeks.

Miss Millie Castleman has returned home from Mrs. C. C. Bumgardner's where she spent several days.

Mr. Ernest Smith of this place spent several days at Eden.

A crowd of youngsters enjoyed themselves at Mr. Jones' a few nights ago. They had music and ice cream. There were about fifteen present.

Messrs. Hillary Tindel and Carl Townsend went to the Tindel farm twelve miles south of town Sunday after a wild horse for Mr. Townsend to break.

Misses Pearl and Eda Bell

Castleman and Hazel Townsend went out to Mrs. C. C. Bumgardner's Thursday afternoon.

Miss Bessie Whitehead one of the high school teachers was the guest of Miss Nola Tindle Saturday night and Sunday.

This is the week to vote but the letters are all so good I can't hardly decide which one to vote for. I will vote this time for the "Old Maid," the Nine correspondent.

Mr. Alford Risner made a flying trip to the Wilhelm ranch Wednesday.

Miss Pearl Castleman was very ill Monday and Tuesday. We hope for her speedy recovery.

Miss Eva Truman has just recovered from a spell of pneumonia.

I am very sorry to report the loss of Mr. and Mrs. Millard Fuller as neighbors. They have moved to the south part of town.

Mr. and Mrs. C. W. Proctor of Voca were in East Brady Saturday.

I will ring off for this week.

GLADDIE.

Keep Bowel Movement Regular.

Dr. King's New Life Pills keep stomach, liver and kidneys in healthy condition. Rid the body of poisons and waste. Improve your complexion by flushing the liver and kidneys. "I got more relief from one box of Dr. King's New Life Pills than any medicine I ever tried," says C. E. Hatfield, of Chicago, Ill. 25c at your druggist.

EAST BRADY.

(Delayed from last week.)

Editor Brady Standard:

Brady, Texas, April 21.

Here comes the news of this place.

We had another good rain here Friday night accompanied by some hail but not enough to damage anything. Did you ask if the wind blew? I thought I

heard you ask it. It certainly did blow some.

Judge Wood and daughter, Miss Lillie, of Mason were the guests of his son, Mr. A. W. Wood, Saturday night.

Miss Pearl Coopender, who has been gone away on a visit for some time, has returned home. She has been the guest of her sister, Mrs. Jack Coe of California.

Misses Martha Aulsing and Bertha Hip were the guests of Miss Hazel Townsend Wednesday night.

Mr. and Mrs. J. F. Tindel of this place went to their farm twelve miles south of town Sunday.

Messrs. Roy Cain and Ruby Long of Rochelle were guests of their cousins, the Messrs. Townsend, Tuesday.

Miss Eda Bell Castleman has returned home from White-land where she has been the guest of her sister, Mrs. F. H. Davison, Jr.

Mr. Arthur Hall returned to Lohn Friday from Pontotoc where he was the guest of his parents.

Mr. Lex Phillips of Whiteland was in East Brady Monday.

Mr. Dock Strickland was very sick one day this week, but is all O. K. now.

As news is scarce, I will ring off for this time.

GLADDIE.

J. W. Kinsel was in the other day from Lohn to buy another installment of The Standard. The first years' treatment was so good that he decided to try another.

Most Children's Diseases Start With A Cold.

Restlessness, feverishness, an inflamed throat and spasmodic cough, maybe whooping cough is starting in. Give Foley's Honey and Tar promptly. It helps the children so much, and Mrs. Shippy, Raymondville, Mo., says: "I got fine results from it and it is a great medicine for whooping cough." Central Drug Store.

SMOTHERING SPELLS

Sour Stomach, Heart Burn

In October, 1910, we received a letter from Mrs. Hall, from which we make the following extracts:

"About twelve years ago my health began to fall. I couldn't eat anything without suffering for it. I had heart burn, sour stomach, palpitation of the heart, smothering spells, pains in my sides and back. In fact, I suffered all over, and a cough almost like consumption. Doctors failed to relieve me; in fact, they didn't seem to know what ailed me. I continued to grow worse until I was able to sit up only a part of the time. I had almost lost all hopes of ever being any better.

"But one day some one threw some books in at my door. I read them and found them to be Peruna books. "They described my feeling so truly I sent at once and got a bottle and began taking it. You pronounced my ailment systemic catarrh, and gave me some advice.

"When I had taken two and one-half bottles I began to eat without suffering. I continued to improve.

"When I had taken eight I was like a new person. That was nine years ago.

"I think Peruna the greatest family remedy there is, for so many ailments are due to catarrhal trouble. I would advise any one afflicted with catarrh to take Peruna and I am sure it will leave."

In the Revised "Tills of Life" we have many similar testimonials which should interest sick people everywhere. Sent free by the Peruna Co., Columbus, Ohio.

People who object to liquid medicines can now obtain Peruna Tablets.

T. F. Sifford is another good Lohn farmer who has joined the ranks of progressive—not Democrats, but Standard readers.

6 sections in El Paso county to trade for farm or town property. Water and house, no fence.

McCulloch County R. E. Ex.

FURS Hides and Poultry

HIGHEST PRICES PAID FOR ALL KINDS OF COUNTRY PRODUCE

Headquarters St. Louis, Mo.

Prompt Remittance For all Shipments

Fancy Pecans A Specialty in Season

McCulloch County Produce Company

John Armstrong, Mgr. Brady, Texas

The American Adding Machine

The Latest Adder

COSTS BUT \$35

See Our Exhibit Ask For Ten Days Trial



Here is a new price on a competent Adder. On a machine that is rapid, full-size and infallible.

The very latest machine, built by men who know, in one of the largest metal-working shops.

It is an individual Adder, to be placed on one's desk, close to one's books and papers. To take the place of the central machine requiring skilled operators.

It is also intended for offices and stores where costly machines are a luxury.

The price is due to utter simplicity, and to our enormous output. Seven keys do all the work.

Each copied number is shown up for checking before the addition is made.

The machine will add, subtract and multiply. With very slight practice one can compute a hundred figures a minute. And the machine never makes mistakes.

Countless offices, large and small are getting from these machines the highest class of service.

Now we make this offer so that offices everywhere may learn what this machine means to them.

Ten Days' Test

We will gladly place in any office one American Adder for a ten days' test.

There will be no obligation, and charges will be prepaid.

Compare it with any non-listener—even the costliest. Let anyone use it. See if any machine can serve better than this.

Just send us this coupon and we'll send the machine.

BROAD MERCANTILE CO.,
Brady, Texas.

Please send us an American Adding Machine for ten days' free trial.

Name.....

Street Address.....

City.....

State.....

Manufactured and Guaranteed by
AMERICAN CAN COMPANY, CHICAGO
Sold in Brady by
BROAD MERCANTILE COMPANY

THE BRADY STANDARD

TWICE-A-WEEK

Official Paper of McCulloch County

Absorbed the Brady Enterprise and the McCulloch County Star May 2nd, 1910

Published on Tuesday and Friday S. M. RICHARDSON, Editor H. F. SCHWENKER, Prop.

OFFICE IN CARROLL BUILDING, North Side Square, Brady, Texas

SUBSCRIPTION PRICE \$1 PER YR. Six months.....50c Three months.....25c

Entered as second-class matter May 17, 1910, at the postoffice at Brady, Texas, under the Act of March 3, 1879.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

The management assumes no responsibility for any indebtedness incurred by any employe, unless upon the written order of the editor.

Local advertising rate, 5c per line, each insertion.

BRADY, TEXAS, May 1, 1914.

THE SAME APPLIES TO BRADY MERCHANTS.

The following from the esteemed Brownwood Bulletin should interest the retail merchant of the average small town:

"There is food for thought in the following extract from an article in a journal that reaches the Bulletin's exchange table. Perhaps the writer is stretching his imagination and perhaps he is not. At least, a great many merchants know that business is not as good as 'it used to be' and many are at a loss to understand just why such a condition prevails. So, whether or not you agree entirely with the extract quoted herewith, you will admit that there is ground for the argument: The article says: 'Not gradually, but rapidly the retail business of the country towns is being drawn to the mail order houses of the cities, largely because of lack of effort on the part of the country merchants.

"There are a thousand reasons why the people should trade with the home merchants, while about the only reason they send their money to the cities is that the mail order people know how to present their advertising in an attractive form. They know how to make the descriptions of their merchandise read well, and they illustrate these descriptions with well made illustrations of what they have to sell.

"In other words, they make the people want what they are selling; their advertising creates a desire for possession with the people whom they reach in this manner.

"The country merchant should do the same thing. He should talk new styles, extensive stocks, store service, and quote prices. He should advertise leaders as inducements to getting people in his store, and merit."

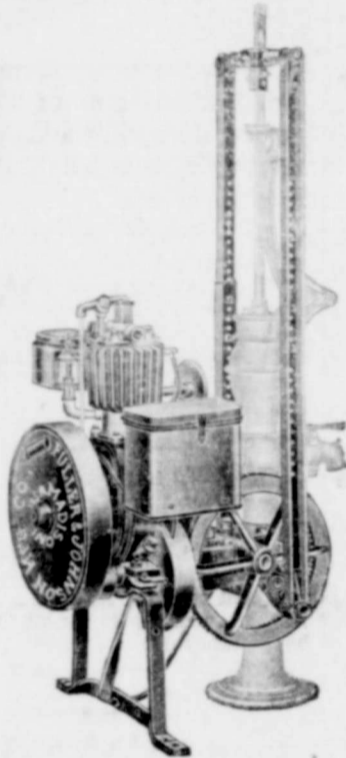
"Business men in towns the size of Brownwood often conjure up excuses for not advertising with their local paper. 'There is no money in the country.' 'It is too wet.' 'It is too dry.' 'The weather is either too hot or too cold.' 'Business is dull.' 'Business is good, and hence there is no need to advertise.' 'It is too early in the month, wait until later.' 'It is too late in the month, wait until next month.' 'Haven't anything to advertise.' 'Haven't time to get the copy ready.' 'Want to advertise, but—'

"The Bulletin realizes that there are times when a concern might not want to advertise, and perhaps might not need to advertise, but judicious newspaper advertising will help any concern. It must be done systematically, however, and with the object in view of attracting the customer to the store. Once he enters the store it is then up to the salesman. Advertising, no matter how good, cannot sell merchandise without the aid of efficient salespeople."

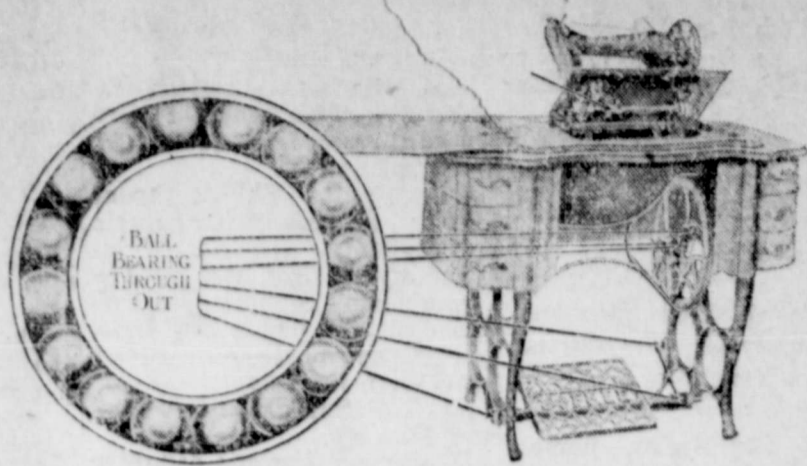


Hot Weather
Comfort in Stoves.

Moral--buy a Detroit "Vapor"



This little Engine set up ready to demonstrate to you. Makes the farm pump hump.



For your wife's comfort--buy a "F-R-E-E"



Summer Pleasures without Summer Discomforts! Indoors it's sticky and moist. On the porch it's cool--when the Vudors are down.

Why not eat, sleep, live there this summer? Thousands do it. The cool air gives appetite and forces you to dreamless sleep because it bathes the nerves while you sleep. It cures them.

Vudor Porch Shades cost little. They give air but keep out glare. You can look out through Vudors, but not in through them. They last--they keep "that new look," for they're stained, not painted, nor dipped.

PRICES REASONABLE

O. D. Mann & Sons

WE APPRECIATE YOUR GOOD WILL AS WELL AS YOUR TRADE.

tematically, however, and with the object in view of attracting the customer to the store. Once he enters the store it is then up to the salesman. Advertising, no matter how good, cannot sell merchandise without the aid of efficient salespeople."

It was a mistake about Cyclone Davis accepting the Philippine job. In the first place \$2,500 did not look big enough to him, and in the second place he is confident he is going to be one of the two congressmen-at-large next time. The position was tendered to Cyclone's son, Valton Davis, and he accepted. It pays a salary and all expenses. The position is that of superintendent of agriculture in the Philippines.--Brownwood Bulletin.

Evidently Cyclone has forgotten the old saying that "a

bird in the hand is worth two in the bush."

FIRE AND BRIMSTONE.

The report that there was a fire in Texas every forty minutes last year is discouraging. If that is true, we never got to half of them.--"Cracks" Callan in Fort Worth Star-Telegram. Don't be discouraged, Callan, you may get to a pretty big one in the next world.

Announcement was made at Brownwood Wednesday by Santa Fe officials on a tour of inspection that a \$50,000 Harvey house would be erected at that place in the very near future, the plans for the building having already been approved. This, in addition to a number of improvements to be

made by the Santa Fe on their property at this place. We congratulate the citizens of our progressive sister city on securing these valuable additions. The Santa Fe is doing great things for Brownwood--and Brownwood is, in turn, doing things for the Santa Fe.

Brady awaits you with open arms Monday, May 4th.

Don't forget to come to Brady for First Monday.

Agricultural conditions in McCulloch county were never more flattering than at present. A bumper crop this fall is a cinch. Come to the center of prosperity.

We are going to quit reporting the rains. They are becoming so common of late that

they cease to be news.

Wagons, hacks, buggies, runabouts. Get our prices and terms. E. J. Broad.

For earache, toothache, pains, burns, scalds, sore throat, try Dr. Thomas's Eucletic Oil, a splendid remedy for emergencies.

9 sections, 12 miles of Alpine, all fenced, good ranch house, 3 good tanks. This is one of the best ranches in Brewster county. Price \$2.50 per acre. Bonus. This is school land, there being \$1.40 due the state, 34 years at 3 per cent interest. Easy terms. McCulloch County R. E. Ex.

CASTORIA

For Infants and Children.
The Kind You Have Always Bought

Bears the Signature of *Wm. D. Galt*

Announcements

Congressional\$15.00
District 10.00
County 5.00
Precinct and County 3.00

Terms, cash in advance. No announcement inserted unless cash accompanies same.

Fees do not include subscription to The Standard.

The Standard is authorized to make the following announcements, subject to the action of the Democratic Primary:

For Congressman-at-Large R. B. HUMPHREY.

For Representative, 120th Dist.: MATT F. ALLISON (Re-election)

For District Clerk: P. A. CAMPBELL (Re-Election)

COUNTY ANNOUNCEMENTS.

For County Judge: N. G. LYLE JOHN E. BROWN

For County Attorney: C. C. HOUSE (Re-election.)

For Sheriff: E. H. ELLIOTT T. L. SANSOM J. C. (JIM) WALL (Re-election.)

For County Treasurer: JOHN RAINBOLT (Re-Election) MELVIN A. PEARCE J. W. ATTAWAY J. W. SHIRLEY

For Tax Collector: S. H. MAYO (Re-Election) WALTER W. JORDAN JOHN M. PLUMMER.

For County Clerk: W. J. YAN'TIS (Re-election.) WILL MARSDEN.

For County Assessor: JUNE COORPENDER JIM WATKINS (Re-election.) HENRY HODGES J. L. SMITH J. E. MOREGSON.

For County Superintendent: E. L. WHITE (Re-election.)

For Commissioner Pre. No. 1. HENRY MILLER (Re-election.) J. E. CAMPBELL. WM. J. YOUNG. CHAS. SAMUELSON.

For Commissioner Pre. No. 2. D. H. HENDERSON G. B. AWALT (Re-election.)

For Commissioner Pre. No. 3. J. M. CARROLL J. M. BURROW A. M. FINLAY

For Commissioner Pre. No. 4: GUY H. PRICE.

For J. P. Pre. No. 1: E. P. LEA T. J. KING.

For J. P. Precinct No. 4: W. T. STACY.

For Public Weigher, Pre. No. 1: J. U. SILVERS BOB SPARKS. TOM ALLEN.

For County Surveyor: W. P. DOTY (Re-election.)

One way to relieve habitual constipation is to take regularly a mild laxative. Doan's Regulets are recommended for this purpose. 25c a box at all drug stores.

Frans Johnson of Rochelle swapped a perfectly good dollar the other day for a twelve months' supply of Standard literature.

E. B. Smith of Nine is one of the progressive farmers of McCulloch county who has discovered that the semi-weekly visits of The Standard are just as essential to successful farming as are old Beck and Kate.



Ring 163 If You Have Items for These Columns.

SOCIAL CALENDAR.
 U. D. C.—With Mrs. R. D. Dyer Saturday afternoon, May 2nd.
 Bible Study Class—With Mrs. D. F. Hubbard Friday afternoon, May 1st.
 Bible Class—At Church of Christ Wednesday afternoon, May 6th.
 Mothers Club—Disbands until September.
 Mothers and Teachers Club—At Presbyterian church Monday afternoon, May 4th.
 Five Hundred Club—With Mrs. J. S. Anderson Friday afternoon, May 1st.
 Entre Nous Club—With Miss Hayde Willoughby Wednesday afternoon, May 6th.
 Young Ladies Missionary Society—With Mrs. J. T. Mann Friday afternoon, May 1st.
 Ladies Social Club—With Mrs. R. B. McClure Wednesday afternoon, May 6th.
 Stitch and Chatter Club—With Miss Fannie Embry Saturday afternoon, May 2nd.
 Woman's Home Mission Society—With Mrs. Ed Broad and Mrs. O. E. Jackson Monday afternoon, May 4th.

delicious refreshment course of sandwiches, olives, fruit and nut salad, iced tea, cream and cake were served to the following members: Mesdames C. W. Scott, L. A. Williams, A. W. Tipton, David Doole, Jr., W. T. Melton, A. C. Baze, H. P. Roddie, G. P. Callan.

Mothers and Teachers Club.
 On account of rain the Mothers and Teachers club of the Presbyterian church did not hold their meeting scheduled for Monday afternoon, but will meet next Monday instead.

The lesson assigned is the second of a series on the "Life of Christ," and the meeting is announced for 3:00 o'clock in the basement of the church. All members are urged to be present, and a cordial invitation is extended to visitors.

Five Hundred Club.
 Mrs. J. R. Stone entertained most pleasantly on Friday after-

Mayonnaise dressing, iced tea, olives and candy was served to the following: Mesdames W. D. Crothers, C. T. White; Misses Chase Crothers, Harriet Cook, Esther Anderson, Hayde Willoughby, Addie Conner, Gillie Macy.

Miss Hayde Willoughby will be hostess to the club members at the meeting on next Wednesday afternoon.

Bible Study Class.
 The members of the Bible Study class met last Friday afternoon with Mrs. J. T. Freeman. An excellent meeting was had, with a good attendance upon the part of the members.

The class will meet this afternoon at 3:00 o'clock with Mrs. D. F. Hubbard. The lesson assigned is 4th to 8th chapters of the book of Daniel. All members of the class are urged to be present, and visitors will receive a cordial welcome.

Bible Class.
 The Bible class held their regular weekly meeting at the Church of Christ last Wednesday afternoon, with a good attendance of the members and a most excellent lesson—the 13th and 14th chapters of the Acts, having been assigned for study and dis-

Sunbeam Program.
 Song 213.
 Prayer, Knola King.
 Song 25.
 Roll call and minutes.
 23rd Psalm, Faye Alexander.
 Song 203.
 Review on characters of the Bible, Kate Westbrook.
 Moses in his older days, Margaret Lynch.
 Bible drill, Maye Alexander.
 Song 108.
 Closing prayer.

M. A. Leddy, who came to Brady several months ago from Oklahoma, has decided to cast his lot with us and has purchased a farm in the Voca community. He realizes the futility of successful farming without the aid of The Standard, so he brings in his subscription.

Deering row binders are the best. O. D. Mann & Sons.

Just received over 400 rolls of wall paper, and will sell from 5c roll up, at Ramsay's.

J. M. McNally came all the way from Waco not long ago for the sole purpose of renewing his subscription, and also that of O. Wells at Rosebud.

Plow gear, collars, pads and such goods as you need almost every day in the year. We are making close prices. E. J. Broad.

DR. PRICE'S CREAM Baking Powder

Is a protection and guarantee against alum which is found in the low priced baking powders.

To be on the safe side when buying baking powder, examine the label and take only a brand shown to be made from Cream of Tartar.

other kinds of plover occurring in Texas, namely, vildeer plover, semipalmated plover, Wilson plover and mountain plover. All these six birds are likewise protected for five years under regulation No. 4.

As the black-breasted and golden plover, the killing of

Mr. and Mrs. Mert Bloomfield have removed to Tyler from Dallas, and order The Standard changed to their new address.

We believe it much better to sell our customers high grade goods at a fair price than to give them a cheap article which will not satisfy. E. J. Broad.

NEW AND FRESH MEN'S SILK, STRAW AND PANAMA HATS

Everything in Stylish Millinery--New Clean Goods at a Smaller Price. We feel flattered and especially proud of our Millinery Department. Sales in this department have doubled our expectations. Style and price must be right.

Our Shoe Department is our hobby. Think of Dorothy Dodd and Priesmeyer for women; Kindergarten for children and Bion F. Reynolds and Bostonian for men. We have your style, your shape and your price here.

POPULAR DRY GOODS CO.
 S. J. STRIEGLER, Manager
 WE WANT YOUR BUSINESS, YOUR FRIENDSHIP and YOUR INFLUENCE

Young Ladies Missionary Society.
 Miss Edith Morris was hostess to the members of the Young Ladies Missionary Society last Friday afternoon. The meeting was for the purpose of study, and a most profitable session is reported.

The society will meet this afternoon with Mrs. J. T. Mann, at which time plans will be perfected for a bazaar to be given by the young ladies in the near future. A good attendance of the members is urged.

Entertains Mothers Club.
 Mrs. W. J. Yantis was charming hostess to the members of the Mothers Club at a call meeting.

Quite an enjoyable social hour was spent in the discussion of various subjects, after which the following officers were elected for the next term beginning in October: Mesdames C. W. Scott, president; W. J. Yantis, vice-president; S. A. Williams, recording secretary; W. T. Melton, treasurer; G. P. Callan, press reporter. The club decided to disband until next school term and to have the first meeting with President C. W. Scott.

Preceding their departure a

noon for the members of the Five Hundred club. The usual games of Five Hundred were enjoyed at four tables, and at the close of the series the club prize—a dainty pin cushion basket—was awarded Mrs. Sam Moffatt for high score. Mrs. Dr. J. B. McKnight of Carlsbad received two dainty handkerchiefs as guest prize.

Delicious ice cream and cake was served to Mesdames Sam W. Moffatt, J. S. Anderson, S. S. Graham, J. G. McCall, W. L. Hughes, C. T. White, J. S. Wall, J. B. McKnight, P. T. Orlopp; Misses Elizabeth Souther, Addie Connor, Gillie Macy, Helen Latham, of Fredonia, Mary Anderson, Lillian Roberts, Rose Stallings.

The next meeting of the club will be with Mrs. J. S. Anderson this afternoon.

Entre Nous Club.
 Members of the Entre Nous club were guests of Miss Rose Stallings last Wednesday afternoon at a most delightful party. A series of exciting games of Five Hundred proved a pleasing diversion for those attending, in which Miss Harriet Cook won high score, and was awarded a pair of white silk hose.

A pleasing refreshment course of pressed chicken with

cussion.

The hour of meeting of the class has been changed from 3:00 to 4:00, and the members are asked to keep the change in mind. The lesson for next week will be the 15th and 16th chapters of Acts.

U. D. C. Meeting.
 Mrs. R. D. Dyer will entertain the members of the local chapter U. D. C. at her home on Saturday afternoon. An interesting program has been arranged for the meeting and all members of the chapter are urged to be present.

Following is the program:
 Roll call; answer with name of some Southern poet or author.
 Song, "Old Folks at Home."
 Reading; selections from the poetic works of Henry Tinrod Haynes, Miss Fannie Jones.
 Song, "Bonnie Blue Flag," by all.
 Selections from Eliza Calvert Hall's "Aunt Jane of Kentucky," Mrs. Henry Miller.
 Song, "Comin' Through the Rye."
 Reading; selections from the poetic works of Edgar Allan Poe, Miss Inez Butler.
 Selections from Thomas Nelson Page's "In Old Virginia," Mrs. Julia Wigginton.

GAME LAW.
On Killing Plover in Texas.
 Austin, Texas, April 17.—The game, fish and oyster department has been and is receiving a large number of inquiries from all over the state in regard to the law, both state and federal, on shooting plover. Under the state law there is no closed season against killing plover. The only state regulations are as to the bag limit of 25 per day, the hunter's shipping affidavit and the inhibition against the selling or buying.

However, under the federal migratory bird law, it is unlawful to kill the black-breasted and golden plover in Texas except in the months of November, December and January.

The state game, fish and oyster department has received the following ruling from the bureau of biological survey of the federal government:

The upland plover is a distinct species from either the golden plover or the black-breasted plover and withstanding its name belongs to the group of shore birds and is protected for five years under regulation No. 4. Besides these species there are at least six

which is permitted in Texas under the federal law during the months of November, December and January, seldom, if ever, appear in Texas, it will be seen that under the federal law it is unlawful to kill the plover in Texas for five years.

Call out a million volunteers!
 Come on, let's intervene!
 What care we for mothers' tears?
 Let the ship of state careen!
 Why should we hesitate to fight?
 We have the men and cash,
 And all of Europe says it's right
 For us to cut the dash.
 Let's have a regiment or two
 Led out to die today.
 For boys are cheap to die or do
 For the flag—hip, hip, hooray!

So wave the Stars and Stripes on high,
 Why, where's your love of flag?
 The grandest Nation 'neath the sun
 Bids soldier men not lag.

Of course I can not go to war,
 The ties of business girt;
 Some one like me must stay behind
 To wave the bloody shirt.
 —Detroit News.

MARRIAGE LICENSES.
 Permits to Wed Issued by County Clerk Yantis.

Marriage licenses have been issued by County Clerk Yantis to the following couples:

J. B. Horne and Miss Inez Coonrod.
 G. H. Wells and Miss Mary Lee Beaver.
 Arthur Browning and Miss Jewel Butler.
 M. T. Bratton and Miss Maggie Powell.
 Wylie Harris and Mrs. Odessa Embry.
 Jas. O. Wyckoff and Miss Bessie Elizabeth Lang.

J. I. Case threshing machinery takes the lead. O. D. Mann & Sons.

Ladies hand-tailored skirts at popular prices. P. W. Williams.

HEISKELL'S OINTMENT

One application soothes and heals a rough, pimply skin, and, when repeated, quickly effects a cure. Eczema, Erysipelas, Tetter, Ulcers and all skin diseases yield to its curative properties. **50c a box. At all Druggists.**

Send for free sample and book, "Health and Beauty."
JOHNSTON, HOLLOWAY & CO.,
 1730 Spring Garden St., Phila., Pa.

Warning!

Nobody allowed on this earth except regularly certified smokers of STAG.

The best outdoor tobacco because it holds all its goodness in the open air. The best indoor tobacco because of its fresh and delicious fragrance.

Convenient Packages: The Handy Half-Size 5-Cent Tin, the Full-Size 10-Cent Tin, the Pound and Half-Pound Tin Humidor and the Pound Glass Humidor.



CLAUDE GALLAN'S COLUMN "CRACKS AT THE CROWD"

From Fort Worth Star-Telegram.

A Dallas subscriber writes that he has a new son at his house, and asks our advice as to which of three persons it would be best to name him for, the three being ourself, Joe Taylor of the Dallas News and George Bailey of the Houston Post. Since the name of a boy practically determines his career, we shall give the young father the benefit of our mature judgment. It is reasonable to suppose that the little brat, or rather the little boy, inherits his father's intellect and therefore will be able to succeed at any undertaking. If you wish him to become a militant suffragette, a master of china painting and crochet work, an expert in judging mineral water, sodapop and filtered whey, name him for Joe Taylor, the plump, ladylike gentleman, who is never without his silk hat, cane and spats. Named for George Bailey your heir would doubtless reach the very summit in the journalistic world, but he might also develop a tendency toward distributing his earnings among his friends, due both to his charity and hard luck. If you would have your son grow up to be an ideal husband and father, with the fault, perhaps, of being a trifle too Puritanical and over-modest, name him for us. We shall never lend him any money on that account, but when he grows up we may show him the courtesy of asking for a loan. We are always better equipped for borrowing than for lending. Anyway, in the matter of

promissory notes, we believe, "it is more blessed to give than to receive."

Says the Cleburne Review: "At the Cleburne high school there are nearly thirty boys learning scientific agriculture. This is encouraging. When we begin to raise more farmers and fewer presidents the country will profit greatly. It is not easy to use more than one president at a time, but our demand for good farmers is constantly increasing." The Review is correct. No matter how proud parents may be of a child some unexpected thing may happen to keep him out of the high office, but if he is a practical farmer he can add more real wealth to the country than all the office holders in America. Especially should Republican children be taught agriculture, because there will be no more presidents from that party.

Queries Lillian Russell: "Do you stand with your entire weight upon one leg?" Why Lillian, we're surprised. We sometimes stand with most of our weight on one limb, alternating our feet between the floor and the brass rail. After this exercise we always strive to put our best foot forward on reaching home—and it is none too good.

The Del Rio Herald gives the following information on a subject of great importance to the people of the South. Much has been written on the subject by some of the ablest writers of our day. It is a question that concerns not only the people of

our time, but the myriads that are to come after us—the millions who will move upon the world's stage after our race is run. Rather than lose any thought in the Herald's editorial we here give space to it in full: "To be safe, never take 'em off until all the peaches are killed."

A man claims that Billy Sunday called him a molly-coddle and is asking damages in the modest sum of \$25,000. Some of these days it will reach a point where a gentleman cannot refer to his neighbor as a blank fool without paying for it.

Again has poverty won a victory. A New Jersey man attempted to commit suicide by closing up the room and opening the gas jet, but he had no quarter to drop in the meter.

The nephews of the country should encourage the robust rich uncle trust to take up aviation.

When the defeated candidate congratulates his successful opponent his sincerity greatly exceeds his enthusiasm.

Most disfiguring skin eruptions, scrofula, pimples, rashes, etc., are due to impure blood. Burdock Blood Bitters as a cleansing blood tonic, is well recommended. \$1.00 at all stores.

E. D. Hale was in a few days ago from Melvin to swap some legal tender with us.

And Put Dishes in It. Our only fear of a woman in the president's cabinet is that she would put scalloped paper on its shelves.—Chicago News.

B. Y. P. U. Program.

Following is the program of the Baptist Young People's Union meeting for next Sunday afternoon at the Baptist church:

Song 108.
Prayer, by Miss Kate Westbrook.
Song 50.
Scripture lesson, Tim. 2:1-15, Miss Agness Jones.
"What the Passage Means," by Myrtle Ball.
Consecration, by Kora Wilder.
Song 186.
Sentence prayer.
Obedience, by Clara Willingham.
Persistence, by Erin Yantis.
Song 25.
"What Soldiers Are We:
(1.) Zealous? Isa. 59:17, by Bessie Snow.
(2.) Skilled? 1 Chron. 12:33, by Mrs. J. T. King.
(3.) Ready? Eph. 6:15, by Mrs. Lynch.
Bible drill, Willie Martin.
Closing exercises.
All members are requested to bring bibles.

Road to Success.

There is no road to success but through a clear, strong purpose—nothing can take its place. A purpose underlies character, culture, position, attainment of every sort.—T. T. Munzer

Figure it Out.

Mrs. Towne—"Have you had this set of china long?" Mrs. Subbubs—"Let me see; I've had it just four girls and a half."—Philadelphia Record.

Word for the Dog.

"Society women criticised for fondling dogs," said a newspaper headline, and the New York World comments: "It is not just to criticise a woman for enjoying the society of her dog until you have seen her husband."

Her Dread.

There is nothing more painful to an actress than to appear on the stage looking as old as she really is.—"My Autobiography," by Madame Judith.

Speak in Truth.

Speak not at all, in any wise, till you have somewhat to speak; care not for the reward of your speaking, but simply and with undivided mind for the truth of your speaking.—Carlyle.

Are You a Woman?

Take Cardui

The Woman's Tonic

FOR SALE AT ALL DRUGGISTS

TEXAS FACTS

AGRICULTURE

Texas has more farms than any state in the Union—417,770 in number.

The Texas farms produce \$662,598,000 annually.

Eighteen new farms are opened up in Texas every day.

The value of all Texas farm property is \$2,218,645,000.

Texas ranks third with other states in value of farm property.

Fifty-three per cent of the farms of Texas or 219,575 are operated by tenants and 198,195 or 47 per cent are farmed by their owners and managers.

Texas has more farm home owners than any state in the Union.

Sixty-six per cent of the farm home owners of Texas have no mortgage on their property.

The average Texas farm contains 269 acres, 65 of which are cultivated.

Fifty per cent of the wealth of Texas is invested in agriculture.

Texas farm property increases in value at the rate of \$3,500,000 per day.

The value of the average Texas farm is \$5,311; of this amount \$3,909 is invested in land, \$503 in buildings, \$136 in implements and machinery, and \$763 in livestock.

The average value of Texas farm land (improved and unimproved) is \$14.53 per acre.

There are 318,988 native-white farmers, 28,864 foreign-born white and 69,918 negro farmers in Texas.

The average tenant farm of Texas contains 115 acres while the average size of those operated by owners is 353 acres.

About 33 per cent of the Texas farms are mortgaged. The mortgage indebtedness is approximately \$225,000,000.

The average mortgage debt of a Texas farm is \$1,548; the average equity \$4,619.

Texas has more large farms than any state in the Union.

New Window Device.

In the construction of houses sash weights are being largely dispensed with, automatic devices taking the places of the weights. This innovation is said to greatly simplify and economize the operation of finishing houses.

Ocean Denizens.

According to Sir John Murray, one of the greatest authorities on oceanography, the bottom is a desert of pitch-black darkness, penetrating cold and eternal silence. Worms, sea paddings, and coral polyps slugs; crawl or sway in the almost currentless depths, and only two species of fish, both of them, with much head and little body, have been found deeper than a mile and a quarter down.

Turquoise a Horsey Store.

The turquoise is the especial protection of horsemen and averts accidents in general.

McCulloch Co. Real Estate Exchange

H. B. Ogden R. D. Dyer

Has the following bargains to offer:

17,000 acres in Valverde to trade for rock building or stock of merchandise.

Ranches from 1,000 to 5,000 acres to trade for good farm land. If you want a good ranch we have it. Come and see.

13 sections in El Paso county, 2 houses, 2 wind mills, 6 tanks, fenced on three sides. To trade.

5 sections in Brewster county, 3 good springs, creek runs through it, everlasting water in it, house, 14 miles fence. Take town property.

1,000 acres in Brewster county to trade for property in Brownwood.

6 sections in Valverde county to trade for town property. Good well and mill, small house, 5 miles of fence.

90,000 acres near Alpine. \$30,000 improvements, 14 wells and mills, 9 tanks. Price \$3.00 per acre for patented land and \$2.00 bonus on school land. One third cash, balance to suit at 6 per cent.

List your lands with us for quick sale. If you want to sell we can find you a buyer. If you want to trade we have a trade ready for you or can match a trade.

MCCULLOCH COUNTY REAL ESTATE EXCHANGE.
Box 3 :: :: Brady, Texas

Our line of spring samples is complete. Can make you a suit at any price you want to pay. P. W. Williams, Your Tailor.

Sallow complexion is due to a torpid liver. Herbine purifies and strengthens the liver and bowels and restores the rosy bloom of health to the cheek. Price 50c. Sold by all druggists.

What is Not Good.
It is only because they are unused to the taste of what is excellent that the generality of people take delight in silly or insipid things.—Goethe.

W. H. BALLOU & CO.

FIRE INSURANCE

THAT'S ALL

Office Over Commercial National
.. .. Bank

NOTICE TO BREEDERS

Rabbi No. 3437, the famous Imported German Coach Stallion will make the season of 1914 at the old W. H. Dial place 4 1/2 miles east of Brady on San Saba road in charge of experienced man.

Rabbi is one of the best horses in this section of the state and his get will compare favorably with anything to be found in West Texas.

TERMS: \$12.50 to insure living colt; \$7.50 for the season; lots of three or more mares \$10 each. Can furnish pasturage for about twenty mares at \$1 per month, due when mares are taken out.

For further particulars write

J. E. SAMUELSON
Brady, Texas, or Phone 220 Brady Exchange

TIME TABLE.

Frisco.	
South Bound	
No. 5 ar. 9:00 a. m.; lv. 9:00 a. m.	
No. 45, mixed, ar. 12:15 p. m.	
Monday, Wednesday, Saturday.	
North Bound	
No. 6 ar. 7:50 p. m. lv. 8:00 p. m.	
No. 46, mixed, lv. 1:25 p. m. on	
Tuesday, Thursday and Sunday.	
G., C. & S. F.	
East Bound	
Arrive	Leave
No. 54 9:10 a. m.	11:40 a. m.
West Bound	
No. 53 2:55 p. m.	4:40 p. m.

COURT CALENDAR.

MCCULLOCH COUNTY COMMISSIONERS' COURT—Meets second Mondays in each month

COUNTY COURT—Convenes third Mondays in January, April, July and October; each term, two weeks. Criminal docket, first week; Civil docket, second.

DISTRICT COURT—Convenes second Mondays after first Mondays in February and September; each term, three weeks. Civil docket second week; criminal docket, first week.

Studebaker

F. O. B. BRADY \$1115

OTHER MODELS

Model 35	\$1375
Model 25	\$950
Model 6	\$1650

**Electrically Lighted
Electrically Started
Five Passenger
Full Floating Rear
Axle
All Timken bearings**

A Powerful Long-Stroke Motor. Nothing that we can say here will give you an adequate idea of the power possibilities of this car—or of the things of which it is actually capable. The motor presents the latest approved engineering practice—cylinders cast en bloc, valves enclosed, exhaust and intake manifolds integral. The intake is very short and direct, placing the carburetor in a most advantageous position. In fuel, both oil and gasoline, it will give long mileage. Thirteen Timken bearings reduce friction and wear to the minimum at every point in the transmission and rear axle and in front wheel hubs.

Simpson & Company

Willbanks Shop - - Brady, Texas



Make OUR Bank YOUR Bank

This Bank and Your Success

Many men have started in business with a capital only of ability, hard work, honesty and a good reputation. It is no uncommon thing for men thus handicapped to win out and make a success in their undertaking. You probably know of several such instances.

An important factor to their success, in almost every instance, you will find, was their bank account. Their bank deposits may not have been large, but their connection with the bank, coupled with their energy, honesty and character, was the basis of the credit they were able to establish, and through credit, success was possible.

If you are starting out for yourself without capital, by all means have a bank account with this bank. It will be a help to you in many ways.

The BRADY NATIONAL BANK

OFFICERS AND DIRECTORS:

F. M. RICHARDS, President
 F. W. HENDERSON, Vice-Pres.
 JNO. P. SHERIDAN, Vice-Pres.
 JEFF F. MONTGOMERY, Cashier
 CLARENCE SNIDER, First Asst. Cashier
 L. P. COOKE, Second Asst. Cashier
 E. E. WILLOUGHBY
 C. P. GRAY
 J. E. BELL
 J. L. VAUGHN
 A. N. BRYSON

DIED AT TEMPLE.

Mrs. Jim Behrens Passed Away After Long Illness.

The body of Mrs. Jim Behrens arrived in the city Wednesday afternoon via Santa Fe from Temple, to which place she had been taken about ten days ago for treatment at one of the hospitals.

Mrs. Behrens has suffered for some time from a chronic ailment, and on advice of her physician was taken to Temple for an operation which it was hoped would relieve her sufferings. On arrival at that place, however, she was informed that the operation would be useless, as there was absolutely no hope for her recovery, her death being only a matter of a short time. She died Tuesday morning.

Mrs. Behrens was about 32 years of age. She is a daughter of Mr. and Mrs. F. W. Otte, old and highly respected residents of the Camp San Saba community, where she was reared to young womanhood, and where she was married to Mr. Behrens eight years ago. To the union one child was born, but it died a few years ago.

Surviving relatives, in addition to her parents and husband, are three brothers, Fred, August and Henry Otte of Mason, and three sisters, Mesdames Albert Behrens of Vega and Chas. and Albert Steelhammer of this city.

The funeral services will be held at the home near Mason Sunday, followed by interment at the Behrens cemetery.

Osteopathy Notice.

Dr. R. L. Farris, Osteopathic Physician, of Brownwood will be in Brady on Monday and Thursday of each week for the practice of his profession. Office in Wilson building over Broad Mercantile Co.

We separated J. G. H. Lang from a dollar not long ago. It was easy—just told him his subscription was out. He had a regular Billiken smile on his face as he handed over the money—it was a pleasure to him. Try it.

Miss Pearl Walters sends in her renewal to The Standard.

Standard mowers cut the stuff. O. D. Mann & Sons.

McClulloch County Booster.

Mr. and Mrs. G. R. Thacker were here Tuesday from the Pear Valley community, and while in the city Mr. Thacker paid The Standard office an appreciated visit. He reported a good rafo in his section Monday, and stated that everything was in excellent shape. Mr. Thacker has about twenty acres of volunteer oats which will be harvested the third time this year, and he states that this crop is the best of the three.

Several months ago he listed his place with a local real estate firm, but has decided that he did not want to sell, and his principal business here Tuesday was to take it off the market. After farming in several sections of the state Mr. Thacker says that this is the best he has ever found, and that he is going to stay with a good thing when he gets it.

When you have a job of repairing always remember that we are well prepared to take care of this class of business in a most expeditious and satisfactory manner. All the latest improved machinery enables us to do the work quickly, and our long experience in the business is assurance that we know how. Try us on your next order. Excelsior Shoe store.

A Marvelous Growth.

As proof of the fact that McClulloch county is "some pun-kins" in the agricultural line might be cited the phenomenal growth of a small patch of oats to which the attention of a reporter for The Standard was called yesterday by Ed Broad. Mr. Broad stated that in order to satisfy his curiosity as to the growth of the oats he had singled out a bunch a few days ago and made a careful measurement of the height. Just sixty hours later he again measured the stalks and found that they had grown exactly four inches in that length of time.

With the deep season in the ground and the continued showers now being had it is safe to predict that McClulloch county farmers will have to build additions to their barns this fall in order to care for the immense feed crop now in the making.

Ice cream cones at Mack's place. East side.

PANAMA EXPOSITION.

Interesting Items Concerning Coming Show.

"The Panama-Pacific International Exposition has just announced that \$100,000 has been appropriated to bring the first world polo tournament to San Francisco in 1915. The event which will attract the best polo teams of all countries will extend over a period of six weeks from March 15th to May 1st, and four wonderful fields have been obtained. It is expected that 500 of the best ponies in the world will be shipped to the exposition grounds for this fascinating sport. Queen Eleonora King Ferdinand and Crown Prince Boris of Bulgaria, have signified their intention of attending the exposition and King Alfonso and Queen Victoria of Spain are among the followers of polo who are expected to come. The tournament will be under the auspices of the American Polo Association, which has collaborated with President C. C. Moore in appointing committees of the foremost players of the United States.

There will be two great religious displays at the exposition, which are now being planned. A reproduction of St. Peter's church in Rome, to cost a quarter of a million dollars, will be the exhibit of the Roman Catholic church. One of the exhibits of the Protestant denominations will be a building in the form of a bible, open, standing on end and with the entrance at the back of the book and surmounted by a cross crowned tower. The cross will bear a text in electric lights. It is estimated that a half million dollars will be spent on this and the other Protestant exhibits in the department of social economy.

The first of the great wooden ribs that are to form the dome of the Palace of Manufactures was set in place on April 1st. This dome is the last to be completed of all the exhibit structures of the same material and the delay was caused by the storm last February, which blew down parts of the structure left over night without more than temporary supports.

The demands for space in human welfare exhibits to be placed in the Palace of Social Economy and Education has been so heavy that arrangements are already being made for the overflow. Nearly three quarters of an acre more will be necessary to provide room for the exhibits that have been culled from those for which application for space was made.

Henry Bacon, one of the leading architects of New York, is now on his way to San Francisco to superintend the finishing of the great Court of the Four Seasons, which will be the first of the five courts to be completed.

United States Commissioner Colvin B. Brown has just returned from a visit to the Balkan states and Spain and Portugal and those nations are all much interested in the exposition according to his report. Bills are now before the parlia-

ments providing for extensive participation. Mr. Brown reports that the wars have increased the national spirit and that all of the countries are anxious to make a creditable showing with exhibits and troops in 1915 and especially to gain the friendship of America. Royalty showed the commission every courtesy and the most distinguished people of Europe are already planning to come.

Siam has just joined the sisterhood of nations that will participate in the exposition and Prince Rajani has been appointed as commissioner. This makes 35 nations that have already accepted the invitation of the president of the United States to participate in the world exposition. Thirty eight states and territories of the American Union, up to date, have decided to participate.

Cured of Indigestion.

Mrs. Sadie P. Clawson, Indiana, Pa., was bothered with indigestion. "My stomach pained me night and day," she writes. "I would feel bloated and have headache and belching after eating. I also suffered from constipation. My daughter had used Chamberlain's Tablets and they did her so much good that she gave me a few doses of them and insisted on my trying them. They helped me as nothing else has done." For sale by all dealers.—Advertisement.

Rabbit Drive.

A total of 325 rabbits were killed in a drive in the East Sweden community Tuesday, in which about twenty-five men participated, a number of whom went from this city. In the lot killed not more than a dozen were cottontails.

The pests are unusually plentiful this year, and are doing considerable damage to growing crops in a number of localities, but the farmers are making great inroads on them by occasional drives. The farmers of East Sweden announce they will have a drive after each rain, and invite all who care to participate to be on hand after each rain.

E. L. Ogden, the popular assistant cashier of the Commercial National bank, stopped changing money the other day long enough to hand us another dollar for The Standard.

In the whole field of medicine there is not a healthy remedy that will repair damage done to the flesh more quickly than Ballard's Snow Liment. In cuts, wounds, sprains, burns, scalds and rheumatism, its healing and penetrating power is extraordinary. Price 25c, 50c and \$1.00 per bottle. Sold by all druggists.

Clarence Snider manages to save enough money every year to renew his subscription to The Standard. We don't know of a better use to which he could apply it.

Phone 295 when you want any feed or coal, and we will make prompt delivery. Macy & Co.

A. J. Johnson of Route 1 believes that he can stand The Standard a while longer, and we have decided to let him try it.

Asa Bell has moved to Wichita Falls to live, but decided that he couldn't stay unless we would agree to send him The Standard twice a week for at least a year. We agreed to send it, and we are going to land him back in Brady again before the twelve months expire.

Have your skirts hand-tailored by P. W. Williams.

Anglers Return.

The party of fishermen composed of Messrs. A. B. Reagan, L. A. Williams, J. B. Granville, W. B. McKenzie, Sam McCollum and John Moffatt, who left last week for the Llano river returned Wednesday afternoon. They report the best luck ever experienced by any member of the party.

The champion fisherman of the party was Ensign Williams, who landed about thirty-five pounds in a single day—and the fish were not biting very good that day, either. His phenomenal success is attributed by his companions to his peculiar manner of dress on that particular day. A. B. Reagan supplied plenty of squirrel. John Moffatt resigned his job as general utility man before reaching camp and was succeeded by Dr. Granville. About all that W. B. McKenzie and Sam McCollum would do was to eat and sleep.

The head of a big black bass weighing six and one-half pounds was brought in and is on display in the show window of Jones Drug Co., as proof of the success of the trip.

J. F. Tindel yesterday moved his hardware and furniture stock from the J. E. Bell building on the north side of the square to the Syndicate building.

First Monday. A big day in Brady. To anyone who eats a lunch in my place on First Monday I will give a cigar free. Hot and cold lunches at all hours, good coffee a specialty. The best chili in Brady, a nice steak or anything in the short order line the market affords. Tom Ball, "The Restaurant Man" feeds the people from all the Brady land.

Water and Light Customers.

Water and light rentals for the month of April are due and payable at the office, Room 5, Brady National bank building, and if not paid on or before the 10th of the month, service will be discontinued without notice. A penalty of \$1.00 will be charged before service will be turned on again.

Brady Water & Light Works.

When you want anything in the feed line just ring 295. We'll do the rest. Macy Grain Co.

Walter Caldwell says that life in Belton would be positively unendurable without the visits of The Standard.

Try our grocery department the next order you make. We sell groceries for less. The store of quality. E. J. Broad.

C. A. Hodges of Tucker agrees to try a mixture of Standard and Dallas News for a while, and if he lives over it, will have us repeat the dose in a short time.

We have the noblest line of low quarters to be seen in the city now on display. You will not be treating yourself fairly if you fail to inspect the line and get our prices. There is more real value bundled up in an Excelsior shoe than is to be found in any other make. Call and look them over. Excelsior Shoe store.

MANY GLAD TO QUIT CALOMEL.

Thousands Avoid Taking the Drug and Use Dodson's Liver Tone in Its Place to Their Comfort and Delight.

Dodson's Liver Tone is a harmless, reliable vegetable-liquid. It is made to take the place of dangerous calomel.

Calomel in large doses is a poison. It is a mineral, a form of mercury. What it does unpleasantly and very often with decided danger in cases of constipation and sluggish liver, Dodson's Liver Tone does for you safely and pleasantly, with no pain and no gripe. Dodson's does not interfere in any way with your regular business, habits or diet.

Dodson's Liver Tone is backed up by a guarantee of satisfaction or your money back, as Jones Drug Co., the druggists, will tell you.

Of course so successful and so reliable a remedy has its imitators, but this store has Dodson's and will not deceive you.

Dodson never makes extravagant statements. Dodson's Liver Tone has been made from the first to take the place of calomel. It "liven's the liver," overcomes constipation agreeably and makes you feel good and if you are not satisfied completely with it Jones Drug Co. will hand back the purchase price (50c) to you cheerfully, instantly and without question.

Celebracion Independencia.

The Oaxaca colony of Mexicans are planning a big celebration of one of the national independence days of the Republic of Mexico on next Tuesday. The fiesta will take place at the Glenn ranch three miles south of the city, and a lengthy program has been arranged for the occasion.

A number of patriotic speeches will be delivered during the day, and a big dance at night will conclude the celebration.

Planters and cultivators that will do the work. E. J. Broad.

NEAR DEATH BY SMOTHERING

But Husband, With Aid of Cardui, Effects Her Deliverance.

Draper, N. C.—Mrs. Helen Dalton, of this place, says: "I suffered for years, with pains in my left side, and would often almost smother to death."

Medicines patched me up for awhile but then I would get worse again. Finally, my husband decided he wanted me to try Cardui, the woman's tonic, so he bought me a bottle and I began using it. It did me more good than all the medicines I had taken.

"I have induced many of my friends to try Cardui, and they all say they have been benefited by its use. There never has been, and never will be, a medicine to compare with Cardui. I believe it is a good medicine for all womanly troubles."

For over 50 years, Cardui has been relieving woman's sufferings and building weak women up to health and strength.

If you are a woman, give it a fair trial. It should surely help you, as it has a million others.

Get a bottle of Cardui to-day. Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Standard literature on your case and 64-page book, "Home Treatment for Women," in plain wrapper. N.C. 138

Commencement is Coming

Your son or daughter has strived for many years to complete their education. You should show your appreciation of their noble efforts in this direction by presenting some token on the occasion of their graduation. You will find just what will please them most at our store, at a price that will please you. We suggest: Camco or Diamond La Vallieres, Mesh Bags, Card Cases, Rings, Bracelets, etc.

MARTIN O. CURRY CO.

Jewelers and Opticians
 BRADY AND BROWNWOOD